

WST AB MB SK

THAT'S THE WAY

SAFEWAY

S

Sobeys

Verified

\$4

/lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.82/kg

Verified

\$12

COMPLIMENTS Chicken Wings, BELMONT CARDINAL ROADHOUSE, BUTTERBALL or COMPLIMENTS Burgers selected varieties or PINKY'S EatWell Gluten Free Breaded Chicken Burgers, Strips or Nuggets 660-852 g

Verified

\$2.49

COMPLIMENTS Baby Spinach, Spring Mix or Baby Arugula product of USA 142 g

Verified

\$4.88

/lb

COMPLIMENTS Seasoned Boneless Skinless Chicken Breast frozen 10.76/kg or \$43.04 per 4 kg box

Verified

\$5

/lb

Fresh Regular Ground Beef Family Size 11.02/kg

Verified

\$2

/100 g

Coho Salmon Fillets responsibly farmed product of Chile previously frozen or frozen

Verified

\$4.77

Raspberries product of Mexico or USA 340 g

Verified

\$1.99

/lb

Broccoli Crowns product of USA or Mexico 4.39/kg

Verified

\$4.97

KRAFT Miracle Whip or Mayonnaise 650-890 mL, NOTCO Mayo 443 mL or HEINZ Ketchup 750 mL-1 L

Verified

\$6.47

LIBERTÉ Greek Yogurt 650-750 g

Verified

\$3.27

CLASSICO Pasta Sauce 218-600 mL

Verified

\$6.49

PUREX Bathroom Tissue 12x24 or 8x24 rolls, SPONGE TOWELS 3x6 rolls, SCOTTIES Facial Tissue 6 pk, BONTERRA Bathroom Tissue 9x27 rolls, Paper Towel 3x6 rolls or Facial Tissue 3x6 pk

Verified

\$9.97

KRAFT DINNER Original 12 pk

Verified

\$2.47

150 PTS when you buy 3

PRINGLES Super Stacks 148-156 g or QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

Verified Prices

Scene

WE CHECK PRICES so you don't have to
If we're not the lowest price on select items, you'll automatically get the difference in Scene® points*

*Verified Prices: For a limited time only, if a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene® points. Scene® digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys and Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

Scene SPEND & GET

Spend \$75 or more on groceries, get

500 PTS

That's like \$5 toward your groceries

Valid Thursday, January 1 - Sunday, January 4, 2026
See page 5 for details

DON'T FORGET YOUR COUPON
Offer also available through mygroceryoffer.ca or on the Sobeys app

7 70974 01262 9

Tre Stelle PANEER MELONA
MELONA Ice Bars 560 mL or TRE STELLE Paneer Cheese 300 g

Verified 3.99

New Year's Day January 1st most stores are closed.
Please check your local store or online for holiday hours.

THU 1 FRI 2 SAT 3 SUN 4 MON 5 TUE 6 WED 7

Prices and offers in effect January 2026

More deals! Scan here for our full flyer

POS_001_WHL_SUN_01_2026_P01_001_P01_001

Dollar DAYS!

McCain Regular Fries 800 g

Breton Originals
Cheez-It Originals
Vinta Originals

\$2

DARE Breton, Vinta or Simple Goodness Crackers or KELLOGG'S Cheez-It Crackers 135-225 g

Scene+
MEMBER
DAY

GET 10% OFF

OR 200 PTS

FOR EVERY \$20 SPENT* ON A MINIMUM
\$50 GROCERY PURCHASE!!

See back page for details

TUESDAY, JANUARY 6, 2026 ONLY!
EXCLUSIVELY FOR SCENE+ MEMBERS

©2024 KROGER CO. FINL VEST_A88_H56_00

Scene

TURN
POINTS
INTO
GROCERIES





12⁹⁹

COMPLIMENTS Breakfast or Dinner Sausages 1-1.4 kg or Thick Cut Bacon 1 kg.



5⁹⁹

KELLOGG'S Family Size Cereals selected 450-650 g



3/10

QUAKER Instant Oatmeal 228-344 g or Quick or Old Fashioned Oats 1 kg selected



3⁹⁹

SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected

1,000 Points = \$10 of free groceries

FL08_S01_08_08_P08_W01_08_08_08

 **Look for the leaf** to help you support Canada Visit sobeys.com or safeway.ca for details

Senior + Member Day: Discount with minimum \$50 for every grocery and Senece card. Minimum purchase must be made in a single transaction. See in-store for details. *Points with minimum \$50 grocery purchase = 100 points. **Senior + Member Day, card get 200 Senece points for every \$100 in grocery purchases. Minimum purchase must be made in a single transaction. See in-store for details.**

