

WST AB MB SK

THAT'S THE WAY

SAFEWAY

Verified

\$4

/lb

Fresh Pork Loin Centre and Rib Combo Chops Family Size 8.82/kg

Verified

\$12

COMPLIMENTS Chicken Wings, BELMONT CARDINAL ROADHOUSE, BUTTERBALL or COMPLIMENTS Burgers selected varieties or PINKY'S EatWell Gluten Free Breaded Chicken Burgers, Strips or Nuggets 660-852 g

Verified

2.49

COMPLIMENTS Baby Spinach, Spring Mix or Baby Arugula product of USA 142 g

Verified

\$5

/lb

Fresh Regular Ground Beef Family Size 11.02/kg

Verified

4.88

/lb

COMPLIMENTS Seasoned Boneless Skinless Chicken Breast frozen 10.76/kg or \$43.04 per 4 kg box

Verified

\$2

/100 g

Coho Salmon Fillets responsibly farmed product of Chile previously frozen or frozen

Verified

4.77

Raspberries product of Mexico or USA 340 g

Verified

1.99

/lb

Broccoli Crowns product of USA or Mexico 4.39/kg

Verified

4.97

KRAFT Miracle Whip or Mayonnaise 650-890 mL, NOTCO Mayo 443 mL or HEINZ Ketchup 750 mL-1 L

Verified

6.47

LIBERTÉ Greek Yogurt 650-750 g

Verified

3.27

CLASSICO Pasta Sauce 218-600 mL

Verified

6.49

PUREX Bathroom Tissue 12x24 or 8x24 rolls, SPONGE TOWELS 3x6 rolls, SCOTTIES Facial Tissue 6 pk, BONTERRA Bathroom Tissue 9x27 rolls, Paper Towel 3x6 rolls or Facial Tissue 3x6 pk

Verified

9.97

KRAFT DINNER Original 12 pk

Verified

2.47

150 PTS when you buy 3

PRINGLES Super Stacks 148-156 g or QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

Verified Prices

Scene

WE CHECK PRICES so you don't have to If we're not the lowest price on select items, you'll automatically get the difference in Scene® points

\*Verified Prices: For a limited time only, if a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene® points. Scene® digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys and Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

Scene

SPEND & GET

Spend \$75 or more on groceries, get

500 PTS

That's like \$5 toward your groceries

Valid Thursday, January 1 - Sunday, January 4, 2026

See page 5 for details

DON'T FORGET YOUR COUPON Offer also available through mygroceryoffer.ca or on the Sobeys app

Tre Stelle

PANZER

MELONA

MELONA

Verified

3.99

MELONA Ice Bars 560 mL or TRE STELLE Paneer Cheese 300 g

New Year's Day January 1st most stores are closed. Please check your local store or online for holiday hours.

THU 1 FRI 2 SAT 3 SUN 4 MON 5 TUE 6 WED 7

Prices and offers in effect January 2026

Sobeys

More deals! Scan here for our full flyer

Safeway

Scan here for our full flyer

POS\_001\_WHL001R01\_001\_001\_P01\_01



**Dollar DAYS!**



McCain Regular Fries 800 g



Scene<sup>+</sup>  
**MEMBER**  
⇒ DAY ⇒  
**GET 15% OFF**  
**OR 200 PTS**  
FOR EVERY \$20 SPENT\* ON A MINIMUM  
\$50 GROCERY PURCHASE!  
See back page for details  
**TUESDAY, JANUARY 6, 2026 ONLY!**  
EXCLUSIVELY FOR SCENE+ MEMBERS

FLO1\_SBY\_WK36\_PPN\_WST\_AB2



Scene

TURN  
POINTS  
INTO  
GROCERIES





12<sup>99</sup>

COMPLIMENTS Breakfast or Dinner Sausages 1-1.4 kg or Thick Cut Bacon 1 kg.



5<sup>99</sup>

KELLOGG'S Family Size Cereals selected 450-650 g



3/10

QUAKER Instant Oatmeal 228-344 g or Quick or Old Fashioned Oats 1 kg selected



3<sup>99</sup>

SENSODYNE Whitening or Pronamel Toothpaste 75-100 mL selected

1,000 Points = \$10 of free groceries

FL08\_S01\_08\_08\_P08\_W01\_08\_08\_08



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**3.44** Red Radish product of Mexico or USA 454 g 1 lb

**99¢** Rutabaga or Green Cabbage product of Western Canada 2.18/kg

**3.99** COMPLIMENTS Mini Cucumers product of Western Canada, Canada no 1 grade 6 pk

**2.99** Kale product of Mexico or USA

**9.99** Vanilla Persimmon Case product of Spain

**2/\$9** POM WONDERFUL Airls product of USA 113 g

**2.47** PINK LADY Apples product of British Columbia, Canada extra fancy grade 5.45/kg

**4.99** COMPLIMENTS Lemons product of USA 907 g 2 lb

**3.99** COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA 3.99 ea

**5.99** Cooking Spinach product of USA 454 g

**2.47** Prepared Daily Fruit or Yogurt Parfait Cups assorted sizes

**15% off** Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks assorted sizes

**9.88** Pomelo or Asian Pears Gift Pack product of China

**88¢** Bok Choy or Napa Cabbage product of USA 1.94/kg

**5.99** LL SHAPPERS Organic Bosc, Red or d'Anjou Pears product of USA fancy grade 2 lb 907 g bag

**5.99** COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Canada 170 g

**2.99** LOOP Cold-Pressed Juice Shots selected 4 pk

**2/10** GUSTA Veggie Slices selected 155 g

**5.99** COMPLIMENTS Peanuts selected 425-500 g

**10.99** WONDERFUL Pistachios salted or lightly salted 450 g

**14.99** Pick Me Up Bouquet assorted colours

**12.99** Cyclamen assorted colours 6" pot grown in British Columbia

**9.99** Tinted Daisies 5-stem bunch grown in British Columbia

**6.99** Peace Lily 4" pot grown in British Columbia

Give them more with the Grocery Essentials Card

Visit [soybeys.com/giftcards](http://soybeys.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details







seafood



**7<sup>99</sup>**  
MEMBER  
without  
Scene+ Card

HIGH LINER Family Favourites or Signature Cuts Breaded or Battered Fish 350-700 g, Butterfly or Popcorn Shrimp 315-330 g, Fish & Chips or Fish Cakes 550-700 g selected



