

SAVE
\$62

IN THIS WEEK'S AD[†]

GROCERY
OUTLET
bargain market[®]

XTREME
VALUE[™]

BUY 1
GET 1
FREE

\$1.00
/EA

WHEN YOU BUY 2



Lunchables Grilled Cheesies, 2 ct
In the freezer.
LIMIT 4 FREE.



SAVE
\$3*

\$1.99

Snyder's of Hanover Milk
Chocolate Pretzels, 6 oz

SAVE
\$4*

\$1.99

Post Honey Bunches of Oats
Chocolate Cereal, 12 oz



SAVE
\$3*

\$1.99

Cyrus O'Leary's
Mini Cream Pies, 7 oz
Assorted varieties.



99¢

Michelina's Pepperoni or
Cheese Pizza, 5.2 oz



99¢
/EA

Large Hass Avocados



SAVE
\$9*

\$5.99

Free Graze Kobe or Wagyu
Blend Ground Beef, 1 lb



99¢
/LB

Roma Tomatoes



\$3.99

Strawberries, 2 lb



\$7.99

Santa Monica Seafood Fresh
Atlantic Salmon Portion, 10 oz

**XTREME
VALUE™**

HEALTHY EATING
HEADQUARTERS



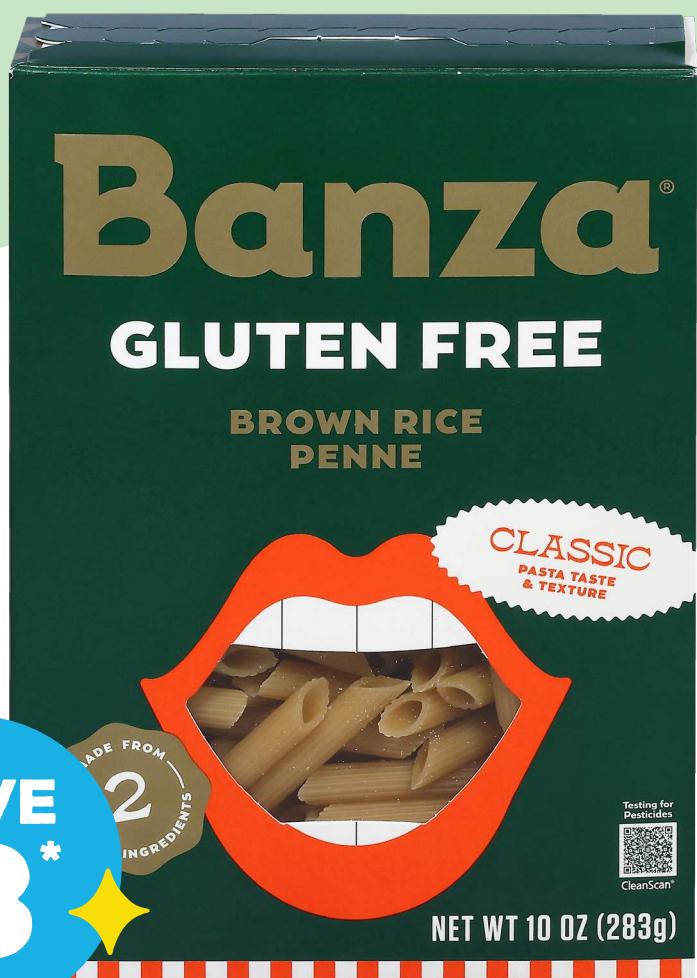
**XTREME
VALUE™**

**HEALTHY EATING
HEADQUARTERS**

SAVE
\$3*

\$3.99

Nellie's Free Range Medium
Grade A Brown Eggs, 1 dozen



\$1.99

Banza Gluten Free Brown Rice
Pasta, 10 oz Assorted varieties.



\$1.99

Poppi Prebiotic Soda, 4 Pack
Assorted varieties.
Plus CRV in CA, tax & deposit fee
where applicable.



\$2.99

Knudsen Low Fat
Cottage Cheese, 3 lb

SAVE
\$5*

\$4.99

Summers Peak Three Berry,
Beachside or Strawberry
Banana Blend, 2 lb



**GROCERY
OUTLET**
bargain Market[®]

**XTREME
VALUE[™]**

TESTIMONIALS

Brands I like, at prices my wallet loves.

