

H-E-B This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.



\$1.47
ea.

YOUR CHOICE!
Blackberries, 6 oz., or
LARGE!
Round Mangos

YOUR CHOICE!
FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack



\$2.49
lb.

SAVE up to \$1 per lb.

YOUR CHOICE!
Cosmic Crisp Apples or
Poblano Peppers



\$1.27
lb.

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast



\$2.99
lb.

SAVE up to \$1.40 per lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes



97¢
lb.

H-E-B Texas Heritage®
Smoked Sausages or
Hot Dogs
12 - 36 oz.
assorted varieties



SAVE \$2
with yellow
coupon
in-store or
online
WHEN YOU BUY 2

YOUR CHOICE!
Bright Farms Crunch Kits
5.85 - 6.7 oz.
assorted varieties, or
H-E-B Navel Oranges



\$2.97
ea.

4 LB. BAG

FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound



\$8.97
lb.

SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.



\$6.97
lb.

SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE \$1
with yellow
coupon
in-store
only

**WHEN YOU BUY
1 LB. OR MORE OF
H-E-B Premium
White or Red
Grapes**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF
H-E-B Organics®
Items
(excludes beef)**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$20 OF
H-E-B
Grass Fed Beef**

Any
Field & Future
by H-E-B™ Items

SAVE 20%
when you clip Digital
Coupon in My H-E-B App



**Higher Harvest
by H-E-B™ Products**
assorted varieties

SAVE 20%
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

also **heb.com**



WIC
ACCEPTED
HERE

H-E-B GIFT CARDS
are redeemable in stores for gift
purchases or for online purchases.

S0107p0123

My H-E-B DEAL

save more than **\$10** in **FREE ITEMS** with yellow coupons in-store or online

BUY

Salmon Portions
4 ct. tray



get 3 items

free!

with yellow coupons in-store or online

- H-E-B Vegetables
6 - 16 oz. bag, assorted varieties (excludes H-E-B Organics®)
- H-E-B Couscous
5.66 - 5.89 oz., assorted varieties
- H-E-B Avocado Oil No Stick Cooking Spray, 5 oz.





Combo Loco®

BUY
GET FREE!
 with yellow coupon in-store or online
SAVE UP TO \$2.98!

WELCH'S
 Juicefuls Fusions, Fruit 'n Yogurt, 20 ct., or Fruit Snacks
 22 ct., assorted varieties



BUY
GET FREE!
 with yellow coupon in-store or online
SAVE UP TO \$2.98!

LONE STARS
 Baked Snack Crackers, 11 oz. assorted varieties



BUY
GET FREE!
 with yellow coupon in-store or online
SAVE UP TO \$4.47!

TEXAS TOUGH
 Trash Bags 80 - 100 ct. assorted varieties



BUY
GET FREE!
 with yellow coupon in-store or online
SAVE UP TO \$4.47!

TEXAS TOUGH
 Aluminum Foil 12 in., 35 - 75 sq. ft. rolls, or 18 in., 37.5 sq. ft. roll assorted varieties



BUY
GET 3RD FREE!
 with yellow coupon in-store or online
SAVE UP TO \$5.97!

RAMBLER
 Sparkling Water 8 - 12 pk., 12 oz. cans assorted varieties



BUY
GET 2ND FREE!
 with yellow coupon in-store or online
SAVE UP TO \$4.48!

HALO TOP
 Ice Cream or Bars



LOW PRICES ON EVERYTHING YOU NEED!

WHEN YOU BUY \$10 OF Central Market, H-E-B Broth, Bone Broth or Stocks, 9.5 - 48 oz., or Value Packs, 6 ct. (excludes Hill Country Fare Broth)

SAVE \$2 OFF YOUR BASKET with yellow coupon in-store or online



WHEN YOU BUY \$20 OF H-E-B Vitamins, Minerals, Supplements, or Probiotics

SAVE \$5 OFF YOUR BASKET with yellow coupon in-store or online



WHEN YOU BUY 2

SAVE \$1 with yellow coupon in-store or online

H-E-B Sweetened or Unsweetened Sparkling Water
 12 pk., 12 oz. cans assorted varieties