3.44 Red Radish product of Mexico or USA 454 g 1 lb

99¢ Rutabaga or Green Cabbage product of Western Canada 2.18/kg

3.99 COMPLIMENTS Mini Cucumers product of Western Canada, Canada no 1 grade 6 pk

2.99 Kale product of Mexico or USA

9.99 Vanilla Persimmon Case product of Spain

2/\$9 POM WONDERFUL Airls product of USA 113 g

2.47 Pick Lady Apples product of British Columbia, Canada extra fancy grade 5.45/kg

4.99 COMPLIMENTS Lemons product of USA 907 g 2 lb

3.99 COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

5.99 Cooking Spinach product of USA 454 g

2.47 Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes

15% off Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks assorted sizes

9.88 Pomelo or Asian Pears Gift Pack product of China

88¢ Bok Choy or Napa Cabbage product of USA 1.94/kg

5.99 LL SNAPPERS Organic Bosc, Red or d'Anjou Pears product of USA fancy grade 2 lb 907 g bag

5.99 COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g

2.10 LOOP Cold-Pressed Juice Shots selected 4 pk

2/10 GUSTA Veggie Slices selected 155 g

5.99 COMPLIMENTS Peanuts selected 425-500 g

10.99 WONDERFUL Pistachios salted or lightly salted 450 g

14.99 Pick Me Up Bouquet assorted colours

12.99 Cyclamen assorted colours 6" pot grown in British Columbia

9.99 Tinted Daisies 5-stem bunch grown in British Columbia

6.99 Peace Lily 4" pot grown in British Columbia

Give them more with the Grocery Essentials Card

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

© 2014 Canadian Food Inspection Agency. All rights reserved. Prices are subject to change without notice. *See store for details.

BUY 2 GET 3RD FREE	Fresh Boneless Pork Loin Centre Cutlets Family Size	3⁴⁹ /lb Fresh Pork Shoulder Picnic Roast hock removed 700/gg	
Excellent source of iron 4⁹⁹ /lbs Fresh Beef Liver sliced 1100/gg	\$6 each 900g / 20oz \$10.99 or more LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE® Sausage Meat, NOBLE Premium Lean Ground Bison or FONTAINE Lean Ground Bison \$26-45.4/kg starting at 6.99 ea	6⁹⁹ JOHNSONVILLE Breakfast or Dinner Pork Sausage 250-500 g	11⁹⁹ /lb Seasoned Lamb Chops Greek & Lemon or Provence de Herb 26.43/kg

[illegible]

Quick & easy

*\$20 in groceries - See store points requirement at any participating Empire locations for details on increments of \$20DS.

**STARTING AT
\$4.99** +**100 PTS**
when you buy 2

BUTTERBALL Turkey Franks,
Bacon or Rasher 300-450 g

\$1.99

CARL BUDDING
Sliced Meats 5.5 g

**STARTING AT
\$7.99** +**100 PTS**
when you buy 2

FREYBE European Wieners,
Frankfurters, Ham Sticks,
Pepperoni Sticks or Muenster
Farmer Sausage 750-600 g

+**300 PTS**
when you buy 2

\$14.99

PILLER'S Naturally Smoked
Boneless Hams 800 g

+**200 PTS**
when you buy 2

\$7.99

MARCANGELO SCHNEIDERS or
HEATMAP'S Sausages frozen
375-675 g

+**300 PTS**
when you buy 2

\$10.99

COMPLIMENTS Lxagna, Macaroni
& Cheese or SCHNEIDERS Dips
265 g ± 1 kg

+**130 PTS**
when you buy 1

\$12.99

COMPLIMENTS Chicken or Beef
Individual Pot Pies 750 g

\$16.99

COMPLIMENTS Breaded Chicken
1.47-2 kg

value size

GET TO FREE GROCERIES FASTER

when you open your **Somer+ membership card** and pay with your **Somer+ Visa Card**.

\$20 OFF DELIVERY on orders over \$100

LIMITED TIME \$210+ off

seafood



7⁹⁹
MEMBER
without
Scene+ Card

HIGH LINER Family Favourites or Signature Cuts Breaded or Battered Fish 350-700 g, Butterfly or Popcorn Shrimp 315-330 g, Fish & Chips or Fish Cakes 550-700 g selected



5⁴⁹

ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g



9⁹⁹

PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tequila lime & pepper previously frozen 150 g



5⁴⁹

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g



CHOOSE CANADIAN SEAFOOD



150 PTS
when you spend \$50 or more

1⁵⁰

Thai-Inspired Coconut Cakes 65 g or Crab & Shrimp Cakes 65 g



150 PTS
when you buy 2

Almond Crusted Sole Fillets or Potato Crusted Cod or Coconut Crusted Tilapia previously frozen

