

weekly deals

**SAVE
UP TO \$2**

\$5

GIUSEPPE 439-785 G OR
PC® WOOD-FIRED
351-413 G **PIZZA**
SELECTED VARIETIES
FROZEN
21106361_EA
21540352_EA



2⁵⁰

**PC® KETTLE COOKED,
LOADS OF OR
WORLD OF FLAVOUR
POTATO CHIPS**
SELECTED VARIETIES
200 G
20840911002_EA
21422931_EA



3⁵⁰

APP EXCLUSIVE OFFER*
GET
500 pts

PC® DIPS
SELECTED VARIETIES
227 G
20584097_EA
21639152_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁹⁹

HÄAGEN-DAZS
ICE CREAM 414-450 ML OR
NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
20302298001_EA
21513555_EA



6⁵⁰

APP EXCLUSIVE OFFER*
GET
1,500 pts

\$1⁵⁰
back
in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297474_EA
21297475_EA



**NATIONAL
PIE DAY**

Friday, January 23rd



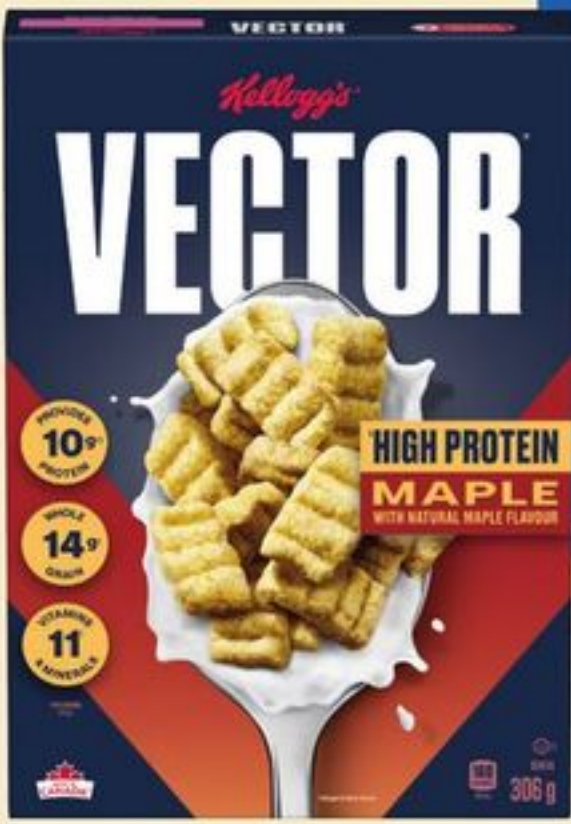
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁵⁰

Optimum
GET
1,500

\$1⁵⁰
back
in points

**KELLOGG'S
PREMIUM CEREAL**
SELECTED VARIETIES
317-525 G
20695732_EA
21350317_EA



\$3



**COUNTRY HARVEST
BREAD**
SELECTED VARIETIES AND SIZES
21693323_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
20618579001_EA
20627339001_EA



12⁸⁸

**DAN-D PAK
CASHEWS**
SALTED OR UNSALTED
908 G
20314862001_EA
20314862002_EA



2/\$6

OR
\$3.99 EA.

**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24



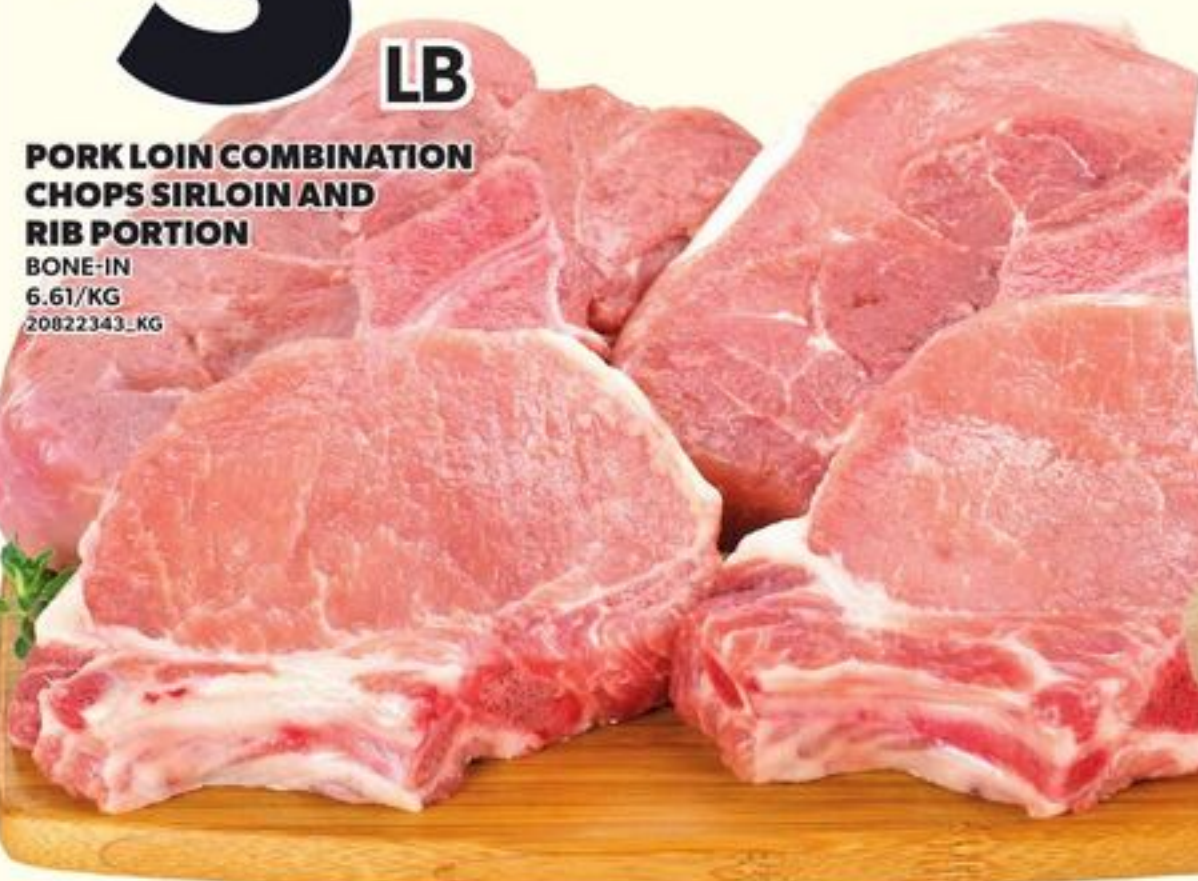
PROUDLY CANADIAN OWNED & OPERATED



SAVE 33%

\$3 LB

PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION
BONE-IN
6.61/KG
20822343_EA



SAVE 39%

5.44 LB

LEAN GROUND BEEF
FAMILY SIZE
11.99/KG
20805731_KG



2/\$5

OR \$3 EA.

