

ATL PER

FEED THE DREAM

Verified

2<sup>99</sup>

/lb

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Thighs or Drumsticks Family Size 6.59/kg

Verified

5<sup>99</sup>

/lb

Fresh Lean Ground Beef Family Size 13.21/kg

Verified

10<sup>99</sup>

COMPLIMENTS, JAMES, MAPLE LEAF Prime, PINTY'S or YES! Chicken Wings or PINTY'S Fillets or Chunks or EatWell Gluten-Free Breaded Chicken Burgers, Strips or Nuggets 66.0-80.0 g

Verified

2<sup>88</sup>

Broccoli Bunches or Kale product of Mexico or USA

Verified

9<sup>99</sup>

/lb

Fresh Steelhead Trout Fillets product of Newfoundland subject to availability 22.02/kg

Verified

1<sup>48</sup>

/lb

Red Prince Apples product of Atlantic Canada, Canada extra fancy grade or Sweet Clementines product of USA 3.26/kg

Verified

4<sup>94</sup>

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

Verified

3<sup>47</sup>

DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

Verified

6<sup>49</sup>

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

Verified

16<sup>87</sup>

FOLGERS Roast & Ground Coffee 544-865 g or NABOB, MAXWELL HOUSE or FOLGERS Single Serve Pods 30 pk

Verified

6<sup>47</sup>

YOGO Creamy Yogurt 16 pk or SIGG'S Icelandic Style Skyr Yogurt 650-750 g

Verified Price Guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points\*

\* Conditions apply. See sobeys.com for details.

YOUR 1,000 PTS OFFER IS WAITING

Visit the Sobeys app or MyGroceryOffers.ca

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like \$10 toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE JAN 29-FEB 11, 2026

Global Market

Verified 12<sup>88</sup>

EIGHT TREASURES Thai Jasmine Rice 8 kg or SHIRAKIRU Japanese Sekka Rice 6.8 kg

THU 29 FRI 30 SAT 31 SUN 1 MON 2 TUE 3 WED 4

Prices and offers in effect January-February 2026 Prince Edward Island

So many deals Scan here for our full digital flyer

POL\_SPT\_202601\_FEB\_2026



2024-05-15 08:10:00

Scene+  
MEMBER  
PRICING

Swipe your Scene+ Card and Save





2<sup>99</sup>  
/lb  
6.59/kg

MEMBER PRICING

SAVE UP TO 50%  
WITH  
MEMBER PRICING

3<sup>99</sup>  
/lb  
8.80/kg

without Scene+ Card

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed



From Canada

MEMBERS SAVE \$1

1<sup>99</sup>  
MEMBER PRICING

ORGANIC

2<sup>99</sup>  
without Scene+ Card

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g



MEMBERS SAVE \$1

4<sup>44</sup>  
MEMBER PRICING

5<sup>44</sup>  
without Scene+ Card

COMPLIMENTS Cheese 400 g or Shreds 226-320 g select varieties



MEMBERS SAVE \$1

2<sup>99</sup>  
MEMBER PRICING

3<sup>99</sup>  
without Scene+ Card

EARTH'S OWN Almond 1.89 L or Soy 1.75 L

Look for more Member Pricing throughout the flyer and in-store.

FLO1\_SBY\_WK40\_P001\_A71\_05\_08\_P01\_NFLD



**Scene**

**EARN POINTS ON  
STERLING SILVER  
OR NAGANO  
PRODUCTS**

GET  
UP TO **2,000 PTS**

SPEND  
\$20, GET **500 PTS**

SPEND  
\$35, GET **800 PTS**

SPEND \$50  
OR MORE, GET **2,000 PTS**

That's like  
\$20  
toward your  
groceries

**STARTING AT**

**10<sup>99</sup>**

/lb

NAGANO Premium Fresh Pork  
Loin Hot/Cut Chop, Tenderloin or  
Back Ribs starting at 24.23/kg

**17<sup>99</sup>**

/lb

Fresh Boneless Top Sirloin Grilling Medallions cut by your meat  
expert from Canada AAAA grade beef 39.66/kg

**12<sup>99</sup>**

COMPLIMENTS Breaded or Battered Haddock or Pan Seared  
Haddock, Cod, Sole or Salmon Fillets 460-580 g

**6<sup>99</sup>**

IMPERIAL Soft Margarine or Squares  
128.1-136 kg, BECEL Margarine  
637-850 g

**3<sup>49</sup>**

HUMPTY DUMPTY  
Party Mix 250 g or  
Snacks 200-290 g

**7<sup>99</sup>**

KRAFT Cheez Whiz  
900 g

**1,000 Points = \$10 of free groceries**



**Guaranteed fresh  
or your money back**

[illegible]

**We have 2X as many Canadian-origin products as competing stores\* Look for the leaf to help support Canada.**

[illegible]



|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                             |                                                                                                     |                                                                                                             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| <p><b>4<sup>44</sup></b> /lb<br/>Extra Large Green Seedless Grapes product of Peru 9.79/kg</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <p><b>3<sup>99</sup></b> /lb<br/>Peaches or Nectarines product of Chile no 1 grade 8.80/kg</p>                                              | <p><b>1<sup>99</sup></b> /lb<br/>Large Navel Oranges product of USA or Morocco 4.39/kg</p>          | <p><b>5<sup>99</sup></b><br/>Mini Watermelons product of Brazil or Large Honeydew Melons product of USA</p> |
| <p><b>7<sup>99</sup></b><br/>GOODLEAF Sweet Spicy Mix or Lettuce Crisp product of Canada 2.26 g</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <p><b>2<sup>LB</sup></b><br/><b>4<sup>99</sup></b><br/>COMPLIMENTS Baby-Cut Carrots 907 g 2 lb or Broccoli In Tray 170 g product of USA</p> | <p><b>15% off</b><br/>Prepared Fresh Daily Cantaloupe, Honeydew, Pineapple or Watermelon Chunks</p> | <p><b>BUY 2 GET 3RD FREE</b><br/>Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes</p>           |
| <p><b>10<sup>88</sup></b><br/>Pomelo Gift Box 4 pk or Yellow Pear Gift Box product of China</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <p><b>9<sup>88</sup></b><br/>Shine Muscat Green Grapes product of Canada 450 g</p>                                                          | <p><b>3<sup>99</sup></b><br/>Organic Carrots product of Canada or USA 2 lb</p>                      | <p><b>5<sup>99</sup></b><br/>Organic Cauliflower product of Mexico or USA</p>                               |
| <p><b>2/\$10</b><br/>LOOP Cold Pressed Juices 355 mL selected</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <p><b>64<sup>9</sup></b><br/>LITELHOUSE Dressings 591 mL selected</p>                                                                       | <p><b>5<sup>99</sup></b><br/>COMPLIMENTS Peanuts selected 425-500 g</p>                             | <p><b>11<sup>99</sup></b><br/>NATURESOURCE Almonds or Mixed Nuts selected 450-600 g</p>                     |
| <h2 style="text-align: center;">floral</h2> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p><b>16<sup>99</sup></b><br/>Spring Blooms Bouquet green in a Canada</p> </div> <div style="text-align: center;"> <p><b>13<sup>88</sup></b><br/>Chrysanthemum 6" green in a Canada</p> </div> <div style="text-align: center;"> <p><b>STARTING AT 13<sup>88</sup></b><br/>Lunar New Year Upgrades selected may vary by store</p> </div> <div style="text-align: center;"> <p><b>22<sup>88</sup></b><br/>Lunar New Year Bouquet</p> </div> </div> |                                                                                                                                             |                                                                                                     |                                                                                                             |

