



LOWER
EVERYDAY
PRICES
IN EVERY AISLE

EARN **4X** FUEL POINTS
with digital coupon*
on Simple Truth® products



Scan here or visit
Kroger.com/FuelEvent
to download coupon.
*See coupon for details.



\$2.49 /LB
With Card

Heritage Farm
Boneless
Chicken Breast



Boneless
Strip Steaks
Family Pack

\$9.99 /LB
With Card



Simple Truth
Organic 85% Lean
Ground Beef
3 lb

\$20
With Card

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Look for
these tags.



*When you buy any 5 or more participating items
in the same transaction with Card.
Participating item varieties and sizes may vary by store.



2.49 With Card
-1.00

\$1.49 /EA*

Progresso
Soup
Select Varieties,
18-19 oz



2.49 With Card
-1.00

\$1.49 /EA*

Prego
Pasta Sauce
Select Varieties,
23-24 oz



Hass
Ripe Large
Avocados

99¢ /EA
With Card



California Halo
Mandarins
3 lb Bag or
Simple Truth Organic
Mandarins, 2 lb Bag

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Hillshire Farm
Ultra Thin
Lunchmeat
Select Varieties,
7-9 oz

\$3.99
With Card



Kroger Butter
16 oz or Coffee-Mate
Creamer, 32 fl oz;
Select Varieties

\$2.99
With Card



Jack's
Original Thin
Pizza
13-15.8 oz or
Tombstone Original
Pizza, 19.3-21.1 oz;
Select Varieties

\$2.99
With Card



Entenmann's
Little Bites,
Donuts or Cakes
Select Varieties, 6.88-21 oz

MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Cheez-It
Crackers
9-12.4 oz or Polar
Seltzer Water,
8-Pack, 12 fl oz;
Select Varieties

3.49 With Card
-1.00

\$2.49 /EA*



Simple Truth Eggs
Large, Grade A, 18 ct
or Kroger Purified Water,
40-Pack, 16.9 fl oz;
Select Varieties

\$3.99
With Card



32 oz
Kroger Cheese
Select Varieties

\$5.99
With Card



Stouffer's
or Lean Cuisine
Entree
Select Varieties,
5.75-12.875 oz

4/\$10
With Card



Arm & Hammer
Laundry Detergent
45.5-50 fl oz or
Power Paks, 24 ct;
Select Varieties

\$2.99
With Card



Coca-Cola,
Pepsi or 7UP
6-Pack, 16.9 fl oz Bottles
or Bubly Sparkling Water,
8-Pack, 12 fl oz Cans;
Select Varieties,
Limit 8 Packages
Regular retail is up to
\$7.49 each with Card.

MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value
FREE
With Card



Smirnoff Ice,
White Claw or
Twisted Tea
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$17.99



2.99 With Card
-1.00

\$1.99 /EA*

General Mills
Cereal
8.9-14 oz or Post
Cereal, 10-16.6 oz;
Select Varieties



2.99 With Card
-1.00

\$1.99 /EA*

Velveeta
Shells & Cheese
9.4-12 oz or
Jif Peanut Butter,
13-16 oz;
Select Varieties

WEEKLY DIGITAL DEALS

Use each coupon UP TO 5 TIMES in one transaction*



Find even
more deals
online!



Look for
these tags.



Green Mountain
or McCafe K-Cups
Select Varieties,
10 ct

\$4.99 /EA

With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.



Oscar Mayer
Lunchables
Select Varieties,
2.27-4.4 oz

\$1.29 /EA

With Digital Coupon
Price without digital coupon
is up to \$2.29 each with Card.



Frito Lay
Multipacks
Select Varieties,
18 ct

\$7.99 /EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.

*While supplies last.

SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



SAVE \$10

WHEN YOU SPEND \$100 OR MORE IN A SINGLE TRANSACTION WITH DIGITAL COUPON*

[CLIP COUPON](#)

*Exclusions apply. Limit ONE coupon per customer.
See digital coupon for details.

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Look for
these tags.



Red Baron Pizza

Select Varieties,
11.12-23.45 oz

Price without digital coupon
is up to \$3.99 each with Card.

\$2.99
/EA

With Digital Coupon



Bertolli Pasta Sauce

Select Varieties,
15-24 oz

\$1.49
/EA

With Digital Coupon

Price without digital coupon
is up to \$2.49 each with Card.



