

Bonus Redemption Event

Saturday, January 24 to
Saturday, January 31

Get
\$90 off⁺⁺
when you redeem
80,000
PC Optimum[™] points
and spend \$90
or more.

THAT'S AN
EXTRA
\$10
VALUE

OR

Get
\$175 off⁺⁺
when you redeem
150,000
PC Optimum[™] points
and spend \$175
or more.

THAT'S AN
EXTRA
\$25
VALUE

OR

Get
\$375 off⁺⁺
when you redeem
300,000
PC Optimum[™] points
and spend \$375
or more.

THAT'S AN
EXTRA
\$75
VALUE

OR

Get
\$650 off⁺⁺
when you redeem
500,000
PC Optimum[™] points
and spend \$650
or more.

THAT'S AN
EXTRA
\$150
VALUE




JANUARY

**HIT
OF THE
MONTH**

\$1.50



 Made in Canada

Catelli Whole Grains Pasta

375 g

Limit: 6, over limit retail \$2.50

6420011697_EA

\$2.25



Kellogg's Eggo Waffles 8's

Frozen, selected varieties, 270 g - 280 g

Limit: 6, over limit retail \$3.00

6410023962_EA / 6410023802_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
Offer valid January 1st - 31st, 2026 while quantities last.
We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

wholesale club

Digital Coupons

Shop smarter with digital coupons.
More offers. More points.

Y-Optimum
30,000 pts
when you spend
\$200 or more on

deli meat



save
\$8
with digital
coupon



case of
24

Caramilk,
Crunchie, Mr Big or Wunderbar
king size chocolate bars

save
\$1
with digital
coupon



Dawn
Professional
dish soap with pump
3.78 L

January 8th - February 11th

**more
value**

**Click for these
coupons
and more**



**FEB. 5-7
BUY 10,
GET 1 FREE**

MONSTER DAYS



Optimum
Members-Only Price™
23.99
Non-members
25.49

Monster, Full Throttle, Nos, or Reign energy drinks selected varieties 12 x 455-473 mL 20325474001_C12

\$15 savings

WOW



29.99

chicken wings 5 kg, frozen 21550578_C01



LIMIT 60

34.88
OVER LIMIT, 39.99 EA

Rooster® scented jasmine rice 18.1 kg 20157222_EA

Get more on



Optimum™

More savings, more deals, more points. Open the app, it's as easy as that.

**More days
More days
More days
More days**

Optimum
5,000 pts

\$5 Value



34.99

Racolli pizza mozzarella cheese 20% M.F., 2.3 kg 20053782_EA

Members save **\$3**

Optimum
Members-Only Price™
15.99
Non-members
18.99



Frank's RedHot sauce original 3.78 L 20130877_EA

Effective Thursday January 29 to Wednesday February 18, 2026

FRESH DEALS OF THE WEEK

Effective Thurs. January 29 to Wed. February 4, 2026

7 DAYS ONLY



10.99/lb
24.23/kg

beef ribeye ungraded, cryovac variable weight 20699456_KG



16.99

mushrooms product of Canada 5 lb 20321225001_C01



39.99

green peppers product of U.S.A. 11 kg 20425893001_C01

Becoming a Wholesale Club **PC Optimum™** Member is Free and Easy



Click or Scan To Learn More

Free Business Membership. No Minimum Order Required.

THE BEST THING TO HAPPEN TO YOUR BUSINESSES, SINCE YOU

Members save \$2



Optimum Members-Only Price **3.99** Non-members **5.99**

Carver's Choice bacon 375 g 20772675_EA



12.99

Natural Delights medjool dates product of U.S.A. 2 lb 20001686_EA



1.99

Coca-Cola or Pepsi soft drinks selected varieties 2 L 20296926002_EA 20316026002_EA

