



LOWER
EVERYDAY
PRICES
IN EVERY AISLE

EARN 4X FUEL POINTS
with digital coupon*
on Simple Truth® products



Scan here or visit
Kroger.com/FuelEvent
to download coupon.

*See coupon for details.



\$9.99
/LB

With Card



Boneless
Strip Steaks
Family Pack

\$2.49
/LB

With Card

Heritage Farm
Boneless
Chicken Breast



2.49 With
Card
-1.00

\$1.49
/EA*

Progresso
Soup
Select Varieties,
18-19 oz



99¢
/EA

With Card

Hass
Ripe Large
Avocados



California Halo
Mandarins
3 lb Bag or
Simple Truth Organic
Mandarins, 2 lb Bag

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card

With Card



Hillshire Farm
Ultra Thin
Lunchmeat
Select Varieties,
7-9 oz

\$3.99
With Card

2.49 With
Card
-1.00

\$1.49
/EA*

Prego
Pasta Sauce
Select Varieties,
23-24 oz



\$2.99
With Card

With Card

Kroger Butter
16 oz or Coffee-Mate
Creamer, 32 fl oz;
Select Varieties



\$2.99
With Card

With Card

Jack's
Original Thin
Pizza
13-15.8 oz or
Tombstone Original
Pizza, 19.3-21.0 oz;
Select Varieties



\$3.99
With Card

With Card

Simple Truth Eggs
Large, Grade A, 18 ct
or Kroger Purified Water,
40-Pack, 16.9 fl oz;
Select Varieties



\$2.99
With Card

With Card

Arm & Hammer
Laundry
Detergent
45.5-50 fl oz or
Power Paks, 24 ct;
Select Varieties



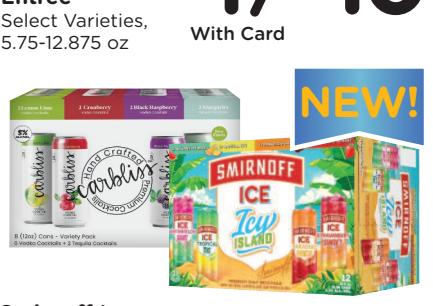
MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value
FREE
With Card

With Card

6-Pack, 16.9 fl oz Bottles
or Bubbly Sparkling Water,
8-Pack, 12 fl oz Cans;
Select Varieties,
Limit 8 Packages
Regular retail is up to
\$7.49 each with Card.



4/\$10
With Card



Stouffer's
or Lean Cuisine
Entree
Select Varieties,
5.75-12.875 oz

With Card

With Card



With Card

Smirnoff Ice
12-Pack, 12 fl oz Cans
or Carbliss, 8-Pack,
12 fl oz Cans;
Select Varieties

\$15.99
With Card

2.99 With
Card
-1.00

\$1.99
/EA*

General Mills
Cereal
8.9-14 oz or Post
Cereal, 10-16.6 oz;
Select Varieties



2.99 With
Card
-1.00

\$1.99
/EA*

Velveeta
Shells & Cheese
9.4-12 oz or
Jif Peanut Butter,
13-16 oz;
Select Varieties

WEEKLY DIGITAL DEALS

Use each coupon UP TO 5 TIMES in one transaction*



Find even
more deals
online!



Look for
these tags.



Green Mountain
or McCafe K-Cups
Select Varieties,
10 ct

\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.



Oscar Mayer
Lunchables
Select Varieties,
2.27-4.4 oz

\$1.29
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.29 each with Card.



Frito Lay
Multipacks
Select Varieties,
18 ct

\$7.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.

*While supplies last.

SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



SAVE \$10

WHEN YOU SPEND \$100 OR MORE IN A SINGLE
TRANSACTION WITH DIGITAL COUPON*

[CLIP COUPON](#)

*Exclusions apply. Limit ONE coupon per customer.
See digital coupon for details.

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Look for
these tags.



Red Baron Pizza
Select Varieties,
11.12-23.45 oz

Price without digital coupon
is up to \$3.99 each with Card.

\$2.99
/EA

With Digital Coupon



Bertolli
Pasta Sauce
Select Varieties,
15-24 oz

\$1.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.49 each with Card.



Kettle Brand
Chips
6-7.5 oz or Takis,
6.5-9.9 oz;
Select Varieties

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



Just Bare
Frozen Chicken
Select Varieties,
19.2-24 oz

\$8.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with card.



Quaker Chewy
Bars
Select Varieties,
5-8 ct

\$1.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.49 each with Card.



Kellogg's
Cereal
Select Varieties,
8.9-16.1 oz

\$1.79
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



Quilted Northern
Bath Tissue
6 Mega Rolls or
Angel Soft Bath Tissue,
8 Mega Rolls;
Select Varieties

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$7.79 each with Card.



