

Verified
5.44 /lb
Fresh Regular Ground Beef
Family Size 11.99/kg

Verified
1.99 /lb
4.39/kg **MEMBER PRICING**
HAYTER'S FARM Raised Without Antibiotics
Frozen Grade A Turkeys All available sizes
product of Canada

2.49 without
Scene+ Card
5.69/kg
HAYTER'S FARM Raised Without Antibiotics
Frozen Grade A Turkeys All available sizes
product of Canada

Verified
9.99 /lb
6.59/kg **MEMBER PRICING**
BEST BUY Smoked Boneless Hams 12 kg.
PILLER'S of GOLD LABEL Smoked
Boneless Hams 800 g or COMPLIMENTS
Smoked Sausages 900 g

Verified
2.99
Cauliflower
product of Mexico or USA

Verified
1.88 /lb
Sweet Clementines product of
South Africa or Honeycrisp Apples
product of Atlantic Canada Apples
extra fancy grade 4/14/kg

Verified
4.94
DR. OETKER Giuseppe
Rising Crust or Thin Crust Pizza 439-785 g

Verified
2.99
KELLOGG'S Eggo Waffles,
French Toast Sticks or Pancakes 270-330 g,
NESTLE ParLOUR Frozen Dessert 1.5 L or Selected Novelties 12 pk

Verified
4/\$5
KRAFT DINNER Original
58-200 g

Verified
10.97
CASHMERE Bathroom Tissue 24-48 or
12x48 Rolls, SPONGE TOWELS 6-12 pk or
SCOTTIES Facial Tissue 12 pk

Verified
3.47
COCA-COLA or PEPSI
Mini Cans 6x22 mL

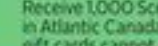
Verified
2.99
INTERNATIONAL DELIGHT
Creamer 425 mL
or ASTRO or IOGO Duo
Yogurt 650-750 g

Verified Prices  **WE CHECK PRICES** so you don't have to. If we're not the lowest price on select items, you'll automatically get the difference in Scene+ points*.

*Verified Prices. For a limited time only. If a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to select items in store marked with the Verified Price line. Please not seek to competitor error or competitor exceptions. No cash-in is valid at participating Publix stores for the weekly offer period. Bonuses subject to change without notice. Visit [www.scene+com/verified-price](http://www.scene+.com/verified-price) for additional details.




DECEMBER 4-17

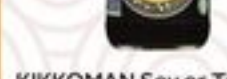
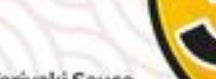


BUY \$200 IN SOBEYS
GIFT CARDS & GET

That's like *10
toward your
groceries

1,000 PTS

Receive 1000 Scene Points when you purchase \$200 in Sobeys Gift Cards. Offer valid from December 4-17 at all Sobeys locations in Atlantic Canada. Gift card purchase must be in a single transaction and cannot be combined with other gift card offers. Sobeys gift cards cannot be purchased with other Corporate gift cards. No base Scene points earned. Offer is valid only on Sobeys gift cards. Limit of 5 offers per account number. No coupons required. Scene digital or physical membership card must be presented. Offer subject to change and may be withdrawn without notice. Visit <http://www.sobey.com/terms> and conditions to see full Terms and Conditions. Trademarks of Scene Plus Inc. Corporation used under license by Sobeys Gift Card Incorporated.


Verified

347

KIKKOMAN Soy or Teriyaki Sauce
original or whole wheat, 227 g

THU 4 FRI 5 SAT 6 SUN 7 MON 8 TUE 9 WED 10 Prices and offers in effect December 2025 New Brunswick

Scene⁺

MEMBER

PRICING

Swipe your Scene+ Card and Save



Made with 100% Canadian Flour



BAKED IN STORE

MEMBERS SAVE 70¢

179

MEMBER PRICING

2⁴⁹

without Scene+ Card

French or Italian Bread 450 g



value size

688

/lb

15.17/kg

MEMBER PRICING

23% SAVE WITH MEMBER PRICING

799

/lb

17.60/kg

without Scene+ Card

Fresh Boneless Whole Beef Brisket cryovac, cut from Canada AA grade beef while supplies last



MEMBERS SAVE 1³⁰

249

MEMBER PRICING

3⁷⁹

without Scene+ Card

OLD DUTCH Potato Chips 235 g or RIDGIES 200 g



MEMBERS SAVE

50% off

MEMBER PRICING

30% off

without Scene+ Card

JAMIESON Vitamins or Supplements selected varieties and sizes

Look for more Member Pricing throughout the flyer and in-store.

