



PROUDLY CANADIAN SINCE 1919



FREE* From Our Chefs™

small **HOT SOUP** value \$5

ONE DAY ONLY!

Saturday, January 31st

first 200 customers

receive one (1)



SAVE 45%

\$4⁹⁹ LB

**PORK LOIN CENTRE-CUT
CHOPS OR ROAST**
BONELESS, FAMILY SIZE
8.82/KG
20827785_KG



SAVE UP TO 42%

\$3⁵⁰ LB

**PC® FREE FROM® CHICKEN
DRUMSTICKS OR THIGHS**
AIR CHILLED, FAMILY SIZE
7.72/KG
21668814_KG/21668789_KG



\$6⁸⁸ LB

INSIDE ROUND STEAK
FAMILY SIZE OR ROAST
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
15.17/KG
20812494_KG/20812701_KG



\$9

**PC® PACIFIC LARGE WHITE
SHRIMP** RAW OR COOKED, PEELED OR
RAW ZIPPERBACK® 31-40 PER LB 400 G OR
SEAQUEST® WHOLE TILAPIA
1.36 KG OR **WHOLE POMPANO**
800 G FROZEN
20791381_EA/21591947_EA



SAVE 41%

\$88[¢]

RED MANGO
PRODUCT OF PERU
EACH
20059635001_EA



\$3⁷⁷

BLUEBERRIES
PRODUCT OF MOROCCO OR MEXICO
PINT
20080137001_EA



PINT



\$4

EGG BREAD
SELECTED VARIETIES
450 G
20155226_EA

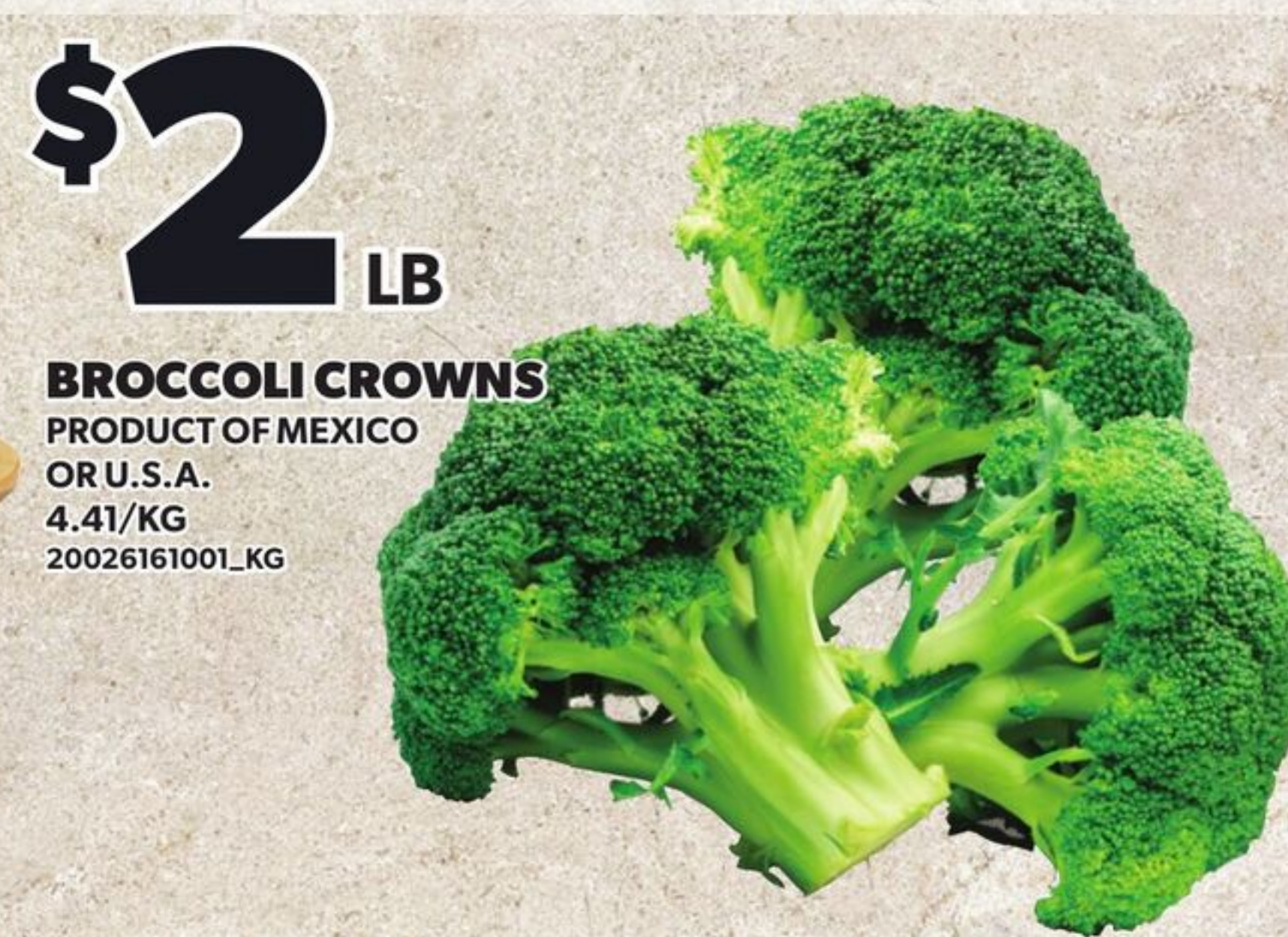
**BAKED
IN-STORE**



SAVE UP TO \$1²⁹/100 G

\$4⁵⁰ /100 G

**SERVICE CASE FINI
ITALIAN PROSCIUTTO
OR ROMANO LUPA
ITALIAN CHEESE**
IN-STORE CUT
20106340_KG
20114111_KG



\$2 LB

BROCCOLI CROWNS
PRODUCT OF MEXICO
OR U.S.A.
4.41/KG
20026161001_KG



SAVE 57%

\$1⁴⁸ LB

RED PRINCE APPLES
PRODUCT OF ONTARIO,
CANADA FANCY GRADE
3.26/KG
20037628001_KG



\$6⁵⁰

**LIBERTÉ GREEK
TUBS** 650/750 G OR
YOPLAIT SOURCE
16X100 G
SELECTED VARIETIES
20317317001_EA
20642273_EA



\$12

APP EXCLUSIVE OFFER:
GET **\$2⁰⁰** back in points

**PC® SPLENDIDO®
COLD PRESSED OR
COLD-EXTRACTED
DELICATO EXTRA
VIRGIN OLIVE OIL**
SELECTED VARIETIES
1 L
20081865_EA
21401612_EA



\$4⁵⁰

PC® FROZEN FRUIT
SELECTED VARIETIES
300-600 G
20312227_EA
21289952_EA



\$1⁵⁰

**NONGSHIM
NOODLE CUPS**
SELECTED VARIETIES
75 G
20032441001_EA
20932797_EA



\$12⁸⁸

**T&T® JASMINE
RICE**
8.2 KG
20705590_EA

Happy Lunar New Year



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4⁺⁺

**Moredays
Moredays
Moredays**

For more deal offers
visit www.loblaws.ca
or scan



Available at the following Loblaws locations: 585 Queen Street West, 17 Leslie Street, 60 Carlton Street, 101 Eglinton Ave East, 650 Dupont Street, 10 Lower Jarvis Street, 12 St. Clair Avenue East, 2280 Dundas Street West, 301 Moore Avenue, 3501 Yonge Street, 396 St. Clair Avenue West, 11 Redway Road, Toronto.

Flyer prices effective from Thursday, January 29th to Wednesday, February 4th, 2026. **SEE BACK PAGE FOR DETAILS.**

LSL URB FRONT

freshness you can taste, value you'll love

\$5

ORGANIC BLUEBERRIES
PRODUCT OF MEXICO OR PERU
OR CHILE OR MOROCCO OR
RASPBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20625647001_EA
20128938001_EA



3⁵⁰

FARMER'S MARKET™
MINI CUCUMBERS 6'S
PRODUCT OF ONTARIO OR
FARMER'S MARKET™
GRAPE TOMATO 283 G
PRODUCT OF CANADA,
MEXICO OR U.S.A.
20737570001_EA
21367888001_EA



3⁹⁹
LB

EXTRA
LARGE

**PC® EXTRA LARGE GREEN
SEEDLESS GRAPES**
PRODUCT OF PERU, NO. 1 GRADE OR
**EXTRA LARGE RED
SEEDLESS GRAPES**
PRODUCT OF PERU OR CHILE,
NO. 1 GRADE
8.80/KG
20425775001_KG
20159199001_KG



SAVE 98¢
WHEN YOU BUY 2

2/\$6

OR
\$3.49 EA.

