



Handheld Savoury Pastries, Spinach & Feta, Bacon & Egg or Other Select Varieties 76-95 g available hot or chilled from our kitchen department 3.99 ea



MAPLE LEAF, SCHNEIDERS or SHOPSY'S Wieners 375 g or
MINA Chicken Wieners 675 g



CARNATION Evaporated Milk 354 mL



NABOB Roast & Ground Coffee 915-930 g.
MELITTA Ground Coffee 930 g or Whole Bean 907 g

Scene

TURN
POINTS
INTO
GROCERIES



400 PTS
when you buy 3

5.49

JOHNSONVILLE
Breakfast, Dinner or
Smoked Pork Sausage
250-500 g

There's like
\$10
toward your
groceries

Get 1,000 PTS
When you buy 1
True North Atlantic
Salmon Fillet

NEW



\$35

TRUE NORTH Fresh Atlantic Salmon
Filets skinless subject to availability
product of Canada 908 g



150 PTS
when you buy 3

3.49

VILLAGGIO Bread 570-675 g,
Buns 6-8 pk (excludes Ciabatta) or
DEKSTERS Bagels 5-6 pk (excludes
protein)



150 PTS
when you buy 3

2.47

PRINGLES Super Stacks 148-156 g



750 PTS
when you buy 2

24.99

HUGGIES Giga Diapers
36-128 pk

**Guaranteed fresh
or your money back**

Fresh Regular Ground Beef
Family Size 13.21/kg

Beefless Top Sirloin in Oven Roasts or

Fresh Boneless Top Sirloin
Premium Oven Roasts or
Family Size Grilling Steaks or
Chuck Simmering Short Ribs
cut by your meat expert from
Canada AA grade beef while
supplies last 26.19/ko

**We have 2X as many Co-
competing stores*** Look for



8⁹⁹
CADBURY Mini Eggs 400 g
while supplies last



2/\$5

QUAKER Dipps or Chewy Granola Bars 120-155 g or LECLEERC Go Pure Bars 140-175 g



2/550

MONSTER Energy Drinks
444-473 mL

Chicken Wings, Traditional 4oz Beef Burger, Lasagna or Mac & Cheese or Beef Burgers Angus, prime rib or sirloin

200 WTS when you buy 1

14⁹⁹

Ovens Roasted Chicken

Spring Bouquet crown in Ontario

3.99 KRAFT Singles
410 g



2/\$5

CHRISTIE Chips Ahoy!, Oreo or Fudge-o-Cookies selected 224-303 g or COMPLIMENTS Snack Crackers 200-225 g



5.99

BONNE MAMAN Jam 250-290 g or Spreads 250-360 g or KRAFT Peanut Butter 750 g 1 kg

99¢
 CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

74¢
 CLOVER LEAF Skippack Light Soup 170 g or Flavoured 85 g



1.99

COMPLIMENTS Tomato Pasta
 369 mL Pasta 900 g or Pasta Saucière 680 mL



10.99

PUREX Laundry Detergent
 4.08-4.43 L **SUNLIGHT** 4.0 L L,
PERSIL Liquid 1.86 L or Discs
 32-42 pk or **SNUGGLE** Fabric
 Softener 2.7 L

200 PTS
when you buy 1

14⁹⁹

Spring Bouquet
grown in Ontario



2/\$10

BEN & JERRY'S Ice Cream 473 or MAGNUM Novelties 3-4 pk

5.99

BONNE MAMAN Jam 250-290 g or Spreads 250-360 g or KRAFT Peanut Butter 750 g-1 kg



149

CLOVER LEAF Skipjack Light Tuna
170 g or Flavoured 85 g



10⁹⁹

PUREX Laundry Detergent
 4.08-4.43 L, SUNLIGHT 4.01 L,
 PERIL Liquid 1.86 L or Discs
 32-42 pk or SNUGGLE Fabric
 Softener 2.77 L

We have 2X as many Canadian-origin products as competing stores* Look for the leaf to help support Canada.



