

WST AB MB SK

THAT'S THE WAY

SAFEWAY







Verified

\$4

/lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.82/kg



Verified

\$12

COMPLIMENTS Chicken Wings, BELMONT CARDINAL ROADHOUSE, BUTTERBALL or COMPLIMENTS Burgers selected varieties or PINKY'S EatWell Gluten Free Breaded Chicken Burgers, Strips or Nuggets 660-852 g



Verified

\$5

/lb

Fresh Regular Ground Beef Family Size 11.02/kg



Verified

\$2.49

COMPLIMENTS Baby Spinach, Spring Mix or Baby Arugula product of USA 142 g



Verified

\$4.88

/lb

COMPLIMENTS Seasoned Boneless Skinless Chicken Breast frozen 10.76/kg or \$43.04 per 4 kg box



Verified

\$4.77

Raspberries product of Mexico or USA 340 g



Verified

\$1.99

/lb

Broccoli Crowns product of USA or Mexico 4.39/kg



Verified

\$2

/100 g

Coho Salmon Fillets responsibly farmed product of Chile previously frozen or frozen



Verified

\$4.97

KRAFT Miracle Whip or Mayonnaise 650-890 mL, NOTCO Mayo 443 mL or HEINZ Ketchup 750 mL-1 L



Verified

\$6.47

LIBERTÉ Greek Yogurt 650-750 g



Verified

\$3.27

CLASSICO Pasta Sauce 218-600 mL



Verified

\$6.49

PUREX Bathroom Tissue 12x24 or 8x24 rolls, SPONGE TOWELS 3x6 rolls, SCOTTIES Facial Tissue 6 pk, BONTERRA Bathroom Tissue 9x27 rolls, Paper Towel 3x6 rolls or Facial Tissue 3x6 pk



Verified

\$9.97

KRAFT DINNER Original 12 pk



Verified

\$2.47

PRINGLES Super Stacks 148-156 g or QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

Verified Prices



WE CHECK PRICES

so you don't have to

If we're not the lowest price on select items, you'll automatically get the difference in Scene+ points*

*Verified Prices: For a limited time only, if a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys and Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

Scene+
SPEND
& GET

Spend \$75 or more on groceries, get
500 PTS
That's like \$5 toward your groceries
Valid Thursday, January 1 - Sunday, January 4, 2026
See page 5 for details

DON'T FORGET YOUR COUPON

Offer also available through mygroceryoffer.ca or on the Safeway app





Verified

\$3.99

MELONA Ice Bars 560 mL or TRE STELLE Panzer Cheese 300 g

New Year's Day January 1st most stores are closed. Please check your local store or online for holiday hours.
THU 1 FRI 2 SAT 3 SUN 4 MON 5 TUE 6 WED 7

Prices and offers in effect January 2026

More deals!

Scan here for our full flyer

POS_001_WHL001R01_001_001_P01_01

Dollar DAYS!



McCain Regular Fries 800 g



Croissants 6 pk 372 g

Scene[®]
MEMBER
⇒ DAY ⇒

GET 15% OFF
OR 200 PTS

FOR EVERY \$20 SPENT* ON A MINIMUM \$50 GROCERY PURCHASE!†

See back page for details

TUESDAY, JANUARY 6, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

FLO1_SBY_WK36_PPN_WST_AB2

Scene

TURN
POINTS
INTO
GROCERIES





12⁹⁹

COMPLIMENTS Breakfast or Dinner Sausages 1-1.4 kg or Thick Cut Bacon 1 kg.



5⁹⁹

KELLOGG'S Family Size Cereals selected 450-650 g



3/10

QUAKER Instant Oatmeal 228-344 g or Quick or Old Fashioned Oats 1 kg selected



3⁹⁹

SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected

1,000 Points = \$10 of free groceries

FL08_S01_08_08_P08_W01_08_08_08

 **Look for the leaf** to help you support Canada Visit sobeys.com or safeway.ca for details

[illegible]

3.44 Red Radish product of Mexico or USA 454 g 1 lb

99¢ Rutabaga or Green Cabbage product of Western Canada 218g/kg

3.99 COMPLIMENTS Mini Cucumbers product of Western Canada, Canada no 1 grade 6 pk

2.99 Kale product of Mexico or USA

floral Available at

Give them more with the Grocery Essentials Card

Visit sobey.com/giftcards or safeway.ca/giftcards for details

© 2014 Canadian Food Inspection Agency. All rights reserved. Prices are subject to change without notice. Cash value good only. Excludes all other products. See store for details.

	Fresh Boneless Pork Loin Centre Cuts Family Size	\$4⁹⁹ /lb Fresh Pork Shoulder Picnic Roast hock removed 7.00/kg	
	\$6 each 100g / 3.5oz NOY NOVE ROSE Red or White LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE Premium Lean Ground Bison or FONTAINE Lean Ground Beef 226-454 g starting at 6.99 ea	\$6⁹⁹ JOHNSONVILLE Breakfast or Dinner Pork Sausage 250-500 g	
4⁹⁹ /lbs Sliced Beef Liver fresh 1100/g			11⁹⁹ /lb Seasoned Lamb Chops Greek & Lemon or Provencese Fresh Herb 26.43/kg

[illegible]

Quick & easy

*\$20 in groceries - See our points requirement at any grocery store! Excludes participating Empire locations where we're not able to accept increments of 1000's.

