



Bonus Redemption Event

Saturday, January 24 to
Saturday, January 31

Get
\$90 off⁺⁺
when you redeem
80,000
PC Optimum[™] points
and spend \$90
or more.

THAT'S AN
EXTRA
\$10
VALUE

OR

Get
\$175 off⁺⁺
when you redeem
150,000
PC Optimum[™] points
and spend \$175
or more.

THAT'S AN
EXTRA
\$25
VALUE

OR

Get
\$375 off⁺⁺
when you redeem
300,000
PC Optimum[™] points
and spend \$375
or more.

THAT'S AN
EXTRA
\$75
VALUE

OR

Get
\$650 off⁺⁺
when you redeem
500,000
PC Optimum[™] points
and spend \$650
or more.

THAT'S AN
EXTRA
\$150
VALUE





\$1.50



🇨🇦 Made in Canada

Catelli Whole Grains Pasta
375 g
Limit: 6, over limit retail \$2.50
6420011697_EA

\$2.25



Kellogg's Eggo Waffles 8's
Frozen, selected varieties, 270 g - 280 g
Limit: 6, over limit retail \$3.00
6410023962_EA / 6410023802_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
Offer valid January 1st - 31st, 2026 while quantities last.
We reserve the right to limit quantities to reasonable family requirements. No rainchecks.

**wholesaleTM
club**

**Digital
Coupons**

Shop smarter with digital coupons.
More offers. More points.

Y-Optimum
30,000 pts
when you spend
\$200 or more on

deli meat



save
\$8
with digital
coupon



case of
24

Caramilk,
Crunchie, Mr Big or Wunderbar
king size chocolate bars

save
\$1
with digital
coupon



Dawn
Professional
dish soap with pump
3.78 L

January 8th - February 11th

**more
value**

Click for these
coupons
and more



FEB. 5 - 7
BUY 10,
GET 1 FREE

MONSTER DAYS

23⁹⁹
Non-members **25⁴⁹**

Monster, Full Throttle, Nos, or Reign energy drinks selected varieties 12 x 455-473 mL 20325474001_C12

\$15 savings

WOW

29.99

chicken wings
5 kg, frozen
21550578_C01

Get more on

Optimum
More savings, more deals, more points. Open the app, it's as easy as that.

5,000 pts
\$5 Value

34.99

Racolli pizza mozzarella cheese 20% M.F., 2.3 kg 20053782_EA

Members save \$3

15⁹⁹
Non-members **18⁹⁹**

Frank's RedHot

Frank's RedHot sauce original 3.78 L 20130877_EA

**More days
More days
More days
More days**

Effective Thursday January 29 to Wednesday February 18, 2026

FRESH DEALS OF THE WEEK

Effective Thurs. January 29 to Wed. February 4, 2026

7 DAYS ONLY

10.99/lb
24.23/kg

beef ribeye ungraded, cryovac variable weight 20699456_KG

16.99

mushrooms product of Canada 5 lb 20321225001_C01

39.99

green peppers product of U.S.A. 11 kg 20425893001_C01

Becoming a Wholesale Club **PC Optimum**™ Member is Free and Easy

Click or Scan To Learn More

THE BEST THING TO HAPPEN TO YOUR BUSINESSES, SINCE YOU

Members
save
\$2



Optimum

Members-Only Price**

3⁹⁹

Non-members

5⁹⁹



Carver's Choice
bacon
375 g
20772675_EA



12.99

Natural Delights
medjool dates
product of U.S.A.
2 lb
20001686_EA



1.99

Coca-Cola or
Pepsi soft drinks
selected varieties
2 L
20296926002_EA
20316026002_EA

Members
save
\$3

Optimum

Members-Only Price**

15⁹⁹

Non-members

18⁹⁹



Bounty
paper towels
6=12 rolls
21515966_EA

THE WHOLESALE WAY

everyday
\$

everything
foodservice.
helping your food
business succeed.

sunsun.
there's more value
under the sun.

Optimum
it pays to be
a member.

