



12.99/LB With Card

-3.00/LB

DIGITAL COUPON OFFER

\$9.99/LB

\$2.49/LB

With Card

Boneless Strip Steak
Family Pack, Limit 5

Simple Truth
Organic 85% Lean Ground Beef
3 lb

\$20

With Card

BIG DEAL
BIG PACKS

EARN **4X** FUEL POINTS

with digital coupon*

on Simple Truth® products

FREE FROM
UNDESIRABLE
INGREDIENTS

Scan here or visit Kroger.com/FuelEvent to download coupon. *See coupon for details.

SAVE \$1 EACH

WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

Look for these tags.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

Taylor Farms Chopped Salad Kit
Select Varieties, 7.3-13.5 oz

Taylor Farms Sweet Kale Chopped Kit
Select Varieties, 7.3-13.5 oz

California Halos Mandarins
3 lb Bag or Simple Truth **Organic** Mandarins, 2 lb Bag

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value

FREE

With Card

Hillshire Farm Ultra Thin Lunch Meat
Select Varieties, 7-9 oz

\$3.99

With Card

1.89 With Card

-1.00

89¢/EA*

Vitaminwater
20 fl oz or Annie's **Organic** Mac & Cheese, 5.5-6 oz; Select Varieties

3.99 With Card

-1.00

\$2.99/EA*

Chobani Greek Yogurt
4-Pack or Cascadian Farm **Organic** Cereal, 9.2-15 oz; Select Varieties

Tropicana Orange Juice
Select Varieties, 46 fl oz

2/\$7

With Card

MIX & MATCH
BUY 2, GET 2

FREE

of Equal or Lesser Value

With Card

4/\$10

With Card

3.49 With Card

-1.00

\$2.49/EA*

Almond Breeze Almondmilk
64 fl oz or Planet Oat Oatmilk, 52 fl oz; Select Varieties

4/\$12

With Card

\$4.99

With Card

4/\$10

With Card

2.99 With Card

-1.00

\$1.99/EA*

Pepperidge Farm Goldfish Crackers
5.9-8 oz or Jell-O Pudding or Gelatin, 4-Pack; Select Varieties

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value

FREE

With Card

10/\$10

With Card

\$15.99

2.99 With Card

-1.00

\$1.99/EA*

Velveeta Shells & Cheese
9.4-12 oz or Jif Peanut Butter, 13-16 oz; Select Varieties

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Find even more deals online!

Look for these tags.

99¢/EA

With Digital Coupon
Price without digital coupon is up to \$2.50 each with Card.

\$1.99/LB

With Digital Coupon
Price without digital coupon is up to \$2.49 lb with Card.

\$3.99/EA

With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

\$4.99/EA

With Digital Coupon
Price without digital coupon is up to \$8.99 each with Card.

*While supplies last.

SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



SAVE \$10

WHEN YOU SPEND \$100 OR MORE IN A SINGLE
TRANSACTION WITH DIGITAL COUPON*

[CLIP COUPON](#)

*Exclusions apply. Limit ONE coupon per customer.
See digital coupon for details.



Oscar Mayer Lunchables
Select Varieties, 2.27-4.4 oz
Price without digital coupon
is up to \$2.29 each with Card.



\$1.29
/EA
With Digital Coupon



**Simple Truth
Fresh Roasted Chicken**
Fully Cooked, 32 oz,
In the Deli
\$7.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$9.99 each.



**32 oz Kroger
Cheese**
Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$6.99 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Red Baron
Pizza**
Select Varieties,
11.12-23.45 oz
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Coca-Cola,
Pepsi or 7UP**
Select Varieties,
24-Pack, 12 fl oz Cans
\$9.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$16.99 each with Card.

*While supplies last.

WEEKLY DIGITAL DEALS
Use each coupon
UP TO 5 TIMES
in one transaction*
Look for
these tags.