Kettle Brand Chips

6-7.5 oz or Takis,
6.5-9.9 oz;
Select Varieties

\$1.99
/EA

With Digital Coupon

Price without digital coupon
is up to \$2.99 each with Card.



Quaker Chewy Bars

Select Varieties,
5-8 ct

\$1.49
/EA

With Digital Coupon

Price without digital coupon
is up to \$2.49 each with Card.



Kellogg's Cereal

Select Varieties,
8.9-16.1 oz

\$1.79
/EA

With Digital Coupon

Price without digital coupon
is up to \$3.99 each with Card.



Just Bare Frozen Chicken

Select Varieties,
19.2-24 oz

\$8.99
/EA

With Digital Coupon

Price without digital coupon
is up to \$9.99 each with card.



Quilted Northern Bath Tissue

6 Mega Rolls or
Angel Soft Bath Tissue,
8 Mega Rolls;
Select Varieties

\$5.99
/EA

With Digital Coupon

Price without digital coupon
is up to \$7.79 each with Card.



Dove Body Wash

20 fl oz or
Bar Soap, 4 ct;
Select Varieties

\$5.99
/EA

With Digital Coupon

Price without digital coupon
is up to \$8.99 each with Card.

*While supplies last.

MIX & MATCH
SAVE \$10
AN EXTRA

When you buy 2 participating
Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout
with your Card. Items must be purchased in the same transaction.



LOWER EVERYDAY PRICES IN EVERY AISLE



**Utz
Potato Chips**
Select Varieties,
7.75-16 oz

~~4.79~~

PRICE CUT
\$2.99



**Kroger
Frozen
Vegetables**
Select Varieties,
10.8-12 oz

~~1.69~~

PRICE CUT
\$1.49



**Eckrich
Bologna**
12 oz

~~2.69~~

PRICE CUT
\$2.39



**Kroger
Petite Carrots**
12 oz Bag

~~1.99~~

PRICE CUT
\$1.79



**Sabra
Hummus**
Select Varieties,
17 oz

~~7.99~~

PRICE CUT
\$6.49



**Little Debbie
Big Packs**
Select Varieties,
13.73-31.78 oz

~~5.49~~

PRICE CUT
\$4.99



Arizona Tea
Select Varieties,
22 fl oz

~~99¢~~

PRICE CUT
89¢



**Oscar Mayer
Deli Fresh
Oven Roasted
Turkey**
22 oz

~~9.79~~

PRICE CUT
\$9.49



**Private Selection
Celery Sticks**
16 oz Bag

~~2.99~~

PRICE CUT
\$2.49



**Stacy's
Pita Chips**
Select
Varieties,
15.6-16 oz

~~8.99~~

PRICE CUT
\$6.99



**Knorr
Sides**
Select Varieties,
4-5.7 oz

\$1

With Card



**Grabill Country
Meat Chunks**
Select Varieties,
27 oz

\$10

With Card

**Boneless
Thin Sliced
Chicken Breast**
1.25 lb or Bone-In
Drumsticks, 4.5 lb

\$5

With Card



**Kroger Gala,
Granny Smith
or Pink Lady
Apples**
5 lb Bag

\$5

With Card



**Blueberry
Muffins**
Or Other Flavors,
4 ct, In the Bakery

\$5

With Card



**Angel Food
Cake**
Select Varieties,
9-12 oz,
In the Bakery

\$5

With Card



**Kroger
Garlic Toast
or Sticks**
Select Varieties,
10.5-16 oz

\$2

With Card



**Kroger
Bacon**
36 oz

\$10

With Card

**Kroger
Bagged
Vegetables**
Select Varieties,
24-32 oz

\$6

With Card



**Home Chef
Fried or Baked
Chicken**
Fully-Cooked,
4-piece, In the Deli

\$5

With Card

SHOP OUR EXCLUSIVE BRANDS AND SAVE



Kroger Apple Juice
Select Varieties,
64 fl oz
\$1.99
With Card



Private Selection Ice Cream
Select Varieties,
48 fl oz
\$4.99
With Card



Kroger Chicken Party Wings
Frozen, 2.5 lb
\$8.99
With Card



Kroger Deli Style Lunchmeat
Select Varieties, 16 oz
\$4.99
With Card



Kroger Cottage Cheese
Select Varieties,
24 oz
2/\$5
With Card



Kroger Sour Cream
Select Varieties,
24 oz
2/\$5
With Card



Simple Truth Organic Beans
Select Varieties,
15 oz
10/\$10
With Card



Simple Truth Fresh Roasted Chicken
Fully Cooked, 32 oz,
In the Deli
\$7.99
With Card



