

weekly deals

**SAVE
UP TO \$2**

\$5

GIUSEPPE 439-785 G OR
PC® WOOD-FIRED
351-413 G **PIZZA**
SELECTED VARIETIES
FROZEN
21106361_EA
21540352_EA



\$2

**PC® KETTLE COOKED,
LOADS OF OR
WORLD OF FLAVOUR
POTATO CHIPS**
SELECTED VARIETIES
200 G
20840911002_EA
21422931_EA



3⁵⁰

APP EXCLUSIVE OFFER*

GET
500 pts

PC® DIPS
SELECTED VARIETIES
227 G
20584097_EA
21639152_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁹⁹

HÄAGEN-DAZS
ICE CREAM 414-450 ML OR
NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
20302298007_EA
21513555_EA



6⁵⁰

APP EXCLUSIVE OFFER*

GET
1,500 pts

\$1⁵⁰
back
in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297474_EA
21297475_EA



**NATIONAL
PIE DAY**
Friday, January 23rd

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

2/\$6

OR
\$3.99 EA.

**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24



4⁵⁰

Optimum
GET
1,500^{pts}

\$1⁵⁰
back
in points

**KELLOGG'S
PREMIUM CEREAL**
SELECTED VARIETIES
317-525 G
20695732_EA/21350317_EA



\$3

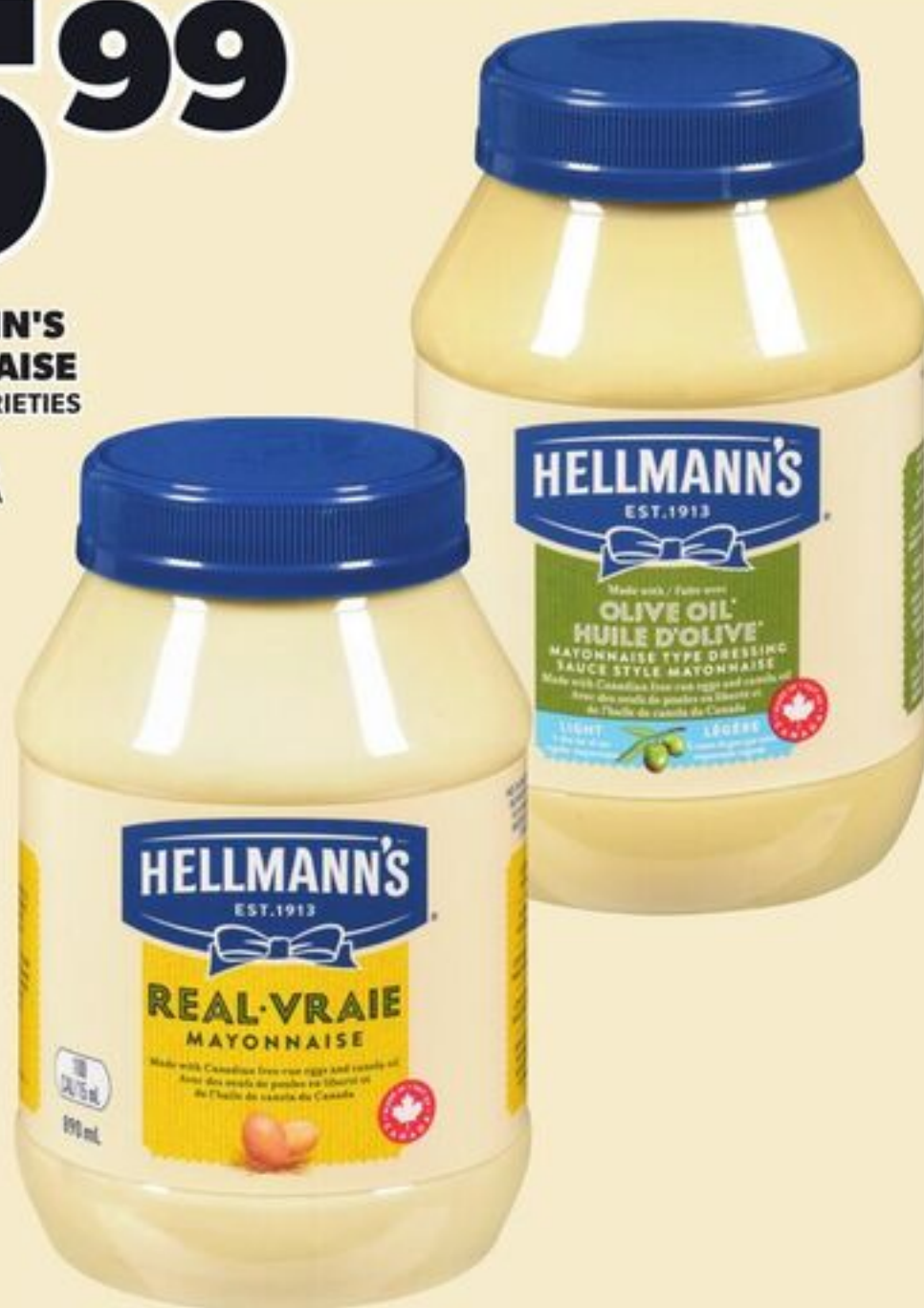


**COUNTRY HARVEST
BREAD**
SELECTED VARIETIES AND SIZES
21693323_EA
21433366_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
20618579001_EA
20627339001_EA