STARTING AT \$4.99 +100 PTS when you buy 2

BUTTERBALL Turkey Franks, Bacon or Rasher 300-450 g

\$1.99

CARL BUDDING Sliced Meats 5.5 g

STARTING AT \$7.99 +100 PTS when you buy 2

FREYYE European Wieners, Frankfurters, Ham Sticks, Pepperoni Sticks or Muenster Farmer Sausage 750-600 g

+300 PTS when you buy 2

\$14.99

PILLER'S Naturally Smoked Boneless Hams 800 g

+200 PTS when you buy 2

\$7.99

MARCANGELO SCHNEIDERS or HEATMAYS' Sausages frozen 375-675 g

+300 PTS when you buy 2

\$10.99

COMPLIMENTS Lxagna, Macaroni & Cheese or SCHNEIDERS Dips 265 g ± 1 kg

+130 PTS when you buy 1

\$12.99

COMPLIMENTS Chicken or Beef Individual Pot Pies 750 g

\$16.99

COMPLIMENTS Breaded Chicken 1.47-2 kg

value size

- COMPLIMENTS BAKED PORK CHOPS 1.47-2 kg
- COMPLIMENTS BAKED CHICKEN 1.47-2 kg
- COMPLIMENTS BAKED FISH FILLETS 1.47-2 kg

GET TO FREE GROCERIES FASTER

when you open your **Scheer+ membership card** and pay with your **Scheer+ Visa Card**.

\$20 OFF DELIVERY on orders over \$100
\$400 cash off \$1100 on orders over \$1000

seafood



7⁹⁹
MEMBER
without
Scene+ Card

HIGH LINER Family Favourites or Signature Cuts Breaded or Battered Fish 350-700 g, Butterfly or Popcorn Shrimp 315-330 g, Fish & Chips or Fish Cakes 550-700 g selected



5⁴⁹

ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g



9⁹⁹

PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tequila lime & pepper previously frozen 150 g



5⁴⁹

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g



CHOOSE CANADIAN SEAFOOD



150 PTS
when you spend \$50 or more

1⁵⁰

Thai-Inspired Coconut Codi Cakes 65 g or Crab & Shrimp Cakes 65 g



150 PTS
when you buy 2

Almond Crusted Sole Fillets or Potato Crusted Cod or Coconut Crusted Tilapia previously frozen

2⁹⁹
/100 g



6⁹⁹

Prepared In-Store Cooked or Raw Garlic Shrimp Grillers 250-280 g



11⁹⁹
400 PTS
when you buy 2

BEST BUY Breaded Popcorn Shrimp, Squid Rings or Breaded Sole Fillets 800-860 g



13⁹⁹

WATERVIEW MARKET Lemon Garlic Shrimp & Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g



10⁴⁹

EARLS RESTAURANT Clam Chowder Frozen 550 mL or DOM RESERVE Salmon or Tuna Poke 200 g

deli & kitchen



5⁷⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Feta regular or light 200 g



6⁹⁹

COMPLIMENTS Sliced Cheese 150-170 g



8⁴⁹

MAPLE LEAF Natural Selections Sliced Meats selected 175 g



3⁷⁹
/100 g

SIKORSKI Grandpa Ham



3²⁹
/100 g

COMPLIMENTS Hungarian, German or Peppercorn Salami



3⁹⁹

COMPLIMENTS Dips or Hummus regular 200-227 g



READY FOR YOU

Fresh from our Kitchen



18⁹⁹

Ready For You Crispy Chicken 9-pieces available hot or chilled



5⁹⁹
MEMBER
without
Scene+ Card

Wraps 219-300 g



250 PTS
when you buy 2

7⁴⁹

Made In Store 5" Pot Pies, available hot, or chilled 315 g



250 PTS
when you buy 2

14" Take & Bake Pizza 715-890 g

Give them more with the Grocery Essentials Card

Visit sebeys.com/giftcards or safeway.ca/giftcards for details

frozen & dairy



6⁹⁹
YOPLAIT Source 16 pk or LIBERTÉ Greek Yogurt 900 g-1 kg



5⁴⁹
SHEPHERD GOURMET SKYR Icelandic Style Yogurt 500 g



3⁹⁹ **100 Pts**
when you buy 2
KRAFT Cool Whip Whipped Topping 225 g



5⁴⁹
KRAFT Philadelphia Dips 340 g



4⁹⁹
DAIRYLAND or LUCERNE Chocolate Milk 189-2 L



5⁹⁹
OLYMPIC Organic or KREMA Yogurt 650 g



6⁹⁹ **100 Pts**
when you buy 2
COMPLIMENTS Lactose Free Stringable Cheese 12 pk or Assorted 16 pk



