

WST AB MB SK

THAT'S THE WAY

SAFEWAY

S

Sobeys

Verified

\$4

/lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.82/kg

Verified

\$12

COMPLIMENTS Chicken Wings, BELMONT CARDINAL ROADHOUSE, BUTTERBALL or COMPLIMENTS Burgers selected varieties or PINKY'S EatWell Gluten Free Breaded Chicken Burgers, Strips or Nuggets 660-852 g

Verified

\$2.49

COMPLIMENTS Baby Spinach, Spring Mix or Baby Arugula product of USA 142 g

Verified

\$4.88

/lb

COMPLIMENTS Seasoned Boneless Skinless Chicken Breast frozen 10.76/kg or \$43.04 per 4 kg box

Verified

\$5

/lb

Fresh Regular Ground Beef Family Size 11.02/kg

Verified

\$2

/100 g

Coho Salmon Fillets responsibly farmed product of Chile previously frozen or frozen

Verified

\$4.77

Raspberries product of Mexico or USA 340 g

Verified

\$1.99

/lb

Broccoli Crowns product of USA or Mexico 4.39/kg

Verified

\$4.97

KRAFT Miracle Whip or Mayonnaise 650-890 mL, NOTCO Mayo 443 mL or HEINZ Ketchup 750 mL-1 L

Verified

\$6.47

LIBERTÉ Greek Yogurt 650-750 g

Verified

\$3.27

CLASSICO Pasta Sauce 218-600 mL

Verified

\$6.49

PUREX Bathroom Tissue 12x24 or 8x24 rolls, SPONGE TOWELS 3x6 rolls, SCOTTIES Facial Tissue 6 pk, BONTERRA Bathroom Tissue 9x27 rolls, Paper Towel 3x6 rolls or Facial Tissue 3x6 pk

Verified

\$9.97

KRAFT DINNER Original 12 pk

Verified

\$2.47

150 PTS when you buy 3

PRINGLES Super Stacks 148-156 g or QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

Verified Prices

Scene

WE CHECK PRICES so you don't have to
If we're not the lowest price on select items, you'll automatically get the difference in Scene® points*

*Verified Prices: For a limited time only, if a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene® points. Scene® digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys and Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

Scene

SPEND & GET

Spend \$75 or more on groceries, get

500 PTS

That's like \$5 toward your groceries

Valid Thursday, January 1 - Sunday, January 4, 2026

See page 5 for details

DON'T FORGET YOUR COUPON

Offer also available through mygroceryoffer.ca or on the Sobeys app

7 70974 01262 9

Tre Stelle

PANZER

MELONA

MELONA

MELONA Ice Bars 560 mL or TRE STELLE Paneer Cheese 300 g

Verified

\$3.99

New Year's Day January 1st most stores are closed. Please check your local store or online for holiday hours.

THU 1 FRI 2 SAT 3 SUN 4 MON 5 TUE 6 WED 7

Prices and offers in effect January 2026

More deals! Scan here for our full flyer

POS_001_WHS_S017061931_001_P01_01

Dollar DAYS!

McCain Regular Fries 800 g

\$2

Breton Originals
Goodness Crackers

CHEEZ-IT Originals
KELLOGG'S

Vinta Originals
Goodness Crackers

DARE Breton, Vinta or Simple Goodness Crackers or KELLOGG'S Cheez-It Crackers 135-225 g

A dark blue graphic with a white border. At the top left is a small cluster of colorful dots. At the top right is a small cluster of colorful dots. The text "Scene+" is in white at the top. Below it, "MEMBER" is in white inside a purple banner. Below that, "DAY" is in white with a double arrow pointing left and right. Below that, "GET 15% OFF" is in white, with "15%" being large and bold. Below that, "OR 200 PTS" is in white, with "200" being large and bold and "PTS" in a purple box. Below that, "FOR EVERY *20 SPENT* ON A MINIMUM \$50 GROCERY PURCHASE!*" is in white. Below that, "See back page for details" is in white. At the bottom, "TUESDAY, JANUARY 6, 2026 ONLY!" is in white, and "EXCLUSIVELY FOR SCENE+ MEMBERS" is in white.