12⁸⁸

**DAN-D PAK
CASHEWS**
SALTED OR UNSALTED
908 G
20314862001_EA
20314862002_EA



1⁵⁰



**OASIS 100% JUICE
BLENDS, DEL MONTE
NECTAR, HYDRAFRUIT,
ARIZONA TEA OR
JUICE**
SELECTED VARIETIES
960 ML
20894117004_EA
20336722001_EA



2⁵⁰
LB

PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION
BONE-IN
5.51/KG
20822343_KG

SAVE 47%
\$6⁵⁰
LB

PC® FREE FROM®
CHICKEN BREASTS
AIR CHILLED, BONELESS,
SKINLESS, FAMILY SIZE
13.23/KG
216687701_KG

FREE FROM®
SIMPLEMENT SANS

SAVE \$2⁹⁹LB
\$6⁵⁰
LB

LAMB SHOULDER CHOPS
CLUB PACK OR
FROZEN GOAT CHOPS
13.23/KG
21550513_KG
21645489_KG

2⁵⁰

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
20128938001_EA

\$3⁵⁰

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.,
NO. 1 GRADE
1LB
20049778001_EA

\$7⁵⁰

SEAQUEST®
FISH FILLETS
SELECTED VARIETIES
400 G OR COLOSSAL
PACIFIC WHITE
SHRIMP
RAW ZIPPERBACK®
16-20 PER LB 300 G
FROZEN
21043887_EA
20036614_EA

SAVE 30%
3⁵⁰

ROMAINE HEARTS 3'S
PRODUCT OF U.S.A. OR
CAULIFLOWER EACH
PRODUCT OF U.S.A.
OR MEXICO
20067389001_EA
20135377001_EA

SAVE 42%
\$2⁵⁰

FARMER'S MARKET™
CARROTS OR YELLOW
ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
2060927001_EA
20811994001_EA

SAVE
UP TO \$2⁹⁹
\$10⁵⁰

PC® SMOKED SALMON
SELECTED VARIETIES
FROZEN
125/150G
200550091_EA
201082805_EA

6⁵⁰

PC® ORANGE JUICE
2.5 L OR OIKOS GREEK
YOGURT 650/750 G
SELECTED VARIETIES
21305945_EA
21531644_EA

SAVE
UP TO 59%
1⁵⁰

NEILSON
CHOCOLATE
MILK
SELECTED VARIETIES
1L
20650656_EA
20062332001_EA

SAVE
96¢
WHEN YOU BUY 4
4/\$5⁵⁰
OR
\$1.49 EA.
KD MACARONI
AND CHEESE
200 G
21549526_EA

\$15⁵⁰

KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA
20322468002_EA

Optimum
Members-Only Price™
15⁹⁹
Non-members
23⁹⁹

PC® BATHROOM
TISSUE
30=100 ROLLS
21450846_EA

freshness you can taste,
value you'll love

SAVE
\$1

\$3

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20051015001_EA



\$5

**LARGE CROWNLESS
PINEAPPLE**
PRODUCT OF COSTA RICA OR
NO NAME® MANGOES
3 LB. PRODUCT OF PERU
20160992001_EA
21624837001_EA



LARGE

3.99
LB

**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF PERU
MEET CELEBRATION
NO. 1 GRADE OR
**PC® EXTRA LARGE
RED SEEDLESS
GRAPES** PRODUCT OF
CHILE OR PERU, NO. 1 GRADE
8.80/KG
20159199001_EG
20425775001_EG



EXTRA
LARGE

4.88

GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



\$6

**NO NAME® NATURALLY
IMPERFECT™ ENGLISH
CUCUMBERS** 3 LB.
PRODUCT OF CANADA OR
TOMATOES 2.5 LB. PRODUCT
OF CANADA OR MEXICO
21666704001_EA
21046477001_EA



PRODUCT OF
CANADA

\$4

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
20167017001_EA



\$5



**FARMER'S MARKET™
YELLOW POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20601017001_EA



10 LB

2/\$12
OR
\$6.50 EA.

