

weekly deals

**SAVE
UP TO \$2**

\$5

GIUSEPPE 439-785 G OR
PC® WOOD-FIRED
351-413 G **PIZZA**
SELECTED VARIETIES
FROZEN
21106361_EA
21540352_EA



\$2

**PC® KETTLE COOKED,
LOADS OF OR
WORLD OF FLAVOUR
POTATO CHIPS**
SELECTED VARIETIES
200 G
20840911002_EA
21422931_EA



3⁵⁰

APP EXCLUSIVE OFFER*

GET
500 pts

PC® DIPS
SELECTED VARIETIES
227 G
20584097_EA
21639152_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁹⁹

HÄAGEN-DAZS
ICE CREAM 414-450 ML OR
NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
20302298007_EA
21513555_EA



6⁵⁰

APP EXCLUSIVE OFFER*

GET
1,500 pts

\$1⁵⁰
back
in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297474_EA
21297475_EA



**NATIONAL
PIE DAY**
Friday, January 23rd

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

2/\$6

OR
\$3.99 EA.

**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24



4⁵⁰

Optimum
GET
1,500^{pts}

\$1⁵⁰
back
in points

**KELLOGG'S
PREMIUM CEREAL**
SELECTED VARIETIES
317-525 G
20695732_EA/21350317_EA



\$3



**COUNTRY HARVEST
BREAD**
SELECTED VARIETIES AND SIZES
21693323_EA
21433366_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
20618579001_EA
20627339001_EA



12⁸⁸

**DAN-D PAK
CASHEWS**
SALTED OR UNSALTED
908 G
20314862001_EA
20314862002_EA



1⁵⁰



**OASIS 100% JUICE
BLENDS, DEL MONTE
NECTAR, HYDRAFRUIT,
ARIZONA TEA OR
JUICE**
SELECTED VARIETIES
960 ML
20894117004_EA
20336722001_EA



2⁵⁰
LB

PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION
BONE-IN
5.51/KG
20822343_KG

SAVE 47%
\$6⁵⁰
LB

**PC® FREE FROM®
CHICKEN BREASTS**
AIR CHILLED, BONELESS,
SKINLESS, FAMILY SIZE
13.23/KG
216687701_KG

SAVE \$2⁹⁹LB
\$6⁵⁰
LB

LAMB SHOULDER CHOPS
CLUB PACK OR
FROZEN GOAT CHOPS
13.23/KG
21550513_KG
21645489_KG

2⁵⁰

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
20128938001_EA

\$3⁵⁰

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.,
NO. 1 GRADE
1LB
20049778001_EA

\$7⁵⁰

**SEAQUEST®
FISH FILLETS**
SELECTED VARIETIES
400 G OR COLOSSAL
**PACIFIC WHITE
SHRIMP**
RAW ZIPPERBACK®
16-20 PER LB 300 G
FROZEN
21043887_EA
20036614_EA

SAVE 30%
3⁵⁰

ROMAINE HEARTS 3'S
PRODUCT OF U.S.A. OR
CAULIFLOWER EACH
PRODUCT OF U.S.A.
OR MEXICO
20067389001_EA
20135377001_EA

SAVE 42%
\$2⁵⁰

**FARMER'S MARKET™
CARROTS OR YELLOW
ONIONS**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
2060927001_EA
20811994001_EA

SAVE
UP TO \$2⁹⁹
\$10⁵⁰

PC® SMOKED SALMON
SELECTED VARIETIES
FROZEN
125/150G
200550091_EA
201082805_EA

6⁵⁰

PC® ORANGE JUICE
2.5 L OR **OIKOS GREEK
YOGURT** 650/750 G
SELECTED VARIETIES
21305945_EA
21531644_EA

SAVE
UP TO 59%
1⁵⁰

**NEILSON
CHOCOLATE
MILK**
SELECTED VARIETIES
1L
20650656_EA
20062332001_EA

SAVE
96¢
WHEN YOU BUY 4
4/\$5⁵⁰
OR
\$1.49 EA.
**KD MACARONI
AND CHEESE**
200 G
21549526_EA

\$15⁵⁰

**KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE**
SELECTED VARIETIES
454 G
20322468001_EA
20322468002_EA

Optimum
Members-Only Price™
15⁹⁹
Non-members
23⁹⁹

**PC® BATHROOM
TISSUE**
30=100 ROLLS
21450846_EA

freshness you can taste,
value you'll love

**SAVE
\$1**

\$3

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20051015001_EA



\$5

**LARGE CROWNLESS
PINEAPPLE**
PRODUCT OF COSTA RICA OR
NO NAME® MANGOES
3 LB. PRODUCT OF PERU
20160992001_EA
21624837001_EA



LARGE

3.99
LB

**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF PERU
MEET CELEBRATION
NO. 1 GRADE OR
**PC® EXTRA LARGE
RED SEEDLESS
GRAPES** PRODUCT OF
CHILE OR PERU, NO. 1 GRADE
8.80/KG
20159199001_EG
20425775001_EG



**EXTRA
LARGE**

4.88

GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



\$6

**NO NAME® NATURALLY
IMPERFECT™ ENGLISH
CUCUMBERS** 3 LB.
PRODUCT OF CANADA OR
TOMATOES 2.5 LB. PRODUCT
OF CANADA OR MEXICO
21666704001_EA
21046477001_EA



**PRODUCT OF
CANADA**

\$4

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
20167017001_EA



\$5



**FARMER'S MARKET™
YELLOW POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20601017001_EA



10 LB

2/\$12
OR
\$6.50 EA.

