

Optimum

MEMBERS ONLY

Exclusive savings and pts offers

Optimum

Members-Only Price**

1²⁵

Non-members

2⁶⁰

GRAVES APPLE JUICE

SELECTED VARIETIES, 1L

JUS DE POMME

GRAVES

20322509_EA

Members
save up to
\$1³⁵



Optimum

Members-Only Price**

\$⁵

Non-members

8⁵⁰

CHAPMAN'S PREMIUM ICE CREAM, FROZEN YOGURT, SORBET 2L OR SUPER NOVELTIES 6-20'S
SELECTED VARIETIES, FROZEN
CRÈME GLACÉE PREMIUM, YOGOURT GLACÉ OU SORBET OU FRIANDISES GLACÉES
SUPER CHAPMAN'S
2011532_EA/20323573001_EA

Members
save up to
\$3⁵⁰



4⁵⁰

KELLOGG'S PREMIUM CEREAL

SELECTED VARIETIES, 317-525 G

CÉRÉALES DE QUALITÉ

SUPÉRIEURE KELLOGG'S

20647161_EA/21653774_EA

Optimum

GET

1,500^{pts}

\$1⁵⁰

back
in points



4⁵⁰

Optimum

GET

2,000^{pts}

when you buy 2

\$²

back
in points

PC® OR BLUE MENU® ENTRÉES

SELECTED VARIETIES, FROZEN, 212-365 G

PLATS CUISINÉS PC^{MD} OU MENU BLEU^{MC}

20309869_EA/20312253001_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



APP
EXCLUSIVE
OFFER*



**Must be a registered PC Optimum™ member to load and get this offer.

RA FLAP 1



President's Choice®

Our top picks this week

Optimum

Members-Only Price**

15⁹⁹

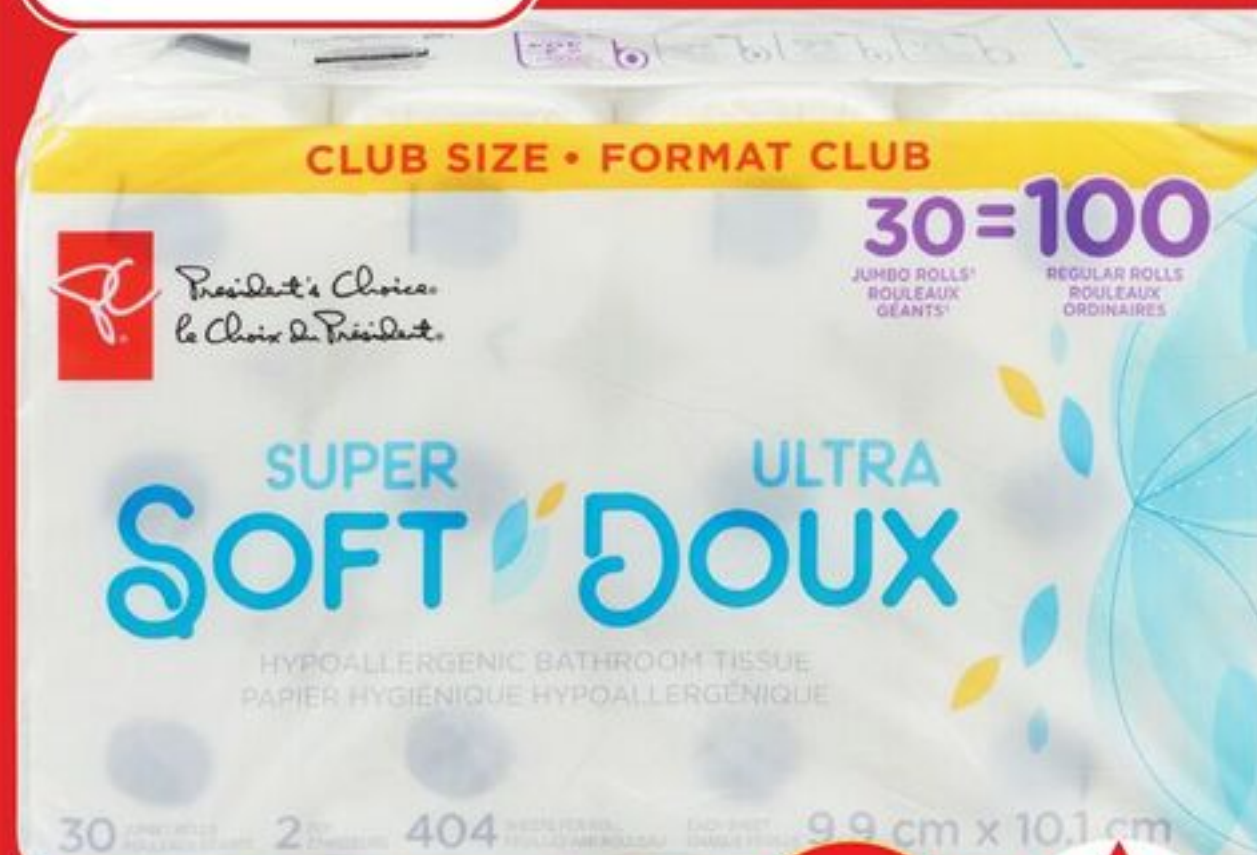
Non-members

22⁹⁹

Members
save up to
\$7

PC® BATHROOM TISSUE
30=100 ROLLS
PAPIER HYGIÉNIQUE PC^{MD}
21450846_EA

**Must be a registered PC OptimumTM member to load and get this offer.



CLUB
SIZE



\$2

PC® KETTLE, LOADS OF OR
WORLD OF POTATO CHIPS
SELECTED VARIETIES, 200 G
CROUSTILLES CUITES À LA MARMITE,
PLEINES DE OU SAVEURS DU MONDE PC^{MD}
20840911002_EA/21422931_EA



Optimum

Members-Only Price**

3⁵⁰

Non-members

\$4

PC® DIPS
SELECTED VARIETIES, 227 G
TREMPETTES PCTM
20584097_EA/21639152_EA

**Must be a registered
PC OptimumTM member
to load and get this offer.



\$4

PC® PASTA SAUCE
SELECTED VARIETIES, 410/650 ML
SAUCE POUR PÂTES PC^{MD}
20131344005_EA/20320838001_EA



DEAL DROP

Limited-time deals on PC® home & more.

\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
ENSEMBLE DE CONTENANTS
POUR ALIMENTS
TRITAN PC®
21105312_EA

PREPARED IN CANADA

Product's Choice
perfectly CLEAR
food storage set
12-PIECE SET
BPA-FREE
STAIN-AND-COLOUR-RESISTANT
BPA-FREE

REAL ATLANTIC SUPERSTORE™

PROUDLY CANADIAN

MEDIUM GROUND BEEF
BŒUF HACHÉ MI-MAIGRE
20797926_KG

SAVE 1.55 LB

5.44 LB
11.99/KG

CLUB SIZE

\$3 LB
6.61/KG

CHICKEN DRUMSTICKS OR THIGHS
FRESH, CLUB SIZE
WET-CHILLED OR HALAL
PILONS OU HAUTS DE CUISSÉ DE POULET
20004494_KG/20058163_KG



INCLUDES HALAL



\$4

STRAWBERRIES
PRODUCT OF U.S.A. OR MEXICO
FRAISES
20049778001_EA

1 LB



SAVE UP TO 39%

\$3 LB
6.61/KG

PORK SIDE RIB PORTION
PORTION DE CÔTES DE FLANC DE PORC
20836871_KG



Members save up to **\$1**

Optimum

Members-Only Price**

\$5

Non-members \$6

FARMER'S MARKET™ APPLES
SELECTED VARIETIES
PRODUCT OF ATLANTIC CANADA
CANADA FANCY GRADE, 4 LB
POMMES DÉLICIES DU MARCHÉ^{MC}
20767998001_EA/21307212001_EA
**Must be a registered PC Optimum™ member to load and get this offer.

4 LB



SAVE UP TO 2.49

6.50

SEAQUEST® FISH FILLETS
SELECTED VARIETIES, 400 G OR
SEAQUEST® BAY SCALLOPS
UNCOOKED, 100-150 PER LB, 400 G, FROZEN
FILETS DE POISSON SEAQUEST®
OU PÉTONCLES DE BAIE SEAQUEST®
20153570_EA/215585271_EA

Seaquest
Frozen Bay Scallops
Pétoncles de baie congelés

Seaquest
Wild Haddock Fillets
Filets d'aiglefin sauvage
400 g

\$3

LARGE CAULIFLOWER
PRODUCT OF MEXICO OR U.S.A.
GROS CHOU-FLEUR
20135377001_EA

SAVE UP TO 33%

\$4

FARMER'S MARKET™ MANDARINS
PRODUCT OF MOROCCO OR SPAIN
MANDARINES DÉLICIES DU MARCHÉ^{MC}
20099819001_EA

FARMER'S MARKET
DÉLICIES DU MARCHÉ
MANDARIN MANDARINES
907 g (2 lb)

2 LB

\$5

GIUSEPPE PIZZA 439-785 G OR PC® FRUSTA, CALZONE OR WOOD-FIRED PIZZA 240-413 G
SELECTED VARIETIES
PIZZA GIUSEPPE OU FRUSTA, CALZONE OU PIZZA AU FEU DE BOIS PC®
20904584_EA/215404072_EA

Product's Choice
WOOD FIRED
Spinach
CUITE AU FEU DE BOIS

GIUSEPPE PIZZERIA
THIN CRUST-CROUTE MINCE
PEPPERONI MUSHROOM
209

SAVE .96 WHEN YOU BUY 4

4/\$5
OR 1.49 EA

KD MACARONI AND CHEESE
200 G
MACARONI AU FROMAGE KD
21549526_EA

KD
ORIGINAL

3/4.98
OR 1.99 EA

COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS
SELECTED VARIETIES, 2 L
BOISSONS GAZEUSES COCA-COLA, CANADA DRY OU PEPSI
20311362001_EA/20316026002_EA

Coca-Cola
CANADA DRY
PEPSI

PREPARED IN CANADA

Optimum

Members-Only Price**
1.99

Non-members
3.99

PALMOLIVE LIQUID DISHWASHING DETERGENT
SELECTED VARIETIES, 591/828 ML
DÉTERGEANT À VAISSELLE LIQUIDE PALMOLIVE
20861400_EA/21004388_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Members save up to **\$2**

Palmolive
Palmolive
OXY

SAVE UP TO 56%

9.99

MORESH OLIVE OIL 1 L
HUILE D'OLIVE MORESH
21496940_EA

MORESH
EXTRA VIRGIN OLIVE OIL
HUILE D'OLIVE EXTRA VIERGE
100% MOROCCAN
200

SAVE UP TO 1.00

6.44

GET 1,000* \$1 back in points

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE
100-170 G, NESCAFÉ SWEET & CREAMY SACHETS 16/18'S OR CARNATION HOT CHOCOLATE ENVELOPES 7-10'S, SELECTED VARIETIES
CAFÉ INSTANTANÉ NESCAFÉ OU TASTER'S CHOICE, SACHETS CRÉMEUX ET SUCRÉ NESCAFÉ OU ENVELOPPES DE CHOCOLAT CHAUD CARNATION
20873036_EA/21041744_EA

Nescafé
Carnation

SAVE UP TO 28%

12.88

DAN-D PAK CASHEWS
SALTED OR UNSALTED 908 G
NOIX DE CAJOU DAN-D-PAK
20314862001_EA/20314862002_EA

Dan-D Pak
Cashews
Noix de cajou

PIZZA MADE EASY!

