

Moredays
Moredays
Moredays
Moredays



Get more points

More savings, more deals, more points

This week only! Jan 29-Feb 4^{††}

Moredays

APP EXCLUSIVE OFFER

Members get

5,000^(pts)

for every \$10*
spent on

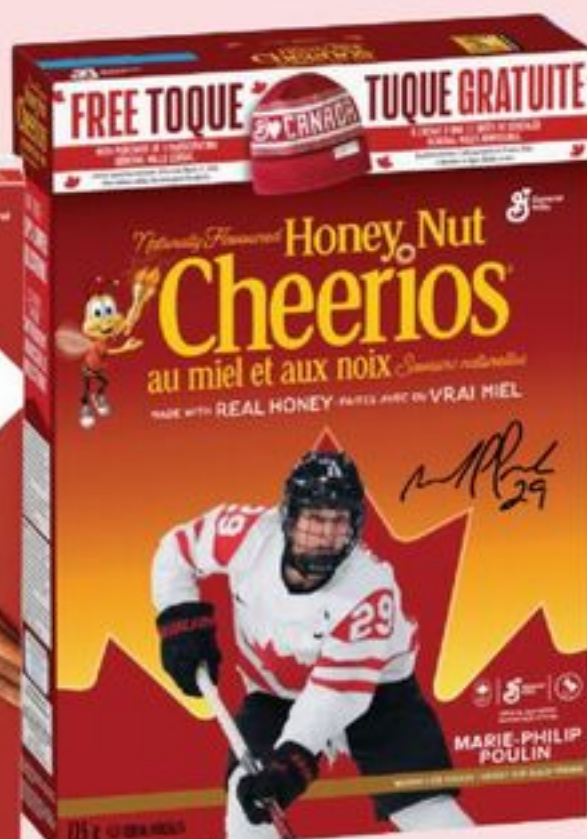
\$5
back
in points

**CHEERIOS, CHEX OR
OATMEAL CRISP CEREALS**

SELECTED SIZES AND VARIETIES

21103495_EA/20887566_EA

[†]Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get

2,000^(pts)

for every \$5*
spent on

\$2
back
in points

CHRISTIE CRISPERS OR BITS & BITES

SELECTED VARIETIES, 145 G

21395350_EA/21358333_EA

[†]Open your PC Optimum[™] app or
visit pcoptimum.ca to get the offer.



**ONLY
3⁷⁵**

Moredays

APP EXCLUSIVE OFFER

Members get

1,500^(pts)

\$150
back
in points

ZIGGY'S[®] SLICED MEAT

SELECTED VARIETIES, 175 G

21592461_EA/21596554_EA

[†]Open your PC Optimum[™] app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Member Only Price[™]

2²⁵

Non-Members

2⁷⁵

PC[®] ENGLISH MUFFINS

6 PK

20610728_EA

^{††}Must be a registered PC Optimum[™]
member to load and get this offer.



Moredays

Member Only Price[™]

\$10

Non-Members

11⁵⁰

Members
save
\$150

NO NAME[®] CAT LITTER

SELECTED VARIETIES, 18 KG

20177169002_EA

^{††}Must be a registered PC Optimum[™]
member to load and get this offer.



18 KG

**CLUB
SIZE**

新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate the Year of the
Horse with low prices.



SAVE
36%

88¢

SWANSON
CHICKEN BROTH
412 ML
20042814_EA



SALE

1.28

NONG SHIM
CUP NOODLE
SELECTED VARIETIES
75 G
20032441005_EA



SAVE
32%

1.88
LB

4.14/KG

ASIAN YELLOW PEARS
PRODUCT OF CHINA
20035618001_KG



ONLY

2.88

KJ FROZEN
DUMPLINGS
SELECTED VARIETIES
380 G
21357897_EA



SALE

8.88

SEAQUEST® WHOLE POMPANO 800 G
OR TILAPIA 1.36 KG
FROZEN
21591947_EA/21592084_EA



DEAL DROP

Limited-time deals on PC[®] home & more.

SAVE 4.00
\$15
PC[®] TRITAN FOOD STORAGE SET
12-PIECE
21109312_EA

PREPARED IN CANADA

REAL CANADIAN SUPERSTORE
PROUDLY CANADIAN

SAVE UP TO 45%
4.88 LB
10.76/KG

CHICKEN BREAST, WET-CHILLED HALAL OR THIGHS WET-CHILLED FRESH, BONELESS, SKINLESS
20162170_KG/20593099_KG

CANADIAN POULTRY
CLUB SIZE

Moredays
Member Only Price[™]
4.44
Non-Members **5.99**

Members save **\$1.55**

SAVE 30%
11.88

JASMINE GOLD THAI JASMINE RICE
21496274_EA

8 KG

NO NAME[®] CHEESE BARS 400 G OR NO NAME[®] OR PC[®] SHREDDED CHEESE 250-320 G SELECTED VARIETIES 21060183_EA/21289748_EA
**Must be a registered PC Optimum[™] member to load and get this offer.

TRIPLE CHEDDAR CHEESE BLEND MÉLANGE DE FROMAGES

no name[®] sans nom[®] marble farmer's cheese - fromage farmer's marbré 27% M.F./M.G. - 44% MOISTURE/HUMIDITÉ 400 g

Moredays
APP EXCLUSIVE OFFER[†]
Member Only Price[™]
1.50
Non-Members **1.99**

FARMER'S MARKET[™] RUSSET POTATOES
PRODUCT OF CANADA, CANADA NO. 1 GRADE, CLUB SIZE 20601020001_EA
**Must be a registered PC Optimum[™] member to load and get this offer.
†Open the PC Optimum[™] app or visit pcoptimum.ca to get the offer.

SAVE 34%
3.99

TAYLOR FARMS CHOPPED SALAD KITS
SELECTED VARIETIES
PRODUCT OF U.S.A., 267-383 G 21335159_EA/21335140_EA

We match prices* when you show us a lower advertised price!

AD MATCH

*SEE FLYER LEGAL FOR DETAILS

Optimum[™] Moredays
APP EXCLUSIVE[†] OFFER!
3 DAYS ONLY! Jan 30 - Feb 1

Members get **30,000 pts** when you spend **\$300* or more in-store**

\$30 back in points

*Spend \$300 or more on almost anything in-store before taxes and after redemptions and all coupons and discounts are deducted in a single transaction (excludes purchase of tobacco, lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time) you will earn the points indicated.
†Open the PC Optimum[™] app now to get your offers.

SAVE UP TO 37%
\$10

NO NAME[®] CHICKEN WINGS FROZEN, 908 G OR NO NAME[®] THICK SLICED BACON 1 KG SELECTED VARIETIES 21045309_EA/21389015_EA

salt & pepper chicken wings
sel et poivre

SAVE UP TO 33%
2/\$12
OR 7.00 EA

SEAQUEST[®] SHRIMP 16-20/LB, 300 G, PC[®] SALMON BURGERS 500 G, MARINA DEL REY SHRIMP MEAT 300 G OR BASA STEAKS 1 KG, FROZEN 21043887_EA/21395555_EA

Wild Caught Argentinian Shrimp Meat

SAVE 1.00
4.99

DR. OETKER RISING OR THIN CRUST PIZZA 439-785 G OR RIP'N SHARE PIZZA BUNS 480 G, SELECTED VARIETIES, FROZEN 21106361_EA/21624864_EA

GIUSEPPE PIZZERIA

ONLY 1.68

AROY-D COCONUT MILK SELECTED VARIETIES 400 ML 20063864_EA

COCONUT MILK LAIT DE COCO

SAVE UP TO 39%
1.50

UNICO CHICK PEAS, BEANS, LENTILS 540 ML OR TOMATOES 796 ML SELECTED VARIETIES 20313447002_EA 20314629001_EA

Unico Chick Peas
Unico Piced Tomatoes

PREPARED IN CANADA

SAVE 33%
1.66

BARILLA PASTA SELECTED VARIETIES 340/410 G 21404904_EA

Barilla

SALE 11.99

COCA-COLA OR PEPSI SOFT DRINKS 24X355 ML OR FUZE ICED TEA 20X341 ML SELECTED VARIETIES 20306687002_C24 20308197001_C24

PEPSI

SALE 2.99

REAL CANADIAN WATER 24X500 ML 20154975_C24

PREPARED IN CANADA

SALE \$6

TEMPTATIONS CAT TREATS TUBS SELECTED VARIETIES 454 G 21105449_EA

PREPARED IN CANADA

SAVE UP TO 7.00
19.99

TIDE LIQUID 3.46/3.9 L OR PODS 45/76'S LAUNDRY DETERGENT, DOWNY BEADS 853 G OR GAIN FLINGS 45/76'S SELECTED VARIETIES 21593670_EA/21625767_EA

Downy
Tide
Gain

Moredays
Members get **10,000 pts** when you spend \$25* on
\$10 back in points

JAMIESON VITAMINS OR SUPPLEMENTS SELECTED VARIETIES AND SIZES 202099991_EA 20303216001_EA

Jamieson

\$5
LIMIT 6 OVER LIMIT PAY 6.29 EA

LISTERINE CLASSIC 1 L MOUTHWASH, SENSODYNE OR PRONAMEL BASE TOOTH PASTE 75/100 ML, POLIDENT TABLETS 40'S OR POLIGRIP 40 G SELECTED VARIETIES 20301779003_EA 21091222_EA

LISTERINE
SENSODYNE
POLIDENT
POLIGRIP

Basque in cheesecake bliss

PC[®] BASQUE CHEESECAKE
SELECTED VARIETIES, FROZEN, 600 G 21687935_EA

Moredays
Members get **2,000 pts** when you spend \$25* on
\$2 back in points

\$10

Flyer prices effective from Thursday, January 29th to Wednesday, February 4th, 2026

GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING



\$5

LIMIT 6
OVER LIMIT PAY
5.99 EA

Moredays

Members get
1,000 pts

\$1
back
in points

IVORY BODY
WASH 621 ML
OR BAR SOAP
10X90 G
SELECTED VARIETIES
20860346003_EA
20860346002_EA

5.50

LIMIT 4
OVER LIMIT PAY
7.00 EA

HEAD & SHOULDERS
SELECTED VARIETIES, 370 ML
21517808_EA/21517835_EA



SOFTSOAP LIQUID
HAND SOAP REFILL
SELECTED VARIETIES 1.47 L
21166983_EA/21167194_EA

\$6

LIMIT 6
OVER LIMIT PAY
7.49 EA



Moredays

Members get
3,000 pts
when you
spend \$15* on

\$3
back
in points

DR TEAL'S EPSOM SALT OR FOAM
SELECTED VARIETIES AND SIZES
21508743_EA/21638210_EA



Moredays

Members get
10,000 pts
when you
spend \$50* on

\$10
back
in points

GILLETTE OR VENUS
SHAVING PRODUCTS
SELECTED VARIETIES
21086612_EA/21436926_EA



PREPARED IN CANADA FOR CANADIANS



**SAVE
40%**
\$3

**NO NAME®
NATURALLY
IMPERFECT™
CARROTS**
CANADA NO. 2 GRADE
5 LB BAG
20945332001_EA



\$6

**NO NAME®
NATURALLY
IMPERFECT™
ENGLISH
CUCUMBERS**
PRODUCT OF CANADA
3 LB
21046471001_EA



**CLUB
SIZE**



**5⁵⁰
LB**
12.13/KG

**PC® FREE FROM*
CHICKEN
DRUMS OR
THIGHS**
BONE-IN, FRESH
21668789_KG/21668814_KG



**CLUB
SIZE**



**4⁹⁹
LB**
11.00/KG

**LEAN GROUND
PORK**
20884558_KG



**CLUB
SIZE**



3⁵⁰

**PC® DIP OR
HUMMUS
200/227 G OR
NAAN CRISPS
170 G**
SELECTED VARIETIES
21681330_EA/21683470_EA



**Members get
2,500^{pts}**
for every *12*
spent on

\$2⁵⁰
back
in points

**OLIVIERI
FRESH FILLED
PASTA OR
SKILLET
GNOCCHI OR
SAUCES**
SELECTED VARIETIES
160-700 G
20114410_EA
20311594_EA



3⁵⁰

**COUNTRY
HARVEST
FARMHOUSE
BREAD**
SELECTED VARIETIES
675 G
21666487_EA



\$7

**FARMER'S
MARKET™
COOKIES**
SELECTED VARIETIES
12'S
20566294_EA
20566772_EA



2⁷⁹

**NO NAME®
sour CREAM**
SELECTED VARIETIES
500 ML
20299657_EA



**Members get
3,000^{pts}**
for every *10*
spent on

\$3
back
in points



8⁹⁹

**ARMSTRONG CHEESE
BARS 600 G OR SAPUTO
MOZZARELLISSIMA 690 G**
SELECTED VARIETIES
20107017001_EA/21255902_EA



\$4

DARE CANDY
SELECTED VARIETIES
475-700 G
21572976_EA/21697971_EA



\$2

**NO NAME®
APPLE CIDER
VINEGAR**
1 L
21466969_EA



**SAVE
UP TO
20%**

2⁷⁹

**HOLIDAY
LUNCHEON
MEAT 340 G OR
MAPLE LEAF
FLAKES 156 G**
SELECTED VARIETIES
20298273001_EA
20618778_EA



**SAVE
37%**

1²⁵

**RAVINE
MUSHROOMS**
284 ML
21298248_EA



**SAVE
3.00**

9⁹⁹

**UNICO
VEGETABLE
OIL**
3 L
20098102_EA



2²⁵

PC® 100% JUICE
SELECTED VARIETIES
1 L
21080954_EA
21080958_EA



1⁴⁸

**PC® SOFT
DRINKS**
SELECTED VARIETIES
2 L
20311645003_EA
20311645012_EA



15⁹⁹

**CLIF BUILDER
PROTEIN BARS**
SELECTED VARIETIES
340-408 G
207069230001_EA
213876322_EA



**UPTO
15%
OFF**
30.59-39.99 AFTER SAVINGS

**MAMMOTH
SUPPLEMENTS**
SELECTED VARIETIES
AND SIZES
21468648_EA/21468749_EA



From January 29- February 4, 2026, at across 4,500+ locations in Canada, the PC Optimum™ Moredays™ event will provide PC Optimum™ members with the opportunity to earn PC Optimum™ points through special offers and promotions across locations where PC Optimum™ points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays. **FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on clearance items or where quantities are advertised as limited. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2026 Loblaws Inc. Please recycle. ***We'll match prices if you show us a lower advertised price** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we do match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third-party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions or no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

\$5

**FARMER'S MARKET™
SWEET PEPPERS**
PRODUCT OF MEXICO, 4'S
2017550001_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.

Moredays

APP EXCLUSIVE OFFER

Members get
1,500^(pts)

\$150
back
in points



**CLUB
SIZE**

Moredays

APP EXCLUSIVE OFFER

Members get
5,000^(pts)
for every \$10*
spent on

\$5
back
in points

**PILLSBURY PIZZA POPS,
PIZZA BITES, OR TOASTER
STRUDEL, FROZEN OR
REFRIGERATED DOUGH**
SELECTED VARIETIES, 200-760 G
20305424002_EA/20318034001_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
2,500^(pts)

\$250
back
in points

CHRISTIE FAMILY SIZE COOKIES
374-488 G OR **CAKESTERS** 285 G
SELECTED VARIETIES
21520747_EA/21712437_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
4,000^(pts)
for every \$10*
spent on

\$4
back
in points

**CHRISTIE PREMIUM
PLUS** 450/481 G OR
GOOD THINGS 100 G
SELECTED VARIETIES
21023024_EA/21109004_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
1,000^(pts)
when you
buy 2

\$1
back
in points

CHEEZ-IT CRACKERS
SELECTED VARIETIES, 191/200 G
21214559_EA/21214560_EA



Moredays

APP EXCLUSIVE OFFER

Member Only Price**
\$3

Non-Members
3⁹⁹

**PC FROZEN
VEGETABLES**
SELECTED VARIETIES, 400-750 G
20308556_EA/20318015_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
20,000^(pts)
for every \$50*
spent on

\$20
back
in points

**PROGRESSIVE, IRON VEGAN
OR SMART SOLUTIONS VITAMINS**
SELECT SIZES AND VARIETIES
21519271_EA/21154467_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



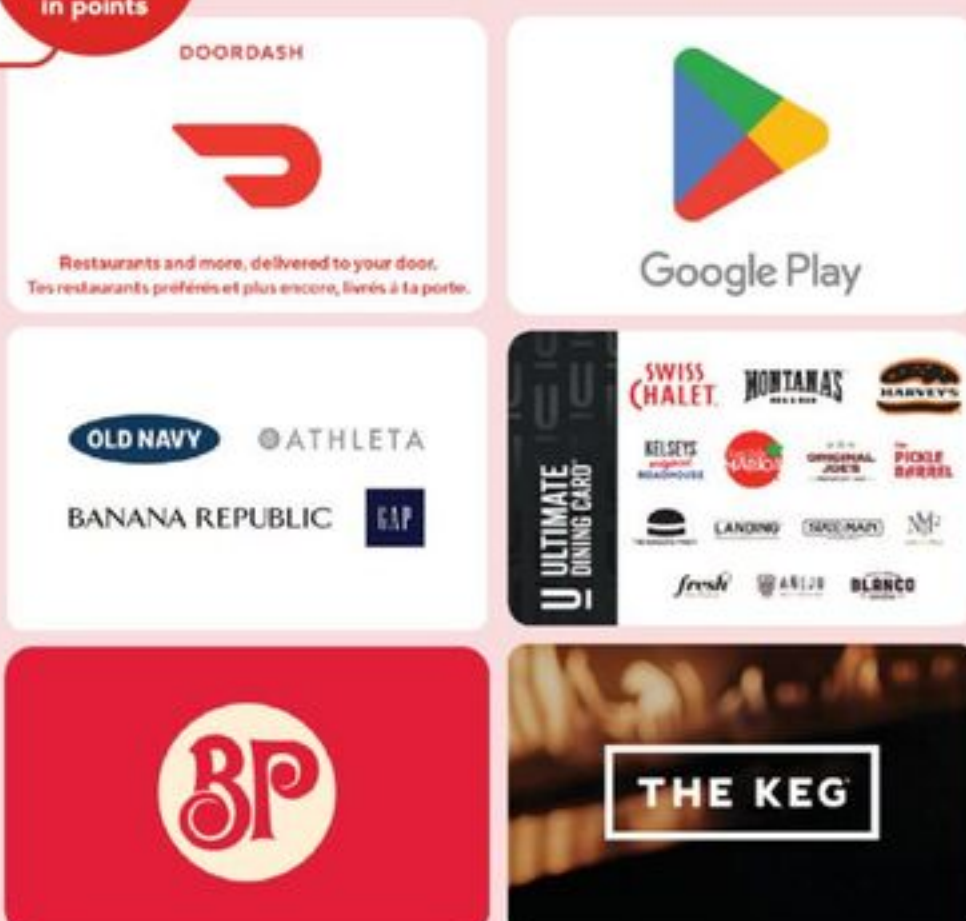
Moredays

APP EXCLUSIVE OFFER

Members get
15,000^(pts)
for every \$100*
spent on

\$15
back
in points

**BOSTON PIZZA, DOORDASH,
GAP INC. BRANDS, GOOGLE
PLAY, THE KEG AND ULTIMATE
DINING CARD GIFT CARDS**
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Optimum™ Moredays™

3,000^(pts)

when you spend \$30
or more on fuel.

Jan 29 - Feb 1



Open the app to get this offer.

*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
Moredays
Moredays
Moredays
Moredays

Moredays

Member Only Price**

\$7

Members save \$2

Non-Members
\$9

**FARMER'S MARKET™
RED ONIONS**
PRODUCT OF CANADA
CANADA NO. 1 GRADE
10 LB BAG
20171965001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Moredays

Member Only Price**

4.88

Members save \$1

Non-Members
5.88



**FARMER'S MARKET™
FUJI APPLES**
PRODUCT OF ONTARIO,
CANADA FANCY GRADE, 4 LB
20051827_EA
**Must be a registered PC Optimum™ member to load and get this offer.

