

Optimum

MEMBERS ONLY

Exclusive savings and pts offers

Optimum

Members-Only Price**

1²⁵

Non-members

2⁶⁰

GRAVES APPLE JUICE

SELECTED VARIETIES, 1L

JUS DE POMME

GRAVES

20322509_EA

Members
save up to
\$135



Optimum

Members-Only Price**

\$5

Non-members

8⁵⁰

CHAPMAN'S PREMIUM ICE CREAM, FROZEN YOGURT, SORBET 2L OR SUPER NOVELTIES 6-20'S
SELECTED VARIETIES, FROZEN
CRÈME GLACÉE PREMIUM, YOGOURT GLACÉ OU SORBET OU FRIANDISES GLACÉES
SUPER CHAPMAN'S
2011532_EA/20323573001_EA

Members
save up to
\$350



4⁵⁰

KELLOGG'S PREMIUM CEREAL

SELECTED VARIETIES, 317-525 G

CÉRÉALES DE QUALITÉ

SUPÉRIEURE KELLOGG'S

20647161_EA/21653774_EA

GET
1,500^{pts}

\$150
back
in points



4⁵⁰

GET
2,000^{pts}

\$2
back
in points

when you buy 2

PC® OR BLUE MENU® ENTRÉES

SELECTED VARIETIES, FROZEN, 212-365 G

PLATS CUISINÉS PC^{MD} OU MENU BLEU^{MC}

20309869_EA/20312253001_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



APP
EXCLUSIVE
OFFER*



**Must be a registered PC Optimum™ member to load and get this offer.

RA FLAP 1



President's Choice®

Our top picks this week

Optimum

Members-Only Price**

15⁹⁹

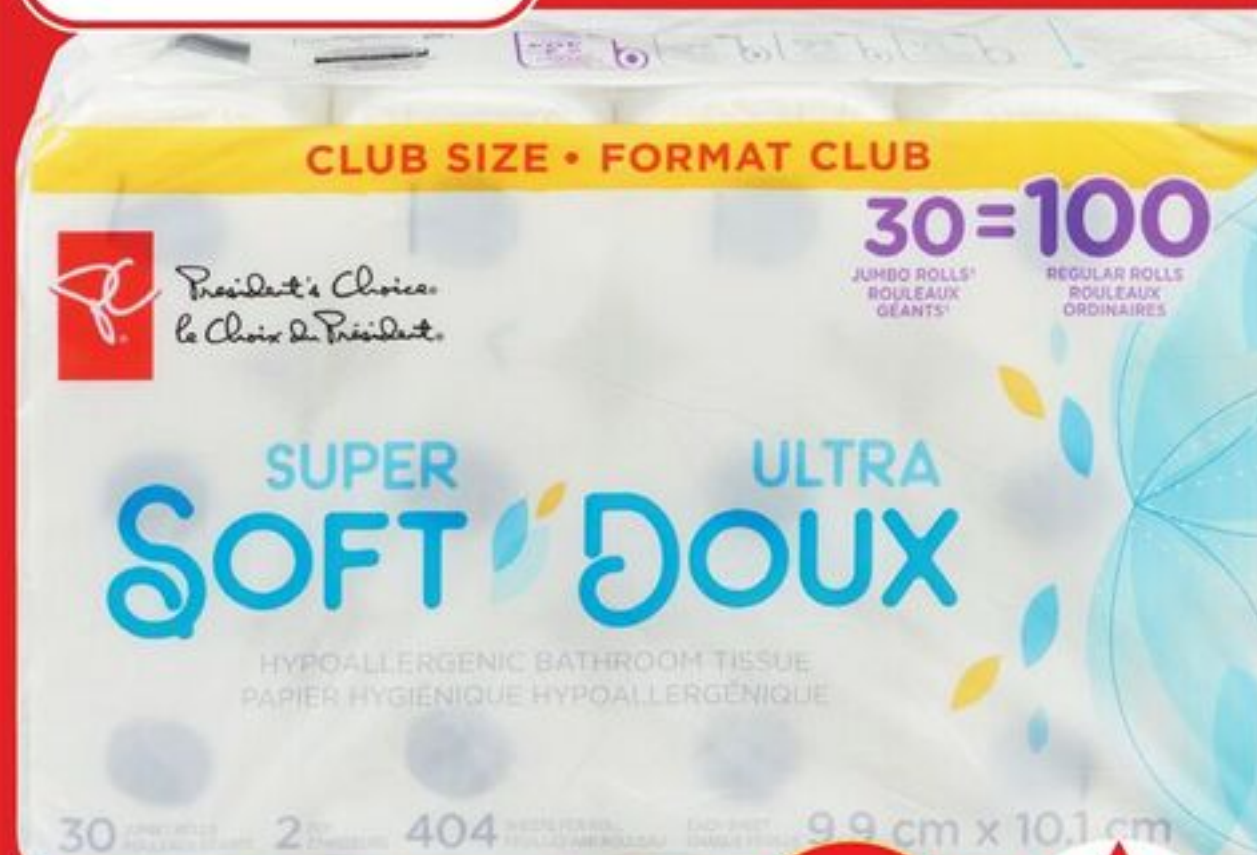
Non-members

22⁹⁹

Members
save up to
\$7

PC® BATHROOM TISSUE
30=100 ROLLS
PAPIER HYGIÉNIQUE PC^{MD}
21450846_EA

**Must be a registered PC Optimum[™] member to load and get this offer.



CLUB
SIZE



\$2

PC® KETTLE, LOADS OF OR
WORLD OF POTATO CHIPS
SELECTED VARIETIES, 200 G
CROUSTILLES CUITES À LA MARMITE,
PLEINES DE OU SAVEURS DU MONDE PC^{MD}
20840911002_EA/21422931_EA



Optimum

Members-Only Price**

3⁵⁰

Non-members

\$4

PC® DIPS
SELECTED VARIETIES, 227 G
TREMPETTES PC[™]
20584097_EA/21639152_EA

**Must be a registered
PC Optimum[™] member
to load and get this offer.



\$4

PC® PASTA SAUCE
SELECTED VARIETIES, 410/650 ML
SAUCE POUR PÂTES PC^{MD}
20131344005_EA/20320838001_EA



DEAL DROP

Limited-time deals on PC® home & more.

\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
ENSEMBLE DE CONTENANTS
POUR ALIMENTS
TRITAN PC®
21105312_EA

PREPARED IN CANADA

Product's Choice
perfectly CLEAR
food storage set
12-PIECE SET
BPA-FREE
STAIN-AND-COLOUR-RESISTANT
BPA-FREE

REAL ATLANTIC SUPERSTORE™
PROUDLY CANADIAN

MEDIUM GROUND BEEF
BŒUF HACHÉ MI-MAIGRE
20797926_KG

SAVE 1.55 LB

5.44 LB
11.99/KG

CLUB SIZE

\$3 LB
6.61/KG

CHICKEN DRUMSTICKS
OR THIGHS
FRESH, CLUB SIZE
WET-CHILLED OR HALAL
PILONS OU HAUTS DE
CUISSÉ DE POULET
20004494_KG/20058163_KG



INCLUDES HALAL



\$4

STRAWBERRIES
PRODUCT OF U.S.A.
OR MEXICO
FRAISES
20049778001_EA

1 LB



SAVE UP TO 39%

\$3 LB
6.61/KG

PORK SIDE RIB
PORTION
PORTION DE CÔTES
DE FLANC DE PORC
20836871_KG



Members save up to \$1

Optimum®
Members-Only Price™
\$5
Non-members
\$6

FARMER'S MARKET™
APPLES
SELECTED VARIETIES
PRODUCT OF ATLANTIC CANADA
CANADA FANCY GRADE, 4 LB
POMMES DÉLICIES DU
MARCHÉ MC
20767998001_EA/21307212001_EA
**Must be a registered PC Optimum™ member to load and get this offer.

4 LB



SAVE UP TO 2.49

6.50

SEAQUEST® FISH FILLETS
SELECTED VARIETIES, 400 G OR
SEAQUEST® BAY SCALLOPS
UNCOOKED, 100-150 PER LB, 400 G, FROZEN
FILETS DE POISSON SEAQUEST®
OU PÉTONCLES DE BAIE
SEAQUEST®
20153570_EA/21558527_EA

Sealquest
Frozen Bay Scallops
Pétoncles de baie congelés

Sealquest
Wild Haddock Fillets
Filets d'aiglefin sauvage
400 g

\$3

LARGE CAULIFLOWER
PRODUCT OF MEXICO OR U.S.A.
GROS CHOU-FLEUR
20135377001_EA

SAVE UP TO 33%

\$4

FARMER'S MARKET™
MANDARINS
PRODUCT OF MOROCCO OR SPAIN
MANDARINES DÉLICIES DU
MARCHÉ MC
20099819001_EA

2 LB

\$5

GIUSEPPE PIZZA 439-785 G OR
PC® FRUSTA, CALZONE OR
WOOD-FIRED PIZZA 240-413 G
SELECTED VARIETIES
PIZZA GIUSEPPE OU
FRUSTA, CALZONE OU PIZZA
AU FEU DE BOIS PC®
20904584_EA/21540407_EA

Product's Choice
WOOD FIRED
Spinach
Cuite au feu de bois

GIUSEPPE PIZZERIA
THIN CRUST-CROUTE MINCE

SAVE .96 WHEN YOU BUY 4

4/\$5
OR 1.49 EA

KD MACARONI AND CHEESE
200 G
MACARONI AU FROMAGE KD
21549526_EA

KD
ORIGINAL

3/4.98
OR 1.99 EA

COCA-COLA, CANADA DRY
OR PEPSI SOFT DRINKS
SELECTED VARIETIES, 2 L
BOISSONS GAZEUSES
COCA-COLA, CANADA DRY
OU PEPSI
20311362001_EA/20316026002_EA

PREPARED IN CANADA

Optimum®
Members-Only Price™
1.99
Non-members
3.99

Members save \$2

PALMOLIVE LIQUID
DISHWASHING
DETERGENT
SELECTED VARIETIES, 591/828 ML
DÉTERGENT À
VAISSELLE LIQUIDE
PALMOLIVE
20861400_EA/21004388_EA
**Must be a registered PC Optimum™ member to load and get this offer.

SAVE UP TO 56%

9.99

MORESH OLIVE OIL 1 L
HUILE D'OLIVE
MORESH
21496940_EA

SAVE UP TO 1.00

6.44

GET 1,000* \$1 back in points

NESCAFÉ OR TASTER'S CHOICE INSTANT COFFEE 100-170 G, NESCAFÉ SWEET & CREAMY SACHETS 16/18'S OR CARNATION HOT CHOCOLATE ENVELOPES 7-10'S, SELECTED VARIETIES
CAFÉ INSTANTANÉ NESCAFÉ OU TASTER'S CHOICE, SACHETS CRÉMEUX ET SUCRÉ NESCAFÉ OU ENVELOPPES DE CHOCOLAT CHAUD CARNATION
20873036_EA/21041744_EA

SAVE UP TO 28%

12.88

DAN-D PAK CASHEWS
SALTED OR UNSALTED
908 G
NOIX DE CAJOU
DAN-D-PAK
20314862001_EA
20314862002_EA

PIZZA MADE EASY!