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
282-369 G
21334801_EA
21378085_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20503143_EA



\$12

**GET
2,000^{PC}
\$2
back in points**

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA



\$25

**DOZEN
ECUADORIAN
ROSES**
ASSORTED COLOURS
20581781_EA



\$9

SPRING BULBS
ASSORTED VARIETIES
EACH
20956925_EA



\$11
LB

**EYE OF ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
24.25/KG
20812793_KG



\$7

**BREADED PORK
LOIN SCHNITZEL**
300 G
21588065_EA



**PREPARED
IN-STORE**

\$7
LB



**PC® FREE FROM®
CHICKEN THIGHS**
AIR CHILLED, BONELESS,
SKINLESS, FAMILY SIZE
15.43/KG
21668800_KG



7.50



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$10



PILLER'S HAMS
SELECTED VARIETIES
600 G
21608818_EA
21608901_EA



\$17



PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
20003749_EA
21613959_EA



find your catch in seafood

\$10
LB

**FRESH ASC TILAPIA
FILLETS**
22.05/KG
20897812_KG



6.50



**CANADIAN COVE
FRESH PEI MUSSELS**
907 G
21556624_EA



\$11

**PC® PEI MUSSELS
IN PROVENCE
SAUCE**
FROZEN
907 G
20838559_EA
20838560_EA



bakery deals rising daily

4²⁵

1⁵⁰

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA



BAKED
IN-STORE

\$3

WHITE OR 100%
WHOLE WHEAT
BREAD
450 G
21374404_EA
21377237_EA



BAKED
IN-STORE

CIABATTA BUNS 6'S
OR MINI'S 10'S
21575030_EA
21575075_EA



BAKED
IN-STORE

\$7

IN-STORE BAKED
COOKIES
SELECTED VARIETIES
18'S
21454952_EA
21454954_EA



BAKED
IN-STORE

8⁵⁰

EXQUISITE
COFFEE CAKE
SELECTED VARIETIES
750 G
21668714_EA
21668762_EA



PREPARED IN
CANADA

\$17

FARMER'S MARKET™
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA
21500693_EA



PREPARED IN
CANADA

\$3

PC® NAAN
ORIGINAL OR GARLIC
250 G
20322759_EA



PREPARED IN
CANADA

SAVE
98¢
WHEN YOU BUY 2

2/\$7

OR
\$3.99 EA.

WONDER BREAD
OR BUNS
SELECTED VARIETIES
AND SIZES
20276296_EA
20297455_EA



PREPARED IN
CANADA

3⁵⁰

PC® BLUE MENU®
ORGANICS OR
PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA
21686817_EA



4⁴⁰
/100 G

PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_KG



in the mood for deli-cious

\$7

PC® DELI
CHEESE SLICES
SELECTED VARIETIES
140-170 G
20216643_EA
20250947_EA



PREPARED IN
CANADA

Members-Only Price™
\$14

Non-members
\$15

MAPLE LEAF
NATURAL
SELECTIONS DELI
SLICED MEATS
CLUB PACK, SELECTED
VARIETIES
375/400 G
20772015_EA
21478011_EA



Members save
\$1

PREPARED IN
CANADA

Members-Only Price™
\$7

Non-members
\$8

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



Members save
\$1

PREPARED IN
CANADA

7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



PREPARED IN
CANADA

2⁸⁸

SUNRISE TOFU
SELECTED VARIETIES
350 G
20570507_EA



Members save
\$1

PREPARED IN
CANADA

on the run, we got you

SAVE
UP TO 30%

FROM
\$7

12" TAKE AND BAKE
PIZZA
SELECTED VARIETIES
510-739 G
21456415_EA
21456401_EA



PREPARED IN
CANADA

\$16

IN-STORE
PREPARED
NACHO CHICKEN
BAKE, TURKEY
CRANBERRY OR
PULLED PORK
SLIDERS
750-900 G
21696333_EA



SAVE \$10
\$20

30 PIECE WINGS &
WEDGES BUCKET
1.2-2 KG
21541872_EA
21541877_EA



SERVES 6

2/\$8

OR
\$5 EA.

FRIED TORTILLA
CHIPS
450 G
21534615_EA



GET
1,000[®]
when you buy 2

\$1
back
in points

4⁴⁸

SUMMI! SPRING
ROLLS OR
DUMPLINGS
SELECTED VARIETIES
250-350 G
21114397_EA
21378594_EA



PREPARED IN
CANADA

2/\$14

OR
\$8.50 EA.

BENTO CALIFORNIA
ROLLS
SELECTED VARIETIES
208-250 G
21638517_EA
21638563_EA



JANUARY

**HIT
OF THE
MONTH**

LIMIT 6
AFTER LIMIT
\$3 EA.



