

Scene

PLUS UP

POINTS

ALL WEEK LONG!

71,000+ PTS

available in store Jan 8-14

That's like over

\$710

toward your groceries

200 PTS

when you spend \$15 or more

3⁹⁹

Fresh Boneless Pork Loin Centre and Ribs Combo Chops Family Size 8.80/kg

There's like \$5 toward your groceries

500 PTS

when you buy 2

Cookies 10 pk or Gourmet 6 pk 310-475 g

400 PTS

when you buy 4

2⁹⁹

OLD DUTCH Potato Chips 235 g

There's like \$5 toward your groceries

500 PTS

when you buy 3

4⁹⁹

KRAFT Peanut Butter 500 g or Cheez Whiz 450 g

See pages 2 & 3 for more offers!

Your family could

WIN*

1 million Scene+ Points towards free groceries

*see page 4 for details

5⁹⁹

ORVILLE

REDENBACHER

Microwave Popcorn

5-9 pk 245-452 g or

Gourmet Popping

Corn 850 g

POWERADE

POWERADE

2/4⁵⁰

POWERADE

710 mL

60 PTS

when you buy 1

13⁹⁹

CORONA Cero

Non-Alcoholic Beer

6x330 mL

McCain

Superfries

2/\$⁹

MCCAIN Superfries

454-650 g

TIDE Liquid Detergent

3.4L 3.9 L, Proct 45-76 pk,

GAIN Flingz 45-76 pk,

DOWNY Unstopables 653 g,

IVORY SNOW 3.1 L or

CASCADE Auto Dish Tabs

51-90 pk

400 PTS

when you buy 2

19⁹⁹

Cascade

Auto Dish Tabs

Scan to view full list of participating products

FEED THE DREAM

SAFEWAY

SAFETY

A collage of various food and beverage products. On the left, two large plastic bottles of soda: a Pepsi Next bottle and a Coca-Cola Classic bottle. Below them is a large "\$2" price tag and the text "COCA-COLA or PEPSI Soft Drinks 2 L". In the center, a can of Ben's Original Alfredo Sauce and a box of Ben's Original Alfredo Sauce. Below them is a large "\$2.99" price tag and the text "CLOVER LEAF Albacore White Tuna 170 or BEN'S ORIGINAL Bistro Express 240-250 g". On the right, a box of Kellogg's Rice Krispies, a box of Kellogg's Sunkist Fruit Flakes, and a box of Kellogg's Fruit Snacks. Below them is a large "\$8.99" price tag with a "MEMBER" badge and the text "without Member Card".

Scene+
PLUS UP
POINTS

ALL
WEEK
LONG!



100 PTS
when you buy 2

3.99

POM WONDERFUL Pomegranate Juice 473 mL selected



500 PTS
when you buy 2

\$5
Treats like yours

Real Cream Layer Cakes 510-725 g, Dessert Bars 6 pk 342-354 g or INSPIRED BY HAPPINESS Gluten-Free Cakes 456-468 g



200 PTS
when you buy 1

9.99

SUNRYPE Fruit Source Bars Variety Pack 12 pk or Fruit To Go 24 pk



200 PTS
when you buy 2

7.99

NANA'S Samosas 2 pk available chilled



200 PTS
when you buy 400 g or more

2.29 /100 g

COMPLIMENTS Cooked Ham, Bologna or Mock Chicken



400 PTS
when you buy 2

10.99

BBO Chicken Legs back attached 4 pk available hot or chilled in kitchen department



200 PTS
when you buy 2

5.99

iögo Frozen Yogurt 946 mL or Yogurt Bars 4-8 pk selected



200 PTS
when you buy 2

3.99

YOPLAIT Minigo or Tubes Yogurt 6-8 pk



150 PTS
when you buy 2

4.99

OASIS Health Break or Smoothie 1.6 L



100 PTS
when you buy 2

5.99

HEALTHY CHOICE Power Bowls 262-280 g



100 PTS
when you buy 2

5.29

HERSHEY'S Bagged Chocolate 160-290 g



50 PTS
when you buy 1

15.99

MONSTER Energy Drinks 8x355 mL



200 PTS
when you buy 2

3.49

MINUTE MAID 100% Juice or Punch or FIVE ALIVE or FUZE Iced Tea 9-10x500 mL tetra



100 PTS
when you buy 1

4.99

COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

71,000+ PTS
available in store January 08-14, 2021



Fresh STERLING SILVER Bottom Sirloin Tri Tip Grilling Steaks or Premium Oven Roast cut from Canada AAA grade beef 33.05/kg



