

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

Follow Us On  

BUY LOCAL,
BUY FRESH!

Big E's supermarket

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

CHECK OUT OUR



Stocking-Up SALE!

USDA Choice Beef
**Chuck
Shoulder
Roast**

\$4.99
lb.



Big E's Fresh Premium • Grade A
Family Pack
**Boneless
Skinless
Chicken Breast**

\$2.49
lb.

Big E's • Family Pack • Pork Sirloin
Steaks or 2 Lb Avg.
**Pork Sirloin
Roast**

\$2.29
lb.

SAVE EVEN MORE WITH
YOUR BIG E'S PERKS+ LOYALTY APP



Product of USA
8 Oz Pkg.
**Sliced
Mushrooms**

PRICE WITH
BIG E'S PERKS+
OFFER

\$1.99
ea.

Freshly Sliced • White or Yellow
**Land O Lakes
American
Cheese**

\$5.99
lb.



16 Oz Pkg.
Papa Sal's
**Fresh
Pizza Dough**

\$1.99
ea.

Product of USA
6 Oz Pkg. • Driscoll's
**Raspberries
or Blackberries**

3/\$10

Product of USA
**Green
Peppers**

\$1.69
lb.



SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!

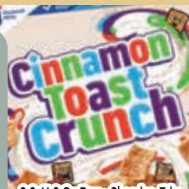


23.1-27.5 Oz Cntr.
Asst. Var.

**Maxwell House
Ground Coffee**

PRICE WITH
BIG E'S PERKS+
OFFER

\$9.98
ea.



8.9-11.2 Oz Box • Cheerios, Trix,
Cocoa Puffs, Golden Grahams,
Reese's Puffs or Cinn. Toast Crunch

**General Mills
Cereal**

PRICE WITH
BIG E'S PERKS+
OFFER

\$1.98
ea.



16 Oz Box • Asst. Var.

**Prince
Pasta**

PRICE WITH
BIG E'S PERKS+
OFFER

98¢
ea.



14.5-24 Oz Jar • Asst. Var.

**Prego
Pasta Sauce**

PRICE WITH
BIG E'S PERKS+
OFFER

\$1.78
ea.



10.75 Oz Can • Tomato
or Chicken Noodle
**Campbell's
Condensed Soup**

PRICE WITH
BIG E'S PERKS+
OFFER

5/\$5
MUST
BUY 5



16.3 Oz Box • Asst. Var.

**Betty Crocker
Brownie Mix**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$3
MUST
BUY 2



12 Ct Crtn. • Grade A

**Nature's Yolk
Legacy
Free-Range Eggs**

PRICE WITH
BIG E'S PERKS+
OFFER

\$3.98
ea.



22-32 Oz Pkg. • Asst. Var.

**Ore-Ida
Fries Or Tots**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$7
LIMIT 4 OFFERS
MUST BUY 2



JOIN TODAY AND SAVE WITH OUR
LOYALTY PROGRAM

EARN points, REDEEM rewards and TRACK your points via the app!

SIGNING UP
IS EASY!

To enroll into the program,
simply enter your mobile phone
number on the AppCard terminal's
Welcome screen at checkout.

EARN POINTS
AND
REWARDS

After you check in, you'll automatically
earn points for your purchases which
can be redeemed for discounts and
free items. Redeem rewards by simply
tapping the icon on the terminal.

DOWNLOAD
THE APPCARD
APP

Track your points and available
rewards by downloading the
AppCard mobile app for iPhone
or Android.

SALE
PRICES
EFFECTIVE

SUN

12/7

MON

12/8

TUES

12/9

WED

12/10

THURS

12/11

FRI

12/12

SAT

12/13

DOUBLE COUPONS EVERY DAY

Up to 99¢ Value See Details in Store

Online Shopping
Now Available
Through Instacart!



Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Stocking-Up In Our MEAT Department

WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS Big E's PERKS+
IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

USDA Choice Beef
Chuck
Shoulder
Roast

\$4.99
lb.



\$2.49
lb.

Big E's Fresh
Premium • Grade A
Family Pack
Boneless
Skinless
Chicken
Breast



Big E's
Family Pack
Pork Sirloin Steaks
or 2 Lb Avg.
Pork Sirloin Roast

\$2.29
lb.



