BRATCHERS MARKET

301 S. Morley, Moberly, MO
Ph: (660) 263-7790
www.bratchersmarket.com

Open Everyday!
HOURS: 7 AM - 10 PM

Prices Effective JANUARY 7-JANUARY 13, 2026

THURSDAY IS SENIOR CITIZENS 5% DISCOUNT DAY!



$6.99 lb.
Fresh Cut Boneless Beef Chuck Roast



$2.99 lb.
Frozen Boneless Skinless Chicken Thighs



$5.99
Tyson Breaded Chicken
23-29-oz., Selected Varieties



2/$5
Fresh Strawberries
1-lb.



$2.99
Dole Chopped Salads
9.1-12.25-oz., Selected Varieties



$3.99
Clementines
3-lb.



3/$5
-$1.00
3/$4
Must Buy 3
Totino's Party Pizza
9.8-10.9-oz. or
Pizza Rolls
15-ct., Selected Varieties

Bratchers Rewards

Redeem 12,500 Points and Save $10! Limit 1

EARN DOUBLE REWARD POINTS ON TUESDAY

Save Money by Becoming a Member at BratchersMarket.com

REWARDS DEALS



$1.19 SALE PRICE
-$1.19 REWARDS DEAL
Kraft Original Mac & Cheese
7.25-oz.
FREE WHEN YOU REDEEM 1000 POINTS!



$1.69 SALE PRICE
-$1.69 REWARDS DEAL
Bar S Jumbo Franks
1-lb., Selected Varieties
FREE WHEN YOU REDEEM 1500 POINTS!



$1.69 SALE PRICE
-$1.69 REWARDS DEAL
Best Choice Hamburger or Hot Dog Buns
8-ct.
FREE WHEN YOU REDEEM 1500 POINTS!



99¢ SALE PRICE
-99¢ REWARDS DEAL
Best Choice Facial Tissues
74-ct.
FREE WHEN YOU REDEEM 1000 POINTS!



99¢ SALE PRICE
-99¢ REWARDS DEAL
Always Save Bath Tissue
4-roll
FREE WHEN YOU REDEEM 1000 POINTS!

DIGITAL DEALS



Digital Coupon
Turkey Hill Ice Cream
1.44-qt., Selected Varieties
$3.49 SALE PRICE
-$1.00 DIGITAL COUPONS
$2.49 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Quaker Instant Oatmeal
6-10-ct., Selected Varieties
BUY 2 AT $2.99 EA.
SALE PRICE
-$2.00 OFF 2 DIGITAL COUPONS
$1.99 EA. FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Best Choice Drinking Water
24-Pack Bottles
16.9-oz.
$3.49 SALE PRICE
-$1.00 DIGITAL COUPONS
$2.49 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
General Mills Cereal
11.2-16.8-oz., Selected Varieties
$3.49 SALE PRICE
-$1.00 DIGITAL COUPONS
$2.49 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Smithfield Bacon
12-oz., Selected Varieties
$4.49 SALE PRICE
-$1.00 DIGITAL COUPONS
$3.49 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Kleenex Facial Tissue
4-ct., Selected Varieties
$6.99 SALE PRICE
-$1.00 DIGITAL COUPONS
$5.99 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Gain Liquid Laundry Detergent 144-oz. or **Flings** 60-ct., Selected Varieties
$14.99 SALE PRICE
-$3.00 DIGITAL COUPONS
$11.99 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Tide or Dreft Liquid Laundry Detergent
92-105-oz. or **Pods** 32-57-ct., Selected Varieties
$14.99 SALE PRICE
-$3.00 DIGITAL COUPONS
$11.99 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.



Digital Coupon
Frito Lay Cheetos or Fritos
6.5-10-oz., Selected Varieties
$3.99 SALE PRICE
-$1.00 DIGITAL COUPONS
$2.99 FINAL PRICE
Limit of One Coupon Per Customer, Must Use Digital App To Redeem.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND TO CORRECT PRINTING ERRORS. NOT ALL ITEMS OR VARIETIES AVAILABLE AT ALL STORES. NO COMMERCIAL SALES.