7.99 **100 PTS**
when you buy 2

WONG WING Frozen Entrees, Egg Rolls
Spring Rolls or Dumplings 360-680 g



400 PTS
when you buy 2

14⁹⁹

JANES Ultimates Breaded or Battered Haddock, Sole or Cod or Lightly Dust Haddock or Sole 450-615 g



400 PTS
when you buy 2

HAYTER'S FARM Turkey Burgers, Sausages, Meatballs or Meatloaf 375-800 g



300 PTS
when you buy 2

5⁹⁹

COMPLIMENTS NATURALLY SIMPLE
Wild Pink Salmon, Cod or Haddock Loins 227 g



180 PTS when you buy 2
MEZZETTA Pasta Sauce
709 mL



199
COMPLIMENTS Baked Beans
398 mL



49 ea when you buy 2 or more
QUAKER Muffin or Cookie Mix 750-900 g or Oat Flour 700 g 6.99 ea



100 PTS
when you buy 2

5⁴⁹

PINE-SOL Cleaner 1.41 L or
CLOROX Bleach 2.4 L



200 PTS
when you buy 2

99 BEST BUY Paper Towels 2 pk or Napkins 250 pk



18⁹⁹
ARM & HAMMER Cat Litter 12.7 kg



100 PTS
when you buy 2

13⁴⁹

ZIPLOC Megapack
Food Bags 60-270 pk

Scene 1,000 PTS = \$10 of free groceries

FOI:SERV_WK37_PSN_WST_AB_MB_SX

12⁹⁹ /lb Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AA grade beef 28.64/kg

12⁹⁹ /lb Fresh Boneless Sirloin Tip Roast Royale Seasoned Prime Rib fat added cut by your meat expert from Canada AA grade beef 28.64/kg

200 PTS when you spend \$20 or more

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves Family Size back attached

7⁴⁹ /lb COMPLIMENTS Fresh AIR-CHILLED Split Chicken Wings Family Size 16.51/kg

5⁹⁹ /lb Fresh Pork Tenderloin Family Size cryovac 13.21/kg

5⁹⁹ /lb Fresh Whole Skinless Pork Belly cryovac 13.21/kg

8⁹⁹ /lb Fresh Lean Ground Beef Burgers 4 pk Family Size

\$6 ea when you buy 2 or more COMPLIMENTS Ground Pork 454 g starting at 6.99 ea

17⁹⁹ /lb Fresh Canadian Lamb Loin Chops 39.66/kg

300 PTS when you buy 2

5⁹⁹ MAPLE LODGE Chicken Sausage 375-500 g

Warm up to a hearty and nutritious stew!

A 100 G SERVING OF COOKED BEEF DELIVERS:

- + 35 g of protein and 250 calories
- + 7 nutrients many Canadians need more of, such as iron, zinc and vitamin B12.

15⁹⁹ /lb Fresh Bottom Sirloin Tri-Tip Grilling Steak Cubes cut by your meat expert from Canada AAA grade beef 35.25/kg

250 PTS when you spend \$25 or more

quick & easy

6⁹⁹ STARTING AT LOU'S Fully Cooked Entrées or Bacon 375-400 g or LIL' JUAN'S Entrées 300-400 g selected

5⁹⁹ COMPLIMENTS Fully Cooked Meat Strips 150-200 g 6.99 ea

7⁹⁹ STARTING AT GRIMM'S Pepperoni or Bites 300-450 g, Bavarian Smokies 450 g or Sausage Rings 300 g selected

200 PTS when you buy 2

8⁹⁹ HARVEST Sausage Chubs 375 g or Wieners 450 g selected

9⁹⁹ JAMES Pub Style Wings 660 g

11⁹⁹ COMPLIMENTS Cabbage Rolls or 5 Cheese Cannelloni 907 g-1 kg

120 PTS when you buy 1

14⁹⁹ PINTY'S Eatwell Gluten Free Breaded Chicken Burgers Strips or Nuggets 765-790 g

6⁹⁹ WHOLLY VEGGIE! Cauliflower Wings 375 g or KIM PHAI Potstickers frozen 454 g

GET TO FREE GROCERIES FASTER

when you scan your Scene+ membership card and pay with your Scene+ Scene+ Visa Card.

