



USDA
CHOICE



\$6.99
/LB
With Card

Large Peeled &
Deveined Shrimp
31-40 ct, Raw,
Sold in a 2 lb Bag for \$13.98



Kroger 80% Lean
Ground Beef
Sold in a 3 lb
Package for \$14.97
\$4.99
/LB
With Card



Boneless
Strip Steaks
Family Pack, Limit 5

13.99/LB With Card
-3.00 /LB
DIGITAL COUPON OFFER
\$10.99
/LB



Raspberries or
Blackberries
6 oz Package

2/\$4
With Card



Halos California
Seedless Mandarins
3 lb or Simple Truth
Organic Mandarins,
2 lb

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Hillshire Farm
Ultra Thin
Lunch Meat
Select Varieties, 7-9 oz
or Gwaltney Bacon, 12 oz
\$3.99
With Card



Tropicana
Orange Juice
Select Varieties,
46 fl oz

2/\$7
With Card



Doritos
8-10.75 oz or
Lay's Potato
Chips, 5-8 oz or
SunChips, 7 oz;
Select Varieties

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$5.99 each with Card.

4/\$10
With Card

MIX & MATCH
BUY 2, GET 2
FREE
of Equal or Lesser Value
With Card



Coca-Cola,
Mtn Dew or
Canada Dry
6-Pack, 16.9 fl oz Bottles or Bubly Sparkling Water,
8-Pack, 12 fl oz Cans; Select Varieties, Limit 8 Packages
Regular retail is up to \$7.49 each with Card.



DiGiorno Pizza
14.14-30.3 oz or
Tombstone
French Fry Pizza,
18.17-18.8 oz;
Select Varieties



FINAL COST
When You Buy 2

2/\$10
With Card



Private Selection
Ice Cream
Select Varieties,
48 fl oz

\$4.99
With Card



Marie
Callender's
Bowl

10.5-13 oz or
Healthy Choice
Café Steamers,
9.5-10.3 oz;
Select Varieties
When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$2.99 each with Card.

4/\$10
With Card



Arm & Hammer
Laundry Detergent
45.5-50 fl oz or
Power Paks, 24 ct;
Select Varieties
MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Rice-A-Roni
or Pasta Roni
4.3-7.2 oz or
Starkist Tuna,
2.6-3 oz Pouch;
Select Varieties

10/\$10
With Card



Bud, Miller
or Coors
Select Varieties,
30-Pack, 12 fl oz Cans

\$22.99

EARN **4X** FUEL POINTS
with digital coupon*
on Simple Truth® products



Scan here or visit Kroger.com/FuelEvent
to download coupon. *See coupon for details.

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Look for
these tags.

SAVE UP TO
\$1.99
EACH

*When you buy any 5 or more participating items
in the same transaction with Card.
Participating item varieties and sizes may vary by store.



1.89 With Card
-1.00

89¢
/EA*

Vitaminwater
20 fl oz or
Annie's Organic
Mac & Cheese,
5.5-6 oz;
Select Varieties



3.99 With Card
-1.00

\$2.99
/EA*

Chobani
Greek Yogurt
4-Pack or
Cascadian Farm
Organic Cereal,
9.2-15 oz;
Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Almond Breeze
Almondmilk
64 fl oz or
Planet Oat
Oatmilk, 52 fl oz;
Select Varieties



2.99 With Card
-1.00

\$1.99
/EA*

Pepperidge Farm
Goldfish Crackers
5.9-8 oz or
Jell-O Pudding or
Gelatin, 4-Pack;
Select Varieties



2.99 With Card
-1.00

\$1.99
/EA*

Velveeta
Shells & Cheese
9.4-12 oz or
Jif Peanut Butter,
13-16 oz;
Select Varieties

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*



Find even
more deals
online!



Look for
these tags.



Large Avocados
or Mangoes
99¢
/EA
With Digital Coupon
Price without digital coupon
is up to \$2.79 each with Card.



Oscar Mayer Lunchables
Select Varieties, 2.27-4.4 oz
Price without digital coupon
is up to \$2.29 each with Card.

\$1.29
/EA
With Digital Coupon



Simple Truth Eggs
Large, Grade A, 18 ct
Price without digital coupon
is up to \$4.99 each with Card.