PROUDLY CANADIAN [sobeys.com](https://www.sobeys.com)

[illegible]



Available at
most stores



2⁹⁹ **MEMBER** **3⁴⁹**
without
Scene+ Card

COMPLIMENTS Crab or Lobster-Flavoured Alaskan Pollock 227 g

8⁹⁹ **MEMBER** **9⁹⁹**
without
Scene+ Card

COMPLIMENTS Cooked or Raw Shrimp 31-40 or 71-90 ct per lb or Bay Scallop 80-120 ct per lb 340 g

7⁹⁹

COMPLIMENTS Smoked Atlantic Steelhead or Gravlox Salmon 150 g

2/\$8

Authentic Maryland Crab Cakes 120 g frozen or previously frozen 4.00 ea

1⁹⁹

Pacific Sole Fillets previously frozen subject to availability 26.43/g

4⁹⁹

ANCHOR'S BAY Cooked Mussels, Clam Meat or Seafood Medley 340-360 g

14⁹⁹

Marinated Fresh Atlantic Salmon Fillets subject to availability 33.05/g

12⁹⁹

Prepared In-Store Fresh Atlantic Salmon Roasts stuffed with cheddar cheese, spinach, bacon and coldwater shrimp 28.64/g

8⁹⁹

JANES Breaded or Battered Fish selected 450-510 g

12⁹⁹

HIGH LINER Signature Cuts, Pan Seared or Breaded or Battered Premium Fish 425-540 g

Scene+ CARD

REEL IN THE POINTS

CHANCE TO **WIN \$10,000** WORTH OF SCENE+ POINTS

Scan your Scene+ card between January 1 - February 11, 2026 to be entered for a chance to win Million Scene+ points with every \$15 purchased of Atlantic Salmon

579 MEMBER PRICE without Sauce+Card COMPLIMENTS Feta regular or light 200 g	1079 MEMBER PRICE without Sauce+Card BABYBEL 12 pk 240 g or THE LAUGHING COW 24 pk 400 g	399 MEMBER PRICE without Sauce+Card McLEAN Clean and Lean Roasted Turkey or Ham
1299 MEMBER PRICE without Sauce+Card COMPLIMENTS Natural Ingredients Family Size Sliced Meats selected 375-400 g	629 MEMBER PRICE without Sauce+Card MAIN STREET DELI Sliced Meats selected 200-300 g	399 MEMBER PRICE without Sauce+Card MASTRO Genoa Salami hot or mild
299 MEMBER PRICE without Sauce+Card Swirls 225 g available hot or chilled	2299 MEMBER PRICE without Sauce+Card Chicken Strips sold by 100 g available hot or chilled	899 MEMBER PRICE without Sauce+Card YUCATAN Guacamole tub 454 g or squeeze 340 g
1299 MEMBER PRICE without Sauce+Card Maple Baked Ham sold by 100 g available hot or chilled	1499 MEMBER PRICE without Sauce+Card Mixed Deli Meat Subs 4 pk 860 g	1099 MEMBER PRICE without Sauce+Card COMPLIMENTS Fresh Pasta Family Size 1 kg or Sauce 580 mL 8.29

frozen & dairy



5⁹⁹

NATREL Lactose Free Milk 2 L



7⁹⁹ **+100 PTS**
when you buy 2

STARBUCKS Creamers or Non-Dairy Creamers 568 mL



4⁹⁹ **+100 PTS**
when you buy 2

COMPLIMENTS Large Omega-3 Eggs 12 pk



5⁹⁹

ARMSTRONG Cheese Sticks 210 g, Swirls 283-340 g, Nibblers 200 g or Combos 180 g



10⁹⁹

DANONE Oikos Greek Yogurt 12 pk or 1.5 kg



3⁹⁹

YOPLAIT Source Yogurt 630-650 g or Source Protein 4 pk



+100 PTS
when you buy 2

COMPLIMENTS ORGANIC Large Eggs 12 pk



2⁹⁹

FRUITOPIA 1.75 L



5⁹⁹

ASTRO Yogurt 12 pk



4⁴⁹

SIGGI'S Icelandic Style Skyr Yogurt 4 pk



3⁴⁹ **+100 PTS**
when you buy 2

PILLSBURY Biscuits, Rolls or Pizza Crust 318-391 g, Cookies 468 g or Cinnamon Rolls 351 g (excludes Seasonal) 3.99 ea



6⁴⁹

INTERNATIONAL DELIGHT Iced Coffee 1.89 L



5⁹⁹

BREYERS Creamery Style Ice Cream 1.41 L, REVELLO or FUDGSICLE Novelties 12 pk selected



