



**Boneless Chuck Roasts
or Short Ribs**
 Limit 5



**Taylor Farms
Salad Kits**
 Select Varieties,
 7-13.5 oz

3/\$11
 With Card



**3 lb California Cuties
Seedless Mandarins**
 or 2 lb **Organic** Cuties
 Seedless Mandarins

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
 With Card



**Hillshire Farm
Ultra Thin
Lunch Meat**
 Select Varieties,
 7-9 oz

\$3.99
 With Card



**Tropicana
Orange Juice**
 Select Varieties,
 46 fl oz

2/\$7
 With Card



Doritos
 8-10.75 oz or
 Lay's Potato
 Chips, 5-8 oz or
 SunChips, 7 oz;
 Select Varieties

4/\$10
 With Card



**MIX & MATCH
BUY 2, GET 2
FREE**
 of Equal or Lesser Value
 With Card

**Coca-Cola, Pepsi
or Canada Dry**
 6-Pack, 16-16.9 fl oz Bottles
 or Bubly Sparkling Water,
 8-Pack, 12 fl oz Cans;
 Select Varieties. Limit 8 Packages
 Regular retail is up to \$7.49 each with Card.



DiGiorno Pizza
 14.14-30.3 oz or
 Tombstone
 French Fry Pizza,
 18.17-18.8 oz;
 Select Varieties

2/\$10
 With Card

When you buy 2 or more in the same transaction with Card.
 Quantities less than 2 are up to \$6.99 each with Card.



**Private Selection
Ice Cream**
 Select Varieties,
 48 fl oz

\$4.99
 With Card



**Marie
Callender's
Bowl**
 10.5-13 oz or
 Healthy Choice
 Cafe Steamers,
 9.5-10.3 oz;
 Select Varieties

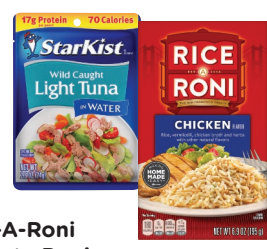
4/\$10
 With Card

When you buy 4 or more in the same transaction.
 Quantities less than 4 are up to \$2.99 each with Card.



**Arm & Hammer
Laundry Detergent**
 45.5-50 fl oz or
 Power Paks, 24 ct;
 Select Varieties

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**
FREE
 With Card



**Rice-A-Roni
or Pasta Roni**
 4.3-7.2 oz or
 Starkist Tuna,
 2.6-3 oz Pouch;
 Select Varieties

10/\$10
 With Card



**Corona, Modelo
or Pacifico**
 Select Varieties,
 12-Pack, 12 fl oz Bottles
 or Cans

\$15.99
 With Card

EARN 4X FUEL POINTS
 with digital coupon*
 on Simple Truth® products



Scan here or visit Kroger.com/FuelEvent
 to download coupon. *See coupon for details.

SAVE \$1 EACH
 WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
 participating items with Card.

Look for
 these tags.



*When you buy any 5 or more participating items
 in the same transaction with Card.
 Participating item varieties and sizes may vary by store.



1.89 With Card
-1.00

89¢
 /EA*

Vitaminwater
 20 fl oz or Annie's
Organic Mac &
 Cheese, 5.5-6 oz;
 Select Varieties



3.99 With Card
-1.00

\$2.99
 /EA*

**Chobani
Greek Yogurt**
 4-Pack or
 Cascadian Farm
Organic Cereal,
 9.2-15 oz;
 Select Varieties



3.49 With Card
-1.00

\$2.49
 /EA*

**Almond Breeze
Almondmilk**
 64 fl oz or
 Planet Oat
 Oatmilk, 52 fl oz;
 Select Varieties



2.99 With Card
-1.00

\$1.99
 /EA*

**Pepperidge Farm
Goldfish Crackers**
 5.9-8 oz or
 Jell-O Pudding or
 Gelatin, 4-Pack;
 Select Varieties



2.99 With Card
-1.00

\$1.99
 /EA*

**Velveeta
Shells & Cheese**
 9.4-12 oz or
 Jif Peanut Butter,
 13-16 oz;
 Select Varieties

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*



Find even
 more deals
 online!



Look for
 these tags.



**Large Avocados
or Mangos**
99¢
 /EA
 With Digital Coupon
 Price without digital coupon
 is up to \$2.79 each with Card.