\$2²⁵

**KELLOGG'S EGGO
WAFFLES**
SELECTED VARIETIES
FROZEN
8'S
20302779_EA

LIMIT 6
AFTER LIMIT
2.50 EA.



\$1⁵⁰

**CATELLI SMART OR
WHOLE GRAINS
PASTA**
SELECTED VARIETIES
340/375 G
20299819008_EA
20527060_EA

LIMIT 6
AFTER LIMIT
4.50 EA.



\$3⁵⁰

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN
500 G
21717211_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

* Must be a registered PC Optimum® member to get this offer.

Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

新年快樂 Happy Lunar New Year

Celebrate the
 Year of the Horse
 with more value.

4²⁸

LB

GRADE A DUCK
 FROZEN
 9.44/KG
 20078881_KG

\$4

LB

CHICKEN LEGS
 BACK ATTACHED,
 FAMILY SIZE
 8.82/KG
 20153925_KG

Fresh Fortune

\$2

LB

JAPANESE SWEET YAM
 PRODUCT OF CANADA OR U.S.A.
 4.41 KG
 20524922001_KG

1²⁸

LB

NAPA CABBAGE
 PRODUCT OF MEXICO
 OR U.S.A.
 2.28/KG
 20015025001_KG

SAVE

\$2¹¹LB

4⁸⁸

LB

PORK BELLY
PORTION
 SKINLESS
 10.76/KG
 207935021_KG

1⁴⁸

GOLDEN HAPPINESS
SPECIALTY BUN
 SELECTED VARIETIES
 100 G
 21297542_EA

\$7

T&T® PACIFIC
WHITE SHRIMP
 RAW 30-40 PER LB 400 G OR
 COOKED 21-25 PER LB
 FROZEN
 300 G
 21689820_EA/21689868_EA

\$10

EA

GOLDEN POMFANO
 FROZEN
 1 KG
 20066381_EA

\$3

LARGE
DRAGONFRUIT
 PRODUCT OF VIETNAM
 20168395001_EA

3⁵⁰

LEE KUM
KEE PANDA
BRAND OYSTER
FLAVOURED SAUCE
 412 ML
 20139600_EA

4²⁹

NONGSHIM
NOODLES
 SELECTED VARIETIES
 480-508 G
 21503856_EA
 21504161_EA

SAVE

37%

1⁸⁸

LB

ASIAN YELLOW PEARS
 PRODUCT OF CHINA
 4.14/KG
 20035618001_KG

2⁸⁸

POMELO RED
 PRODUCT OF CHINA
 20081390001_EA

\$4

LAY'S HONEY
BUTTER
 200 G
 21663218_EA

\$3

UFC REFRESH
COCONUT WATER
 1 L
 20570506_EA

\$14

SEKKA MEDIUM
GRAIN RICE
 6.8 KG
 21596886_EA

\$16

ROOSTER®
SCENTED
JASMINE RICE
 8 KG
 20121871_EA

2⁵⁰

ROOSTER®
SWEETENED
CONDENSED MILK
 SELECTED VARIETIES
 300 ML
 20126907_EA

\$9

LIPTON TEA
GREEN OR BLACK
 SELECTED VARIETIES
 72/100'S
 21593357_EA
 21593208_EA

\$6

GET 500[®]

TWININGS® TEA
 SELECTED VARIETIES
 20'S
 20300740001_EA
 20308033001_EA

2⁵⁰

HAITAI
HONEY BUTTER
POTATO CHIPS
 60 G
 21365446_EA

your one-stop grocery shop

2⁵⁰

PILLSBURY CRESCENTS OR WIENERS WRAPS
SELECTED VARIETIES
200-235 G
20305424002_EA
21505340_EA



4⁵⁰

YOPLAIT SOURCE 630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21588406_EA



2⁵⁰

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20649868001_EA
21357595_EA



\$3

POST RETAIL SIZE CEREAL
SELECTED VARIETIES
311-525 G
20184626_EA
21648226_EA



\$3

KELLOGG'S RICE KRISPIES BARS 160-200 G, POPTARTS 384 G, SPECIAL K 125 G OR NUTRI-GRAIN 175-295 G BARS
SELECTED VARIETIES
20126567001_EA
20313984001_EA



4⁵⁰

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20181028_EA
20304981_EA



4⁵⁰

NO NAME® MARGARINE
SELECTED VARIETIES
907 G
20073675_EA



\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA
20183991002_EA



2/\$11

OR \$5.99 EA.
NO NAME® CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21289745_EA



3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20783328001_EA



\$3

NO NAME® PARTY MIX OR PC® READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
20910769_EA



2/\$7

OR \$4.29 EA.
DARE BRETON CRACKERS OR BITES
132-200 G OR
GRISOL BAGUETTES OR MELBA TOAST
120-150 G OR **VINTA CRACKERS** 200-225 G
SELECTED VARIETIES
21520701_EA
21646798_EA



