

weekly deals

**SAVE
UP TO \$2**

\$5

GIUSEPPE 439-785 G OR
PC® WOOD-FIRED
351-413 G **PIZZA**
SELECTED VARIETIES
FROZEN
PIZZA GIUSEPPE
OU CUIE AU FEU
DE BOIS PC^{MD}
21106361_EA/21540352_EA



\$2

PC® KETTLE COOKED,
LOADS OF OR
WORLD OF FLAVOUR
POTATO CHIPS
SELECTED VARIETIES
200 G
CROUSTILLES CUITES
À LA MARMITE,
PLEINES DE OU
SAVEURS DU MONDE
PC^{MD}
20840911002_EA
21422931_EA



3⁵⁰

APP EXCLUSIVE OFFER*

GET
500 pts

PC® DIPS
SELECTED VARIETIES
227 G
TREMPETTES PC^{MD}
20584097_EA
21639152_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁹⁹

HÄAGEN-DAZS
ICE CREAM 414-450 ML OR
NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
CRÈME GLACÉE OU
FRIANDISES GLACÉES
HÄAGEN-DAZS
20302298001_EA
21513555_EA



6⁵⁰

APP EXCLUSIVE OFFER*

GET
1,500 pts

\$1⁵⁰
back
in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
TARTE DE 8 PO
21297474_EA
21297475_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

2/\$6

OR
\$3.99 EA.
PC® NATURAL
SPRING WATER
EAU DE SOURCE
NATURELLE PC^{MD}
24X500 ML
20137898_C24



4⁵⁰

Optimum
GET
1,500

\$1⁵⁰
back
in
points

KELLOGG'S PREMIUM CEREAL
SELECTED VARIETIES
317-525 G
**CÉRÉALES DE QUALITÉ
SUPÉRIEURE KELLOGG'S**
20695732_EA
21350317_EA



\$3



**COUNTRY HARVEST
BREAD**
SELECTED VARIETIES AND SIZES
**PAIN
COUNTRY HARVEST**
21693323_EA
21433366_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
**MAYONNAISE
HELLMANN'S**
20618579001_EA
20627339001_EA



12⁸⁸

**DAN-D PAK
CASHEWS**
SALTED OR UNSALTED
908 G
**NOIX DE CAJOU
DAN-D-PAK**
20314862001_EA
20314862002_EA



1⁵⁰



**OASIS 100% JUICE
BLENDS, DEL MONTE
NECTAR, HYDRAFRUIT,
ARIZONA TEA OR
JUICE**
SELECTED VARIETIES
960 ML
**MÉLANGES DE JUS
100% OASIS,
NECTAR DEL MONTE,
HYDRAFRUIT, THÉ
ARIZONA OU JUS**
20336722001_EA
20894117004_EA



**PROUDLY CANADIAN
OWNED & OPERATED**



Independent
Your Independent Grocer

SAVE 44%

2.50
LB

**PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION**
BONE-IN
5.51/KG
**CÔTELETTES DE LONGE DE
PORC, COMBINAISON DE
COUPES, PORTIONS
SURLONGE ET BOUT DE CÔTES**
20822343_EA

\$3
LB



PC® WHOLE CHICKEN
AIR CHILLED
6.61/KG
POULET ENTIER PC®
20089413_EA



\$6
LB

**LAMB SHOULDER CHOPS
CLUB PACK OR
FROZEN GOAT CHOPS**
13.23/KG
**CÔTELETTES D'ÉPAULE
D'AGNEAU OU CÔTELETTES
DE CHÈVRE SURGÉLÉES**
21550513_EA
21645489_EA