**Honeycrisp or
Cosmic Crisp Apples**
Price without digital coupon
is up to \$2.49 lb with Card.
\$1.49
/LB
With Digital Coupon



**Kellogg's
Cereal**
Select Varieties,
8.9-16.1 oz
\$1.79
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Bertolli
Pasta Sauce**
Select Varieties,
15-24 oz
\$1.49
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.49 each with Card.



**Quilted Northern
Bath Tissue**
6 Mega Rolls or Angel Soft
Bath Tissue, 8 Mega Rolls;
Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$7.79 each with Card.

MIX & MATCH
SAVE \$10
AN EXTRA

When you buy 2 participating
Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout
with your Card. Items must be purchased in the same transaction.



WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5
TIMES
in one transaction*



Look for
these tags.



Dove
Body Wash
\$5.99 /EA
With Digital
Coupon

20 fl oz or Bar Soap,
4 ct; Select Varieties

Price without digital coupon is up to \$8.99 each with Card.



L'Oréal Elvive
Shampoo or
Conditioner
\$3.49 /EA
With Digital
Coupon

Select Varieties,
6.7-12.6 fl oz

Price without digital coupon is up to \$5.49 each with Card.

*While supplies last.



Whitmor
Velvet Hangers
25 ct
\$8.99 /EA
With Digital
Coupon

Price without digital coupon is up to \$9.99 each with Card.

SAVE \$1 EACH

WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!

Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

BUY 5 OR MORE
SAVE \$1 EACH
1.99
With Card

Look for these tags.



2.49 With Card
-1.00

\$1.49
/EA*



Prego
Pasta Sauce
14.5-24 oz or
Pringles, 5.2-5.5 oz;
Select Varieties



Gatorade
Select Varieties,
8-Pack, 20 fl oz

8.49 With Card
-1.00

\$7.49
/EA*



1.99 With Card
-1.00

99¢
/EA*

Hamburger Helper
Select Varieties,
5.5-7.4 oz



2.89 With Card
-1.00

\$1.89
/EA*

Kroger Apple or Cranberry Juice
Select Varieties,
64 fl oz



2.79 With Card
-1.00

\$1.79
/EA*

Progresso Soup

18-19 fl oz or Hormel Chili with Beans,
15 oz; Select Varieties



5.99 With Card
-1.00

\$4.99
/EA*

Hellmann's Mayonnaise
Select Varieties,
30 fl oz



8.99 With Card
-1.00

\$7.99
/EA*

Kevin's Chicken Entrée
Select Varieties,
16 oz



3.49 With Card
-1.00

\$2.49
/EA*

General Mills Cereal

8.9-14 oz or Post Cereal,
10-16.6 oz; Select Varieties



8.99 With Card
-1.00

\$7.99
/EA*

Starbucks Coffee
10-12 oz Bag or
K-Cups, 10 ct or
Refreshers, 32 fl oz;
Select Varieties



2.99 With Card
-1.00

\$1.99
/EA*

Cap'n Crunch or Life Cereal
10.3-13 oz or Quaker
Instant Oatmeal, 8 ct;
Select Varieties



4.99 With Card
-1.00

\$3.99
/EA*

Breyers Ice Cream
48 fl oz or Halo Top
Ice Cream, 16 fl oz;
Select Varieties



5.99 With Card
-1.00

\$4.99
/EA*

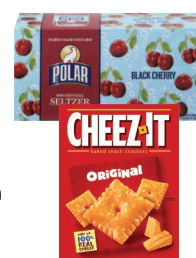
Totino's Pizza Rolls
50 ct or
Country Crock
Spread, 45 oz;
Select Varieties



7.99 With Card
-1.00

\$6.99
/EA*

Buitoni Family Size Pasta
20 oz or
Cooked Perfect
Meatballs, 18-28 oz;
Select Varieties



3.99 With Card
-1.00

\$2.99
/EA*

Cheez-It Crackers
9-12.4 oz or Polar
Seltzer Water, 8-Pack,
12 fl oz; Select Varieties

