

Moredays
Moredays
Moredays



Get more points

More savings, more deals, more points

This week only! Jan 29-Feb 4**



Open the
app to
get your
offers.

Moredays

APP EXCLUSIVE OFFER

Members get

5,000 (pts)

for every \$10*
spent on

\$5

back
in points



**CHEERIOS, OATMEAL CRISP OR
CHEX READY TO EAT CEREALS**
SELECTED VARIETIES, 311 G-1.3 KG
**CÉRÉALES PRÊTES À MANGER
CHEERIOS, AVOINE CROQUANTE
OU CHEX**

20887566_EA/21104047_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get

2,000 (pts)

for every \$5*
spent on

\$2

back
in points



**CRISPERS CRACKERS OR CRISPERS BITS
AND BITES SNACK AND CRACKER MIX**
SELECTED VARIETIES, 145 G
**CRAQUELINS CRISPERS OU GRIGNOTINE
MÉLI-MÉLO CRISPERS OU MÉLANGE DE
CRAQUELINS**

21358327_EA/21358333_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Member Only Price**

\$3

Non-Members

\$5

Members
save

\$2

PC® VEGETABLES

SELECTED VARIETIES, FROZEN,
300-750 G

LÉGUMES PC^{MD}

20318915_EA/21184694_EA

**Must be a registered PC Optimum™
member to load and get this offer.



\$4

Moredays

APP EXCLUSIVE OFFER

Members get

1,500 (pts)

\$150

back
in points

**ZIGGY'S® SLICED
DELI MEAT**

SELECTED VARIETIES, 175 G

**CHARCUTERIES
TRANCHÉES
ZIGGY'S®**

21590279_EA/21592461_EA

*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Member Only Price**

2.25

Non-Members

2.75

PC® ENGLISH MUFFINS

6 PK

MUFFINS ANGLAIS PC^{MD}

20810728_EA

**Must be a registered PC Optimum™
member to load and get this offer.



**PRICE
DROP[‡]**

**SO YOU CAN
SAVE MORE**

3⁵⁰

KING'S HAWAIIAN SWEET ROLLS
SELECTED VARIETIES, 12'S
PETITS PAINS
KING'S HAWAIIAN
21475970_EA/21489931_EA



3⁵⁰

**MOTT'S
CLAMATO COCKTAIL**
SELECTED VARIETIES, 1.89 L
**CLAMATO
COCKTAIL MOTT'S**
20318955002_EA



2⁵⁰

DARE CRACKERS
SELECTED VARIETIES, 100-225 G
CRAQUELINS DARE
20973368_EA/21520207_EA



\$6

**TEMPTATIONS
CAT TREATS**
SELECTED VARIETIES, 454 G
**GÂTERIES
POUR CHATS**
TEMPTATIONS
21012108_EA



DEAL DROP

Limited-time deals on PC® home & more.

\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
ENSEMBLE DE CONTENANTS
POUR ALIMENTS
TRITAN PC®
21109312_EA

\$6^{LB}
13.23/KG

CHICKEN BREAST OR THIGHS OR HALAL BREAST FRESH, BONELESS, SKINLESS POITRINE OU HAUTS DE CUISSE DE POULET OU POITRINES HALAL
20162170_KG
20593099_KO

3⁵⁰

BLUEBERRIES PRODUCT OF MEXICO, PERU, CHILE OR MOROCCO, 340 G BLEUETS
20080137001_EA

7⁸⁸
LB
17.37/KG

INSIDE ROUND ROAST CUT FROM CANADA AA GRADE BEEF OR HIGHER RÔTI D'INTÉRIEUR DE RONDE
20794590_KG

1⁴⁸
LB
3.26/KG

NAVEL ORANGES PRODUCT OF MOROCCO OR SPAIN ORANGES NAVEL
20426078001_KG

2⁵⁰

FARMER'S MARKET™ YELLOW ONIONS OR CARROTS PRODUCT OF CANADA, CANADA NO. 1 GRADE OIGNONS JAUNES OU CAROTTES DÉLICES DU MARCHÉ^{MC}
20811994001_EA/20600927001_EA

Moredays APP EXCLUSIVE⁺ OFFER!

3 DAYS ONLY! Friday, January 30 - Sunday, February 1

Members get **30,000^{pts}**

\$30 back in points

when you spend **\$300*** or more in-store

*Spend \$300 or more on almost anything in-store before taxes and after redemptions and all coupons and discounts are deducted in a single transaction (excludes purchase of tobacco, lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time) you will earn the points indicated. *Open the PC Optimum™ app now to get your offers.

SAVE 1.00
WHEN YOU BUY 2

2/\$12
OR 7.00 EA

SEAQUEST® COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK® 16" 20 PER LB, 300 G OR ASC BASA STEAKS UNCOOKED, 1 KG OR PC® THE ULTIMATE ATLANTIC SALMON BURGERS 500 G, FROZEN CREVETTES BLANCHES COLOSSALES DU PACIFIQUE SEAQUEST® CRUES À DÉCORTICAGE ÉCLAIR^{MC} OU DARNES DE PANGASIUS ASC OU BURGERS DE SAUMON DE L'ATLANTIQUE LES FABULEUX PC^{MD}
21043887_EA/21038144_EA

SAVE UP TO 50%

6⁹⁹

LARSEN WIENERS OR LARSEN SMOKED HAM SLICES SELECTED VARIETIES, 375-900 G SAUCISSES FUMÉES LARSEN OU TRANCHES DE JAMBON FUMÉ LARSEN
20416522_EA/20703681_EA

SAVE UP TO 3.00

\$12

PC® SPLENDIDO™ COLD PRESSED OR COLD EXTRACTED DELICATO EXTRA VIRGIN OLIVE OIL SELECTED VARIETIES, 1 L HUILE D'OLIVE EXTRA VIERGE PRESSEE À FROID OU EXTRAITE À FROID DELICATO PC^{MD} SPLENDIDO^{MD}
20081865_EA/21401612_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

6⁵⁰

LIBERTÉ GREEK TUBS 650/750 G OR YOPLAIT SOURCE 16X100 G YOGURT SELECTED VARIETIES CONTENANTS DE YOGOURT GREC LIBERTÉ OU YOGOURT SOURCE YOPLAIT^{MD}
20120316002_EA/20642273_EA

SAVE UP TO 36%

\$3

CAVENDISH FRIES OR SPECIALTY POTATOES SELECTED VARIETIES, FROZEN, 400-750 G FRITES OU POMMES DE TERRE DE SPÉCIALITÉ LES FERMES CAVENDISH
21094815_EA/20318419001_EA

SAVE UP TO 53%

\$7

CASHMERE BATHROOM TISSUE 12 DOUBLE ROLLS OR SCOTTIES FACIAL TISSUE 6'S SELECTED VARIETIES PAPIER HYGIÉNIQUE CASHMERE OU MOUCHOIRS SCOTTIES^{MD}
20318067_EA/21204730_EA

Members get **10,000^{pts}** when you spend \$25* on

\$10 back in points

JAMIESON VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES VITAMINES OU SUPPLÉMENTS JAMIESON
20299993_EA
20303216001_EA

\$3

COUNTRY HARVEST BREAD SELECTED VARIETIES 600/650 G PAIN COUNTRY HARVEST
21178571_EA/21178642_EA

Members Only Price[™]

11⁸⁸ Members save \$5

16⁸⁸ Non-Members

JASMINE GOLD THAI JASMINE RICE 5 KG RIZ THAI AU JASMIN JASMINE GOLD
21496274_EA
**Must be a registered PC Optimum™ member to load and get this offer.

1⁶⁸

AROY-D COCONUT MILK SELECTED VARIETIES 400 ML LAIT DE COCO AROY-D
20063864_EA
20133960_EA

Basque in cheesecake bliss

\$10

PC® BASQUE CHEESECAKE SELECTED VARIETIES, FROZEN, 600 G GÂTEAU BASQUE PC^{MD}
21687935_EA

Members get **2,000^{pts}**

\$2 back in points

SAVE UP TO .75
3⁷⁵

Moredays

APP EXCLUSIVE OFFER
Members get 3,000 (pts) when you buy 2

\$3 back in points

PC® OR BLUE MENU® ENTRÉES
SELECTED VARIETIES
FROZEN, 212-365 G
PLATS CUISINÉS
PC MD OU MENU BLEU^{MC}
20312253001_EA/21364244_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

THREE-CHEESE MACARONI
MACARONI AUX TROIS FROMAGES
With cheddar, parmesan, mozzarella and Fontina cheeses.
Avec fromages cheddar, mozzarella, parmesan et fontina.

Butter Chicken
Poulet au beurre

PREPARED IN CANADA

SAVE UP TO 1.50
\$7

Moredays

Members get 1,000 (pts)

\$1 back in points

DR. OETKER SUPREMA OR GIUSEPPE STUFFED CRUST PIZZA
475-771 G OR **HIGH LINER FISH OR SHRIMP** 315-700 G
SELECTED VARIETIES, FROZEN
PIZZA SUPREMA OU CROÛTE FARCIE GIUSEPPE
DR. OETKER OU POISSON
OU CREVETTES HIGH LINER
20572299004_EA/21649640_EA

High Liner
ENGLISH STYLE Fillets

WILD CAUGHT

1⁵⁰

GREEN GIANT CANNED VEGETABLES
SELECTED VARIETIES, 341/398 ML
LÉGUMES EN CONSERVE GÉANT VERT
21021485_EA

Green Giant
Peaches & Cream
SUPER SWEET WHOLE KERNEL CORN
CANADA FANCY 341 mL 12 FL OZ

PREPARED IN CANADA

SAVE UP TO 41%
1⁷⁵

AYLMER TOMATOES OR ACCENTS
SELECTED VARIETIES
540/798 ML
TOMATES AYLMEUR OU ACCENTS
21206804_EA/21207587_EA

AYLMER Accents
Olive Oil et huile d'olive

AYLMER
Diced Tomatoes
Tomates en dés

PREPARED IN CANADA

SAVE UP TO 2.00
5⁹⁹

NO NAME® BACON
REGULAR OR LOW SALT
BACON SANS NOM®
20156771_EA

500 G

PREPARED IN CANADA

SAVE UP TO 31%
2²⁵

UNICO PASTA
750 G, **PASSATA** 680 ML OR **PRIMO PASTA SAUCE**
680 ML, SELECTED VARIETIES
PÂTES, PASSATA UNICO OU SAUCE POUR PÂTES PRIMO
20165200_EA/20794707_EA

PRIMO
THICK & ZESTY
Original Recipe

Unico
Elbows • Coudes

PREPARED IN CANADA

SAVE UP TO 40%
2⁹⁷

CLASSICO PASTA SAUCE
SELECTED VARIETIES
410/600 ML
SAUCE POUR PÂTES CLASSICO
21618217_EA

CLASSICO
TOMATO & BASIL
TOMATES ET BASILIC
PASTA SAUCE SAUCE POUR PÂTES

PREPARED IN CANADA

\$7

CRACKER BARREL CHEESE BAR 400 G OR **SHREDS** 250-320 G OR **BECEL MARGARINE**
637/850 G
SELECTED VARIETIES
BARRE DE FROMAGE OU FROMAGE RÂPÉ
CRACKER BARREL OU MARGARINE BECEL
20297818002_EA/21290384_EA

BECEL
Original

CRACKER BARREL
MARBLE • MARBRE

PREPARED IN CANADA

\$5

QUE PASA ORGANIC TORTILLA CHIPS OR ROLLED TORTILLA CHIPS
SELECTED VARIETIES, 184-350 G
COUSTILLES DE TORTILLA BIOLOGIQUES OU COUSTILLES DE TORTILLA ROULÉES QUE PASA
21031315_EA/21674690_EA

