

ONT

FEED THE DREAM

HOT PRICE

3.49

/lb

COMPLIMENTS Fresh AIR-CHILLED Bone-in Chicken Thighs or Drumsticks Family Size 7.69/kg

HOT PRICE

5.99

/lb

Fresh Lean Ground Beef Family Size 13.21/kg

HOT PRICE

10.99

/lb, ea

COMPLIMENTS, JAMES, MAPLE LEAF Prime, PINTY'S or YES! Chicken Wings or PINTY'S Fillets or Chunks or EatWell! Gluten-Free Breaded Chicken Burgers, Strips or Nuggets 660-800 g

HOT PRICE

1.99

/lb, ea

Broccoli Crowns product of Mexico or USA 4.39/kg or Kale or Rapini product of Mexico or USA

HOT PRICE

9.99

/lb

Fresh Steelhead Trout Fillets product of Newfoundland subject to availability 22.02/kg

HOT PRICE

1.48

/lb

Red Prince Apples product of Ontario, Canada extra fancy grade or Stem and Leaf Clementines product of Spain 3.26/kg

HOT PRICE

4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

HOT PRICE

3.47

DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

HOT PRICE

6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

HOT PRICE

16.87

FOLGERS Roast & Ground Coffee 544-865 g or NABOB, MAXWELL HOUSE or FOLGERS Single Serve Pods 30 pk

HOT PRICE

6.47

YOGO Creamy Yogurt 16 pk or SIGGI'S Icelandic Style Skyr Yogurt 650-750 g

YOUR 1,000 PTS OFFER IS WAITING

Visit the Sobeys app or MyGroceryOffers.ca

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like \$10 toward your groceries

Scan QR code to download or open the app

Download the Sobeys app

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE JAN 29-FEB 4, 2026

HOT PRICE

12.88

EIGHT TREASURES Thai Jasmine Rice 8 kg or SHIRAKIRU Japanese Sekka Rice 6.8 kg

THU 29 FRI 30 SAT 31 SUN 1 MON 2 TUE 3 WED 4

Prices and offers in effect January-February 2026

so many deals

Scan here for our full digital flyer

FOL_2025_00140_0001_0001

Scene+
MEMBER
PRICING

Swipe your
Scene+ Card
and Save





2⁹⁹
/lb
6.59/kg

MEMBER
PRICING

SAVE UP TO
57%
WITH
MEMBER
PRICING

3⁹⁹
/lb
8.80/kg

without
Scene+
Card

Fresh Pork Shoulder Blade Roasts or Steak
Family Size or Fresh Pork Shoulder Picnic Roast
hock removed



1⁹⁹
MEMBER
PRICING

MEMBERS SAVE *1

2⁹⁹
without
Scene+
Card

COMPLIMENTS ORGANIC Whole White or
Cremini Mushrooms product of Canada 227 g



4⁴⁴
MEMBER
PRICING

MEMBERS SAVE *1

5⁴⁴
without
Scene+
Card

COMPLIMENTS Cheese 400 g or Shreds 226-320 g
select varieties



2⁹⁹
MEMBER
PRICING

MEMBERS SAVE *1

3⁹⁹
without
Scene+
Card

EARTH'S OWN Almond 1.89 L or Soy 1.75 L

Look for more Member Pricing
throughout the flyer and in-store.

FLO1_SBT_WK40_P001_CNT

Scene

EARN POINTS ON
STERLING SILVER
OR NAGANO
PRODUCTS

GET
UP TO 2,000 PTS

SPEND
\$20, GET 500 PTS

SPEND
\$35, GET 800 PTS

SPEND \$50
OR MORE, GET 2,000 PTS

That's like
\$20
toward your
groceries

Nagano

5

or more

STARTING AT

10⁹⁹

/lb

NAGANO Premium Fresh Pork Loin
Hotel Cut Chop, Tenderloin or Back
Ribs starting at 24.23/kg

17⁹⁹

/lb

CERTIFIED
TENDER*

TENDRETE
CERTIFIEE*

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions
cut by your meat expert from Canada AAA grade beef 39.66/kg

12⁹⁹

when you buy 1

COMPLIMENTS Breaded or Battered Haddock or Pan Seared
Haddock, Cod, Sole or Salmon Fillets 460-580 g

6⁹⁹

when you buy 1

IMPERIAL Soft Margarine or Squares
1.28-1.36 kg, BECEL Margarine
637-850 g

3⁴⁹

when you buy 2

HUMPTY DUMPTY
Party Mix 250 g or
Snacks 200-250 g

7⁹⁹

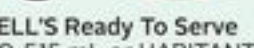
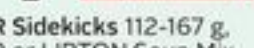
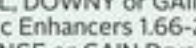
when you buy 2

KRAFT Cheez Whiz
900 g

1,000 Points = \$10 of free groceries

FL02_S01_W0002_P000_C001

**Guaranteed fresh
or your money back**

 2/\$5 CAMPBELL'S Ready To Serve Soup 312 mL or 1 CUP OF HABITANT Soup 796 mL	 4/\$7 KNORR Sidekicks 112-167 g, KNORR Cup o' SOUP Mix 2 or 4 pk selected	 4⁹⁹ KRAFT Dinner 5x200 g or Dinner CUP 5x200 g	 7⁹⁹ TIDE Simply Laundry Detergent 2.7 L, DOWNY or GAIN Liquid Fabric Enhancers 1.66-2.63 L or BOUNCE or GAIN Dryer Sheets 120-200 pk
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Scene⁺
EXPRESS

SIGN UP

**GET YOUR DIGITAL SCENE+ CARD
INSTANTLY AFTER SIGN UP**

SCAN this code, then enter your email and postal code to get your digital Scene+ card. Start earning points on eligible purchases after sign up.

Visit sceneplus.ca/terms-and-conditions to see full Terms and Conditions. Transferrable of Scene Plus Pk Corporation used under license by Tobacoy Capital Incorporated.

1,000 points = \$20 in groceries. Score points redeemed at any participating Empire location must be redeemed in increments of 1,000. *Get 2 Score+ pts on every \$1 Sprint. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scottsbanks.com/participatingstores. Visa Int. Licensed user.

quick & easy

seafood

4⁹⁹ **MEMBER**

without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Bass or Pollock Fillets 400 g

9⁹⁹

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g or COMPLIMENTS Crab-Flavoured Seafood flake-style 907 g

Choose Canadian Seafood!

We work hard to bring you quality Canadian Seafood from Coast-to-Coast. Explore our delicious offerings to make tonight a seafood night.