**5<sup>49</sup>**

ANCHOR'S BAY Cooked Mussel or Clam Meat or Seafood Medley 340-360 g



**9<sup>99</sup>**

PREMIER SEAFOODS Smoked Pink Salmon Nuggets maple, honey garlic or tequila lime & pepper previously frozen 150 g



**5<sup>49</sup>**

COMPLIMENTS NATURALLY SIMPLE Tilapia, Basa or Pollock Fillets 400 g



**150 PTS**  
when you spend \$50 or more

**1<sup>50</sup>**

Thai-Inspired Coconut Cod Cakes 65 g or Crab & Shrimp Cakes 65 g



**2<sup>99</sup>**  
/100 g

Almond Crusted Sole Fillets or Potato Crusted Cod or Coconut Crusted Tilapia previously frozen



**3<sup>49</sup>** **100 PTS**  
when you buy 2

COMPLIMENTS Crab- or Lobster-Flavoured Alaskan Pollock 227 g



**11<sup>99</sup>** **400 PTS**  
when you buy 2

BEST BUY Breaded Popcorn Shrimp, Squid Rings or Breaded Sole Fillets 800-860 g



**13<sup>99</sup>**

WATERVIEW MARKET Lemon Garlic Shrimp & Pasta 907 g or Shrimp Lo Mein Meal Kits 877 g



**10<sup>49</sup>**

EARLS RESTAURANT Clam Chowder Frozen 550 mL or DOM RESERVE Salmon or Tuna Poke 200 g

deli & kitchen



**5<sup>79</sup>**  
MEMBER  
without  
Scene+ Card

COMPLIMENTS Feta regular or light 200 g



**6<sup>99</sup>**

COMPLIMENTS Sliced Cheese 150-170 g



**8<sup>49</sup>**

MAPLE LEAF Natural Selections Sliced Meats selected 175 g



**3<sup>79</sup>**  
/100 g

SIKORSKI Grandpa Ham



**3<sup>29</sup>**  
/100 g

COMPLIMENTS Hungarian, German or Peppercorn Salami



**3<sup>99</sup>**

COMPLIMENTS Dips or Hummus regular 200-227 g



**18<sup>99</sup>**

Ready For You Crispy Chicken 9-pieces available hot or chilled



**250 PTS**  
when you buy 2

14" Take & Bake Pizza 715-890 g



**5<sup>99</sup>** **6<sup>49</sup>**  
MEMBER without Scene+ Card

Wraps 219-300 g



**250 PTS**  
when you buy 2

**7<sup>49</sup>**

Made in Store 5" Pot Pies, available hot, or chilled 315 g

Give them more with the Grocery Essentials Card

Visit [sobeys.com/giftcards](http://sobeys.com/giftcards) or [safeway.ca/giftcards](http://safeway.ca/giftcards) for details



## frozen & dairy

|                                                                                         |                                                                                                                                                                                                                             |                                                                                                                                                             |                                                                                 |
|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| <br><b>6<sup>99</sup></b><br>YOPLAT Source 16 pk or LIBERTÉ<br>Greek Yogurt 900 g x 1-g | <br><b>5<sup>49</sup></b><br>SHEPHERD GOURMET Skyr<br>Icelandic Style Yogurt 500 g                                                                                                                                          | <br><b>3<sup>99</sup></b> +100 PTS<br><small>when you buy 2</small><br>KRAFT Cool Whip<br>Whipped Topping<br>225 g                                          | <br><b>5<sup>49</sup></b><br>KRAFT Philadelphia<br>Dips 340 g                   |
| <br><b>4<sup>99</sup></b><br>DAIRYLAND or<br>LUCERNE Chocolate<br>Milk 1.59 L x 1-L     | <br><b>5<sup>99</sup></b><br>OLYMPIC Organic<br>or Crema Yogurt<br>650 g                                                                                                                                                    | <br><b>6<sup>99</sup></b> +100 PTS<br><small>when you buy 2</small><br>COMPLIMENTS Lactose Free<br>Stringable Cheese 12 pk or<br>Assorted 16 pk             | <br><b>5<sup>79</sup></b><br>NATREL Lactose<br>Free Butter 250 g                |
| <br><b>7<sup>99</sup></b><br>KRAFT Shredded<br>Parmesan 200 g                           | <br><b>3<sup>49</sup></b><br><small>you get one free<br/>             Buy 2 or more</small><br>PILLSBURY Biscuits, Rolls or Pizza<br>Crust 318-397 g Cookies 468 g or<br>Cinnamon Rolls 351 g (excludes<br>seasonal) 399 ea | <br><b>3<sup>99</sup></b> +100 PTS<br><small>when you buy 2</small><br>HERSEY'S Refrigerated Pudding<br>4 pk or JELL-O Refrigerated<br>Pudding or Gels 4 pk | <br><b>5<sup>99</sup></b><br>PHILADELPHIA<br>Lactose Free Cream<br>Cheese 250 g |
| <br><b>8<sup>99</sup></b><br>RICARDO Frozen Pizza<br>740-745 g                          | <br><b>2<sup>99</sup></b><br>CHEMO Perogies<br>745-907 g                                                                                                                                                                    | <br><b>2/\$3</b> BEST BUY Frozen<br>Spinach 300 g                                                                                                           |                                                                                 |
| <br><b>2/10</b><br>WONG WING Frozen Entrées<br>284-300 g                                | <br><b>4<sup>99</sup></b><br>SMUCKER'S<br>Uncrustables 4 pk                                                                                                                                                                 |                                                                                                                                                             |                                                                                 |
| <br><b>8<sup>99</sup></b><br>FOOTHILLS Ice Cream<br>1.4 L selected                      | <br><b>9<sup>99</sup></b><br>CRAFTY RAMEN<br>Restaurant-Quality<br>Frozen Ramen 320 g                                                                                                                                       | <br><b>6<sup>49</sup></b><br>SCHNEIDER'S Breakfast<br>Sandwiches or Egg Bites<br>224-288 g                                                                  |                                                                                 |