Dove
Body Wash
20 fl oz or
Bar Soap, 4 ct;
Select Varieties

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.

*While supplies last.

MIX & MATCH
SAVE \$10
AN EXTRA

When you buy 2 participating
Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout
with your Card. Items must be purchased in the same transaction.



LOWER EVERYDAY PRICES

IN EVERY AISLE



Utz
Potato Chips
Select Varieties,
7.75-16 oz

~~4.79~~

PRICE CUT
\$2.99



Kroger
Frozen
Vegetables
Select Varieties,
10.8-12 oz

~~1.69~~

PRICE CUT
\$1.49



Eckrich
Bologna
12 oz

~~2.69~~

PRICE CUT
\$2.39



Kroger
Petite Carrots
12 oz Bag

~~1.99~~

PRICE CUT
\$1.79



Sabra
Hummus
Select Varieties,
17 oz

~~7.99~~

PRICE CUT
\$6.49



Little Debbie
Big Packs
Select Varieties,
13.73-31.78 oz

~~5.49~~

PRICE CUT
\$4.99



Arizona Tea
Select Varieties,
22 fl oz

~~.99~~

PRICE CUT
89¢



Oscar Mayer
Deli Fresh
Oven Roasted
Turkey
22 oz

~~9.79~~

PRICE CUT
\$9.49



Private Selection
Celery Sticks
16 oz Bag

~~2.99~~

PRICE CUT
\$2.49



Stacy's
Pita Chips
Select
Varieties,
15.6-16 oz

~~8.99~~

PRICE CUT
\$6.99



Knorr
Sides
Select Varieties,
4-5.7 oz

\$1

With Card



Grabill Country
Meat Chunks
Select Varieties,
27 oz

\$10

With Card

Boneless
Thin Sliced
Chicken Breast
1.25 lb or Bone-In
Drumsticks, 4.5 lb

\$5

With Card



Kroger Gala,
Granny Smith
or Pink Lady
Apples
5 lb Bag

\$5

With Card



Blueberry
Muffins
Or Other Flavors,
4 ct, In the Bakery

\$5

With Card



Angel Food
Cake
Select Varieties,
9-12 oz,
In the Bakery

\$5

With Card



Kroger
Garlic Toast
or Sticks
Select Varieties,
10.5-16 oz

\$2

With Card



Kroger
Bacon
36 oz

\$10

With Card



Kroger
Bagged
Vegetables
Select Varieties,
24-32 oz

\$6

With Card



Home Chef
Fried or Baked
Chicken
Fully-Cooked,
4-piece, In the Deli

\$5

With Card



HOME CHEF

With Card

SHOP OUR EXCLUSIVE BRANDS AND SAVE



Kroger
Apple Juice
Select Varieties,
64 fl oz

\$1.99
With Card



Private Selection
Ice Cream
Select Varieties,
48 fl oz

\$4.99
With Card



Kroger
Chicken
Party Wings
Frozen, 2.5 lb

\$8.99
With Card



Kroger
Deli Style
Lunchmeat
Select Varieties, 16 oz

\$4.99
With Card



Kroger
Cottage
Cheese
Select Varieties,
24 oz

2/\$5
With Card



Kroger
Sour Cream
Select Varieties,
24 oz

2/\$5
With Card



Simple Truth
Organic Beans
Select Varieties,
15 oz

10/\$10
With Card

Simple Truth
Fresh Roasted
Chicken
Fully Cooked, 32 oz,
In the Deli

\$7.99
With Card



Big K
Select Varieties,
2 Liter

10/\$10
With Card



Kroger
Cran Juice
Cocktail
Select Varieties,
64 fl oz

\$1.99
With Card



Kroger
Microwave
Popcorn
Select Varieties, 12 ct

\$3.99
With Card



Kroger
Ice Cream
Select Varieties,
48 fl oz

2/\$5
With Card

NEW!

Discover all-new
favorites,
exclusively
at Kroger!



Kroger
Beef Pot Roast
16 oz

\$9.49
With Card



Private Selection
Blood Oranges
2 lb Bag

\$4.49
With Card



Kroger
Deep Dish
Pizza
Select Varieties, 2 ct

\$2.99
With Card



Simple Truth
Frozen
Chicken
Select Varieties,
24 oz

\$7.99
With Card



Kroger
Frozen Berries
Select Varieties,
48-64 oz

\$8.99
With Card



Kroger
Hot Cocoa Pods
Select Varieties,
12 ct

\$3.99
With Card



Private Selection
Frozen
Croissants
Select Varieties,
4-8 ct

\$4.99
With Card

1-STOP GAME DAY SHOP

Find more game day deals & recipes at Kroger.com/Football



Johnsonville
Smoked
Sausage
Select Varieties,
28 oz

\$8.99
With Card



Fresh Baked
Chocolate Chip
Cookies
\$3.99

or Other Varieties, 12 ct,
In the Bakery



FINAL COST
When You Buy 2

\$9.99
/EA
With Card

**Coca-Cola,
Pepsi or 7UP**
Select Varieties,
24-Pack, 12 fl oz Cans,
Limit 4 Packages

When you buy 2 or more in the same transaction with Card.
Quantities less than 2 are up to \$14.99 each.