PC® ORGANICS®
**WHITE OR CREMINI
MUSHROOMS**
PRODUCT OF CANADA
227 G
21021499_EA
21021565_EA



\$4

FARMER'S MARKET™
AVOCADOS
PRODUCT OF MEXICO
5'S
21644936001_EA



1⁸⁸
LB

**FUJI OR RED
DELICIOUS APPLES**
PRODUCT OF ONTARIO,
CANADA FANCY GRADE
4.14/KG
20310940001_KG
20073899001_KG



3⁵⁰

FARMER'S MARKET™
**CARROTS OR
YELLOW ONIONS**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
20811994001_EA



\$5

ROMAINE HEARTS
PRODUCT OF U.S.A.
3'S
20067389001_EA



\$4

SNACKING KITS
PREPARED IN-STORE
102-119 G
21549625_EA
21550383_EA



\$13

**FRUIT OR VEGGIE
TRI PACKS**
PREPARED IN-STORE
706 G-1.02 KG
20022119_EA
21209367_EA



\$7-8

**PREPARED VEGGIE
FOIL TRAYS**
SELECTED VARIETIES
PREPARED IN-STORE
170-510 G
21466972_EA
21456885_EA



**FRESH
PROMISE**

If it's not fresh, it's free.*

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

bouquets, bunches and blooms

\$28

GET
5,000⁰
back in points

5 INCH ORCHID
21664246_EA



\$25

**PC® SIGNATURE
GIFT BOUQUET**
SELECTED VARIETIES
21436377_EA



\$15

**SUCCULENT
IN CLAY POT**
ASSORTED VARIETIES
5 INCH
21052595_EA



2/\$20

OR
\$12 EA.
GERBERA DAISY
ASSORTED COLOURS
BUNCH
21437443_EA



unlock fast fry flavour!

\$13 LB
28.66/KG



EYE OF ROUND FAST FRY STEAKS
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF OR HIGHER
20812704_KG



INSIDE ROUND FAST FRY STEAK
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF OR HIGHER
20178417_KG



SIRLOIN TIP FAST FRY STEAK
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF OR HIGHER
20117706_KG

\$22 LB
48.50/KG



STRIPLOIN FAST FRY STEAK
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF OR HIGHER
20798455_KG

feeling protein power-fuel

\$15



PC® WHOLE CHICKEN
AIR CHILLED
UP TO 1.7 KG
21658901_EA



\$12



SUFRA® HALAL CHICKEN LEGS
BACK ATTACHED
4 PC
21616972_EA



\$21 LB



PC® FREE FROM® STRIPLOIN STEAK
46.30/KG
21219108_KG



8⁵⁰

GRASS FED EXTRA LEAN GROUND BEEF
450 G
21675592_EA



\$7

MAPLE LODGE ULTIMATE CHICKEN SAUSAGES
SELECTED VARIETIES
375-500 G
21378310_EA
21539970_EA



\$8



BEEF STIR FRY STRIPS
CUT FROM CANADA AA GRADE BEEF
OR HIGHER
250 G
21588067_EA



\$8



PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
500 G
20057892_EA
20152629_EA



\$17

GET 2,000 back in points

PINTY'S CHICKEN WINGS
SELECTED VARIETIES
FROZEN
720 G
21699550_EA
21699629_EA



CAVENDISH FRIES OR SPECIALTY POTATOES
SELECTED VARIETIES
FROZEN
400-750 G
\$3
20729779_EA/21584077_EA

find your catch in seafood

\$14 LB

YELLOWFIN TUNA STEAKS
PREVIOUSLY FROZEN
30.86/KG
20753134_KG



\$13

PC® BLUE MENU® WILD ARGENTINIAN SCALLOPS
80-150 PER LB 400 G
OR SEAQUEST® SHRIMP RING WITH MILD COCKTAIL SAUCE 454 G
FROZEN
20076343_EA
21687413_EA



\$23

PKG OF 4

LOBSTER TAILS
2-3 OZ, PACK OF 4
FROZEN OR PREVIOUSLY FROZEN
21240991_EA



SAVE UP TO \$2

\$10

PC® JUMBO WILD ARGENTINIAN SHRIMP
RAW ZIPPERBACK®
21-30 PER LB 340 G OR
SEAQUEST® SALAD SHRIMP
COOKED, PEELED,
125-175 PER LB 454 G
FROZEN
21332386_EA
20180352_EA



FROM OUR CHEFS™ soups

get it *hot* or take it *cold*

From Our Chefs soups are crafted recipes made locally here in Toronto. Choose from traditional flavours like Chicken Noodle and Butternut Squash, or find your new favourite with Roasted Red Pepper Gouda or Chicken Thai!

Escape winter by warming up with a comforting, tasty cup of soup - hot & ready fresh throughout the day, stop by daily to see which flavours are cooking on our kettles!

FREE* FROM OUR CHEFS™
small **HOT SOUP** value \$5
ONE DAY ONLY!
Saturday, January 31st
first **200 customers**
receive one (1)



FROM OUR CHEFS™ SOUP
SELECTED VARIETIES
SMALL, MEDIUM, LARGE
20426506_EA/20096969_EA/20426324_EA

849

FROM OUR CHEFS™ SOUP
SELECTED VARIETIES
700 ML
21703369_EA/21703558_EA



beef chili

roasted red pepper and gouda

chicken noodle soup



butternut squash soup



chicken thai soup



broccoli cheddar soup



creamy tomato soup

3 sizes to choose from!



small

\$5



medium

\$6



large

\$9

party platters

Discover our selection of freshly prepared platters for your next occasion. Order in-store or online today.

*please place catering orders 24 hours in advance through the Meals to Go department

21217577_EA



serves 6-10

FROM \$45

sandwiches, wraps or chicken platters



serves 6-10

FROM \$35

sushi platters



serves 6-10

FROM \$30

deli platters



serves 10-12

FROM \$12

dessert platters

Experience the "Art" in Artisan



GUNN'S HILL
ARTISAN CHEESE
WOODSTOCK • ONTARIO • CANADA

\$5 /100 G

Gunn's Hill 5 Brothers Smoked Cheese

This is a hand crafted washed rind cow's milk cheese that combines traits from Gouda and Appenzeller. Available in regular and smoked.

21060290_KG/20643932_KG



Brigid's Brie

A soft surface ripened cheese made with cow's milk from our family farm. This brie produced in the traditional way thus sold with a 'best between' date for your enjoyment. Each batch is aged six weeks.

21414165_KG



Gunn's Hill Crossroads Farm Sheep Gouda

This is a creamy gouda cheese that we make with local sheep milk. This gouda is made in Dutch tradition and aged for six months until it's delicate flavours develop.

20667692_KG



Beau's Beer Washed Cheese

This is a delicious marriage of our Oxford's Harvest cheese with Beau's All Natural Brewing of Vankleek Hill, Ontario. This semi-soft cheese is washed every other day with Lugtread from Beau's.

20752187_KG



in the mood for deli-cious

3⁵⁰ /100 G



**SERVICE CASE
PILLERS SALAMI**
SELECTED VARIETIES
35.00/KG
20300824_KG



SAVE \$2⁴⁹
\$11



**PILLERS
PEPPERETTES,
BITES OR STICKS**
SELECTED VARIETIES
300-500 G
21099386_EA
21099391_EA



\$6

**MARCANGELO
PIZZA TOPPINGS**
175 G
20832437_EA



\$8

GET 500⁰⁰



**TRE STELLE
RICOTTA 475 G OR
BOCCONCINI OR
FETA 200 G**
SELECTED VARIETIES
20024992_EA
20093652_EA



**FROM
2¹⁹** /100 G



**BORGES
PORTUGUESE
STYLE SAUSAGES**
SERVICE CASE
OR SELF SERVE
SELECTED VARIETIES
20305950_KG
20308190_KG



SAVE \$1
\$7

PC® GUACAMOLE
SELECTED VARIETIES
425 G
21448106_EA
21448102_EA



\$7



**PC® FREE FROM
SLICED DELI MEATS**
SELECTED VARIETIES
175 G
20682855_EA
20682966_EA



5⁵⁰

GET 4,000⁰⁰ when you buy 2

\$4 back in points



**BABYBEL 6'S OR
THE LAUGHING
COW 8'S**
SELECTED VARIETIES
20319107_EA
20574332_EA



National Croissant Day Friday, January 30th

Fall in love at first flake. Celebrate with our irresistable assortment.