Moredays

Member Only Price**

\$3

Members save \$1

Non-Members
\$4

**FARMER'S MARKET™
GRAPE TOMATOES**
PRODUCT OF CANADA, MEXICO
OR U.S.A., 283 G
21367888001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$7

Moredays

Members get
2,000 pts

\$2
back in points



**ULTIMATE DINNER OR
BREAKFAST CHICKEN
SAUSAGES**
SELECTED VARIETIES, 375/500 G
21378310_EA/21539970_EA

**SAVE
2.99**

\$12

Moredays

Members get
2,000 pts

\$2
back in points



**SWISS CHALET 600 G OR
MONTANA'S 650 G
BBQ PORK BACK RIBS**
SELECTED VARIETIES
FULLY COOKED
21032221_EA/21034458_EA

**SAVE
UP TO
13%
\$13**

PINTY'S CHICKEN
SELECTED VARIETIES
FROZEN, 600-950 G
21699550_EA/21703414_EA



4.99

Moredays

Members get
500 pts



**BUTTERBALL TURKEY
FRANKS**
450 G
20604413_EA

\$28

Moredays

Members get
2,000 pts

\$2
back in points



PC® COOKED SHRIMP
31-40/LB, 1.5 KG, **BLACK
TIGER SHRIMP**
**PLATTER 16-20/LB, 568 G OR
PMC SHRIMP 5-9/LB, 2 KG**
FROZEN
20979150_EA/21034922_EA

15.99

**PC® CEDAR PLANK
ATLANTIC SALMON**
FROZEN, 500 G
21444230_EA



**SAVE
UP TO
1.79**

\$9

Moredays

Members get
3,000 pts

\$3
back in points



**MINI BABYBEL 12'S,
240 G OR THE LAUGHING
COW CHEESE 400 G**
SELECTED VARIETIES
20318139_EA/20300620_EA

Moredays

Members get
1,000 pts

\$1
back in points



**MARCANGELO
ITALIAN MEAT**
SELECTED VARIETIES
85-300 G
21706582_EA/21706645_EA

Moredays

Members get
1,500 pts

\$1.50
back in points

**FONTAINE SANTÉ
HUMMUS**
SELECTED VARIETIES
454/482 G
20503658_EA/20872597_EA



5.50

Moredays

Members get
1,000 pts

\$1
back in points



SIMPLE JOY DONUTS
SELECTED VARIETIES
6'S, 344-486 G
21649686_EA/21706988_EA

\$4

Moredays

Members get
1,000 pts

\$1
back in points



**NATURAL BAKERY
RYE BREAD**
500 G
21688966_EA



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
Moredays
Moredays
Moredays
Moredays

2/750
OR 4.29 EA

Moredays

Members get
1,000 (pts)

\$1
back in points

SIGGI'S SKYR 4X100 G OR
NANO DRINKABLE 6X93 ML **YOGURT**
SELECTED VARIETIES
20609687001_EA/21589925_EA



Moredays

Members get
4,500 (pts)
for every \$12*
spent on

\$450
back in points

LIBERTÉ OR YOPLAIT YOGURT
ALL VARIETIES AND SIZES
20317317001_EA/20704361001_EA



450

Moredays

Members get
2,000 (pts)
when you
buy 2

\$2
back in points

**TRE STELLE CREAM
CHEESE**
SELECTED VARIETIES, 200 G
21316018_EA



Moredays

Member Only Price**

299

Non-Members
399

Members
save
\$1

HELUVA GOOD! DIPS
SELECTED VARIETIES, 250 G
20179979002_EA
**Must be a registered PC Optimum™
member to load and get this offer.

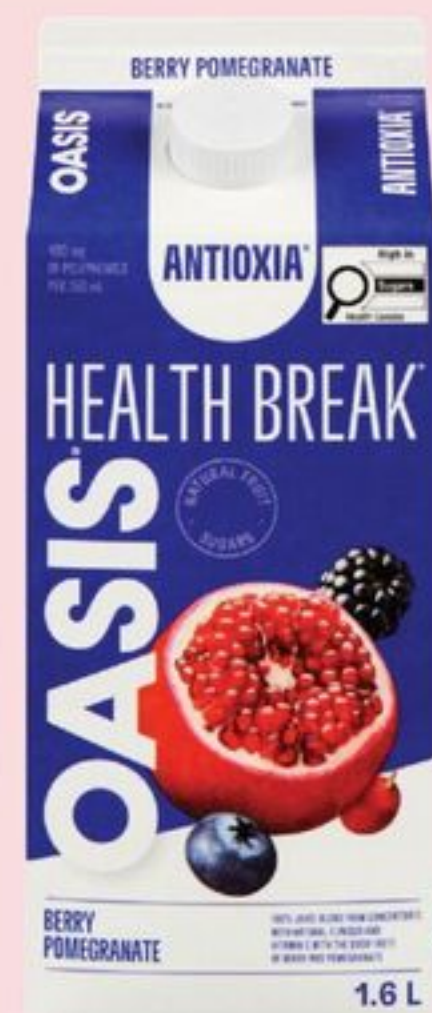


Moredays

Members get
4,000 (pts)
for every \$12*
spent on

\$4
back in points

**OASIS JUICE, HEALTH BREAK OR
SMOOTHIES OR DEL MONTE OR
FRUITE JUICE BLENDS**
SELECTED VARIETIES REFRIGERATED
1.5-2.5 L
21376780_EA/21529899_EA



Moredays

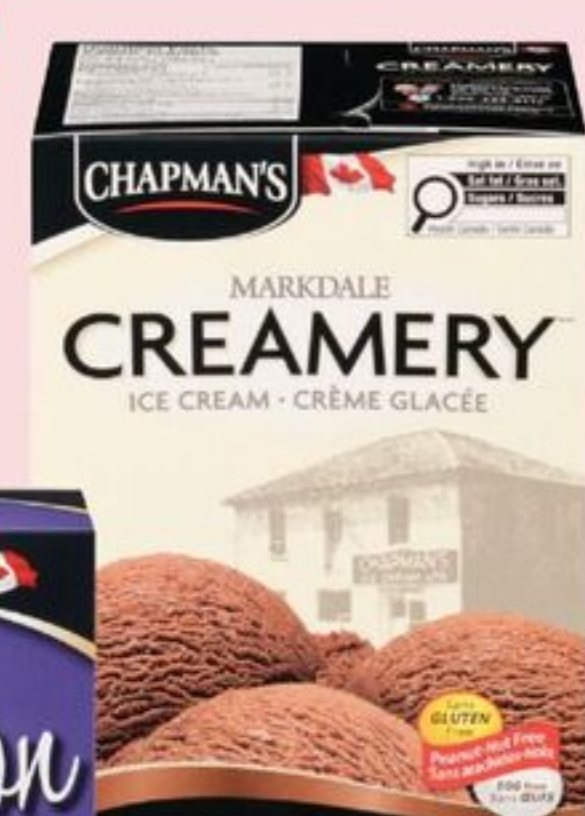
Member Only Price**

\$4

Non-Members
549

Members
save
\$149

**CHAPMAN'S MARKDALE
CREAMERY 2L,
COLLECTIONS 8'S OR LOLLYS 28'S**
20315236002_EA/20323757001_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Moredays

Members get
5,000 (pts)
for every \$15*
spent on

\$5
back in points

**TROPICANA JUICE
OR DRINKS 1.36-2.63 L
OR PURE LEAF
ICED TEA 1.75 L OR
STARBUCKS ICED
COFFEE 1.18/1.42**
SELECTED VARIETIES
REFRIGERATED
20119756001_EA/21215527_EA



499

Moredays

Members get
5,000 (pts)
when you
buy 4

\$5
back in points



**HEALTHY CHOICE
GOURMET STEAMERS**
SELECTED VARIETIES
FROZEN
269-298 G
20318616005_EA/21041002_EA



**SAVE
33%**

699

**HIGH LINER BREADED
OR BATTERED FISH**
350-700 G OR **SHRIMP**
315/330 G
SELECTED VARIETIES, FROZEN
20303200001_EA/20572299004_EA



549

**CHEF BOMBAY
ENTRÉES OR
APPETIZERS**
SELECTED VARIETIES, FROZEN,
240-354 G
20973182_EA/20973257_EA



2/\$11
OR 6.29 EA

Moredays

Members get
3,000 (pts)
when you
buy 2

\$3
back in points



**BEN & JERRY'S
ICE CREAM OR
MAGNUM 3/4'S**
SELECTED VARIETIES, FROZEN
20342005002_EA/21575899_EA



**SAVE
UP TO
2.00**

599

**NESTLE
DRUMSTICK 4-6'S,
CONFECTIONARY
NOVELTIES 4-10'S OR
TUBS 1.5 L**
SELECTED VARIETIES
FROZEN
20304623001_EA
20322380001_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

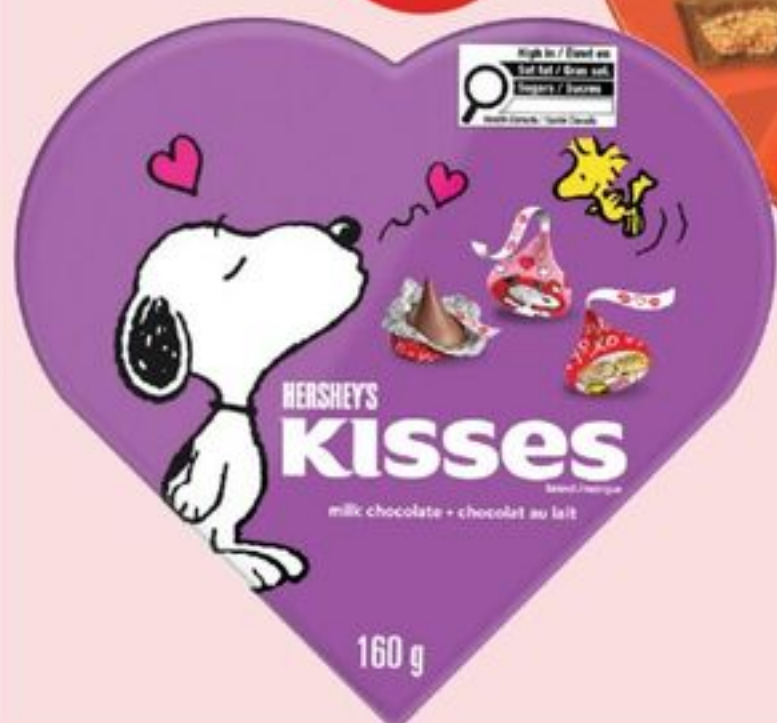
\$10

**HERSHEY'S
HEART BOX**
155-192 G
20275866001_EA/21633740_EA

Moredays

Members get
2,000 pts

\$2
back
in points



\$18

**NESTLE TURTLES
HEART**
167 G
21697690_EA

Moredays

Members get
2,000 pts

\$2
back
in points



Moredays

Members get
1,000 pts
when you
buy 2

\$1
back
in points



Moredays

Members get
1,000 pts
when you
buy 2

\$1
back
in points

CHRISTIE PEEK FREANS COOKIES 275-350 G
OR **CADBURY FINGERS** 114/125 G
SELECTED VARIETIES
21631880_EA/20680381_EA



Moredays

Members get
3,000 pts
for every \$9*
spent on

\$3
back
in points

**MAYNARDS CANDY
OR CADBURY CHOCOLATE**
SELECTED VARIETIES 135-203 G
21079071_EA/21080077_EA



Moredays

Members get
500 pts
for every \$6*
spent on

**MOTT'S
FRUITSATIONS**
SELECTED VARIETIES
6'S
20324241001_EA/20324241002_EA



Moredays

Members get
3,000 pts
for every \$10*
spent on

\$3
back
in points

DARE BRETON OR VINTA CRACKERS
132-225 G, **VEGGIE CRISPS** 100 G,
GRISOL MELBA OR CANAPÉ TOAST
150-200 G OR **BAGUETTES** 120 G
SELECTED VARIETIES
21520701_EA/21520682_EA