[illegible]



**10<sup>99</sup>** /lb

Fresh Boneless Sirloin Tip Oven Roast or Family Size Marinating Steak cut by your meat expert from Canada AAA grade beef 24.23/kg

**ISLAND VIEW FARMS**  
Emmentaler Quality Logo Beef

**We support Local PEI Island View Farms**  
subject to availability

**250 PTS** when you spend \$25 or more

**14<sup>99</sup>** /lb

Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef 33.05/kg

**200 PTS** when you spend \$20 or more

**COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Breast Halves** Family Size back attached

**250 PTS** when you spend \$25 or more

**COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Thighs** Family Size

**5<sup>99</sup>** /lb

Fresh Whole Skinless Pork Belly cryovac 13.21/kg

**3<sup>49</sup>** /lb

Fresh Pork Hock 7.69/kg

**200 PTS** when you spend \$20 or more

**7<sup>99</sup>** /lb

Fresh Lean Ground Beef Burgers Family Size 4 pk 1761/kg

**\$6** each when you spend \$10 or more

**JOHNSONVILLE Sausage Meat or NOBLE Premium Lean Ground Bison** 230-454 g starting at 6.99 ea

**5<sup>99</sup>**

OLYMEL Breakfast or Dinner Pork Sausages 375-450 g

**18<sup>99</sup>** /lb

Fresh Canadian Lamb Loin Chops 4.817/kg

**Raised without antibiotics**

Flavourful, fresh Canadian chicken

**COMPLIMENTS Chicken**

**COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Breasts** Family Size

**COMPLIMENTS Fresh Raised Without Antibiotics Chicken Drumsticks or Bone-In Thighs**

**COMPLIMENTS Fresh Raised Without Antibiotics Boneless Skinless Chicken Thighs**

**COMPLIMENTS Fresh Raised Without Antibiotics Split Chicken Wings**

**BUY 2 GET 3RD FREE**

**COMPLIMENTS Fresh Based Without Antibiotics Chicken** starting at 5.49/lb 12.10/kg

**AIR-CHILLED MIX & MATCH**

**COMPLIMENTS Fresh Raised Without Antibiotics Whole Chicken**

**quick & easy**

**STARTING AT 3<sup>49</sup>**

**COMPLIMENTS Regular or Jumbo Wieners** 450 g or Sliced Meats 175 g selected varieties

**STARTING AT 7<sup>99</sup>**

**GREENFIELD Bacon, Bacon Backs, Wieners or Smoked Sausages** 200-375 g

**6<sup>49</sup>**

**COMPLIMENTS Honey Ham** half or quarter or Bone-In Ham Steak 14.31/kg

**STARTING AT 14<sup>99</sup>**

**SWISS CHALET or MONTANA'S Pork Back Ribs** 600-650 g

**4<sup>99</sup>** **100 PTS** when you buy 2

**COMPLIMENTS Stuffed Chicken Culettes or Asian Inspired Entrees** 284-500 g

**14<sup>99</sup>**

**JANES Ultimate's Boneless Chicken Bites or Tenders or POGO Original** 20 pk or Mini 32 pk 710 g-1.5 kg

**BUY 2 GET 3RD FREE**

**COMPLIMENTS or PANACHE Meat Appetizers, Meatballs, Egg Rolls or Spring Rolls** 252-691 g starting at 5.99 ea

**4<sup>99</sup>**

**MONTANA'S Meatballs, Egg Rolls or Spring Rolls** 252-691 g starting at 5.99 ea

**GET TO FREE GROCERIES FASTER**

when you open your Scanner membership card and pay with your Scotiabank Scotia® Visa Card

**20% CASH BACK** on purchases over \$100

**20% CASH BACK** on purchases over \$100



seafood

**CHOOSE CANADIAN SEAFOOD**

**4<sup>99</sup>** **MEMBER** **5<sup>99</sup>**  
without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Bass or Pollock Fillets 400 g

**9<sup>99</sup>**

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g or COMPLIMENTS Crab-Flavoured Seafood Flake-style 907 g

**Choose Canadian Seafood!**

We work hard to bring you quality Canadian Seafood from Coast-to-Coast. Explore our delicious offerings to make tonight a seafood night.

**SUSTAINABLE BLUE**  
From Nova Scotia

**Get 100 PTS** When you spend \$10-24.99 or more

**Get 300 PTS** When you spend \$25 or more

**16<sup>99</sup>**

Product of Nova Scotia SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets subject to availability 37.46/kg

**13<sup>99</sup>**

COMPLIMENTS Newfoundland and Labrador Cooked Wild Cold Water Shrimp 340 g

**12<sup>99</sup>**

Product of Atlantic Canada Fresh Wild Haddock Fillets Family Size subject to availability 28.64/kg