- Brittany Dulski from Reading PA

I have several amazing finds!... So many great deals, it makes our hard earned dollars go even further and we can afford more groceries! Thank you, Grocery Outlet, you are my new “go-to.”

- Sara Lee Johnson from Beaumont CA

Have you had that **Wow!** moment too?

Tell us your favorite Xtreme Value find at Grocery Outlet >



GROCERYOUTLET
bargain market

APP EXCLUSIVE OFFERS!
JANUARY 7-13, 2026



\$4.99
WITH COUPON!

**SimplyGO Fruit
Cups, 12 ct**
Assorted varieties.
While supplies last.
Limit 5.

2 for \$5
WITH COUPON!

**SimplyGO
Granola, 11 oz**
Assorted varieties.
While supplies last.
Limit 10.



DOWNLOAD THE APP >

*See coupon in app for offer details.



GROCERYOUTLET

bargain market®



2100 EL CAMINO REAL
ATASCADERO, CA

Jan 07, 2026 to Jan 13, 2026. While supplies last.



Wow!

SAVE UP TO
65%

\$1.50

Unreal Dark Peanut
Gems
2 Ounce



Wow!

SAVE UP TO
58%

\$4.99

Kinders Brwn Sug Bbq
Sauce
27.5 Ounce



Wow!

SAVE UP TO
57%

\$2.99

Silk Alm Esl Unsweet
Original
96 Ounce



Wow!

SAVE UP TO
50%

\$1.99

Daytrip Cbd Water
12 Ounce

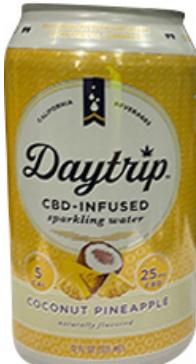


Wow!

SAVE UP TO
50%

\$1.99

Daytrip Lemon Cbd
Water
12 Ounce



Wow!

SAVE UP TO
50%

\$1.99

Daytrip Coconut
Pineapple Cbd Water
12 Ounce

DOWNLOAD
AMAZING

Deals

GET \$5 OFF >

When you download our app and register

GROCERY
OUTLET
bargain market®



NOSH

Wow!

SAVE UP TO
83%

3 FOR
\$1

Skinny Dipped Lemon
Bliss Almonds
1.2 Ounce



NOSH

Wow!

SAVE UP TO
71%

\$1.99

Sabor Mexicano Thick
Homemade Tortilla
Chips
10 Ounce



NOSH

Wow!

SAVE UP TO
65%

\$7.99

Beyond Good Pure
Madagascar Vanilla
4 Ounce



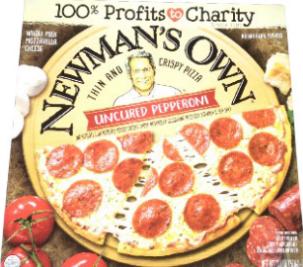
NOSH

Wow!

SAVE UP TO
63%

\$2.99

Bonne Maman
Raspberry Spread Ls
11.8 Ounce



NOSH

Wow!

SAVE UP TO
62%

\$3.99

Newmans Own Own
Uncured Pep
15.1 Ounce



NOSH

Wow!

SAVE UP TO
60%

\$1.99

Lily's Peanut Butter
Filled
2.8 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSH**Wow!**SAVE UP TO
60%**\$1.99**Banza Brown Rice
Spaghetti
10 Ounce**NOSH****Wow!**SAVE UP TO
60%**\$1.99**Banza Brown Rice
Penne
10 Ounce**NOSH****Wow!**SAVE UP TO
57%**\$1.99**Humble Smokey Bbq
Organic Potato Chip
5 Ounce**NOSH****Wow!**SAVE UP TO
57%**\$1.99**Humble Original
Organic Potato Chips
5 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSH**Wow!**
SAVE UP TO
56%**\$3.99**Country Archer Beef
Cheese Sticks
4 Ounce**NOSH****Wow!**
SAVE UP TO
55%**\$2.49**Moon Cheese Cheddar
Bites
2 Ounce**NOSH****Wow!**
SAVE UP TO
52%**\$11.99**Blue Buffalo Wc Cat
Chkn Wild
5 Pound**NOSH****Wow!**
SAVE UP TO
50%**\$4.99**Kunin Snow Crunchy
Mochi
8 Ounce



Wow!

