

sobey's
LIQUOR

SAFEWAY
LIQUOR



**Proudly
Western
Canadian**

**12
Days
of
Christmas**

see back page
for deals



SAVE UP TO \$8

500 PTS
when you buy 2

Vizzy
Hard Seltzer, Selected
Varieties, 12 x 355 mL
24⁹⁹

SAVE \$9

Absolut
Vodka, 750 mL
22⁹⁹

SAVE \$8

**Captain
Morgan**
Spiced Rum
750 mL
23⁹⁹

SAVE \$6

50 PTS
when you buy 1

Trapiche
Reserve Malbec
750 mL
11⁹⁹



SAVE UP TO \$10

Kim Crawford
Selected Varietals
750 mL
14⁹⁹



**Scene
MEMBER
PRICING**

37⁹⁹

SAVE \$16

42⁹⁹ without
Scene+
Card
SAVE \$11

**Budweiser or
Bud Light**
24 x 355 mL



**Scene
SPEND
& GET**

**ALL
WEEK
LONG!
DECEMBER
11-17**

SPEND \$150, GET

1,000 PTS

or

SPEND \$250, GET

2,000 PTS

**That's like up to
\$20 toward your
next purchase**

See terms and conditions on page 8.

Flyer prices and offers effective December, 2025
in select stores in Alberta

THU 11 | FRI 12 | SAT 13 | SUN 14 | MON 15 | TUE 16 | WED 17



**A PROUD
CANADIAN
COMPANY**

PLEASE DRINK RESPONSIBLY.
Prices do not include taxes and deposits.



**Proud
Partner**

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

*For details on claim requirements, visit the Canadian Food Inspection Agency (CFIA) website for food, and the Competition Bureau website for non-food.

POI_SWCB_WK33_AB_North_PRN

Scene+ MEMBER PRICING

16⁹⁹

18⁹⁹ without Scene+ Card
SAVE \$7

SAVE \$9

Frescobaldi
Castello Nipozzano Riserva
750 mL

ITALY

Perfectly paired

With aromas distinguished by notes of ripe stone fruit, pear & orchard blossom with subtle hints of citrus, Gray Monk Pinot Gris is the perfect white wine to complement succulent crab legs.

SAVE \$8

Peller Family Vineyards
Selected Varietals, 4 L

39⁹⁹

4 L

WORKS OUT TO \$7.50 PER 750 ML

FRUITFUL

SAVE \$3

Bodacious
Smooth Red or White, 750 mL

8⁹⁹

FRUITFUL

SAVE UP TO \$4

50 PTS when you buy 1

Smoky Bay
Cabernet Sauvignon or Pinot Grigio
750 mL

9⁹⁹

FRUITFUL

AUSTRALIA

SAVE UP TO \$7

100 PTS when you buy 1

Gray Monk
Selected Varietals
750 mL

21⁹⁹

AROMATIC AND ROBUST

FRUITFUL

SAVE \$6

100 PTS when you buy 1

Belleruche
Côte-du-Rhône Rouge or Blanc
750 mL

15⁹⁹

FRUITFUL

FRANCE

SAVE \$6

Ruffino
Prosecco or Prosecco Rosé, 750 mL

16⁹⁹

FRUITFUL

ITALY

SAVE \$7

Dirty Laundry Vineyard
Hush Rosé
750 mL

17⁹⁹

FRUITFUL

FRUITFUL

SAVE \$8

Masi
Campofiorin
750 mL

19⁹⁹

AROMATIC AND SUPPLE

92 PTS (2021) James Suckling

ITALY

SAVE \$9

Antinori
Pèppoli Chianti Classico, 750 mL

19⁹⁹

AROMATIC AND ROBUST

ITALY

SAVE \$7

Unshackled
Cabernet Sauvignon
750 mL

21⁹⁹

AROMATIC AND ROBUST

USA

2 | MIX & MATCH

BUY ANY 6 BOTTLES OF WINE AND GET **250 PTS**

OR

BUY ANY 12 BOTTLES OF WINE AND GET **1,000 PTS**

Perfectly paired

The complex aromas of ripe fruit, spices & floral notes crafted in Campagnola, make this intense red wine the perfect complement to juicy prime rib.