Members save \$3



Optimum Members-Only Price **15.99** Non-members **18.99**

Bounty paper towels 6=12 rolls 21515966_EA

Optimum 3,000 pts \$3 Value



24.48

Hellmann's mayonnaise club pack, 4 L 20021711_EA

THE WHOLESAL WAY



Prices in effect from Thursday January 29 to Wednesday February 18, 2026 at select, participating Wholesale Club™ stores located in Atlantic Canada. Quantities and/or selection of items may be limited and may not be available in all stores. Prices, product selection and availability may vary by store, and subject to change. We do not offer rainchecks. Stores reserve the right to limit quantities to reasonable requirements. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Upon discovering an error, a correction notice will be issued online and in participating stores. Applicable taxes, deposits and environmental surcharges are extra. *The Real Canadian Wholesale Club™, "President's Choice™", "no name™" and "sunsun™" are registered trademarks of Loblaws Inc. For online flyer, store locations, hours and more, visit www.wholesaleclub.ca. †Applicable fees for in-store pickup of online orders are extra. In-store pickup of online orders is only available at select locations and on orders over \$75. ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Only redeemable at points level specified in offer, in a single transaction. Taxes payable on full purchase price before application of discount reward. Points are not redeemable for cash or credit. We are not obligated to award points based on errors or misprints. PC Optimum points redemption excludes purchase of tobacco, lottery tickets, alcohol, gift cards, all prepaid cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time. Not to be used in conjunction with any other points, promotions or offers.

Prices LOWERED and LOCKED

on **sunspun** items.*

*until February 18, 2026.

\$2
savings



sunspun™
breakfast sausages
selected varieties
5 kg, frozen
20096302_C01

47.99



sunspun™
soft margarine
13 kg
20053338001_EA

45.99



sunspun™
feta cheese
22% M.F.
3 kg
21279915_EA

41.99

50¢
savings



sunspun™
pizza or
pasta sauce
2.84 L
20090059001_EA/20141140001_EA

6.49

50¢
savings



sunspun™
pickled jalapeños
2.84 L
21291229_EA

11.49



sunspun™
kraft paper towel rolls
12 rolls
20102855_EA

16.99

EVERYDAY VALUE

EVERYDAY
LOW PRICE



sunspun™
pasta
selected varieties
9.07 kg
20554926_EA

\$28

EVERYDAY
LOW PRICE



sunspun™
salsa
selected varieties
3.7 L
20317277001_EA

\$21

EVERYDAY
LOW PRICE



sunspun™
dish soap with pump
3.78 L
21667657_EA

\$15

Get more on



Optimum™

Jan. 29 - Feb. 4

More savings, more deals, more points.
Open the app, it's as easy as that.

More days More days More days More days More days

<p>Members save \$1</p> <p>Optimum Members-Only Price™ 14.99 Non-members 15.99</p> <p>Nutella Bi-Pack 725 g 20574189_EA</p>	<p>Members save \$2.50</p> <p>Optimum Members-Only Price™ 24.49 Non-members 26.99</p> <p>Kinder bueno 20's 20122562_C20 21526649_C20</p>	<p>Members save \$3</p> <p>Optimum Members-Only Price™ 15.99 Non-members 18.99</p> <p>Kraft Philadelphia cream cheese brick 1.5 kg 20017153002_EA</p>
<p>Members save 70¢</p> <p>Optimum Members-Only Price™ 1.29 Non-members 1.99</p> <p>Neilson or Milk2Go shakes selected varieties 310 mL 21040932_EA</p>	<p>Members save 70¢</p> <p>Optimum Members-Only Price™ 1.59 Non-members 2.29</p> <p>Nestlé Milk2Go selected varieties 473 mL 20323668001_EA</p>	<p>Members save \$2</p> <p>Optimum Members-Only Price™ 32.99 Non-members 34.99</p> <p>Saputo Gold pizza mozzarella 2.4 kg 20675307_EA</p>
<p>Members save \$4</p> <p>Optimum Members-Only Price™ 16.99 Non-members 20.99</p> <p>POGO cooked battered wiener on a stick 20's, 1.5 kg 20065224002_EA</p>	<p>Optimum 2,000 pts \$2 Value</p> <p>Hostess twinkies golden snack cakes 1.01 kg 21640027_C09</p>	<p>Optimum 3,000 pts when you spend \$10 or more on</p> <p>Wonder bread loaves 570 g 20305674_EA</p> <p>PREPARED IN CANADA</p>
<p>Optimum 3,000 pts \$3 Value</p> <p>Dawn heavy duty degreaser 3.78 L 20671595_EA</p> <p>20.99</p>	<p>Optimum 3,000 pts \$3 Value</p> <p>Tide professional liquid laundry detergent 5.02 L 21599772_EA</p> <p>34.99</p>	<p>Optimum 3,000 pts \$3 Value</p> <p>Tide professional powder detergent 9.5 L 21599448_EA</p> <p>46.99</p>