100pts = \$10 off

100pts = \$10 off

seafood

13⁴⁹ MEMBER

ULTRA NATURAL Seasoned Cooked Shrimp Garlic & Parsley or Asian Marinade 454 g or Seasoned Basa Fillets, Garlic & Herb or Tandoori 908 g

BUY 2 GET 3RD FREE

Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam

2⁹⁹ /100 g

Almond Crusted Sole Fillets or Potato Crusted Cod or Coconut Crusted Tilapia previously frozen

150 PTS when you spend \$10 or more

Stuffed Mushroom Caps with Imitation Crab and Seafood Stuffing

7⁴⁹

MUSSEL KING Whole Cooked PEI Mussels frozen 454 g

12⁹⁹ when you buy 2

COMPLIMENTS Wild Cold Water Shrimp cooked, product of Newfoundland 340 g

11⁹⁹

NANUK Smoked Coho Salmon Lox 140 g

18⁹⁹

ULTRA NATURAL Raw Shrimp Skewers 8 pk 520 g

bakery

4⁴⁹

Sourdough Buns 4 pk 315-345 g

3⁹⁹ Buy 2 or more

Mountain Grain or Good Haven Bread 450 g 4.29 ea

7⁹⁹ MEMBER **9⁹⁹** without Scene+ Card

Small Bar Cakes 325-375 g

1⁴⁹

Baguettes white or multigrain 234 g

5⁹⁹ when you buy 2 **+200 PTS**

PORTOFINO Brioche Burger Buns 6 pk or Loaves 810 g

5 that's like 5 times your groceries

Real Cream Layer Cakes 510-725 g, Dessert Bars 6 pk 342-354 g or INSPIRED BY HAPPINESS Gluten-Free Cakes 456-468 g

4⁴⁹ when you buy 2 **+50 PTS**

Gourmet Cinnamon Buns plain or with cream cheese icing 2 pk 345-375 g

deli & kitchen

5⁴⁹ MEMBER **\$6** without Scene+ Card

COMPLIMENTS Dry Cured Salami selected 125 g

\$14

COMPLIMENTS Value Size Cooked Ham 1 kg

7⁹⁹

PILLER'S Value Size Sliced Salami selected 125 g

STARTING AT 3⁹⁹ /100 g **+200 PTS** when you spend \$10 or more

L'EXTRA Brie, Double Cream Brie, OKA Original or L'Artisan Swiss-Style

2⁹⁹ /100 g

BRANDT Kolbassa Coil or Loaves

3⁹⁹ /100 g

MCLEAN Clean and Lean Roasted Turkey or Ham

STARTING AT 7⁹⁹

MONSIEUR GUSTAV Cheddar 200-250 g, Aged Gouda 170 g, Raclette 150 g or Le Paulin Smoked or Regular 190 g

STARTING AT 4⁹⁹

BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g

4⁹⁹ MEMBER **5⁴⁹** without Scene+ Card

1/4 Assorted Dagwood 285 g

4⁴⁹

LANTANA Topped Hummus 285 g

300 PTS when you buy 2

STARTING AT 7⁹⁹

Ready For You Soups or Chili 680 mL

4⁴⁹

FONTAINE SANTÉ Topped Hummus 227-235 g

1⁹⁹

FONTAINE SANTÉ Snacks 129 g

15⁹⁹

Maple Bacon Back Ribs full rack available hot or chilled 710 g

STARTING AT 5⁹⁹

OLIVIERI Regular Pasta or Skillet Gnocchi 280-350 g or Sauce 160-300 mL

meal makers



8⁹⁹
KELLOGG'S Jumbo Cereal
selected 700 g-1.2 kg



4⁴⁹
POST Cereal
selected 283-525 g



4⁴⁹
CREAM OF WHEAT
336-800 g



6⁴⁹
BONNE MAMAN Jam 250-290 mL
or Spreads 250-360 g



6⁹⁹
ROBIN HOOD Flour selected
2.5 kg or MAGIC Baking Powder
450 g



4⁹⁹
COMPLIMENTS Chocolate Chips
225-270 g 5.49 ea



20% off
CLUB HOUSE
Spices &
Seasonings
selected 81-165 g



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Bagels or
English Muffins 6 pk