5⁴⁹

RED BARON Pizza 584-740 g



7²⁹

MCCAIN Pizza Pockets 6 pk



6⁴⁹

SCHNEIDERS Breakfast Sandwiches or Bites 224-288 g



5⁴⁹

HUNGRY-MAN Frozen Dinners or XL Bowls 360-455 g



3⁷⁹ **+100 PTS**
when you buy 2

CHEEMO Perogies 745-907 g



2/\$7

GREEN GIANT Frozen Vegetables or Valley Selections 400-750 g



4⁹⁹

NATREL Lactose Free Ice Cream 473 mL or Mochi 210 mL selected



4⁴⁹

KRAFT Cool Whip Frozen Whipped Topping 1 L



4⁹⁹

SMUCKER'S Uncrustables 4 pk



2⁴⁹

COMPLIMENTS Sour Cream 250 mL



5⁹⁹ **+50 PTS**
when you buy 1

COMPLIMENTS BALANCE Non-Hydrogenated or Olive Oil Margarine 850 g



4⁹⁹

COMPLIMENTS Belgian Waffles original or liege 268-390 g



+100 PTS
when you buy 2

COMPLIMENTS BALANCE or Asian-Inspired Frozen Entrées selected 250-280 g



5⁴⁹ **+50 PTS**
when you buy 1

COMPLIMENTS Cream Cheese Spread 340 g



8⁴⁹ **+300 PTS**
when you buy 2

COMPLIMENTS Pure Orange Juice 2.5 L



13⁹⁹

COMPLIMENTS Frozen Fruit 1.5 kg



6⁹⁹

COMPLIMENTS Mini Pizzas PEPPERONI 8 pk

Scene GET PERSONALIZED OFFERS ON PRODUCTS YOU'LL LOVE.

Visit mygroceryoffers.ca or the Sobey's app.

POS_2021_WW_29_Promo_001

deli & kitchen



STARTING AT
6⁹⁹

CASTELLO Havarti Blocks
170-200 g or Slices 145-165 g



CASTELLO HAVARTI



SLICED FRESH

3²⁹

COMPLIMENTS Hungarian, German or Peppercorn Salami



8⁴⁹

SCHNEIDERS Sliced Deli Meats
selected 150-175 g



7⁴⁹

PANACHE Italian Sliced Meats
selected 100 g



SLICED FRESH

2²⁹

COMPLIMENTS Cooked Ham



4²⁹

SUMMER FRESH Dips or Hummus 200-227 g



8⁹⁹

Gourmet Sandwiches 275-340 g



9⁹⁹

SOUP'S ON 925 mL



15% off

Asian Style Meals sold by 100 g available chilled, excluding value-sized options minimum 150 g



3⁹⁹

COMPLIMENTS Salads regular potato, creamy coleslaw, macaroni or other selected varieties 426-454 g

bakery



14⁹⁹

6" Cheesecakes 650-975 g



44% off

9⁹⁹

Single Layer Shortcakes 905-950 g



5⁹⁹

Danish 4 pk 420 g



5⁹⁹

Filled Donut Bites Birthday Cake, Chocolate or French Toast 12 pk 440 g



4⁶⁹

Panini or Calabrese Buns 6 pk 375-480 g



4⁴⁹

Garlic Bread 540 g



\$6

COMPLIMENTS Mini Muffins 336 g



5⁴⁹

WEIGHTWATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk



2⁹⁹

COMPLIMENTS Grain Bread 600 g

drinks & snacks



9⁹⁹
TETLEY Orange Pekoe Tea 144 pk



2⁹⁹
PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g



\$4 **+150 PTS**
when you buy 2
KELLOGG'S Town House, Cheez-It or Snap'd Crackers 213-391 g



\$4
ARNOTT'S Tim Tam Biscuits 175-200 g or KENNY'S Fig Bars 283 g while supplies last



7⁹⁹
TIM HORTONS or LAVAZZA Nespresso Compatible Capsules 10 pk



4⁹⁹
V8 Vegetable Cocktail 189 L or 6x156 mL cans



7⁹⁹
PEACE Tea or FUZE Iced Tea 12x473 mL



27⁹
PEPSI Soft Drinks 591 mL 2.99-3.19 ea



3⁹⁹
OLD DUTCH Restaurant Tortilla Chips 275-320 g



2/\$8
ROLD GOLD Pretzels 295-370 g or SMARTFOOD Popcorn 150-220 g



5⁹⁹ **+100 PTS**
when you buy 2
MCSWEENEY'S Jerky 70 g



3/\$7
PRIME Hydration Drink 500 mL



3⁴⁹
LIFESAVERS Candy 150-180 g



2⁴⁹
HARIBO Candy 170-175 g



1⁹⁹
HERSHEY'S King Size Bars 62-95 g



7⁹⁹
NATURE VALLEY Mid-Size Granola Bars 340-525 g



9⁹⁹ **+200 PTS**
when you buy 2
COMPLIMENTS De-Alcoholized Beer 12x355 mL



4/\$5 **+100 PTS**
when you buy 4
COMPLIMENTS Sparkling or Fizzy Flavour or Unflavoured Water 503 mL-1 L