Express
you do the business.
we do the shopping.

everyday
value

Prices in effect from Thursday January 29 to Wednesday February 18, 2026 at select, participating Wholesale Club™ stores located in Atlantic Canada. Quantities and/or selection of items may be limited and may not be available in all stores. Prices, product selection and availability may vary by store, and subject to change. We do not offer rainchecks. Stores reserve the right to limit quantities to reasonable requirements. Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Upon discovering an error, a correction notice will be issued online and in participating stores. Applicable taxes, deposits and environmental surcharges are extra. "The Real Canadian Wholesale Club™", "President's Choice™", "no name™" and "sunsun™" are registered trademarks of Loblaw's Inc. For online flyer, store locations, hours and more, visit www.wholesaleclub.ca. *Applicable fees for in-store pickup of online orders are extra. In-store pickup of online orders is only available at select locations and on orders over \$75. ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaw's Inc. banner. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Only redeemable at points level specified in offer, in a single transaction. Taxes payable on full purchase price before application of discount reward. Points are not redeemable for cash or credit. We are not obligated to award points based on errors or misprints. PC Optimum points redemption excludes purchase of tobacco, lottery tickets, alcohol, gift cards, all prepaid cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time. Not to be used in conjunction with any other points, promotions or offers.

Prices LOWERED and LOCKED

on **sunspun** items.*

*until February 18, 2026.

\$2
savings



sunspun™
breakfast sausages
selected varieties
5 kg, frozen
20096302_C01

47.99



sunspun™
soft margarine
13 kg
20053338001_EA

45.99



sunspun™
feta cheese
22% M.F.
3 kg
21279915_EA

41.99

50¢
savings



sunspun™
pizza or
pasta sauce
2.84 L
20090059001_EA/20141140001_EA

6.49

50¢
savings



sunspun™
pickled jalapeños
2.84 L
21291229_EA

11.49



sunspun™
kraft paper towel rolls
12 rolls
20102855_EA

16.99

EVERYDAY VALUE

**EVERYDAY
LOW PRICE**



sunspun™
pasta
selected varieties
9.07 kg
20554926_EA

\$28

**EVERYDAY
LOW PRICE**



sunspun™
salsa
selected varieties
3.7 L
20317277001_EA

\$21

**EVERYDAY
LOW PRICE**



sunspun™
dish soap with pump
3.78 L
21667657_EA

\$15

Get more on



Optimum™

Jan. 29 - Feb. 4

More savings, more deals, more points.
Open the app, it's as easy as that.

