

weekly deals

**SAVE
UP TO \$2**

\$5

GIUSEPPE 439-785 G OR
PC® WOOD-FIRED
351-413 G **PIZZA**
SELECTED VARIETIES
FROZEN
21106361_EA
21540352_EA



\$2

**PC® KETTLE COOKED,
LOADS OF OR
WORLD OF FLAVOUR
POTATO CHIPS**
SELECTED VARIETIES
200 G
20840911002_EA
21422931_EA



3⁵⁰

APP EXCLUSIVE OFFER*

GET
500 pts

PC® DIPS
SELECTED VARIETIES
227 G
20584097_EA
21639152_EA



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

4⁹⁹

HÄAGEN-DAZS
ICE CREAM 414-450 ML OR
NOVELTIES 3/4'S
SELECTED VARIETIES
FROZEN
20302298007_EA
21513555_EA



6⁵⁰

APP EXCLUSIVE OFFER*

GET
1,500 pts

\$1⁵⁰
back
in points

8 INCH PIES
SELECTED VARIETIES
635-750 G
21297474_EA
21297475_EA



**NATIONAL
PIE DAY**
Friday, January 23rd

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

2/\$6

OR
\$3.99 EA.

**PC® NATURAL
SPRING WATER**
24X500 ML
20137898_C24



4⁵⁰

Optimum
GET
1,500^{pts}

\$1⁵⁰
back
in points

**KELLOGG'S
PREMIUM CEREAL**
SELECTED VARIETIES
317-525 G
20695732_EA/21350317_EA



\$3



**COUNTRY HARVEST
BREAD**
SELECTED VARIETIES AND SIZES
21693323_EA
21433366_EA



5⁹⁹

**HELLMANN'S
MAYONNAISE**
SELECTED VARIETIES
710-890 ML
20618579001_EA
20627339001_EA



12⁸⁸

**DAN-D PAK
CASHEWS**
SALTED OR UNSALTED
908 G
20314862001_EA
20314862002_EA



1⁵⁰



**OASIS 100% JUICE
BLENDS, DEL MONTE
NECTAR, HYDRAFRUIT,
ARIZONA TEA OR
JUICE**
SELECTED VARIETIES
960 ML
20894117004_EA
20336722001_EA



