Farm Fresh

Visit us at www.farmfreshrichmond.com

FRESH VALUE **1.79** lb. **Assorted Bone-In Pork Chops** Value Pack

FRESH VALUE **1.29** lb. **Fresh Chicken Drumsticks** Value Pack

MORE VALUE **4.99** lb. **Boneless Bottom Round Roast** Certified Angus Beef

MORE VALUE **10.99** lb. **Boneless New York Strip Steaks** Preferred Angus Beef

MORE VALUE **4.99** lb. **80% Lean Ground Beef** Value Pack

MORE VALUE **5.99** **Arctic Shores 26/30 Ct. Raw EZ Peel Shrimp** 1 lb. bag - IQF

START FRESH, Save Big

MORE VALUE **4.99** **Rogerwood Smoked Sausage** 24 oz. pkg. Select Varieties

MORE VALUE **8.99** **Essential Everyday Boneless Skinless Chicken Breasts** 3 lb. bag - IQF

FRESH VALUE

FRESH VALUE **1.09** lb. **Winter Squash** Butternut, Acorn or Spaghetti

FRESH VALUE **1.59** **Green Giant Yellow Onions** 3 lb. bag

FRESH VALUE **2.79** lb. **Green or Red Seedless Grapes** Extra Large

Atlantic Salmon Fillets Fresh — **9.99** lb.

Gwaltney Sliced Bacon 12 oz. pkg. Select Varieties — **4.49**

Gwaltney Great Dogs 12 oz. pkg. Select Varieties — **2/$4**

Gwaltney Lunchmeat 16 oz. pkg. Select Varieties — **2.49**

Organic Girl Salads 5 oz. pkg. Select Varieties — ORGANIC **4.99**

Food Club Distilled Water gallon — **1.49**

Boneless Skinless Chicken Breasts or Thighs Value Pack — **2.49** lb.

Hauswald's R/T White Bread, Hamburger or Hot Dog Buns 20 oz. loaf or 8 ct. pkg. — **2.19**

EASY MEAL Solutions

MORE VALUE **2.99** **Armour Meatballs** 14 oz. pkg. Original or Italian

MORE VALUE **2/$6** **Bertolli Pasta or Alfredo Sauce** 15-24 oz. jar Select Varieties

MORE VALUE **10/$10** **Mueller's Pasta** 12-16 oz. box Select Varieties

MORE VALUE **1.79** **Hunt's or Rotel Tomatoes or Sauce** 10-15 oz. can Select Varieties

10/$10 **Starkist Chunk Light Tuna or Creations** 2.6-3 oz. pkg. Select Varieties

4/$5 **Celeste Pizza For One** 5-6.55 oz. box Select Varieties

2.19 **Turkey Hill Drinks** 64 oz. jug Select Varieties

2/$6 **Mott's Apple Juice or Blends** 64 oz. btl. Select Varieties

2/$8 **Capri Sun Drinks** 10 ct. pkg. Select Varieties

2/$3 **Knorr Pasta or Rice Sides** 4.5-8 oz. pkg. Select Varieties

2/$6 **Nabisco Premium Saltine Crackers** 9-17 oz. pkg. Select Varieties

10.99 **Starbucks Ground, Whole Bean, K-Cup or Cold Brew Coffee** 12 oz. bag, 10 ct. box or 32 oz. btl. Select Varieties

2/$7 **Cracker Barrel Bar Cheese or Cracker Cut Slices** 7-8 oz. pkg. Select Varieties

9.99 **Charmin Bath Tissue** 6 ct. pkg. Mega Roll or 4 ct. pkg. Mega XL Roll Select Varieties

3/$5 **Essential Everyday Frozen Vegetables** 10-12 oz. bag Select Varieties

SHOP LOCAL EAT FRESH

PRICES GOOD JANUARY 7 - JANUARY 13, 2026

Not responsible for typographical errors. Photos for illustration only and may not be actual product. We reserve the right to limit quantities. No sales to dealers. Not all items available in all locations.

