HyVee®

.97

Hy-Vee pasta
12 or 16 oz.

Click here to shop Hy-Vee pasta!

Family favorite prices

3.99

Just Bare boneless skinless chicken breasts
18 oz. pkg.

2.99

Dole salad blends or Caesar salad kit
5 to 16 oz. pkg.

2.48

That's Smart! sugar
4 lb.

1.97

Swanson broth or stock
32 oz.

FUEL SAVER EARN 10¢ OFF PER GALLON

2/$5

Hy-Vee instant oatmeal
8 to 12 ct.

SAVE! .50

1.98

HyPERKS PRICES
Hy-Vee One Step russet potatoes 5 lb. pkg.
2.48 NON-MEMBER PRICE

Ad prices effective December 1 - 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

2.98 lb.
Hormel Cure 81 bone-in spiral sliced half ham

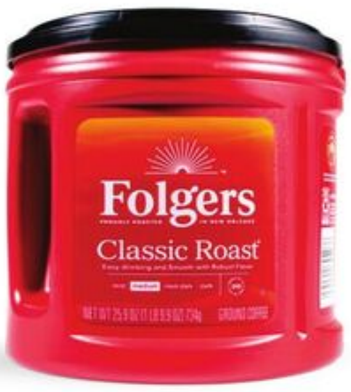
.88
Green peppers or cucumbers
each

10/$8
AE Dairy yogurt
6 oz.

2.68 lb.
Red seedless grapes

.88
Hy-Vee beans
15 or 15.5 oz.

1.79
Libby's 100% pure pumpkin
15 oz.



12.99
Folgers coffee
22.6 or 25.9 oz.

3/$5
Hy-Vee refrigerated bagels
5 ct.

3.99 ea.
with purchase of 3
Party Size Frito-Lay snacks, queso, dip or salsa
8.12 to 24 oz.

2.99
PERKS PRICES
Large Size Cap'n Crunch or Life cereal 15.6 to 18 oz.
3.99 NON-MEMBER PRICE

3/$10
Jack's pizza
13.8 to 15.8 oz.

Click here to shop more deals!

3/$5
Rockstar or AMP energy drink
12 or 16 fl. oz.

5.99 ea.
with purchase of 3
Pepsi soda
12 pk. cans 12 fl. oz.
or 8 pk. bottles 12 fl. oz.

15.94
-4.00 off with manufacturer's digital coupon

11.94
Tide Pods
32 or 57 ct.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

HOLIDAY MEAL PACKS

Let us do the cooking.

Simply visit your local store and talk with the Catering Manager, call your local store's Catering Department, or order online at hy-vee.com/catering

SERVES 8

229.99

Prime rib party pack
Hormel USDA Select prime rib 5 to 6 lb.,
two large sides of mashed potatoes,
two large sides of your choice,
16 oz. of beef or turkey gravy,
12 brown & serve rolls
& horseradish sauce
serves 8, allow approximately
1.5 to 2.5 hours of reheating time

Click here to shop Holiday meal packs!

SERVES 4

69.99

Turkey or Ham dinner for 4
Includes boneless turkey breast
2.5 to 2.75 lb.,
1 large side of mashed potatoes,
2 additional large sides,
choice of beef or turkey gravy 16 oz.
& 4 brown & serve rolls
serves 4, allow approximately
1 hour of reheating time

SERVES 12

209.99

Honey glazed spiral sliced ham feast
Honey-glazed spiral ham 16 to 18 lbs.
3 large sides of mashed potatoes
4 large sides of your choice or dessert
beef or turkey gravy 32 oz.
24 dinner rolls, serves 12
2.5 to 3.5 hours of reheating time

HOLIDAY MEAL DEAL

December 1 - 25, 2025

Click here to shop Holiday meal deal!

for just

$30

Meal Deal Includes:

1 Cook's super trim ham portion up to 8 lb.
2 Hy-Vee cut green beans 14.5 oz.
1 Hy-Vee cream of mushroom soup 10.5 oz.
1 Hy-Vee One Step russet potatoes 5 lb. pkg.
1 Hy-Vee jar gravy 12 oz.
1 Edwards pie or cheesecake 24 to 32 oz.
1 Hy-Vee stuffing mix 6 oz.
12 Bakery-fresh brown & serve rolls

Exclusive Savings with Hy-Vee® PERKS Card

Click here to shop PERKS offers!

4.49

PERKS PRICES

Bacon wrapped chicken griller
8 oz.

4.99 NON-MEMBER PRICE

1.99

PERKS PRICES

Breaded pork loin
6 oz.

2.49 NON-MEMBER PRICE

14.99

PERKS PRICES

Cooked prime rib 8 oz.
with twice baked potato 5 oz.

15.99 NON-MEMBER PRICE

2.99

PERKS PRICES

Dos Rios fully cooked ground beef with taco sauce
16 oz. roll

3.99 NON-MEMBER PRICE

1.28

PERKS PRICES

Hy-Vee oyster crackers
9 oz.

1.88 NON-MEMBER PRICE

2.48

PERKS PRICES

Hy-Vee almondmilk or Full Circle Market organic soy milk
64 fl. oz.

2.88 NON-MEMBER PRICE

1.48

PERKS PRICES

Hy-Vee tomatoes or sauce
28 or 29 oz.

1.88 NON-MEMBER PRICE

2.99

PERKS PRICES

Kellogg's Nutri-Grain, Special K bars or Rice Krispies Treats
6 to 12 ct.

3.49 NON-MEMBER PRICE

3.49

PERKS PRICES

Hungry Jack pancake syrup
24 fl. oz.