**MAKE IT
HOMEMADE
FOR THE
HOLIDAYS**

Gingerbread
Holiday
Cookies

**MAKE IT
HOMEMADE
FOR THE
HOLIDAYS**

Gingerbread
Holiday
Cookies



Get **500 PTS**

When you spend \$20
on any Robin Hood,
Carnation and Eagle
Brand products*

*before taxes

Get **500 PTS**

When you spend \$20
on any Robin Hood,
Carnation and Eagle
Brand products*

*before taxes





3⁹⁹

ROBIN HOOD Quick & Easy Oats 1 kg assorted varieties





3⁴⁹

EAGLE BRAND Condensed Milk 300 mL assorted varieties





3⁹⁹

ROBIN HOOD Quick & Easy Oats 1 kg assorted varieties





3⁴⁹

EAGLE BRAND Condensed Milk 300 mL assorted varieties

A can of Eagle Brand Original Condensed Milk. The label features the brand name "Eagle Brand" in a stylized font, with "ORIGINAL" above it. Below the name, it says "CONDENSED MILK". The can is decorated with a maple leaf graphic on the right side.

[illegible][illegible][illegible]

**SEMI-SWEET
MI-SUCRÉ**
250 g
LAUREL'S BAKERY

Laura Secord
CHOCOLATE CHIPS
BISCUITS & CHOCOLAT
MILK
AU LAIT
250g

3⁹⁹

***** 100 PTS**
when you buy 2

LAURA SECORD
Chocolate Chips 250 g.

ELOZ SEB-NOV37-RTN-A73-NF-SEP-DEL-NA

100 PTS
when you buy 2

LAURA SECORD
Chocolate Chips 250 g

**SEMI-SWEET
MI-SUCRÉ**
250 g
LAUREL'S BAKERY

Laura Secord
CHOCOLATE CHIPS
BISCUITS & CHOCOLAT
MILK
AU LAIT
250g

3⁹⁹

***** 100 PTS**
when you buy 2

LAURA SECORD
Chocolate Chips 250 g.

ELOZ SEB-NOV37-RTN-A73-INT-SEP-DEL-NA

**SEMI-SWEET
MI-SUCRÉ**
250 g
LAUREL'S BAKERY

Laura Secord
CHOCOLATE CHIPS
BISCUITS & CHOCOLAT
MILK
AU LAIT
250g

3⁹⁹

***** 100 PTS *****
when you buy 2

LAURA SECORD
Chocolate Chips 250 g.

ELOZ SEB-NOV 2017 0000 0731 INC-SEP-SEP 2016

Available at all New Brunswick stores.
Pricing may be subject to change.
Pricing excludes taxes & refundable container deposit.

\$200 PPS
when you buy 2

21⁹⁹

MILLER Lite Lager
or ALEXANDER KEITH'S IPA 8x35.5 mL cans

\$200 PPS
when you buy 2

19⁹⁹

COLDSTREAM DEACON
Tea or MILLER COBSTER
Vodka 8x35.5 mL cans

\$200 PPS
when you buy 2

16⁹⁹

CASILLERO DEL DIAZ
Grigio or Malbec
750 mL

\$200 PPS
when you buy 2

20⁹⁹

GIACONDI
Rosé or Pinot
750 mL

 **Donate Dec 1st - 24th to support our local food bank**
100% of your donation goes to our local food bank

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.

[illegible]



So holiday







28⁹⁹
/lb

STERLING SILVER Fresh Capless Prime Rib Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 63.91/kg