Moredays
Moredays
Moredays
Moredays
Moredays

Members save \$1

Optimum

Members-Only Price™

14⁹⁹

Non-members 15⁹⁹



Nutella Bi-Pack
725 g
20574189_EA

Members save \$2.50

Optimum

Members-Only Price™

24⁴⁹

Non-members 26⁹⁹



Kinder bueno
20's
20122562_C20
21526649_C20

Members save \$3

Optimum

Members-Only Price™

15⁹⁹

Non-members 18⁹⁹



Kraft Philadelphia cream cheese brick
1.5 kg
20017153002_EA

Members save 70¢

Optimum

Members-Only Price™

1²⁹

Non-members 1⁹⁹



Neilson or Milk2Go shakes
selected varieties
310 mL
21040932_EA

Members save 70¢

Optimum

Members-Only Price™

1⁵⁹

Non-members 2²⁹



Nestlé Milk2Go
selected varieties
473 mL
20323668001_EA

Members save \$2

Optimum

Members-Only Price™

32⁹⁹

Non-members 34⁹⁹



Saputo Gold pizza mozzarella
2.4 kg
20675307_EA

Members save \$4

Optimum

Members-Only Price™

16⁹⁹

Non-members 20⁹⁹



POGO
cooked battered wiener on a stick
20's, 1.5 kg
20065224002_EA

Optimum 2,000 pts

\$2 Value



Hostess twinkies golden snack cakes
1.01 kg
21640027_C09

Optimum 3,000 pts

when you spend \$10 or more on



Wonder bread loaves
570 g
20305674_EA

PREPARED IN CANADA

Optimum 3,000 pts

\$3 Value



Dawn heavy duty degreaser
3.78 L
20671595_EA

20.99

Optimum 3,000 pts

\$3 Value



Tide professional liquid laundry detergent
5.02 L
21599772_EA

34.99

Optimum 3,000 pts

\$3 Value



Tide professional powder detergent
9.5 L
21599448_EA

46.99

Get more on



Jan. 29 - Feb. 4

More savings, more deals, more points.
 Open the app, it's as easy as that.



APP
 EXCLUSIVE
 OFFERS*

Open your
 PC Optimum™
 app to load
 these offers
 *one use only

Moredays
 Moredays
 Moredays
 Moredays
 Moredays

5,000 pts
 for every \$10
 spent on



Cheerios,
 Oatmeal Crisp
 cereals
 260-1300 g
 21104173_EA

5,000 pts
 for every \$10
 spent on



Pillsbury
 pizza pops 760 g or
 crescent original rolls 226 g
 frozen or refrigerated
 21435910_EA/21505340_EA

2,000 pts
 for every \$5
 spent on



Crispers
 145 g
 21358333_EA

2,500 pts
 \$2.50 Value



Cakesters 285 g or
 family size cookies 303-530 g
 21520747_EA

4,000 pts
 for every \$10
 spent on



Premium Plus 402-481 g or
 Good Thins crackers 100 g
 21109004_EA

Members
 save
 \$1.04

2²⁵
 Non-members
 3²⁹



PC®
 English muffins
 342 g
 20810728_EA



1,500 pts
 \$1.50 Value



Farmer's Market™
 peppers
 product of Canada/Mexico
 3 pk/4 pk
 20085851001_EA
 20117550001_EA

1,500 pts
 \$1.50 Value



Ziggy's®
 sliced deli meat
 selected varieties
 175 g
 21596554_EA/21589295_EA

FRESH ESSENTIALS

\$6
savings



carrots
product of U.S.A.
50 lb
21302356001_EA

49.99

\$3
savings



limes
product of Mexico
42's
20040489001_C01

21.99

\$2
savings



red onions
product of U.S.A.
25 lb
20134101001_C01

19.99

Members
save
50¢



Optimum
Members-Only Price™
5.99
Non-members
6.49

Farmer's Market™
muffins
selected varieties
6's
21283356_EA
21283361_EA

Members
save
50¢



Optimum
Members-Only Price™
4.79
Non-members
5.29

Furlani
garlic toast
selected varieties
16's
20041579_EA
20291572_EA



Poppies
mini cream puffs
1 kg, frozen
20501307_EA

13.99

MEAT & SEAFOOD

\$2
savings



PC®
Smokies™
sausages
selected varieties
1 kg
20732535_EA/20733617_EA

12.99



selection of
seafood and meat
selected varieties, frozen
200 g-1.18 kg
21526930_EA/21473698_EA

\$10



\$1
savings



PMC
raw Pacific shrimp
peeled, deveined,
tail-on 26-30 per lb
1.36 kg, frozen
21179252_EA

28.99

\$3
savings



Pinty's
Buffalo chicken flings
fully cooked, frozen
2 x 2 kg
21029592_C02

66.99



JDWS
crispy chicken
13 kg, frozen
21681139_C01

146.99

Members
save
\$10



Optimum™

Members-Only Price™

49.99

Non-members

59.99

sunspun™
beef burgers
4 oz., frozen
4.54 kg, 40's
20150627_EA



\$1.30
savings



no name®
chicken hot dogs
450 g, 12's
20058192_EA

1.99

\$2
savings



Lilydale
sliced deli meat
selected varieties
500 g
21675604_EA/21675636_EA

6.99



\$1
savings



Ziggy's®
salad
selected varieties
1.25 kg
20316256_EA/20302064_EA

4.99

**wholesale
club**

ATL 7

GROCERY & PANTRY ESSENTIALS



Old El Paso
dinner kit
selected varieties
250-510 g
20795534_EA

3.99

\$3
savings



no name®
long grain
parboiled rice
18.1 kg
20105237_EA

44.99



Annie's
mac & cheese
selected varieties
170 g
20316187001_EA/20811201_EA
20971517_EA