GROCERY



$3.49
Frito Lay
Can Dip
8.5-9-oz.,
Selected Varieties



$3.99
Frito Lay
Ruffles or
Baked Lay's
5.5-8.5-oz.,
Selected Varieties



$3.99
Nabisco
Premium Saltines or
Soup, Oyster Crackers
9-16-oz.,
Selected Varieties



$3.99
Nabisco
Chips Ahoy! Cookies
9.5-13-oz.,
Selected Varieties



$3.49
Nabisco
Teddy Grahams
10-oz.,
Selected Varieties



$3.49
Nabisco
Sandwich Crackers
8-ct.,
Selected Varieties



$1.29
Slim Jim
Giant Meat Stick
.97-oz.,
Selected Varieties



$1.19
Best Choice
Snack Stick
1-oz.



2/$3
Betty Crocker
Potatoes
4-oz.,
Selected Varieties



2/$3
Rice-A-Roni
or Pasta Roni
4.3-7.2-oz.,
Selected Varieties



$1.19
American Beauty
Pasta
12-16-oz.,
Selected Varieties



99¢
Best Choice
Canned Pasta
15-oz.,
Selected Varieties



$3.99
2 Sisters'
Salsa
16-oz.,
Selected Varieties



$2.49
Best Choice
Applesauce
6-ct.,
Selected Varieties



$3.49
Kellogg's
Frosted Flakes,
Froot Loops, Corn Pops,
Smacks, Apple Jacks,
Rice Krispies or Corn
Flakes Cereal
12-17.3-oz., Selected Varieties



$4.99
Post
Family Size Cereal
18-25-oz.,
Selected Varieties



$3.99
Nabisco
belVita
5-8.8-oz.,
Selected Varieties



$7.99
Filippo Berio
Olive Oil
16.9-oz.,
Selected Varieties



$6.99
Filippo Berio
Extra Light or
Pure Olive Oil
16.9-oz.,
Selected Varieties



$2.99
Swiss Miss
Hot Cocoa Mix
8-ct.,
Selected Varieties



$2.99
Mio, Crystal Light,
Kool-Aid or Tang
Liquid Drink Enhancer
1.62-oz.,
Selected Varieties



$2.79
Old Orchard
Juice
64-oz.,
Selected Varieties



$9.99
Premier
Protein Shakes
4-pk.,
Selected Varieties

DAIRY



$3.99
Chobani
Yogurt
21.2-oz.,
Selected Varieties



$2.49
Yoplait
Gogurt
16-oz.,
Selected Varieties



5/$6
Too Good
Greek Yogurt
5.3-oz.,
Selected Varieties



89¢
Best Choice
Biscuits
10-ct.,
Selected Varieties



$1.49
Daisy
Cottage Cheese 6-oz. or
Sour Cream 8-oz.,
Selected Varieties



$3.99
Chobani
Oat Milk
52-oz.,
Selected Varieties



$3.49
Coffee mate
Liquid Coffee Creamer
28-32-oz. or
Cold Foam 14-oz.,
Selected Varieties



$4.49
Califia
Almond or Oat Milk
48-oz.,
Selected Varieties



$1.89
Hiland or
Prairie Farms
Lemonade
64-oz.,
Selected Varieties

FROZEN



2/$4
Best Choice
Waffles 10-ct. or
Pancakes 12-ct.,
Selected Varieties



3/$9
Tony's
Pizza
18.56-20.6-oz.,
Selected Varieties



$3.49
Tombstone
Pizza
19.3-21.1-oz.,
Selected Varieties



$2.99
Marie Callender's
Frozen Meals
10.5-14-oz.,
Selected Varieties





$2.99
Best Choice
Superior Selection
IQF Fruit
12-16-oz.,
Selected Varieties



$5.99
Yasso
Ice Cream 14-oz. or
Cups 4-ct.,
Selected Varieties



$3.99
Blue Bunny
Candy Bar Ice Cream
Bars 6-ct. or
Trolli Pops 10-ct.,
Selected Varieties

GROCERY









$5.49
Pure Wonder By Best Choice Scented Cat Litter
20-lb.



