



YOUR

1,000 PTS

OFFER IS WAITING

Visit the Sobeys app or
MyGroceryOffers.ca

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.*

There's like \$10
toward your groceries

Scan QR code to download or open the app

Download the Sobeys app

Scene+
DIGITAL EXCLUSIVE

OFFER AVAILABLE
JAN 29-FEB 4, 2026

Global Market

HOT PRICE

12⁸⁸

EIGHT TREASURES Thai Jasmine Rice
8 kg or SHIRAKIKU Japanese Sekika Rice 6.8 kg

Scene+
MEMBER
PRICING

Swipe your Scene+ Card and Save





2⁹⁹
/lb
6.59/kg

MEMBER PRICING

SAVE UP TO 57%
WITH
MEMBER PRICING

3⁹⁹
/lb
8.80/kg

without
Scene+
Card

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed



MEMBERS SAVE \$1

1⁹⁹
MEMBER PRICING

ORGANIC

2⁹⁹
without
Scene+
Card

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g



MEMBERS SAVE \$1

4⁴⁴
MEMBER PRICING

5⁴⁴
without
Scene+
Card

COMPLIMENTS Cheese 400 g or Shreds 226-320 g select varieties



MEMBERS SAVE \$1

2⁹⁹
MEMBER PRICING

3⁹⁹
without
Scene+
Card

EARTH'S OWN Almond 1.89 L or Soy 1.75 L

Look for more Member Pricing throughout the flyer and in-store.

FLO1_SBP_WK40_PRR_CNT

Scene

EARN POINTS ON
STERLING SILVER
OR NAGANO
PRODUCTS

GET
UP TO 2,000 PTS

SPEND
\$20, GET 500 PTS

SPEND
\$35, GET 800 PTS

SPEND \$50
OR MORE, GET 2,000 PTS

That's like
\$20
toward your
groceries

Nagano

5

or more

Nagano

PORK TENDERLOIN

1.5 kg (3.3 lb)

Nagano

PORK TENDERLOIN

1.5 kg (3.3 lb)

STARTING AT
10⁹⁹
/lb

NAGANO Premium Fresh Pork Loin
Hotel Cut Chop, Tenderloin or Back
Ribs starting at 24.23/kg

Sterling

PREMIUM FRESH

17⁹⁹
/lb

CERTIFIED
TENDER*
TENDRETE
CERTIFIEE*

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions
cut by your meat expert from Canada AAA grade beef 39.66/kg

C

with lemon
DUMPLING FILLING

FILLETS & FILLINGS

1.5 kg (3.3 lb)

150 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Breaded or Battered Haddock or Pan Seared
Haddock, Cod, Sole or Salmon Fillets 460-580 g

Imperial

Original

100 PTS
when you buy 1

6⁹⁹

IMPERIAL Soft Margarine or Squares
1.28-1.36 kg, BECEL Margarine
637-850 g

Humpty Dumpty

Chocolate Chip

Party Mix

250 g

100 PTS
when you buy 2

3⁴⁹

HUMPTY DUMPTY
Party Mix 250 g or
Snacks 200-250 g

Kraft

Cheez Whiz

900 g

400 PTS
when you buy 2

7⁹⁹

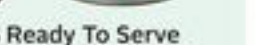
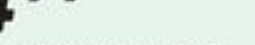
KRAFT Cheez Whiz
900 g

1,000 Points = \$10 of free groceries

1,000 Points = \$10 of free groceries

FL02_S01_W0002_P001_C001

**Guaranteed fresh
or your money back**

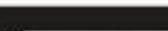
 2/\$5 CAMPBELL'S® Ready To Serve Soup 510-515 mL or HILBERT Soup	 4/\$7 KNORR Sidekicks 112-167 g, KNORR or LIPSTON Soup Mix 2 oz or 4 oz sidekick	 4⁹⁹ KRAFT Dinner 5x200 g or Original 4 x 168 g	 7⁹⁹ TIDE Simply Laundry Detergent 2.72L / 20Z or GAIN Liquid Fabric Enhancers 1.66-2.6Z or BOUNCE or GAIN Dryer Sheets
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Scene+
EXPRESS

SIGN UP

**GET YOUR DIGITAL SCENE+ CARD
INSTANTLY AFTER SIGN UP**

SCAN this code, then enter your email and postal code to get your digital Scene+ card. Start earning points on **eligible purchases** after sign up



Visit sceneplus.ca/terms—conditions to see full Terms and Conditions of the Scene+ Card. ©2014 Scene+ Capital Incorporated



2.49 /lb
Hothouse Tomatoes product of Ontario, Canada no 1 grade 5.49/kg



4.47 /lb
COMPLIMENTS Potatoes product of Ontario, Canada no 1, 5 lb



1.97 /lb
Bulk Sweet Onions product of Peru 4.34/kg



1.99 /lb
Green Zucchini product of USA or Mexico 4.39/kg



4.44 /lb
Extra Large Green Seedless Grapes product of Peru 9.97/kg



2.99 /lb
Peaches or Nectarines product of Chile no 1 grade 6.59/kg



1.99 /lb
Large Navel Oranges product of USA or Morocco 4.39/kg



5.99
Mini Watermelons product of Brazil



6.99 /lb
+50 PTS when you buy 1
GOODLEAF Sweet Spicy Mix or Lettuce Crisp or HAVEN'S GREENS Lettuce Baby Green or Spring Mix product of Ontario 2.25/g



4.99 2LB
COMPLIMENTS Baby-Cut Carrots 907 g 2 lb or Broccolini Tray 170 g product of USA



15% off
Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks



BUY 2 GET 3RD FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes



9.88
Pomelo Gift Box 4 pk or Porkan Mandarin Gift Box 2 kg product of China



9.88
Shine Muscat Green Grapes product of Korea 450 g



3.99
Organic Carrots product of Canada or USA 2 lb



5.99
Organic Cauliflower product of Mexico or USA



2/\$10
LOOP Cold Pressed Juices 355 ml selected



6.49
LITEHOUSE Dressings 591 ml selected



5.99
COMPLIMENTS Peanuts selected 425-500 g



11.99
NATURSOURCE Almonds or Mixed Nuts selected 450-600 g

1,000 points = \$20 in groceries. Score points redeemed at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scottabank.com/participatingstores. *Visa Int. Licensed user.

quick & easy

seafood

4⁹⁹ **MEMBER**

without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Bass or Pollock Fillets 400 g

9⁹⁹

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g or COMPLIMENTS Crab-Flavoured Seafood flake-style 907 g

Choose Canadian Seafood!

We work hard to bring you quality Canadian Seafood from Coast-to-Coast. Explore our delicious offerings to make tonight a seafood night.