3.99 NON-MEMBER PRICE

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

SAVE! 1.00

7.49

PERKS PRICES

Hy-Vee trail mix
24 or 26 oz.

8.49 NON-MEMBER PRICE

SAVE! .50

3.49

PERKS PRICES

Kemps cottage cheese
22 oz.

3.99 NON-MEMBER PRICE

SAVE! .40

1.48

PERKS PRICES

Hy-Vee croutons
5 oz.

1.88 NON-MEMBER PRICE

SAVE! 1.00

2.99

PERKS PRICES

Pretzilla buns
4 or 6 ct.

3.99 NON-MEMBER PRICE

SAVE! .50

7.49

PERKS PRICES

Rao's pasta sauce
32 oz.

7.99 NON-MEMBER PRICE

SAVE! .50

2.99

PERKS PRICES

Famous Dave's BBQ sauce
19 or 20 oz.

3.49 NON-MEMBER PRICE

SAVE! .50

4.49

PERKS PRICES

Hy-Vee waffles or pancakes 24 ct.

4.99 NON-MEMBER PRICE

SAVE! .50

3.99

PERKS PRICES

Scott & Jon's shrimp bowl
8 oz.

4.49 NON-MEMBER PRICE

SAVE! .50

6.99

PERKS PRICES

Simply Done trash bags
18 to 45 ct.

7.49 NON-MEMBER PRICE

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

SAVE $47.40 WITH DIGITAL COUPONS

Click here to view coupons!

2.29
-.50 off with digital coupon

1.79

Hy-Vee toaster pastries
8 ct.

3.68
-.70 off with digital coupon

2.98

Angie's Boomchickapop popcorn 4.4 to 7 oz.

2.49
-.50 off with digital coupon

1.99

Hy-Vee kettle cooked chips
8.5 oz.

1.98
-1.00 off with manufacturer's digital coupon

.98

Fleischmann's yeast
.75 oz.

3.99
-.50 off with digital coupon

3.49

Jennie-O ground turkey or turkey sausage
16 oz. roll

5.49
-1.00 off with digital coupon

4.49

Hy-Vee coffee
12 ct.

2.99
-.50 off with digital coupon

2.49

Hy-Vee ice cream
48 fl. oz.

2.29
-.50 off with digital coupon

1.79

Hy-Vee salad dressing
16 fl. oz.

2.68
-.70 off with digital coupon

1.98

Hy-Vee tomato juice
46 fl. oz.

2.49
-.50 off with digital coupon

1.99

Hy-Vee pickles
16 to 32 fl. oz.

3/$14.82
-5.00 off 3 with manufacturer's digital coupon

3/$9.82

Crest toothpaste or mouthwash
2.4 to 33.81 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FUEL SAVER EARN 3¢ OFF PER GALLON

4.99
-1.00 off with manufacturer's digital coupon

3.99

Dawn EZ-Squeeze dish soap
24.3 fl. oz.

6.99
-1.00 off with manufacturer's digital coupon

5.99

Puffs facial tissue
288 or 496 ct.

FUEL SAVER EARN 5¢ OFF PER GALLON

2.00 off
with manufacturer's digital coupon

PainQuil or ZzzQuil products
12 to 48 ct. or 12 fl. oz.
(price varies by store)

FUEL SAVER EARN 3¢ OFF PER GALLON

22.99
-3.00 off with manufacturer's digital coupon

19.99

Cascade ActionPacs dishwasher pods
57 to 91 ct.

FUEL SAVER EARN 10¢ OFF PER GALLON

15.99
-4.00 off with manufacturer's digital coupon

11.99

Gain Flings!
32 or 60 ct.

FUEL SAVER EARN 10¢ OFF PER GALLON

15.99
-4.00 off with manufacturer's digital coupon

11.99

Gain laundry detergent
144 fl. oz.

FUEL SAVER EARN 10¢ OFF PER GALLON

15.94
-4.00 off with manufacturer's digital coupon

11.94

Tide laundry detergent
92 or 105 fl. oz.

FUEL SAVER EARN 3¢ OFF PER GALLON

29.99
-8.00 off with manufacturer's digital coupon

21.99

Swiffer PowerMop multi-surface kit
each

FUEL SAVER EARN 5¢ OFF PER GALLON

5.99
-1.00 off with manufacturer's digital coupon

4.99

Bounce or Downy dryer sheets
60 or 120 ct.

FUEL SAVER EARN 2¢ OFF PER GALLON

6.77
-1.00 off with manufacturer's digital coupon

5.77

Huggies wipes
3 to 192 ct.

FUEL SAVER EARN 3¢ OFF PER GALLON

9.97
-1.00 off with manufacturer's digital coupon

8.97

Pull-Ups training pants or Goodnites underwear
9 to 25 ct.

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FUEL SAVER
SCAN TO EARN UP TO
$3.76 OFF PER GALLON

WITH HPERKS YOU SAVE ON GAS!

*Some restrictions apply. See HPERKS terms and conditions at Hy-Vee.com

10/$10
Hy-Vee Midwest Pork boneless pork top loin chops 4 oz.