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
282-369 G
21334801_EA
21378085_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20503143_EA



\$12

GET
2,000
\$2
back
in points

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA



\$25

**DOZEN
ECUADORIAN
ROSES**
ASSORTED COLOURS
20581781_EA



\$9

SPRING BULBS
ASSORTED VARIETIES
EACH
20956925_EA



\$11
LB

**EYE OF ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
24.25/KG
20812793_KG



feeling protein power-fuel

\$7

**BREADED PORK
LOIN SCHNITZEL**
300 G
21588065_EA



PREPARED
IN-STORE

\$7
LB



**PC® FREE FROM®
CHICKEN THIGHS**
AIR CHILLED, BONELESS,
SKINLESS, FAMILY SIZE
15.43/KG
21668800_KG



7.50



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$10



PILLER'S HAMS
SELECTED VARIETIES
600 G
21608818_EA
21608901_EA



\$17



PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
20003749_EA
21613959_EA



find your catch in seafood

\$10
LB

**FRESH ASC TILAPIA
FILLETS**
22.05/KG
20897812_KG



6.50



**CANADIAN COVE
FRESH PEI MUSSELS**
907 G
21556624_EA



\$11

**PC® PEI MUSSELS
IN PROVENCE
SAUCE**
FROZEN
907 G
20838559_EA
20838560_EA



bakery deals rising daily

4²⁵

1⁵⁰

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA



BAKED
IN-STORE

\$3

WHITE OR 100%
WHOLE WHEAT
BREAD
450 G
21374404_EA
21377237_EA



BAKED
IN-STORE

CIABATTA BUNS 6'S
OR MINI'S 10'S
21575030_EA
21575075_EA



BAKED
IN-STORE

\$7

IN-STORE BAKED
COOKIES
SELECTED VARIETIES
18'S
21454952_EA
21454954_EA



BAKED
IN-STORE

8⁵⁰

EXQUISITE
COFFEE CAKE
SELECTED VARIETIES
750 G
21668714_EA
21668762_EA



PREPARED IN
CANADA

\$17

FARMER'S MARKET™
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA
21500693_EA



PREPARED IN
CANADA

\$3

PC® NAAN
ORIGINAL OR GARLIC
250 G
20322759_EA



PREPARED IN
CANADA

SAVE
98¢
WHEN YOU BUY 2

2/\$7

OR
\$3.99 EA.
WONDER BREAD
OR BUNS
SELECTED VARIETIES
AND SIZES
20276296_EA
20297455_EA



PREPARED IN
CANADA

3⁵⁰

PC® BLUE MENU®
ORGANICS OR
PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA
21686817_EA



4⁴⁰
/100 G

PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_KG



in the mood for deli-cious

\$7

PC® DELI
CHEESE SLICES
SELECTED VARIETIES
140-170 G
20216643_EA
20250947_EA



PREPARED IN
CANADA

Members-Only Price™
\$14

Non-members
\$15

MAPLE LEAF
NATURAL
SELECTIONS DELI
SLICED MEATS
CLUB PACK, SELECTED
VARIETIES
375/400 G
20772015_EA
21478011_EA



Members save
\$1

PREPARED IN
CANADA

Members-Only Price™
\$7

Non-members
\$8

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



Members save
\$1

PREPARED IN
CANADA

7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



PREPARED IN
CANADA

2⁸⁸

SUNRISE TOFU
SELECTED VARIETIES
350 G
20570507_EA



PREPARED IN
CANADA

on the run, we got you

SAVE
UP TO 30%

FROM
\$7

12" TAKE AND BAKE
PIZZA
SELECTED VARIETIES
510-739 G
21456415_EA
21456401_EA



PREPARED IN
CANADA

\$16

IN-STORE
PREPARED
NACHO CHICKEN
BAKE, TURKEY
CRANBERRY OR
PULLED PORK
SLIDERS
750-900 G
21696333_EA



SAVE \$10

\$20

30 PIECE WINGS &
WEDGES BUCKET
1.2-2 KG
21541872_EA
21541877_EA



SERVES 6

2/\$8

OR
\$5 EA.
FRIED TORTILLA
CHIPS
450 G
21534615_EA



GET
1,000[®]
when you buy 2

\$1
back
in points

4⁴⁸

SUMMI! SPRING
ROLLS OR
DUMPLINGS
SELECTED VARIETIES
250-350 G
21114397_EA
21378594_EA



PREPARED IN
CANADA

2/\$14

OR
\$8.50 EA.
BENTO CALIFORNIA
ROLLS
SELECTED VARIETIES
208-250 G
21638517_EA
21638563_EA



JANUARY

**HIT
OF THE
MONTH**

LIMIT 6
AFTER LIMIT
\$3 EA.



\$2²⁵

**KELLOGG'S EGGO
WAFFLES**
SELECTED VARIETIES
FROZEN
8'S
20302779_EA

LIMIT 6
AFTER LIMIT
2.50 EA.



\$1⁵⁰

**CATELLI SMART OR
WHOLE GRAINS
PASTA**
SELECTED VARIETIES
340/375 G
20299819008_EA
20527060_EA

LIMIT 6
AFTER LIMIT
4.50 EA.



\$3⁵⁰

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN
500 G
21717211_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

* Must be a registered PC Optimum® member to get this offer.

Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

MKT FLAP HM JAN

新年快樂 Happy Lunar New Year

Celebrate the
 Year of the Horse
 with more value.

4²⁸

LB

GRADE A DUCK
 FROZEN
 9.44/KG
 20078881_KG

\$4

LB

CHICKEN LEGS
 BACK ATTACHED,
 FAMILY SIZE
 8.82/KG
 20153925_KG

Fresh Fortune

\$2

LB

JAPANESE SWEET YAM
 PRODUCT OF CANADA OR U.S.A.
 4.41 KG
 20524922001_KG

SAVE

\$2¹¹LB

4⁸⁸

LB

PORK BELLY
PORTION
 SKINLESS
 10.76/KG
 207935021_KG

1⁴⁸

GOLDEN HAPPINESS
SPECIALTY BUN
 SELECTED VARIETIES
 100 G
 21297542_EA

1²⁸

LB

NAPA CABBAGE
 PRODUCT OF MEXICO
 OR U.S.A.
 2.28/KG
 20015025001_KG

\$7

T&T® PACIFIC
WHITE SHRIMP
 RAW 30-40 PER LB 400 G OR
 COOKED 21-25 PER LB
 FROZEN
 300 G
 21689820_EA/21689868_EA

\$10

EA

GOLDEN POMPANO
 FROZEN
 1 KG
 20066381_EA

\$3

LARGE
DRAGONFRUIT
 PRODUCT OF VIETNAM
 20168395001_EA

3⁵⁰

LEE KUM
KEE PANDA
BRAND OYSTER
FLAVOURED SAUCE
 412 ML
 20139600_EA

4²⁹

NONGSHIM
NOODLES
 SELECTED VARIETIES
 480-508 G
 21503856_EA
 21504161_EA

SAVE

37%

1⁸⁸

LB

ASIAN YELLOW PEARS
 PRODUCT OF CHINA
 4.14/KG
 20035618001_KG

\$4

LAY'S HONEY
BUTTER
 200 G
 21663218_EA

\$3

UFC REFRESH
COCONUT WATER
 1 L
 20570506_EA

2⁸⁸

POMELO RED
 PRODUCT OF CHINA
 20081390001_EA

\$14

SEKKA MEDIUM
GRAIN RICE
 6.8 KG
 21596886_EA

\$16

ROOSTER®
SCENTED
JASMINE RICE
 8 KG
 20121871_EA

2⁵⁰

ROOSTER®
SWEETENED
CONDENSED MILK
 SELECTED VARIETIES
 300 ML
 20126907_EA

\$9

LIPTON TEA
GREEN OR BLACK
 SELECTED VARIETIES
 72/100'S
 21593357_EA
 21593208_EA

\$6

GET 500[®]

TWININGS TEA
 SELECTED VARIETIES
 20'S
 20300740001_EA
 20308033001_EA

2⁵⁰

HAITAI
HONEY BUTTER
POTATO CHIPS
 60 G
 21365446_EA

your **one-stop** grocery shop

2⁵⁰

PILLSBURY CRESCENTS OR WIENERS WRAPS
SELECTED VARIETIES
200-235 G
20305424002_EA
21505340_EA



4⁵⁰

YOPLAIT SOURCE 630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21588406_EA



2⁵⁰

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20649868001_EA
21357595_EA



\$3

POST RETAIL SIZE CEREAL
SELECTED VARIETIES
311-525 G
20184626_EA
21648226_EA



\$3

KELLOGG'S RICE KRISPIES BARS 160-200 G, POPTARTS 384 G, SPECIAL K 125 G OR NUTRI-GRAIN 175-295 G BARS
SELECTED VARIETIES
20126567001_EA
20313984001_EA



4⁵⁰

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20181028_EA
20304981_EA



4⁵⁰

NO NAME® MARGARINE
SELECTED VARIETIES
907 G
20073675_EA



\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA
20183991002_EA



2/\$11

OR \$5.99 EA.
NO NAME® CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21289745_EA



3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20783328001_EA



\$3

NO NAME® PARTY MIX OR PC® READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
20910769_EA



2/\$7

OR \$4.29 EA.
DARE BRETON CRACKERS OR BITES
132-200 G OR
GRISOL BAGUETTES OR MELBA TOAST
120-150 G OR **VINTA CRACKERS** 200-225 G
SELECTED VARIETIES
21520701_EA
21646798_EA