MEMBERS SAVE 11%

377
/lb
8.31/kg

MEMBER
without Score+ Card

Homestyle Seasoned Whole Chicken **477** /lb 10.62/kg

Roasts to rule your table






8⁹⁹
/lb

Fresh Boneless Pork Belly or Seasoned Pork Tenderloin Porchetta Roast 19.82/kg

NEW

12⁹⁹
/lb

Fresh Atlantic Salmon Roasts with Cranberry & Seafood Stuffing 28.64/kg



Scan here

So much inspiration

So ready to bake





100 PTS
when you buy 1

COMPLIMENTS Butter Sticks 4 pk 454 g



100 PTS
when you buy 2

5⁴⁹

COMPLIMENTS Omega-3 Large Eggs 12 pk



4⁴⁹

TENDERFLAKE Pie Shells, Tart Shells or Puff Pastry 253-397 g



5⁹⁹

PHILADELPHIA Lactose Free Cream Cheese 250 g



3⁹⁹

ROBIN HOOD Flour selected 2.3 kg



3⁹⁹

CRISCO Shortening selected 454 g



14⁹⁹

MAZOLA Oil 2.84 L



14⁹⁹

OXFORD Frozen Blueberries 1.5 kg

Get them more with the Grocery Essentials Card

Visit soybeys.com/giftcards for details

PO2_SBY_WK32_PRN_ATL_NS_NB_NFLD

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

So much value



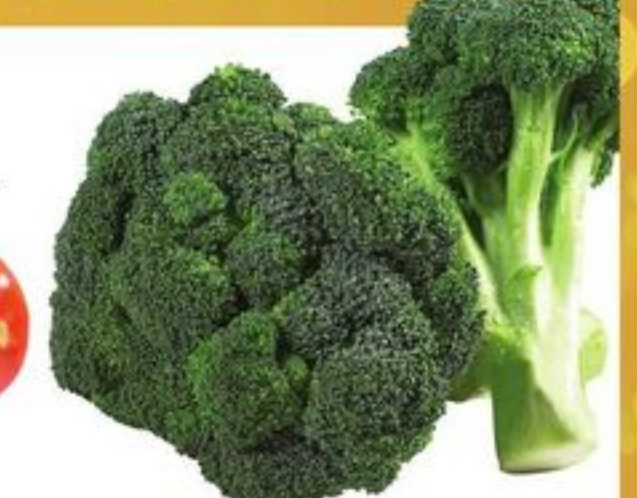
4⁷⁷
/lb

Bulk Coloured Peppers product of Mexico 10.52/kg



2⁴⁹
/lb

Roma Tomatoes product of Mexico or USA 5.49/kg



3⁴⁴

Broccoli product of Mexico or USA



3⁹⁹

Raspberries or Blackberries product of Mexico or USA 1.70 g



\$5

Green Kiwi product of New Zealand or Greece 454 g



2⁹⁹

Pomegranates product of USA

From Canada



2⁹⁹

100 PTS when you buy 2

Boston Lettuce in Soil product of Canada



6⁹⁹

680s

Grape Tomatoes product of Mexico 680 g

From Canada



3⁷⁷

100 PTS when you buy 2

COMPLIMENT'S ORGANIC White Button Mushrooms product of Canada 227 g

From Canada



4⁹⁹

3 PER BUNCH

Leeks regular product of Canada



6⁹⁹

Cotton Candy Grapes product of Peru 454 g

From Atlantic Canada



4⁹⁹

COMPLIMENT'S Gala, McIntosh, Cortland, Empire, Spartan, Gold or Red Delicious Apples product of Atlantic Canada, Canada fancy grade 3 lb 1.36 kg bag



9⁹⁹

Sharoni or Vanilla Persimmons Case product of Spain



5⁹⁹

Figs product of Peru or Greece 227 g



3⁹⁹

100 PTS when you buy 2

COMPLIMENT'S Caesar Salad Kit 280 g or Baby-Cut Peeled Carrots 907 g product of USA



4⁹⁹

200 PTS when you buy 2

COMPLIMENT'S Broccoli in Tray 170 g product of USA or BC FRESH Kalettes 250 g product of Canada



15% off

Prepared Fresh Regular or Tropical Fruit Salads assorted sizes



25% OFF

Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes



1⁹⁹
/lb

Asian Pears product of China 4.39/kg



1⁹⁹
/lb

Red Carrots product of Canada or USA 4.39/kg



6⁹⁹

100 PTS when you buy 1

LIL SNAPPERS Bartlett, Bosic, Atjou or Red Pears product of USA fancy grade 907 g 2 lb bag



4⁹⁹

Organic Blueberries product of Peru no 1 grade 170 g



4⁹⁹

100 PTS when you buy 2

POM Pomegranate Juices 473 mL selected



7⁹⁹

NUTS FOR CHEESE Dips 210 g assorted



8⁹⁹

100 PTS when you buy 1

COMPLIMENT'S Chocolate Covered Almonds 350 g



5⁹⁹

100 PTS when you buy 2

HANDFUEL Nuts, Clusters or Salad Toppers 120-150 g

floral

Available at most stores



STARTING AT 27⁹⁹

Holiday Arrangements or Centrepieces selection may vary by store



\$36

Serene Snowfall Bouquet



22⁹⁹

Bah-Humbug Gnome Cedar or Grinchmas Tree



\$24

Premium Poinsettia 8" grown in New Brunswick

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) for details

FOA_SBI_19H32_POM_ATL_N5_HB_F01

seafood

8⁹⁹
without
Scene+ Card

COMEAU Hot Smoked Atlantic Salmon Strips 150 g, GOSSELIN Hot Smoked Atlantic Salmon Portions 140 g or WILLY KRAUK'S Cold Smoked Atlantic Salmon previously frozen 115 g