JOIN US IN-STORE FOR SAMPLING
butter croissants

Thursday Jan 29 4 pm-8 pm

Friday Jan 30 4 pm-8 pm

Saturday Jan 31 11 am-5 pm



\$5

BUTTER CROISSANTS
6'S
21682999_EA

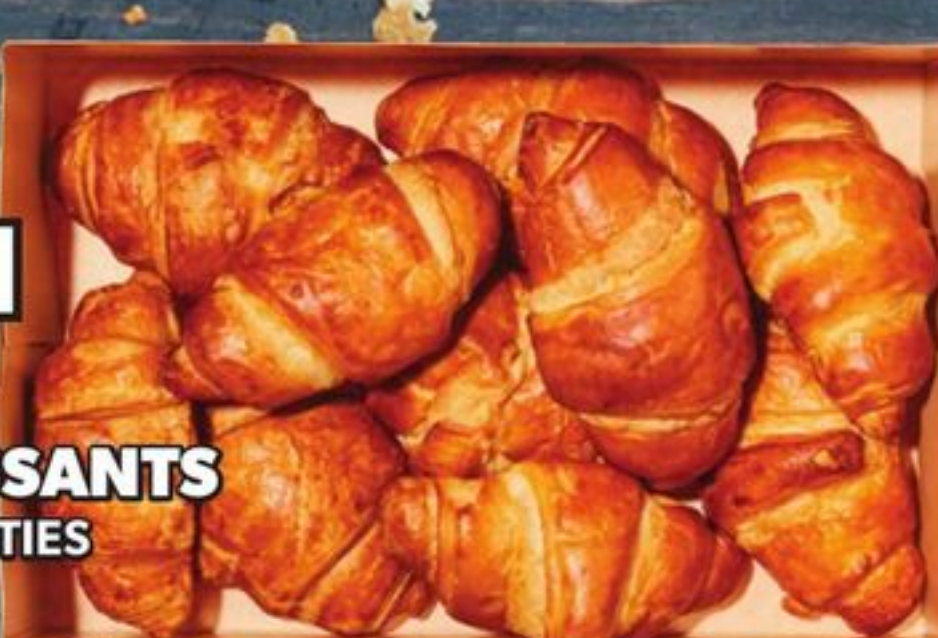
\$5

CHOCOLATE CROISSANTS
4'S
21527027_EA



\$4

MINI CROISSANTS
SELECTED VARIETIES
10'S
21032799_EA
21032803_EA



\$6

**ALL BUTTER ALMONDINE
OR CHOCLATINE**
4'S
20761827_EA
21661683_EA



5.50

**FARMER'S MARKET®
BUTTER CROISSANTS**
SELECTED VARIETIES
260-336 G
20975943_EA
21032805_EA



try with
\$6

BONNE MAMAN JAM
SELECTED VARIETIES
250-280 ML
21450798_EA/21550689_EA



bakery deals rising daily

1.50

**BAKED
IN-STORE**

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA
21530097_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
450/475 G
20706542_EA
21682979_EA



4.50

**BAKED
IN-STORE**

ARTISAN BREAD
SELECTED VARIETIES
345-660 G
21633048_EA
21633233_EA



**SAVE \$1.48
WHEN YOU BUY 2**

2/6.50

OR
\$3.99 EA.
**D'ITALIANO
BREADS OR BUNS**
SELECTED VARIETIES
AND SIZES
20038335_EA
21595103_EA



\$6

**PREPARED IN
CANADA**

**FARMER'S MARKET™
MINI DONUTS**
SELECTED VARIETIES
264-342 G
21461952_EA
21461954_EA



\$5

**PREPARED IN
CANADA**

**KIMBERLY'S
COOKIES**
SELECTED VARIETIES
10'S
21190203_EA
21531404_EA



2/\$7

OR
\$4 EA.

**MARIE MORIN
DESSERTS OR
LAROCCA CAKE
SLICES OR
PARFAITS**
SELECTED VARIETIES
21165251_EA
21617537_EA
21624338_EA



**SAVE \$1.48
WHEN YOU BUY 2**

2/7.50

OR
\$4.49 EA.
**CASA MENDOSA
OR WONDER
TORTILLAS**
SELECTED VARIETIES
10 INCH
20318788_EA
20976626_EA



peel the deals

Get **1,500** pts **30%** back in points
for every \$5* spent on produce citrus items below

Stem and leaf clementines, large lemons, large limes, large navel oranges, large red grapefruit, sumo mandarins, Cara Cara oranges, red pomelos, and/or Farmer's Market™ mandarins 2 lb

The **Cara Cara orange** is an exceptionally sweet piece of fruit, with a vibrant reddish-pink flesh. Enjoy it on its own, tossed in a salad, or as a bright ingredient in sauces.

JOIN US IN-STORE FOR SAMPLING
cara cara oranges

Thursday Jan 29 4 pm–8 pm
Friday Jan 30 4 pm–8 pm
Saturday Jan 31 11 am–5 pm

2⁸⁸ LB
**CLEMENTINES
STEM AND LEAF**
PRODUCT OF SPAIN
6.35/KG
20613483001_KG

1⁸⁸ LB
**CARA CARA
ORANGES**
PRODUCT OF U.S.A.
4.14/KG
20172698001_KG

2/\$4
OR
\$2.49 EA.
**LARGE RED
GRAPEFRUIT**
PRODUCT OF TURKEY
20020516001_EA

2/\$2
OR
\$1.20 EA.
LARGE LEMONS
PRODUCT OF U.S.A.
20028593001_EA

2/1⁵⁰
OR
99¢ EA.
LARGE LIMES
PRODUCT OF MEXICO
20040489001_EA

3⁸⁸ LB
SUMO MANDARINS
PRODUCT OF U.S.A.
8.55/KG
20562570001_KG

1⁶⁸ LB
**LARGE NAVEL
ORANGES**
PRODUCT OF MOROCCO
OR SPAIN
3.70/KG
20426078001_KG

2⁸⁸
RED POMELO
PRODUCT OF CHINA
EACH
20081390001_EA

\$5
**FARMER'S MARKET™
MANDARINS**
PRODUCT OF MOROCCO
OR SPAIN
2 LB
20099819001_EA

Our signature citrus sweets!

\$6 **BAKED
IN-STORE**
**IN-STORE LEMON
STRUDEL**
4'S
21571831_EA

\$30 **PREPARED IN
CANADA**
**LAROCCA 8"
LEMON MOUSSE
CAKE**
EACH
21496168_EA

\$6 **PREPARED IN
CANADA**
**FARMER'S MARKET™
LEMON POPPYICED
LOAF CAKE**
344-400 G
21488954_EA

\$8 **PREPARED IN
CANADA**
**FARMER'S MARKET™
LEMON SQUARES**
400/450 G
21216523_EA

\$6 **PREPARED IN
CANADA**
**FARMER'S MARKET™
MUFFIN LEMON
POPPYSEED**
4'S
21639400_EA

9⁵⁰ **PREPARED IN
CANADA**
**FARMER'S MARKET™ 9"
LEMON MERINGUE
PIE**
EACH
21664315_EA



Get more on

More savings, more deals, more points
This week only! Jan 29-Feb 4⁺⁺

Moredays Moredays Moredays Moredays

For more deal offers
visit www.loblaws.ca
or scan



\$4

APP EXCLUSIVE OFFER
Members get
1,500 pts
back in points

**ZIGGY'S®
SLICED
DELI MEATS**
SELECTED VARIETIES
175 G
21590279_EA
21592461_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



\$10

Members get
2,000 pts
back in points

**PC® CHOCOLATE
BASQUE
OR BASQUE
CHEESECAKE**
FROZEN
600 G
21687935_EA



2/\$8

LESS THAN 2
\$5 EA.

Members get
1,000 pts
when you
buy 2
back in points

**FRIED
TORTILLA CHIPS**
450 G
21534615_EA



\$6

APP EXCLUSIVE OFFER
Members get
1,500 pts
back in points

**FARMER'S MARKET™
GREENHOUSE PEPPERS**
PRODUCT OF MEXICO
3'S
20085851001_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



APP EXCLUSIVE OFFER
Member Only Price
\$3
Non-Members
\$5

Members
save
\$2

PC® VEGETABLES
SELECTED VARIETIES
300-750 G
20318915_EA
20314960_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



SAVE UP TO **\$1**

3⁵⁰

APP EXCLUSIVE OFFER
Members get
3,000 pts
when you
buy 2
back in points

**PC® OR
BLUE MENU®
ENTRÉES**
SELECTED VARIETIES
FROZEN
212-365 G
20309869_EA
20312253001_EA
*Open your PC Optimum™ app or visit
pcoptimum.ca to get the offer.



