

Moredays
Moredays
Moredays



Get more points

More savings, more deals, more points

This week only! Jan 29-Feb 4^{††}

For more deal offers visit
www.loblaws.ca or scan



Moredays

APP EXCLUSIVE OFFER

Member Only Price^{††}

\$3

**Non-Members
\$5**

Members
save
\$2



PC® VEGETABLES
SELECTED VARIETIES
FROZEN
300-750 G
20318915_EA
20314960_EA
[†]Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.

Moredays

APP EXCLUSIVE OFFER

Members get

2,000^(pts)

\$2
back
in points

\$12

PC® SPLENDIDO™
COLD PRESSED OR
COLD EXTRACTED
DELICATO EXTRA
VIRGIN OLIVE OIL
SELECTED VARIETIES
1 L
20081865_EA
21401612_EA
[†]Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



**SAVE
UP TO \$1**

3⁵⁰

Moredays

APP EXCLUSIVE OFFER

Members get

3,000^(pts)

when you
buy 2

\$3
back
in points

**PC® OR
BLUE MENU®
ENTRÉES**

SELECTED VARIETIES
FROZEN
212-365 G
20309869_EA
20312253001_EA
[†]Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

Members get

1,500^(pts)

when you
buy 2

\$1⁵⁰
back
in points

\$5

**MISS VICKIE'S
KETTLE COOKED
POTATO CHIPS OR
SMARTFOOD READY
TO EAT POPCORN**

SELECTED VARIETIES
150-250 G
20972859_EA
21240703_EA



Moredays

APP EXCLUSIVE OFFER

Members get

5,000^(pts)

for every \$10*
spent on

\$5
back
in points

**CHEERIOS, CHEX OR
OATMEAL CRISP**

SELECTED VARIETIES
300-1300 G
20679863_EA
21667577_EA
[†]Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



^{††}From January 29–February 4, 2026, at across 4,500+ locations in Canada, the PC Optimum™ Moredays event will provide PC Optimum™ members with the opportunity to earn PC Optimum™ points through special offers and promotions across locations where PC Optimum™ points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays.

Optimum™ **Moredays**

Members get
3,000 (pts)
when you
buy 2

\$3
back
in points

2⁹⁹-9⁴⁹

SILK YOGURT 625-650 G,
NON-DAIRY BEVERAGES 1.74-1.89 L,
CREAMERS 450-890 ML OR
SO DELICIOUS 266 ML/500 G
21310391_EA
20315090001_EA



Optimum™ **Moredays**

Members get
4,500 (pts)
for every \$20*
spent on

\$4⁵⁰
back
in points

STARBUCKS COFFEE,
NESPRESSO, NESCAFÉ
CONCENTRATES 500 ML OR
CARNATION HOT CHOCOLATE
CANISTERS 400/450 G OR
PODS 450 G
SELECTED VARIETIES
21041744_EA
21169344_EA



Optimum™ **Moredays**

Member Only Price™

\$6

Non-Members

\$7

Members
save
\$1



MASTRO DELI SLICED
SALAMI
SELECTED VARIETIES
125-150 G
21061096_EA
21061099_EA



Optimum™ **Moredays**

APP EXCLUSIVE OFFER

Members get
1,500 (pts)

\$1⁵⁰
back
in points

\$4

ZIGGY'S® SLICED
DELI MEATS
SELECTED VARIETIES
175 G
21590279_EA
21592461_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Optimum™ **Moredays**

Members get
1,000 (pts)

\$1
back
in points

\$4

CHAPMAN'S SUPER
PREMIUM PLUS
ICE CREAM
SELECTED VARIETIES
FROZEN
500 ML
21511200_EA
21671120_EA



Available at the following Loblaws locations:
2877 Bayview Ave., 50 Musgrave St., 380 The East Mall, Toronto,
5970 McLaughlin Rd., 5010 Glen Erin Dr., 250 Lakeshore Rd., W., Mississauga, 301 High Tech Rd., Richmond Hill,
200 Bullock Dr., Markham, 1792 Liverpool Rd., Pickering, 1740 Richmond St. N., London.

\$3

LB

PC® WHOLE CHICKEN

AIR CHILLED

6.61/KG

20089413_KG

6⁹⁹

LB

INSIDEROUND STEAK

FAMILY SIZE OR ROAST

CUT FROM CANADA AA OR USDA

SELECT GRADE BEEF OR HIGHER

15.41/KG

20812494_KG

20812496_KG

\$9

PC® PACIFIC LARGE WHITE SHRIMP

RAW OR COOKED, PEELLED OR RAW

ZIPPERBACK® 31-40 PER LB 400 G

OR SEAQUEST® WHOLE TILAPIA 1.36 KG OR WHOLE POMPANO 800 G FROZEN

20791381_EA

21591947_EA

\$3

LB

PORK SIDE RIB PORTION

6.61/KG

20836871_KG

3⁷⁷

BLUEBERRIES

PRODUCT OF MEXICO OR MEXICO

PINT

20080137001_EA

PINT

SAVE 57%

1⁴⁸

LB

RED PRINCE APPLES

PRODUCT OF ONTARIO, CANADA FANCY GRADE

3.26/KG

20037628001_KG

7⁷⁷

新年快樂
Happy Lunar New Year

RED MANGO

PRODUCT OF PERU

CASE

21047849_EA

9 LB AVG

1⁵⁰

BROCCOLI CROWNS

PRODUCT OF MEXICO OR U.S.A.

21121560001_EA

\$8

SWISS CHALET OR MONTANA'S PORK BACK RIBS, LOU'S OR MANDARIN ENTRÉES

SELECTED VARIETIES, FULLY COOKED

375-650 G

21668141_EA

21699144_EA

1²⁵

NO NAME® POTATO CHIPS

SELECTED VARIETIES

200 G

21302821_EA

21302793_EA

2⁹⁷

CLASSICO PASTA SAUCE

SELECTED VARIETIES

410/600 ML

21618217_EA

20325609003_EA

\$3

D'ITALIANO BREAD

SELECTED VARIETIES AND SIZES

21567005_EA

21596468_EA

\$3

MADE GOOD GRANOLA BARS, DRIZZLED, MORNINGS OR RICE CRISP BARS

SELECTED VARIETIES

120-150 G

20797052001_EA

21352121_EA

6⁵⁰

LIBERTÉ GREEK TUBS 650/750 G OR YOPLAIT SOURCE

16X100 G

SELECTED VARIETIES

20317317001_EA

20642273_EA

\$21

EQUIVALENT TO 88¢ PER BOTTLE

GATORADE OR POWERADE SPORTS DRINK

SELECTED VARIETIES

24X591 ML

20954130_C24

20325703_C24

12⁸⁸

新年快樂
Happy Lunar New Year

T&T® THAI JASMINE RICE

8.2 KG

20705590_EA

4⁵⁰

PC® FROZEN FRUIT

SELECTED VARIETIES

FROZEN

300-600 G

20312227_EA

21377841_EA

\$3

HEREFORD CORNED BEEF

340 G

20050622_EA

4⁵⁰

NONGSHIM NOODLES

SELECTED VARIETIES

4'S

1503856_EA

21504161_EA

1⁸⁸

LB

BABY BOY CHOY OR SHANGHAI BOK CHOY

PRODUCT OF MEXICO OR U.S.A.

4.14/KG

20082279001_KG

20032454001_KG

Flyer prices effective from Thursday, January 29th to Wednesday, February 4th, 2026. SEE BACK PAGE FOR DETAILS.