Scene+
MEMBER
DAY
GET 15% OFF
OR 200 PTS
FOR EVERY *20 SPENT* ON A MINIMUM
\$50 GROCERY PURCHASE!*

See back page for details

TUESDAY, JANUARY 6, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

Scene

TURN
POINTS
INTO
GROCERIES





12⁹⁹

COMPLIMENTS Breakfast or Dinner Sausages 1-1.4 kg or Thick Cut Bacon 1 kg.



5⁹⁹

KELLOGG'S Family Size Cereals selected 450-650 g



3/10

QUAKER Instant Oatmeal 228-344 g or Quick or Old Fashioned Oats 1 kg selected



3⁹⁹

SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected

1,000 Points = \$10 of free groceries

FL08_S01_08_08_P08_W01_08_08_08

 **Look for the leaf** to help you support Canada

Visit sobeys.com or safeway.ca for details

Senior + Member Day: Discount with minimum \$50 for every grocery and Senece card. Minimum purchase must be made in a single transaction. See in-store for details. *Points with minimum \$50 grocery purchase. *Senior + Member Day, card. Get 20% Senece for every \$100 in grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.

3.44 Red Radish product of Mexico or USA 454 g 1 lb

99¢ Rutabaga or Green Cabbage product of Western Canada 218/g

3.99 COMPLIMENTS Mini Cucumbers product of Western Canada, Canada no 1 grade 6 pk

2.99 Kale product of Mexico or USA

floral Available at

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

© 2014 Canadian Food Inspection Agency. All rights reserved. Prices are subject to change without notice. Cash value good only. See back of coupon for details.

BUY 2 GET 3RD FREE	Fresh Boneless Pork Loin Centre Cutlets Family Size	3⁴⁹ /lb Fresh Pork Shoulder Picnic Roast hock removed 7.00/kg
Excellent source of iron 4⁹⁹ /lb Fresh Beef Liver sliced 11.00/kg	\$6 each 100g/3.5oz buy 2 or more items LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE Premium Lean Ground Bison or FONTAINE Lean Ground Bison each at \$6.99 ea.	6⁹⁹ JOHNSONVILLE Breakfast or Dinner Pork Sausage 250-500 g
		11⁹⁹ /lb Seasoned Lamb Chops Greek & Lemon or Provence de Herb 26.43/kg

Up to \$5
when you buy 1
\$5
tenderloin groceries

8⁹⁹

STERLING SILVER Fresh Boneless Whole Eye of Round cryonic cut by your meat expert from Canada AAA grade beef 19.82/kg



PORK LOIN RIB END CUT CENTER CHOPS CÔTE DE PORC CÔTÉTTES



Noble Premium Bison Cubes 226 g



Noble Premium Bison Inside Round Steak 226 g



Noble Premium Bison Striploin Steak 226 g



Noble Premium Bison Top Sirloin Steak 226 g



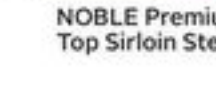
3⁹⁹

Pork Half Loin Bone-In Chops frozen 6.80/kg



10% off discount applied at register

Raised without antibiotics



Quick & easy

*\$20 in groceries - See store points requirement at any participating Empire locations for details on increments of \$20.00.

**STARTING AT
\$4.99** +100 PTS
when you buy 2

BUTTERBALL Turkey Franks,
Bacon or Rasher 300-450 g

\$1.99

CARL BUDDING
Sliced Meats 5.5 g

**STARTING AT
\$7.99** +100 PTS
when you buy 2

FREYBE European Wieners,
Frankfurters, Ham Sticks,
Pepperoni Sticks or Muenster
Farmer Sausage 750-600 g

+300 PTS
when you buy 2

\$14.99

PILLER'S Naturally Smoked
Boneless Hams 800 g

+200 PTS
when you buy 2

\$7.99

MARCANGELO SCHNEIDERS or
HEATMAY'S Sausages Frozen
375-675 g

+300 PTS
when you buy 2

\$10.99

COMPLIMENTS Lxagna, Macaroni
& Cheese or SCHNEIDERS Dips
265 g ± 1 kg

+130 PTS
when you buy 1

\$12.99

COMPLIMENTS Chicken or Beef
Individual Pot Pies 750 g

+300 PTS
when you buy 2

\$16.99

COMPLIMENTS Breaded Chicken
1,47-2 kg

value size

COMPLIMENTS Baked Pork Chops
COMPLIMENTS Baked Chicken
COMPLIMENTS Baked Fish Fillets

GET TO FREE GROCERIES FASTER

when you open your **Scheer+ membership card** and pay with your **Scheer+ Visa Card**.