SAVE \$6

100 PTS
when you buy 1

Campagnola

Valpolicella Ripasso
750 mL

17⁹⁹

91
POINTS

James Suckling
(2022)



SAVE \$10

Fontanafredda

Barolo
750 mL

24⁹⁹

92
POINTS

Wine Enthusiast
(2021)



SAVE \$10

200 PTS
when you buy 1

Escorihuela Gascón

1884 Limited Production
Malbec, 750 mL

29⁹⁹

92
POINTS

James Suckling
(2021)



SAVE \$10

Campagnola

Amarone della
Valpolicella, 750 mL

32⁹⁹

92
POINTS

James Suckling
(2021)



SAVE \$15

200 PTS
when you buy 1

Grant Burge

The Holy Trinity
Barosa Shiraz
750 mL

29⁹⁹

93
POINTS

James Suckling
(2020)



SAVE \$9

Zenato

Amarone della
Valpolicella Classico
750 mL

49⁹⁹

95
POINTS

James Suckling
(2019)



SAVE
\$15

on these great
Champagnes

time to celebrate

G.H. Mumm

Champagne Brut
Cordon Rouge, 750 mL

54⁹⁹

Moët & Chandon

Champagne Brut
750 mL

59⁹⁹

90
POINTS

Wine Enthusiasts



AROMATIC
AND MELLOW

AROMATIC
AND MELLOW

92
POINTS

Wine Spectator



A toast to great gifts! Gift cards available in store.

HAPPY *Holidays*



LIQUOR

Sign up for our eFlyer



discover savings
at your local store



discover what's
new in spirits,
wine and beer

subscribe now

Spirits for happy hour



Scene+
MEMBER
PRICING

29⁹⁹

SAVE \$10

34⁹⁹ without
Scene+
Card
SAVE \$5

Jameson
Irish Whiskey, 750 mL

SAVE \$4

200 PTS
when you buy 1

Platinum
Premixed Cocktail
Selected Flavours, 750 mL

25⁹⁹



SAVE \$12

Wayne Gretzky
Canadian Cream Liquor
Selected Flavours
750 mL

25⁹⁹



SAVE \$7

Buffalo Trace
Kentucky Straight
Bourbon Whiskey
750 mL

36⁹⁹



SAVE \$9

Bombay Sapphire
London Dry Gin
1.14 L

39⁹⁹



SAVE \$13

Grand Marnier
Cognac & Orange
Liqueur, 750 mL

39⁹⁹



SAVE \$12

400 PTS
when you buy 1

Courvoisier
VS Cognac
750 mL

44⁹⁹



SAVE UP TO \$7

**Alberta Pure or
Alberta Premium**
Vodka or Canadian Rye
Whisky, 1.75 L

45⁹⁹



SAVE \$12

300 PTS
when you buy 1

Jose Cuervo
Especial Silver or Gold
1.14 L

49⁹⁹



SAVE \$15

300 PTS
when you buy 1

Glenfiddich
14-Year-Old
Single Malt Scotch
Whisky, 750 mL

58⁹⁹



My Liquor Offers
Scene+

Sign up & opt-in to receive emails at [MyLiquorOffers.ca](https://www.myliquoroffers.ca) for your chance to win*

50,000 PTS

That's like **\$500** in points!

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.



ONE WINNER EVERY MONTH
SCAN HERE & SIGN UP TODAY

Cheers for the *Season*

SAVE \$8

200 PTS
when you buy 1

Mailroom
Premium Vodka, 750 mL

27⁹⁹



After Dinner

1 scoop mint chocolate chip ice cream, 1 ½ oz vodka, 2 oz espresso (chilled), 2 oz whipped cream, 1 tbsp white chocolate chips, 3 drops water-based green food colouring, ½ tsp cocoa powder (garnish), 1 sprig of fresh mint (garnish).

In advance, make espresso and chill it down to fridge temperature. When chilled, combine it with vodka in an ice-filled cocktail shaker and shake for 20 seconds. Melt white chocolate and add a couple of drops of green food colouring. Dip the glass coffee cup in the dyed white chocolate. Next, put a scoop of chocolate mint ice cream in the glass coffee cup and gently pour the vodka-coffee mix around the ice cream. Top with whipped cream and garnish with a sprig of mint and some cocoa powder.