Moredays

Members get
1,500 pts
for every \$10*
spent on

\$150
back
in points

**LECLERC
CÉLÉBRATION
COOKIES**
SELECTED VARIETIES, 200-350 G
21680074_EA/21680155_EA



Moredays

Members get
2,000 pts
when you
buy 2

\$2
back
in points

**PRINGLES SUPER
STACK** 148/156 G OR
PARTY STACK
194/203 G **POTATO
CHIPS**
SELECTED VARIETIES
21003833_EA/21074322_EA



Moredays

Members get
3,000 pts
for every \$15*
spent on

\$3
back
in points

**DORITOS TORTILLA
CHIPS, CHEETOS
SNACKS, RUFFLES
POTATO CHIPS,
OR TOSTITOS
TORTILLA CHIPS**
SELECTED VARIETIES
AND SIZES
21370169_EA/21693042_EA



Moredays

Members get
2,000 pts

\$2
back
in points

**JACK LINK'S
BEEF JERKY**
SELECTED VARIETIES, 175 G
21648920_EA AND 21649044_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays Moredays Moredays Moredays

Moredays

Members get **5,000^(pts)** for every \$10* spent on

\$5 back in points

KNORR PASTA SAUCE MIXES, OXO BOUILLON CUBES, STOCK MIX OR BOVRIL CONCENTRATE
SELECTED VARIETIES
17-311 G/250 ML
202974346001_EA
20318301002_EA

Moredays

Members get **3,000^(pts)** for every \$10* spent on

\$3 back in points

BETTY CROCKER SUPER MOIST CAKE MIX 375/404 G OR FROSTINGS 340/450 G OR SNACK SIZE BAKING MIX 184/212 G
SELECTED VARIETIES
20562641002_EA
21547846_EA

Moredays

Members get **3,500^(pts)** for every \$15* spent on

\$3.50 back in points

CLUB HOUSE ORGANIC SPICES, MCCORMICK'S INSTANT SAUCES OR SPICES
SELECTED VARIETIES
0.5-825 G/28-250 ML
20321601001_EA
20323504001_EA

Moredays

Members get **3,000^(pts)** for every \$11* spent on

\$3 back in points

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
480-650 G
21430748_EA/21449784_EA

Moredays

Members get **1,500^(pts)** for every \$15* spent on

\$1.50 back in points

NUTELLA PRODUCTS
SELECTED VARIETIES
132 G-1.45 KG
20436105_EA/21457401_EA

Moredays

Members get **3,500^(pts)** for every \$10* spent on

\$3.50 back in points

FLEISCHMANN'S PRODUCTS
SELECTED VARIETIES
24-454 G
20167295_EA/20604833_EA

\$6

QUAKER BAKING MIXES 750/900 G OR OAT FLOUR 700 G
SELECTED VARIETIES
20301064001_EA
21612041_EA

Moredays

Members get **1,500^(pts)** back in points

Moredays

Members get **1,500^(pts)** for every \$10* spent on

\$1.50 back in points

LECLERC GO PURE OR NUGABAR
5'S, SELECTED VARIETIES, 140-175 G,
21536598_EA/21648520_EA/21680074_EA/21680155_EA

Moredays

Members get **3,000^(pts)** when you spend \$10* on

\$3 back in points

FRANK'S HOT SAUCE, STUBB'S BBQ SAUCE OR FRENCH'S KETCHUP OR MUSTARD
SELECTED VARIETIES
225 ML-1 L
20172301001_EA
20835068_EA

Moredays

Members get **2,500^(pts)** when you spend \$8* on

\$2.50 back in points

CHOLULA HOT SAUCE, SALSA OR CREMOSA 150-325 ML OR TACO SEASONING 28 G
SELECTED VARIETIES
21591065_EA
21392271_EA

SAVE 2.00

9.99

MINUTE RICE
2.6 KG
20024150_EA

Moredays

Members get **2,000^(pts)** back in points

1.99

Moredays

Members get **1,000^(pts)** back in points

\$1 back in points

KNORR RICE CUPS
SELECTED VARIETIES
73 G
215664347_EA
21682257_EA

Moredays

Members get **1,500^(pts)** for every \$7* spent on

\$1.50 back in points

KNORR OR LIPTON SOUP MIX
SELECTED VARIETIES
1/2/4'S
2029754001_EA
20315085002_EA

Moredays

Members get **4,000^(pts)** for every \$12* spent on

\$4 back in points

RIO MARE CANNED FISH PRODUCTS
SELECTED VARIETIES
100-240 G
20035383_EA
20970856_EA

Moredays

Members get **3,000^(pts)** when you buy 2

\$3 back in points

GOLD SEAL SALMON SALAD BOWL
SELECTED VARIETIES
160 G
21580473_EA
21589122_EA

7.49

Moredays

Members get **2,000^(pts)** back in points

\$2 back in points

CLOVER LEAF FLAKED LIGHT TUNA IN OLIVE OIL
SELECTED VARIETIES
3X80 G
21592145_EA
21597829_EA

Moredays

Members get **2,000^(pts)** back in points

\$2 back in points

WILD PLANET SARDINE IN OLIVE OIL 125 G OR ALBACORE TUNA 142 G
SELECTED VARIETIES
21559421_EA

Moredays

Members get **1,000^(pts)** when you buy 2

\$1 back in points

SWISS CHALET OR MONTANA'S SOUP
SELECTED VARIETIES
540 ML
21313330_EA
21313335_EA



Get more on

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This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Member Only Price**
19⁹⁹

Members
save
\$4

CASCADE PLATINUM PLUS 51'S, PLATINUM 67'S OR COMPLETE 90'S DISHWASHER TABS
SELECTED VARIETIES
21012172_EA/21518479_EA
**Must be a registered PC Optimum™ member to load and get this offer.



6⁴⁹

Moredays

Members get
2,000 pts

\$2
back
in points

GLAD PRESS N' SEAL WRAP 70 SQ FT
SELECTED VARIETIES
20170772_EA



8⁹⁹

Moredays

Members get
2,500 pts

\$2.50
back
in points

GLAD ROOMATE® 15L 52 BAGS
SELECTED VARIETIES
20297334001_EA/21164516_EA



Moredays

Members get
8,000 pts
for every \$30*
spent on

\$8
back
in points

SWIFFER OR FEBREZE PRODUCTS
SELECTED SIZES
AND VARIETIES
21359492_EA/21702122_EA



Moredays

Members get
5,000 pts
for every \$15*
spent on

\$5
back
in points

CLOROX, PINE-SOL, LIQUID PLUMR OR GREEN WORKS PRODUCTS
SELECTED SIZES
AND VARIETIES
20298679002_EA
21280246_EA



13⁹⁹

Moredays

Members get
1,000 pts

\$1
back
in points



Moredays

Members get
5,000 pts
for every \$12*
spent on

\$5
back
in points

LYSOL PRODUCTS
SELECTED SIZES
AND VARIETIES
21201264_EA/21607252_EA



Moredays

Members get
5,000 pts
when you
spend \$25* on

\$5
back
in points

VILEDA PRODUCTS
SELECTED SIZES
AND VARIETIES
20001949_EA/20856312_EA



Moredays

Members get
5,000 pts
for every \$20*
spent on

\$5
back
in points

FINISH PRODUCTS
SELECTED SIZES
AND VARIETIES
20548797_EA/21218875_EA



Moredays

Members get
10,000 pts
when you
spend \$15* on

\$10
back
in points

GLADE AND SCRUBBING BUBBLES
SELECTED SIZES
AND VARIETIES
20323855002_EA/21666658_EA



Moredays

Members get
3,000 pts
for every \$14*
spent on

\$3
back
in points

AIR WICK AIR CARE
SELECTED SIZES
AND VARIETIES
21085604_EA/21428256_EA



SAVE UP TO 5.00

15⁹⁹

Moredays

Members get
1,500 pts

\$1.50
back
in points

PUREX 6L OR SUNLIGHT 5.6L LIQUID LAUNDRY DETERGENT
SELECTED VARIETIES
21293341_EA/21434686_EA



Moredays

Members get
10,000 pts
when you
spend \$40* on

\$10
back
in points

TIDE, DOWNY, GAIN OR BOUNCE LAUNDRY AND FABRIC ENHANCERS
SELECTED SIZES AND VARIETIES
21593670_EA/21625891_EA



39⁹⁹

ALPO DOG FOOD
16 KG
20112174_EA

Moredays

Members get
5,000 pts

\$5
back
in points



28⁹⁹

FRISKIES WET CAT FOOD
SELECTED VARIETIES
32'S
21186765_C01

Moredays

Members get
3,000 pts

\$3
back
in points



\$1

PEDIGREE POUCH
SELECTED VARIETIES
100 G
21659518_EA
21659566_EA

Moredays

Members get
200 pts





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This week only! Jan 29-Feb 4**

More days
More days
More days
More days
More days

350

LIMIT 6
OVER LIMIT PAY
3.99 EA

Moredays

Members get
500 pts



LADY OR MEN'S SPEED STICK PREMIUM DEODORANT
SELECTED VARIETIES, 45-85 G
20348223001_EA/20847071_EA

Moredays

Members get
5,000 pts
when you
spend \$25* on

\$5
back in points



NIVEA DEODORANT ROLL-ON 50 ML, ANTIPERSPIRANT 51/52 G OR MEN'S SKINCARE 75-200 ML, 125/198 G
SELECTED VARIETIES
20321421004_EA
20320922002_EA