5.00
Hy-Vee Harvester sandwich
6 to 9 oz.

4.99
MIA Italian single topping flatbread
7.2 to 8.6 oz.

4.99lb.
Hy-Vee Short Cuts pineapple chunks

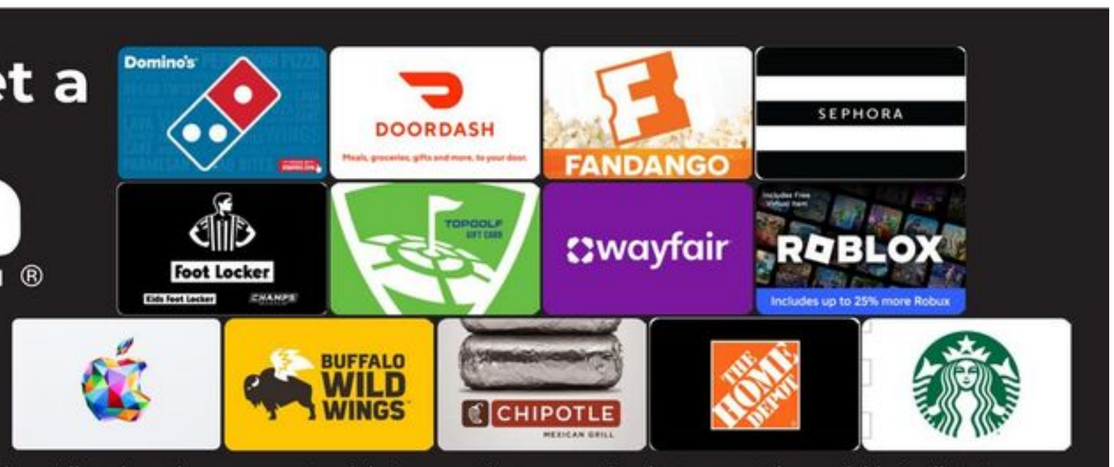
4.99lb.
Hy-Vee Short Cuts cantaloupe chunks

Bakery-fresh dessert cookie cups
6 ct.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Spend $50 or more in select gift cards get a $5 HyVee® gift card



Offer valid in store 12/01/25 - 12/14/25 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company.

25.99

Pampers diapers
44 to 78 ct.

23.47

Pampers wipes
448 or 672 ct.

Huggies diapers
36 to 168 ct.

with $15 purchase of
U by Kotex feminine care
14 to 129 ct.

Carmex lip care
.15 to 1.05 oz.

Colace, Senokot or Kaopectate digestive supplements
28 to 60 ct. or 11 oz.

5.99

Mr. Clean multi-surface cleaner 41 fl. oz.

Prevagen supplements
30 ct.

Force Factor chews, capsules or tablets
20 to 150 ct., 7.4 or 10.2 oz.

Salonpas pain relieving patch
3 to 60 ct.

with purchase of 2
Neutrogena, Aveeno, Clean & Clear or Lubriderm skin care
1 to 60 ct. or .5 to 36 oz.

Ad prices effective December 1 – 7, 2025

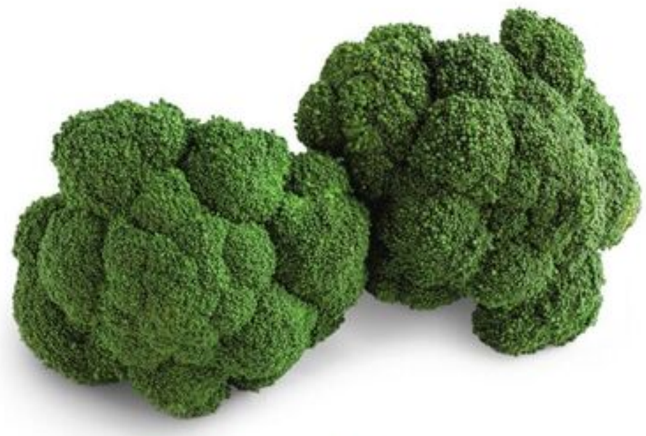
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

Offer valid in store 12/01/25 - 12/14/25 Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are property of their respective owners. Product may not be available in all states. The gift cards featured are not sponsors or otherwise affiliated with this company. One4all Gift Cards and Spafinder Gift Cards are issued by Pathward®, N.A., Member FDIC.

PRODUCE

1.68lb.
Cosmic Crisp apples
or organic Cosmic Crisp apples

2/$3
Large avocados
each



2.49lb.
Broccoli crowns

.99
Texas Red grapefruit
each

4.99
Sunset Summer Blast blueberries 1 pint pkg.

1.88lb.
Beefsteak tomatoes
Greenhouse grown

.99
Fresh green onions
or green top radishes
bunch

2.49
Cal-Organic micro petite carrots 12 oz. pkg.

6.99
Hy-Vee seriously sweet tomatoes 24 oz. pkg.

3.99
Sunset mini sweet peppers
16 oz. pkg.

1.99
Dole iceberg lettuce
each

2.68
Braga Farms cut vegetables
10 to 12 oz. pkg.

2.68
Highline sliced white mushrooms
8 oz. pkg.

5.99
Litehouse salad dressing
20 fl. oz.

Click here to shop more deals!

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

MEAT

1.88lb.
Hy-Vee fresh whole chicken
100% natural No antibiotics ever.

9.99
Hy-Vee Choice Reserve boneless beef New York strip steak 8 oz.
12 oz. **14.98**

2/$5
Fresh marinated boneless skinless chicken breast
6 oz.