LSL MCM 1



Get more on **Moredays**

More savings, more deals, more points
This week only! Jan 29-Feb 4**

Moredays

Members get
2,000 pts

\$2
back in points

\$10

**PC® CHOCOLATE
BASQUE OR
BASQUE
CHEESECAKE**
FROZEN
600 G
21687935_EA



Moredays

Members get
1,000 pts

\$1
back in points

2/\$8

OR
\$5 EA.
**FRIED
TORTILLA CHIPS**
450 G
21534615_EA



Moredays

Members get
4,000 pts

\$4
back in points

for every '12*
spent on

**NATURE VALLEY
GRANOLA BARS**
SELECTED VARIETIES
130-210 G
21235804_EA
21675994_EA



Moredays

Members get
3,000 pts

\$3
back in points

\$4

**PEARL MILLING
COMPANY
PANCAKE MIX**
905 G OR ORIGINAL
SYRUP 710 G
SELECTED VARIETIES
21384573_EA
21391619_EA



Moredays

Members get
10,000 pts

\$10
back in points

for every '25*
spent on

**JAMIESON
VITAMINS OR
SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
20299993_EA
20303216001_EA



Moredays

Members get
7,500 pts

\$7.50
back in points

for every '15*
spent on

**SCRUBBING
BUBBLES
BATHROOM
CLEANERS,
FANTASTIK,
WINDEX
CLEANERS, OR
SHOUT STAIN
REMOVERS**
SELECTED SIZES
AND VARIETIES
21666832_EA
20071729_EA



\$3

**CAVENDISH
FRIES OR SPECIALTY
POTATOES**
SELECTED VARIETIES
FROZEN
400-750 G
20318915_EA
21685114_EA



6.75

**PC® ORANGE JUICE
2.5 L OR STOK COLD
BREW COFFEE 1.42L**
SELECTED VARIETIES
21203739_EA
21531644_EA



6.50

**CRACKER BARREL
CHEESE BARS 400 G OR
SHREDS 250-320 G**
SELECTED VARIETIES
21290384_EA
21290616_EA



\$6

**CHAPMAN'S
FROZEN YOGURT
OR SORBET**
SELECTED VARIETIES
FROZEN
2 L
20314434001_EA
20529120001_EA



2.25

**UNICO PASTA
750 G, PASSATA
680 ML OR PRIMO
PASTA SAUCE 680 ML**
SELECTED VARIETIES
20165260_EA
20794707_EA



1.75

**AYLMER
TOMATOES
OR ACCENTS**
SELECTED VARIETIES
540/796 ML
21207587_EA
21207592_EA



\$7



**BECEL
MARGARINE**
SELECTED VARIETIES
637/850 G
21279389_EA
20297818002_EA

7.50

**STARBUCKS
COFFEE ENHANCER**
SELECTED VARIETIES
828 ML
21358473_EA
21436915_EA



2/\$15

LESS THAN 2
\$8.49 EA.

**COCA-COLA,
CANADA DRY OR
PEPSI SOFT DRINKS**
SELECTED VARIETIES
12X355 ML
20318694002_C12
20322361002_C12



**SAVE
UP TO 53%**

\$7

**CASHMERE
BATHROOM TISSUE
12 DOUBLE ROLLS OR
SCOTTIES FACIAL
TISSUE 6'S**
SELECTED VARIETIES
20318667_EA
21204739_EA



\$11

**TIDE DETERGENT
1.62-1.86 L/18-31'S
DOWNY/GAIN
FABRIC SOFTENER
1.66-2.63 L
DOWNY/GAIN/
IVORY SNOW
BEADS 303-379 G
OR DAWN LIQUID
2.21/2.64 L
SELECTED VARIETIES
21550428_EA
21593782_EA**



90¢

**FANCY FEAST
FRISKIES 156 G OR
CATFOOD**
SELECTED VARIETIES
20302296001_EA
20316703_EA
20319657001_EA



**PRICE
DROP†**

More ways to save

\$2

RUBICON JUICE
SELECTED VARIETIES
1 L
21529635_EA
21557702_EA



2.50

**DARE VEGGIE
CRISPS**
SELECTED VARIETIES
100 G
20973368_EA
21520207_EA



\$3

**PILLSBURY
TOASTER STRUDEL**
326 G OR
SCRAMBLES
204 G
SELECTED VARIETIES
FROZEN
20172664001_EA



3.50

**MOTT'S
CLAMATO JUICE**
SELECTED VARIETIES
1.89 L
20318955002_EA



Loblaws

CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS.

Loblawson **Loblawson**

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **†PRICE DROP Offer:** Valid in-store at participating locations from January 29 - February 25, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

LSL BACK



**freshness you can taste,
value you'll love**

\$5

ORGANIC BLUEBERRIES
PRODUCT OF MEXICO, PERU,
CHILE OR MOROCCO OR
RASPBERRIES
PRODUCT OF MEXICO OR
U.S.A.
HALF PINT
20625647001_EA
20128938001_EA



3⁹⁹
LB

PC® EXTRA LARGE GREEN SEEDLESS GRAPES PRODUCT OF PERU, NO. 1 GRADE OR
EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF PERU OR CHILE,
NO. 1 GRADE
8.80/KG
20425775001_KG
20159199001_KG

EXTRA LARGE



2⁵⁰
LB/EA.



GREENHOUSE TOMATOES ON THE VINE
2.50 LB 5.51/KG OR
ENGLISH CUCUMBERS
2.50 EA.
PRODUCT OF CANADA
20026703001_KG
20070132001_EA



SAVE 98¢
WHEN YOU BUY 2

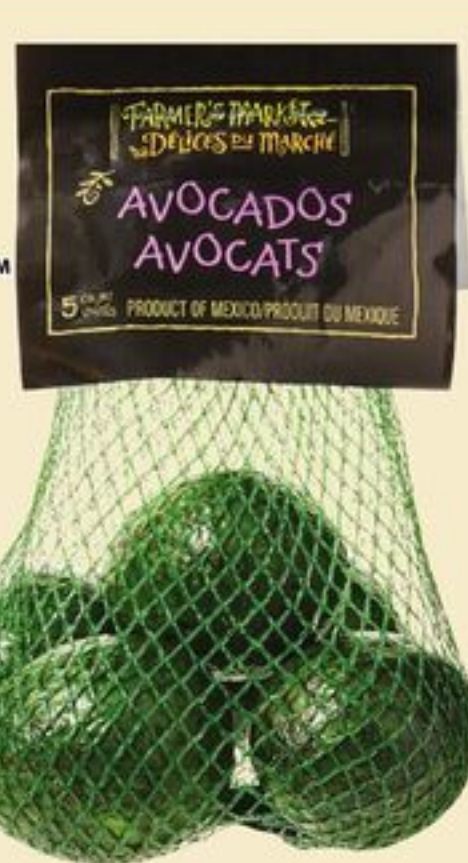
2/\$7

OR
\$3.99 EA.
GREEN KALE OR RAPINI
PRODUCT OF MEXICO
OR U.S.A.
20138805001_EA
20048070001_EA



\$4

FARMER'S MARKET™ AVOCADO BAG
PRODUCT OF MEXICO
5'S
21644936001_EA



SAVE 37%

1⁸⁸
LB

FUJI OR RED DELICIOUS APPLES
PRODUCT OF ONTARIO/
CANADA FANCY GRADE
4.14/KG
20310940001_KG
20073899001_KG



3⁵⁰



FARMER'S MARKET™ CARROTS OR YELLOW ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
20811994001_EA



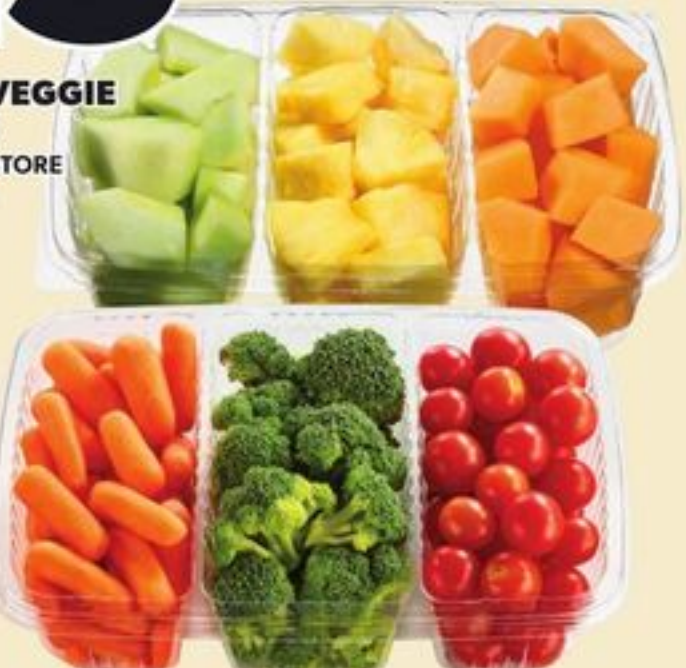
\$5

ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
20067389001_EA



\$13

FRUIT OR VEGGIE TRI PACKS
PREPARED IN-STORE
706 G-1.02 KG
20022119_EA
21209367_EA



\$25

PC® SIGNATURE GIFT BOUQUET
EACH
21436377_EA



\$15

SUCCULENT IN CLAY
SELECTED VARIETIES
5 INCH
21052595_EA



SAVE \$4
WHEN YOU BUY 2

2/\$20

OR
\$12 EA.
GERBERA DAISY BUNCH
ASSORTED VARIETIES
BUNCH
21437443_EA



8⁵⁰

GRASS FED EXTRA LEAN GROUND BEEF
450 G
21675592_EA



\$8

BEEF STIR FRY STRIPS
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
250 G
21588067_EA