$1.99
Best Choice Aluminum Foil
30-sq. ft., Selected Varieties



$2.99
Hefty Slider Bags
10-20-ct., Selected Varieties



$9.99
Scott Paper Towels
8 Double or 18 Mega Roll, Selected Varieties



$10.99
Best Choice Paper Towels
12 Roll or 6 Triple Roll, Selected Varieties





$3.59
Clorox All Purpose Cleaner or Formula 409
32-oz., Selected Varieties





$8.49
Suavitel Liquid Fabric Enhancer
100-105-oz., Selected Varieties



$9.99
Cascade Action Pacs
19-33-ct., Selected Varieties



$3.99
Palmolive Liquid Dish Soap
32.5-oz., Selected Varieties



$8.99
Hefty Trash Bags
18-45-ct., Selected Varieties





2/$3
Hello World By Best Choice Wipes
40-42-ct., Selected Varieties



2/$4
Best Choice Fire Logs
2.8-lb.



2/$3
Best Choice Coffee Filters
200-ct.

SOFT DRINK



$11.99
Pepsi Products 24-Pack Cans
12-oz., Selected Varieties



$5.29
Pepsi Products 6-Pack Bottles
16.9-oz., Selected Varieties



$6.99
Lipton Iced Tea 12-Pack Bottles
16.9-oz., Selected Varieties



$7.29
Dr Pepper or 7-Up Products 12-Pack Cans
12-oz., Selected Varieties



$5.79
Coke Products 12-Pack Cans
12-oz., Selected Varieties



$4.69
Coke Products 8-Pack Bottles
12-oz., Selected Varieties

LIQUOR, WINE & BEER



$18.99
Natural Light or Ice Beer 30-Pack Cans
12-oz.



$12.69
Yuengling Lager 12-Pack Cans or Bottles or Light Lager 12-Pack Cans
12-oz.



$16.99
Boulevard Quirk Hard Seltzer 12-Pack Cans
12-oz., Selected Varieties



$18.99
Carbliss Premium Cocktails 8-Pack Cans
12-oz., Selected Varieties



$8.49
Sutter Home Wine
1.5-ltr., Selected Varieties



$8.79
14 Hands Wine
750-ml., Selected Varieties



$5.79
McCormick Vodka
750-ml., Selected Varieties



$9.99
Seagram's 7 Crown Whisky
750-ml.



$13.69
Captain Morgan Spiced Rum
750-ml.



$43.99
Jack Daniel's Black Label Whiskey
1.75-ltr.

MEAT



$4.99 lb.
Fresh
80% Lean Ground Beef
Value Pack



$8.99 lb.
Fresh Cut
Boneless Beef
Top Sirloin Steak



$8.79 lb.
Fresh Cut
Boneless Beef
Country Style For BBQ
Value Pack



$8.99 lb.
Fresh Cut
Boneless Beef
Chuck Steak
Value Pack



$1.99 lb.
Fresh Cut
Bone-In Pork
Shoulder Roast



$2.69 lb.
Fresh Cut
Bone-In
Pork Steak
Value Pack



$2.69 lb.
Fresh Cut
Bone-In Pork
Country Style For BBQ



$3.99 lb.
Fresh
Boneless Skinless
Chicken Breast Tenders
Value Pack



$10.99 lb.
Kentucky Legend
Quarter Sliced
Turkey Items



$11.99
Purnell's
Sausage Patties
38-oz.



$3.99
Johnsonville
Grinds Grillers
16-oz.,
Selected Varieties



$4.99
Ruiz
El Monterey
Burrito
8-ct., Selected Varieties



$5.99
Wimmer's
Big N' Meaty
Summer Sausage
18-oz., Selected Varieties



$7.99
Oscar Mayer
Sub Kit
28-oz.,
Selected Varieties



$4.99
Bob Evans
Family Side Dishes
28-32-oz.,
Selected Varieties



$4.49
Kentucky Legend
Smokemaster's
Beef Hot Dogs
16-oz.



$2.19
Field
Peggable Loaf Items
6-oz.,
Selected Varieties



$6.99
Land O'Frost
Sub Kit
20-oz.,
Selected Varieties



$1.69
Bar S
Bologna
1-lb.,
Selected Varieties



$8.99
Johnsonville
Whole or Sliced
Summer Sausage
20-oz., Selected Varieties



$4.99
Bar S
Smoked Sausage
2.5-lb. or 32-oz.,
Selected Varieties



$6.49 lb.
Frozen
Catfish Fillets



$6.99
Sea Best
Cooked Shrimp
31-40-ct. 12-oz.



$7.99
Sea Best
Raw Shrimp
16-20-ct. 1-lb.