USDA Choice Beef
Thick Cut
Shoulder Steak
For London Broil

\$6.49
lb.

USDA Choice Beef
Thin Sliced London
Broil Shoulder Steak

\$6.69
lb.

12 Oz Pkg. • Asst. Var.
Kayem
Sliced Bacon
20 Oz Pkg.
Reser's Signature
Mac & Cheese

\$7.99
ea.

2/\$7

Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Boneless
Chicken Thighs

\$3.49
lb.



GOURMET Savings

Big E's Gourmet
Seasoned
Boneless
Pork Sirloin Steaks

\$3.99
lb.

Big E's Gourmet
Seasoned
Boneless Skinless
Chicken Breast

\$4.99
lb.

SEAFOOD



Fresh
Salmon
Fillets

\$10.99
lb.

4 Oz Pkg. • Echo Falls
Wild Alaskan
Sockeye Salmon Gravlax

\$8.99
ea.

Previously Frozen
Flounder
Fillets

\$6.99
lb.

TRYTKO'S Corner

Trytko's
Store Smoked
Hot
Sausage Links

\$7.49
lb.

Trytko's Store Smoked
Bone-In
Pork Chops

\$7.49
lb.

Gourmet Custom
Smoked Meats and
Specialty Products
Fresh Store Made
Beef Sausage Links
Made Fresh Daily!

Kielbasa Of The Week

Trytko's
Store Smoked
Jalapeño
Cheese
Kielbasa

\$7.99
lb.

FRESH DELI

We Carry A
Large Selection of
Boar's Head
Deli Products

Freshly Sliced
Russer
Wunderbar
Bologna

\$3.99
lb.

Freshly Sliced
Charter Reserve
Golden Roasted
Turkey Breast

\$9.99
lb.

Freshly Sliced
Lorraine
Swiss
Cheese

\$9.99
lb.

Freshly Sliced
Butterball
Turkey Ham
or Pastrami

\$5.99
lb.

Freshly Sliced
Cabot
Pepper Jack
Cheese

\$7.99
lb.

Freshly Sliced • Gouda or
Cabot
Mild or Sharp
Cheddar Cheese

\$9.99
lb.

PREPARED FOODS

\$9.99
ea.
Lunchtime Favorite
Jumbo Italian
Cold Cut Grinder

Great
Meatless Option
Vegetable
Lasagna

\$8.99
lb.

\$4.99
lb.
Boston Salads
Redskin
Potato Salad

Delicious
Shepherd's
Pie

\$9.99
lb.

Boston Salads
Seafood
Salad

\$7.99
lb.

Pasta
Primavera
With Garlic Butter

\$6.99
lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Stuffed
Peppers

\$19.99
ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

Stocking-Up Sale In Our GROCERY AISLES

13.5-15.25 Oz Can
Asst. Var.
Del Monte
Vegetables

5/\$5

12 Oz Pkg.
Asst. Var.
Light 'N Fluffy
Noodles

3/\$7

5.2-10 Oz Box • Asst. Var.
Near East
Rice or
Couscous

3/\$7

5.34-7.44 Oz Box
Asst. Var. • Protein, Biscuit,
Wafer or Muffin Bars
Nature Valley
or Fiber One Bars

2/\$7

4 Lb Bag
Food Club
Granulated
Sugar

\$2.99

2,560 Ct Pkg.
Angel Soft
8 Mega Rolls
Bath Tissue

\$5.99

4-4.7 Oz Pkg. • Asst. Var.
Scalloped or Au Gratin
Food Club
Potato Classics

2/\$3

14.5-15 Oz Can • Asst. Var.
Chef Boyardee
Canned
Pasta

2/\$3

4-5 Oz Can
Chicken of the Sea
Solid or Chunk
White Tuna

4/\$5

12 Oz Can
SPAM
Luncheon
Meat

\$4.49

16 Oz Jar
Teddie
All Natural
Peanut Butter

\$3.99

15.25 Oz Box
Asst. Var.
Pillsbury
Cake Mix

2/\$3

Asst. Var.
Polar
1 Liter
Soda or Seltzer

5/\$5
Plus Dep.