Get more on



Jan. 29 - Feb. 4
More savings, more deals, more points.
Open the app, it's as easy as that.



APP EXCLUSIVE OFFERS*

Open your PC Optimum app to load these offers
*one use only

**Moredays
Moredays
Moredays
Moredays**

Optimum
5,000 pts
for every \$10 spent on



Cheerios, Oatmeal Crisp cereals
260-1300 g
21104173_EA

Optimum
5,000 pts
for every \$10 spent on



Pillsbury
pizza pops 760 g or
crescent original rolls 226 g
frozen or refrigerated
21435910_EA/21505340_EA

Optimum
2,000 pts
for every \$5 spent on



Crispers
145 g
21358333_EA

Optimum
2,500 pts **\$2.50 Value**



Cakesters 285 g or
family size cookies 303-530 g
21520747_EA

Optimum
4,000 pts
for every \$10 spent on



Premium Plus 402-481 g or
Good Thins crackers 100 g
21109004_EA

Members save
\$1.04

Optimum
Members-Only Price™
2²⁵
Non-members
3²⁹



PC®
English muffins
342 g
20810728_EA



Optimum
1,500 pts **\$1.50 Value**



Farmer's Market™
peppers
product of Canada/Mexico
3 pk/4 pk
20085851001_EA
20117550001_EA

Optimum
1,500 pts **\$1.50 Value**



Ziggy's®
sliced deli meat
selected varieties
175 g
21596554_EA/21589295_EA

FRESH ESSENTIALS

\$6
savings



carrots
product of U.S.A.
50 lb
21302356001_EA

49.99

\$3
savings



limes
product of Mexico
42's
20040489001_C01

21.99

\$2
savings



red onions
product of U.S.A.
25 lb
20134101001_C01

19.99

Members
save
50¢



Optimum
Members-Only Price™
5.99
Non-members
6.49

Farmer's Market™
muffins
selected varieties
6's
21283356_EA
21283361_EA

Members
save
50¢



Optimum
Members-Only Price™
4.79
Non-members
5.29

Furlani
garlic toast
selected varieties
16's
20041579_EA
20291572_EA



Poppies
mini cream puffs
1 kg, frozen
20501307_EA

13.99

MEAT & SEAFOOD

\$2
savings



PC®
Smokies™
sausages
selected varieties
1 kg
20732535_EA/20733617_EA

12.99



selection of
seafood and meat
selected varieties, frozen
200 g-1.18 kg
21526930_EA/21473698_EA

\$10

\$1
savings



PMC
raw Pacific shrimp
peeled, deveined,
tail-on 26-30 per lb
1.36 kg, frozen
21179252_EA