**Oscar Mayer
Lunchables**
 Select Varieties,
 2.27-4.4 oz

\$1.29
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$2.29 each with Card.



Simple Truth Eggs
 Large, Grade A, 18 ct
 Price without digital coupon
 is up to \$4.99 each with Card.

\$3.99
 /EA

With Digital Coupon



**Green Mountain
or McCafé K-Cups**
 10 ct or Donut Shop
 Coffee, 12 oz Bag or
 K-Cups, 10 ct;
 Select Varieties

\$4.99
 /EA

With Digital Coupon
 Price without digital coupon
 is up to \$8.99 each with Card.

*While supplies last.

SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



SAVE \$10

WHEN YOU SPEND \$100 OR MORE IN A SINGLE
TRANSACTION WITH DIGITAL COUPON*

[CLIP COUPON](#)

*Exclusions apply. Limit ONE coupon per customer.
See digital coupon for details.



Kroger Breakfast Sausage Links, Patties or Rolls
Select Varieties, 12-16 oz
Price without digital coupon is up to \$2.99 each with Card.

\$2.49
/EA
With Digital Coupon



Simple Truth Fresh Roasted Chicken
Fully Cooked, 32 oz, In the Deli
\$8.99
/EA
With Digital Coupon
Price without digital coupon is up to \$10.99 each.



32 oz Kroger Cheese
Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.



40-Pack Kroger Purified Water
16.9 fl oz
\$3.99
/EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.

WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5 TIMES
in one transaction*

Look for these tags.



Kettle Brand Chips
6-7.5 oz or Takis, 6.5-9.9 oz; Select Varieties
\$1.99
/EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.



Red Baron Pizza
Select Varieties, 11.12-23.45 oz
\$2.99
/EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Coca-Cola, Pepsi or Dr Pepper
Select Varieties, 24-Pack, 12 fl oz Cans
\$9.99
/EA
With Digital Coupon
Price without digital coupon is up to \$16.99 each with Card.

*While supplies last.



Strawberries
16 oz Package
Price without digital coupon is up to \$4.99 each with Card.

\$2.88
/EA
With Digital Coupon



Kellogg's Cereal
Select Varieties, 8.9-16.1 oz
\$1.79
/EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Bertolli Pasta Sauce
Select Varieties, 15-24 oz
\$1.49
/EA
With Digital Coupon
Price without digital coupon is up to \$2.49 each with Card.



Quilted Northern Bath Tissue
6 Mega Rolls or Angel Soft Bath Tissue, 8 Mega Rolls; Select Varieties
\$5.99
/EA
With Digital Coupon
Price without digital coupon is up to \$7.79 each with Card.

MIX & MATCH SAVE \$10 AN EXTRA

When you buy 2 participating Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5
TIMES
in one transaction*



Look for
these tags.



Dove
Body Wash
\$5.99 /EA
With Digital
Coupon

20 fl oz or Bar Soap,
4 ct; Select Varieties

Price without digital coupon is up to \$8.99 each with Card.



L'Oréal Elvive
Shampoo or
Conditioner
\$3.49 /EA
With Digital
Coupon

Select Varieties,
6.7-12.6 fl oz

Price without digital coupon is up to \$5.49 each with Card.

*While supplies last.



Whitmore
Velvet Hangers
25 ct
\$8.99 /EA
With Digital
Coupon

Price without digital coupon is up to \$9.99 each with Card.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!
Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for these tags.



2.49 With Card
-1.00
\$1.49 /EA*

Prego
Pasta Sauce
14.5-24 oz or
Pringles, 5.2-5.5 oz;
Select Varieties



Gatorade
Select Varieties,
8-Pack, 20 fl oz

8.49 With Card
-1.00
\$7.49 /EA*



3.49 With Card
-1.00
\$2.49 /EA*
General Mills Cereal

8.9-14 oz or Post Cereal,
10-16.6 oz; Select Varieties



4.99 With Card
-1.00
\$3.99 /EA*

Breyers
Ice Cream
48 fl oz or Halo Top
Ice Cream, 16 fl oz;
Select Varieties



5.99 With Card
-1.00
\$4.99 /EA*

Totino's
Pizza Rolls
50 ct or
Country Crock
Spread, 45 oz;
Select Varieties



1.99 With Card
-1.00
99¢ /EA*
Hamburger Helper
Select Varieties,
5.5-7.4 oz



2.79 With Card
-1.00
\$1.79 /EA*
Progresso Soup

18-19 fl oz or Hormel Chili with Beans,
15 oz; Select Varieties



5.99 With Card
-1.00
\$4.99 /EA*

Hellmann's
Mayonnaise
Select Varieties,
30 fl oz



8.99 With Card
-1.00
\$7.99 /EA*

Kevin's
Chicken Entrée
Select Varieties,
16 oz



8.99 With Card
-1.00
\$7.99 /EA*

Starbucks Coffee
10-12 oz Bag or
K-Cups, 10 ct or
Refreshers, 32 fl oz;
Select Varieties