SUSTAINABLY BLUE

From Nova Scotia

Get 100 PTS When you spend \$10-24.99 or more

Get 300 PTS When you spend \$25 or more

13⁹⁹ /lb

COMPLIMENTS Newfoundland and Labrador Cooked Wild Cold Water Shrimp 340 g

16⁹⁹ /lb

Product of Nova Scotia SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets subject to availability 57.46/kg

11⁹⁹ /lb

Product of Canada Wild Pacific Sole Fillets previously frozen 26.43/kg

5⁹⁹ /lb

Product of Canada Fresh Mussels 907 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g

15⁹⁹ **MEMBER**

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon Fillets 908 g

10⁹⁹ /lb

WATERVIEW MARKET Lemon Garlic Shrimp & Sauce 454 g

6⁹⁹ /lb

VASCO & CO Smoked Atlantic Salmon 120 g or HATLAW'S Ocean Scallops or Clam Stuffing 425 g

5⁹⁹ **MEMBER**

without Scene+ Card

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

9⁹⁹ /lb

DOM RESERVE Salmon or Tuna Poke 200 g or EARL'S KITCHEN Clam Chowder frozen 550 mL

10⁹⁹ /lb

TOPPITS Gluten-Free Premium Breaded Fish Fillets 400 g or Battered Shrimp 340 g

deli & kitchen

6⁹⁹ **MEMBER**

8⁴⁹ without Scene+ Card

FANTINO & MONDELLO Authentic Italian Charcuterie Meats selected 100-200 g

5⁹⁹ /lb

SNACK FACTORY Pretzel Crisps selected 155-200 g

5⁴⁹ /100 g

ILCHESTER Applewood Smoked Cheddar product of England

3⁷⁹ /100 g

SLICED FRESH SIKORSKI Grandpa or Grandma Ham

4²⁹ /100 g

SLICED FRESH MAPLE LEAF Natural Selections Ham or Turkey

2⁷⁹ **MEMBER**

3⁷⁹ /100 g without Scene+ Card

COMPLIMENTS Double Crème Brie

5⁹⁹ **MEMBER**

6⁴⁹ without Scene+ Card

Wraps 219-300 g

8⁹⁹ /100 g

MITCHELL'S Soup Mix 225-400 g

9⁹⁹ /100 g

SUMMER FRESH 6-Layer Dip 400 g

2⁰⁰ PTS when you buy \$10 or more

Value-Sized Meals available chilled sold by 100 g

1⁷⁹ /100 g

Value Sized Twice Baked Potatoes sold by 100 g available chilled

2⁰⁰ PTS when you buy \$10 or more

Meatballs sauced or unsauced sold by 100 g available hot or chilled

Give them more with the Grocery Essentials Card

Visit sobey.com/giftcards for details

drinks & snacks



100 PTS
when you buy 2

7⁹⁹

SPARKLING ICE
503 mL



BUY MORE
SAVE MORE

2⁹⁹

ROCKSTAR Energy Drinks 473 mL
3.79 ea



7⁹⁹

PARTAKE
Non-Alcoholic Beer
4x355 mL



2/\$6

RED BULL Energy Drink 250 mL



9⁹⁹

LINDT or GHIRARDELLI Bags
17-151 g while supplies last



1²²

HERSHEY'S Singles
39-58 g



5²⁹

CADBURY
Bagged Chocolate
144-200 g



9⁴⁹

PEPPERIDGE FARM Valentine
Goldfish Crackers 40 pk
while supplies last



300 PTS
when you buy 2

4⁹⁹

SNACK FACTORY Pretzel Bites
240 g or SNYDER'S OF HANOVER
Twisted Pretzel Sticks 340 g



2/\$8

TOSTITOS
Tortilla Chips
205-300 g



2/\$9

MISS VICKIE'S Kettle Chips
190-200 g



6⁹⁹

JACK LINK'S or GOLDEN ISLAND
65-81 g



100 PTS
when you buy 2

2/\$7

COMPLIMENTS
Mini Cookies
150-210 g
while supplies last



200 PTS
when you buy 2

2/7⁵⁰

VOORTMAN No Sugar Added
Cookies or Wafers 142-320 g



4⁴⁹

CHRISTIE Good Thins Crackers
100 g or Ritz Snackwiches 8 pk or
RYVITA Crispbread 200-250 g



MORE
SAVE MORE

3²⁹

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g 4.29 ea



100 PTS
when you buy 2

3⁴⁹

COMPLIMENTS Soda Crackers
450 g



\$3

DARE Veggie Crisps 100 g



19⁹⁹

TIMOTHY'S Coffee K-Cup® Pods
30 pk



200 PTS
when you buy 2

2/\$10

TWININGS Tea 20 pk



2/\$5

OASIS Juice, ARIZONA
Iced Tea or DEL MONTE Nectar
960 mL tetra



13⁹⁹

VAN HOUTTE Coffee K-Cup®
Pods 10-12 pk or Brew Over
Ice Pods 10 pk



4⁹⁹

NUTELLA Hazelnut Spread 375 g
or B-ready Bars 6 pk



4⁴⁹

WELCH'S Fruit Snacks 150-220 g



150 PTS
when you buy 2

2/\$7

COMPLIMENTS Vegetable,
Tomato or Tomato Clam
Cocktails 1.89 L



2/\$6

100 PTS
when you buy 2

COMPLIMENTS ZAZ Water
Enhancers 48 mL



100 PTS
when you buy 2

COMPLIMENTS Potato Chips
200 g or Tortilla Chips 250-280 g



3⁴⁹

COMPLIMENTS Kettle-Cooked
Peanuts 275 g



300 PTS
when you buy 2

COMPLIMENTS De-Alcoholized
Beer 355 mL 6 pk



2/\$8

COMPLIMENTS Ginger Ale, Club
Soda or Tonic Water 6x222 mL



15⁴⁹

300 PTS
when you buy 2

COMPLIMENTS Milk Chocolate
Almonds or Raisins 900 g



5⁹⁹

COMPLIMENTS Value Size Candy
600-750 g

deli & kitchen



8⁹⁹

GREENFIELD Sliced Deli Meats
175 g selected



50 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Charcuterie
Trio selected 250 g