SAVE ON NATURAL & ORGANIC ITEMS



Amy's
Organic Entrée
Select Varieties,
8.4-10.3 oz

5.99 With Card
-1.00

\$4.99
/EA*



Kashi Cereal
Select Varieties,
12-18 oz

5.99 With Card
-1.00

\$4.99
/EA*



24 oz or Bear Naked Granola,
11-12 oz; Select Varieties



4.79 With Card
-1.00

\$3.79
/EA*

The Greek Gods
Greek Yogurt



3.29 With Card
-1.00

\$2.29
/EA*

Pacific Foods
Organic Broth
32 oz or
Simple Truth
Rice & Almond Thins,
3.5 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

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items in the same transaction with Card.
Participating item varieties and sizes
may vary by store.

Look for
these tags.



3.49 With Card
-1.00

\$2.49
/EA*

Cedar's
Organic Hommus
10 oz or Simple Truth
Chickpea Crisps,
4 oz; Select Varieties,
In the Deli



7.29 With Card
-1.00

\$6.29
/EA*

Vital Farms
Eggs



Large, Grade A, 12 ct
or Clif Nut Butter Bars,
5 ct; Select Varieties

6.99 With Card
-1.00

\$5.99
/EA*

Simple Truth
Vapor Distilled
Water
24-Pack, 16.9 fl oz



5.49 With Card
-1.00

\$4.49
/EA*

Simple Truth
Organic Lunch Meat
Select Varieties, 5-6 oz



5.49 With Card
-1.00

\$4.49
/EA*

Kind
Granola
Select Varieties,
11 oz



5.99 With Card
-1.00

\$4.99
/EA*

Yasso Bars
Select Varieties,
4 ct

5.99 With Card
-1.00

\$4.99
/EA*

Kettle & Fire
Bone Broth
16.9 oz or
Food For Life Bread,
24 oz; Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Skinny Pop
Popcorn

4.4-5.3 oz or Planet Oat
Oatmilk Creamer, 32 fl oz;
Select Varieties

1-STOP GAME DAY SHOP

Find more game day deals & recipes at [Kroger.com/Football](https://www.kroger.com/Football)



\$12

With Card
Kroger 80% Lean Beef Patties
Frozen, 2 lb



Johnsonville Smoked Sausage
Select Varieties,
28 oz

\$8.99

With Card



Fresh Baked Chocolate Chip Cookies

\$3.99

or Other Varieties, 12 ct.
In the Bakery



Kroger Family Size Appetizers
Select Varieties,
16-33 oz

\$7.99

With Card



Ro-Tel Diced Tomatoes
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5

With Card



Kroger Tortilla Chips
Select Varieties,
9.75-13 oz

\$1.99

With Card



Red Baron Stuffed Crust or Fully Loaded Pizza
Select Varieties,
22.75-28.79 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE

With Card



Kroger Charcoal Briquets

\$8.99

With Card

Select Varieties,
11.6-15.4 lb



Busch or Miller High Life
Select Varieties,
30-Pack,
12 fl oz Cans

\$20.99

Seasonal selection varies by store and is limited to stock on hand.



2/\$7

With Card
Private Selection Snacking Tomatoes
Select Varieties, 10 oz



CLIP COUPON

EARN **4X** FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.

GROCERY ESSENTIALS



Mission Carb Balance Tortillas
8 ct or Frank's Red Hot Sauce, 12 fl oz; Select Varieties



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties,
6.88-21 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Cheetos
Select Varieties,
6.5-9 oz
Regular retail is up to \$5.89 each with Card.