5⁷⁹
NATREL Lactose Free Butter 250 g



7⁹⁹
KRAFT Shredded Parmesan 200 g



3⁴⁹
PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g, Cookies 468 g or Cinnamon Rolls 351 g (excludes seasonal) 3.99 ea



3⁹⁹ **100 Pts**
when you buy 2
HERSHEY'S Refrigerated Pudding 4 pk or JELL-O Refrigerated Pudding or Gels 4 pk



5⁹⁹
PHILADELPHIA Lactose Free Cream Cheese 250 g



8⁹⁹
RICARDO Frozen Pizza 700-745 g



2⁹⁹
CHEEMO Perogies 745-907 g



2/\$3
BEST BUY Frozen Spinach 300 g



2/10
WONG WING Frozen Entrées 284-300 g



4⁹⁹
SMUCKER'S Uncrustables 4 pk



8⁹⁹
FOOTHILLS Ice Cream 1.4 L selected



9⁹⁹
CRAFTY RAMEN Restaurant-Quality Frozen Ramen 520 g



6⁴⁹
SCHNEIDERS Breakfast Sandwiches or Egg Bites 224-288 g



5⁹⁹ **100 Pts**
when you buy 2
COMPLIMENTS Greek Yogurt 650 g



100 Pts
when you buy 2
COMPLIMENTS Frozen Vegetables 750 g



5⁴⁹ **100 Pts**
when you buy 2
COMPLIMENTS Large Omega-3 Eggs



4⁹⁹
COMPLIMENTS Belgian Waffles original or liege 268-390 g



9⁴⁹ **50 Pts**
when you buy 1
COMPLIMENTS BALANCE Egg Whites 1 kg



4⁴⁹ **100 Pts**
when you buy 2
COMPLIMENTS Apple Juice 1.5 L, or Tropical Blends 1.75 L



4⁹⁹
COMPLIMENTS Ice Cream 1.5 L selected



13⁹⁹
COMPLIMENTS Frozen Fruit 1.5 kg

Scene **SAVING GET** Offer valid January 1 to January 4, 2024 at all Sobeys or Sobeys locations in Western Canada. Receive 100 Sobeys points when you spend a minimum qualifying purchase of \$75 in a single transaction. No Sobeys points earned. Printed or digital coupon and Scene+ digital or physical membership card must be presented. Spending \$75 or more awards only one 100 Sobeys points allocation. Offer can be redeemed by 10pm, except on Monday. Sobeys Capital, Sobeys Capital Rewards, and other brands and services which are used in this offer are trademarks of Sobeys Inc. or its affiliates. ©2024 Sobeys Inc. All rights reserved. Offer subject to change and may be withdrawn without notice. Trademarks of Sobeys Plus, P Corporation used under license by Sobeys Capital Inc. or its affiliates.

deli & kitchen



17⁹⁹

TRE STELLE Feta 850 g



8⁹⁹

PANACHE 2 Yr Old Cheddar 225 g



2⁹⁹

HOBBS PICKLES Chips selected 90 mL



3⁴⁹

700 g

COMPLIMENTS Black Forest or Honey Ham



3⁹⁹

700 g

PANACHE Oven Roasted Chicken or Sriracha Chicken



6⁹⁹

100 PTS when you buy 2

MCWEENEY'S Popp N Cheddies 125-150 g selected



9⁹⁹

SUMMER FRESH 6-Layer Dip 400 g



13⁹⁹

150 PTS when you buy 1

Traditional Salad Sandwiches trio pack 600 g

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

For \$1 extra trade up to a Flavoured or RWA Whole Roasted Chicken or 9 PC Crispy Chicken

Any 2 Sides
Large Potato Wedges,
Reser's Sides or
Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls **14⁹⁹ ea**

Plus add one 1-litre Coca-Cola product

NO COUPON REQUIRED. For applicable items, depends how and how. Not valid with any other offer. Subject to availability. No substitutions. Valid only on eligible products described above, purchased in a single transaction. Products may not appear on shelves. Offer valid until further notice.