Ro-tel
Diced Tomatoes
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5
With Card



Cheetos
Select Varieties,
6.5-9 oz

\$2.99
With Card



Kroger
Corn Dogs
Select Varieties,
6 ct

\$2.99
With Card



Kroger
Charcoal Briquets
\$8.99
With Card

Select Varieties,
11.6-15.4 lb



Busch or
Miller High Life
Select Varieties,
30-Pack, 12 fl oz Cans

\$20.49



2/\$7
With Card

Private Selection
Snacking Tomatoes
Select Varieties, 10 oz

Seasonal selection varies by store and is limited to stock on hand.

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or
Donuts, 6-12 ct;
Select Varieties,
In the Bakery

\$4.49
With Card



Brownie Bites
Select Varieties,
10-11.9 oz,
In the Bakery

\$4.79
With Card

CELEBRATE THE SEASON WITH FRESH CITRUS



Private Selection
Heirloom
or Cara Cara
Navel Oranges
3 lb Bag

\$4.49

With Card



Wonderful
Seedless Lemons
3 lb Bag

\$5
With Card



Sumo
Mandarins

2/\$5
With Card

Kroger Crunchy
Butterfly Shrimp
Frozen, 2 lb

\$10.99
With Card



Simple Truth
Wild-Caught
Alaskan Salmon
Burger
8 oz

\$4.99
With Card



REEL IN GREAT DEALS!



Wild-Caught
Lobster Tails
3-4 oz

2/\$12

With Card



CLIP COUPON

EARNS
4X FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.



**Simple Truth
Almonds**
Select Varieties,
16 oz, In the
Produce Department
\$5.99
With Card



Pint Blueberries **\$2.99**
With Card

**Bolthouse Farms
Juice**
Select Varieties,
12-15.2 fl oz
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Red Cherries
\$5.99
/LB
With Card



**Kroger Red,
Green or Black
Seedless Grapes**
3 lb Package
\$5.99
With Card



\$5.99
/LB

With Card
Kroger
80% Lean
Ground Beef
Sold in a 3 lb Package
for \$17.97



**Kentucky Legend
or Indiana Kitchen
Bacon**
Select Varieties, 16 oz
\$4.99
With Card



**Extra Large
Cooked Shrimp**
26-30 ct, Sold in
a 2 lb Bag for \$17.98
\$8.99
/LB
With Card



**Nathan's
Beef Franks**
12 oz or
Simple Truth
Smoked Chicken
Sausage, 12 oz;
Select Varieties
\$5.49
With Card



**Van de Kamp's
Seafood**
Frozen, Select Varieties,
18-24.6 oz
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Goldminer Bakery
Sourdough Bread**
or Other Varieties,
24 oz

\$3.99
With Card



**Private Selection
Tomato Bisque
Soup**
or Other Varieties,
24 oz

\$6.99

Private Selection Wildflower Honey Turkey Breast

or Private Selection
Colby Jack Cheese,
\$7.99 lb with Card;
Select Varieties,
Sliced to Order or
Grab & Go

\$9.99
/LB
With Card



BOTTLES & BREWS



Michelob Ultra
24-Pack, 12 fl oz
Bottles or Cans or
High Noon, 12-Pack,
12 fl oz Cans;
Select Varieties

\$22.99



Heineken 0.0 or Corona NA
Select Varieties,
12-Pack,
11.2-12 fl oz Cans

\$16.99



Athletic NA

\$10.99

6-Pack, 12 fl oz Cans or Cutwater,
4-Pack, 12 fl oz Cans; Select Varieties



\$16.99

Bota Box or Black Box

3 Liter or Blue Moon,
Samuel Adams, Leinenkugel's
or Topo Chico, 12-Pack,
12 fl oz Bottles or Cans;
Select Varieties

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

GROCERY ESSENTIALS



FINAL COST
When You Buy 4

Doritos

8-10.75 oz or Lay's Potato Chips, 5-8 oz or Sunchips, 7 oz; Select Varieties

When you buy 4 or more in the same transaction with Card. Quantities less than 4 are up to \$5.99 each with Card.