SAVE \$6

Gibson's
Sterling Edition
Canadian Whisky, 750 mL

26⁹⁹



**Chocolate
Old-Fashioned**

1 ½ oz Canadian whisky, ¾ oz simple syrup, 5 dashes chocolate bitters, 1 small orange wedge, 1 orange wheel (for garnish), 1 chocolate orange wedge (for garnish), chocolate syrup (for garnish).

In an old-fashioned glass put in chocolate syrup at the bottom of the glass, using a hand frother to spread streaks of chocolate across the glass. Add whisky, syrup and bitters to an old-fashioned glass. Add one large cube and stir for 30 seconds. Squeeze the juice from the orange wedge into the glass. Garnish with the orange wheel and chocolate orange on a cocktail skewer.



SAVE \$8

Aviation
American Gin
750 mL

34⁹⁹



Ho-Ho Cosmo

1 ½ oz gin, 2 oz cherry-cranberry juice, 4 oz blood orange soda, 1 tablespoon glittery red sugar (for the rim), 1 strawberry Santa hat (for garnish), 1 mini marshmallow (for garnish), 1 sprig rosemary.

Make a strawberry Santa hat by cutting the base off a strawberry—including all the greens—and dipping the flat end in whipped cream. Then add a small dollop of the cream to the strawberry top. Next, rim a spritzer glass with red sugar and fill with ice. Add gin, cherry-cranberry juice and blood orange soda. Using a toothpick add Santa hat and mini strawberry to top. Place toothpick in glass with a sprig of fresh rosemary.



15% OFF

spirit gift packs

Prices reflect discount
selection may vary by store

SAVE \$4

Fireball
Candy Cane
10 x 50 mL

19⁹⁹



SAVE \$7

Bacardi
Black Rum, 1.14 L

36⁹⁹



**Bah
Humbug
Sour**

1 ½ oz dark rum, ¾ oz fresh lemon juice, ½ oz pomegranate juice, ¾ oz simple syrup, ½ tbsp pumpkin spice, 1 raw egg white (optional), 2 chocolate balls (for garnish).

Shake rum, lemon juice, pomegranate juice, simple syrup, pumpkin spice and egg white in an ice-filled cocktail shaker. Strain into a chilled martini glass and garnish with two chocolate balls on a skewer.



1.14 L

SAVE \$20

500 PTS
when you buy 1

Patrón
Tequila Silver, 750 mL

59⁹⁹



Mandarita

1 ½ oz blanco tequila, ¾ oz fresh lemon juice, 2 oz fresh mandarin orange juice (clementine works as well), ¾ oz agave syrup, 3 candied lemon slices (for garnish), 3 candied mandarin slices (for garnish), 1 tablespoon Tajin (or other spicy-sweet salt for rimming the glass).

Rim a glass with spicy salt and fill it with ice. Combine tequila, both juices and agave syrup in an ice-filled shaker and shake for 45 seconds. Strain into glass and garnish with candied lemon and mandarin on a cocktail skewer.



SAVE \$16

Johnnie Walker
Black Label Blended
Scotch Whisky, 1.75 L

79⁹⁹



**The
Godfather**

1 ½ oz whisky
½ oz Amaretto.

Pour all ingredients into a rocks glass with ice. Garnish with rosemary and orange.



1.75 L

SAVE \$6

Baileys
Irish Cream
Gift Pack with Cup, 750 mL

32⁹⁹



SAVE \$7

Crown Royal
Canadian Whisky
Gift Pack with Flask, 750 mL

36⁹⁹



CHOOSE LOCAL.