DOM SPECIALTY
SMOKED STEELHEAD
SALMON 50 G OR
YELLOWFIN TUNA
STEAKS 92 G
FROZEN
20792840_EA
21694839_EA



\$9

PC® PACIFIC LARGE
WHITE SHRIMP
RAW OR COOKED, PEELED
OR RAW ZIPPERBACK®
31-40 PER LB FROZEN
400 G
20791381_EA
20789931_EA



SAVE 33%

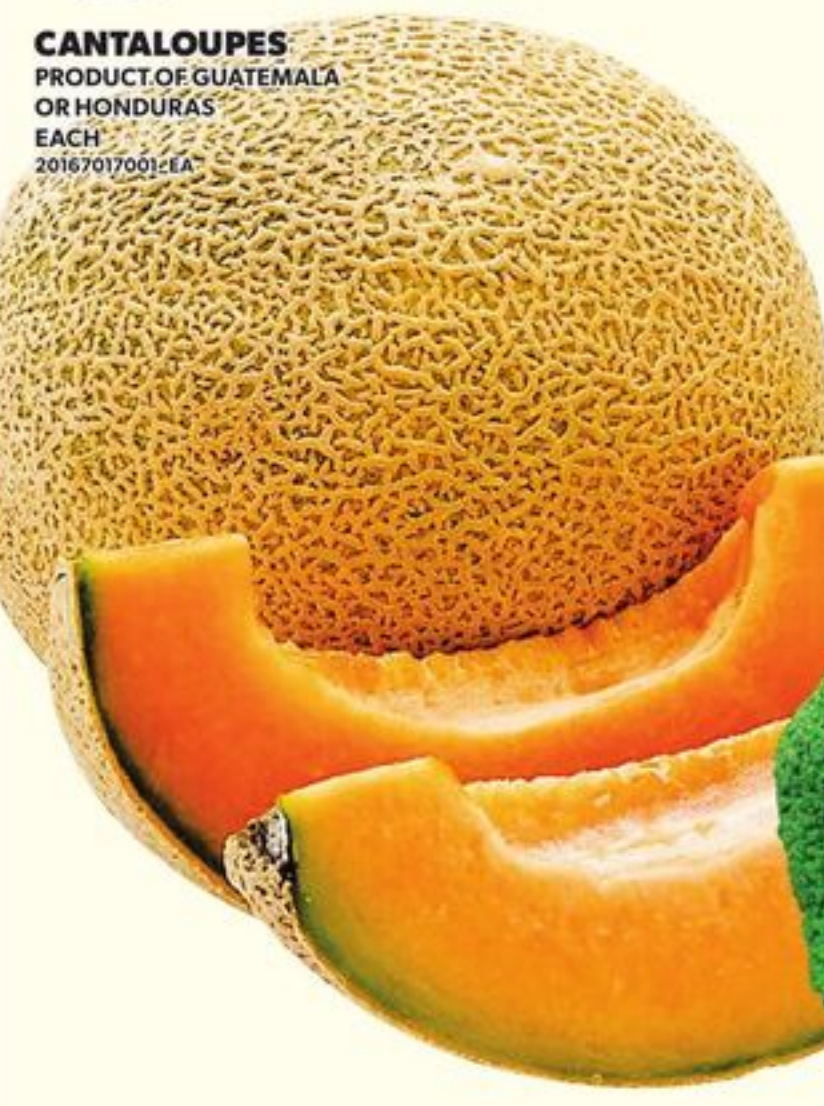
4.50

STRAWBERRIES
PRODUCT OF MEXICO OR
U.S.A., NO. 1 GRADE
1LB
20049778001_EA



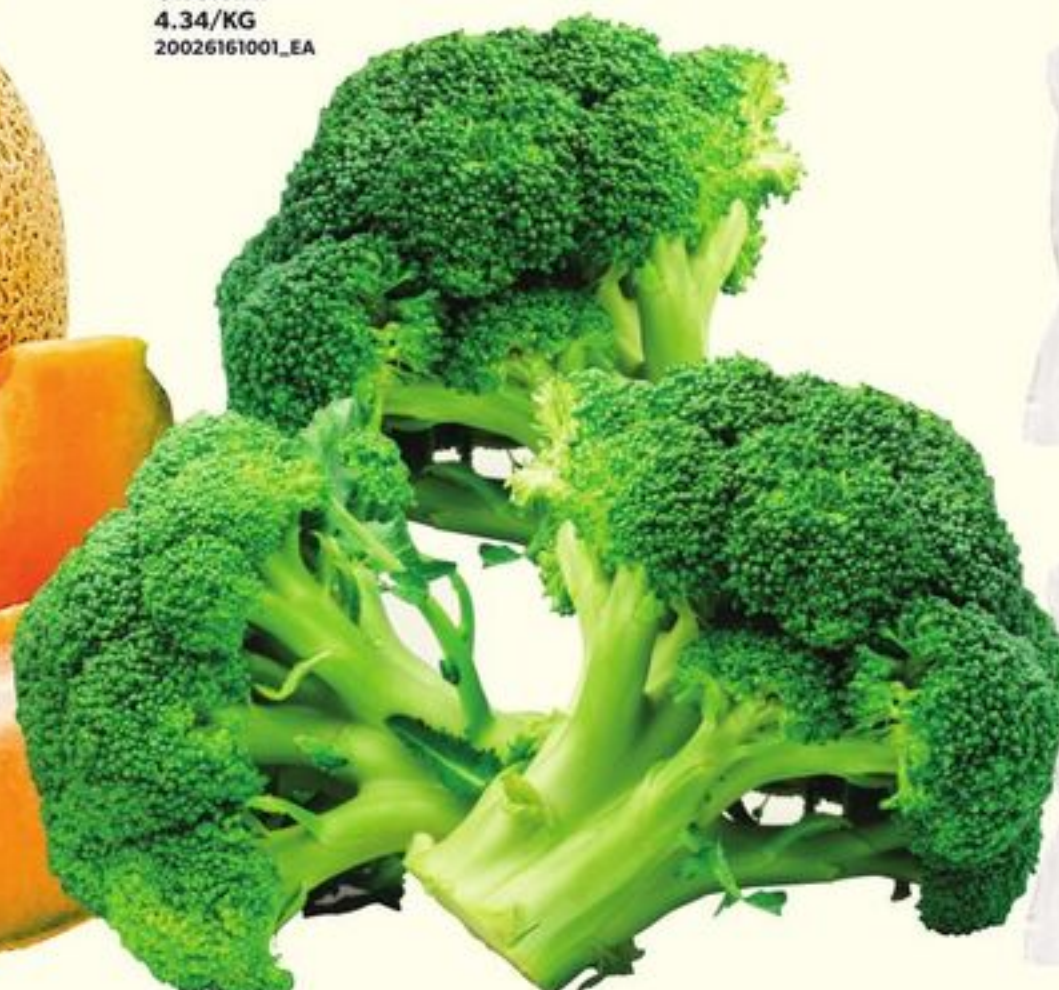
3.97

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
20167017001_EA



1.97 LB

BROCCOLI CROWNS
PRODUCT OF MEXICO
OR U.S.A.
4.34/KG
20026161001_EA



4.50

FARMER'S MARKET™
GREENHOUSE PEPPERS
PRODUCT OF MEXICO
3'S
20085851001_EA



SAVE 96¢
WHEN YOU BUY 4

4/\$5

OR \$1.49 EA.