Members get
4,500 pts
for every *12*
spent on
back in points

**STARBUCKS COFFEE,
NESPRESSO NESCAFÉ
CONCENTRATES 500 ML OR
CARNATION HOT
CHOCOLATE CANISTERS**
400/450 G OR 1.7 KG,
ENVELOPES 7-10'S
OR PODS 450 G
SELECTED VARIETIES
21397690_EA/21398301_EA



Members get
3,000 pts
when you
buy 2
back in points

2⁹⁹-9⁴⁹

**SILK YOGURT 625-650 G,
NON-DAIRY BEVERAGES 1.74-1.89 L,
CREAMERS 450-890 ML OR
SO DELICIOUS 266 ML/500 G**
21310391_EA/20315090001_EA



Members get
4,000 pts
for every *12*
spent on
back in points

**NATURE VALLEY
GRANOLA BARS**
SELECTED VARIETIES
130-210 G
21213585_EA
21675994_EA



APP EXCLUSIVE OFFER
Members get
5,000 pts
for every *10*
spent on
back in points

**CHEERIOS,
CHEX OR
OATMEAL CRISP**
SELECTED VARIETIES
300-1300 G
20679390_EA
21667658_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



\$5

Members get
1,500 pts
when you
buy 2
back in points

**MISS
VICKIE'S KETTLE
COOKED POTATO
CHIPS OR
SMARTFOOD
READY TO EAT
POPCORN**
SELECTED VARIETIES
150-250 G
20972859_EA
21240703_EA



5⁵⁰

Members get
5,000 pts
when you
buy 3
back in points

**HÄAGEN-DAZS
TUBS 414-450 ML, BARS
3/4'S, DRUMSTICKS 4'S
OR CONFECTIONARY
NOVELTIES 4-10'S**
SELECTED VARIETIES FROZEN
21219793_EA/21513347_EA



\$4

Members get
1,000 pts
back in points

**CHAPMAN'S SUPER
PREMIUM PLUS
ICE CREAM**
SELECTED VARIETIES
FROZEN
500 ML
21511147_EA
21511200_EA



Members get
1,000 pts
when you
buy 2
back in points

**SWISS CHALET OR
MONTANA'S READY
TO SERVE SOUP**
SELECTED VARIETIES
540 ML
21690570_EA
21313335_EA



Members get
10,000 pts
for every *25*
spent on
back in points

**JAMIESON VITAMINS
OR SUPPLEMENTS**
SELECTED VARIETIES AND SIZES
20299993_EA
20303216001_EA



Members get
7,500 pts
for every *15*
spent on
back in points

**SCRUBBING BUBBLES
BATHROOM CLEANERS,
FANTASTIK, WINDEX
CLEANERS, OR SHOUT
STAIN REMOVERS**
SELECTED VARIETIES AND SIZES
21666832_EA
20071729_EA



CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS.



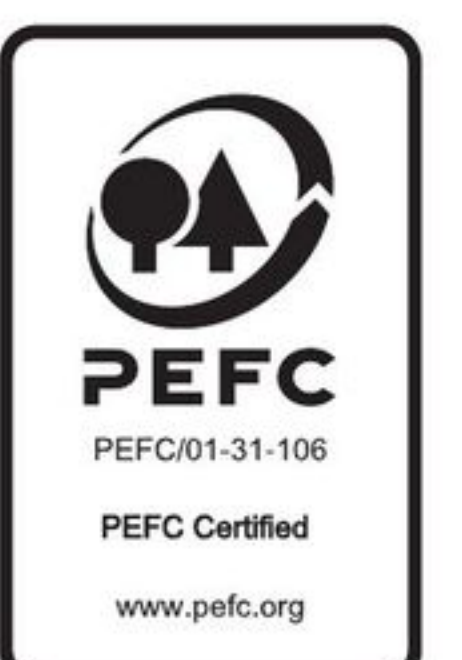
Loblaws on



Loblaws on

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws* locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** */™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from January 29 - February 25, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

LSL URB BACK



Moredays
Moredays
Moredays
Moredays
Moredays
Moredays

Members get
3,000 points
for every '15' spent on

\$3
back in points

BILLY BEE HONEY
SELECTED VARIETIES
\$75 G-1 KG
20724007, 1A/20724628, 1A

Canada's Darkest Honey
billybee
Honey
CREAMED
100% PURE
NET WT 1.06 KG (2.34 LB)

Canada's Darkest Honey
billybee
Honey-Miel
100% PURE
NET WT 1.06 KG (2.34 LB)

Members get

3,000 PTS

for every '6' spent on

\$3

back in points

QUAKER DIPS AND CHERRY GRANOLA BARS

SELECTED VARIETIES

EXP. 11/15/16

04087582.EA / 21359366.EA

Dipps

QUAKER.

CHOCOLATE CHIP

NEW

QUAKER

Chewy

CHOCOLATE CHIP

[illegible]

Members get

\$5.00 (m)

for every *10¢ spent on

\$5

back in points

Kellogg's

VERY FIBER

MADE WITH 100% WHOLE GRAIN

MINI WHEATS!

ORIGINAL

KELLOGG'S PREMIUM CEREAL

417-525 G
16167207 J.A.
1613958 J.A.

special K

original

9 grams of fiber per serving

100% WHOLE GRAIN

Members get

\$6.50 ⁽²⁰⁾

for every \$30⁺ spent on

Redeem points

100%

towards your next purchase

Van Houtte or McCafé 10/30%
 K-Cups, Van Houtte Roast & Ground 300-340 g, McCafé Roast & Ground 300-875 g, Whole Bean, Instant or Nespresso, Lavazza K-Cups 345 g or On Kicking Horse 10/30%
 Selected Varieties

French Vanilla
K-Cup

French Vanilla
Roast

Members get
\$3,000 per year
 for every *12*
 spent on

\$3
 back in
 points

LECLERC CELEBRATION COOKIES
 SELECTED VARIETIES
 200-350 G
 2164833, LA
 21648955, LA

CELEBRATION
 Mini COOKIES
 CHOCOLATE CHIP
 200-350 G

CELEBRATION
 CHOCOLATE CHIP
 200-350 G

Members get

\$5,000 (est)

for every "15" spent on

\$5

back in points

OCEAN'S TUNA
GOLD SEAL CANNED
FISH OR MILLIONAIRES
SARDINES
 SELECTED VARIETIES
 10-418 G
 10004270, EA
 1000518, EA

Ocean's
 ALBACORE IN WATER
SOLID WHITE TUNA
 5 OZ (142g)

Ocean's
 SKIPJACK IN WATER
FLAKED LIGHT TUNA
 5 OZ (142g)

MSC
 MARINE STewardship COUNCIL
 www.msc.org

Members get
4,000^{RM}
for every \$10^{RM} spent on

\$4
back in points

RIO MARE
CANNED FISH
SELECTED VARIETIES
100-320 G
0030393.1A
70077499.1A

RIO
mare

Insalatissima
Light Tuna Salad
Sautéed on tomato plate
MEDICIANI STYLÉ - À LA MEDICIANI
with a spicy, cured and marinated
meat and vegetables

RIO
mare

Solid Light Tuna in Olive oil
Thon, paille entier avec huile d'olive

120g x 3

Members get

3,000 points

for every \$9*
spent on

\$3

back in points

ONE SIZE
PARTAGER

REDACTED

**MAYNARDS CANDIES OR
CADBURY
CHOCOLATE**

SELECTED VARIETIES EXCLUDE
EASTER & VALENTINE'S

308/315 G

Cadbury

DAIRY MILK

MILK CHOCOLATE
CHOCOLAT AU LAIT

100 g

maynards

*Sweetish
Berries*

REDUCTED
SWEETENED
SWEETENED
SWEETENED

315 g

Members get
\$5.00TM
 for every 10TM
 spent on

\$5
 back in points

Knorr® GRAVY OR SAUCE MIX 22-48 G, BOUILLON CUBES OR POWDERS 63-250 G OR LIQUID CONCENTRATE 250 ML
 SELECTED VARIETIES
 1002730010010
 1002730010110

Knorr®
ALFREDO
 CREAMY PASTA WITH MELTAGE & SAUCE POWDER

Knorr®
READY-TO-EAT CHICKEN SAUCE POWDER / POULET RÔTI
 1002730010010

Knorr®
CHICKEN / POULET
 1002730010110

Members get
\$3,500^{MS}
for every 1st™
spent on

\$3.50
back in
points

CLUB HOUSE DRY GRAYV OR SAUCES, SEASONING BLENDS, SPICE BOTTLES OR TINS OR LA GRILLE SEASONINGS
\$1.95 G/O FOOD COLOR OR VANILLA EXTRACTS
\$3-2.50 ML SELECTED VARIETIES
003006060002, 1A
003037270001, 1A

CLUB HOUSE
CHILI
SEASONING BLEND (SEASONING)

CLUB HOUSE
Organic biologique
Turmeric
Curry
MIXED

CLUB HOUSE
Italiano

CLUB HOUSE
CHILI
SEASONING BLEND (SEASONING)

CLUB HOUSE
Italiano

Members get
\$3.00 (est)
for every *12*
spike on

\$3
back
in points

BAKERS CHOCOLATE
SQUARES 170/225 G,
JELL-O POWDER
9.01-85 G, JELL-O PUDDING
MIX 140-70 G, MAGIC BAKING
POWDER 225/450 G OR
SHAKE N BAKE COATING
MIX 142-180 G
SELECTED VARIETIES
20302030700091, EA / 203036000001, EA

vanilla
vanille
ARTIFICIAL FLAVOR
NET WT 102 g (3.6 oz)

JELL-O

102 g (4) APPROXIMATE SERVINGS

BAKERS®

BAKER'S

SEMI-SWEET CHOCOLATE **CHOCOLATE MUSHROOM**

JELL-O

Members get

\$3^{oo}

back in points
for every \$100 spent on

with BEC Rewards

BETTY CROCKER SUPERMOIST CAKE MIX 375-404 G OR 13.2-14.2 OZ.