\$3.99
/EA
With Digital Coupon



Green Mountain
or McCafé K-Cups
10 ct or Donut Shop
Coffee, 12 oz Bag
or K-Cups, 10 ct;
Select Varieties

\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.

*While supplies last.

SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



SAVE \$10

WHEN YOU SPEND \$100 OR MORE IN A SINGLE TRANSACTION WITH DIGITAL COUPON*

[CLIP COUPON](#)

*Exclusions apply. Limit ONE coupon per customer.
See digital coupon for details.



Kroger Breakfast Sausage
Select Varieties, 12-16 oz
Price without digital coupon is up to \$2.99 each with Card.

\$2.49
/EA
With Digital Coupon



Simple Truth Fresh Roasted Chicken
Fully Cooked, 32 oz, In the Deli

\$7.99
/EA
With Digital Coupon
Price without digital coupon is up to \$9.99 each.



32 oz Kroger Cheese
Select Varieties

\$5.99
/EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.



40-Pack Kroger Purified Water
16.9 fl oz

\$3.99
/EA
With Digital Coupon
Price without digital coupon is up to \$4.99 each with Card.



Red Baron Pizza
Select Varieties, 11.12-23.45 oz

\$2.99
/EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Coca-Cola, Pepsi or Dr Pepper
Select Varieties, 24-Pack, 12 fl oz Cans

\$9.99
/EA
With Digital Coupon
Price without digital coupon is up to \$16.99 each with Card.

*While supplies last.

WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5 TIMES
in one transaction*

Look for these tags.



Honeycrisp or Cosmic Crisp Apples
Price without digital coupon is up to \$2.49 lb with Card.

\$1.77
/LB
With Digital Coupon



Kellogg's Cereal
Select Varieties, 8.9-16.1 oz

\$1.79
/EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.



Just Bare Frozen Chicken
Select Varieties, 19.2-24 oz

\$8.99
/EA
With Digital Coupon
Price without digital coupon is up to \$10.99 each with Card.



Quilted Northern Bath Tissue
6 Mega Rolls or Angel Soft Bath Tissue, 6 Super Mega Rolls; Select Varieties

\$5.99
/EA
With Digital Coupon
Price without digital coupon is up to \$7.79 each with Card.

MIX & MATCH SAVE \$10 AN EXTRA

When you buy 2 participating Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout with your Card. Items must be purchased in the same transaction.



WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5
TIMES
in one transaction*



Look for
these tags.



Dove
Body Wash
\$5.99 /EA
With Digital
Coupon

20 fl oz or Bar Soap,
4 ct; Select Varieties

Price without digital coupon is up to \$8.99 each with Card.



L'Oreal Elvive
Shampoo or
Conditioner
\$3.49 /EA
With Digital
Coupon

Select Varieties,
6.7-12.6 fl oz

Price without digital coupon is up to \$5.49 each with Card.

*While supplies last.



Whitmor
Velvet Hangers
25 ct
\$8.99 /EA
With Digital
Coupon

Price without digital coupon is up to \$9.99 each with Card.

SAVE \$1 EACH

WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!

Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

BUY 5 OR MORE
SAVE \$1 EACH
1.99
With Card

Look for these tags.



2.49 With Card
-1.00

\$1.49
/EA*

Prego
Pasta Sauce
14.5-24 oz or
Pringles, 5.2-5.5 oz;
Select Varieties



Gatorade
Select Varieties,
8-Pack, 20 fl oz

8.49 With Card
-1.00

\$7.49
/EA*



1.99 With Card
-1.00

99¢
/EA*

Hamburger Helper
Select Varieties,
5.5-7.4 oz



2.89 With Card
-1.00

\$1.89
/EA*

Kroger Apple or Cranberry Juice
Select Varieties,
64 fl oz

2.79 With Card
-1.00

\$1.79
/EA*

Progresso Soup

18-19 fl oz or Hormel Chili with Beans,
15 oz; Select Varieties



5.99 With Card
-1.00

\$4.99
/EA*

Hellmann's Mayonnaise
Select Varieties,
30 fl oz



8.99 With Card
-1.00

\$7.99
/EA*

Kevin's Chicken Entrée
Select Varieties,
16 oz



3.49 With Card
-1.00

\$2.49
/EA*

General Mills Cereal

8.9-14 oz or Post Cereal,
10-16.6 oz; Select Varieties



8.99 With Card
-1.00

\$7.99
/EA*

Starbucks Coffee
10-12 oz Bag or
K-Cups, 10 ct or
Refreshers, 32 fl oz;
Select Varieties