SAVE 35%

2.88

BLUEBERRIES
PRODUCT OF MEXICO, PERU,
CHILE OR MOROCCO
BLEUETS
20080137001_EA



PINT

\$2

BROCCOLI CROWNS
PRODUCT OF MEXICO
OR U.S.A.
EACH
**COURONNES DE
BROCOLI**
21121560001_EA



\$3

**FARMER'S MARKET™
AVOCADO BAG**
PRODUCT OF MEXICO
5'S
**SAC D'AVOCATS
DÉLICIES DU MARCHÉ™**
21644936001_EA



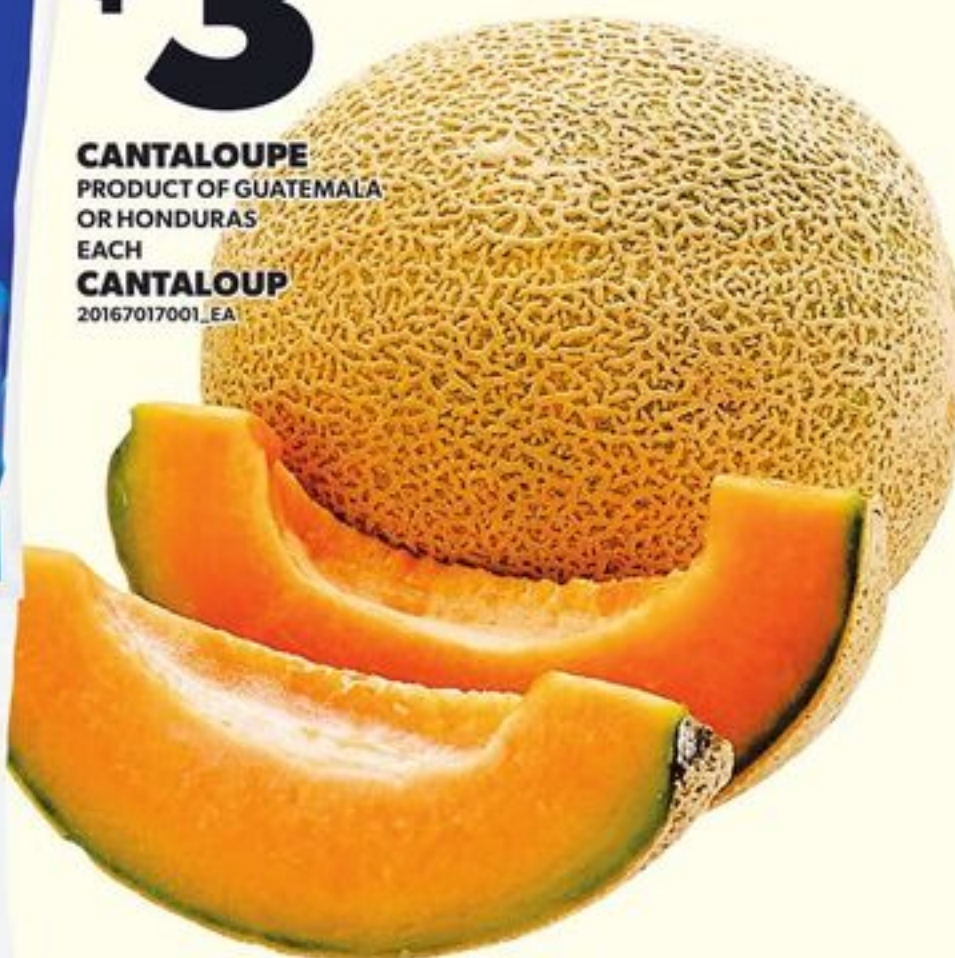
\$7

**SEAQUEST® FISH
FILLETS SELECTED VARIETIES**
400 G OR **COLOSSAL
PACIFIC WHITE SHRIMP**
RAW ZIPPERBACK® 16-20 PER LB
300 G FROZEN
**FILETS DE POISSON OU
CREVETTES BLANCHES
COLOSSALES DU
PACIFIQUE SEAQUEST®**
21043887_EA
20036614_EA



\$3

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
CANTALOUPE
20167017001_EA



3.88

**FARMER'S MARKET™
GREENHOUSE PEPPERS**
PRODUCT OF MEXICO
3'S
**POIVRONS DE SERRE
DÉLICIES DU MARCHÉ™**
20085851001_EA



**SAVE
UP TO \$2**

\$10

**PC® SMOKED
SALMON**
SELECTED VARIETIES
FROZEN
125/150 G
**SAUMON
FUMÉ PC®**
20055009_EA
20108286_EA



6.50



**DANONE OIKOS
TUBS 650/750 G OR
DEL MONTE BLENDS**
2.5 L SELECTED VARIETIES
**CONTENANTS
OÏKOS DANONE
OU MÉLANGES
DEL MONTE**
21006634_EA
21595736_EA



**SAVE
UP TO 59%**

1.50

**NEILSON
CHOCOLATE
MILK**
SELECTED VARIETIES
1L
**LAIT AU
CHOCOLAT
NEILSON**
20650656_EA
20062332001_EA



**SAVE
96¢
WHEN YOU BUY 4**

4/\$5

OR
\$1.49 EA.
**KD MACARONI
AND CHEESE**
200 G
**MACARONI AU
FROMAGE KD**
21549526_EA



\$15



**KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE**
SELECTED VARIETIES
454 G
**CAFÉ EN GRAINS
BIOLOGIQUE
KICKING HORSE**
20322468006_EA



Optimum
Members - Only Price
15.99

Members
save
\$8



Non-members
23.99

PC® BATHROOM TISSUE
30=100 ROLLS
PAPIER HYGIÉNIQUE PC®
21450846_EA



Flyer prices effective from Thursday, January 22nd to Wednesday, January 28th, 2026. SEE BACK PAGE FOR DETAILS.

SAVE 99¢

\$6

SAN DANIELE DELI SLICED PROSCIUTTO
100 G
PROSCIUTTO TRANCHE EN CHARCUTERIE
SAN DANIELE
20581660_EA

PREPARED IN CANADA



SAVE 49%

\$4

SAPUTO FETA
170/200 G, **BOCCONCINI** 200 G OR **MOZZARELLA FRESCA** 190 G
SELECTED VARIETIES
FETA, BOCCONCINI OU MOZZARELLA FRESCA SAPUTO
20573975_EA
20708942_EA

PREPARED IN CANADA



\$6

PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375/500 G
BACON FUMÉ NATURELLEMENT
PC^{MD}
20057892_EA
20152629_EA

PREPARED IN CANADA



\$6

NEILSON TRUTASTE MILK
2%, 1%, SKIM 4 L OR **PRESTIGE PREMIUM LARGE WHITE EGGS**
18'S SELECTED VARIETIES
20136554_EA
20814294001_EA



7⁴⁹

CRACKER BARREL CHEESE BARS 400 G OR **SHREDS** 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE OU FROMAGE RÂPÉ
CRACKER BARREL
21290384_EA
21290616_EA

GET 1,000[®] back in points

PREPARED IN CANADA



\$7

STARBUCKS ICED COFFEE 1.18/1.42 L, **ACTIVIA YOGURT** 12X100 G
SELECTED VARIETIES
CAFÉ GLACÉ
STARBUCKS OU YOGOURT ACTIVIA
20303412001_EA
21215530_EA



1⁵⁰

GREEN GIANT CANNED VEGETABLES
SELECTED VARIETIES
341/398 ML
LÉGUMES EN CONSERVE
GÉANT VERT
21021264_EA
21021485_EA



2⁵⁰

CLOVER LEAF WHITE TUNA
SELECTED VARIETIES
170 G
THON BLANC CLOVER LEAF
20167571_EA
20326358001_EA



SAVE 98¢ WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

BARILLA PASTA
SELECTED VARIETIES
410 G
PÂTES BARILLA
21404912_EA
21404904_EA



\$6

PC® THE DECADENT® CHOCOLATE CHIPS
SELECTED VARIETIES
226-300 G
BRISURES DE CHOCOLAT PC®
LE DÉCADENT^{MD}
20011473_EA
21069789_EA

PREPARED IN CANADA



\$11

HIGH LINER PAN SEAR OR SIGNATURE FISH
425-540 G OR **PC® FISH** 500-680 G
SELECTED VARIETIES
FROZEN
POISSON POÛLÉE SÉLECTE OU COUPES
SIGNATURE HIGH LINER OU POISSON PC®
20845016_EA
21637091_EA