2.99 With Card
-1.00
\$1.99 /EA*

Cap'n Crunch or
Life Cereal
10.3-13 oz or Quaker
Instant Oatmeal, 8 ct;
Select Varieties



7.49 With Card
-1.00
\$6.49 /EA*

Rana
Family Size Pasta
20 oz or Cooked
Perfect Meatballs,
18-28 oz;
Select Varieties



3.99 With Card
-1.00
\$2.99 /EA*

Cheez-It Crackers
9-12.4 oz or Polar
Seltzer Water, 8-Pack,
12 fl oz; Select Varieties

SAVE ON NATURAL & ORGANIC ITEMS



Amy's Organic Entrée
Select Varieties,
8.4-10.3 oz

5.99 With Card
-1.00

\$4.99 /EA*



Kashi Cereal
Select Varieties,
12-18 oz

5.99 With Card
-1.00

\$4.99 /EA*



24 oz or Bear Naked Granola,
11-12 oz; Select Varieties



4.79 With Card
-1.00

\$3.79 /EA*

The Greek Gods Greek Yogurt



3.29 With Card
-1.00

\$2.29 /EA*

Pacific Foods Organic Broth
32 oz or
Simple Truth
Rice & Almond
Thins, 3.5 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

*When you buy any 5 or more participating
items in the same transaction with Card.
Participating item varieties and sizes
may vary by store.

Look for
these tags.



3.49 With Card
-1.00

\$2.49 /EA*

Cedar's Organic Hommus
10 oz or Simple Truth
Chickpea Crisps,
4 oz; Select Varieties,
In the Deli



7.49 With Card
-1.00

\$6.49 /EA*

Vital Farms Eggs



Large, Grade A, 12 ct
or Clif Nut Butter Bars,
5 ct; Select Varieties

6.99 With Card
-1.00

\$5.99 /EA*

Simple Truth Vapor Distilled Water
24-Pack, 16.9 fl oz



5.49 With Card
-1.00

\$4.49 /EA*

Simple Truth Organic Lunch Meat
Select Varieties, 5-6 oz

5.99 With Card
-1.00

\$4.99 /EA*

Yasso Bars
4 ct or Kind
Breakfast Bars,
12 ct; Select Varieties

5.99 With Card
-1.00

\$4.99 /EA*

Kettle & Fire Bone Broth
16.9 fl oz or Food For
Life Organic Bread,
24 oz; Select Varieties



5.49 With Card
-1.00

\$4.49 /EA*

Kind Granola
Select Varieties,
11 oz



3.49 With Card
-1.00

\$2.49 /EA*

Skinny Pop Popcorn

4.4-5.3 oz or Planet Oat
Oatmilk Creamer, 32 fl oz;
Select Varieties

1-STOP GAME DAY SHOP

Find more game day deals & recipes at [Kroger.com/Football](https://www.kroger.com/Football)



\$7.99

With Card
**Fresh 80% Lean
Homestyle Ground
Beef Patties**
4 ct, 1.2 lb



**Johnsonville
Smoked Sausage**
Select Varieties, 28 oz

\$8.99

With Card



**Fresh Baked
Chocolate Chip
Cookies**

\$3.99

or Other Varieties, 12 ct,
In the Bakery



**Kroger
Family Size
Appetizers**
Select Varieties,
16-33 oz

\$7.99

With Card



**Ro-Tel
Diced Tomatoes**
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5

With Card



**Kroger
Tortilla Chips**
Select Varieties,
9.75-13 oz

\$1.99

With Card



**Red Baron
Stuffed Crust
or Fully
Loaded Pizza**
Select Varieties,
22.75-28.79 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE

With Card



**Kroger
Charcoal Briquets**

\$8.99

With Card

Select Varieties,
11.6-15.4 lb



**Stella Artois
or Heineken**
12-Pack, 12 fl oz
Bottles or Cans or
Guinness, 8-Pack,
14.9 fl oz Bottles;
Select Varieties

\$16.99

With Card

Seasonal selection varies by store and is limited to stock on hand.