STARTING AT

6⁹⁹

COMPLIMENTS Shredded
Parmesan or Italian Blend 125 g



SLICED FRESH

2⁹⁹

COMPLIMENTS Black Forest Ham,
Honey Ham, Cooked or Smoked Chicken
100 g



11⁴⁹

COMPLIMENTS
Goat Cheese 300 g



3⁹⁹

COMPLIMENTS Dips or
Hummus regular 200-227 g



STARTING AT

5⁹⁹

OLIVERI Pasta or Gnocchi
280-360 g or Sauce 160-300 mL



100 PTS
when you buy 2

Traditional Poutine
350 g available hot



9⁹⁹

COMPLIMENTS Guiche 500 g select varieties
available chilled



100 PTS
when you buy 2

2/\$25

Real Cream Carrot
Layer Cake 625 g



NATIONAL CARROT CAKE DAY
FEBRUARY 3



6⁹⁹
MEMBER ONLY

8⁹⁹
without
Somer Card

Carrot Cupcakes 6 pk 445 g



NEW

17⁹⁹

WITHENSHAW Cakes Chocolate or Cinnamon
Swirl Frozen 600 g



BUY MORE SAVE MORE

3⁹⁹

Mini Danish 6 pk 250 g 4.49 ea



BAKED IN STORE

2/\$7

Bagels 4 pk 450 g



BUY MORE SAVE MORE

5⁹⁹

COMPLIMENTS Loaf Cakes 344-400 g 6.99 ea



BAKED IN STORE

5⁹⁹

Almond or Butter Tarts 6 pk
270-400 g



Made with 100% Canadian Flour

BAKED IN STORE

3⁹⁹

Kaiser Buns 6 pk 430 g



4⁴⁹

STONEMILL Bread 454-600 g



3⁹⁹

NATURAL BAKERY Canadian Rye Bread
500 g

RECIPES, STORIES, TIPS & TRICKS and more, all at [Sobeys.com](https://www.sobeys.com)

frozen & dairy

6⁹⁹

YOPLAIT Source 16 pk or LIBERTE Greek Yogurt 900 g/1 kg or NATREL Lactose Free Milk with Protein 2 L

2/\$7

KRAFT Philadelphia Dips 227 g

5⁹⁹

LIBERTE Probiotic Kéfir 1 L

4⁹⁹

COMPLIMENTS Cheese Sticks 210 g

3⁹⁹

HERSHEY'S Refrigerated Pudding 4 pk or JELL-O Refrigerated Pudding or Gels 4 pk

5⁹⁹

INTERNATIONAL DELIGHT Creamers 946 mL or Cold Foam 369-396 g or SILK Cold Foam 369 g Creamers 890 mL or Whip Cream 473 mL

4⁹⁹

SEALTEST Chocolate Milk 2 L

5⁷⁹

NATREL Lactose Free Butter 250 g

12⁹⁹

KRAFT Velveeta 900 g

4⁹⁹

DR. OETKER Giuseppe Garlic Fingers 317 g

3⁹⁹

MICHELINA'S Pizza Snax 495 g

6⁷⁹

COMPLIMENTS Flatbread Pizzas 300-310 g

4⁹⁹

CRAVE or KD Frozen Entrées 200-340 g or SMART ONES Frozen Entrées 241-283 g

11⁹⁹

SWANSON Oven Easy or Family Skillet Meals 110 kg

7⁹⁹

BURNBRAE FARMS Egg Bakes 340 g

11⁹⁹

SNOWCREST Perfectly Imperfect Fruit 1.75 kg

2/\$5

COMPLIMENTS Perogies 907 g

6⁹⁹

PILLSBURY Pizza Pops 8 pk

11⁹⁹

PORTA Pizza 400-500 g

Here for your budget and lifestyle

COMPLIMENTS *Parache*

5⁹⁹

COMPLIMENTS Greek Yogurt 650 g

5⁴⁹

COMPLIMENTS Pure Orange Juice 1.54 L

5⁴⁹

PANACHE Premium Ice Cream 1 L or Novelty 4-6 pk selected

3⁴⁹

COMPLIMENTS Hash Browns or Diced Hash Browns 650 g

3⁴⁹

COMPLIMENTS Sour Cream 500 mL

3⁴⁹

COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

3⁹⁹

COMPLIMENTS Frozen Vegetables 750 g

3⁹⁹

COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 255-454 g selected

meal makers



4⁹⁹
KELLOGG'S Vector
Granola 311 g



10⁹⁹
JAKETAN'S
Maple Syrup
500 mL



15⁹⁹
DEL MONTE
Fruit Cups or
GOGO SQUEEZ
20 pk



6⁹⁹
BONNE MAMAN
Apple Sauce 530 mL



4⁹⁹
BUY MORE
SAVE MORE
COMPLIMENTS Chocolate Chips
225-270 g 3.49 ea



9⁹⁹
BBQ PIT BOYS Seasonings
240-408 g, S2N Burger Binders,
Seasonings or Spices 230-360 g
or FLEISCHMANN'S Yeast 227 g



30% off
CLUB HOUSE La Grille Seasonings
65-248 g or Spice Blends
111-203 g selected



2⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Bagels 6 pk



4⁹⁹
JUST SOUP 480 mL, CHOLULA
Hot Sauce 150 mL or Salsa 325 mL



2⁹⁹
CLOVER LEAF Yellowfin Chunk
Light Tuna or Flaked Pink Salmon
142 g



3⁴⁹ **100 PTS**
when you buy 3
MINUTE RICE Cups 250 g



4⁴⁹
DIMPFLMEIER Bread
selected varieties 454 g
available in selected stores



2⁹⁹
CATELLI Smart 340-375 g, Bistro
or Healthy Harvest 375 g (excludes
lasagna) or COMPLIMENTS Lasagna
375-500 g



1⁷⁹
CLUB HOUSE
Beef Stew or Ragoût de Bœuf
375 g



4⁴⁹
STUBB'S Pickles 1 L (excludes
premium) or COMPLIMENTS Oh
Mama! Hot Sauce 354 mL



4²⁹
COMPLIMENTS
Instant Long Grain
Rice 700 g



3/\$10 **100 PTS**
when you buy 2
COMPLIMENTS
Peanut Butter
500 g



4⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Graham Crumbs
400 g or Sweetened Condensed
Milk 300 mL



300 PTS
when you buy 1
COMPLIMENTS Vegetable Oil 3 L



2⁹⁹
COMPLIMENTS
Taco or Crema
Sauce 245 mL

natural health



3⁹⁹ **100 PTS**
when you buy 2
PLANT UP Puffs 100 g



9⁹⁹
COMPLIMENTS
ORGANIC
Cranberry Juice
1.36 L



14⁴⁹ **100 PTS**
when you buy 1
COMPLIMENTS ORGANIC
Roast & Ground Coffee 275-300 g



15⁹⁹
TERRA Granola
800-850 g



3⁹⁹
EARTH'S OWN
Oat Beverages or
So Nice Almond
Beverages 1.75 L



10⁹⁹
AMY'S KITCHEN
Pizza 340-397 g



4⁹⁹ **100 PTS**
when you buy 2
VIO LIFE Vegan
Cheese assorted
varieties 150-227 g