**24<sup>99</sup>**

Product of Atlantic Canada Fresh Mussels 5.49/kg

**15<sup>99</sup>**

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon Fillets 908 g

**10<sup>99</sup>**

WATERVIEW MARKET Lemon Garlic Shrimp & Sauce 454 g

**7<sup>99</sup>**

SHOAL WATER SEAFOODS Salt Fish Bits 454 g

**5<sup>99</sup>** **MEMBER** **7<sup>99</sup>**  
without Scene+ Card

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

**9<sup>99</sup>**

EARLS KITCHEN Clam Chowder frozen 550 mL

**10<sup>99</sup>**

TOPPITS Gluten-Free Premium Breaded Fish Fillets 400 g

deli & kitchen

**6<sup>99</sup>** **MEMBER** **8<sup>49</sup>**  
without Scene+ Card

FANTINO & MONDELLO Authentic Italian Charcuterie Meats selected 100-200 g

**5<sup>99</sup>**

SNACK FACTORY Pretzel Crisps selected 155-200 g

**5<sup>49</sup>** /100 g

ILCHESTER Applewood Smoked Cheddar product of England

**2<sup>49</sup>** /100 g

MAPLE LEAF Big Stick Wax Bologna

**4<sup>29</sup>** /100 g

MAPLE LEAF Natural Selections Ham or Turkey

**2<sup>79</sup>** **MEMBER** **3<sup>79</sup>**  
without Scene+ Card

COMPLIMENTS Double Crème Brie

**5<sup>99</sup>** **MEMBER** **6<sup>49</sup>**  
without Scene+ Card

Wraps 219-300 g

**8<sup>99</sup>**

MITCHELL'S Soup Mix 225-400 g

**9<sup>99</sup>**

SUMMER FRESH 6-Layer Dip 400 g

**200 PTS** when you buy 400 g or more

Value-Sized Meals available chilled sold by 100 g

**100 PTS** when you buy 200 g or more

Value Sized Twice Baked Potatoes sold by 100 g available chilled

**200 PTS** when you buy 200 g or more

Meatballs sauced or unsauced sold by 100 g available hot or chilled



drinks & snacks



100 PTS when you buy 2

7<sup>99</sup>

SPARKLING ICE  
503 mL



BUY MORE  
SAVE MORE

2<sup>99</sup>

ROCKSTAR Energy Drinks 473 mL  
3.79 ea



7<sup>99</sup>

PARTAKE  
Non-Alcoholic Beer  
4x355 mL



2/\$6

RED BULL Energy Drink 250 mL



9<sup>99</sup>

LINDT or GHIRARDELLI Bags  
17-151 g while supplies last



50 PTS when you buy 2

1<sup>22</sup>

HERSHEY'S Singles  
39-58 g



5<sup>29</sup>

CADBURY  
Bagged Chocolate  
144-200 g



9<sup>49</sup>

PEPPERIDGE FARM Valentine  
Goldfish Crackers 40 pk  
while supplies last



300 PTS when you buy 2

4<sup>99</sup>

SNACK FACTORY Pretzel Bites  
240 g or SNYDER'S OF HANOVER  
Twisted Pretzel Sticks 340 g



2/\$8

TOSTITOS  
Tortilla Chips  
205-300 g



2/\$9

MISS VICKIE'S Kettle Chips  
190-200 g



6<sup>99</sup>

JACK LINK'S or GOLDEN ISLAND  
65-81 g



100 PTS when you buy 2

2/\$7

COMPLIMENTS  
Mini Cookies  
150-210 g while supplies last



200 PTS when you buy 2

2/7<sup>50</sup>

VOORTMAN No Sugar Added  
Cookies or Wafers 142-320 g



4<sup>49</sup>

CHRISTIE Good Thins Crackers  
100 g or Ritz Snackwiches 8 pk or  
RYVITA Crispbread 200-250 g



