



This week's BIG SAVINGS



\$1.79
lb.

FRESH!
Boston Butt Pork Roast
bone-in
sold whole in the bag
Limit-2
YOUR CHOICE! FRESH!
Pork Country Style Ribs,
bone-in, or Boneless Pork
Carnitas, Texas-Size Pack, \$2.49 lb.

Merry Christmas

CHRISTMAS EVE - CLOSE AT 8PM, CLOSED CHRISTMAS DAY
We will reopen at regular store hours on Friday, Dec. 26



\$1.50
ea.

JUMBO!
Pineapple

Sugardale
Portion Ham
Limit-2



\$1.98
lb.

YOUR CHOICE!
Cosmic Crisp Apples or
LARGE! Navel Oranges

COSMIC
CRISP



87¢
lb.

FRESH!
Beef Shoulder Roast
USDA Select



\$5.99
lb.

SAVE up to \$1.50 per lb.

YOUR CHOICE!
Broccoli Crowns or
Pre-Bagged
Green Beans



\$1.47
lb.

WHEN YOU BUY \$15 OF
H-E-B Breakfast
Sausage, 16 oz. roll,
H-E-B Fully Cooked
Kolaches, 8 ct., or
H-E-B or Higher Harvest
by H-E-B™ Bacon
2.52 - 24 oz., assorted varieties
(excludes value packs)



SAVE
\$3 OFF
YOUR BASKET
with yellow coupon
in-store or online

EXTRA LARGE!
Green Bell Peppers



33¢
ea.

FRESH SEAFOOD DAILY!

EZ PEEL!
Jumbo Raw White Shrimp
16 - 25 ct. per pound
farm-raised
previously frozen



\$5.97
lb.

SAVE up to \$2.50 per lb.

H-E-B Wild Caught
North Atlantic Coldwater Lobster Tails
4 - 5 oz. avg.
previously frozen



\$6.97
ea.

SAVE up to \$3 ea.

OUR BIGGEST DEALS IN TEXAS!



SAVE
\$2
with yellow coupon
in-store or online

Party Trays or Cheese Boards
Located in Bakery,
Deli, Produce,
and Seafood;
excludes Sushiya

CABERNET SAUVIGNON Sale

15% off

when you purchase
6 bottles or more
20% OFF
when you purchase
12 bottles or more

Disclaimer: Discount reflected at register. Inventory on hand only. Promotion cannot be combined with any other offer or discounts. Available in-store and via H-E-B Curbside where available.



SAVE
\$5
with yellow coupon
in-store or online

H-E-B BLOOMS®
Holiday
Arrangements or
Centerpieces

H-E-B Bakery
10" Whole Pies
assorted varieties



SAVE
\$2
with yellow coupon
in-store or online
WHEN YOU BUY 2

Deli Refrigerated Tamales
(excludes sold hot)



SAVE
\$3
with yellow coupon
in-store or online
WHEN YOU BUY 2

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, December 17 thru Wednesday, December 24, 2025 only at your neighborhood H-E-B Stores.

also **heb.com**



H-E-B GIFT CARDS
are redeemable for gifts for you
or others at our online purchases.

MEAL DEAL

save more than

\$24 in

FREE ITEMS
with yellow coupons in-store or online

BUY

H-E-B Bone-in or Boneless Spiral Sliced Half or Whole Ham, or H-E-B Fully Cooked Brisket or Boneless Beef Prime Rib Roast assorted varieties



get 5 items free!
with yellow coupons in-store or online

- H-E-B Sweet Potatoes or Texas Roots™ Russet Potatoes, 4 ct. tray
- H-E-B Easy Melt Original Shells & Cheese, 24 oz., or Deluxe Macaroni & Cheese Dinner, 28 oz.
- H-E-B Vegetables 10 - 12 oz. bag, assorted varieties
- H-E-B Texas Sheet Cake & Frosting Chocolate Baking Mix, 25 oz.
- Dawn Platinum Plus Powerwash Dish Spray, 16 oz., assorted varieties



Combo Loco®

H-E-B Fully Cooked Frozen Meatballs 35 oz., homestyle or Italian style



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$3.98!



H-E-B Frozen Cheese Tortellini or Ravioli, 19 oz., or Jumbo Stuffed Shells, 22 oz.

two (2) Duncan Hines Frostings 14 - 16 oz. assorted varieties



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$1.97!



Duncan Hines Classic, Signature, or Dolly Parton's Cake Mix 15.25 oz. assorted varieties

Freshpet Dog Food 1.5 - 9 lbs. assorted varieties



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$2.98!



Heritage Ranch by H-E-B® Frozen Dog Food, 8 oz. assorted varieties

H-E-B Fully Cooked Asian Chicken 24 oz. assorted varieties



BUY GET FREE!
with yellow coupon in-store or online
SAVE UP TO \$4.98!



H-E-B Frozen Vegetable Egg Rolls, 6 ct.

LOW PRICES ON EVERYTHING YOU NEED!