\$6

CARNATION HOT CHOCOLATE ENVELOPES 7-10'S OR TAZO TEA 20'S
SELECTED VARIETIES
21041744_EA
21308145_EA



\$8

TETLEY TEA
SELECTED VARIETIES
40/48'S
2071978001_EA
20722625_EA



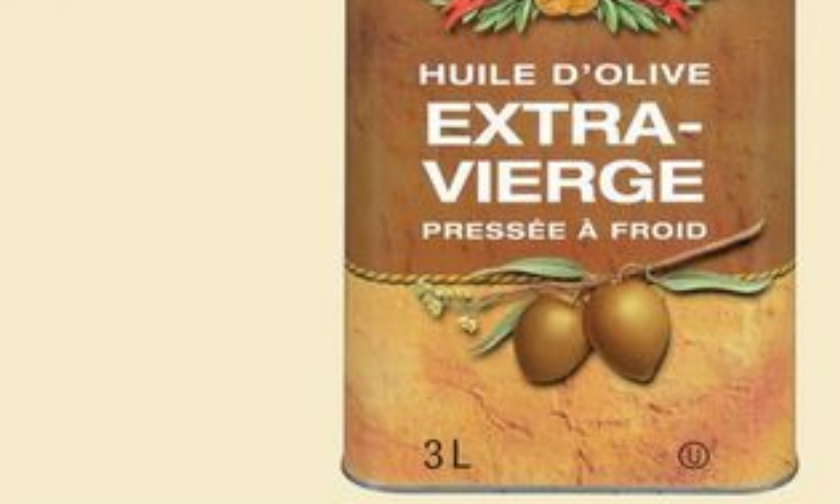
5⁵⁰

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20816075001_EA



45⁵⁰

PC® SPLENDIDO® COLD-PRESSED OLIVE OIL
3 L
20045250_EA



6⁵⁰

PC® SPLENDIDO® SUNDRIED TOMATOES OR OLIVES STUFFED
SELECTED VARIETIES
270-350 ML
20157024_EA
20437663_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES 161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



\$3

DAWN LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS
650-950 ML/385-623 G OR
SCRUBBING BUBBLES TOILET BRUSH OR REFILLS 8-12'S
SELECTED VARIETIES
2012532001_EA
21666832_EA



24⁹⁹

PC® PAPER TOWELS
12 ROLLS
21558605_EA



for the love of **pets**

SAVE
UP TO \$2⁹⁹
\$23



2⁹⁹



\$7



SAVE
UP TO \$4⁹⁹
\$30



6⁵⁰



\$18



\$14



SAVE
UP TO \$2⁹⁹



\$5



\$9



\$9



\$27



3/6⁹⁹



3/\$9



\$26



EVERYDAY
LOW
PRICES

Value you
can count on.

\$7



**PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA
21201321_EA



\$13



**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED
3'S
213409952_EA



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN
1KG
20379701_EA



\$4

**PC® ORGANICS
MIXED SALAD
GREENS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G
21203744_EA
21203748_EA



\$13

**SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE**
FROZEN
454 G
21687413_EA



2⁵⁰

**NO NAME®
CHICKEN
WIENERS**
450 G
20058192_EA



\$5

**PC® SLICED
BRIOCHE LOAF**
400 G
21050280_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682979_EA



\$5

**BAKED
IN-STORE**

MINI COOKIES
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA



2/\$8
OR
\$4.99 EA.

**MINUTE MAID®
ZERO SUGAR OR
SIMPLY DRINK**
SELECTED VARIETIES
1.54 L
21170784_EA
21434119_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7⁵⁰
OR
\$4.49 EA.



**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G
20308105001_EA
20308105002_EA



\$3

**NO NAME®
NATURALLY IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN
300/400 G
21545106_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1L
21092373_EA



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$11
OR
\$6.49 EA.



**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML
20085773001_EA



\$2



SANTOSH NAAN
SELECTED VARIETIES
5'S
21671462_EA



4⁵⁰

**HAPPY DAIRY®
PANEER**
SELECTED VARIETIES
300 G
21343632_EA



2⁵⁰

**ROOSTER®
MILK SWEET
CONDENSED**
300 ML
20126907_EA



live well, spend less

SAVE
UP TO

20%

NIVEA BODY LOTIONS
OR BODY CREAMS
SELECTED VARIETIES
AND SIZES
20700027_EA



SAVE
UP TO

25%

VASELINE SKIN CARE
SELECTED VARIETIES
AND SIZES
21085011_EA/21085910_EA



SAVE

25%

PANTENE HAIR CARE
SELECTED VARIETIES
AND SIZES
21424214_EA/21431404_EA



SAVE

20%

CERAVE SKIN CARE
CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
AND SIZES
21295250_EA/21354743_EA



SAVE
UP TO

20%

METHOD, AXE
OR OLD SPICE
HAIR CARE
SELECTED VARIETIES
AND SIZES
21170078_EA
21360088_EA



5⁹⁹

GET 2,000⁰⁰
when you buy 2

\$2
back in points

Q-TIPS
COTTON SWABS
500'S
20323077001_EA



SAVE
UP TO

30%

SHEA MOISTURE OR
NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21502103_EA



4⁵⁰

NIVEA DEODORANT
ROLL-ON 50 ML,
ANTIPERSPIRANT 51/52 G OR
BODY WASH 500 ML
SELECTED VARIETIES
20800049_EA/21169899_EA



7⁵⁰

LIMIT 6
AFTER LIMIT
8.99 EA.