Moredays

Members get
4,000 pts
when you
spend \$20* on

\$4
back in points



BULL DOG PRODUCTS
SELECTED VARIETIES
AND SIZES
21178915_EA/21223440_EA

Moredays

Members get
5,000 pts
when you
spend \$15* on

\$5
back in points



AXE OR DEGREE ANTIPERSPIRANT OR DEODORANT
SELECTED VARIETIES
48-113 G
20216717001_EA/20941536_EA

UP TO 20% OFF
10.39-16.79 AFTER SAVINGS

JUST FOR MEN HAIR COLOR, CONTROL GX SHAMPOO 118 ML OR BEARD WASH
SELECTED VARIETIES
20986537_EA/21244978_EA

Moredays

Members get
4,000 pts

\$4
back in points



Moredays

Members get
5,000 pts
when you
spend \$20* on

\$5
back in points



METHOD BODY WASH, HAND SOAP, DEODORANT OR HAIR CARE
SELECTED VARIETIES
AND SIZES
21647678_EA/21659550_EA

Moredays

Members get
2,000 pts
when you
buy 2

\$2
back in points

IRISH SPRING BODY WASH 591 ML OR BAR SOAP 6X104 G OR SOFTSOAP BODY WASH 591 ML
SELECTED VARIETIES
21436477_EA/21644972_EA



Moredays

Members get
5,000 pts
when you
spend \$15* on

\$5
back in points



AXE BODY WASH
SELECTED VARIETIES
473 ML
21438255_EA/21436066_EA

COLGATE PREVIDENT TOOTHPASTE
SELECTED VARIETIES, 39-100 ML
20144469_EA/21216541_EA



Moredays

Members get
3,000 pts
when you
spend \$15* on

\$3
back in points

COLGATE OR HELLO ORAL CARE PRODUCTS
ALL VARIETIES AND SIZES
21177027_EA/21353925_EA



\$7
LIMIT 4
OVER LIMIT PAY
7.99 EA

Moredays

Members get
2,500 pts
when you
buy 2

\$250
back in points

CREST PRO HEALTH GUM DETOXYF TOOTHPASTE 110 ML, ORAL-B FLOSS TWIN PACK, CREST SCOPE OUTLAST OR PROHEALTH ADVANCED RINSE 1L OR ORAL-B BATTERY TOOTHBRUSH
SELECTED VARIETIES
AND SIZES
20598749_EA/21354062_EA



Moredays

Members get
10,000 pts
when you
spend \$50* on

\$10
back in points



PHILIPS SHAVE OR ORAL CARE PRODUCTS
SELECTED VARIETIES
21025843_EA/21355899_EA

\$25

LIMIT 4
OVER LIMIT PAY
31.49 EA

Moredays

Members get
10,000 pts
when you
buy 2

\$10
back in points

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1EA, REFILL HEADS, 3'S OR CREST 3DWHITESTRIPS 10'S
SELECTED VARIETIES
20346231001_EA/21479017_EA



\$9

LIMIT 4
OVER LIMIT PAY
9.99 EA

Moredays

Members get
1,500 pts

\$150
back in points



CREST MULTIPACK TOOTHPASTE 3X70-130 ML, PRO-HEALTH OR 3DWHITE MOUTHWASH, 360 ML-1L OR ORAL-B BATTERY-POWERED TOOTHBRUSH 1EA.
SELECTED VARIETIES
21482014_EA/21506752_EA





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This week only! Jan 29-Feb 4**

More days
More days
More days
More days
More days

Optimum Moredays

Members get
5,000^(pts)
when you
spend \$25* on

\$5
back
in points

**L'ORÉAL FACE CARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
21170224_EA/21423361_EA



Optimum Moredays

Members get
3,000^(pts)
when you
buy 2

\$3
back
in points

**ST. IVES SKINCARE
PRODUCTS**
SELECTED VARIETIES
AND SIZES
21086101_EA/21429055003_EA



Optimum Moredays

Members get
3,000^(pts)
when you
spend \$15* on

\$3
back
in points

**CETAPHIL
CLEANSERS OR
MOISTURIZERS**
SELECTED VARIETIES
AND SIZES
20079867001_EA
20432313001_EA



Optimum Moredays

Members get
10,000^(pts)
when you
spend \$50* on

\$10
back
in points

**OLAY SUPER
SERUM,
REGENERIST
MOISTURIZERS
OR TREATMENTS**
SELECTED VARIETIES AND
SIZES
21533857_EA/21598463_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**CERA VE
CLEANSERS OR
MOISTURIZERS**
SELECTED VARIETIES
AND SIZES
21276738_EA/21276745_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**BIORÉ
CLEANSERS,
SCRUB,
MOISTURIZERS
OR PATCHES**
SELECTED VARIETIES
AND SIZES
21544454_EA/21571518_EA



Optimum Moredays

Members get
12,000^(pts)
when you
spend \$40* on

\$12
back
in points

**NEUTROGENA OR
AVEENO SKINCARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
20301106_EA/20853160002_EA



Optimum Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**GARNIER MICELLAR
400 ML, BIO CLEANSER,
NATURAL MOISTURIZER
OR ACTIVE CREAM**
SELECTED VARIETIES AND SIZES
21039728_EA/21504539_EA



Optimum Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**NIVEA SKINCARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
20688737_EA/21355931001_EA



Optimum Moredays

Members get
5,000^(pts)
when you
spend \$15* on

\$5
back
in points

**VASELINE BODY
LOTIONS**
SELECTED VARIETIES
AND SIZES
21085011_EA/21085910_EA



Optimum Moredays

Members get
6,000^(pts)
when you
spend \$25* on

\$6
back
in points

**EUCERIN
SKINCARE &
SUNCARE**
SELECT VARIETIES
AND SIZES
21085698_EA/21247268_EA



Optimum Moredays

Members get
4,500^(pts)
when you
buy 2

\$4.50
back
in points

**CAPRINA GOATS
MILK BUBBLE
BATH**
SELECTED VARIETIES, 1L
21658072_EA/21658252_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**BURT'S BEES LIP
PRODUCTS**
SELECTED VARIETIES
21227018_EA, 21420087002_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**CAKE BEAUTY BUBBLE
BATH, SHOWER
CREAM, HAND, FOOT
CREAM OR HAIR CARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
21382733_EA





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More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Members get
4,000 pts
when you
buy 2

\$4
back
in points

**GARNIER
NUTRISSE
HAIR COLOUR**
SELECTED VARIETIES
21005013_EA/21046300_EA



Moredays

Members get
5,000 pts
when you
buy 2

\$5
back
in points

**JOHN FRIEDA
HAIR CARE**
SELECTED VARIETIES
AND SIZES
21570414_EA/21570307_EA



Moredays

Members get
6,000 pts
for every \$15*
spent on

\$6
back
in points

**NICE 'N EASY,
NATURAL
INSTINCTS OR
COLOR STRONG
HAIR COLOUR**
SELECTED VARIETIES
21062577_EA/21642581_EA



Moredays

Members get
5,000 pts
for every \$25*
spent on

\$5
back
in points

**RAW SUGAR HAIR
CARE, BODY WASH OR
DEODORANT**
SELECTED VARIETIES
21575560_EA/21566682_EA



Moredays

Members get
6,500 pts
for every \$20*
spent on

\$6.50
back
in points

**KRISTIN ESS
HAIR CARE**
SELECTED VARIETIES AND SIZES
21395030_EA/21472303_EA



Moredays

Members get
10,000 pts
for every \$20*
spent on

\$10
back
in points

**OGX OR MAUI
HAIR CARE**
SELECTED VARIETIES
AND SIZES
20312551004_EA/21009291_EA



Moredays

Members get
6,000 pts
when you
buy 2

\$6
back
in points

**SHEA MOISTURE
OR NEXXUS HAIR
CARE**
SELECTED VARIETIES
AND SIZES
21174153_EA/21433370_EA



Moredays

Members get
7,000 pts
for every \$25*
spent on

\$7
back
in points

**CAKE OR
MARC ANTHONY
HAIR CARE**
SELECTED VARIETIES
AND SIZES
20729211_EA/21649017_EA



Moredays

Members get
5,000 pts
when you
buy 2

\$5
back
in points

**L'ORÉAL
PREFERENCE
OR FÉRIA HAIR
COLOUR**
SELECTED VARIETIES
AND SIZES
20304162009_EA
20306667003_EA



Moredays

Members get
3,000 pts
for every \$15*
spent on

\$3
back
in points

**GÖT2B HAIR
STYLING**
SELECTED VARIETIES
20321473001_EA/21631743_EA



Moredays

Members get
4,000 pts
when you
buy 2

\$4
back
in points

AUSSIE HAIR CARE
SELECTED VARIETIES
193 G/236-778 ML
21374001_EA/21374012_EA



\$7

**LIMIT 4
OVER LIMIT PAY
10.00 EA**

Moredays

Members get
1,000 pts

\$1
back
in points

**TRESEMMÉ
HAIR CARE**
SELECTED VARIETIES AND SIZES
20315303016_EA/21170042_EA



Moredays

Members get
2,000 pts
when you
spend \$20* on

\$2
back
in points

**SELSUN BLUE
HAIR CARE**
SELECTED VARIETIES, 300 ML
20357155001_EA/21507228_EA



Moredays

Members get
4,000 pts
when you
spend \$20* on

\$4
back
in points

L'ORÉAL HAIR CARE
SELECTED VARIETIES AND SIZES
21080576_EA/21649114_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
Moredays
Moredays
Moredays
Moredays

Moredays

Members get **7,000** pts when you buy 2

\$7 back in points

OLLY VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES
50-90'S
21286270_EA/21529434_EA

Moredays

Members get **3,000** pts for every \$15* spent on

\$3 back in points

BAND-AID BANDAGES OR POLYSPORIN OINTMENTS
SELECTED VARIETIES AND SIZES
21337314_EA / 20995418_EA

Moredays

Members get **10,000** pts when you spend \$30* on

\$10 back in points

NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS 30-500'S
OR **BOOST READY TO DRINK SHAKE OR KIDS NUTRITIONAL SUPPLEMENT** 6X237 ML
20304429002_C06/21668471_EA

Moredays

Members get **3,500** pts when you buy 2

\$3.50 back in points

L'IL CRITTER'S, FIRST RESPONSE OR VITA FUSION VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20540753_EA/21286515_EA

Moredays

Members get **3,000** pts when you buy 2

\$3 back in points

WEBBER NATURALS OR SESAME STREET VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20182845_EA/21666461_EA

Moredays

Members get **4,000** pts when you spend \$40* on

\$4 back in points

BAUSCH & LOMB CONTACT LENS CARE, COUGH COLD DROPS, EYE VITAMINS OR COLD FX
SELECTED VARIETIES AND SIZES
20611883_EA/21455332_EA

Moredays

Members get **3,000** pts

\$3 back in points

ONE A DAY MULTIVITAMINS 60-250'S OR **FLINTSTONES CHILDREN'S VITAMINS OR SUPPLEMENTS** 60-180'S
SELECTED VARIETIES
21448249_EA/21513094_EA