KD MACARONI
AND CHEESE
200 G
21549526_EA



6.50



DANONE OIKOS
TUBS 650/750 G OR
DEL MONTE BLENDS
2.5 L SELECTED VARIETIES
21006634_EA
21595736_EA



\$15



KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE
SELECTED VARIETIES
454 G
2032246001_EA
2032246002_EA



1.79



OASIS 100% JUICE
BLENDS, DEL MONTE
NECTAR, HYDRAFRUIT,
ARIZONA TEA OR
JUICE
SELECTED VARIETIES
960 ML
20894117004_EA
20336722005_EA



\$20

TIDE LAUNDRY
DETERGENT 3.9 L,
POWER PODS 45'S,
TIDE PODS OR
GAIN FLINGS 57-76'S
SELECTED VARIETIES
598/828 ML
21579851_EA
21579830_EA



Optimum
Members-Only Price™
19.99

Members save \$4



Non-members
23.99

PC® BATHROOM
TISSUE
30=100 ROLLS
21450846_EA



Flyer prices effective from Thursday, January 22nd to Wednesday, January 28th, 2026. SEE BACK PAGE FOR DETAILS.

Available at Loblaws City Market locations: 3185 Arbutus St., Vancouver, 845 Park Royal North, West Vancouver, 1650 Lonsdale Avenue, North Vancouver and 101-12060 104th Avenue NW, Edmonton, AB. CITY 1

SAVE

99¢

PREPARED IN CANADA

1

\$6

SAN DANIELE

DELI SLICED

PROSCIUTTO

100 G

20581660_EA

SAVE

49%

PREPARED IN CANADA

1

\$4

SAPUTO FETA

170/200 G,

BOCCONCINI

200 G OR

MOZZARELLA

FRESCA 190 G

SELECTED VARIETIES

20573975_EA

20708942_EA

3⁷⁵

LACTANTIA OR

DAIRYLAND CREAM

SELECTED VARIETIES

1 L

20073927_EA

21443531_EA

7⁴⁹

GET

1,000[®]

\$1

back

in points

PREPARED IN CANADA

1

CRACKER BARREL

CHEESE BARS 400 G

OR SHREDS 250-320 G

SELECTED VARIETIES

21290384_EA

21290616_EA

\$7

STARBUCKS ICED

COFFEE 1.18/1.42 L OR

ACTIVIA YOGURT

12X100 G

SELECTED VARIETIES

20317317001_EA

21203739_EA

1⁵⁰

GREEN GIANT

CANNED

VEGETABLES

SELECTED VARIETIES

341/398 ML

21021264_EA

21021485_EA

2⁵⁰

CLOVER LEAF

WHITE TUNA

SELECTED VARIETIES

170 G

20167571_EA

20326358001_EA

SAVE

98¢

WHEN YOU BUY 2

2/\$5

OR

\$2.99 EA.

BARILLA PASTA

SELECTED VARIETIES

410 G

21404912_EA

21404904_EA

\$6

PREPARED IN CANADA

PC®

THE DECADENT®

CHOCOLATE CHIPS

SELECTED VARIETIES

228-300 G

20011473_EA

21069789_EA

\$11

HIGH LINER

PAN SEAR OR

SIGNATURE FISH

425-540 G OR

PC® FISH 500-680 G

SELECTED VARIETIES

FROZEN

20845016_EA

21637091_EA

\$6

PREPARED IN CANADA

CHAPMAN'S

PREMIUM ICE CREAM

2 L, SORBET OR FROZEN

YOGURT 2 L OR

SUPERS 8-18'S

SELECTED VARIETIES FROZEN

20323573001_EA

2011532_EA

\$12

GET

3,000[®]

\$3

back

in points

STARBUCKS

GROUND COFFEE

311/340 G, K-CUPS 10'S,

HOT CHOCOLATE

CAN 300 G OR

ENVELOPE 240 G

OR K-CUPS 10'S OR

INSTANT COFFEE

90 G SELECTED VARIETIES

21541288_EA

20548682002_EA

Optimum

Members-Only Price™

\$15

Non-members

18⁵⁰

Members save

\$3⁵⁰

PC® NUTS

CLUB PACK®

SELECTED VARIETIES

680/907 G

21404808_EA

21404871_EA

\$2

PALMOLIVE

HAND DISH SOAP

SELECTED VARIETIES

598/828 ML

20861400_EA

21004388_EA

PRICE DROP ‡

More ways to save

\$3

INDOMIE INSTANT

NOODLES

SELECTED VARIETIES

5'S

20686719_EA

21094981_EA

\$5

GENERAL MILLS®

CEREAL

FAMILY SIZE

SELECTED VARIETIES

475-778 G

21103492_EA

21103495_EA

2⁵⁰

CLIF BUILDERS

PROTEIN BARS

20 G OF PROTEIN

SELECTED VARIETIES

56-68 G

20303133002_EA

21610264_EA

\$1

WHISKAS

CAT FOOD

SELECTED VARIETIES

75/100 G

20945097_EA

CityMarket

CUSTOMER RELATIONS 1-800-296-2332. VISIT [loblaws.ca](https://www.loblaws.ca) FOR STORE HOURS.

Please call Customer Relations at 1-800-296-2332 or visit our website at [loblaws.ca](https://www.loblaws.ca) for your store's hours and to see which Loblaws City Market® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit [pcoptimum.ca](https://www.pcoptimum.ca). Points are not guaranteed in case of errors or misprints. No cash value. See [loblaws.ca](https://www.loblaws.ca) for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **‡PRICE DROP Offer:** Valid in-store at participating locations from January 1 - January 28, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

CITY BACK

PEFC

PEFC01-31-106

PEFC Certified

www.pefc.org

freshness you can taste,
value you'll love

\$5

BLUEBERRIES
PINT, PRODUCT OF MEXICO,
PERU, CHILE OR MOROCCO
OR **RASPBERRIES**
HALF PINT, PRODUCT OF
MEXICO OR U.S.A.
20080137001_EA
20128938001_EA



PINT

\$4

FARMER'S MARKET™
GRAPE TOMATOES 283 G
PRODUCT OF CANADA OR MEXICO
OR **MINI CUCUMBERS** 6'S
PRODUCT OF WESTERN PROVINCES
21367888001_EA
20737570001_EA



PRODUCT OF CANADA

3.99 LB

PC® EXTRA LARGE GREEN SEEDLESS GRAPES PRODUCT OF PERU MEET CELEBRATION
NO. 1 GRADE OR
PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF CHILE OR PERU,
NO. 1 GRADE
8.80/KG
20159199001_KG
20425775001_KG



EXTRA LARGE

4.88

GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



1 KG

5.50

PINEAPPLE
PRODUCT OF COSTA RICA
OR MEXICO
EACH
20160992001_EA



\$7

NO NAME® NATURALLY IMPERFECT™ ORANGES
PRODUCT OF U.S.A.
4 LB
21649536001_EA



\$5



PC® RUSSET POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE
5 LB BAG
20616206001_EA



5 LB

2/\$12
OR \$6.50 EA.