2⁹⁹
/100 g



11⁹⁹

BEST BUY Breaded Popcorn Shrimp, Squid Rings or Breaded Sole Fillets 800-860 g



10⁴⁹

EARLS RESTAURANT Clam Chowder Frozen 550 mL or DOM RESERVE Salmon or Tuna Poke 200 g

deli & kitchen



5⁷⁹
MEMBER
without
Scene+ Card

COMPLIMENTS Feta regular or light 200 g



6⁹⁹

COMPLIMENTS Sliced Cheese 150-170 g



8⁴⁹

MAPLE LEAF Natural Selections Sliced Meats selected 175 g



3⁷⁹
/100 g

SIKORSKI Grandpa Ham



3²⁹
/100 g

COMPLIMENTS Hungarian, German or Peppercorn Salami



3⁹⁹

COMPLIMENTS Dips or Hummus regular 200-227 g



Ready For You
Fresh from our Kitchen



18⁹⁹

Ready For You Crispy Chicken 9-pieces available hot or chilled



5⁹⁹
MEMBER
without
Scene+ Card

Wraps 219-300 g



250 PTS
when you buy 2

7⁴⁹

Made In Store 5" Pot Pies, available hot, or chilled 315 g



250 PTS
when you buy 2

14" Take & Bake Pizza 715-890 g

Visit sobeys.com/giftcards or safeway.ca/giftcards for details

4.99 DAIRYLAND or LUCERNE Chocolate Milk 189.2 L

5.99 OLYMPIC Organic or KREMA Yogurt 650 g

6.99 COMPLIMENTS Lactose Free 5% Milkfat Cheese 12 pk or Assorted 16 pk

5.79 NATREL Lactose Free Butter 250 g



7⁹⁹

KRAFT® Shredded Parmesan 200 g



3⁴⁹ each 100 g

2 MORE FOR \$2.00

PILLSBURY® Biscuits, Rolls or Pizza Crust 318-391, Cookies 466 g or Cinnamon Rolls 351 g (excludes seasonal) \$3.99 ea



3⁹⁹ **+ \$1.00 OFF** when you buy 2

HERSHEY'S® Refrigerated Pudding 4 pk or JELL-O® Refrigerated Pudding or Gelatin 4 pk



5⁹⁹

PHILADELPHIA® Lactose Free Cream Cheese 250 g



Place and convenient!
Tasty and healthy!
Toppings & Sauce
Choice

RICARDO
700-745



Place and convenient!
Tasty and healthy!
Toppings & Sauce
Choice

RICARDO
745-755



Place and convenient!
Tasty and healthy!
Toppings & Sauce
Choice

RICARDO
755-765



CHEEMO
Perogies
Sausage & Apple
Sauce
Choice

CHEEMO
Perogies
Sausage & Apple
Sauce
Choice



BEST BUY
Frozen
Sausage & Apple
Sauce
Choice

BEST BUY
Frozen
Sausage & Apple
Sauce
Choice

A collage of various food items. On the left, two tubs of Baskin-Robbins ice cream: one in Raspberry Cheesecake flavor and one in Vanilla flavor. In the center, a box of Crafty Ramen, Restaurant Quality Frozen Ramen 520g, featuring Beef Miso Ramen. On the right, a box of Schneiders' Breakfast Sandwiches or Egg Bites, 224-288g, showing various breakfast options like Bacon & Cheddar and Turkey & Swiss.



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS
Greek Yogurt
650 g



100 PTS
when you buy 2

5⁹⁹

COMPLIMENTS Frozen
Vegetables 750 g



100 PTS
when you buy 2

5⁴⁹

COMPLIMENTS
Large Omega-3 Eggs



4⁹⁹

COMPLIMENTS Belgian
Waffles original or liege
268-390 g



50 PTS
when you buy 1

9⁴⁹

COMPLIMENTS
Balance Egg
Whites 1 kg



4⁴⁹

COMPLIMENTS Apple Juice
1.54 L or Tropical Blends 1.75 L



100 PTS
when you buy 2

4⁹⁹

COMPLIMENTS
Ice Cream 1.5 L
selected



13⁹⁹

COMPLIMENTS
Frozen Fruit
1.5 kg

deli & kitchen



17⁹⁹

TRE STELLE Feta 850 g



8⁹⁹

PANACHE 2 Yr Old Cheddar 225 g



2⁹⁹

HOBBS PICKLES Chips selected 90 mL



3⁴⁹

COMPLIMENTS Black Forest or Honey Ham



3⁹⁹

PANACHE Oven Roasted Chicken or Sriracha Chicken



6⁹⁹

MCWEENEY'S Papp N Cheddies 125-150 g selected



9⁹⁹

SUMMER FRESH 6-Layer Dip 400 g



13⁹⁹

Traditional Salad Sandwiches trio pack 600 g

4 Can Dine for 19⁹⁹

FRESHLY PREPARED

Hot Roast Chicken
or
Full Rack of Back Ribs

For \$1 extra trade up to a Flavoured or RWA Whole Roasted Chicken or 9 PC Crispy Chicken