MORE SAVE MORE

3<sup>29</sup>

QUAKER Crispy Minis 90-100 g  
or Rice Cakes 127-199 g 4.29 ea



100 PTS when you buy 2

3<sup>49</sup>

COMPLIMENTS Soda Crackers  
450 g



\$3

DARE Veggie Crisps 100 g



19<sup>99</sup>

TIMOTHY'S Coffee K-Cup® Pods  
30 pk



200 PTS when you buy 2

2/\$10

TWININGS Tea 20 pk



2/\$5

OASIS Juice, ARIZONA  
Iced Tea or DEL MONTE Nectar  
960 mL tetra



13<sup>99</sup>

VAN HOUTTE Coffee K-Cup®  
Pods 10-12 pk or Brew Over  
Ice Pods 10 pk



4<sup>99</sup>

NUTELLA Hazelnut Spread 375 g  
or B-ready Bars 6 pk



4<sup>49</sup>

WELCH'S Fruit Snacks 150-220 g

Here for your budget and lifestyle

Compliments

Parache



150 PTS when you buy 2

2/\$7

COMPLIMENTS Vegetable,  
Tomato or Tomato Clam  
Cocktails 1.89 L



100 PTS when you buy 2

2/\$6

COMPLIMENTS ZAZ Water  
Enhancers 48 mL



100 PTS when you buy 2

2/\$7

COMPLIMENTS Potato Chips  
200 g or Tortilla Chips 250-280 g



3<sup>49</sup>

COMPLIMENTS Kettle-Cooked  
Peanuts 275 g



100 PTS when you buy 2

2/\$4

PANACHE  
Carbonated  
Water  
750 mL 1 L



300 PTS when you buy 2

15<sup>49</sup>

COMPLIMENTS Milk Chocolate  
Almonds or Raisins 900 g



300 PTS when you buy 2

5<sup>99</sup>

COMPLIMENTS Value Size Candy  
600-750 g



deli & kitchen



**8<sup>99</sup>**

GREENFIELD Sliced Deli Meats  
175 g selected



**50 PTS**  
when you buy 1

**12<sup>99</sup>**

COMPLIMENTS Charcuterie  
Trio selected 250 g



**STARTING AT**

**6<sup>99</sup>**

COMPLIMENTS Shredded  
Parmesan or Italian Blend 125 g



**SLICED FRESH**

**2<sup>99</sup>**

COMPLIMENTS Black Forest Ham,  
Honey Ham, Cooked or Smoked Chicken  
/100 g



**11<sup>49</sup>**

COMPLIMENTS  
Goat Cheese 300 g



**3<sup>99</sup>**

COMPLIMENTS Dips or  
Hummus regular 200-227 g



**STARTING AT**

**5<sup>99</sup>**

OLIVERI Pasta or Gnocchi  
280-360 g or Sauce 160-300 mL



**100 PTS**  
when you buy 2

Traditional Poutine  
350 g available hot



**9<sup>99</sup>**

COMPLIMENTS Guiche 500 g select varieties  
available chilled



**100 PTS**  
when you buy 2

**2/\$25**

Real Cream Carrot  
Layer Cake 625 g



**NATIONAL CARROT CAKE DAY**  
FEBRUARY 3

**6<sup>99</sup>** **8<sup>99</sup>**  
MEMBER without Scanner Card

Carrot Cupcakes 6 pk 445 g



**NEW**

**17<sup>99</sup>**

WITESHAW Cakes Chocolate or Cinnamon  
Swirl frozen 600 g



**BUT MORE SIZE MORE**

**3<sup>99</sup>**

Mini Danish 6 pk 250 g 4.49 ea



**BAKED IN STORE**

**2/\$7**

Bagels 4 pk 450 g



**BUT MORE SIZE MORE**

**5<sup>99</sup>**

Mom's Leaf Cakes 450-500 g 6.49 ea



**BAKED IN STORE**

**5<sup>99</sup>**

Almond or Butter Tarts 6 pk  
270-400 g



Made with 100% Canadian Flour

**BAKED IN STORE**

**3<sup>99</sup>**

Kaiser Buns 6 pk 430 g



**100 PTS**  
when you buy 2

**2<sup>89</sup>**

COMPLIMENTS White or Whole  
Wheat Bread 570 g



**BAKED IN STORE**

**3<sup>99</sup>**

NATURAL BAKERY Canadian Rye Bread  
500 g



frozen & dairy



**6<sup>99</sup>**

YOPLAIT Source 16 pk or  
LIBERTÉ Greek Yogurt 900 g-1 kg



**2<sup>99</sup>** **100 PTE**  
when you buy 2

COMPLIMENTS Cream Cheese or  
Spread 227-250 g 3.99 ea



**4<sup>99</sup>** **150 PTE**  
when you buy 2

OASIS Health Break  
or Smoothie 1.6 L



**2/\$7**

KRAFT  
Philadelphia Dips  
227 g



**5<sup>99</sup>**

LIBERTÉ Probiotic  
Kéfir 1 L



**4<sup>99</sup>** **50 PTE**  
when you buy 1

COMPLIMENTS  
Cheese Sticks 210 g



**3<sup>99</sup>** **100 PTE**  
when you buy 2

HERSHEY'S Refrigerated Pudding  
4 pk or JELL-O Refrigerated  
Pudding or Gels 4 pk



**5<sup>99</sup>** **100 PTE**  
when you buy 2

INTERNATIONAL DELIGHT Creamers  
946 mL or Cold Foam 369-396 g or  
SILK Cold Foam 369 g Creamers  
890 mL or Whip Cream 473 mL



**4<sup>99</sup>**

FARMERS Chocolate Milk 2 L



**5<sup>79</sup>**

NATREL Lactose  
Free Butter 250 g



**12<sup>99</sup>**

KRAFT Velveeta 900 g



**4<sup>99</sup>**

DR. OETKER  
Giuseppe Garlic  
Fingers 317 g



**3<sup>99</sup>** **200 PTE**  
when you buy 2

MICHELINA'S  
Pizza Snax 436 g



**6<sup>79</sup>** **100 PTE**  
when you buy 2

COMPLIMENTS  
Flatbread Pizzas  
300-310 g



**4<sup>99</sup>**

CRAVE or KD Frozen Entrées  
200-340 g or SMART ONES  
Frozen Entrées 241-283 g



**11<sup>99</sup>**

SWANSON Oven Easy or Family  
Skillet Meals 1.10 kg



**7<sup>99</sup>** **200 PTE**  
when you buy 1

BURNBRAE FARMS  
Egg Bakes 340 g



**11<sup>99</sup>**

SNOWCREST Perfectly Imperfect  
Fruit 1.75 kg



**2/\$5**

COMPLIMENTS Perogies 907 g



**6<sup>99</sup>** **100 PTE**  
when you buy 2

PILLSBURY  
Pizza Pops 8 pk



**13<sup>99</sup>**

ARCTIC GARDENS Frozen  
Vegetables 1.25-1.75 kg

Here for your budget and lifestyle



**5<sup>99</sup>** **100 PTE**  
when you buy 2

COMPLIMENTS  
Greek Yogurt 650 g



**5<sup>49</sup>**

COMPLIMENTS  
Pure Orange  
Juice 1.54 L



**5<sup>49</sup>**

PANACHE Premium  
Ice Cream 1 L or  
Novelty 4-6 pk  
selected



**3<sup>49</sup>**

COMPLIMENTS Hash Browns  
or Diced Hash Browns 650 g



**3<sup>49</sup>** **50 PTE**  
when you buy 1

COMPLIMENTS Sour Cream  
500 mL



**3<sup>49</sup>** **35 PTE**  
when you buy 1

COMPLIMENTS BALANCE  
Non-Hydrogenated Margarine  
427 g



**3<sup>99</sup>** **100 PTE**  
when you buy 2

COMPLIMENTS Frozen  
Vegetables 750 g



**3<sup>99</sup>**

COMPLIMENTS Frozen Pie  
Shells, Tart Shells or Phyllo  
Pastry 255-454 g selected



meal makers



**4<sup>99</sup>**  
KELLOGG'S Vector  
Granola 311 g



**10<sup>99</sup>**  
JAGEMAN'S  
Maple Syrup  
500 mL



**15<sup>99</sup>**  
DEL MONTE  
Fruit Cups or  
GOGO SQUEEZ  
20 pk



**6<sup>99</sup>**  
BONNE MAMAN  
Apple Sauce 530 mL



**4<sup>99</sup>**  
BUY MORE  
SAVE MORE  
80¢/100¢  
COMPLIMENTS Chocolate Chips  
225-270 g 3.49 ea



**9<sup>99</sup>**  
BBQ PIT BOYS Seasonings  
240-408 g, 52N Burger Binders,  
Seasonings or Spices 230-360 g  
or FLEISCHMANN'S Yeast 227 g



**30% off**  
CLUB HOUSE La Grille Seasonings  
65-248 g or Spice Blends  
111-203 g selected



**2<sup>99</sup>** **100 PTS**  
when you buy 2  
COMPLIMENTS Bagels 6 pk



**4<sup>99</sup>**  
JUST SOUP 480 mL, CHOLULA  
Hot Sauce 150 mL or Salsa 325 mL



**2<sup>99</sup>**  
CLOVER LEAF Yellowfin Chunk  
Light Tuna or Flaked Pink Salmon  
142 g



**3<sup>49</sup>** **100 PTS**  
when you buy 3  
MINUTE RICE Cups 250 g



**3<sup>99</sup>**  
PACO Tortillas 300-340 g  
selected



**2<sup>99</sup>**  
CATELLI Smart 340-375 g, Bistro  
or Healthy Harvest 375 g (excludes  
lasagna) or COMPLIMENTS Lasagna  
375-500 g