Moredays

Members get **5,000** pts when you buy 2

\$5 back in points

DDROPS LIQUID VITAMIN DROPS
SELECTED VARIETIES
1.7-7.5 ML
20034059_EA/20119732_EA

Moredays

Members get **5,000** pts

\$5 back in points

ENSURE HIGH PROTEIN OR CALORIE PLUS VALUE PACKS
SELECTED VARIETIES AND SIZES
21333516_C16/21333517_C16

Moredays

Members get **7,500** pts when you spend \$30* on

\$7.50 back in points

PARTICIPATING BUCKLEY'S, ADVIL, VOLTAREN, CALTRATE, CENTRUM, EMERGEN-C, TUMS, BENEFIBER, SENSODYNE, POLIGRIP OR POLIDENT PRODUCTS
SELECTED VARIETIES AND SIZES
20997357_EA/21685254_EA

Moredays

Members get **7,000** pts when you spend \$25* on

\$7 back in points

TYLENOL, BENLYN OR ZARBEE'S COUGH COLD PRODUCT
SELECTED VARIETIES AND SIZES
20296733001_EA/20505076_EA

Moredays

Members get **6,000** pts when you buy 2

\$6 back in points

TENA UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20957897_EA/21033611_EA

Moredays

Members get **3,000** pts when you spend \$9* on

\$3 back in points

RICOLA LOZENGE BAGS 19-45'S, **STICKS** 9'S OR **BOXES** 18'S
SELECTED VARIETIES
21475078_EA/21602423_EA

Moredays

Members get **7,000** pts when you buy 2

\$7 back in points

ALWAYS PADS 26-62'S OR **LINERS** 116-216'S OR **TAMPAX TAMPONS** 38-50'S
SELECTED VARIETIES
20567455_EA/21374646_EA

Moredays

Members get **1,500** pts

\$1.50 back in points

U BY KOTEX TAMPONS
SELECTED VARIETIES, 30-50'S
21287927_EA/21291897_EA



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Members get
4,000^{pts}
when you
spend \$20* on

\$4
back
in points

**TREE HUT SHEA SUGAR
SCRUBS, BODY WASH,
SHAVE OIL OR BODY
BUTTER**

SELECTED VARIETIES AND SIZES
21638225_EA/21683105_EA



Moredays

Members get
5,000^{pts}
when you
buy 2

\$5
back
in points

**L'ORÉAL TELESCOPIC
MASCARA, INFALLIBLE
MATTE LIPSTICK, PLUMP
AMBITION LIP OIL OR
FAUX BROW**
SELECTED VARIETIES
AND SIZES
20317296002_EA/21638851002_EA



Moredays

Members get
2,000^{pts}
when you
buy 2

\$2
back
in points

**REAL TECHNIQUES
COSMETICS BRUSHES
OR BEAUTY SPONGE**
SELECTED VARIETIES
AND SIZES
21664946_EA/21618061_EA



Moredays

Members get
5,000^{pts}
when you
spend \$25* on

\$5
back
in points

**REVLON BEAUTY
TOOLS**
SELECTED VARIETIES
20536410_EA/21339481_EA



Moredays

Members get
6,000^{pts}
when you
buy 2

\$6
back
in points

**MAYBELLINE
INSTANT
AGE REWIND
CONCEALER,
SUPER STAY TINT,
SUPER FLUFF
BROW MOUSSE
OR SUPER STAY
POWDER**
SELECTED VARIETIES
AND SIZES
20379484002_EA
21639420001_EA



Moredays

Members get
4,000^{pts}
when you
buy 2

\$4
back
in points

**GARNIER
OMBRELLE
SUNCARE
PRODUCTS**
SELECTED VARIETIES
AND SIZES
20940633_EA/21428721_EA



Moredays

Members get
4,000^{pts}
when you
buy 2

\$4
back
in points

**JERGENS LOTION
620 ML OR CUREL
LOTION 480 ML**
20213025004_EA
20856268_EA



Moredays

Members get
2,000^{pts}
when you
buy 2

\$2
back
in points

**REVLON SUPER
LUSTROUS
LIPSTICK**
SELECTED VARIETIES
21565864003_EA
2156618007_EA



Moredays

Members get
4,000^{pts}
when you
buy 2

\$4
back
in points

**ALL ESSIE NAIL
POLISH OR
TREATMENTS**
SELECTED VARIETIES
21640993_EA
20378843028_EA



Moredays

Members get
5,000^{pts}
when you
buy 2

\$5
back
in points

**NYX MICRO
BROW PENCIL,
FAT OIL LIP DRIP
OR FACE GLUE
PRIMER**
SELECTED VARIETIES
21638480_EA/21600945002_EA



Moredays

Members get
3,000^{pts}
when you
buy 2

\$3
back
in points

**ARDELL, KISS
FALSE LASHES OR
FALSE NAIL**
SELECTED VARIETIES
AND SIZES
20840716002_EA
21575489_EA



Moredays

Members get
5,000^{pts}
when you
buy 2

\$5
back
in points

**SALLY HANSEN
COMPLETE SALON
MANICURE OR
MIRACLE GEL
NAIL POLISH**
SELECTED VARIETIES
20642387033_EA
21342584005_EA



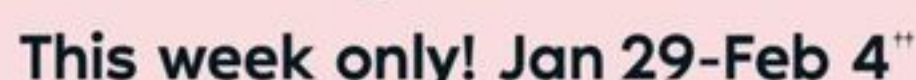
Moredays

Members get
6,000^{pts}
when you
buy 2

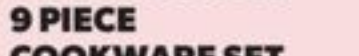
\$6
back
in points

**COVERGIRL
CLEAN FRESH OR
YUMMY LIP**
SELECTED VARIETIES
21495386008_EA
21672529003_EA





**Moredays
Moredays
Moredays
Moredays
Moredays
Moredays**



* Please note that not all items are available in all stores.



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Optimum Moredays

Member Only Price**
\$30

Members save
\$10

Non-Members
\$40

LEGO FRIENDS HEARTLAKE CITY CANDY STORE
21642057_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$30

Members save
\$10

Non-Members
\$40

LEGO CITY F1 PIT STOP PIT CREW WITH FERRARI CAR
21642041_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$30

Members save
\$10

Non-Members
\$40

LEGO BLUEY'S BEACH & FAMILY CAR TRIP
21665066_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$20

Members save
\$10

Non-Members
\$30

SQUISHMALLOWS
14"
21637603_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$15

Members save
\$10

Non-Members
\$25

SQUISHMALLOWS
12"
21637490_EA/21637447_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$12

Members save
\$5

Non-Members
\$17

FUNKO! POPS
21406284_EA/21405935_EA
**Must be a registered PC Optimum™ member to load and get this offer.

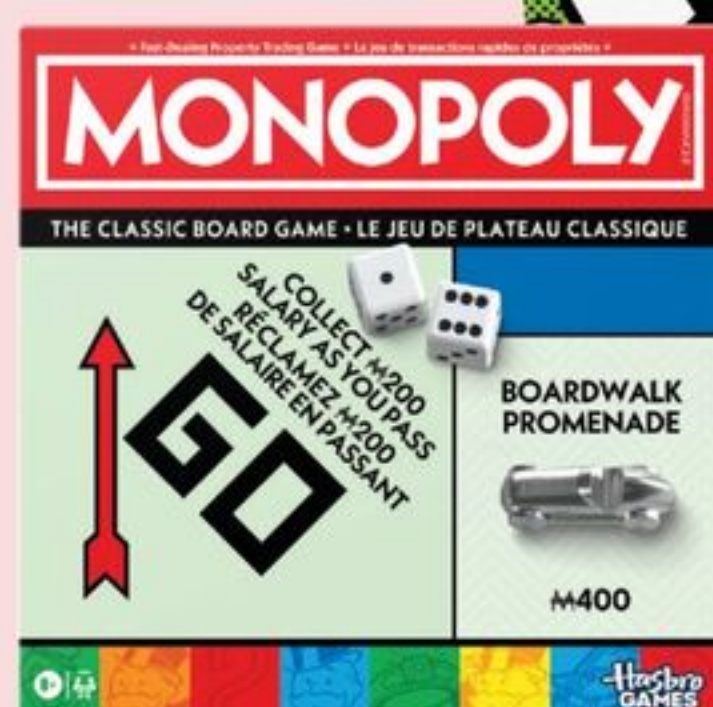


Optimum Moredays

Members get
10,000 (pts)
when you spend \$30* on

\$10
back in points

HASBRO GAMES
21098891_EA/21671182_EA



Optimum Moredays

Members get
10,000 (pts)
when you spend \$40* on

\$10
back in points

BARBIE DOLLS & PLAYSETS
21671875_EA/21671717_EA



Optimum Moredays

Members get
10,000 (pts)
when you spend \$40* on

\$10
back in points

HOT WHEELS TRACKSETS
21609118_EA/21645619_EA



Optimum Moredays

Members get
5,000 (pts)
when you spend \$20* on

\$5
back in points

MATTEL MINECRAFT
21645824_EA



* Please note that not all items are available in all stores.