Any 2 Sides
Large Potato Wedges,
Reser's Sides or
Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls **14⁹⁹ ea**

Plus add one 1-litre Coca-Cola product



3⁹⁹

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4-29 ea



4²⁹

COMPLIMENTS Brioche Burger Buns 4 pk 200 g



5⁴⁹

ACE BAKERY Bistro Breads 595 g



6²⁹

Cheese Swirl Buns 4 pk 367-400 g



4²⁹

Panini Buns 6 pk 375-480 g



\$6

COMPLIMENTS Mini Muffins 336 g



\$6

COMPLIMENTS Mini Cupcakes 12 pk 284-300 g



6⁹⁹

COMPLIMENTS Pecan or Raisin Butter Tarts 210 g



BUY 1 GET 1 FREE

Brownie Cakes 310-390 g



4⁹⁹

STONEMILL Bread 454-550 g



5⁴⁹

WEIGHT WATCHERS Bread 450 g. Tortillas 8 pk or Bagels 6 pk

drinks & snacks



27⁹⁹ ++100 PTS when you buy 1
MCCAFÉ Keurig® Compatible Single Serve Pods 30 pk



10⁹⁹ ++100 PTS when you buy 1
SUNRYPE Juice 3.78 L



4⁷⁹ ++100 PTS when you buy 2
NESTEA Ice Tea Tetra 10x200 mL



4⁴⁹
TETLEY Specialty Teas 20-24 pk



8⁹⁹
TIM HORTONS Instant Coffee 100 g



2/7⁵⁰ ++200 PTS when you buy 2
VOORTMAN No Sugar Added Cookies or Wafers 142-320 g



4⁴⁹
CADBURY Fingers Cookies 114 g or MARIA Cookies 600 g



6⁹⁹ ++200 PTS when you buy 2
KINDER Kinderini Cookies 250 g



2⁷⁹
NESTLÉ Juniors 8 pk, EXCEL Mint Tins 34 g or HERSHEY'S Fun Size Chocolate 120-124 g



4²⁹
MENTOS, DENTYNE or TRIDENT Gum Bottles 40-60 pk or HARIBO Candy 284 g



\$5 ++100 PTS when you buy 2
BEST BUY Creme Filled Cookies 600 g



5⁴⁹
BOULANGERIE GRISSOL Melba Toast 350-400 g



5⁴⁹ ++200 PTS when you buy 2
CADBURY Multi Packs 168-200 g



1⁶⁹ ++50 PTS when you buy 2
KINDER Bueno Chocolate Bars 20-43 g or Surprise Eggs 20 g



2/\$9
DORITOS Tortilla Chips 210-280 g or CHEETOS 170-285 g



13⁹⁹
JACK LINK'S Jerky 230 g



++100 PTS when you buy 2
PEPSI Soft Drinks Mini Cans 6x222 mL



2/3⁵⁰
PEACE TEA 695 mL



2/\$9
TOSTITOS Tortilla Chips 205-300 g



9⁹⁹
FRITO-LAY Multi Packs 16 pk



1⁹⁹ ++100 PTS when you buy 2
SPARKLING ICE Flavoured Sparkling Water 503 mL



2/\$8
COMPLIMENTS Ginger Ale, Club Soda or Tonic Water 6x222 mL



++200 PTS when you buy 2
HEINEKEN Non-Alcoholic Beer 6x330 mL



7⁹⁹ ++100 PTS when you buy 1
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 528 g



1⁹⁹ ++100 PTS when you buy 2
COMPLIMENTS Rice Crackers 100 g



3⁴⁹
COMPLIMENTS Peelable Candy 160 g or Tablet Bars 100 g



5⁴⁹
COMPLIMENTS Freeze-Dried Candy 68-100 g



2/\$7 ++100 PTS when you buy 2
COMPLIMENTS Mini Cookies 150-210 g



++100 PTS when you buy 2
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



9⁹⁹ ++100 PTS when you buy 1
COMPLIMENTS Snack Pub Mix 500 g



2/\$4
COMPLIMENTS Soft Drinks or Sparkling Water 2 L



\$3
COMPLIMENTS Drink Boxes 10x200 mL

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Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or safeway.ca/giftcards for details

meal makers



4⁹⁹ KELLOGG'S Vector Granola 311 g



7⁹⁹ RED RIVER Cereal 908 g



3³³ COMPLIMENTS Granola 325 g



12⁹⁹ BEEMAID Liquid Honey 1 kg



5⁴⁹ LAURA SECORD Chocolate Chips 250 g



2⁹⁹ CARNATION Evaporated Milk 354 mL



4⁴⁹ COMPLIMENTS Graham or Baking Crumbs 400 g or Sweetened Condensed Milk 300 mL



3⁴⁹ COMPLIMENTS 7" Tortillas 340 g



3/4⁹⁸ COMPLIMENTS Flavoured Tuna 85 g



2/\$5 KNORR Sidekicks 112-167 g or LIPTON Soup Mix 2 pk or 4 pk selected



3⁴⁹ MATHESON FOOD COMPANY Macaroni and Cheese 170 g



3⁴⁹ COMPLIMENTS Grain Breads 600 g



100 PTS when you buy 1
LE GREC Salad Dressing 350 mL



5⁴⁹ FILIPPO BERIO Pesto 190 g



3⁹⁹ CATELLI Legume Pasta 250 g or NO YOLKS Egg Noodles 340 g



7⁹⁹ MINUTE RICE Regular or Whole Grain Brown Rice 1.2-1.4 kg or TILDA Basmati Rice 907 g