5⁴⁹ **100 PTS**
when you buy 2
IMAGINE Chicken
Bone Broth 946 mL



20% off
OLLY Vitamin Gummies
25-90 pk selected



2/\$7
HERSHEY'S One Bar 60 g or
LENNY & LARRY'S Cookie 113 g



1⁹⁹ **100 PTS**
when you buy 2
KIND Core Bars 40 g
selected



11⁹⁹ **100 PTS**
when you buy 2
MUSCLE MILK
4 pk

home & pet care



STARTING AT 10⁹⁹

PALMOLIVE Dish Detergent 4.27 L or FLEECE 3.5 L or Sheets 200 pk



15⁹⁹

FINISH Dish Tabs 10-55 pk or Jet-Dry 946 mL



5⁴⁹

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL, or Easy Peasy 385 g or 946 mL selected



12⁹⁹

WOOLITE Laundry Detergent 1.8 L or RESOLVE Stain Remover 1.38 kg



2⁹⁹

SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 sheets



STARTING AT 9⁹⁹

CHARMIN Bathroom Tissue 8-24 rolls BOUNTY Paper Towels 2-3 pk or Napkins 400 pk



7⁹⁹

ALCAN Foil 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



7⁴⁹

GLAD Kitchen Bags, 26-52 pk or Compostable 10 pk



9⁴⁹

PURINA Cat or Kitten Chow 1.6-2 kg



\$2

PEDIGREE Wet Dog Food 375 g



18⁹⁹

ARM & HAMMER Slide Cat Litter 9.1 kg



STARTING AT 1⁵⁰

COMPLIMENTS Cat or Dog Treats or Chews 35-113 g

health, beauty & baby



6⁹⁹

SENSODYNE Whitening or Pronamel Toothpaste 110-135 mL selected



7⁴⁹

DEGREE Deodorant 74-107 g selected



15% off

BIC Men's and Women's Razors or Blades 1-12 pk selected



300 PTS

when you buy 2

8⁹⁹

AVEENO Body Wash 332 mL selected



50 PTS

when you buy 2

9⁹⁹

LADY, MEN SPEED STICK Deodorant 2 pk or PLAYTEX Sport Tampons 32-36 pk selected



9⁴⁹

HERBAL ESSENCES Shampoo or Conditioner 400 mL selected



3⁹⁹

COLGATE Total Toothpaste or Brushes 70-150 mL or 1-3 pk selected



400 PTS

when you buy 2

15% off

AVEENO Skin Care selected



3⁹⁹

Q-TIPS 400 pk or BABY GOURMET Snacks 35-90 g or HUGGIES Wipes 56-64 pk



400 PTS

when you buy 2

28⁹⁹

PAMPERS Easy Ups 40-74 pk or Ninjamas 34-44 pk



50% off

Pampers Baby Wipes 50 pk



36⁹⁹

PAMPERS Super Ecoone Pac 66-174 pk or ENFAGROW A+ 907 g



69⁹⁹

SIMILAC 360 Total Care Powder 859 g

pharmacy



10% off

ADVIL Pain Relief 40-150 pk, Children's ADVIL Liquid 230 mL or Chews 40 pk*



15% off

TYLENOL Pain Relief 60-150 pk, MOTRIN 400mg Liquid Gel 60 pk, TYLENOL Easy Dissolve 32 pk or Precise 113 g*



10% off

TYLENOL or BENLYN Cough, Cold & Flu selected*



10% off

BAND-AID Wound Care selected



10% off

PEPTO-BISMOL 24-48 pk or 350-480 mL



10% off

NEXCARE Advanced Healing or Large Wound Care selected



300 PTS

when you buy 1

39⁹⁹

A&D Blood Pressure Monitor UA-660CN 1 pk

Happy Lunar
New Year
新春快樂

Celebrate
with savings



7⁹⁹
/lb
Fresh Skinless Pork Belly
sliced 17.61 kg



3⁴⁸
/lb
Baby Bok Choy or Shanghai Bok Choy
product of USA 7.67/kg



8⁸⁸
1 kg 2.2 lb product of Spain



14⁸⁸
product of USA 4.54 kg 10 lb



18⁸⁸
Fuji Apple Gift Box 2.5 kg
or Brown Singo Pear Gift
Box 5 kg product of China