1⁹⁹ **+100 PTS**
when you buy 2
COMPLIMENTS Potato Chips Extraa! Flavour 250 g or Flavourd Tortilla Chips 255 g



3⁹⁹ **+150 PTS**
when you buy 2
COMPLIMENTS Cranberry or Ruby Red Cocktail 1.89 L

natural health



2/\$6 **+50 PTS**
when you buy 2
HARVEST SNAPS or Snapea Crunchies 71-93 g or POPPI Soda 355 mL



3⁴⁹
SMARTSWEETS 50 g



3⁹⁹
YUMI Probiotic Morning Oats 250 g or CERES Juice 1 L



3³³ **+100 PTS**
when you buy 3
KETTLE BRAND Chips 156-198 g 3.99 ea



2⁹⁹
CLUB HOUSE Organic Spice Bag 10-57 g



4⁹⁹ **+100 PTS**
when you buy 2
IMAGINE Organic Broth 1 L



7⁹⁹ **+100 PTS**
when you buy 2
AMY'S KITCHEN Bowls or Entrées 234-284 g



3⁴⁹
RISE Organic Kombucha 414 mL



30% off
WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



26⁹⁹
CELLUCOR C4 or Pre-Workout Powder 195-330 g selected



15% off **+100 PTS**
when you buy 1
ORGANIKA Supplements or Collagen selected varieties and sizes



2/\$7 **+100 PTS**
when you buy 2
PERFECT SPORTS Diesel or GRENADE Protein Bars 50-60 g selected

meal makers



3⁹⁹
KELLOGG'S Cereal
selected 250-350 g



8⁹⁹
KELLOGG'S Jumbo
Cereal selected
700 g-1.2 kg



5⁹⁹
COMPLIMENTS Bagged Jumbo
Cereal 400-794 g or POST Family
Size Cereal 368-650 g



4⁴⁹
DEL MONTE Jam
280 mL



4⁴⁹
PEARL MILLING COMPANY
Pancake Mix 905 g or Syrup 710 mL



9⁹⁹ **100 PTS**
when you buy 1
PANACHE Amber
Rich Maple Syrup
500 mL



4⁴⁹ **150 PTS**
when you buy 2
COMPLIMENTS 10" Tortillas
368-610 g



\$4
VACHON Snacks
248-336 g



5⁴⁹
LAURA SECORD Chocolate Chips
250 g



4⁴⁹
ROBIN HOOD Oats 1 kg or
BETTY CROCKER Cake, Cookie or
Brownies or BISQUICK Mix
263 g-1.13 kg selected



4⁹⁹
COMPLIMENTS
Pumpkin 796 mL



6⁴⁹ **200 PTS**
when you buy 2
QUAKER Muffin or Cookie Mix
750-900 g or Oat Flour 700 g
6.99 ea



1⁹⁹
GREEN GIANT
Canned Vegetables
341-398 mL



2⁹⁹
BETTY CROCKER
Hamburger or Tuna
Helper 158-240 g



1⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Broth 900 mL



20% off
CLUB HOUSE Spices or Seasonings
Family Size selected 81-165 g



2/\$5
HUNT'S Manwich Sloppy Joe
Sauce 356 mL or BEN'S ORIGINAL
Rice Cups 68 g



4⁴⁹ **100 PTS**
when you buy 2
GRATTITUDE Atlantic
Salmon 150 g
selected



5⁷⁹
MATT & STEVE'S
The Extreme Bean
500 mL



2⁴⁹
FRENCH'S Mustard
400 mL or ALLEN'S
White Vinegar 1 L



3⁴⁹
BARILLA Gluten
Free Pasta 340 g



6⁷⁹
COMPLIMENTS
Pickles 2 L



7⁴⁹
STEFANO Pasta
Sauce 405-648 mL



1⁹⁸
BLUE DRAGON Sauces 140 mL
selected varieties



2⁹⁹
COMPLIMENTS Coating Mix
142 g



2⁹⁹
COMPLIMENTS
Croutons 145 g



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Coconut selected
200 g



2⁴⁹ **100 PTS**
when you buy 1
COMPLIMENTS
Marshmallows
250 g



1²⁹ **100 PTS**
when you buy 2
COMPLIMENTS Pizza Sauce
213 mL or Pizza Crust Mix 184 g



3⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Bannion
Concentrate 250 mL



2/\$4
COMPLIMENTS Pudding Cups
4 pk



3³³ **100 PTS**
when you buy 2
COMPLIMENTS
Instant Oatmeal
325-430 g or
Granola 325 g

home & pet care



7⁴⁹ GLAD Kitchen Bags
26-52 pk or
Compost 10 pk



29⁸⁸ STARFRIT 13 Piece Wok Set
while quantities last



19⁹⁹ CHARMIN Bathroom Tissue
12=48 rolls or BOUNTY Paper
Towels 4-6 pk



5⁹⁹ BEST BUY Bathroom
Tissue 8 pk or Paper
Towels 4-6 pk



6⁹⁹ ARM & HAMMER Laundry
Detergent 1.42-1.63 L or
OXICLEAN Stain Remover Sprays
354-636 mL or Gel 183 mL



2⁹⁹ COMPLIMENTS
Multi-Surface
Cleaner 1.41 L



6⁹⁹ COMPLIMENTS
Dishwasher Tabs
20-25 pk



4⁹⁹ DAWN Dish Soap 532-982 mL or
Powerwash Refill 473 mL



18⁹⁹ ARM & HAMMER
Hard Clumps Cat
Litter 12.7 kg



54⁹⁹ BLUE BUFFALO
Dry Dog Food
9.9 kg



2/\$5 PURINA ONE or
Beyond Wet Dog
Food 368 g



1²⁵ PURINA Fancy Feast Broths or
Lil' Soups 34-40 g 1.59 ea

health, beauty & baby



7⁹⁹ COLGATE Manual or Kids
Toothbrushes 1-12 pk selected



4²⁹ GARNIER Fructis Hair Care
150-370 mL selected



11⁹⁹ OLAY Body Wash 591 mL or Soap
Bar 8 pk or OLD SPICE Body Wash
987 mL selected



12⁹⁹ ALWAYS Pads, Liners or TAMPAX
Tampons 27-162 pk selected



9⁴⁹ DOVE Deodorant
107-113 g selected



3⁹⁹ DEGREE Deodorant
48-85 g selected



3⁹⁹ SOFTSOAP Liquid
Hand Soap 332 mL



15% off AVEENO Lotion
354 mL or Night
Cream 208 mL



28⁹⁹ HUGGIES Giga Pack Pull-Ups
27-61, 48-74 pk or GOODNITES
28-44 pk



\$3 ONCE UPON A FARM
Purées 85 mL



49⁹⁹ ENFAMIL A+ NeuroPro Powder
553-857 g



5⁴⁹ BELOV Cereal 180 g, NESTLE
Cereal 227 g or COMPLIMENTS
Baby Toiletries 500 mL

pharmacy

Only available at Pharmacy Locations
*Select products and only available when a pharmacist is on duty.



10% off NICORETTE Gum
or Lozenges
2-4mg 20-30 pk



10% off ADVIL Tablets 100 pk or ROBAX
Extra Strength or Platinum Caplets
18 pk



10% off ROBITUSSIN 100 mL or 20 pk,
ADVIL Cold & Sinus 20 pk or
BUCKLEY'S Syrup 115-150 mL
or 24 pk selected*



10% off NEOCITRAN Cold
& Flu Relief
10 pk



10% off TYLENOL Pain Relief 40-200 pk
or MOTRIN Muscle & Body 40 pk
selected*



10% off TYLENOL Complete 40 pk or
BENLYN All-In-One 250-270 mL
or 40 pk selected*

Scene⁺ Get 1,000 PTS with a CONTOUR[®]NEXT meter[†]

That's like **\$10** toward your glucose

CONTOUR[®] NEXT meter FREE with purchase of 100 test strips. See your pharmacist for details. (Limit of 1 Free Meter)

79⁹⁹ CONTOUR[®]NEXT Test Strips 100 pk

Happy Lunar
New Year
新春快樂

Celebrate
with savings



10⁸⁸
COMPLIMENTS Extra
Large Cooked Shrimp
in Ring with Sauce
312 g



88¢
/lb
Bok Choy or Napa Cabbage product
of USA no 1 grade 1.94/kg



12⁸⁸
/lb
Fresh Maple Chipotle,
Korean BBQ or BBQ
Whiskey Marinated Beef
Chuck Short Rib Thin Cut
cut by your meat expert
from Canada A/A grade
beef 26.40/kg