PRODUCE & FLORAL



$1.49 lb.
Pazzaz
Apples



$2.49
Best Choice
Red or Gold Potatoes
5-lb.



2/$3
Hot House
Red, Yellow or
Orange Peppers



$1.99 lb.
Tomatoes
on the Vine



$4.49
Sunions
Sweet Onions
3-lb.



$3.99
Cara Cara
Oranges
3-lb.



$2.99 ea.
White
Dragonfruit



$1.49 lb.
Bartlett
Pears



99¢ ea.
Large Hass
Avocados



$3.99 lb.
Imported
Red Cherries



$7
Assorted
Ferns
4-inch



$12
Florist Mum
6.5-inch

DELI & BAKERY



2/$5
Clyde's
Donut Holes
7.5-12-oz.,
Selected Varieties



$2.99
Cornbread
18-oz.



$2.99
Father's Table
Cheesecake Slices
2-ct.,
Selected Varieties



$2.99
Onion Buns
6-ct.

$7.99 ea.
Whole
Rotisserie or
Slow Smoked Chicken

$9.99 lb.
Kretschmar
Deli
Chicken Breast
Selected Varieties

$6.99 lb.
Kretschmar
American Cheese
Selected Varieties

$3.99 lb.
Deviled Egg
Potato Salad

$3.99
Laughing Cow
Wedges
5.4-oz.,
Selected Varieties

Kraft Buy 5 Save $5

BUY 5 SAVE $5 • MIX OR MATCH

WHEN YOU BUY 5 PARTICIPATING ITEMS

Prices Effective
JANUARY 7-13, 2026

$4.49
-$1.00
$3.49
Final Price When You Purchase 5 Participating Items



Kraft Mac & Cheese Dinners
5-ct.,
Selected Varieties

$3.49
-$1.00
$2.49
Final Price When You Purchase 5 Participating Items



Kraft Deluxe Mac & Cheese or Velveeta Shells & Cheese Dinners
9.4-14-oz.,
Selected Varieties

$5.49
-$1.00
$4.49
Final Price When You Purchase 5 Participating Items



Kraft Miracle Whip
19-30-oz.,
Selected Varieties

$2.99
-$1.00
$1.99
Final Price When You Purchase 5 Participating Items



Kraft Salad Dressing
16-oz.,
Selected Varieties

$2.99
-$1.00
$1.99
Final Price When You Purchase 5 Participating Items



Jell-O RTE Gelatin or Pudding Cups or Hershey's Pudding Cups
4-ct.,
Selected Varieties

$3.49
-$1.00
$2.49
Final Price When You Purchase 5 Participating Items



Kraft Philadelphia Cream Cheese
8-oz.,
Selected Varieties

$3.29
-$1.00
$2.29
Final Price When You Purchase 5 Participating Items



Oscar Mayer Franks or Smokies
14-16-oz.,
Selected Varieties

$4.99
-$1.00
$3.99
Final Price When You Purchase 5 Participating Items



Kraft Mayo
22-30-oz.,
Selected Varieties

$2.99
-$1.00
$1.99
Final Price When You Purchase 5 Participating Items



Oscar Mayer Fun Pack Lunchables
8.9-10.7-oz.,
Selected Varieties

$9.99
-$1.00
$8.99
Final Price When You Purchase 5 Participating Items



Home Bake Main Dish
19.8-22.2-oz.,
Selected Varieties

$5.99
-$1.00
$4.99
Final Price When You Purchase 5 Participating Items



Home Bake Sides
15-22.2-oz.,
Selected Varieties

$5.39
-$1.00
$4.39
Final Price When You Purchase 5 Participating Items



Heinz Ketchup
32-oz.