bakery

3⁹⁹

BAKED IN STORE

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4-29 ea



4²⁹

4⁹⁹ without Scene+Card

COMPLIMENTS Brioche Burger Buns 4 pk 200 g

NEW

5⁴⁹

100 PTS when you buy 2

ACE BAKERY Bistro Breads 595 g

Made with 100% Canadian Flour

6²⁹

50 PTS when you buy 1

Cheese Swirl Buns 4 pk 367-400 g

Made with 100% Canadian Flour

4²⁹

BAKED IN STORE

Panini Buns 6 pk 375-480 g



\$6

COMPLIMENTS Mini Muffins 336 g



\$6

COMPLIMENTS Mini Cupcakes 12 pk 284-300 g



6⁹⁹

100 PTS when you buy 2

COMPLIMENTS Pecan or Raisin Butter Tarts 210 g



BUY 1 GET 1 FREE

Brownie Cakes 310-390 g



4⁹⁹

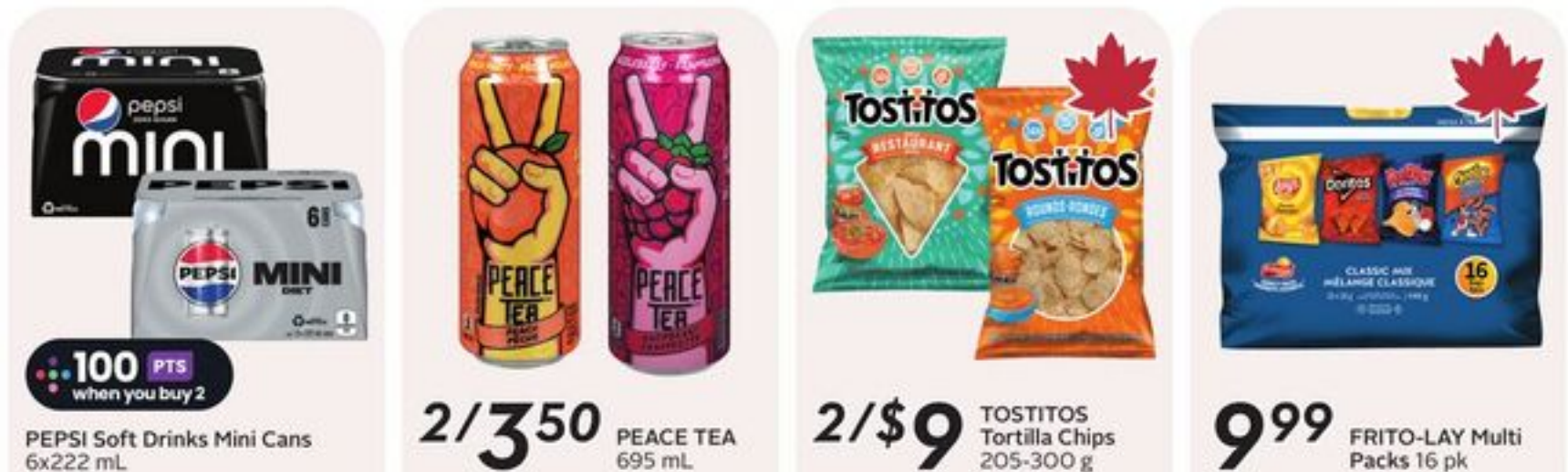
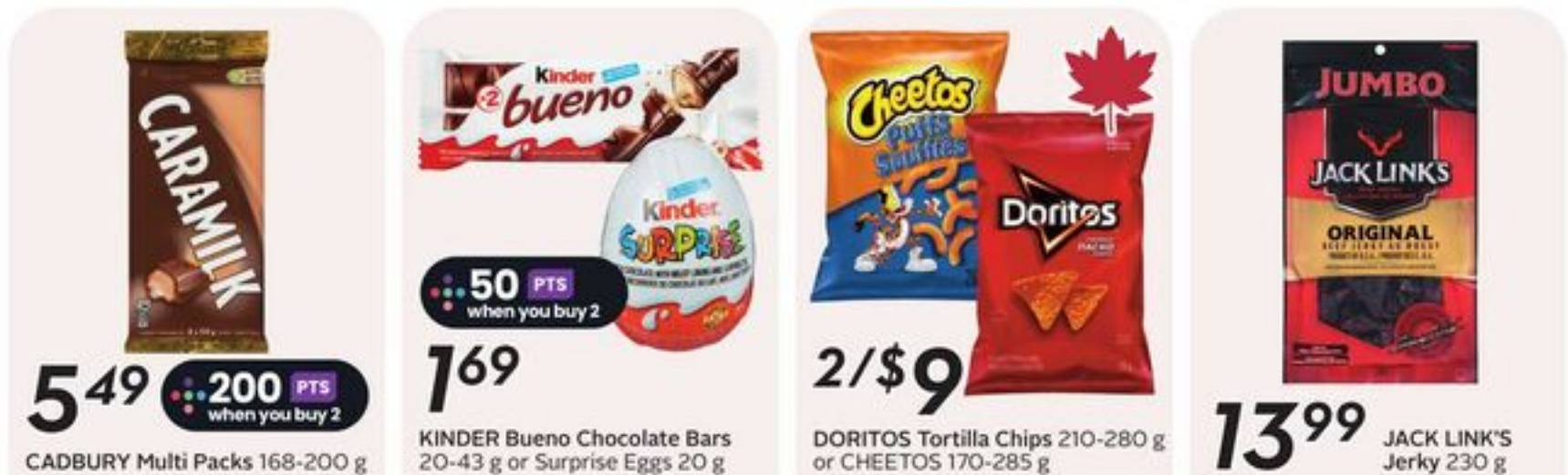
STONEMILL Bread 454-550 g