QUE PASA
ORGANIC • BIOLOGIQUE
Blue Corn / Maïs bleu

ROLLED ROULÉES
TORTILLA CHIPS COUSTILLES DE MAÏS
chili & lime chili & lime

PREPARED IN CANADA

3⁵⁰

HUMPTY DUMPTY CHEESE FLAVOURED SNACKS OR PARTY MIXES OR OLD DUTCH POTATO CHIPS
SELECTED VARIETIES, 200-290 G
POTATO CHIPS
SELECTED VARIETIES, 200-290 G
SAVEUR DE FROMAGE OU MÉLANGE FIESTA HUMPTY DUMPTY OU COUSTILLES OLD DUTCH
21445100_EA/21646697_EA

Old Dutch
Ridgies
Honey BBQ sauce

Humpty Dumpty
Party Mix
Original

PREPARED IN CANADA

\$5

BREYERS CREAMERY STYLE ICE CREAM 1.4L OR **POPSICLE ORIGINALS** 12'S
SELECTED VARIETIES, FROZEN
CRÈME GLACÉE STYLE CRÈMIÈRE BREYERS OU FRIANDISES GLACÉES ORIGINALES POPSICLE
21651169_EA

Breyers
CREAMERY STYLE
NATURAL VANILLA

PREPARED IN CANADA

6⁵⁰

FERRERO SQUARES CHOCOLATE
SELECTED VARIETIES, 105 G
CARRÉS DE CHOCOLAT FERRERO
21676633_EA/21676668_EA

FERRERO ROCHER
ASSORTED ASSORTIMENT

PREPARED IN CANADA

2⁴⁹

NO NAME® FACIAL TISSUE
126 SHEETS
MOUCHOIRS SANS NOM®
20970999_EA

facial tissues mouchoirs
20.6 cm x 20.2 cm

PREPARED IN CANADA

90¢

FRISKIES CAT FOOD
SELECTED VARIETIES, 156 G
NOURRITURE POUR CHATS FRISKIES
20302296001_EA/20316703_EA/20319657001_EA

Friskies
pâté

Friskies
shredded en lamelles

PREPARED IN CANADA

†† From January 29 – February 4, 2026, at across 4,500+ locations in Canada, the PC Optimum™ Moredays™ event will provide PC Optimum™ members with the opportunity to earn PC Optimum™ points through special offers and promotions across locations where PC Optimum™ points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores.** For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPal is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions or no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. **\$PRICE DROP** offer valid in-store at participating locations between January 1 - January 28, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

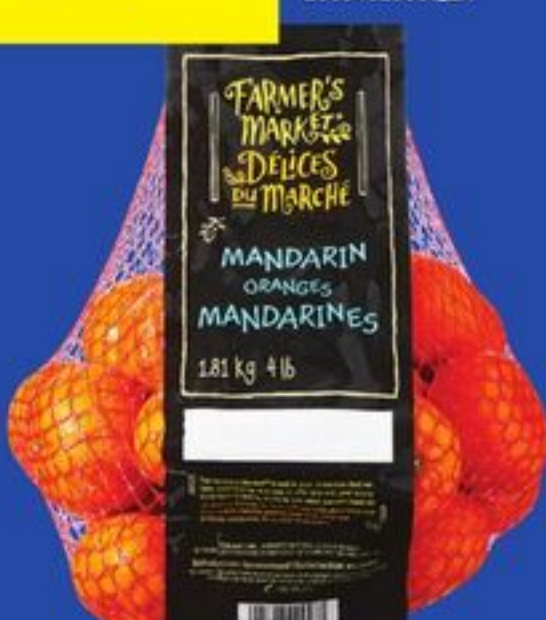
\$7

PC® GREENHOUSE STRAWBERRIES
PRODUCT OF CANADA, 340 G
FRAISES DE SERRE
PC^{MD}
21027142001_EA



\$8

FARMER'S MARKET™ MANDARINS
PRODUCT OF MOROCCO OR SPAIN, 4 LB
MANDARINES DÉLICIES DU MARCHÉ^{MC}
20054025001_EA



\$8

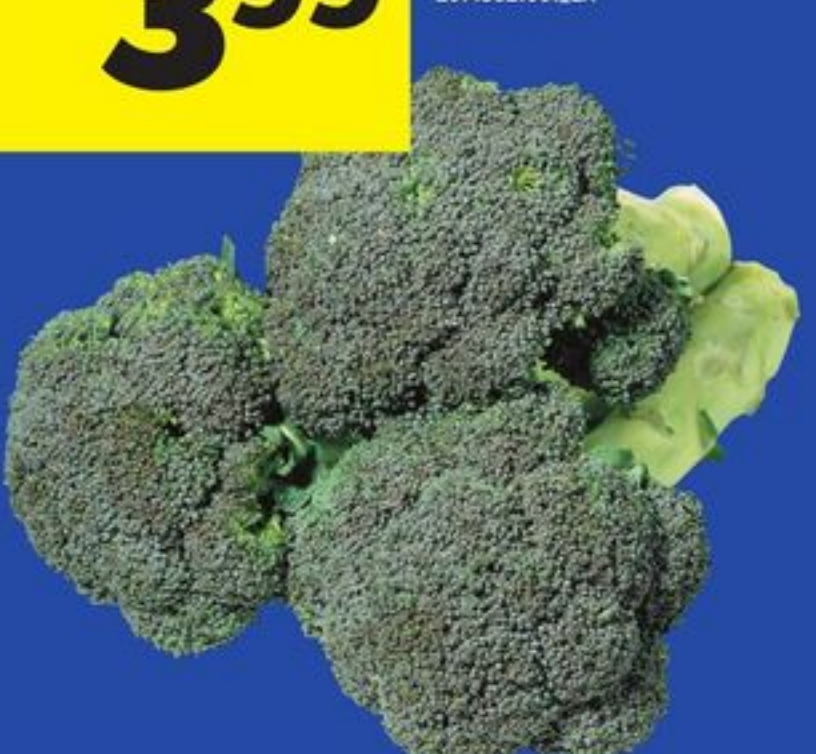
FARMER'S MARKET™ KIWI
PRODUCT OF GREECE
KIWI DÉLICIES DU MARCHÉ^{MC}
21576456001_EA



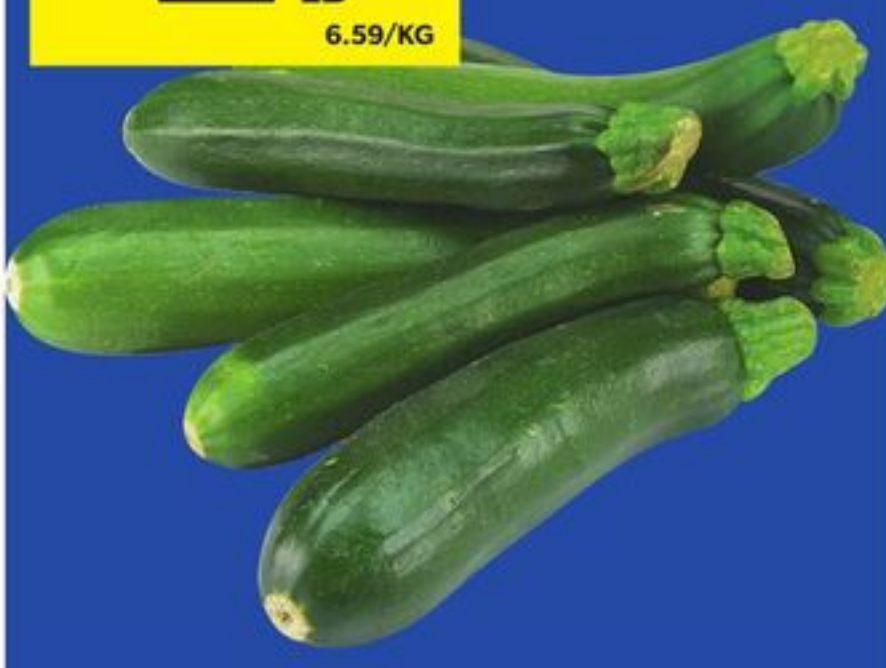
2 LB

3⁹⁹

BROCCOLI
PRODUCT OF MEXICO OR U.S.A.
BROCOLI
20145621001_EA



2⁹⁹
LB
6.59/KG



\$6

MINI SEEDLESS WATERMELON
PRODUCT OF GUATEMALA, HONDURAS, COSTA RICA, MEXICO OR BRAZIL
MINI-MELON D'EAU SANS PÉPINS
20145379001_EA



1⁹⁹

ENGLISH CUCUMBER
PRODUCT OF CANADA
CONCOMBRE ANGLAIS
20070132001_EA



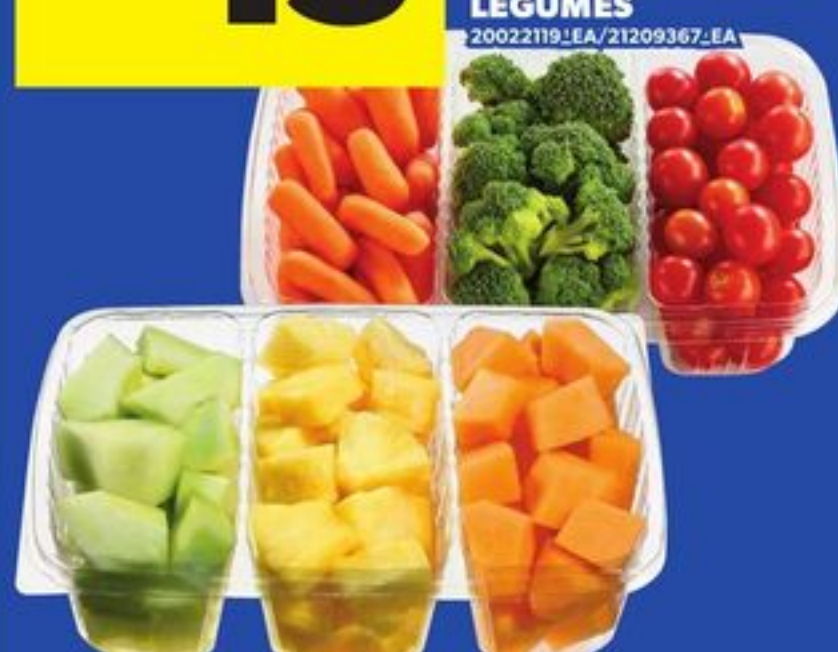
2/\$11
OR 6.00 EA

TAYLOR FARMS CHOPPED SALAD KITS
SELECTED VARIETIES, PRODUCT OF U.S.A., 267-383 G
SALADES HACHÉES
TAYLOR FARMS
213335169_EA/213335140_EA



\$13

FRUIT OR VEGGIE TRI PACKS
PREPARED IN-STORE
706 G-1.02 KG
TRIOS DE FRUITS OU LÉGUMES
200221191EA/21209367_EA



\$24

PC® SIGNATURE GIFT BOUQUET
BOUQUET-CADEAU SIGNATURE PC^{MD}
21087812_EA



\$10

8 STEM TULIPS ASSORTED COLOURS
8 TULIPES SUR TIGE
217234469_EA/217233510_EA



\$28



Members get 5,000^(pts)

\$5
back in points

5 INCH ORCHID ORCHIDÉE 5 PO
20603981_EA

7⁹⁹
LB
17.61/KG

LEAN GROUND BEEF
BŒUF HACHÉ MAIGRE
20798281_KG



SAVE UP TO 1.85 /LB

5⁹⁹
LB
13.21/KG



3⁵⁰
LB
7.72/KG

CHICKEN LEGS
CLUB SIZE, BACK ATTACHED
CUISSES DE POULET
20183925_KG/21646540_KG



\$7

ATLANTIC CHOICE® FRESH PORK SAUSAGES
SELECTED VARIETIES, 375-500 G
SAUCISSES DE PORC FRAÎCHES ATLANTIC CHOICE®
21332594_EA/21332592_EA