TAKE & BAKE AT HOME

PREPARED IN CANADA

SAVE UP TO 30%

FROM \$7

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES, 510-739 G
PIZZA 12 PO CUIRE
À LA MAISON
21456415_EA/21456401_EA

2⁷⁵

NATURE VALLEY GRANOLA BARS 120-210 G
OR **BETTY CROCKER OR MOTT'S FRUIT SNACKS** 128-226 G, SELECTED VARIETIES
BARRES GRANOLA VAL
NATURE OU COLLATIONS AUX FRUITS BETTY CROCKER OU MOTT'S
20318474002_EA/21875994_EA

NATURE VALLEY CRUNCHY
6 ROLLS
FRUIT BY THE FOOT
MADE WITH WHOLE GRAIN OATS
210 g

7⁴⁹

CRACKER BARREL CHEESE BARS 400 G OR **SHREDS** 250-320 G
SELECTED VARIETIES
BARRES DE FROMAGE OU FROMAGE RAPÉ
CRACKER BARREL
21290384_EA/21290616_EA

CRACKER BARREL
TEX MEX

PREPARED IN CANADA

SAVE UP TO 1.50

7⁵⁰

PC[®] BACON
SELECTED VARIETIES, 500 G
BACON PC^{MD}
20057892_EA/20152629_EA

PREPARED IN CANADA

SAVE UP TO 40%

1⁵⁰

HEINZ BEANS OR PASTA
SELECTED VARIETIES, 398 ML
FÈVES OU PÂTES HEINZ
20040380003_EA/20177278001_EA

HEINZ BEANS ORIGINAL
In Tomato Sauce
HIGH SOURCE OF FIBRE
398 mL (14 FL OZ)

HEINZ ALPHA GETTI
ALMAHES PASTA
398 mL (14 FL OZ)

5⁹⁹

HELLMANN'S MAYONNAISE
SELECTED VARIETIES, 710-890 ML
MAYONNAISE HELLMANN'S
20618579001_EA
21518360_EA

HELLMANN'S
REAL-VRAIE
MAYONNAISE
100% REAL EGG YOLKS
PREPARED IN CANADA

SAVE .98 WHEN YOU BUY 2

2/\$5
OR 2.99 EA

BARILLA PASTA
SELECTED VARIETIES, 340/410 G
PÂTES BARILLA
21404912_EA/21550231_EA

Barilla
PENNE RIGATE
SPAGHETTI
410 g

SAVE UP TO 1.99

\$7

DANONE OIKOS TUBS 650/750 G OR **DEL MONTE BLEND** 2.5 L
SELECTED VARIETIES
CONTENANTS OÍKOS DANONE OU MÉLANGE DEL MONTE
21437774_EA/21652092_EA

OIKOS PRO 18g PROTEINES
BANANA - BANANES
NO ADDED SUGAR
250 g

Del Monte
PURE FRUIT JUICE
2.5 L

PREPARED IN CANADA

3⁵⁰

DARE WHIPPET, WAGON WHEELS, VIVA PUFFS OR ULTIMATE COOKIES
SELECTED VARIETIES, 230-360 G
BISCUITS WHIPPET, WAGON WHEELS, VIVA PUFFS OU SUPRÊME DARE
20025850001_EA/20419986001_EA

Dare
original WAGON WHEELS
315 g

Viva Puffs
Strawberry Cheesecake
300 g

PREPARED IN CANADA

\$3

GOLDFISH BAKED SNACK CRACKERS OR CRISPS
SELECTED VARIETIES, 156-227 G
CRAQUELINS CUIITS OU CROUSTILLES GOLDFISH
20300320_EA/21675178_EA

Goldfish
CRISPS
ROUSTILLANTS
CHEDDAR
156 g

\$7

DANONE ACTIVIA 12X100 G OR **STARBUCKS ICED COFFEE** 1.18/1.42 L
SELECTED VARIETIES
ACTIVIA DANONE OU CAFÉ GLACÉ STARBUCKS
20303412001_EA/21215530_EA

ACTIVIA
GUT HEALTH SANTÉ DIGESTIVE
12X100 G

STARBUCKS
ICED COFFEE
CAFÉ GLACÉ
1.42 L

3⁷⁵

SCOTSBURN OR BAXTER CREAM
SELECTED VARIETIES, 1 L
CRÈME SCOTSBURN OU BAXTER
20082602_EA

SCOTSBURN
Blend Cream
10% M.F.
1 Litre

Baxter
CEREAL CREAM
10% M.F.

PREPARED IN CANADA

\$11

HIGH LINER PAN SEAR OR SIGNATURE FISH 425-540 G OR **PC[®] FISH** 500-680 G
SELECTED VARIETIES, FROZEN
POISSON POÛLÉE SÉLECTE OU SIGNATURE HIGH LINER OU POISSON PC^{MD}
20844670_EA/21637091_EA

High Liner
Pan Sear
FISH
500 g

PC[®] FISH
HADDOCK
AIGLEFIN
500 g

SAVE 1.08 WHEN YOU BUY 2

2/6⁵⁰
OR 3.79 EA

PC[®] NATURAL SPRING WATER 24X500 ML
EAU DE SOURCE NATURELLE PC^{MD}
20137898_C24

PC[®] NATURAL SPRING WATER
24X500 ML

PREPARED IN CANADA

24⁹⁹

PC[®] PAPER TOWELS 12 ROLLS
ESSUIE-TOUT PC^{MD}
21558605_EA

PC[®] PAPER TOWELS
12 ROLLS
absorbent
14.9 cm x 27.9 cm

PREPARED IN CANADA

\$21

TIDE LAUNDRY DETERGENT 3.9 L, **TIDE POWER PODS** 45'S, **TIDE PODS OR GAIN FLINGS** 57-76'S
SELECTED VARIETIES
DÉTERGENT À LESSIVE TIDE, POWER PODS TIDE, PODS TIDE OU FLINGS GAIN
21579851_EA/21579830_EA

Tide
4+ months mois
PODS
100% LIQUID

\$12

ECO-MAX LIQUID LAUNDRY DETERGENT SELECTED VARIETIES
3 L
DÉTERGENT À LESSIVE LIQUIDE ECO-MAX
20347155001_EA
20347155002_EA

eco-max
LIQUID Laundry Wash
100% LIQUID
3 L

PREPARED IN CANADA

PRICE DROP⁺ so you can save more

\$3

INDOMIE NOODLES SELECTED VARIETIES, 400-425 G
NOUILLES INDOMIE
20686719_EA

Indomie
Instant Noodles
Mi Goreng Fried Noodles
400 g

1²⁵

NO NAME[®] BROTH SELECTED VARIETIES, 900 ML
BOUILLON SANS NOM[®]
21189607_EA/21189610_EA

chicken broth - bouillon poulet
900 mL

beef broth - bouillon bœuf
900 mL

2⁵⁰

CLIF BUILDERS PROTEIN BARS 20 G OF PROTEIN
SELECTED VARIETIES, 56-68 G
BARRES PROTÉINÉES CLIF BUILDER'S
20303133002_EA/21610264_EA

CLIF BUILDERS
PROTEIN
20 G OF PROTEIN
56-68 g

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores.** For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. 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We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. "Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **#PRICE DROP** offer valid in-store at participating locations between January 1-January 28, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

\$4

ICEBERG LETTUCE
PRODUCT OF U.S.A.
LAITUE ICEBERG
20135326001_EA



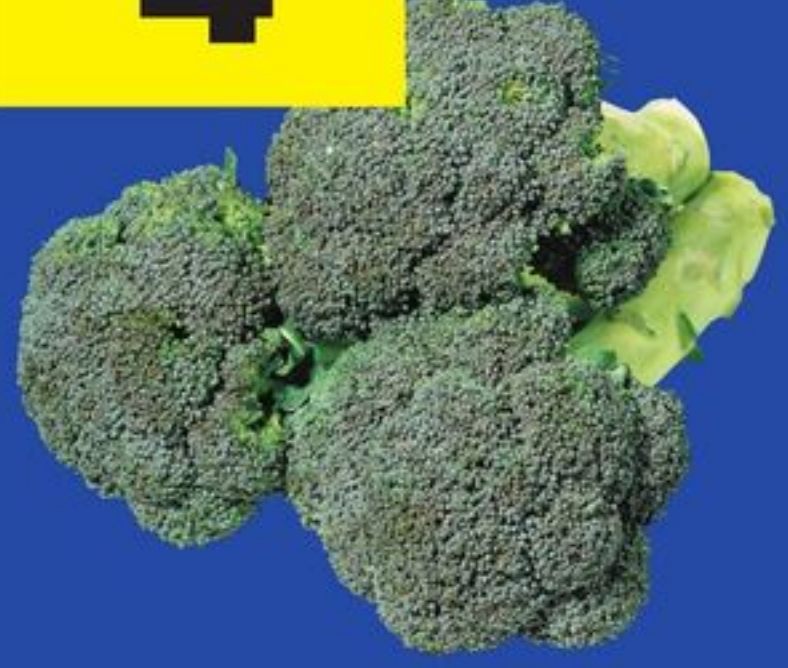
\$5

LEEEKS
PRODUCT OF CANADA, 3'S
POIREAUX
20090117001_EA



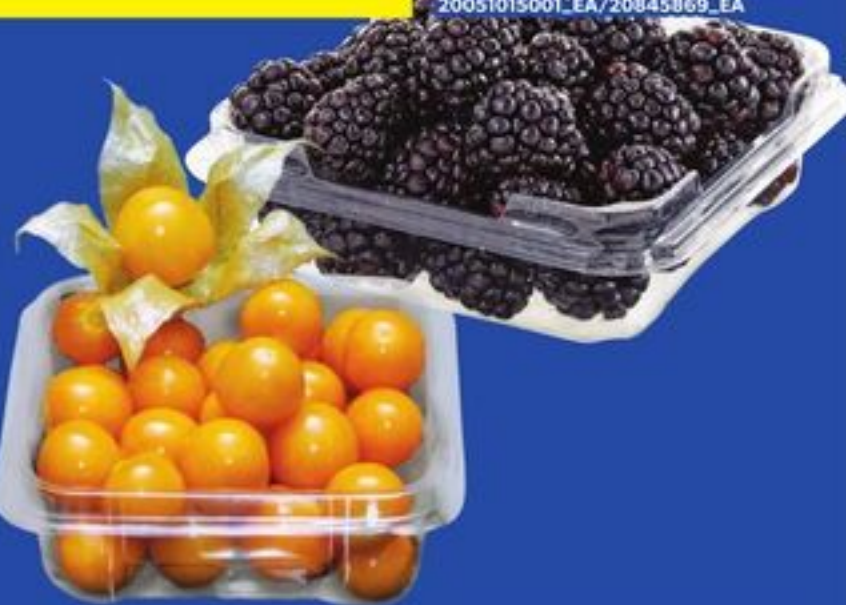
\$4

BROCCOLI
PRODUCT OF U.S.A. OR MEXICO
BROCOLI
20145621001_EA



3⁵⁰

BLACKBERRIES
PRODUCT OF MEXICO OR
U.S.A., 170 G OR **GOLDEN**
GOOSEBERRIES
PRODUCT OF COLOMBIA, 200 G
MÛRES OU
GROSEILLES DORÉES
20051015001_EA/20645869_EA