22⁸⁸
COMPLIMENTS New Brunswick
Wild Lobster Claws product of
Canada 454 g



5⁴⁸
SWIN Potstickers 454 g
or Dumplings 500 g selected



3⁹⁸
KJ FOODS Dumplings 380 g
or Fried Pork Buns 450 g selected



9⁸⁸
KIM PHAT Spring Rolls
2.8 kg



5⁸⁸
HUY FONG Chili Garlic Sauce 481 mL
or Sambal Oleek Ground Chili Paste 476 mL



2⁹⁸
CHINA LILY
Soya Sauce
493 mL



7⁹⁸
CJO O'FOOD
Roasted Seaweed
Snack 15 g
selected varieties



9⁸⁸
FRITO-LAY Prosperity
Pack Snacks 392 g



4⁴⁸
LOTTE Yukimi Mochi
270 mL selected varieties



10⁹⁸
FERRERO ROCHER Chocolate
Jewel Box 200 g



8⁸⁸
NESCAFÉ Sweet & Creamy
Instant Coffee 16-18 pk



28⁸⁸
BLACK+DECKER 16-Cup Rice
Cooker while quantities last



4⁴⁸
COMPLIMENTS Disinfecting
Wipes 75 pk

So ready to entertain

Let's start with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

*Family faves
everyone will
enjoy!*

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

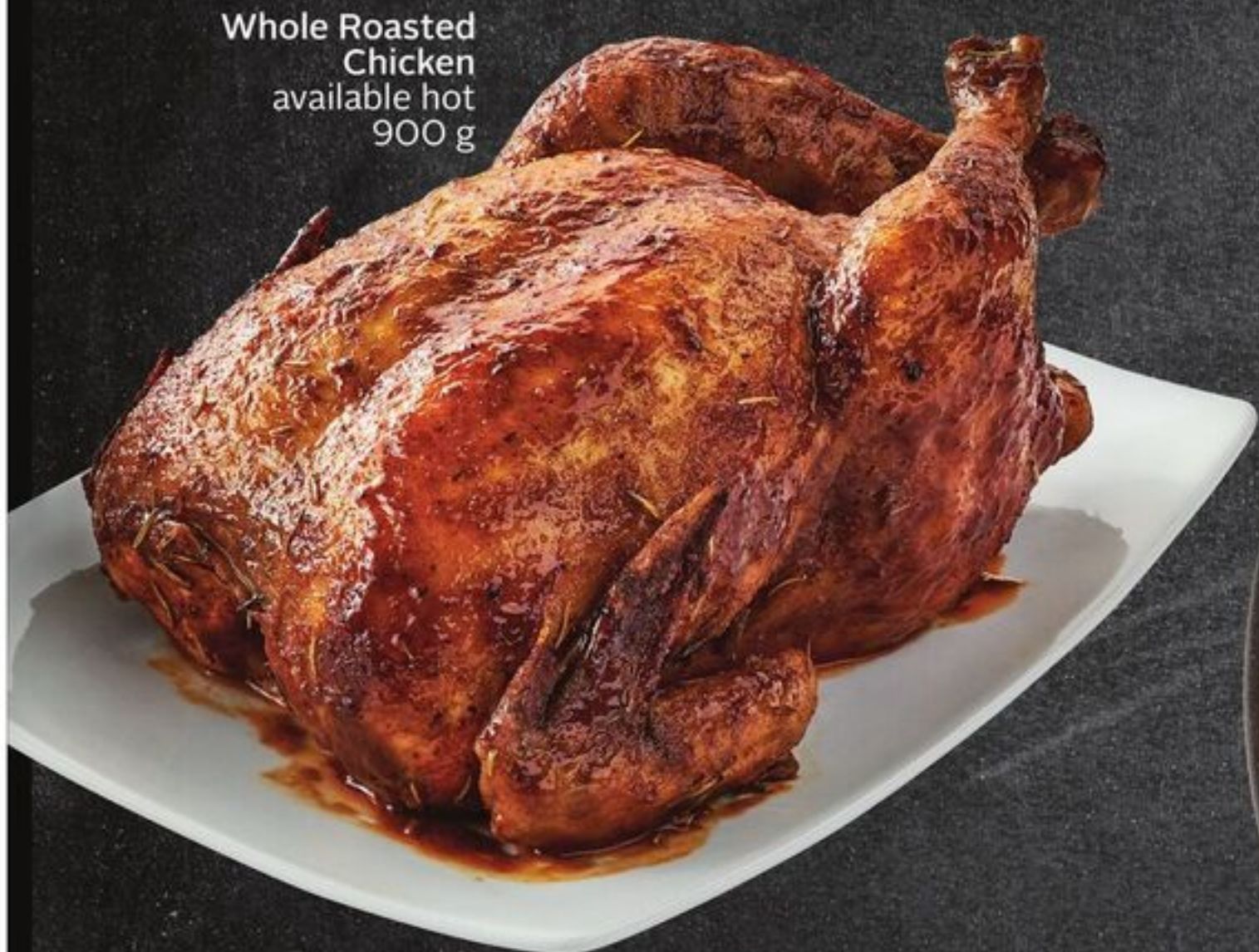
Visit www.sobeys.com/entertaining for tray selections and ordering tips



fresh, Fast, and Ready to Enjoy!

Quick and Convenient - for Families on the Run

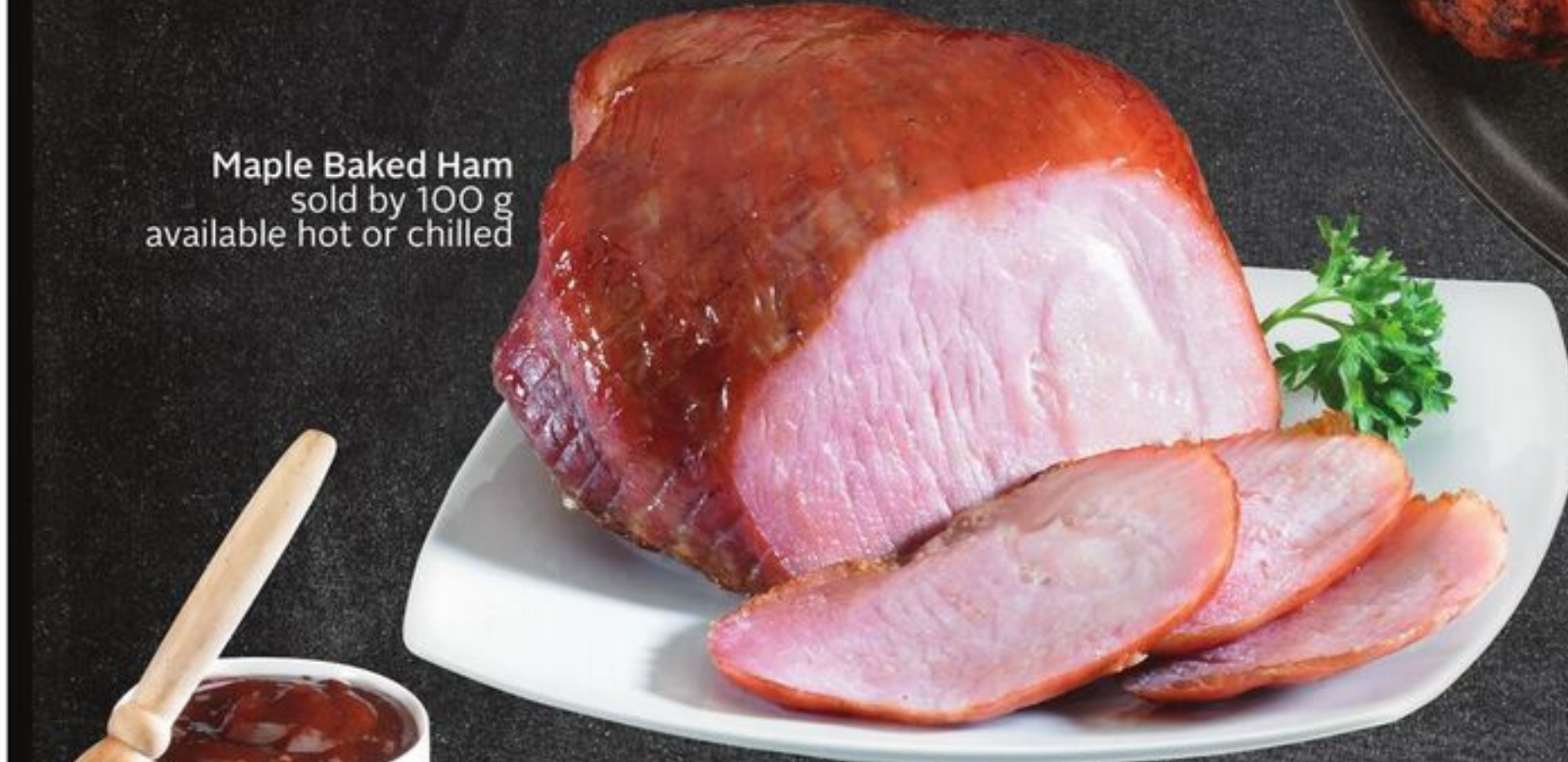
Whole Roasted
Chicken
available hot
900 g



Chilled Meals
sold by 100 g



Maple Baked Ham
sold by 100 g
available hot or chilled



Maple Bacon Back Ribs
full rack 710 g or half rack
355 g available hot or
chilled



**Freshly prepared
and ready
for dinner
tonight!**



Snack/Classic
Meal Boxes
select varieties
300-320 g

Assorted Classic
Dagwood 1/2 Sub

Pepperoni Take
& Bake Pizza
14"



STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks, Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef



HAND-SELECTED
AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

CERTIFIED
TENDER*
TENDRETÉ
CERTIFIÉE

DID YOU KNOW?