PC® CHOPPED SALAD KITS
SELECTED VARIETIES,
PRODUCT OF U.S.A.
282-369 G
21334801_EA
21378085_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
21016085_EA



\$10

GET 2,000

\$2 back in points

8 STEM TULIPS
ASSORTED COLOURS
EACH
21637907_EA



\$22

DOZEN ROSES WITH BABY'S BREATH
ASSORTED COLOURS
21630028_EA



\$28

5 INCH ORCHID
EACH
21607618_EA



\$13 LB

SIRLOIN TIP OVEN ROAST
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
28.66/KG
20825943_KG



feeling protein power-fuel

\$7

BREADED PORK LOIN SCHNITZEL
300 G
21588065_EA



PREPARED IN-STORE

\$13



PC® CHICKEN DRUMSTICKS 8'S OR
THIGHS BONE-IN 6'S
AIR CHILLED
21341035_EA
21341042_EA



air chilled

7.50



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$10



PILLER'S HAMS
SELECTED VARIETIES
600 G
21608818_EA
21608901_EA



\$17



PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
20003749_EA
21613959_EA



find your catch in seafood

\$6

VIVASEA COOKED MUSSELS
FROZEN
500 G
21595040_EA



\$11

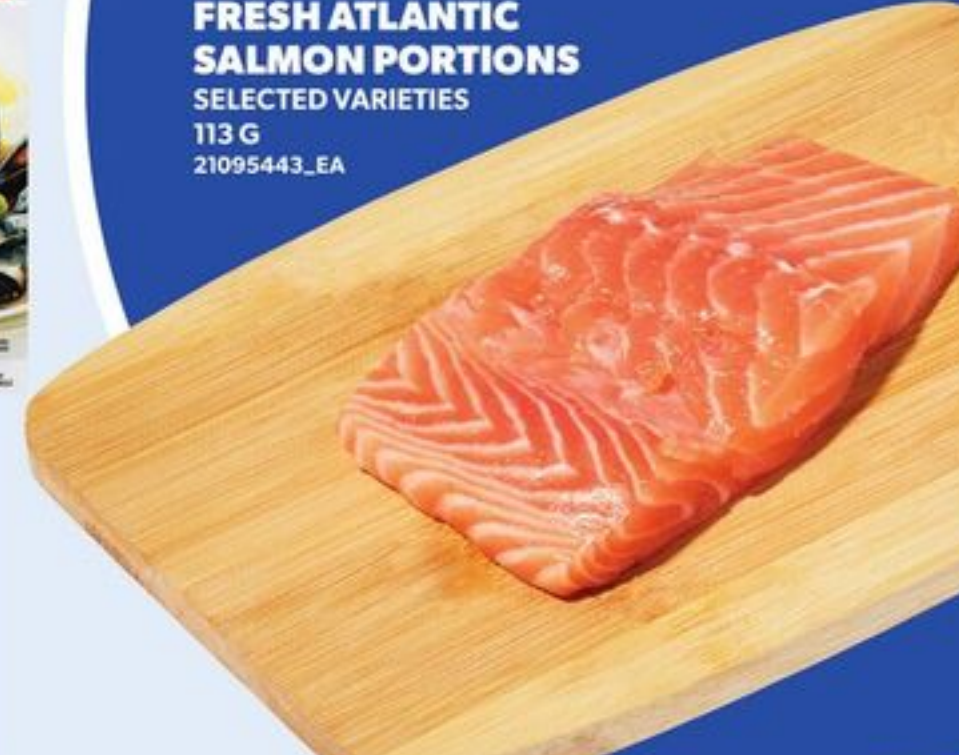
PC® PEI MUSSELS IN PROVENCE OR CREAMY WHITE WINE SAUCE
FROZEN
907 G
20838559_EA
20838560_EA



\$6



FRESH ATLANTIC SALMON PORTIONS
SELECTED VARIETIES
113 G
21095443_EA



bakery deals rising daily

\$22

NATIONAL CHOCOLATE CAKE DAY
Tuesday, January 27*

1⁵⁰

BAGUETTE
WHITE OR WHEAT
255 G
21529211_EA



BAKED
IN-STORE

\$3

WHITE OR 100%
WHOLE WHEAT
BREAD
450 G
21374404_EA
21377237_EA



BAKED
IN-STORE

IN-STORE CAKES
SELECTED VARIETIES
8 INCH
20593082_EA



BAKED
IN-STORE

7⁵⁰

IN-STORE BAKED
COOKIES
SELECTED VARIETIES
18'S
21454952_EA
21455101_EA



BAKED
IN-STORE

\$9

EXQUISITE COFFEE
CAKE
SELECTED VARIETIES
700 G
21668678_EA
21668727_EA



PREPARED IN
CANADA

\$17

FARMER'S MARKET™
BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA
21500693_EA



PREPARED IN
CANADA

\$3

PC® NAAN
ORIGINAL OR GARLIC
250 G
20322759_EA



PREPARED IN
CANADA

2/\$7
OR
\$8.50 EA.

WONDER BREAD
OR BUNS
SELECTED VARIETIES
AND SIZES
20276296_EA
20381037_EA



PREPARED IN
CANADA

3⁵⁰

PC®, BLUE MENU®,
ORGANICS OR
PROTEIN TORTILLAS
SELECTED VARIETIES
342-650 G
20182857_EA
21686817_EA



4⁴⁰
/100 G

PARMIGIANO
REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
20377023_KG



in the mood for deli-cious

\$7

PC® DELI
CHEESE SLICES
SELECTED VARIETIES
140-170 G
20216643_EA
20250947_EA



PREPARED IN
CANADA

Members-Only Price™
\$14

Non-members
\$15

MAPLE LEAF
NATURAL
SELECTIONS DELI
SLICED MEATS
CLUB PACK, SELECTED
VARIETIES
375/400 G
20772015_EA
21478011_EA



Members save
\$1

PREPARED IN
CANADA

Members-Only Price™
\$7

Non-members
\$8

FANTINO AND
MONDELLO
SALAMETTI
DICED OR SLICED
SELECTED VARIETIES
100-200 G
21551515_EA
21551827_EA



Members save
\$1

PREPARED IN
CANADA

7⁵⁰

BIG MOUNTAIN
VEGGIE SELECTION
SELECTED VARIETIES
300-400 G
21310529_EA
21624901_EA



PREPARED IN
CANADA

2⁸⁸

SUNRISE TOFU
SELECTED VARIETIES
350 G
20570507_EA



Members save
\$1

PREPARED IN
CANADA

on the run, we got you

\$16

IN-STORE PREPARED
NACHO CHICKEN BAKE,
TURKEY CRANBERRY OR
PULLED PORK SLIDERS
750-900 G
21696333_EA



2/\$14
OR
\$8.50 EA.