16⁹⁹ /lb

Product of Nova Scotia SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets subject to availability 37.46/kg

11⁹⁹ /lb

Product of Canada Wild Pacific Sole Fillets previously frozen 26.43/kg

13⁹⁹

COMPLIMENTS Newfoundland and Labrador Cooked Wild Cold Water Shrimp 340 g

5⁹⁹

Product of Canada Fresh Mussels 907 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g

15⁹⁹

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon Fillets 908 g

10⁹⁹

WATERVIEW MARKET Lemon Garlic Shrimp & Sauce 454 g

6⁹⁹

VASCO & CO Smoked Atlantic Salmon 120 g or HATLAW'S Ocean Scallops or Clam Stuffing 425 g

5⁹⁹ **MEMBER**

without Scene+ Card

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

9⁹⁹

DOM RESERVE Salmon or Tuna Poke 200 g or EARL'S KITCHEN Clam Chowder frozen 550 mL

10⁹⁹

TOPPITS Gluten-Free Premium Breaded Fish Fillets 400 g or Battered Shrimp 340 g

deli & kitchen

6⁹⁹ **MEMBER**

without Scene+ Card

FANTINO & MONDELLO Authentic Italian Charcuterie Meats selected 100-200 g

5⁹⁹

SNACK FACTORY Pretzel Crisps selected 155-200 g

5⁴⁹ /100 g

ILCHESTER Applewood Smoked Cheddar product of England

3⁷⁹ /100 g

SLICED FRESH SIKORSKI Grandpa or Grandma Ham

4²⁹ /100 g

SLICED FRESH MAPLE LEAF Natural Selections Ham or Turkey

2⁷⁹ **MEMBER**

without Scene+ Card

COMPLIMENTS Double Crème Brie

5⁹⁹ **MEMBER**

without Scene+ Card

Wraps 219-300 g

8⁹⁹

MITCHELL'S Soup Mix 225-400 g

9⁹⁹

SUMMER FRESH 6-Layer Dip 400 g

2⁰⁰ **PTS**

when you buy 400 g or more

Value-Sized Meals available chilled sold by 100 g

1⁷⁹ /100 g

Value Sized Twice Baked Potatoes sold by 100 g available chilled

2⁰⁰ **PTS**

when you buy 400 g or more

Meatballs sauced or unsauced sold by 100 g available hot or chilled

Give them more with the Grocery Essentials Card

Visit sobey.com/giftcards for details

drinks & snacks



100 PTS
when you buy 2

7⁹⁹

SPARKLING ICE
503 mL



BUY MORE
SAVE MORE

2⁹⁹

ROCKSTAR Energy Drinks 473 mL
3.79 ea



7⁹⁹

PARTAKE
Non-Alcoholic Beer
4x355 mL



2/\$6

RED BULL Energy Drink 250 mL



9⁹⁹

LINDT or GHIRARDELLI Bags
17-151 g while supplies last



1²²

HERSHEY'S Singles
39-58 g



5²⁹

CADBURY
Bagged Chocolate
144-200 g



9⁴⁹

PEPPERIDGE FARM Valentine
Goldfish Crackers 40 pk
while supplies last



300 PTS
when you buy 2

4⁹⁹

SNACK FACTORY Pretzel Bites
240 g or SNYDER'S OF HANOVER
Twisted Pretzel Sticks 340 g



2/\$8

TOSTITOS
Tortilla Chips
205-300 g



2/\$9

MISS VICKIE'S Kettle Chips
190-200 g



6⁹⁹

JACK LINK'S or GOLDEN ISLAND
65-81 g



100 PTS
when you buy 2

2/\$7

COMPLIMENTS
Mini Cookies
150-210 g
while supplies last



200 PTS
when you buy 2

2/7⁵⁰

VOORTMAN No Sugar Added
Cookies or Wafers 142-320 g



4⁴⁹

CHRISTIE Good Thins Crackers
100 g or Ritz Snackwiches 8 pk or
RYVITA Crispbread 200-250 g



MORE
SAVE MORE

3²⁹

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g 4.29 ea



100 PTS
when you buy 2

3⁴⁹

COMPLIMENTS Soda Crackers
450 g



\$3

DARE Veggie Crisps 100 g



19⁹⁹

TIMOTHY'S Coffee K-Cup® Pods
30 pk



200 PTS
when you buy 2

2/\$10

TWININGS Tea 20 pk



2/\$5

OASIS Juice, ARIZONA
Iced Tea or DEL MONTE Nectar
960 mL tetra



13⁹⁹

VAN HOUTTE Coffee K-Cup®
Pods 10-12 pk or Brew Over
Ice Pods 10 pk



4⁹⁹

NUTELLA Hazelnut Spread 375 g
or B-ready Bars 6 pk



4⁴⁹

WELCH'S Fruit Snacks 150-220 g



150 PTS
when you buy 2

2/\$7

COMPLIMENTS Vegetable,
Tomato or Tomato Clam
Cocktails 1.89 L



2/\$6

100 PTS
when you buy 2

COMPLIMENTS ZAZ Water
Enhancers 48 mL



100 PTS
when you buy 2

COMPLIMENTS Potato Chips
200 g or Tortilla Chips 250-280 g



3⁴⁹

COMPLIMENTS Kettle-Cooked
Peanuts 275 g



300 PTS
when you buy 2

COMPLIMENTS De-Alcoholized
Beer 355 mL 6 pk



2/\$8

COMPLIMENTS Ginger Ale, Club
Soda or Tonic Water 6x222 mL



15⁴⁹

300 PTS
when you buy 2

COMPLIMENTS Milk Chocolate
Almonds or Raisins 900 g



5⁹⁹

COMPLIMENTS Value Size Candy
600-750 g

deli & kitchen



8⁹⁹

GREENFIELD Sliced Deli Meats
175 g selected



50 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Charcuterie
Trio selected 250 g