SAVE \$3 with yellow coupon in-store or online **WHEN YOU BUY 2**

H-E-B Deli or Meal Simple® Protein Salads, Pimento Cheese, or Cold Dips



SAVE 20% with yellow coupon in-store or online

H-E-B Cookies or Crackers 3.5 - 40 oz. assorted varieties (excludes Bakery and Deli items)

BUY H-E-B Fully Cooked Frozen Kolaches 16 ct. assorted varieties



GET FREE! with yellow coupon in-store or online

H-E-B Frozen Fruit 14 - 16 oz. assorted varieties

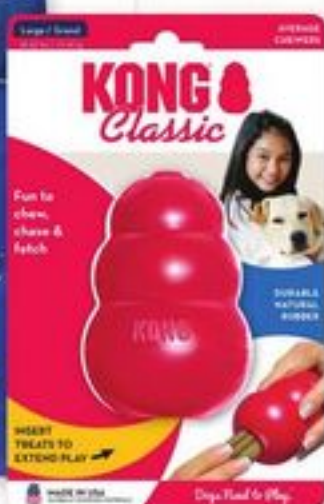


SAVE up to \$4.48!

MORE BIG SAVINGS



SAVE \$5 OFF YOUR BASKET with yellow coupon in-store or online



WHEN YOU BUY \$20 OF Blue Buffalo Dog Treats or KONG Dog Toys

WHEN YOU BUY \$50 OF P&G Items includes: Tide, Charmin, Crest, Gain, Bounty, Dawn, Cascade, Pampers, Febreze, Gillette, Always, Old Spice, Swiffer, Olay, Vicks, Native, or Secret

SAVE \$10 OFF YOUR BASKET with yellow coupon in-store or online



Colgate Baking Soda & Peroxide, Sparkling White, Cavity Protection, or Triple Action Toothpaste, 4 oz., or Speed Stick Deodorant 1.4 - 2 oz., assorted varieties



3 for \$3 with yellow coupon in-store or online **WHEN YOU BUY 3**



BUY two (2) Foil Pans any brand

GET 3RD FREE! with yellow coupon in-store or online



BUY two (2) LEGO Minifigures assorted varieties

GET 3RD FREE! with yellow coupon in-store or online



Lindt Chocolate Candy Items (excludes Dubai Style items)

SAVE 20% with yellow coupon in-store or online



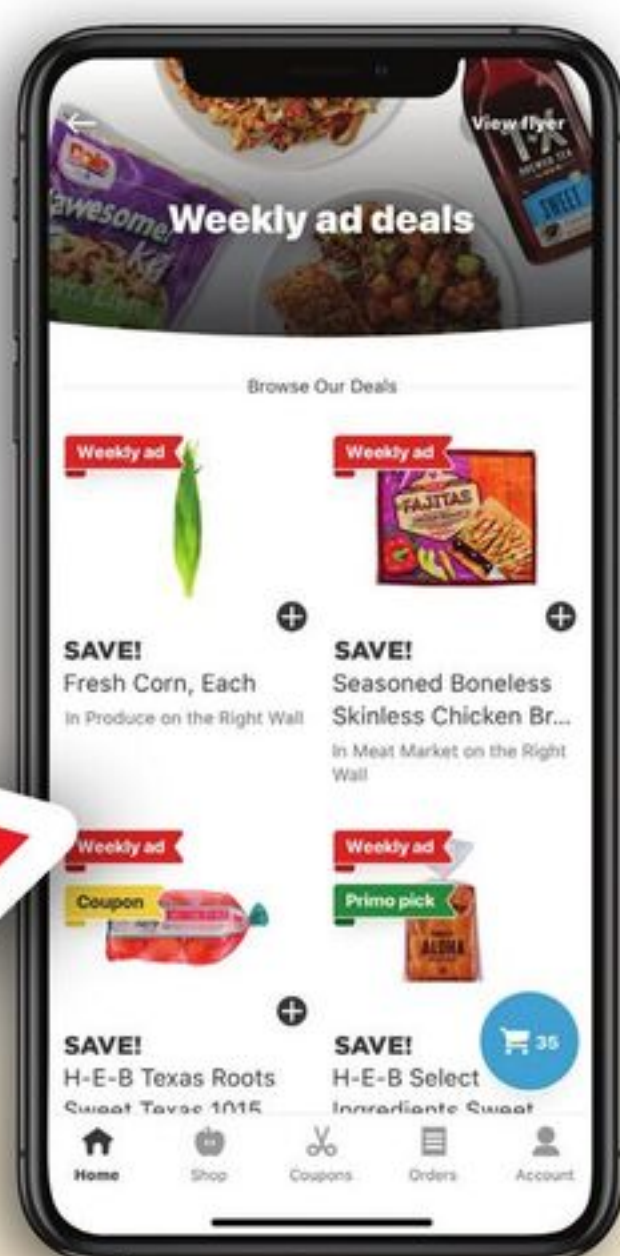
WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.
We reserve the right to limit quantities.



My H-E-B

DOWNLOAD THE MY H-E-B APP OR VISIT **HEB.COM** TO SEE OUR WEEKLY AD.

Offers shown on app screen are examples only and may not reflect actual offers.



App store and the Apple logo are trademarks of Apple Inc.
Google Play and the Google Play logo are trademarks of Google LLC.



**Sign up to receive our
weekly ad right in your inbox!**