PREPARED IN-STORE

\$12



PC® CHICKEN DRUMSTICKS 8'S OR THIGHS BONE-IN 6'S
AIR CHILLED
21341035_EA
21341042_EA



air chilled

\$7

MAPLE LODGE ULTIMATE CHICKEN SAUSAGES
SELECTED VARIETIES
375-500 G
21378310_EA
21539970_EA



\$8



PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



500 G

\$17

PINTY'S CHICKEN WINGS
SELECTED VARIETIES
FROZEN
720 G
21699550_EA
21699629_EA



GET 2,000⁺ back in points

\$2

find your catch in seafood

\$14^{LB}

YELLOWFIN TUNA STEAKS
PREVIOUSLY FROZEN
30.86/KG
20753134_KG



\$13

PC® BLUE MENU® WILD ARGENTINIAN SCALLOPS 80-150 PER LB
400 G OR **SEAQUEST® SHRIMP RING WITH MILD COCKTAIL SAUCE** 454 G
FROZEN
20076343_EA
21687413_EA



\$23

PKG OF 4

LOBSTER TAILS
2-3 OZ
FROZEN OR
PREVIOUSLY FROZEN
4'S
21240991_EA



National Croissant Day Friday January 30th

\$8

**BUTTER
CROISSANTS**
12'S
21683000_EA



**BAKED
IN-STORE**

\$4

MINI CROISSANTS
SELECTED VARIETIES
10'S
21646636_EA
21646639_EA



**BAKED
IN-STORE**

\$6

**ALL BUTTER
CROISSANTS OR
RAISIN BRIOCHE
SWIRL**
SELECTED VARIETIES
4'S
20761827_EA
21719417_EA



**BAKED
IN-STORE**

\$5

**PREPARED IN
CANADA**

**KIMBERLY'S
COOKIES**
SELECTED VARIETIES
10'S
21190203_EA
21531404_EA



\$6

**PREPARED IN
CANADA**

**FARMER'S MARKET™
MINI DONUTS**
SELECTED VARIETIES
264-342 G
21461952_EA
21461954_EA



**SAVE
\$1
WHEN YOU BUY 2**

2/\$7

OR
\$4 EA.

**LARocca SLICES
OR MARIE MORIN
DESSERTS OR
CHARLOTTE'S
PARFAITS**
SELECTED VARIETIES
90-212 G
21165251_EA
21624338_EA



\$6

**PREPARED IN
CANADA**

**SILVER HILLS
BREAD**
SELECTED VARIETIES
AND SIZES
21047070_EA
21047166_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7.50

OR
\$4.49 EA.

**CASA MENDOSA
OR WONDER
TORTILLAS**
SELECTED VARIETIES
10 INCH
20318708_EA
20976626_EA



2.50

**PREPARED IN
CANADA**

**NO NAME®
BAGELS**
SELECTED VARIETIES
6'S
21297831_EA
21666664_EA



5.50

**Members get
4,000^{pts}
when you
buy 2**

**\$4
back
in points**

**BABYBEL 6'S OR
THE LAUGHING
COW 8'S
SELECTED VARIETIES**
20319107_EA
20574332_EA



in the mood for deli-cious

**SAVE
UP TO \$1.99**

**PREPARED IN
CANADA**

\$6

**BRANDT LIVER
SAUSAGE CHUB
OR KOLBASSA
SAUSAGE**
SELECTED VARIETIES
250-300 G
20317795_EA
20353440_EA



\$8

**Members get
500^{pts}**

**PREPARED IN
CANADA**

**TRE STELLE
RICOTTA 475 G OR
BOCCONCINI OR
FETA 200 G**
SELECTED VARIETIES
20093652_EA
20318663_EA



**SAVE
\$2.49**

**PREPARED IN
CANADA**

\$11

**PILLER'S
PEPPERETTES,
BITES OR STICKS**
SELECTED VARIETIES
300-500 G
21099386_EA
21099391_EA



**Member Only Price™
3.50**

**Non-Members
\$4**

**PREPARED IN
CANADA**

**PC® DIPS 200-227 G OR
NAAN CRISPS 170 G**
SELECTED VARIETIES
21681330_EA
21683470_EA



**SAVE
\$1**

\$7

PC® GUACAMOLE
SELECTED VARIETIES
425 G
21448106_EA
21448102_EA



on the run, we got you

**SAVE
\$10**

\$20

**30 PIECE WINGS &
WEDGES BUCKET**
1.2-2 KG
21541872_EA
21541877_EA



SERVES 6

\$9

**PREPARED IN
CANADA**

PC® PIE OR QUICHE
SELECTED VARIETIES
550-575 G
21682000_EA
21682154_EA



\$20

**IN-STORE PREPARED
PULLED PORK BAO
BUNS, GYRO OR
FAJITA CHICKEN
TACO TRAY**
970G-1KG
21533648_EA
21696308_EA



daily deals

MONDAY

Chicken Dinner

\$15

**ROTISSERIE CHICKEN
DINNER COMBO FOR 2**
900 G-1 KG
PAIRED WITH TWO SMALL SIDES
OF YOUR CHOICE 134-454 G
PREPARED IN-STORE
21086336_EA



TUESDAY

Tender Tuesday

\$12

**PREPARED IN
CANADA**

**9-PIECE
CHICKEN STRIPS**
HOT OR CHILLED
870 G
21336699_EA
21336518_EA



WEDNESDAY

Hump Day Special

2/\$14

OR \$9 EA.
**BUY ANY TWO
INDIVIDUAL
CHICKEN COMBOS
WITH ONE SMALL
SIDE EACH**
361-530 G
21022536_EA/20697881_EA



THURSDAY

Quick Grabs

3/\$14

**PREPARED IN
CANADA**

OR \$6-7 EA.
**BUY ANY THREE
IN-STORE PREPARED SINGLE
SERVE SOFTY, WRAPS OR
SUB SANDWICHES**
180-299 G
20160224_EA
21623676_EA



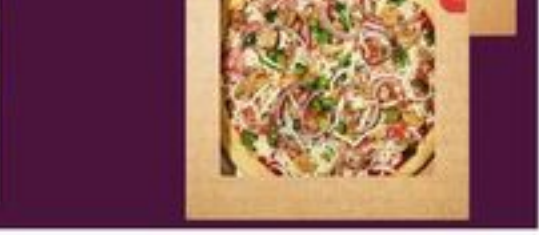
FRIDAY

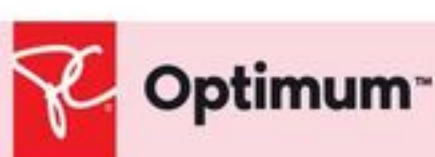
Pizza Party

2/\$15

**PREPARED IN
CANADA**

OR \$9-10 EA.
**BUY ANY TWO
IN-STORE PREPARED
12" TAKE AND BAKE
PIZZA**
SELECTED VARIETIES
21456415_EA
21456401_EA





Get more on

More savings, more deals, more points
This week only! Jan 29-Feb 4"

Moredays Moredays Moredays Moredays

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

\$4

GREEN GIANT VEGETABLES OR SPECIALTY VEGGIES
SELECTED VARIETIES
FROZEN
283-750 G
21022355_EA
21660433_EA

Moredays

Members get **2,000^(pts)** when you buy 2

\$2 back in points

2/\$11

OR \$6.99 EA.

BEN & JERRY'S
473 ML OR
MAGNUM 3/4'S
SELECTED VARIETIES
FROZEN
20950739_EA
21428403_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

\$6

ORVILLE POPCORN 6/8'S OR KERNEL JAR
248-850 G
SELECTED VARIETIES
20308686_EA
20629532003_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

\$4-27

SUNRYPE GOOD BITES OR FRUIT TO GO BITES
SELECTED VARIETIES
112 G-1.11 KG
20305640001_EA
20872742_EA

Moredays

Members get **500^(pts)**

\$16

CRANK WHOLE BEAN COFFEE
SELECTED VARIETIES
340 G
214101099_EA
21410121_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

\$3

SWISS CHALET OR MONTANA'S READY TO SERVE SOUP
SELECTED VARIETIES
540 ML
21690570_EA
21313335_EA

Moredays

Members get **1,500^(pts)** when you buy 2

\$150 back in points

\$3

PRINGLES SUPER STACKS
SELECTED VARIETIES
148-156 G
21003833_EA
21003833_EA

Moredays

Members get **1,500^(pts)** when you buy 2

\$150 back in points

2/\$7

OR \$3.99 EA.

CHEEZ-IT BAKED SNACK CRACKERS
SELECTED VARIETIES
191/200 G
21214559_EA
21214560_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

2/\$8

OR \$5 EA.