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|                                                                                                                                   |                                                                                                     |                                                                                                       |                                                                                            |
|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| <br><b>5<sup>99</sup></b> +100 PTS<br><small>when you buy 2</small><br>COMPLIMENTS<br>Balance Eggs<br>Whites 1 kg                 | <br><b>5<sup>99</sup></b> +100 PTS<br><small>when you buy 2</small><br>COMPLIMENTS Vegetables 750 g | <br><b>5<sup>49</sup></b> +100 PTS<br><small>when you buy 2</small><br>COMPLIMENTS Large Omega-3 Eggs | <br><b>4<sup>99</sup></b><br>COMPLIMENTS Belgian<br>Waffles original or liege<br>260-300 g |
| <br><b>4<sup>49</sup></b> +100 PTS<br><small>when you buy 2</small><br>COMPLIMENTS Apple Juice<br>1.5 L or Tropical Blends 1.75 L | <br><b>4<sup>99</sup></b><br>COMPLIMENTS<br>Ice Cream 1.5 L<br>selected                             | <br><b>13<sup>99</sup></b><br>COMPLIMENTS<br>Frozen Fruit<br>1.5 kg                                   |                                                                                            |

Offer valid January 1 to January 4, 2024 at all Safeway or Safeway locations in Western Canada. Receive 300 Savings points when you spend a minimum qualifying purchase of \$75 in a single transaction. One credit toward your next purchase. Points may be used towards purchases up to \$100 per month. Limit one credit per household. Offer ends December 31, 2024. Some restrictions apply. See store for details. © 2024 Safeway Inc. All rights reserved. Terms and conditions of offer are subject to change without notice. \*Excludes taxes and other goods and services which are non-deductible or excluded by law or as set forth from time to time. Limit of one credit per household. Offer ends December 31, 2024. Some restrictions apply. See store for details. © 2024 Safeway Inc. All rights reserved. Terms and conditions of offer are subject to change without notice.



deli & kitchen



**17<sup>99</sup>**

TRE STELLE Feta 850 g



**8<sup>99</sup>**

PANACHE 2 Yr Old Cheddar 225 g



**2<sup>99</sup>**

HOBBS PICKLES Chips selected 90 mL



**3<sup>49</sup>**

COMPLIMENTS Black Forest or Honey Ham



**3<sup>99</sup>**

PANACHE Oven Roasted Chicken or Sriracha Chicken



**6<sup>99</sup>**

MCWEENEY'S Papp N Cheddies 125-150 g selected



**9<sup>99</sup>**

SUMMER FRESH 6-Layer Dip 400 g



**13<sup>99</sup>**

Traditional Salad Sandwiches trio pack 600 g

**4 Can Dine for 19<sup>99</sup>**

FRESHLY PREPARED

Hot Roast Chicken  
or  
Full Rack of Back Ribs

For \$1 extra trade up to a Flavoured or RWA Whole Roasted Chicken or 9 PC Crispy Chicken

Any 2 Sides  
Large Potato Wedges,  
Reser's Sides or  
Compliments Salad, 426-454 g

4 King's Hawaiian Savoury or Sweet Rolls **14<sup>99</sup> ea**

Plus add one 1-litre Coca-Cola product



**3<sup>99</sup>**

Butter Crust, Dutch Crunch, Soft Italia or Sesame Seed Topped Bread 450 g 4-29 ea