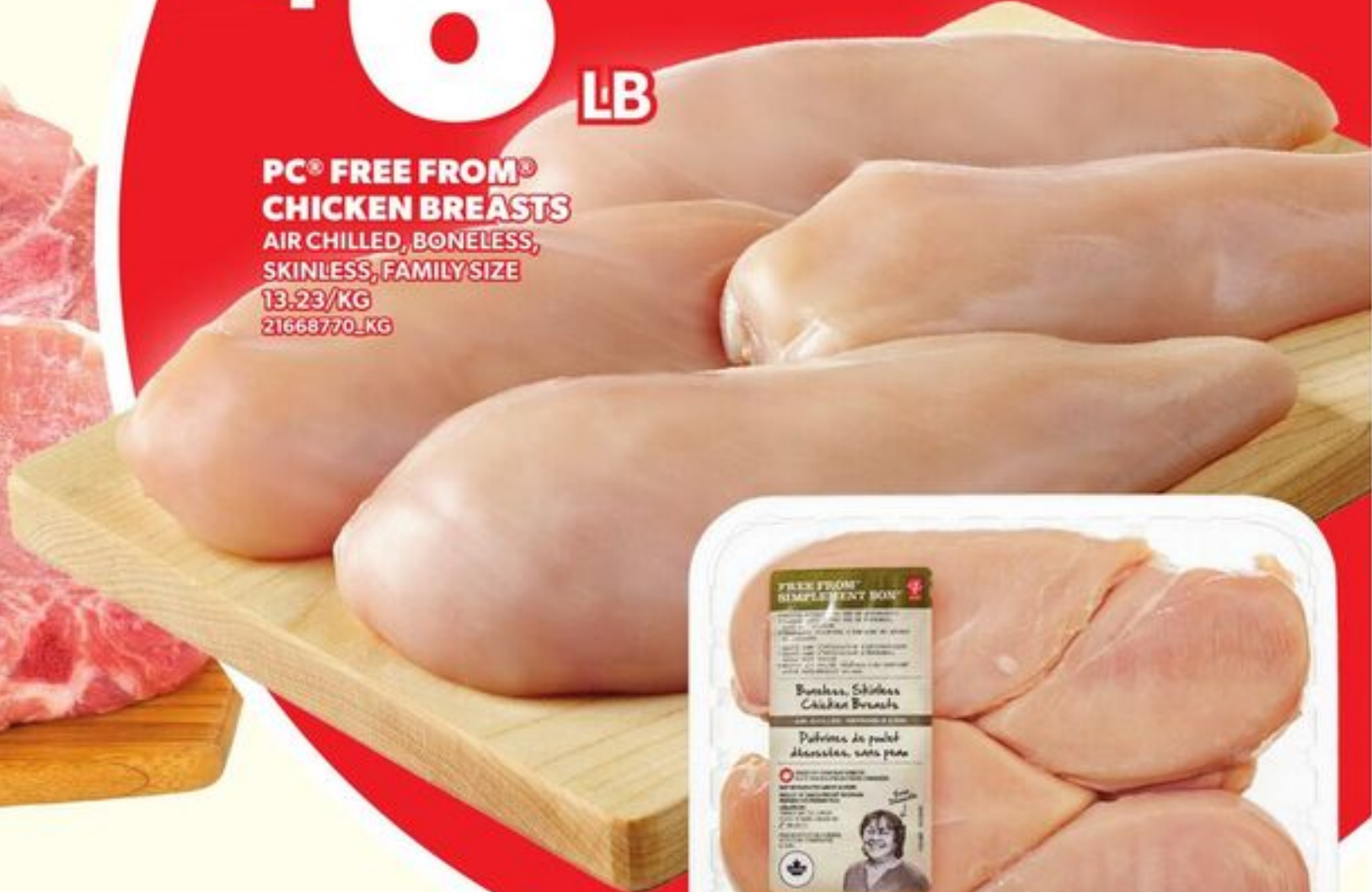
2⁵⁰
LB

PORK LOIN COMBINATION
CHOPS SIRLOIN AND
RIB PORTION
BONE-IN
5.51/KG
20822343_KG



SAVE 47%
\$6⁵⁰
LB

PC® FREE FROM®
CHICKEN BREASTS
AIR CHILLED, BONELESS,
SKINLESS, FAMILY SIZE
13.23/KG
216687701_KG



CANADIAN
POULTRY

SAVE \$2⁹⁹LB
\$6⁵⁰
LB

LAMB SHOULDER CHOPS
CLUB PACK OR
FROZEN GOAT CHOPS
13.23/KG
21550513_KG
21645489_KG



2⁵⁰

RASPBERRIES
PRODUCT OF MEXICO OR U.S.A.
HALF PINT
20128938001_EA



\$3⁵⁰

STRAWBERRIES
PRODUCT OF MEXICO OR U.S.A.,
NO. 1 GRADE
1LB
20049778001_EA



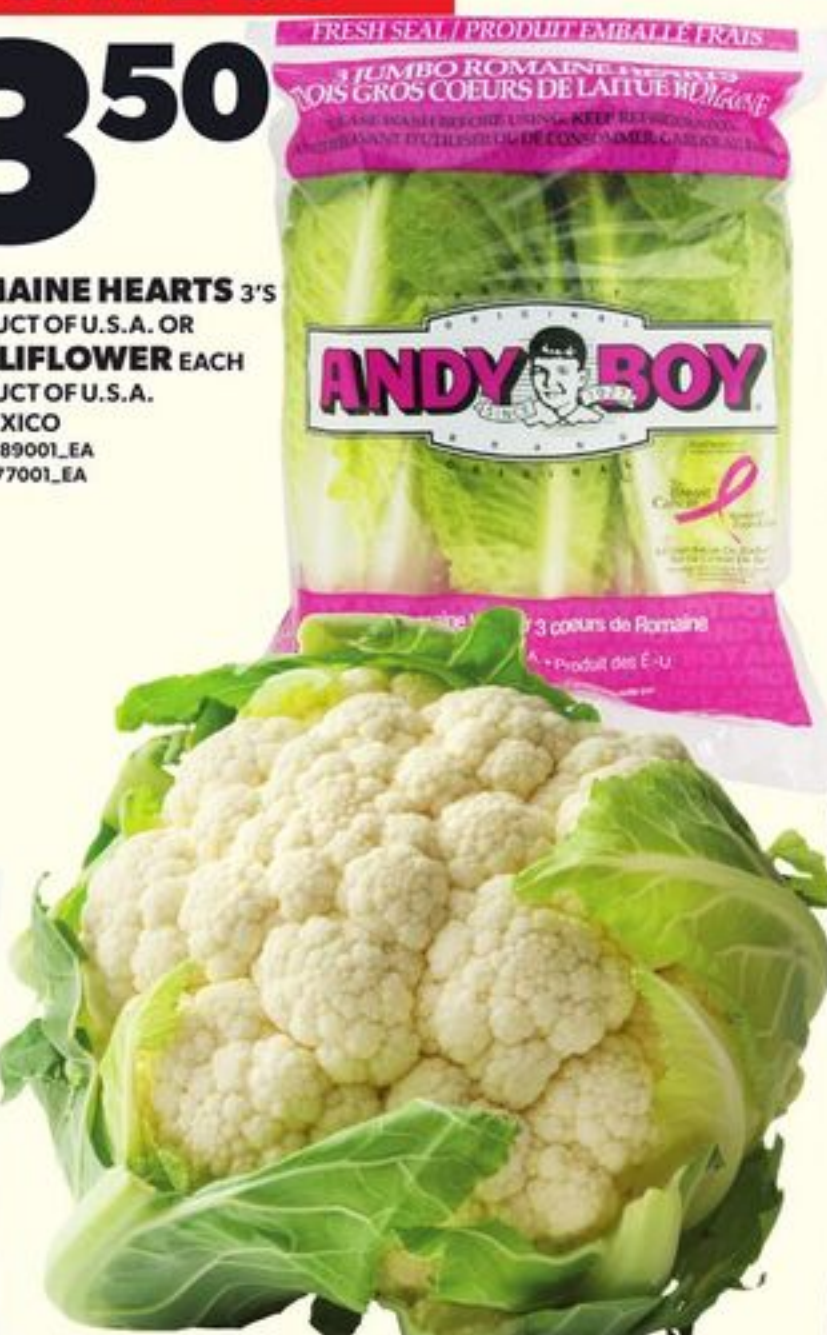
\$7⁵⁰

SEAQUEST®
FISH FILLETS
SELECTED VARIETIES
400 G OR COLOSSAL
PACIFIC WHITE
SHRIMP
RAW ZIPPERBACK®
16-20 PER LB 300 G
FROZEN
21043887_EA
20036614_EA



SAVE 30%
3⁵⁰

ROMAINE HEARTS 3'S
PRODUCT OF U.S.A. OR
CAULIFLOWER EACH
PRODUCT OF U.S.A.
OR MEXICO
20067389001_EA
20135377001_EA



SAVE 42%
\$2⁵⁰

FARMER'S MARKET™
CARROTS OR YELLOW
ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
2060927001_EA
20811994001_EA



CANADIAN
PRODUCT

SAVE
UP TO \$2⁹⁹
\$10⁵⁰

PC® SMOKED SALMON
SELECTED VARIETIES
FROZEN
125/150G
2010550091_EA
201082805_EA



6⁵⁰

PC® ORANGE JUICE
2.5 L OR OIKOS GREEK
YOGURT 650/750 G
SELECTED VARIETIES
21305945_EA
21531644_EA



SAVE
UP TO 59%
1⁵⁰

NEILSON
CHOCOLATE
MILK
SELECTED VARIETIES
1L
20650656_EA
20062332001_EA



CANADIAN
PREPARED IN

SAVE
96¢
WHEN YOU BUY 4
4/\$5⁵⁰
OR
\$1.49 EA.
KD MACARONI
AND CHEESE
200 G
21549526_EA



\$15⁵⁰

KICKING HORSE
ORGANIC WHOLE
BEAN COFFEE
SELECTED VARIETIES
454 G
20322468001_EA
20322468002_EA



Optimum
Members-Only Price™
15⁹⁹
Non-members
23⁹⁹

PC® BATHROOM
TISSUE
30=100 ROLLS
21450846_EA



CANADIAN
PREPARED IN

SAVE \$1.99

\$6

SAN DANIELE DELI SLICED PROSCIUTTO
100 G
20581660_EA

PREPARED IN CANADA



SAVE 49%

\$4

SAPUTO FETA 170/200 G, BOCCONCINI 200 G OR MOZZARELLA FRESCA 190 G
SELECTED VARIETIES
20573975_EA
20708942_EA

PREPARED IN CANADA



\$6

PC® NATURALLY SMOKED BACON
SELECTED VARIETIES
375/500 G
20057892_EA
20152629_EA

PREPARED IN CANADA



\$6

NEILSON TRUTASTE MILK 2%, 1%, SKIM 4 L OR PRESTIGE PREMIUM LARGE WHITE EGGS 18'S
SELECTED VARIETIES
20136554_EA
20814294001_EA



7.49

CRACKER BARREL CHEESE BARS 400 G OR SHREDS 250-320 G
SELECTED VARIETIES
21290384_EA
21290616_EA

GET 1,000 back in points

PREPARED IN CANADA



7.50

YOPLAIT SOURCE YOGURT 16X100 G OR STOK COLD BREW COFFEE 1.42 L
SELECTED VARIETIES
20317317001_EA
21203739_EA



1.50

GREEN GIANT CANNED VEGETABLES
SELECTED VARIETIES
241/398 ML
21021264_EA
21021485_EA



2.50

CLOVER LEAF WHITE TUNA
SELECTED VARIETIES
170 G
20326358001_EA

FLAKED WHITE TUNA
ALBACORE in WATER

SOLID WHITE TUNA
ALBACORE in WATER



SAVE 98¢ WHEN YOU BUY 2

2/\$5

OR \$2.99 EA.

BARILLA PASTA
SELECTED VARIETIES
410 G
21404912_EA
21404904_EA



\$6

PC® THE DECADENT® CHOCOLATE CHIPS
SELECTED VARIETIES
226-300 G
20011473_EA
21069789_EA

PREPARED IN CANADA



\$11

HIGH LINER PAN SEAR OR SIGNATURE FISH
425-540 G OR
PC® FISH 500-680 G
SELECTED VARIETIES
FROZEN
20845016_EA
21637091_EA



\$6

CHAPMAN'S PREMIUM ICE CREAM 2 L, SORBET OR FROZEN YOGURT
2 L OR SUPERS 8-18'S
SELECTED VARIETIES FROZEN
20323573001_EA
20111532_EA

PREPARED IN CANADA



Optimum

Members-Only Price

\$15

Members save \$3.50

Non-members 18.50

PC® NUTS CLUB PACK
SELECTED VARIETIES
680/907 G
21404808_EA
21404871_EA



2.75

NATURE VALLEY GRANOLA BARS 120-210 G OR BETTY CROCKER OR MOTT'S FRUIT SNACKS 128-226 G
SELECTED VARIETIES
20318474002_EA
21675994_EA



\$3

GOLDFISH BAKED SNACK CRACKERS OR CRISPS
SELECTED VARIETIES
156-227 G
20300320_EA
21575295_EA



SAVE \$1.98 WHEN YOU BUY 2

2/\$10

OR \$5.99 EA.

LINDT EXCELLENCE CHOCOLATE
SELECTED VARIETIES
80/100 G
20312527005_EA
21664548_EA



\$12

STARBUCKS GROUND COFFEE 311/340 G OR K-CUPS 10'S OR HOT CHOCOLATE TINS 300 G OR ENVELOPE 240 G OR K-CUPS 10'S OR INSTANT COFFEE 90 G
SELECTED VARIETIES
20548682004_EA
20547343003_EA

GET 3,000 back in points



\$2

PALMOLIVE HAND DISH SOAP
SELECTED VARIETIES
598/828 ML
20861400_EA
21004388_EA



\$21

TIDE LAUNDRY DETERGENT 3.9 L, POWER PODS 45'S, TIDE PODS OR GAIN FLINGS 57-76'S
SELECTED VARIETIES
598/828 ML
21579851_EA
21579830_EA



PRICE DROP ‡ **More ways to save**

\$3

INDOMIE INSTANT NOODLES
SELECTED VARIETIES
5'S
20686719_EA
21094981_EA



\$5

GENERAL MILLS CEREAL FAMILY SIZE
SELECTED VARIETIES
475-778 G
21103492_EA
21103495_EA



2.50

CLIF BUILDERS PROTEIN BARS
20 G OF PROTEIN
SELECTED VARIETIES
56-68 G
20303133002_EA
21610264_EA



\$1

WHISKAS CAT FOOD
SELECTED VARIETIES
75/100 G
20945097_EA



freshness you can taste,
value you'll love

SAVE
\$1

\$3

BLACKBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20051015001_EA



\$5

**LARGE CROWNLESS
PINEAPPLE**
PRODUCT OF COSTA RICA OR
NO NAME® MANGOES
3 LB. PRODUCT OF PERU
20160992001_EA
21624837001_EA



LARGE

3.99
LB

**PC® EXTRA LARGE
GREEN SEEDLESS
GRAPES** PRODUCT OF PERU
MEET
**PC® EXTRA LARGE
RED SEEDLESS
GRAPES** PRODUCT OF
CHILE OR PERU, NO. 1 GRADE
8.80/KG
20159199001_EG
20425775001_EG



EXTRA
LARGE

4.88

GARLIC
PRODUCT OF CHINA
1 KG BAG
21238843001_EA



\$6

**NO NAME® NATURALLY
IMPERFECT™ ENGLISH
CUCUMBERS** 3 LB.
PRODUCT OF CANADA OR
TOMATOES 2.5 LB. PRODUCT
OF CANADA OR MEXICO
21666704001_EA
21046477001_EA



PRODUCT OF
CANADA

\$4

CANTALOUPE
PRODUCT OF GUATEMALA
OR HONDURAS
EACH
20167017001_EA



\$5



**FARMER'S MARKET™
YELLOW POTATOES**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
10 LB BAG
20601017001_EA



10 LB

2/\$12
OR
\$6.50 EA.

**PC® CHOPPED
SALAD KITS**
SELECTED VARIETIES,
PRODUCT OF U.S.A.
282-369 G
21334801_EA
21378085_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
20503143_EA



\$12

GET
2,000
\$2
back
in points

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA



\$25

**DOZEN
ECUADORIAN
ROSES**
ASSORTED COLOURS
20581781_EA



\$9

SPRING BULBS
ASSORTED VARIETIES
EACH
20956925_EA



\$11
LB

**EYE OF ROUND
OVEN ROAST**
CUT FROM CANADA AA OR
USDA SELECT GRADE BEEF
OR HIGHER
24.25/KG
20812793_KG



feeling protein power-fuel

\$7

**BREADED PORK
LOIN SCHNITZEL**
300 G
21588065_EA



PREPARED
IN-STORE

\$7
LB



**PC® FREE FROM®
CHICKEN THIGHS**
AIR CHILLED, BONELESS,
SKINLESS, FAMILY SIZE
15.43/KG
21668800_KG



7.50



PC® PORK SAUSAGE
SELECTED VARIETIES
375/500 G
21584342_EA
21584308_EA



\$10



PILLER'S HAMS
SELECTED VARIETIES
600 G
21608818_EA
21608901_EA



\$17



PC® PIES
SELECTED VARIETIES
FROZEN
800/900 G
20003749_EA
21613959_EA



find your catch in seafood

\$10
LB

**FRESH ASC TILAPIA
FILLETS**
22.05/KG
20897812_KG



6.50



**CANADIAN COVE
FRESH PEI MUSSELS**
907 G
21556624_EA



\$11

**PC® PEI MUSSELS
IN PROVENCE
SAUCE**
FROZEN
907 G
20838559_EA
20838560_EA



JANUARY

**HIT
OF THE
MONTH**

LIMIT 6
AFTER LIMIT
\$3 EA.



\$2²⁵

**KELLOGG'S EGGO
WAFFLES**
SELECTED VARIETIES
FROZEN
8'S
20302779_EA

LIMIT 6
AFTER LIMIT
2.50 EA.



\$1⁵⁰

**CATELLI SMART OR
WHOLE GRAINS
PASTA**
SELECTED VARIETIES
340/375 G
20299819008_EA
20527060_EA

LIMIT 6
AFTER LIMIT
4.50 EA.



\$3⁵⁰

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN
500 G
21717211_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.

* Must be a registered PC Optimum® member to get this offer.

Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

新年快樂 Happy Lunar New Year

Celebrate the
 Year of the Horse
 with more value.

4²⁸

LB

GRADE A DUCK
 FROZEN
 9.44/KG
 20078881_KG

\$4

LB

CHICKEN LEGS
 BACK ATTACHED,
 FAMILY SIZE
 8.82/KG
 20153925_KG

Fresh Fortune

\$2

LB

JAPANESE SWEET YAM
 PRODUCT OF CANADA OR U.S.A.
 4.41 KG
 20524922001_KG

SAVE

\$2¹¹LB

4⁸⁸

LB

PORK BELLY
PORTION
 SKINLESS
 10.76/KG
 207935021_KG

1⁴⁸

GOLDEN HAPPINESS
SPECIALTY BUN
 SELECTED VARIETIES
 100 G
 21297542_EA

1²⁸

LB

NAPA CABBAGE
 PRODUCT OF MEXICO
 OR U.S.A.
 2.28/KG
 20015025001_KG

\$7

T&T® PACIFIC
WHITE SHRIMP
 RAW 30-40 PER LB 400 G OR
 COOKED 21-25 PER LB
 FROZEN
 300 G
 21689820_EA/21689868_EA

\$10

EA

GOLDEN POMPANO
 FROZEN
 1 KG
 20066381_EA

\$3

LARGE
DRAGONFRUIT
 PRODUCT OF VIETNAM
 20168395001_EA

3⁵⁰

LEE KUM
KEE PANDA
BRAND OYSTER
FLAVOURED SAUCE
 412 ML
 20139600_EA

4²⁹

NONGSHIM
NOODLES
 SELECTED VARIETIES
 480-508 G
 21503856_EA
 21504161_EA

SAVE

37%

1⁸⁸

LB

ASIAN YELLOW PEARS
 PRODUCT OF CHINA
 4.14/KG
 20035618001_KG

\$4

LAY'S HONEY
BUTTER
 200 G
 21663218_EA

\$3

UFC REFRESH
COCONUT WATER
 1 L
 20570506_EA

2⁸⁸

POMELO RED
 PRODUCT OF CHINA
 20081390001_EA

\$14

SEKKA MEDIUM
GRAIN RICE
 6.8 KG
 21596886_EA

\$16

ROOSTER®
SCENTED
JASMINE RICE
 8 KG
 20121871_EA

2⁵⁰

ROOSTER®
SWEETENED
CONDENSED MILK
 SELECTED VARIETIES
 300 ML
 20126907_EA

\$9

LIPTON TEA
GREEN OR BLACK
 SELECTED VARIETIES
 72/100'S
 21593357_EA
 21593208_EA

\$6

GET 500[®]

TWININGS TEA
 SELECTED VARIETIES
 20'S
 20300740001_EA
 20308033001_EA

2⁵⁰

HAITAI
HONEY BUTTER
POTATO CHIPS
 60 G
 21365446_EA

TU BISHVAT

Shop value-friendly holiday essentials.

\$12 LB

KOSHER GROUND BEEF
26.46/KG
20177305_KG



\$23

NANUK SMOKED COHO SALMON
FROZEN
300 G
20114139_EA



6⁵⁰

STRUBS KOSHER DILL PICKLES
1L
20114644_EA



\$11

CROWN CINNAMON BUNS
454 G
20109501_EA



2/\$5

OR \$3 EA.

POMEGRANATE
PRODUCT OF ISRAEL
20134767001_EA



3⁹⁹

Members-Only Price™
Non-members
8⁹⁹

KEDEM SPARKLING GRAPE JUICE 750 ML
OR **KEDEM GRAPE JUICE LARGE** 1.8 L
SELECTED VARIETIES
20034185006_EA
20314022001_EA



3⁹⁹

MAN WAFERS LARGE
SELECTED VARIETIES
500 G
20299591001_EA
20299591003_EA



\$4

PRIGAT OR KLIYAT GAT SUNFLOWER SEEDS
SELECTED VARIETIES
200 G
20070700_EA
21029523_EA



3⁵⁰

PIERRE BONNE JAM
SELECTED VARIETIES
250 G
21174021_EA
21176102_EA



\$6

PIERRE BONNE OR KLIYAT GAT SILAN DATES NATURAL
SELECTED VARIETIES
350-400 ML
21558736_EA
21594094_EA



4⁹⁹

BE MY MATE FRUIT BARS 96 G OR
SALLY'S PITTED PRUNE OR DRIED CRANBERRIES 350 G
SELECTED VARIETIES
21649333_EA/21701720_EA



\$3

ELITE TURKISH ROASTED GROUND COFFEE
SELECTED VARIETIES
100 G
20714292_EA



6⁴⁹

ARTESANAL TREAT BITES
SELECTED VARIETIES
136 G
21704948_EA
21705164_EA



2⁶⁹

WACKY MAC FOULDS MAC & CHEESE 156 G OR
GEFEN RED BEETS 500 G
SELECTED VARIETIES
20122898_EA
21028955_EA



\$3

GALIL SUN DRIED FIGS GARLAND
227 G
21032580_EA



1⁶⁹

TUSCANINI OLIVES PITTED POUCH
SELECTED VARIETIES
30 G
21637400_EA



3²⁵

MOTOLA CUCUMBERS
SELECTED VARIETIES
670 G
20214491001_EA



8⁹⁹

CROWN NATURAL PURE HONEY 375 G OR
ZETA EXTRA VIRGIN OLIVE OIL 250 ML
SELECTED VARIETIES
21056631_EA
21543933_EA



\$3

CERES JUICE
SELECTED VARIETIES
1L
20130429_EA



1⁷⁹

TUSCANINI LEMON JUICE 200 ML OR
OSEM BAMBA HAZELNUT FILLING 60 G
21527498_EA
21450729_EA



4⁵⁰

NEW YORK PRETZEL 588 G OR
GEFEN CUBES CHOPPED CRUSHED HERBS 71 G
SELECTED VARIETIES
20107860_EA
21056545_EA



ITEMS AVAILABLE AT THE FOLLOWING LOBLAWS LOCATIONS:
1980 BASELINE RD., OTTAWA AND 396 ST. CLAIR AVE. W., TORONTO.

your one-stop grocery shop

2⁵⁰

PILLSBURY CRESCENTS OR WIENERS WRAPS
SELECTED VARIETIES
200-235 G
20305424002_EA
21505340_EA



4⁵⁰

YOPLAIT SOURCE 630 G OR PROTEIN 650 G TUBS
SELECTED VARIETIES
21391318001_EA
21588406_EA



2⁵⁰

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20649868001_EA
21357595_EA



\$3

POST RETAIL SIZE CEREAL
SELECTED VARIETIES
311-525 G
20184626_EA
21648226_EA



\$3

KELLOGG'S RICE KRISPIES BARS 160-200 G, POPTARTS 384 G, SPECIAL K 125 G OR NUTRI-GRAIN 175-295 G BARS
SELECTED VARIETIES
20126567001_EA
20313984001_EA



4⁵⁰

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES
250 G
20181028_EA
20304981_EA



4⁵⁰

NO NAME® MARGARINE
SELECTED VARIETIES
907 G
20073675_EA



\$4

NO NAME® COTTAGE CHEESE
SELECTED VARIETIES
500 G
20183991001_EA
20183991002_EA



2/\$11

OR \$5.99 EA.
NO NAME® CHEESE BARS 400 G OR SHREDS 320 G
SELECTED VARIETIES
21082491_EA
21289745_EA



3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES
230-360 G
20419986001_EA
20783328001_EA



\$3

NO NAME® PARTY MIX OR PC® READY TO EAT POPCORN
SELECTED VARIETIES
142-320 G
20028559_EA
20910769_EA



2/\$7

OR \$4.29 EA.
DARE BRETON CRACKERS OR BITES
132-200 G OR
GRISOL BAGUETTES OR MELBA TOAST
120-150 G OR **VINTA CRACKERS** 200-225 G
SELECTED VARIETIES
21520701_EA
21646798_EA



\$6

CARNATION HOT CHOCOLATE ENVELOPES 7-10'S OR TAZO TEA 20'S
SELECTED VARIETIES
21041744_EA
21308145_EA



\$8

TETLEY TEA
SELECTED VARIETIES
40/48'S
2071978001_EA
20722625_EA



5⁵⁰

BURNBRAE NESTLAID WHITE EGGS
SELECTED VARIETIES
12'S
20816075001_EA



45⁵⁰

PC® SPLENDIDO® COLD-PRESSED OLIVE OIL
3 L
20045250_EA



6⁵⁰

PC® SPLENDIDO® SUNDRIED TOMATOES OR OLIVES STUFFED
SELECTED VARIETIES
270-350 ML
20157024_EA
20437663_EA



\$5

REESE'S FILLED HEARTS OR RED VELVET MINIATURES 161/200 G OR HERSHEY'S KISSES POUCHES 180 G
SELECTED VARIETIES
20078378_EA
21402985_EA



\$3

DAWN LIQUID
SELECTED VARIETIES
431/473 ML
21430581_EA
21430590_EA



\$5

SCRUBBING BUBBLES, FANTASTIK OR WINDEX CLEANERS
650-950 ML/385-623 G OR
SCRUBBING BUBBLES TOILET BRUSH OR REFILLS 8-12'S
SELECTED VARIETIES
2012532001_EA
21666832_EA



24⁹⁹

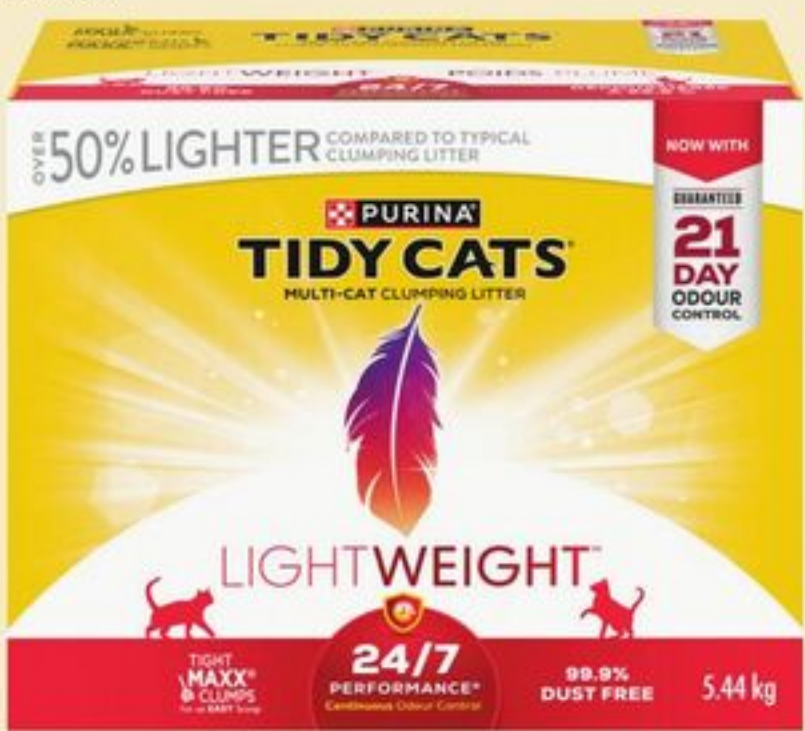
PC® PAPER TOWELS
12 ROLLS
21558605_EA



for the love of **pets**

**SAVE
UP TO \$2⁹⁹**
\$23

TIDY CATS CAT LITTER
SELECTED VARIETIES
5.44 KG
21206285_C01



2⁹⁹ 

**WHISKAS TEMPTATIONS
CAT TREATS**
SELECTED VARIETIES
160/180 G
202981510055EA



\$7

FRISKIES CAT FOOD
SELECTED VARIETIES
1.4-1.5 KG
20912515_EA



**SAVE
UP TO \$4⁹⁹**
\$30

FRISKIES CAT FOOD
SELECTED VARIETIES
32'S
21186868_C01



6⁵⁰

**FRISKIES
CAT TREATS**
SELECTED VARIETIES
454 G
21165907_EA



\$18

**NO NAME®
BIRD SEED MIX**
8 KG
21308570_EA



\$14

**NO NAME®
CAT FOOD**
SELECTED VARIETIES
4 KG
20163065001_EA



**SAVE
UP TO \$2⁹⁹**
\$32

**PURINA ONE
DOG FOOD**
SELECTED VARIETIES
6-7 KG
20339412_EA



\$5

**MILK-BONE
DOG BISCUITS**
SELECTED VARIETIES
535-900 G
21014403_EA



\$9

**MILK-BONE
COMFORT CHEWS DOG TREATS**
SELECTED VARIETIES
210/312 G
21620472EA



\$9

**CALEDON FARMS
CRUNCHY BISCUITS
OR BAKED BITES**
SELECTED VARIETIES
265/533 G
21659336_EA
21659532_EA



\$27

PEDIGREE DOG FOOD
SELECTED VARIETIES
6.35/8 KG
20039397002_EA



3/6⁹⁹

OR
\$2.49 EA.

**PEDIGREE
WET DOG FOOD**
SELECTED VARIETIES
375 G
21359778_EA



3/\$9

OR
\$3.49 EA.

**BENEFUL
DOG FOOD**
SELECTED VARIETIES
283 G
20303551002_EA



\$26

**PC® EXTRA MEATY
DOG FOOD**
SELECTED VARIETIES
7 KG
21361748_EA



EVERYDAY
LOW
PRICES

Value you
can count on.

\$7



**PC® PUB RECIPE™
OR GLUTEN FREE
CHICKEN**
SELECTED VARIETIES
FROZEN
600/700 G
21201320_EA
21201321_EA



\$13



**PC® BLUE MENU®
CHICKEN BREASTS**
BONELESS, SKINLESS,
AIR CHILLED
3'S
213409952_EA



\$4

SURAJ OKRA
SELECTED VARIETIES
FROZEN
1KG
20379701_EA



\$4

**PC® ORGANICS
MIXED SALAD
GREENS**
SELECTED VARIETIES
PRODUCT OF U.S.A.
142 G
21203744_EA
21203748_EA



\$13

**SEAQUEST®
SHRIMP RING
WITH MILD
COCKTAIL
SAUCE**
FROZEN
454 G
21687413_EA



2⁵⁰

**NO NAME®
CHICKEN
WIENERS**
450 G
20058192_EA



\$5

**PC® SLICED
BRIOCHE LOAF**
400 G
21050280_EA



\$3

**BAKED
IN-STORE**

SOURDOUGH LOAF
ORIGINAL OR EVERYTHING
404/450 G
20706542_EA
21682979_EA



\$5

**BAKED
IN-STORE**

MINI COOKIES
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA



2/\$8
OR
\$4.99 EA.

**MINUTE MAID®
ZERO SUGAR OR
SIMPLY DRINK**
SELECTED VARIETIES
1.54 L
21170784_EA
21434119_EA



**SAVE
\$1.48
WHEN YOU BUY 2**

2/7⁵⁰
OR
\$4.49 EA.



**NO NAME®
CREAM CHEESE**
SELECTED VARIETIES
227/250 G
20308105001_EA
20308105002_EA



\$3

**NO NAME®
NATURALLY IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN
300/400 G
21545106_EA



\$5

**PC® ORGANICS
COCONUT WATER**
SELECTED VARIETIES
1L
21092373_EA



**SAVE
\$1.98
WHEN YOU BUY 2**

2/\$11
OR
\$6.49 EA.



**PC® OR BLUE MENU®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



\$5

**PC® ORGANICS
PASTA SAUCE**
SELECTED VARIETIES
700 ML
20085773001_EA



\$2



SANTOSH NAAN
SELECTED VARIETIES
5'S
21671462_EA



4⁵⁰

**HAPPY DAIRY®
PANEER**
SELECTED VARIETIES
300 G
21343632_EA



2⁵⁰

**ROOSTER®
MILK SWEET
CONDENSED**
300 ML
20126907_EA



live well, spend less

SAVE
UP TO

20%

NIVEA BODY LOTIONS
OR BODY CREAMS
SELECTED VARIETIES
AND SIZES
20700027_EA



SAVE
UP TO

25%

VASELINE SKIN CARE
SELECTED VARIETIES
AND SIZES
21085011_EA/21085910_EA



SAVE

25%

PANTENE HAIR CARE
SELECTED VARIETIES
AND SIZES
21424214_EA/21431404_EA



SAVE

20%

CERAVE SKIN CARE
CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
AND SIZES
21295250_EA/21354743_EA



SAVE
UP TO

20%

METHOD, AXE
OR OLD SPICE
HAIR CARE
SELECTED VARIETIES
AND SIZES
21170078_EA
21360088_EA



5⁹⁹

GET 2,000⁰⁰
when you buy 2

\$2
back in points

Q-TIPS
COTTON SWABS
500'S
20323077001_EA



SAVE
UP TO

30%

SHEA MOISTURE OR
NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21502103_EA



4⁵⁰

NIVEA DEODORANT
ROLL-ON 50 ML,
ANTIPERSPIRANT 51/52 G OR
BODY WASH 500 ML
SELECTED VARIETIES
20800049_EA/21169899_EA



7⁵⁰

LIMIT 6
AFTER LIMIT
8.99 EA.

COLGATE MAXFRESH
OR TOTAL TOOTHPASTE 3'S,
MANUAL TOOTHBRUSH 2'S,
BATTERY TOOTHBRUSH
OR COLGATE TOTAL
OR PRO RELIEF
MOUTHWASH
SELECTED VARIETIES
AND SIZES
21118930_EA/21166655_EA



3⁵⁰

LIMIT 6
AFTER LIMIT
4.29 EA.

COLGATE PREMIUM
ADULT OR KIDS
TOOTHPASTE 70-150 ML OR
MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



L'ORÉAL[®]
PARIS

START
THE NEW
YEAR WITH
YOUTHFUL SKIN

YOU'RE WORTH IT.

GET 6,000⁰⁰
when you buy 2

\$6
back in points

L'ORÉAL CLEANSERS,
MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

What if buying gas fuelled your points?

Only Esso[™] and Mobil[™] gas earns you PC Optimum[™] points.



Esso Mobil + PC Optimum

PC Optimum[™] and the PC Logo are trademarks of Loblaw's Inc., used under license. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee. Mobil is a trademark of Exxon Mobil Corporation or one of its subsidiaries. Imperial Oil, licensee.

Poise[®]

Up to
100% leak-free
protection

Depend[®]

offers All-Day
Protection



GET 3,000⁰⁰
when you buy 2

\$3
back in points

\$20^{EA.}

DEPEND[®] Underwear
or POISE[®] Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

ALL DAY ODOUR PROTECTION



GET 4,000⁰⁰
when you buy 2

\$4
back in points

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

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home & seasonal

FROM
\$4

EVERYDAY ESSENTIALS™ APPLIANCES

21193454_EA
20062450002_EA



SAVE UP TO

20%

PC® BAKING GADGETS
SELECTED VARIETIES
4.50-\$16

21345387_EA/21345408_EA
21355654_EA/21345430_EA



**BUY ONE (1)
GET ONE (1)
50% OFF**

PC® COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
21215823_EA/21215845_EA
20980382_EA
\$18-\$141



**FROM
\$8**

EVERYDAY ESSENTIALS™ METAL BAKEWARE & BAKEWARE SET

20756778_EA/21490134_EA/21485407_EA



**SPEND \$20
GET \$5 OFF**

LIFE AT HOME™ DINNERWARE, SERVEWARE OR DRINKWARE
SELECTED VARIETIES
21666836_EA/21666922_EA



**BUY THREE (3)
GET ONE (1)
FREE**

PC® OPENSTOCK GLASSWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF
EQUAL OR LESSER VALUE
21589344_EA/ 21589351_EA



**BUY THREE (3)
GET ONE (1)
FREE**

PC® OPENSTOCK DINNERWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF
EQUAL OR LESSER VALUE
21219391_EA/21219390_EA



SAVE UP TO

30%

PC® PRODUCE KEEPER
SELECTED VARIETIES
21338943_EA
21339004_EA



SAVE UP TO

20%

EVERYDAY ESSENTIALS™ PLASTIC STORAGE BINS
SELECTED VARIETIES
\$4-\$17

20022692_EA
21182477_EA



**BUY TWO (2)
GET ONE (1)
FREE**

LIFE AT HOME™ ASSORTED SCENTED CANDLES
SELECTED VARIETIES
FREE CANDLE MUST BE OF
EQUAL OR LESSER VALUE
THAN THE LOWER-PRICED
CANDLE PURCHASED
21414666_EA
FROM \$10-16



\$4-10

EVERYDAY ESSENTIALS™ HAND, FACE OR BATH TOWELS
SELECTED VARIETIES
21434220_EA



\$6

EVERYDAY ESSENTIALS™ JUMBO PILLOW
EACH
21667755_EA



SAVE UP TO

30%

EVERYDAY ESSENTIALS™ SHEETS
200 THREAD COUNT
21586402_EA
21586822_EA



\$10

**LIMIT 2
AFTER LIMIT
\$15 EA.**

PC® ALLERGY DEFENSE PILLOW
21639133_EA



\$30

**LIMIT 4
AFTER LIMIT
\$39 EA.**

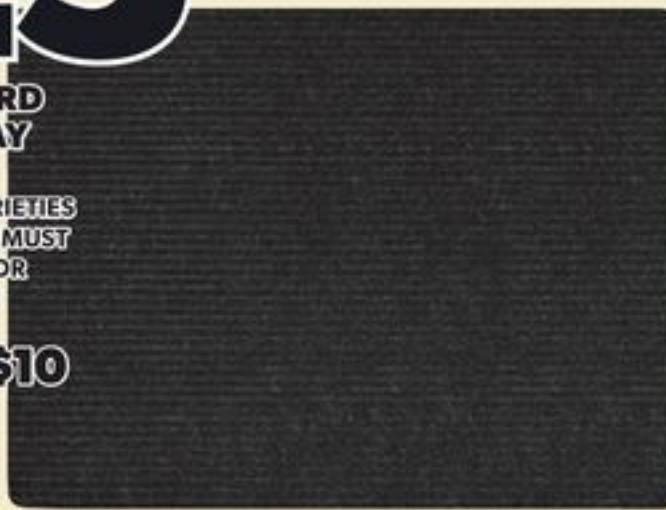
EVERYDAY ESSENTIALS™ COMFORTER SET
SELECTED VARIETIES
21666909_EA/21667038_EA



SAVE UP TO

25%

STEPGUARD BOOT TRAY OR MATS
SELECTED VARIETIES
SECOND ITEM MUST
BE OF EQUAL OR
LESSER VALUE
21684645_EA
FROM \$10



SAVE \$1

\$4

VALENTINES DAY PLUSH
SELECTED VARIETIES
21681123_EA/21681124_EA
21681125_EA



SAVE \$1

\$5

VALENTINES DAY MUGS
SELECTED VARIETIES
21679102_EA/21678954_EA



Optimum

Members-Only Price™

\$8

Non-members

\$10

VALENTINES DAY HEART PILLOW
SELECTED VARIETIES
21681164_EA
21681165_EA
21681166_EA



WHILE
SUPPLIES LAST

COLLECT & SAVE! BIG IS BACK

Get one stamp for every \$20* spent.
Collect 20 stamps and get 60-80% off*
one piece of high-quality Kuhn Rikon
Swiss design ovenware!

SAVE
60-80%*
OFF EACH



Opt-in digitally in the
PC Optimum™ App and get
8 bonus stamps*

**KUHN
RIKON**
SWISS DESIGN

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Receive 1 stamp for every \$20 spent before applicable taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps available to PC Optimum™ members who opt-in to program using the PC Optimum™ App (the "App") between Oct. 16, 2025 and Feb. 11, 2026. Limit 1 bonus offer per account/household. Notwithstanding the foregoing, we reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in the App and on pcoptimum.ca/collectandsave. Stamps are not provided for purchase of tobacco, alcohol, prescriptions, gift cards, phone cards, lottery tickets, 3rd party operations (post office, gas bar, dry cleaner, etc.) and any other products which are provincially regulated. When you collect and redeem 20 stamps, you'll get 60 - 80% off 1 Kuhn Rikon ovenware piece, before applicable taxes. Offer cannot be combined with any other coupons or promotional offers. Stamps have no cash value and are non-transferrable. PC Optimum™ Members: To obtain a digital stamp card, opt-in to this program using the App. Digital stamps collected by a household will be combined on one digital stamp card. For paper stamp card or for non-PC Optimum™ members, see in-store for card. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Completed stamp cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. Eligible ovenware is under warranty for 2 years from date of purchase and can be replaced at your store of purchase until Feb. 25, 2026 or while supplies last, whichever is earlier, after which time, contact loblawpromotions@l-founders.com for replacement. For full warranty information including warranty exclusions, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

JOE FRESH

New Hello Kitty Styles Dropped This Week!

HELLO KITTY®

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\$24

Kid Girls' Hello
Kitty Graphic
Sweatshirt



\$16

Toddler Girls'
Hello Kitty
Graphic T-Shirt



\$39

Women's
Hello Kitty
Valentine's Day
Sleep Set



\$24

Kid Girls'
Hello Kitty
Valentine's Day
Sleep Set



\$19

Baby Girls'
Hello Kitty
Valentine's Day
Sleeper



Little Outfits, Lots of Heart

\$10

Toddler Girls' Graphic
Long Sleeve Top



\$12

Kid Girls' Printed
Long Sleeve Top



\$10

Toddler Boys' Graphic Long
Sleeve Top



\$8

Baby Boys' Printed
Harem Pant



EVEN MORE ONLINE & IN-STORE

SHOP NOW

START YOUR

ACTIVIA®

GUT HEALTH CHALLENGE

2 ACTIVIA EVERY DAY

FOR 14 DAYS

Optimum™

\$3 back in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent in Activia products*

get entered to win**

10 MILLION pts

That's like

\$10,000!

NEW

4x100g

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

NEW

100g

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA EXPERT

Supports gut health

pre probiotics

2.8 g of probiotics

4.5 essential vitamins

12x100g

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA

Supports gut health

GUT HEALTH/ SANTÉ DIGESTIVE

2.8 g of probiotics

4.5 essential vitamins

100g

ACTIVIA

Supports gut health

GUT HEALTH

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA

Supports gut health

GUT HEALTH

2.8 g of probiotics

4.5 essential vitamins

8x93 mL

ACTIVIA

Supports gut health

Immune system

2.8 g of probiotics

4.5 essential vitamins

ACTIVIA

Supports gut health

Immune system

2.8 g of probiotics

4.5 essential vitamins

\$4

Activia® Expert - 4 x 100 g

21688261_EA/21687900_EA

\$6.50

Activia® Expert - 750 g

21688207_EA

\$7.50

Activia® - 12 x 100 g

20303412001_EA

\$4.50

Activia® - 650 g

20325132003_EA

\$7

Activia® - 8 x 93 mL

21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoexpress.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

\$7.25

Oikos® - 650 g, 750 g

21305945_EA

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

\$3.50

Oikos® Pro™ - 300 mL

21651846_EA

10-HOUR BREW

BOLD AND SMOOTH TASTE

\$7.50

Stok® - 142 L

21203737_EA/21203739_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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TASTE OF SUPER BOWL

2/\$15

OR \$8.49 EA.

PepsiCo Beverages

selected varieties

12x355 mL

20322361002_C12/21722771_C12

2/\$8

OR \$5.29 EA.

PepsiCo Beverages

selected varieties

6x222 mL

20857560004_C06

21657888_C06

2/\$7

OR \$3.99 EA.

PepsiCo Beverages

selected varieties 2 L

20296926004_EA

20296926002_EA

2/\$14

OR \$7.99 EA.

bubly™ sparkling water

beverage selected varieties

12x355 mL

21651534_C12/21097177_C12

2/\$14

OR \$7.99 EA.

MONTELLIER® Carbonated

Natural Spring Water

selected varieties 10x355 mL

21096722_C10/21096704_C10

\$4

Lay's® potato chips

selected varieties

177 - 235 g

21241032_EA

\$4

Cheetos® cheese flavoured snacks

180-285 g,

any flavour/variety

21370169_EA

\$3.50

Crispy Minis® Cheddar

Cheese 90-100 g

any flavour/variety

20303002001_ea

Express Pass

Your Pass to more value

Get your first year of Pass for \$2.50/month*.

- Unlimited grocery delivery or pickup
- Earn 2% back in pts on eligible pickup orders**

Use code PASS

Learn more

*/**Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.