2/\$7

With Card

**Private Selection
Snacking Tomatoes**
Select Varieties, 10 oz



CLIP COUPON

EARN **4X** FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.

GROCERY ESSENTIALS



Mission Carb Balance Tortillas
8 ct or Frank's Red Hot Sauce, 12 fl oz;
Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties,
6.88-21 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Cheetos
Select Varieties,
6.5-9 oz
Regular retail is up to
\$5.89 each with Card.

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Eggo Waffles
10 ct or Morningstar Farms Meatless Patties, 5.25-12 oz;
Select Varieties

MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Yoplait Yogurt
Select Varieties,
4-6 oz

10/\$6
With Card



Kroger Cottage Cheese or Sour Cream
Select Varieties,
24 oz

2/\$5
With Card

NATURAL & ORGANIC



Premier Protein Frozen Pancakes
12 ct or Simple Truth Organic Homestyle Waffles, 16 ct

\$5.99
With Card



Chobani Creamer
Select Varieties,
24 fl oz

2/\$9
With Card



Simple Truth Turkey Bacon
8 oz

\$3.99
With Card



Simple Truth Plant Based Almondmilk
Select Varieties,
64 fl oz

2/\$5
With Card



Traditional Medicinals Organic Tea
16 ct or Late July Organic Tortilla Chips, 7.4-10.1 oz;
Select Varieties

\$4.99
With Card



Waterloo Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans

\$3.99
With Card

BOTTLES & BREWS



Bud, Miller or Coors
\$23.99
With Card

Select Varieties,
30-Pack, 12 fl oz Cans



Kim Crawford or Korbel
Select Varieties,
750 ml

\$13.97
With Card



Josh Cabernet or Chardonnay
Select Varieties,
750 ml

\$13.97
With Card



Michelob Ultra, Simply Spiked or White Claw
Select Varieties,
12-Pack, 12 fl oz Bottles or Cans

\$15.99
With Card

10 ^{\$}10 for SALE

Each participating item
is just \$1 with Card.*

*Selection varies by store.



Starkist Tuna, 2.6-5 oz • **Rice-A-Roni**, 4.3-7.2 oz
 • **Powerade**, 28 fl oz • **BodyArmor**, 16 fl oz
 • **Nissin Ramen or Chow Mein**, 2.54-4 oz
 • **Sparkling Ice**, 17 fl oz • **Campbell's**
Chicken Noodle or Tomato Soup, 10.75 oz
 • **Larabar**, 1.06-1.7 oz • **Simple Truth Organic**
Beans, 15 oz • **Kroger Snacking Medley**, 1.5 oz
 • **Snapple**, 16 fl oz • **Cheez-It Grab-N-Go Snacks**,
 1-3 oz • **Old El Paso Taco Seasoning**, 1 oz

HOME, HEALTH & MORE!



Nature Made Supplements
 14-300 ct or
 Nature's Bounty
 Supplements, 25-360 ct;
 Select Varieties

MIX & MATCH
 BUY 1, GET 1
 of Equal or Lesser Value

FREE
 With Card



TRESemmé Shampoo or Conditioner
 Select Varieties,
 28 fl oz

\$5.99
 With Card



3 lb or Foaming Bath,
 34 fl oz; Select Varieties

Dr Teal's Epsom Salt
\$5.99
 With Card



Comforts Baby Wipes
 Select Varieties,
 64-72 ct

\$1.99
 With Card



Premier Protein Shakes
 Select Varieties,
 4-Pack, 11 fl oz

\$9.99
 With Card



Energizer Max Batteries
 Select Varieties,
 AA or AAA, 8 ct

\$7.99
 With Card

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or Donuts,
6-12 ct; Select Varieties,
In the Bakery

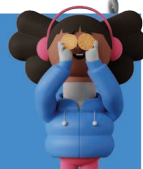
\$5
With Card



Brownie Bites
Select Varieties,
11.9 oz, In the Bakery

\$5

CELEBRATE THE SEASON WITH FRESH CITRUS



**Private Selection
Heirloom
or Cara Cara
Navel Oranges**

\$4.49

With Card

3 lb Bag or Private Selection
Raspberry Oranges, 2 lb Bag



**Wonderful
Seedless Lemons**
3 lb Bag

\$5
With Card



**Sumo Citrus
Mandarins**

\$2.99 /EA
With Card

**Kroger Crunchy
Butterfly Shrimp**
Frozen, 2 lb

\$10.99

With Card



**Simple Truth
Salmon Burgers**
8 oz

\$4.99

With Card



REEL IN GREAT DEALS!