- Known as the Picanha in South America.
- Our Exclusive Premium STERLING SILVER Top Sirloin Coulotte or Cap is cut with ample marbling.
- It can be smoked, grilled, sous vide or roasted, making it perfect for any meal.

15⁹⁹
/lb

STERLING SILVER Fresh Boneless Top Sirloin Cap/ Coulotte Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 35.25/kg

THE CERTIFIED TENDER* ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

PORC • PORK
Nagano

MAKE IT A NAGANO NIGHT.
RICH FLAVOUR. REMARKABLY TENDER. 100% CANADIAN PORK.



Remarkably
tender cuts!

STARTING AT

10⁹⁹
/lb



NAGANO Premium Fresh Pork Loin Back Ribs, Tenderloin or Hotel Cut Loin Chop starting at 24.23/kg

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

RICARDO

Gourmet, yet easy

From my kitchen
to yours

That's like
\$6
toward your
groceries

600 PTS
when you spend
\$30 or more

RICARDO Marinated Pork Chop
or Tenderloin, Veal Flap Steak
or Marinated or Risotto Stuffed
Chicken Breast 400 g



10⁹⁹

RICARDO Frozen Pizza 700-745 g



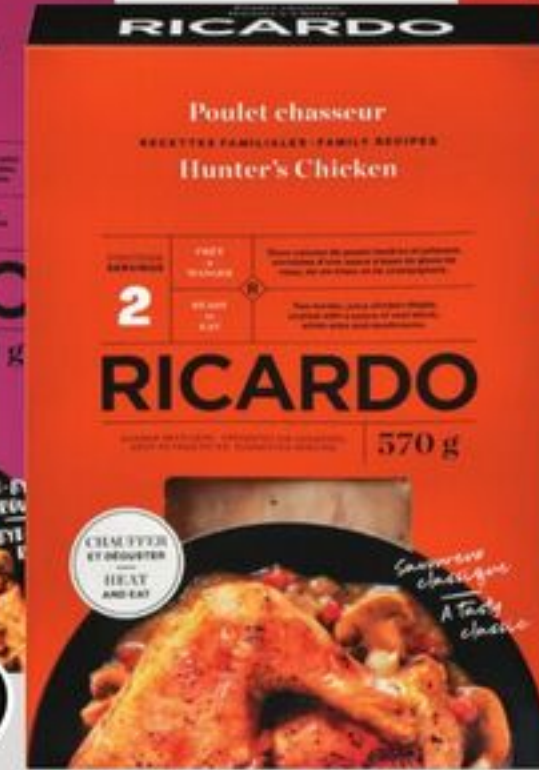
6⁴⁹

RICARDO Dips
250-300 g selected



6⁹⁹

RICARDO Frozen Entrées 380-395 g



10⁹⁹

RICARDO Boxed Entrées
400-570 g available chilled



14⁹⁹

RICARDO Cakes Red Velvet or
Carrot Cake frozen 450-485 g



Simplify meal prep with this selection of easy, chef quality meal solutions

Available Exclusively at **Sobeys**



1st Ingredient is Chocolate Chips!

- Made in Canada
- All butter
- No synthetic colours or artificial flavours
- No hydrogenated oils or MSG

NEW



100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional
Chocolate Chip Cookies 280 g



Scene+
DIGITAL
EXCLUSIVE

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
700 PTS
when you buy 2

COMPLIMENTS Aerosol Whip Cream 400 g



SAVE
\$1.50

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS
Stringable Cheese
12-16 pk



Get
300 PTS
when you buy 2

COMPLIMENTS or COMPLIMENTS BALANCE
Salad Dressings 475 mL



Offer valid January 29th to February 4th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer, wine & coolers!



28⁹⁹

STEAM WHISTLE Pilsner 12x355 mL cans



15⁹⁹

CORONA EXTRA Lager
6x330 mL bottles



19⁹⁹

MUSKOKA Mad
Tom IPA 6x473 mL
tall cans



12⁴⁹

TWISTED TEA Original Hard
Iced Tea 6x355 mL cans



21⁹⁹

YELLOW TAIL Shiraz
or Chardonnay 1.5 L



12⁹⁹

RUFFINO Lumina
Pinot Grigio 750 mL



FAN TASTIC EATS

5⁹⁹

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g

2/\$10

HEALTHY CHOICE Gourmet Steamers selected 299-309 g

Knorr

Don't just watch the game **taste the win!**

2⁹⁹ KNORR Rice or Pasta Cups 73 g

4⁹⁹ HELLMANN'S Mayonnaise 240-445 mL

GET BACK INTO ROUTINE

2/\$5

PAM Cooking Sprays 113-170 g (excludes Avocado and Organic)

5⁹⁹

2/\$5 SNACK PACK Pudding assorted Flavours 92 g

4⁴⁹ ANGIE'S Boomchickapop Popcorn 136 g or Sweet & Salty 198 g

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

4⁹⁹ MUTTI Strained Tomatoes 680 mL or Peeled or Finely Chopped Tomatoes 796 mL

4²⁹ MUTTI Tomato Paste 156 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Together is Golden

3⁹⁹ MCCAIN Regular Fries 800 g or Diced Hashbrowns 800 g

4⁴⁹ MCCAIN Breakfast Potatoes 650 g

3⁹⁹ MCCAIN Pizza Pockets 3 pk 300 g

BUY ANY 6 products & receive 1,000 Scene+ Points = \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

See in-store for full list of participating products.

Product availability may vary in each participating Subway or Safeway store. All products must be purchased within the same transaction between January 1 and February 11, 2026 using a Scene+ Card in order to qualify.

MAKE IT WITH QUAKER

2/\$5 QUAKER Chewy* 120 g or QUAKER* Dippin's* 150-156 g

4⁴⁹ QUAKER Crispy Minis* 90-100 g

3²⁹ QUAKER* Rice Cakes 127-199 g 4.29 ea

START YOUR ACTIVIA GUT HEALTH CHALLENGE 127 ACTIVA to 131 DAYS

4⁴⁹ ACTIVIA 650 g or ACTIVIA Expert 4x100 g

7⁴⁹ ACTIVIA Expert 750 g or ACTIVIA 12x100 g or 12x95 g

YOU COULD WIN \$5,000 WORTH OF GROCERIES IN SCENE+ POINTS.