\$6

CHAPMAN'S PREMIUM ICE CREAM 2 L, **SORBET OR FROZEN YOGURT** 2 L OR **SUPERS** 8-18'S
SELECTED VARIETIES FROZEN
CRÈME GLACÉE PREMIUM, SORBET OU YOGOURT GLACÉ OU FRIANDISES
GLACÉES SUPER
CHAPMAN'S
20323573001_EA
20111532_EA

PREPARED IN CANADA



Optimum

Members-Only Price[™]

\$15

Members save \$3⁵⁰

Non-members **18⁵⁰**

PC® NUTS CLUB PACK®
SELECTED VARIETIES
680/907 G
NOIX PC®^{MD}
21404808_EA
21404871_EA



2⁷⁵

NATURE VALLEY GRANOLA BARS
120-210 G OR **BETTY CROCKER OR MOTT'S FRUIT SNACKS** 128-226 G
SELECTED VARIETIES
BARRES GRANOLA VAL NATURE OU COLLATIONS AUX FRUITS BETTY CROCKER OU MOTT'S
20318474002_EA
21675994_EA



\$3

GOLDFISH BAKED SNACK CRACKERS OR CRISPS
SELECTED VARIETIES^{MD}
156-227 G
CRAQUELINS CUIITS OU CROUSTILLES GOLDFISH
20300320_EA
21575295_EA



SAVE 1⁹⁸ WHEN YOU BUY 2

2/\$10

OR \$5.99 EA.

LINDT EXCELLENCE CHOCOLATE
SELECTED VARIETIES
80/100 G
CHOCOLAT EXCELLENCE LINDT
20312527005_EA
21664548_EA



\$12

GET 3,000[®] back in points

STARBUCKS GROUND COFFEE 311/340 G, **K-CUPS** 10'S, **HOT CHOCOLATE CAN** 300 G OR **ENVELOPE** 240 G OR **K-CUPS** 10'S OR **INSTANT COFFEE** 90 G
SELECTED VARIETIES
CAFÉ MOULU, K-CUPS, CONTENANT DE CHOCOLAT CHAUD OU ENVELOPPES OU K-CUPS OU CAFÉ INSTANTANÉ
STARBUCKS
20548682004_EA
20547343003_EA



\$2

PALMOLIVE HAND DISH SOAP
SELECTED VARIETIES
598/828 ML
SAVON À VAISSELLE ET À MAINS PALMOLIVE
20861400_EA
21004388_EA



\$21

TIDE LAUNDRY DETERGENT 3.9 L, **POWER PODS** 45'S, **TIDE PODS OR GAIN FLINGS** 57-76'S
SELECTED VARIETIES
DÉTERGENT À LESSIVE TIDE, POWER PODS, TIDE PODS OU FLINGS GAIN
598/828 ML
21579851_EA
21579830_EA



PRICE DROP[†] More ways to save

\$3

INDOMIE INSTANT NOODLES
SELECTED VARIETIES
5'S
NOUILLES INSTANTANÉES
INDOMIE
20686719_EA
21094981_EA



\$5

GENERAL MILLS CEREAL
FAMILY SIZE
SELECTED VARIETIES
475-778 G
CÉRÉALES
GENERAL MILLS
FORMAT FAMILIAL
21103492_EA
21103495_EA



2⁵⁰

CLIF BUILDERS PROTEIN BARS
20 G OF PROTEIN
SELECTED VARIETIES
56-68 G
BARRES PROTÉINÉES CLIF BUILDERS
20303133002_EA
21610264_EA



\$1

WHISKAS CAT FOOD
SELECTED VARIETIES
75/100 G
NOURRITURE POUR CHATS
WHISKAS
20945097_EA



**freshness you can taste,
value you'll love**

\$5

STRAWBERRIES
1 LB, PRODUCT OF MEXICO OR U.S.A., NO. 1 GRADE OR
RASPBERRIES
HALF PINT, PRODUCT OF MEXICO OR U.S.A.
FRAISE OU FRAMBOISE
20049778001_EA
20128938001_EA



1 LB

3.99 **LB**

**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF
PERU, NO. 1 GRADE OR
**PC® EXTRA LARGE
RED SEEDLESS
GRAPES** PRODUCT OF
PERU OR CHILE, NO. 1 GRADE
8.80/KG

**TRES GROS RAISINS
VERTS OU ROUGES
SANS PÉPINS PC® MD**
20425775001_KG
20150199001_KG



**EXTRA
LARGE**

\$4

**PC® LIVE RED,
GREEN OR TRIO
LETTUCE**
PRODUCT OF CANADA
EACH
**LAITUE VIVANTE
ROUGE, VERTE,
ROUGE OU TRIO**
PC® MD
21178850_EA
21506580_EA



\$5

**LARGE CROWNLESS
PINEAPPLE**
PRODUCT OF COSTA RICA
EACH
**GROS ANANAS
SANS COURONNE**
20119813001_EA



LARGE

\$3 **LB**

**GREENHOUSE
BEEFSTEAK
TOMATOES**
PRODUCT OF CANADA,
MEXICO OR U.S.A.
6.61/KG
**TOMATES
BEEFSTEAK
DE SERRE**
20426141001_KG



\$5



**FARMER'S MARKET™
RUSSET POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB
**POMMES DE TERRE
RUSSET DÉLICIES DU
MARCHÉ PC® MD**
20601020001_EA



10 LB

2/\$12
OR
\$6.50 EA.