Asst. Var.
Coca-Cola
2 Liter
Soda

2/\$5
Plus Dep.

6.75-7.33 Oz Bag • Asst. Var.
Stacy's
Pita or
Bagel Chips

2/\$7

8.5-13.4 Oz Pkg. • Asst. Var.
Keebler or
Famous Amos
Cookies

2/\$6

8.8-13.7 Oz Box
Asst. Var.
Nabisco
Ritz Crackers

\$4.49

5.2-5.5 Oz Cntr.
Asst. Var.
Pringles
Potato Crisps

2/\$5

12 Oz Cans • Asst. Var.
Schweppes
12 Pack
Seltzer

\$5.79
Plus Dep.

5-7 Oz Bag • Asst. Var.
Smartfood
Popcorn

\$3.99

60 Oz Box • Asst. Var.
CapriSun
or Kool-Aid
Jammers Drinks

\$3.99

28 Oz Can
Asst. Var.
RedPack
Tomatoes

2/\$4

6 Oz Box
Food Club
Turkey or
Chicken Stuffing

\$1.79

14 Oz Can
Whole or Jellied
Ocean Spray
Cranberry Sauce

2/\$5

13 Oz Pkg. • Asst. Var.
Snack Pack
4 Pack
Pudding

\$1.99

16 Oz Btl. • Asst. Var.
Kraft
Salad
Dressing

\$3.99

5.9 Oz Box
Mac-A-Roni
Mac N Cheddar

5/\$5

4.2-4.9 Oz Pkg.
Asst. Var.
Lipton
Soup Secrets

\$1.99

12-16 Oz Pkg.
Argo
Corn Starch
or Baking Powder

\$2.29

16 Oz Box
Food Club
Baking Soda

99¢

Fresh DAIRY DEPT.

52 Oz Cntr. • Asst. Var.
Florida's Natural
Orange Juice

\$3.99

8 Oz Pkg. • Asst. Var.
Food Club
Shredded or Bar Cheese

\$1.88

4-6 Oz Cup
Asst. Var.
Yoplait
Yogurt

10/\$7

32 Oz Cntr.
Food Club
Half & Half

2/\$5

16 Oz Cntr.
Daisy
Sour
Cream

2/\$5

8 Oz Cntr.
Land O Lakes
Spreadable Butter With Canola

\$2.29

16-18.6 Oz Pkg. • Asst. Var.
Activia or Danimals
Multi-Pack Yogurt

2/\$6

8 Oz Cntr.
Land O Lakes
Whipped Butter

\$2.99

16 Oz Cntr.
Friendship
Cottage Cheese

\$3.49

FROZEN FOODS

13.1-16 Oz Box • Asst. Var.
Hungry-Man
Meals

2/\$7

7 Oz Box • Asst. Var.
Banquet
Pot Pies

4/\$5

14.5-22 Oz Pkg. • Asst. Var.
Mama Rosie's
Gnocchi
or Cavatelli

2/\$6

11.7 Oz Box • Asst. Var.
Pillsbury
Toaster
Strudel

2/\$7

16.5 Oz Box • Asst. Var.
Friendly's
Ice Cream
Novelties

\$4.99

12-13 Oz Pkg. • Asst. Var.
SuperPretzel
Pretzels or Pretzel Bites

\$3.99

8.46-10 Oz Pkg. • Asst. Var.
Furlani
Garlic Bread or Texas Toast

2/\$4

13.1-16 Oz Box • Asst. Var.
Yasso
Frozen Greek Yogurt Bars

\$5.99

46 Oz Cntr. • Asst. Var.
Turkey Hill
Simply Natural Ice Cream

\$6.49

BEER & WINE

\$20.99
+Dep.

12 Oz Cans
Budweiser, Bud Light,
Miller Lite or Coors Light
or Banquet 18 Pack Beer

\$19.99
+Dep.

12 Oz Btls. or Cans
Asst. Var.
Sierra Nevada
12 Pack Beer

Stocking-Up Specials!

1.5 Liter Btl.
Asst. Var.
Yellow Tail
Wines

\$13.99
ea.

750 mL Btl.
Kono
Sauvignon
Blanc

\$11.99
ea.