\$20 OFF DELIVERY **\$10 OFF PICKUP** **LIMITED TO \$100**

seafood



7⁹⁹
MEMBER
without
Scene+ Card

HIGH LINER Family Favourites or Signature Cuts Breaded or Battered Fish 350-700 g, Butterfly or Popcorn Shrimp 315-330 g, Fish & Chips or Fish Cakes 550-700 g selected



5⁴⁹

ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g



9⁹⁹

PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tequila lime & pepper previously frozen 150 g



5⁴⁹

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g



150 PTS
when you spend \$50 or more

1⁵⁰

Thai-Inspired Coconut Cod Cakes 65 g or Crab & Shrimp Cakes 65 g



2⁹⁹
/100 g

Almond Crusted Sole Fillets or Potato Crusted Cod or Coconut Crusted Tilapia previously frozen



3⁴⁹ **100 PTS**
when you buy 2

COMPLIMENTS Crab- or Lobster-Flavoured Alaskan Pollock 227 g



11⁹⁹ **400 PTS**
when you buy 2

BEST BUY Breaded Popcorn Shrimp, Squid Rings or Breaded Sole Fillets 800-860 g



13⁹⁹

WATERVIEW MARKET Lemon Garlic Shrimp & Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g



10⁴⁹

EARLS RESTAURANT Clam Chowder Frozen 550 mL or DOM RESERVE Salmon or Tuna Poke 200 g

deli & kitchen



5⁷⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Feta regular or light 200 g



6⁹⁹

COMPLIMENTS Sliced Cheese 150-170 g



8⁴⁹

MAPLE LEAF Natural Selections Sliced Meats selected 175 g



3⁷⁹
/100 g

SIKORSKI Grandpa Ham



3²⁹
/100 g

COMPLIMENTS Hungarian, German or Peppercorn Salami



3⁹⁹

COMPLIMENTS Dips or Hummus regular 200-227 g



18⁹⁹

Ready For You Crispy Chicken 9-pieces available hot or chilled



250 PTS
when you buy 2

14\"



5⁹⁹
MEMBER
without
Scene+ Card

Wraps 219-300 g



250 PTS
when you buy 2

Made in Store 5\"

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frozen & dairy

6⁹⁹
YOPLAIT Source 16 pk or LIBERTÉ Greek Yogurt 900 g-1 kg

5⁴⁹
SHEPHERD GOURMET SKYR Icelandic Style Yogurt 500 g

3⁹⁹ **100 Pts**
when you buy 2

5⁴⁹
KRAFT Philadelphia Dips 340 g

4⁹⁹

5⁹⁹

6⁹⁹ **100 Pts**
when you buy 2

5⁷⁹
NATREL Lactose Free Butter 250 g

7⁹⁹

3⁴⁹ **100 Pts**
when you buy 2 or more

3⁹⁹ **100 Pts**
when you buy 2

5⁹⁹
PHILADELPHIA Lactose Free Cream Cheese 250 g

8⁹⁹

2⁹⁹

2/\$3

2/10

4⁹⁹

8⁹⁹

9⁹⁹

6⁴⁹

5⁹⁹ **100 Pts**
when you buy 2

5⁴⁹ **100 Pts**
when you buy 2

4⁹⁹

9⁴⁹ **50 Pts**
when you buy 1

4⁴⁹ **100 Pts**
when you buy 2

4⁹⁹

13⁹⁹

Scene **SAVING MONEY** Offer valid January 1 to January 4, & 2024 at all Sobeys or Sobeys locations in Western Canada. Receive 100 Sobeys points when you spend a minimum qualifying purchase of \$75 in a single transaction. No Sobeys points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$75 or more awards only one 100 Sobeys points allocation. Offer can be redeemed by 10pm, except on Monday, Tuesday, Christmas Eve, and other special occasions when the offer is not available. See us for more details and restrictions. ©2024 Sobeys. All rights reserved. Sobeys, Sobeys logo, Sobeys+ and Sobeys logo are trademarks of Sobeys Inc. or its affiliates. All other marks are the property of their respective owners. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus, P Corporation used under license by Sobeys Capital Inc. or its affiliates.