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
282-369 G
**SALADES HACHÉES
AVEC GARNITURE**
PC® MD
21334801_EA
21378085_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
ANANAS ÉVIDÉ
20503143_EA



\$12



**10 STEM TULIPS
ASSORTED COLOURS
10 TULIPES SUR
TIGE**
20833978_EA

**GET
2,000**

**\$2
back
in points**

\$25

**DOZEN
ECUADORIAN
ROSES**
ASSORTED COLOURS
**DOUZAINE
DE ROSES DE
L'ÉQUATEUR**
20581781_EA



\$9

SPRING BULBS
ASSORTED VARIETIES
EACH
**BULBES DU
PRINTEMPS**
20956925_EA



\$11 **LB**

**EYE OF ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
24.25/KG
**ROTI DE NOIX
DE RONDE**
20812793_KG



feeling protein power-fuel

\$7

**BREADED PORK
LOIN SCHNITZEL**
300 G
**ESCALOPE DE
LONGE DE PORC
PANÉE**
21588065_EA



**PREPARED
IN-STORE**

\$8 **LB**



**PC® FREE FROM®
SPLIT CHICKEN
WINGS**
TIPS REMOVED,
AIR CHILLED, FAMILY SIZE
17.64/KG
**AILES DE POULET
SÉPARÉES PC® MD**
SIMPLEMENT BON
21668685_KG



7.50



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
**SAUCISSES DE
PORC PC® MD**
21584342_EA
21584308_EA



\$10



PILLER'S HAMS
SELECTED VARIETIES
600 G
JAMBON PILLER'S
21608918_EA
21608901_EA



\$17



PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
PÂTES PC® MD
20003749_EA
21613959_EA



find your catch in seafood

\$6

**VIVASEA
COOKED
MUSSELS**
FROZEN
500 G
**MOULES
CUITES
VIVASEA**
21595040_EA



\$11

**PC® PEI MUSSELS
IN PROVENCE
OR CREAMY WHITE
WINE SAUCE**
FROZEN
907 G
**MOULES DE
L'Î.-P.-É. EN SAUCE
PROVENÇALE OU
CRÉMEUSE AU VIN
BLANC PC® MD**
20838559_EA
20838560_EA



\$10 **LB**

**FRESH ASC TILAPIA
FILLETS**
22.05/KG
**FILETS DE TILAPIA
FRAIS ASC**
20897812_KG



bakery deals rising daily

\$22

NATIONAL CHOCOLATE CAKE DAY
Tuesday, January 27*

1⁵⁰

BAGUETTE
WHITE OR WHEAT
255 G
BAGUETTE
21529211_EA



BAKED IN-STORE

\$3

WHITE OR 100% WHOLE WHEAT BREAD
450 G
PAIN BLANCOU
100 % BLÉ ENTIER
21374404_EA
21377237_EA



BAKED IN-STORE

IN-STORE CAKES
SELECTED VARIETIES
8 INCH
GÂTEAUX PRÉPARÉS EN MAGASIN
20593082_EA



BAKED IN-STORE

7⁵⁰

IN-STORE BAKED COOKIES
SELECTED VARIETIES
18'S
BISCUITS CUITS EN MAGASIN
21454952_EA
21455101_EA



BAKED IN-STORE

\$9

EXQUISITE COFFEE CAKE
SELECTED VARIETIES
700 G
GÂTEAU PAUSE-CAFÉ EXQUISITE
21668678_EA
21668727_EA



PREPARED IN CANADA

\$17

FARMER'S MARKET™ BAR CAKES
SELECTED VARIETIES
675-770 G
GÂTEAUX RECTANGULAIRES DÉLICIES DU MARCHÉ
21500612_EA
21500693_EA



PREPARED IN CANADA

\$3

PC® NAAN
ORIGINAL OR GARLIC
250 G
PAIN NAAN PC®
20322759_EA



PREPARED IN CANADA

SAVE 98¢ WHEN YOU BUY 2

2/\$7

OR \$3.99 EA.

WONDER BREAD OR BUNS
SELECTED VARIETIES AND SIZES
PAIN OU PETITS PAINS WONDER
20276296_EA
20297455_EA



PREPARED IN CANADA

3⁵⁰

PC® BLUE MENU® ORGANICS OR PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
TORTILLAS BIOLOGIQUES OU PROTÉINES PC® MENU BLEU®
20182857_EA
21686817_EA



PREPARED IN CANADA

4⁴⁰ /100 G

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
FROMAGE PARMIGIANO REGGIANO
20377023_EKG



in the mood for deli-cious

\$7

PC® DELI CHEESE SLICES
SELECTED VARIETIES
140-170 G
FRANCHES DE FROMAGE DE CHARCUTERIE PC®
20216643_EA
20250947_EA



PREPARED IN CANADA

Optimum
Members-Only Price™
\$14
Non-members
\$15

MAPLE LEAF NATURAL SELECTIONS DELI SLICED MEATS
CLUB PACK, SELECTED VARIETIES
375/400 G
CHARCUTERIES TRANCHÉES NATURAL SELECTIONS MAPLE LEAF
20772015_EA
21478011_EA



Members save \$1
PREPARED IN CANADA

Optimum
Members-Only Price™
\$7
Non-members
\$8

FANTINO AND MONDELLO SALAMETTI DICED OR SLICED
SELECTED VARIETIES
100-200 G
SALAMETTI FANTINO & MONDELLO EN DÉCÈS OU TRANCHÉS
21551515_EA
21551827_EA



Members save \$1
PREPARED IN CANADA

7⁵⁰

BIG MOUNTAIN VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
SÉLECTIONS VÉGÉTALIENNES BIG MOUNTAIN
21310529_EA
21624901_EA



2⁸⁸

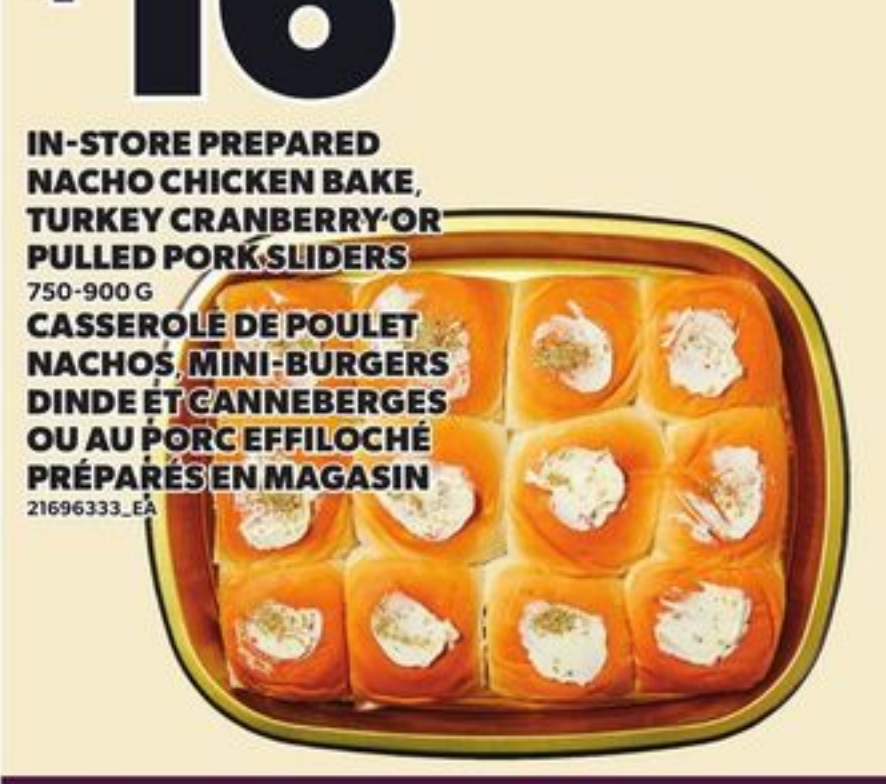
SUNRISE TOFU
SELECTED VARIETIES
350 G
TOFU SUNRISE
20570507_EA



on the run, we got you

\$16

IN-STORE PREPARED NACHO CHICKEN BAKE, TURKEY CRANBERRY OR PULLED PORK SLIDERS
750-900 G
CASSEROLE DE POULET NACHOS, MINI-BURGERS DINDE ET CANNEBERGES OU AU PORC EFFILOCHÉ PRÉPARÉS EN MAGASIN
21696333_EA



2/\$14

OR \$8.50 EA.

BENTO CALIFORNIA ROLLS
SELECTED VARIETIES
190-236 G
ROULEAUX CALIFORNIENS BENTO
21638517_EA
21691462_EA



SAVE \$10
\$20

30 PIECE WINGS & WEDGES BUCKET
1.2-2 KG
SEAU DE 30 MORCEAUX D'AILES DE POULET ET FRITES EN QUARTIERS
21541872_EA
21541877_EA



SERVES 6

SAVE UP TO 30%

FROM \$7

12" TAKE AND BAKE PIZZA
510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456415_EA
21456401_EA



PREPARED IN CANADA

2/\$8

OR \$5 EA.

FRIED TORTILLA CHIPS
SELECTED VARIETIES
450 G
CROUSTILLES DE TORTILLA FRITES
21534615_EA



GET 1,000¢ when you buy 2
\$1 back in points

4⁴⁸

SUMMI! SPRING ROLLS OR DUMPLINGS
SELECTED VARIETIES
250-350 G
ROULEAUX DE PRINTEMPS OU QUENELLES SUMMI!
21114397_EA
21378594_EA



PREPARED IN CANADA

JANUARY

**HIT
OF THE
MONTH**

LIMIT 6
AFTER LIMIT
\$3 EA.



\$2²⁵

**KELLOGG'S EGGO
WAFFLES**
SELECTED VARIETIES
FROZEN
8'S
20302779_EA

LIMIT 6
AFTER LIMIT
2.50 EA.



\$1⁵⁰

**CATELLI SMART OR
WHOLE GRAINS
PASTA**
SELECTED VARIETIES
340/375 G
20299819008_EA
20527060_EA

LIMIT 6
AFTER LIMIT
4.50 EA.



\$3⁵⁰

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN
500 G
21717211_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
* Must be a registered PC Optimum® member to get this offer.
Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

your **one-stop** grocery shop

2⁵⁰

PILLSBURY CRESCENTS OR WIENERS WRAPS
SELECTED VARIETIES
200-235 G
20305424002_EA
21505340_EA



4⁵⁰

YOPLAIT SOURCE 630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21588406_EA



2⁵⁰

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20649868001_EA
21357595_EA



\$3

POST RETAIL SIZE CEREAL
SELECTED VARIETIES
311-525 G
20184626_EA
21648226_EA



\$3

KELLOGG'S RICE KRISPIES BARS 160-200 G, POPTARTS 384 G, SPECIAL K 125 G OR NUTRI-GRAIN 175-295 G BARS
SELECTED VARIETIES
20126567001_EA
20313984001_EA



4⁵⁰

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20181028_EA
20304981_EA



4⁵⁰

NO NAME® MARGARINE
SELECTED VARIETIES
907 G
20073675_EA



\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA
20183991002_EA



2/\$11

OR \$5.99 EA.
NO NAME® CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21289745_EA



3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20783328001_EA



\$3

NO NAME® PARTY MIX OR PC® READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
20910769_EA



2/\$7

OR \$4.29 EA.
DARE BRETON CRACKERS OR BITES 132-200 G OR GRISSOL BAGUETTES OR MELBA TOAST 120-150 G OR VINTA CRACKERS 200-225 G
SELECTED VARIETIES
21520701_EA
21646798_EA



\$6

CARNATION HOT CHOCOLATE ENVELOPES 7-10'S OR TAZO TEA 20'S
SELECTED VARIETIES
21041744_EA
21308145_EA



\$8

TETLEY TEA
SELECTED VARIETIES
40/48'S
2071978001_EA
20722625_EA



5⁵⁰

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20816075001_EA



4⁵⁰

PC® SPLENDIDO® COLD-PRESSED OLIVE OIL
3 L
20045250_EA



6⁵⁰

PC® SPLENDIDO® SUNDRIED TOMATOES OR OLIVES STUFFED
SELECTED VARIETIES
270-350 ML
20157024_EA
20437663_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES 161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



\$3

DAWN LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS 650-950 ML/385-623 G OR SCRUBBING BUBBLES TOILET BRUSH OR REFILLS 8-12'S
SELECTED VARIETIES
2012532001_EA
21666832_EA



24⁹⁹

PC® PAPER TOWELS
12 ROLLS
21558605_EA



for the love of **pets**

SAVE
UP TO \$2⁹⁹

\$23



2⁹⁹



\$7



SAVE
UP TO \$4⁹⁹

\$30



6⁵⁰



\$18



\$14



SAVE
UP TO \$2⁹⁹



\$5



\$9



\$9



\$27



3/6⁹⁹



3/\$9



\$26



EVERYDAY
LOW
PRICES

Value you
can count on.