STARTING AT

6⁹⁹

COMPLIMENTS Shredded
Parmesan or Italian Blend 125 g



SLICED FRESH

2⁹⁹

COMPLIMENTS Black Forest Ham,
Honey Ham, Cooked or Smoked Chicken
100 g



11⁴⁹

COMPLIMENTS
Goat Cheese 300 g



3⁹⁹

COMPLIMENTS Dips or
Hummus regular 200-227 g



STARTING AT

5⁹⁹

OLIVERI Pasta or Gnocchi
280-360 g or Sauce 160-300 mL



100 PTS
when you buy 2

Traditional Poutine
350 g available hot



9⁹⁹

COMPLIMENTS Guiche 500 g select varieties
available chilled



100 PTS
when you buy 2

2/\$25

Real Cream Carrot
Layer Cake 625 g



NATIONAL CARROT CAKE DAY
FEBRUARY 3



6⁹⁹
MEMBER ONLY

8⁹⁹
without
Somer Card

Carrot Cupcakes 6 pk 445 g



NEW

17⁹⁹

WITHENSHAW Cakes Chocolate or Cinnamon
Swirl Frozen 600 g



**BUT MORE
MORE**

3⁹⁹

Mini Danish 6 pk 250 g 4.49 ea



BAKED IN STORE

2/\$7

Bagels 4 pk 450 g



**BUT MORE
MORE**

5⁹⁹

COMPLIMENTS Loaf Cakes 344-400 g 6.99 ea



BAKED IN STORE

5⁹⁹

Almond or Butter Tarts 6 pk
270-400 g



Made with 100% Canadian Flour

BAKED IN STORE

3⁹⁹

Kaiser Buns 6 pk 430 g



4⁴⁹

STONEMILL Bread 454-600 g



3⁹⁹

NATURAL BAKERY Canadian Rye Bread
500 g

frozen & dairy

6⁹⁹

YOPLAIT Source 16 pk or LIBERTE Greek Yogurt 900 g/1 kg or NATREL Lactose Free Milk with Protein 2 L

2/\$7

KRAFT Philadelphia Dips 227 g

5⁹⁹

LIBERTE Probiotic Kéfir 1 L

4⁹⁹

COMPLIMENTS Cheese Sticks 210 g

3⁹⁹

HERSHEY'S Refrigerated Pudding 4 pk or JELL-O Refrigerated Pudding or Gels 4 pk

5⁹⁹

INTERNATIONAL DELIGHT Creamers 946 mL or Cold Foam 369-396 g or SILK Cold Foam 369 g Creamers 890 mL or Whip Cream 473 mL

4⁹⁹

SEALTEST Chocolate Milk 2 L

5⁷⁹

NATREL Lactose Free Butter 250 g

12⁹⁹

KRAFT Velveeta 900 g

4⁹⁹

DR. OETKER Giuseppe Garlic Fingers 317 g

3⁹⁹

MICHELINA'S Pizza Snax 495 g

6⁷⁹

COMPLIMENTS Flatbread Pizzas 300-310 g

4⁹⁹

CRAVE or KD Frozen Entrées 200-340 g or SMART ONES Frozen Entrées 241-283 g

11⁹⁹

SWANSON Oven Easy or Family Skillet Meals 110 kg

7⁹⁹

BURNBRAE FARMS Egg Bakes 340 g

11⁹⁹

SNOWCREST Perfectly Imperfect Fruit 1.75 kg

2/\$5

COMPLIMENTS Perogies 907 g

6⁹⁹

PILLSBURY Pizza Pops 8 pk

11⁹⁹

PORTA Pizza 400-500 g

Here for your budget and lifestyle

COMPLIMENTS *Parache*

5⁹⁹

COMPLIMENTS Greek Yogurt 650 g

5⁴⁹

COMPLIMENTS Pure Orange Juice 1.54 L

5⁴⁹

PANACHE Premium Ice Cream 1 L or Novelty 4-6 pk selected

3⁴⁹

COMPLIMENTS Hash Browns or Diced Hash Browns 650 g

3⁴⁹

COMPLIMENTS Sour Cream 500 mL

3⁴⁹

COMPLIMENTS BALANCE Non-Hydrogenated Margarine 427 g

3⁹⁹

COMPLIMENTS Frozen Vegetables 750 g

3⁹⁹

COMPLIMENTS Frozen Pie Shells, Tart Shells or Phyllo Pastry 355-454 g selected

meal makers



4⁹⁹
KELLOGG'S Vector Granola 311 g



10⁹⁹
JAKETAN'S Maple Syrup 500 mL



15⁹⁹
DEL MONTE Fruit Cups or GOGO SQUEEZ 20 pk



6⁹⁹
BONNE MAMAN Apple Sauce 530 mL



4⁹⁹
COMPLIMENTS Chocolate Chips 225-270 g 3.49 ea



9⁹⁹
BBQ PIT BOYS Seasonings 240-408 g, 52N Burger Binders, Seasonings or Spices 230-360 g or FLEISCHMANN'S Yeast 227 g



30% off
CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends 111-203 g selected



2⁴⁹ **100 PTS** when you buy 2
COMPLIMENTS Bagels 6 pk



4⁹⁹
JUST SOUP 480 mL, CHOLLULA Hot Sauce 150 mL or Salsa 325 mL



2⁹⁹
CLOVER LEAF Yellowfin Chunk Light Tuna or Flaked Pink Salmon 142 g



3⁴⁹ **100 PTS** when you buy 3
MINUTE RICE Cups 250 g



4⁴⁹
DIMPFLMEIER Bread selected varieties 454 g available in selected stores



2⁹⁹
CATELLI Smart 340-375 g, Bistro or Healthy Harvest 375 g (excludes lasagna) or COMPLIMENTS Lasagna 375-500 g



1⁷⁹
CLUB HOUSE Beef Stew or Ragoût de Bœuf 36-45 g



4⁴⁹
STUBB'S Pickles 1 L (excludes premium) or COMPLIMENTS Oh Mama! Hot Sauce 354 mL



4²⁹
COMPLIMENTS Instant Long Grain Rice 700 g



3/\$10 **100 PTS** when you buy 2
COMPLIMENTS Peanut Butter 500 g



4⁴⁹ **100 PTS** when you buy 2
COMPLIMENTS Graham Crumbs 400 g or Sweetened Condensed Milk 300 mL



300 PTS when you buy 1
COMPLIMENTS Vegetable Oil 3 L



2⁹⁹
COMPLIMENTS Taco or Crema Sauce 245 mL

natural health



3⁹⁹ **100 PTS** when you buy 2
PLANT UP Puffs 100 g



9⁹⁹
COMPLIMENTS ORGANIC Cranberry Juice 1.36 L



14⁴⁹ **100 PTS** when you buy 1
COMPLIMENTS ORGANIC Roast & Ground Coffee 275-300 g



15⁹⁹
TERRA Granola 800-850 g



3⁹⁹
EARTH'S OWN Oat Beverages or So Nice Almond Beverages 1.75 L



10⁹⁹
AMY'S KITCHEN Pizza 340-397 g



4⁹⁹ **100 PTS** when you buy 2
VIO LIFE Vegan Cheese assorted varieties 150-227 g