LIBERTÉ MÉDITERRANÉE
500 G OR YOPLAIT SOURCE
630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21473714_EA

Moredays

Members get **5,000^(pts)** when you buy 3

\$5 back in points

5⁵⁰

HÄAGEN DAZS TUBS 414-450 ML, BARS 3/4'S, DRUMSTICKS 4'S OR CONFECTIONARY NOVELTIES 4-10'S
SELECTED VARIETIES
FROZEN
20322380003_EA
21513347_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

3⁵⁰

PEEK FREANS DIGESTIVE BISCUITS OR CADBURY FINGERS CHOCOLATEY COOKIE BISCUITS
SELECTED VARIETIES
114-350 G
20680381_EA
21631965_EA

Moredays

Members get **1,000^(pts)**

\$1 back in points

6⁴⁹

DARE GRISSOL MELBA TOAST OR BAGUETTES
FAMILY SIZE
SELECTED VARIETIES
220-400 G
20307218001_EA
21623511_EA

Moredays

Members get **2,000^(pts)**

\$2 back in points

4⁴⁹ - 6⁹⁹

WILD PLANET SARDINES
SELECTED VARIETIES
125-142 G
21559412_EA
21559421_EA

Moredays

Members get **2,000^(pts)**

\$2 back in points

24⁹⁹

PC® PAPER TOWEL
12 ROLLS
21558605_EA

Moredays

Members get **5,000^(pts)**

\$5 back in points

\$28

5 INCH ORCHID
SELECTED VARIETIES
21664246_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

8⁹⁹ - 64⁴⁹

WEBBER NATURALS OR SESAME STREET VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES
AND SIZES
20783429_EA
21286687_EA

Moredays

Members get **10,000^(pts)** for every \$30* spent on

\$10 back in points

NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS 60-175'S OR BOOST READY TO DRINK SHAKE OR KIDS NUTRITIONAL SUPPLEMENT 6X237 ML
SELECTED VARIETIES AND SIZES
21681253_EA
21020231_EA

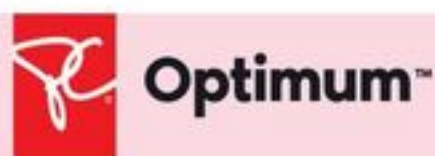
Moredays

Members get **3,500^(pts)** when you buy 2

\$3⁵⁰ back in points

11⁴⁹ - 46⁴⁹

L'IL CRITTER'S FIRST RESPONSE OR VITAFUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20867279_EA
20867280_EA



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More savings, more deals, more points
This week only! Jan 29-Feb 4"

Moredays Moredays Moredays Moredays

Moredays

Members get **3,000 pts** for every \$15* spent on

\$3 back in points

BILLY BEE HONEY
SELECTED VARIETIES
375 G-1 KG
20724507_EA/20726628_EA

Moredays

Members get **3,000 pts** for every \$6* spent on

\$3 back in points

QUAKER DIPPS AND CHEWY GRANOLA BARS
SELECTED VARIETIES
120-156 G
20847582_EA/21359366_EA

Moredays

Members get **3,000 pts** for every \$15* spent on

\$3 back in points

NUTELLA SPREADS 375 G-1 KG
OR **SNACKS** 138-208 G
20436105_EA/21457401_EA

Moredays

Members get **5,000 pts** for every \$10* spent on

\$5 back in points

KELLOGG'S PREMIUM CEREAL
317-525 G
21604270_EA
21651958_EA

Moredays

Members get **6,500 pts** for every \$30* spent on

\$6.50 back in points

VAN HOUTTE OR MCCAFÉ 10-483 G
K-CUPS, VAN HOUTTE ROAST & GROUND 300-340 G, MCCAFÉ ROAST & GROUND 300-875 G, WHOLE BEAN, INSTANT OR NESPRESSO, LAVAZZA K-CUPS 345 G OR KICKING HORSE 10/303 G
SELECTED VARIETIES
21238547_EA
21654384_EA

Moredays

Members get **3,000 pts** for every \$12* spent on

\$3 back in points

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
200-350 G
21648530_EA
21680155_EA

Moredays

Members get **5,000 pts** for every \$15* spent on

\$5 back in points

OCEAN'S TUNA, GOLD SEAL CANNED FISH OR MILLIONAIRES SARDINES
SELECTED VARIETIES
80-418 G
21004270_EA
21005158_EA

Moredays

Members get **4,000 pts** for every \$12* spent on

\$4 back in points

RIO MARE CANNED FISH
SELECTED VARIETIES
100-320 G
20035383_EA
20971498_EA

Moredays

Members get **3,000 pts** for every \$9* spent on

\$3 back in points

MAYNARDS CANDIES OR CADBURY CHOCOLATE
SELECTED VARIETIES EXCLUDE EASTER & VALENTINES
308/315 G
21545817_EA
21648577_EA

Moredays

Members get **5,000 pts** for every \$10* spent on

\$5 back in points

KNORR GRAVY OR SAUCE MIX 22-48 G, BOUILLON CUBES OR POWDERS 63-250 G OR LIQUID CONCENTRATE 250 ML
SELECTED VARIETIES
20297436001_EA
20323323001_EA

Moredays

Members get **3,500 pts** for every \$15* spent on

\$3.50 back in points

CLUB HOUSE DRY GRAVY OR SAUCES, SEASONING BLENDS, SPICE BOTTLES OR TINS OR LA GRILLE SEASONINGS 11-825 G OR **FOOD COLOR OR VANILLA EXTRACTS** 43-250 ML
SELECTED VARIETIES
20308006002_EA
20323721001_EA

Moredays

Members get **3,000 pts** for every \$12* spent on

\$3 back in points

BAKERS CHOCOLATE SQUARES 170/225 G, **JELL-O POWDER** 9.01-85 G, **JELL-O PUDDING** 40-170 G, **MAGIC BAKING POWDER** 225/450 G, **SHAKE N BAKE COATING MIX** 142-160 G
SELECTED VARIETIES
20307001001_EA/20316019001_EA

Moredays

Members get **3,000 pts** for every \$10* spent on

\$3 back in points

BETTY CROCKER SUPERMOIST CAKE MIX 375-404 G OR FROSTINGS 340-450 G
SELECTED VARIETIES
20562641007_EA
21547837_EA

Moredays

Members get **4,000 pts** for every \$15* spent on

\$4 back in points

ROBIN HOOD OR FINE ROSES FLOUR 2.5 KG OR 5 KG OR **CARNATION EVAPORATED MILK** 354 ML OR **EAGLE CONDENSED MILK** 300 ML
SELECTED VARIETIES
20039497001_EA
20896887_EA

Moredays

Members get **5,000 pts** for every \$20* spent on

\$5 back in points

FRISKIES DRY CAT FOOD
SELECTED VARIETIES
1.4-7.5 KG
20686851_EA
20912590_C01

Moredays

Members get **10,000 pts** for every \$30* spent on

\$10 back in points

LYSOL CLEANERS OR LAUNDRY, OR FINISH DISHWASHER TABS
21487308_EA

Moredays

Members get **10,000 pts** for every \$40* spent on

\$10 back in points

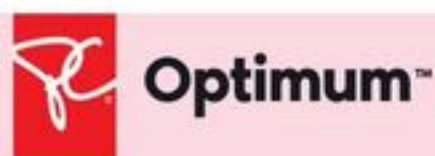
TIDE OR GAIN LAUNDRY DETERGENT OR PODS, DOWNY OR GAIN LIQUID FABRIC SOFTENER, BOUNCE DRYER SHEETS OR DOWNY, GAIN OR IVORY SNOW BEADS, MR. CLEAN CLEANERS, CASCADE DISHWASHER TABS, DAWN DISH DETERGENT OR SWIFFER
21518479_EA
21593670_EA

Moredays

Members get **3,000 pts** for every \$15* spent on

\$3 back in points

COLGATE ORAL CARE PRODUCTS
ALL VARIETIES AND SIZES
21118930_EA
21166717_EA



Get more on

More savings, more deals, more points
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Moredays
Moredays
Moredays
Moredays

APP EXCLUSIVE OFFERS†

Moredays
APP EXCLUSIVE OFFER
Member Only Price™
2²⁵
Non-Members
\$3

PC® OR BLUE MENU® ENGLISH MUFFINS
SELECTED VARIETIES
6'S
20810728_EA
21015902_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

PREPARED IN CANADA

WHOLE WHEAT BLÉ ENTIER
ENGLISH MUFFINS - MUFFINS ANGUS
342 g 6

Moredays
APP EXCLUSIVE OFFER
Members get
1,500 pts
\$150 back in points
\$6

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3'S
20085851001_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

SWEET BELL PEPPERS
POIVRONS DOUX
Crate de 3 m.