BENTO CALIFORNIA
ROLLS
SELECTED VARIETIES
190-236 G
21638517_EA
21691462_EA



PREPARED IN
CANADA

SAVE \$10
\$20

30 PIECE WINGS &
WEDGES BUCKET
1.2-2 KG
21541872_EA
21541877_EA



SERVES 6

SAVE
UP TO 30%

FROM
\$7

12" TAKE AND BAKE
PIZZA
SELECTED VARIETIES
510-739 G
21456415_EA
214564401_EA



PREPARED IN
CANADA

2/\$8
OR
\$5 EA.

FRIED TORTILLA
CHIPS
SELECTED VARIETIES
450 G
21534615_EA



GET
1,000®
when you buy 2

\$1
back
in points

4⁴⁸

SUMMI! SPRING
ROLLS OR
DUMPLINGS
SELECTED VARIETIES
250-350 G
21114397_EA
21378594_EA



PREPARED IN
CANADA

JANUARY

**HIT
OF THE
MONTH**



KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES FROZEN
8'S
20302779_EA



CATELLI SMART OR WHOLE GRAINS PASTA
SELECTED VARIETIES
340/375 G
20299819008_EA
20527060_EA



JANES COSMIC CHICKEN NUGGETS
FROZEN
500 G
21717211_EA

See in-store for retails.

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
* Must be a registered PC Optimum® member to get this offer.
Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

your **one-stop** grocery shop

2⁵⁰

PILLSBURY CRESCENTS OR WIENERS WRAPS
SELECTED VARIETIES
200-235 G
20305424002_EA
21505340_EA



4⁵⁰

YOPLAIT SOURCE 630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21588406_EA



2⁵⁰

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20649868001_EA
21357595_EA



\$3

POST RETAIL SIZE CEREAL
SELECTED VARIETIES
311-525 G
20184626_EA
21648226_EA



\$3

KELLOGG'S RICE KRISPIES BARS 160-200 G, POPTARTS 384 G, SPECIAL K 125 G OR NUTRI-GRAIN 175-295 G BARS
SELECTED VARIETIES
20126567001_EA
20313984001_EA



4⁵⁰

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20181028_EA
20304981_EA



4⁵⁰

NO NAME® MARGARINE
SELECTED VARIETIES
907 G
20073675_EA



\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991002_EA



2/\$11

OR \$5.99 EA.
NO NAME® CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21289745_EA



3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20783328001_EA



\$3

NO NAME® PARTY MIX OR PC® READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
20910769_EA



2/\$7

OR \$4.29 EA.
DARE BRETON CRACKERS OR BITES
132-200 G OR
GRISOL BAGUETTES OR MELBA TOAST
120-150 G OR **VINTA CRACKERS** 200-225 G
SELECTED VARIETIES
21520701_EA
21646798_EA



\$6

CARNATION HOT CHOCOLATE ENVELOPES 7-10'S OR TAZO TEA 20'S
SELECTED VARIETIES
21041744_EA
21308145_EA



\$8

TETLEY TEA
SELECTED VARIETIES
40/48'S
2071978001_EA
20722625_EA



5⁵⁰

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20816075001_EA



45⁵⁰

PC® SPLENDIDO® COLD-PRESSED OLIVE OIL
3 L
20045250_EA



6⁵⁰

PC® SPLENDIDO® SUNDRIED TOMATOES OR OLIVES STUFFED
SELECTED VARIETIES
270-350 ML
20157024_EA
20437663_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES 161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



\$3

DAWN LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS
650-950 ML/385-623 G OR
SCRUBBING BUBBLES TOILET BRUSH OR REFILLS 8-12'S
SELECTED VARIETIES
2012532001_EA
21666832_EA