Here for your budget and lifestyle



100 PTS when you buy 1
COMPLIMENTS Parmesan Cheese 250 g



7⁴⁹ COMPLIMENTS Pizza Sauce 213 mL or Pizza Crust Mix 184 g



100 PTS when you buy 2
COMPLIMENTS Coconut 200 g selected



100 PTS when you buy 1
PANACHE Maple Syrup Pure 100% 375 mL

natural health



3⁴⁹ SMARTSWEETS 50 g



17⁹⁹ COMPLIMENTS ORGANIC Coffee Pods 12 pk 120-132 g or Roast & Ground Coffee 275-300 g



2/\$9 POPCORNERS Popcorn Crisps 142 g



6⁹⁹ REMEDY Kombucha 355 mL 4 pk



3⁴⁹ RISE Organic Kombucha 414 mL



4⁹⁹ NATURE'S PATH Gluten-Free Frozen Waffles 210 g



5⁹⁹ BRAGG Organic Apple Cider Vinegar 473 mL



200 PTS when you buy 1
18⁹⁹ NUTIVA Organic Coconut Oil 860 mL



2/\$5 HORNBY Organic Bars 80 g or 12 pk selected 25.99



30% off WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



11⁹⁹ PREMIER PROTEIN Shakes 4 pk selected



23⁹⁹ COMPLIMENTS Vegan Protein Greens Powder

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards) or [safeway.ca/giftcards](https://www.safeway.ca/giftcards) for details

home & pet care



1.49
ea when you buy 4 or more
SHEBA Perfect Portions Wet Cat Food 75 g 1.79 ea



7.99
MILK-BONE Dog Biscuits or Treats selected 210-312 g or 2 kg



12.99
PURINA ONE Dry Cat Food 1.4-1.8 kg or Dog Bites 566 g



100 PTS
when you buy 1
COMPLIMENTS Cat Litter 7 kg or Wet Cat Food 12 pk



3.29
GLAD Cling Wrap 30 m



7.99
ALCAN Foli 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



100 PTS
when you buy 2
7.99
COMPLIMENTS Fabric Softener Sheets 200 pk



5.99
BOUNTY Paper Towels 1-2 pk or Napkins 200 pk



4.99
100 PTS
when you buy 2
CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foamer 887 mL



9.99
400 PTS
when you buy 2
SWIFFER Dry or Wet Cloth Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360° 6-10 pk



5.99
FLEECY Fabric Softener 1.36 L or Sheets 80 pk



5.99
DRANO Drain Cleaner Plus 900 mL

health, beauty & baby



7.99
PANTENE Hair Care 60-530 mL or 169 g selected



5.49
LIVE CLEAN Hand Soap 400-500 mL selected



300 PTS
when you buy 2
6.99
LISTERINE Mouthwash 1 L selected



7.49
SECRET or OLD SPICE Deodorant 73-144 g selected



100 PTS
when you buy 2
9.49
DOVE Men's Body Wash 532 mL selected



400 PTS
when you buy 2
10.99
ALWAYS Pads, Liners or TAMPAX Tampons 18-120 pk selected



10% off
250 PTS
when you buy 2
L'ORÉAL PARIS Cleaners 125-200 mL



36.99
PAMPERS Super Eco Pack 66-174 pk or ENFAGROW A+ 907 g



28.99
HUGGIES Giga Pack Pull-Ups 21-61 44-74 pk or GOODNITES 34-44 pk



3.99
CABOO Bamboo Baby Wipes 72-216 pk or HUGGIES Baby Wipes 56-64 pk



400 PTS
when you buy 2
78.99
ENFAHIL A+ NeuroPro Ready to Feed 18 pk

pharmacy



150 PTS
when you buy 2
10% off
PEPCID Heartburn Relief 25-30 pk



10% off
TUMS 32-160 pk selected



100 PTS
when you buy 1
13.99
ALEVE Pain Relief 40-100 pk or ASPIRIN 81mg 100-120 pk



10% off
150 PTS
when you buy 2
Children's TYLENOL MOTRIN or BENLYN selected



10% off
600 PTS
when you buy 2
TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus selected



150 PTS
when you buy 2
10% off
VISINE Eye Care selected 15 mL

WARNING: This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

ZONNIC NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label.