5⁴⁹

WEIGHT WATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk

drinks & snacks



meal makers



4⁹⁹ KELLOGG'S Vector Granola 311 g



7⁹⁹ RED RIVER Cereal 908 g



3³³ COMPLIMENTS Granola 325 g



12⁹⁹ BEEMAID Liquid Honey 1 kg



5⁴⁹ LAURA SECORD Chocolate Chips 250 g



2⁹⁹ CARNATION Evaporated Milk 354 mL



4⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS Graham or Baking Crumbs 400 g or Sweetened Condensed Milk 300 mL



3⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS 7" Tortillas 340 g



3/4⁹⁸
COMPLIMENTS Flavoured Tuna 85 g



2/\$5
KNORR Sidekicks 112-167 g or LIPTON Soup Mix 2 pk or 4 pk selected



3⁴⁹ MATHESON FOOD COMPANY Macaroni and Cheese 170 g



3⁴⁹ **+150 PTS** when you buy 2
COMPLIMENTS Grain Breads 600 g



+100 PTS when you buy 1
LE GREC Salad Dressing 350 mL



5⁴⁹ FILIPPO BERIO Pesto 190 g



3⁹⁹
CATELLI Legume Pasta 250 g or NO YOLKS Egg Noodles 340 g



7⁹⁹
MINUTE RICE Regular or Whole Grain Brown Rice 1.2-1.4 kg or TILDA Basmati Rice 907 g

Here for your budget and lifestyle



+100 PTS when you buy 1
COMPLIMENTS Parmesan Cheese 250 g



7⁴⁹ **+200 PTS** when you buy 4
COMPLIMENTS Pizza Sauce 213 mL or Pizza Crust Mix 184 g



3⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS Coconut 200 g selected



8⁹⁹ **+100 PTS** when you buy 1
PANACHE Maple Syrup Pure 100% 375 mL

natural health



3⁴⁹ SMARTSWEETS 50 g



STARTING AT **17⁹⁹** **+200 PTS** when you buy 1
COMPLIMENTS ORGANIC Coffee Pods 12 pk 120-132 g or Roast & Ground Coffee 275-300 g



2/\$9
POPCORNERS Popcorn Crisps 142 g



6⁹⁹ REMEDY Kombucha 355 mL 4 pk



3⁴⁹ RISE Organic Kombucha 414 mL



4⁹⁹ NATURE'S PATH Gluten-Free Frozen Waffles 210 g



5⁹⁹ BRAGG Organic Apple Cider Vinegar 473 mL



18⁹⁹ **+200 PTS** when you buy 1
NUTIVA Organic Coconut Oil 860 mL



2/\$5
HORNBY Organic Bars 80 g or 12 pk selected 25.99



30% off
WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



17⁹⁹ PREMIER PROTEIN Shakes 4 pk selected



23⁹⁹ **NEW**
COMPLIMENTS Vegan Protein Greens Powder

home & pet care



1.49
SHEBA Perfect Portions Wet Cat Food 75 g 1.79 ea



7.99
MILK-BONE Dog Biscuits or Treats selected 210-312 g or 2 kg



12.99
PURINA ONE Dry Cat Food 1.4-1.8 kg or Dog Bites 566 g



100 Pts
when you buy 1
COMPLIMENTS Cat Litter 7 kg or Wet Cat Food 12 pk



3.29
GLAD Cling Wrap 30 m



7.99
ALCAN Foli 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



100 Pts
when you buy 2
7.99
COMPLIMENTS Fabric Softener Sheets 200 pk



5.99
BOUNTY Paper Towels 1-2 pk or Napkins 200 pk



4.99
100 Pts
when you buy 2
CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foamer 887 mL



9.99
400 Pts
when you buy 2
SWIFFER Dry or Wet Cloth Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360° 6-10 pk



5.99
FLEECY Fabric Softener 1.36 L or Sheets 80 pk



5.99
DRANO Drain Cleaner Plus 900 mL

health, beauty & baby



7.99
PANTENE Hair Care 60-530 mL or 169 g selected



5.49
LIVE CLEAN Hand Soap 400-500 mL selected



300 Pts
when you buy 2
6.99
LISTERINE Mouthwash 1 L selected



7.49
SECRET or OLD SPICE Deodorant 73-144 g selected



100 Pts
when you buy 2
9.49
DOVE Men's Body Wash 532 mL selected



400 Pts
when you buy 2
10.99
ALWAYS Pads, Liners or TAMPAX Tampons 18-120 pk selected



250 Pts
when you buy 2
10% off
L'ORÉAL PARIS Cleaners 125-200 mL



36.99
PAMPERS Super Eco Pack 66-174 pk or ENFAGROW A+ 907 g



28.99
HUGGIES Giga Pack Pull-Ups 21-61 44-74 pk or GOODNITES 34-44 pk



3.99
CABOO Bamboo Baby Wipes 72-216 pk or HUGGIES Baby Wipes 56-64 pk



400 Pts
when you buy 2
78.99
ENFAMIL A+ NeuroPro Ready to Feed 18 pk

pharmacy

Only available at Pharmacy Locations
*Select products are only available where pharmacy is in display