Moredays
APP EXCLUSIVE OFFER
Members get
5,000 pts
\$5 back in points
for every \$10* spent on

PILLSBURY PIZZA POPS OR BITES
380 G-2.85 KG, **TOASTER STRUDEL**
OR SCRAMBLES 204-326 G OR
PILLSBURY REFRIGERATED DOUGH
SELECTED VARIETIES FROZEN
21435996_EA
21505340_EA
20172664001_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

PIZZA POPS
3 CHEESE FROMAGES
8

Toaster Strudel
Crescents Croissants
Original Originals
8

Moredays
APP EXCLUSIVE OFFER
Members get
2,500 pts
\$250 back in points
for every \$10* spent on

OREO OR CHIPS
AHOY! FAMILY SIZE
COOKIES 303-503 G OR
OREO CAKESTERS
285 G
SELECTED VARIETIES
21014087_EA
21712437_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

OREO MOELLEUX
DOUBLE CHOCOLAT
100% WHOLE GRAIN FLOUR
5

Chips Ahoy!
ORIGINAL ORIGINALS
140

Moredays
APP EXCLUSIVE OFFER
Members get
4,000 pts
\$4 back in points
for every \$10* spent on

PREMIUM PLUS
402-481 G OR
GOOD THINS 100 G
SELECTED VARIETIES
21023024_EA
21109004_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

GOOD THINS
gluten-free
MADE WITH RICE
8

PREMIUM PLUS
SAPOUDRES DE SEL
Sel de mer
CRANBERRY 450 g

Moredays
APP EXCLUSIVE OFFER
Members get
2,000 pts
\$2 back in points
for every \$5* spent on

CRISPERS OR BITS & BITES
SELECTED VARIETIES
145 G
21358333_EA
21358273_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Crispers
Crispers
SALT & VINEGAR
SEL ET VINAIGRE
INTENSE
145 g

Moredays
APP EXCLUSIVE OFFER
Members get
20,000 pts
\$20 back in points
for every \$50* spent on

PROGRESSIVE, IRON VEGAN, SMART SOLUTION VITAMINS, SUPPLEMENTS OR PROTEIN PRODUCTS
SELECTED VARIETIES AND SIZES
21519271_EA
20618575_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

PROGRESSIVE
WHEY PROTEIN
GRASS-FED
100% WHEY
2

multi
100% COMPLETE - COMPLETE À 100%
120

Get your first year of PC Express Pass for \$2/month*

Express Pass

- Unlimited grocery delivery or pickup
- Earn 2% back in (pts) with eligible pickup orders**

Use code **PASS76**

Learn more

*/**Offer valid until February 18, 2026. Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

Moredays
Express

JOE FRESH

Optimum™
Moredays
Jan. 29 - Feb. 4

Members get
20,000 pts
for every \$60 spent on apparel†

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Optimum™

APP EXCLUSIVE OFFERS†

Moredays
APP EXCLUSIVE OFFER
Members get
15,000 pts
\$15 back in points
for every \$100* spent on

ANY COMBINATION OF BOSTON PIZZA, DOORDASH, GAP INC. BRANDS, GOOGLE PLAY, THE KEG, AND ULTIMATE DINING CARD GIFT CARDS

BP
DOORDASH
OLD NAVY @ATHLETA
BANANA REPUBLIC SLP
Google Play
THE KEG
ULTIMATE DINING CARD

Google Play gift card purchases are subject to a \$200 limit. Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Boston Pizza, DoorDash, Gap Inc. Brands, Google Play, The Keg, Ultimate Dining Card, Harvey's, and Swiss Chalet cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. All other trademarks are property of their respective owners.

Optimum™ Moredays™
3,000 pts
when you spend \$30 or more on fuel.
Jan 29 - Feb 1

Esso™ Mobil™

Open the app to get this offer.
*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

bursting with citrus goodness

Picked Fresh. Enhanced aroma, juiciness & flavour!
Stem & Leaf Clementines are distinguished by the presence of the natural green stem and leaf, which serves as a visual cue of freshness and careful handling. These clementines are typically harvested and packed with extra care, delivering a premium eating experience with every bite.

2⁸⁸
LB
**CLEMENTINE
STEM AND LEAF**
PRODUCT OF SPAIN
6.35/KG
20613483001_EA

\$7

**FARMERS MARKET™
MANDARINS**
PRODUCT OF MOROCCO
OR SPAIN
4 LB
20054025001_EA

\$8

**PC® CARA CARA
ORANGES**
PRODUCT OF MOROCCO
EACH
20697748001_EA

\$6

**FARMERS MARKET™
NAVEL ORANGES**
PRODUCT OF MOROCCO OR SPAIN
3 LB
20162945001_EA

\$6

**FARMER'S MARKET™
RED GRAPEFRUIT**
PRODUCT OF TURKEY
3 LB
20118409001_EA

2⁸⁸

RED POMELO
PRODUCT OF CHINA
EACH
20081390001_EA

\$4

**NO NAME® NATURALLY
IMPERFECT™ LIMES**
PRODUCT OF MEXICO
680 G
21673921001_EA

\$6

**FARMERS MARKET™
LEMONS**
PRODUCT OF U.S.A.
2 LB
21124487001_EA

4⁹⁸
LB

SUMO MANDARINS
PRODUCT OF U.S.A.
10.98/KG
20562570001_KG

Our signature citrus sweets!

\$6

**BAKED
IN-STORE**

**IN-STORE
LEMON STRUDEL**
4'S
21571831_EA

\$30

**PREPARED IN
CANADA**

**LA ROCCA 8"
LEMON MOUSSE CAKE**
21496168_EA

\$6

**PREPARED IN
CANADA**

**FARMERS MARKET™
LEMON POPPY
ICED LOAF CAKE**
344-400 G
21488954_EA

\$8

**PREPARED IN
CANADA**

**FARMERS MARKET™
LEMON SQUARES**
400/450 G
21216523_EA

\$6

**PREPARED IN
CANADA**

**FARMERS MARKET™
MUFFIN LEMON
POPPYSEED**
4'S
21639400_EA

9⁵⁰

**PREPARED IN
CANADA**

**FARMERS MARKET™
9" LEMON MERINGUE PIE**
21664315_EA

新年快樂 Happy Lunar New Year

APP EXCLUSIVE OFFER

Get **3,000 pts** for every \$15* spent on all T&T items

Open your PC Optimum® app or visit pcoptimum.ca to get the offer

\$3 back in points

\$4 LB

CHICKEN LEGS
BACK ATTACHED,
FAMILY SIZE
8.82/KG
20153925_KG

4²⁸ LB

GRADE A DUCK
FROZEN
9.44/KG
20078881_KG

SAVE 39¢

\$3

BASA STEAKS
FROZEN
1KG
21501010_KG

SAVE \$11/LB

5⁸⁸

PORK BELLY PORTION
SKINLESS
12.96/KG
207935024_KG

\$7

T&T® PACIFIC WHITE SHRIMP RAW HOSO
30-40 PER LB 400 G OR
COOKED 21-25 PER LB 300 G
FROZEN
216998200_EA
21699868_EA

2⁸⁸

KJ FROZEN DUMPLINGS
SELECTED VARIETIES
380 G
21357897_EA

8⁸⁸

TSURU MAI BROWN RICE
2 KG
20037468_EA

16⁸⁸

DAN-D PAK CASHEWS
SALTED OR UNSALTED
908 G
20314862001_EA
20314862002_EA

\$5

FLYING GOOSE SRIRACHA SAUCE
730 ML
21499017_EA

4⁸⁸

COCK BRAND SWEET CHILI SAUCES
20149074_EA

1²⁸

LOTTE PEPERO
SELECTED VARIETIES
32-50 G
20876313_EA
20876314_EA

12⁸⁸

BILLY BEE HONEY RED CAP
SELECTED VARIETIES
1KG
20528715_EA

1⁵⁰

NONGSHIM BOWL NOODLES
SELECTED VARIETIES
86 G
20087422003_EA
2030211001_EA

\$11

KNORR CHICKEN BROTH MIX
1KG
20154074_EA

Fresh Fortune

1⁸⁸ LB

ASIAN YELLOW PEARS
PRODUCT OF CHINA
4.14/KG
20035618001_KG

SAVE 22¢/LB

2⁴⁸ LB

LOTUS ROOT
PRODUCT OF MEXICO
5.47/KG
20048557001_KG

2²⁸ LB

HAMI MELON
PRODUCT OF GUATEMALA,
HONDURAS OR MEXICO
5.03/KG
21051237001_KG

Lucky Blossoms

\$25

LUNAR NEW YEAR BOUQUET
SELECTED VARIETIES
21410571_EA

15⁸⁸

MONEY TREE
20613472_EA

\$28

5 INCH ORCHID
SELECTED VARIETIES
21664246_EA

TU BISHVAT

Shop value-friendly holiday essentials.

2/\$5

OR \$3 EA.