Big K
Select Varieties,
2 Liter
10/\$10
With Card



Kroger Cran Juice Cocktail
Select Varieties,
64 fl oz
\$1.99
With Card



Kroger Microwave Popcorn
Select Varieties, 12 ct
\$3.99
With Card



Kroger Ice Cream
Select Varieties,
48 fl oz
2/\$5
With Card

NEW!

Discover all-new favorites, exclusively at Kroger!



Kroger Beef Pot Roast
16 oz
\$9.49
With Card



Private Selection Blood Oranges
2 lb Bag
\$4.49
With Card



Kroger Deep Dish Pizza
Select Varieties, 2 ct
\$2.99
With Card



Simple Truth Frozen Chicken
Select Varieties,
24 oz
\$7.99
With Card



Kroger Frozen Berries
Select Varieties,
48-64 oz
\$8.99
With Card



Kroger Hot Cocoa Pods
Select Varieties,
12 ct
\$3.99
With Card



Private Selection Croissants
Select Varieties,
4-8 ct
\$4.99
With Card

1-STOP GAME DAY SHOP

Find more game day deals & recipes at [Kroger.com/Football](https://www.kroger.com/Football)



\$1.99
/LB

With Card
**Pork Shoulder
or Spare Ribs**
Bone-In



**Johnsonville
Smoked
Sausage**
Select Varieties,
28 oz

\$8.99

With Card



**Fresh Baked
Chocolate Chip
Cookies**

\$3.99

or Other Varieties, 12 ct.
In the Bakery



**Coca-Cola,
Pepsi or 7UP**
Select Varieties,
24-Pack, 12 fl oz Cans,
Limit 4 Packages

\$9.99
/EA

With Card

When you buy 2 or more in the same transaction with Card.
Quantities less than 2 are up to \$14.99 each.



**Ro-tel
Diced Tomatoes**
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5

With Card



Cheetos
Select Varieties,
6.5-9 oz

\$2.99

With Card



**Kroger
Corn Dogs**
Select Varieties,
6 ct

\$2.99

With Card

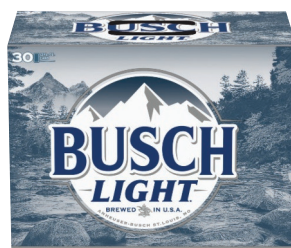
**Kroger
Charcoal Briquets**

\$8.99

With Card



Select Varieties,
11.6-15.4 lb



Busch Light
Select Varieties,
30-Pack,
12 fl oz Cans

\$22.99



2/\$7

With Card

**Private Selection
Snacking Tomatoes**

Select Varieties, 10 oz

Seasonal selection varies by store and is limited to stock on hand.

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or
Donuts, 6-12 ct;
Select Varieties,
In the Bakery

\$4.49

With Card



Brownie Bites
Select Varieties,
10-11.9 oz,
In the Bakery

\$4.79

With Card

CELEBRATE THE SEASON WITH FRESH CITRUS



**Private Selection
Heirloom
or Cara Cara
Navel Oranges**
3 lb Bag

\$4.49

With Card



**Wonderful
Seedless Lemons**
3 lb Bag

\$5

With Card



**Sumo
Mandarins**

2/\$5

With Card

**Kroger Crunchy
Butterfly Shrimp**
Frozen, 2 lb

\$10.99

With Card



**Simple Truth
Wild-Caught
Alaskan Salmon
Burger**
8 oz

\$4.99

With Card



REEL IN GREAT DEALS!



**Wild-Caught
Lobster Tails**
3-4 oz

2/\$12

With Card



CLIP COUPON

EARN **4X** FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.