25⁹⁹

GET 2,000⁰⁰ back in points

PC® PAPER TOWELS
12 ROLLS
21558605_EA

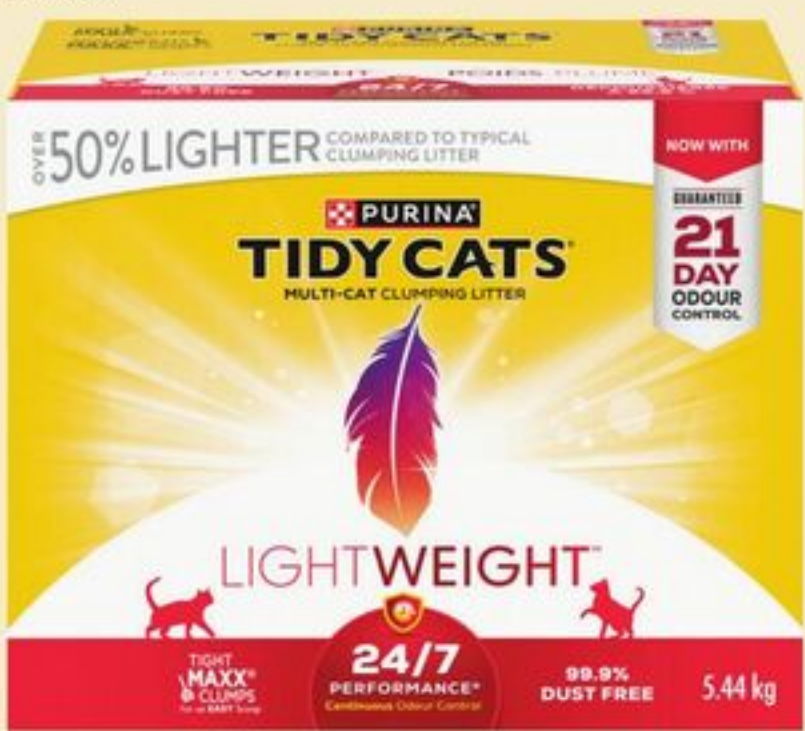


for the love of **pets**

SAVE
UP TO \$2⁹⁹

\$23

TIDY CATS CAT LITTER
SELECTED VARIETIES
5.44 KG
21206285_CA1



2⁹⁹



**WHISKAS TEMPTATIONS
CAT TREATS**
SELECTED VARIETIES
160/180 G
20298151005_EA



SAVE
UP TO \$1⁹⁹

\$7

FRISKIES CAT FOOD
SELECTED VARIETIES
1.4-1.5 KG
20912515_EA



\$30

FRISKIES CAT FOOD
SELECTED VARIETIES
32'S
21186868_CA1



6⁵⁰

**FRISKIES
CAT TREATS**
SELECTED VARIETIES
454 G
21165907_EA



\$18

**NO NAME®
BIRD SEED MIX**
8 KG
21308570_EA



\$14

**NO NAME®
CAT FOOD**
SELECTED VARIETIES
4 KG
20163065001_EA



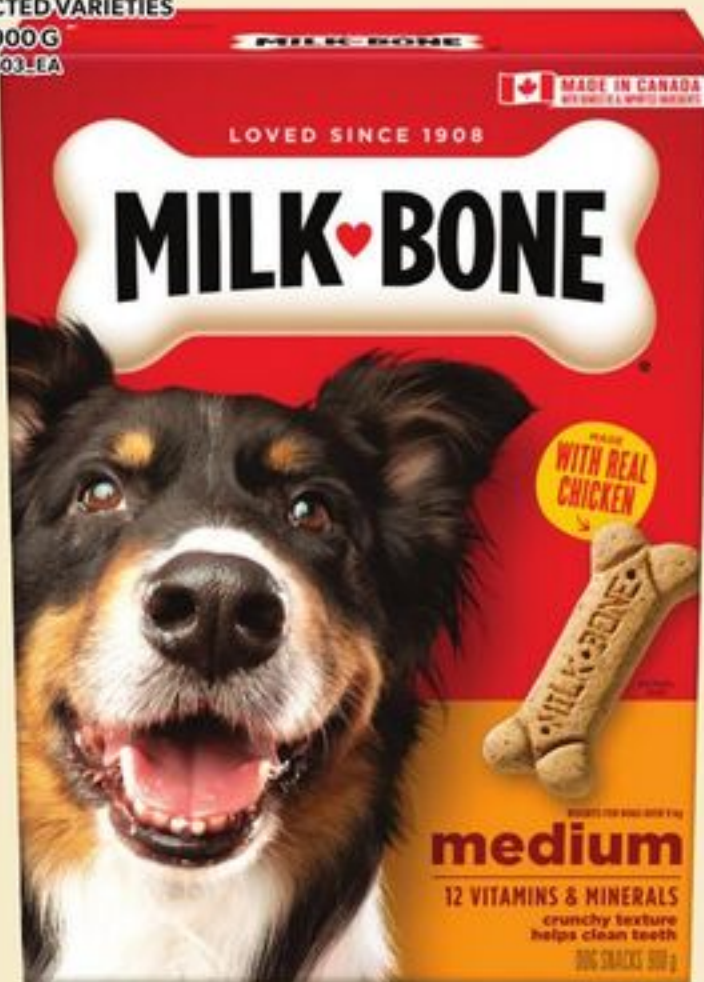
\$32

**PURINA ONE
DOG FOOD**
SELECTED VARIETIES
6-7 KG
20339412_EA



\$5

**MILK-BONE
DOG BISCUITS**
SELECTED VARIETIES
535-900 G
21014403_EA



\$9

**MILK-BONE
COMFORT CHEWS DOG TREATS**
SELECTED VARIETIES
210/312 G
21620417_EA



\$9

**CALEDON FARMS
CRUNCHY BISCUITS
OR BAKED BITES**
SELECTED VARIETIES
265/533 G
21659336_EA
21659532_EA



\$27

PEDIGREE DOG FOOD
SELECTED VARIETIES
6.35/8 KG
20039397002_EA



3/6⁹⁹

OR
\$2.49 EA.

**PEDIGREE
WET DOG FOOD**
SELECTED VARIETIES
375 G
21359778_EA



3/\$9

OR
\$3.49 EA.

**BENEFUL
DOG FOOD**
SELECTED VARIETIES
283 G
20303551002_EA



\$26

**PC® EXTRA MEATY
DOG FOOD**
SELECTED VARIETIES
7 KG
21361748_EA



EVERYDAY
LOW
PRICES

Value you
can count on.

\$7



**PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN**
SELECTED VARIETIES,
FROZEN

600/700 G
21201320_EA
21201321_EA



\$16



**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED

3'S
21340992_EA



4⁵⁰

**HAPPY DAIRY
PANEER**
SELECTED VARIETIES
300 G

21343632_EA



\$4

**PC® ORGANICS
MIXED SALAD
GREENS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G

21203744_EA
21203748_EA



\$13

**SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE**
FROZEN

454 G
21687413_EA



2⁴⁷

**NO NAME®
CHICKEN
WIENERS**
450 G

20058192_EA



\$5

**PC® SLICED
BRIOCHE LOAF**
400 G

21050280_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G

20706542_EA
21682979_EA



\$5

**BAKED
IN-STORE**

MINI COOKIES
SELECTED VARIETIES
24'S

21596600_EA
21596672_EA



2/\$8
OR
\$4.99 EA.

**MINUTE MAID
ZERO SUGAR OR
SIMPLY DRINK**
SELECTED VARIETIES
1.54 L

21170784_EA
21434119_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7⁵⁰
OR
\$4.49 EA.



**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G

20308105001_EA
20308105002_EA



\$3

**NO NAME®
NATURALLY IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN
300/400 G

21545106_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1 L

21092373_EA



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$11
OR
\$6.49 EA.



**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML

20668034001_C01
20668034002_C01



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML

20085773001_EA



\$2



SANTOSH NAAN
SELECTED VARIETIES
5'S

21671462_EA



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN
1 KG

20379701_EA



2⁵⁰

**ROOSTER®
MILK SWEET
CONDENSED**
300 ML

20126907_EA



WHILE
SUPPLIES LAST

COLLECT & SAVE! BIG IS BACK

Get one stamp for every \$20* spent.
Collect 20 stamps and get 60-80% off*
one piece of high-quality Kuhn Rikon
Swiss design ovenware!