COLGATE MAXFRESH
OR TOTAL TOOTHPASTE 3'S,
MANUAL TOOTHBRUSH 2'S,
BATTERY TOOTHBRUSH
OR COLGATE TOTAL
OR PRO RELIEF
MOUTHWASH
SELECTED VARIETIES
AND SIZES
21118930_EA/21166655_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
4.29 EA.

COLGATE PREMIUM
ADULT OR KIDS
TOOTHPASTE 70-150 ML OR
MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



L'ORÉAL[®]
PARIS

START
THE NEW
YEAR WITH
YOUTHFUL SKIN

YOU'RE WORTH IT.

GET 6,000⁰⁰
when you buy 2

\$6
back in points

L'ORÉAL CLEANSERS,
MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

What if buying gas fuelled your points?

Only Esso[™] and Mobil[™] gas earns you PC Optimum[™] points.



Esso Mobil + PC Optimum

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Poise[®]

Up to
100% leak-free
protection

Depend[®]

offers All-Day
Protection



GET 3,000⁰⁰
when you buy 2

\$3
back in points

\$20 EA.

DEPEND[®] Underwear
or POISE[®] Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

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ALL DAY ODOUR PROTECTION



GET 4,000⁰⁰
when you buy 2

\$4
back in points

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

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LAST CHANCE TO SAVE BIG*

Redemption ends February 25th
or while supplies last.

Supplies
are
limited!



COLLECT & SAVE! BIG

*Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026 at participating Loblaw banner stores. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App ("App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer/account/household. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. Stamp redemption ends Feb. 25, 2026 or while supplies last. 20 stamps must be presented at time of ovenware purchase. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

TASTE OF SUPER BOWL

THE DUKE™
Wilson
SUPER BOWL
LX
COMMISSIONER

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Tostitos
LOADED NACHOS
SAVOURY NACHOS GARNIS
260 g - CHIPS / TORTILLA CHIPS

bubbly
sparkling water
raspberrybubly.

20040201001_EA

21241052_EA

21541872_EA/21541877_EA

21643619_EA

PEPSI

Tostitos

PEPSI

NFL

OFFICIAL SPONSORS OF SUPER BOWL LX

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Buy all four for \$28:

20040201001_EA

21241052_EA

21541872_EA/21541877_EA

21643619_EA

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Ruffles
ALL DRESSED ASSAISONNÉES
200 g FLAVOURED POTATO CHIPS / CROUSTILLES ASSAISONNÉES

30 piece wings & wedges bucket 1.2 - 2 KG

+ PepsiCo Beverages selected varieties 1 L

+ Ruffles® potato chips or Doritos® tortilla chips 180 - 235 G selected varieties

+ Farmer's Market™ Mini Cupcakes 12'S selected varieties

SERVES 6

MARC ANGELO

#1 IMPORTED ITALIAN BRAND

ANTIPASTO MISTO
85 g
21706089_EA
\$8

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706090_EA
\$8

MORTADELLA
110 g
21707188_EA
\$5

ASSORTED SALAMI CHUBS
225 - 300 g
21021491_EA
\$10 - \$12

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% /100 g
Schneiders® Blue Ribbon® Bologna Service Case Meat 20275910_KG

15% /100 g
Schneiders® Deli Best® Service Case Meats Selected Varieties 21201089_EA/20967023_KG

GET 1,000* when you spend *10* on

Kraft Hockeyville
20 YEARS

BUILDING COMMUNITY
One Rink at a Time

Learn More At **KRAFTHOCKEYVILLE.CA**

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Philadelphia Cream Cheese product
Selected Varieties 227 - 250 g 20866816002_EA
2/9.50
OR \$5.49 EA.

Heinz Ketchup
Selected Varieties 1 L/750 mL 20069080_EA
5.49

Classico Pasta Sauce
Selected Varieties 410 - 600 mL 20325609003_EA/ 21618217_EA
\$5

Kraft Peanut Butter
750 g - 1 Kg
Kraft Hazelnut Spread 725 g Selected Varieties 21285418_EA 21039581001_EA
\$7.50

Kraft Dinner Macaroni & Cheese
Selected Varieties 200 g 21549526_EA
4/\$5
OR \$1.49 EA.

Maxwell House Ground Coffee
Selected Varieties 631-900 g 21606882_EA
\$20

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell Premium Kits
Selected Varieties 401 - 642 g 21663420_EA/21663622_EA
\$8

Taco Bell Core Kits
Selected Varieties 260 - 420 g 21663631_EA/21663654_EA
2/\$10
OR \$5.99 EA.

Taco Bell Sauces
Selected Varieties 207 mL 21661787_EA 21661788_EA
2/\$7
OR \$4.49 EA.