**Simple Truth
Almonds**
Select Varieties,
16 oz, In the
Produce Department

\$5.99

With Card



Pint Blueberries

\$2.99

With Card



\$1.49
/LB

With Card
Honeycrisp or
Cosmic Crisp
Apples

**Bolthouse Farms
Juice**

Select Varieties,
12-15.2 fl oz

MIX & MATCH

BUY 1, GET 1

of Equal or Lesser Value

FREE

With Card



Red Cherries

\$5.99

/LB
With Card



Kroger Red,
Green or Black
Seedless Grapes
3 lb Package

\$5.99

With Card



GUARANTEED FRESH



\$5.99
/LB

With Card

**Kroger
80% Lean
Ground Beef**

Sold in a 3 lb Package
for \$17.97



**Kentucky Legend
or Indiana Kitchen
Bacon**

Select Varieties, 16 oz

\$4.99

With Card



**Extra Large
Cooked Shrimp**

26-30 ct, Sold in
a 2 lb Bag for \$17.98

\$8.99

/LB
With Card



**Nathan's
Beef Franks**

12 oz or
Simple Truth
Smoked Chicken
Sausage, 12 oz;
Select Varieties

\$5.49

With Card



**Van de Kamp's
Seafood**

Frozen, Select Varieties,
18-24.6 oz

BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Goldminer Bakery
Sourdough Bread**
or Other Varieties,
24 oz

\$3.99

With Card



**Private Selection
Tomato Bisque
Soup**

or Other Varieties,
24 oz

\$6.99

**Private Selection
Wildflower Honey
Turkey Breast**

or Private Selection
Colby Jack Cheese,
\$7.99 lb with Card;
Select Varieties,
Sliced to Order or
Grab & Go

\$9.99

/LB
With Card



BOTTLES & BREWS

19.99
-10%
\$17.99
/EA*
Meiomi or
Whitehaven

Select Varieties, 750 ml



Busch Light
25 oz Cans

2/\$4



Cutwater
Select Varieties,
4-Pack, 12 fl oz Cans

\$11.99



New Belgium
or Rhinegeist

\$19.99

12-Pack, 12 fl oz Bottles or Cans
or Bota Box, 3 Liter; Select Varieties



Truly, Mike's
or Cayman Jack

\$17.99

Select Varieties, 12-Pack,
11.5-12 fl oz Bottles or Cans

**Cash Back
rebate via PayPal.
Visit our app/site
to clip Cash Back
offer & see offer
details



2.6
CARBS

95
CAL

25.99
-5.00 Off 1
WITH CARD &
CASH BACK REBATE

\$20.99
/EA**

Michelob Ultra
Select Varieties,
24-Pack, 12 fl oz Cans

*Beer and wine sold at state minimum pricing. The lowest price allowed by law! 10% Off Mix & Match wine. Available at most stores at this retail. Available when purchasing 6 bottles of wine 750 ml or 1.5 Liter, in the same transaction.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

GROCERY ESSENTIALS



Doritos
8-10.75 oz or Lay's
Potato Chips, 5-8 oz
or Sunchips, 7 oz;
Select Varieties
When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$5.99 each with Card.

4/\$10

With Card



Kroger Pasta
12-16 oz or Campbell's
Chicken or Tomato Soup,
10.75 oz; Select Varieties

10/\$10

With Card



Powerade
28 fl oz or Sparkling Ice
Sparkling Water, 17 fl oz
or Body Armor, 16 fl oz;
Select Varieties

10/\$10

With Card



**Old El Paso
Taco Seasoning**
1 oz or Rice-a-Roni,
4.3-7.2 oz; Select Varieties

10/\$10

With Card



**Starkist
Tuna Pouches**
2.6-3 oz or Cans, 5 oz;
Select Varieties

10/\$10

With Card

BOTTLES & BREWS



**Corona, Modelo
or Pacifico**
Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans

\$16.99



**14.99
-10%
\$13.49**

**Josh Cellars,
Kendall Jackson
or Korbel**
Select Varieties,
750 ml



**Bud,
Miller or Coors**
Select Varieties,
24-Pack,
12 fl oz Cans

**23.99
-5.00
\$18.99**

WITH MANUFACTURER'S
REBATE COUPON

/EA**

**With Manufacturer's Rebate Coupon Printed at Checkout.
Limit 6 Rebates per Household.

*Beer and wine sold at state minimum pricing.
The lowest price allowed by law! 10% Off Mix & Match
wine. Available at most stores at this retail.
Available when purchasing 6 bottles of wine
750 ml or 1.5 Liter, in the same transaction.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

Find even more online!
Scan here to shop all
participating items.

*When you buy any 5 or more
participating items in the same
transaction with Card.



SAVE MORE
1.99
Look for
these tags.