SAVE UP TO 33%

15⁹⁹

NO NAME® HONEY HAM
1.3 KG
JAMBON AU MIEL SANS NOM®
20858028_EA



\$7

BONTE BEEF DONAIR KIT
FROZEN, 550 G
TROUSSE POUR DONAIR AU BŒUF BONTE
21183556_EA



\$5

FRESH ATLANTIC SALMON PORTIONS
MARINATED
SELECTED VARIETIES, 113 G
PORTIONS DE SAUMON DE L'ATLANTIQUE FRAIS
20948216_EA



\$10

PC® BATTERED WILD COD BITES 454 G OR **PC® SMOKED SALMON**
OR **CRAB & LOBSTER BAKE & SERVE DIP** 360 G
FROZEN
MORUE SAUVAGE PANÉE PC^{MD} OU TREMPETTE À CUIRE ET SERVIR AU SAUMON FUMÉE OU CRABE ET HOMARD PC^{MD}
21108887_EA/21682673_EA



\$13

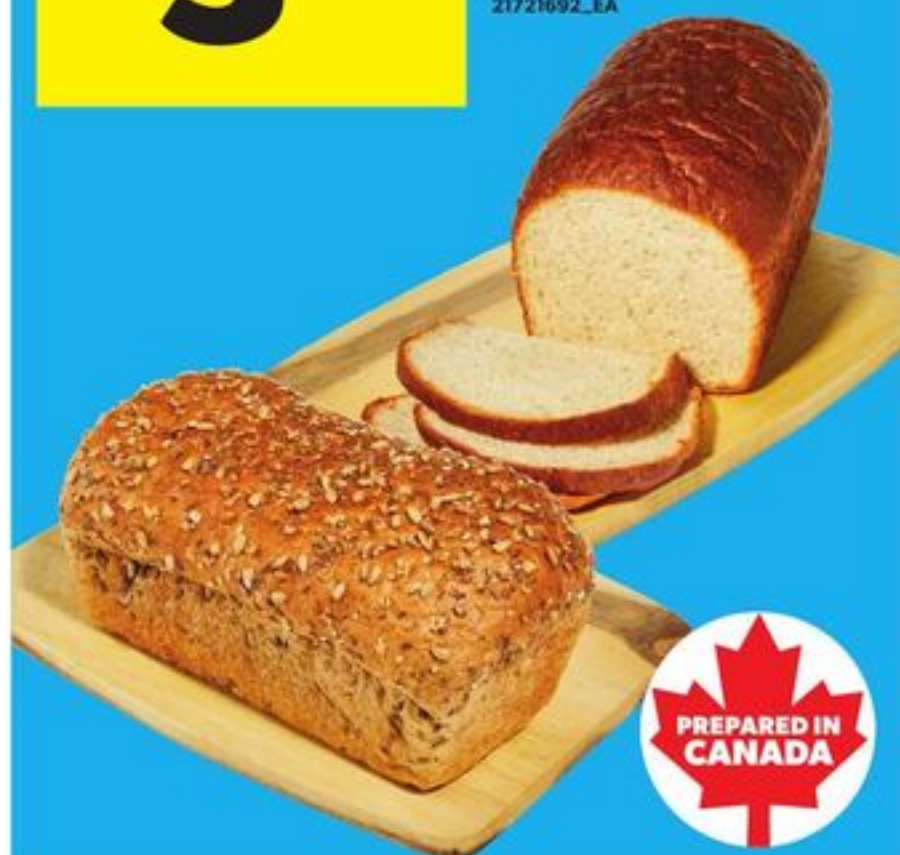
SEAQUEST® SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN, 454 G
PLATEAU DE CREVETTES AVEC SAUCE COCKTAIL DOUCE SEAQUEST®
21689413_EA



SUPER FRESH

3⁵⁰

GRAIN BREAD
BAKED IN-STORE
SELECTED VARIETIES, 450 G
PAIN DE GRAINS
20341892_EA/20811250_EA
21721692_EA



1⁵⁰

BAGUETTE
WHITE OR WHEAT, 255 G
BAGUETTE
21529211_EA/21530097_EA



\$4

MINI CROISSANTS
SELECTED VARIETIES, 10'S
MINI CROISSANTS
21646637_EA/21646639_EA



6⁵⁰

**FARMER'S MARKET
MINI DONUTS OR
QUINN'S SWISS ROLLS**
SELECTED VARIETIES
600 G OR 6X67 G
**MINI-BEIGNES DÉLICÉS
DU MARCHÉ^{MC} OU
ROULÉS SUISSES
QUINN'S**
21392547_EA/21559169_EA



9⁹⁹

**FARMER'S MARKETTM
CLASSIC BUTTER
TARTS**
9'S
**TARTELETTES AU
BEURRE CLASSIQUES
DÉLICÉS DU MARCHÉ^{MC}**
21628905_EA



\$7

SIMPLE JOYS DONUTS
SELECTED VARIETIES, 6'S
344-486 G
BEIGNES SIMPLE JOYS
21649086_EA



**SAVE
1.48**
WHEN YOU BUY 2

2/6⁵⁰
OR 3.99 EA

**WONDER BREAD
OR BUNS**
SELECTED VARIETIES AND SIZES
**PAIN OU PETITS PAINS
WONDER**
20297455_EA/20305674_EA



\$3

**PC[®] NAAN 2'S OR
MINI NAAN 4'S**
ORIGINAL OR GARLIC
**PAINS NAAN OU MINI
NAAN PC^{MD}**
20321754_EA/21076230_EA



2⁵⁰

**NO NAME[®]
ENGLISH MUFFINS**
SELECTED VARIETIES, 6'S
**MUFFINS ANGLAIS
SANS NOM[®]**
21216410_EA/21216413_EA



Moredays

**Members get
4,000^(pts)**
when you
buy 2

\$4
back
in points

**BABYBEL 6'S OR
THE LAUGHING
COW 8'S**
SELECTED VARIETIES
**BABYBEL OU
LA VACHE QUI RIT**
20319107_EA/20574332_EA



7⁵⁰

TRE STELLE RICOTTA
475 G OR **BOCCONCINI**
200 G
SELECTED VARIETIES
**RICOTTA OU
BOCCONCINI TRE
STELLE**
20024992_EA/20083652_EA



**SAVE
.99**

\$5

**CHRIS BROTHERS
DELI SAUSAGE**
SELECTED VARIETIES, 250 G
**SAUCISSON DE
CHARCUTERIE CHRIS
BROTHERS**
20717933_EA/20757994_EA



**SAVE
12%**

3⁵⁰
/100 G

**SERVICE CASE
PILLERS SALAMI**
SELECTED VARIETIES
**SALAMI PILLER'S
DU COMPTOIR DE
SERVICE**
20300824_KG



Moredays

Member Only Price[™]

3⁵⁰

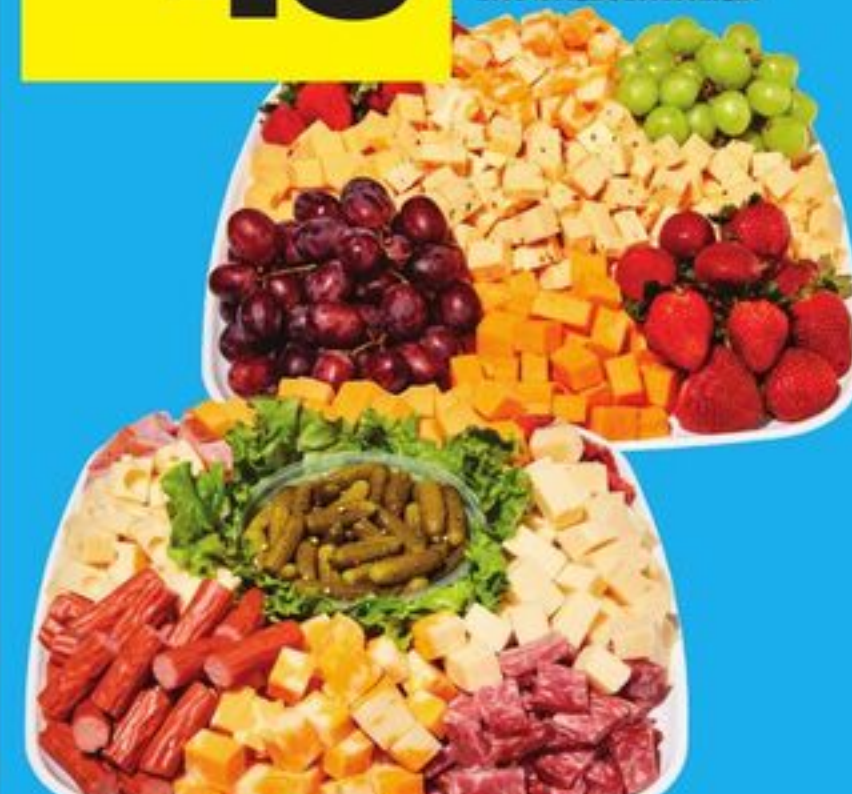
**Non-Members
\$4**

**NEW YORK STYLE
BAGEL CRISPS**
SELECTED VARIETIES, 170 G
BAGEL CRISPS
NEW YORK STYLE
20297684001_EA/20297684002_EA
**Must be a registered PC Optimum[™]
member to load and get this offer.



**FROM
\$45**

PARTY PLATTERS
SELECTED VARIETIES
MADE TO ORDER, 1-2.7 KG
**PLATEAUX DE
CÉLÉBRATION**
20894860_EA/20895023_EA



\$9

PC[®] PIE OR QUICHE
SELECTED VARIETIES, 550-575 G
PÂTÉ OU QUICHE PC^{MD}
21682000_EA/21682154_EA



**SAVE
10.00**

\$20

**30 PIECE WINGS &
WEDGES BUCKET**
1.2-2 KG
**SEAU DE
30 MORCEAUX
D'AILES DE POULET
ET FRITES EN
QUARTIERS**
21541872_EA
21541877_EA



\$20

**IN-STORE PREPARED
PULLED PORK BAO
BUNS, GYRO OR FAJITA
CHICKEN TACO TRAY**
970 G-1 KG
**PLATEAU DE PAIN BAO
AU PORC EFFILOCHÉ
OU TACOS DE GYRO
OU FAJITA AU POULET**
21533948_EA/21696308_EA