2⁹⁹ **150 PTS**
when you buy 2
HABITANT Soup
796 mL



49¢
COMPLIMENTS
Instant Noodles
85 g



1⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Broth 900 mL



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk



4⁹⁹ **50 PTS**
when you buy 1
THE KEG Salad Dressing 475 mL



2⁹⁹
MRS. CUBBISON'S Salad Strips
99 g, Croutons or Texas Toast
142 g product of USA or
COMPLIMENTS Croutons 145 g



2²⁹
MCCORMICK Gourmet Sauces
30-56 g



3⁹⁸
VH Sauces
341-390 mL



3⁹⁹
COMPLIMENTS Bacon Bits
75-85 g or Plant-Based Salad
Dressing 350 mL



15% off
COMPLIMENTS
Baking Nuts 400 g



4/\$5 **100 PTS**
when you buy 4
COMPLIMENTS Deluxe
Macaroni & Cheese or
Macaroni & Cheese 225 g



6⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Pure Honey
500 g

natural health



5⁴⁹ **100 PTS**
when you buy 2
THRISTY BUDDHA Organic
Coconut Water Classic 1 L



2/\$7
COMPLIMENTS ORGANIC
Tortilla Chips 240 g



9⁹⁹
SMART JUICE 1 L



5⁴⁹
CALIFIA FARMS
Almond or Oat
Beverage 1.4 L



2/10
EARTH'S OWN
Barista 946 mL



7⁹⁹
LITTLE CREEK
Organic Dressings
295 mL



6⁴⁹
STARTING AT
CARBONAUT Assorted Tortillas,
Break, Buns, Bagels or Pizza
Crusts 164-550 g



39⁹⁹ **300 PTS**
when you buy 1
PERFECT SPORTS Diesel Whey
Protein Powders 908 g selected



19⁹⁹ **200 PTS**
when you buy 1
CENTRUM
MultiGummies
90-150 pk
selected



1⁹⁹ **100 PTS**
when you buy 2
KIND Core Bars 40 g
selected



14⁹⁹
WAKEWATER Electrolytes 8 pk or
SIMPLY PROTEIN Shake 4 pk
selected

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](https://www.sobeys.com/giftcards)
or [safeway.ca/giftcards](https://www.safeway.ca/giftcards)
for details

drinks & snacks



5⁹⁹
FRITO-LAY Value Size Snacks 325-535 g



2/\$9
MISS VICKIE'S Kettle Chips 190-200 g



6⁹⁹ **100 PTS**
when you buy 2
GATORADE Powder 10 pk



\$4
RED BULL Energy Drink 473 mL 4.99 ea



2/\$7
CHRISTIE Mini Cookies 144-200 g, Crispers or Bits & Bites 145 g



2⁹⁹
MAYNARDS Candy 135-154 g



4⁹⁹
LINDT Lindor Bags 60 g while supplies last



4⁴⁹
TIC TAC Mints 3 pk or KINDER Chocolate Bars 126 g



\$4 **150 PTS**
when you buy 2
KELLOGG'S Town House, Cheez-It or Snap'd Crackers 213-391 g



2/\$5
SUNRYPE Juice 900 mL tetra



14⁹⁹
CHASING TIDES Ground Coffee 272 g



3⁹⁹
DUNKAROOS selected 168-175 g or QUAKER Yogurt Bars 175 g

dairy & frozen



5⁹⁹
NATREL Lactose Free Milk 2 L



5⁹⁹
CRACKER BARREL Cheese Slices 200-240 g



7⁹⁹
SAVI GOURMET Gnocchi, Risotto or Penne Pasta Meals 500 g



8⁴⁹
MARIE CALLENDER'S Frozen Meals 680-879 g



2/\$7
PHILADELPHIA Dips 227 g



4⁴⁹
NATURAL ONE Juice 900 mL or DEL MONTE Juice 1.6 L



5⁹⁹
SNOWCREST Frozen Fruit 500-600 g



4⁹⁹
TASTIEZ Frozen Snacks 311 g



4⁴⁹
SIGGI'S Icelandic Style Skyr Yogurt 4 pk



6⁴⁹ **100 PTS**
when you buy 2
GAY LEA Premium Butter 250 g selected varieties



20⁹⁹
PILLSBURY Pizza Pops 30 pk



3⁹⁹
GREEN GIANT Riced Veggies or Restaurant Sides 283-340 g

Here for your budget and lifestyle



100 PTS
when you buy 2
COMPLIMENTS Potato Chips Extra! Flavour 200 g or Flavoured Tortilla Chips 255 g



2⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Snack Crackers 200-225 g



1,000 PTS
That's like \$10 toward your groceries
18⁹⁹
COMPLIMENTS Coffee Pods 30 pk