SAVE UP TO 30%

FROM \$7

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES, 510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456415_EA/21456401_EA

TAKE & BAKE AT HOME

PREPARED IN CANADA

1000s OF NEW LOWERED PRICES

PEI locations only

NOW \$2.78

KRAFT BBQ SAUCE
SELECTED VARIETIES, 455 ML
SAUCE BBQ KRAFT
20627618007_EA

Kraft
BBQ
ORIGINAL
455 ml

Flyer prices effective from Thursday, January 22nd to Wednesday, January 28th, 2026

RA PEI 1

2⁷⁵

NATURE VALLEY GRANOLA BARS 120-210 G
OR **BETTY CROCKER OR MOTT'S FRUIT SNACKS** 128-226 G, SELECTED VARIETIES
BARRES GRANOLA VAL
NATURE OU COLLATIONS AUX FRUITS BETTY CROCKER OU MOTT'S
20318474002_EA/21875994_EA

NATURE VALLEY CRUNCHY
6 ROLLS
FRUIT BY THE FOOT
MADE WITH WHOLE GRAIN OATS
210 g

NOW \$6⁹⁹

CRACKER BARREL CHEESE BARS 400 G OR **SHREDS** 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE OU FROMAGE RAPÉ CRACKER BARREL
21290304_EA/21290616_EA

CRACKER BARREL TEX MEX

PREPARED IN CANADA

SAVE UP TO 1.50

7⁵⁰

PC[®] BACON
SELECTED VARIETIES, 500 G
BACON PC^{MD}
20057892_EA/20152629_EA

PREPARED IN CANADA

SAVE UP TO 40%

1⁵⁰

HEINZ BEANS OR PASTA
SELECTED VARIETIES, 398 ML
FÈVES OU PÂTES HEINZ
20040380003_EA/20177278001_EA

HEINZ BEANS ORIGINAL
In Tomato Sauce
HIGH SOURCE OF FIBRE
398 ML (14 FL OZ)

HEINZ ALPHA GETTI
ALMAHES PASTA
398 ML (14 FL OZ)

5⁹⁹

HELLMANN'S MAYONNAISE
SELECTED VARIETIES, 710-890 ML
MAYONNAISE HELLMANN'S
20618579001_EA
21518360_EA

HELLMANN'S REAL VRAIE
MAYONNAISE
100% REAL EGG YOLK
PREPARED IN CANADA

NOW \$2⁴⁹

BARILLA PASTA
SELECTED VARIETIES, 340/410 G
PÂTES BARILLA
21404912_EA/21550231_EA

BARILLA PENNE RIGATE

BARILLA SPAGHETTI

SAVE UP TO 1.99

\$7

DANONE OIKOS TUBS
650/750 G OR **DEL MONTE BLEND** 2.5 L
SELECTED VARIETIES
CONTENANTS OÍKOS DANONE OU MÉLANGE DEL MONTE
21437774_EA/21652092_EA

OIKOS PRO 18g PROTEINES
BANANA - BANANES
NO ADDED SUGAR
216 g (7.6 FL OZ)

DEL MONTE BLEND
2.5 L (84.5 FL OZ)

PREPARED IN CANADA

3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES, 230-360 G
BISCUITS WHIPPET, WAGON WHEELS, VIVA PUFFS OU SUPRÊME DARE
20025850001_EA/20419986001_EA

DARE VIVA PUFFS
360 g

DARE WAGON WHEELS
315 g

PREPARED IN CANADA

\$3

GOLDFISH BAKED SNACK CRACKERS OR CRISPS
SELECTED VARIETIES, 156-227 G
CRAQUELINS CUIITS OU CROUSTILLES GOLDFISH
20300320_EA/21675178_EA

GOLDFISH CRISPS
CHEDDAR
156 g (5.5 FL OZ)

GOLDFISH CROUSTILLANTS
SOUR CREAM & ONION
177 g (6.2 FL OZ)

\$7

DANONE ACTIVIA
12X100 G OR **STARBUCKS ICED COFFEE** 1.18/1.42 L
SELECTED VARIETIES
ACTIVIA DANONE OU CAFÉ GLACÉ STARBUCKS
20303412001_EA/21215530_EA

ACTIVIA
GUT HEALTH SANTÉ DIGESTIVE
12X100 G

STARBUCKS ICED COFFEE
CAFÉ GLACÉ
1.42 L

3⁷⁵

SCOTSBURN OR BAXTER CREAM
SELECTED VARIETIES, 1 L
CRÈME SCOTSBURN OU BAXTER
20082602_EA

SCOTSBURN Blend Cream
10% M.F.
1 Litre

BAXTER CEREAL CREAM
10% M.F.

PREPARED IN CANADA

\$11

HIGH LINER PAN SEAR OR SIGNATURE FISH 425-540 G OR **PC[®] FISH** 500-680 G
SELECTED VARIETIES, FROZEN
POISSON POÛLÉE SÉLECTE OU SIGNATURE HIGH LINER OU POISSON PC^{MD}
20844670_EA/21637091_EA

HIGH LINER PAN SEAR
500 g

PC[®] FISH
500 g

SAVE 1.08 WHEN YOU BUY 2

2/6⁵⁰

PC[®] NATURAL SPRING WATER 24X500 ML
EAU DE SOURCE NATURELLE PC^{MD}
20137898_C24

PC[®] NATURAL SPRING WATER
24X500 ML

PREPARED IN CANADA

24⁹⁹

PC[®] PAPER TOWELS
12 ROLLS
ESSUIE-TOUT PC^{MD}
21558605_EA

PC[®] PAPER TOWELS
12 ROLLS

PREPARED IN CANADA

\$21

TIDE LAUNDRY DETERGENT 3.9 L, **TIDE POWER PODS** 45'S, **TIDE PODS OR GAIN FLINGS** 57-76'S
SELECTED VARIETIES
DÉTÉRGENT À LESSIVE TIDE, POWER PODS TIDE, PODS TIDE OU FLINGS GAIN
21579851_EA/21579830_EA

TIDE LAUNDRY DETERGENT
3.9 L

TIDE POWER PODS
45'S

TIDE PODS OR GAIN FLINGS
57-76'S

\$12

ECO-MAX LIQUID LAUNDRY DETERGENT
SELECTED VARIETIES
3 L
DÉTÉRGENT À LESSIVE LIQUIDE ECO-MAX
20347155001_EA
20347155002_EA

ECO-MAX LIQUID LAUNDRY DETERGENT
3 L

PREPARED IN CANADA

PRICE DROP⁺ SO YOU CAN SAVE MORE

\$3

INDOMIE NOODLES
SELECTED VARIETIES, 400-425 G
NOUILLES INDOMIE
20686719_EA

INDOMIE NOODLES
SELECTED VARIETIES, 400-425 G

1²⁵

NO NAME[®] BROTH
SELECTED VARIETIES, 900 ML
BOUILLON SANS NOM[®]
21189607_EA/21189610_EA

NO NAME[®] BROTH
SELECTED VARIETIES, 900 ML

2⁵⁰

CLIF BUILDERS PROTEIN BARS
20 G OF PROTEIN
SELECTED VARIETIES, 56-68 G
BARRES PROTÉINÉES CLIF BUILDER'S
20303133002_EA/21610264_EA

CLIF BUILDERS PROTEIN BARS
20 G OF PROTEIN

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores.** For inquiries on product availability at your store please contact Customer Relations at the above phone number. No rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. "Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **#PRICE DROP** offer valid in-store at participating locations between January 1-January 28, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

\$4

ICEBERG LETTUCE
PRODUCT OF U.S.A.
LAITUE ICEBERG
20135326001_EA



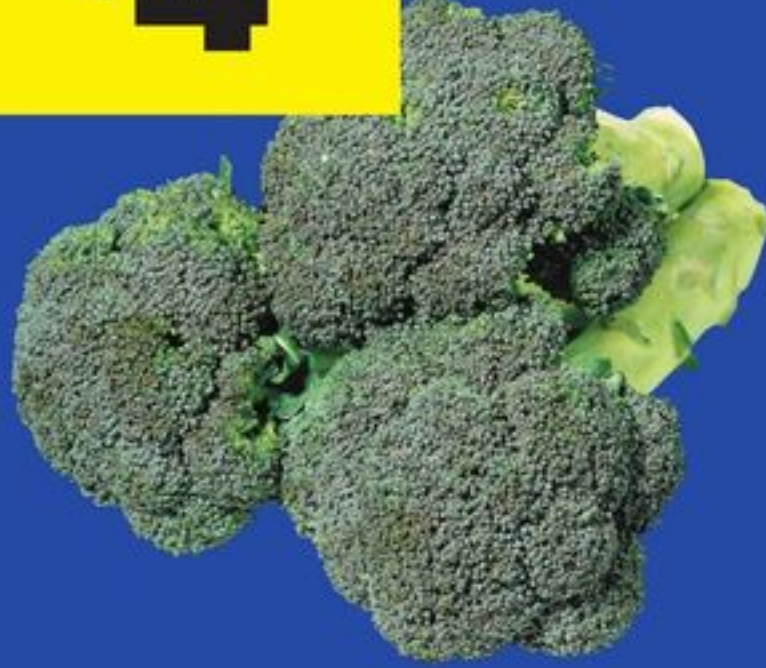
\$5

LEEEKS
PRODUCT OF CANADA, 3'S
POIREAUX
20090117001_EA



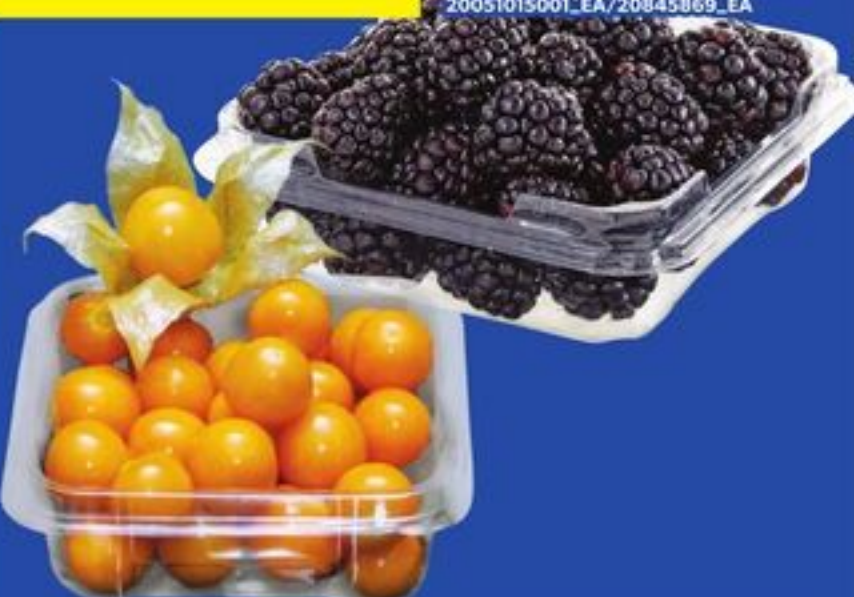
\$4

BROCCOLI
PRODUCT OF U.S.A. OR MEXICO
BROCOLI
20145621001_EA



3⁵⁰

BLACKBERRIES
PRODUCT OF MEXICO OR
U.S.A., 170 G OR **GOLDEN
GOOSEBERRIES**
PRODUCT OF COLOMBIA, 200 G
**MÛRES OU
GROSEILLES DORÉES**
20051015001_EA/20645869_EA