1.75

\$2
savings



Cineplex
big screen snax
nacho cheese sauce
2.84 L
21155550_EA

18.99

\$4
savings



Heinz
upside down ketchup
24 x 375 mL
20133009_EA

52.99



\$1
savings



E.D. Smith
honey garlic sauce
3.7 L
20785803_EA

21.99



no name®
canned beans or
lentils
selected varieties
540 mL
20325921005_EA

1.59

1,500
Cylindrum®
Value



Kraft
Miracle Whip
3.78 L
20047169_EA

24.99



EVERYDAY
LOW PRICE



sunspun™
ranch salad
dressing
4 L
20297350_EA

\$27



Betty Crocker
super moist cake mix 375 g or
frosting 340/450 g
selected varieties
20562641004_EA/21547834_EA



1.99

MULTICULTURAL

\$2
savings



Mina
halal chicken legs
back attached
uncooked
4 kg, frozen
21549860_C01

37.99

\$1
savings



Zabiha Halal
original chicken wieners
450 g, 12's
20006571_EA

2.99



817 Elephant Brand
basmati rice
4 kg
20787524_EA

16.99



Khaas
halal yogurt
750 g
20544362001_EA

2.99



Brar's
Sher Desi Style
Durum flour
9.07 kg
20657367_EA

15.99



Quality
garam masala
powder
4.55 kg
20618004_EA

38.99



Quality
lentils
4.98 - 5 kg
20617749_EA

14.99



Aseel
vegetable ghee
2 kg
206017119_EA

12.49



picked cucumber or
turnip strips
20 L
21622432_C01
21622355_C01

27.49



Tamam
chick peas or
red kidney beans
2.84 L
21214491_EA/21214492_EA

6.99



Tamam
tahini
3.62 kg
21464360_EA

23.99



Tamam
extra virgin olive oil
2.85 L
21237986_EA

37.99

FROZEN & REFRIGERATED



sunspun™
French fries
selected varieties, frozen
12.2-13.62 kg
20313990001_EA

33.99



sunspun™
ice cream
vanilla, chocolate, or
strawberry
11.4 L
21610068_EA

\$25

\$3
savings



McCain
Anchor
cream cheese poppers
1.02 kg, frozen
20038497_EA

41.99

\$2.50
savings



McCain
battered mushrooms
2.26 kg, frozen
20100757_EA

32.49



sunspun™
shredded cheese
selected varieties
2.5 kg
21362802_EA/21362853_EA

36.99



Milk2Go
chocolate milk
selected varieties
6 x 200 mL
21065263_EA

4.99



PC®
cheese slices
club size, 500 g
selected varieties
20249826_EA/20249985_EA

14.99

\$2
savings



marble brownie
sliced cheesecake
1.36 kg, frozen
21581974_EA

23.99

\$2
savings



Elite Sweets
cheesecake
sliced, selected varieties
1.9 kg, frozen
21522443_EA
21507980_EA

27.99

SNACKS & CONFECTIONARY



Lay's
potato chips
selected varieties
40's
20067191001_EA

30.99



Christie's
crackers or
cookies
selected varieties
180-304 g
21030647_EA/21358407_EA
21361508_EA/21547034_EA

3.29

Members
save
50¢

Optimum
Members-Only Price™
2.99
Non-members
3.49



Pringles
super stacks
selected varieties
148/156 g
21003823_EA/21003832_EA/21003833_EA



Lay's
potato chips
selected varieties
220/235 g
21241032_EA/21664493_EA



3.99



no name®
tortilla chips
2 x 1.36 kg
21124423_EA

11.99



PC®
Chicago mix popcorn
club size, 737 g
20951723_EA

9.49



Twizzlers
candy pack 311-454 g or
Jolly Rancher rope 283 g
selected varieties
20022328001_EA/20022328004_EA
21689823_EA

3.49



Nestlé
assorted chocolate bars
14's
21506185_EA

16.49



Que Pasa
tortilla chips
selected varieties
350 g
21031315_EA/21031316_EA

4.89

BEVERAGES

EVERYDAY
LOW PRICE



Pepsi
soft drinks
selected varieties
24 x 355 mL
20306687002_C24

12.99

\$2
savings

12
pack

NEW!