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

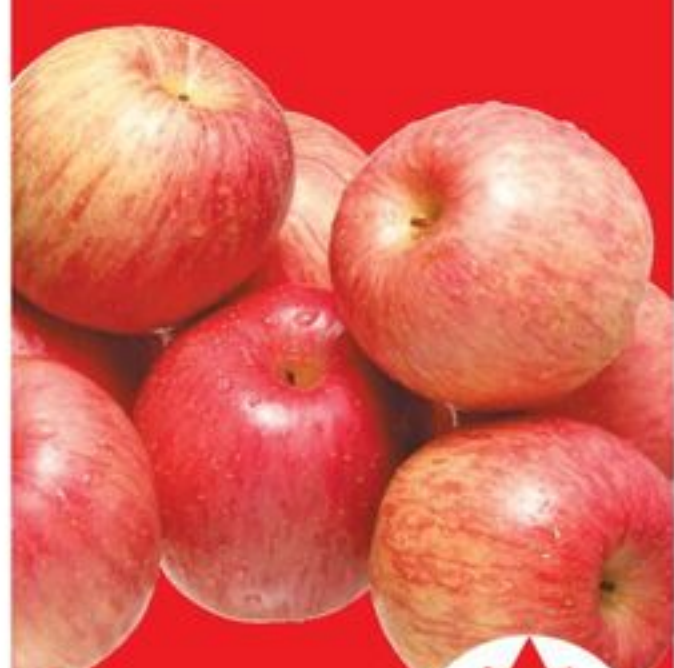


新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

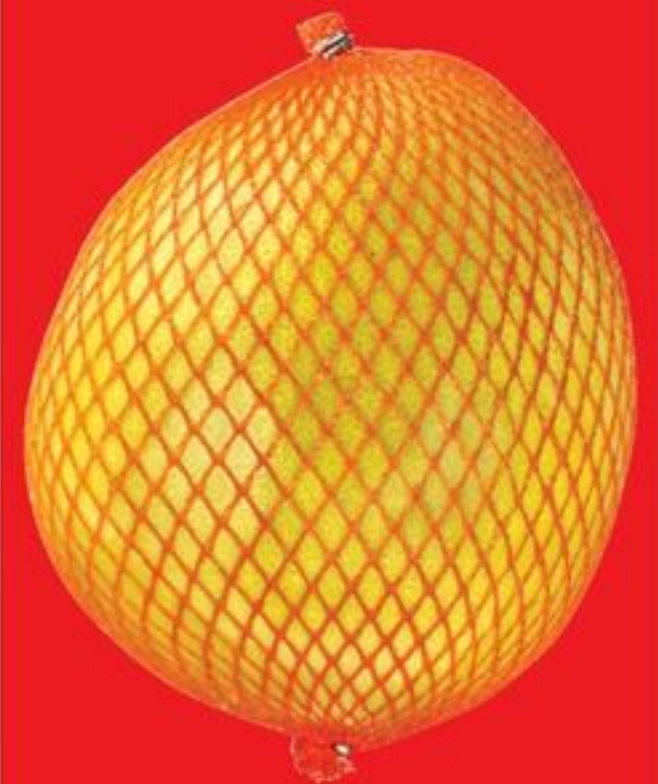
188
 LB
 4.14/KG

FUJI APPLES
 PRODUCT OF ONTARIO
 CANADA FANCY
 GRADE
 20310940001_KG



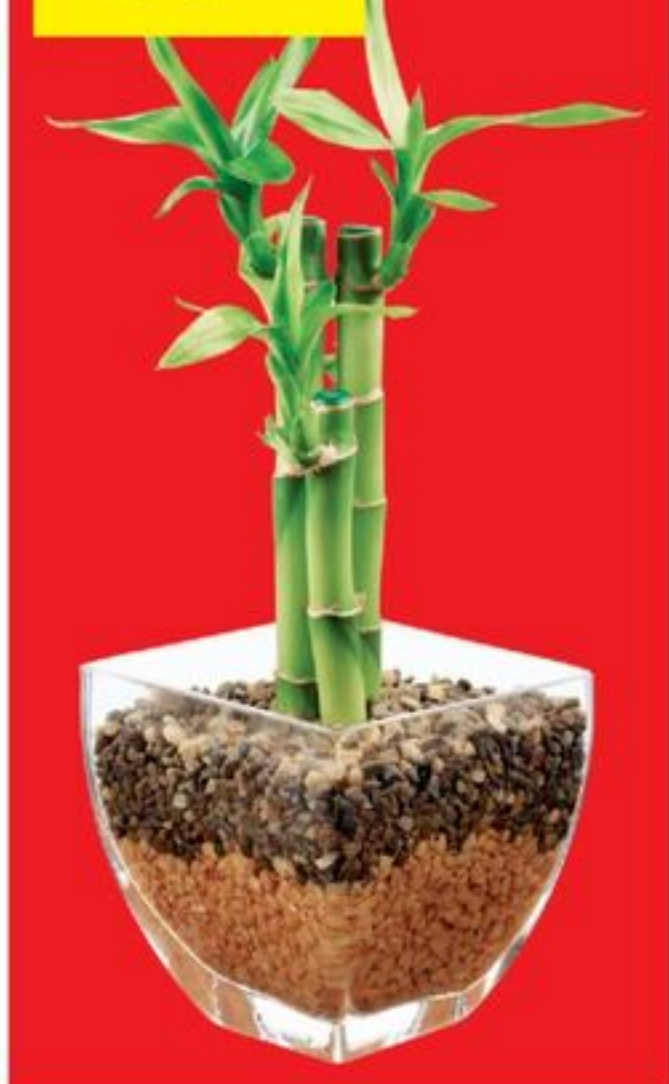

288
 LB

WHITE PUMMELO
 PRODUCT OF CHINA
 20042410001_EA



1688
 LB

LUCKY BAMBOO
 21242882_EA



888
 LB

MUM
 4 INCH
 21732526_EA



488
 LB
 10.76/KG

PORK TENDERLOIN
 FRESH, CRYOVAC
 SINGLE PACK
 21614826_KG




1188
 LB
 26.19/KG

BEEF RIB FINGER MEAT
 BONELESS, CRYOVAC
 20142159_KG



488
 LB
 10.76/KG

CHICKEN GIZZARDS, HEARTS OR LIVERS
 FROZEN
 20426243_KG




\$6
 LB

T&T HEAD-ON, SHELL-ON SHRIMP
 SELECTED VARIETIES
 FROZEN, 300/400 G
 21689820_EA
 21689846_EA



588
 LB

GOLDEN HAPPINESS CHINESE LONG DONUTS
 6'S
 20923195_EA



148
 LB

T&T BAKERY TROPICAL CAKES
 SELECTED VARIETIES
 180 G
 20826092_EA
 20826537_EA




2/498
 LB

ROOSTER TOFU
 SELECTED VARIETIES
 454 G
 21474492_EA
 21474765_EA
 OR 2.89 EA



328
 LB

ROOSTER LUNCHEON MEAT
 SELECTED VARIETIES
 340 G
 20564672_EA




888
 LB

KOPIKO INSTANT COFFEE MIX
 SELECTED VARIETIES
 825-900 G
 21238713_EA



699
 LB

T&T 3-IN-1 COFFEE REDUCED SUGAR
 SELECTED VARIETIES
 525 G
 21209311_EA



\$6
 LB

KIKKOMAN SOY SAUCE
 591 ML
 20139275_EA



388
 LB

LEE KUM KEE HOISIN SAUCE
 445 ML
 20045048_EA



328
 LB

LUCKYME! INSTANT CHOWMEIN NOODLES
 SELECTED VARIETIES
 6'S, 360 G
 20689357001_EA
 20689357001_EA



388
 LB

LAO GAN MA CHILI CRISP
 SELECTED VARIETIES
 210 G
 20874066_EA



1199
 LB

ROOSTER RICE SWEET THAI
 SELECTED VARIETIES
 4.54 KG
 20088208_EA



499
 LB

FOREWAY 100% PURE SESAME OIL
 370 ML
 20287680_EA



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.



TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER[†]

Optimum **Moredays**

Members get 3,000 pts

\$3
back in points

for every \$15* spent on T&T products all sizes and varieties

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. †At least \$3 value in points.

1.48

有機栗子仁
Organic Roasted Chestnut (Shelled)
Châtaigne grillée biologique (écalée)

100 g

T&T READY EAT ORGANIC CHESTNUT
SELECTED VARIETIES, 100 G
20873813_EA



5.99



T&T ICE CREAM
FROZEN
SELECTED VARIETIES, 1 L
21300559_EA

ALWAYS LOW PRICE \$5

Chicken and Vegetable Potstickers
Les galettes poulet et légumes

T&T POTSTICKERS
FROZEN, 567 G
21495805_EA



\$14

T&T POTSTICKERS
FROZEN, 567 G
21471210_EA



蝦餃
Shrimp Dumplings
Dumplings aux crevettes
1.04 kg (26 g x 40)