SAVE UP TO
50%

\$3.99

Straus Organic Plain
Yogurt
32 Ounce



Wow!

SAVE UP TO
50%

\$3.99

Prevail Original Turkey
Jrky
2.25 Ounce



Wow!

SAVE UP TO
50%

\$9.99

180 Snacks Snacks Nut
And Seed
16 Ounce



Wow!

SAVE UP TO
50%

\$2.49

Bella Rosa Shredded
Parmesan
5 Ounce

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



Wow!
SAVE UP TO
50%

\$1.99

Daytrip Tangerine
Tangerine Hemp Water
12 Ounce



Wow!
SAVE UP TO
50%

\$4.99

Yo Mama's Spicy
Marinara Sauce
25 Ounce



SAVE UP TO
48%

\$12.99

Star Organic Extra Virgin Olive Oil
1 Liter



SAVE UP TO
47%

\$4.99

Dutch Master
Rembrandt Gouda
6.35 Ounce

NOSHSAVE UP TO
47%**\$4.99**Yo Mamas French
Burgundy Sauce
25 Ounce**NOSH**SAVE UP TO
46%**\$6.99**Skinny Pop Snack
Variety Pack
15 Count**NOSH**SAVE UP TO
44%**\$4.99**King Arthur All Purpose
Flour
5 Pound**NOSH**SAVE UP TO
44%**\$4.49**Sun Tropics Org
Watermelon
1 Liter

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"

NOSHSAVE UP TO
42%**\$6.99**Sonoma Gourmet
Tombasil Alfredo
24.5 Ounce**NOSH**SAVE UP TO
42%**\$6.99**Sonoma Gourmet
Creamy Alfredo
24.5 Ounce**NOSH**SAVE UP TO
42%**\$2.49**Miltons Everything
Gourmet
8.4 Ounce**NOSH**SAVE UP TO
40%**\$5.99**Yo Mama's Classic
Alfredo
16 Ounce

BRANDS YOU Know. PRICES YOU Love.



Wow!

SAVE UP TO
75%

50¢

California Healthy
Harvest Diced
Tomatoes
14.5 Ounce



Wow!

SAVE UP TO
74%

79¢

Van Camp's Skipjack In
Soyb Oil
5 Ounce



Wow!

SAVE UP TO
67%

99¢

Haribo Gummi Berries
8 Ounce



Wow!

SAVE UP TO
65%

\$9.99

Chewsday Chicken
Twist Large
28 Count



Wow!
SAVE UP TO
65%

\$6.99

Delfanti Milano Night
Crm Goats Milk
1.7 Ounce



Wow!
SAVE UP TO
65%

\$6.99

Delfanti Milano Day
Crm W/goats Milk
1.7 Ounce



Wow!
SAVE UP TO
63%

\$2.99

Ferrero Hazelnut
Chocolate
8 Piece



Wow!
SAVE UP TO
63%

\$5.99

Swanson Chicken Bone
Broth
3 Count

DOWNLOAD THE *Deals*

GET \$5 OFF*

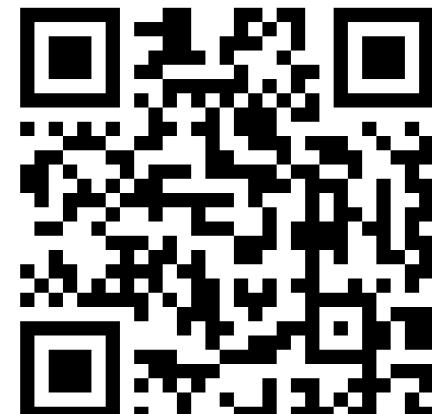
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and register

- Easily see what's in stock
- Gain access to insider events
- Every scan is an entry to
Win What You Saved**

DOWNLOAD NOW >

* New app users when registering for the first time receive a coupon for \$5 off \$25 minimum purchase, exclusions apply. Excludes alcohol, milk, dairy, gift cards, tax & state bottle deposits.

** See <https://www.groceryoutlet.com/wwys> for details



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