**4<sup>29</sup>**

COMPLIMENTS Brioche Burger Buns 4 pk 200 g



**5<sup>49</sup>**

ACE BAKERY Bistro Breads 595 g



**6<sup>29</sup>**

Cheese Swirl Buns 4 pk 367-400 g



**4<sup>29</sup>**

Panini Buns 6 pk 375-480 g



**\$6**

COMPLIMENTS Mini Muffins 336 g



**\$6**

COMPLIMENTS Mini Cupcakes 12 pk 284-300 g



**6<sup>99</sup>**

COMPLIMENTS Pecan or Raisin Butter Tarts 210 g



**BUY 1 GET 1 FREE**

Brownie Cakes 310-390 g



**4<sup>99</sup>**

STONEMILL Bread 454-550 g



**5<sup>49</sup>**

WEIGHT WATCHERS Bread 450 g, Tortillas 8 pk or Bagels 6 pk



drinks & snacks



**27<sup>99</sup>**  
++100 PTS when you buy 1  
MCCAFÉ Keurig® Compatible Single Serve Pods 30 pk



**10<sup>99</sup>**  
++100 PTS when you buy 1  
SUNRYPE Juice 3.78 L



**4<sup>79</sup>**  
++100 PTS when you buy 2  
NESTEA Ice Tea Tetra 10x200 mL



**4<sup>49</sup>**  
TETLEY Specialty Teas 20-24 pk



**8<sup>99</sup>**  
TIM HORTONS Instant Coffee 100 g



**2/7<sup>50</sup>**  
++200 PTS when you buy 2  
VOORTMAN No Sugar Added Cookies or Wafers 142-320 g



**4<sup>49</sup>**  
CADBURY Fingers Cookies 114 g or MARIA Cookies 600 g



**6<sup>99</sup>**  
++200 PTS when you buy 2  
KINDER Kinderini Cookies 250 g



**2<sup>79</sup>**  
NESTLÉ Juniors 8 pk, EXCEL Mint Tins 34 g or HERSHEY'S Fun Size Chocolate 120-124 g



**4<sup>29</sup>**  
MENTOS, DENTYNE or TRIDENT Gum Bottles 40-60 pk or HARIBO Candy 284 g



**\$5**  
++100 PTS when you buy 2  
BEST BUY Creme Filled Cookies 600 g



**5<sup>49</sup>**  
BOULANGERIE GRISSOL Melba Toast 350-400 g



**5<sup>49</sup>**  
++200 PTS when you buy 2  
CADBURY Multi Packs 168-200 g



**1<sup>69</sup>**  
++50 PTS when you buy 2  
KINDER Bueno Chocolate Bars 20-43 g or Surprise Eggs 210 g



**2/\$9**  
DORITOS Tortilla Chips 210-280 g or CHEETOS 170-285 g



**13<sup>99</sup>**  
JACK LINK'S Jerky 230 g



**++100 PTS when you buy 2**  
PEPSI Soft Drinks Mini Cans 6x222 mL



**2/3<sup>50</sup>**  
PEACE TEA 695 mL



**2/\$9**  
TOSTITOS Tortilla Chips 205-300 g



**9<sup>99</sup>**  
FRITO-LAY Multi Packs 16 pk



**1<sup>99</sup>**  
++100 PTS when you buy 2  
SPARKLING ICE Flavoured Sparkling Water 503 mL



**2/\$8**  
COMPLIMENTS Ginger Ale, Club Soda or Tonic Water 6x222 mL



**++200 PTS when you buy 2**  
HEINEKEN Non-Alcoholic Beer 6x330 mL



**7<sup>99</sup>**  
++100 PTS when you buy 1  
COMPLIMENTS Family Size Granola Bars 560-630 g or Crispy Rice Squares 528 g



**1<sup>99</sup>**  
++100 PTS when you buy 2  
COMPLIMENTS Rice Crackers 100 g



**3<sup>49</sup>**  
COMPLIMENTS Peelable Candy 160 g or Tablet Bars 100 g



**5<sup>49</sup>**  
COMPLIMENTS Freeze-Dried Candy 68-100 g



**2/\$7**  
++100 PTS when you buy 2  
COMPLIMENTS Mini Cookies 150-210 g



**++100 PTS when you buy 2**  
COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g



**9<sup>99</sup>**  
++100 PTS when you buy 2  
COMPLIMENTS Snack Pub Mix 500 g



**2/\$4**  
COMPLIMENTS Soft Drinks or Sparkling Water 2 L



**\$3**  
COMPLIMENTS Drink Boxes 10x200 mL



meal makers



**4<sup>99</sup>** KELLOGG'S Vector Granola 311 g



**7<sup>99</sup>** RED RIVER Cereal 908 g



**3<sup>33</sup>** COMPLIMENTS Granola 325 g



**12<sup>99</sup>** BEEMAID Liquid Honey 1 kg



**5<sup>49</sup>** LAURA SECORD Chocolate Chips 250 g



**2<sup>99</sup>** CARNATION Evaporated Milk 354 mL



**4<sup>49</sup>** COMPLIMENTS Graham or Baking Crumbs 400 g or Sweetened Condensed Milk 300 mL



**3<sup>49</sup>** COMPLIMENTS 7" Tortillas 340 g



**3/4<sup>98</sup>** COMPLIMENTS Flavoured Tuna 85 g



**2/\$5** KNORR Sidekicks 112-167 g or LIPTON Soup Mix 2 pk or 4 pk selected



**3<sup>49</sup>** MATHESON FOOD COMPANY Macaroni and Cheese 170 g



**3<sup>49</sup>** COMPLIMENTS Grain Breads 600 g



**100 PTS** when you buy 1  
LE GREC Salad Dressing 350 mL



**5<sup>49</sup>** FILIPPO BERIO Pesto 190 g



**3<sup>99</sup>** CATELLI Legume Pasta 250 g or NO YOLKS Egg Noodles 340 g



**7<sup>99</sup>** MINUTE RICE Regular or Whole Grain Brown Rice 1.2-1.4 kg or TILDA Basmati Rice 907 g

Here for your budget and lifestyle



**100 PTS** when you buy 1  
COMPLIMENTS Parmesan Cheese 250 g



**7<sup>49</sup>** COMPLIMENTS Pizza Sauce 213 mL or Pizza Crust Mix 184 g



**100 PTS** when you buy 2  
**3<sup>49</sup>** COMPLIMENTS Coconut 200 g selected



**100 PTS** when you buy 1  
**8<sup>99</sup>** PANACHE Maple Syrup Pure 100% 375 mL

natural health



**3<sup>49</sup>** SMARTSWEETS 50 g



STARTING AT **17<sup>99</sup>** COMPLIMENTS ORGANIC Coffee Pods 12 pk 120-132 g or Roast & Ground Coffee 275-300 g



**2/\$9** POPCORNERS Popcorn Crisps 142 g



**6<sup>99</sup>** REMEDY Kombucha 355 mL 4 pk



**3<sup>49</sup>** RISE Organic Kombucha 414 mL



**4<sup>99</sup>** NATURE'S PATH Gluten-Free Frozen Waffles 210 g



**5<sup>99</sup>** BRAGG Organic Apple Cider Vinegar 473 mL



**200 PTS** when you buy 1  
**18<sup>99</sup>** NUTIVA Organic Coconut Oil 860 mL



**2/\$5** HORNBY Organic Bars 80 g or 12 pk selected 25.99



**30% off** WEBBER NATURALS Vitamins or Supplements selected varieties and sizes



**17<sup>99</sup>** PREMIER PROTEIN Shakes 4 pk selected



**23<sup>99</sup>** COMPLIMENTS Vegan Protein Greens Powder



## home & pet care



**1.49**  
SHEBA Perfect Portions Wet Cat Food 75 g 1.79 ea



**7.99**  
MILK-BONE Dog Biscuits or Treats selected 210-312 g or 2 kg



**12.99**  
PURINA ONE Dry Cat Food 1.4-1.8 kg or Dog Bites 566 g



**100 Pts**  
when you buy 1  
COMPLIMENTS Cat Litter 7 kg or Wet Cat Food 12 pk



**3.29**  
GLAD Cling Wrap 30 m



**7.99**  
ALCAN Foli 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



**100 Pts**  
when you buy 2  
**7.99**  
COMPLIMENTS Fabric Softener Sheets 200 pk



**5.99**  
BOUNTY Paper Towels 1-2 pk or Napkins 200 pk



**4.99**  
**100 Pts**  
when you buy 2  
CLOROX Clean-Up or All Purpose Cleaners 946 mL or Bathroom Foamer 887 mL



**9.99**  
**400 Pts**  
when you buy 2  
SWIFFER Dry or Wet Cloth Refills 10-32 pk, PowerMop Pads 5 pk or Hand Duster 360° 6-10 pk