9⁸⁸
Pomelo Gift Pack
product of China 4 pk



8⁸⁸
1 kg
Stem and Leaf
Clementines product of
Spain 1 kg 2.2 lb



14⁸⁸
10 LB
Navel Oranges
Gift Box
Clementines product of USA
4.54 kg 10 lb



17⁸⁸
EIGHT
TREASURES
Thai Jasmine
Rice 8 kg



4⁹⁸
NISSIN Instant Noodles
Packet 500 g selected
varieties



11⁹⁸
BILLY BEE Natural
Honey squeeze
bottle 1 kg



10⁹⁸
KNORR Chicken
Broth Mix 1 kg



12⁸⁸
SWANSON
Chicken Broth
412 mL



1⁶⁸
YY Longlife Egg Noodles or
3-Minute Chow Mein 454 g



4⁷⁸
THE SPICE TAILOR Sauces or Meal
Kits Thai Green Curry, Thai Red
Curry or Peanut Satay 260 mL



4⁹⁸
MINUTE RICE 500-700 g selected varieties



5⁸⁸
NESTLE Premium Frozen Desserts or
Real Dairy Ice Cream 1.5 L, Drumstick or
Premium Novelties selected 4-10 pk



10⁹⁸
FERRERO ROCHER
Chocolate Jewel
Box 200 g



8⁸⁸
NESCAFÉ Sweet & Creamy
Instant Coffee 16-18 pk



28⁸⁸
BLACK+DECKER 16 Cup Rice Cooker
while quantities last



6⁸⁸
LYSOL Wipes 75-84 pk, Disinfectant
Spray 350 g or Multi-Purpose Cleaners
950 mL selected

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



Big format Big value



200 PTS
when you buy 1

19⁹⁹

COMPLIMENTS
White Liquid
Honey 2 kg



value size - format valeur

1.8 L

9⁹⁹

COMPLIMENTS Basil Marinara
Sauce 1.8 L



100 PTS
when you buy 1

10⁰⁰ CASE

14⁸⁸

Navel Oranges 10 lb case
product of USA



15⁹⁹

SAPUTO Shredded Cheese
1 kg or ARMSTRONG 900 g



100 PTS
when you buy 1

13⁹⁹

WERther's ORIGINAL
900 g



39¢
PER CUP!

value size
format valeur

1,000 PTS
when you buy 1

38⁹⁹

BEST BUY Coffee Pods
value size 100 pk



5⁹⁹

FRITO-LAY Value Size
Snacks 325-535 g



10⁹⁹

CHRISTIE Ritz Crackers 900 g or
Oreo Multipack 20 pk



100 PTS
when you buy 1



20 PACKS/SACHETS



value size - format valeur

1.47 kg 15

16⁹⁹

COMPLIMENTS Value Size
Breaded Chicken 1.47-2 kg



value size - format valeur

20 x 113 g (4 oz)

300 PTS
when you buy 1

29⁹⁹

COMPLIMENTS Value Size Traditional
4 oz Beef Burgers 20 pack 2.27 kg



value size - format valeur

1.4 kg

1 kg

\$13

COMPLIMENTS Value Size Breakfast,
Mild or Hot Italian or Honey Garlic Pork
Sausages 1-1.4 kg

So game ready

Big bites for the big game



2/\$9

RUFFLES Potato Chips
180-200 g



3/49

COMPLIMENTS Snacks
265-300 g



4/99

MAYNARDS Large Bag Candy
308-315 g



2/99

MOTT'S Clamato Juice
945 mL



9/99

SLEEMAN Non-Alcoholic Beer
6x355 mL



2/\$6

COCA-COLA Soft Drinks
2 L



2/\$7

CHRISTIE Mini Cookies
144-200 g



2/\$7

CHRISTIE Crisps or
Bits & Bites 145 g



5/29

HERSHEY'S Bagged Chocolate
165-290 g



Love *every* bite

Get **200** PTS
When you buy 2

or

Get **500** PTS
When you buy 3



ACE BAKERY
White or Sourdough
Baguettes 350-380 g



ACE BAKERY
Demi-Baguettes
200-280 g



ACE BAKERY
Burger Buns 4 pk 296 g



ACE BAKERY
Bistro Loaves 595 g



ACE BAKERY
Rolls 5 pk 400-530 g



Crafted with
Time-Honoured Tradition



Made with Carefully
Selected Ingredients



Perfect for
Every Occasion

ACE® PRODUCTS ARE BAKED IN CANADA BY A CANADIAN-OWNED BUSINESS.