3⁹⁹
LB
8.8/KG

PC* EXTRA LARGE RED OR GREEN SEEDLESS GRAPES OR PC* BLACK SABLE GRAPES
PRODUCT OF PERU OR CHILE
TRES GROS RAISINS ROUGES OU VERTS
SANS PÉPINS PC* MD
OU RAISINS BLACK SABLE PC* MD
20711275001KG/20425775001KG



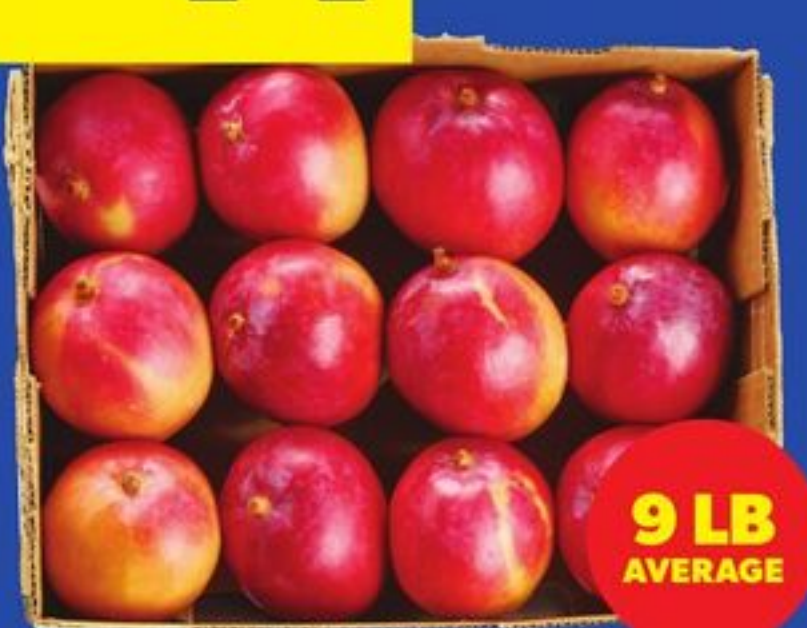
2⁴⁹
LB
5.49/KG

BULK ROMA TOMATOES
PRODUCT OF CANADA OR MEXICO
TOMATES ROMA EN VRAC
20143381001_KG



\$14

RED MANGO CASE
PRODUCT OF PERU
CAISSE DE MANGUES ROUGES
21047849_C01



9 LB AVERAGE

2/\$12
OR 6.50 EA

PC* CHOPPED SALAD KITS
SELECTED VARIETIES
PRODUCT OF U.S.A., 282-396 G
TROUSSES DE SALADES HACHÉES PC* MD
21334070_EA/21378122_EA



\$7

CORED PINEAPPLE
PREPARED IN-STORE
ANANAS ÉVIDÉ
20503143_EA



\$10

GET 2,000[®]
\$2 back in points
8 STEM TULIPS
ASSORTED COLOURS
8 TULIPES SUR TIGE
21723469_EA/21723510_EA



\$24

DOZEN ROSES WITH BABY'S BREATH AND GREENS
ASSORTED COLOURS
DOUZAINE DE ROSES AVEC GYPSOPHILE ET VERDURE
21529068_EA



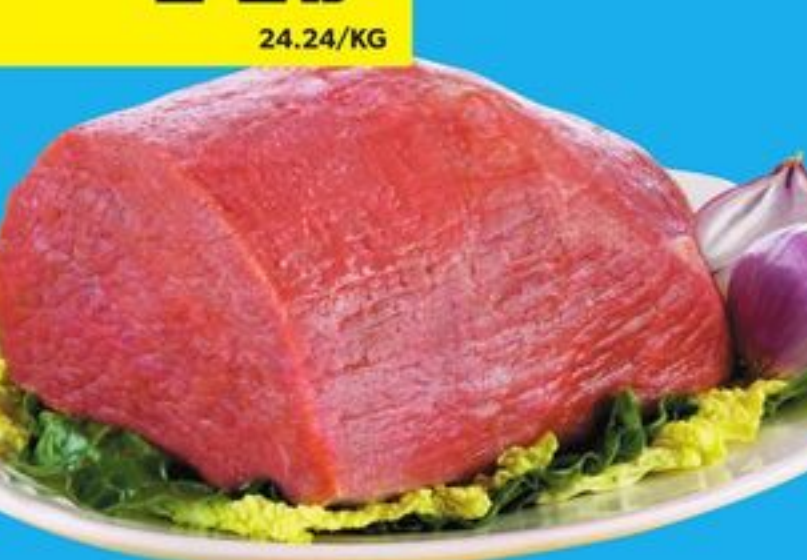
\$14

CYCLAMEN
6 INCH
CYCLAMEN
20189620_EA



\$11
LB
24.24/KG

EYE OF ROUND ROAST
CUT FROM CANADA AA GRADE
BEEF OR HIGHER
RÔTI DE NOIX DE RONDE
20798494_KG



SAVE UP TO 2.00

\$5

BREADED PORK LOIN SCHNITZEL
PREPARED IN-STORE, 300 G
ESCALOPE DE LONGE DE PORC PANÉE
21588065_EA



ALWAYS LOW PRICE

\$13

PC* CHICKEN BREASTS
BONELESS, SKINLESS
3'S UP TO 630 G
POITRINES DE POULET
PC* MD
21340952_EA



SAVE UP TO 2.00

\$14

MARCANGELO ITALIAN SAUSAGE, BREAKFAST PATTIES OR SOUVLAKI
SELECTED VARIETIES 600 G-1.4 KG
SAUCISSES ITALIENNES, RONDELLES DE SAUCISSE À DÉJEUNER OU SOUVLAKI
MARCANGELO
20137236_EA/20799099_EA



SAVE UP TO 33%

9⁹⁹

SUNRISE BABY BOLOGNA
1 KG
PETIT BOLOGNE SUNRISE
21552874_EA



SAVE UP TO 2.99

\$10

ST-HUBERT OR SWISS CHALET PIES
SELECTED VARIETIES
FROZEN, 650-800 G
PÂTES ST-HUBERT OU SWISS CHALET
20719298_EA/21047194_EA



SAVE UP TO 1.99
LB

\$12
LB
26.46/KG

SEAFOOD CHOWDER MIX
PREVIOUSLY FROZEN
CHAUDRÉE DE PRODUITS DE LA MER
20852493_EA



\$10

PC* SMOKED SALMON OR CRAB & LOBSTER BAKE & SERVE DIP
FROZEN, 360 G
TREMPETTE À CUIRE ET SERVIR AU SAUMON FUMÉE OU CRABE ET HOMARD PC* MD
21682613_EA/21682673_EA



\$9

PC* WILD YELLOWFIN TUNA STEAKS
FROZEN, 280 G
DARNES DE THON ALBACORE SAUVAGE
PC* MD
21211819_EA



SUPER FRESH

2⁷⁵

WHITE OR 100% WHOLE WHEAT BREAD
BAKED IN-STORE
450 G
PAIN BLANC OU 100 % BLÉ ENTIER
21374404_EA/21377237_EA



SAVE 2.32
WHEN YOU BUY 8

8/\$4
OR .79 EA

BULK ROLLS
SELECTED VARIETIES
BAKED IN-STORE
PETITS PAINS EN VRAC
20076950_EA



\$4

ARTISAN BREAD
SELECTED VARIETIES
BAKED IN-STORE, 420-660 G
PAIN ARTISAN
21633048_EA/21633233_EA



\$5

IN-STORE BAKED DANISH
SELECTED VARIETIES, 4'S
DANOISÉES CUITES EN MAGASIN
21068290_EA/21464137_EA



6⁵⁰

CINNAMON BUNS
SELECTED VARIETIES
BAKED IN-STORE, 960 G
BRIOCHE À LA CANNELLE
21467583_EA



\$6

FARMER'S MARKET™ SQUARES
SELECTED VARIETIES, 400/450 G
CARRÉS DÉLICÉS DU MARCHÉ^{MC}
21216499_EA/21216501_EA



\$3

PC® ENGLISH MUFFINS OR CRUMPETS
SELECTED VARIETIES, 6'S
MUFFINS ANGLAIS OU CRUMPETS PC™
20123948_EA/20810796_EA



SAVE 1.08
WHEN YOU BUY 2

2/7⁵⁰
OR 4.29 EA

COUNTRY HARVEST BREAD 600/650 G OR BAGELS 6'S
SELECTED VARIETIES
PAIN OU BAGELS COUNTRY HARVEST
21178571_EA/21429067_EA



3⁵⁰

PC® TORTILLAS
10 INCH, SELECTED VARIETIES
342/650 G
TORTILLAS PC™
20182857_EA/21447518_EA



SAVE UP TO 49%

\$4

SAPUTO FETA 200 G, BOCCONCINI 200 G OR MOZZARELLA FRESCA 190 G
SELECTED VARIETIES
FETA, BOCCONCINI OU MOZZARELLA FRESCA SAPUTO
20573975_EA/20708942_EA



SAVE UP TO 1.00/100 G

4⁴⁰/100 G

PARMIGIANO REGGIANO CHEESE
PRODUCT OF ITALY, DELI CUT
FROMAGE PARMIGIANO REGGIANO
20377023_KG



SAVE UP TO 2.00

\$6

ZIGGY'S® CHICKEN STRIPS
SELECTED VARIETIES, 200 G
LANIÈRES DE POULET ZIGGY'S®
21603095_EA/21603188_EA



SAVE UP TO 1.49

\$7

MAPLE LEAF DAWN COOKED HAM 300 G
JAMBON CUIT DAWN MAPLE LEAF
20817330_EA



\$5

PC® GUACAMOLE 227 G OR SALSA 430 ML
SELECTED VARIETIES
GUACAMOLE OU SALSA PC™
20571822_EA/21448092_EA



SAVE 3.00
WHEN YOU BUY 2

2/\$14
OR 8.50 EA

BENTO CALIFORNIA ROLLS
SELECTED VARIETIES, 190-236 G
ROULEAUX CALIFORNIENS BENTO
21638517_EA/21691462_EA



SAVE UP TO 10.00

\$20

30 PIECE WINGS & WEDGES BUCKET
1.2-2 KG
SEAU DE 30 MORCEAUX D'AILES DE POULET ET FRITES EN QUARTIERS
21541872_EA
21541877_EA



SERVES 6

SAVE UP TO 30%

FROM \$7

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES, 510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456415_EA/21456401_EA



GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

UP TO
25% OFF

**PANTENE
HAIR CARE**
SELECTED VARIETIES
AND SIZES
21424214_EA
21431390_EA



UP TO
25% OFF

GET
1,000
back in points

VASELINE SKINCARE
SELECTED VARIETIES AND SIZES
21085011_EA/21085910_EA

5⁷⁹

GET
2,000
when you buy 2
back in points

Q-TIPS
500'S
20323077001_EA



7⁵⁰
LIMIT 6
OVER LIMIT PAY
8.99 EA

**COLGATE MAXFRESH OR TOTAL
TOOTHPASTE 3'S OR MANUAL
TOOTHBRUSH 2'S, BATTERY
TOOTHBRUSH OR COLGATE TOTAL
OR PRO-RELIEF MOUTHWASH**
SELECTED VARIETIES AND SIZES
21118930_EA/21166655_EA



23⁹⁹

LIMIT 4
OVER LIMIT PAY
29.99 EA

HUGGIES 16X BABY WIPES
SELECTED VARIETIES, 960-1152'S
21541191_EA



ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
LOW PRICE

\$4.50

HAPPY DAIRY PANEER
300 G
21343632_EA



ALWAYS
LOW PRICE

\$2

SANTOSH NAAN
SELECTED VARIETIES, 5'S
21671462_EA



ALWAYS
LOW PRICE

\$4

SURAJ OKRA
SELECTED VARIETIES, FROZEN, 1 KG
20379701_EA



ALWAYS
LOW PRICE

\$10

SURAJ BASMATI RICE
3.63 KG
20838931_EA



JANUARY

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
3.00 EA.**

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES, FROZEN, 8'S
20302779_EA



\$2²⁵

**LIMIT 6
AFTER LIMIT
2.50 EA.**

**CATELLI SMART OR
WHOLE GRAINS PASTA**
SELECTED VARIETIES, 340/375 G
20299819008_EA/20527060_EA



\$1⁵⁰

**LIMIT 6
AFTER LIMIT
4.50 EA.**

**JANES COSMIC
CHICKEN NUGGETS**
FROZEN, 500 G
21717211_EA



\$3⁵⁰

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
Valid from January 1 - January 31, 2026. While quantities last. See in-store for details.

OUR BRANDS

MADE BY US FOR ALL BUDGETS.



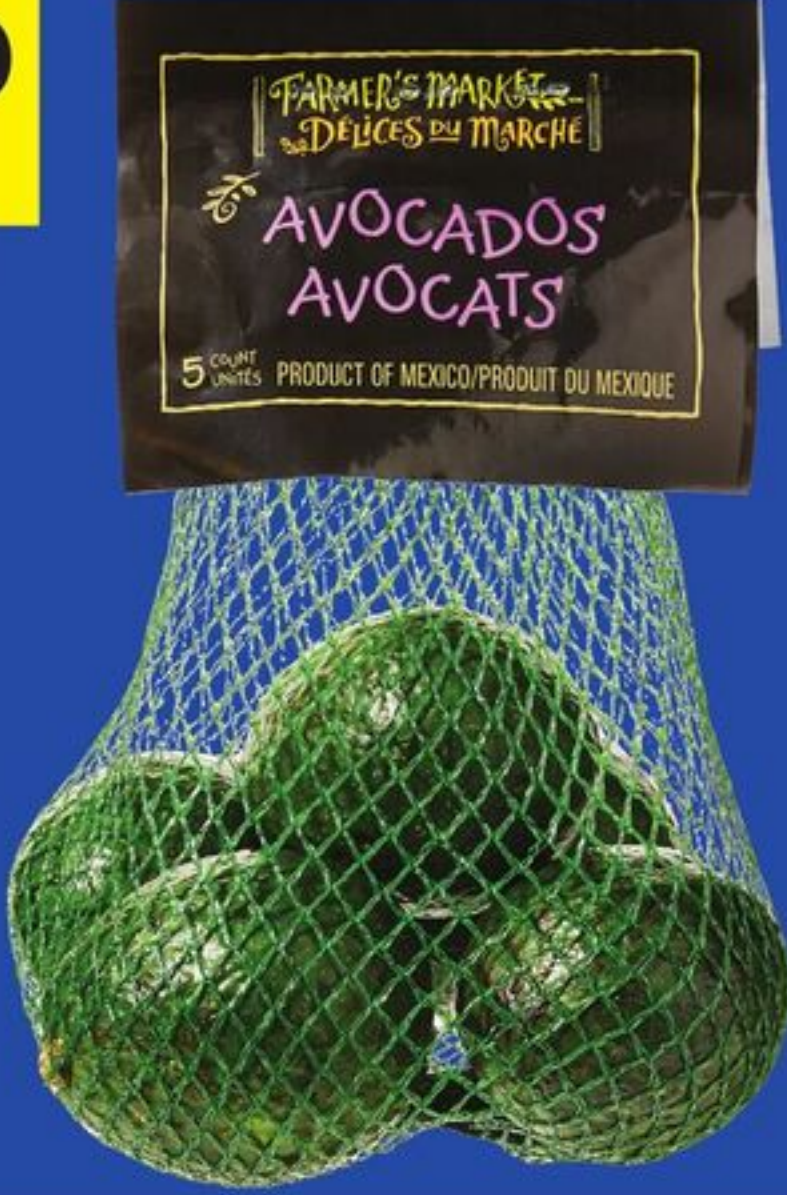
President's Choice

no name®



3⁵⁰

FARMER'S MARKET™
AVOCADO BAG
5 COUNT
PRODUCT OF MEXICO
21644936001_EA



4⁵⁰

FARMER'S MARKET™
MINI CUCUMBERS
PRODUCT OF CANADA
6'S
20737570001_EA



\$6

NO NAME™ NATURALLY IMPERFECT™
TOMATOES
PRODUCT OF CANADA OR MEXICO
2.5 LB
21606704001_EA



4⁵⁰

NO NAME™ NATURALLY IMPERFECT™
CARROTS
PRODUCT OF CANADA
CANADA NO. 2 GRADE
5 LB BAG
20945332001_EA



5⁵⁰

FARMER'S MARKET™
RUSSET POTATOES
PRODUCT OF ATLANTIC CANADA
CANADA NO. 1 GRADE
10 LB
20601020001_EA



\$15

NO NAME™
CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 908 G
21045309_EA



9⁹⁹

NO NAME™ SMOKED SAUSAGES
SELECTED VARIETIES, 900 G
20734142_EA



4⁹⁹
LB

NO NAME™ PORK COTTAGE ROLL
20188379_KG
11.00/KG



\$11

SEAQUEST™ WHOLE POMPANO
800 G, FROZEN
21592064_EA



8⁵⁰

SEAQUEST™ COLOSSAL PACIFIC WHITE SHRIMP RAW ZIPPERBACK™
16-20 PER LB, 300 G OR
CALAMARI RINGS UNCOOKED
340 G, FROZEN
21043887_EA / 20027170_EA



5⁵⁰

SEAQUEST™ CRAB FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT
454 G
20591951_EA / 20591152_EA



\$11

FARMER'S MARKET™ PIES
SELECTED VARIETIES
580 G-1 KG
21297366_EA / 21297367_EA



7⁵⁰

FARMER'S MARKET™ COOKIES
SELECTED VARIETIES
12'S
20566294_EA
20566774_EA



17⁵⁰

FARMER'S MARKET™ BAR CAKES
SELECTED VARIETIES
675-770 G
21500612_EA
21500763_EA



\$9

FARMER'S MARKET™ BROWNIES
608 G
21450067_EA



OUR BRANDS

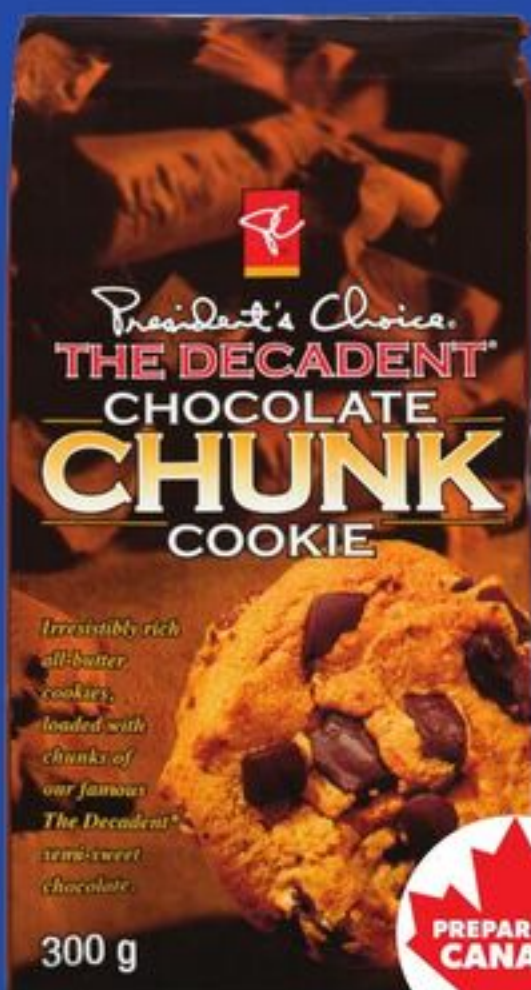
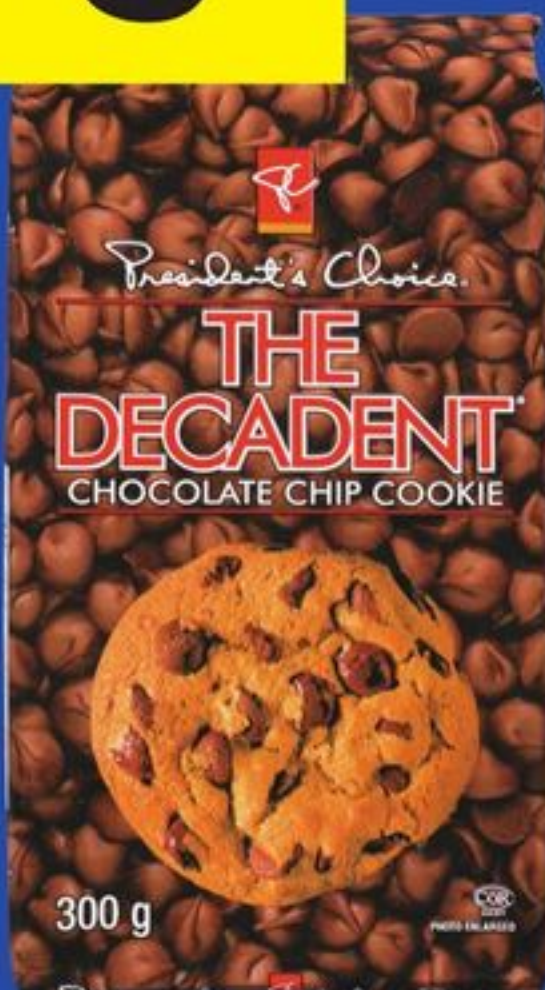
MADE BY US FOR ALL BUDGETS.



no name®

\$5

**PC® THE DECADENT®
COOKIE**
SELECTED VARIETIES, 300 G
20612257_EA/20612260_EA



\$12

**NO NAME® HONEY,
LIQUID SQUEEZABLE
OR CREAMED TUB**
PASTEURIZED OR
UNPASTEURIZED, 1 KG
20033683_EA/20072342_EA



\$3

**PC® APPLETREET
APPLE SAUCES**
6X100 ML OR **SQUEEZE
FRUIT POUCHES** 4X90 G
SELECTED VARIETIES
20309701001_EA/21381517_EA



5⁵⁰

**PC® THE DECADENT®
CHOCOLATE CHIPS**
SELECTED VARIETIES
226-300 G
20011473_EA/20430272_EA



**SAVE
1.98
WHEN YOU BUY 3**

3/9⁹⁹

OR 3.99 EA

**PC® ALBACORE
WHITE TUNA**
SELECTED VARIETIES
170 G
21081427_EA/21081491_EA



3⁵⁰

**NO NAME®
WHIPPED TOPPING**
SELECTED VARIETIES
225 G
20017493_EA



\$5

**GET
1,000⁰
back in points**

**PC® SCOOP SHOP
TUBS ICE CREAM**
SELECTED VARIETIES
FROZEN, 946 ML
2029983011_EA/21575303_EA
*Open your PC Optimum™
app or visit pcoptimum.ca
to get the offer.