2.99 With Card
-1.00

\$1.99
/EA*

Cap'n Crunch or Life Cereal
10.3-13 oz or Quaker
Instant Oatmeal, 8 ct;
Select Varieties



4.99 With Card
-1.00

\$3.99
/EA*

Breyers Ice Cream
48 fl oz or Halo Top
Ice Cream, 16 fl oz;
Select Varieties



4.79 With Card
-1.00

\$3.79
/EA*

Lance Sandwich Crackers
Select Varieties,
10 ct



7.49 With Card
-1.00

\$6.49
/EA*

Rana Family Size Pasta
20 oz or
Cooked Perfect
Meatballs, 18-28 oz;
Select Varieties



3.99 With Card
-1.00

\$2.99
/EA*

Cheez-It Crackers
9-12.4 oz or Polar
Seltzer Water, 8-Pack,
12 fl oz; Select Varieties

SAVE ON NATURAL & ORGANIC ITEMS



Amy's
Organic Entrée
Select Varieties,
8.4-10.3 oz

5.99 With Card
-1.00

\$4.99
/EA*



Kashi Cereal
Select Varieties,
12-18 oz

5.99 With Card
-1.00

\$4.99
/EA*



24 oz or Bear Naked Granola,
11-12 oz; Select Varieties



4.79 With Card
-1.00

\$3.79
/EA*

The Greek Gods
Greek Yogurt



3.29 With Card
-1.00

\$2.29
/EA*

Pacific Foods
Organic Broth
32 oz or
Simple Truth
Rice & Almond
Thins, 3.5 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

*When you buy any 5 or more participating
items in the same transaction with Card.
Participating item varieties and sizes
may vary by store.

Look for
these tags.



3.49 With Card
-1.00

\$2.49
/EA*

Cedar's
Organic Hommus
10 oz or Simple Truth
Chickpea Crisps,
4 oz; Select Varieties,
In the Deli



7.49 With Card
-1.00

\$6.49
/EA*

Vital Farms
Eggs

Large, Grade A, 12 ct
or Clif Nut Butter Bars,
5 ct; Select Varieties



5.49 With Card
-1.00

\$4.49
/EA*

Simple Truth
Organic Lunch Meat
Select Varieties, 5-6 oz



5.49 With Card
-1.00

\$4.49
/EA*

Kind
Granola
Select Varieties,
11 oz



5.99 With Card
-1.00

\$4.99
/EA*

Yasso Bars
4 ct or Kind
Breakfast Bars, 12 ct;
Select Varieties



6.99 With Card
-1.00

\$5.99
/EA*

Simple Truth
Vapor Distilled
Water
24-Pack, 16.9 fl oz



5.99 With Card
-1.00

\$4.99
/EA*

Kettle & Fire
Bone Broth
16.9 fl oz or Food For Life
Organic Bread, 24 oz;
Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Skinny Pop
Popcorn

4.4-5.3 oz or Planet Oat
Oatmilk Creamer, 32 fl oz;
Select Varieties

1-STOP GAME DAY SHOP

Find more game day deals & recipes at [Kroger.com/Football](https://www.kroger.com/Football)



\$1.49
/LB

With Card
Perdue
Fresh Chicken
Drumsticks or
Thighs
Bone-In



Ball Park
Meat Franks
Select Varieties,
15 oz

\$2.99

With Card



Fresh Baked
Chocolate Chip
Cookies

\$3.99

or Other Varieties, 12 ct,
In the Bakery



Kroger
Family Size
Appetizers
Select Varieties,
16-33 oz

\$7.99

With Card



Ro-Tel
Diced Tomatoes
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5

With Card



Kroger
Tortilla Chips
Select Varieties,
9.75-13 oz

\$1.99

With Card



Red Baron
Stuffed Crust
or Fully
Loaded Pizza
Select Varieties,
22.75-28.79 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE

With Card

Kroger
Charcoal Briquets

\$8.99

With Card



Select Varieties,
11.6-15.4 lb



Corona,
Modelo or Pacifico
Select Varieties,
12-Pack, 12 fl oz Bottles

\$15.99

Seasonal selection varies by store and is limited to stock on hand.