**5.99**  
FLEECY Fabric Softener 1.36 L or Sheets 80 pk



**5.99**  
DRANO Drain Cleaner Plus 900 mL

## health, beauty & baby



**7.99**  
PANTENE Hair Care 60-530 mL or 169 g selected



**5.49**  
LIVE CLEAN Hand Soap 400-500 mL selected



**300 Pts**  
when you buy 2  
**6.99**  
LISTERINE Mouthwash 1 L selected



**7.49**  
SECRET or OLD SPICE Deodorant 73-144 g selected



**100 Pts**  
when you buy 2  
**9.49**  
DOVE Men's Body Wash 532 mL selected



**400 Pts**  
when you buy 2  
**10.99**  
ALWAYS Pads, Liners or TAMPAX Tampons 18-120 pk selected



**10% off**  
**250 Pts**  
when you buy 2  
L'ORÉAL PARIS Cleaners 125-200 mL



**36.99**  
PAMPERS Super EcoPack 66-174 pk or ENFAGROW A+ 907 g



**28.99**  
HUGGIES Giga Pack Pull-Ups 21-61 44-74 pk or GOODNITES 34-44 pk



**3.99**  
CABOO Bamboo Baby Wipes 72-216 pk or HUGGIES Baby Wipes 56-64 pk



**400 Pts**  
when you buy 2  
**78.99**  
ENFAHIL A+ NeuroPro Ready to Feed 18 pk

## pharmacy

Only available at Pharmacy Locations  
\*Select products are only available where pharmacy is in display



**150 Pts**  
when you buy 2  
**10% off**  
PEPCID Heartburn Relief 25-30 pk



**10% off**  
TUMS 32-160 pk selected



**100 Pts**  
when you buy 1  
**13.99**  
ALEVE Pain Relief 40-100 pk or ASPIRIN 81mg 100-120 pk



**10% off**  
**150 Pts**  
when you buy 2  
Children's TYLENOL MOTRIN or BENLYN selected



**10% off**  
**600 Pts**  
when you buy 2  
TYLENOL, BENLYN or SINUTAB Cough, Cold & Sinus selected



**150 Pts**  
when you buy 2  
**10% off**  
VISINE Eye Care selected 15 mL

**WARNING:** This product contains nicotine. Nicotine is highly addictive. Only to be used by adults who are trying to quit smoking.

**ZONNIC** NICOTINE REPLACEMENT THERAPY

The nicotine pouch that can help you quit smoking.

120 pouch box **\$64.95** tax

ASK YOUR PHARMACIST.

This product may not be right for you. Always read and follow the label.





# REEL IN THE POINTS



**\$35**

TRUE NORTH Fresh Atlantic Salmon Fillets  
product of Canada skinless 908 g  
subject to availability

CHANCE TO  
**WIN\* \$10,000** WORTH  
OF SCENE+™  
POINTS

Scan your Scene+ card between  
January 1 - February 11, 2026 to be entered  
for a chance to win 1 million Scene+™ points  
with every \$15 purchased of **Atlantic Salmon**

\*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at [www.sobeys.com/true-north-seafood-scene-contest](http://www.sobeys.com/true-north-seafood-scene-contest) or [www.safeway.ca/true-north-seafood-scene-contest](http://www.safeway.ca/true-north-seafood-scene-contest). Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Quebec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeys Ontario, Sobeys Atlantic, Sobeys West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 CAD) each. The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.





**GOLDEN DRAGON Sauce**  
selected varieties



**88¢**

Passion Fruit  
product of Colombia

88¢

Bok Choy or Napa  
Cabbage product of  
USA 1.94/kg



649

**ETE Frozen Dessert Bars** selected varieties 4 pk



**149** KIM PHAT Water Chestnuts 227 g selected varieties



988

**KIM PHAT**  
Spring Rolls  
2.8 kg



629

UCC Instant Coffee  
The Blend 114, 90 g



829



549



**399**

**BIBIGO Steamed Dumplings**

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



# PREPARED to impress

Let's start  
with apps!

## We make it easy!

### Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10  
Large serves 15-20

Shop our  
selection of

# 60+

## Made-to-order trays!

### Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5  
Large serves 10

Get **1,000** PTS  
When you spend \$75

OR

Get **2,500** PTS  
When you spend  
\$150 or more

That's like

# \$25

toward your  
groceries



### Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves  
everyone will  
enjoy!



### Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20

## Order in-store or online today!

Visit [www.sobeys.com/entertaining](http://www.sobeys.com/entertaining) or [www.safeway.com/entertaining](http://www.safeway.com/entertaining) for tray selections and ordering tips





CHALO! Signature Basmati Rice 4.54 kg



**TILDA Basmati Rice 1.81 kg**  
selected varieties



**3.49**  
ea when you  
buy 2 or more

**CHALO! Naan 500 g 3.99 ea**



PATAK'S Sauce selected varieties 400 m



**PATAK'S 3 Step Cooking Kits**  
313-315 g selected varieties



MAGGI Masala Noodles 70 g



PATAK'S Ready To Heat Meals 285



**THE SPICE TAILOR** Cooking Kits  
215-375 ml.



**SURATI Goad Gathiya Snacks selected varieties 250-341 g**



TATA Tea Bags 638 g



**CHALO!** Dahi 2.0% or 3.2% Plain Yogurt 750 g



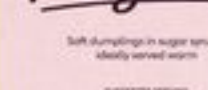
0% or 3.2%  
g



**24**  
NANAK Desi Ghee PET Jars 1.6 kg



**NANAK Rasmalai**  
Kesar 850 g



NET WT. 32 oz (2 lb) 90%



**NANAK**  
Gulabjamun  
908 g

**Find everything you need for your festivities.**





Value in every aisle.  
Price Locked In

until February 11, 2026



MIX & MATCH  
**1.99**  
/lb

Gala Apples  
product of British Columbia  
Canada extra fancy grade 4.39/kg



**BUY 2 GET 3RD  
FREE**  
of equal or lesser value

PROMISE Gluten Free Loaves, Buns,  
English Muffins, Tortillas, Pita, Baguettes,  
Bagels or Muffins 160-480 g