150 Pts
when you buy 2
10% off
PEPCID Heartburn Relief 25-30 pk



10% off
TUMS 32-160 pk selected



100 Pts
when you buy 1
13.99
ALEVE Pain Relief 40-100 pk or ASPIRIN 81mg 100-120 pk



10% off
150 Pts
when you buy 2
Children's TYLENOL MOTRIN or BENLYN selected

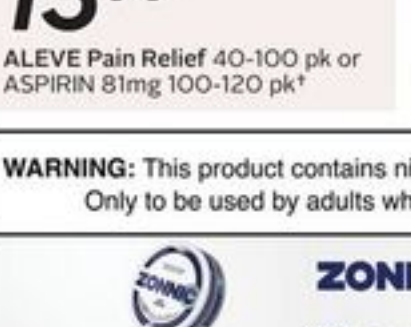


10% off
600 Pts
when you buy 2
TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus selected



150 Pts
when you buy 2
10% off
VISINE Eye Care selected 15 mL

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.



ZONNIC NICOTINE REPLACEMENT THERAPY
The nicotine pouch that can help you quit smoking.
120 pouch box **\$64.95** tax
ASK YOUR PHARMACIST.
This product may not be right for you. Always read and follow the label.



JOIN SCENE+ TODAY. sceneplus.ca/register

Scene+ logo. *Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ points.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets
product of Canada skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000 WORTH
OF SCENE+™
POINTS

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/true-north-seafood-scene-contest or www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.



GOLDEN DRAGON Sauce
selected varieties



Bok Choy or Napa
Cabbage product of



Marinated Lamb Chops
Lemon & Lemon or
Balsamic de Provence
\$13/kg



Passion Fruit
product of Colombia



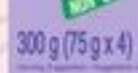
HUY FONG
Sriracha Ch



299



ETE Frozen Dessert



BOBA ICE CREAM
414 mL selecte
varietie



selected varieties



SURES Canned
x 400 mL



Coconut Water 1 L



(c) $\frac{1}{\sqrt{2}}$



1448



0) 120) 140) 160) 180)

**everyday
VALUE**



300 g



100



49



selected varieties 187 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips

A bowl of chicken in a red sauce, likely a tomato-based sauce, with a packet of HALO NÄÄN seasoning in the foreground.



CHALO! Signature Basmati Rice 4.54 kg.



TILDA Basmati Rice 1.81 kg
selected varieties



3.49
ea when you
buy 2 or more

CHALO! Naan 500 g 3.99 ea



PATAK'S Sauce selected varieties 400 mL



PATAK'S 3 Step Cooking Kits
313-315 g selected varieties



MAGGI Masala Noodles 70 g



PATAK'S Ready To Heat Meals 285 g



THE SPICE TAILOR Cooking Kits
215-375 mL



SURATHI Goad Gathiya Snacks selected varieties 250-341 g



TATA Tea Bags 638 g



Plain Yogurt 750 g



8



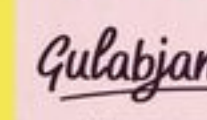
NANAK Desi Ghee PET Jars 1.6 kg



NANAK Rasmala
Kesar 850 g



NET WT, PODS-NET 850 g (30 oz)



Soft dumplings in sugar syrup...
ideally served warm



PARLE-G Biscuits 300 g

799

NANAK
Gulabjamun

Find everything you need for your festivities.

Value in every aisle.
Price Locked In

until February 11, 2026



MIX & MATCH
1.99
/lb

Gala Apples
product of British Columbia
Canada extra fancy grade 4.39/kg



BUY 2 GET 3RD
FREE

PROMISE Gluten Free Loaves, Buns,
English Muffins, Tortillas, Pita, Baguettes,
Bagels or Muffins 160-480 g



300 OFF
14.99
when you buy 2

PILLER'S Naturally Smoked
Boneless Hams 800 g



\$7

PANACHE Shrimp Spring Rolls
300 g or Tempura Truffle Shrimp
252 g selected varieties only