POMEGRANATE
PRODUCT OF ISRAEL
OR TURKEY
20134767001_EA



\$23

NANUK SMOKED COHO SALMON
FROZEN
300 G
20114139_EA



Optimum

Members-Only Price™

3.99

Non-members

8.99

KEDEM SPARKLING GRAPE JUICE 750 ML
OR **KEDEM GRAPE JUICE LARGE** 1.8 L
SELECTED VARIETIES
20034185006_EA
20314022001_EA



\$11

CROWN CINNAMON BUNS
454 G
20109501_EA



\$4

PRIGAT OR KLIYAT GAT SUNFLOWER SEEDS
SELECTED VARIETIES
200 G
20070700_EA
21029523_EA



3.50

PIERRE BONNE JAM
SELECTED VARIETIES
250 G
21174021_EA
21176102_EA



2.69

WACKY MAC FOULDS MAC & CHEESE 156 G
OR **GEFEN RED BEETS, VACUUM PACK**
SELECTED VARIETIES
20122898_EA
21028955_EA



\$3

GALIL SUN DRIED FIGS GARLAND
227 G
21032580_EA



1.69

TUSCANINI OLIVES PITTED POUCH
SELECTED VARIETIES
30 G
21637400_EA



3.25

MOTOLA CUCUMBERS
SELECTED VARIETIES
670 G
20214491001_EA



8.99

CROWN NATURAL PURE HONEY 375 G OR
ZETA EXTRA VIRGIN OLIVE OIL 250 ML
SELECTED VARIETIES
21055631_EA
21543933_EA



\$3

CERES JUICE
SELECTED VARIETIES
1 L
20130429_EA



1.79

TUSCANINI LEMON JUICE 200 ML OR **OSEM BAMBA HAZELNUT FILLING** 60 G
21527498_EA
21450729_EA



4.99

BE MY MATE FRUIT BARS
96 G
21701720_EA



6.49

ARTESANAL TREATS BITES
SELECTED VARIETIES
136 G
21706805_EA
21706846_EA



99¢

WHITE ROCK SELTZER
SELECTED VARIETIES
1 L
20620205007_EA



1.67

GALIL RICE OR CORN CAKES
SELECTED VARIETIES
100 G
21059192_EA



3.99

MAN WAFERS CHOCOLATE LARGE
500 G
20299591001_EA



\$3

ELITE TURKISH ROASTED GROUND COFFEE
100 G
20714292_EA



5.49

ACHVA TAHINI
SELECTED VARIETIES
500 G
20122784001_EA



7.99

WALDEN FARM SYRUP
SELECTED VARIETIES
355 G
20300207_EA



ITEMS AVAILABLE AT THE FOLLOWING LOBLAWS LOCATIONS:

1048 MIDLAND AVE., KINGSTON, 5010 GLEN ERIN DR., MISSISSAUGA, 50 MUSGRAVE ST., MUSGRAVE,
301 HIGH TECH RD., RICHMOND HILL, 60 CARLTON ST., 650 DUPONT ST. AND 2877 BAYVIEW AVE., TORONTO.

your **one-stop** grocery shop

\$6

Moredays

Members get
5,000 pts
when you
buy 2

\$5
back
in points

**QUAKER MUFFIN
OR COOKIE MIX**
750-900 G OR
OAT FLOUR
SELECTED VARIETIES
20431064001_EA
21674263_EA



\$7

**TACO BELL
PREMIUM KITS**
SELECTED VARIETIES
401-642 G
21663420_EA
21663622_EA



4⁵⁰

**OLD EL PASO
DINNER KITS**
SELECTED VARIETIES
309-510 G
20795468_EA
20795300_EA



5⁵⁰

**HELLMANN'S REAL
MAYONNAISE OR
CHICKEN WING DIP**
340-445 ML OR
PC® PICKLES 1 L
SELECTED VARIETIES
20433560001_EA
21591867_EA



\$2

**SWISS CHALET
CANNED GRAVY**
SELECTED VARIETIES
284 ML
21080164_EA
21080165_EA



SAVE
98¢
WHEN YOU BUY 2

2/\$5

OR
\$2.99 EA.

**NO NAME®
CANNED FRUIT**
SELECTED VARIETIES
398 ML
20618836_EA
20628585001_EA



4⁵⁰

PC® PICKLES
SELECTED VARIETIES
500 ML
20074106_EA
20324478_EA



2⁷⁵

NO NAME® WAFFLES
SELECTED VARIETIES
FROZEN
8'S
20316375001_EA
20316375002_EA



\$4

**HARDBITE
POTATO CHIPS**
SELECTED VARIETIES
150 G
20370855001_EA



SAVE
UP TO \$1⁵⁰

Moredays

Members get
1,000 pts
when you
buy 2

\$1
back
in points

\$7

**DR OETKER
SUPREMA** 475-520 G
OR **GIUSEPPE
STUFFED CRUST
PIZZA** 685-771 G
**PIZZA OR HIGH
LINER FISH OR
SHRIMP** 315-700 G
SELECTED VARIETIES
FROZEN
20303200001_EA
21649640_EA



SAVE
\$2⁹⁸
WHEN YOU BUY 2

Moredays

Members get
5,000 pts
when you
buy 4

\$5
back
in points

2/\$11

OR
\$6.99 EA.

**HEALTHY CHOICE
STEAMERS OR
SIMPLY ENTRÉES**
SELECTED VARIETIES
FROZEN
255-306 G
20318160005_EA
20974539_EA



\$6

**MCCAIN
DEEP 'N DELICIOUS
CAKES** 510 G OR
**PC® CHOCOLATE
COVERED FRUIT** 200 G
SELECTED VARIETIES
FROZEN
20310132002_EA
21544055_EA



\$4

**CHAPMAN'S
MARKDALE CREAMERY
ICE CREAM** 2 L
OR **COLLECTION
NOVELTIES** 6/8'S
SELECTED VARIETIES
FROZEN
20315236001_EA
20323757001_EA



\$6

**SCHNEIDERS®
BREAKFAST BITES
OR SANDWICHES**
SELECTED VARIETIES
FROZEN
204-288 G
21623187_EA
21623288_EA



16⁹⁹

**BUDWEISER ZERO
NON-ALCOHOLIC BEER**
SELECTED VARIETIES
12X355 ML
21295370_C12



\$9

**FERRERO ROCHER
OR COLLECTION
HEART**
8'S
20318102001_EA
20718470_EA



SAVE
\$1⁰⁸
WHEN YOU BUY 2

2/\$5⁵⁰

OR
\$3.29 EA.

**HERSHEY'S
CHOCOLATE BARS**
SELECTED VARIETIES
90-120 G
20683743_EA
21452986_EA



\$5

**OASIS 100%
JUICE BLENDS**
SELECTED VARIETIES
8X200 ML
20944313_EA
21004459_EA



\$10

**ROYALE
BATHROOM TISSUE**
12 DOUBLE ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES
21363770_EA
21618478_EA



\$21

PREPARED IN
CANADA

**CASHMERE
BATHROOM TISSUE**
SELECTED VARIETIES
24-72 ROLLS
21818945_EA
21443648_EA



\$22

**PURINA ONE
CAT FOOD**
SELECTED VARIETIES
3 KG
21235341_EA





DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

**CLICK FOR THESE
COUPONS AND MORE**



6,000 points

**When you spend \$40
or more on fresh fruits
or vegetables**

Ends on February 4th, 2026



5,000 points

**When you spend \$30 or more
on meal kits, sandwiches,
prepackaged salads,
cold case salads, soups,
pizza, quiches, pies or wings**

Ends on February 4th, 2026



5,000 points

**When you spend \$20
or more on deli meat &
cheese, selected varieties
and sizes**

Ends on February 4th, 2026



5,000 points

**When you spend \$30 or
more on Pet Department,
includes pet food, treats,
toys & supplies**

Ends on February 4th, 2026



5,000 points

**When you spend \$30 or
more on vitamins and
supplements**

Ends on February 4th, 2026



1,500 points

**PC® Pacific large white shrimp
raw or cooked peeled or raw
Zipperback® 31-40 per lb 400 g or
SeaQuest® whole tilapia 1.36 kg or
whole pompano 800 g frozen**

Ends on February 4th, 2026



500 points

**Life Brand
liquid hand soap
340 mL**

Ends on February 4th, 2026



\$2 off

**no name® flour
selected varieties
10 kg**

Ends on February 4th, 2026



1,000 points

**When you buy 2 or more
no name® tomatoes
selected varieties
796 mL**

Ends on February 4th, 2026

live well, spend less

SAVE
UP TO

20%

DOVE BODY WASH 905/950 ML OR **BAR SOAP** 12X106 G
SELECTED VARIETIES
\$13-17
21220383_EA/21436871_EA



4⁵⁰

LIMIT 6
AFTER LIMIT
5.99 EA.