5⁵⁰

**PC® ASIAN ENTRÉES
OR SOUPS** 300 G,
BOL-O-GRAINS 280 G OR
GNOCCHI OR RISOTTO
350-400 G
SELECTED VARIETIES, FROZEN
21546625_EA/21565996_EA



**SAVE
1.98
WHEN YOU BUY 2**

2/\$11

OR 6.49 EA

**PC® BLUE MENU OR PC®
SPARKLING WATER**
SELECTED VARIETIES
12X355 ML
20668034001_C01
20668034002_C01



**SAVE
1.98
WHEN YOU BUY 2**

2/\$12

OR 6.99 EA

PC® SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20218887027_C12
20218887028_C12



39⁴⁹

**NO NAME®
COFFEE PODS**
SELECTED VARIETIES
102'S
21593380_EA



\$2

**NO NAME®
ALUMINUM FOIL**
25'
21119986_EA



\$2

**NO NAME®
PLASTIC WRAP**
SELECTED VARIETIES
30 M
20058286_EA



10⁴⁹

PC® FACIAL TISSUES
SELECTED VARIETIES
6'S
20181283_EA



CLUB
SIZE

BUY BIG.
SPEND SMALL.

\$8

NO NAME® NATURALLY
IMPERFECT™ MIXED
PEPPERS
PRODUCT OF MEXICO
2.5 LB
20921434001_EA



CLUB
SIZE

5⁵⁰

FARMER'S MARKET™
LEMONS
PRODUCT OF U.S.A.
2 LB
20795315001_EA



CLUB
SIZE

11⁹⁹
LB
26.43/KG

EYE OF ROUND STEAK
CUT FROM CANADA AA
GRADE BEEF OR HIGHER
20798458_KG



CLUB
SIZE

5⁵⁰
LB
12.12/KG

CHICKEN BREASTS
SKINLESS BONE-IN
20845719_KG



CLUB
SIZE

16⁹⁹

NO NAME®
HONEY HAM
1.3 KG
20858028_EA



CLUB
SIZE

\$12

PC® PUB RECIPE™
BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 1.4 KG
21201410_EA



CLUB
SIZE

SAVE
3.99

\$25

PC® RAW ZIPPERBACK
PACIFIC WHITE
SHRIMP
FROZEN, 1.5 KG
21035874_EA



CLUB
SIZE

Optimum™

Members-Only Price™

\$13

Non-members
\$14

Members
save up to
\$1

MAPLE LEAF NATURAL
SELECTIONS DELI
SLICED MEATS
SELECTED VARIETIES
375/400 G
20772015_EA
20772016_EA



CLUB
SIZE

SAVE
1.99

\$15

PC® DELI CHEESE
SLICES
SELECTED VARIETIES
500 G
20249826_EA
20249985_EA



CLUB
SIZE

SAVE
1.99

\$13

PC® CHEESE BLOCKS
SELECTED VARIETIES
500 G
20218911_EA
20249328_EA



CLUB
SIZE

\$9

ZIGGY'S® FRESH PASTA
SELECTED VARIETIES
850 G/1 KG
21521156_EA
21521163_EA



CLUB
SIZE

ALWAYS
LOW PRICE

\$7

BUTTER
CROISSANTS
BAKED IN-STORE
12'S
21683000_EA



CLUB
SIZE

\$6

PC® NAAN
DIPPERS
400 G
20999700_EA



CLUB
SIZE

**CLUB
SIZE**

**BUY BIG.
SPEND SMALL.**

\$5

**PC® ORGANICS QUICK
ROLLED OATS**
SELECTED VARIETIES
1 KG
20705773_EA



**SAVE
1.00**

\$9

**PC® ORGANICS
PEANUT BUTTER**
1 KG
21047266_EA



**SAVE
1.99**

\$8

**LIBERTÉ GREEK
YOGURT TUBS**
SELECTED VARIETIES
900 G/1 KG
21305350_EA
21473562_EA



\$20

**OASIS ASSORTED
JUICE BOXES**
40X200 ML
21030520_C01



4⁵⁰

**NO NAME®
CLUB PACK
CRANBERRY
COCKTAIL**
2.84 L
21635359_EA



23⁹⁹

**GATORADE CLUB
PACK OR POWERADE
SPORTS DRINK**
SELECTED VARIETIES
24X591 ML
20954130_C24
20325703_C24



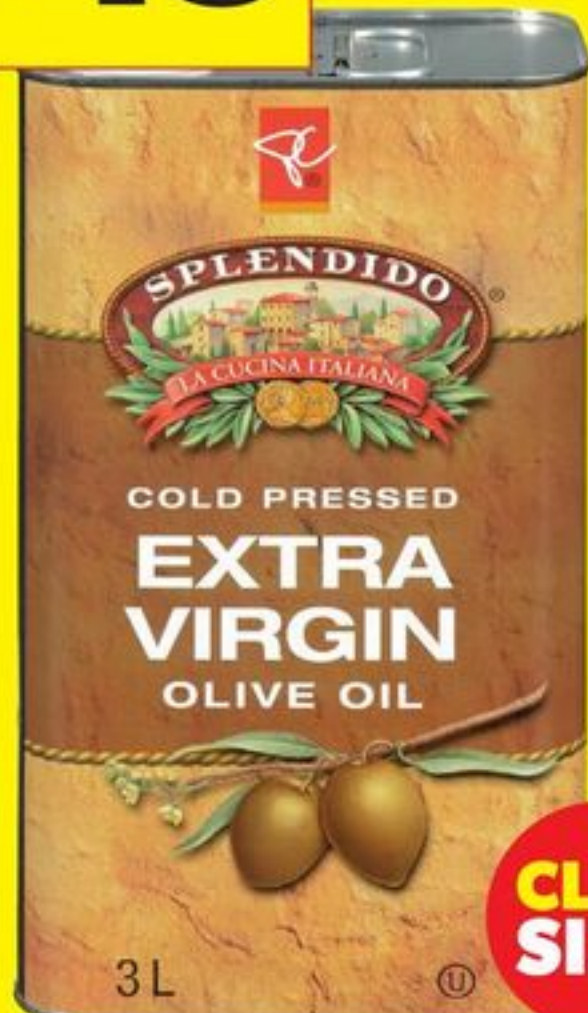
\$13

**NO NAME®
MEAT LASAGNA**
FROZEN, 2.27 KG
20099795_EA



\$45

**PC® SPLENDIDO®
COLD-PRESSED EXTRA
VIRGIN OLIVE OIL**
3 L
20045250_EA



6⁴⁹

**NO NAME®
SALTED TOPS
SODA CRACKERS**
SELECTED VARIETIES
907 G
20795290_EA



\$23

**GET
2,000⁰⁰**
**NESTLÉ
DRUMSTICK**
SELECTED VARIETIES
FROZEN, 18'S
20420070_EA

\$2⁰⁰
back in points



\$18

**NO NAME®
NATURALLY
IMPERFECT® FRUIT
OR PC® CLUB SIZE
FROZEN FRUIT**
SELECTED VARIETIES
FROZEN, 1.5/2 KG
21033164_EA
21099410_EA



14⁵⁰

WERTHER'S CANDY
900 G
21054002_EA



\$23

**NO NAME®
ALUMINIUM FOIL**
656 FT
21120000_EA



\$10

**ZIPLOC SANDWICH
BAGS 270'S, FREEZER
BAGS 75'S OR LARGE
FREEZER BAGS 60'S**
SELECTED VARIETIES
21196100_EA
21196101_EA



\$12

**NO NAME®
CLUMPING CAT LITTER**
SELECTED VARIETIES
18 KG
20177169002_EA



SUPER YOUR EVERYDAY

\$7

PILLSBURY PIZZA POPS 760 G
OR BITES 693 G
SELECTED VARIETIES, FROZEN
20972958_EA/21435931_EA



SAVE 1.58
WHEN YOU BUY 2

2/\$6
OR 3.79 EA



BETTY CROCKER POTATOES
SELECTED VARIETIES, 141-215 G
20296518002_EA/21574295_EA



4.50

OLD EL PASO DINNER KITS
SELECTED VARIETIES
309-510 G
20795468_EA/20795300_EA



SAVE UP TO 30%
\$3

PC® SALAD DRESSING
SELECTED VARIETIES
475 ML
20627618010_EA
20628299002_EA



\$5

NO NAME® PICKLES 1 L
OR PC® QUEEN COLOSSAL STUFFED OLIVES 500 ML
SELECTED VARIETIES
20051164_EA
20300473_EA



1.50

NO NAME® BEANS
SELECTED VARIETIES
540 ML
20325921005_EA
20554593_EA



\$2

BRUNSWICK FILLETS OR CLOVER LEAF FLAVOR TUNA
SELECTED VARIETIES
85-100 G
20318426003_EA
2031591001_EA



\$4

PC® OIL SPRAY
SELECTED VARIETIES
120-170 G
20090124_EA
20131845_EA
21093990_EA
21451192_EA



SAVE 1.98
WHEN YOU BUY 2

2/\$10
OR 5.99 EA

HARIBO CANDY BAGS
SELECTED VARIETIES
284 G
21387490_EA
21593050_EA



3.50

NO NAME® SPICES
SELECTED VARIETIES
15-250 G
20617758_EA
20618039_EA



\$5

BEN & JERRY'S
473 ML
OR MAGNUM BARS 3/4'S
SELECTED VARIETIES
FROZEN
20950739_EA/21428213_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$6

SCHNEIDERS BREAKFAST SANDWICH OR EGG BITES
SELECTED VARIETIES
FROZEN, 204-288 G
21623060_EA
21623288_EA



\$10

NO NAME® NOVELTIES
SELECTED VARIETIES
FROZEN, 24/30'S
20302779_EA



\$12

P.F. CHANG'S ENTRÉES
SELECTED VARIETIES
FROZEN, 624 G
21627413_EA
21671345_EA



\$3

NO NAME® VEGETABLES
SELECTED VARIETIES
FROZEN, 750 G
20312260_EA
20316412_EA



SAVE UP TO .50

2.50

SILK NON-DAIRY BEVERAGES
SELECTED VARIETIES
946 ML
20555265002_EA
21357595_EA



SAVE 1.98
WHEN YOU BUY 2

2/\$15
OR 8.49 EA

PEPSI SOFT DRINKS
SELECTED VARIETIES
12X355 ML
20322361002_C12
20322361004_C12



\$10

ROYALE BATHROOM TISSUE
12 DOUBLE ROLLS,
TIGER TOWEL PAPER TOWELS
3=6 ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES
21363770_EA
21484702_EA