TOP QUALITY MEAT

Pick 5 for $25 MIX OR MATCH! BIGGER PACKS! BETTER VALUE!

CHOOSE ANY 5 SPECIALLY MARKED PACKS OF MEAT FOR ONLY $25 See Meat Dept. for Details

FRESH VALUE 1.49 lb. Fresh Chicken Thighs — Value Pack

FRESH VALUE 6.99 lb. Boneless Eye Round Roast — Certified Angus Beef

FRESH VALUE 3.99 lb. Pork Baby Back Ribs — Thawed For Your Convenience

MORE SAVINGS

5.49 Kunzler Beef Franks — 16 oz. pkg.

4.99 Sugardale Jumbo Hot Dogs — 3 lb. pkg. Family Pack

13.99 Murry's Beef Patties — 32 oz. box All Beef

5.49 Aidells Sausage or Meatballs — 12 oz. pkg. Select Varieties

8.99 Tyson Breaded or Any'tizers Chicken — 22-26.5 oz. pkg. Select Varieties

10.99 Steak-umm Sandwich Steaks — 15-21 oz. box Beef or Angus

12.99 Murry's Fries — 4.5-5 lb. bag Select Varieties

2/$6 Simply Potatoes Mashed Potatoes — 24 oz. pkg. Select Varieties

3.49 Essential Everyday Pepperoni — 6 oz. pkg. Original

9.99 Take Home Entrees — 22 oz. box Select Varieties

3.49 Swaggerty's Farm Breakfast Links or Patties — 12 oz. pkg.

4.99 Essential Everyday Turkey Bacon — 12 oz. pkg.

5.99 Hormel Black Label Bacon — 16 oz. pkg. Select Varieties

6.99 Land O' Frost Sub Sandwich Kit — 20 oz. pkg. Select Varieties

2.99 Gwaltney Great Bolony — 16 oz. pkg. Select Varieties

4.99 Hillshire Farm Deli Sliced Lunchmeat — 7-9 oz. pkg. Select Varieties

DELICIOUS SEAFOOD

Arctic Shores 61/70 Ct. Cooked Shrimp — 12 oz. bag Tail-On IQF — **6.99**

Arctic Shores Cod Fillets — 16 oz. pkg. IQF — **8.99**

Margaritaville Shrimp — 8-10 oz. pkg. Select Varieties — **5.99**

Next Wave Mussels In Sauce — 16 oz. pkg. Select Varieties — **4.49**

BAKERY BARGAINS

6.99 Table Talk Blueberry Pie — 8 Inch Regular or No Sugar Added

Benson's Red Velvet Cream Cake — 28 oz. pkg. — **8.99**

Hill & Valley Cookies — 15 oz. pkg. Select Varieties — **5.49**

Concord Mini Angel Food Cakes — 6 ct. pkg. — **3.99**

Tribeca Oven French Baguette — 9 oz. pkg. — **2.49**

La Brea Multigrain Loaf — 12 oz. pkg. Take & Bake — **3.49**

Stonefire Original Naan Bread — 12.7 oz. pkg. — **3.49**

DELI DEALS

Cooper Brand Sharp American Cheese — Deli Fresh White or Yellow — **5.99 lb.**

Kretschmar Ham Off The Bone — Deli Fresh Select Varieties — **6.99 lb.**

Kretschmar Pepper Jack Cheese — Deli Fresh — **6.99 lb.**

Athenos Feta Cheese Crumbles — 5-6 oz. ctn. Select Varieties — **4.99**

Stonefire Naan Dippers — 7.05 oz. pkg. Original — **2.99**

Chicken Tenders — Deli Fresh — **5.99 lb.**

Reser's Deviled Egg Potato Salad — Deli Fresh — **3.49 lb.**

8 Piece Fried Chicken — 2 Breasts, 2 Thighs, 2 Drumsticks & 2 Wings — **8.99**

TACO NIGHT!

SAVE

2/$4 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Taco Shells — 4.6-11 oz. pkg. Hard or Soft Shells — When You Use Our App!

SAVE

2/$7 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Enchilada, Dinner Kits, Taco Shells, Pockets, Bowls or Tortilla Rounds — 4.6-19 oz. pkg. Select Varieties — When You Use Our App!

SAVE

2/$7 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Taco Sauce — 9 oz. btl. Select Varieties — When You Use Our App!

Essential Everyday Tortilla Chips — 12 oz. bag Select Varieties — **2/$5**

Crystal Farms Chunk or Shredded Cheese — 5.5-8 oz. pkg. Select Varieties — **3.49**

SAVE

1.59 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Chopped Green Chiles — 4 oz. can — When You Use Our App!

SAVE

2.29 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Rice — 6.2 oz. pkg. Cilantro Lime — When You Use Our App!

SAVE

2/$4 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Enchilada Sauce — 10 oz. can - Mild or Medium — When You Use Our App!

SAVE

2/$4 *SAVE $1.00 When you buy 2 with Digital Coupon — Old El Paso Refried Beans — 16 oz. can - Select Varieties — When You Use Our App!

to YOUR HEALTH!

Prices Effective JANUARY 7 - JANUARY 20, 2026

2/$4 **Wish-Bone Salad Dressing**
8 oz. btl.
Select Varieties

2/$6 **Essential Everyday Cereal**
12-18 oz. box
Select Varieties

Duncan Hines Keto Friendly Baking Mix
10-10.6 oz. pkg.
Select Varieties
2/$12

Duncan Hines Keto Friendly Frosting
11 oz. ctn.
Vanilla
2/$12

Dole Fruit or Blends
14-28 oz. pkg.
Select Varieties
7.99

Morning Star Farms Frozen Entrees
5.25-10.5 oz. pkg.
Select Varieties
2/$8

Smart Balance Buttery Spread
13-15 oz. ctn.
Select Varieties
2.99

Yoplait :ratio Keto Protein Yogurt
5.3 oz. cup
Strawberry Cheesecake
2/$3

Califia Farms Barista Oat or Almond Milk
32 oz. ctn.
Select Varieties
3.99

Califia Farms Oat Milk
48 oz. btl.
Extra Creamy
3.99

Califia Farms Almond Milk
48 oz. btl.
Select Varieties
3.99

Chobani Coffee Creamer
24 oz. btl.
Select Varieties
2/$8

Chobani Oatmilk
52 oz. ctn.
Select Varieties
2/$8

2/$9 **Chobani Blended, Flip or Zero Sugar Greek Yogurt**
4 ct. pkg.
Select Varieties

SAVE

SAVE $1.00

When You Buy Two (2) Chobani® Products
18-52 oz - Select Varieties

When You Use Our App! APP CARD

HEALTHY EATING *starts here!*

to YOUR HEALTH!

Prices Effective JANUARY 7 - JANUARY 20, 2026

HEALTHY EATING starts here!

2/$7 **General Mills Nature Valley Granola**
11-16 oz. bag
Select Varieties

5.99 **Kellogg's Special K Protein Snack Bars**
6 ct. pkg.
Select Varieties

2/$6 **Angie's Boom Chicka Pop Popcorn**
4.5-7 oz. bag
Select Varieties

2/$7 **Del Monte Artichoke Hearts**
12-14 oz. pkg.
Select Varieties

5.99 **Kodiak Cakes Flapjack & Waffle Mix**
18-20 oz. box
Select Varieties

2/$6 **Essential Everyday Oats**
18 oz. ctn.
Old Fashioned or Quick

2/$3 **Essential Everyday Instant Oatmeal**
1.41-1.9 oz. cup
Select Varieties

ORGANIC **2/$7** **Amy's Organic Soups**
14-14.5 oz. can
Select Varieties

2/$5 **Healthy Choice Frozen Meals**
9.25-10.7 oz. pkg.
Select Varieties

2/$5 **Birds Eye Chef Favorite Vegetables**
6-14.4 oz. pkg.
Select Varieties

2/$7 **Healthy Choice Simply Steamers or Tray Meals**
9-11 oz. box
Select Varieties

2/$7 **Healthy Choice Power Bowls and Entrees**
9-11 oz. pkg.
Select Varieties

4/$5 **Birds Eye Steamfresh Vegetables**
10 oz. pkg.
Select Varieties

2.79 **Wish-Bone Salad Dressing**
15 oz. btl.
Select Varieties

SAVE

SAVE* $3.00 On Ground Beef
WHEN YOU BUY **THREE (3)** PARTICIPATING ITEMS.

**All participating items are subject to change.
Participating items must be purchased in a single transaction.

MIX & MATCH

Healthy Choice Frozen Meals 9.25-10.7 oz. pkg, **Bird's Eye Chef Favorite Vegetables** 6-14.4 oz. pkg, **Healthy Choice Simply Steamers** 9-10 oz. box, **Healthy Choice Tray Meals** 11 oz. pkg, **Birds Eye Steamfresh Vegetables** 10 oz. pkg, **Healthy Choice Power Bowls and Entrees** 9-11 oz. pkg, **Wish-Bone Salad Dressing** 15 oz. btl.

When You Use Our App! APP CARD

©2026 Conagra Brands, Inc. All Rights Reserved.

1.7.26 FFTR-4

GROCERY SAVINGS

2/$7 Dole Fruit or Fruit & Gel Bowls
4 ct. pkg.
Select Varieties

2/$7 Mott's 100% Apple Juice
6-8 ct. pkg.
Select Varieties

7.99 Gevalia or Maxwell House Ground or K-Cup Coffee
12 oz. bag or 6-12 ct. box
Select Varieties

2/$5 Hunt's Tomatoes or Sauce
28-29 oz. can
Select Varieties

MORE SAVINGS

2/$5 Mott's Applesauce
23-24 oz. jar
Select Varieties

Mott's Snack & Go Applesauce
12 ct. pkg. - Select Varieties
6.99

2/$6 GoGo Squeez Applesauce On The Go
4 ct. pkg.
Select Varieties

19.99 Green Mountain or Donut Shop K-Cup Coffee
32 ct. box
Select Varieties

2.99 Hungry Jack Pancake & Waffle Mix
28-32 oz. box - Select Varieties

Hungry Jack Pancake Syrup
24 oz. btl.
Select Varieties
3.99

2/$6 Margaret Holmes Greens and Beans
27 oz. can
Select Varieties

2/$7 Dinty Moore Beef Stew
20 oz. can

2/$7 Hormel Mary Kitchen Corned or Roast Beef Hash
14 oz. can
Select Varieties

2.29 Light 'n Fluffy or No Yolks Egg Noodles
12 oz. bag
Select Varieties

3.49 Essential Everyday Pasta Sauce
45 oz. jar
Traditional

1.89 Furmano's Tomatoes or Tomato Sauce
28 oz. can
Select Varieties

2.79 Hanover Kidney Beans
40.5 oz. can
Select Varieties

2/$5 Essential Everyday Family Size Soup
26 oz. can
Select Varieties

2/$3 Healthy Choice Soup
15 oz. can
Select Varieties

Healthy Choice Big Bowl Soup
14 oz. ctn. - Chicken With Rice
2/$5

2/$7 Crystal Light On The Go Sticks
10 ct. pkg.
Select Varieties

4/$3 Vintage Seltzer Water
33.8 oz. btl.
Select Varieties

3.89 Ocean Spray Cranberry Juice or Blends
64 oz. btl. - Select Varieties

5.99 Hershey's Candy Pouch
7.2-10.8 oz. pkg.
Select Varieties

2/$7 Quaker Rice Cakes
4.47-6.56 oz. bag
Select Varieties

3.99 Quaker Popped Rice Crisps
6.06-7.04 oz. pkg.
Select Varieties

DAIRY DELIGHTS

2/$9 Silk Almond Creamer
32 oz. btl.
Select Varieties

International Delight Cold Foam Creamer
14 oz. can
Select Varieties
2/$9

Essential Everyday Ricotta Cheese
15 oz. ctn.
Select Varieties
2.49

Breakstone's Cottage Cheese Doubles
4.7 oz. ctn.
Select Varieties
4/$5

Essential Everyday Margarine Quarters
16 oz. pkg.
3/$5

Crystal Farms Cream Cheese
8 oz. box
Select Varieties
2.49

Crystal Farms String Cheese
9-10 oz. pkg.
Select Varieties
4.49

Crystal Farms Cracker Cut Cheese
7 oz. pkg.
Select Varieties
2/$7

Crystal Farms Deli Cheese Slices
6-7 oz. pkg.
Select Varieties
3.49

FROZEN FINDS

GREAT BUY! **2/$5** Essential Everyday Garlic Dinner Rolls
8 oz. pkg.

Bagel Bites Family Size Pizza Snacks
18 ct. pkg.
Select Varieties
4.99

Prairie Farms Sherbet
32 oz. ctn.
Select Varieties
2.79

Nestle Outshine Bars
6 ct. pkg.
Select Varieties
3.99

Essential Everyday Pancakes
12 ct. pkg.
Buttermilk
2/$5

NEW YEAR HEALTHY YOU!

GREAT DEALS ON HEALTH ESSENTIALS!

Equaline Cold & Flu Relief
24 ct. pkg. - Select Varieties
5.99

Equaline Cold & Flu Relief
12 oz. pkg. - Select Varieties
6.99

Vicks DayQuil or NyQuil Severe Cold & Flu
24 ct. box or 12 oz. btl.
Select Varieties
14.49

Airborne Immune Support Supplement
10-32 ct. pkg.
Select Varieties
6.99

Mucinex Cough, Cold & Flu Relief
14-20 ct. box
Select Varieties
15.99

Gatorade Bars
2.8 oz. pkg.
Select Varieties
1.99

Liquid IV Electrolyte Drink Mix
10 ct. pkg.
Select Varieties
15.99

Quest Protein Bars, Cookies or Tortilla Chips
1.1-2.22 oz. pkg.
Select Varieties
2/$5

Premier Protein Shakes
4 ct. pkg.
Select Varieties
10.99

Boost Balanced Nutritional Drinks
6 ct. pkg.
Select Varieties
10.99

Equaline Triple Size Jumbo Cotton Balls
200 ct. pkg.
2.99

Axe Body Spray
4 oz. ctn.
Select Varieties
6.79

Degree Ultra Deodorant or Anti-Perspirant
2.6-2.7 oz. ctn.
Select Varieties
5.49

Colgate Toothpaste or 360 Toothbrush
6 oz. tube or 1 ct. pkg.
Select Varieties
2/$5

Band-Aid Premium Bandages
7-80 ct. pkg.
Select Varieties
4.49

1.7.26 FFTR-5

TOP QUALITY PRODUCE

FRESH VALUE 2/$7 Fresh Express Caesar Salad Kits
9.8-10.5 oz. pkg.
Select Varieties