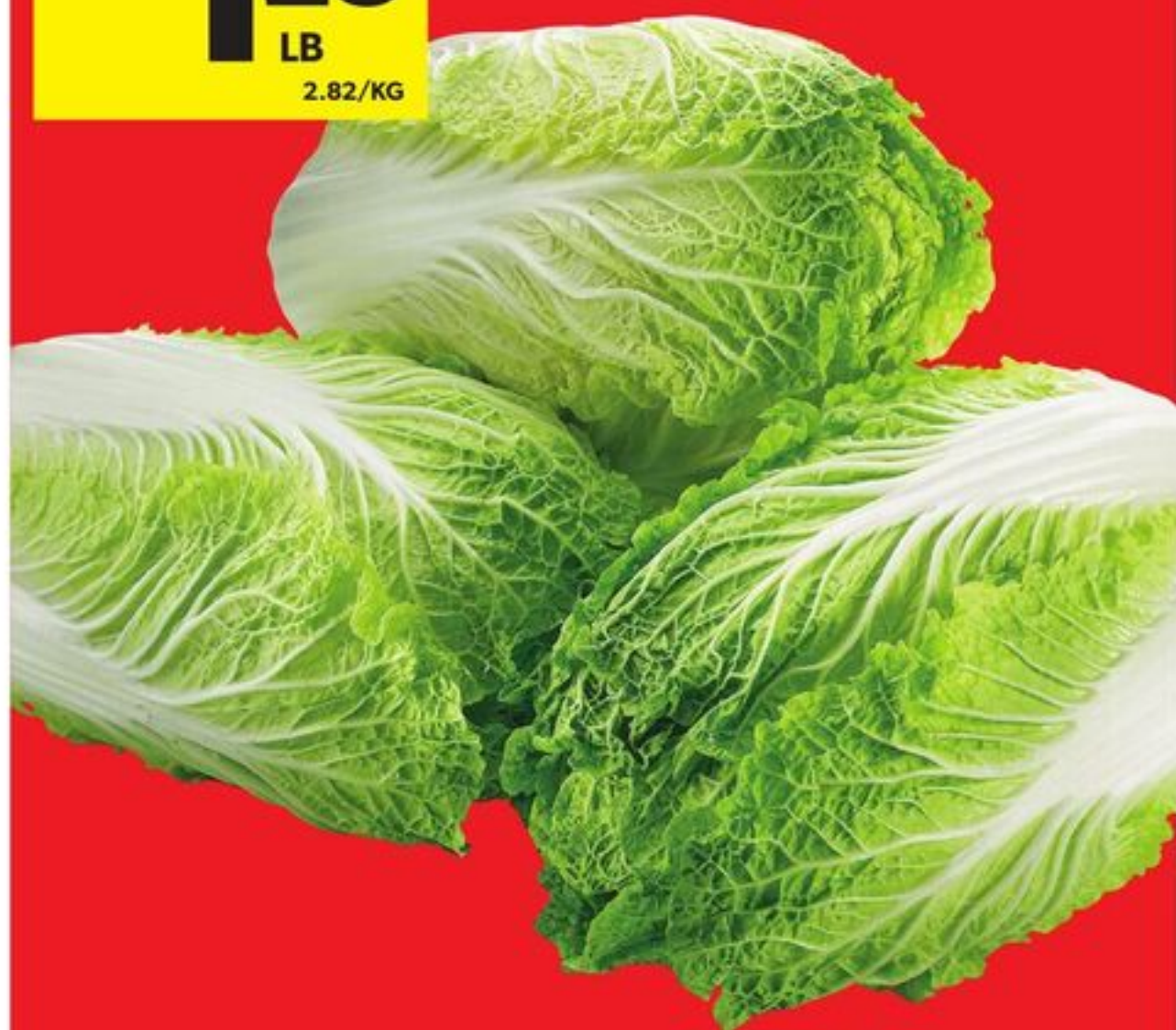
新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate the Year of the
Horse with low prices.

NAPA CABBAGE
PRODUCT OF MEXICO
OR U.S.A.
20015025001_KG

128
LB
2.82/KG



SAVE
UP TO 1.00

\$9

SEAQUEST® WHOLE TILAPIA 1.36 KG
OR POMPANO 800 G
FROZEN
21591947_EA/21592084_EA



488

O'TASTY
DUMPLINGS
SELECTED VARIETIES
FROZEN, 567 G
20319243004_EA



SAVE
UP TO 36%

88¢

SWANSON
CHICKEN BROTH
412 ML
20042814_EA



128

NONG SHIM CUP NOODLE
SELECTED VARIETIES, 75 G
20032441005_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
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Moredays
Moredays
Moredays

550

FARMER'S MARKET™ SWEET PEPPERS
PRODUCT OF MEXICO, 3'S
20085851001_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Moredays

APP EXCLUSIVE OFFER

Members get
1,500 pts

\$150
back in points



CLUB SIZE

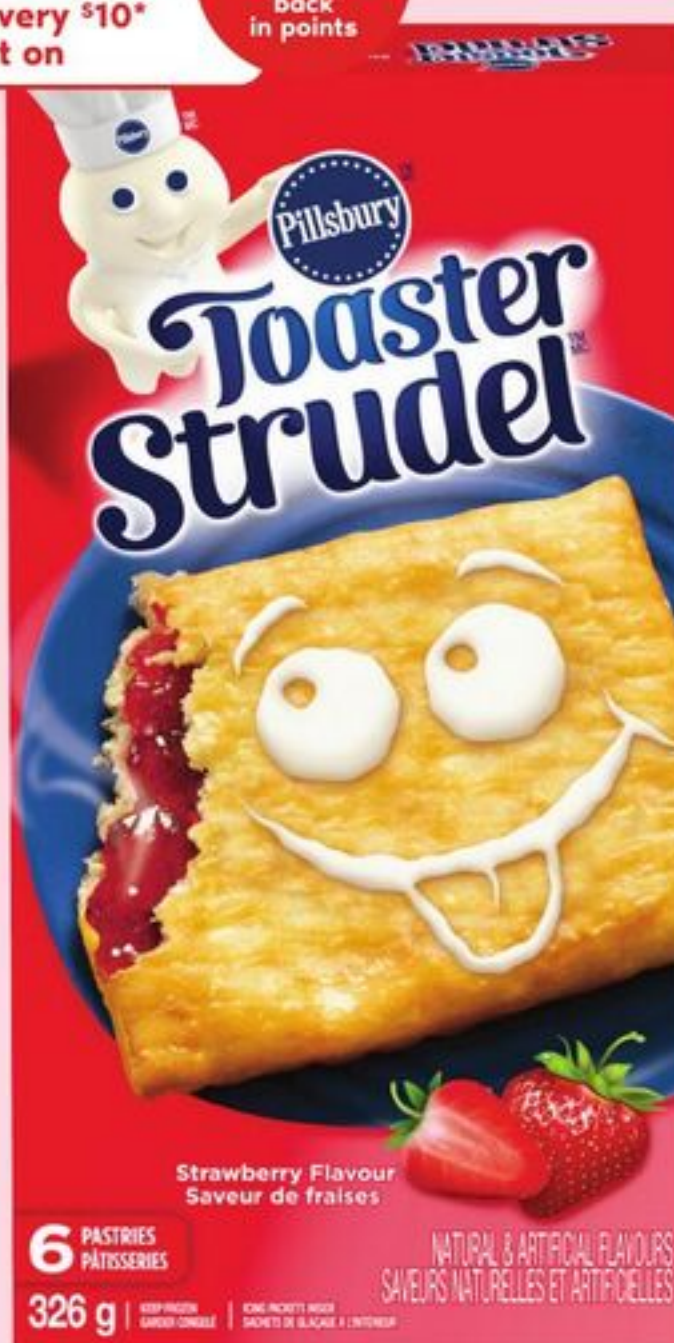
Moredays

APP EXCLUSIVE OFFER

Members get
5,000 pts
for every \$10* spent on

\$5
back in points

PILLSBURY REFRIGERATED DOUGH, TOASTER STRUDELS OR TOASTER SCRAMBLES
SELECTED VARIETIES, FROZEN, 226-496 G
21505340_EA/21474507_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
4,000 pts
when you spend \$10* on

\$4
back in points

CHRISTIE PREMIUM PLUS OR WHEAT THINS
SELECTED VARIETIES, 100-481 G
21023024_EA/21109004_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
2,500 pts

\$250
back in points

CHRISTIE OREO, CHIPS AHOY, FUDGE-O, CAKESTER OR DAD'S COOKIES
SELECTED VARIETIES, 285-520 G
21014087_EA/21520747_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
20,000 pts
for every \$50* spent on

\$20
back in points

PROGRESSIVE, IRON VEGAN, SMART SOLUTION VITAMINS, SUPPLEMENTS OR PROTEIN PRODUCTS
SELECT SIZES AND VARIETIES
21519271_EA/20618575_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



JOE FRESH



Moredays

Jan. 29 - Feb. 4



Open the app to get your offers.



Members get

20,000 pts

for every \$60 spent on apparel*

Moredays

APP EXCLUSIVE OFFER

Members get
15,000 pts
for every \$100* spent on

\$15
back in points

ANY COMBINATION OF BOSTON PIZZA, DOORDASH, GAP INC. BRANDS, GOOGLE PLAY, THE KEG AND ULTIMATE DINING CARD GIFT CARDS
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Moredays™

3,000 pts

when you spend \$30 or more on fuel.

Jan 29 - Feb 1



Open the app to get this offer.

*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Member Only Price**
\$7

Non-Members
850

**FARMER'S MARKET™
GRAPE TOMATOES**
PRODUCT OF CANADA, MEXICO
OR U.S.A., 907 G
20840038001_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Members
save up to
\$150



**CLUB
SIZE**

\$5

Moredays

Members get
1,000 pts

\$1
back
in points



LITTLE POTATO COMPANY
PRODUCT OF CANADA, CANADA NO. 1 GRADE
SELECTED VARIETIES, 454 G
21393908_EA/21391616_EA/21391602_EA



\$7

**ULTIMATE DINNER OR
BREAKFAST CHICKEN
SAUSAGES**
SELECTED VARIETIES, 375/500 G
21378310_EA/21539969_EA

Moredays

Members get
2,000 pts

\$2
back
in points



**SAVE
UP TO
5.99**

\$13

Moredays

Members get
2,000 pts

\$2
back
in points



PINTY'S CHICKEN
SELECTED VARIETIES
FROZEN, 600-950 G
21699708_EA/21703414_EA

**SAVE
UP TO
2.99**

\$12

Moredays

Members get
2,000 pts

\$2
back
in points



**SWISS CHALET BBQ
PORK BACK RIBS 600 G
OR MONTANA'S BBQ
PORK BACK RIBS 650 G**
SELECTED VARIETIES
FULLY COOKED
21022221_EA/21203458_EA

4.49

**SUNRISE SLICED
BOLOGNA**
SELECTED VARIETIES, 375 G
20806936_EA

Moredays

Members get
500 pts



Moredays

Member Only Price**

\$3

Non-Members

350



**SEAQUEST® CRAB OR
LOBSTER FLAVOURED
POLLOCK FLAKES OR
CHUNKS**
READY-TO-EAT
SELECTED VARIETIES, 227 G
20699632_EA
**Must be a registered PC Optimum™
member to load and get this offer.

Moredays

Member Only Price**

\$6

Non-Members

799

Members
save up to
\$199

**SEAQUEST® BAY
SCALLOPS**
UNCOOKED, FROZEN
100-150/LB, 400 G
21558527_EA
**Must be a registered PC Optimum™
member to load and get this offer.



7.50

TRE STELLE FETA
200 G
21364404_EA

Moredays

Members get
500 pts



**PREPARED
IN
CANADA**

Moredays

Member Only Price**

\$6

Non-Members

\$7



Members
save up to
\$1

**MASTRO DELI
SLICED SALAMI**
SELECTED VARIETIES, 125-150 G
21061096_EA/21061099_EA
**Must be a registered PC Optimum™
member to load and get this offer.