SAVE \$3
50 PTS
when you buy 1
SYLVAN LAKE

Snake Lake Brewing Co.
Ice Cutter
Vanilla Latte Stout
4 x 473 mL
15⁹⁹



SAVE \$3⁵⁰
CALGARY

Citizen Brewing Co.
Cittadino Italian
Pilsner, 4 x 473 mL
13⁴⁹



SAVE \$3
CALGARY

Last Best Brewing & Distilling
IPA, 6 x 355 mL
14⁴⁹



SAVE \$3
EDMONTON

Sea Change Brewing Co.
Mixer Pack, 8 x 473 mL
24⁹⁹



SAVE \$6
200 PTS
when you buy 1
EDMONTON

Alley Kat Brewing Co.
Variety Pack
8 x 473 mL
26⁹⁹



SAVE \$7
CALGARY

Big Rock Brewery
The Rock Box
15 x 355 mL
29⁹⁹

SAVE \$6

Strongbow
Original Dry
Premium Cider
8 x 440 mL
25⁹⁹



SAVE \$6
200 PTS
when you buy 1

Sandbagger
Hard Seltzer, Mixer
Pack, 12 x 355 mL
25⁹⁹



SAVE \$3
250 PTS
when you buy 2

CoCo
Vodka or Rum, 4 x 355 mL
11⁹⁹



SAVE \$7

Mike's
Harder Lemonade
Mixer Pack
12 x 355 mL
24⁹⁹



SAVE \$6

Captain Morgan
Cocktail Collection
12 x 355 mL
28⁹⁹



SAVE \$6

Pabst
Blue Ribbon Groovy
Lemon Strong Iced
Tea or Hard Iced Tea
12 x 355 mL
25⁹⁹



Locally Crafted

BEER OF THE WEEK

At Arcadia Brewing, we put community first by bringing you locally made, quality beers and actively giving back to local and grassroots organizations.

est. 2020

SAVE \$3

Edmonton

Arcadia Brewing Co.

Many Splendid Things Vienna Pilsner, 4 x 473 mL

14⁹⁹

SAVE \$6

200 PTS when you buy 1

Corona Extra
or **Peroni Nastro Azzurro**
12 x 330 mL

31⁹⁹

SAVE \$6

200 PTS when you buy 1

Rickard's Red, 12 x 341 mL

29⁹⁹

SAVE \$7

Coors Original
15 x 355 mL

32⁹⁹

SAVE \$9

Sleeman
Original or Clear 2.0
15 x 355 mL

26⁹⁹

SAVE \$6

300 PTS when you buy 2

Brewhouse
Selected Varieties
15 x 355 mL

21⁹⁹

SAVE \$7

Keystone Light
15 x 355 mL

21⁹⁹

Scene+ MEMBER PRICING

26⁹⁹

SAVE \$11

Original 16
Selected Varietals, 15 x 355 mL

29⁹⁹ without Scene+ Card
SAVE \$8

SAVE \$12

Heineken
24 x 330 mL

59⁹⁹

SAVE \$7

Old Milwaukee
24 x 355 mL

35⁹⁹



12 DAYS. 12 HOT HOLIDAY DEALS!

December 11-22, 2025

HURRY IN FOR THESE HOT HOLIDAY ONE-DAY DEALS

While quantities last.
No rainchecks. No substitutions.
No additional discounts.

Dec. 11 ONE DAY ONLY!
Thursday

SAVE \$11

Captain Morgan
Spiced Rum
1.14 L

28⁹⁹



1.14 L

Dec. 12 ONE DAY ONLY!
Friday

SAVE \$10

Doña Paula
Malbec
750 mL

10⁹⁹



Dec. 13 ONE DAY ONLY!
Saturday

SAVE \$11

Baileys
Irish Cream
750 mL

24⁹⁹



Dec. 14 ONE DAY ONLY!
Sunday

SAVE \$10

Guinness
Draught, 8 x 440 mL

19⁹⁹



Dec. 15 ONE DAY ONLY!
Monday

SAVE \$8⁵⁰

Cono Sur
Bicicleta
Organic Rosé
750 mL

8⁴⁹

ORGANIC



Dec. 16 ONE DAY ONLY!
Tuesday

SAVE \$13

J.P. Wiser's
Deluxe
Canadian Whisky
750 mL

21⁹⁹



Dec. 17 ONE DAY ONLY!
Wednesday

SAVE \$9

Villa Maria
Sauvignon Blanc
750 mL

10⁹⁹

**91
POINTS**

**Decanter
(2024)**



COME BACK NEXT WEEK FOR FIVE MORE HOT HOLIDAY DEALS

Dec. 21

Dec. 22

8

Scene+

1,000

PTS

= \$10 toward your purchase



The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Offer valid December 11 - 17, 2025, at Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Scene+ digital or physical membership card must be presented at time of transaction. Minimum spend does not include taxes, deposits and environmental charges. Offer excludes event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Coupons have no cash value and cannot be combined with any other offers. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice.