



This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef
Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.

YOUR CHOICE!

FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack



\$2.49
lb.

SAVE up to \$1 per lb.

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast



\$2.99
lb.

SAVE up to \$1.40 per lb.

H-E-B Texas Heritage®
Smoked Sausages or
Hot Dogs
12 - 36 oz.
assorted varieties



SAVE
\$2
with
yellow
coupon
in-store
or
online
WHEN YOU BUY 2



\$147
ea.

YOUR CHOICE!
Blackberries, 6 oz., or
LARGE!
Round Mangos

COSMIC CRISP



\$1.27
lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes

97¢
lb.



4 LB. BAG

H-E-B
Navel Oranges

\$2.97
ea.



FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound



\$8.97
lb.

SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.

\$6.97
lb.

SAVE up to \$2 per lb.



OUR BIGGEST DEALS IN TEXAS!



SAVE
\$1
with
yellow
coupon
in-store
only

**WHEN YOU
BUY 1 LB. OR MORE OF**
H-E-B Premium
White or Red
Grapes



SAVE
\$3
OFF
YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$15 OF**
H-E-B Organics®
Items
(excludes beef)



SAVE
\$3
OFF
YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$20 OF**
H-E-B
Grass Fed Beef

Any
Field & Future
by H-E-B™ Items

SAVE
20%

when you clip Digital
Coupon in My H-E-B App



Higher Harvest
by H-E-B™ Products
assorted varieties

SAVE
20%

with yellow coupon
in-store or online



heb.com



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

SO1070012

H-E-B MEAL DEAL

save
more
than

\$7

in **FREE ITEMS**

with yellow coupons in-store or online

BUY

Striped Pangasius (Swai)
Fillets, 4 lb. bag



get 3 items free!

with yellow coupons in-store or online

- H-E-B Broccoli Florets, Green Beans, or Vegetable Medley 12 oz. bag, assorted varieties
- H-E-B Long or Medium Grain Rice 1 lb. bag, brown or white
- H-E-B Avocado Oil No Stick Cooking Spray, 5 oz.



Select
Ingredients

Select
Ingredients

Select
Ingredients

Combo Loco®

Welch's
Juiceful Fusions,
Fruit 'n Yogurt, 20 ct., or
Fruit Snacks
22 ct., assorted varieties



BUY

GET
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$2.98!



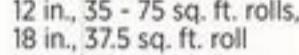
H-E-B
Lone Stars
Baked Snack
Crackers, 11 oz.
assorted varieties

H-E-B
Texas Tough®
Trash Bags
80 - 100 ct.
assorted varieties



BUY

GET
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$4.47!



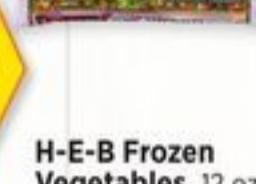
H-E-B
Texas Tough®
Aluminum Foil
12 in., 35 - 75 sq. ft. rolls, or
18 in., 37.5 sq. ft. roll
assorted varieties

Tyson Frozen
Chicken Breasts
assorted varieties, or
Tenders
2.25 - 2.50 lb. bags



BUY

GET
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$1.28!



H-E-B Frozen
Vegetables, 12 oz.
assorted varieties

two (2)
Starbucks
Frappuccino
Chilled Coffee
Drinks, 13.7 oz. btl.
assorted varieties



BUY

GET 3RD
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$3.28!



LOW PRICES ON EVERYTHING YOU NEED!