NIVEA BODY WASH
500 ML OR **DEODORANT**
ROLL-ON 50 ML OR
ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21169899_EA



SAVE
UP TO

15%

IVORY BODY WASH
OR **BAR SOAP**
SELECTED VARIETIES
AND SIZES
\$3.39-7.49
21432577_EA
20860346002_EA



5⁵⁰

LIMIT 6
AFTER LIMIT
5.99 EA.

CREST TOOTH PASTE
63-200 ML, **SCOPE**
PRO HEALTH
OR **KIDS** 500 ML
MOUTHWASH OR
ORAL-B MANUAL
TOOTHBRUSH 1'S OR
FLOSS PICKS 75'S
SELECTED VARIETIES
21506728_EA/1568343_EA



6⁵⁰

LIMIT 6
AFTER LIMIT
7.49 EA.

SENSODYNE
OR **PRONAMEL**
TOOTH PASTE
SELECTED VARIETIES
110/135 ML
20247931002_EA
20432268002_EA



\$6

LIMIT 6
AFTER LIMIT
8.49 EA.

LISTERINE
CLASSIC 1 L OR
KIDS 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



2/\$8

OR
\$5.49 EA.

DEGREE BAS
ANTIPERSPIRANT
SELECTED VARIETIES
48-85 G
20296452001_EA
20303942001_EA



SAVE
UP TO \$2.49

\$5

AXE BODY SPRAY 113 G,
DEODORANT 76/85 G OR
BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21336066_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
4.29 EA.

COLGATE PREMIUM
ADULT AND KIDS
TOOTH PASTE 70-150 ML OR
COLGATE MANUAL
TOOTHBRUSH EA.
SELECTED VARIETIES
20697448001_EA/21166685_EA



5⁵⁰

DOVE HAIRCARE
SELECTED VARIETIES
AND SIZES
21018398_EA/21644833_EA



5⁵⁰

HAIR EXPERTISE
OR **WHOLE BLENDS**
SHAMPOO OR
CONDITIONER
SELECTED VARIETIES AND SIZES
20941723_EA/21647282_EA



Members get
6,000 pts
when you
spend *\$15* on

\$6
back in points

NICE'N EASY,
NATURAL INSTINCTS
OR **COLOR STRONG**
HAIR COLOUR
SELECTED VARIETIES
21082577_EA/21165379_EA



\$9

OGX, MAUI OR
AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
20846852_EA/21165324_EA



SAVE
UP TO

15%

OLAY SUPER SERUM,
REGENERIST MOISTURIZERS
OR **TREATMENTS**
SELECTED VARIETIES AND SIZES
21236887_EA



SAVE
UP TO

20%

AVEENO
BODY LOTIONS
SELECTED VARIETIES
AND SIZES
20102023003_EA
20301106_EA



live well, spend less

SAVE
UP TO

20%

NEW NORDIC 30-60'S OR
IRON KIDS CHILDREN'S
60-120'S VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21707937_EA/20431749001_EA



SAVE
UP TO

25%

LIFE BRAND VITAMINS
OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21286148_EA/21138896_EA



SAVE
UP TO

20%

BOOST READY TO
DRINK SHAKES
SELECTED VARIETIES
AND SIZES
20986361_C06
20990880_C06



SAVE
UP TO

15%

RESTORALAX
POWDER
119-765 G,
RESTORALAX
FIBRE
GUMMIES
30-140'S
SELECTED VARIETIES
AND SIZES
20159213_EA
21380900_EA



\$16

ALEVEX OR ASPIRIN
CAPLETS, TABLETS,
GELS OR CHEWS
SELECTED VARIETIES AND SIZES
21362248_EA/21532770_EA



SAVE
UP TO

15%

LIQUID I.V. HYDRATION
MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21592444_EA/21592485_EA



SAVE
UP TO

20%

U BY KOTEX
TAMPONS
SELECTED VARIETIES
AND SIZES
21291897_EA
21291969_EA



\$15

ALWAYS PADS
26-62'S OR LINERS
116-216'S OR TAMPAX
TAMPONS 38-50'S
SELECTED VARIETIES
AND SIZES
21374646_EA
21606690_EA



\$18

TENA
UNDERWEAR
OR BRIEFS
SELECTED VARIETIES
AND SIZES
21033778_EA
21099261_EA



78⁹⁹

ENFAMIL A+ NEUROPRO OR
GENTLELEASE READY TO FEED
FORMULA SELECTED VARIETIES
18X 237 ML
21590060_EA/21590568_EA



4/\$5
OR
1.49 EA.

PC[®] ORGANICS
BABY FOOD POUCH
SELECTED VARIETIES
128 ML
21056742_EA
20651248002_EA



\$4

BABY GOURMET
ORGANIC
PUFFIES, BARS OR
CRUNCHY CROCS
BABY SNACKS
SELECTED VARIETIES
35-90 G
21444273_EA
21672201_EA



34⁹⁹

HUGGIES ECONO
PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 60-200'S
21456492_EA
21456748_EA



36⁹⁹

PULL-UPS ECONO PACK
TRAINING PANTS
SELECTED VARIETIES
66-104'S
21021423_EA
21021427_EA



59⁹⁹

SIMILAC 360
TOTAL CARE
INFANT FORMULA
LARGE TUBS
SELECTED VARIETIES
859 G
21697863_EA
21697886_EA



cheers & chill

beers, ciders & ready to drink



13⁸⁹

**BUDWEISER
OR BUD LIGHT**
6X473 ML TALL CANS
20955258_C06
20944739_C06



27⁵⁹

COORS ORIGINAL
12X473 ML CANS
21626691_C12



27⁶⁹

MOLSON CANADIAN
12X473 ML CANS
21626675_C12



14⁹⁹

MICHELOB ULTRA
6X473 ML CANS
21097258_C06



26⁶⁹

CORONA EXTRA
12X330 ML BOTTLES
21336940_C12



9²⁹

PABST BLUE RIBBON
6X355 ML CANS
20511426_C06



13⁹⁹

COORS LIGHT
6X473 ML CANS
20946471_C06



1⁹⁹

LAKER LAGER
473 ML CAN
20954637_EA



Only at the following Loblaws locations (unless otherwise stated) : 472 Bayfield St., Barrie, 2375 Hwy #2, Bowmanville, 12 Hurontario St., Collingwood, 380 The East Mall, Etobicoke, 1100 Princess St. and 1048 Midland Ave., Kingston, 400 Kent St. W., Lindsay, 3040 Wonderland Rd. S. and 1740 Richmond St. N., London, 200 Bullock Dr., Markham, 5010 Glen Erin Dr., Mississauga, 64 Isabella St., 2085 Carling Ave., 100 McArthur Rd., 3201 Greenbank Rd., 1980 Baseline Rd., 200 Earl Grey Dr., 1460 Merivale Rd., 2210C Bank St. and 363 Rideau St., Ottawa, 1792 Liverpool Rd., Pickering, 250 Lakeshore Rd. W., Port Credit, 3501 Yonge St., North York, 301 High Tec Rd., Richmond Hill, 2280 Dundas St. W., 17 Leslie St., 50 Musgrave St., 10 Lower Jarvis St., 3671 Dundas St. W., 5095 Yonge St., 2877 Bayview Village, 11 Redway Rd., 585 Queen St. W., 650 Dupont St., 12 St. Clair Avenue E. and 301 Moore Avenue, Toronto.

We reserve the right to limit quantities. **Above retails do not include deposit or tax** and may be subject to change without notice.
No rainchecks or substitutions. See in-store or [loblaws.ca](https://www.loblaws.ca) for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

For your valentine

Discover more value this Valentine's Day



Optimum Moredays

Members get **3,000** pts for every \$12* spent on

\$3 back in points

VALENTINES DAY TOYS AND ACCESSORIES
SELECTED VARIETIES
21679102_EA
21679328_EA
21679529_EA
21680800_EA
21681769_EA



\$3

VALENTINES DAY GOODIES
SELECTED VARIETIES
21681092_EA
21679273_EA
21679997_EA



\$4

VALENTINES DAY EXCHANGE CARDS
SELECTED VARIETIES
21679328_EA/21679330_EA



\$10

VALENTINES DAY PLUSH
SELECTED VARIETIES
21682394_EA
21682395_EA



\$19

VALENTINES DAY PLUSH
SELECTED VARIETIES
21681921_EA
21681922_EA



Optimum Members-Only Price™ **\$40**
Non-members **\$50**

JUMBO VALENTINES DAY PLUSH
SELECTED VARIETIES
21681769_EA
21681770_EA



for your home

**BUY ONE (1)
GET ONE (1)
50% OFF**

PC® METAL BAKEWARE OR BAKEWARE SETS
SELECTED VARIETIES
21154308_EA/21494818_EA
21101132_EA

\$19-26



SAVE UP TO

20%

PC® BAKING KITCHEN GADGETS
SELECTED VARIETIES
21345387_EA/21345408_EA
21355564_EA/21345430_EA



**SPEND \$20
GET \$5 OFF**

LIFE AT HOME™ DRINKWARE, DINNERWARE OR SERVEWARE
SELECTED VARIETIES
\$4-30
21666837_EA/21666739_EA



\$10

EVERYDAY ESSENTIALS™ TROWS
SELECTED VARIETIES
21680103_EA/21680150_EA



7⁵⁰

**LIMIT 4
AFTER LIMIT
\$10 EA.**

EVERYDAY ESSENTIALS™ CUSHIONS
SELECTED VARIETIES
21675977_EA
21676038_EA



2/\$30

OR \$18 EA.
PC® HYGRO COTTON BATH TOWELS
SELECTED VARIETIES
EACH
21306987_EA



JOE FRESH

THIS WEEK'S
TOP DEALS



Moredays

Jan. 29 - Feb. 4



Open the app
to get your
offers.