\$7



**PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA
21201321_EA



\$13



**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED
3'S
213409952_EA



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN
1KG
20379701_EA



\$4

**PC® ORGANICS
MIXED SALAD
GREENS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G
21203744_EA
21203748_EA



\$13

**SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE**
FROZEN
454 G
21687413_EA



2⁵⁰

**NO NAME®
CHICKEN
WIENERS**
450 G
20058192_EA



\$5

**PC® SLICED
BRIOCHE LOAF**
400 G
21050280_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682979_EA



\$5

**BAKED
IN-STORE**

MINI COOKIES
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA



2/\$8
OR
\$4.99 EA.

**MINUTE MAID®
ZERO SUGAR OR
SIMPLY DRINK**
SELECTED VARIETIES
1.54 L
21170784_EA
21434119_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7⁵⁰
OR
\$4.49 EA.



**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G
20308105001_EA
20308105002_EA



\$3

**NO NAME®
NATURALLY IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN
300/400 G
21545106_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1L
21092373_EA



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$11
OR
\$6.49 EA.



**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML
20085773001_EA



\$2



SANTOSH NAAN
SELECTED VARIETIES
5'S
21671462_EA



4⁵⁰

**HAPPY DAIRY®
PANEER**
SELECTED VARIETIES
300 G
21343632_EA



2⁵⁰

**ROOSTER®
MILK SWEET
CONDENSED**
300 ML
20126907_EA



live well, spend less

SAVE UP TO
20%

NIVEA BODY LOTIONS OR BODY CREAMS
SELECTED VARIETIES AND SIZES
20700027_EA



SAVE UP TO
25%

VASELINE SKIN CARE
SELECTED VARIETIES AND SIZES
21085011_EA/21085910_EA



SAVE
25%

PANTENE HAIR CARE
SELECTED VARIETIES AND SIZES
21424214_EA/21431404_EA



SAVE
20%

CERAVE SKIN CARE CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21295250_EA/21354743_EA



SAVE UP TO
20%

METHOD, AXE OR OLD SPICE HAIR CARE
SELECTED VARIETIES AND SIZES
21170078_EA
21360088_EA



5⁹⁹
Q-TIPS COTTON SWABS
500'S
20323077001_EA



SAVE UP TO
30%

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21502103_EA



4⁵⁰

NIVEA DEODORANT ROLL-ON 50 ML, ANTIPERSPIRANT 51/52 G OR BODY WASH 500 ML
SELECTED VARIETIES
20800049_EA/21169899_EA



7⁵⁰
COLGATE MAXFRESH OR TOTAL TOOTHPASTE 3'S, MANUAL TOOTHBRUSH 2'S, BATTERY TOOTHBRUSH OR COLGATE TOTAL OR PRO RELIEF MOUTHWASH
SELECTED VARIETIES AND SIZES
21118930_EA/21166655_EA



3⁵⁰
COLGATE PREMIUM ADULT OR KIDS TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA





L'ORÉAL PARIS

START THE NEW YEAR WITH YOUTHFUL SKIN

YOU'RE WORTH IT.



GET 6,000[®]
when you buy 2

\$6
back in points

L'ORÉAL CLEANSERS, MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



Esso Mobil + PC Optimum

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Poise Up to **100% leak-free protection**

Depend offers **All-Day Protection**



GET 3,000[®]
when you buy 2

\$3
back in points

\$20 EA.

DEPEND® Underwear or POISE® Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

® Registered Trademark and *Trademark of Kimberly-Clark Worldwide, Inc. © KCWW.

ALL DAY ODOUR PROTECTION



GET 4,000[®]
when you buy 2

\$4
back in points

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

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LAST CHANCE TO SAVE BIG*

Redemption ends February 25th
or while supplies last.

Supplies
are
limited!



COLLECT & SAVE! BIG

*Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026 at participating Loblaw banner stores. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App ("App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer/account/household. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. Stamp redemption ends Feb. 25, 2026 or while supplies last. 20 stamps must be presented at time of ovenware purchase. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

TASTE OF SUPER BOWL

THE DUKE™
Wilson
SUPER BOWL
LX
COMMISSIONER

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Tostitos
LOADED NACHOS
SAVOURY NACHOS GARNIS
260 g - CHIPS / TORTILLA CHIPS

bubbly
sparkling water
raspberrybubly.

20040201001_EA

21241052_EA

21541872_EA/21541877_EA

21643619_EA

Buy all four for \$28:

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Tostitos
SALSA CON QUESO / SALSA AU FROMAGE
MEDIUM - MOYENNE

Official Sponsors of Super Bowl LX

MARC ANGELO

#1 IMPORTED ITALIAN BRAND

ANTIPASTO MISTO
85 g
21706089_EA
\$8

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706090_EA
\$8

MORTADELLA
110 g
21707188_EA
\$5

ASSORTED SALAMI CHUBS
225 - 300 g
21021491_EA
\$10 - \$12

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

Prepared in Canada

SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% /100 g
Schneiders® Blue Ribbon® Bologna Service Case Meat 20275910_KG

15% /100 g
Schneiders® Deli Best® Service Case Meats Selected Varieties 21201089_EA/20967023_KG

Hockeyville
20 YEARS

WEST 101

BUILDING COMMUNITY
One Rink at a Time

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© NHL © NHLPA

Philadelphia
Cream Cheese product
Selected Varieties 227 - 250 g 20866816002_EA

2/9.50
OR \$5.49 EA.