MORE BIG SAVINGS

Dawn Powerwash Dish Spray, 16 oz., or PowerSuds Liquid Dish Soap, 13.6 - 51.5 oz. assorted varieties

SAVE \$2 with yellow coupon in-store or online



Always Discreet Liners, 111 - 120 ct., Pads, 26 - 66 ct., or Underwear, 17 - 28 ct. (excludes Always Discreet Pads, 30 ct., and all other counts & Always products)

SAVE \$3 with yellow coupon in-store or online



Bounty Essentials Paper Towels 6 double rolls

SAVE \$1 with yellow coupon in-store or online



WHEN YOU BUY \$50 OF Pampers Diapers, 16 - 164 ct., Easy Ups Training Pants, 13 - 74 ct., Ninjamas Youth Pants, 11 - 44 ct., Wipes, 52 - 1344 ct., or Luvs Diapers, 18 - 168 ct. Limit one per household

SAVE \$10 OFF YOUR BASKET when you clip Digital Coupon in My H-E-B App



BUY two (2) H-E-B Texas Tough® Food Storage Containers, 2 - 4 ct. assorted varieties (retail value of \$2.75)

GET 3RD FREE! with yellow coupon in-store or online



Dove or M&M's Valentine's Day Laydown Candy Bag 7.94 - 10 oz. assorted varieties

SAVE \$1 with yellow coupon in-store or online



SAVE 20% with yellow coupon in-store or online

Sterilite Items



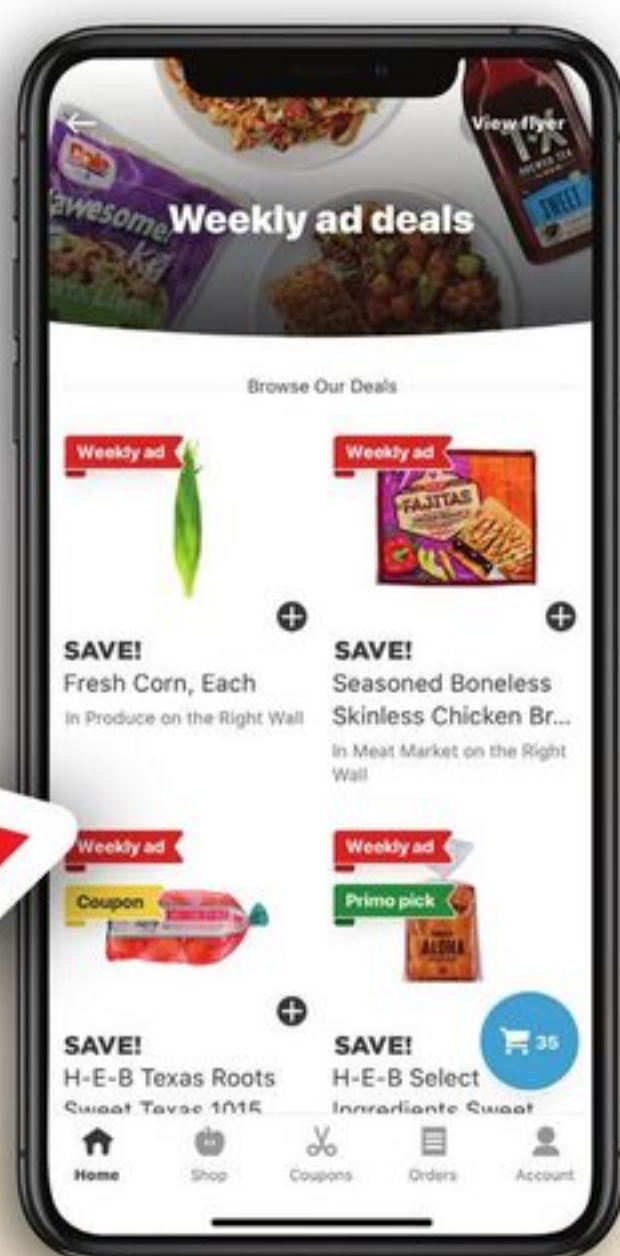
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My H-E-B

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