BUY \$10 in any Activia products

SCAN your Scene+ card at checkout

Scene+

Nestlé Favourites

4⁹⁴

NESTLÉ PREMIUM Frozen Dessert or Real Dairy Ice Cream 1.5 L

NESTLÉ Drumstick Frozen Dessert 4x100 mL selection may vary by location

NESTLÉ Kikkat Confectionery Frozen Dessert 4x80 mL selection may vary by location

MADE IN CANADA

GIUSEPPE

\$7

DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

5⁹⁹

KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added 1-2 L selected

4⁹⁹

3⁹⁹

LIBERTÉ Greek 2-4 pk, Méditerranée Yogurt 4 pk or 500 g or YOPLAIT Source Protein 650 g

RED BULL Energy Drinks 8x250 mL

16⁹⁹

WELCOME TO Mi Tierra

3⁹⁹

BARCEL Mi Tierra The Jala Chops 250 g

13⁴⁹

ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g



2/\$6	2/\$4.50	2/\$4.50	2/\$6
GLACÉAU Smartwater Beverages 591 mL	POWERADE Beverages 591 mL	BODYARMOR Beverages 473 mL	GLACÉAU Smartwater Beverages 1 L

Offer valid from January 27 to February 01, 2008.

Not available in Quebec, Nfld., Nunavut and N.W.T. Valid only for buying bottles for in-store use. Subject to availability while supplies last. Not valid in conjunction with any other offer. Bottle may vary in size. All products are not purchased or sold pursuant to the program. © 2008 Unilever. All rights reserved.

BRING HOME A WIN WITH 2 OFFERS FROM \$

NEW FLAVOR & DELICIOUS BAKED MILK CHOCOLATE

5.99
GENERAL MILLS
Family Size Cheerios or
selected varieties
475-778 g

See store for details.
Some restrictions apply.

authentic
santitas®
seasoning mix

SPEND YOUR RECENT DOLLAR

5.49 OLD EL PASO
Taco Kit
250-510 g
selected varieties

See store for details.
Some restrictions apply.
\$10.00 off \$20.00 or more
per transaction

2.99
NATURE VALLEY Lunch Box, Crunchy or
Trail Mix Granola Bars or BETTY CROCKER
Fruit & Squishers or WOTTS'S 120-230 g
selected varieties

4.5
OLD EL PASO
Seasoning Mix 24 g
selected varieties

Dare

Proud Sponsor
Purdue University

SNACK SMART THIS SCHOOL SEASON.

\$1.50 PTS
when you buy 9

\$4

DARE Bear Pawls:
165-240 g • Mission Wheels 315-360 g or RUFFLES Cookies 250 g

Bear Pawls
snacks

Mission
Wheels

©2018 PURDUE UNIVERSITY OF MICHIGAN

Fluffy. Irresistible. Dippable.



4.99

Philadelphia
Cream Cheese
Product 237-250 g
selected varieties



9.99

KRAFT Singles
Swiss Process Cheese
Product
825 g selected
varieties

*Based on the 2018 Brandwatch® Canadian Trust Study

CANADA DRY

NEW FLAVOURED SODAS

Coming soon!

Also available in 12x355 mL

Crave a wave of flavour?

Try **NEW Peach Mango** today!
Also available in Zero Sugar

4.99 CANADA DRY
6x22 mL
select varieties

THE TALK OF TOWN INTRODUCES
THE GOAT
OF SNACKS
Goldfish

Goldfish



4²⁹ FRANK'S Original or Thick & Tangy Sauce 35.4 mL

CLICK HERE to view full list
of participating products.

Your
family could

WIN*

1 million Scene+ Points towards
free groceries

Scene+

Earn an instant entry for
every eligible product
purchased when scanning
your Scene+ card



8⁹⁹

MAPLE LEAF Natural Fully Cooked Shredded
Chicken or Pork Breakfast Sausages 250-300 g



2/4⁵⁰

BODYARMOR SuperDrink
473 mL



2/4⁵⁰

POWERADE Sports Drinks
710 mL



7⁹⁹

FUZE Iced Tea or PEACE Tea
12x341 mL



5⁹⁹

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk
248-492 g or Gourmet Popping Corn 850 g



4⁴⁹

ANGIE'S Boomchickapop Popcorn
136-198 g



4⁴⁹

MCCAIN Superfries
454-800 g



5⁹⁹

GENERAL MILLS Family Size
Cereal 516-778 g



13⁹⁹

CORONA Cero Non-Alcoholic Beer
6x330 mL



19⁹⁹

TIDE Liquid Detergent 94-100 Loads 3.46-3.9 L,
Pods 45-76 pk, GAIN Flings! 45-76 pk, DOWNY
Unstopables 853 g, IVORY SNOW 3.1 L or
CASCADE Auto Dish Tabs 51-90 pk

**FEED
THE
DREAM**



Sobeys
OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops

6⁹⁹

HARTZ Delectables
Stew Cat Treats 6 pk



Great as a handheld treat,
in a bowl or as a topper!