4.50

SABRA GUACAMOLE
56-397 G
21586063_EA

Moredays

Members get
1,500 pts

\$150
back
in points



Moredays

Member Only Price**
\$6

Non-Members
\$7

Members
save up to
\$1

**FARMER'S MARKET™
MUFFINS**
SELECTED VARIETIES, 6'S
21283356_EA/21283357_EA



**PREPARED
IN
CANADA**

\$4

Moredays

Members get
1,000 pts

\$1
back
in points

**NATURAL BAKERY
RYE BREAD**
500 G
21688966_EA
**Must be a registered
PC Optimum™ member to load
and get this offer.





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More savings, more deals, more points

This week only! Jan 29-Feb 4**

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Moredays
Moredays
Moredays
Moredays

Moredays

Members get
3,000^{pts}
when you
spend \$9* on

\$3
back
in points

**MAYNARDS CANDIES OR
CADBURY CHOCOLATE**
SELECTED VARIETIES
EXCLUDING EASTER & VALENTINES
21545809_EA/21648577_EA



Moredays

Members get
2,000^{pts}
when you
spend \$8* on

\$2
back
in points

SKITTLES CANDY OR GUMMIES 130-170 G
OR **STARBURST GUMMIES** 142-170 G
SELECTED VARIETIES
21593995_EA/21647110_EA



2/\$7
OR 3.99 EA

Moredays

Members get
1,500^{pts}
when you
buy 2

\$1.50
back
in points



649

Moredays

Members get
1,000^{pts}

\$1
back
in points

**DARE FAMILY SIZE
GRISSOL MELBA
TOAST OR BAGUETTES**
220-400 G
SELECTED VARIETIES, 220-400 G
20307218001_EA/21623511_EA



Moredays

Members get
3,000^{pts}
when you
spend \$12* on

\$3
back
in points

**LECLERC CÉLÉBRATION
COOKIES**
SELECTED VARIETIES
200/240 G
20965364_EA/20965368_EA



Moredays

Members get
5,000^{pts}
when you
buy 3

\$5
back
in points

**NESTLÉ DRUMSTICK 4'S OR
HAAGEN-DAZ
414-450 ML OR
BARS 4-10'S OR
CONFECTIONARY
NOVELTIES 4-10'S
SELECTED VARIETIES
FROZEN**
20322380003_EA/21513578_EA



Moredays

Members get
3,000^{pts}
when you
buy 2

\$3
back
in points

**BEN & JERRY'S
ICE CREAM OR
MAGNUM BARS**
3/4'S
SELECTED VARIETIES
FROZEN
20950739_EA/21428213_EA



Moredays

Members get
3,000^{pts}
when you
buy 2

\$3
back
in points

**SILK YOGURT 625-650 G,
NON-DAIRY BEVERAGES
1.74-1.89 L OR CREAMERS
450-890 ML OR
SO DELICIOUS 266 ML/500G**
21310391_EA/20315090001_EA



\$12

**JACK LINK'S MINI
BEEF STICKS**
SELECTED VARIETIES
175 G
21648920_EA

Moredays

Members get
2,000^{pts}

\$2
back
in points



\$3

Moredays

Members get
1,500^{pts}
when you
buy 2

\$1.50
back
in points

**PRINGLES SUPER
STACKS**
SELECTED VARIETIES, 148-156 G
21003823_EA/21003833_EA



\$6

Moredays

Members get
1,000^{pts}
when you
buy 2

\$1
back
in points



Moredays

Members get
5,000^{pts}
for every \$20*
spent on

\$5
back
in points

**FRISKIES
DRY CAT FOOD**
20686851_EA
20912515_EA



Moredays

Members get
10,000^{pts}
when you
spend \$40* on

\$10
back
in points

**TIDE OR GAIN LAUNDRY DETERGENT OR
PODS, DOWNY OR GAIN LIQUID FABRIC
SOFTENER, BOUNCE DRYER SHEETS OR
DOWNY, GAIN OR IVORY SNOW BEADS,
MR. CLEAN CLEANERS, CASCADE
DISHWASHER TABS, DAWN DISH
DETERGENT OR SWIFFER**
21625185_EA/21703485_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Members get
3,500^(pts)
when you
spend \$15* on

\$3⁵⁰
back
in points

**CLUB HOUSE DRY
GRAVY AND SAUCES,
SEASONING BLENDS,
SPICE BOTTLES OR
TINS AND LA GRILLE
SEASONINGS 11-825 G OR
FOOD COLOR, VANILLA
EXTRACTS 43-250 ML
SELECTED VARIETIES**
2030806002_EA/20323721001_EA
20956984_EA



Moredays

Members get
4,000^(pts)
when you
spend \$15* on

\$4
back
in points

**ROBIN HOOD
OR FIVE ROSES
2.5/5 KG (10 KG EXCLUDED),
CARNATION OR
EAGLE FLOUR
SELECTED VARIETIES**
20039497001_EA
20148914002_EA/20896887_EA



2/\$6
OR 3.79 EA

Moredays

Members get
3,000^(pts)
when you
spend \$10* on

\$3
back
in points



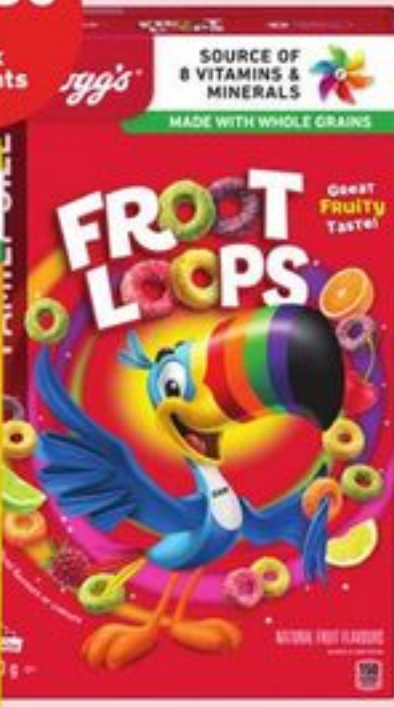
\$7

**KELLOGG'S FAMILY
SIZE CEREAL
SELECTED VARIETIES 450-650 G**
20054727_EA
21651640_EA

Moredays

Members get
3,500^(pts)
when you
spend \$15* on

\$3⁵⁰
back
in points



Moredays

Members get
3,000^(pts)
when you
spend \$15* on

\$3
back
in points

**NUTELLA
HAZELNUT
SPREAD 375-725 G
OR NUTELLA
B-READY
6'S, 132 G
SELECTED VARIETIES**
20436105_EA/21457401_EA



4⁵⁰

**KELLOGG'S
CEREAL
SELECTED VARIETIES**
317-525 G
20647161_EA
21653774_EA

Moredays

Members get
1,500^(pts)
when you
spend \$10* on

\$1⁵⁰
back
in points



\$4

**KELLOGG'S
CEREAL
SELECTED VARIETIES,
315-355 G**
21450814_EA/21653608_EA

Moredays

Members get
1,000^(pts)
when you
buy 2

\$1
back
in points



Moredays

APP EXCLUSIVE OFFER
Members get
5,000^(pts)
for every \$10*
spent on

\$5
back
in points

**CHEERIOS,
CHEX OR
OATMEAL
CRISP
SELECTED
VARIETIES
300 G-1.3 KG**
21103503_EA
21643762_EA



Moredays

Members get
3,000^(pts)
when you
spend \$6* on

\$3
back
in points

**QUAKER DIPPYS OR
CHEWY GRANOLA BARS
SELECTED VARIETIES**
120-156 G
20847582_EA
21359366_EA



Moredays

Members get
3,000^(pts)
when you
buy 2

\$3
back
in points

**KELLOGG'S EGGO
WAFFLES 16'S OR
PROTEIN
WAFFLES 8'S
SELECTED VARIETIES
FROZEN**
20099730004_EA
21639330_EA



Moredays

Members get
4,000^(pts)
when you
spend \$12* on

\$4
back
in points

**GENERAL MILLS NATURE
VALLEY, BETTY CROCKER,
MOTT'S FRUITSATIONS, FIBRE 1,
DUNKAROOS, OR TREAT BARS**
SELECTED VARIETIES, 120-226 G
20587504001_EA/20887250_EA



Moredays

Members get
1,000^(pts)
when you
buy 2

\$1
back
in points

**MAPLE LEAF
FLAKES, HOLIDAY
OR SWIFT HAM**
156-454 G
20298273001_EA
20618778_EA



Moredays

Members get
5,000^(pts)
when you
spend \$10* on

\$5
back
in points

**KNORR GRAVY
AND SAUCE
MIX 22-48 G,
BASE FLAVOUR
PASTES 113 G,
BOUILLON CUBES
OR POWDERS
63 G 250 G OR LIQUID
CONCENTRATE
250 ML
SELECTED VARIETIES**
20323323001_EA
21290143_EA
21683454_EA



Moredays

Members get
3,000^(pts)
when you
spend \$12* on

\$3
back
in points

**KRAFT PRODUCTS IN BAKING AISLE-
BAKER'S CHOCOLATE SQUARES
170/225 G, JELL-O POWDER 9.01-85 G,
JELL-O PUDDING 40-170 G,
MAGIC BAKING POWDER 225/450,
SHAKE 'N BAKE COATING MIX 142-160 G
SELECTED VARIETIES**
20307001001_EA/20316019001_EA



Moredays

Members get
3,000^(pts)
when you
spend \$10* on

\$3
back
in points

**OCEANS, GOLD SEAL OR
MILLIONAIRES PRODUCTS
SELECTED VARIETIES**
21004270_EA/21186867_EA



Moredays

Members get
4,000^(pts)
when you
spend \$12* on

\$4
back
in points

**RIO MARE CANNED FISH
PRODUCTS
SELECTED VARIETIES, 195/240 G**
20035383_EA/20970856_EA



2/\$8
OR 5.00 EA

Moredays

Members get
3,000^(pts)
when you
buy 2

\$3
back
in points

**LIBERTÉ
MÉDITERRANÉE
500/4X100 G OR
YOPLAIT
SOURCE TUBS
630 G OR PROTEIN
TUBS 650 G
SELECTED VARIETIES**
21473714_EA/21588406_EA



Moredays

Members get
3,000^(pts)
when you
buy 2

\$3
back
in points

**SUNRYPE
FRUIT
SOURCE
VARIETY
PACK
SELECTED
VARIETIES
444 G/1.11 KG**
20305640001_EA
20872742_EA



JOE FRESH

THIS WEEK'S
TOP DEALS



Moredays

Jan. 29 - Feb. 4



Open the app
to get your
offers.