4⁹⁹

Product of Canada Fresh Atlantic Salmon Portions skin-on 11.3 g

10⁹⁹
Yellow Fin Tuna Steaks previously frozen or frozen product of Vietnam 24.23/kg

2²⁹
Product of Atlantic Canada Fresh Mussels 5.05/kg

2⁹⁹ **++75 PTS**
when you buy 1

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g

11⁹⁹

TOPPITS Gluten-Free Breaded Premium Fish Fillets 400 g

1²⁵ **++100 PTS**
when you buy 2

Fresh Choice Oysters subject to availability

16⁹⁹
SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets product of Nova Scotia subject to availability 37.46/kg

Get 100 PTS when you spend \$10 or more
Get 300 PTS when you spend \$35 or more

bakery

BUY 1 GET 1 FREE

Brownies 550-585 g or Brownie Cakes 310-390 g

MIX & MATCH

1²⁹ **++100 PTS**
when you buy 2

Baguettes white or multigrain 234 g

BUY 4 GET 5TH FREE

Patisseries small or large

6⁹⁹ **++100 PTS**
when you buy 2

Filled Shortbread Cookies 6 pk 240 g

3⁶⁹ **++100 PTS**
when you buy 2 or more

Bagels 4 pk 450 g 3.99 ea

3⁹⁹ **++100 PTS**
when you buy 2 or more

Dark or Winnipeg Style Light Rye Bread 450 g 4.29 ea

deli & kitchen

2⁹⁹ **++100 PTS**
when you buy 2 or more

COMPLIMENTS Black Forest or Honey Ham

3⁷⁹ **++150 PTS**
when you buy 300 g or more

PILLER'S Salami assorted varieties

5⁹⁹

LA PANZANELLA Mini Croccantini 100-170 g

2⁹⁹

LA BELLE BRETAGNE Pâté selected 150 g

6⁴⁹

Swiss Gruyère

6⁴⁹ **++100 PTS**
when you buy 2 or more

BOURSIGN 150 g or Cuisine 220 g

7⁴⁹

TRE STELLE Feta, Halloumi, Boccconcini or Feta Cubes 200 g, Crumbled Feta 150 g, Parmesan 125 g, Mascarpone 275 g or Ricotta 400-475 g

4⁹⁹

SOMETHING SPECIAL Gourmet Antipasto or Jellies selected 250-300 g

6⁹⁹ **++100 PTS**
when you buy 2

2 Pack Mixed Deli Meat Subs or select varieties 430 g

5⁹⁹

SUSHI! Asian Appetizers 250-350 g available chilled

6⁴⁹

RANA Fresh Pasta selected 227-300 g

4⁴⁹

FONTAINE SANTÉ or LANTANA Regular Hummus, Topped Hummus or Dips 227-283 g

'Tis the Season for Festive Lunches!

13⁹⁹ **++150 PTS**
when you buy 1

Whole Festive Chicken Dagwood Sandwich 1.04 kg

7⁹⁹ **++200 PTS**
when you buy 2

Festive Prosciutto Pesto or "Sweet Stinger" Hot Honey, Cup & Char Pepperoni Flatbreads or select varieties 230-305 g

meal makers



natural health



frozen & dairy

3⁹⁹ **100 PTS**
when you buy 2

HELIVA GOOD! Dip 250 g

7⁹⁹ **200 PTS**
when you buy 2

STARBUCKS Creamers 828 mL or Non-dairy Creamers 828 mL

4⁹⁹

CHAPMAN'S Markdale Creamery Ice Cream 2 L or NATREL Mochi Ice Cream 210 mL selected

5⁹⁹

PLAISIRS GASTRONOMIQUES Stromboli Pizza 371-422 g

8⁴⁹ **300 PTS**
when you buy 2

COMPLIMENTS Pure Orange Juice 2.5 L

3⁹⁹ **200 PTS**
when you buy 3

YOPLAIT Yogurt Tubes or Mingo Yogurt 6-8 pk

4⁹⁹ **100 PTS**
when you buy 2

WONG WING Frozen Entrées 284-300 g

8⁴⁹

MARIE CALLENDER'S Frozen Meal 680-879 g

6⁹⁹ **100 PTS**
when you buy 2

PHILADELPHIA Cream Cheese 340 g

5⁹⁹ **100 PTS**
when you buy 2

ARMSTRONG Cheese Sticks 210 g, Swiss 263-340 g, Nibblers 200 g or Combos 180 g

6⁴⁹ **150 PTS**
when you buy 2

SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g

3⁹⁹

MCCAIN Breakfast Potatoes 600-650 g or COMPLIMENTS Frozen Vegetables selected 500-750 g

drinks & snacks

\$3 **100 PTS**
when you buy 3

DARE Breton, Vista or Simple Goodness Crackers 135-225 g

3⁹⁹

CHRISTIE Peek Freans or Dad's Cookies 279-350 g, ARNOIT'S Tim Tams 175-200 g or CLOBBY Fingers 114 g