4/\$10

With Card



Kroger Pasta

12-16 oz or Campbell's Chicken or Tomato Soup, 10.75 oz; Select Varieties

10/\$10
With Card



Powerade

28 fl oz or Sparkling Ice Sparkling Water, 17 fl oz or Body Armor, 16 fl oz; Select Varieties

10/\$10
With Card



Old El Paso

Taco Seasoning 1 oz or Rice-a-Roni, 4.3-7.2 oz; Select Varieties

10/\$10
With Card



Starkist

Tuna Pouches 2.6-3 oz or Cans, 5 oz; Select Varieties

10/\$10
With Card

BOTTLES & BREWS



Bud,
Miller or Coors
Select Varieties,
24-Pack, 12 fl oz Cans

\$17.99



Tito's
1 Liter or
Santa Margherita
Pinot Grigio, 750 ml;
Select Varieties

\$19.49



Michelob Ultra
Zero
12-Pack, 12 fl oz Cans
or Nutrl or Surfside,
8-Pack, 12 fl oz Cans;
Select Varieties

\$14.49

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

Find even more online!
Scan here to shop all
participating items.



SAVE MORE
1.99
ea

Look for
these tags.



1.79 With Card
-1.00
79¢ /EA*
Annie's
Mac and Cheese
5.5-6 oz or
Hamburger Helper,
5.2-6.9 oz;
Select Varieties



7.99 With Card
-1.00
\$6.99 /EA*
Gatorade
Select Varieties,
8-Pack, 20 fl oz



Smuckers
Uncrustables
Select Varieties,
10 ct

10.99 With Card
-1.00
\$9.99 /EA*



Rana
Family Size Pasta
20 oz or Cooked
Perfect Meatballs,
19-28 oz;
Select Varieties

6.99 With Card
-1.00
\$5.99 /EA*



5.99 With Card
-1.00
\$4.99 /EA*



Breyers
Ice Cream
Select Varieties,
48 fl oz

4.99 With Card
-1.00
\$3.99 /EA*



Pepperidge
Farm Goldfish
Crackers
4.8-8 oz or
Jell-O Pudding
or Gelatin, 4-Pack;
Select Varieties

2.79 With Card
-1.00
\$1.79 /EA*



5.99 With Card
-1.00
\$4.99 /EA*



Malt-O-Meal Cereal
30-37 oz or Hellmann's
Mayonnaise, 30 fl oz;
Select Varieties

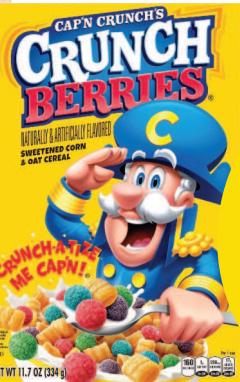


Amy's Organic Entree
8.4-10.3 oz
or Stonyfield Pouches, 4 ct;
Select Varieties

5.99 With Card
-1.00
\$4.99 /EA*



2.79 With Card
-1.00
\$1.79 /EA*
Hormel Chili
Select Varieties, 15 oz



2.99 With Card
-1.00
\$1.99 /EA*
Cap'n Crunch or Life Cereal



4.99 With Card
-1.00
\$3.99 /EA*
Hidden Valley Ranch Dressing
Select Varieties, 24 fl oz

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

Look for these tags.



1.79 With Card
-1.00
79¢ /EA*
Vitaminwater
Select Varieties, 20 fl oz



2.99 With Card
-1.00
\$1.99 /EA*
Wonder Bread or Buns



13-20 oz or Snack Cakes, 10-16 oz; Select Varieties



8.99 With Card
-1.00
\$7.99 /EA*
Kevin's Entrees
Select Varieties, 16 oz



2.49 With Card
-1.00
\$1.49 /EA*
Pop-Tarts
Select Varieties, 8 ct



1.99 With Card
-1.00
99¢ /EA*
Pringles Super Stacks
Select Varieties, 5.2-5.57 oz



7.99 With Card
-1.00
\$6.99 /EA*
Morton Water Softener
40 lb bag



3.49 With Card
-1.00
\$2.49 /EA*
Skinny Pop Popcorn

4.4-5.3 oz or Planet Oat Oatmilk Creamer, 32 fl oz; Select Varieties



THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



Sterilite Latch Tote
Select Varieties,
64 qt **\$8.99**
With Card



Sterilite Tote
Select Varieties,
18 Gallon **\$7.99**
With Card



Sterilite Tote
30 Gallon **\$11.99**
With Card



Sterilite Shoebox
Select Varieties,
6 qt **\$1.99**



Sterilite Sweater Box
2 ct **\$6.99**



**Everyday Living
Hangers**
Select Varieties, 10 ct **\$1.99**



**HD Designs
Frosted Jar
Candle Gift Set**
3-Pack, 4 oz

**SAVE
50%**
Tag Reflects Savings
With Card



**Valentine's Day
Décor**
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



**Holiday Home
Jumbo Bear Plush**
Select Varieties, 36"
\$19.99
With Card

Seasonal selection varies by store and is limited to stock on hand.