**1<sup>79</sup>**  
CLUB HOUSE  
Slow Cookers  
Seasoning 36-45 g



**4<sup>49</sup>**  
STRUB'S Pickles 1 L (excludes  
premium) or COMPLIMENTS Oh  
Mama! Hot Sauce 354 mL



**4<sup>29</sup>**  
COMPLIMENTS  
Instant Long Grain  
Rice 700 g



**3/\$10** **100 PTS**  
when you buy 2  
COMPLIMENTS  
Peanut Butter  
500 g



**4<sup>49</sup>** **100 PTS**  
when you buy 2  
COMPLIMENTS Graham Crumbs  
400 g or Sweetened Condensed  
Milk 300 mL



**300 PTS**  
when you buy 1  
COMPLIMENTS Vegetable Oil 3 L



**2<sup>99</sup>**  
COMPLIMENTS  
Taco or Crema  
Sauce 245 mL

natural health



**3<sup>99</sup>** **100 PTS**  
when you buy 2  
PLANT UP Puffs 100 g



**9<sup>99</sup>**  
COMPLIMENTS  
ORGANIC  
Cranberry Juice  
1.36 L



**13<sup>99</sup>** **100 PTS**  
when you buy 1  
COMPLIMENTS ORGANIC  
Roast & Ground Coffee 275-300 g



**15<sup>99</sup>**  
TERRA Granola  
800-850 g



**3<sup>99</sup>**  
EARTH'S OWN  
Oat Beverages or  
So Nice Almond  
Beverages 1.75 L



**10<sup>99</sup>**  
AMY'S KITCHEN  
Pizza 340-397 g



**4<sup>99</sup>** **100 PTS**  
when you buy 2  
VIO LIFE Vegan  
Cheese assorted  
varieties 150-227 g



**5<sup>49</sup>** **100 PTS**  
when you buy 2  
IMAGINE Chicken  
Bone Broth 946 mL



**20% off**  
OLLY Vitamin Gummies  
25-90 pk selected



**2/\$7**  
HERSHEY'S One Bar 60 g or  
LENNY & LARRY'S Cookie 113 g



**1<sup>99</sup>** **100 PTS**  
when you buy 2  
KIND Core Bars 40 g  
selected



**11<sup>99</sup>** **100 PTS**  
when you buy 2  
MUSCLE MILK  
4 pk



home & pet care



**STARTING AT 10<sup>99</sup>**

PALMOLIVE Dish Detergent 4.27 L or FLEECE 3.5 L or Sheets 200 pk



**15<sup>99</sup>**

FINISH Dish Tabs 10-55 pk or Jet-Dry 946 mL



**5<sup>49</sup>**

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL, or Easy Peasy 385 g or 946 mL selected



**12<sup>99</sup>**

WOOLITE Laundry Detergent 1.8 L or RESOLVE Stain Remover 1.38 kg



**2<sup>99</sup>**

SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 sheets



**STARTING AT 9<sup>99</sup>**

CHARMIN Bathroom Tissue 8-24 rolls BOUNTY Paper Towels 2-3 pk or Napkins 400 pk



**7<sup>99</sup>**

ALCAN Foil 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



**7<sup>49</sup>**

GLAD Kitchen Bags, 26-52 pk or Compostable 10 pk



**9<sup>49</sup>**

PURINA Cat or Kitten Chow 1.6-2 kg



**\$2**

PEDIGREE Wet Dog Food 375 g



**18<sup>99</sup>**

ARM & HAMMER Slide Cat Litter 9.1 kg



**STARTING AT 1<sup>50</sup>**

COMPLIMENTS Cat or Dog Treats or Chews 35-113 g

health, beauty & baby



**6<sup>99</sup>**

SENSODYNE Whitening or Pronamel Toothpaste 110-135 mL selected



**7<sup>49</sup>**

DEGREE Deodorant 74-107 g selected



**15% off**

BIC Men's and Women's Razors or Blades 1-12 pk selected



**300 PTS**

when you buy 2

**8<sup>99</sup>**

AVEENO Body Wash 332 mL selected



**50 PTS**

when you buy 2

**9<sup>99</sup>**

LADY, MEN SPEED STICK Deodorant 2 pk or PLAYTEX Sport Tampons 32-36 pk selected



**9<sup>49</sup>**

HERBAL ESSENCES Shampoo or Conditioner 400 mL selected



**3<sup>99</sup>**

COLGATE Total Toothpaste or Brushes 70-150 mL or 1-3 pk selected



**400 PTS**

when you buy 2

**15% off**

AVEENO Skin Care selected



**3<sup>99</sup>**

Q-TIPS 400 pk or BABY GOURMET Snacks 35-90 g or HUGGIES Wipes 56-64 pk



**400 PTS**

when you buy 2

**28<sup>99</sup>**

PAMPERS Easy Ups 40-74 pk or Ninjamas 34-44 pk



**50% off**

**36<sup>99</sup>**

PAMPERS Super Ecoone Pac 66-174 pk or ENFAGROW A+ 907 g



**69<sup>99</sup>**

SIMILAC 360 Total Care Powder 859 g

pharmacy

Only available at Pharmacy Locations  
\*Select products and only available when a pharmacist is on duty.



**10% off**

**300 PTS**

when you buy 2

ADVIL Pain Relief 40-150 pk, Children's ADVIL Liquid 230 mL or Chews 40 pk\*



**15% off**

**200 PTS**

when you buy 2

TYLENOL Pain Relief 60-150 pk, MOTRIN 400mg Liquid Gel 60 pk, TYLENOL Easy Dissolve 32 pk or Precise 113 g\*



**10% off**

**200 PTS**

when you buy 2

TYLENOL or BENLYN Cough, Cold & Flu selected\*



**10% off**

**150 PTS**

when you buy 2

BAND-AID Wound Care selected



**10% off**

**200 PTS**

when you buy 2

PEPTO-BISMOL 24-48 pk or 350-480 mL



**10% off**

**400 PTS**

when you buy 2

NEXCARE Advanced Healing or Large Wound Care selected



**300 PTS**

when you buy 1

**39<sup>99</sup>**

A&D Blood Pressure Monitor UA-660CN 1 pk



Happy Lunar  
New Year  
新春快樂



Celebrate  
with savings



7<sup>99</sup>  
/lb  
Fresh Skinless Pork Belly  
sliced 17.61 kg



2<sup>88</sup>  
/lb  
Baby Bok Choy or Shanghai Bok Choy  
product of USA 6.35/kg



10 lb  
CASE  
Sunkist  
2026  
100 99¢  
when you buy 1  
14<sup>88</sup>  
Navel Oranges Gift Box  
product of USA 4.54 kg 10 lb



NEW BRUNSWICK  
WILD LOBSTER CLAWS  
— PAQUET COMPLET — INVARIANTEMENT CLOUPE —  
POISSON DE BOURGOGNE SAVOIR-FAIRE  
NOUVEAU-  
BRUNSWICK  
22<sup>88</sup>  
COMPLIMENTS New Brunswick Wild  
Lobster Claws product of Canada 454 g



5<sup>48</sup>  
SIWIN Potstickers 454 g  
or Dumplings 500 g selected



3<sup>98</sup>  
KJ FOODS Dumplings 380 g  
or Fried Pork Buns 450 g selected



9<sup>88</sup>  
KIM PHAT Spring Rolls  
2.8 kg



5<sup>88</sup>  
HUY FONG Chili Garlic Sauce  
481 mL



2<sup>98</sup>  
CHINA LILY  
Soya Sauce  
493 mL



7<sup>98</sup>  
CJO O'FOOD  
Roasted Seaweed  
Snack 15 g  
selected varieties



5<sup>98</sup>  
MINICRUSH Fruit Jelly  
1.4 kg



4<sup>48</sup>  
LOTTE Yukimi Mochi  
270 mL selected varieties



200 99¢  
when you buy 2  
10<sup>98</sup>  
FERRERO ROCHER Chocolate  
Jewel Box 200 g