4⁴⁹ **100 PTS**
when you buy 2

OASIS Juice or DEL MONTE Nectar 8x200 mL tetra

38⁹⁹

MCCAFE Keurig® Compatible Single Serve Pods 48 pk or BEST BUY Coffee Pods 100 pk

9⁹⁹

M&M'S, REESE'S, HERSHEY'S Pouches 324-347 g or HERSHEY'S or REESE'S Miniatures 400 g while supplies last

4⁷⁹

DENTYNE or TRIDENT Multipack Gum

2⁵⁰

SAN PELLEGRINO or PERRIER Sparkling Water 750 mL-1 L

6⁹⁹ **100 PTS**
when you buy 2

GATORADE Powder 10 pk

2/\$9

MISS VICKIE'S Kettle Chips 190-200 g

3⁷⁹

DORITOS Tortilla Chips 210-280 g

3²⁹

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g 4.29 ea

2⁹⁹

KELLOGG'S Kashi or Special K selected 165-200 g

100 PTS
when you buy 2

COMPLIMENTS ORGANIC Large Eggs 12 pk

3⁴⁹ **50 PTS**
when you buy 1

COMPLIMENTS Sour Cream 500 mL

4⁹⁹

COMPLIMENTS Belgian Waffles Original or Liège-Style 268-390 g

2⁹⁹

COMPLIMENTS Pierogies 907 g

3⁴⁹ **72% OFF**

COMPLIMENTS Tablet Bars 100 g

9⁹⁹ **200 PTS**
when you buy 2

COMPLIMENTS Non-Alcoholic Beer 12x355 mL

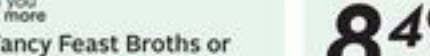
100 PTS
when you buy 2

COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

9⁹⁹ **1,000 PTS**
when you buy 2

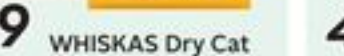
COMPLIMENTS Roast & Ground Coffee 300 g

home & pet care



125¢
each 10.5 oz can
or 15.5 oz can

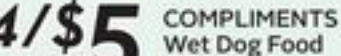
PURINA Fancy Feast Broths or Cat Food 3.2-2.8 kg



100¢
each 10.5 oz can
or 15.5 oz can

84¢

WHISKAS Dry Cat Food 3.2-2.8 kg



150¢
each 10.5 oz can
or 15.5 oz can

4/\$5

COMPLIMENTS Wet Dog Food 3.2-2.8 kg



\$2 off

PEDIGREE Dry Dog Food 3.2-2.8 kg

12.49

ARRIS & HAMMER Laundry Detergent 2.96 L

STARTING AT 4.99

DAWN Dish Soap 532-982 mL or Powerwash Refill 473 mL

2/\$9.99 **150 PTS**
when you buy 2

LYSOL Bathroom or Toilet Bowl Cleaner 650-390 mL, All-Purpose or Power Cleaner 650 mL-1.2L, Mold Remover 850 mL, Shower Foam Cleaner 538-680 g, Dual Action Wipes 5 pk or Toilet Bowl Pucks 100 g selected

19.99

CASCADE Auto Dish Tabs 51-90 pk

Nov. 27 - Dec. 17, 2005

SAVE \$5

when you buy 3
Cartoon Cards

*details in participating stores

200 PTS
when you buy 1

19⁹⁹ ENERGIZER
Batteries AAA
16 pk AA or AA4 24 pk

STARTING AT 9⁹⁹

CHARMIN Bathroom Tissue
6-24 rolls or BOUNTY® Paper
Towels 2-3 pk or Napkins 400 pk

100 PTS
when you buy 1

10⁹⁹ SCOTTIES Ultra
Soft Tissue 4 pk

health, beauty & baby



6⁴⁹

ELSEVE or L'ORÉAL Hair Care
150-365 ml, selected



10⁴⁹

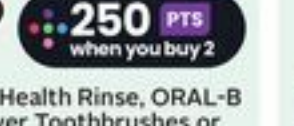
U BY KOTEX Pads, Liners or
Tampons 22-329 pk, selected



7⁴⁹

CREST Pro-Health Rinse, ORAL-B
Battery Power Toothbrushes or
Glide Flossers 1-150 pk or 1 L,
selected

250^{PTS}
Spend \$25 on any 2



**15%
off**

ST. IVES Skin Care selected

pharmacy Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty



Get diabetes care that fits **your needs.**

Ask us if a personalized care plan is right for you.