REEL IN THE POINTS

That's like
\$10
toward your
groceries

Get **1,000** PTS

When you buy 1
True North
Atlantic Salmon
Fillet

\$35

TRUE NORTH Fresh Atlantic
Salmon Fillets product of
Canada skinless 908 g
subject to availability



CHANCE TO
WIN* \$10,000

WORTH
OF SCENE+™
POINTS

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD) each. The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Scene+
**DIGITAL
EXCLUSIVE**

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- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

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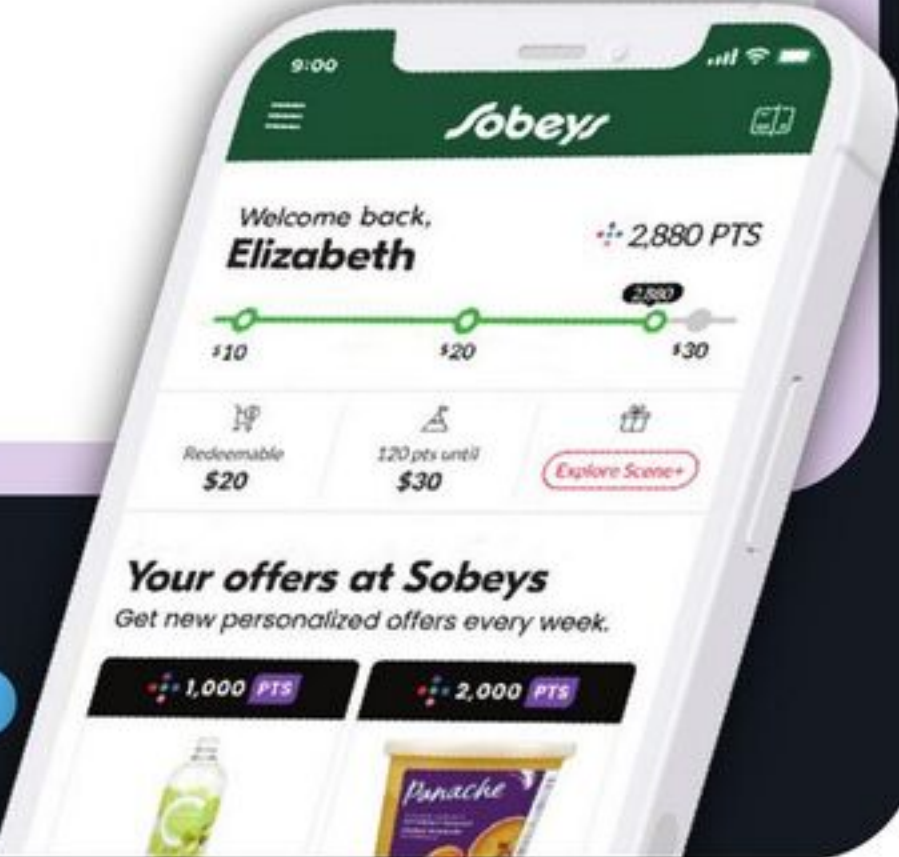
Get 200 PTS when you buy 1

COMPLIMENTS Baby Shampoo or Body Wash 500 mL



SAVE \$1

LOAD THIS OFFER AND SAVE \$1 ON COMPLIMENTS Aerosol Whipped Cream Topping 400 g



Offer valid January 22nd to January 28th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer, wine & coolers!