\$6

CARNATION HOT CHOCOLATE ENVELOPES 7-10'S OR TAZO TEA 20'S
SELECTED VARIETIES
21041744_EA
21308145_EA



\$8

TETLEY TEA
SELECTED VARIETIES
40/48'S
2071978001_EA
20722625_EA



5⁵⁰

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20816075001_EA



45⁵⁰

PC® SPLENDIDO® COLD-PRESSED OLIVE OIL
3 L
20045250_EA



6⁵⁰

PC® SPLENDIDO® SUNDRIED TOMATOES OR OLIVES STUFFED
SELECTED VARIETIES
270-350 ML
20157024_EA
20437663_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES 161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



\$3

DAWN LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS
650-950 ML/385-623 G OR
SCRUBBING BUBBLES TOILET BRUSH OR REFILLS 8-12'S
SELECTED VARIETIES
2012532001_EA
21666832_EA



24⁹⁹

PC® PAPER TOWELS
12 ROLLS
21558605_EA



for the love of **pets**

SAVE
UP TO \$2⁹⁹
\$23



2⁹⁹



\$7



SAVE
UP TO \$4⁹⁹
\$30



6⁵⁰



\$18



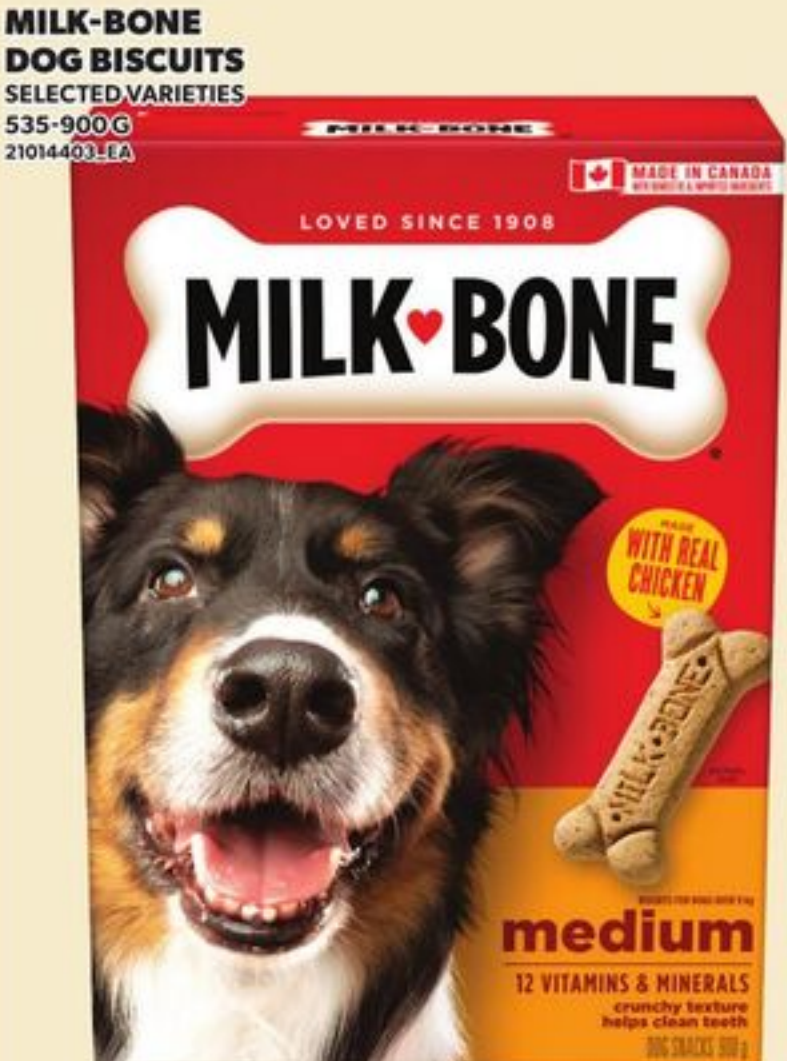
\$14



SAVE
UP TO \$2⁹⁹
\$32



\$5



\$9



\$9



\$27



3/6⁹⁹



3/\$9



\$26



EVERYDAY
LOW
PRICES

Value you
can count on.

\$7



**PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA
21201321_EA



\$13



**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED
3'S
213409952_EA



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN
1KG
20379701_EA



\$4

**PC® ORGANICS
MIXED SALAD
GREENS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G
21203744_EA
21203748_EA



\$13

**SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE**
FROZEN
454 G
21687413_EA



2⁵⁰

**NO NAME®
CHICKEN
WIENERS**
450 G
20058192_EA



\$5

**PC® SLICED
BRIOCHE LOAF**
400 G
21050280_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682979_EA



\$5

**BAKED
IN-STORE**

MINI COOKIES
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA



2/\$8
OR
\$4.99 EA.

**MINUTE MAID®
ZERO SUGAR OR
SIMPLY DRINK**
SELECTED VARIETIES
1.54 L
21170784_EA
21434119_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7⁵⁰
OR
\$4.49 EA.



**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G
20308105001_EA
20308105002_EA



\$3

**NO NAME®
NATURALLY IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN
300/400 G
21545106_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1L
21092373_EA



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$11
OR
\$6.49 EA.