FROSTINGS

Rainbow Ili - Rainforest as seen!

With real vanilla & colorful sprinkles

Whipped Cream Cheese

NEW! With real cream cheese & vanilla

Members get

4,000^{mi}

for every "100" spent on

\$4

back in points

Robin Hood
SINCE 1987

ALL PURPOSE
FLOUR

ORIGINAL

ROBIN HOOD® OR FIVE ROSES FLOUR

2.5 KG OR 5 KG OR **CARNATION**

EVAPORATED MILK 354 ML OR

EAGLE CONDENSED

MILK 300 ML

SELECTED VARIETIES
 1-800-447-9006, LA
 00096887-EA

Carnation

Qualitäts-Schmelz von Frischmilch

Evaporated Milk

100% MILK
 NO ADDED SUGAR
 354 ML (12 FL OZ)
 100% PURE CREAM
 100% CREAM

Members get

\$5.00²⁰

for every \$20²⁰ spent on

\$5

back in points

FRISKIES
DRY CAT FOOD
 SELECTED VARIETIES
 1.4-7.5 kg
 20648481, EA
 20913390, COI

Members get
\$10
back in points
for every \$30*
spent on

**LYSOL CLEANERS OR
LAUNDRY, OR FINISH
DISHWASHER TABS**

FINISH
QUANTUM
ULTIMATE
900 g

LYSOL
lingettes
désinfectantes
ATTENTION

Members get
10,000[™]
for every 140[™]
spent on

\$10
back in points

**TIDE OR GAIN LAUNDRY
DETERGENT OR PODS,
DOWNY OR GAIN LIQUID
FABRIC SOFTENER,
BOUNCE DRYER SHEETS
OR DOWNY, GAIN OR
FLUFFY SNOW BEADS,
WASH 'N' CLEAN CLEANSERS,
CASCADE DISHWASHER
TABLETS, DAWN DISH
DETERGENT
OR SWIFFER**

Tide
4+ months
meets
100
loads

© 2018 P&G L1183 EA 1000

Cascade
PLATINUM PLUS

© 2018 P&G L1183 EA 51

Members get
\$3.00 MSRP
 for every **15***
 spent on

\$3
 back in points

COLGATE ORAL CARE PRODUCTS
 ALL VARIETIES AND SIZES
 01119030, EA
 011164737-EA

Extra Clean

Colgate
 Strong
 Taste Control
 with Cetylpyridinium
 Chloride

\$2.99
 MSRP

Brush 6x6
 6 months

Colgate® Total 6
 ACTIVE DENTIST FORMULA

DEEP CLEAN
 FIGHTS GUM DISEASE

*See store for details. Offer good on select Colgate Oral Care products. Excludes Colgate Total 6 Whitening and Colgate Total 6 Whitening Gel. Offer good on select Colgate Oral Care products. Excludes Colgate Total 6 Whitening and Colgate Total 6 Whitening Gel. Offer good on select Colgate Oral Care products. Excludes Colgate Total 6 Whitening and Colgate Total 6 Whitening Gel.

Optimum™

Get more on

More savings, more deals, more points
This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays

Moredays

APP EXCLUSIVE OFFER

Member Only Price™

2²⁵

Non-Members
\$3

PC® OR BLUE MENU® ENGLISH MUFFINS
SELECTED VARIETIES
6'S
20810732.EA
21010902.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

PREPARED IN CANADA

ENGLISH MUFFINS
ANGLAIS
ORIGINAL - NATURE

342g 6

WHOLE WHEAT BLE ENTIER
HEURE ENTIERE - ENTIERE WHOLE

443g 6

Moredays

APP EXCLUSIVE OFFER

Members get

1,500^(pts)

\$150
back in points

\$6

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3'S
2008483100.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

PREPARED IN CANADA

GREENHOUSE PEPPERS
POIVRONS D'OUE

3'S

Moredays

APP EXCLUSIVE OFFER

Members get

5,000^(pts)

\$5
back in points

for every *10* spent on

PILLSBURY PIZZA POPS OR BITES
380 G-2.85 KG. TOASTER STRUDEL
OR SCRAMBLES 204-326 G OR
PILLSBURY REFRIGERATED DOUGH
SELECTED VARIETIES FROZEN
21433999.EA
21003340.EA
2017266400.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

TOASTER STRUDEL

PRESCENTS
croissants

PIZZA POPS

3 CHEESE FROMAGES

Moredays

APP EXCLUSIVE OFFER

Members get

2,500^(pts)

\$2⁵⁰
back in points

OREO OR CHIPS AHOY! FAMILY SIZE COOKIES 303-503 G OR OREO CAKESTERS 285 G
SELECTED VARIETIES
21014087.EA
21723437.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

OREO MOELLEUX

CHIPS AHOY!

Moredays

APP EXCLUSIVE OFFER

Members get

4,000^(pts)

\$4
back in points

for every *10* spent on

PREMIUM PLUS 402-481 G OR GOOD THINS 100 G
SELECTED VARIETIES
21023024.EA
21009004.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

GOOD THINS
gluten free

PREMIUM PLUS

Moredays

APP EXCLUSIVE OFFER

Members get

2,000^(pts)

\$2
back in points

for every *5* spent on

CRISPERS OR BITS & BITES
SELECTED VARIETIES
145 G
21358333.EA
21358273.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

CRISPERS

CRISPERS

Moredays

APP EXCLUSIVE OFFER

Members get

20,000^(pts)

\$20
back in points

for every *50* spent on

PROGRESSIVE, IRON VEGAN, SMART SOLUTION VITAMINS, SUPPLEMENTS OR PROTEIN PRODUCTS
SELECTED VARIETIES AND SIZES
21018271.EA
21018271.EA
*Open your PC Optimum™ app or visit pc optimum.ca to get the offer.

WHEY PROTEIN

multi

Express™ Pass

Get your first year of PC Express Pass for

\$2/month*

Unlimited grocery delivery or pickup

Earn 2% back in ^(pts) with eligible pickup orders**

Use code
PASS76

Learn more

*/**Offer valid until February 18, 2026. Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.

Moredays

Moredays

Moredays

Optimum™

Moredays

Jan. 29 - Feb. 4

Optimum™

Open the app to get your offers.

Members get

20,000^(pts)

for every \$60 spent on apparel*

Moredays

APP EXCLUSIVE OFFERS†

Members get

15,000^(pts)

\$15
back in points

for every *100* spent on

ANY COMBINATION OF BOSTON PIZZA, DOORDASH, GAP INC. BRANDS, GOOGLE PLAY, THE KEG, AND ULTIMATE DINING CARD GIFT CARDS

BOSTON PIZZA

DOORDASH

KENNY GATHLETA BANANA REPUBLIC

Google Play

THE KEG

ULTIMATE DINING CARD

Google Play gift card purchases are subject to a \$200 limit. Offer valid in-store only. Subject to availability; selection may vary by store. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on any combination of Boston Pizza, DoorDash, Gap Inc. Brands, Google Play, The Keg, Ultimate Dining Card, Harvey's, and Swiss Chalet cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. All other trademarks are property of their respective owners.

Optimum™

Moredays™

3,000^(pts)

when you spend \$30 or more on fuel.

Jan 29 - Feb 1

Esso™

Mobil™

Open the app to get this offer.
*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca

LSL ONLINE 3

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO
SAVE BIG
WITH FEWER STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT & SAVE! BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.