100 PTS
when you buy 2
COMPLIMENTS Spring or Distilled Water 4 L



50 PTS
when you buy 1
4⁴⁹
COMPLIMENTS Aerosol Whip Cream 225 g



5⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Cheese Shreds 226-300 g selected varieties



5⁴⁹
PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



3⁴⁹
COMPLIMENTS Hash Browns or Home Fries 550 g

home & pet care



17⁹⁹ GLAD Waste Bags 20-40 pk or Compostable 44 pk



9⁹⁹ ENERGIZER Batteries AA 8 pk, AAA 4 pk or 9V 2 pk



1⁹⁹ SCOTTIES Facial Tissue Singles 81-126 sheets



22⁹⁹ CHARMIN Bathroom Tissue 16=64 rolls or BOUNTY Paper Towel 6=18 or 8=16 rolls



2⁴⁹ PALMOLIVE Dish Detergent 591 mL



19⁹⁹ DOWNY or GAIN Fabric Enhancers or Softener 598-694 g or 1.8-4.16 L



2/\$9 LYSOL Bathroom or Toilet Bowl Cleaner 650-850 mL, All-Purpose or Power Cleaner 650 mL-1.2 L, Mildew Remover 950 mL, Shower Foam Cleaner 538-680 g, Dual Action Wipes 35 pk or Toilet Bowl Pucks 100 g selected



7⁹⁹ COMPLIMENTS Liquid Laundry Detergent 1.37-1.47 L



150 PTS when you buy 10
PURINA Friskies Wet Cat Food 156 g



1⁵⁹ CESAR Gourmet Wet Dog Food 100 g 1.79 ea



15⁹⁹ IAMS Proactive Health Dry Cat Food 1.36-1.59 kg



125 PURINA Fancy Feast Broths or LIF Soups 34-40 g 1.59 ea

health, beauty & baby



9⁹⁹ **300 PTS** when you buy 2
CREST Pro-Health Mouthwash or ORAL-B Toothbrushes 946 mL-1 L or 1-2 pk selected



3⁹⁹ **100 PTS** when you buy 2
LADY or MEN SPEED STICK 49-85 g selected



6⁹⁹ STARTING AT
IVORY or OLD SPICE Body Wash 473 mL-1.03 L or OLAY Soap Bar 4 pk selected



5⁴⁹ U BY KOTEX Pads, Liners or Tampons 14-64 pk selected



15% off
DIAL Body Wash 473-709 mL or GOT2B Styling Gel 170-175 mL or 340 g selected



5⁴⁹ GARNIER Whole Blends Shampoo or Conditioner 346-370 mL selected



1⁹⁹ COLGATE Toothpaste 70-120 mL selected



200 PTS when you buy 2
10% off
CERAVE Moisturizers and Cleansers selected



26⁹⁹ HUGGIES Giga Diapers 36-128 pk or SIMILAC Go & Grow Powders 850 g



9⁹⁹ PEDIASURE Complete 4 pk



53⁹⁹ SIMILAC Pro-Advance Powders Step 1 and Step 2 837-859 g



2¹⁹ BUY 3 or MORE
BABY GOURMET Purée Pouches or Jars 92-128 mL selected 2.49 ea

pharmacy

Only available at Pharmacy Locations

MIX & MATCH

Get **600 PTS** when you buy 2



15% off
TYLENOL or BENYLIN Cold, Cough & Flu selected*, TYLENOL Pain Relief 80-150 pk*, MOTRIN 400 mg Liquid Gel 60 pk*, TYLENOL Easy Dissolve 32 pk or Precise 113 g, BAND-AID Premium Bandages, POLYSPORIN Ointment 15 g, NICORETTE Gum or Lozenges 80-105 pk or QuicMist or NICODERM 7 pk selected* or IMODIUM 20-24 pk selected



BENYLIN All in One



IMODIUM



BAND-AID Premium Bandages



POLYSPORIN Ointment



250 PTS when you buy 2
10% off
VOLTAREN Emulgel 100-150 g



13⁹⁹ ENSURE or GLUCERNA Meal Replacement 6 pk



76⁹⁹ ONE TOUCH Verio Test Strips 100 pk



FREE OneTouch meter
OneTouch meter free with purchase of 100 test strips. See your pharmacist for details. (Limit of 1 Free Meter)