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Eggo Waffles
10 ct or Morningstar Farms Meatless Patties, 5.25-12 oz; Select Varieties



MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Yoplait Yogurt
Select Varieties,
4-6 oz



10/\$6
With Card



Kroger Cottage Cheese or Sour Cream
Select Varieties,
24 oz

2/\$5
With Card

NATURAL & ORGANIC



Premier Protein Frozen Pancakes
12 ct or Kodiak Protein Frozen Waffles, 6 ct; Select Varieties

\$6.49
With Card



Chobani Creamer
Select Varieties,
24 fl oz



2/\$9
With Card



Wellshire Turkey Bacon or Lunch Meat
Select Varieties, 7-12 oz

BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Simple Truth Plant Based Almondmilk
Select Varieties,
64 fl oz

2/\$5
With Card



Traditional Medicinals Tea
16 ct or Nutpods Creamer,
25.4 fl oz; Select Varieties



\$4.99
With Card



Waterloo Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans

\$3.99
With Card

BOTTLES & BREWS



Bud, Miller or Coors
\$18.49

Select Varieties,
24-Pack, 12 fl oz Cans



17.99
-15%
\$15.29/EA*
Tito's or Evan Williams
750 ml or Smirnoff, 1.75 Liter;
Select Varieties



Michelob Ultra Zero
12-Pack, 12 fl oz Cans or Nutri or Surfside, 8-Pack, 12 fl oz Cans; Select Varieties

\$14.99



Athletic NA
6-Pack, 12 fl oz Cans or Cutwater, 4-Pack, 12 fl oz Cans; Select Varieties

\$10.99

*15% Off Mix & Match Wine & Liquor Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.

10 \$10 for SALE

Each participating item
is just \$1 with Card.*

*Selection varies by store.



Starkist Tuna, 2.6-5 oz • Rice-A-Roni, 4.3-7.2 oz
• Powerade, 28 fl oz • BodyArmor, 16 fl oz
• Nissin Ramen or Chow Mein, 2.54-4 oz
• Sparkling Ice, 17 fl oz • Campbell's
Chicken Noodle or Tomato Soup, 10.75 oz
• Larabar, 1.06-1.7 oz • Simple Truth Organic
Beans, 15 oz • Kroger Snacking Medley, 1.5 oz
• Snapple, 16 fl oz • Cheez-It Grab-N-Go Snacks,
1-3 oz • Old El Paso Taco Seasoning, 1 oz

HOME, HEALTH & MORE!



**Nature Made
Supplements**
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



**TRESemmé
Shampoo or
Conditioner**
Select Varieties,
28 fl oz

\$5.99
With Card



**Dr Teal's
Epsom Salt**
\$5.99
With Card

3 lb or Foaming Bath,
34 fl oz; Select Varieties



**Comforts
Baby Wipes**
Select Varieties,
64-72 ct

\$1.99
With Card



**Premier Protein
Shakes**
Select Varieties,
4-Pack, 11 fl oz

\$9.99
With Card



**Energizer Max
Batteries**
AA or AAA,
Varieties, 8 ct

\$7.99
With Card

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or
Donuts, 6-12 ct;
Select Varieties,
In the Bakery

\$5
With Card



Brownie Bites
Select Varieties,
10.5-11.9 oz,
In the Bakery

\$5

CELEBRATE THE SEASON WITH FRESH CITRUS



**Private Selection
Heirloom
or Cara Cara
Navel Oranges**

\$4.49

With Card

3 lb Bag or
Blood Oranges, 2 lb Bag



**Wonderful
Seedless Lemons**
3 lb Bag

\$5

With Card



**Sumo
Mandarins**

2/\$5

With Card

**Kroger
Crunchy
Butterfly Shrimp**
Frozen, 2 lb

\$10.99

With Card



**Simple Truth
Wild-Caught
Alaskan Salmon
Burger**
8 oz

\$4.99

With Card



REEL IN GREAT DEALS!

**Wild-Caught
Lobster Tails**
3-4 oz

2/\$12

With Card





FRESH-CUT
IN-STORE DAILY

Fresh Cut Fruit and Vegetable Bowls
Select Varieties,
100% Fresh Guaranteed,
Available in Select Stores.