Kraft
Peanut Butter 750 g - 1 Kg
Kraft Hazelnut Spread 725 g Selected Varieties 21285418_EA 20039581001_EA

\$7.50

Heinz
Ketchup
Selected Varieties 1 L / 750 mL 20069080_EA

5.49

Kraft Dinner
Macaroni & Cheese
Selected Varieties 200 g 21549526_EA

4/\$5
OR \$1.49 EA.

Classico
Pasta Sauce
Selected Varieties 410 - 600 mL 20325609003_EA/ 21618217_EA

\$5

Maxwell House
Ground Coffee
Selected Varieties 631-900 g 21606882_EA

\$20

*Based on the 2026 BrandSpark® Canadian Trust Study.

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell
Premium Kits
Selected Varieties 401 - 642 g 21663420_EA/21663622_EA

\$8

Taco Bell
Creamy Sauces
Selected Varieties 354 mL 21661774_EA 21661775_EA

2/\$10
OR \$5.99 EA.

Taco Bell
Seasonings
Selected Varieties 28 g 21661729_EA 21661785_EA

3/4.98
OR \$2.19 EA.

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START YOUR

ACTIVIA®

GUT HEALTH CHALLENGE

2 ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3 back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like

\$10,000!

NEW

4x100g

ACTIVIA EXPERT

Supports gut health

pre probiotics

4.5 essential vitamins

2.8 g of probiotics

ACTIVIA EXPERT

Supports gut health

pre probiotics

4.5 essential vitamins

2.8 g of probiotics

NEW

100g

ACTIVIA EXPERT

Supports gut health

pre probiotics

7.8 essential vitamins

ACTIVIA EXPERT

Supports gut health

pre probiotics

7.8 essential vitamins

12x100g

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

3 essential vitamins

2.2 g of probiotics

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

3 essential vitamins

2.2 g of probiotics

100g

ACTIVIA

Supports gut health

GUT HEALTH

3 essential vitamins

2.2 g of probiotics

ACTIVIA

Supports gut health

GUT HEALTH

3 essential vitamins

2.2 g of probiotics

8x93 mL

ACTIVIA

Supports gut health

Immune system

8 essential vitamins

2.8 g of probiotics

ACTIVIA

Supports gut health

Immune system

8 essential vitamins

2.8 g of probiotics

\$4

Activia® Expert - 4 x 100 g

21688261_EA/21687900_EA

\$6.50

Activia® Expert - 750 g

21688207_EA

\$7.50

Activia® - 12 x 100 g

20303412001_EA

\$4.50

Activia® - 650 g

20325132003_EA

\$7

Activia® - 8 x 93 mL

21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

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**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING

WITH PROTEIN

19G OF PROTEIN*

Oikos

100g

PLAIN

0%

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

\$3.50

Oikos® Pro™ - 300 mL

21651846_EA

10-HOUR BREW

BOLD AND SMOOTH TASTE

Stok

COLD BREW COFFEE/CAFÉ

142 L

\$7.50

Stok® - 142 L

21203737_EA/21203739_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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TASTE OF SUPER BOWL

Official Sponsors of Super Bowl LX

2/\$15

OR \$8.49 EA.

PepsiCo Beverages

selected varieties

12x355 mL

20322361002_C12/21722771_C12

2/\$8

OR \$5.29 EA.

PepsiCo Beverages

selected varieties

6x222 mL

20857560004_C06

21657888_C06

2/\$7

OR \$3.99 EA.

PepsiCo Beverages

selected varieties

2 L

20296926004_EA

20296926002_EA

2/\$14

OR \$7.99 EA.

bubly™ sparkling water

beverage selected varieties

12x355 mL

21651534_C12/21097177_C12

2/\$14

OR \$7.99 EA.

MONTELLIER® Carbonated

Natural Spring Water

selected varieties

10x355 mL

21096722_C10/21096704_C10

\$4

Lay's® potato chips

selected varieties

177 - 235 g

21241032_EA

\$4

Cheetos® cheese flavoured snacks

180-285 g,

any flavour/variety

21370169_EA

\$3.50

Crispy Minis® Cheddar

Cheese

90-100 g

any flavour/variety

20303002001_ea

Express Pass

Your Pass to more value

Get your first year of Pass for \$2.50/month*.

Unlimited grocery delivery or pickup

Earn 2% back in pts on eligible pickup orders**

Use code

PASS

Learn more

*/**Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.

Our butchers cut quality meat in your store every day!