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HAPPY
LOHRI



1⁹⁹
/lb
Long Squash product of USA or Mexico 4.39/kg



3⁴⁹
Husked Coconuts
product of Vietnam



4⁹⁹
COMPLIMENTS or PANACHE Naan 340 g



20⁹⁹
AASHIRVAAD Flour Whole Wheat
9.07 kg



15⁹⁹
BRAR'S Desi Ghee 800 g



13⁹⁹
INDIA GATE Pure Basmati Rice 4.54 kg



3⁷⁹
GAGAN Roasted Peanuts
In Shell 750 g



STARTING AT
1⁴⁹
DEEP IQF Okra selected varieties 340 g



2⁹⁹
DEEP Naan or Paratha
selected varieties 333-426 g



1²⁹
PARLE-G Biscuits
300 g



4⁹⁹
SHERBON Juice Drink
2 L selected varieties



3⁹⁹
DEEP Mango Pulp 850 g



2⁷⁹
SURATI Snacks 341 g selected varieties



9⁹⁹
NANAK Rasmalai Dessert 850 g



7⁷⁹
NANAK Gulabjamun 906 g

Find everything you need for your festivities.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling, Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



Your destination for
variety and value



9⁸⁸

EIGHT TREASURES Whole Tilapia
1.36/kg



4⁸⁸

EIGHT TREASURES
Basa Steaks 500 g



7⁸⁸

EIGHT TREASURES
Whole Raw Shrimp
400 g



1¹⁸

EIGHT TREASURES
Coconut Milk 400 mL



3⁴⁸

EIGHT TREASURES Sweetened
Condensed Milk 300 mL



3⁹⁸

EIGHT TREASURES
Sesame Oil 185 mL



2¹⁸

EIGHT TREASURES
Rice Stick Noodles
454 g



2¹⁸

EIGHT TREASURES
Rice Vermicelli Noodles 400 g



4⁹⁸

EIGHT TREASURES
Thai Jasmine Rice 2 kg



5⁴⁸

KIM PHAT Roasted
Sesame Oil 163 mL



4⁴⁸

KIM PHAT Pad Thai Sauce 298 g, Sriracha
Chili Sauce 432 mL, Soy Sauce Dark 500 mL



1⁶⁸

KIM PHAT Water Chestnuts
whole or sliced 227 g



2⁷⁸

KIM PHAT Coconut Milk 6% or 18%
400 mL



2⁷⁸

KIM PHAT Chow Mein Noodles
3 Min 454 g



3⁹⁸

KIM PHAT Udon
Noodles 800 g



2⁷⁸

KIM PHAT Instant Noodles
120 g selected varieties



35⁹⁸

KIM PHAT Jasmine Rice
18 kg



2⁷⁸

KIM PHAT Vermicelli or
Pad Thai Noodles 400 g



9⁸⁸

KIM PHAT
Spring Rolls 2.8 kg

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets
product of Canada skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000

**WORTH
OF SCENE+™
POINTS**

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/true-north-seafood-scene-contest or www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD) each. The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

COFFEE

around the clock

**MORNING
WAKE UP**
rise & grind



13⁹⁹

Café William Coffee 340 g or
Barista Coffee Pods 120 g

27⁹⁹

Melitta Whole Bean Coffee 907 g



13⁴⁹

ZAVIDA Single Serve
Coffee Pods 12 pk or
Ground Coffee 340 g



100 PTS
when you buy 2

7⁹⁹

STOK Cold Brew
Coffee 1.42 L

**AFTERNOON
PICK ME UP**

midday
brew to
power
through



**EVENING
WIND DOWN**
decaf for dessert



100 PTS
when you buy 2

5⁹⁹

NESTLÉ Coffee-Mate Creamers
828-946 mL



7⁹⁹

LAVAZZA or TIM HORTONS
Nespresso Compatible Pods 10 pk

CHEERS to great taste



10⁹⁹

SAPPORO Non-Alcoholic Beer 6x355 mL



100 PTS
when you buy 4

2⁷⁹

SOBER CARPENTER Non-Alcoholic Beer 473 mL



9⁹⁹

ST. REGIS De-Alcoholized
Wine 750 mL



11⁹⁹

GUINNESS Non-Alcoholic Beer 4x440 mL or 4x750 mL



200 PTS
when you buy 2

8⁹⁹

PERRIER Non-Alcoholic Spritzer 4x250 mL



80 PTS
when you buy 1

7⁹⁹

ATYPIQUE Non-Alcoholic Drinks 4x355 mL



10⁹⁹

ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL



200 PTS
when you buy 2

COORS Edge Non-Alcoholic Beer 12x355 mL



200 PTS
when you buy 2

9⁹⁹

COMPLIMENTS De-Alcoholized Beer 12x355 mL

Scene⁺
**DIGITAL
EXCLUSIVE**

LOAD IT TO GET IT!