28.99

\$3
savings



Pinty's
Buffalo chicken flings
fully cooked, frozen
2 x 2 kg
21029592_C02

66.99



JDWS
crispy chicken
13 kg, frozen
21681139_C01

146.99

Members
save
\$10



Optimum
Members-Only Price™
49.99
Non-members
59.99

sunspun™
beef burgers
4 oz., frozen
4.54 kg, 40's
20150627_EA



\$1.30
savings



no name®
chicken hot dogs
450 g, 12's
20058192_EA

1.99

\$2
savings



Lilydale
sliced deli meat
selected varieties
500 g
21675604_EA/21675636_EA

6.99

\$1
savings



Ziggy's®
salad
selected varieties
1.25 kg
20316256_EA/20302064_EA

4.99

GROCERY & PANTRY ESSENTIALS



Old El Paso
dinner kit
selected varieties
250-510 g
20795534_EA

3.99



no name®
long grain
parboiled rice
18.1 kg
20105237_EA

44.99



Annie's
mac & cheese
selected varieties
170 g
20316187001_EA/20811201_EA
20971517_EA

1.75



Cineplex
big screen snax
nacho cheese sauce
2.84 L
21155550_EA

18.99



Heinz
upside down ketchup
24 x 375 mL
20133009_EA

52.99



E.D. Smith
honey garlic sauce
3.7 L
20785803_EA

21.99



no name®
canned beans or
lentils
selected varieties
540 mL
20325921005_EA

1.59



Kraft
Miracle Whip
3.78 L
20047169_EA

24.99



sunspun™
ranch salad
dressing
4 L
20297350_EA

\$27



Betty Crocker
super moist cake mix 375 g or
frosting 340/450 g
selected varieties
20562641004_EA/21547834_EA



1.99

MULTICULTURAL

\$2
savings



Mina
halal chicken legs
back attached
uncooked
4 kg, frozen
21549860_C01

37.99

\$1
savings



Zabiha Halal
original chicken wieners
450 g, 12's
20006571_EA

2.99



817 Elephant Brand
basmati rice
4 kg
20787524_EA

16.99



Khaas
halal yogurt
750 g
20544362001_EA

2.99



Brar's
Sher Desi Style
Durum flour
9.07 kg
20657367_EA

15.99



Quality
garam masala
powder
4.55 kg
20618004_EA

38.99



Quality
lentils
4.98 - 5 kg
20617749_EA

14.99



Aseel
vegetable ghee
2 kg
206017119_EA

12.49



picked cucumber or
turnip strips
20 L
21622432_C01
21622355_C01

27.49



Tamam
chick peas or
red kidney beans
2.84 L
21214491_EA/21214492_EA

6.99



Tamam
tahini
3.62 kg
21464360_EA

23.99



Tamam
extra virgin olive oil
2.85 L
21237986_EA

37.99

FROZEN & REFRIGERATED



sunspun™
French fries
selected varieties, frozen
12.2-13.62 kg
20313990001_EA

33.99



sunspun™
ice cream
vanilla, chocolate, or
strawberry
11.4 L
21610068_EA

\$25

\$3
savings



McCain
Anchor
cream cheese poppers
1.02 kg, frozen
20038497_EA

41.99

\$2.50
savings



McCain
battered mushrooms
2.26 kg, frozen
20100757_EA

32.49



sunspun™
shredded cheese
selected varieties
2.5 kg
21362802_EA/21362853_EA

36.99



Milk2Go
chocolate milk
selected varieties
6 x 200 mL
21065263_EA

4.99



PC®
cheese slices
club size, 500 g
selected varieties
20249826_EA/20249985_EA

14.99

\$2
savings



marble brownie
sliced cheesecake
1.36 kg, frozen
21581974_EA

23.99

\$2
savings



Elite Sweets
cheesecake
sliced, selected varieties
1.9 kg, frozen
21522443_EA
21507980_EA

27.99

SNACKS & CONFECTIONARY



Lay's
potato chips
selected varieties
40's
20067191001_EA

30.99



Christie's
crackers or
cookies
selected varieties
180-304 g
21030647_EA/21358407_EA
21361508_EA/21547034_EA

3.29

Members
save
50¢

Optimum
Members-Only Price™
2.99
Non-members
3.49



Pringles
super stacks
selected varieties
148/156 g
21003823_EA/21003832_EA/21003833_EA