pork loin schnitzel

21588065_EA

beef meatballs

plain

21587897_EA

beef stir fry strips

cut from Canada AA grade beef or higher

21588067_EA

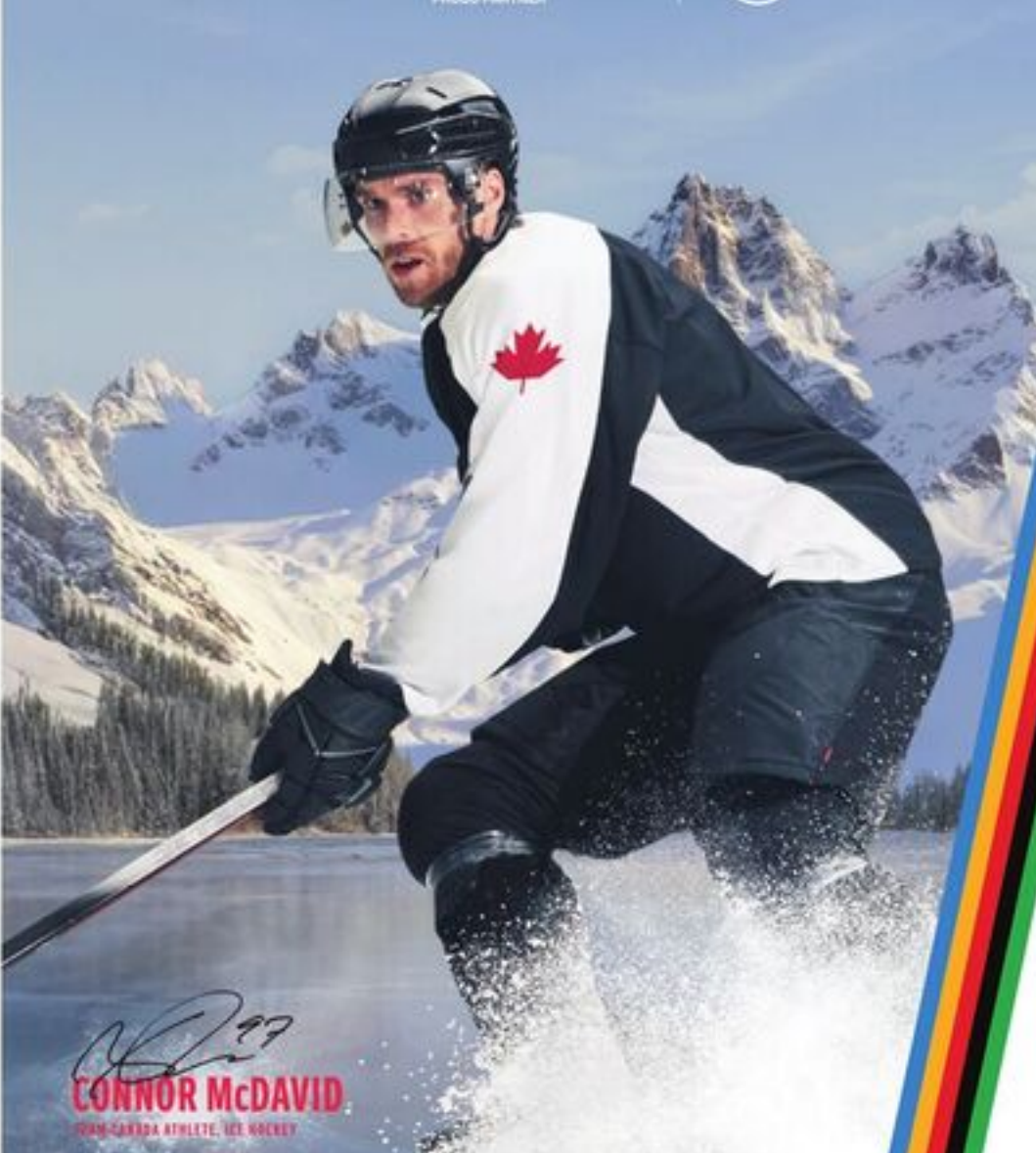
pork stir fry strips

21588095_EA

chicken stir fry strips

21588091_EA

Refresh like a Champion



Coca-Cola
PROUD PARTNER

2022-2024 ATHLETIC ICE HOCKEY



2/\$15* OR \$8.49 EA.
Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



2/5⁵⁰* OR \$3.29 EA.
Glaceau vitaminwater® beverages
selected varieties
591 mL
20333194006_EA



\$17⁹⁹*
Glaceau smartwater® beverages
selected varieties
6x1 L
21099117_C06



2/4⁵⁰* OR \$2.69 EA.
POWERADE® beverages
selected varieties
710 mL
20853723_EA



2/6⁵⁰* OR \$3.99 EA.
Monster Energy® beverages*
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

† This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

\$18
Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA



NEW
12=48 MEGA
Charmin Ultra Soft Ultra Doux
Smooth Tear se détache en douceur

Cleans Better

\$18
Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



12=48 MEGA
Charmin Ultra Strong Ultra Résistant
Cleans Better Nettoie mieux

+50% MORE ABSORBENT
*vs. leading ordinary brand.

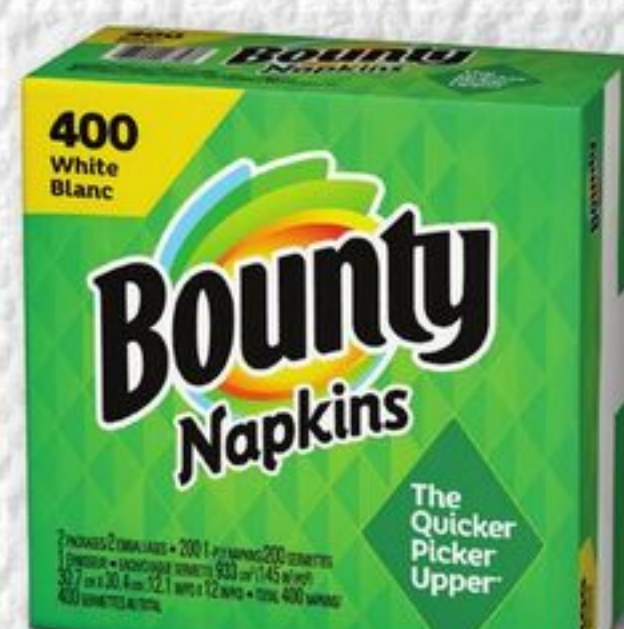
\$18
Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA



6=12 Doubles
Bounty
The Quicker Picker Upper

THICKER AND MORE ABSORBENT*
*vs. the leading US 2-ply napkin

\$11
Bounty Napkin 400's, 21053171_EA



400 White Blanc
Bounty Napkins
The Quicker Picker Upper

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THE SOFTEST AND STRONGEST SUPPORTER FOR 45 YEARS



\$23
SpongeTowels® Paper Towels Ultra 8=16 Rolls Selected Varieties 21676150_EA



\$21
Cashmere® Bathroom Tissue 24=72 Rolls Selected Varieties 21189845_EA



\$14
Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA

MADE IN CANADA

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5G plans from \$29/month with 25G
with auto top-up