**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML
20085773001_EA



\$2



SANTOSH NAAN
SELECTED VARIETIES
5'S
21671462_EA



4⁵⁰

**HAPPY DAIRY®
PANEER**
SELECTED VARIETIES
300 G
21343632_EA



2⁵⁰

**ROOSTER®
MILK SWEET
CONDENSED**
300 ML
20126907_EA



live well, spend less

SAVE
UP TO

20%

NIVEA BODY LOTIONS
OR BODY CREAMS
SELECTED VARIETIES
AND SIZES
20700027_EA



SAVE
UP TO

25%

VASELINE SKIN CARE
SELECTED VARIETIES
AND SIZES
21085011_EA/21085910_EA



SAVE

25%

PANTENE HAIR CARE
SELECTED VARIETIES
AND SIZES
21424214_EA/21431404_EA



SAVE

20%

CERAVE SKIN CARE
CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
AND SIZES
21295250_EA/21354743_EA



SAVE
UP TO

20%

METHOD, AXE
OR OLD SPICE
HAIR CARE
SELECTED VARIETIES
AND SIZES
21170078_EA
21360088_EA

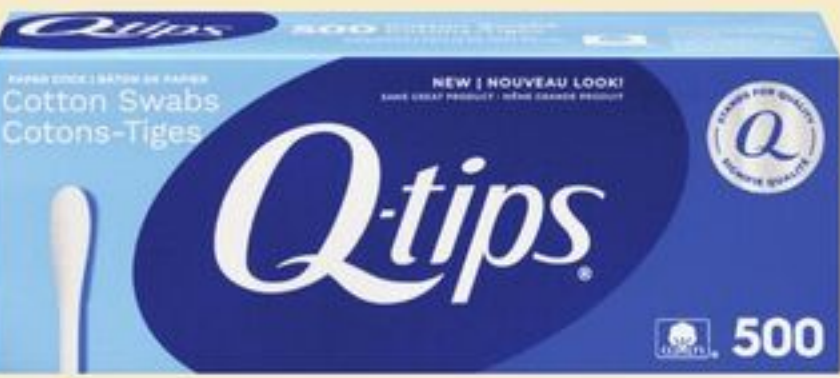


5⁹⁹

GET 2,000⁰⁰
when you buy 2

\$2
back in points

Q-TIPS
COTTON SWABS
500'S
20323077001_EA



SAVE
UP TO

30%

SHEA MOISTURE OR
NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21502103_EA



4⁵⁰

NIVEA DEODORANT
ROLL-ON 50 ML,
ANTIPERSPIRANT 51/52 G OR
BODY WASH 500 ML
SELECTED VARIETIES
20800049_EA/21169899_EA



7⁵⁰

LIMIT 6
AFTER LIMIT
8.99 EA.

COLGATE MAXFRESH
OR TOTAL TOOTHPASTE 3'S,
MANUAL TOOTHBRUSH 2'S,
BATTERY TOOTHBRUSH
OR COLGATE TOTAL
OR PRO RELIEF
MOUTHWASH
SELECTED VARIETIES
AND SIZES
21118930_EA/21166655_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
4.29 EA.

COLGATE PREMIUM
ADULT OR KIDS
TOOTHPASTE 70-150 ML OR
MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA





L'ORÉAL[®]
PARIS

START
THE NEW
YEAR WITH
YOUTHFUL SKIN

YOU'RE WORTH IT.



L'ORÉAL[®]
REVITALIFT[®]
EYE CREAM / CRÈME YEUX

1.5%
HYALURONIC ACID
PURE ACIDE
HYALURONIQUE

GET 6,000⁰⁰
when you buy 2

\$6
back in points

L'ORÉAL CLEANSERS,
MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

What if buying gas fuelled your points?

Only Esso[™] and Mobil[™] gas earns you PC Optimum[™] points.



Esso Mobil + PC Optimum

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Poise[®]

Up to
100% leak-free
protection

Depend[®]

offers All-Day
Protection



Poise[®] PADS
FRESH PROTECTION[®]
39 PADS (30x20)

Depend[®] PADS
FRESH PROTECTION[®]
30x20
30x20
30x20

GET 3,000⁰⁰
when you buy 2

\$3
back in points

\$20
EA.

DEPEND[®] Underwear
or POISE[®] Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

© Registered Trademark and *Trademark of Kimberly-Clark Worldwide, Inc. © KCWW.

ALL DAY ODOUR PROTECTION



GET 4,000⁰⁰
when you buy 2

\$4
back in points

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

© 2026 P&G

home & seasonal

FROM
\$4

EVERYDAY ESSENTIALS™ APPLIANCES

21193454_EA
20062450002_EA



SAVE UP TO

20%

PC® BAKING GADGETS
SELECTED VARIETIES
4.50-\$16

21345387_EA/21345408_EA
21355654_EA/21345430_EA



**BUY ONE (1)
GET ONE (1)
50% OFF**

PC® COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
21215823_EA/21215845_EA
20980382_EA
\$18-\$141