POL-0871-WK-POL-POL-WST-POL-POL-CA

deli & kitchen



17⁹⁹

TRE STELLE Feta 850 g



8⁹⁹

PANACHE 2 Yr Old Cheddar 225 g



2⁹⁹

HOBBS PICKLES Chips selected 90 mL



3⁴⁹

COMPLIMENTS Black Forest or Honey Ham



3⁹⁹

PANACHE Oven Roasted Chicken or Sriracha Chicken



6⁹⁹

MCWEENEY'S Papp N Cheddies 125-150 g selected



9⁹⁹

SUMMER FRESH 6-Layer Dip 400 g



13⁹⁹

Traditional Salad Sandwiches trio pack 600 g

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

For \$1 extra trade up to a Flavoured or RWA Whole Roasted Chicken or 9 PC Crispy Chicken

Any 2 Sides
Large Potato Wedges,
Reser's Sides or
Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls **14⁹⁹ ea**

Plus add one 1-litre Coca-Cola product

bakery

3⁹⁹

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4-29 ea



4²⁹

COMPLIMENTS Brioche Burger Buns 4 pk 200 g

5⁴⁹

ACE BAKERY Bistro Breads 595 g

6²⁹

Cheese Swirl Buns 4 pk 367-400 g

4²⁹

Panini Buns 6 pk 375-480 g

\$6

COMPLIMENTS Mini Muffins 336 g

\$6

COMPLIMENTS Mini Cupcakes 12 pk 284-300 g

6⁹⁹

COMPLIMENTS Pecan or Raisin Butter Tarts 210 g

BUY 1 GET 1 FREE

Brownie Cakes 310-390 g

4⁹⁹

STONEMILL Bread 454-550 g

5⁴⁹

WEIGHT WATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk

drinks & snacks



27⁹⁹ ++100 PTS when you buy 1
MCCAFÉ Keurig® Compatible Single Serve Pods 30 pk



10⁹⁹ ++100 PTS when you buy 1
SUNRYPE Juice 3.78 L



4⁷⁹ ++100 PTS when you buy 2
NESTEA Ice Tea Tetra 10x200 mL



4⁴⁹
TETLEY Specialty Teas 20-24 pk



8⁹⁹
TIM HORTONS Instant Coffee 100 g



2/7⁵⁰ ++200 PTS when you buy 2
VOORTMAN No Sugar Added Cookies or Wafers 142-320 g



4⁴⁹
CADBURY Fingers Cookies 114 g or MARIA Cookies 600 g



6⁹⁹ ++200 PTS when you buy 2
KINDER Kinderini Cookies 250 g



2⁷⁹
NESTLÉ Juniors 8 pk, EXCEL Mint Tins 34 g or HERSHEY'S Fun Size Chocolate 120-124 g



4²⁹
MENTOS, DENTYNE or TRIDENT Gum Bottles 40-60 pk or HARIBO Candy 284 g



\$5 ++100 PTS when you buy 2
BEST BUY Creme Filled Cookies 600 g



5⁴⁹
BOULANGERIE GRISSOL Melba Toast 350-400 g



5⁴⁹ ++200 PTS when you buy 2
CADBURY Multi Packs 168-200 g



1⁶⁹ ++50 PTS when you buy 2
KINDER Bueno Chocolate Bars 20-43 g or Surprise Eggs 20 g