\$21

CASHMERE BATHROOM TISSUE
SELECTED VARIETIES
24=72 ROLLS
21189845_EA
21443648_EA





新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

1.88
LB
4.14/KG

ASIAN YELLOW PEARS
PRODUCT OF CHINA
20035618001_KG

3.99

KUMQUAT KRISPY
PRODUCT OF CHINA
400 G
21518661001_EA

5.48
LB
12.08/KG

**CHICKEN GIZZARDS,
HEARTS OR LIVERS**
FROZEN
21528473_KG



9.99

**KNORR BOUILLON
CHICKEN MIX**
1 KG
20154074_EA



5.88

**DANISA
TRADITIONAL
BUTTER COOKIES**
454 G
21245259_EA



2.18
LB
4.81/KG

GINGER ROOT
PRODUCT OF CHINA
20179038001_KG



2.88
LB
6.35/KG

**SHANGHAI OR
BABY BOK CHOY**
PRODUCT OF MEXICO
OR U.S.A.
20082279001_KG
20032454001_KG



3.28

LARGE DRAGON FRUIT
PRODUCT OF VIETNAM
20168395001_KG



5.88
LB
12.96/KG

**PORK BELLY
PORTION**
20793502_KG



13.88

**T&T SLICED
ROLLS**
BEEF OR LAMB
FROZEN, 340 G
21570476_EA



3.99

**SIWIN
LONGANISA
OR TOSINO**
SELECTED VARIETIES
375 G
20546965_EA



**SAVE
UP TO 2.49**

6.50

**OCEAN MARKET
WHOLE
WILD CHUB
MACKEREL**
FROZEN, 1 KG OR
**TRADITIONS
SHRIMP**
91/120 PER LB
FROZEN, 340 G
21079543_EA
21614892_EA



3.48

**T&T ALMOND
COOKIES**
304 G
21049626_EA



1.48

**T&T BAKERY
TROPICAL
CAKES**
180 G
20826092_EA



1.49

**T&T KOREAN
ROASTED
SEA LAVER**
15 G
20593313_EA



\$22

**BROMELIAD
4 INCH**
21723671_EA



新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.

6⁹⁹

**SHAO MEI
DESSERT BAR**
 FROZEN, 280 ML
 21451403_EA

8⁹⁹

**BIBIGO MANDU
DUMPLINGS**
 SELECTED VARIETIES
 FROZEN, 680-710 G
 21592031_EA

4⁸⁸

**LOTTE MOCHI
ICE CREAM**
 SELECTED VARIETIES
 FROZEN, 270 G
 21247132_EA

\$6

**KADOYA
SESAME OIL**
 327 ML
 20990809_EA

2⁸⁸

SUNRISE TOFU
 SELECTED VARIETIES
 350/454 G
 20570507_EA

2⁸⁸

PC® KIMCHI
 400 G
 21394053_EA

\$4

**LOTTE PEPERO
VALUE PACK**
 SELECTED VARIETIES
 128 G
 21617953_EA

\$3

**INDOMIE
NOODLES**
 SELECTED VARIETIES
 400-425 G
 20686719_EA

6⁵⁰

**M.Y. SAN
SKY FLAKES
CRACKERS**
 800 G
 21176798_EA

3²⁹

**T&T®
PINEAPPLE
CAKES**
 224 G
 20593292_EA

2⁸⁸

**UFC REFRESH
COCONUT
WATER**
 1 L
 20570506_EA

3⁵⁰

**HI-CHEW
CANDY**
 SELECTED VARIETIES
 90 G
 21380659_EA

2⁴⁹

**ROOSTER®
SWEETENED
CONDENSED
MILK**
 SELECTED VARIETIES
 300 ML
 20126907_EA

3⁵⁰

**DORITOS SPICY
GARLIC CHIPS**
 210 G
 21595402_EA

4⁹⁹

**HEIWA
SANUKI-STYLE
UDON NOODLES**
 1.25 KG
 20570578_EA

2⁵⁰

**CHACHA
SUNFLOWER
SEEDS**
 SELECTED VARIETIES
 260 G
 20854556002_EA
 20854556003_EA

4⁵⁰

**NIVEA BODY
WASH 500 ML**
 SELECTED VARIETIES
 21169897_EA
 21169899_EA

**LIMIT 6
OVER LIMIT PAY
5.49 EA**

\$6

**NO NAME®
NAPKINS**
 500'S
 20306897_EA

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find
international ingredients at low prices.

SHOP NOW

\$2⁹⁹

LB

4.41/KG

**CARIBBEAN
SWEET POTATOES**
PRODUCT OF HONDURAS
20169868001_KG

5⁴⁸

GARLIC
PRODUCT OF CHINA, 1 KG
21238843001_EA

8⁹⁹

LB

19.82/KG

**PC® FREE FROM™
AUSTRALIAN LAMB
SHANKS**
FROZEN
20798674_KG

INCLUDES
HALAL

\$9

ASC BASA STEAKS
UNCOOKED, FROZEN, 1 KG
20910469_EA

3⁵⁰

KOHINOOR SAUCES
SELECTED VARIETIES, 375 G
21598378_EA/21598540_EA

\$7

**MARCANGELO
HALAL SHAWARMA
CHICKEN STRIPS**
200 G
21613514_EA

2⁵⁰

**MTR READY TO EAT
MEALS**
SELECTED VARIETIES, 300 G
20769717002_EA/20769717008_EA

4²⁵

VEEBA SAUCES
SELECTED VARIETIES,
300-400 G
21632617_EA
21632743_EA

1⁷⁵

**YIPPEE MASALA
NOODLES**
280 G
21127101_EA

\$4

CRISPY COOKIES
SELECTED VARIETIES, 300-350 G
20820641_EA

\$8

BRU COFFEE
SELECTED VARIETIES, 200 G
20776654_EA

3⁵⁰

**SURAJ® GINGER
GARLIC PASTE 750 G OR
KFI CHUTNEYS 455 ML**
SELECTED VARIETIES
20299612002_EA/21088575_EA

\$6

SURAJ® SOOJI FLOUR
2 KG
21071270_EA

\$7

**TATA PREMIUM
OR GOLD TEA**
SELECTED VARIETIES, 450 G
21407291_EA/21407294_EA

FEEL GOOD CHOICES

AT FEEL GOOD PRICES

SAVE 14%

4²⁵

CASBAH COUSCOUS
SELECTED VARIETIES, 180-340 G
20326517002_EA/20326517004_EA

COUSCOUS
ORIGINAL | ORIGINAL

COUSCOUS
ROASTED GARLIC & OLIVE OIL
L. ROTI ET HUILE D'OLIVE

COUSCOUS
ORGANIC | BIOLOGIQUE

198 g

340 g

SAVE UP TO 22%

\$7

ELMHURST NON-DAIRY BEVERAGES
SELECTED VARIETIES, 946 ML
21415684_EA/21416685_EA

ELMHURST
MILKED CASHEWS™
UNSWEETENED

ELMHURST
MILKED ALMONDS™
UNSWEETENED

946 mL

4⁵⁰

MADEGOOD ORGANIC STAR PUFFED CRACKERS
SELECTED VARIETIES, 121 G
21355184_EA/21355273_EA

MADEGOOD
Star Puffed Crackers
Craquelins soufflés en forme d'étoile

MADEGOOD
Star Puffed Crackers
Craquelins soufflés en forme d'étoile

NET 121 g

PREPARED IN CANADA

10⁵⁰

PIZZA OGGI
SELECTED VARIETIES
FROZEN, 250-452 G
21044341_EA/21044357_EA

OGGI
MARGHERITA

OGGI
QUATTRO FORMAGGI

452 g

PREPARED IN CANADA

UP TO 15% OFF

SPROOS COLLAGEN
SELECTED VARIETIES, 200-500 G
21209728_EA/21564946_EA

SPROOS
MCT COLLAGEN CREAMER
TCM + COLLAGÈNE

SPROOS
SUPER HOT CHOCOLATE
SUPER CHOCOLAT CHAUD

220 g

UP TO 20% OFF

RENEW LIFE ULTIMATE FLORA PROBIOTICS, KIDS PROBIOTICS, DHA, FIBRESMART OR CLENA SMART KIT
SELECTED VARIETIES, 1-120'S
21448427_EA/21448440_EA

RenewLife
Ultimate Flora™
WOMEN'S EXTRA CARE™ PROBIOTIC

RenewLife
Ultimate Flora™
KIDS PROBIOTIC

RenewLife
DHA

RenewLife
FIBRESMART

50 BILLION CFU
12 PROBIOTIC STRAINS

30 VEGETARIAN CAPSULES
NPN 80105588

100 BILLION CFU
12 PROBIOTIC STRAINS

30 VEGETARIAN CAPSULES
NPN 80105550

\$5

PC ORGANICS PASTA SAUCE
SELECTED VARIETIES, 700 ML
20085773001_EA

PC Organics
TOMATO & BASIL

700 mL

SAVE 1.99

\$5

JORDANS CEREAL OR GRANOLA
SELECTED VARIETIES, 325-400 G
21364038_EA/21522267_EA

JORDANS
MORNING CRISP

JORDANS
MORNING MUFFIN GRANOLA

\$6

O'DOUGHS BAGELS
SELECTED VARIETIES
FROZEN, 300 G
21106818_EA/21106820_EA

O'Doughs
BAGEL

O'Doughs
BAGEL

PREPARED IN CANADA

4²⁵

DAIYA ORGANIC DAIRY FREE MAC AND CHEESE
SELECTED VARIETIES, 156 G
21586580_EA/21702993_EA

Daiya
HERB & GARLIC
MAC & CHEESE

Daiya
WHITE CHEDDAR
MAC & CHEESE

156 g

UP TO 20% OFF

BODY PLUS PROGRESSIVE, VEGE GREENS, SMART SOLUTION, IRON VEGAN, PROTEIN POWDER, VITAMINS OR PROBIOTICS
SELECTED VARIETIES, 242-900 G,
30-250 ML OR 30-180'S
21565115_EA/21565163_EA

Progressive
VEGE GREENS
CLEAN ENERGY

Progressive
IRON VEGAN

Progressive
PROTEIN POWDER

Progressive
VITAMINS

242 g

\$23

SALUS IRON OR MAGNESIUM SUPPLEMENT OR KINDERVITAL MULTIVITAMINS
SELECTED VARIETIES, 250 ML
20735326_EA

Salus
Floravit®
Yeast and gluten free liquid iron formula with vitamins

Salus
KINDERVITAL

250 ml

SAVE UP TO 28%

2⁵⁰

FLOW WATER
SELECTED VARIETIES 1 L
20987454_EA/21602474_EA

flow
MINERAL WATER

flow
SPARKLING WATER

1 L

PREPARED IN CANADA



2⁹⁹

TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 160/180 G
20298151005_EA

**MEGA-PACK
MÉGA-FORMAT**

Temptations

TASTY CHICKEN FLAVOUR
SAVEUR DE POULET
SAVOUREUX

PREPARED IN CANADA

6⁵⁰

FRISKIES CAT TREATS
SELECTED VARIETIES, 454 G
211865907_EA

Friskies Party Mix

with real chicken and flavours of liver and turkey
avec du vrai poulet et des saveurs de foie et de dinde