Lay's
potato chips
selected varieties
220/235 g
21241032_EA/21664493_EA



3.99



no name®
tortilla chips
2 x 1.36 kg
21124423_EA

11.99



PC®
Chicago mix popcorn
club size, 737 g
20951723_EA

9.49



Twizzlers
candy pack 311-454 g or
Jolly Rancher rope 283 g
selected varieties
20022328001_EA/20022328004_EA
21689823_EA

3.49



Nestlé
assorted chocolate bars
14's
21506185_EA

16.49



Que Pasa
tortilla chips
selected varieties
350 g
21031315_EA/21031316_EA

4.89

BEVERAGES

EVERYDAY
LOW PRICE



Pepsi
soft drinks
selected varieties
24 x 355 mL
20306687002_C24

12.99

\$2
savings

12
pack

NEW!



Celsius
Tropical Vibe
energy drinks
selected varieties
12 x 355 mL
21576466_C12

31.99



Peace Tea
iced tea
selected varieties
12 x 695 mL
21080320_C12

12.99

Optimum
4,000 pts
when you buy 2

\$2
savings



Powerade
teampack sport drinks
24 x 591 mL
20854130_C24

18.99



Fuze
lemon iced tea
24 x 341 mL
21656703_C24

13.99



Timothy's
breakfast blend, roast or
K-Cups coffee pods
60's
21434794_EA

34.99

NON-FOOD ESSENTIALS



Green Label
paper plates
9", 100's
21669432_EA

4.99



parchment
paper sheets
16.4 x 24.4"
1000's
21566297_C01

84.99



hot containers
4 oz, 50's
21460508_EA

2.49



hot container lids
4 oz, 50's
21460506_EA

1.89



Suave
junior napkins dispenser
6's
21594958_EA

22.99



Royale
bathroom tissue 30=60 rolls or
facial tissue 18 x 82 sheets or
Royale Tiger towel 6=18 rolls
21378233_EA/21191252_EA

19.99



Lysol
disinfecting wipes
selected varieties
75's
21449826_EA/21449829_EA

6.49



Tide
liquid laundry
detergent
selected varieties
3.46/3.9 L
21593670_EA

22.99



Pine-Sol
multi-purpose
liquid cleaner
selected varieties
4.25 L
20021491_EA/21008748_EA

13.99

make **m** your
**gameday
 snack**



OFFICIAL SPONSORS OF THE NATIONAL FOOTBALL LEAGUE

M&M'S®
 POUCH
 (800 g)
 Select varieties
 21464560_EA
 21464572_EA

16⁴⁹



EXCEL OR
 JUICY FRUIT GUM BOTTLES
 (6's)