2/\$9
DORITOS Tortilla Chips 210-280 g or CHEETOS 170-285 g



13⁹⁹
JACK LINK'S Jerky 230 g



++100 PTS when you buy 2
PEPSI Soft Drinks Mini Cans 6x222 mL



2/3⁵⁰
PEACE TEA 695 mL



2/\$9
TOSTITOS Tortilla Chips 205-300 g



9⁹⁹
FRITO-LAY Multi Packs 16 pk



1⁹⁹ ++100 PTS when you buy 2
SPARKLING ICE Flavoured Sparkling Water 503 mL



2/\$8
COMPLIMENTS Ginger Ale, Club Soda or Tonic Water 6x222 mL



++200 PTS when you buy 2
HEINEKEN Non-Alcoholic Beer 6x330 mL



7⁹⁹ ++100 PTS when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 528 g



1⁹⁹ ++100 PTS when you buy 2
COMPLIMENTS Rice Crackers 100 g



3⁴⁹
COMPLIMENTS Peelable Candy 160 g or Tablet Bars 100 g



5⁴⁹
COMPLIMENTS Freeze-Dried Candy 68-100 g



2/\$7 ++100 PTS when you buy 2
COMPLIMENTS Mini Cookies 150-210 g



++100 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



9⁹⁹ ++100 PTS when you buy 1
COMPLIMENTS Snack Pub Mix 500 g



2/\$4
COMPLIMENTS Soft Drinks or Sparkling Water 2 L



\$3
COMPLIMENTS Drink Boxes 10x200 mL

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Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or [safeway.ca/giftcards](https://www.safeway.ca/giftcards) for details

meal makers



4⁹⁹ KELLOGG'S Vector Granola 311 g



7⁹⁹ RED RIVER Cereal 908 g



3³³ COMPLIMENTS Granola 325 g



12⁹⁹ BEEMAID Liquid Honey 1 kg



5⁴⁹ LAURA SECORD Chocolate Chips 250 g



2⁹⁹ CARNATION Evaporated Milk 354 mL



4⁴⁹ COMPLIMENTS Graham or Baking Crumbs 400 g or Sweetened Condensed Milk 300 mL



3⁴⁹ COMPLIMENTS 7" Tortillas 340 g



3/4⁹⁸ COMPLIMENTS Flavoured Tuna 85 g



2/\$5 KNORR Sidekicks 112-167 g or LIPTON Soup Mix 2 pk or 4 pk selected



3⁴⁹ MATHESON FOOD COMPANY Macaroni and Cheese 170 g



3⁴⁹ COMPLIMENTS Grain Breads 600 g



100 PTS when you buy 1
LE GREC Salad Dressing 350 mL



5⁴⁹ FILIPPO BERIO Pesto 190 g



3⁹⁹ CATELLI Legume Pasta 250 g or NO YOLKS Egg Noodles 340 g



7⁹⁹ MINUTE RICE Regular or Whole Grain Brown Rice 1.2-1.4 kg or TILDA Basmati Rice 907 g

Here for your budget and lifestyle



100 PTS when you buy 1
COMPLIMENTS Parmesan Cheese 250 g



7⁴⁹ COMPLIMENTS Pizza Sauce 213 mL or Pizza Crust Mix 184 g



100 PTS when you buy 2
COMPLIMENTS Coconut 200 g selected



100 PTS when you buy 1
PANACHE Maple Syrup Pure 100% 375 mL

natural health



3⁴⁹ SMARTSWEETS 50 g



STARTING AT **17⁹⁹** COMPLIMENTS ORGANIC Coffee Pods 12 pk 120-132 g or Roast & Ground Coffee 275-300 g



2/\$9 POPCORNERS Popcorn Crisps 142 g



6⁹⁹ REMEDY Kombucha 355 mL 4 pk



3⁴⁹ RISE Organic Kombucha 414 mL



4⁹⁹ NATURE'S PATH Gluten-Free Frozen Waffles 210 g



5⁹⁹ BRAGG Organic Apple Cider Vinegar 473 mL



200 PTS when you buy 1
18⁹⁹ NUTIVA Organic Coconut Oil 860 mL



2/\$5 HORNBY Organic Bars 80 g or 12 pk selected 25.99



30% off WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



17⁹⁹ PREMIER PROTEIN Shakes 4 pk selected



23⁹⁹ COMPLIMENTS Vegan Protein Greens Powder

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Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or [safeway.ca/giftcards](https://www.safeway.ca/giftcards) for details