ORIGINAL Crunch

454 g

PREPARED IN CANADA

\$30

FRISKIES CAT FOOD
SELECTED VARIETIES, 32'S
21186765_C01

Friskies shredded

SUPER PACK

32 CANS

PREPARED IN CANADA

\$7

FRISKIES DRY CAT FOOD
SELECTED VARIETIES, 1.4-1.5 KG
20912515_EA

PURINA Friskies 7 FAVOURITES

Flavours of Chicken, Beef, Turkey, Salmon, Tuna, Shrimp & Cheese

1.42 kg

PREPARED IN CANADA

\$14

NO NAME CAT FOOD
SELECTED VARIETIES, 4 KG
20163065001_EA

no name 3-flavour mix for cats

chicken, turkey & seafood

PREPARED IN CANADA

\$23

TIDY CATS CAT LITTER
SELECTED VARIETIES, 5.44 KG
21206285_C01

PURINA TIDY CATS

MULTI-CAT CLUMPING LITTER

LIGHTWEIGHT

24/7 PERFORMANCE

99.9% DUST FREE

5.44 kg

PREPARED IN CANADA

\$32

PURINA ONE DRY DOG FOOD
SELECTED VARIETIES, 6-7 KG
20337033_EA

PURINA ONE

CHICKEN & RICE FORMULA

FORMULE POULET ET RIZ

7 kg

PREPARED IN CANADA

\$5

MILKBONE DOG TREATS
SELECTED VARIETIES, 535-900 G
21014403_EA

MILK-BONE

LOVED SINCE 1908

medium

12 VITAMINS & MINERALS

PREPARED IN CANADA

\$9

MILK-BONE COMFORT CHEWS DOG TREATS
SELECTED VARIETIES, 210/312 G
21620394_EA

MILK-BONE COMFORT CHEWS

Bar with Beef

Barre avec bœuf

PREPARED IN CANADA

\$9

CALEDON FARMS CRUNCHY BISCUITS OR BAKED BITES
SELECTED VARIETIES, 265/533 G
21659336_EA/21659532_EA

CALEDON FARMS

Crunchy Biscuits

Bites

PREPARED IN CANADA

\$27

PEDIGREE DOG FOOD
SELECTED VARIETIES, 6.35/8 KG
20039397001_EA

Pedigree

VITALITÉ+

8 kg

PREPARED IN CANADA

3/6⁹⁹

PEDIGREE DOG FOOD
SELECTED VARIETIES, 375 G
21359778_EA

Pedigree

CHOPPED GROUND DINNER

REPAS HACHÉ

With Beef

Avec bœuf

PREPARED IN CANADA

SAVE 1.47
WHEN YOU BUY 3
3/\$9
OR 3.49 EA

BENEFUL DOG FOOD
SELECTED VARIETIES, 283 G
20303551001_EA/20303551002_EA

PURINA Beneful

PREPARED MEALS

REPAS PRÉPARÉS

PREPARED IN CANADA

\$26

PC EXTRA MEATY DRY DOG FOOD
SELECTED VARIETIES, 7 KG
21361753_EA

PC EXTRA

meaty - viande

7 kg

PREPARED IN CANADA

\$18

NO NAME WILD BIRD SEED MIX
8 KG
21308570_EA

wild bird seed mix

mélange de graines oiseaux sauvages

8 kg

PREPARED IN CANADA

ELEVATE YOUR WELL BEING

UP TO
20% OFF

NIVEA BODY LOTIONS AND BODY CREAMS
SELECTED VARIETIES AND SIZES
20700027_EA



UP TO
20% OFF

CERAVE SKINCARE CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21295211_EA/21295971_EA



UP TO
20% OFF

METHOD, AXE OR OLD SPICE HAIR CARE
SELECTED VARIETIES AND SIZES
21170078_EA/21360088_EA



UP TO
30% OFF

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307494001_EA/21644988_EA



4.50

LIMIT 6 OVER LIMIT PAY 5.49 EA

NIVEA DEODORANT ROLL-ON 50 ML OR ANTIPERSPIRANT, 51/52 G
SELECTED VARIETIES
20800049_EA/20699612_EA



3.50

LIMIT 6 OVER LIMIT PAY 4.29 EA

COLGATE PREMIUM ADULT OR KIDS TOOTHPASTE 70-150 ML OR MANUAL TOOTHBRUSH 1'S
SELECTED VARIETIES
20697448001_EA/21166685_EA



L'ORÉAL PARIS

START THE NEW YEAR WITH YOUTHFUL SKIN

YOU'RE WORTH IT.

UP TO
GET 6,000*
when you buy 2

\$6
back in points

L'ORÉAL CLEANSERS, MOISTURIZERS, SERUMS OR TREATMENTS
SELECTED VARIETIES AND SIZES
21170224_EA/20357019005_EA

Health™

Think Pharmacist.

For minor illnesses, flu shots, travel vaccines, and more.

Book an appointment at www.pchealth.ca

Poise®

Up to **100% leak-free protection**

Depend® offers **All-Day Protection**

\$20 EACH

DEPEND® Underwear or POISE® Pads
selected varieties and sizes
21099850_EA/21099790_EA
20558843005_EA/21302119_EA

UP TO
GET 3,000*
when you buy 2

\$3
back in points

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ALL DAY ODOUR PROTECTION

Secret Aluminum Free Deodorant
selected varieties, 68 g
21426451_EA/21164014_EA

UP TO
GET 4,000*
when you buy 2

\$4
back in points

© 2026 P&G

#1 IMPORTED ITALIAN BRAND

ANTIPASTO QUATTRO
150 g
21706582_EA
\$12

EUROPEAN CHARCUTERIE
85 g
21706423_EA
\$8

PROSCIUTTO AND ASSORTED VARIETIES
85 g
21706421_EA
\$8

CHICKEN BREAST STRIPS SHAWARMA
200 g
21613514_EA
\$7

ASSORTED SALAMI CHUBS
300 g
21021491_EA
\$12

SCHNEIDERS
EST. 1890

CANADIAN CRAFTED SINCE 1890

15% /100 g
GET **1,000**[®] when you spend *10* on

Schneiders® Deli Best® Service Case Meats
Selected Varieties
21201089_KG/21201094_KG

BIG STICK!
Local Favourite

15% /100 g
GET **1,000**[®] when you spend *10* on

Big Stick!™ Large Wax Bologna
Service Case Meat
20315210_EA

BUILDING COMMUNITY

One Rink at a Time

Learn More At KRAFTHOCKEYVILLE.CA

© NHL © NHLPA

Philadelphia Cream Cheese product
Selected Varieties
227 - 250 g
20866816002_EA

2/9⁵⁰
OR \$5.49 EA.

Kraft Peanut Butter
750 g - 1 Kg
Kraft
Hazelnut Spread 725 g
Selected Varieties
21285418_EA
20039581001_EA

\$7⁵⁰

Kraft Dinner Macaroni & Cheese
Selected Varieties
200 g
21549526_EA

4/\$5
OR \$1.49 EA.

Heinz Ketchup
Selected Varieties
750 mL - 1 L
20069080_EA

\$6

Maxwell House Ground Coffee
Selected Varieties
631-925 g
21606882_EA

\$20

Classico Pasta Sauce
Selected Varieties
410 - 600 mL
20325609003_EA/21618217_EA

\$5

*Based on the 2026 BrandSpark® Canadian Trust Study.

TACO BELL

FLAVOUR YOU CAN'T FUMBLE
BRING HOME THE BELL

Taco Bell Sauces
Selected Varieties
207 mL
21661787_EA
21661788_EA

2/\$7
OR \$4.49 EA.

Taco Bell Creamy Sauces
Selected Varieties
354 mL
21661774_EA
21661775_EA

2/\$10
OR \$5.99 EA.

Taco Bell Seasonings
Selected Varieties
28 g
21661729_EA
21661785_EA

3/4⁹⁸
OR \$2.19 EA.

Taco Bell Premium Kits
Selected Varieties
401 - 642 g
21663420_EA/21663622_EA

\$8

Taco Bell Core Kits
Selected Varieties
260 - 420 g
21663631_EA/21663654_EA

2/\$10
OR \$5.99 EA.

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Our butchers cut quality meat in your store every day!

pork loin schnitzel
21588065_EA

beef meatballs plain
21587897_EA

pork stir fry strips
21588095_EA

beef stir fry strips
cut from Canada AA grade beef or higher
21588067_EA

chicken stir fry strips
21588091_EA

TASTE OF SUPER BOWL

PEPSI **Tostitos** **bubly**

Official Sponsors of Super Bowl LX

Buy all four for \$28:

- 30 piece wings & wedges bucket (1.2 - 2 KG, 21541872_EA)
- + PepsiCo Beverages (1 L, selected varieties 20040201001_EA)
- + Ruffles® potato chips or Doritos® tortilla chips (180 - 235 G 21241052_EA)
- + Farmer's Market Mini Cupcakes 12'S (selected varieties, 21643619_EA)

SERVES 6

START YOUR

ACTIVIA

GUT HEALTH CHALLENGE

2

ACTIVIA EVERY DAY

FOR 14 DAYS

NEW

ACTIVIA EXPERT

4 x 100g

21688261_EA/21687900_EA

\$4

NEW

ACTIVIA EXPERT

750g

21688207_EA

\$6

ACTIVIA

12 x 100g

20303412001_EA

\$7

ACTIVIA

650g

20325132003_EA

\$4

ACTIVIA

8 x 93 mL

21520253_EA

\$7

APP EXCLUSIVE OFFER

Earn 3,000 pts

for every \$10 spent in Activia products*

get entered to win

10 MILLION pts

That's like \$10,000!

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia® used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoptimum.ca/pcocontest-danone.

PACK YOUR MORNING WITH PROTEIN

19G OF PROTEIN*

Oikos

650 g, 750 g

21305945_EA

\$7

3/\$12

OR \$4.99 EA.

Oikos® - 4 x 95 g, 4 x 100 g

20625055_EA

20419715001_EA

Oikos® Pro™

300 mL

21651846_EA

\$3.50

*As part of a complete breakfast and balanced diet. Per 175 g serving.

10-HOUR BREW

BOLD AND SMOOTH TASTE

STOK

COLD BREW COFFEE | CAFÉ

142 L

21203737_EA/21203739_EA

\$7

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NEILSON

18g OF PROTEIN

2X FIBRE

2% MILK

10% FAT

25% FAT

100% CANADIAN MILK

21163394_EA

\$5

SCOTSBURN

COFFEE CREAM

18%+ MILK

1 L

20058614_EA

\$4.50

BAXTER

CHOCOLATE MILK

1% FAT

2 L

20092109_EA

\$5

ROLO

MILK 2GO

473 mL

20739524003_EA

\$2

What if buying gas fuelled your points?