**FROM
\$8**

EVERYDAY ESSENTIALS™ METAL BAKEWARE & BAKEWARE SET

20756778_EA/21490134_EA/21485407_EA



**SPEND \$20
GET \$5 OFF**

LIFE AT HOME™ DINNERWARE, SERVEWARE OR DRINKWARE
SELECTED VARIETIES
21666836_EA/21666922_EA



**BUY THREE (3)
GET ONE (1)
FREE**

PC® OPENSTOCK GLASSWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF
EQUAL OR LESSER VALUE
21589344_EA/ 21589351_EA



**BUY THREE (3)
GET ONE (1)
FREE**

PC® OPENSTOCK DINNERWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF
EQUAL OR LESSER VALUE
21219391_EA/21219390_EA



SAVE UP TO

30%

PC® PRODUCE KEEPER
SELECTED VARIETIES
21338943_EA
21339004_EA



SAVE UP TO

20%

EVERYDAY ESSENTIALS™ PLASTIC STORAGE BINS
SELECTED VARIETIES
\$4-\$17

20022692_EA
21182477_EA



**BUY TWO (2)
GET ONE (1)
FREE**

LIFE AT HOME™ ASSORTED SCENTED CANDLES
SELECTED VARIETIES
FREE CANDLE MUST BE OF
EQUAL OR LESSER VALUE
THAN THE LOWER-PRICED
CANDLE PURCHASED
21414666_EA
FROM \$10-16



\$4-10

EVERYDAY ESSENTIALS™ HAND, FACE OR BATH TOWELS
SELECTED VARIETIES
21434220_EA



\$6

EVERYDAY ESSENTIALS™ JUMBO PILLOW
EACH
21667755_EA



SAVE UP TO

30%

EVERYDAY ESSENTIALS™ SHEETS
200 THREAD COUNT
21586402_EA
21586822_EA



\$10

**LIMIT 2
AFTER LIMIT
\$15 EA.**

PC® ALLERGY DEFENSE PILLOW
21639133_EA



\$30

**LIMIT 4
AFTER LIMIT
\$39 EA.**

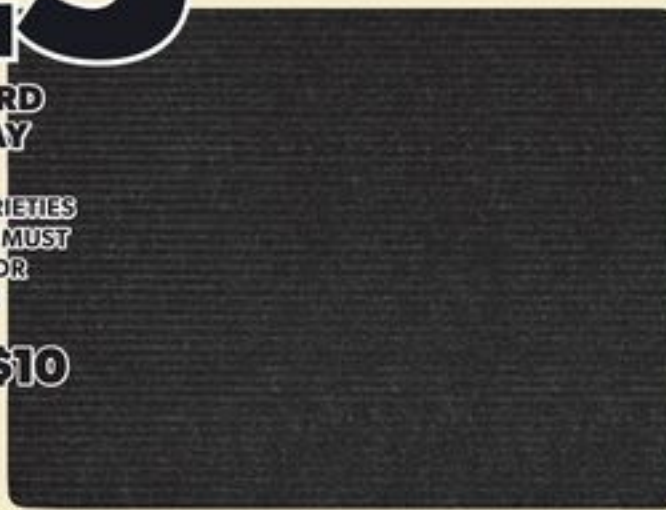
EVERYDAY ESSENTIALS™ COMFORTER SET
SELECTED VARIETIES
21666909_EA/21667038_EA



SAVE UP TO

25%

STEPGUARD BOOT TRAY OR MATS
SELECTED VARIETIES
SECOND ITEM MUST
BE OF EQUAL OR
LESSER VALUE
21684645_EA
FROM \$10



SAVE \$1

\$4

VALENTINES DAY PLUSH
SELECTED VARIETIES
21681123_EA/21681124_EA
21681125_EA



SAVE \$1

\$5

VALENTINES DAY MUGS
SELECTED VARIETIES
21679102_EA/21678954_EA



Optimum

Members-Only Price™

\$8

Non-members

\$10

VALENTINES DAY HEART PILLOW
SELECTED VARIETIES
21681164_EA
21681165_EA
21681166_EA



LAST CHANCE TO SAVE BIG*

Redemption ends February 25th
or while supplies last.

Supplies
are
limited!



COLLECT & SAVE! BIG

*Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026 at participating Loblaw banner stores. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App ("App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer/account/household. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. Stamp redemption ends Feb. 25, 2026 or while supplies last. 20 stamps must be presented at time of ovenware purchase. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

JOE FRESH

New Hello Kitty Styles Dropped This Week!

HELLO KITTY®

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\$24

Kid Girls' Hello Kitty Graphic Sweatshirt



\$16

Toddler Girls' Hello Kitty Graphic T-Shirt



\$39

Women's Hello Kitty Valentine's Day Sleep Set



\$24

Kid Girls' Hello Kitty Valentine's Day Sleep Set



\$19

Baby Girls' Hello Kitty Valentine's Day Sleeper



Little Outfits, Lots of Heart

\$10

Toddler Girls' Graphic Long Sleeve Top



\$12

Kid Girls' Printed Long Sleeve Top



\$10

Toddler Boys' Graphic Long Sleeve Top



\$8

Baby Boys' Printed Harem Pant



EVEN MORE ONLINE & IN-STORE

SHOP NOW

TASTE OF SUPER BOWL

THE DUKE™
Wilson
SUPER BOWL
LX
COMMISSIONER

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Tostitos
LOADED NACHOS
SAVOURY NACHOS GARNIS
260 g - CHIPS / TORTILLA CHIPS

bubbly
sparkling water
raspberrybubly.