$7.99
-$1.00
$6.99
Final Price When You Purchase 5 Participating Items



Maxwell House or Gevalia Coffee Pods
6-12-ct.,
Selected Varieties

$3.29
-$1.00
$2.29
Final Price When You Purchase 5 Participating Items



Kraft Shredded or Chunk Cheese
5-8-oz.,
Selected Varieties

$3.99
-$1.00
$2.99
Final Price When You Purchase 5 Participating Items



Kraft Singles
10.7-12-oz.,
Selected Varieties

$3.79
-$1.00
$2.79
Final Price When You Purchase 5 Participating Items



Devour Entrées or Bowls
9-14-oz.,
Selected Varieties

$13.99
-$1.00
$12.99
Final Price When You Purchase 5 Participating Items



Maxwell House or Yuban Ground Coffee
23.1-27.9-oz.,
Selected Varieties

$2.99
-$1.00
$1.99
Final Price When You Purchase 5 Participating Items



Kool-Aid Jammers
10-ct.,
Selected Varieties

$1.99
-$1.00
99¢
Final Price When You Purchase 5 Participating Items



Smart Ones Entrées
6.49-10.25-oz.,
Selected Varieties

$4.49
-$1.00
$3.49
Final Price When You Purchase 5 Participating Items



Ore-Ida Potatoes
19-32-oz.,
Selected Varieties

$3.49
-$1.00
$2.49
Final Price When You Purchase 5 Participating Items



Classico Pasta Sauce
8.1-24-oz.,
Selected Varieties



*Enjoying Activia twice a day for two weeks as part of a balanced diet and healthy lifestyle may help reduce the frequency of minor digestive discomfort, which includes gas, bloating, rumbling, and abdominal discomfort.

BUY 3 SAVE 3
Mix or Match

Prices Effective
JANUARY 7-13, 2026



Silk Almond Milk
64-oz.,
Selected Varieties

$2.99
-$1.00
$1.99
When You Buy 3 Participating Items



International Delight Coffee Creamer
32-oz.,
Selected Varieties

$3.49
-$1.00
$2.49
When You Buy 3 Participating Items



Dannon Activia Probiotic Dailies 8-Pack Bottles
3.1-oz.,
Selected Varieties

$4.99
-$1.00
$3.99
When You Buy 3 Participating Items



Oikos Pro Drink
6-pk.,
Selected Varieties

$4.99
-$1.00
$3.99
When You Buy 3 Participating Items



Stok Cold Brew Coffee
48-oz.,
Selected Varieties

$4.99
-$1.00
$3.99
When You Buy 3 Participating Items

BRATCHERS MARKET

School's Back, 2026

START SMART!

Prices Effective
JANUARY 7-13, 2026



$3.49
Smucker's Uncrustables
4-ct.,
Selected Varieties



$4.99
Clorox Disinfecting Wipes
75-ct.,
Selected Varieties



$2.29
Best Choice Apple Juice
64-oz.,
Selected Varieties



$1.99
Best Choice Fruit
14.5-15.25-oz.,
Selected Varieties



$3.49
Smucker's Jellies, Jams, Preserves or Marmalade
15.5-18-oz.,
Selected Varieties



$1.29
Best Choice Pudding Cups
4-ct.,
Selected Varieties

BRATCHERS MARKET

SUPER SALE

3 Weeks of Locked In Low Prices

Hurry in for these Super Savings!
Prices good 12/31/25 through 1/20/26



$7.49

Best Choice Boneless Skinless Chicken Breast or Wings
2.5-lb.,
Selected Varieties



$1.59

Bar S Bologna
12-oz.,
Selected Varieties



$3.88

Oldham's Sausage Rolls
16-oz.,
Selected Varieties



5/$5

Banquet Pot Pie
7-oz.,
Selected Varieties



$3.79

Best Choice Shredded or Chunk Cheese
16-oz., Selected Varieties

SUPER SALE

3 Weeks of Locked In Low Prices

Hurry in for these Super Savings!
Prices good 12/31/25 through 1/20/26



2/$1
Best Choice Yogurt
6-oz.,
Selected Varieties



3/$5
Best Choice Texas Style Biscuits
12-oz.,
Selected Varieties



$2.99
Brummel & Brown Spread and I Can't Believe It's Not Butter
8-15-oz.,
Selected Varieties



2/$3
Best Choice Saltine Crackers
16-oz. or
Soup/Oyster Crackers
9-oz., Selected Varieties



88¢
Best Choice Beans or Blackeye Peas
15-15.5-oz.,
Selected Varieties



4/$4
Best Choice Tomatoes
10-15-oz.,
Selected Varieties



88¢
StarKist Chunk Light Tuna
5-oz.,
Selected Varieties



$2.49
Jif Peanut Butter
15.5-16-oz.,
Selected Varieties



$3.99
Best Choice Bath Tissue
8 Roll, Selected Varieties