5⁴⁹ **100 PTS** when you buy 2
IMAGINE Chicken Bone Broth 946 mL



20% off
OLLY Vitamin Gummies 25-90 pk selected



2/\$7
HERSHEY'S One Bar 60 g or LENNY & LARRY'S Cookie 113 g



1⁹⁹ **100 PTS** when you buy 2
KIND Core Bars 40 g selected



11⁹⁹ **100 PTS** when you buy 2
MUSCLE MILK 4 pk

home & pet care

STARTING AT
10⁹⁹

PAH/FLUENCY Dish Detergent 4.2 L or FLEECY 3.5 L or Sheets 200 pk

15⁹⁹

FINISH[®] Dish Tabs
20-50 Tabs
Jet-Dry 946 mL

5⁴⁹

SCRUBBING BUBBLES[®] Bathroom Cleaner 623 g or 946 mL, Shower Foamer 385 g or 946 mL, or Baby Peasy 385 g or 946 mL, Selected

12⁹⁹

WOOLITE[®] Laundry Detergent 1.38 L or RESOLVE[®] Stain Remover 138 mL

949 PURINA Cat or Kitten Chow 1.6-2 kg

\$2 PEDIGREE Wet Dog Food 375 g

18⁹⁹ ARM & HAMMER Slide Cat Litter 9.1 kg

150 COMPLIMENTS Cat or Dog Treats or Chews 35-113 g

250 PPS when you spend \$5 or more

STARTING AT

health, beauty & baby

6.99 ~~10.99~~ **when you buy 2**
SENSODYNE
 Whitening or
 Fluoride Toothpaste 130-135 ml.
 selected

7.49
DEGREE Deodorant
 Wax 14-17.7 oz. deodorant

15% off ~~100~~ **when you buy 2**
Flex
 Men's or Women's Razors or
 Blades 1-2 pk. selected

8.99 ~~10.99~~ **when you buy 2**
Aveeno
 Body Wash 5.32 ml.
 selected

The collage features four product groups:

- Playtex Sport:** A box of 'LADY, MEN SPEED STICK Deodorant 2 sticks or PLAYTEX Sport Tampons 32-36 pk selected' for \$9.99. A 'when you buy 2' offer is shown.
- Herbal Essences:** Two bottles of 'Herbal Essences Shampoo or Conditioner 400 ml, selected' for \$9.49. A 'when you buy 2' offer is shown.
- Colgate:** A box of 'Colgate Total Toothpaste or Brushes 70-150 ml or 1-pk or 3-pk selected' for \$3.99. A 'when you buy 2' offer is shown.
- Aveeno:** A box of 'Aveeno Amino Acid Moisturizer' and a bag of 'Aveeno Skin Care selected' for \$15.00 off. A 'when you buy 2' offer is shown.



3⁹⁹

Q-TIPS 400 4pk or BABY
SOFT WIPES 26-90 pk or
HUGGIES WIPES 56-64 pk



28⁹⁹

PAMPERS Baby Wipes 40-74 pk or
Ninjamas 34-44 pk



36⁹⁹

PAMPERS Super Econo Pak
66-74 pk or ENAGROW A+ 907 g



69⁹⁹

SIMILAC 360
Total Care
Powder 859 g

pharmacy Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.



10% off

300 pts

when you buy 2

ADVIL, Pain Relief 40-150 pc, Children's ADVIL Liquid 230 mL or Chewable 60 pc

15% off

+200 pts

when you buy 2

TYLENOL Pain Relief 80-150 pc, MOTRIN 400mg or 600mg, 60 pc, TYLENOL, Extra Dissolve 60 pc

10% off

+200 pts

when you buy 2

TYLENOL COMPLETE 150 pc, TYLENOL, or BENLYN Cough, Cold & Allergy 60 pc

10% off

+150 pts

when you buy 2

BAND-AID Wound Care selected



Pepto-BISMOL 24-48 pk or 350-480 ml

10% off **+200 PTS** when you buy 2



NEXCARE Advanced Healing or Laine Wound Care selected

10% off **+400 PTS** when you buy 2



A&D Blood Pressure Monitor UH-550CN 1 pk

300 PTS when you buy 1

39⁹⁹



Blood Pressure Monitor

CLINICAL GRADE VERIFIED

• Large LCD screen
• Easy to use
• Accurate readings
• Long battery life

Scene+ **JOIN SCENE+ TODAY.** sceneplus.ca/register

Happy Lunar
New Year
新春快樂

Celebrate
with savings



7⁹⁹
/lb
Fresh Skinless Pork Belly
sliced 17.61 kg



3⁴⁸
/lb
Baby Bok Choy or Shanghai Bok Choy
product of USA 7.67/kg



8⁸⁸
1 kg 2.2 lb product of Spain



14⁸⁸
product of USA 4.54 kg 10 lb



18⁸⁸
Fuji Apple Gift Box 2.5 kg
or Brown Singo Pear Gift
Box 5 kg product of China