8<sup>88</sup>  
NESCAFÉ Sweet & Creamy  
Instant Coffee 16-18 pk



28<sup>88</sup>  
BLACK+DECKER 16-Cup Rice  
Cooker while quantities last



200 99¢  
when you buy 2  
4<sup>48</sup>  
COMPLIMENTS Disinfecting  
Wipes 75 pk



# So ready to entertain

*Let's start with apps!*

## We make it easy!

### Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10  
Large serves 15-20

Shop our  
selection of

# 60+

## Made-to-order trays!

### Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5  
Large serves 10

Get **1,000** PTS  
When you spend \$75

or

Get **2,500** PTS  
When you spend  
\$150 or more

That's like

# \$25

toward your  
groceries

### Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

*Family faves  
everyone will  
enjoy!*



### Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15  
Large serves 20

## Order in-store or online today!

Visit [www.sobeys.com/entertaining](http://www.sobeys.com/entertaining) for tray selections and ordering tips

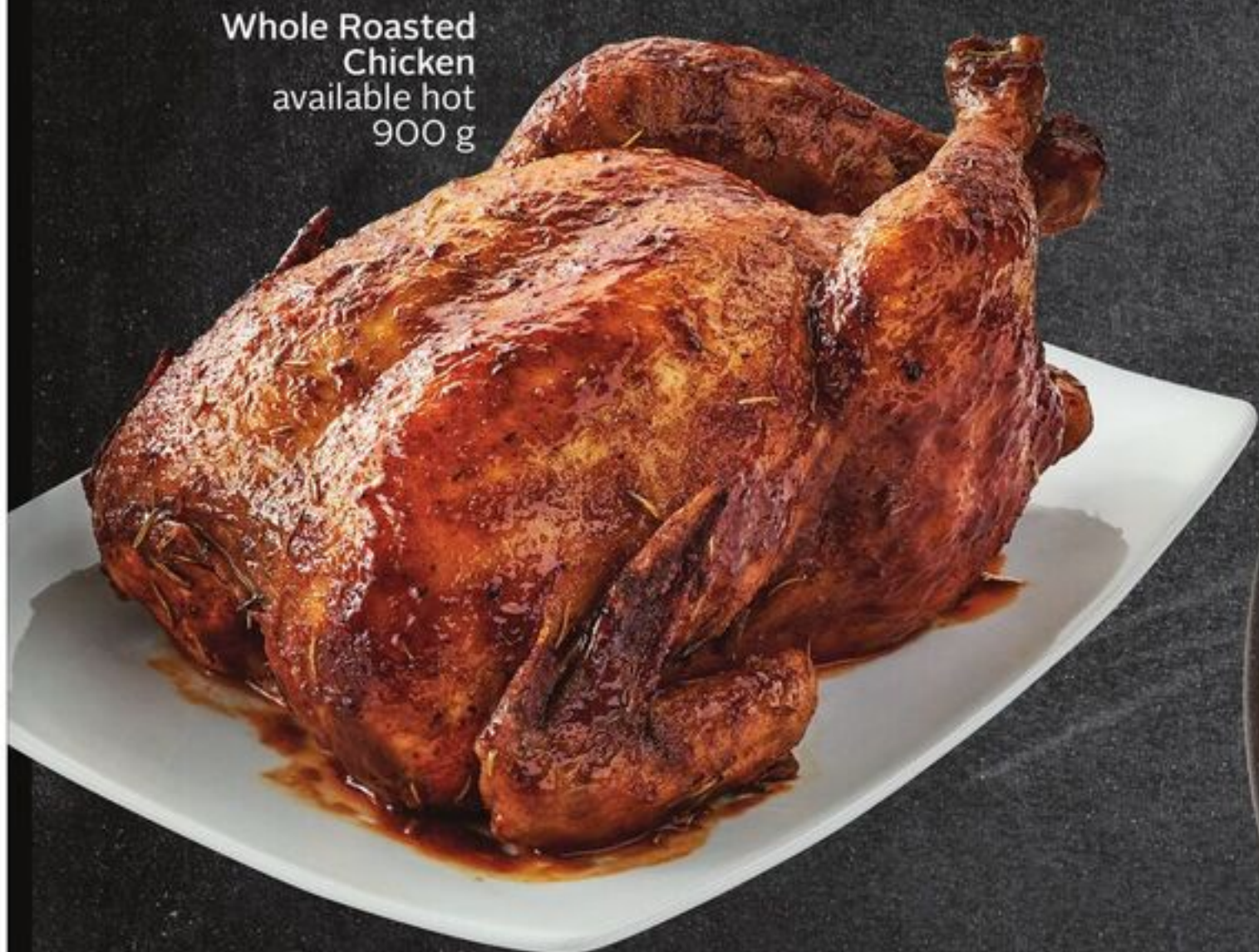




**fresh, Fast, and Ready to Enjoy!**

**Quick and Convenient - for Families on the Run**

Whole Roasted  
Chicken  
available hot  
900 g



Chilled Meals  
sold by 100 g



Maple Baked Ham  
sold by 100 g  
available hot or chilled



Maple Bacon Back Ribs  
full rack 710 g or half rack  
355 g available hot or  
chilled



Snack/Classic  
Meal Boxes  
select varieties  
300-320 g



**Freshly prepared  
and ready  
for dinner  
tonight!**

Pepperoni Take  
& Bake Pizza  
14"



Assorted Classic  
Dagwood 1/2 Sub



Fresh Boneless Top Sirloin Grilling Steaks, Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef

  
  
  
ISLAND VIEW FARM  
Exceptional Quality Local Beef

**We support Local PEI  
Island View Farms**  
subject to availability





**15<sup>99</sup>** /lb  
Fresh Boneless Top Sirloin Cap/Coulotte Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 35.25/kg

 **MAKE IT A NAGANO NIGHT.**  
RICH FLAVOUR. REMARKABLY TENDER. 100% CANADIAN PORK.







Remarkably tender cuts!