新年快樂

Happy Lunar New Year

APP EXCLUSIVE OFFER

Get 3,000 pts for every \$15* spent on all T&T items

Open your PC Optimum app or visit pc optimum.ca to get the offer

Get 3,000 pts for every \$15* spent on all T&T items

\$3 back in points



\$4⁹⁹ LB



CHICKEN LEGS

BACK ATTACHED, FAMILY SIZE

8.82 /KG

20079881_KG



4²⁸ LB



GRADE A DUCK

FROZEN

9.44 /KG

20079881_KG



SAVE 39¢

\$3⁹⁹



BASA STEAKS

FROZEN

10.00

20079881_KG



SAVE \$1¹¹ LB

5⁸⁸

PORK BELLY

PORTION

SKINLESS

12.86 /KG

20079881_KG



\$7⁹⁹

T&T* PACIFIC WHITE SHRIMP RAW HOSO

35-40 PER LB 400 G OR COOKED 21-25 PER LB 300 G

FROZEN

20079881_KG



2⁸⁸

Chicken Dumpling

雞肉水餃

Boulettes de Poulet

SELECTED VARIETIES

380 G

20079881_KG



8⁸⁸

TSURU MAI BROWN RICE

2 KG

20079881_KG



16⁸⁸

DAN-D PAK CASHEWS

SALTED OR UNSALTED

908 G

20079881_KG



\$5⁹⁹

FLYING GOOSE SRIRACHA SAUCE

730 ML

20079881_KG



4⁸⁸

COCK BRAND SWEET CHILI SAUCES

20079881_KG



1²⁸

LOTTE PEPERO

SELECTED VARIETIES

32-50 G

20079881_KG



12⁸⁸

BILLY BEE HONEY RED CAP

SELECTED VARIETIES

1 KG

20079881_KG



1⁵⁰

NONGSHIM BOWL NOODLES

SELECTED VARIETIES

86 G

20079881_KG



\$11⁹⁹

KNORR CHICKEN BROTH MIX

1 KG

20079881_KG



Fresh Fortune

1⁸⁸ LB

ASIAN YELLOW PEARS

PRODUCT OF CHINA

4.14 /KG

20079881_KG



SAVE 22¢ LB

2²⁸ LB

HAMI MELON

PRODUCT OF GUATEMALA, HONDURAS OR MEXICO

5.03 /KG

20079881_KG



Lucky Blossoms

\$25⁹⁹

LUNAR NEW YEAR BOUQUET

SELECTED VARIETIES

20079881_KG



\$28⁹⁹

5 INCH ORCHID

SELECTED VARIETIES

20079881_KG



Shop value-friendly holiday essentials.

Members save \$5

KEDEM
Made with Concord grapes
GRAPE JUICE
 100% JUICE

KEDEM
Spiced
Concord
 GRAPE JUICE
 100% JUICE

pierrebonne

Peach Spread
Tartinade aux pêches

100% Natural Ingredients
100% ingrédients naturels

250 ml

Two bottles of honey are shown. On the left is a bear-shaped bottle of 'Honey Miel' with a yellow cap and a label featuring a bear's face. On the right is a bottle of 'Zeta' brand 'Mild' honey with a green cap and a label featuring a lemon. The Zeta label also includes the text: 'NO MESS EASY POURING POP-UP SPOUT UNDER THE CAP!'.

Ceres[®]

100%
Juice blend
Mélange de jus

MANGO
MANGUE

1L

100% PEACH JUICE
FROM CONCENTRATES & MANGO PUREE
100 % JUS DE POIRÉE ET
DE CONCENTRÉ ET PURÉE DE MANGUE

79

NINNI LEMON
100 ML OR **OSEM**
HAZELNUT
50 G OG
A
A



BAMBA
PEANUT BUTTER PUFFS
With Creamy
Hazelnut Filling
Collation Beurre d'arachides et
crème de noisettes
NET WT 3.5 Oz (100g)



New! 55% more fruit

55% more fruit

Mate
FRUIT BAR
STRAWBERRY

100% REAL FRUIT
ZERO SUGAR
NO PRESERVATIVES
GLUTEN FREE
NO COLOURANTS

NON-GMO

5 PACKS

U

BORN IN THE U.S. • 100% ALLERGEN FREE

6⁴⁹

**ARTISANAL
TREATS BITES**
SELECTED VARIETIES
136 G
2707680-5, 2707680-6, 2707680-6A

**Artisanal
Treats**
CHERRY & CRISPY
PEANUT BUTTER BITES
TOPPED WITH CARAMEL CRUNCH

**Artisanal
Treats**
CHERRY & CRISPY
PEANUT BUTTER BITES
TOPPED WITH CARAMEL CRUNCH

**Artisanal
Treats**
CHERRY & CRISPY
PEANUT BUTTER BITES
TOPPED WITH CARAMEL CRUNCH

A clear plastic bottle of White Rock Lemon Lime Seltzer. The label is green and white, featuring the brand name 'White Rock' in a large, stylized font. Below it, 'EST. 1904' is written. The flavor 'LEMON LIME Seltzer' is prominently displayed. A small circular logo on the left side of the label says 'NEW'. The bottle has a blue cap and is filled with a clear liquid and ice cubes.

MANI WAFERS
CHOCOLATE LARGE
 500 G
 20299591001_EA

A white plastic jar of ACHIVA Tahini, Crushed Sesame Seeds. The label features a lemon slice and the text '100% Natural Sesame'.

1048 MIDLAND AVE., KINGSTON, 5010 GLEN ERIN DR., MISSISSAUGA, 50 MUSGRAVE ST., MUSGRAVE,
301 HIGH TECH RD., RICHMOND HILL, 60 CARLTON ST., 650 DUPONT ST. AND 2877 BAYVIEW AVE., TORONTO.

your one-stop grocery shop

\$6

Moredays

Members get **5,000** back in points when you buy 2

QUAKER MUFFIN OR COOKIE MIX 750-900 G OR **OAT FLOUR** 300 G
SELECTED VARIETIES
20301044001_EA
21604262_EA

QUAKER PROTEIN MUFFIN 200 G
SELECTED VARIETIES
20301044001_EA
21604262_EA

\$7

TACO BELL PREMIUM KITS
SELECTED VARIETIES
401-642 G
216634420_EA
216630222_EA

TACO BELL CHEESY DOUBLE DECKER TACO 401 G
SELECTED VARIETIES
216634420_EA
216630222_EA

TACO BELL CRUNCHWRAP SUPREME 401 G
SELECTED VARIETIES
216634420_EA
216630222_EA

4⁵⁰

OLD EL PASO DINNER KITS
SELECTED VARIETIES
300-510 G
20795446_EA
20795300_EA

OLD EL PASO DINNER KIT FAJITA 300 G
SELECTED VARIETIES
20795446_EA
20795300_EA

OLD EL PASO DINNER KIT HARD TACO 300 G
SELECTED VARIETIES
20795446_EA
20795300_EA

5⁵⁰

HELLMANN'S REAL MAYONNAISE OR CHICKEN WING DIP 340-445 ML OR **PC® PICKLES** 1 L
SELECTED VARIETIES
2043350001_EA
21018602_EA

HELLMANN'S CHIPOTLE 340-445 ML
SELECTED VARIETIES
2043350001_EA
21018602_EA

HELLMANN'S BREAD & BUTTER SUCRÉS 340-445 ML
SELECTED VARIETIES
2043350001_EA
21018602_EA

\$2

SWISS CHALET CANNED GRAVY
SELECTED VARIETIES
284 ML
21080164_EA
21080165_EA

SWISS CHALET DIPPING SAUCE A TREMPETTE 284 ML
SELECTED VARIETIES
21080164_EA
21080165_EA

SWISS CHALET HOT CHICKEN SAUCE HOMESTYLE 284 ML
SELECTED VARIETIES
21080164_EA
21080165_EA

SAVE 98¢ WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

NO NAME® CANNED FRUIT
SELECTED VARIETIES
398 ML
20618836_EA
20618837_EA

NO NAME® fruit cocktail 398 ML
SELECTED VARIETIES
20618836_EA
20618837_EA

NO NAME® peach slices 398 ML
SELECTED VARIETIES
20618836_EA
20618837_EA

4⁵⁰

PC® PICKLES
SELECTED VARIETIES
500 ML
20041016_EA
20041017_EA

PC® PICKLES HOT & ZESTY PIQUANTS 500 ML
SELECTED VARIETIES
20041016_EA
20041017_EA

HELLMANN'S BREAD & BUTTER SUCRÉS 340-445 ML
SELECTED VARIETIES
2043350001_EA
21018602_EA

2⁷⁵

NO NAME® WAFFLES
SELECTED VARIETIES
FROZEN
8'S
20316375001_EA
20316375002_EA

NO NAME® blueberry waffles 8'S
SELECTED VARIETIES
20316375001_EA
20316375002_EA

NO NAME® original waffles 8'S
SELECTED VARIETIES
20316375001_EA
20316375002_EA

\$4

HARDBITE POTATO CHIPS
SELECTED VARIETIES
150 G
2079855001_EA

HARDBITE HANDCRAFTED-STYLE CHIPS 150 G
SELECTED VARIETIES
2079855001_EA

HARDBITE ARTISANAL 150 G
SELECTED VARIETIES
2079855001_EA

SAVE UP TO \$1.50

Moredays

Members get **1,000** back in points when you buy 2

\$7

DR OETKER SUPREMA 475-520 G
OR **GIUSEPPE STUFFED CRUST PIZZA** 400-571 G
OR **PIZZA OR HIGH LINER FISH OR SHRIMP** 315-700 G
SELECTED VARIETIES
FROZEN
20303200001_EA
21604640_EA

DR OETKER SUPREMA 475-520 G
SELECTED VARIETIES
20303200001_EA
21604640_EA

SAVE 98¢ WHEN YOU BUY 2

Moredays

Members get **5,000** back in points when you buy 4

2/\$11

OR \$6.99 EA.