Taco Bell Creamy Sauces
Selected Varieties 354 mL 21661774_EA 21661775_EA
2/\$10
OR \$5.99 EA.

Taco Bell Seasonings
Selected Varieties 28 g 21661729_EA 21661785_EA
3/4.98
OR \$2.19 EA.

*Based on the 2026 BrandSpark® Canadian Trust Study.

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START YOUR

ACTIVIA®

GUT HEALTH CHALLENGE

2

ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3 back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like

\$10,000!

NEW

4x100g

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

NEW

100g

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

12x100g

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

2.8 g of probiotics

4.5 essential vitamins

100g

ACTIVIA

Supports gut health

GUT HEALTH

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA

Supports gut health

GUT HEALTH

2.8 g of probiotics

4.5 essential vitamins

8x93 mL

ACTIVIA

Supports gut health

Immune system

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA

Supports gut health

Immune system

2.8 g of probiotics

4.5 essential vitamins

\$4

Activia® Expert - 4 x 100 g

21688261_EA/21687900_EA

\$6.50

Activia® Expert - 750 g

21688207_EA

\$7.50

Activia® - 12 x 100 g

20303412001_EA

\$4.50

Activia® - 650 g

20325132003_EA

\$7

Activia® - 8 x 93 mL

21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

3/\$12

OR \$4.99 EA.

3/\$12

OR \$4.99 EA.

\$3.50

Oikos® Pro™ - 300 mL

21651846_EA

10-HOUR BREW

BOLD AND SMOOTH TASTE

\$7.50

Stok® - 142 L

21203737_EA/21203739_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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TASTE OF SUPER BOWL

Official Sponsors of Super Bowl LX

2/\$15

OR \$8.49 EA.

2/\$15

OR \$8.49 EA.

2/\$8

OR \$5.29 EA.

2/\$7

OR \$3.99 EA.

2/\$14

OR \$7.99 EA.

2/\$14

OR \$7.99 EA.

\$4

\$4

\$3.50

PepsiCo Beverages

selected varieties

12x355 mL

20322361002_C12/21722771_C12

PepsiCo Beverages

selected varieties

6x222 mL

20857560004_C06

21657888_C06

PepsiCo Beverages

selected varieties

2 L

20296926004_EA

20296926002_EA

bubly™ sparkling water

beverage selected varieties

12x355 mL

21651534_C12/21097177_C12

MONTELLIER® Carbonated

Natural Spring Water

selected varieties 10x355 mL

21096722_C10/21096704_C10

Lay's® potato chips

selected varieties

177 - 235 g

21241032_EA

Cheetos® cheese flavoured snacks

any flavour/variety

180-285 g,

21370169_EA

Crispy Minis® Cheddar

Cheese 90-100 g

any flavour/variety

20303002001_ea

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Your Pass to more value

Get your first year of Pass for \$2.50/month*.

Unlimited grocery delivery or pickup

Earn 2% back in pts on eligible pickup orders**

Use code

PASS

Learn more

**Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.

Our butchers cut quality meat in your store every day!