PEPSI
Tostitos

OFFICIAL SPONSORS OF SUPER BOWL LX

All trademarks and logos are property of their respective owners.

Buy all four for \$28:

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Ruffles
ALL DRESSED ASSAISONNÉES
200 g FLAVOURED POTATO CHIPS / CROUSTILLES ASSAISONNÉES

21241052_EA

21541872_EA/21541877_EA

21643619_EA

20040201001_EA

SERVES 6

30 piece wings & wedges bucket 1.2 - 2 KG
+ PepsiCo Beverages selected varieties 1 L
+ Ruffles® potato chips or Doritos® tortilla chips 180 - 235 G selected varieties
+ Farmer's Market™ Mini Cupcakes 12'S selected varieties

MARC ANGELO

#1 IMPORTED ITALIAN BRAND

ANTIPASTO MISTO
85 g
21706089_EA
\$8

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706090_EA
\$8

MORTADELLA
110 g
21707188_EA
\$5

ASSORTED SALAMI CHUBS
225 - 300 g
21021491_EA
\$10 - \$12

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

SCHNEIDERS
EST. 1890

Prepared in Canada

CANADIAN CRAFTED SINCE 1890

15%
/100 g
Schneiders® Blue Ribbon® Bologna Service Case Meat
20275910_KG

15%
/100 g
Schneiders® Deli Best® Service Case Meats Selected Varieties
21201089_EA/20967023_KG

Hockeyville
20 YEARS

WEST 101

BUILDING COMMUNITY
One Rink at a Time
Learn More At KRAFTHOCKEYVILLE.CA
© NHL © NHLPA

Philadelphia
Cream Cheese product
Selected Varieties
227 - 250 g
20866816002_EA
2/9.50
OR \$5.49 EA.

#1 MOST TRUSTED
Kraft
Peanut Butter
750 g - 1 Kg
Kraft
Hazelnut Spread 725 g
Selected Varieties
21285418_EA
21039581001_EA
\$7.50

Heinz
Ketchup
Selected Varieties
1 L / 750 mL
20069080_EA
5.49

Kraft Dinner
Macaroni & Cheese
Selected Varieties
200 g
21549526_EA
4/\$5
OR \$1.49 EA.

Classico
Pasta Sauce
Selected Varieties
410 - 600 mL
20325609003_EA/ 21618217_EA
\$5

MAXWELL HOUSE
Maxwell House
Ground Coffee
Selected Varieties
631-900 g
21606882_EA
\$20

*Based on the 2026 BrandSpark® Canadian Trust Study.

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell
Premium Kits
Selected Varieties
401 - 642 g
21663420_EA/21663622_EA
\$8

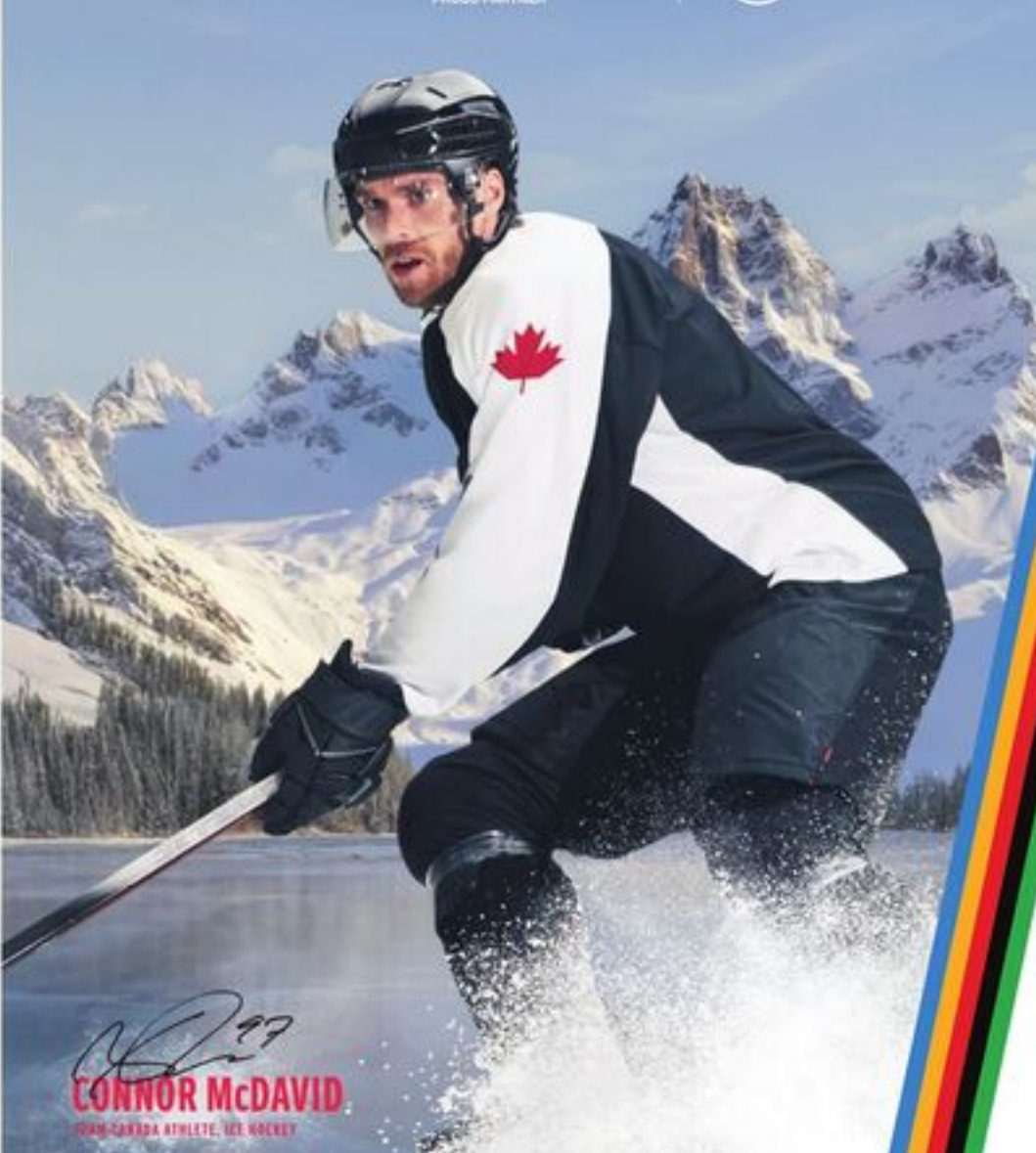
Taco Bell
Creamy Sauces
Selected Varieties
354 mL
21661774_EA
21661775_EA
2/\$10
OR \$5.99 EA.