2/\$7

With Card

Private Selection
Snacking
Tomatoes

Select Varieties,
10 oz



CLIP COUPON

EARN **4X** FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.

GROCERY ESSENTIALS



Mission Carb Balance Tortillas
8 ct or Frank's Red Hot Sauce, 12 fl oz;
Select Varieties



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties,
6.88-21 oz



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Cheetos
Select Varieties,
6.5-9 oz
Regular retail is up to
\$5.89 each with Card.



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Eggo Waffles
10 ct or Morningstar Farms Meatless Patties,
5.25-12 oz;
Select Varieties



MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Yoplait Yogurt
Select Varieties,
4-6 oz



10/\$6
With Card



Kroger Cottage Cheese or Sour Cream
Select Varieties,
24 oz

2/\$5
With Card

NATURAL & ORGANIC



Dave's Killer Bread Organic Bread
18-27 oz or Buns, 8 ct;
Select Varieties



\$6.49
With Card



Chobani Creamer
Select Varieties,
24 fl oz



2/\$9
With Card



Farmer Focus Organic Boneless Chicken Breasts
\$7.99
/LB
With Card



Simple Truth Plant Based Almondmilk
Select Varieties,
64 fl oz



2/\$5
With Card



Traditional Medicinals Organic Tea
16 ct or Late July Organic Tortilla Chips, 7.4-10.1 oz;
Select Varieties



\$4.99
With Card



Simple Truth Organic Spices
Select Varieties,
0.5-2.68 oz



MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card

BOTTLES & BREWS



Busch Light or Miller High Life

\$21.49

Select Varieties,
30-Pack,
12 fl oz Cans



13.99
-10%
\$12.59
/EA*
Josh Cellars Reds or Kendall-Jackson
Select Varieties,
750 ml



11.99
-10%
\$10.79
/EA*
Apothic, Oliver or Alamos Malbec
Select Varieties,
750 ml



Twisted Tea, Cayman Jack or Smirnoff Ice
Select Varieties,
12-Pack, 12 fl oz Cans

\$16.99

*Save 10% When you purchase 6 bottles of wine 750 ml with Card.
Mix and Match 6 bottles 750 ml Only. Limit one discount per transaction. Excludes Bay Bridge and wine sizes 1.5 Liter, 3 Liter, 4 Liter and 5 Liter.

10 \$10 for 10 SALE

Each participating item
is just \$1 with Card.*

*Selection varies by store.



Starkist Tuna, 2.6-5 oz • Rice-A-Roni, 4.3-7.2 oz
• Powerade, 28 fl oz • BodyArmor, 16 fl oz
• Nissin Ramen or Chow Mein, 2.54-4 oz
• Sparkling Ice, 17 fl oz • Campbell's
Chicken Noodle or Tomato Soup, 10.75 oz
• Larabar, 1.06-1.7 oz • Simple Truth Organic
Beans, 15 oz • Kroger Snacking Medley, 1.5 oz
• Snapple, 16 fl oz • Cheez-It Grab-N-Go Snacks,
1-3 oz • Old El Paso Taco Seasoning, 1 oz

HOME, HEALTH & MORE!



**Nature Made
Supplements**
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



**TRESemmé
Shampoo or
Conditioner**
Select Varieties,
28 fl oz

\$5.99
With Card



3 lb or Foaming Bath,
34 fl oz; Select Varieties

**Dr Teal's
Epsom Salt**
\$5.99
With Card



**Comforts
Baby Wipes**
Select Varieties,
64-72 ct

\$1.99
With Card



**Premier Protein
Shakes**
Select Varieties,
4-Pack, 11 fl oz

\$9.99
With Card



**Energizer Max
Batteries**
AA or AAA,
Select Varieties, 8 ct

\$7.99
With Card

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or Donuts,
6-12 ct; Select Varieties,
In the Bakery

\$5
With Card



Brownie Bites
Select Varieties,
11.9 oz, In the Bakery

\$5

CELEBRATE THE SEASON WITH FRESH CITRUS



**Private Selection
Heirloom
or Cara Cara
Navel Oranges**

\$4.49

With Card

3 lb Bag or
Blood Oranges, 2 lb Bag



**Wonderful
Seedless Lemons**
3 lb Bag

\$5

With Card



**Sumo Citrus
Mandarins**

\$2.99
/EA
With Card

Sea Cuisine Seafood
Frozen, Select Varieties,
8-10.5 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



**Kroger
Crunchy
Butterfly Shrimp**
Frozen, 2 lb

\$10.99
With Card



REEL IN GREAT DEALS!