JOIN SCENE+ TODAY. sceneplus.ca/register

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ points.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets
product of Canada skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000

**WORTH
OF SCENE+™
POINTS**

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/true-north-seafood-scene-contest or www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.



GOLDEN DRAGON Sauce
selected varieties



88¢

Passion Fruit
product of Colombia

88¢

Bok Choy or Napa
Cabbage product of
USA 1.94/kg



649

ETE Frozen Dessert Bars selected varieties 4 pk



149 KIM PHAT Water Chestnuts 227 g selected varieties



988

KIM PHAT
Spring Rolls
2.8 kg



UCC Instant Coffee
The Blend 114, 90 g



DUMPLINGS
CHICKEN & VEGETABLE /
POULET ET LÉGUMES
SALES INCLUDED / THOMPSON INCLUSE

399

BIBIGO Steamed Dumplings
selected varieties 187 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



CHALO! Signature Basmati Rice 4.54 kg



TILDA Basmati Rice 1.81 kg
selected varieties



3.49
ea when you
buy 2 or more

CHALO! Naan 500 g 3.99 ea



PATAK'S Sauce selected varieties 400 ml



PATAK'S 3 Step Cooking Kits
313-315 g selected varieties



MAGGI Masala Noodles 70 g



PATAK'S Ready To Heat Meals 285 g



THE SPICE TAILOR Cooking Kits
215-375 mL



SURATI Goad Gathiya Snacks selected varieties 250-341 g



TATA Tea Bags 638 g



Plain Yogurt 750 g



of 3.2%



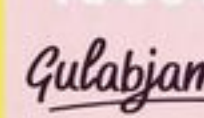
NANAK Desi Ghee PET Jars 1.6 kg



NANAK Rasmala
Kesar 850 g



NET WT./PODS NET 85



Soft dumplings in sugar is
usually served warm.



Gulabjamun
908 g

Find everything you need for your festivities.

Value in every aisle.
Price Locked In

until February 11, 2026



MIX & MATCH
1.99
/lb

Gala Apples
product of British Columbia
Canada extra fancy grade 4.39/kg



**BUY 2 GET 3RD
FREE**
of equal or lesser value

PROMISE Gluten Free Loaves, Buns,
English Muffins, Tortillas, Pita, Baguettes,
Bagels or Muffins 160-480 g



300 OFF
14.99
when you buy 2

PILLER'S Naturally Smoked
Boneless Hams 800 g



\$7

PANACHE Shrimp Spring Rolls
300 g or Tempura Truffle Shrimp
252 g selected varieties only