WHEN YOU
BUY \$10 OF
Central Market,
H-E-B Broth,
Bone Broth or
Stocks, 9.5 - 48 oz., or
Value Packs, 6 ct.
(excludes
Hill Country Fare
Broth)



SAVE
\$2 OFF
YOUR BASKET
with yellow coupon
in-store or online



SAVE
\$5 OFF
YOUR BASKET
with yellow coupon
in-store or online

WHEN YOU
BUY \$20 OF
H-E-B Vitamins,
Minerals,
Supplements, or
Probiotics



SAVE
\$1
with yellow coupon
in-store or
online
WHEN YOU
BUY 2

H-E-B
Sweetened or
Unsweetened
Sparkling Water
12 pk., 12 oz. cans
assorted varieties

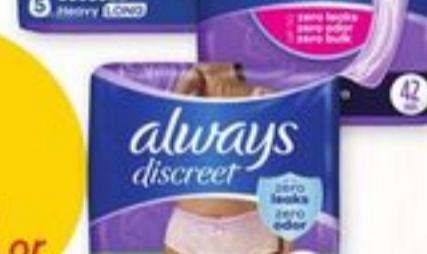
MORE BIG SAVINGS

H-E-B
Texas Tough®
Double Zipper
Snack or
Sandwich Bags
30 - 300 ct.
assorted varieties



SAVE
50¢
with yellow coupon
in-store or online

Always Discreet
Liners, 111 - 120 ct.,
Pads, 26 - 66 ct., or
Underwear, 17 - 28 ct.
(excludes Always Discreet
Pads, 30 ct., and all other
counts & Always products)



SAVE
\$3
with yellow coupon
in-store or
online

H-E-B
No Scratch,
Light Duty, or
Heavy Duty
Scrub Sponges
3 pk.



2 for \$3
with yellow coupon
in-store or online
WHEN YOU BUY 2



SAVE
\$10 OFF
YOUR BASKET
when you clip Digital
Coupon in My H-E-B App

WHEN YOU BUY \$50 OF
Pampers
Diapers, 16 - 164 ct.,
Easy Ups Training
Pants, 13 - 74 ct.,
Ninjamas Youth
Pants, 11 - 44 ct.,
Wipes, 52 - 1344 ct., or
Luvs Diapers, 18 - 168 ct.
Limit one per household

BUY two (2)
H-E-B Texas Tough®
Food Storage
Containers, 2 - 4 ct.
assorted varieties
(retail value of \$2.75)



GET 3RD
FREE!
with yellow coupon
in-store or online

Dove or M&M's
Valentine's Day
Laydown
Candy Bag
7.94 - 10 oz.
assorted varieties



SAVE
\$1
with yellow coupon
in-store or online



SAVE
20%
with yellow coupon
in-store or online

Sterilite
Items

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.



My H-E-B

DOWNLOAD THE MY H-E-B APP OR VISIT **HEB.COM** TO SEE OUR WEEKLY AD.

Offers shown on app screen are examples only and may not reflect actual offers.

280

H-E-B
heb.com | [f](#) [t](#) [i](#) [o](#) [a](#)

DEALS, RECIPES, COUPONS, MORE.

CLUB PACK

FRESH! Ground Chuck 80% lean, Club Pack, limit-2 packages, with an additional \$10 purchase

SAVE!

FRESH! Hill Country Fare Bone-in Split Chicken Breasts 2.5 lbs., with an additional \$10 purchase

SAVE!

FRESH! Pork Country Style Ribs, bone-in Club Pack, limit-2 packages, with an additional \$10 purchase

SAVE!

FRESH! Cherries

SAVE!

FRESH! Blueberries

Organic Milk 1/2 gallon, assorted varieties (includes Soy)

H-E-B Butter Bread 24 oz.

FRUIT BARS STRAWBERRY

H-E-B Select Ingredients Frozen Fruit Bars 4 oz., assorted varieties

SAVE!

View Flyer

Weekly ad deals

Browse Our Deals

Weekly ad

SAVE! Fresh Corn, Each In Produce on the Right Wall

Weekly ad

SAVE! Seasoned Boneless Skinless Chicken Br... In Meat Market on the Right Wall

Weekly ad

Coupon

Primo pick

SAVE! H-E-B Texas Roots Sweet Tasse 1015

SAVE! H-E-B Select Innevante Sweet

35

Home Shop Coupons Orders Account

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GET IT ON Google Play

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Google Play and the Google Play logo are trademarks of Google LLC.



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