pork loin schnitzel

21588065_EA

beef meatballs plain

21587897_EA

beef stir fry strips cut from Canada AA grade beef or higher

21588067_EA

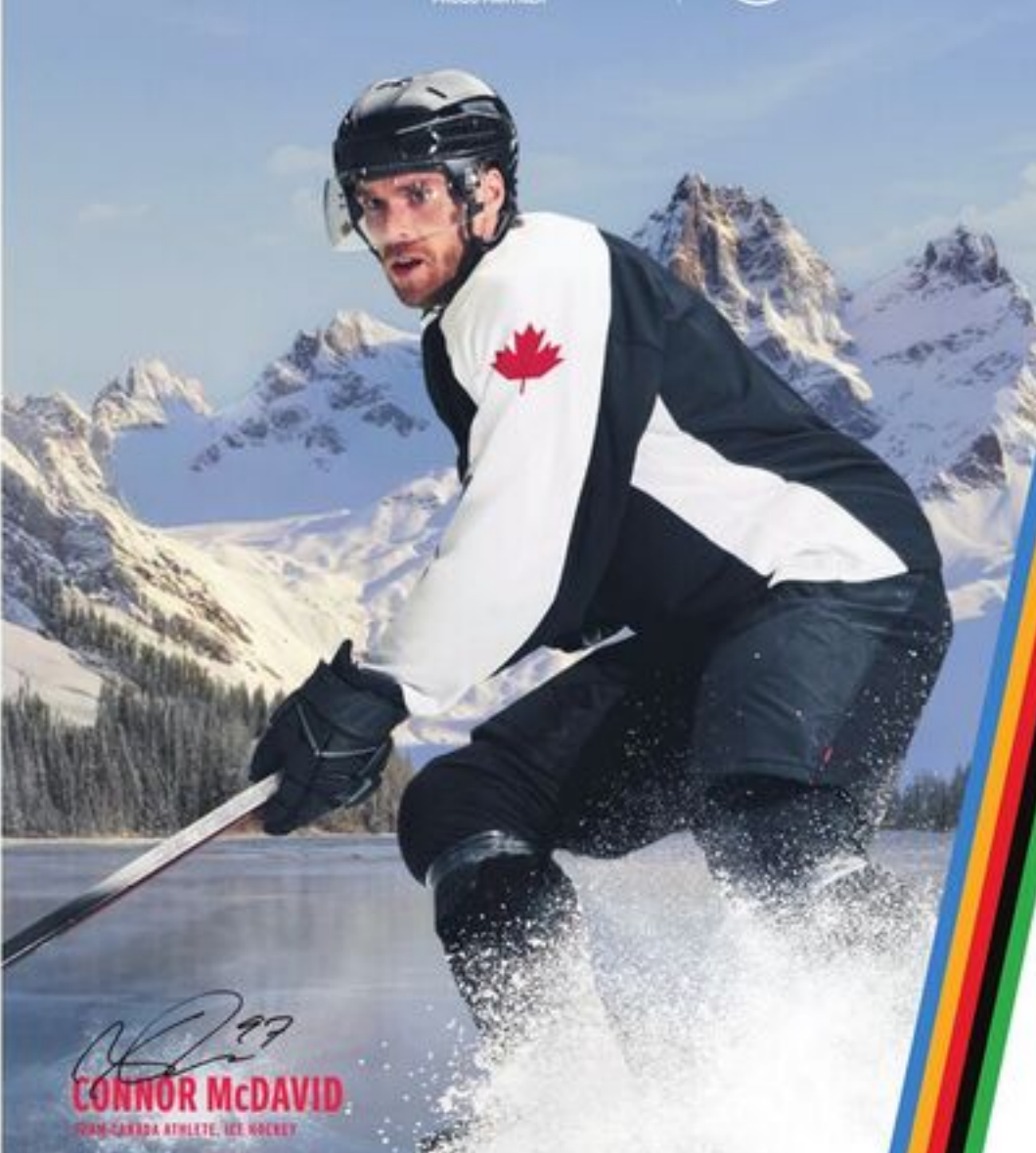
pork stir fry strips

21588095_EA

chicken stir fry strips

21588091_EA

Refresh like a Champion



Connor McDavid
2022-2023 Athlete, Ice Hockey






2/\$15*
OR \$8.49 EA.

Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



\$17.99*

Glaceau smartwater®
beverages
selected varieties
6x1 L
21099117_C06



2/4.50*
OR \$2.69 EA.

POWERADE®
beverages
selected varieties
710 mL
20853723_EA



2/5.50*
OR \$3.29 EA.

Glaceau vitaminwater®
beverages
selected varieties
591 mL
20333194006_EA



2/6.50*
OR \$3.99 EA.

Monster Energy®
beverages*
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

† This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR

*vs. leading US 1-ply bargain brand

\$18

Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA



NEW

12=48 MEGA

Cleans Better

\$18

Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



12=48 MEGA

+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18

Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA



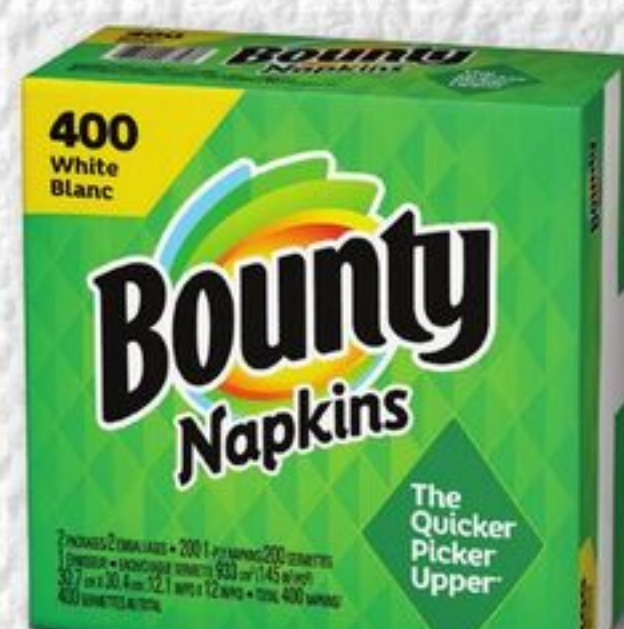
6=12 Doubles

THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

\$11

Bounty Napkin 400's, 21053171_EA



400 White Blanc

Bounty Napkins

The Quicker Picker Upper

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THE SOFTEST AND STRONGEST SUPPORTER FOR 45 YEARS



\$23

SpongeTowels® Paper Towels Ultra 8=16 Rolls Selected Varieties 21676150_EA



\$21

Cashmere® Bathroom Tissue 24=72 Rolls Selected Varieties 21189845_EA



\$14

Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA

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with auto top-up