**BUY 1 GET 1
FREE**
of equal or lesser value

COMPLIMENTS Garden Salad 340 g
or Colestlaw 397 g 3.99 ea



9.99

Boston Cream Cake 740 g

Value in every aisle.
Price Locked In

until February 11, 2026



2/\$5

APPLESNAX
Fruit Snack Cups
113 g



4⁴⁹

BETTY CROCKER Cake, Cookie or Bisquick
Mix 263 g-113 kg selected



59¢

MR. NOODLES
Instant Noodles 85 g



35 PTS
when you buy 1

3⁴⁹

COMPLIMENTS BALANCE
Non-Hydrogenated Margarine 427 g



3⁹⁹

PILLSBURY Pizza Pops
380 g



4⁷⁹

GAROFALO Imported
Whole Wheat Dry Pasta
500 g



50 PTS
when you buy 1

3⁴⁹

COMPLIMENTS
Sour Cream 500 mL



7⁴⁹

GLAD Kitchen Bags
26-52 pk or
Compostable 10 pk



6⁹⁹

TIM HORTONS
Hot Chocolate Tins
500 g



100 PTS
when you buy 2

2⁷⁹

COMPLIMENTS
Liquid Dish Detergent
828 mL



3⁹⁹

TWIGZ Pretzels 130 g



3⁴⁹

COMPLIMENTS
Soda Crackers 450 g



2⁹⁹

NESTLÉ
Tablet Bars 95-105 g



10⁴⁹

U BY KOTEX Pads,
Liners or Tampons
22-120 pk
selected



4⁴⁹

AMY'S KITCHEN Soups
398 mL



50 PTS
when you buy 2

2/\$5

GATORADE Water 700 mL or
EVIAN Water 750 mL



100 PTS
when you buy 3

3³³

KETTLE BRAND Chips 156-198 g
3.99 ea

RICARDO

Gourmet, yet easy

From my kitchen
to yours



6⁴⁹

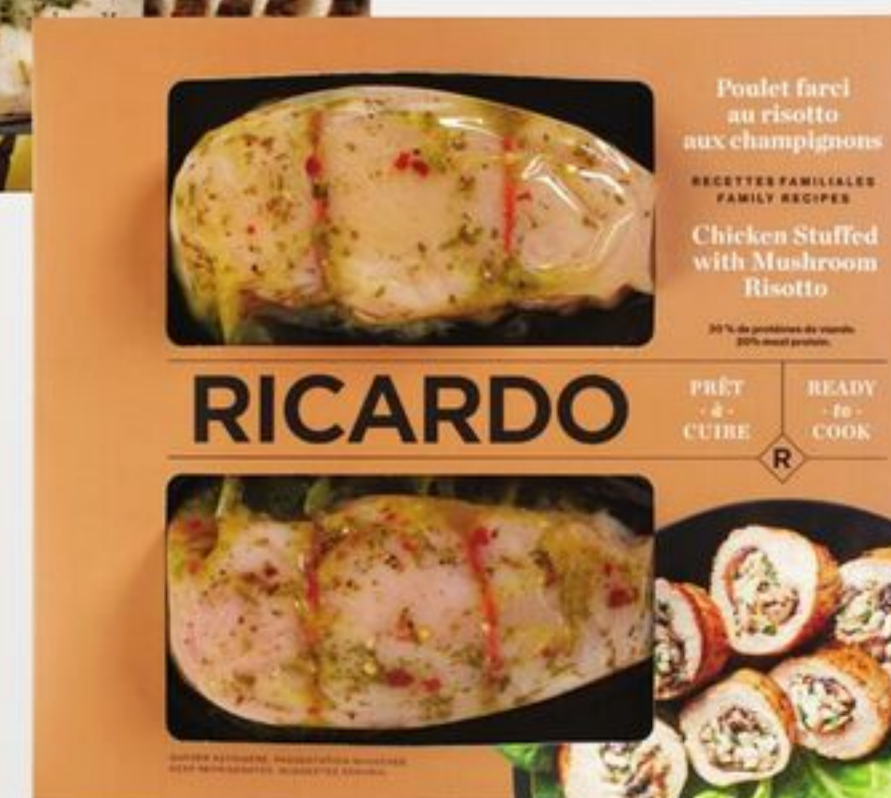
RICARDO Dips
250-300 mL selected



That's like
\$6
toward your
groceries

600 PTS
when you spend
\$30 or more

RICARDO Marinated Pork Chop or Tenderloin, Veal Flap
Steak or Marinated or Risotto Stuffed Chicken Breast



5⁹⁹

RICARDO Baking
Mixes 400-450 g



250 PTS
when you buy 1

19⁹⁹

RICARDO Cheesecakes
frozen 570-600 g



Simplify meal prep with this selection of easy, chef quality meal solutions
Available Exclusively at **Sobeys** and **Safeway**

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**DIGITAL
EXCLUSIVE**

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
800 PTS
when you buy 2

COMPLIMENTS Laundry Scent
Booster Beads 422 g



**SAVE
\$7**

LOAD THIS OFFER
AND SAVE \$7 ON
BIOSTEEL
Hydration Mix
112 g

Get
500 PTS
when you Spend \$15 on any

METHOD Health & Beauty or Household Products



Offer valid January 1st to January 7th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

FAN TASTIC EATS

5⁹⁹

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g

2/10

HEALTHY CHOICE Gourmet Steamers selected 299-309 g

Knorr

Don't just watch the game **taste the win!**

2⁹⁹ KNORR Rice or Pasta Cups 73 g

4⁹⁹ HELLMANN'S Mayonnaise 240-445 mL

GET BACK INTO ROUTINE

2/\$5

AYLMER Tomatoes 796 mL or Accents 398-540 mL

5⁹⁹

PAM Cooking Sprays 113-170 g (excludes Avocado and Organic)

4⁴⁹

SNACK PACK Pudding chocolate or Butterscotch 139 g

ANGIE'S Boomchickapop Popcorn 136 g or Sweet & Salty 198 g

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

4⁹⁹ MUTTI Strained Tomatoes 680 mL or Peeled or Finely Chopped Tomatoes 796 mL

4²⁹ MUTTI Tomato Paste 156 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Together is Golden

\$2

MCCAIN Regular Fries assorted 600 g

4⁴⁹

MCCAIN Premium Breakfast assorted 600-650 g

3⁹⁹

MCCAIN Pockets 3 pk assorted 300 g

BUY ANY 6 products & receive 1,000 Scene+ Points = \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

See in-store for full list of participating products.

Product availability may vary in each participating Scene+ or Safeway store. All products must be purchased within the same transaction between January 1 and February 11, 2026 using a Scene+™ card in order to qualify.