FRESH VALUE 2.49 Russet Potatoes
5 lb. bag
Fresh

FRESH VALUE 2.29 Medley Tomatoes
pint
Great For Salads

MORE SAVINGS

5/$5 Hass Avocados
Great For Guacamole

2/$1 Lemons
Tangy

3.99 Sweet Blueberries
pint

4.99 lb. Cherries
Tart

1.49 lb. Pink Lady Apples

.79 lb. Green Cabbage
Fresh

2.99 each Celery Hearts
Crisp

6.99 Navel Oranges
4 lb. bag

SNACK SHOPPE

2/$6 Nabisco Belvita Biscuits or Sandwich Cookies
5-8.8 oz. box
Select Varieties

9.99 Frito Lay Multi Pack Snacks
15-30 ct. box
Select Varieties

4.49 Doritos Tortilla Chips
6-10.75 oz. bag
Select Varieties

2/$7 Boulder Canyon Chips
5.25-6.5 oz. bag
Select Varieties

ORGANIC 5.99 Dave's Killer Organic Bread
27 oz. loaf
21 Whole Grains and Seeds

2/$5 Utz or Zapp's Family Size Potato Chips
7.75-8 oz. bag - Select Varieties

4.99 Utz Snack Packs
10 ct. box
Select Varieties

2/$5 Utz Pretzels
10-16 oz. bag
Select Varieties

NATURAL SPECIALTY

Gardein Ultimate Meals
14-14.8 oz. pkg.
Select Varieties
8.99

Gardein Meatless Entrees 9-13.7 oz. pkg. - Select Varieties **4.29**

Wild Harvest Fruit & Grain Cereal Bars
6 ct. box
Strawberry or Blueberry
3.99

Bear Naked Granola
11-12 oz. pkg.
Select Varieties
4.99

Wild Harvest Organic Granola
8.5-12 oz. pkg.
Select Varieties
ORGANIC 3.99

Wild Harvest Organic Soup
18.6 oz. can
Select Varieties
ORGANIC 2.99

Wild Harvest Organic Ketchup
20 oz. btl.
ORGANIC 2/$5

Wild Harvest Organic Macaroni & Cheese
6 oz. box
ORGANIC 2.29

Blue Bell Ice Cream
half gal.
Select Varieties
7.59

Blue Bell Sundae Cups
12 ct. pkg.
Select Varieties
6.68

Blue Bell Ice Cream Sandwiches
12 ct. pkg.
5.99

or $3.29 each
Coca-Cola Core Products
2 ltr. btl.
Select Varieties
2/$6

Mix or Match
or $7.99 each
Coca-Cola Core Products
12 pk 12 oz. cans or 8 pk. 12 oz. btls.
Select Varieties
BUY 3 GET 1 FREE

or $6.99 each
Coca-Cola Core Products
6 pk. .5 ltr. btls.
Select Varieties
2/$13

Pepsi & Pepsi Products
12 pk. 12 oz. cans
Select Varieties
2/$13

Pepsi & Pepsi Products
10 pk. 7.5 oz. mini cans
Select Varieties
2/$8

Lipton Pure Leaf Tea
6 pk. 16.9 oz. btls.
Select Varieties
2/$14

Bubly Sparkling Water
8 pk. 12 oz. cans
Select Varieties
3/$12

Minute Maid Spiked Lemonade
1.5 liter btl. - Select Varieties
10.99

Pabst Blue Ribbon Beer
24 pk. 12 oz. cans
24.99

Dark Truth Imperial Stout
Boulevard Brewing Co.
6 pk. 12 oz. cans
15.99

Tait The Ball Buster
750 ml. btl.
19.99

FREE ITEM THIS WEEK!

ESSENTIAL EVERYDAY INSTANT OATMEAL
1.41-1.9 oz. cup - Select Varieties

It's EASY to get a FREE ITEM every week! Just download the **Appcard app**
Check your email on SATURDAY, Januar 10th, and download your digital coupon. It's THAT EASY!

No Card Needed!

10% Military Discount Everyday with ID

- Self-Checkout Lanes
- Coin Star
- Red Box
- Propane
- WIC
- GRTC Bus Passes
- Western Union
- Money Orders
- Bill Pay
- E-Z Pass
- Amazon Lockers

Farm Fresh

2320 East Main Street, Richmond, VA
Phone 804-565-3838

PRICES GOOD JAN. 7 - JAN. 13

5% Senior Citizen Discount Every Tuesday & Thursday

Store Hours:
7 AM - 10 PM
7 Days A Week