3⁹⁹
LB
8.8/KG

**PC* EXTRA LARGE RED
OR GREEN SEEDLESS
GRAPES OR PC* BLACK
SABLE GRAPES**
PRODUCT OF PERU OR CHILE
**TRES GROS RAISINS
ROUGES OU VERTS**
**SANS PÉPINS PC*^{MD}
OU RAISINS BLACK
SABLE PC*^{MD}**
20711275001KG/20425775001KG



2⁴⁹
LB
5.49/KG

**BULK ROMA
TOMATOES**
PRODUCT OF CANADA OR
MEXICO
**TOMATES ROMA
EN VRAC**
20143381001_KG



\$14

RED MANGO CASE
PRODUCT OF PERU
**CAISSE DE MANGUES
ROUGES**
21047849_C01



**9 LB
AVERAGE**

2/\$12
OR 6.50 EA

**PC* CHOPPED
SALAD KITS**
SELECTED VARIETIES
PRODUCT OF U.S.A., 282-396 G
**TROUSSES DE SALADES
HACHÉES PC*^{MD}**
21334070_EA/21378122_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
ANANAS ÉVIDÉ
20503143_EA



\$10

8 STEM TULIPS
ASSORTED COLOURS
8 TULIPES SUR TIGE
21723469_EA/21723510_EA



\$24

**DOZEN ROSES WITH
BABY'S BREATH AND
GREENS**
ASSORTED COLOURS
**DOUZAINE DE ROSES
AVEC GYPSOPHILE ET
VERDURE**
21529068_EA



\$14

**CYCLAMEN
6 INCH
CYCLAMEN**
20189620_EA



\$11
LB
24.24/KG

EYE OF ROUND ROAST
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
**RÔTI DE NOIX DE
RONDE**
20798494_KG



**SAVE
UP TO 2.00**

\$5

**BREADED PORK LOIN
SCHNITZEL**
PREPARED IN-STORE, 300 G
**ESCALOPE DE LONGE
DE PORC PANÉE**
21588065_EA



**ALWAYS
LOW PRICE**

\$13

PC* CHICKEN BREASTS
BONELESS, SKINLESS
3'S UP TO 630 G
POITRINES DE POULET
PC*^{MD}
21340952_EA



**SAVE
UP TO 2.00**

\$14

**MARCANGELO ITALIAN
SAUSAGE, BREAKFAST
PATTIES OR SOUVLAKI**
SELECTED VARIETIES 600 G-1.4 KG
**SAUCISSES ITALIENNES,
RONDELLES DE
SAUCISSE À DÉJEUNER
OU SOUVLAKI**
MARCANGELO^{MD}
20137236_EA/20799099_EA



**SAVE
UP TO 33%**

9⁹⁹

**SUNRISE BABY
BOLOGNA**
1 KG
**PETIT BOLOGNE
SUNRISE**
21552874_EA



**SAVE
UP TO 2.99**

\$10

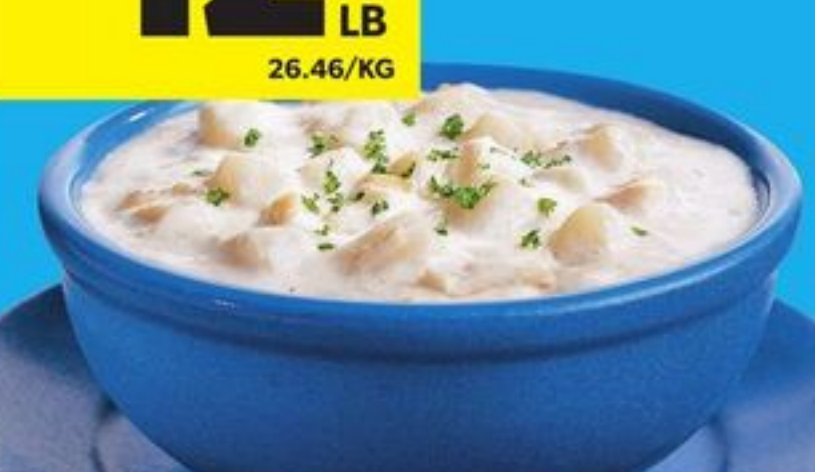
**ST-HUBERT OR
SWISS CHALET PIES**
SELECTED VARIETIES
FROZEN, 650-800 G
**PÂTES ST-HUBERT OU
SWISS CHALET**
20719298_EA/21047194_EA



**SAVE
UP TO 1.99**
LB

\$12
LB
26.46/KG

**SEAFOOD
CHOWDER MIX**
PREVIOUSLY FROZEN
**CHAUDRÉE DE
PRODUITS DE LA MER**
20852493_EA



\$10

**PC* SMOKED SALMON
OR CRAB & LOBSTER
BAKE & SERVE DIP**
FROZEN, 360 G
**TREMPETTE À CUIRE ET
SERVIR AU SAUMON
FUMÉE OU CRABE ET
HOMARD PC*^{MD}**
21682613_EA/21682673_EA



\$9

**PC* WILD YELLOWFIN
TUNA STEAKS**
FROZEN, 280 G
**DARNES DE THON
ALBACORE SAUVAGE**
PC*^{MD}
21211819_EA



SUPER FRESH

2⁷⁵

WHITE OR 100% WHOLE WHEAT BREAD
BAKED IN-STORE
450 G
PAIN BLANC OU 100 % BLÉ ENTIER
21374404_EA/21377237_EA



SAVE 2.32
WHEN YOU BUY 8

8/\$4
OR .79 EA

BULK ROLLS
SELECTED VARIETIES
BAKED IN-STORE
PETITS PAINS EN VRAC
20076950_EA



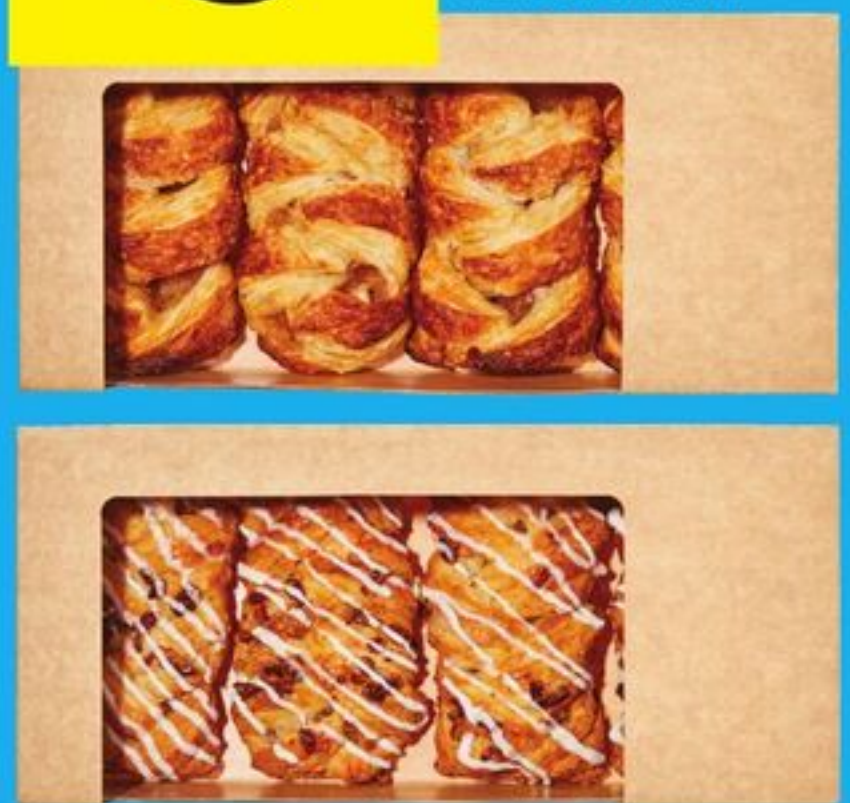
\$4

ARTISAN BREAD
SELECTED VARIETIES
BAKED IN-STORE, 420-660 G
PAIN ARTISAN
21633048_EA/21633233_EA



\$5

IN-STORE BAKED DANISH
SELECTED VARIETIES, 4'S
DANOISÉES CUITES EN MAGASIN
21068290_EA/21464137_EA



6⁵⁰

CINNAMON BUNS
SELECTED VARIETIES
BAKED IN-STORE, 960 G
BRIOCHE À LA CANNELLE
21467583_EA



\$6

FARMER'S MARKET™ SQUARES
SELECTED VARIETIES, 400/450 G
CARRÉS DÉLICÉS DU MARCHÉ^{MC}
21216499_EA/21216501_EA



\$3

PC® ENGLISH MUFFINS OR CRUMPETS
SELECTED VARIETIES, 6'S
MUFFINS ANGLAIS OU CRUMPETS PC™
20123948_EA/20810796_EA



SAVE 1.08
WHEN YOU BUY 2

2/7⁵⁰
OR 4.29 EA

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S
SELECTED VARIETIES
PAIN OU BAGELS COUNTRY HARVEST
21178571_EA/21429067_EA



3⁵⁰

PC® TORTILLAS
10 INCH, SELECTED VARIETIES
342/650 G
TORTILLAS PC™
20182857_EA/21447518_EA



SAVE UP TO 49%

\$4

SAPUTO FETA 200 G, BOCCONCINI 200 G OR MOZZARELLA FRESCA 190 G
SELECTED VARIETIES
FETA, BOCCONCINI OU MOZZARELLA FRESCA SAPUTO
20573975_EA/20708942_EA