8.88lb.
Hy-Vee Angus Reserve boneless beef bottom round roast

9.98lb.
Hy-Vee Angus Reserve boneless beef stew meat

14.98lb.
Hy-Vee Angus Reserve T-bone steak

7.98lb.
Hy-Vee Choice Reserve beef boneless top round roast

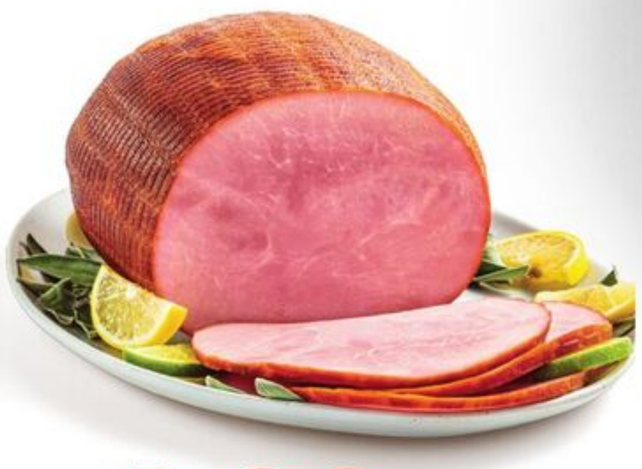
4.48lb.
Hy-Vee True fresh boneless skinless chicken thighs

6.88
Fresh ground beef
85% lean, 15% fat 16 oz. roll

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

3.77 lb.
Fresh pork tenderloin
Hormel Always Tender



4.99 lb.
Hormel Cure 81 whole boneless ham

2.97 lb.
Boneless pork shoulder roast
Hormel Always Tender

pork®

TASTE WHAT PORK CAN DO.™

2/$4
Twice baked potatoes
5 oz.

3.99
Hormel Black Label bacon
12 oz.

4.48
Hy-Vee Midwest Pork sausage
16 oz. roll

5.99
Oscar Mayer Deli Fresh lunch meat 15 or 16 oz.

7.98
Hy-Vee natural cheese
shredded or chunk, 32 oz.

2/$5
Sargento cheese
shredded or chunk, 5 to 8 oz.

2/$6
Kraft natural sliced cheese
7 to 8 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

SEAFOOD

7.99lb.
Fresh tilapia fillets

Click here to shop the crab & seafood sale!

11.99lb.
Fresh Atlantic Verlasso salmon fillets
farm raised

6.99
Fish Market cooked shrimp
tail-off, peeled & deveined,
71 to 90 ct., 12 oz. pkg.

9.99lb.
Cooked shrimp
100% natural, 51 to 60 ct.

RESPONSIBLE CHOICE

Hy-Vee Responsible Choice seafood is an eco-friendly choice. Visit our blog to learn more! seafoodies.hy-vee.com

19.99lb.
Fresh East Coast standard oysters

.99
Crabjoy surimi crab snack bites
3 oz.

9.99
Captain's Call Bay Scallops
16 oz. pkg.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FRESH

9.99lb.
Di Lusso thin sliced turkey or chicken

7.98lb.
Hy-Vee deli sliced salami

1.00 off regular price
Rotisserie chicken 27 to 32 oz.
with purchase of 3
Rice-A-Roni or Pasta Roni
4.3 to 7.2 oz. **3/$5**

7.98lb.
Hy-Vee quality deli ham

6.99lb.
Hy-Vee quality deli sliced cheese

2/$6
Hy-Vee hummus
10 oz.

FREE
BelGioioso ricotta cheese 16 oz.
with purchase of
BelGioioso fresh mozzarella
16 oz. **8.99**

5.88
Soirée cheese wedge
8 oz.

4.99
Black Creek cheddar cheese
7 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

9.99
Cozy Spoon soup
32 oz.

9.99
Columbus sliced salame
10 oz.

5.99
Red Apple cheese
7 or 8 oz.

6.99 lb.
Beef Stroganoff 15 minute meal kit for 4 approximately 3.5 lb.

7.99
Market Grille sliced pork loin dinner includes 2 sides

16.99
Nori Sushi Loch Ness monster sushi roll
18 oz.

6.99
Market Grille Farmhouse sandwich
2 eggs, cheese and bacon on sourdough toast, includes hashbrowns or fruit

20.99
HyChi dinner for 2
2 pint entrées, 1 pint rice, 2 egg rolls, 2 crab Rangoon & 2 fortune cookies

BAKERY

5.99
Bakery-fresh decorated cupcakes
6 ct.

5.99
Bakery-fresh cookies
12 ct.

3.49
Bakery-fresh donut holes
18 ct.

Click here to shop more deals!

2.99
Baking Stone Italian bread
16 or 20 oz.

5.49
Bakery-fresh jumbo loaded muffins
4 ct.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

CINNTASTIC SALE

4.99
Bakery-fresh classic or old fashioned cinnamon rolls 4 ct.

6.99
Bakery-fresh gourmet cinnamon rolls 4 ct.

3.99
Bakery-fresh sticky pull-a-parts 9 ct.

6.99
U-Bake cinnamon rolls 6 ct.

3.99
Bakery-fresh cinnamon croissant chips 11 oz.

3.99
Bakery-fresh cinnamon chunky bread 25 oz.

4.99
Bakery-fresh cinnamon crumb cake bars 6 ct.

4.99
Bakery-fresh filled crispies 3 ct.

3.99
Bakery-fresh cinnamon puff crispies 3 ct.

Click here to shop the Cinntastic sale!

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

EVERYDAY SAVINGS WITH HyVee® PRODUCTS!

If you can't tell the difference, why pay the difference?

1.88
Hy-Vee white bread
20 oz.

2.49
Hy-Vee Alfredo sauce
16 oz.

3.99
Hy-Vee little smokies
13 or 14 oz.

1.29
Hy-Vee evaporated milk
12 fl. oz.

4/$5
Hy-Vee soup
10.5 to 11.25 oz.