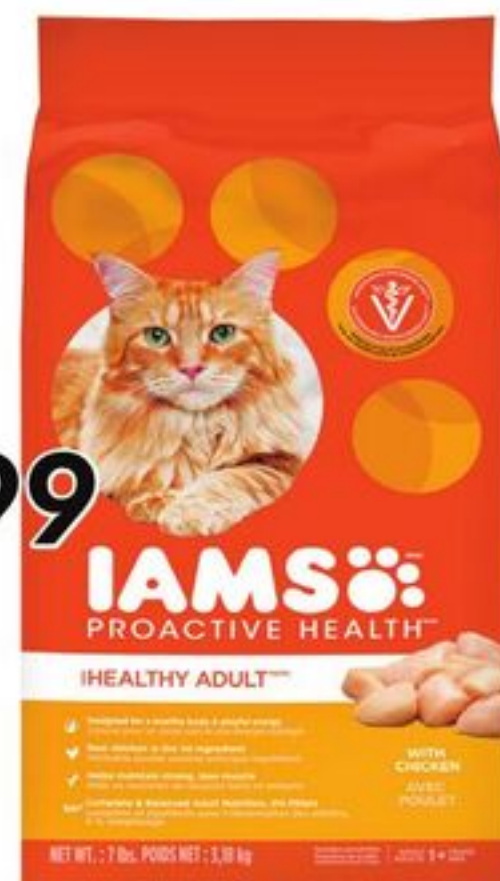
11⁴⁹

HARTZ Squeeze Up
Cat Treats 20 pk



24⁹⁹

IAMS Dry Cat Food
3.18 kg



7⁹⁹

PURINA Friskies
Dry Cat Food
1.5-2 kg



7⁹⁹

COMPLIMENTS
Scoopable Cat
Litter 7 kg



BUY
MORE
SAVE
MORE

1⁴⁹

ea when you
buy 4 or more

SHEBA Bistro
Singles 75 g 1.79 ea



BUY
MORE
SAVE
MORE

1²⁵

ea when you
buy 4 or more

PURINA Friskies
Lil' Soups 34 g or
Fancy Feast Broths
40 g 1.59 ea

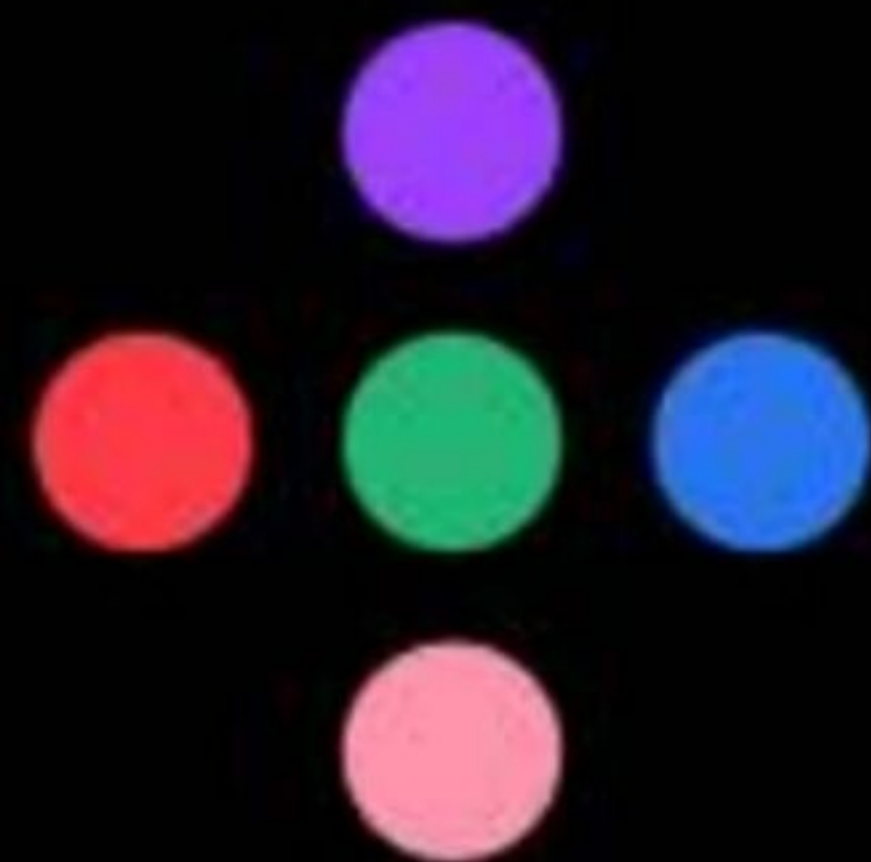


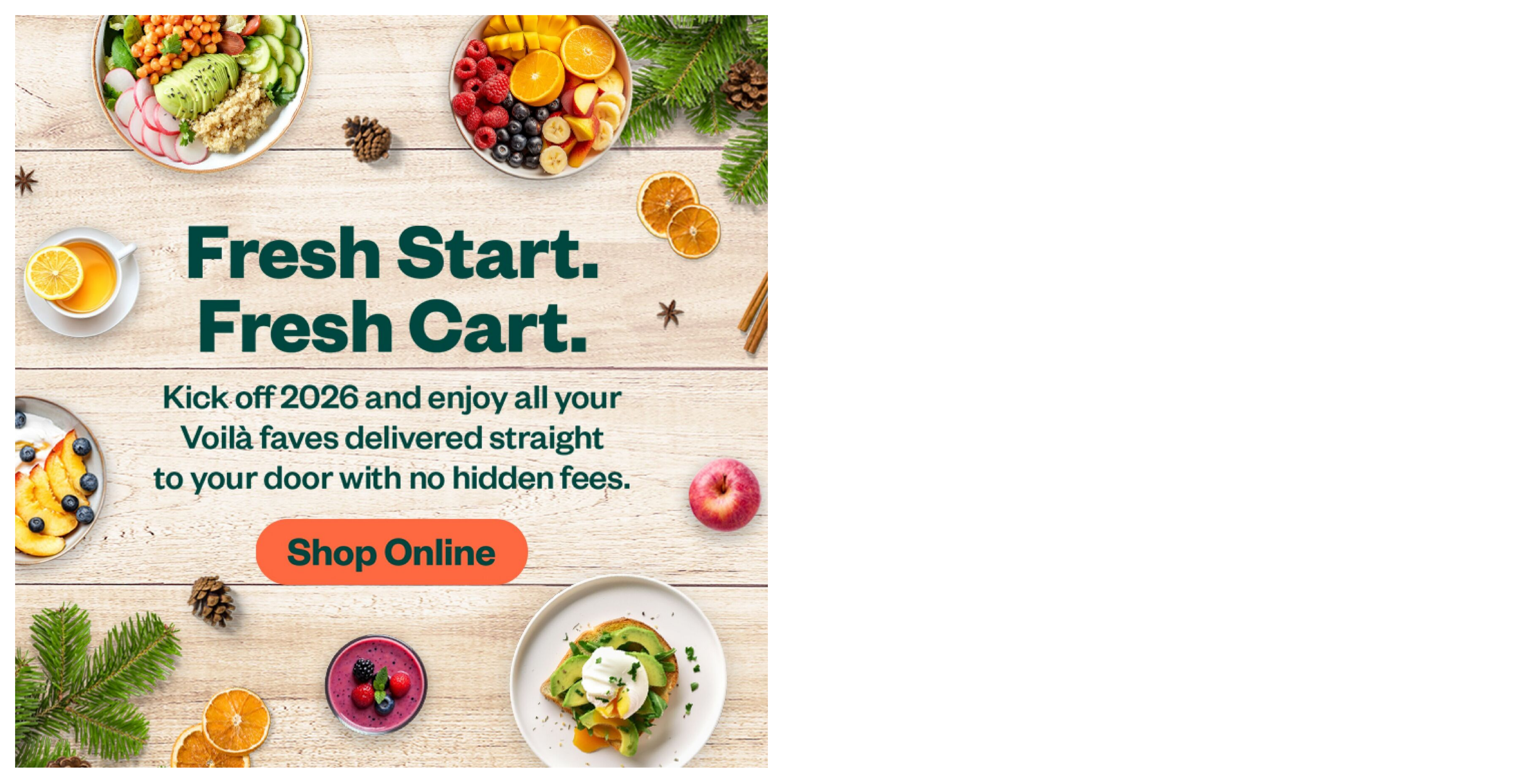
GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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Kick off 2026 and enjoy all your
Voilà faves delivered straight
to your door with no hidden fees.

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