Our butchers cut quality meat in your store every day!

pork loin schnitzel

21588065_EA

beef meatballs plain

21587897_EA

beef stir fry strips cut from Canada AA grade beef or higher

21588067_EA

pork stir fry strips

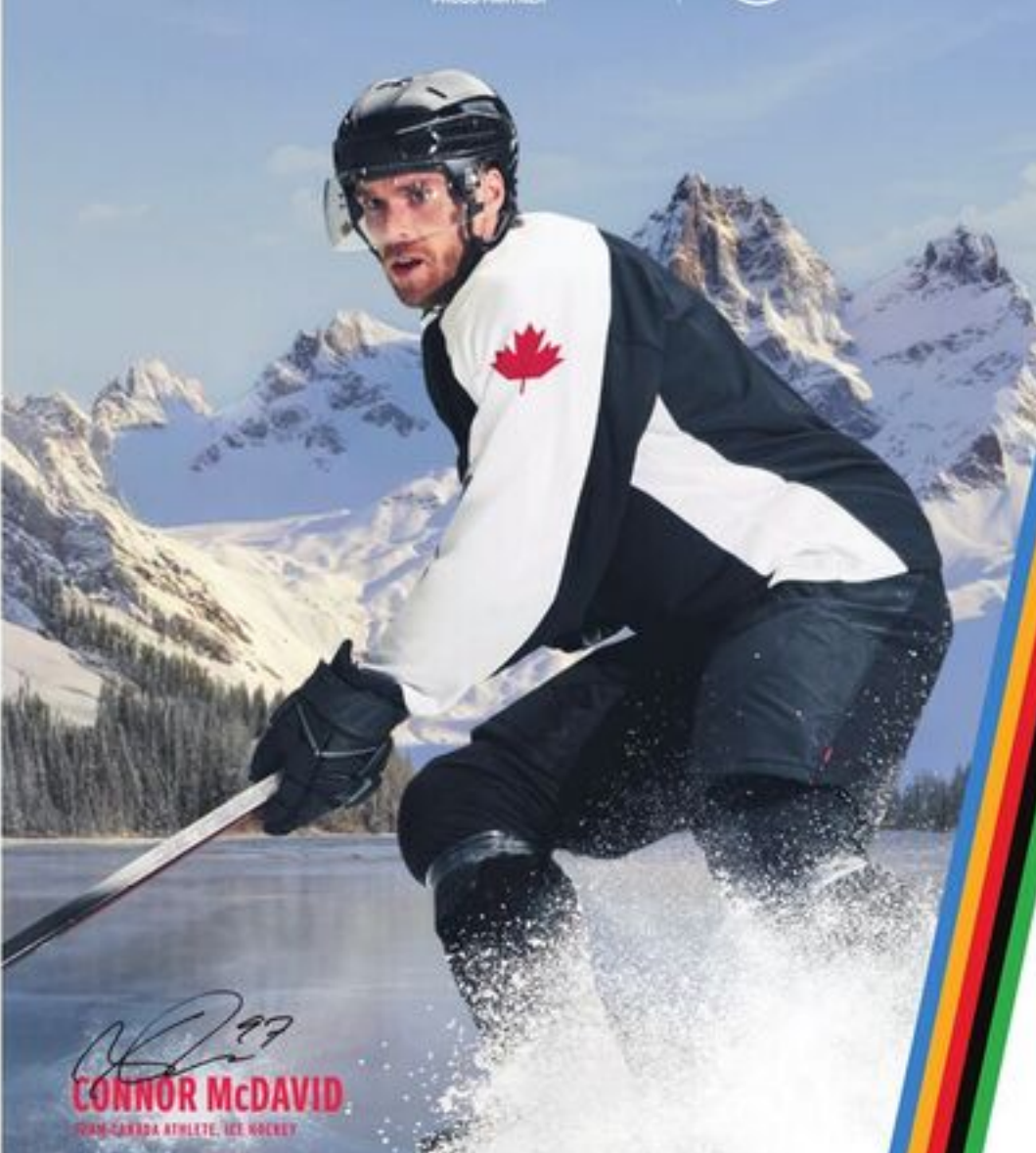
21588095_EA

chicken stir fry strips

21588091_EA

ONT ONLINE 5

Refresh like a Champion



Coca-Cola
PROUD PARTNER

2022-2024 ATHLETIC ICE HOCKEY



2/\$15* OR \$8.49 EA.
Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



2/5⁵⁰* OR \$3.29 EA.
Glaceau vitaminwater® beverages
selected varieties
591 mL
20333194006_EA



\$17⁹⁹*
Glaceau smartwater® beverages
selected varieties
6x1 L
21099117_C06



2/4⁵⁰* OR \$2.69 EA.
POWERADE® beverages
selected varieties
710 mL
20853723_EA



2/6⁵⁰* OR \$3.99 EA.
Monster Energy® beverages*
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

† This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR
*vs. leading US 1-ply bargain brand

\$18
Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA



NEW
12=48 MEGA
Charmin Ultra Soft Ultra Doux
Smooth Tear se détache en douceur

Cleans Better

\$18
Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



12=48 MEGA
Charmin Ultra Strong Ultra Résistant
Cleans Better Nettoie mieux

+50% MORE ABSORBENT
*vs. leading ordinary brand.

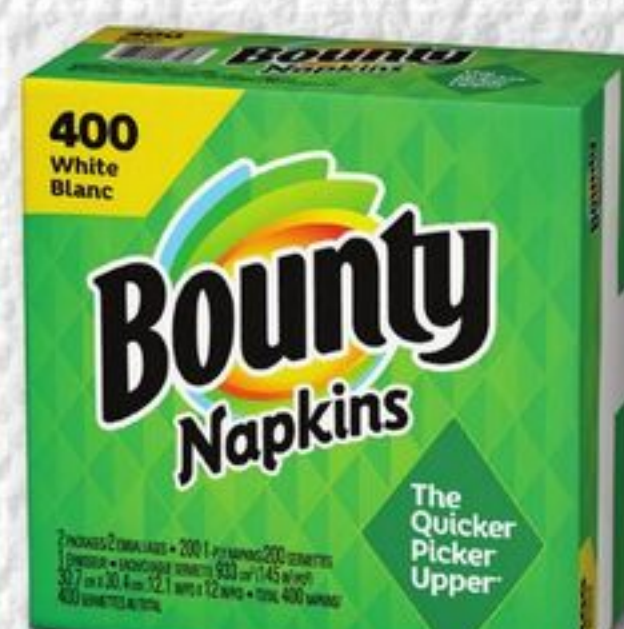
\$18
Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA



6=12 Doubles
Bounty The Quicker Picker Upper

THICKER AND MORE ABSORBENT*
*vs. the leading US 2-ply napkin

\$11
Bounty Napkin 400's, 21053171_EA



400 White Blanc
Bounty Napkins The Quicker Picker Upper

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THE SOFTEST AND STRONGEST SUPPORTER FOR 45 YEARS



\$23
SpongeTowels® Paper Towels Ultra 8=16 Rolls Selected Varieties 21676150_EA



\$21
Cashmere® Bathroom Tissue 24=72 Rolls Selected Varieties 21189845_EA



\$14
Scotties® Ultra Soft Facial Tissue 4-Pack Selected Varieties 21607310_EA

MADE IN CANADA

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Coverage and speed you can count on.

5G plans from \$29/month with 25G
with auto top-up