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)



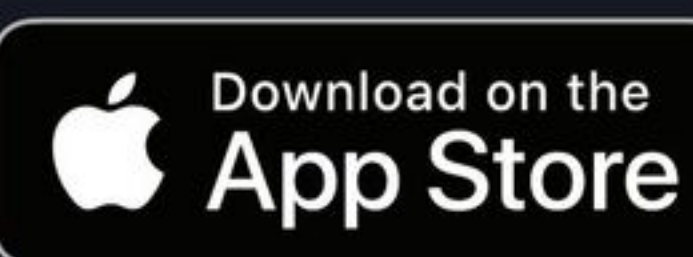
**SAVE
\$2.50**

LOAD THIS OFFER AND
SAVE \$2.50 ON ANY 2
COMPLIMENTS Foil Wrap 25 ft
or Plastic Wrap 30 m



Get
200 PTS
when you buy 2

COMPLIMENTS Goat Cheese 113 g



Offer valid January 8th to January 14th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



HALOON

GIVE YOUR
TEETH SOMETHING
TO SMILE ABOUT.

Sensitivity? Weakened Enamel? Stained?
Our toothpastes have it covered.

GUM CARE

REPAIR
SENSITIVITY

EVERYDAY
CARE

SENSODYNE

SENSITIVITY
& GUM

15 mL

SENSODYNE

REPAIR

15 mL

SENSODYNE

COMPLETE
PROTECTION

15 mL

SENSODYNE

SENSITIVE CARE

15 mL

15%
off

100 PTS

when you buy 2

SENSODYNE or Pronamel Toothpaste or
Toothbrushes 75 mL or 2 pk selected

#1 DENTIST RECOMMENDED BRAND*

*Data on file. Trademarks owned or licensed by Haleon ©2025 Haleon or licensor.



NIVEA

GET WINTER READY SKIN

Spend \$15* on selected NIVEA products
and get 500 Scene+ points

\$5
VALUE!

NIVEA
Crème

100 mL

VISIBLELY FIRMER

7

100 mL

NIVEA
Q10

50 mL

NIVEA
SHAVE CARE

150 mL

NIVEA
24h

150 mL

NIVEA
Body Wash

500-887 mL

NIVEA Lip Care 4.8 g or 2 pk, Body Wash 500-887 mL, Deodorant 51-52 g or 50-150 mL,
Shave Care 198 g or 75-200 mL or Skincare Products 15 mL-1 L selected

*\$15 before taxes on selected NIVEA Products.



YOUR
HAIR REPAIR
EXPERT

300 PTS

when you buy 2

7.99

OGX Shampoo,
Conditioner
250-385 mL or
Stylers 50-118 mL
or 172 g selected

renewing +
argan oil
of morocco

100 mL e 3.3 US FL. OZ.

thick & full -
biotin &
collagen

385 mL

Add to Brushing for
5X MORE Cleaning Power

400 PTS

when you buy 2

9.99

LISTERINE Total Care or
Clinical Solutions Mouthwash
500 mL-1 L selected

LISTERINE
CLINICAL
SOLUTIONS

ALCOHOL FREE

8 FL. OZ. (236 mL)

LISTERINE
TOTAL CARE

ALCOHOL FREE

8 FL. OZ. (236 mL)

LISTERINE
CLINICAL
SOLUTIONS

ENHANCED REPAIR

8 FL. OZ. (236 mL)

LISTERINE

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Promise Gluten Free brings decades of baking expertise to enjoy gluten free living without compromise! Perfect for everyday enjoyment, our range makes living gluten free delicious and easy.

- Real taste and soft texture
- Wholesome and high in fibre
- Vegan-friendly options
- Everyday favourites and indulgent treats
- Trusted quality

BUY 2 GET 3RD
of equal or lesser value
FREE

on these **Gluten Free** items!