29⁹⁹

MICHELOB ULTRA Light
Lager 12x473 mL tall cans



15⁹⁹

CRACKED CANOE Light
Lager 6x473 mL tall cans



3⁵⁹

STELLA ARTOIS
Pilsner 473 mL or
SAPPORO Premium
Lager 500 mL tall can



23⁹⁹

TRULY Punch Mix Pack
12x355 mL cans



12⁴⁹

FOLONARI Pinot Grigio
or Valpolicella 750 mL
13.49 ea



16⁹⁹

RUFFINO Prosecco
750 mL



*available at select stores

Natural one

FRESH FROM BRAZIL

TASTE THE NATURE

NO PRESERVATIVES

100% NATURAL

Natural one

1.7 L

Natural one

1.7 L

Natural one

1.7 L

Natural one

900 mL

Natural one

900 mL

Natural one

900 mL

6⁹⁹

NATURAL ONE
Juice 1.7 L

4⁴⁹

NATURAL ONE
Juice 900 mL

French's

RedHot

OFFICIAL SPONSORS OF SUPER BOWL LX

NFL

BRING THE HEAT

4²⁹

FRANK'S REDHOT Assortment 354 mL

4²⁹

FRENCH'S Ketchup 750 mL-1 L

1⁹⁹

FRENCH'S Classic Yellow Mustard 225 mL

share the prosperity with m

99¢

M&M'S MARS Singles 30-57 g

4⁹⁹

M&M'S MARS Pouches 155-230 g

100 PTS

when you buy 2

4⁹⁹

SKITTLES or STARBURST Candy 235-320 g

KitKat

NESTLÉ

2⁹⁹

NESTLÉ KitKat Tablet Bars 95-105 g

16⁹⁹

NESTLÉ Singles 16 pk 638 g or XXL Pouches 700 g-1 kg

2³⁹

NESTLÉ King Size Bars 63-86 g

5⁷⁹

NESTLÉ Multipacks 16-4-203 g or Pouches 76-203 g

Pick your cherry favourite

Also available in 12x355 mL format

Coca-Cola

cherry

Cherry flavoured.
© Coca-Cola Ltd., used under license.

NATIONAL HOT SAUCE DAY

Jan 22nd

2⁹⁹

TABASCO Pepper Sauce 57 mL selected varieties

5⁴⁹

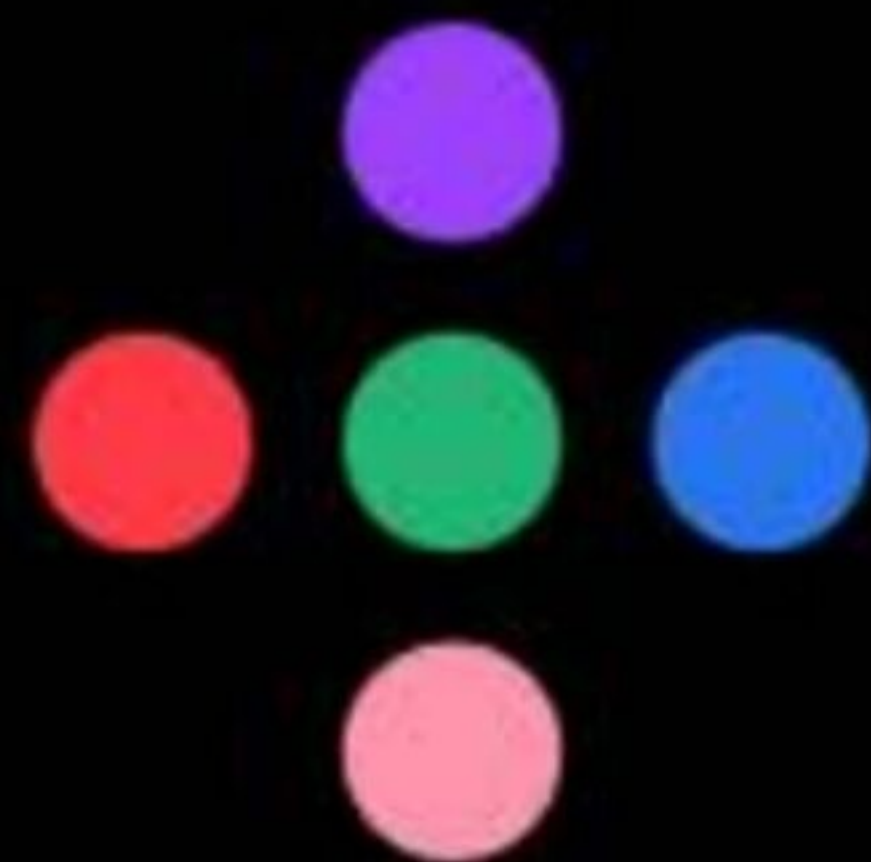
NANDO'S Peri-Peri Sauce 250 mL selected varieties

GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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BUY ANY 6

participating
products & receive

1,000

Scene+™ Points

= \$10 Value



OFFER VALID JANUARY 1 – FEBRUARY 11, 2026

See in-store for full list of participating products.

Product availability may vary in each participating Sobeys or Safeway store.

All products must be purchased within the same transaction between
January 1 and February 11, 2026 using a Scene+™ card in order to qualify.