**STARTING AT**  
**10<sup>99</sup>** /lb  
NAGANO Premium Fresh Pork Loin Back Ribs, Tenderloin or Hotel Cut Loin Chop starting at 24.23/kg



Exclusive cuts available at Sobeys





# 1<sup>st</sup> Ingredient is Chocolate Chips!

- Made in Canada
- All butter
- No synthetic colours or artificial flavours
- No hydrogenated oils or MSG

NEW



100 PTS  
when you buy 1

4<sup>99</sup>

COMPLIMENTS Exceptional  
Chocolate Chip Cookies 280 g





Scene+  
**DIGITAL  
EXCLUSIVE**

# LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get **700 PTS** when you buy 2  
COMPLIMENTS Aerosol Whip Cream 400 g

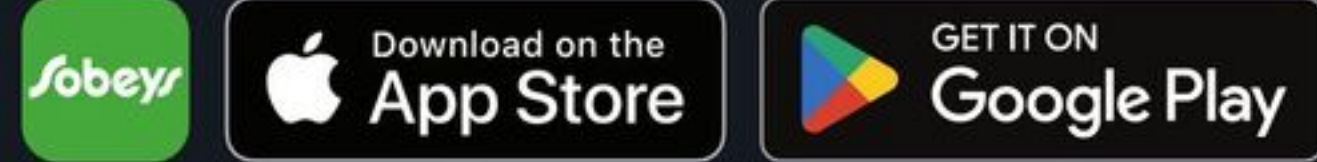
Get **300 PTS** when you buy 2  
COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL

Get **250 PTS** when you buy 1  
COMPLIMENTS Margarine 850 g

SAVE **\$1.50**  
LOAD THIS OFFER AND SAVE \$1.50 ON COMPLIMENTS Stringable Cheese 12-16 pk

SAVE **\$2**  
LOAD THIS OFFER AND SAVE \$2 WHEN YOU BUY 2 COMPLIMENTS Traditional Pizza 352-446 g

Get **200 PTS** when you buy 400 g or more  
COMPLIMENTS Black Forest Ham, Honey Ham, Cooked or Smoked Chicken



Offer valid January 29th to February 4th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



**FAN TASTIC EATS**

**5<sup>99</sup>**

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g

**2/\$10**

HEALTHY CHOICE Gourmet Steamers selected 299-309 g

**Knorr**

Don't just watch the game **taste the win!**

**2<sup>99</sup>** KNORR Rice or Pasta Cups 73 g

**4<sup>99</sup>** HELLMANN'S Mayonnaise 240-445 mL

**GET BACK INTO ROUTINE**

**2/\$5**

PAM Cooking Sprays 113-170 g (excludes Avocado and Organic)

**5<sup>99</sup>**

**2/\$5** SNACK PACK Pudding assorted 92 g

**4<sup>49</sup>** ANGIE'S Boomchickapop Popcorn 136 g or Sweet & Salty 198 g

**TASTE THE DIFFERENCE**

ITALY'S #1 BRAND OF TOMATOES

**4<sup>99</sup>** MUTTI Strained Tomatoes 680 mL or Peeled or Finely Chopped Tomatoes 796 mL

**4<sup>29</sup>** MUTTI Tomato Paste 156 mL

ONE FAMILY. ONE PASSION. TOMATOES.

**Together is Golden**

**3<sup>99</sup>** MCCAIN Regular Fries 800 g or Diced Hashbrowns 800 g

**4<sup>49</sup>** MCCAIN Breakfast Potatoes 650 g

**3<sup>99</sup>** MCCAIN Pizza Pockets 3 pk 300 g

**BUY ANY 6 products & receive**

**1,000** Scene+ Points

**= \$10** Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

**MAKE IT WITH QUAKER**

**2/\$5** QUAKER Chewy\* 120 g or QUAKER\* Dippis\* 150-156 g

**4<sup>49</sup>** QUAKER Crispy Minis\* 90-100 g

**3<sup>29</sup>** QUAKER\* Rice Cakes 127-199 g 4.29 ea

**BUY ANY 6 products & receive**

**1,000** Scene+ Points

**= \$10** Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

**START YOUR ACTIVIA GUT HEALTH CHALLENGE**

**4<sup>49</sup>** ACTIVIA 650 g or ACTIVIA Expert 4x100 g

**7<sup>49</sup>** ACTIVIA Expert 750 g or ACTIVIA 12x100 g or 12x95 g

**Nestlé Favourites**

**4<sup>94</sup>** NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L

**4<sup>94</sup>** NESTLÉ Drumstick Frozen Dessert 4x100 mL

**4<sup>94</sup>** NESTLÉ Kikkat Confectionery Frozen Dessert 4x80 mL

**YOU COULD WIN \$5,000 WORTH OF GROCERIES IN SCENE+ POINTS.**

**BUY \$10** in any products

**SCAN** your Scene+ card at checkout

**Scene+**

**Starbucks**

**SPEND \$50**

**GET \$15\***

**13<sup>99</sup>** STARBUCKS® by NESPRESSO® for Vertuo 8 pk

**GIUSEPPE**

**\$7** DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

**Eggo**

**5<sup>99</sup>** KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

**Red Bull**

**16<sup>99</sup>** RED BULL Energy Drinks 8x250 mL

**WELCOME TO Mi Tierra**

**3<sup>99</sup>** BARCEL Mi Tierra Tequila Chops 250 g

**Red Bull**

**16<sup>99</sup>** RED BULL Energy Drinks 8x250 mL

**ZAVIDA**

**13<sup>49</sup>** ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g



Refresh like a Champion

GLACÉAU Vitaminwater Beverages 591 mL **2/ \$6**

POWERADE Beverages 710 mL **2/ \$4.50**

BODYARMOR Beverages 473 mL **2/ \$4.50**

GLACÉAU Smartwater Beverages 1 L **2/ \$6**

Offer valid from January 23<sup>rd</sup> to February 4<sup>th</sup>, 2025. Price good on new, new, open shelves. Not a percentage discount. For a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any other offer. All products must be purchased at the same time, single units at regular price. The amounts that appear are the quantity of the respective product shown.

Double the Rewards:

**FREE ROYALE GIFT + SCENE+ POINTS**

Buy 1 ROYALE Original or Select Medium/Tissue (24/172 rolls) or 24/172 4 Super Paper Paper Towels (24/172 rolls) and get a free device. Royal Rewards value over 200 Scene+ points.

**22<sup>99</sup>**

**200 PTS** when you buy 1

**FREE**

For more information on Royale's exclusive products, visit [royale.ca/scene-rewards](http://royale.ca/scene-rewards).

**BRING HOME A WIN** WITH 2 OFFERS FROM **OLD EL PASO**

**FREE TOQUE** with 2 Old El Paso kits and get \$10 to fill up\*\*

**5<sup>99</sup>** GENERAL MILLS Family Size Cheerios or selected varieties 475-778 g

**5<sup>49</sup>** OLD EL PASO Taco Kits 250-310 g selected varieties

**2<sup>99</sup>** NATURE VALLEY Lunch Box, Crunchy or Trail Mix Granola Bars or BETTY CROCKER Fruit or Gushers or MOTT'S 120-230 g selected varieties

**4/\$5** OLD EL PASO Seasoning Mix 24 g selected varieties

\*\*Offer requires purchase of 2 Old El Paso kits. \$10 can be used towards purchase of any Old El Paso product. Offer good on new, new, open shelves. Not a percentage discount. For a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any other offer. All products must be purchased at the same time, single units at regular price. The amounts that appear are the quantity of the respective product shown.