HEALTHY CHOICE STEAMERS OR SIMPLY ENTRÉES
SELECTED VARIETIES
FROZEN
255-306 G
20318016001_EA
20318016002_EA

HEALTHY CHOICE STEAMERS 255-306 G
SELECTED VARIETIES
20318016001_EA
20318016002_EA

\$6

MCCAIN DEEP 'N DELICIOUS CAKES 510 G OR **PC® CHOCOLATE COVERED FRUIT** 200 G
SELECTED VARIETIES
FROZEN
20310132002_EA
21544055_EA

MCCAIN DEEP 'N DELICIOUS CAKES 510 G
SELECTED VARIETIES
20310132002_EA
21544055_EA

PC® CHOCOLATE COVERED FRUIT 200 G
SELECTED VARIETIES
20310132002_EA
21544055_EA

\$4

CHAPMAN'S MARKDALE CREAMERY ICE CREAM 2 L
OR **COLLECTION NOVELTIES** 6/9'S
SELECTED VARIETIES
FROZEN
20316238001_EA
20323757001_EA

CHAPMAN'S MARKDALE CREAMERY ICE CREAM 2 L
SELECTED VARIETIES
20316238001_EA
20323757001_EA

COLLECTION NOVELTIES 6/9'S
SELECTED VARIETIES
20316238001_EA
20323757001_EA

\$6

SCHNEIDERS® BREAKFAST BITES OR SANDWICHES
SELECTED VARIETIES
FROZEN
204-288 G
21623238001_EA
21623238002_EA

SCHNEIDERS® BREAKFAST BITES 204-288 G
SELECTED VARIETIES
21623238001_EA
21623238002_EA

SCHNEIDERS® SANDWICHES 204-288 G
SELECTED VARIETIES
21623238001_EA
21623238002_EA

16⁹⁹

BUDWEISER ZERO NON-ALCOHOLIC BEER
SELECTED VARIETIES
12X355 ML
21294370_C12

BUDWEISER ZERO NON-ALCOHOLIC BEER 12X355 ML
SELECTED VARIETIES
21294370_C12

BUDWEISER ZERO NON-ALCOHOLIC BEER 12X355 ML
SELECTED VARIETIES
21294370_C12

\$9

FERRERO ROCHER OR COLLECTION HEART 8'S
SELECTED VARIETIES
2031802001_EA
20718470_EA

FERRERO ROCHER OR COLLECTION HEART 8'S
SELECTED VARIETIES
2031802001_EA
20718470_EA

FERRERO ROCHER OR COLLECTION HEART 8'S
SELECTED VARIETIES
2031802001_EA
20718470_EA

SAVE \$1.08 WHEN YOU BUY 2

2/5⁵⁰

OR \$3.29 EA.

HERSHEY'S CHOCOLATE BARS
SELECTED VARIETIES
90-120 G
20682764_EA
21452586_EA

HERSHEY'S CHOCOLATE BARS 90-120 G
SELECTED VARIETIES
20682764_EA
21452586_EA

HERSHEY'S CHOCOLATE BARS 90-120 G
SELECTED VARIETIES
20682764_EA
21452586_EA

\$5

OASIS 100% JUICE BLENDS
SELECTED VARIETIES
8X200 ML
20044370_EA
20044450_EA

OASIS 100% JUICE BLENDS 8X200 ML
SELECTED VARIETIES
20044370_EA
20044450_EA

OASIS 100% JUICE BLENDS 8X200 ML
SELECTED VARIETIES
20044370_EA
20044450_EA

\$10

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS OR **FACIAL TISSUE** 6'S
SELECTED VARIETIES
21018470_EA
21618470_EA

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS
SELECTED VARIETIES
21018470_EA
21618470_EA

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS
SELECTED VARIETIES
21018470_EA
21618470_EA

\$21

CASHMERE BATHROOM TISSUE 24-72 ROLLS
SELECTED VARIETIES
21018470_EA
21618470_EA

CASHMERE BATHROOM TISSUE 24-72 ROLLS
SELECTED VARIETIES
21018470_EA
21618470_EA

CASHMERE BATHROOM TISSUE 24-72 ROLLS
SELECTED VARIETIES
21018470_EA
21618470_EA

\$22

PURINA ONE CAT FOOD
SELECTED VARIETIES
3 KG
21033341_EA

PURINA ONE CAT FOOD 3 KG
SELECTED VARIETIES
21033341_EA

PURINA ONE CAT FOOD 3 KG
SELECTED VARIETIES
21033341_EA



DIGITAL COUPONS

UP TO
\$50
IN TOTAL
VALUE

More offers. More points.

CLICK FOR THESE
COUPONS AND MORE



6,000 points
When you spend \$40
or more on fresh fruits
or vegetables

Ends on February 4th, 2026



5,000 points
When you spend \$30 or more
on meal kits, sandwiches,
prepackaged salads,
cold case salads, soups,
pizza, quiches, pies or wings

Ends on February 4th, 2026



5,000 points
When you spend \$20
or more on deli meat &
cheese, selected varieties
and sizes

Ends on February 4th, 2026



5,000 points
When you spend \$30 or
more on Pet Department,
includes pet food, treats,
toys & supplies

Ends on February 4th, 2026



5,000 points
When you spend \$30 or
more on vitamins and
supplements

Ends on February 4th, 2026



1,500 points
PC® Pacific large white shrimp
raw or cooked peeled or raw
Zipperback® 31-40 per lb 400 g or
SeaQuest® whole tilapia 1.36 kg or
whole pompano 800 g frozen

Ends on February 4th, 2026



500 points
Life Brand
liquid hand soap
340 mL

Ends on February 4th, 2026



\$2 off
no name® flour
selected varieties
10 kg

Ends on February 4th, 2026



1,000 points
When you buy 2 or more
no name® tomatoes
selected varieties
796 mL

Ends on February 4th, 2026

live well, spend less

SAVE UP TO

20%

DOVE BODY WASH 900/950 ML OR BAR SOAP 12X106 G
SELECTED VARIETIES
\$13-17
21020385_EA/21436871_EA

DOVE

men

EXTRA FRESH

FRÂCHEUR EXTRA

12

DOVE

sensitive

4⁵⁰

LIMIT 6 AFTER LIMIT 5.99 EA.

NIVEA BODY WASH 500 ML OR DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT 51/52 G
SELECTED VARIETIES
20321421004_EA/21059899_EA

NIVEA

Black & White

Black & White

51

NIVEA

Rose & Almond Oil

SAVE UP TO

15%

IVORY BODY WASH OR BAR SOAP
SELECTED VARIETIES AND SIZES
3.39-7.49
21432597_EA
20860346002_EA

IVORY

EXTRA MORE

IVORY

EXTRA MORE

IVORY

EXTRA MORE

5⁵⁰

LIMIT 6 AFTER LIMIT 5.99 EA.

CREST TOOTH PASTE 63-200 ML SCOPE PRO HEALTH OR KIDS 500 ML MOUTHWASH OR ORAL-B MANUAL TOOTHBRUSH 1'S OR FLOSS PICKS 7'S
SELECTED VARIETIES
21080726_EA/10682633_EA

CREST

3D WHITE

CREST

KIDS

CREST

3D WHITE

6⁵⁰

LIMIT 6 AFTER LIMIT 7.49 EA.

SENSODYNE OR PRONAMEL TOOTH PASTE
SELECTED VARIETIES
110/125 ML
20247931002_EA
20432268002_EA

SENSODYNE

PRONAMEL

SENSODYNE

PRONAMEL

SENSODYNE

PRONAMEL

\$6

LIMIT 6 AFTER LIMIT 8.49 EA.

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
2034648006_EA
21356391_EA

LISTERINE

CLASSIC

LISTERINE

KIDS

LISTERINE

CLASSIC

2/\$8

OR \$5.49 EA.

DEGREE BAS ANTIPERSPIRANT
SELECTED VARIETIES
48-85 G
2029462001_EA
2020942001_EA

DEGREE

ULTRACLEAR

DEGREE

ULTRACLEAR

DEGREE

ULTRACLEAR

SAVE UP TO \$2.49

\$5

AXE BODY SPRAY 113 G, DEODORANT 76/85 G OR BODY WASH 473 ML
SELECTED VARIETIES
21042562_EA/21302026_EA

AXE

PHOENIX

AXE

PHOENIX

AXE

PHOENIX

3⁵⁰

LIMIT 6 AFTER LIMIT 4.29 EA.