22⁸⁸
COMPLIMENTS New Brunswick
Wild Lobster Claws product of
Canada 454 g



5⁴⁸
SWIN Potstickers 454 g
or Dumplings 500 g selected



3⁹⁸
KJ FOODS Dumplings 380 g
or Fried Pork Buns 450 g selected



9⁸⁸
KIM PHAT Spring Rolls
2.8 kg



5⁸⁸
HUY FONG Chili Garlic Sauce 481 mL
or Sambal Oleek Ground Chili Paste 476 mL



2⁹⁸
CHINA LILY
Soya Sauce
493 mL



7⁹⁸
CJO O'FOOD
Roasted Seaweed
Snack 15 g
selected varieties



9⁸⁸
FRITO-LAY Prosperity
Pack Snacks 392 g



4⁴⁸
LOTTE Yukimi Mochi
270 mL selected varieties



10⁹⁸
FERRERO ROCHER Chocolate
Jewel Box 200 g



8⁸⁸
NESCAFÉ Sweet & Creamy
Instant Coffee 16-18 pk



28⁸⁸
BLACK+DECKER 16-Cup Rice
Cooker while quantities last



4⁴⁸
COMPLIMENTS Disinfecting
Wipes 75 pk

So ready to entertain

*Let's start
with apps!*

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

or

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

*Family faves
everyone will
enjoy!*



Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

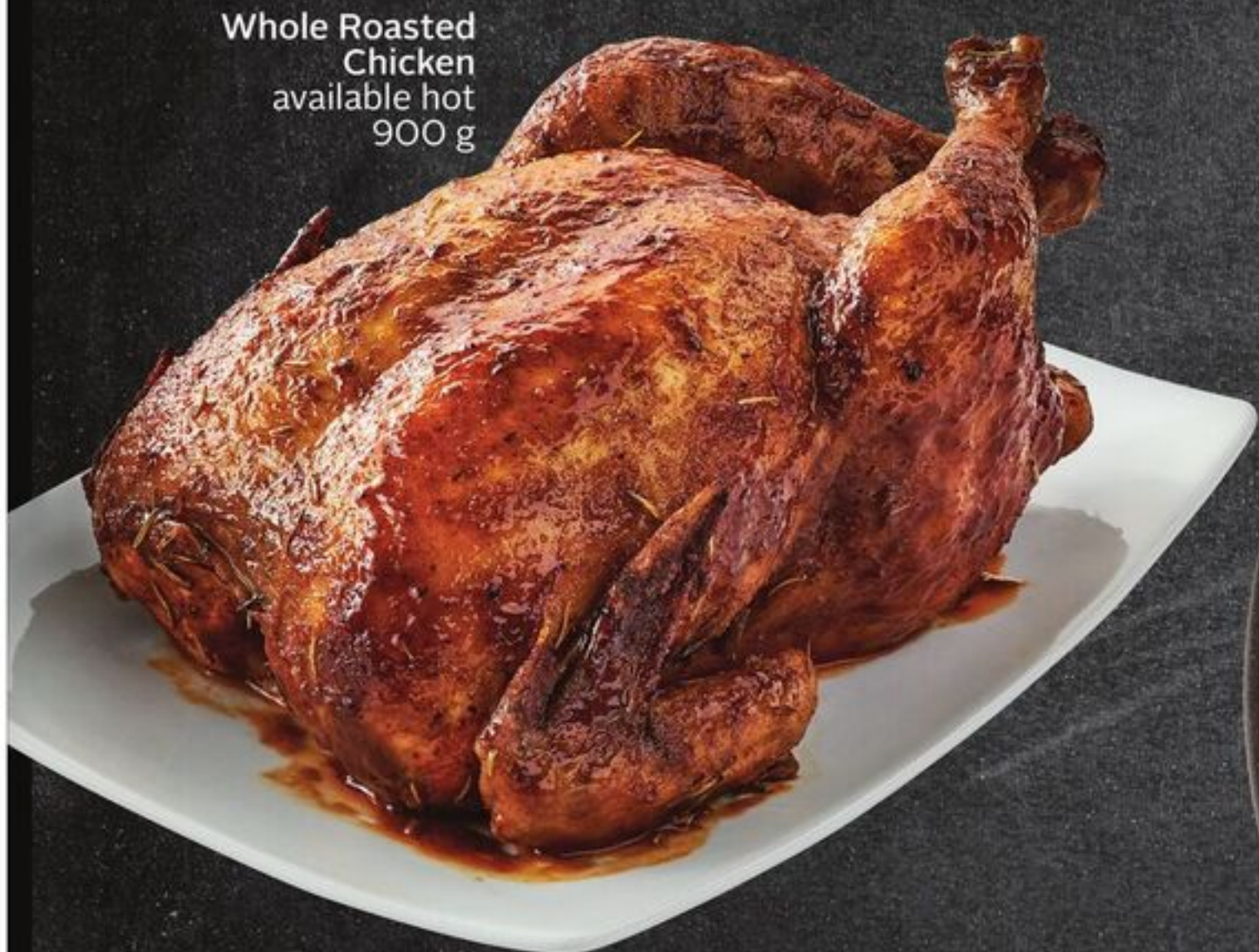
Visit www.sobeys.com/entertaining for tray selections and ordering tips



fresh, Fast, and Ready to Enjoy!

Quick and Convenient - for Families on the Run

Whole Roasted
Chicken
available hot
900 g



Chilled Meals
sold by 100 g



Maple Baked Ham
sold by 100 g
available hot or chilled



Snack/Classic
Meal Boxes
select varieties
300-320 g



Maple Bacon Back Ribs
full rack 710 g or half rack
355 g available hot or
chilled

**Freshly prepared
and ready
for dinner
tonight!**



Assorted Classic
Dagwood 1/2 Sub

Pepperoni Take
& Bake Pizza
14"



STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks, Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef



HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

CERTIFIED
TENDER*
TENDRETÉ
CERTIFIÉE

DID YOU KNOW?

- Known as the Picanha in South America.
- Our Exclusive Premium STERLING SILVER Top Sirloin Coulotte or Cap is cut with ample marbling.
- It can be smoked, grilled, sous vide or roasted, making it perfect for any meal.

15⁹⁹
/lb

STERLING SILVER Fresh Boneless Top Sirloin Cap/ Coulotte Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 35.25/kg

THE CERTIFIED TENDER* ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

PORC • PORK
Nagano

MAKE IT A NAGANO NIGHT.
RICH FLAVOUR. REMARKABLY TENDER. 100% CANADIAN PORK.



Remarkably
tender cuts!

STARTING AT

10⁹⁹
/lb

NAGANO Premium Fresh Pork Loin Back Ribs, Tenderloin or Hotel Cut Loin Chop starting at 24.23/kg

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

RICARDO

Gourmet, yet easy

From my kitchen
to yours

That's like
\$6
toward your
groceries

600 PTS
when you spend
\$30 or more

RICARDO Marinated Pork Chop
or Tenderloin, Veal Flap Steak
or Marinated or Risotto Stuffed
Chicken Breast 400 g



10⁹⁹

RICARDO Frozen Pizza 700-745 g



6⁴⁹

RICARDO Dips
250-300 g selected



6⁹⁹

RICARDO Frozen Entrées 380-395 g



10⁹⁹

RICARDO Boxed Entrées
400-570 g available chilled



14⁹⁹

RICARDO Cakes Red Velvet or
Carrot Cake frozen 450-485 g

Simplify meal prep with this selection of easy, chef quality meal solutions
Available Exclusively at **Sobeys**



1st Ingredient is Chocolate Chips!

- Made in Canada
- All butter
- No synthetic colours or artificial flavours
- No hydrogenated oils or MSG

NEW



100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional
Chocolate Chip Cookies 280 g



Scene+
DIGITAL
EXCLUSIVE

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get
700 PTS
when you buy 2

COMPLIMENTS Aerosol Whip Cream 400 g



SAVE
\$1.50

LOAD THIS OFFER
AND SAVE \$1.50 ON
COMPLIMENTS
Stringable Cheese
12-16 pk



Get
300 PTS
when you buy 2

COMPLIMENTS or COMPLIMENTS BALANCE
Salad Dressings 475 mL



Offer valid January 29th to February 4th, 2026 at all Sobeys locations in Ontario. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

Cheers to beer & coolers!