MAKE IT WITH QUAKER

2/\$5

QUAKER Chewy* 120 g or QUAKER* Dips* 150-156 g

150 PTS when you buy 3

2⁴⁷

QUAKER Crispy Minis* 90-100 g or QUAKER* Rice Cakes 127-199 g

START YOUR ACTIVIA GUT HEALTH CHALLENGE

4⁴⁹ ACTIVIA 650 g or ACTIVIA Expert 750 g or ACTIVIA 12 x 100 g, 12 x 95 g

7⁴⁹ ACTIVIA Expert 12 x 100 g, 12 x 95 g

Nestlé Favourites

5⁸⁸

NESTLÉ PREMIUM Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumstick 4 pk selection may vary by location

NESTLÉ Kikkat Confectionery Frozen Dessert 4x80 mL selection may vary by location

YOU COULD WIN \$5,000 WORTH OF GROCERIES IN SCENE+ POINTS.

BUY \$10 in any Activia products

SCAN your Scene+ card at checkout

Scene+

STARBUCKS

13⁹⁹

STARBUCKS Ground Coffee 340 g

13⁹⁹

STARBUCKS K-Cups® 10 pk

6⁹⁹

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added 1-2 L selected

5⁹⁹

KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

3⁹⁹

LIBERTÉ Greek 2-4 pk or Méditerranée Yogurt 500 g or YOPLAIT Protein Source 650 g

16⁹⁹

RED BULL Energy Drinks 8x250 mL

WELCOME TO Mi Tierra

13⁴⁹

ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g

Refresh like a Champion

2/ \$6
GLACÉAU Vitaminwater Beverages 591 mL

2/ \$4.50
POWERADE Beverages 710 mL

2/ \$4.50
BODYARMOR Beverages 473 mL

2/ \$6
GLACÉAU Smartwater Beverages 1 L

Offer valid from January 1* to 7*, 2025.
*This promotion runs from 12:01 a.m. to 11:59 p.m. on participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Rewards may vary by tier. All products must be purchased at the same time, single units at regular price. The rewards for offers are the property of their respective national owners.

Double the Rewards:

FREE
ROYALE GIFT +
SCENE POINTS

Buy 1 ROYALE Original or Natural Mouthmum Tissue (24x172 roll) or 24x172 4 Layer Super Plush Paper Towel (24x188 roll) and get a free ROYALE Royal Towel (value over 200 Scene+ points)

200 PTS when you buy 1

22.99

For more information on Royale's features, product benefits, and more, visit royale.ca/scene-rewards

BRING HOME A WIN WITH 2 OFFERS FROM \$10

FREE TOQUE
BUY 2 OLD EL PASO® KITS AND GET \$10 TO FILL UP**
*UPLOAD YOUR RECEIPT ONLINE

5.99
GENERAL MILLS Family Size Cheerios or selected varieties 475-778 g

5.49
OLD EL PASO Taco Kits 250-310 g selected varieties

2.99
NATURE VALLEY Lunchbox, Crunchy or Trailmix Granola Bars or BETTY CRACKER Fruit, Gushers or Motts 120-230 g selected varieties

4/\$5
OLD EL PASO Seasoning 24 g selected varieties

3.33
SNYDER'S OF HANOVER Pretzels selected 240 g

2.99
PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

Dare

SNACK SMART THIS SCHOOL SEASON.

150 PTS when you buy 3

\$4

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

HIGH IN PROTEIN

FUEL THEIR DAY!

6.99
BLACK DIAMOND Cheststrings 12-16 pk of 250-336 g

9.99
CRACKER BARREL Cheese Slices 500 g

Fluffy. Irresistible. Dippable.

4.99
Philadelphia Cream Cheese Product 227-250 g selected varieties

9.99
KRAFT Singles Process Cheese 825 g selected varieties

MONSTER ENERGY

2/ 6.50
MONSTER ENERGY 444-473 mL

5-230 CALORIES

15.99
MONSTER ENERGY 8 x 355 mL

50 PTS when you buy 1

CANADA DRY

Crave a wave of flavour?

Try NEW Peach Mango today!
Also available in Zero Sugar

4.99
CANADA DRY 6 x 222 mL select varieties

TEAM OREO GIVING

\$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

APPLY AND LEARN MORE
OREOPLAYFUL.CA

5.99
OREO Cakesters 285 g selected varieties

5.49
CADBURY Multipacks 150-200 g selected varieties

5.99
CHRISTIE Family Size Cookies 314-320 g selected varieties

5.99
RITZ Drizzled Mints 228 g selected varieties

FRANK'S Original or Thick RedHot Sauce 354 mL

4.29

CATELLI Protein+ Pasta 340 g

3.49

Make every day CATurday

Pamper your cat with the treats they love,
extra playtime & nose boops



88¢
WHISKAS Wet Cat Food Pouches 85 g



1.49
SHEBA Perfect Portions Wet Cat Food 75 g
ea when you buy 4 or more 1.79 ea



1.25
PURINA Fancy Feast Broths or Lil' Soups 34-40 g 1.59 ea



18.99
ARM & HAMMER Clump & Seal Litter 9.1 kg



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Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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