Kroger Red, Green or Black Seedless Grapes
3 lb Package

\$7.99

With Card



\$2.99

With Card
Pint Blueberries

Bloom Haus
Brilliance in Bloom Bouquet

\$9.99



Red Cherries

\$5.99

/LB
With Card



Bolthouse Farms Juice

Select Varieties,
12-15.2 fl oz

MIX & MATCH

BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card



GUARANTEED FRESH



\$5.99

/LB

With Card

Kroger 80% Lean Ground Beef

Sold in a 3 lb Package
for \$17.97



Kentucky Legend or Indiana Kitchen Bacon

Select Varieties,
16 oz

\$4.99

With Card



Extra Large Cooked Shrimp

26-30 ct, Sold in a
2 lb Bag for \$17.98

\$8.99

/LB
With Card



Nathan's Beef Franks

12 oz or Simple Truth
Smoked Chicken Sausage, 12 oz;
Select Varieties

\$5.49

With Card



Van de Kamp's Seafood

Frozen, Select Varieties,
18-24.6 oz

MIX & MATCH

BUY 1, GET 1

of Equal or Lesser Value

FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Goldminer Bakery Sourdough Bread
or Other Varieties,
24 oz

\$3.99

With Card



Private Selection Tomato Bisque Soup

or Other Varieties,
24 oz

\$6.99



Private Selection Wildflower Honey Turkey Breast

or Colby Jack Cheese,
\$8.99 lb with Card;
Select Varieties,
Sliced to Order
or Grab & Go

\$9.99

/LB
With Card



BOTTLES & BREWS

12.99
-15% Off 6

\$11.04
/EA*

Kendall-Jackson,
Josh Cellars or
Korbel

Select Varieties,
750 ml



33.99
-15% Off 6

\$28.89
/EA*

Jim Beam
1.75 Liter or
Woodford Reserve,
750 ml;
Select Varieties



Heineken 0.0
or Corona NA
Select Varieties, 12-
Pack, 11.2-12 fl oz Cans

\$17.99



Corona,
Modelo or Pacifico

\$16.99

Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans



Bota Box
or Black Box

\$17.99

3 Liter or Blue Moon,
Samuel Adams, Leinenkugel's
or Topo Chico, 12-Pack,
12 fl oz Bottles or Cans;
Select Varieties



\$22.99

Michelob Ultra

24-Pack, 12 fl oz Bottles or Cans or
High Noon, 12-Pack, 12 fl oz Cans;
Select Varieties

*15% Off Mix & Match Wine & Liquor Available at most stores at this retail. Mix & Match. When purchasing 6 or more bottles of wine or liquor 750 ml, 1.5 Liter or 1.75 Liter, in the same transaction. Featured Beverages may not be available at all locations. Excludes Bay Bridge.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



Sterilite Latch Tote
Select Varieties,
64 qt

\$8⁹⁹

With Card



Sterilite Tote
Select Varieties,
18 Gallon

\$7⁹⁹

With Card



Sterilite Tote
30 Gallon

\$11⁹⁹

With Card



Sterilite Shoebox
Select Varieties, 6 ct

\$1⁹⁹



Sterilite Sweater Box
2 ct

\$6⁹⁹



Everyday Living Hangers
Select Varieties, 10 ct

\$1⁹⁹



**HD Designs
Frosted Jar
Candle Gift Set**
3-Pack, 4 oz

**SAVE
50%**

Tag Reflects Savings
With Card



**Valentine's Day
Décor**
Select Varieties

**SAVE
30%**

Tag Reflects Savings
With Card



**Holiday Home
Jumbo Bear
Plush**
Select Varieties,
36"

\$19⁹⁹

With Card

Seasonal selection varies by store and is limited to stock on hand.

PICK UP EVERYTHING FOR GAME DAY!

Kroger PACERS REWARDS

SHOP PARTICIPATING ITEMS AT KROGER

Get Pacers tickets, exclusive gear and more.
Visit [Kroger.com/pacers](https://www.kroger.com/pacers) for details.

HERE'S HOW IT WORKS...

- LOOK FOR THE TAGS**
Look for special Pacers tags on participating items throughout the store. When you purchase Pacers Rewards items, you earn 1 point for every dollar you spend.
- EARN POINTS AND REDEEM FOR...**
Pacers apparel, game tickets and more!