SAVE UP TO 1.00/100 G

4⁴⁰/100 G

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
FROMAGE PARMIGIANO REGGIANO
20377023_KG



SAVE UP TO 2.00

\$6

ZIGGY'S® CHICKEN STRIPS
SELECTED VARIETIES, 200 G
LANIÈRES DE POULET ZIGGY'S®
21603095_EA/21603188_EA



SAVE UP TO 1.49

\$7

MAPLE LEAF DAWN COOKED HAM 300 G
JAMBON CUIT DAWN MAPLE LEAF
20817330_EA



\$5

PC® GUACAMOLE 227 G OR SALSA 430 ML
SELECTED VARIETIES
GUACAMOLE OU SALSA PC™
20571822_EA/21448092_EA



SAVE 3.00
WHEN YOU BUY 2

2/\$14
OR 8.50 EA

BENTO CALIFORNIA ROLLS
SELECTED VARIETIES, 190-236 G
ROULEAUX CALIFORNIENS BENTO
21638517_EA/21691462_EA



SAVE UP TO 10.00

\$20

30 PIECE WINGS & WEDGES BUCKET
1.2-2 KG
SEAU DE 30 MORCEAUX D'AILES DE POULET ET FRITES EN QUARTIERS
21541872_EA
21541877_EA



SERVES 6

SAVE UP TO 30%

FROM \$7

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES, 510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456415_EA/21456401_EA



GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

UP TO
25% OFF

PANTENE HAIR CARE
SELECTED VARIETIES
AND SIZES
21424214_EA
21431390_EA



UP TO
25% OFF

GET
1,000
back in points

VASELINE SKINCARE
SELECTED VARIETIES AND SIZES
21085011_EA/21085910_EA

5⁷⁹

GET
2,000
when you buy 2
back in points

Q-TIPS
500'S
20323077001_EA



7⁵⁰
LIMIT 6
OVER LIMIT PAY
8.99 EA

COLGATE MAXFRESH OR TOTAL TOOTH PASTE 3'S OR MANUAL TOOTHBRUSH 2'S, BATTERY TOOTHBRUSH OR COLGATE TOTAL OR PRO-RELIEF MOUTHWASH
SELECTED VARIETIES AND SIZES
21118930_EA/21166655_EA



23⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA

HUGGIES 16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
21541191_EA



ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
LOW PRICE

\$4.50

HAPPY DAIRY PANEER
300 G
21343632_EA



ALWAYS
LOW PRICE

\$2

SANTOSH NAAN
SELECTED VARIETIES, 5'S
21671462_EA



ALWAYS
LOW PRICE

\$4

SURAJ OKRA
SELECTED VARIETIES, FROZEN, 1 KG
20379701_EA



ALWAYS
LOW PRICE

\$10

SURAJ BASMATI RICE
3.63 KG
20838931_EA



JANUARY

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
3.00 EA.**

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES, FROZEN, 8'S
20302779_EA



\$2²⁵

**LIMIT 6
AFTER LIMIT
2.50 EA.**

**CATELLI SMART OR
WHOLE GRAINS PASTA**
SELECTED VARIETIES, 340/375 G
20299819008_EA/20527060_EA



\$1⁵⁰

**LIMIT 6
AFTER LIMIT
4.50 EA.**

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN, 500 G
21717211_EA



\$3⁵⁰

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from January 1 - January 31, 2026. While quantities last. See in-store for details.

OUR BRANDS

MADE BY US FOR ALL BUDGETS.



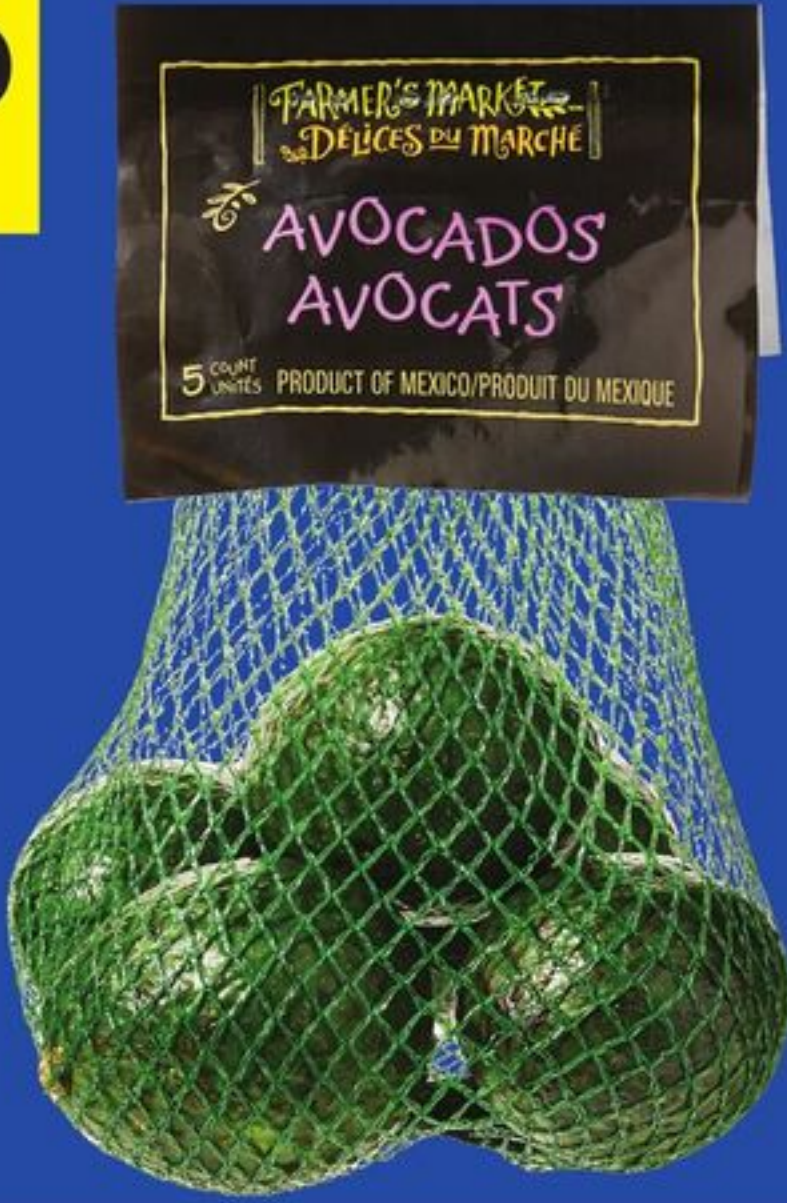
President's Choice

no name®



3⁵⁰

**FARMER'S MARKET™
AVOCADO BAG**
5 COUNT
PRODUCT OF MEXICO
21644936001_EA



4⁵⁰

**FARMER'S MARKET™
MINI CUCUMBERS**
PRODUCT OF CANADA
6'S
20737570001_EA



\$6

**NO NAME™ NATURALLY
IMPERFECT™
TOMATOES**
PRODUCT OF CANADA OR MEXICO
2.5 LB
21606704001_EA



4⁵⁰

**NO NAME™ NATURALLY
IMPERFECT™ CARROTS**
PRODUCT OF CANADA
CANADA NO. 2 GRADE
5 LB BAG
20945332001_EA



5⁵⁰

**FARMER'S MARKET™
RUSSET POTATOES**
PRODUCT OF ATLANTIC CANADA
CANADA NO. 1 GRADE
10 LB
20601020001_EA



\$15

NO NAME™ CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 908 G
21045309_EA



9⁹⁹

**NO NAME™ SMOKED
SAUSAGES**
SELECTED VARIETIES, 900 G
20734142_EA



4⁹⁹
LB

**NO NAME™ PORK
COTTAGE ROLL**
20188379_KG
11.00/KG



\$11

**SEAQUEST™ WHOLE
POMPANO**
800 G, FROZEN
21592084_EA



8⁵⁰

**SEAQUEST™ COLOSSAL
PACIFIC WHITE SHRIMP
RAW ZIPPERBACK™**
16-20 PER LB, 300 G OR
CALAMARI RINGS
UNCOOKED
340 G, FROZEN
21043887_EA / 20027170_EA



5⁵⁰

**SEAQUEST™ CRAB
FLAVOURED POLLOCK
FLAKES OR CHUNKS**
SELECTED VARIETIES
READY-TO-EAT
454 G
20591951_EA / 20591152_EA



\$11

**FARMER'S
MARKET™ PIES**
SELECTED VARIETIES
580 G-1 KG
21297366_EA / 21297367_EA



7⁵⁰

**FARMER'S
MARKET™ COOKIES**
SELECTED VARIETIES
12'S
20566294_EA
20566774_EA



17⁵⁰

**FARMER'S
MARKET™ BAR CAKES**
SELECTED VARIETIES
675-770 G
21500612_EA
21500763_EA



\$9

**FARMER'S
MARKET™ BROWNIES**
608 G
21450067_EA



OUR BRANDS

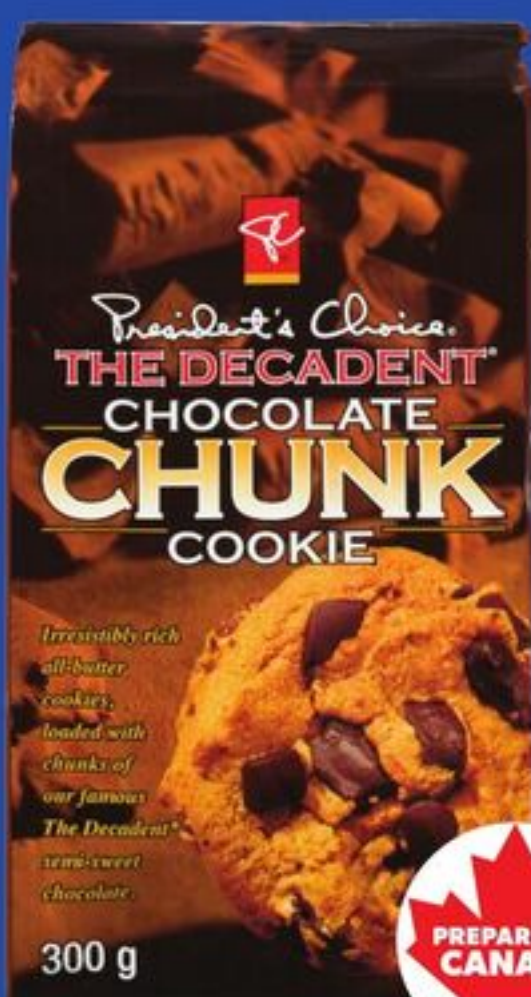
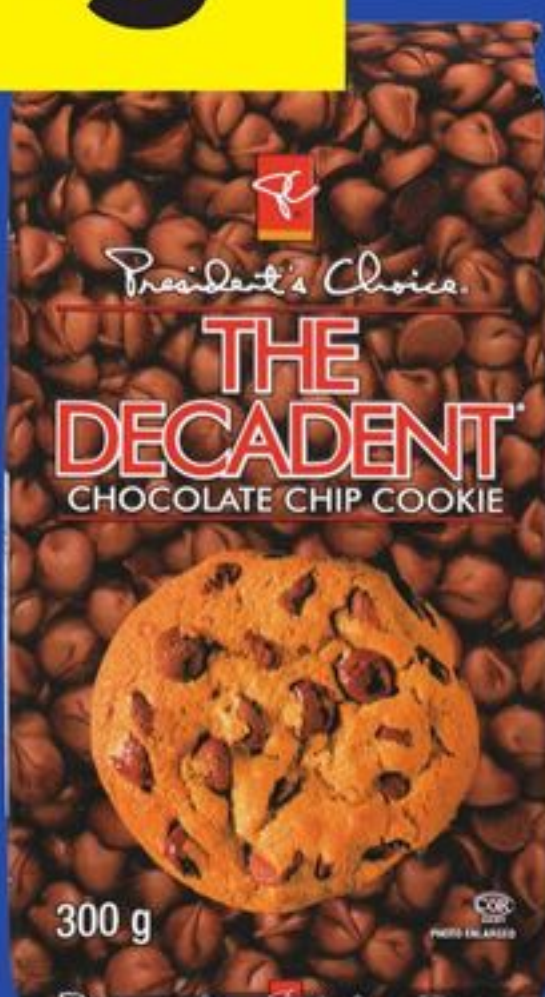
MADE BY US FOR ALL BUDGETS.