SAVE
60-80%*
OFF EACH



Opt-in digitally in the
PC Optimum™ App and get
8 bonus stamps*

**KUHN
RIKON**
SWISS DESIGN

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Receive 1 stamp for every \$20 spent before applicable taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps available to PC Optimum™ members who opt-in to program using the PC Optimum™ App (the "App") between Oct. 16, 2025 and Feb. 11, 2026. Limit 1 bonus offer per account/household. Notwithstanding the foregoing, we reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in the App and on pcoptimum.ca/collectandsave. Stamps are not provided for purchase of tobacco, alcohol, prescriptions, gift cards, phone cards, lottery tickets, 3rd party operations (post office, gas bar, dry cleaner, etc.) and any other products which are provincially regulated. When you collect and redeem 20 stamps, you'll get 60 - 80% off 1 Kuhn Rikon ovenware piece, before applicable taxes. Offer cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. PC Optimum™ Members: To obtain a digital stamp card, opt-in to this program using the App. Digital stamps collected by a household will be combined on one digital stamp card. For paper stamp card or for non-PC Optimum™ members, see in-store for card. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Completed stamp cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. Eligible ovenware is under warranty for 2 years from date of purchase and can be replaced at your store of purchase until Feb. 25, 2026 or while supplies last, whichever is earlier, after which time, contact loblawpromotions@l-founders.com for replacement. For full warranty information including warranty exclusions, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

TASTE OF SUPER BOWL

THE DUKE™
Wilson
LX
SUPER BOWL
Commissioner
Roger Goodell

PEPSI
ZERO SUGAR / ZÉRO SUCRE

Tostitos
LOADED NACHOS
SAVOURY NACHOS GARNIS
260 g - CHIPS / TORTILLA CHIPS

bubbly
sparkling water
raspberrybubly.

OFFICIAL SPONSORS OF SUPER BOWL LX

All trademarks and logos are property of their respective owners.

Buy all four for \$28:

20040201001_EA

21241052_EA

21541872_EA/21541877_EA

21643619_EA

SERVES 6

30 piece wings & wedges bucket 1.2 - 2 KG
+ PepsiCo Beverages selected varieties 1 L
+ Ruffles® potato chips or Doritos® tortilla chips 180 - 235 G selected varieties
+ Farmer's Market™ Mini Cupcakes 12'S selected varieties

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell Premium Kits
Selected Varieties
401 - 642 g
21663420_EA/21663622_EA
\$8

Taco Bell Creamy Sauces
Selected Varieties
354 mL
21661774_EA
21661775_EA
2/\$10
OR \$5.99 EA.

Taco Bell Core Kits
Selected Varieties
260 - 420 g
21663631_EA/21663654_EA
2/\$10
OR \$5.99 EA.

Taco Bell Seasonings
Selected Varieties
28 g
21661729_EA
21661785_EA
3/4.98
OR \$2.19 EA.

Taco Bell Sauces
Selected Varieties
207 mL
21661787_EA
21661788_EA
2/\$7
OR \$4.49 EA.

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SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% /100 g
GET 1,000[®] when you spend 10[®] on
Schneiders® Blue Ribbon® Bologna Service Case Meat 20303577_KG

15% /100 g
GET 1,000[®] when you spend 10[®] on
Schneiders® Deli Best® Service Case Meats Selected Varieties 20299821_KG

Prepared in Canada

Kraft Hockeyville
20 YEARS
WEST 101

BUILDING COMMUNITY
One Rink at a Time
Learn More At KRAFTHOCKEYVILLE.CA
© NHL © NHLPA

Philadelphia Cream Cheese product
Selected Varieties
227 - 250 g
20866816002_EA
2/9.50
OR \$5.49 EA.

Heinz Ketchup
Selected Varieties
1 L/750 mL
20069080_EA
5.49

Classico Pasta Sauce
Selected Varieties
410 - 600 mL
20325609003_EA/ 21618217_EA
\$5

Kraft Peanut Butter
750 g - 1 Kg
Kraft Hazelnut Spread 725 g
Selected Varieties
21285418_EA
20039581001_EA
\$7.50

Kraft Dinner Macaroni & Cheese
Selected Varieties
200 g
21549526_EA
4/\$5
OR \$1.49 EA.

Maxwell House Ground Coffee
Selected Varieties
631-900 g
21606882_EA
\$20

*Based on the 2026 BrandSpark® Canadian Trust Study.

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

beef meatballs plain
21587897_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

pork stir fry strips
21588095_EA

chicken stir fry strips
21588091_EA

START YOUR

ACTIVIA®

GUT HEALTH CHALLENGE

2

ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3 back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like \$10,000!

NEW

4x100g

ACTIVIA EXPERT

Supports gut health

pre pro

2.2% fat

4.5g protein

21688261_EA/21687900_EA

\$4

NEW

100g

ACTIVIA EXPERT

Supports gut health

pre pro

2.2% fat

4.5g protein

21688207_EA

\$6.50

12x100g

ACTIVIA

Supports gut health

GUT HEALTH / SANTÉ DIGESTIVE

3

2.2% fat

4.5g protein

20303412001_EA

\$7.50

100g

ACTIVIA

Supports gut health

GUT HEALTH

3

2.2% fat

4.5g protein

20325132003_EA

\$4.50

8x93 mL

ACTIVIA

Supports gut health

Immune system

21520253_EA

\$7

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

Oïkos

100g

PLAIN

21305945_EA

\$7.25

3/\$12

OR \$4.99 EA.

Oïkos

4x95g, 4x100g

20625055_EA

20419715001_EA

\$3.50

Oïkos Pro

300 mL

21651846_EA

\$3.50

10-HOUR BREW

BOLD AND SMOOTH TASTE

Stok

142 L

21203737_EA/21203739_EA

\$7.75

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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TASTE OF SUPER BOWL

PEPSI

20296926004_EA

20296926002_EA

2/\$6.50

OR \$3.99 EA.

bubly

12x355 mL

21651534_C12/21097177_C12

2/\$14

OR \$7.99 EA.

MONTELLIER

10x355 mL

21096722_C10/21096704_C10

2/\$14

OR \$7.99 EA.

Lay's

177 - 235 g

21241032_EA

\$4

Cheetos

180-285 g

21370169_EA

\$4

CRISPY minis

90-100 g

20303002001_ea

\$3.50

PEPSI

12x355 mL

20322361002_C12/21722771_C12

2/\$8

OR \$5.29 EA.

7up mini

6x222 mL

20857560004_C06

21657888_C06

2/\$8

OR \$5.29 EA.

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Your Pass to more value

Get your first year of Pass for \$2.50/month*.