Lobster Tails
Wild-Caught, 3-4 oz

2/\$12

With Card



FRESH-CUT
IN-STORE DAILY

**Fresh Cut
Fruit Bowls**
Select Varieties,
18-22 oz

\$5

With Card



Red Cherries

\$5.99

/LB
With Card



MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card

Bolthouse Farms Juice
Select Varieties, 12-15.2 fl oz

**Bloom Haus
Brilliance in
Bloom Bouquet**

\$9.99



**Kroger Red,
White or Black
Seedless Grapes**
3 lb Package

\$7.49

With Card



**Jumbo
Blueberries**
9.8 oz Package

\$4.99

With Card



GUARANTEED FRESH

\$20

**Simple Truth
Organic 85% Lean
Ground Beef**
3 lb Package



**BIG
DEAL!**

**BIG
PACKS**



**Kroger
Meat Smoked
Sausage**
Select Varieties,
12-14 oz

\$3

With Card



**Aqua Star
Salmon Side**
Frozen,
1.25 lb Package

\$10.99

With Card



**Nathan's
Beef Franks**
11-12 oz or
Simple Truth Smoked
Chicken Sausage, 12 oz;
Select Varieties

\$5.49

With Card



**Mrs. Paul's
Seafood**
Frozen, Select Varieties,
18-24.6 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Goldminer Bakery
Sourdough Bread**
or Other Varieties,
18-24 oz

\$3.99

With Card



**Private Selection
Tomato Bisque
Soup**
or Other Varieties,
24 oz

\$6.99



**Private Selection
Wildflower Honey
Turkey Breast**
or Colby Jack Cheese,
\$7.99 lb with Card;
Select Varieties,
Sliced to Order or
Grab & Go

\$12.49

/LB
With Card



BOTTLES & BREWS



\$23⁹⁹

Michelob Ultra

Select Varieties,
24-Pack, 12 fl oz Cans



20.99
-10%

\$18⁸⁹ /EA*

**La Marca,
Meiomi
or Joel Gott**
Select Varieties,
750 ml



**Barefoot,
Woodbridge
or Sutter Home**

\$10⁹⁹

Select Varieties, 1.5 Liter



Bota Box
3 Liter
or Franzia, 5 Liter;
Select Varieties

\$19⁹⁹



**Sierra Nevada
or Leinenkugel's**

\$17⁹⁹

Select Varieties,
12-Pack, 12 fl oz Bottles or Cans



\$16⁹⁹

**White Claw, Truly
or Vizzy**

Select Varieties,
12-Pack, 12 fl oz Cans



*Save 10% When you purchase 6 bottles of wine 750 ml with Card. Mix and Match 6 bottles 750 ml Only. Limit one discount per transaction. Excludes Bay Bridge and wine sizes 1.5 Liter, 3 Liter, 4 Liter and 5 Liter.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



Sterilite Latch Tote
Select Varieties,
64 qt

\$8⁹⁹



Sterilite Tote
Select Varieties,
18 Gallon

\$7⁹⁹

With Card



Sterilite Tote
Select Varieties,
30 Gallon

\$11⁹⁹

With Card



Sterilite Shoebox
Select Varieties, 6 qt

\$1⁹⁹



Sterilite Sweater Box
1 ct

\$6⁹⁹



Everyday Living Hangers
Select Varieties, 10 ct

\$1⁹⁹



HD Designs Frosted Jar Candle Gift Set
3-Pack, 4 oz

**SAVE
50%**

Tag Reflects Savings
With Card



Valentine's Day Décor
Select Varieties

**SAVE
30%**

Tag Reflects Savings
With Card



Holiday Home Jumbo Bear Plush
Select Varieties,
36"

\$19⁹⁹

With Card

Seasonal selection varies by store and is limited to stock on hand.