no name®

\$5

PC® THE DECADENT®
COOKIE
SELECTED VARIETIES, 300 G
20612257_EA/20612260_EA



\$12

NO NAME® HONEY,
LIQUID SQUEEZABLE
OR CREAMED TUB
PASTEURIZED OR
UNPASTEURIZED, 1 KG
20033683_EA/20072342_EA



\$3

PC® APPLE/PEACH
APPLE SAUCES
6X100 ML OR SQUEEZE
FRUIT POUCHES 4X90 G
SELECTED VARIETIES
20309701001_EA/21381517_EA



5.50

PC® THE DECADENT®
CHOCOLATE CHIPS
SELECTED VARIETIES
226-300 G
20011473_EA/20430272_EA



SAVE
1.98
WHEN YOU BUY 3

3/9.99

OR 3.99 EA

PC® ALBACORE
WHITE TUNA
SELECTED VARIETIES
170 G
21081427_EA/21081491_EA



3.50

NO NAME®
WHIPPED TOPPING
SELECTED VARIETIES
225 G
20017493_EA



\$5

GET
1,000⁺
back in points

PC® SCOOP SHOP
TUBS ICE CREAM
SELECTED VARIETIES
FROZEN, 946 ML
2029983011_EA/21575303_EA
*Open your PC Optimum™
app or visit pcoptimum.ca
to get the offer.



5.50

PC® ASIAN ENTRÉES
OR SOUPS 300 G,
BOL-O-GRAINS 280 G OR
GNOCCHI OR RISOTTO
350-400 G
SELECTED VARIETIES, FROZEN
21546625_EA/21565996_EA



SAVE
1.98
WHEN YOU BUY 2

2/\$11

OR 6.49 EA

PC® BLUE MENU OR PC®
SPARKLING WATER
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



SAVE
1.98
WHEN YOU BUY 2

2/\$12

OR 6.99 EA

PC® SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20218887027_C12
20218887028_C12



3.94⁹⁹

NO NAME®
COFFEE PODS
SELECTED VARIETIES
102'S
21593380_EA



\$2

NO NAME®
ALUMINUM FOIL
25'
21119986_EA



\$2

NO NAME®
PLASTIC WRAP
SELECTED VARIETIES
30 M
20058286_EA



10.49

PC® FACIAL TISSUES
SELECTED VARIETIES
6'S
20181283_EA



CLUB
SIZE

BUY BIG.
SPEND SMALL.

\$8

NO NAME® NATURALLY
IMPERFECT™ MIXED
PEPPERS
PRODUCT OF MEXICO
2.5 LB
20921434001_EA



CLUB
SIZE

5⁵⁰

FARMER'S MARKET™
LEMONS
PRODUCT OF U.S.A.
2 LB
20795315001_EA



CLUB
SIZE

11⁹⁹
LB
26.43/KG

EYE OF ROUND STEAK
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
20798458_KG



CLUB
SIZE

5⁵⁰
LB
12.12/KG

CHICKEN BREASTS
SKINLESS BONE-IN
20845719_KG



CLUB
SIZE

16⁹⁹

NO NAME®
HONEY HAM
1.3 KG
20858028_EA



CLUB
SIZE

\$12

PC® PUB RECIPE™
BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 1.4 KG
21201410_EA



CLUB
SIZE

SAVE
3.99

\$25

PC® RAW ZIPPERBACK
PACIFIC WHITE
SHRIMP
FROZEN, 1.5 KG
21035874_EA



CLUB
SIZE

Optimum™

Members-Only Price™

\$13

Non-members
\$14

Members
save up to
\$1

MAPLE LEAF NATURAL
SELECTIONS DELI
SLICED MEATS
SELECTED VARIETIES
375/400 G
20772015_EA
20772016_EA



CLUB
SIZE

SAVE
1.99

\$15

PC® DELI CHEESE
SLICES
SELECTED VARIETIES
500 G
20249826_EA
20249985_EA



CLUB
SIZE

SAVE
1.99

\$13

PC® CHEESE BLOCKS
SELECTED VARIETIES
500 G
20218911_EA
20249328_EA



CLUB
SIZE

\$9

ZIGGY'S® FRESH PASTA
SELECTED VARIETIES
850 G/1 KG
21521156_EA
21521163_EA



CLUB
SIZE

ALWAYS
LOW PRICE

\$7

BUTTER
CROISSANTS
BAKED IN-STORE
12'S
21683000_EA



CLUB
SIZE

\$6

PC® NAAN
DIPPERS
400 G
20999700_EA



CLUB
SIZE

**CLUB
SIZE**

**BUY BIG.
SPEND SMALL.**

\$5

**PC® ORGANICS QUICK
ROLLED OATS**
SELECTED VARIETIES
1 KG
20705773_EA



**SAVE
1.00**

\$9

**PC® ORGANICS
PEANUT BUTTER**
1 KG
21047266_EA



**SAVE
1.99**

\$8

**LIBERTÉ GREEK
YOGURT TUBS**
SELECTED VARIETIES
900 G/1 KG
21305350_EA
21473562_EA



\$20

**OASIS ASSORTED
JUICE BOXES**
40X200 ML
21030520_C01



4⁵⁰

**NO NAME®
CLUB PACK
CRANBERRY
COCKTAIL**
2.84 L
21635359_EA



23⁹⁹

**GATORADE CLUB
PACK OR POWERADE
SPORTS DRINK**
SELECTED VARIETIES
24X591 ML
20954130_C24
20325703_C24



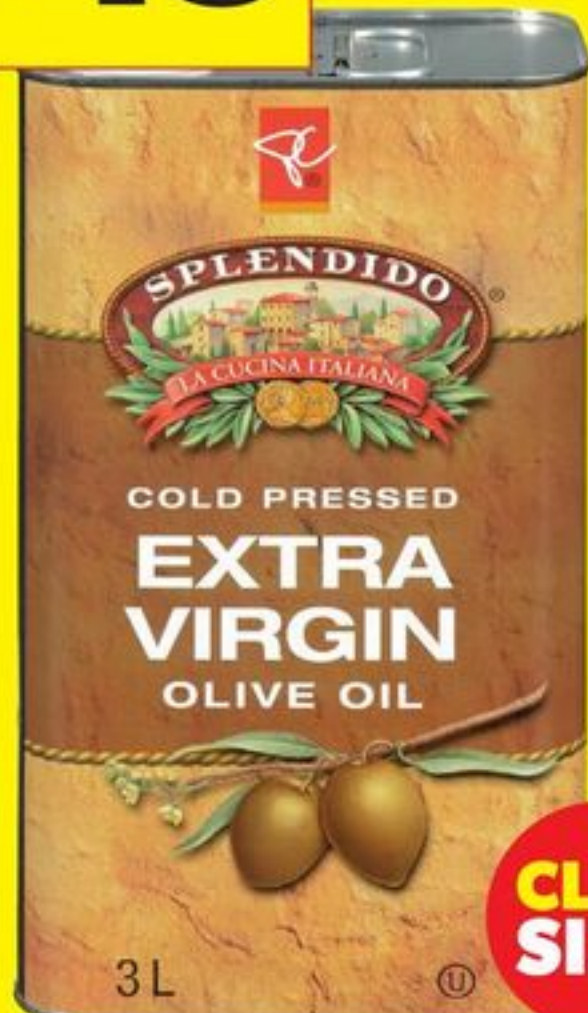
\$13

**NO NAME®
MEAT LASAGNA**
FROZEN, 2.27 KG
20099795_EA



\$45

**PC® SPLENDIDO®
COLD-PRESSED EXTRA
VIRGIN OLIVE OIL**
3 L
20045250_EA



6⁴⁹

**NO NAME®
SALTED TOPS
SODA CRACKERS**
SELECTED VARIETIES
907 G
20795290_EA



\$23

**GET
2,000⁰⁰**
**NESTLÉ
DRUMSTICK**
SELECTED VARIETIES
FROZEN, 18'S
20420070_EA

**\$2
back
in points**



\$18

**NO NAME®
NATURALLY
IMPERFECT® FRUIT
OR PC® CLUB SIZE
FROZEN FRUIT**
SELECTED VARIETIES
FROZEN, 1.5/2 KG
21033164_EA
21099410_EA



14⁵⁰

WERTHER'S CANDY
900 G
21054002_EA



\$23

**NO NAME®
ALUMINIUM FOIL**
656 FT
21120000_EA



\$10

**ZIPLOC SANDWICH
BAGS 270'S, FREEZER
BAGS 75'S OR LARGE
FREEZER BAGS 60'S**
SELECTED VARIETIES
21196100_EA
21196101_EA



\$12

**NO NAME®
CLUMPING CAT LITTER**
SELECTED VARIETIES
18 KG
20177169002_EA



SUPER YOUR EVERYDAY

\$7

**PILLSBURY
PIZZA POPS 760 G
OR BITES 693 G**
SELECTED VARIETIES, FROZEN
20972958_EA/21435931_EA



**SAVE
1.58
WHEN YOU BUY 2**

2/\$6
OR 3.79 EA



**BETTY CROCKER
POTATOES**
SELECTED VARIETIES, 141-215 G
20296518002_EA/21574295_EA



4.50

**OLD EL PASO
DINNER KITS**
SELECTED VARIETIES
309-510 G
20795468_EA/20795300_EA



**SAVE
UP TO
30%
\$3**

**PC® SALAD
DRESSING**
SELECTED VARIETIES
475 ML
20627618010_EA
20628299002_EA



\$5

**NO NAME®
PICKLES 1 L
OR PC® QUEEN
COLOSSAL
STUFFED OLIVES 500 ML**
SELECTED VARIETIES
20051164_EA
20300473_EA



1.50

**NO NAME®
BEANS**
SELECTED VARIETIES
540 ML
20325921005_EA
20554593_EA



\$2

**BRUNSWICK
FILLETS OR
CLOVER LEAF
FLAVOR TUNA**
SELECTED VARIETIES
85-100 G
20318426003_EA
20315581001_EA



\$4

PC® OIL SPRAY
SELECTED VARIETIES
120-170 G
20090124_EA
20131845_EA
21093990_EA
21451192_EA



**SAVE
1.98
WHEN YOU BUY 2**

2/\$10
OR 5.99 EA

**HARIBO
CANDY BAGS**
SELECTED VARIETIES
284 G
21387490_EA
21593050_EA



3.50

**NO NAME®
SPICES**
SELECTED VARIETIES
15-250 G
20617758_EA
20618039_EA



\$5

**BEN & JERRY'S
473 ML
OR MAGNUM
BARS 3/4'S**
SELECTED VARIETIES
FROZEN
20950739_EA/21428213_EA
**Must be a registered PC
Optimum™ member to
load and get this offer.