360Health




15% off

NICORETTE Gum or Lozenges 60-125 pg or Quick Mist or NICODERM 7 pk selected, PEPCID Heartburn Relief 25-30 pg, **TYLENOL**, BENLYN or SINUTAB Cough, Cold & Sinus selected*, BAND-AID Premium Bandages, POLYSPORIN Ointment 30 g, **TYLENOL** Pain Relief 80-150 pg, MOTRIN 400mg Liquid Gel 60 pg, **TYLENOL** Easy Dissolve 3 pg or **TYLENOL** Precise 113 g

MIX & MATCH

Get **600 PTS** when you buy 2

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
100 PTS
when you buy 1

COMPLIMENTS Snack Crackers &
Cheese Dip 87 g

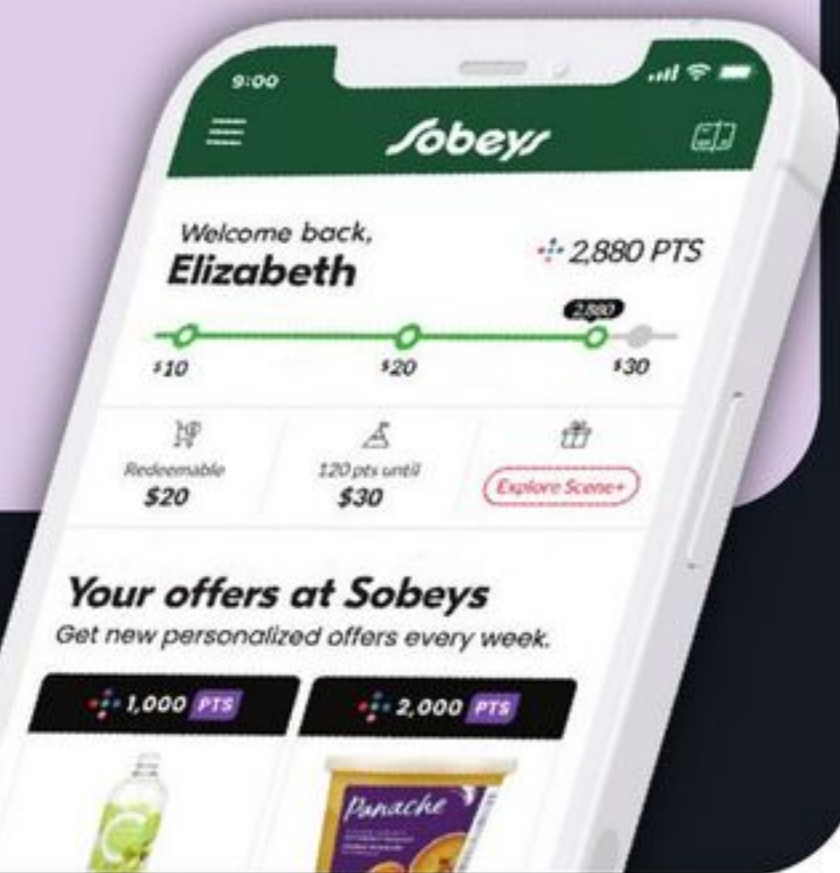


**SAVE
\$3**
LOAD THIS OFFER
AND SAVE \$3 ON
COMPLIMENTS Party Mix
908 g



Get
250 PTS
when you buy 2

COMPLIMENTS Family Size Sliced Deli
Meats selected 400 g



Offer valid December 4th to December 10th, 2025 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