Members get

20,000 pts

for every \$60 spent
on **apparel***

25% off

Sleep Styles*

Ends February 4
Excludes Clearance and Brands



NOW
\$12
~~\$16~~
Sleep T-Shirt

NOW
\$39

~~\$49~~
SoftWash Cropped
Sweatshirt



\$10 Off

Women's Active Sweatshirts & Joggers*

Regular Price \$39 – \$49
Ends February 4
Excludes Clearance and Brands

\$5 Off

FIFA World Cup 2026™ Styles*

Regular Price \$35 - \$45
Ends February 4
Excludes Clearance



NOW
\$30
~~\$35~~

Adult FIFA World Cup 2026™
Canada Jersey

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

288

LB

6.35/KG

LOTUS ROOT

PRODUCT OF CHINA

20048557001_KG



248

LB

5.47/KG

FUJI APPLES

PRODUCT OF ONTARIO

CANADA FANCY GRADE

20310940001_KG



\$14

COSMO MUM

21590478_EA



16⁸⁸

MONEY TREE

20013472_EA



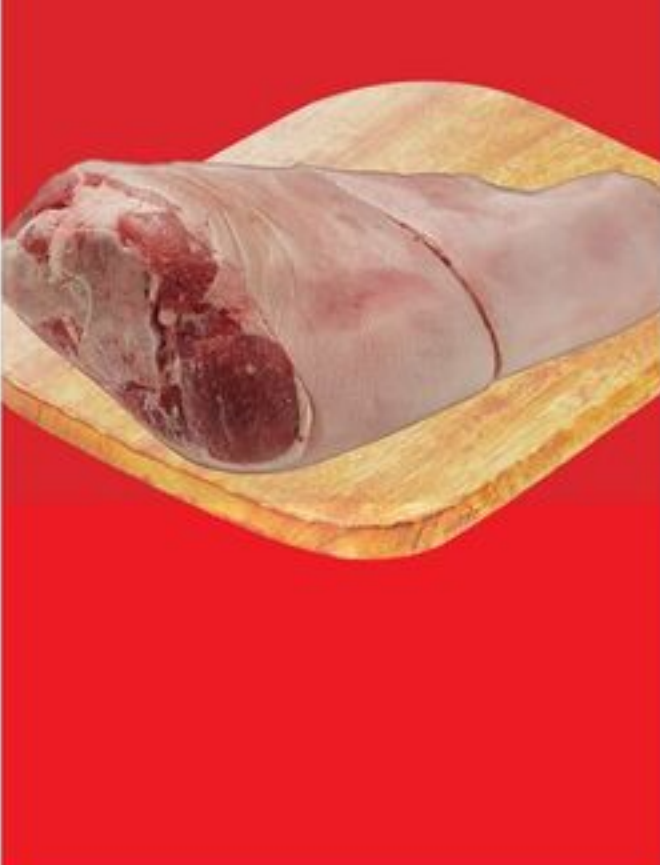
248

LB

6.35/KG

WHOLE PORK
HOCKS

20088822_KG



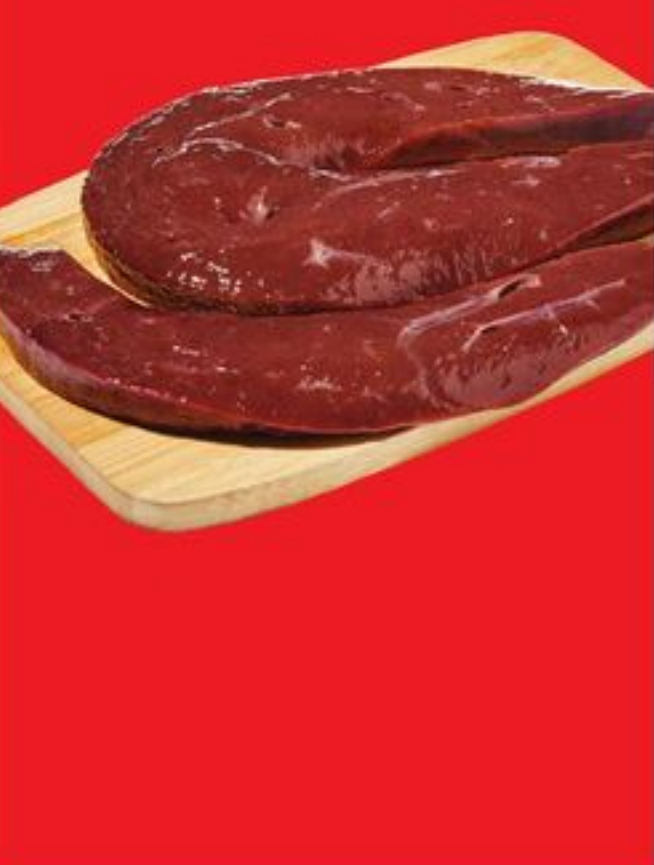
399

LB

8.80/KG

BEEF LIVER

20799408_KG



428

LB

9.44/KG

GRADE A,
DUCK
FROZEN

20078881_KG



\$7

Moredays

APP EXCLUSIVE OFFER

Members get

3,000⁸⁸

for every 15⁸⁸

spent on

\$3

back to points

T&T[®] PACIFIC WHITE
SHRIMP RAW 30-40 PER LB, 400 G

OR COOKED 21-25 PER LB, 300 G

FROZEN

21689820_EA/21689868_EA

*Open your PC Optimum[®] app or
visit pcoptimum.ca to get the offer



\$3

T&T[®] COOKIES

SELECTED VARIETIES

168/170 G

21473287_EA

21475469_EA



128

GOLDEN
HAPPINESS
SPECIALTY
BUN

SELECTED VARIETIES

100 G

21297542_EA



2/488

OR 2.89 EA

ROOSTER[®]
TOFU

SELECTED VARIETIES

454 G

21474765_EA



328

ROOSTER[®]
LUNCHEON
MEAT

SELECTED VARIETIES

340 G

20564672_EA



328

LUCKY ME!
INSTANT
CHOW MEIN
NOODLES

SELECTED VARIETIES

360 G

20689357003_EA

20689357001_EA



388

LEE KUM KEE
HOISIN SAUCE

445 ML

20045048_EA



648

KIKKOMAN[®]
SOY SAUCE

LARGE

SELECTED VARIETIES

591 ML

20139275_EA



888

KOPIKO[®]
INSTANT
COFFEE MIX

SELECTED VARIETIES

825-900 G

21238723_EA

21238713_EA



499

FOREWAY[®]
100% PURE
SESAME OIL

370 ML

20287680_EA



279

T&T[®] LIGHT
OR DARK SOY
SAUCE 500 ML

SELECTED VARIETIES

20698024_EA



699

T&T[®] 3 IN 1
REDUCED
SUGAR COFFEE

15X35 G

21209311_EA



1199

ROOSTER[®]
THAI SWEET
RICE

4.54 KG

20088208_EA





TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER[†]

Optimum[™] **Moredays**

Members get 3,000^{pts}

\$3
back in points

for every \$15* spent on T&T products all sizes and varieties

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer. †At least \$3 value in points.

2²⁸

T&T[®] ALOE VERA DRINK
SELECTED VARIETIES, 1.5 L
20593585_EA



5⁹⁹

T&T[®] ICE CREAM
SELECTED VARIETIES
FROZEN
21300559_EA



T&T[®] SHRIMP DUMPLINGS
FROZEN, 1.04 KG
21471210_EA



\$14

1⁴⁸

T&T[®] READY EAT ORGANIC CHESTNUT
SELECTED VARIETIES, 100 G
20873813_EA

有機栗子仁
Organic Roasted Chestnut (Shelled)
Châtaigne grillée biologique (écalée)

100 g



T&T[®] VEGETABLE SPRING ROLLS
FROZEN, 500 G
21615702_EA

\$5



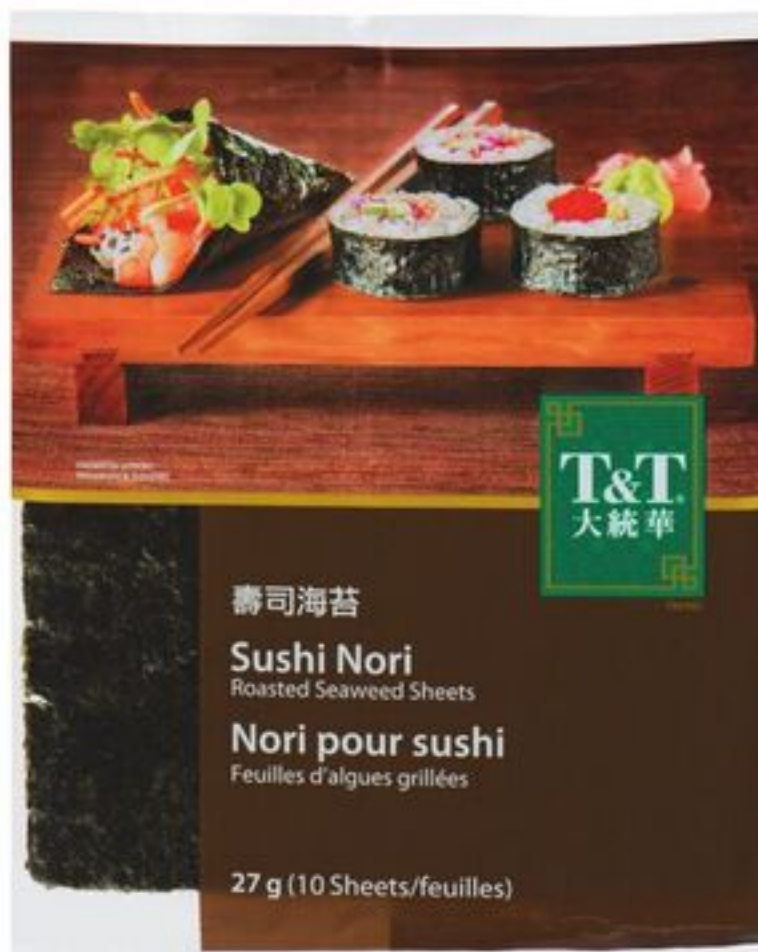
4⁸⁸

T&T[®] 3-MINUTE RAMEN NOODLES
SELECTED VARIETIES, 504 G
21447367_EA



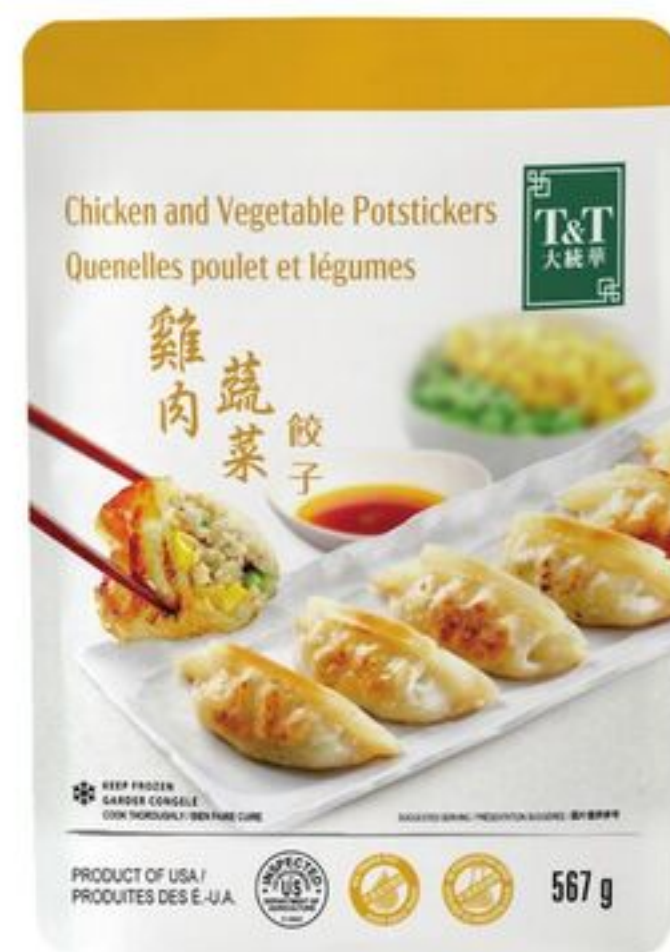
2⁸⁸

T&T[®] SUSHI NORI ROASTED SEAWEED SHEETS
20703060_EA



\$5

T&T[®] POTSTICKERS
FROZEN, 567 G
21479539_EA



11⁸⁸

T&T[®] DURIAN PULP
SELECTED VARIETIES
FROZEN, 454 G
21541463_EA



\$3

T&T[®] EDAMAME
SELECTED VARIETIES
FROZEN, 454 G
20593315_EA



3⁹⁹

T&T[®] GREEN ONION PANCAKE
FROZEN, 600 G
20814816_EA



رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



8⁹⁹

MEDJOOL DATES
PRODUCT OF U.S.A.
2 LB TUB
20001686_EA



2⁴⁹
LB
5.49/KG

ROMA TOMATOES
PRODUCT OF CANADA OR MEXICO
20143381001_KG



\$8

KASIH GOLDEN TAHINA
907 G
21600362_EA



8⁹⁹

SUFRA' HALAL LEAN GROUND BEEF
454 G
21397283_EA



\$10

SUFRA' HALAL CHICKEN THIGHS OR DRUMSTICKS
FRESH, UP TO 840 G
21616917_EA
21617004_EA



\$3

FANCY POCKET PITA
WHITE OR WHOLE WHEAT
250 G
20050063_EA
20307748_EA



2²⁵
LB
4.95/KG

LONG EGGPLANT
PRODUCT OF MEXICO, HONDURAS OR DOMINICAN REPUBLIC
20159013001_KG



\$2

PUCK THICKENED CREAM
160 G
21449248_EA



\$18

TRADITIONAL BAKLAVA
800 G
21160115_EA



\$11

TILDA BASMATI RICE
SELECTED VARIETIES
4 LB OR 1.81 KG
20013920_EA



1⁸⁰

CLIC LIMA BEANS
SELECTED VARIETIES
540 ML
20299827_EA



\$7

CLIC QUINOA GRAINS
907 G
20051508_EA



\$9

AL SHIFA NATURAL HONEY
500 G
20862354_EA



4⁵⁰

TAMAM JAM
SELECTED VARIETIES
370 G
21237829_EA
21238003_EA



\$2

RUBICON JUICE
SELECTED VARIETIES
1 L
20296770002_EA
20304561001_EA



1⁵⁰

BARBICAN MALT BEVERAGES
SELECTED VARIETIES
330 ML
20883547_EA





SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find
international ingredients at low prices.