home & pet care



1.49
SHEBA Perfect Portions Wet Cat Food 75 g 1.79 ea



7.99
MILK-BONE Dog Biscuits or Treats selected 210-312 g or 2 kg



12.99
PURINA ONE Dry Cat Food 1.4-1.8 kg or Dog Bites 566 g



100 Pts
when you buy 1
COMPLIMENTS Cat Litter 7 kg or Wet Cat Food 12 pk



3.29
GLAD Cling Wrap 30 m



7.99
ALCAN Foli 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



100 Pts
when you buy 2
7.99
COMPLIMENTS Fabric Softener Sheets 200 pk



5.99
BOUNTY Paper Towels 1-2 pk or Napkins 200 pk



4.99
100 Pts
when you buy 2
CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foamer 887 mL



9.99
400 Pts
when you buy 2
SWIFFER Dry or Wet Cloth Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360° 6-10 pk



5.99
FLEECY Fabric Softener 1.36 L or Sheets 80 pk



5.99
DRANO Drain Cleaner Plus 900 mL

health, beauty & baby



7.99
PANTENE Hair Care 60-530 mL or 169 g selected



5.49
LIVE CLEAN Hand Soap 400-500 mL selected



300 Pts
when you buy 2
6.99
LISTERINE Mouthwash 1 L selected



7.49
SECRET or OLD SPICE Deodorant 73-144 g selected



100 Pts
when you buy 2
9.49
DOVE Men's Body Wash 532 mL selected



400 Pts
when you buy 2
10.99
ALWAYS Pads, Liners or TAMPAX Tampons 18-120 pk selected



10% off
250 Pts
when you buy 2
L'ORÉAL PARIS Cleaners 125-200 mL



36.99
PAMPERS Super Eco Pack 66-174 pk or ENFAGROW A+ 907 g



28.99
HUGGIES Giga Pack Pull-Ups 21-61 44-74 pk or GOODNITES 34-44 pk



3.99
CABOO Bamboo Baby Wipes 72-216 pk or HUGGIES Baby Wipes 56-64 pk



400 Pts
when you buy 2
78.99
ENFAMIL A+ NeuroPro Ready to Feed 18 pk

pharmacy

Only available at Pharmacy Locations

*Select products are only available where pharmaceuticals are sold.



150 Pts
when you buy 2
10% off
PEPCID Heartburn Relief 25-30 pk



10% off
TUMS 32-160 pk selected



100 Pts
when you buy 1
13.99
ALEVE Pain Relief 40-100 pk or ASPIRIN 81mg 100-120 pk



10% off
150 Pts
when you buy 2
Children's TYLENOL MOTRIN or BENLYN selected



10% off
600 Pts
when you buy 2
TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus selected



150 Pts
when you buy 2
10% off
VISINE Eye Care selected 15 mL

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label.

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register

SCN_SCT_001_001_001_001_001_001_001

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ points.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets
product of Canada skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000

**WORTH
OF SCENE+™
POINTS**

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/true-north-seafood-scene-contest or www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD) each. The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



10. *Journal of the American Medical Association*, 2000; 284: 1039-1044.

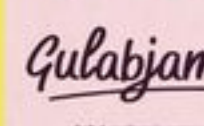


1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26



100





NET WT. 32 oz (2 lb) 908 g
CONTAINS WHOLELY 0% FAT (0% FAT) 0% FAT



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14.99
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PILLER'S Naturally Smoked
Boneless Hams 800 g



\$7

PANACHE Shrimp Spring Rolls
300 g or Tempura Truffle Shrimp
252 g selected varieties only



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COMPLIMENTS Garden Salad 340 g
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9.99