1.99
Hy-Vee baked beans
28 oz.

1.99
Hy-Vee sliced jalapeños
12 oz.

6.99
Hy-Vee queen stuffed olives
21 oz.

1.69
Hy-Vee mandarin oranges
15 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

2.99
Hy-Vee heavy whipping cream 16 fl. oz.
or half & half 32 fl. oz.

2/$5
Hy-Vee bologna
16 oz.

1.88
Hy-Vee ketchup
20 oz.

2.49
Hy-Vee Hickory House marinade
12.25 fl. oz.

3.99
Hy-Vee General Tso
or sesame teriyaki sauce
11 or 11.8 fl. oz.

3.49
Hy-Vee seasoning
2 to 5.75 oz.

2.88
Hy-Vee taco sauce
16 oz.

2/$5
Hy-Vee edible cookie dough
6 oz.

2.29
Hy-Vee jelly
10 to 20 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

2/$5
Hy-Vee cereal
10 to 18 oz.

2/$5
Hy-Vee fruit cups
4 ct.

1.48
Hy-Vee marshmallows
10 or 10.5 oz.

2.29
Hy-Vee tortilla or wonton salad toppings
4 oz.

1.08
Hy-Vee rice or pasta side
4 to 6.9 oz.

.89
Hy-Vee chunk light tuna
2.6 oz.

.62
Hy-Vee corn muffin mix
8.5 oz.

3.99
Hy-Vee truffles
5.3 oz.

4.99
Hy-Vee nuts
8.25 to 10.3 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

1.28
Hy-Vee skillet dinner
5 to 7.8 oz.

3.99
Hy-Vee pizza crusts
10 to 24 oz.

1.49
Hy-Vee tortillas
10 ct.

2.99
Hy-Vee pie crusts
15 or 16 oz.

2/$4
Hy-Vee juice
12 fl. oz. concentrate

2/$5
Hy-Vee herbal tea
20 ct.

3.98
Hy-Vee spring water
24 pk. mini bottles 10 fl. oz.

4/$5
Hy-Vee soda or mixer
2 liter

5.99
Hy-Vee apple cider
gallon

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

PANTRY

4.99
Family Size Kellogg's, Cheez-It crackers 12 to 21 oz., **Gripz mini snacks** 12 ct. **or pringles snack stacks** 12 ct.

2.99
Frito-Lay Sunchips or Baked snacks 6.25 to 7.62 oz.

3.88
Nabisco Ritz crackers or Oreo cookies 7 to 14.3 oz.

5.99
Dot's pretzels 16 oz. **or Reese's peanut butter filled pretzels** 18 oz.

3.49
Cousin Willie's microwave popcorn 6 ct.

3.99
Snack Factory pretzel crisps 7.2 oz.

1.99
La Banderita corn tortillas 30 ct.

3.99
Pepperidge Farm Farmhouse or whole grain bread 22 or 24 oz.

Click here to shop more deals!

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

2.49

Wonder classic white bread
20 oz.

4.49

Betty Crocker Bisquick pancake & baking mix
40 oz.

3.99

Thomas' bagels or Toast-R-Cakes
4 or 6 ct.

30% off
regular price

ParmCrisps
1.75 to 6 oz.
(price varies by store)

5.49

Quaker instant oatmeal
18 ct.

2.49

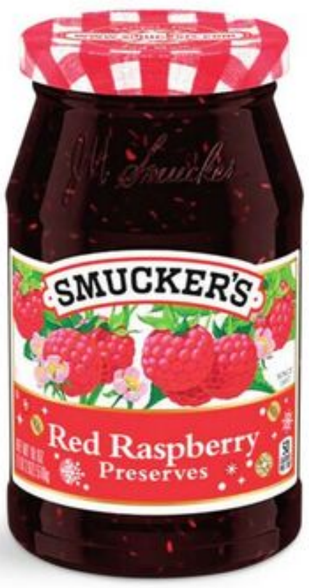
Hungry Jack pancake mix
28 or 32 oz.

4.99

Jif peanut butter
28 oz.

2.29

Nestlé hot cocoa mix
8 ct.



3.99

Smucker's preserves, jam or marmalade
18 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

21.99
Cameron's coffee
32 ct., 28 or 32 oz.

3.39
Betty Crocker Reese's or Oreo baking mix
8.6 to 16 oz.

1.78
Pillsbury brownie mix
18.4 oz.

10% off regular price
Nescafé coffee
3.5 to 7 oz.
(price varies by store)

8.99
Café Bustelo coffee
11 oz.

19.99
Keurig coffee or cocoa
28 or 32 ct.

THAT'S SMART!™

Click here to shop That's Smart! products!

With hundreds of products full of everyday savings, **That's Smart!** gives you exceptional value on grocery essentials and basics.

2.49
That's Smart! sandwich créme cookies
25 oz.

.50
That's Smart! green beans or corn
14.5 to 15.25 oz.

1.99
That's Smart! honey graham crackers
14.4 oz.

2.99
That's Smart! whipped dressing
30 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

3.99
Nestlé Toll House morsels
9 to 12 oz.

4.99
Betty Crocker Oreo truffles or lava cake mix
8.3 or 8.6 oz.

3.99
Pillsbury Best all purpose flour
5 lb.

6.79
Bonne Maman preserves or spreads
11.8 to 13 oz.

4.99
Nutella hazelnut spread
13 oz.

7.49
Nature Nate's Honey Co. raw & unfiltered honey
16 oz.

15% off
regular price
Kernel Season's popcorn seasoning
2.4 to 13.75 oz. (price varies by store)

4.49
Kraft mayonnaise
22 or 30 fl. oz.

4.49
Chophouse Meats BBQ sauce
12 fl. oz.

3/$5
Betty Crocker casserole potatoes
4 or 5 oz.