SHOP NOW



5⁴⁸

ROOSTER GARLIC
PRODUCT OF CHINA, 1 KG
21238843001_EA





3²⁸

LARGE DRAGONFRUIT
PRODUCT OF VIETNAM
20168395001_EA



1⁹⁸
LB
5.47/KG

GINGER ROOT
PRODUCT OF CHINA
20179038001_KG



11⁹⁹
LB
26.43/KG

**PC* FREE FROM*
AUSTRALIAN
BONELESS LAMB LEG**
FRESH
20664359_KG



INCLUDES
HALAL

\$16

**SUFRA HALAL
WHOLE CHICKEN**
FRESH, UP TO 1.55 KG
21617063_EA



CANADIAN
POULTRY

CLUB
SIZE

\$8

**OCEAN BLUE
SALT FISH BITS**
FROZEN, 454 G
20749797_EA



CANADIAN
SEAFOOD

\$3

SURAJ* NAAN
SELECTED VARIETIES, 5'S, 500 G
21050380_EA/21051353_EA



\$9

NANAK DESI GHEE
12X400 G
20157906_EA



1⁵⁰

**KURKURE
MASALA MUNCH**
SELECTED VARIETIES, 115 G
20659742_EA/21361077_EA



6⁵⁰

SHER BESAN FLOUR
SELECTED VARIETIES, 4 LB
20869922_EA



2⁹⁹

**KHAAS HALAL
YOGURT**
SELECTED VARIETIES, 750 G
20343915_EA



\$4

**FRITO LAY
INTERNATIONAL
POTATO CHIPS**
SELECTED VARIETIES, 200 G
21663082_EA/21663161_EA



5⁹⁹

BRAR'S SAMOSA
SELECTED VARIETIES, FROZEN,
624 G
21000033_EA



\$15

**DAAWAT
BASMATI RICE**
4 KG
20896606_EA



\$5

TIPIAK COUSCOUS
500 G
20026612_EA



CITRUS DAYS

4⁹⁹
LB
11.00/KG

**STEM AND LEAF
CLEMENTINES**
PRODUCT OF SPAIN
20613483001_KG

PC[®] BLOOD ORANGES
PRODUCT OF MOROCCO, 2 LB
20128918001_EA

\$7

6⁵⁰

**NO NAME[®] NATURALLY
IMPERFECT LEMONS**
PRODUCT OF U.S.A., 3 LB
21124487001_EA



no name[®] sans nom[®]
**Naturally Imperfect
Naturellement imparfaits[™]**
lemons • citrons
Freshness and quality... in all shapes and sizes.
Fraîcheur et qualité... sous toutes les formes.
1.36 kg (3 lb)

**NO NAME[®] NATURALLY
IMPERFECT LIMES**
PRODUCT OF MEXICO
1.5 LB
21673921001_EA

\$4

6⁹⁹

GRAPEFRUIT RED
PRODUCT OF TURKEY
3 LB
20118409001_EA

no name[®] sans nom[®]
**Naturally Imperfect
Naturellement imparfaits[™]**
limes
Freshness and quality... in all shapes and sizes.
Fraîcheur et qualité... sous toutes les formes.
no name[®] Naturally Imperfect[™] fruits and vegetables may not be picture perfect, but they always deliver the freshness and flavour you want... at exceptional value.
Les fruits et légumes Naturellement imparfaits[™] sans nom[®] ne sont pas tout à fait parfaits, mais ils offrent toujours la fraîcheur et la saveur que vous recherchez, et ce, à une valeur exceptionnelle.
680 g (1.5 lb)

**FARMER'S
MARKET
DÉLICIES
DU MARCHÉ**
**GRAPEFRUIT
PAMPLEMOUSSES**
1.36 kg (3 lb)

\$7

**PC[®] NAVEL ORANGE
CARA CARA**
PRODUCT OF MOROCCO
3 LB
20697748001_EA



SUPER YOUR EVERYDAY

6⁵⁰

STOK COLD BREW COFFEE 1.42 L
OR PC[®] ORANGE JUICE 2.5 L
SELECTED VARIETIES
21203739_EA/21531644_EA



3⁷⁵

PILLSBURY READY TO BAKE DOUGH
SELECTED VARIETIES, 454-496 G
20301101002_EA/21477773_EA



\$19

KIND BAR CASE
SELECTED VARIETIES
12X40 G
20784073_C12
20866784001_C12



\$5

QUAKER HARVEST CRUNCH CEREAL
SELECTED VARIETIES, 400-510 G
21219815_EA/21219824_EA



\$5

MADE GOOD OAT CUPS OR CRUNCHIE COOKIES
SELECTED VARIETIES, 175-200 G
21579350_EA/21654072_EA



6⁵⁰

TAZO CONCENTRATE
SELECTED VARIETIES
946 ML
21665354_EA
21692029_EA



2/\$10
OR 5.79 EA

NO NAME[®] OR PC[®] CHEESE SLICES
SELECTED VARIETIES, 210-230 G
21405953_EA/21404277_EA



\$4

NO NAME[®] COTTAGE CHEESE
SELECTED VARIETIES, 500 G
20183991001_EA/20183991002_EA



\$7

BLACK DIAMOND CHEESE SNACKS
SELECTED VARIETIES
12/16'S, 252-336 G
20763661_EA/20986474_EA



5⁵⁰

NEILSON JOYYA MILK
SELECTED VARIETIES
1 L
21163394_EA
21163395_EA



3⁵⁰

TOFFIFEE IMPORTED CHOCOLATE
SELECTED VARIETIES
123 G
20103822_EA



1²⁵

NO NAME[®] POTATO CHIPS
SELECTED VARIETIES
200 G
21302821_EA/21302943_EA



\$9

DAVIDSTEA 12'S OR LOOSE LEAF 40-50 G
OR TETLEY 80'S
SELECTED VARIETIES
20711664_EA
21480888_EA



\$5

PINE-SOL CLEANING SOLUTION
1.4 L OR CLOROX BLEACH 2.4 L
SELECTED VARIETIES
20298679001_EA
21283179_EA



\$11

GLAD WASTE BAGS
SELECTED VARIETIES
20-40'S
20166439001_EA
21165477_EA



\$22

PURINA ONE CAT FOOD
SELECTED VARIETIES
3 KG
21235341_EA



SHOP BEAUTY FOR LESS

FROM
\$13

DOVE
BODY WASH 905/950 ML
OR **BAR SOAP** 12X106 G
SELECTED VARIETIES
21220383_EA/21436871_EA



SAVE
UP TO
1.49
4.50

NIVEA BODY WASH
500 ML OR **DEODORANT**
ROLL-ON 50 ML OR
ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



UP TO
25% OFF

IVORY BODY WASH
OR **BAR SOAP**
SELECTED VARIETIES AND SIZES
20860346002_EA/21432577_EA



5.50

LIMIT 6
OVER LIMIT PAY
5.99 EA

CREST TOOTH PASTE
63-200 ML, **SCOPE PRO**
HEALTH OR KIDS
500 ML **MOUTHWASH**
OR **ORAL-B MANUAL**
TOOTHBRUSH 1'S OR
FLOSS PICKS 75'S
SELECTED VARIETIES
21506728_EA/21568343_EA



6.50

LIMIT 6
OVER LIMIT PAY
7.49 EA

SENSODYNE
OR **PRONAMEL**
TOOTH PASTE
SELECTED VARIETIES, 110/135 ML
20247931002_EA/20432268002_EA



\$6

LIMIT 6
OVER LIMIT PAY
8.49 EA

LISTERINE CLASSIC
1L OR **KIDS** 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA/21356391_EA



2/\$8
OR 5.49 EA

DEGREE BASE
ANTIPERSPIRANT
SELECTED VARIETIES, 48-85 G
20296452001_EA/20303942001_EA



SAVE
UP TO
2.49
\$5

AXE DEODORANT 76/85 G,
BODY SPRAY 113 G OR
BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21436066_EA



3.50

LIMIT 6
OVER LIMIT PAY
4.29 EA

COLGATE PREMIUM
ADULT OR KIDS
TOOTH PASTE 70-150 ML
OR **MANUAL**
TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



5.50

LIMIT 4
OVER LIMIT PAY
8.00 EA

DOVE HAIR CARE
SELECTED VARIETIES AND SIZES
20501359_EA/21644833_EA



5.50

LIMIT 4
OVER LIMIT PAY
6.99 EA

WHOLE BLENDS
OR **HAIR EXPERTISE**
HAIR CARE
SELECTED VARIETIES AND SIZES
21647127_EA/21647134_EA



Moredays

Members get
6,000 (pts)
when you
spend \$15* on

\$6
back in points

NICE'N EASY,
NATURAL
INSTINCTS OR
COLOR STRONG
HAIR COLOUR
SELECTED VARIETIES
21082735_EA/21642655_EA



\$9

LIMIT 4
OVER LIMIT PAY
11.49 EA

OGX, MAUI OR
AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
21010670_EA/21165324_EA



UP TO
15% OFF

OLAY SUPER SERUM,
REGENERIST
MOISTURIZERS OR
TREATMENTS
SELECTED VARIETIES AND SIZES
21236887_EA/21345444001_EA



UP TO
20% OFF

AVEENO BODY
LOTIONS
SELECTED VARIETIES AND SIZES
20102023001_EA/20301106_EA



ELEVATE YOUR WELL BEING

UP TO
20% OFF

NEW NORDIC 30-60'S OR IRON KIDS CHILDREN'S 60-120'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21707937_EA/20431749001_EA



UP TO
25% OFF

LIFE BRAND® VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA/21286510_EA



UP TO
20% OFF

BOOST READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20986361_C06/20990880_C06



\$16

LIMIT 4 OVER LIMIT PAY 17.99 EA

ALEVE, ASPIRIN CAPLETS, TABLETS, GELS OR CHEWS
SELECTED VARIETIES AND SIZES
21362248_EA/21532778_EA



UP TO
15% OFF

RESTORALAX POWDER 119-765 G, RESTORALAX FIBRE GUMMIES 30-140'S
SELECTED VARIETIES AND SIZES
21592213_EA/21380900_EA



UP TO
15% OFF

LIQUID IV HYDRATION MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21592444_EA/21592485_EA



UP TO
20% OFF

U BY KOTEX TAMPONS
SELECTED VARIETIES, 30-50'S
21291897_EA/21291969_EA



\$15

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
21374646_EA/21606690_EA



\$18

LIMIT 4 OVER LIMIT PAY 19.99 EA

TENA UNDERWEAR OR BRIEFS
SELECTED VARIETIES AND SIZES
21033778_EA/21099265_EA



78⁹⁹

LIMIT 4 OVER LIMIT PAY 86.99 EA

ENFAMIL A+ NEUROPRO OR GENTLEASE READY TO FEED FORMULA
SELECTED VARIETIES, 18 X 237 ML
21590060_EA/21590568_EA



2/\$9
OR 4.79 EA

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES, 100-140 G
21463929_EA/20944539_EA



2/\$8
OR 4.79 EA

BABY GOURMET ORGANIC PUFFIES, BARS, FRUIT & VEGGIE BITES, OR CRUNCHY CROCS BABY SNACKS
SELECTED VARIETIES, 23-90 G
21414273_EA/21597407_EA



47⁹⁹

LIMIT 4 OVER LIMIT PAY 58.99 EA

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZE 2-8, SELECTED VARIETIES
120-192'S
21455875_EA/21455883_EA



36⁹⁹

LIMIT 4 OVER LIMIT PAY 43.99 EA

PULL-UPS ECONO PACK TRAINING PANTS
SELECTED VARIETIES, 66-104'S
21021427_EA/21526667_EA



59⁹⁹

LIMIT 4 OVER LIMIT PAY 76.49 EA

SIMILAC 360 TOTAL CARE INFANT FORMULA LARGE TUBS
SELECTED VARIETIES, 859 G
21697863_EA/21697886_EA



DISCOVER
YOUR
FAVOURITE
BRANDS HERE

NATIVE

UP TO
20%
OFF



Moredays

Members get

3,000 pts

\$3

back
in points

when you
buy 2 Native
deodorant,
dry spray, body
wash, lotion or
hair care products

SELECTED VARIETIES AND SIZES
21505267_EA/21505287_EA/21570860_EA
21687405_EA/21687396_EA
21435069_EA/21435048_EA
21346430_EA/21346394_EA
21580861_EA

SHOP
ONLINE AND
GET AN EXTRA

2,000 pts

USING CODE
NATIVE AT CHECKOUT**

SHOP NOW

** Conditions apply

\$2
back
in points

hair
care

Clarifies and
conditions.
Rinses away buildup
while nourishing
your hair and scalp.
Sulfate free.