11.2 Oz Btls. • Asst. Var.
Seagram's
4 Pack
Wine Coolers

\$5.99
+Dep.

750 mL Btl. • Prosecco
or Selected Var.
Cupcake
Wines

\$10.99
ea.

**Franzia 5 Liter
Boxed Wines**

Fruity Sangria
or Crisp White

\$15.99
ea.

Cabernet,
Chardonnay,
Dark Red, Merlot,
Pinot Grigio
or Sauvignon Blanc

\$18.99
ea.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, DEC. 9th ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

5 Lb Bag
Red
Potatoes
Product of USA

\$2⁸⁸
Ea.

Boneless
New York
Strip Steaks
USDA Select Beef
Family Pack

\$8⁹⁸
Lb.



Charter Reserve
Honey-Sweet Baked
Turkey Breast
Freshly Sliced

\$5⁹⁸
Lb.



Small
French
Stick

98¢
Ea.

Progresso
Vegetable Classics
or Protein Soup
18.5-19 Oz Can • Asst. Var.

\$1⁸⁸
Ea.



Classico
Pasta Sauce
24 Oz Jar
Asst. Var.

\$2⁴⁸
Ea.



Land O Lakes
Butter
16 Oz Box

\$2⁸⁸
Ea.



Celeste
Pizza For One
5-5.96 Oz Box
Asst. Var.

88¢
Ea.



BAKERY Shoppe

27 Oz Pkg.
8 Inch
Blueberry
Pie

\$7⁹⁹
ea.



24 Oz Pkg.
Anthony & Sons Bakery
Avocado
Bread

\$4⁹⁹
ea.



4 Ct Pkg. • Asst. Flavors • Hope's
Hershey's
Gourmet
Cookies

\$4⁴⁹
ea.



27 Oz Pkg. • Rich's
8 Inch
Boston Creme
Cake

\$12⁹⁹
ea.

42 Oz Pkg. • Rich's
8 Inch
Double Layer
Chocolate
Variety Cake

\$23⁹⁹
ea.

Fresh Baked Muffin

Fresh Baked
Homestyle
Triple Berry
Muffins 4 Pack

\$4⁹⁹
ea.

Cake Slice

7.4 Oz Pkg.
Chocolate
Overload
Cake Slice

\$5⁴⁹
ea.

Store Made Item

Fresh Store Made
Gold, Chocolate or Marble
Bar
Cake

\$5⁹⁹
ea.

Artisan Bread

17.64 Oz Pkg. • Backerhaus
Multigrain, Tuscan or
Sourdough
Sliced Loaf

\$4⁴⁹
ea.

Fresh PRODUCE

Product Of Peru
Pint
Blueberries

\$3⁹⁹
ea.



Product Of Peru
Tender
Asparagus

\$3⁹⁹
lb.



Product Of USA
16 Oz Bag
Baby Cut
Carrots

\$1⁶⁹
ea.



Product Of USA
Seedless
Navel Oranges

\$1⁴⁹
lb.



Product Of USA • 4 Oz • Asst. Var.
Little Leaf Farms
Lettuce Blends

\$2⁹⁹
ea.



Product Of USA
Green
Cabbage

69¢
lb.



Product Of Canada
16 Oz Pkg.
Campari
Tomatoes

\$2⁹⁹
ea.



Product Of USA
Red
Onions

99¢
lb.



Product Of USA
8 Oz Pkg.
Mini
Sweet Peppers

\$2⁴⁹
ea.



Product Of Canada
Honeycrisp
Apples

\$1⁹⁹
lb.



Product Of USA
Pink Lady
Apples

\$1⁶⁹
lb.



Product Of USA
Juicy
Pomegranates

\$2⁹⁹
ea.



ORGANIC Specials

Product Of USA
Organic
Honeycrisp Apples

\$2⁴⁹
lb.

Product Of USA
Organic
Anjou Pears

\$1⁹⁹
lb.

Product Of USA • 2 Lb Bag
Organic
Granny Smith Apples

\$5⁹⁹
ea.



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

• POSTAGE STAMPS
• FAX/COPY SERVICE
• LOTTERY
AND MUCH MORE!

\$1⁰⁰ Greeting
Cards
Every Day!