1.49
Southeastern Mills gravy mix
1.76 or 2.75 oz.

25% off
regular price
Holland House cooking wine, Nakano vinegar or Mizkan ramen broth
12 or 16 fl. oz. (price varies by store)

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

2.99

Ralston Family Farms rice
8.5 to 24 oz.

3.99

Family Size Ben's Original Ready Rice
17.3 oz.

2/$5

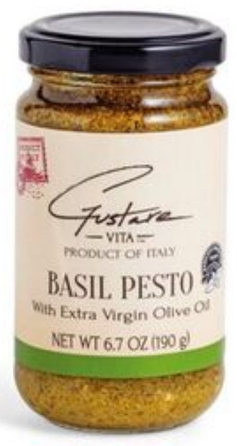
Barilla Al Bronzo pasta
16 oz.

4.99

Gustare Vita flavored olive oil
5 or 8.5 fl. oz.

9.99

Filippo Berio extra virgin olive oil
25.3 fl. oz.



5.99

Gustare Vita pesto 6.5 oz.
or pasta sauce 20 oz.

1.29

Chef Boyardee pasta
7.25 to 15 oz.

1.48

Hunt's pasta sauce
24 oz.

2/$4

Heinz gravy
12 oz.

4.24

Duncan Hines Wilderness fruit pie filling & topping
21 oz.

2/$4

Dole pineapple, mixed fruit or Mandarin oranges
15 to 20 oz.

3.29

Amy's Organic soup
13.65 to 14.7 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

.99
Mrs. Grimes beans
15 or 15.5 oz.

3.99
Campbell's soup
4 ct. - 10.5 or 10.75 oz.

2.99
Bumble Bee tiny shrimp
6 oz.

6.99
Zöet chocolate covered pretzels
14 oz.

2/$9
Sharing Size M&M's holiday candy
7.4 to 10.57 oz.

16.88
Lindt chocolate truffles
15.2 oz.

2.49
Nerds, SweeTarts, Laffy Taffy or Black Forest candy
4.5 to 6 oz.

1.88
Bit-O-Honey candy
4.2 oz.

1.49
Zöet chocolate bar
1.4 oz.

2.00ea.
with purchase of 2
Hershey's king size candy
2.2 to 2.6 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

BEVERAGE

6.49
Coca-Cola soda
10 pk. mini cans 7.5 fl. oz.

3.50ea.
with purchase of 2
Fanta, Barq's, Minute Maid, Mello Yello or Seagrams soda
6 pk. bottles 12 fl. oz.

10.99
Coca-Cola soda
24 pk. cans 12 fl. oz.

3.99ea.
with purchase of 3
Coca-Cola soda
6 pk. bottles 16.9 fl. oz.

3.00ea.
with purchase of 4
7UP soda
6 pk. bottles 16.9 fl. oz.

7.99
V8 energy drink
12 pk. cans 8 fl. oz.

4.99
IBC or Crush soda
4 pk. bottles 12 fl. oz.

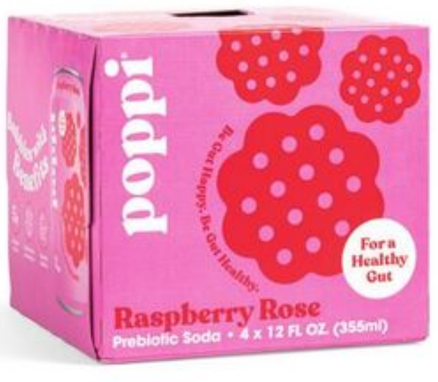
.75
Peace tea
16 fl. oz.

6.99
Starbucks frappuccino
4 pk. bottles 9.5 fl. oz.
or espresso
4 pk. mini cans 6.5 fl. oz.

1.49ea.
with purchase of 2
7UP soda
2 liter

3.49
Mott's apple juice
6 or 8 ct., 64 fl. oz.

3/$3
Core Hydration water
30.4 fl. oz.



7.99
Poppi prebiotic soda
4 pk. cans 12 fl. oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

DAIRY

2/$8
Chobani Greek yogurt
4 ct.

8/$10
Dannon or Too Good yogurt
4.5 or 5.3 oz.

2.99
Daisy Brand sour cream 14 oz.,
cottage cheese or dip 16 oz.

4.99
Dinner Bell butter
16 oz.

3.99
Country Crock dairy free heavy whipping cream
16.9 fl. oz., **plant spread** 14 oz.
or Imperial spread 45 oz.

2/$4
Just Crack an Egg
or Oscar Mayer Scramblers
2.25 or 3 oz.

2/$5
Pillsbury cinnamon, crescent rolls, Grands! or sweet biscuits
8 to 16.3 oz.

3.49
Pillsbury bread, batter or dough
11 to 22.2 oz.

4.99
Reddi-wip original, barista series or non-dairy topping
6 or 13 oz.

2/$8
Natural Bliss 32 fl. oz.
or Starbucks creamer 28 fl. oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FROZEN

4.99

DiGiorno hand tossed, thin, croissant, rising or wood fire crust or Tombstone French Fry crust pizza 14 to 29.3 oz.

5.99

Surfer Boy Stranger Things pizza 21.3 to 25.2 oz.

6.99

Brew Pub Patriot or Nancy's Chicago style thin crust pizza 15.95 to 21.45 oz.

2/$4

Jack's pizza sticks 4 ct. **or Personal Size Jack's Jr. pizza** 5.8 oz.

buy one, get one

FREE

Finger Foods pizza logs 6 ct.