COLGATE PREMIUM ADULT AND KIDS TOOTHPASTE 70-100 ML OR COLGATE MANUAL TOOTHBRUSH EA.
SELECTED VARIETIES
2005748001_EA/21064885_EA

Colgate

Total

Colgate

Total

Colgate

Total

5⁵⁰

DOVE HAIRCARE
SELECTED VARIETIES AND SIZES
20039386_EA/21644833_EA

DOVE

daily moisture hydration

DOVE

daily moisture hydration

DOVE

daily moisture hydration

5⁵⁰

HAIR EXPERTISE OR WHOLE BLENDS SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
20941723_EA/21847282_EA

GARNIER

Whole Blends

GARNIER

Whole Blends

GARNIER

Whole Blends

Moredays

Members get 6,000⁰⁰⁰ when you spend *15* on

\$6 back in points

NICE'N'EASY, NATURAL INSTINCTS OR COLOR-STRONG HAIR COLOUR
SELECTED VARIETIES
21082577_EA/21065379_EA

CLAIR

LAIR

CLAIR

LAIR

CLAIR

LAIR

\$9

OGX MAUI OR AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
20846852_EA/2105524_EA

OGX

argan oil of morocco

OGX

argan oil of morocco

OGX

argan oil of morocco

SAVE UP TO

15%

OLAY SUPER SERUM, REGENERIST MOISTURIZERS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21236487_EA

OLAY

REGENERIST

OLAY

REGENERIST

OLAY

REGENERIST

SAVE UP TO

20%

AVEENO BODY LOTIONS
SELECTED VARIETIES AND SIZES
2018023903_EA
20301108_EA

Aveeno

skin relief

Aveeno

skin relief

Aveeno

skin relief

LSL HABA 1

live well, spend less

SAVE UP TO

20%

NEW NORDIC 30-40'S OR IRON KIDS CHILDREN'S 60-120'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2107932_EA/20437900L_EA

SAVE UP TO

25%

LIFE BRAND VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
2106214B_EA/2103389L_EA

SAVE UP TO

20%

BOOST READYTO DRINK SHAKES
SELECTED VARIETIES AND SIZES
2099361_C06/2099080_C06

SAVE UP TO

15%

Moredays
Members get 7,000 when you spend \$50 on
\$7 back in points

RESTORALAX POWDER 119-765 G, RESTORALAX FIBRE GUMMIES 30-140'S
SELECTED VARIETIES AND SIZES
2019251_EA/2138090D_EA

\$16

ALEVE OR ASPIRIN CAPLETS, TABLETS, GELS OR CHEWS
SELECTED VARIETIES AND SIZES
2106214B_EA/2103377D_EA

SAVE UP TO

15%

LIQUID I.V. HYDRATION MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
2109244A_EA/2109248S_EA

SAVE UP TO

20%

U BY KOTEX TAMPONS
SELECTED VARIETIES
30-50'S
2129189Y_EA/2129199S_EA

\$15

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES AND SIZES
2137406L_EA/2106069D_EA

SAVE UP TO

18%

TENA UNDERWEAR OR BRIEFS
SELECTED VARIETIES AND SIZES
2103277H_EA/2109262L_EA

78⁹⁹

ENFAMIL A+ NEUROPRO OR GENTLEASE READY TO FEED FORMULA
SELECTED VARIETIES
10X 237 ML
2109066D_EA/2109068L_EA

4/\$5

OR 1.49 EA.
PC ORGANICS BABY FOOD POUCH
SELECTED VARIETIES
128 ML
2105674Z_EA/2056134B002_EA

\$4

BABY GOURMET ORGANIC PUFFIES, BARS OR CRUNCHY CROCS BABY SNACKS
SELECTED VARIETIES
35-50 G
2167220T_EA

34⁹⁹

Moredays
Members get 2,000 when you spend \$20 on
\$2 back in points

LIMIT 4 AFTER LIMIT 41.99 EA.

HUGGIES ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-7, 60-200'S
2143649D_EA/2143674B_EA

36⁹⁹

Moredays
Members get 4,000 when you spend \$40 on
\$4 back in points

LIMIT 4 AFTER LIMIT 43.99 EA.

PULL-UPS ECONO PACK TRAINING PANTS
SELECTED VARIETIES
66-104'S
2102432L_EA/2102437L_EA

59⁹⁹

SIMILAC 360 TOTAL CARE INFANT FORMULA
SELECTED VARIETIES
850 G
21697863_EA/2169786S_EA

ONT HABA 2

START YOUR

ACTIVIA

GUT HEALTH CHALLENGE

12

ACTIVIA EVERY DAY

FOR

14 DAYS



NEW

ACTIVIA EXPERT

4 x 100 g

21088281_EA/21087800_EA

\$4

NEW

ACTIVIA EXPERT

750 g

21088281_EA

\$6.50

ACTIVIA

GUT HEALTH SÂNTÉ DIGESTIVE

12 x 100 g

21030342001_EA

\$7.50

ACTIVIA

GUT HEALTH

850 g

210325192003_EA

\$4.50

ACTIVIA

Immune system

8 x 93 mL

210320253_EA

\$7

*Down your PC Optimum™ app or visit optimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2025. Activia® used under lic. © 2025 Danone Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2025 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Freshness, Loblaw's, Mark's, No Frills, Provigo, La Machine, Shoppers Drug Mart, Value Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and select locations and scan their PC Optimum card at the time of purchase. 1 Prize of \$10,000. 100 PC Optimum points to be won that's like \$10,000. 120k in value when redeemed each. Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/terms and how to enter without purchase, visit www.pcsoptimum.ca/contest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*



\$7.25

Oikos® - 650 g, 750 g
21035945_EA



3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g
20825055_EA
20418715001_EA



\$3.50

Oikos® Pro™ - 300 mL
21051846_EA

10-HOUR BREW

BOLD AND SMOOTH TASTE



\$7.50

Stok® - 142 L
21203737_EA/2203739_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

Activia® used under lic. © 2025 Danone Danone. / Oikos® / Oikos® Pro™ used under lic. © 2025 Danone US, LLC. / Stok® © 2025 WhiteWave Services, Inc. All rights reserved. All rights reserved.

YOU COULD WIN A \$25,000 ICELAND SPA ESCAPE

ENTER TODAY!



BUY | SNAP | UPLOAD TO ENTER

NEW



\$7

Siggi's SKYR YOGURT 650-750 g
SELECTED VARIETIES
21035945_EA

NEW



\$4.50

Siggi's SKYR YOGURT 4 X 100 g
SELECTED VARIETIES
21035945_EA



\$3.75

iögo CREAMY DUOS YOGURT, 650 g
SELECTED VARIETIES
21034944_EA



\$9

iögo CREAMY 0% OR LACTOSE-FREE YOGURT, 16 X 100 g
SELECTED VARIETIES
2060908000_EA/21032384_EA



\$11

iögo CREAMY YOGURT 2 KG
SELECTED VARIETIES
20609080_EA



\$3.25

iögo nano DRINKABLE YOGURT 6 X 93 mL
SELECTED VARIETIES
21034944_EA/2103067001_EA



\$6

ASTRO BLAKAN YOGURT 12 X 100 g
SELECTED VARIETIES
200057001_EA



\$4.50

ASTRO BLAKAN YOGURT 750 g
SELECTED VARIETIES
2000570000_EA/2103067000_EA

*No Purchase necessary. Contest answer to daily testing question required from participating winners. Contest starts on Dec 15, 2025, at 12:00 am ET and ends on Jan 15, 2026, at 11:59 pm ET. Winner will be 18 years or older. Grand Prize available to be won by random draw, consisting of a \$25,000 CAD cash prize. One form of entry for your chance to win is to purchase any participating product, scan the purchase receipt, and complete the entry form at www.siggis.com. For all participating products and full rules, including no purchase entry details, visit www.siggis.com. Odds of winning the Prize depends on the number of eligible entries received. Contest is open to Canadian residents 18+ who have reached the age of majority in their province or territory at the time of entry. ©2025 Danone Canada. All rights reserved. Trademarks owned or used under license by Danone Canada, Danone US, LLC, etc.

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA



beef meatballs plain
21587897_EA



beef stir fry strips cut from Canada A grade beef or higher
21588067_EA



pork stir fry strips
21588095_EA



chicken stir fry strips
21588091_EA



fontaine santé

PRODUCE OF CANADA

FUEL YOUR OLYMPIC WATCH PARTY!



\$4

Traditional Hummus
205011370000_EA



\$4

Chili-Spiced Hummus
210687282_EA



\$4

Chili-Spiced Hummus
210687282_EA



\$4

Greek Olive Hummus
210687282_EA

ONT ONLINE 6