Lobster Tails
Wild-Caught, 3-4 oz

2/\$12

With Card



Fresh Cut Fruit
Select Varieties,
18-22 oz

\$5

With Card

FRESH-CUT
IN-STORE DAILY



Red Cherries

\$5.99

/LB
With Card



\$4.99

With Card
Jumbo Blueberries
9.8 oz Package

Bloom Haus
Brilliance in
Bloom Bouquet

\$9.99



BLOOM HAUS

**Kroger Red,
Green or Black
Seedless Grapes**
3 lb Package

\$7.49

With Card



Bolthouse Farms Juices

Select Varieties,
12-15.2 fl oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card



 GUARANTEED FRESH



\$5.99

/LB

With Card

**Kroger 80% Lean
Ground Beef**

Sold in a 3 lb Package
for \$17.97



**Kroger Chicken
Party Wings**
Frozen, 8 lb

\$20

With Card



**Private Selection
Fresh Seafood**
Select Varieties,
8-10 oz

\$10

With Card



**Nathan's
Beef Franks**

11-12 oz or
Simple Truth Smoked
Chicken Sausage, 12 oz;
Select Varieties

\$5.49

With Card



**Mrs. Paul's
Seafood**

Select Varieties,
Frozen, 18-24.6 oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Goldminer Bakery
Sourdough Bread**
or Other Varieties,
24 oz

\$3.99

With Card



**Private Selection
Tomato Bisque
Soup**
or Other Varieties,
24 oz

\$6.99



**Private Selection
Wildflower Honey
Turkey Breast**

or Colby Jack Cheese,
Frozen, 18-24.6 oz;
Select Varieties,
Sliced to Order
or Grab & Go

\$12.49

/LB
With Card



BOTTLES & BREWS

\$16⁹⁹

With Card
Miller or Coors
15-Pack, 16 fl oz
Aluminum Bottles or Guinness,
8-Pack, 14.9 fl oz Cans;
Select Varieties



16.99 With Card
-10%

\$15²⁹ /EA*

Whitehaven
or La Crema
Pinot Noir
Select Varieties,
750 ml



11.99 With Card
-10%

\$10⁷⁹ /EA*

Ogio or
Ecco Domani
Select Varieties,
750 ml



Sutter Home
or Barefoot

2/\$20

With Card

Select Varieties, 1.5 Liter



SweetWater,
New Belgium
or Creature Comforts

\$18⁹⁹

With Card

Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



\$20⁹⁹

With Card

Busch Light,
Natural Light or
Miller High Life

Select Varieties, 30-Pack,
12 fl oz Cans

*Save 10% when you purchase 4 or more bottles of wine 750 ml with Card. Mix and Match 4 bottles. Cannot be combined with any other offer. Excludes Bay Bridge, wines with a yellow tag retail ending in .97 and Discontinued/Last Call wines.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



Sterilite Latch Tote
Select Varieties,
64 qt

\$8⁹⁹

With Card



Sterilite Tote
Select Varieties,
18 Gallon

\$7⁹⁹

With Card



Sterilite Tote
30 Gallon

\$11⁹⁹

With Card



Sterilite Shoebox
Select Varieties,
6 qt

\$1⁹⁹



Sterilite Sweater Box
1 ct

\$6⁹⁹



**Everyday Living
Hangers**
Select Varieties, 10 ct

\$1⁹⁹



**HD Designs
Frosted Jar
Candle Gift Set**
3-Pack, 4 oz

50% OFF
Tag Reflects Savings
With Card



**Valentine's Day
Décor**
Select Varieties

30% OFF
Tag Reflects Savings
With Card



**Holiday Home
Jumbo Bear
Plush**
Select Varieties,
36"

\$19⁹⁹
With Card

Seasonal selection varies by store and is limited to stock on hand.