**TEAM OREO GIVING \$200,000 IN YOUTH HOCKEY EQUIPMENT GRANTS**

**OREOPLAYFUL.CA**

**5<sup>99</sup>** OREO Cakesicles 285 g selected varieties

**5<sup>49</sup>** CADBURY Multipacks 152-200 g selected varieties

**5<sup>99</sup>** CHRISTIE Family Size Cookies 374-530 g selected varieties

**5<sup>99</sup>** RITZ Orizated Mints 220 g selected varieties

\*Offer requires purchase of 2 Oreo Cakesicles or 2 Cadbury Multipacks or 2 Christie Family Size Cookies or 2 Ritz Orizated Mints. \$200,000 in youth hockey equipment grants will be awarded to 100 youth hockey teams across Canada. Offer good on new, new, open shelves. Not a percentage discount. For a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any other offer. All products must be purchased at the same time, single units at regular price. The amounts that appear are the quantity of the respective product shown.

**Dare SNACK SMART THIS SCHOOL SEASON.**

**150 PTS** when you buy 3

**\$4**

DARE Bear Paws 168-240 g Wagon Wheels 215-260 g or RUFFLES Cookies 250 g

**HIGH IN PROTEIN**

**6<sup>99</sup>** BLACK DIAMOND Cheststrings 12-16 pk of 255-336 g

**9<sup>99</sup>** CRACKER BARREL Cheese Slices 500 g

**Fluffy. Irresistible. Dippable.**

**4<sup>99</sup>** Philadelphia Cream Cheese Product 227-250 g selected varieties

**9<sup>99</sup>** KRAFT Singles Process Cheese Product 825 g selected varieties

**MONSTER BLUE Hawaiian**

**2/6<sup>50</sup>** MONSTER ENERGY 444-473 mL

**5-230 CALORIES**

**15<sup>99</sup>** MONSTER ENERGY 8x355 mL

**50 PTS** when you buy 1

\*Subject to availability while supplies last. Price good on new, new, open shelves. Not a percentage discount. For a limited time. Subject to availability while supplies last. Not valid in conjunction with any other offer. Excludes any other offer. All products must be purchased at the same time, single units at regular price. The amounts that appear are the quantity of the respective product shown.

**CANADA DRY**

**Crave a wave of flavour?**

**4<sup>99</sup>** CANADA DRY 6x222 mL select varieties

**THE GOAT OF SNACKS**

**2<sup>99</sup>** PEPPERIDGE FARM Goldfish Crackers or Crisps selected varieties 136-227 g

**3<sup>33</sup>** SNYDER'S OF HANOVER Pretzels selected varieties 240 g

**3<sup>33</sup>** KETTLE BRAND Air Fried On the Border Honey Duxon Miel Et Duxon

**3<sup>33</sup>** KETTLE BRAND Thick Crispy Potato Chips selected varieties 150-200 g 3.99 ea

**FRANK'S Original or Thick RedHot Sauce 354 mL**

**4<sup>29</sup>**

**CATELLI Protein+ Pasta 340 g**

**3<sup>49</sup>**



CLICK HERE to view full list  
of participating products.

Your  
family could

**WIN\***

1 million Scene+ Points towards  
**free groceries**

Scene+

Earn an instant entry for  
every eligible product  
purchased when scanning  
your Scene+ card



STARTING AT  
**8.99**

MAPLE LEAF Natural Fully Cooked Shredded  
Chicken or Pork Breakfast Sausages 250-300 g



**2/4.50**

BODYARMOR SuperDrink  
473 mL



**2/4.50**

POWERADE Sports Drinks  
710 mL



**7.99**

FUZE Iced Tea or PEACE Tea  
12x341 mL



**5.99**

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk  
248-492 g or Gourmet Popping Corn 850 g



**4.49**

ANGIE'S Boomchickapop Popcorn  
136-198 g



**4.49**

MCCAIN Superfries  
454-800 g



**5.99**

GENERAL MILLS Family Size  
Cereal 516-778 g



**13.99**

CORONA Cero Non-Alcoholic Beer  
6x330 mL



**19.99**

TIDE Liquid Detergent 94-100 Loads 3.46-3.9 L,  
Pods 45-76 pk, GAIN Flings! 45-76 pk, DOWNY  
Unstopables 853 g, IVORY SNOW 3.1 L or  
CASCADE Auto Dish Tabs 51-90 pk

**FEED  
THE  
DREAM**



**Sobeys**  
OFFICIAL GROCER



\*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at [www.sobeys.com/feed-the-dream/participating-suppliers/rules](http://www.sobeys.com/feed-the-dream/participating-suppliers/rules). Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferrable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.



# Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops

6<sup>99</sup>

HARTZ Delectables  
Stew Cat Treats 6 pk



Great as a handheld treat,  
in a bowl or as a topper!

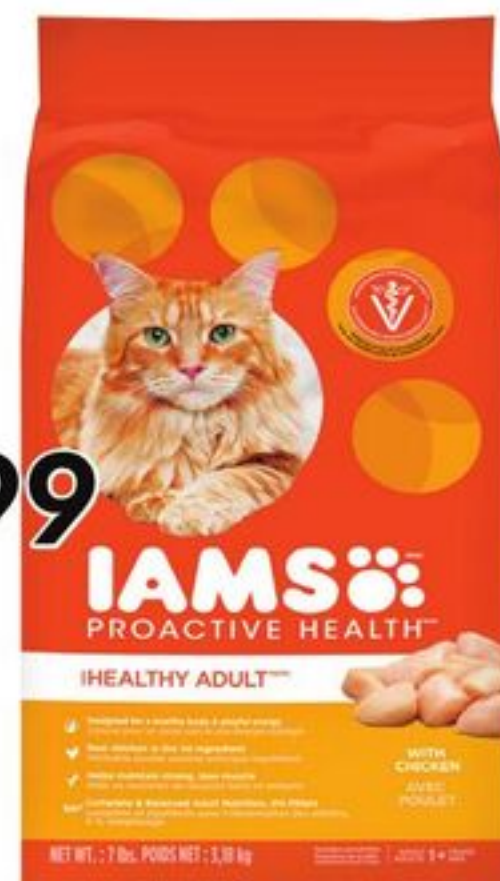
11<sup>49</sup>

HARTZ Squeeze Up  
Cat Treats 20 pk



24<sup>99</sup>

IAMS Dry Cat Food  
3.18 kg



7<sup>99</sup>

PURINA Friskies  
Dry Cat Food  
1.5-2 kg



7<sup>99</sup>

COMPLIMENTS  
Scoopable Cat  
Litter 7 kg



BUY  
MORE  
SAVE  
MORE

1<sup>49</sup>

ea when you  
buy 4 or more

SHEBA Bistro  
Singles 75 g 1.79 ea



BUY  
MORE  
SAVE  
MORE

1<sup>25</sup>

ea when you  
buy 4 or more

PURINA Friskies  
Lil' Soups 34 g or  
Fancy Feast Broths  
40 g 1.59 ea









# GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with  
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