28⁹⁹

STEAM WHISTLE Pilsner 12x355 mL cans



15⁹⁹

CORONA EXTRA Lager
6x330 mL bottles



19⁹⁹

MUSKOKA Mad
Tom IPA 6x473 mL
tall cans



12⁴⁹

TWISTED TEA Original Hard
Iced Tea 6x355 mL cans



27⁹

DAB ORIGINAL Lager
500 mL or GROLSCH
Premium Pilsner 473 mL
tall can



32⁹

CROWN ROYAL
Whisky & Cola or
BRICKWORKS
CIDERHOUSE Batch
1904 Cider 473 mL
tall can



FAN TASTIC EATS

5⁹⁹

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g

2/\$10

HEALTHY CHOICE Gourmet Steamers selected 299-309 g

Knorr

Don't just watch the game **taste the win!**

2⁹⁹ KNORR Rice or Pasta Cups 73 g

4⁹⁹ HELLMANN'S Mayonnaise 240-445 mL

GET BACK INTO ROUTINE

2/\$5

PAM Cooking Sprays 113-170 g (excludes Avocado and Organic)

5⁹⁹

2/\$5 SNACK PACK Pudding assorted 92 g

4⁴⁹ ANGIE'S Boomchickapop Popcorn 136 g or Sweet & Salty 198 g

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

4⁹⁹ MUTTI Strained Tomatoes 680 mL or Peeled or Finely Chopped Tomatoes 796 mL

4²⁹ MUTTI Tomato Paste 156 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Together is Golden

3⁹⁹ MCCAIN Regular Fries 800 g or Diced Hashbrowns 800 g

4⁴⁹ MCCAIN Breakfast Potatoes 650 g

3⁹⁹ MCCAIN Pizza Pockets 3 pk 300 g

BUY ANY 6 products & receive

1,000 Scene+ Points

= \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

MAKE IT WITH QUAKER

2/\$5 QUAKER Chewy* 120 g or QUAKER* Dippin's* 150-156 g

4⁴⁹ QUAKER Crispy Minis* 90-100 g

3²⁹ QUAKER* Rice Cakes 127-199 g 4.29 ea

BUY ANY 6 products & receive

1,000 Scene+ Points

= \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

START YOUR ACTIVIA GUT HEALTH CHALLENGE

4⁴⁹ ACTIVIA 650 g or ACTIVIA Expert 4x100 g

7⁴⁹ ACTIVIA Expert 750 g or ACTIVIA 12x100 g or 12x95 g

Nestlé Favourites

4⁹⁴ NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumstick 4 pk selection may vary by location

4⁹⁴ NESTLÉ Drumstick Frozen Dessert 4x100 mL selection may vary by location

4⁹⁴ NESTLÉ Kikkat Confectionery Frozen Dessert 4x80 mL selection may vary by location

YOU COULD WIN \$5,000 WORTH OF GROCERIES IN SCENE+ POINTS.

BUY \$10 in any products

SCAN your Scene+ card at checkout

Scene+

STARBUCKS

13⁹⁹ STARBUCKS Ground Coffee 340 g

13⁹⁹ STARBUCKS K-Cups* 10 pk

GIUSEPPE

\$7 DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

5⁹⁹ KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

CHAPMAN'S Premium Ice Cream, Frozen Yogurt, Sorbet or No Sugar Added 1-2 L selected

4⁹⁹

3⁹⁹ LIBERTÉ Greek 2-4 pk, Méditerranée Yogurt 4 pk or 500 g or YOPLAIT Source Protein 650 g

RED BULL

16⁹⁹ RED BULL Energy Drinks 8x250 mL

WELCOME TO Mi Tierra

3⁹⁹ BARCEL Mi Tierra The Real Mexican Style

13⁴⁹ ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g

Refresh like a Champion

GLACÉAU Vitaminwater Beverages 591 mL **2/ \$6**

POWERADE Beverages 710 mL **2/ \$4.50**

BODYARMOR Beverages 473 mL **2/ \$4.50**

GLACÉAU Smartwater Beverages 1 L **2/ \$6**

Offer valid from January 23rd to February 4th, 2025. Price good on new, new, open shelves. Not a percentage discount. For a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any other offer. All products must be purchased at the same time, single units at regular price. The discounts that appear are the aggregate of the respective individual discounts.

Double the Rewards:

FREE ROYALE GIFT + SCENE+ POINTS

Buy 1 ROYALE Original or Select Medium/Tall 24/12 oz roll or 24/12 oz 4 Super Sweet Paper Plates (24/12 roll) and get a free device. Royal Rewards value over 200 Scene+ points.

22⁹⁹

200 PTS when you buy 1

FREE

For more information on Royale's exclusive rewards program, visit royale.ca/scene-rewards.

BRING HOME A WIN WITH 2 OFFERS FROM **OLD EL PASO**

FREE TOQUE (with purchase of 2 Old El Paso kits)

BUY 2 OLD EL PASO KITS AND GET \$10 TO FILL UP** (upload your receipt online)

5⁹⁹ GENERAL MILLS Family Size Cheerios or selected varieties 475-778 g

5⁴⁹ OLD EL PASO Taco Kits 250-310 g selected varieties

2⁹⁹ NATURE VALLEY Lunch Box, Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers or MOTT'S 120-230 g selected varieties

4/\$5 OLD EL PASO Seasoning Mix 24 g selected varieties

**Offer requires purchase of 2 Old El Paso kits. Excludes other offers. For participating programs for details.

TEAM OREO GIVING \$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS

OREOPLAYFUL.CA

5⁹⁹ OREO Cakesicles 285 g selected varieties

5⁴⁹ CADBURY Multipacks 152-200 g selected varieties

5⁹⁹ CHRISTIE Family Size Cookies 374-530 g selected varieties

5⁹⁹ RITZ Orizated Mints 220 g selected varieties

*Offer requires purchase of 2 Oreo Cakesicles or 2 Cadbury Multipacks or 2 Christie Family Size Cookies or 2 Ritz Orizated Mints. Excludes other offers. For participating programs for details.

Dare SNACK SMART THIS SCHOOL SEASON.