300 OFF  
**14.99**  
when you buy 2

PILLER'S Naturally Smoked  
Boneless Hams 800 g



**\$7**

PANACHE Shrimp Spring Rolls  
300 g or Tempura Truffle Shrimp  
252 g selected varieties only



**BUY 1 GET 1  
FREE**  
of equal or lesser value

COMPLIMENTS Garden Salad 340 g  
or Coleman 397 g 3.99 ea



**9.99**

Boston Cream Cake 740 g



Value in every aisle.  
Price Locked In

until February 11, 2026



2/\$5

APPLESNAX  
Fruit Snack Cups  
113 g



4<sup>49</sup>

BETTY CROCKER Cake, Cookie or Bisquick  
Mix 263 g-113 kg selected



59¢

MR. NOODLES  
Instant Noodles 85 g



35 PTS  
when you buy 1

3<sup>49</sup>

COMPLIMENTS BALANCE  
Non-Hydrogenated Margarine 427 g



3<sup>99</sup>

PILLSBURY Pizza Pops  
380 g



4<sup>79</sup>

GAROFALO Imported  
Whole Wheat Dry Pasta  
500 g



50 PTS  
when you buy 1

3<sup>49</sup>

COMPLIMENTS  
Sour Cream 500 mL



7<sup>49</sup>

GLAD Kitchen Bags  
26-52 pk or  
Compostable 10 pk



6<sup>99</sup>

TIM HORTONS  
Hot Chocolate Tins  
500 g



100 PTS  
when you buy 2

2<sup>79</sup>

COMPLIMENTS  
Liquid Dish Detergent  
828 mL



3<sup>99</sup>

TWIGZ Pretzels 130 g



3<sup>49</sup>

COMPLIMENTS  
Soda Crackers 450 g



2<sup>99</sup>

NESTLÉ  
Tablet Bars 95-105 g



10<sup>49</sup>

U BY KOTEX Pads,  
Liners or Tampons  
22-120 pk  
selected



4<sup>49</sup>

AMY'S KITCHEN Soups  
398 mL



50 PTS  
when you buy 2

2/\$5

GATORADE Water 700 mL or  
EVIAN Water 750 mL



100 PTS  
when you buy 3

3<sup>33</sup>

KETTLE BRAND Chips 156-198 g  
3.99 ea



# RICARDO

Gourmet, yet easy

From my kitchen  
to yours



6<sup>49</sup>

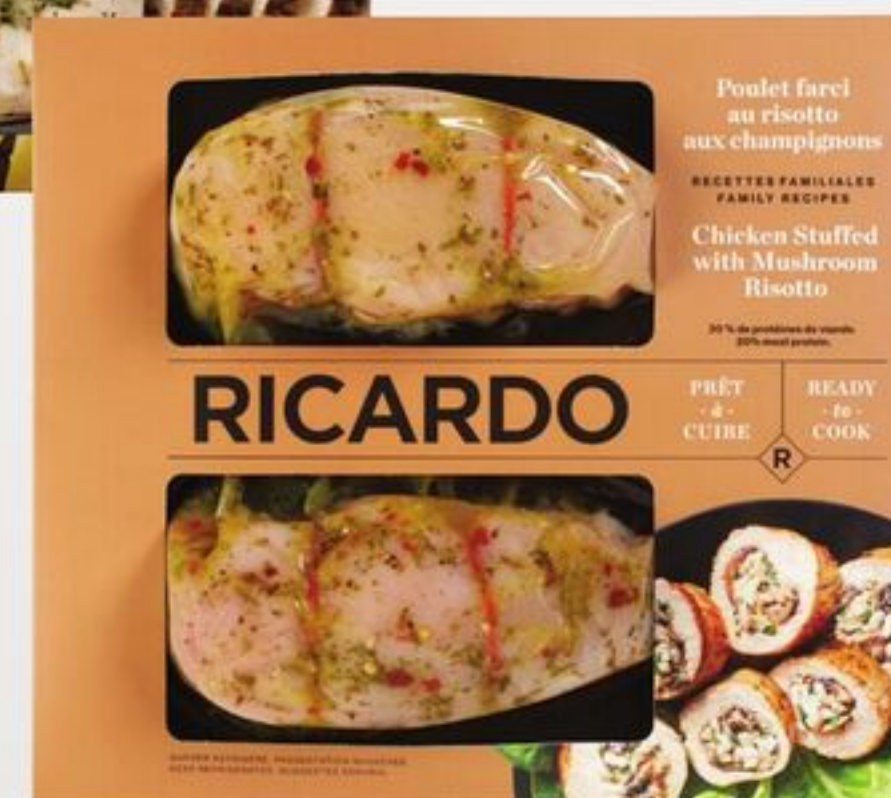
RICARDO Dips  
250-300 mL selected



That's like  
**\$6**  
toward your  
groceries

**600 PTS**  
when you spend  
\$30 or more

RICARDO Marinated Pork Chop or Tenderloin, Veal Flap  
Steak or Marinated or Risotto Stuffed Chicken Breast



5<sup>99</sup>

RICARDO Baking  
Mixes 400-450 g



**250 PTS**  
when you buy 1

19<sup>99</sup>

RICARDO Cheesecakes  
frozen 570-600 g



Simplify meal prep with this selection of easy, chef quality meal solutions  
Available Exclusively at **Sobeys** and **Safeway**



Scene+  
**DIGITAL  
EXCLUSIVE**

**LOAD IT TO GET IT!**

- 1 Download the Sobeys or Safeway app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys or Safeway app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get  
**800 PTS**  
when you buy 2

COMPLIMENTS Laundry Scent  
Booster Beads 422 g



**SAVE  
\$7**

LOAD THIS OFFER  
AND SAVE \$7 ON  
BIOSTEEL  
Hydration Mix  
112 g

Get  
**500 PTS**  
when you Spend \$15 on any

METHOD Health & Beauty or Household Products



Offer valid January 1st to January 7th, 2026 at all Sobeys or Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