Select varieties
 20545872_C06
 20253506_C06

24⁴⁹



SKITTLES®
 CANDY
 (36's)
 Select varieties
 20686198001_C36
 20707917_C36

40⁹⁹



SKITTLES®
 SOUR
 (24's)
 Select varieties
 20706492_C24

27⁴⁹



SKITTLES®
 GUMMIES
 (18's)
 Select varieties
 21431148_C18

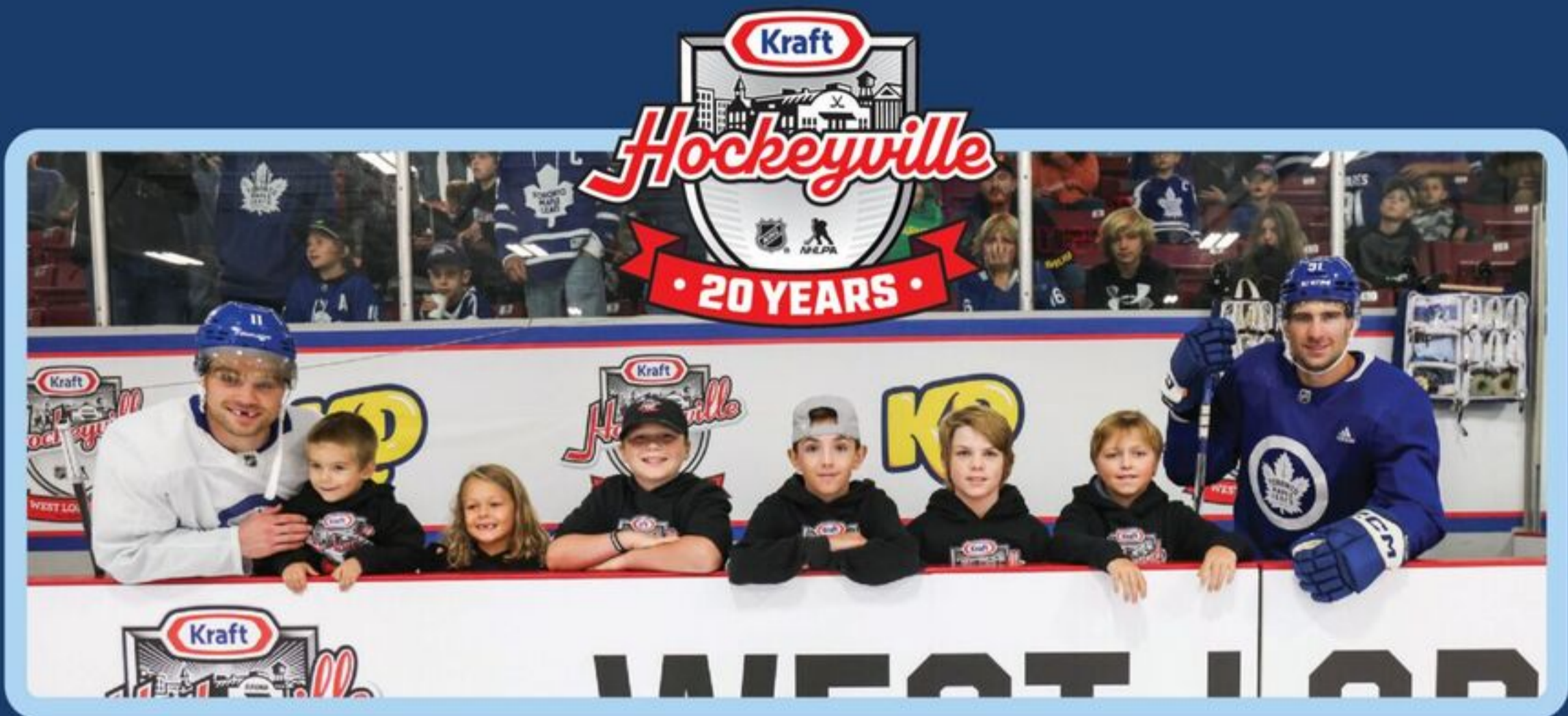
20⁴⁹



STARBURST®
 ORIGINAL CANDY
 (36's)
 Select varieties
 20706574_C36

40⁹⁹





Your Community Could
**WIN AN NHL® GAME &
 \$250,000**

Nominate Your Rink At
KRAFTHOCKEYVILLE.CA



**Kraft
 Peanut Butter
 1 Kg
 \$7.49**



**Kraft Dinner
 Macaroni & Cheese
 200 g
 \$1.29**

*Based on the 2026 BrandSpark® Canadian Trust Study.



**Kraft
 Salad Dressings
 425 mL
 \$2.99**



**Kraft Singles
 Process Cheese
 Product 410 g
 \$4.49**

NO PURCHASE NECESSARY. Legal residents of Canada 14 years of age or older. Entry between January 1 and March 1, 2026. One \$250,000 community prize in arena upgrades and an NHL® Pre-Season game. ARV \$650,000. One \$100,000 community prize in arena upgrades. ARV \$100,000. Eleven \$50,000 community prizes in arena upgrades. ARV \$50,000 each. Odds depend on number of eligible entries, province or territory to which they relate, satisfaction of applicable arena requirements, judging and voting. See Official Rules for complete details: www.krafthockeyville.ca

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