Taco Bell
Seasonings
Selected Varieties
28 g
21661729_EA
21661785_EA
3/4.98
OR \$2.19 EA.

Taco Bell
Core Kits
Selected Varieties
260 - 420 g
21663631_EA/21663654_EA
2/\$10
OR \$5.99 EA.

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Refresh like a Champion



Coca-Cola
PROUD PARTNER

2022-2024 ATHLETIC ICE HOCKEY



2/\$15* OR \$8.49 EA.
Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



2/5⁵⁰* OR \$3.29 EA.
Glaceau vitaminwater® beverages
selected varieties
591 mL
20333194006_EA



\$17⁹⁹*
Glaceau smartwater® beverages
selected varieties
6x1 L
21099117_C06



2/4⁵⁰* OR \$2.69 EA.
POWERADE® beverages
selected varieties
710 mL
20853723_EA



2/6⁵⁰* OR \$3.99 EA.
Monster Energy® beverages*
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

† This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

\$18
Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA



NEW
12=48 MEGA
Charmin Ultra Soft Ultra Doux
Smooth Tear se détache en douceur

Cleans Better

\$18
Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



12=48 MEGA
Charmin Ultra Strong Ultra Résistant
Cleans Better Nettoie mieux

+50% MORE ABSORBENT
*vs. leading ordinary brand.

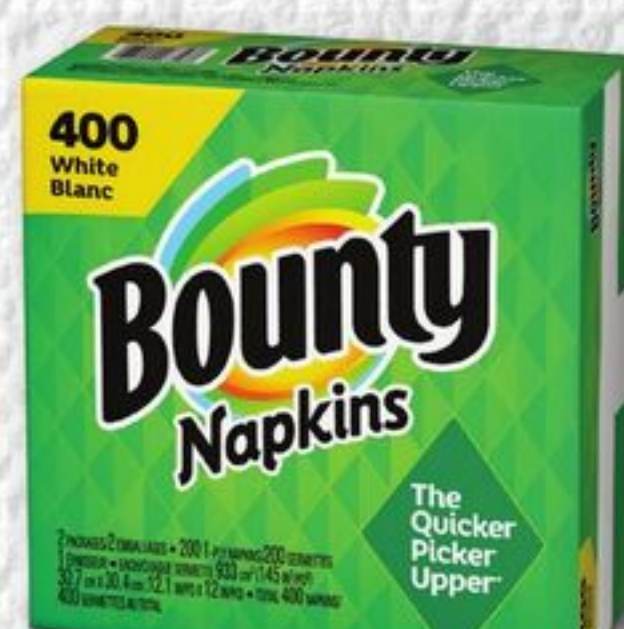
\$18
Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA



6=12 Doubles
Bounty
The Quicker Picker Upper

THICKER AND MORE ABSORBENT*
*vs. the leading US 2-ply napkin

\$11
Bounty Napkin 400's, 21053171_EA



400 White Blanc
Bounty Napkins
The Quicker Picker Upper

© 2026 P&G



THE SOFTEST AND STRONGEST SUPPORTER FOR 45 YEARS



\$23
SpongeTowels® Paper Towels Ultra 8=16 Rolls Selected Varieties 21676150_EA



\$21
Cashmere® Bathroom Tissue 24=72 Rolls Selected Varieties 21189845_EA



\$14
Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA

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Coverage and speed you can count on.

5G plans from \$29/month with 25G
with auto top-up