5.99

P.F. Chang's, Bertolli or Bird's Eye Voila! entrée 22 to 42 oz.

13.99

Crav'n Flavor lasagna 80 oz.

4.99

Stouffer's entrée 9 to 20 oz.

3.79

Mr. Dell's hashbrowns 24 to 32 oz.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

4.99

Hy-Vee garlic Texas toast
16 ct.

2/$6

Pagoda, Bibigo appetizers or meals 6.07 to 10 oz.

25% off regular price

Pictsweet Farms vegetables
8 to 18 oz. (price varies by store)

1.68

Hy-Vee vegetables
10 to 16 oz.

2.99

Hy-Vee white dinner rolls
24 ct.

3.68

Hy-Vee white bread dough
3 ct. - 16 oz.

3.99

Smucker's Uncrustables
4 ct.

3.99

Outshine, Oreo or Drumstick novelties 4 to 12 ct.

Click here to shop more deals!

Ad prices effective December 1 – 7, 2025

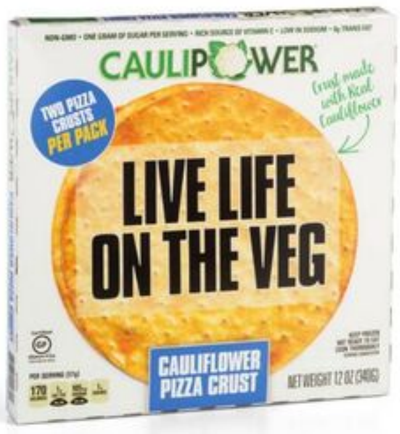
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

HEALTHMARKET

4.99
Saffron Road entrée
10 oz.

3.49
Pacific broth
32 oz.

buy one, get one
FREE
Nut Pods dairy free creamer
11.2 fl. oz.



7.99
Caulipower chicken tenders, pizza or pizza bites
10.9 to 14.8 oz.

3.99
Nothing But The Truth pasta sauce 17.6 oz.

4.99
Siete tortilla chips, churro strips or salsa
5 or 10.5 oz.

3.49
Good Graces gluten free pretzels
5 oz.

3.49
Good Graces gluten free freeze-dried fruit 1 oz.

5.99
Sola granola
11 oz.

4/$5
ClifBar or Luna energy bar
1.69 or 2.4 oz.

20% off regular price
Bob's Red Mill gluten free pancake mix 20 or 24 oz.
(price varies by store)

2/$7
Siete kettle cooked potato chips 5.5 oz.

Ad prices effective December 1 – 7, 2025

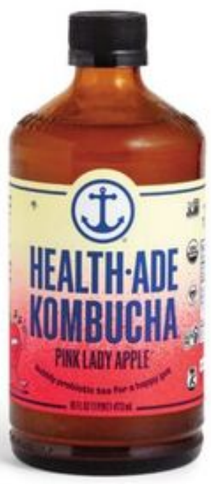
Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

buy one, get one
50% off regular price
1st Phorm protein bars 2.12 to 2.2 oz.
or meat stick 2 oz.
(of equal or lesser value)

20% off regular price
Alter Eco chocolate truffles
2.95 to 4.2 oz. (price varies by store)

2/$4
LIVE organic probiotic soda
12 fl. oz.

2/$3
Jones cane sugar soda
12 fl. oz.



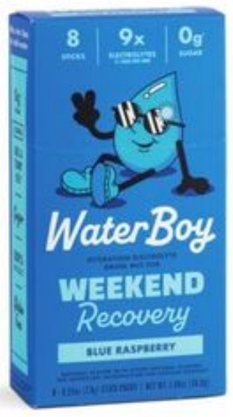
2/$6
Health-Ade kombucha
16 fl. oz.

2.99
Suja cold pressed juice
12 fl. oz.

2/$5
Suja health benefit shots
2 fl. oz.

3/$5
Accelerator Active energy drink
12 fl. oz.

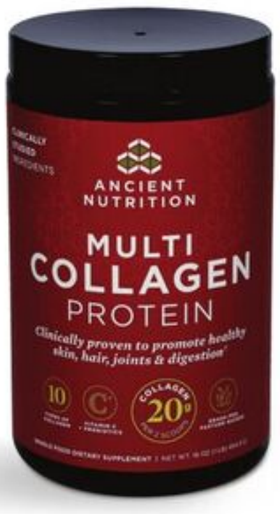
3/$5
Liquid Remedy kombucha
12 fl. oz.



14.99
WaterBoy weekend recovery hydration electrolyte drink mix
8 ct.

10% off regular price
Cherry Bay Orchards dried cherries 6 oz.
or 100% cherry juice
12 to 32 fl. oz. (price varies by store)

5.00 off regular price
Performance Inspired creatine
130 or 150 ct., 17.64 oz.
(price varies by store)



15% off regular price
Ancient Nutrition supplements
30 or 90 ct., 3.2 to 22.8 oz.
(price varies by store)

buy one, get one
50% off regular price
Nature's Bounty vitamins
30 to 350 ct.
(of equal or lesser value)

10% off regular price
Hy-Vee HealthMarket vitamin C 90 to 250 ct.
(price varies by store)

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details. Plus deposit on applicable items.