\$6

**SCHNEIDERS
BREAKFAST
SANDWICH
OR EGG BITES**
SELECTED VARIETIES
FROZEN, 204-288 G
21623060_EA
21623288_EA



\$10

**NO NAME®
NOVELTIES**
SELECTED VARIETIES
FROZEN, 24/30'S
21013432_EA



\$12

**P.F. CHANG'S
ENTRÉES**
SELECTED VARIETIES
FROZEN, 624 G
21627413_EA
21671345_EA



\$3

**NO NAME®
VEGETABLES**
SELECTED VARIETIES
FROZEN, 750 G
20312260_EA
20316412_EA



**SAVE
UP TO
.50**

2.50

**SILK
NON-DAIRY
BEVERAGES**
SELECTED VARIETIES
946 ML
20555265002_EA
21357595_EA



**SAVE
1.98
WHEN YOU BUY 2**

2/\$15
OR 8.49 EA

**PEPSI SOFT
DRINKS**
SELECTED VARIETIES
12X355 ML
20322361002_C12
20322361004_C12



\$10

**ROYALE
BATHROOM
TISSUE**
12 DOUBLE ROLLS,
TIGER TOWEL
PAPER
TOWELS
3=6 ROLLS OR
FACIAL
TISSUE 6'S
SELECTED VARIETIES
21363770_EA
21484702_EA



\$21

**CASHMERE
BATHROOM
TISSUE**
SELECTED VARIETIES
24=72 ROLLS
21189845_EA
21443648_EA





新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

1.88
LB
4.14/KG

ASIAN YELLOW PEARS
PRODUCT OF CHINA
20035618001_KG

3.99

KUMQUAT KRISPY
PRODUCT OF CHINA
400 G
21518661001_EA

5.48
LB
12.08/KG

CHICKEN GIZZARDS,
HEARTS OR LIVERS
FROZEN
21528473_KG



9.99

KNORR BOUILLON
CHICKEN MIX
1 KG
20154074_EA



5.88

DANISA
TRADITIONAL
BUTTER COOKIES
454 G
21245259_EA



2.18
LB
4.81/KG

GINGER ROOT
PRODUCT OF CHINA
20179038001_KG



2.88
LB
6.35/KG

SHANGHAI OR
BABY BOK CHOY
PRODUCT OF MEXICO
OR U.S.A.
20082279001_KG
20032454001_KG



3.28

LARGE DRAGON FRUIT
PRODUCT OF VIETNAM
20168395001_KG



5.88
LB
12.96/KG

PORK BELLY
PORTION
20793502_KG



13.88

T&T SLICED
ROLLS
BEEF OR LAMB
FROZEN, 340 G
21570476_EA



3.99

SIWIN
LONGANISA
OR TOSINO
SELECTED VARIETIES
375 G
20546965_EA



**SAVE
UP TO 2.49**

6.50

OCEAN MARKET
WHOLE
WILD CHUB
MACKEREL
FROZEN, 1 KG OR
TRADITIONS
SHRIMP
91/120 PER LB
FROZEN, 340 G
21079543_EA
21614892_EA



3.48

T&T ALMOND
COOKIES
304 G
21049626_EA



1.48

T&T BAKERY
TROPICAL
CAKES
180 G
20826092_EA



1.49

T&T KOREAN
ROASTED
SEA LAVER
15 G
20593313_EA



\$22

BROMELIAD
4 INCH
21723671_EA





新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

6⁹⁹

**SHAO MEI
DESSERT BAR**
FROZEN, 280 ML
21451403_EA



8⁹⁹

**BIBIGO MANDU
DUMPLINGS**
SELECTED VARIETIES
FROZEN, 680-710 G
21592031_EA



4⁸⁸

**LOTTE MOCHI
ICE CREAM**
SELECTED VARIETIES
FROZEN, 270 G
21247132_EA



\$6

**KADOYA
SESAME OIL**
327 ML
20990809_EA



2⁸⁸

SUNRISE TOFU
SELECTED VARIETIES
350/454 G
20570507_EA



2⁸⁸

PC® KIMCHI
400 G
21394053_EA



\$4

**LOTTE PEPERO
VALUE PACK**
SELECTED VARIETIES
128 G
21617953_EA



\$3

**INDOMIE
NOODLES**
SELECTED VARIETIES
400-425 G
20686719_EA



6⁵⁰

**M.Y. SAN
SKY FLAKES
CRACKERS**
800 G
21176798_EA



3²⁹

**T&T®
PINEAPPLE
CAKES**
224 G
20593292_EA



2⁸⁸

**UFC REFRESH
COCONUT
WATER**
1 L
20570506_EA



3⁵⁰

**HI-CHEW
CANDY**
SELECTED VARIETIES
90 G
21380659_EA



2⁴⁹

**ROOSTER®
SWEETENED
CONDENSED
MILK**
SELECTED VARIETIES
300 ML
20126907_EA



3⁵⁰

**DORITOS SPICY
GARLIC CHIPS**
210 G
21595402_EA



4⁹⁹

**HEIWA
SANUKI-STYLE
UDON NOODLES**
1.25 KG
20570578_EA



2⁵⁰

**CHACHA
SUNFLOWER
SEEDS**
SELECTED VARIETIES
260 G
20854556002_EA
20854556003_EA



4⁵⁰

**NIVEA BODY
WASH** 500 ML
SELECTED VARIETIES
21169897_EA
21169899_EA

LIMIT 6
OVER LIMIT PAY
5.49 EA



\$6

**NO NAME®
NAPKINS**
500'S
20306897_EA



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find
international ingredients at low prices.

SHOP NOW

\$2⁹⁹

LB

4.41/KG

**CARIBBEAN
SWEET POTATOES**
PRODUCT OF HONDURAS
20169868001_KG

5⁴⁸

GARLIC
PRODUCT OF CHINA, 1 KG
21238843001_EA

8⁹⁹

LB

19.82/KG

**PC® FREE FROM™
AUSTRALIAN LAMB
SHANKS**
FROZEN
20798674_KG

INCLUDES
HALAL

\$9

ASC BASA STEAKS
UNCOOKED, FROZEN, 1 KG
20910469_EA

3⁵⁰

KOHINOOR SAUCES
SELECTED VARIETIES, 375 G
21598378_EA/21598540_EA

\$7

**MARCANGELO
HALAL SHAWARMA
CHICKEN STRIPS**
200 G
21613514_EA

2⁵⁰

**MTR READY TO EAT
MEALS**
SELECTED VARIETIES, 300 G
20769717002_EA/20769717008_EA

4²⁵

VEEBA SAUCES
SELECTED VARIETIES,
300-400 G
21632617_EA
21632743_EA

1⁷⁵

**YIPPEE MASALA
NOODLES**
280 G
21127101_EA

\$4

CRISPY COOKIES
SELECTED VARIETIES, 300-350 G
20820641_EA

\$8

BRU COFFEE
SELECTED VARIETIES, 200 G
20776654_EA

3⁵⁰

**SURAJ® GINGER
GARLIC PASTE 750 G OR
KFI CHUTNEYS 455 ML**
SELECTED VARIETIES
20299612002_EA/21088575_EA

\$6

SURAJ® SOOJI FLOUR
2 KG
21071270_EA

\$7

**TATA PREMIUM
OR GOLD TEA**
SELECTED VARIETIES, 450 G
21407291_EA/21407294_EA

FEEL GOOD CHOICES

AT FEEL GOOD PRICES

SAVE 14%

4²⁵

CASBAH COUSCOUS
SELECTED VARIETIES, 180-340 G
20326517002_EA/20326517004_EA

COUSCOUS
ORIGINAL | ORIGINAL

COUSCOUS
ROASTED GARLIC & OLIVE OIL
L. ROTI ET HUILE D'OLIVE

COUSCOUS
ORGANIC | BIOLOGIQUE

198 g

340 g

SAVE UP TO 22%

\$7

ELMHURST NON-DAIRY BEVERAGES
SELECTED VARIETIES, 946 ML
21415684_EA/21418685_EA

ELMHURST
MILKED CASHEWS™
UNSWEETENED

ELMHURST
MILKED ALMONDS™
UNSWEETENED

946 mL

4⁵⁰

MADEGOOD ORGANIC STAR PUFFED CRACKERS
SELECTED VARIETIES, 121 G
21355184_EA/21355273_EA

MADEGOOD
Star Puffed Crackers
Craquelins soufflés en forme d'étoile

MADEGOOD
Star Puffed Crackers
Craquelins soufflés en forme d'étoile

NET 121 g

NET 121 g

PREPARED IN CANADA

10⁵⁰

PIZZA OGGI
SELECTED VARIETIES
FROZEN, 250-452 G
21044341_EA/21044357_EA

OGGI
MARGHERITA

OGGI
QUATTRO FORMAGGI

452 g

450 g

PREPARED IN CANADA

UP TO 15% OFF

SPROOS COLLAGEN
SELECTED VARIETIES, 200-500 G
21209728_EA/21564946_EA

SPROOS
MCT COLLAGEN CREAMER
TCM + COLLAGÈNE

SPROOS
SUPER HOT CHOCOLATE
SUPER CHOCOLAT CHAUD

220 g

220 g

UP TO 20% OFF

RENEW LIFE ULTIMATE FLORA PROBIOTICS, KIDS PROBIOTICS, DHA, FIBRESMART OR CLENA SMART KIT
SELECTED VARIETIES, 1-120'S
21448427_EA/21448440_EA