Celsius
Tropical Vibe
energy drinks
selected varieties
12 x 355 mL
21576466_C12

31.99



Peace Tea
iced tea
selected varieties
12 x 695 mL
21080320_C12

12.99

Optimum
4,000 pts
when you buy 2

\$2
savings



Powerade
teampack sport drinks
24 x 591 mL
20854130_C24

18.99



Fuze
lemon iced tea
24 x 341 mL
21656703_C24

13.99



Timothy's
breakfast blend, roast or
K-Cups coffee pods
60's
21434794_EA

34.99

NON-FOOD ESSENTIALS



Green Label
paper plates
9", 100's
21669432_EA

4.99



parchment
paper sheets
16.4 x 24.4"
1000's
21566297_C01

84.99



hot containers
4 oz, 50's
21460508_EA

2.49



hot container lids
4 oz, 50's
21460506_EA

1.89



Suave
junior napkins dispenser
6's
21594958_EA

22.99



Royale
bathroom tissue 30=60 rolls or
facial tissue 18 x 82 sheets or
Royale Tiger towel 6=18 rolls
21378233_EA/21191252_EA

19.99



Lysol
disinfecting wipes
selected varieties
75's
21449826_EA/21449829_EA

6.49



Tide
liquid laundry
detergent
selected varieties
3.46/3.9 L
21593670_EA

22.99



Pine-Sol
multi-purpose
liquid cleaner
selected varieties
4.25 L
20021491_EA/21008748_EA

13.99

make your gameday snack



m&m's



Mars



OFFICIAL SPONSORS OF THE NATIONAL FOOTBALL LEAGUE

**M&M'S®
POUCH**
(800 g)

Select varieties
21464560_EA
21464572_EA

16⁴⁹



**EXCEL OR
JUICY FRUIT GUM BOTTLES**
(6's)

Select varieties
20545872_C06
20253506_C06

24⁴⁹



**SKITTLES®
CANDY**
(36's)

Select varieties
20686198001_C36
20707917_C36

40⁹⁹



**SKITTLES®
SOUR**
(24's)

Select varieties
20706492_C24

27⁴⁹



**SKITTLES®
GUMMIES**
(18's)

Select varieties
21431148_C18

20⁴⁹



**STARBURST®
ORIGINAL CANDY**
(36's)

Select varieties
20706574_C36

40⁹⁹



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Your Community Could WIN AN NHL® GAME & \$250,000

Nominate Your Rink At
KRAFTHOCKEYVILLE.CA



Kraft
Peanut Butter
1 Kg

\$7⁴⁹



Kraft Dinner
Macaroni & Cheese
200 g

\$1²⁹

*Based on the 2026 BrandSpark® Canadian Trust Study.



Kraft
Salad Dressings
425 mL

\$2⁹⁹



Kraft Singles
Process Cheese
Product 410 g

\$4⁴⁹

NO PURCHASE NECESSARY. Legal residents of Canada 14 years of age or older. Entry between January 1 and March 1, 2026. One \$250,000 community prize in arena upgrades and an NHL® Pre-Season game. ARV \$650,000. One \$100,000 community prize in arena upgrades. ARV \$100,000. Eleven \$50,000 community prizes in arena upgrades. ARV \$50,000 each. Odds depend on number of eligible entries, province or territory to which they relate, satisfaction of applicable arena requirements, judging and voting. See Official Rules for complete details: www.krafthockeyville.ca

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