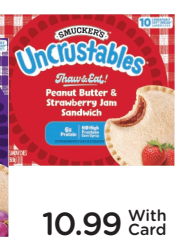
**1.79 With Card
-1.00
79¢**

**Annie's
Mac and Cheese**
5.5-6 oz or
Hamburger Helper,
5.2-6.9 oz;
Select Varieties



**7.99 With Card
-1.00
\$6.99**

Gatorade
Select Varieties,
8-Pack, 20 fl oz



**10.99 With Card
-1.00
\$9.99**

**Smuckers
Uncrustables**
Select Varieties,
10 ct



**6.99 With Card
-1.00
\$5.99**

**Rana
Family Size Pasta**
20 oz or Cooked
Perfect Meatballs,
19-28 oz;
Select Varieties



**5.99 With Card
-1.00
\$4.99**

**Totino's
Pizza Rolls**
50 ct or
Country Crock,
45 oz;
Select Varieties



**4.99 With Card
-1.00
\$3.99**

**Breyers
Ice Cream**
Select Varieties,
48 fl oz

**Pepperidge
Farm Goldfish
Crackers**
4.8-8 oz or
Jell-O Pudding
or Gelatin, 4-Pack;
Select Varieties

**2.79 With Card
-1.00
\$1.79**



**5.99 With Card
-1.00
\$4.99**

Malt-O-Meal Cereal
30-37 oz or Hellmann's
Mayonnaise, 30 fl oz;
Select Varieties



Amy's
Organic Entree
8.4-10.3 oz
or Stonyfield
Pouches, 4 ct;
Select Varieties

5.99 With Card
-1.00

\$4.99
/EA*



2.79 With Card
-1.00

\$1.79
/EA*

Hormel Chili
Select Varieties,
15 oz



2.99 With Card
-1.00

\$1.99
/EA*

Cap'n Crunch
or Life Cereal

10.3-13 oz or Quaker Instant Oatmeal, 8 ct;
Select Varieties



4.99 With Card
-1.00

\$3.99
/EA*

Hidden Valley
Ranch Dressing
Select Varieties,
24 fl oz

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

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items in the same transaction with Card.
Participating item varieties and sizes
may vary by store.

Look for
these tags.



1.79 With Card
-1.00

79¢
/EA*

Vitaminwater
Select Varieties,
20 fl oz



2.99 With Card
-1.00

\$1.99
/EA*

Wonder Bread
or Buns



13-20 oz or Snack Cakes,
10-16 oz; Select Varieties



8.99 With Card
-1.00

\$7.99
/EA*

Kevin's
Entrees
Select Varieties,
16 oz



2.49 With Card
-1.00

\$1.49
/EA*

Pop-Tarts
Select Varieties,
8 ct



4.99 With Card
-1.00

\$3.99
/EA*

Yasso Bars
4 ct or Kind
Breakfast Bars,
12 ct; Select Varieties



1.99 With Card
-1.00

99¢
/EA*

Pringles
Super Stacks
Select Varieties,
5.2-5.57 oz



7.99 With Card
-1.00

\$6.99
/EA*

Morton
Water Softener
40 lb bag



3.49 With Card
-1.00

\$2.49
/EA*

Skinny Pop
Popcorn

4.4-5.3 oz or Planet Oat
Oatmilk Creamer, 32 fl oz;
Select Varieties

THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



Sterilite Latch Tote
Select Varieties,
64 qt

\$8⁹⁹

With Card



Sterilite Tote
Select Varieties,
18 Gallon

\$7⁹⁹

With Card



Sterilite Tote
30 Gallon

\$11⁹⁹

With Card



Sterilite Shoebox
Select Varieties,
6 qt

\$1⁹⁹



**Sterilite
Sweater Box**
2 ct

\$6⁹⁹



**Everyday Living
Hangers**
Select Varieties, 10 ct

\$1⁹⁹



**HD Designs
Frosted Jar
Candle Gift Set**
3-Pack, 4 oz

**SAVE
50%**

Tag Reflects Savings
With Card



**Valentine's Day
Décor**
Select Varieties

**SAVE
30%**

Tag Reflects Savings
With Card



**Holiday Home
Jumbo Bear Plush**
Select Varieties, 36"

\$19⁹⁹

With Card

Seasonal selection varies by store and is limited to stock on hand.