150 PTS when you buy 3

\$4

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

HIGH IN PROTEIN

6⁹⁹ BLACK DIAMOND Cheststrings 12-16 pk of 255-336 g

9⁹⁹ CRACKER BARREL Cheese Slices 500 g

Fluffy. Irresistible. Dippable.

4⁹⁹ Philadelphia Cream Cheese Product 227-250 g selected varieties

9⁹⁹ KRAFT Singles Process Cheese Product 825 g selected varieties

MONSTER

2/6⁵⁰ MONSTER ENERGY 444-473 mL

5-230 CALORIES

15⁹⁹ MONSTER ENERGY 8x355 mL

50 PTS when you buy 1

*Subject to availability while supplies last. Price good on new, open shelves. Not valid in conjunction with any other offer. Excludes any other offer. All products must be purchased at the same time, single units at regular price. The discounts that appear are the aggregate of the respective individual discounts.

CANADA DRY

Crave a wave of flavour?

Try NEW Peach Mango today! Also available in Zero Sugar

4⁹⁹ CANADA DRY 6x222 mL select varieties

THE GOAT OF SNACKS

2⁹⁹ PEPPERIDGE FARM Goldfish Crackers or Crisps selected varieties 136-227 g

3³³ SNYDER'S OF HANOVER Pretzels selected varieties 240 g

3³³ KETTLE BRAND AIR FRIED CHICKEN LIPS 150-200 g 3.99 ea

3³³ KETTLE BRAND Honey Duxen Miel Et Duxen 150-200 g 3.99 ea

FRANK'S Original or Thick RedHot Sauce 354 mL

4²⁹

CATELLI Protein+ Pasta 340 g

3⁴⁹

CLICK HERE to view full list
of participating products.

Your
family could

WIN*

1 million Scene+ Points towards
free groceries

Scene+

Earn an instant entry for
every eligible product
purchased when scanning
your Scene+ card



8.99

MAPLE LEAF Natural Fully Cooked Shredded
Chicken or Pork Breakfast Sausages 250-300 g



2/4.50

BODYARMOR SuperDrink
473 mL



2/4.50

POWERADE Sports Drinks
710 mL



7.99

FUZE Iced Tea or PEACE Tea
12x341 mL



5.99

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk
248-492 g or Gourmet Popping Corn 850 g



4.49

ANGIE'S Boomchickapop Popcorn
136-198 g



4.49

MCCAIN Superfries
454-800 g



5.99

GENERAL MILLS Family Size
Cereal 516-778 g



13.99

CORONA Cero Non-Alcoholic Beer
6x330 mL



19.99

TIDE Liquid Detergent 94-100 Loads 3.46-3.9 L,
Pods 45-76 pk, GAIN Flings! 45-76 pk, DOWNY
Unstopables 853 g, IVORY SNOW 3.1 L or
CASCADE Auto Dish Tabs 51-90 pk

**FEED
THE
DREAM**



Sobeys
OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops

6⁹⁹

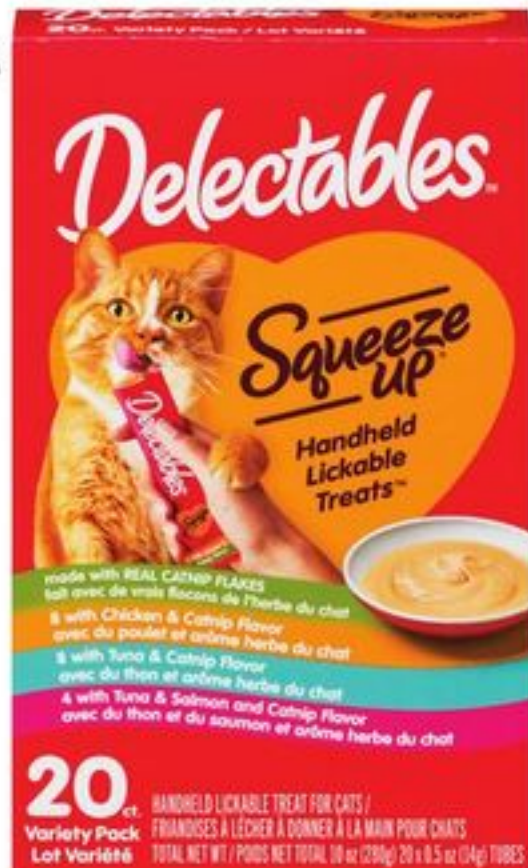
HARTZ Delectables
Stew Cat Treats 6 pk



Great as a handheld treat,
in a bowl or as a topper!

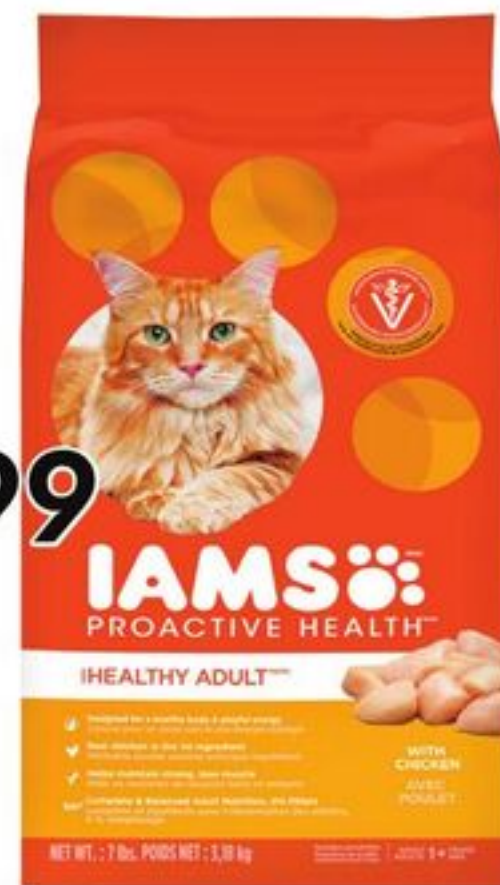
11⁴⁹

HARTZ Squeeze Up
Cat Treats 20 pk



24⁹⁹

IAMS Dry Cat Food
3.18 kg



7⁹⁹

PURINA Friskies
Dry Cat Food
1.5-2 kg



7⁹⁹

COMPLIMENTS
Scoopable Cat
Litter 7 kg



BUY
MORE
SAVE
MORE

1⁴⁹

ea when you
buy 4 or more
SHEBA Bistro
Singles 75 g 1.79 ea



BUY
MORE
SAVE
MORE

1²⁵

ea when you
buy 4 or more
PURINA Friskies
Lil' Soups 34 g or
Fancy Feast Broths
40 g 1.59 ea