## GET BACK INTO ROUTINE



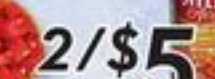
**2/\$5**

AYLMER Tomatoes 796 mL  
or Accents 398-540 mL



**5<sup>99</sup>**

PAM Cooking  
Sprays 113-710 g  
(excludes Avocado  
and Organic)



**5<sup>99</sup>**

SNACK PACK  
Pudding  
chocolate or  
butterscotch 139 g



**4<sup>49</sup>**

BOOM! BOOM!  
CHICKA POP!  
Popsicles 136 g or  
Sweet & Salty 198 g



**4<sup>49</sup>**

ANGIE'S  
Boornchickapop  
Popsicles 136 g or  
Sweet & Salty 198 g

# TASTE THE DIFFERENCE

🇮🇹 ITALY'S #1 BRAND OF TOMATOES 🇮🇹



**4.99**

MUTTI Strained Tomatoes  
680 mL or Peeled or  
Finely Chopped Tomatoes  
796 mL



**4.29**

MUTTI Tomato  
Paste  
355 mL

**ONE FAMILY. ONE PASSION. TOMATOES.**

Imported by: La Bionda Food & Spice, a United Brands Division of the group owned by  
United Brands in the Tomato Processing category. \*Imported by: La Bionda Food & Spice

**MAKE IT WITH QUAKER.**

**QUAKER Chewy® 120 g or QUAKER® Dippes® 150-156 g**

**2/\$5**

**QUAKER® Dippes® 150-156 g**

**QUAKER® Dippes® 150-156 g**

**CRISPY minis**

**150 PTS**

**when you buy 2**

**247**

**QUAKER® Crispy Minis® 90-100 g or QUAKER® Rice Cakes 127-199 g**



# Nestlé Favourites



**5.88**  
each





**Nestlé Drumstick**  
Frozen Dessert  
412 ml  
selection may vary by location

**Nestlé Premium**  
Frozen Dessert or Real Dairy Ice Cream 1.5 L or Drumstick 2 pk selection may vary by location







**Nestlé Drumstick**  
Frozen Dessert  
412 ml  
selection may vary by location

**Nestlé Kikkat Confectionery**  
Frozen Dessert  
450 ml  
selection may vary by location

























**MADE IN CANADA**

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**Nestle Favourites**

**588**

**Nestle**  
Brumstick  
Frozen Dessert  
400g  
selection may  
vary by location

**MADE IN CANADA**  
Nestle products are made in Canada

**Nestle**  
PREMIUM  
Frozen Dessert  
or Real Dairy  
Ice Cream 1.5 L  
or Drumsticks  
4 pk selection  
may vary by  
location

**Nestle Kikak**  
Confectionery  
Frozen Dessert  
400g PK  
selection may  
vary by location

\*All products sold and supplied by Société des Produits Nestlé S.A., Vevey, Switzerland and sold under license to Société Nestlé.



**STARBUCKS**  
K-Cups® 10 pk

**1399**

**STARBUCKS**  
Ground Coffee  
340 g

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Refresh like a Champion



**Coca-Cola**

GLACÉAU Vitaminwater Beverages 591 mL **2/\$6**

POWERADE Beverages 710 mL **2/\$4.50**

BODYARMOR Beverages 473 mL **2/\$4.50**

GLACÉAU Smartwater Beverages 1 L **2/\$6**

Offer valid from January 1\* to 7\*, 2025. \*This offer is available in select participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Details may vary by store. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

Double the Rewards:

**FREE ROYALE GIFT + SCENE POINTS**

Buy 1 ROYALE Original or Natural Mouthmum Tissue (24x172 roll) or 24x172 4 Layer Tissue Paper (24x172 roll) and get a free ROYALE Royal Towel (24x172 roll) and 200 Scene+ points

**22<sup>99</sup>**

**200 PTS** when you buy 1

**FREE**

For more information on Royale's Scene+ reward program, visit [royale.ca/scene-rewards](http://royale.ca/scene-rewards)

**BRING HOME A WIN** WITH 2 OFFERS FROM **GENERAL MILLS**

**FREE TOQUE** with 2nd purchase of **Cheerios** Family Size (24x172 roll) or selected varieties 475-778 g

**5<sup>99</sup>**

**5<sup>49</sup>** OLD EL PASO Taco Kits 250-310 g selected varieties

**2<sup>99</sup>** NATURE VALLEY Lunchbox, Crunchy or Trailmix Granola Bars or BETTY CROCKER Fruit, Gushers or Motts 120-230 g selected varieties

**4/\$5** OLD EL PASO Seasoning 24 g selected varieties

\*Offer requires purchase of 2nd product. Offer valid from January 1\* to 7\*, 2025. \*This offer is available in select participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Details may vary by store. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

**3<sup>33</sup>**

SNYDER'S OF HANOVER Pretzels selected 240 g

**2<sup>99</sup>**

PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g

**Dare**

**SNACK SMART THIS SCHOOL SEASON.**

**150 PTS** when you buy 3

**\$4**

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

**HIGH IN PROTEIN**

**6<sup>99</sup>**

BLACK DIAMOND Cheststrings 12-16 pk of 250-336 g

**9<sup>99</sup>**

CRACKER BARREL Cheese Slices 500 g

**Fluffy. Irresistible. Dippable.**

**4<sup>99</sup>**

Philadelphia Cream Cheese Product 227-250 g selected varieties

**9<sup>99</sup>**

KRAFT Singles Process Cheese 825 g selected varieties

**MONSTER**

**2/6<sup>50</sup>**

MONSTER ENERGY 444-473 mL

**5-230 CALORIES**

**15<sup>99</sup>**

MONSTER ENERGY 8 x 355 mL

**50 PTS** when you buy 1

**MONSTER ZERO SUGAR**

\*Subject to availability while supplies last. Plus applicable taxes, deposits, fees and notes. Energy drinks, regular and zero sugar, are not for sale to minors under 18 years of age. © 2025 Monster Energy Company. All trademarks are the property of their respective trademark owners.