RenewLife
Ultimate Flora™
WOMEN'S EXTRA CARE™ PROBIOTIC

RenewLife
Ultimate Flora™
ULTIMATE CARE™ PROBIOTIC

RenewLife
KIDS PROBIOTICS

RenewLife
DHA, FIBRESMART OR CLENA SMART KIT

50 BILLION CFU GALLONS 12 PROBIOTIC STRAINS 30 VEGETARIAN CAPSULES NPN 80105588

100 BILLION CFU GALLONS 12 PROBIOTIC STRAINS 30 VEGETARIAN CAPSULES NPN 80105550

\$5

PC ORGANICS PASTA SAUCE
SELECTED VARIETIES, 700 ML
20085773001_EA

PC Organics
TOMATO & BASIL

700 mL

SAVE 1.99

\$5

JORDANS CEREAL OR GRANOLA
SELECTED VARIETIES, 325-400 G
21364038_EA/21522267_EA

JORDANS
MORNING CRISP

JORDANS
GRANOLA

325 g

400 g

\$6

O'DOUGHS BAGELS
SELECTED VARIETIES
FROZEN, 300 G
21106818_EA/21106820_EA

O'Doughs
BAGEL

O'Doughs
BAGEL

300 g

300 g

PREPARED IN CANADA

4²⁵

DAIYA ORGANIC DAIRY FREE MAC AND CHEESE
SELECTED VARIETIES, 156 G
21586580_EA/21702993_EA

Daiya
HERB & GARLIC
MAC & CHEESE

Daiya
WHITE CHEDDAR
MAC & CHEESE

156 g

156 g

UP TO 20% OFF

BODY PLUS PROGRESSIVE, VEGE GREENS, SMART SOLUTION, IRON VEGAN, PROTEIN POWDER, VITAMINS OR PROBIOTICS
SELECTED VARIETIES, 242-900 G,
30-250 ML OR 30-180'S
21565115_EA/21565163_EA

Progressive
MULTI

Progressive
VEGE GREENS
CLEAN ENERGY

Progressive
IRON VEGAN

Progressive
PROTEIN POWDER

Progressive
VITAMINS OR PROBIOTICS

120 VEGETABLE CAPSULES
CAPSULES VÉGÉTALES

242 g

\$23

SALUS IRON OR MAGNESIUM SUPPLEMENT OR KINDERVITAL MULTIVITAMINS
SELECTED VARIETIES, 250 ML
20735326_EA

Salus
Floravit®
Yeast and gluten free liquid iron formula with vitamins

Salus
KINDERVITAL MULTIVITAMINS

250 ml

SAVE UP TO 28%

2⁵⁰

FLOW WATER
SELECTED VARIETIES 1 L
20987454_EA/21602474_EA

flow
MINERAL WATER

flow
SPARKLING WATER

1 L

1 L

PREPARED IN CANADA



2⁹⁹

TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 160/180 G
20298151005_EA

6⁵⁰

FRISKIES CAT TREATS
SELECTED VARIETIES, 454 G
211865907_EA

\$30

FRISKIES CAT FOOD
SELECTED VARIETIES, 32'S
21186765_C01

\$7

FRISKIES DRY CAT FOOD
SELECTED VARIETIES, 1.4-1.5 KG
20912515_EA

\$14

NO NAME CAT FOOD
SELECTED VARIETIES, 4 KG
20163065001_EA

\$23

TIDY CATS CAT LITTER
SELECTED VARIETIES, 5.44 KG
21206285_C01

\$32

PURINA ONE DRY DOG FOOD
SELECTED VARIETIES, 6-7 KG
20337033_EA

\$5

MILKBONE DOG TREATS
SELECTED VARIETIES, 535-900 G
21014403_EA

\$9

MILK-BONE COMFORT CHEWS DOG TREATS
SELECTED VARIETIES, 210/312 G
21620394_EA

\$9

CALEDON FARMS CRUNCHY BISCUITS OR BAKED BITES
SELECTED VARIETIES, 265/533 G
21659336_EA/21659532_EA

\$27

PEDIGREE DOG FOOD
SELECTED VARIETIES, 6.35/8 KG
20039397001_EA

3/6⁹⁹

PEDIGREE DOG FOOD
SELECTED VARIETIES, 375 G
21359778_EA

OR 2.49 EA

SAVE 1.47
WHEN YOU BUY 3

3/\$9
OR 3.49 EA

\$26

PC EXTRA MEATY DRY DOG FOOD
SELECTED VARIETIES, 7 KG
21361753_EA

\$18

NO NAME WILD BIRD SEED MIX
8 KG
21308570_EA

ELEVATE YOUR WELL BEING

UP TO
20% OFF

NIVEA BODY LOTIONS AND BODY CREAMS
SELECTED VARIETIES AND SIZES
20700027_EA



UP TO
20% OFF

CERAVE SKINCARE CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21295211_EA/21295971_EA



UP TO
20% OFF

METHOD, AXE OR OLD SPICE HAIR CARE
SELECTED VARIETIES AND SIZES
21170078_EA/21360088_EA



UP TO
30% OFF

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21644988_EA



4⁵⁰

LIMIT 6 OVER LIMIT PAY 5.49 EA

NIVEA DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT, 51/52 G
SELECTED VARIETIES
20800049_EA/20699612_EA



3⁵⁰

LIMIT 6 OVER LIMIT PAY 4.29 EA

COLGATE PREMIUM ADULT OR KIDS TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



L'ORÉAL PARIS

START THE NEW YEAR WITH YOUTHFUL SKIN

YOU'RE WORTH IT.

UP TO
GET 6,000*
when you buy 2

\$6
back in points

L'ORÉAL CLEANSERS, MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

Health™

Think Pharmacist.

For minor illnesses, flu shots, travel vaccines, and more.

Book an appointment at www.pchealth.ca

Poise®

Up to **100% leak-free protection**

Depend®

offers **All-Day Protection**

\$20 EACH

DEPEND® Underwear or POISE® Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

UP TO
GET 3,000*
when you buy 2

\$3
back in points

ALL DAY ODOUR PROTECTION

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

UP TO
GET 4,000*
when you buy 2

\$4
back in points

#1 IMPORTED ITALIAN BRAND

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

EUROPEAN CHARCUTERIE
85 g
21706423_EA
\$8

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706421_EA
\$8

CHICKEN BREAST STRIPS SHAWARMA
200 g
21613514_EA
\$7

ASSORTED SALAMI CHUBS
300 g
21021491_EA
\$12

SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% /100 g
GET **1,000**[®] when you spend *10* on

Schneiders® Deli Best® Service Case Meats
Selected Varieties
21201089_KG/21201094_KG

BIG STICK!
Local Favourite

15% /100 g
GET **1,000**[®] when you spend *10* on

Big Stick!™ Large Wax Bologna
Service Case Meat
20315210_EA

BUILDING COMMUNITY

One Rink at a Time

Learn More At KRAFTHOCKEYVILLE.CA

© NHL © NHLPA

Philadelphia Cream Cheese product
Selected Varieties
227 - 250 g
20866816002_EA

2/9⁵⁰
OR \$5.49 EA.

Kraft Peanut Butter
750 g - 1 Kg
Kraft
Hazelnut Spread 725 g
Selected Varieties
21285418_EA
20039581001_EA

\$7⁵⁰

Heinz Ketchup
Selected Varieties
750 mL - 1 L
20069080_EA

\$6

Kraft Dinner Macaroni & Cheese
Selected Varieties
200 g
21549526_EA

4/\$5
OR \$1.49 EA.

Classico Pasta Sauce
Selected Varieties
410 - 600 mL
20325609003_EA/21618217_EA

\$5

Maxwell House Ground Coffee
Selected Varieties
631-925 g
21606882_EA

\$20

*Based on the 2026 BrandSpark® Canadian Trust Study.

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell Sauces
Selected Varieties
207 mL
21661787_EA
21661788_EA

2/\$7
OR \$4.49 EA.

Taco Bell Creamy Sauces
Selected Varieties
354 mL
21661774_EA
21661775_EA

2/\$10
OR \$5.99 EA.

Taco Bell Seasonings
Selected Varieties
28 g
21661729_EA
21661785_EA

3/4⁹⁸
OR \$2.19 EA.

Taco Bell Core Kits
Selected Varieties
260 - 420 g
21663631_EA/21663654_EA

2/\$10
OR \$5.99 EA.

© 2026 Taco Bell Corp. TACO BELL, the Bell logo, and other marks are trademarks of Taco Bell Corp. All other marks are property of their owners and used under license.

Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

beef meatballs plain
21587897_EA

pork stir fry strips
21588095_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

chicken stir fry strips
21588091_EA

TASTE OF SUPER BOWL

All trademarks and logos are property of their respective owners.

Tostitos
LOADED NACHOS
NACHOS GARNIS

PEPSI
ZERO ZERO SUGAR / SUCRE

bubly
sparkling water
raspberrybubly.

OFFICIAL SPONSORS OF SUPER BOWL LX

PEPSI

Ruffles
ALL DRESSED ASSAISONNEES

Farmer's Market Mini Cupcakes
12'S

Doritos
tortilla chips

BUY ALL FOUR FOR \$28:

- 30 piece wings & wedges bucket (1.2 - 2 KG, 21541872_EA)
- + PepsiCo Beverages (1 L, selected varieties 20040201001_EA)
- + Ruffles® potato chips or Doritos® tortilla chips (180 - 235 G 21241052_EA)
- + Farmer's Market Mini Cupcakes 12'S (selected varieties, 21643619_EA)

SERVES 6

START YOUR

ACTIVIA

GUT HEALTH CHALLENGE

2

ACTIVIA EVERY DAY

FOR 14 DAYS

NEW

4x100g

ACTIVIA EXPERT

Supports gut health

pre pro

2.8 g of probiotics

4x100g

ACTIVIA EXPERT

Supports gut health

pre pro

2.8 g of probiotics

NEW

100g

ACTIVIA EXPERT

Supports gut health

pre pro

2.8 g of probiotics

76 pieces

12x100g

ACTIVIA

Supports gut health

GUT HEALTH / SANTÉ DIGESTIVE

2.2 g of probiotics

3

100g

ACTIVIA

Supports gut health

GUT HEALTH

2.2 g of probiotics

3

8x93 mL

ACTIVIA

Supports gut health

Immune system

2.2 g of probiotics

3

\$4

Activia® Expert - 4 x 100 g

21688261_EA/21687900_EA

\$6

Activia® Expert - 750 g

21688207_EA

\$7

Activia® - 12 x 100 g

20303412001_EA

\$4

Activia® - 650 g

20325132003_EA

\$7

Activia® - 8 x 93 mL

21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026.

Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoptimum.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

\$7

Oikos® - 650 g, 750 g

21305945_EA

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

\$3.50

Oikos® Pro™ - 300 mL

21651846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW

BOLD AND SMOOTH TASTE

\$7

Stok® - 142 L

21203737_EA/21203739_EA

Activia® used under lic. © 2026 Cie Gervais Danone. / Oikos® / Oikos® Pro™ used under lic. © 2026 Danone US, LLC. / Stok® © 2026 WhiteWave Services, Inc. All rights reserved. All rights reserved.

\$5

ULTRAFILTERED MILK: SELECTED VARIETIES 1 L

NEILSON

21163394_EA

\$4.50

18% COFFEE CREAM 1 L

SCOTSBURN & BAXTER

20058614_EA

\$5

CHOCOLATE MILK: SELECTED VARIETIES 2 L

SCOTSBURN & BAXTER

20092109_EA

\$2

SHAKES: SELECTED VARIETIES 473 mL

NESTLE/MILK2GO

20739524003_EA

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

Esso

Mobil

+

Optimum

PC Optimum™ and the PC Logo are trademarks of Loblaws Inc., used under license. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee. Mobil is a trademark of Exxon Mobil Corporation or one of its subsidiaries. Imperial Oil, licensee.

Don't leave any points behind at the pump!

Earn 10 pts per litre

OR

Earn 10 pts per litre

OR

Earn at least 3¢ per litre in points

Add your phone number to your account on the PC Optimum™ app. Enter your phone number on the pump keypad before entering your payment card.

Insert your PC Optimum™ card into the card reader before entering your payment card.

Pay with your PC® Mastercard® and earn points on fuel.¹

Esso

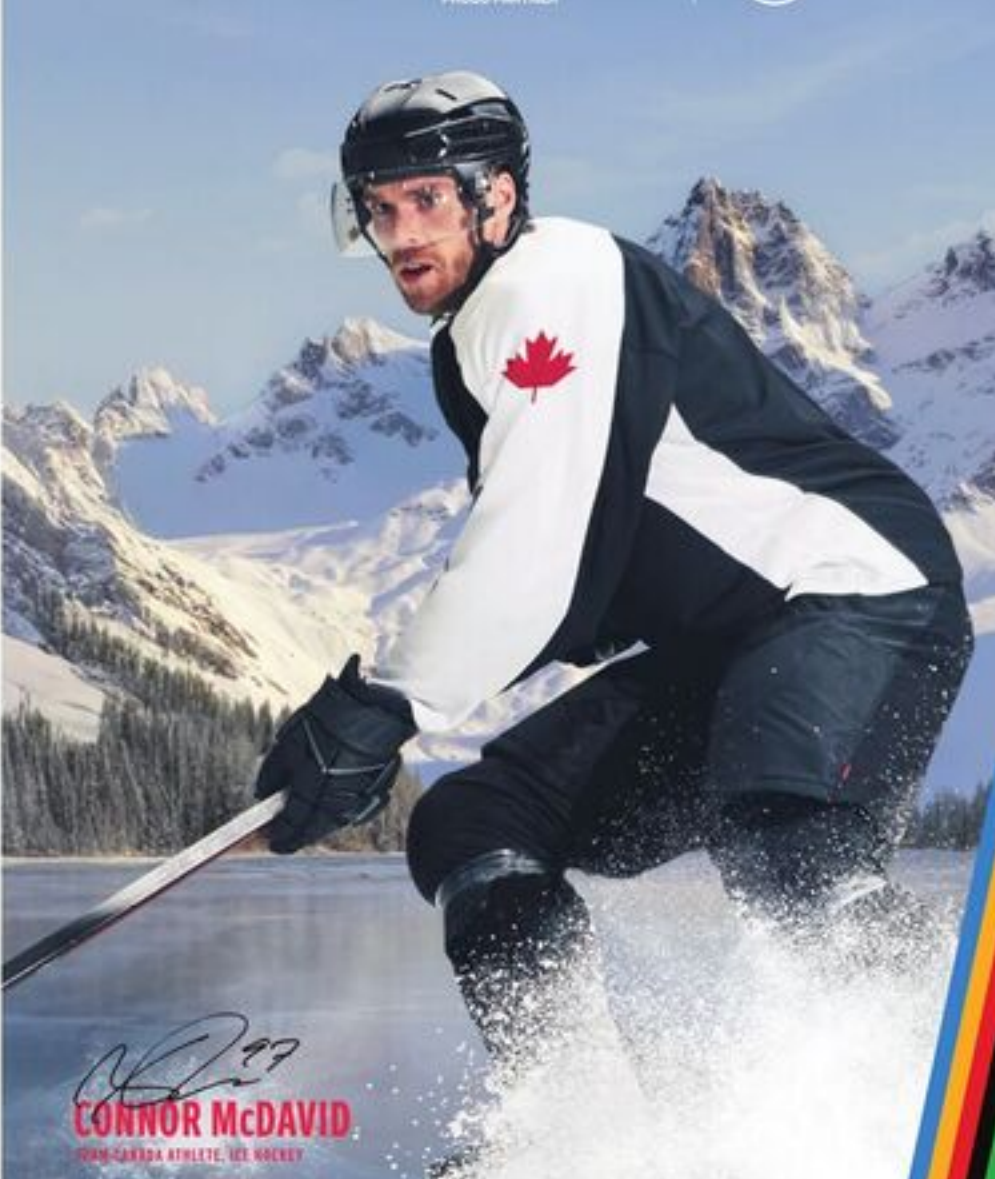
+

Optimum

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional (10 points per litre of premium gasoline) (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcf.inancial.ca/en/legal-stuff/pc-optimum-mastercard/. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

RA DA ONLINE 8

Refresh like a Champion



Coca-Cola

PROUD PARTNER

2022-2024 OFFICIAL TEAM OF CANADA



2/\$15*
OR \$8.49 EA.

Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



\$17.99*

Glaceau smartwater®
beverages
selected varieties
6x1 L
21099117_C06



2/4.50*
OR \$2.69 EA.

POWERADE®
beverages
selected varieties
710 mL
20853723_EA



2/6.50*
OR \$3.99 EA.

Monster Energy®
beverages¹
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

¹ This product may not be suitable for everyone. Please read the label for instructions.

The trademarks that appear are the property of their respective trademark owners.



TRUSTED SOFTNESS, BETTER TEAR

*vs. leading US 1-ply bargain brand

\$18

Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA

cleans Better

\$18

Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18

Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA

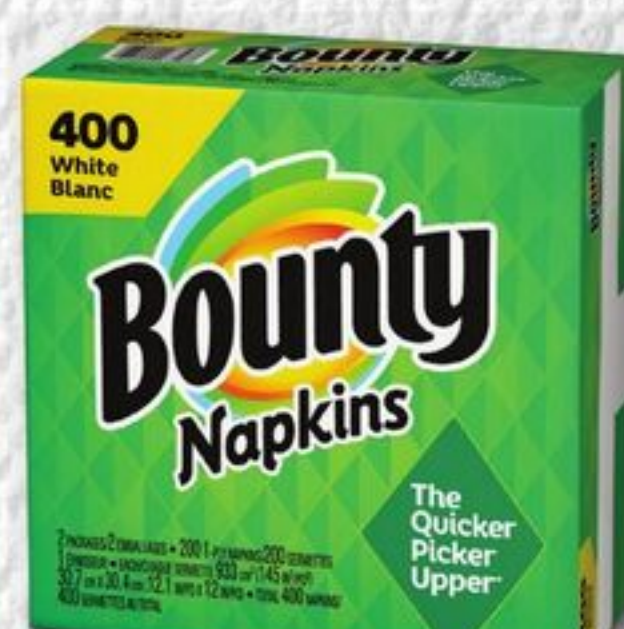


THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

\$11

Bounty Napkin 400's, 21053171_EA



© 2026 P&G



NOMINATE A MINOR HOCKEY ASSOCIATION

for their chance to receive up to **\$100,000***





PROUDLY ASSISTING CANADIAN FAMILIES ON AND OFF THE ICE.

*No purchase necessary. Nominations start Oct 1/25 end Feb 22/2026. Nominate an eligible Canadian hockey association for the opportunity to receive one of five (5) \$25,000 CAD donations. Five (5) donations will be made ("Finalists"); one per region (ON, QC, Pacific (BC, YT, NU, NT), Prairies (AB, SK, MB), Atlantic (PEI, NS, NB, NL)). Plus, one (1) \$75,000 CAD donation ("Grand Prize") will be made among applications received from Finalists by March 13/26. Start your nomination or see full terms at KrugerBigAssist.ca. © Registered trademarks and TM trademarks of Kruger Products Inc. © 2025 Kruger Products Inc. Scotties® is a registered trademark of Kimberly-Clark Worldwide Inc., used under licence.

NOMINATE AT
KrugerBigAssist.ca

\$23

SpongeTowels® Paper Towels
Ultra 8=16 Rolls
Selected Varieties
21676150_EA

\$21

Cashmere® Bathroom Tissue
24=72 Rolls
Selected Varieties
21189845_EA

\$14

Scotties® Ultra Soft Facial Tissue
4-Pack
Selected Varieties
21607310_EA



All trademarks and logos are property of their respective owners.

OFFICIAL SPONSORS OF SUPER BOWL LX

LIMITED TIME ONLY

2/\$15
OR \$8.49 EA.

PepsiCo Beverages
selected varieties
12x355 mL
20322361002_C12/21722771_C12

2/\$8
OR \$5.29 EA.

PepsiCo Beverages
selected varieties
6x222 mL
20857560004_C06
21657888_C06



3/4.98
OR \$1.99 EA.

PepsiCo Beverages
selected varieties 2 L
20296926004_EA
20296926002_EA



2/\$14
OR \$7.99 EA.

bubly™ sparkling water
beverage selected varieties
12x355 mL
21651534_C12/21097177_C12



2/\$14
OR \$7.99 EA.

MONTELLIER® Carbonated Natural Spring Water
selected varieties 10x355 mL
21096722_C10/21096704_C10



\$4

Lay's® potato chips
200-235 g, any flavour;
EXCLUDES Lay's Poppables®
potato snacks 130 g
21241032_EA



\$4

Cheetos® cheese flavoured snacks
180-285 g,
any flavour/variety
21370169_EA



\$3.50

Crispy Minis® Cheddar Cheese 90-100 g
any flavour/variety
20303002001_EA

LAST CHANCE TO SAVE BIG*

Redemption ends February 25th
or while supplies last.

Supplies
are
limited!



COLLECT & SAVE! BIG

*Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026 at participating Loblaw banner stores. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App ("App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer/account/household. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. Stamp redemption ends Feb. 25, 2026 or while supplies last. 20 stamps must be presented at time of ovenware purchase. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.