Your destination for
variety and value



2⁹⁹
COCONUT
product of
Vietnam



5⁹⁹
/lb
Frozen Grade A Whole
Ducks 13.21/kg

Bananas or Plantain
product of Guatemala
4.39/kg

1⁹⁹
/lb



6²⁹
UCC The Blend 114
Instant Coffee 90 g



2⁹⁹
FOCO Roasted
Coconut Water 1 L



1²⁹
EIGHT TREASURES
Coconut Milk 400 mL



1⁴⁹

KIM PHAT Water
Chestnuts selected
varieties 227 g



5⁴⁹
KADOYA
Sesame Oil 163 mL



6⁷⁹

NISSIN Instant Noodles Packet
500 g



2⁹⁹

WAI WAI Rice
Vermicelli 500 g



3⁴⁹

ORION Chocomont
Biscuits 144 g



3⁴⁹

GOLDEN DRAGON Sauces
selected varieties 455 mL

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

So grazeable

Perfect bites for every board

500 PTS
when you buy 4

MIX & MATCH ANY 4 FOR

24⁹⁹

COMPLIMENTS Camembert or Brie 170-200 g,
KERRYGOLD 198 g, MONSIEUR GUSTAV Gouda or
Swiss 170 g selected, Flavoured Cheddar 200 g, Double
Cream Brie 125 g, CASTELLO 200 g selected,
CASTELLO Blue 125 g, COMPLIMENTS Goat Cheese
113 g selected, KAUKAUNA Cheese Balls 170 g,
FANTINO & MONDELLO 100-200 g, PANACHE
Toppers 130 mL or PANACHE Crisps 150 g

That's like
\$5
toward your
groceries

Traditional
cheddar addition



Elevate your board
with a savoury
touch



Introduces
a unique, tangy
taste



Offers
strong, bold
flavour



A reliable crowd-
pleaser



All you need for a towering crowd pleaser

1999

COMPLIMENTS NATURALLY
SIMPLE Raw Black Tiger
Shrimp 8-12 pk per lb 454 g



STARTING AT

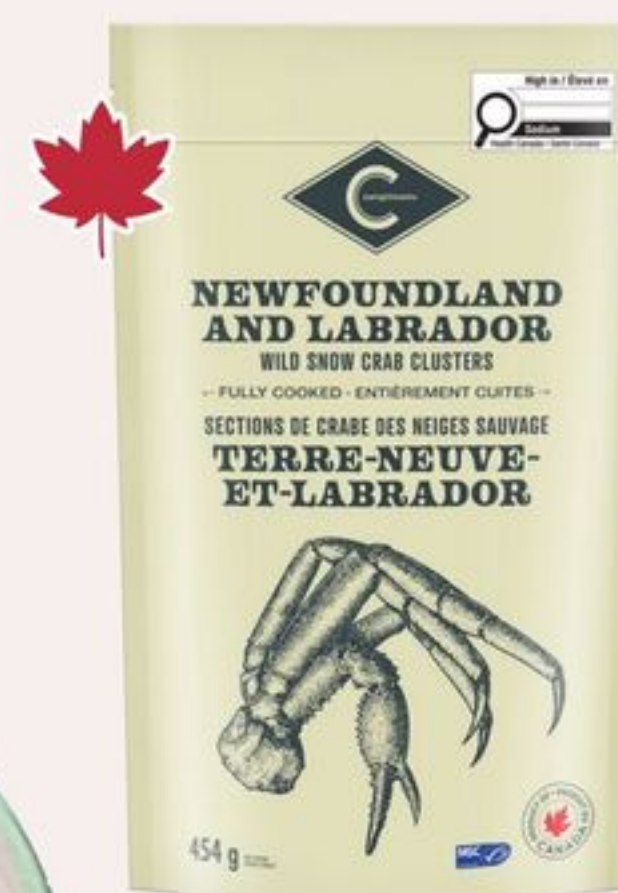
125

From Atlantic Canada
Fresh Choice Oysters
subject to availability



22⁹⁹

COMPLIMENTS New Brunswick
Wild Lobster Claws 454 g
or Nova Scotia Wild Atlantic
Scallops 20-40 ct per lb 340 g



21⁹⁹

COMPLIMENTS
Newfoundland Cooked
Wild Snow Crab Clusters
454 g

2999

BLUE TIDE Wild Caught Atlantic
Canada Lobster Meat 200 g



so prepared

Grab your entertaining essentials for effortless hosting

Try our Mistletoe Wish Muffins for a limited time



100 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Muffins 4-6 pk 400-600 g