Complete hair and
scalp detox. Free
from harsh additives.
Sulfate-free,
paraben-free,
silicone-free, and
dye-free for a gentle
experience that
protects your hair's
natural oils.

skin
care

Thoughtfully made with 17 clean
ingredients like niacinimide and
shea butter. Packed with
plant-based moisturizers and
provides all-day moisture to
quench dry, dehydrated skin.



soap

Leaves skin feeling soft and
hydrated. Free of sulfated
surfactants, parabens, phthalates,
and dyes, our simple formulas are
thoughtfully made to get you clean.



body

Odor protection for up to
72 hours. Free of
aluminum salts, parabens,
and phthalates, this
deodorant stick is
thoughtfully made with
less than 10 clean
ingredients.



SWEET GIFTS. SWEET PRICES.

SAVINGS
4 U

WE
<3 U



Moredays

Members get

3,000 pts

\$3
back
in points

**FOR EVERY
\$12 SPENT ON
VALENTINES**

SELECTED VARIETIES



\$3

**VALENTINE'S DAY
GOODIES**
SELECTED VARIETIES
21681092_EA/21679273_EA
21679997_EA

\$4

**VALENTINE'S DAY
EXCHANGE CARDS**
SELECTED VARIETIES
21679328_EA/21679330_EA



\$10

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21682394_EA/21682395_EA



\$19

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21681921_EA/21681922_EA



Members
save
\$10

Moredays

Member Only Price**

\$40

Non-Members

\$50

**JUMBO VALENTINE'S
DAY PLUSH**
21681709_EA/21681770_EA
**Must be a registered PC Optimum™
member to load and get this offer.

\$10

**EVERYDAY
ESSENTIALS™ THROWS**
21680103_EA/21680150_EA



7.50

**LIMIT 4
OVER LIMIT PAY
10.00 EA**



2/\$28
OR 17.00 EA

**PC® HYGRO COTTON
BATH TOWELS**
SELECTED VARIETIES
21306987_EA



**BUY 1
GET 1
50% OFF**

**PC® METAL
BAKEWARE &
BAKEWARE SETS**
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
9.00-25.00
21648136_EA
21648138_EA
21499789_EA



**20%
OFF**

**PC® BAKING KITCHEN
GADGETS**
SELECTED VARIETIES
21345387_EA/21345408_EA
21355564_EA/21345430_EA



**SPEND \$20
GET \$5 OFF**

**LIFE AT HOME™
DRINKWARE,
DINNERWARE OR
SERVEWARE**
SELECTED VARIETIES
4.00-30.00
21666837_EA/21666739_EA



Don't leave any points behind at the pump!



Earn 10^(pts) per litre

Add your phone number to your account on the PC Optimum™ app. Enter your phone number on the pump keypad before entering your payment card.



Earn 10^(pts) per litre

Insert your PC Optimum™ card into the card reader before entering your payment card.



Earn at least 3^(pts)¢ per litre in points

Pay with your PC® Mastercard® and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional (10 points per litre of premium gasoline) (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit [pcfinancial.com/pc-optimum-mastercard](https://www.pcfinancial.com/pc-optimum-mastercard). PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaw's Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.



FUEL YOUR OLYMPIC WATCH PARTY!



Traditional Hummus 260 g
20501182_EA

\$4



Hummus Traditionnel 260 g

\$4



Chili-Spiced Hummus 260 g
21687282_EA

\$4



Greek Olive Hummus 283 g
21689685_EA

\$4

Your wrap routine just got Caliente!



Casa Mendosa TORTILLAS ORIGINAL 640 g



Casa Mendosa TORTILLAS WHOLE WHEAT 640 g



4^(pts)25

CASA MENDOSA TORTILLAS SELECTED VARIETIES 640G 202763072_EA/20179156_EA

© Wonder Brands Inc



Heat, Plate & Celebrate

Keep Traditions Simple With Flavour Worth Sharing



BEN'S ORIGINAL™ BISTROT EXPRESS™ JASMINE RICE (240 - 250 g) selected varieties 21405472_EA

3/10⁵⁰

OR \$4.49 EA.



BEN'S ORIGINAL™ BISTROT EXPRESS™ ROASTED CHICKEN FLAVOUR RICE WITH WILD RICE (240 - 250 g) selected varieties 21397550_EA

\$10



BEN'S ORIGINAL™ CONVERTED Long Grain Rice (2.2 kg) selected varieties 21535549_EA

\$9

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ELEVATE YOUR KOMBUCHA



ORGANIC • BIO Kombucha
Rise
Peach & Mango
Pêche & Mangue
414 mL



ORGANIC • BIO Kombucha
Rise
Kiwi & Pineapple
Kiwi & Ananas
414 mL

\$4

Rise Kombucha 414 mL 21439309_EA/21295362_EA

CANADA'S FAVOURITE KOMBUCHA



Get your first year of PC Express Pass for \$2/month*

- Unlimited grocery delivery or pickup
- Earn 2% back in ^(pts) with eligible pickup orders**

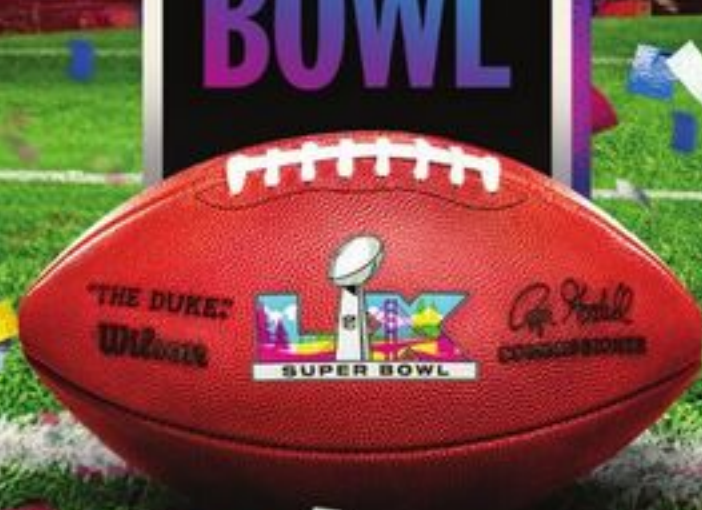
Use code **PASS76**

[Learn more](#)

*/**Offer valid until February 18, 2026. Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.



TASTE OF SUPER BOWL



THE DUKE™
WILSON
Capitol
SUPER BOWL



PEPSI
ZERO / ZERO SUGAR / SUCRE



Tostitos
LOADED NACHOS NACHOS GARNIS



bubly
sparkling water
raspberrybubly.

Tostitos PEPSI
OFFICIAL SPONSORS OF SUPER BOWL LX

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Buy all four for \$28:



- 30 piece wings & wedges bucket (1.2 - 2 KG, 21541872_EA)
- + PepsiCo Beverages (1 L, selected varieties, 20040201001_EA)
- + Ruffles® potato chips or Doritos® tortilla chips (180 - 235 G, 21241052_EA)
- + Farmer's Market Mini Cupcakes 12'S (selected varieties, 21643619_EA)

START YOUR

ACTIVIA[®]

GUT

HEALTH

CHALLENGE

2

ACTIVIA

EVERY DAY

FOR

14

DAYS

NEW

\$4

Activia[®] Expert - 4 x 100 g
21688261_EA/21687900_EA

NEW

\$6

Activia[®] Expert - 750 g
21688207_EA

\$8

Activia[®] - 12 x 100 g
20303412001_EA

\$4.50

Activia[®] - 650 g
20325132003_EA

\$7

Activia[®] - 8 x 93 mL
21520253_EA

Optimum[™]

\$3 back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like

\$10,000!

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum[™] points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia[®] used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoptimum.ca/pcocontest-danone.

PACK YOUR MORNING

WITH PROTEIN

19G OF PROTEIN*

\$8.50

Oikos[®] - 650 g, 750 g
21305945_EA

3/\$12

Oikos[®] - 4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA

\$3.50

Oikos[®] Pro[™] - 300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW

BOLD AND SMOOTH TASTE

\$6.50

Stok[®] - 142 L
21203737_EA/21203739_EA

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YOU COULD WIN A \$25,000 ICELAND SPA ESCAPE

ENTER TODAY!

BUY

SNAP

UPLOAD TO ENTER

NEW

\$8.50

siggi's[®] SKYR YOGURT
650 - 750 G
SELECTED VARIETIES
21553804_EA

NEW

\$5

siggi's[®] SKYR YOGURT
4 X 100 G
SELECTED VARIETIES
21659194_EA/21589925_EA

*No Purchase Necessary. Correct answer to skill-testing question required from potential winners. Contest starts on Dec 18, 2025, at 12:00:01 a.m. Eastern Time (ET) and ends on March 12, 2026, at 11:59:59 p.m. ET. There is one (1) Grand Prize available to be won by random draw, consisting of a \$25,000 CAD cash prize. One form of entry for your chance to win is to purchase any Participating Product, submit the purchase receipt, and complete the entry form at www.siggiscontest.ca. For all participating products and full rules, including no purchase entry details, visit www.siggiscontest.ca. Odds of winning the Prize depends on the number of eligible entries received. Contest is open to Canadian residents in Canada who have reached the age of majority in their province or territory at the time of entry. ©2026 Lactalis Canada. All rights reserved. Trademarks owned or used under license by Lactalis Canada, Toronto ON, M9C 5J1.

NEW

\$3.75

iögo[®] CREAMY DUOS YOGURT, 650 G
SELECTED VARIETIES
21559444_EA/21659465_EA

\$9

iögo[®] CREAMY, 0% OR LACTOSE-FREE YOGURT, 16 X 100 G
SELECTED VARIETIES
20609583001_EA/21622847_EA

SOURCE OF VITAMIN A & D

\$4.50

iögo[®] nano[®] DRINKABLE YOGURT 6 X 93 ML
SELECTED VARIETIES
21659145_EA/21659687001_EA

\$11

iögo[®] CREAMY YOGURT 2 KG
SELECTED VARIETIES
20636092_EA

\$4.50

ASTRO BLAKEN YOGURT 750 G
SELECTED VARIETIES
2106520630100_EA/210176533001_EA

TRUSTED SOFTNESS, BETTER TEAR*

*vs. leading US 1-ply bargain brand

\$18

Charmin Bath Tissue, 12=48 roll, soft,
21707532_EA

Cleans Better[®]

*vs. Leading Canada 2-ply bath tissue

\$18

Charmin Bath Tissue, 12=48 roll, strong,
21636641_EA

+50% MORE ABSORBENT*

*vs. leading ordinary brand.

\$18

Bounty Paper Towel, Select A Size, 6=12 roll,
21670280_EA

THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

\$11

Bounty Napkin 400's,
21053171_EA

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