MIX & MATCH

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4 pk 280 g



PROMISE Gluten Free Rolls or
Sandwich Thins 160-260 g



PROMISE Gluten Free
Sourdough Baguettes 2 pk 180 g



PROMISE
Gluten Free
Tortillas 4 pk
168 g



PROMISE
Gluten Free
Loaves
400-480 g



PROMISE Gluten Free Muffins
240 g



PROMISE
Gluten Free
Brioche Hot Dog or
Hamburger Buns
4 pk 260-280 g



PROMISE Gluten Free Pitas or
English Muffins 4 pk 240-248 g



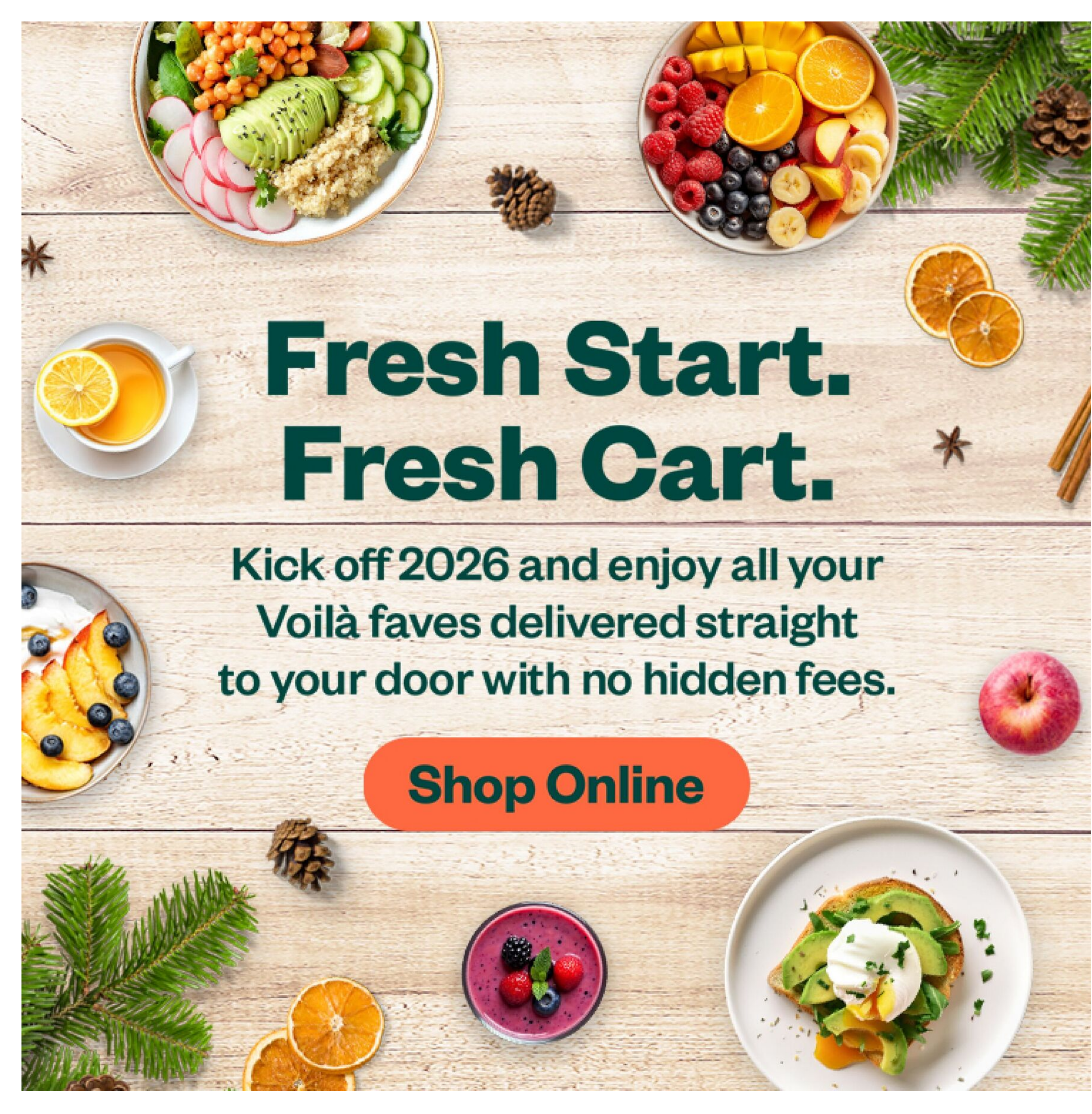
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