Panache Frozen Desserts 300-650 g



BUY 2 GET 3RD FREE
of equal or lesser value

MIX & MATCH

LIMITED TIME ONLY



6⁹⁹

OLIVIER'S Caramel Chocolate Rods or Caramel Pretzel with Drizzle 160-320 g



100 PTS
when you buy 2

2⁹⁹

COMPLIMENTS Snacking Crackers selected 200-225 g



17⁹⁹

FILIPPO BERIO Olive Oil 750 mL



14⁹⁹

LAVAZZA Specialty Coffee 340 g



200 PTS
when you buy 2

6⁹⁹

COMPLIMENTS Sparkling Water 12x355 mL



3⁹⁹

PANACHE Salad Dressing 350 mL



3⁴⁹
ea when you buy 2 or more

GAROFALO Imported Dry Pasta 500 g 3.99 ea

So paw-fect

Holiday treats for your pet



9⁹⁹

PURINA DentaLife Dog Chews or
Treats 485-595 g



9⁹⁹

PURINA Beggin' Strips
Dog Treats 708 g



3/9⁹⁹

100 PTS
when you buy 3

WHISKAS Temptations
Dry Cat Treats 180 g



2/\$5

PURINA Friskies Party Mix Cat
Treats 170 g



100 PTS
when you buy 5

1⁵⁹

CESAR Gourmet Wet Dog Food 100 g



11⁴⁹

100 PTS
when you buy 1

PEDIGREE DentaStix
504-608 g



6⁹⁹

COOKIE PAL Dog Biscuits or
Treats 250-300 g



7⁹⁹

ZUKE'S Dog Treats 170 g



STARTING AT
2⁴⁹

MILK-BONE Dog Biscuits, Treats
or Chews 113-900g or 2 kg

Get 200 PTS
when you
spend
\$9 or more

so celebration ready



\$20 BUTTERBALL Seasoned Boneless Turkey Breast Roast frozen 1.2 kg



\$15 COMPLIMENTS Frozen Boneless Turkey Breast Roast with Cranberry Stuffing 1 kg

9⁹⁹ /lb

Porchetta-Style Turkey Roast 22.02/kg



EXCLUSIVE

exclusive to

Sobey's

BUY 2 GET 3RD
of equal or lesser value
FREE

All HAYTER'S FARM Turkey Products starting at 4.99/lb, 11.00/kg

MIX & MATCH



Pop-up Timer included!



18⁹⁹

Boneless Turkey Roast with Cranberry Apple Stuffing, Campfire Sausage Stuffing or Bacon Wrapped 1 kg

100 PTS
when you spend \$10 or more

6⁴⁹ /lb

COMPLIMENTS Honey Ham Half, Quarter or Bone-In Ham Steaks 14.31/kg



500 PTS
when you buy 1

8⁴⁹ /lb

PANACHE Simply Carve Ham 18.71/kg



1⁹⁹ /lb
4.39/kg

MEMBER PRICING

without Scene+ Card

2⁴⁹ /lb
5.49/kg

HAYTER'S FARM Raised Without Antibiotics Frozen Grade A Turkeys all available sizes



2⁷⁷ /lb

BUTTERBALL Regular, Stuffed or Naturally Inspired Raised Without Antibiotics Turkeys frozen grade A all available sizes 6.11/kg

so sharable sweets



15⁴⁹ NESTLÉ
KitKat Cabin 389 g
while supplies last



6⁹⁹ KINDER Surprise Eggs
100 g while supplies last



7⁴⁹ COMPLIMENTS
Candy Canes 100 pk
while supplies last



1⁹⁹ MAYNARDS Sour Patch Kids or Coal Box
100 g or HERSEY'S King Size Bars 62-85 g
while supplies last



7⁹⁹ KIT KAT NHL Chocolate Hockey Stick
141 g or MERCI Chocolates 200 g
while supplies last



9⁴⁹ LINDT Chocolate Bear 100 g
while supplies last



7⁹⁹ GANONG Delecto Assorted
Chocolates 230-265 g
while supplies last



3⁴⁹ BUBBLEGUM KIDS
Sugar-Free Gum 83 g
assorted while
supplies last



10⁹⁹ LINDT Swiss Classic
Gold Bar 300 g while
supplies last

so thoughtfully shared



STARTING AT
13⁴⁹

Holiday Gift Mug Sets
while quantities last



20% off

CANDLE-LITE Jar
Candles 397-511 g
while quantities last



12⁴⁹

LOFT HOTEL Printed Fleece Throws
while quantities last



17⁹⁹

LOFT HOTEL Faux Fur Throw
while quantities last



15⁹⁹

STARFRIT Mini Waffle Makers snowman or snowflake
while quantities last



34⁹⁹

STARFRIT Caledonia 10-Cup Coffee Maker
while quantities last



26⁹⁹

STARFRIT Caledonia 2-Slice Toaster or Caledonia
Electric Kettle 1.7 L while quantities last



22⁹⁹

CUISINART
Coloured Knife Set
while quantities last

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Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