Boston Cream Cake 740 g

Value in every aisle.
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2/\$5

APPLESNAX
Fruit Snack Cups
113 g



4⁴⁹

BETTY CROCKER Cake, Cookie or Bisquick
Mix 263 g-113 kg selected



59¢

MR. NOODLES
Instant Noodles 85 g



35 PTS
when you buy 1

3⁴⁹

COMPLIMENTS BALANCE
Non-Hydrogenated Margarine 427 g



3⁹⁹

PILLSBURY Pizza Pops
380 g



4⁷⁹

GAROFALO Imported
Whole Wheat Dry Pasta
500 g



50 PTS
when you buy 1

3⁴⁹

COMPLIMENTS
Sour Cream 500 mL



7⁴⁹

GLAD Kitchen Bags
26-52 pk or
Compostable 10 pk



6⁹⁹

TIM HORTONS
Hot Chocolate Tins
500 g



100 PTS
when you buy 2

2⁷⁹

COMPLIMENTS
Liquid Dish Detergent
828 mL



3⁹⁹

TWIGZ Pretzels 130 g



3⁴⁹

COMPLIMENTS
Soda Crackers 450 g



2⁹⁹

NESTLÉ
Tablet Bars 95-105 g



10⁴⁹

U BY KOTEX Pads,
Liners or Tampons
22-120 pk
selected



4⁴⁹

AMY'S KITCHEN Soups
398 mL



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when you buy 2

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EVIAN Water 750 mL



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when you buy 3

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to yours



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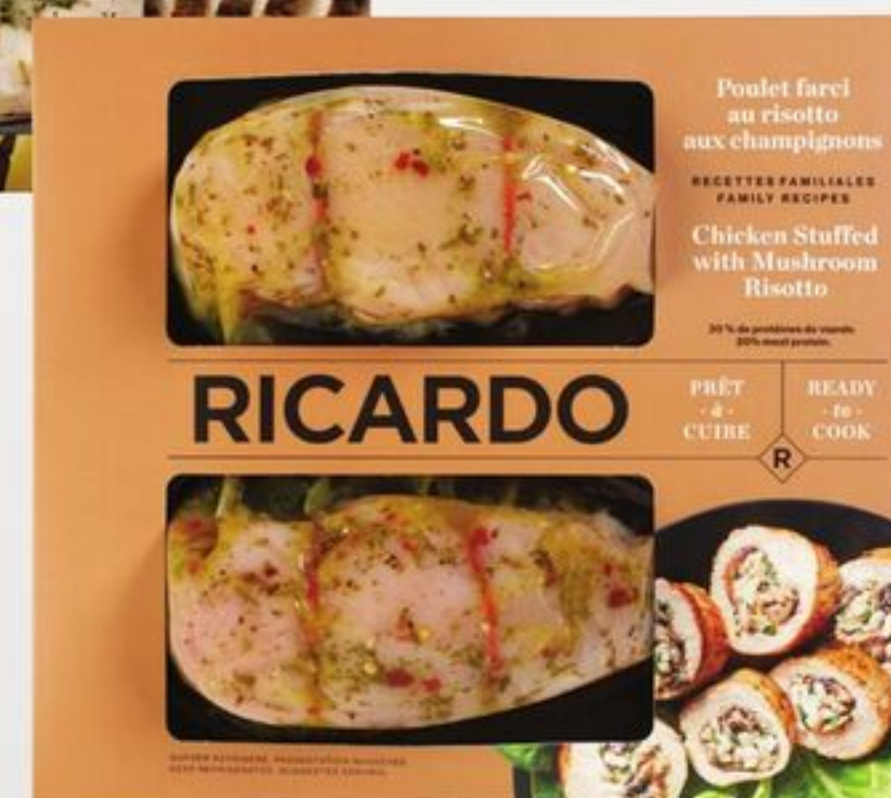
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Mixes 400-450 g



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Sprays 1137 g's
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Pudding
chocolate or
buttercream 139 g



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CHICKA POP
Popsicle 136 g or
Sweet & Salty 198 g



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MUTTI Strained Tomatoes
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750 mL



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MUTTI Tomato
Paste
355 mL

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Frozen Dessert
 47.25 mL
 selection may vary by location



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GLACÉAU Vitaminwater Beverages 591 mL **2/\$6**

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3³³

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2/6⁵⁰

MONSTER ENERGY 444-473 mL

5-230 CALORIES

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MONSTER ENERGY 8 x 355 mL

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