BUY 1 GET 1
FREE

COMPLIMENTS Garden Salad 340 g
or Colelaw 397 g 3.99 ea



9.99

Boston Cream Cake 740 g

Value in every aisle.
Price Locked In

until February 11, 2026



2/\$5

APPLESNAX
Fruit Snack Cups
113 g



4⁴⁹

BETTY CROCKER Cake, Cookie or Bisquick
Mix 263 g-113 kg selected



59¢

MR. NOODLES
Instant Noodles 85 g



35 PTS
when you buy 1

3⁴⁹

COMPLIMENTS BALANCE
Non-Hydrogenated Margarine 427 g



3⁹⁹

PILLSBURY Pizza Pops
380 g



4⁷⁹

GAROFALO Imported
Whole Wheat Dry Pasta
500 g



50 PTS
when you buy 1

3⁴⁹

COMPLIMENTS
Sour Cream 500 mL



7⁴⁹

GLAD Kitchen Bags
26-52 pk or
Compostable 10 pk



6⁹⁹

TIM HORTONS
Hot Chocolate Tins
500 g



100 PTS
when you buy 2

2⁷⁹

COMPLIMENTS
Liquid Dish Detergent
828 mL



3⁹⁹

TWIGZ Pretzels 130 g



3⁴⁹

COMPLIMENTS
Soda Crackers 450 g



2⁹⁹

NESTLÉ
Tablet Bars 95-105 g



10⁴⁹

U BY KOTEX Pads,
Liners or Tampons
22-120 pk
selected



4⁴⁹

AMY'S KITCHEN Soups
398 mL



50 PTS
when you buy 2

2/\$5

GATORADE Water 700 mL or
EVIAN Water 750 mL



100 PTS
when you buy 3

3³³

KETTLE BRAND Chips 156-198 g
3.99 ea

RICARDO

Gourmet, yet easy

From my kitchen
to yours



6⁴⁹

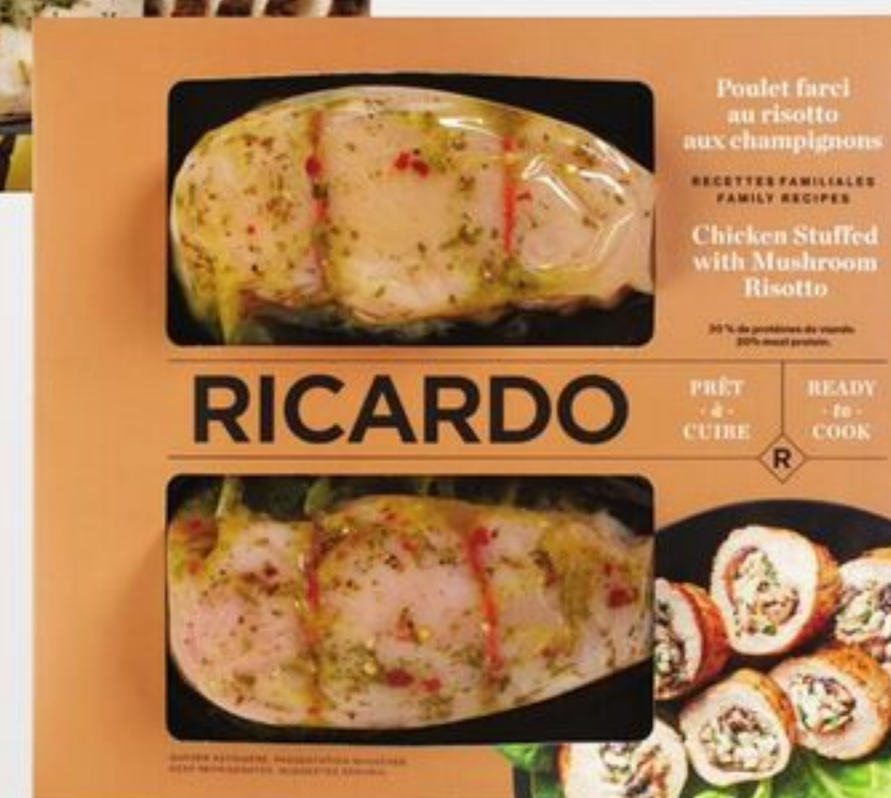
RICARDO Dips
250-300 mL selected



That's like
\$6
toward your
groceries

600 PTS
when you spend
\$30 or more

RICARDO Marinated Pork Chop or Tenderloin, Veal Flap
Steak or Marinated or Risotto Stuffed Chicken Breast



5⁹⁹

RICARDO Baking
Mixes 400-450 g



250 PTS
when you buy 1

19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



Simplify meal prep with this selection of easy, chef quality meal solutions
Available Exclusively at **Sobeys** and **Safeway**

Scene+
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry Scent
Booster Beads 422 g



**SAVE
\$7**

LOAD THIS OFFER
AND SAVE \$7 ON
BIOSTEEL
Hydration Mix
112 g

Get
500 PTS
when you Spend \$15 on any

METHOD Health & Beauty or Household Products



Offer valid January 1st to January 7th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

GET BACK INTO ROUTINE



2/\$5

AYLMER Tomatoes 796 mL,
or Accents 398-540 mL.



5.99

PAM Cooking
Sprays 1137 g's
(excludes Avocado
and Organic)



5.99

SNACK PACK
Pudding
chocolate or
buttercotts 139 g



4.49

BOON BOOM
CHICKA POP
Popsicle 136 g or
Sweet & Salty 198 g



4.49

ANGIE'S
Boornchickapop
Popsicle 136 g or
Sweet & Salty 198 g

TASTE THE DIFFERENCE

🇮🇹 ITALY'S #1 BRAND OF TOMATOES 🇮🇹



4.99

MUTTI Strained Tomatoes
680 mL or Peeled or
Finely Chopped Tomatoes
750 mL



4.29

MUTTI Tomato
Paste
355 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Imported by: La Bionda Food & Spice, a United Brands Division of the group owned by United Brands, the Tomato Processing category. *Imported by: La Bionda Food & Spice

**MAKE IT
WITH
QUAKER.**

2/\$5

QUAKER Chewy® 120 g or
QUAKER® Dippes® 150-156 g

150 PTS
when you buy 2

247

QUAKER Crispy Minis® 90-100 g
or QUAKER® Rice Cakes 122-199 g

YOU'VE GOT THIS

BUY ANY 6
products & receive

1,000
Scene+Points
= \$10 Value

© NHL © NHLPA



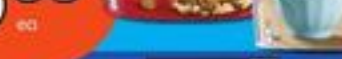
OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

See in-store for full list of participating products.