**CANADA DRY**

**4<sup>99</sup>**

CANADA DRY 6 x 222 mL select varieties

**Crave a wave of flavour?**

**Try NEW Peach Mango today!**

Also available in Zero Sugar

**TEAM OREO GIVING**

**\$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS**

APPLY AND LEARN MORE [OREOPLAYFUL.CA](http://OREOPLAYFUL.CA)

**5<sup>99</sup>** OREO Cakesters 285 g selected varieties

**5<sup>49</sup>** CADBURY Multipacks 150-200 g selected varieties

**5<sup>99</sup>** CHRISTIE Family Size Cookies 374-520 g selected varieties

**5<sup>99</sup>** RITZ Drizzled Mints 228 g selected varieties

\*Offer requires purchase of 2nd product. Offer valid from January 1\* to 7\*, 2025. \*This offer is available in select participating locations for a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Details may vary by store. All products must be purchased at the same time, single units at regular price. The trademarks, logos and/or the property of their respective trademark owners.

**FRANK'S Original or Thick RedHot Sauce 354 mL**

**4<sup>29</sup>**

**CATELLI Protein+ Pasta 340 g**

**3<sup>49</sup>**



# Make every day CATurday

Pamper your cat with the treats they love,  
extra playtime & nose boops



**88¢**  
WHISKAS Wet Cat Food Pouches 85 g



**1.49**  
SHEBA Perfect Portions Wet Cat Food 75 g  
ea when you buy 4 or more 1.79 ea



**1.25**  
PURINA Fancy Feast Broths or Lil' Soups 34-40 g 1.59 ea



**18.99**  
ARM & HAMMER Clump & Seal Litter 9.1 kg





# GIVE YOUR SCENE+ POINTS A BOOST

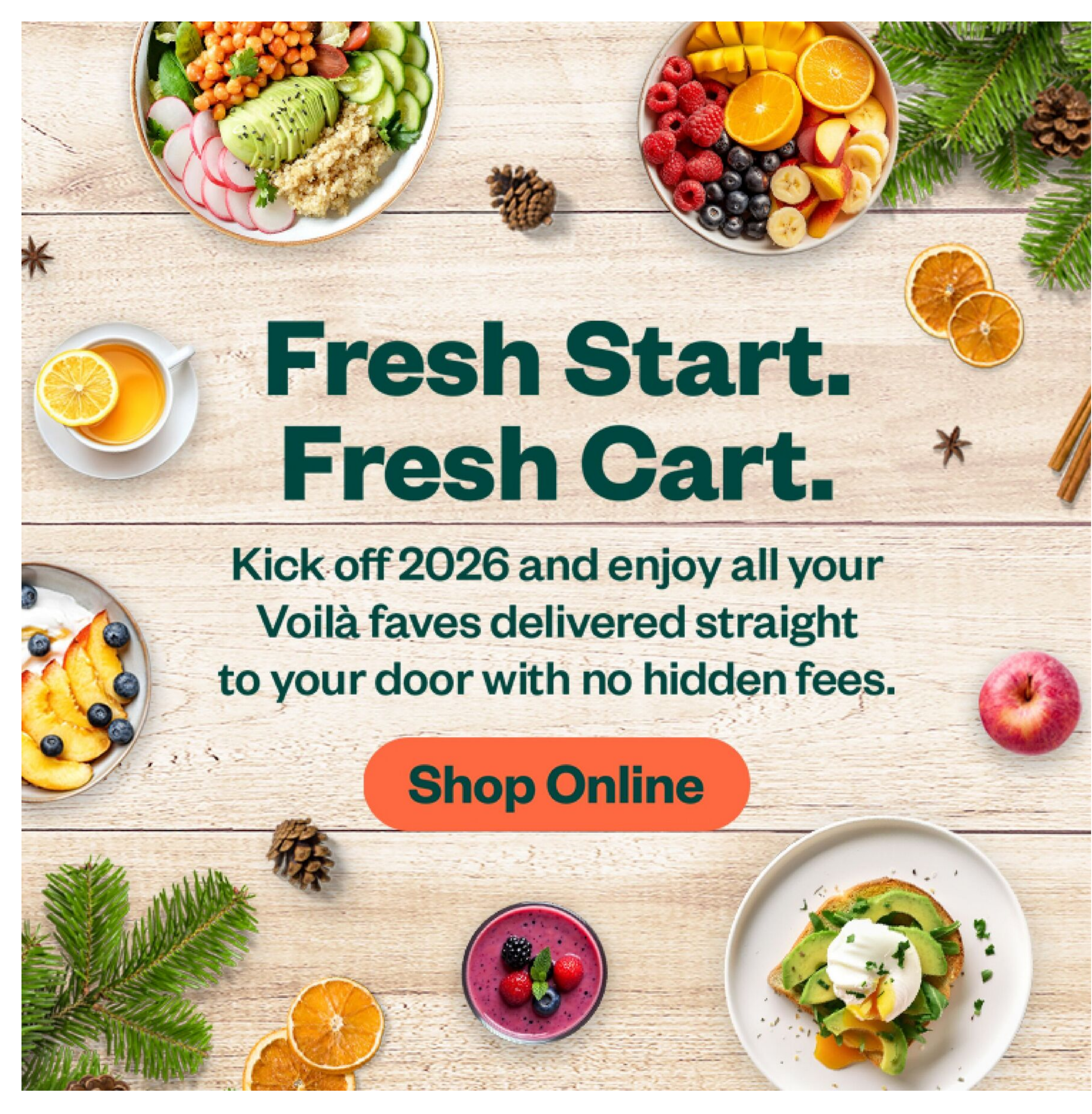
Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply







# Fresh Start. Fresh Cart.

Kick off 2026 and enjoy all your  
Voilà faves delivered straight  
to your door with no hidden fees.

[Shop Online](#)





**WATER  
VENDING  
TRUSTED BY  
CANADIANS!**

**PROUDLY SERVING  
CUSTOMERS  
ACROSS CANADA.**

**nimbus**  
BY IN-STORE WATER SYSTEMS



[INSTOREWATERSYSTEMS.COM](http://INSTOREWATERSYSTEMS.COM)