HOME

buy one, get one
50% off
regular price
Hallmark ornament
each (of equal or lesser value)

25% off
regular price
Hallmark boxed cards
each (price varies by store)

2.99
Scotch mailing tape
2 inch

25% off
regular price
Blue Buffalo dog or cat treats
2 to 36 oz. (price varies by store)

14.99
Hy-Vee wild bird food
20 lb.

6.99
Paws clumping cat litter
20 lb.

20% off
regular price
Solo plates or cups
28 to 150 ct. (price varies by store)

5.99
Ziploc storage bags
12 to 42 ct.

11.99
Bounty paper towels
4 triple rolls

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

5.49
Bounty Essentials paper towels 4 double rolls **or Charmin Essentials bath tissue** 6 mega rolls

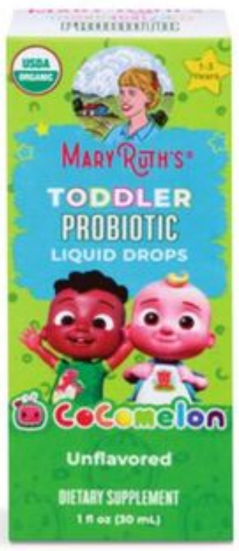
11.99
Charmin bath tissue
6 mega XL rolls

2/$8
Garnier Fructis hair care
6.8 to 12.5 oz.

4.00 off regular price
RoC skin care
30 ct. or .14 to 1.7 oz.
(price varies by store)

20% off regular price
Delsym, Mucinex cold, cough or flu relief
1 to 40 ct. or .75 to 6 oz.
(price varies by store)

9.99
Dove bar soap
6 ct.



20% off regular price
Mary Ruth's vitamins
60 ct., 1 or 15.22 oz.
(price varies by store)

15% off regular price
TopCare pain relief
100 to 500 ct.
(price varies by store)

25% off regular price
Tress Wellness waxing spray, spatula or at-home waxing kit
1 or 50 ct., 6.8 or 19.2 oz.
(price varies by store)

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

simply done™

ready for life

Every room. Every task. Every time.
Quality products to get things done.

2/$3
Simply Done cutlery
24 ct.

3.49
Simply Done freezer or storage bags
25 to 48 ct.

4.99
Simply Done paper plates
80 to 100 ct.

19.99
Simply Done bath tissue
30 ct.

4.69
Simply Done bleach
81 fl. oz.

3.49
Simply Done disinfecting wipes
75 ct.

5.99
Simply Done paper towels
6 double rolls

4.78
Simply Done dishwasher detergent
75 oz.

Click here
to shop Simply Done products!

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

FLORAL

5.99

4" Christmas cactus
Festive & low-maintenance holiday plant known for its vibrant, tubular blooms that typically appear in late fall or early winter.

14.99

6" Candy Cane poinsettia
Bring a sweet twist to the holiday season with cheerful red and white variegated bracts.

5.99

4" Poinsettia
A compact, festive plant that brings classic holiday cheer to any small space.

14.99

6" Painted poinsettia
A bold & creative twist on the holiday classic. Choose from blooms hand-painted in rich, vibrant purple or blue - often enhanced with sparkling glitter for extra holiday magic.

9.99

4" Elwoodi tree
includes lights & ornaments

9.99

6" Poinsettia
A bold and festive holiday favorite, known for its vibrant bracts and lush green foliage.

15.99

Peppermint Swirls bouquet
Featuring bold seasonal blooms in vibrant reds, crisp whites, and soft greens, this bouquet swirls together the sweetness of the holidays with the freshness of winter florals.

Ad prices effective December 1 – 7, 2025

Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

WINE & SPIRITS

20.77
Budweiser
24 pk. cans 12 fl. oz.

12.99
Coors or Miller
12 pk. cans 12 fl. oz.

19.99
Miller High Life
30 pk. cans 12 fl. oz.

15.99
Michelob Ultra, Ultra Zero, Bud Light NEXT, Peels or Platinum
12 pk. bottles or cans 12 fl. oz.

13.99
Bud Zero
12 pk. cans 12 fl. oz.

9.99
Blue Moon
6 pk. bottles or cans 12 fl. oz.

9.99
Boulevard Brewing Co.
6 pk. bottles or cans 12 fl. oz.

13.99
Guinness, Smithwick's or Harp 8 pk. cans 14.9 fl. oz.

17.99
Lucky One vodka lemonade
8 pk. cans 12 fl. oz.

13.99
after instant savings
Smirnoff Ice or seltzer
12 pk. bottles or cans 12 fl. oz.

16.99
Arnold Palmer Spiked half & half iced tea lemonade, Simply Spiked or Happy Thursday spiked refreshers 12 pk. cans 12 fl. oz.

16.99
Kona Brewing Co.
12 pk. bottles or cans 12 fl. oz.

13.99
Smirnoff vodka
750 ml.

25.99
after instant savings
Cedar Ridge bourbon whiskey
750 ml.

C069
Ad prices effective December 1 – 7, 2025

Products not available at all locations. Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

18.99
Jim Beam bourbon whiskey
750 ml.

15.99
Malibu rum
750 ml.

2/$11
Soon Hari soju
375 ml.

2/$7
Master of Mixes cocktail essentials syrup 375 ml.

17.99
Shadehouse botanical gin
750 ml.

7.49
Betty Buzz sparkling soda
4 pk. bottles 9 fl. oz.

13.99
Z. Alexander Brown wine
750 ml.

12.99
Josh Cellars white wine
750 ml.

12.99
Matua wine
750 ml.

17.99
Black Box wine
3 liter

9.99
Dark Horse wine
750 ml.

9.99
Apothic wine
750 ml.

C069
Ad prices effective December 1 – 7, 2025

Products not available at all locations. Plus deposit on applicable items. Select varieties included. Some restrictions apply. Prices subject to change. See store for details.

GIFT ITALY'S FINEST

Wine of the Month

15.99
La Marca prosecco
750 ml.

Click here to shop La Marca products!