Product availability may vary in each participating Sobeys or Safeway store. All products must be purchased within the same transaction between January 1 and February 11, 2026 using a Scene+™ Card in order to qualify.



Nestlé Favourites



588

Nestlé
Drumstick
Frozen Dessert
 4x125 mL
 selection may vary by location

MADE IN CANADA



Nestlé
PREMIUM
Frozen Dessert
 or Real Dairy
 Ice Cream 1.5 L
 or Drumsticks
 1x4 selection
 may vary by location

Nestlé KitKat
Confetti Kikkat
Frozen Dessert
 4x80 mL
 selection may vary by location



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1399

STARBUCKS
 Ground Coffee
 340 g



STARBUCKS
K-Cups® 10 pk

1399



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NEW

No Tiera Original

ZAVIDA CRAME PODS

13.49

ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g

Refresh like a Champion



Coca-Cola

2/ \$6
GLACÉAU Vitaminwater Beverages 591 mL

2/ \$4.50
POWERADE Beverages 710 mL

2/ \$4.50
BODYARMOR Beverages 473 mL

2/ \$6
GLACÉAU Smartwater Beverages 1 L

Offer valid from January 1* to 7*, 2025.
*This promotion runs from 12:01 a.m. to 11:59 p.m. on participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Rewards may vary by tier. All products must be purchased at the same time, single units at regular price. The rewards for offers are the property of their respective national owners.

Double the Rewards:

FREE ROYALE GIFT + SCENE POINTS

Buy 1 ROYALE Original or Natural Mouthmum Tissue (24x172 roll) or 24x172 4 Layer Super Plush Paper Towel (24x172 roll) and get a free ROYALE Royal Towel (60x90 cm) and 200 Scene+ points

For more information on Royale's exclusive reward programs, visit royale.ca/scene-rewards

200 PTS when you buy 1

BRING HOME A WIN WITH 2 OFFERS FROM \$10

FREE TOQUE

BUY 2 OLD EL PASO® KITS AND GET \$10 TO FILL UP**

GENERAL MILLS Family Size Cheerios or selected varieties 475-778 g

5.49 OLD EL PASO Taco Kits 250-310 g selected varieties

2.99 NATURE VALLEY Lunchbox, Crunchy or Trailmix Granola Bars or BETTY CRACKER Fruit, Gushers or Motts 120-230 g selected varieties

4/\$5 OLD EL PASO Seasoning 24 g selected varieties

3.33 SNYDER'S OF HANOVER Pretzels selected 240 g

2.99 PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

Dare

SNACK SMART THIS SCHOOL SEASON.

150 PTS when you buy 3

\$4

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

HIGH IN PROTEIN

FUEL THEIR DAY!

6.99 BLACK DIAMOND Cheststrings 12-16 pk of 250-336 g

9.99 CRACKER BARREL Cheese Slices 500 g

Fluffy. Irresistible. Dippable.

4.99 Philadelphia Cream Cheese Product 227-250 g selected varieties

9.99 KRAFT Singles Process Cheese 825 g selected varieties

MONSTER ENERGY

2/ 6.50 MONSTER ENERGY 444-473 mL

5-230 CALORIES

15.99 MONSTER ENERGY 8 x 355 mL

50 PTS when you buy 1

CANADA DRY

Crave a wave of flavour?

4.99 CANADA DRY 6 x 222 mL select varieties

TEAM OREO GIVING

\$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

APPLY AND LEARN MORE OREOPLAYFUL.CA

5.99 OREO Cakesters 285 g selected varieties

5.49 CADBURY Multipacks 150-200 g selected varieties

5.99 CHRISTIE Family Size Cookies 314-520 g selected varieties

5.99 RITZ Drizzled Mints 228 g selected varieties

FRANK'S Original or Thick RedHot Sauce 354 mL

4.29

CATELLI Protein+ Pasta 340 g

3.49

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops



88¢
WHISKAS Wet Cat Food Pouches 85 g



1.49
SHEBA Perfect Portions Wet Cat Food 75 g
ea when you buy 4 or more 1.79 ea



1.25
PURINA Fancy Feast Broths or Lil' Soups 34-40 g 1.59 ea



18.99
ARM & HAMMER Clump & Seal Litter 9.1 kg



GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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VENDING
TRUSTED BY
CANADIANS!**

**PROUDLY SERVING
CUSTOMERS
ACROSS CANADA.**

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BY IN-STORE WATER SYSTEMS



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