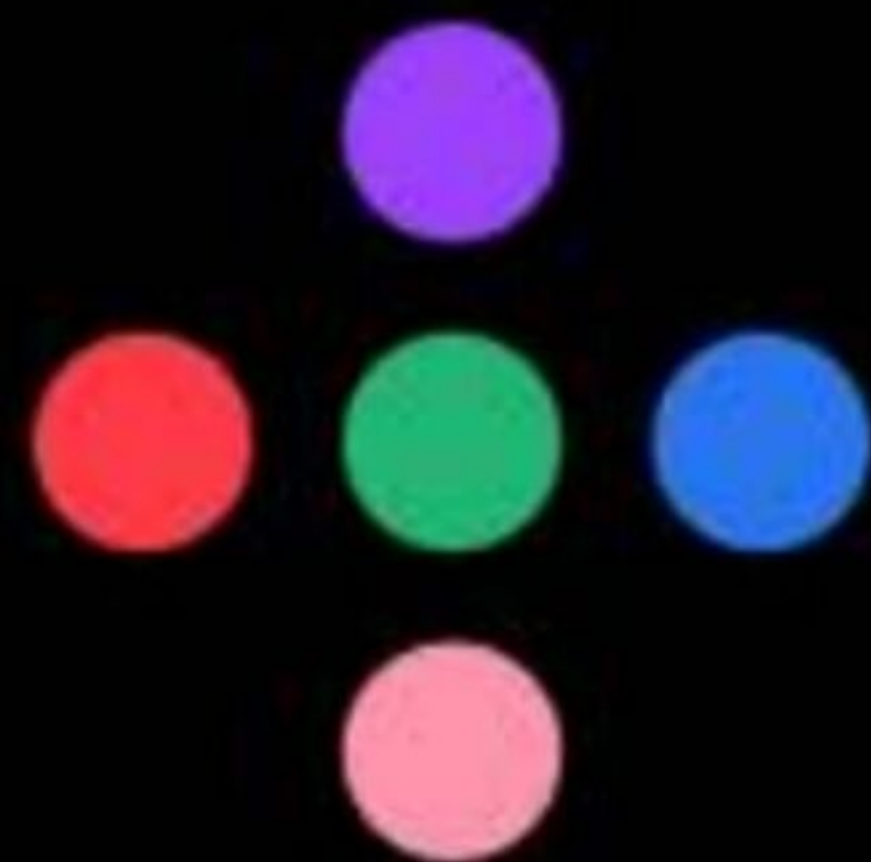


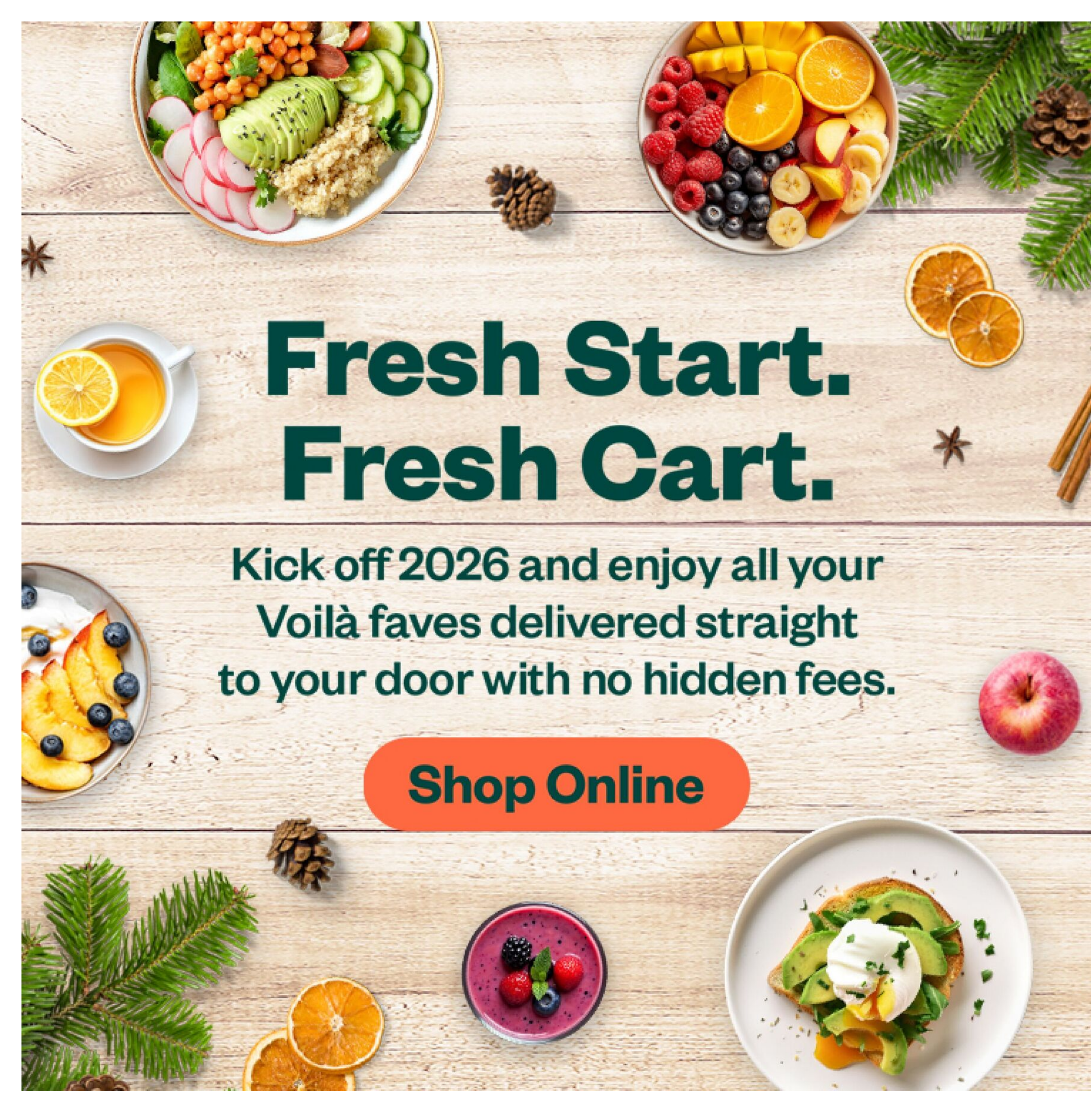
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the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply





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Kick off 2026 and enjoy all your
Voilà faves delivered straight
to your door with no hidden fees.

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