Members get

20,000 pts

for every \$60 spent
on **apparel***

25% off

Sleep Styles*

Ends February 4
Excludes Clearance and Brands



NOW
\$12
~~\$16~~
Sleep T-Shirt

NOW
\$39

~~\$49~~

SoftWash Cropped
Sweatshirt



\$10 Off

Women's Active Sweatshirts & Joggers*

Regular Price \$39 - \$49
Ends February 4
Excludes Clearance and Brands

\$5 Off

FIFA World Cup 2026™ Styles*

Regular Price \$35 - \$45
Ends February 4
Excludes Clearance



NOW
\$30
~~\$35~~
Adult FIFA World Cup 2026™
Canada Jersey

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.

START YOUR

ACTIVIA®

GUT HEALTH CHALLENGE

21

ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3

back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like

\$10,000!

NEW

\$4

Activia® Expert - 4 x 100 g
21688261_EA/21687900_EA

NEW

\$6.50

Activia® Expert - 750 g
21688207_EA

\$7.50

Activia® - 12 x 100 g
20303412001_EA

\$4.50

Activia® - 650 g
20325132003_EA

\$7

Activia® - 8 x 93 mL
21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

\$7.25

Oikos® - 650 g, 750 g
21305945_EA

3/\$12

Oikos® - 4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA

\$3.50

Oikos® Pro™ - 300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW

BOLD AND SMOOTH TASTE

\$7.50

Stok® - 142 L
21203737_EA/21203739_EA

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YOU COULD WIN A \$25,000 ICELAND SPA ESCAPE

ENTER TODAY!

BUY

SNAP

UPLOAD TO ENTER

NEW

\$7

siggis® SKYR YOGURT
650 - 750 G
SELECTED VARIETIES
21553804_EA

NEW

\$4.50

siggis® SKYR YOGURT
4 X 100 G
SELECTED VARIETIES
21651974_EA/21589925_EA

*No Purchase necessary. Correct answer to skill-testing question required from potential winners. Contest starts on Dec 16, 2025, at 12:00:01 a.m. Eastern Time (EST) and ends on March 12, 2026, at 11:59:59 p.m. ET. There is one (1) Grand Prize available to be won by random draw, consisting of a \$25,000 CAD cash prize. One form of entry for your chance to win is to purchase any Participating Product, submit the purchase receipt, and complete the entry form at www.siggiscontest.ca. For all participating products and full rules, including no purchase entry details, visit: www.siggiscontest.ca. Odds of winning the Prize depends on the number of eligible entries received. Contest is open to Canadian residents in Canada who have reached the age of majority in their province or territory at the time of entry. ©2026 Lactalis Canada. All rights reserved. Trademarks owned or used under license by Lactalis Canada, Toronto ON, M9C 5J7.

NEW

\$3.75

iöGO CREAMY DUOS YOGURT, 650 G
SELECTED VARIETIES
21659444_EA

\$9

iöGO CREAMY, 0% OR LACTOSE-FREE YOGURT, 16 X 100 G
SELECTED VARIETIES
20609583001_EA/216622847_EA

\$11

iöGO CREAMY YOGURT 2 KG
SELECTED VARIETIES
20636092_EA

\$3.25

iöGO nano DRINKABLE YOGURT 6 X 93 ML
SELECTED VARIETIES
21690943_EA/2060660700_EA

\$6

ASTRO BLAKAN YOGURT 12 X 100 G
SELECTED VARIETIES
2030507001_EA

\$4.50

ASTRO BLAKAN YOGURT 750 G
SELECTED VARIETIES
201952260100_EA/20170533001_EA

Our butchers cut quality meat in your store every day!

pork loin schnitzel

21588065_EA

beef meatballs plain

21587897_EA

beef stir fry strips cut from Canada AA grade beef or higher

21588067_EA

chicken stir fry strips

21588091_EA

pork stir fry strips

21588095_EA

fontaine santé

PREPARED IN CANADA

FUEL YOUR OLYMPIC WATCH PARTY!

Traditional Hummus 260g

20501132_EA

\$4

Chili-Spiced Olive Hummus 283g

21667282_EA

\$4

Greek Olive Hummus 283g

21669685_EA

\$4





SERVES 6

Buy all four for \$28:

- 30 piece wings & wedges bucket
(1.2 - 2 KG, 21541872_EA)
- + PepsiCo Beverages
(1 L, selected varieties 20040201001_EA)
- + Ruffles® potato chips or Doritos® tortilla chips
(180 - 235 G 21241052_EA)
- + Farmer's Market Mini Cupcakes 12'S
(selected varieties, 21643619_EA)

ELEVATE YOUR KOMBUCHA



**\$4**
Rise Kombucha
414 mL
21439309_EA/21295362_EA

**CANADA'S
FAVOURITE KOMBUCHA**



Heat, Plate & Celebrate

Keep Traditions Simple With Flavour Worth Sharing



**BEN'S ORIGINAL™
BISTRO EXPRESS™**
JASMINE RICE
(240-250 g)
selected varieties
21405472_EA

3/10⁵⁰
OR \$4.49 EA.



**BEN'S ORIGINAL™
CONVERTED
Long Grain Rice** (2.2 kg)
selected varieties
21535549_EA

\$9

**BEN'S ORIGINAL™
Basmati & Jasmine Rice**
(1.6 kg)
selected varieties
21397550_EA

\$10

Serving suggestion.
© 2026 Mars or Affiliates.



**TRUSTED
SOFTNESS,
BETTER
TEAR**

*vs. leading US
1-ply bargain brand

\$18

Charmin
Bath Tissue, 12=48 roll, soft,
21707532_EA

Cleans Better

\$18

*vs. Leading Canada 2-ply bath tissue

Charmin
Bath Tissue,
12=48 roll, strong,
21636641_EA



**+50% MORE
ABSORBENT**

*vs. leading ordinary brand.

\$18

Bounty
Paper Towel,
Select A Size, 6=12 roll,
21670280_EA

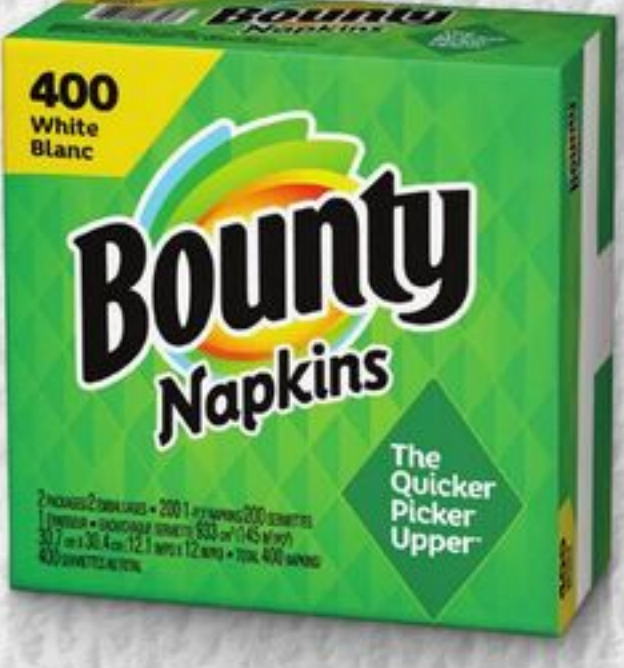


**THICKER
AND MORE
ABSORBENT***

*vs. the leading US 2-ply napkin

\$11

Bounty
Napkin 400's,
21053171_EA



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Mobile that doesn't break the bank.

Plans starting from
\$20/month