Only Esso™ and Mobil™ gas earns you PC Optimum™ points.

Esso

Mobil

+

Optimum

pts

Don't leave any points behind at the pump!

Optimum

Earn 10 pts per litre

OR

Optimum

Earn 10 pts per litre

OR

Optimum

Earn at least 3¢ per litre in points

Add your phone number to your account on the PC Optimum™ app. Enter your phone number on the pump keypad before entering your payment card.

Insert your PC Optimum™ card into the card reader before entering your payment card.

Pay with your PC® Mastercard® and earn points on fuel.¹

Esso

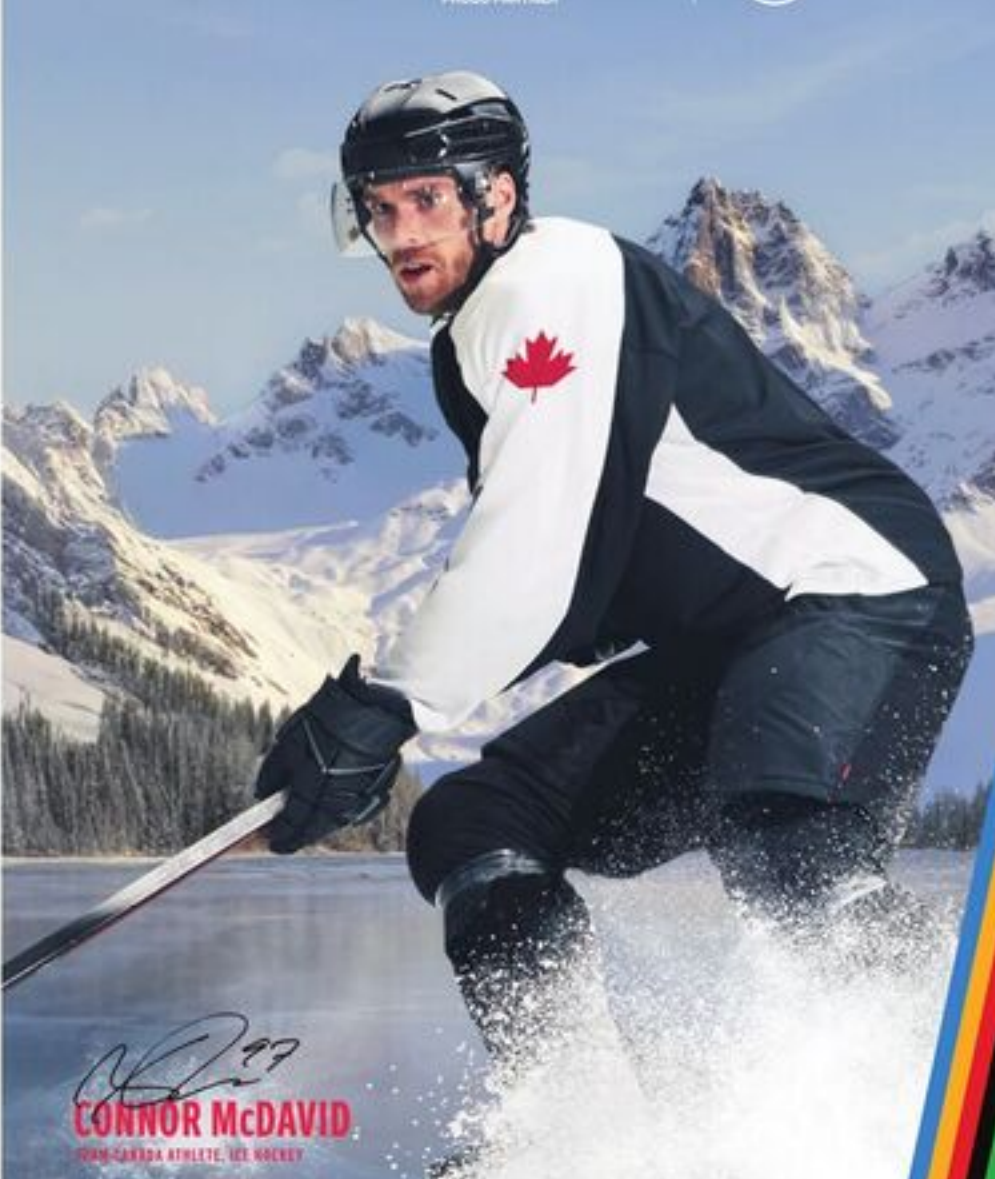
+

Optimum

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional (10 points per litre of premium gasoline) (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcf.inancial.ca/en/legal-stuff/pc-optimum-mastercard/. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaws Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

RA DA ONLINE 8

Refresh like a Champion



Coca-Cola

PROUD PARTNER

2022-2024 OLYMPIC PARTNER



2/\$15*
OR \$8.49 EA.

Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



\$17.99*

Glaceau smartwater®
beverages
selected varieties
6x1 L
21099117_C06



2/4.50*
OR \$2.69 EA.

POWERADE®
beverages
selected varieties
710 mL
20853723_EA



2/6.50*
OR \$3.99 EA.

Monster Energy®
beverages¹
selected varieties
473 mL
20938249_EA

Valid from January 22nd to January 28th, 2026

* Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.

¹ This product may not be suitable for everyone. Please read the label for instructions.

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TRUSTED SOFTNESS, BETTER TEAR

*vs. leading US 1-ply bargain brand

\$18

Charmin Bath Tissue, 12=48 roll, soft, 21707532_EA

Cleans Better

\$18

Charmin Bath Tissue, 12=48 roll, strong, 21636641_EA

*vs. Leading Canada 2-ply bath tissue



+50% MORE ABSORBENT

*vs. leading ordinary brand.

\$18

Bounty Paper Towel, Select A Size, 6=12 roll, 21670280_EA

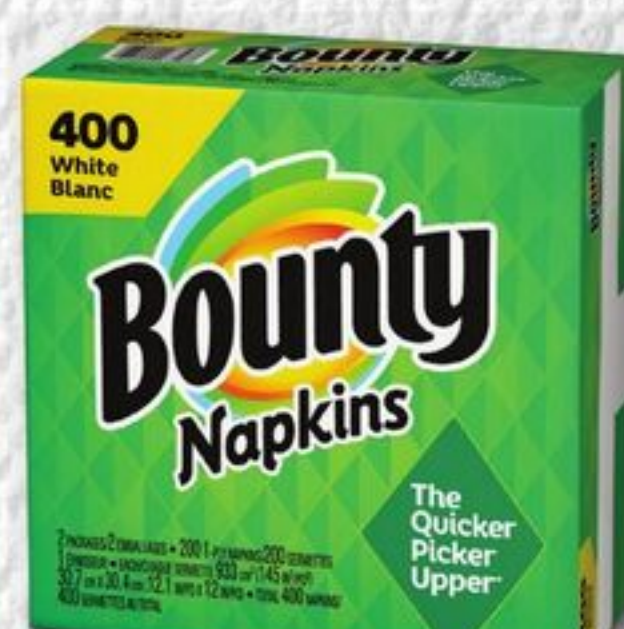


THICKER AND MORE ABSORBENT*

*vs. the leading US 2-ply napkin

\$11

Bounty Napkin 400's, 21053171_EA



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NOMINATE A MINOR HOCKEY ASSOCIATION

for their chance to receive up to **\$100,000***





PROUDLY ASSISTING CANADIAN FAMILIES ON AND OFF THE ICE.

*No purchase necessary. Nominations start Oct 1/25 end Feb 22/2026. Nominate an eligible Canadian hockey association for the opportunity to receive one of five (5) \$25,000 CAD donations. Five (5) donations will be made ("Finalists"); one per region (ON, QC, Pacific (BC, YT, NU, NT), Prairies (AB, SK, MB), Atlantic (PEI, NS, NB, NL)). Plus, one (1) \$75,000 CAD donation ("Grand Prize") will be made among applications received from Finalists by March 13/26. Start your nomination or see full terms at KrugerBigAssist.ca. © Registered trademarks and TM trademarks of Kruger Products Inc. © 2025 Kruger Products Inc. Scotties® is a registered trademark of Kimberly-Clark Worldwide Inc., used under licence.

NOMINATE AT
KrugerBigAssist.ca

\$23

SpongeTowels® Paper Towels
Ultra 8=16 Rolls
Selected Varieties
21676150_EA

\$21

Cashmere® Bathroom Tissue
24=72 Rolls
Selected Varieties
21189845_EA

\$14

Scotties® Ultra Soft Facial Tissue
4-Pack
Selected Varieties
21607310_EA



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OFFICIAL SPONSORS OF SUPER BOWL LX

LIMITED TIME ONLY



2/\$15
OR \$8.49 EA.

PepsiCo Beverages
selected varieties
12x355 mL
20322361002_C12/21722771_C12



2/\$8
OR \$5.29 EA.

PepsiCo Beverages
selected varieties
6x222 mL
20857560004_C06
21657888_C06



3/4.98
OR \$1.99 EA.

PepsiCo Beverages
selected varieties 2 L
20296926004_EA
20296926002_EA



2/\$14
OR \$7.99 EA.

bubly™ sparkling water
beverage selected varieties
12x355 mL
21651534_C12/21097177_C12



2/\$14
OR \$7.99 EA.

MONTELLIER® Carbonated
Natural Spring Water
selected varieties 10x355 mL
21096722_C10/21096704_C10



\$4

Lay's® potato chips
200-235 g, any flavour;
EXCLUDES Lay's Poppables®
potato snacks 130 g
21241032_EA



\$4

Cheetos® cheese
flavoured snacks
180-285 g,
any flavour/variety
21370169_EA



\$3.50

Crispy Minis® Cheddar
Cheese 90-100 g
any flavour/variety
20303002001_EA

WHILE
SUPPLIES LAST

COLLECT & SAVE! BIG IS BACK

Get one stamp for every \$20* spent.
Collect 20 stamps and get 60-80% off*
one piece of high-quality Kuhn Rikon
Swiss design ovenware!

SAVE
60-80%*
OFF EACH



**KUHN
RIKON**
SWISS DESIGN



Opt-in digitally in the
PC Optimum™ App and get
8 bonus stamps*

*Offer available in-store and online at participating Loblaw banner stores starting Oct. 23, 2025. Get 1 stamp for every eligible \$20 spent before taxes in a single transaction until Feb. 11, 2026. 8 bonus stamps for PC Optimum™ members who opt-in using the PC Optimum™ App (the "App") between Oct. 16, 2025-Feb. 11, 2026. 1 bonus offer per account/household. We reserve the right to stop issuing stamps (incl. bonus) earlier upon notice posted in-store, in App and on pcoptimum.ca/collectandsave. Purchase exclusions apply. Stamps have no cash value and are non-transferrable. See in store for paper stamp card or App to opt-in to program for digital stamp card. 20 stamps must be presented at time of ovenware purchase. Completed cards can be redeemed until Feb. 25, 2026, after which time stamps/cards expire. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales final. For full warranty information, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.