Unlimited grocery delivery or pickup

Earn 2% back in pts on eligible pickup orders**

Use code

PASS

Learn more

**Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

E

pts

Esso

Mobil

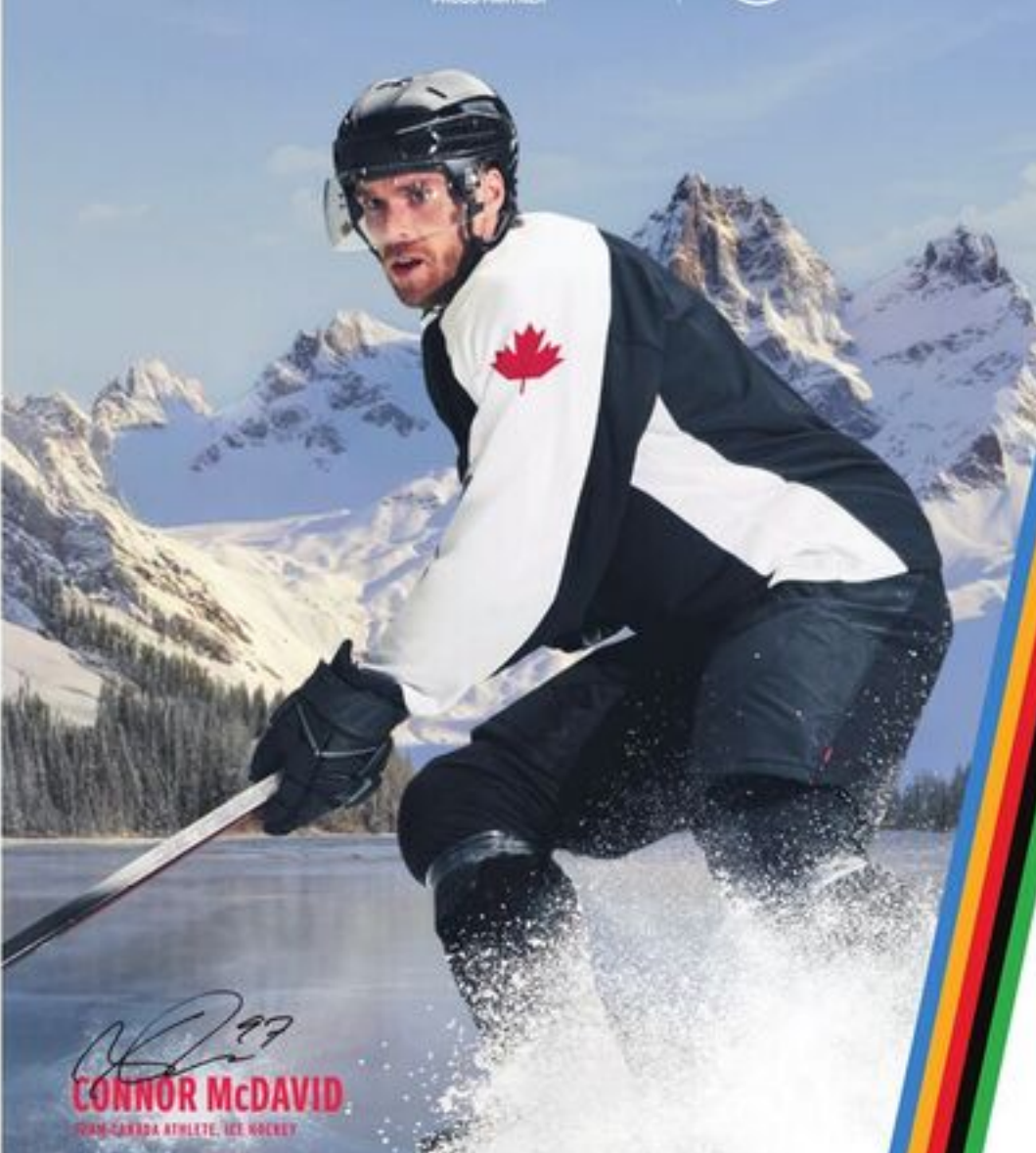
+

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WYIG ONLINE 5

Refresh like a Champion



Connor McDavid
2022-2023 Athlete of the Year






SEE IN-STORE FOR RETAILS

Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



\$18⁹⁹*

Glaceau smartwater®
beverages
selected varieties
6x1 L
21099117_C06



2/4⁵⁰*
OR
\$2.69 EA.

POWERADE®
beverages
selected varieties
710 mL
20853723_EA



2/6⁵⁰*
OR
\$3.99 EA.

Monster Energy®
beverages*
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

† This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR

*vs. leading US 1-ply bargain brand

\$18

Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA



NEW

12=48 MEGA

Charmin Ultra Soft Ultra Doux

Smooth Tear Se détache facilement

Cleans Better

\$18

Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



12=48 MEGA

Charmin Ultra Strong Ultra Résistant

Cleans Better Nettoie mieux

+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18

Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA



6=12 Doubles

Bounty

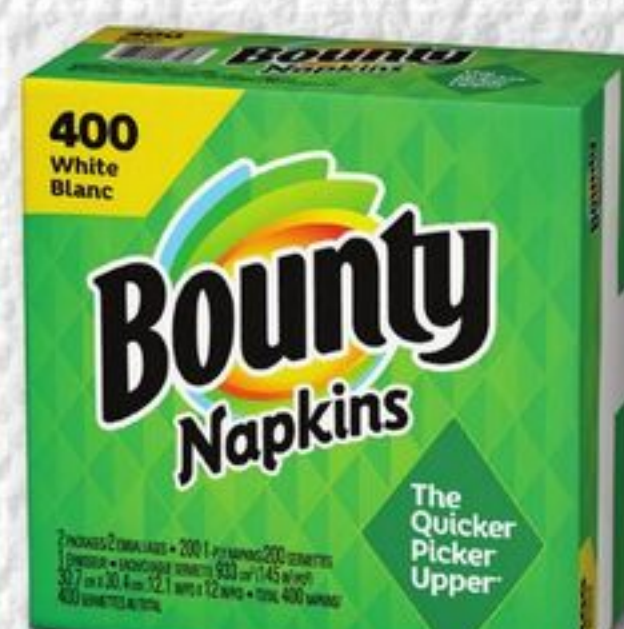
The Quicker Picker Upper

THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

\$11

Bounty Napkin 400's, 21053171_EA



400 White Blanc

Bounty Napkins

The Quicker Picker Upper

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NOMINATE A MINOR HOCKEY ASSOCIATION

for their chance to receive up to **\$100,000***









NOMINATE AT
KrugerBigAssist.ca

PROUDLY ASSISTING CANADIAN FAMILIES ON AND OFF THE ICE.

*No purchase necessary. Nominations start Oct 1/25 end Feb 22/2026. Nominate an eligible Canadian hockey association for the opportunity to receive one of five (5) \$25,000 CAD donations. Five (5) donations will be made ("Finalists"); one per region (ON, QC, Pacific (BC, YT, NU, NT), Prairies (AB, SK, MB), Atlantic (PEI, NS, NB, NL)). Plus, one (1) \$75,000 CAD donation ("Grand Prize") will be made among applications received from Finalists by March 13/26. Start your nomination or see full terms at KrugerBigAssist.ca. © Registered trademarks and TM trademarks of Kruger Products Inc. © 2025 Kruger Products Inc. Scotties® is a registered trademark of Kimberly-Clark Worldwide Inc., used under licence.

\$23

SpongeTowels® Paper Towels Ultra 8=16 Rolls Selected Varieties 21676150_EA

\$21

Purex® Bathroom Tissue 24=72 Rolls Selected Varieties 21189854_EA

\$14

Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA



Coverage and speed you can count on.

5G plans from \$29/month with 25G

with auto top-up

