

sobeys
LIQUOR

SAFEWAY 
LIQUOR

**Proudly
Western
Canadian**

We reserve the right to limit purchases to retail quantities. Not all items may be available at all stores. Items advertised may not be exactly as illustrated. Prices do not include tax, deposit, environmental handling charges or levies.

SAVE UP TO \$7

Wolf Blass

Yellow Label
Cabernet Sauvignon
or Chardonnay
750 mL

12⁹⁹



SAVE \$2

50 PTS
when you buy 1

Naked Grape

Selected Varietals
750 mL

8⁹⁹



SAVE \$9

Crown Royal

Canadian Whisky
750 mL

27⁹⁹



SAVE \$11

**Molson Canadian,
Coors Light
or Kokanee**

24 x 355 mL

42⁹⁹



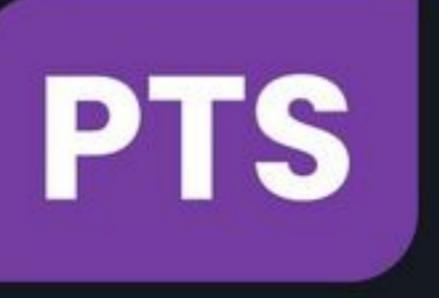
SAVE \$8

Smirnoff

Vodka, 750 mL

21⁹⁹

**DIGITAL
EXCLUSIVE**

GET 500 
PTS

**FOR EVERY \$50 SPENT
WHEN YOU LOAD THIS OFFER AT MyLiquorOffers.ca
USE THIS OFFER UP TO 3 TIMES
OFFER VALID JANUARY 22 - FEBRUARY 4**
See terms and conditions on page 4.

Flyer prices and offers effective
January 22 - February 4, 2026
in select stores in Alberta



**A PROUD
CANADIAN
COMPANY**

**PLEASE DRINK RESPONSIBLY.
Prices do not include taxes and deposits.**


Scene

Winefest

An All-Inclusive Wine Experience

Canmore
FEBRUARY 13 & 14 | The Malcolm Hotel
Edmonton
FEBRUARY 20 & 21 | Edmonton Convention Centre

*Tickets available at
celebratewinefest.com*



2 | MIX & MATCH

BUY ANY **6** BOTTLES
OF WINE AND GET **250** PTS

BUY ANY 12 BOTTLES OF WINE AND GET 1,000 PTS

Scene⁺
MEMBER
PRICING

11⁹⁹

SAVE \$12

when you buy 2 or more

16.99 | Save \$7 when you buy 1



16⁹⁹

without Scene+ Card

SAVE \$7

Regular Retail

23⁹⁹

On The Rocks

Premium Cocktails
Selected Varieties, 375 mL

*No rainchecks. While quantities last.

SAVE \$5

200 PTS
when you buy 1

Ryan's

Irish Style Cream
Liqueur, 750 mL

15⁹⁹

Ryan's
Irish Style Cream Liqueur

Made with Imported
Irish Whiskey

SAVE UP TO \$7

Bacardí

Rum, Selected Varieties
750 mL

24⁹⁹

BACARDÍ
SUPERIOR

Superior White Rum
Ron Blanco Superior

SAVE \$8

Bombay
Sapphire

London Dry Gin, 750 mL

27⁹⁹

BOMBAY
SAPPHIRE

London Dry Gin
Liqueur Infused with Citrus

ROBBIE BURNS
Day **January 25**

SAVE \$7

200 PTS
when you buy 1

Johnnie Walker

Red Label Blended
Scotch Whisky, 750 mL

27⁹⁹

SAVE \$20

Bowmore

12-Year-Old Islay Single
Malt Scotch Whisky
750 mL

45⁹⁹

SAVE \$25

Aberfeldy

12-Year-Old
Highland Single
Malt Scotch
Whisky, 750 mL

52⁹⁹

Spirits for happy hour

SAVE \$5

Captain Morgan

Spiced Rum, 750 mL

27⁹⁹



SAVE UP TO \$8

Alberta Pure or Alberta Premium

Vodka or Canadian
Rye Whisky, 1.14 L

31⁹⁹



SAVE \$9

200 PTS
when you buy 1

Sauza

Tequila Silver or Gold, 750 mL

29⁹⁹



SAVE UP TO \$6

200 PTS
when you buy 1

Crown Royal

Whisky, Selected Flavours
750 mL

31⁹⁹



My Liquor Offers

Scene⁺

Sign up & opt-in to receive emails at MyLiquorOffers.ca for your chance to win*

50,000

PTS

That's like **\$500** in points!



ONE WINNER EVERY MONTH
SCAN HERE & SIGN UP TODAY

*NO PURCHASE NECESSARY. Full Contest rules and prize details found at <https://www.myliquoroffers.ca/sign-up-contest-2025>. Contest runs from 08/01/2025 - 04/30/2026. Open to legal residents of AB and SK with a valid Scene+ account and who have reached the age of majority on the date they entered the Contest.

sobeys & **SAFEWAY** 

LIQUOR

Sign up for our eFlyer



**discover savings
at your local store**



**discover what's
new in spirits,
wine and beer**

subscribe now



Tyson Barrie
Founder, NHL Alumni & Chief Chilly One

Locally Crafted BEER OF THE WEEK

Chilly Ones low-alcohol beer doesn't compromise on taste. At a crushable 3%, it boasts a refreshingly crisp finish that will keep you coming back for more. Spin some tunes, let your worries fade and allow new memories to come to life.

SAVE \$2
100 PTS when you buy 1

Calgary

Chilly Ones
Crushable Light Lager
6 x 355 mL

11.99

SAVE \$7

Blue Moon
Belgian White Selected Varieties
12 x 355 mL

25.99

SAVE \$7

Old Milwaukee
Selected Varieties
15 x 355 mL

24.99

SAVE \$6

Labatt Blue
24 x 355 mL

33.99

SAVE \$6

Keystone
Light
24 x 355 mL

33.99

SAVE \$7

Pabst
Blue Ribbon
24 x 355 mL

36.99

SAVE \$7

Strongbow
Apple Ciders, 8 x 440 mL

24.99

SAVE \$5
200 PTS when you buy 1

SVNS
Hard 7up
Selected Varieties, 12 x 355 mL

26.99

SAVE UP TO \$8

Vizzy
Selected Varieties, 12 x 355 mL

24.99

4

Scene⁺

1,000 PTS

=\$10 toward your purchase

The Scene+ Loyalty Program is available at all participating Sobeys Liquor and Safeway Liquor locations within Alberta. No base Scene+ points earned. See weekly offers for current ways to earn Scene+ points and visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. All Liquor weekly Scene+ minimum spend offers do not include taxes, deposits and environmental charges. Offers exclude event tickets, gift cards, tobacco products, lottery and other goods and services which are non-discountable or excluded by law. Redeem 1,000 Scene+ points for \$10 towards your purchase up to a maximum of 50,000 Scene+ points (equivalent to \$500) per day. All offers are subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

*Card must be registered. Offer valid and available to be loaded from January 22 to February 4, 2026, at all Sobeys Liquor and Safeway Liquor locations in Alberta. Minimum qualifying purchase of \$50 must be made in a single transaction. Offer must be loaded to registered Scene+ Card prior to transaction. Limit three (3) total allotments on three (3) separate transactions. Qualifying purchases must be made on different days. Digital Offer has no cash value and cannot be combined with any other offers. Offer excludes taxes and other goods and services which are non-discountable or excluded by law or as we determine from time to time. Offer cannot be combined with other minimum spend/receive offer(s). SCENE+ registered digital or physical card must be presented. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.