SAVE 33% \$6

T&T VEGETABLE SPRING ROLLS
FROZEN, 500 G
21615702_EA



2.88



T&T SUSHI NORI ROASTED SEAWEED SHEETS
27 G
20703060_EA

4.88

T&T 3-MINUTE RAMEN NOODLES
SELECTED VARIETIES
504 G
21447367_EA



2.88

T&T SOY SAUCE
SELECTED VARIETIES
500 ML
20698024_EA/20698142_EA



1.88

T&T FROZEN VEGGIES
SELECTED VARIETIES
FROZEN, 454 G
20593404_EA



4.99

T&T GREEN ONION PANCAKE
FROZEN, 600 G
20814816_EA



11.88

T&T DURIAN PULP
FROZEN
SELECTED VARIETIES, 454 G
21541463_EA



2.88

T&T ALOE VERA DRINK
SELECTED VARIETIES 1.5 L
20593585_EA



رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



8.99

MEDJOOL DATES
PRODUCT OF U.S.A.
2 LB TUB
20001686_EA



1.98
LB
4.37/KG

LONG EGGPLANT
PRODUCT OF MEXICO, CANADA,
HONDURAS OR DOMINICAN
REPUBLIC
20159013001_KG



\$1

PARLE G ORIGINAL BISCUITS 300 G OR
HIDE & SEEK FAB COOKIES 112 G
SELECTED VARIETIES
20840291_EA
20956495_EA



\$9

SUFRA' HALAL LEAN GROUND BEEF
454 G
21397283_EA



\$16

SUFRA' HALAL CHICKEN DRUMSTICKS OR THIGHS
CLUB SIZE, FRESH, UP TO 1.58 KG
21616885_EA / 21617106_EA



\$18

TRADITIONAL BAKLAVA
800 G
21160115_EA



1.88
LB
4.14/KG

GINGER ROOT
PRODUCT OF CHINA
20179038001_KG



SAVE UP TO 1.99

\$2

KIRI CREAM CHEESE PORTIONS
144 G OR **PUCK CHEESE TRIANGLES**
120 G
20575221_EA
21689616_EA



\$3

SURAJ' NAAN
SELECTED VARIETIES
5'S, 500 G
21050380_EA
21051353_EA



1.25

CEDAR PITA
SELECTED VARIETIES
330 G
21509333_EA
21509350_EA



2.75

SURATI SNACKS
SELECTED VARIETIES
250-341 G
20322576003_EA
20322576007_EA



\$12

QUALITY BROWN SUGAR
4.5 KG
20718452_EA



\$5

BRITANNIA MILK RUSK
550-560 G
SELECTED VARIETIES
20176654_EA
21007922_EA



\$2

PUCK THICKENED CREAMY PRODUCT
160 G
21449248_EA



\$4

SURAJ' OKRA
SELECTED VARIETIES
FROZEN, 1 KG
20379701_EA



4.99

TRE STELLE PANEER
350 G
21099328_EA



1.80

CLIC BEANS OR CHICK PEAS
540 ML
SELECTED VARIETIES
20299827_EA
20436300_EA



1.50

KURKURE MASALA MUNCH
SELECTED VARIETIES
115 G
20659742_EA
21361077_EA



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



2.49
LB
5.49/KG

ROMA TOMATOES
PRODUCT OF CANADA
OR MEXICO
20143381001_KG



SAVE 3.00

\$10



12.99
LB
28.64/KG

PC® FREE FROM® AUSTRALIAN BONELESS LAMB LEG
FRESH
20664359_KG



HALAL

1.75

HALDIRAM'S SNACKS
SELECTED VARIETIES
90/150 G
20314667004_EA
20314667007_EA



\$4

HAPPY DAIRY PANEER
300 G
21343032_EA



\$15

DAAWAT BASMATI RICE
4 KG
20896606_EA



1.50

BARBICAN BEVERAGES DRINK
SELECTED VARIETIES
330 ML
20883547_EA



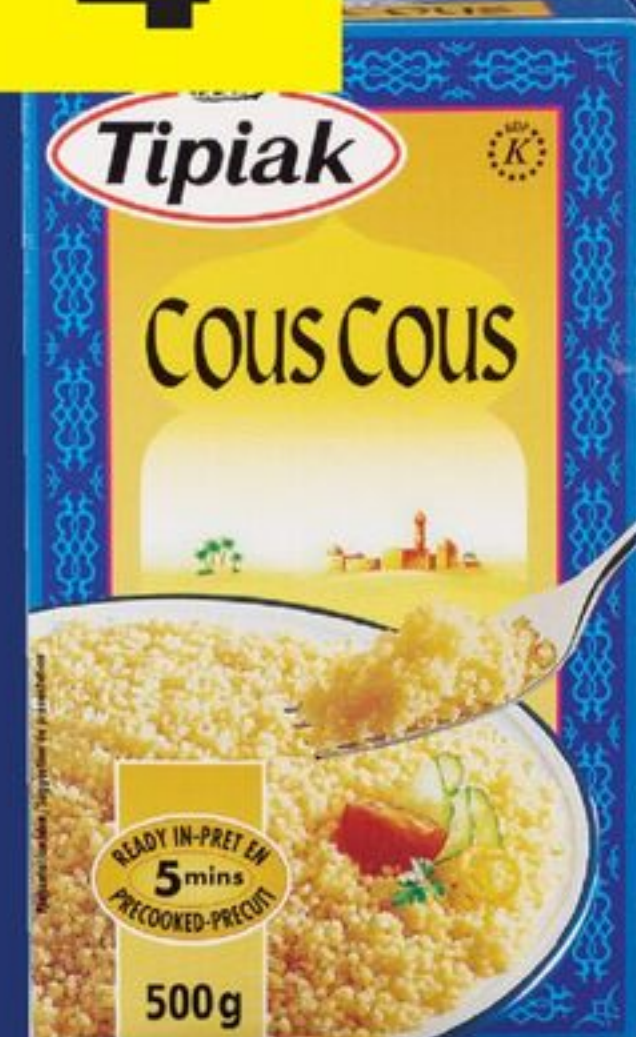
\$4

KFI COOKING SAUCE
SELECTED VARIETIES
375-395 G
20419490001_EA
20419490003_EA



\$4

TIPIAK COUSCOUS
500 G
20026612_EA



\$12

BROOKE BOND RED LABEL TEA
500 G
20602858_EA
21017684_EA



1.50

MAGGI NOODLES MASALA
280 G
20870359_EA



\$28

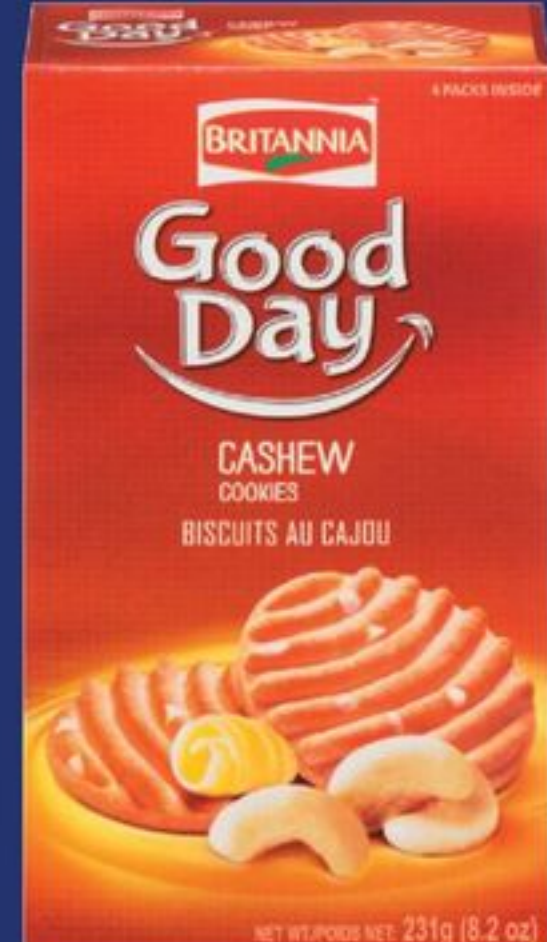
LIMIT 4 OVER LIMIT PAY 29.00 EA

BRAR'S DESI GHEE
1.6 KG
20669883_EA



2.75

BRITANNIA GOOD DAY 231 G OR FIRST FIFTY COOKIES 372 G
SELECTED VARIETIES
21023105_EA
21023769_EA



FROM 4.50
4.50-6.50

NO NAME® PAPER PLATES
SELECTED VARIETIES
40'S
21384127_EA
21384145_EA



SAVE 2.00

\$4

NO NAME® FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20149018_EA
21161826_EA



SAVE 1.49

10.50

VERKA 6 COMPARTMENT TRAY
40'S
21002899_EA



5.99

NO NAME® NAPKINS
500'S
20306897_EA



PREPARED IN CANADA

*Prices effective at Superstore Mississauga Argentia, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



6⁵⁰

LIMIT 4
OVER LIMIT PAY
8.49 EA

VATIKA SHAMPOO OR CONDITIONER
SELECTED VARIETIES
400 ML
20807515003_EA
20808052001_EA



7⁵⁰

LIMIT 4
OVER LIMIT PAY
8.99 EA

VATIKA ENRICHED HAIR OIL
SELECTED VARIETIES
300 ML
20801973_EA
20801980_EA

4⁵⁰

LIMIT 4
OVER LIMIT PAY
5.49 EA

VATIKA HENNA HAIR COLOUR
SELECTED VARIETIES
208B4499001_EA
208B4499002_EA



\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

VATIKA HAMAM ZAITH HAIR CARE
SELECTED VARIETIES
1 KG
20807807002_EA
20807807004_EA

UP TO
20% OFF
1.99-7.99 AFTER SAVINGS

HIMALAYA HERBALS HAIR OR FACE CARE
SELECTED VARIETIES
75-200 G-150/200 ML
21062598_EA
21062645_EA



UP TO
20% OFF
7.99-9.99 AFTER SAVINGS

VATIKA NATURALS SHAMPOO 425 ML OR HAIR OIL 300 ML
SELECTED VARIETIES
21669431_EA
21669442_EA

UP TO
20% OFF
5.19-14.79 AFTER SAVINGS

WHOLE BLENDS SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
20941718_EA
20941779_EA



UP TO
20% OFF
5.59-13.59 AFTER SAVINGS

PANTENE SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
21424214_EA
21431192_EA



UP TO
20% OFF
8.79-11.19 AFTER SAVINGS

OLD SPICE HAIR CARE
SELECTED VARIETIES AND SIZES
21354802_EA
21360086_EA



\$8

LIMIT 4
OVER LIMIT PAY
8.99 EA

VICKS INHALER TWIN PACK
SELECTED VARIETIES
21114855_EA



27⁹⁹

LIMIT 4
OVER LIMIT PAY
32.99 EA

HUGGIES SKIN ESSENTIALS GIGA PACK DIAPERS
SELECTED VARIETIES
N-7, 42-128'S
21664372_EA/21664451_EA



SAVE
UP TO
1.50

4⁴⁹

NIVEA BODY WASH
SELECTED VARIETIES
500 ML
21169899_EA



*Prices effective at Superstore Mississauga Argentina, Toronto Brimley, Toronto Weston, Ajax, Toronto Don Mills, Mississauga Mavis, Kitchener, London Oxford East, Oakville, Ottawa Richmond, Milton, Aurora, London Oxford, Whitby, Ottawa Innes, Windsor Dougall, Windsor Walker, Toronto Gerry Fitzgerald Dr, Kanata, Newmarket.

CITRUS DAYS

**SAVE
47%**

\$3

**FARMER'S MARKET™
NAVEL ORANGES**
PRODUCT OF MOROCCO OR
SPAIN, CLUB SIZE
20162945001_EA



3 LB

2⁹⁹
LB
6.59/KG

**STEM AND LEAF
CLEMENTINES**
PRODUCT OF SPAIN
20613483001_KG



**SAVE
1.50**

\$6

**ORANGES NAVEL
CARA CARA
NAVEL ORANGES**
EXCEPTIONALLY SWEET, REDDISH-PINK FLESH
CHAIR ROUGE-ROUGE ET TRÈS DUCÉE



3 LB

**CLUB
SIZE**

**PC® CARA CARA
ORANGES**
PRODUCT OF MOROCCO
20697748001_EA

**NADORCOTT
MANDARINS**
PRODUCT OF MOROCCO
OR SPAIN
20054023001_EA

\$7



4 LB

**CLUB
SIZE**

\$4

**NO NAME® NATURALLY
IMPERFECT™ LIMES**
PRODUCT OF MEXICO
680 G BAG
21673921001_KG

**Naturally Imperfect
Naturellement
imparfaits™**

limes

Freshness and quality... in all shapes and sizes.
Fraîcheur et qualité... sous toutes les formes.

no name® naturally imperfect™ fruits and vegetables may not be picture perfect, but they always deliver the freshness and flavor you want... at exceptional value.

Les fruits et légumes naturellement imparfaits™ vous offrent la fraîcheur et le goût que vous recherchez, et ce, à une valeur exceptionnelle.

680 g (1.5 lb)

**CLUB
SIZE**

**Naturally Imperfect
Naturellement
imparfaits™**

lemons • citrons

Freshness and quality... in all shapes and sizes.
Fraîcheur et qualité... sous toutes les formes.

1.36 kg (3 lb)

6⁵⁰

**NO NAME® NATURALLY
IMPERFECT™ LEMONS**
PRODUCT OF U.S.A., 3 LB
21124487001_EA



3 LB

**CLUB
SIZE**

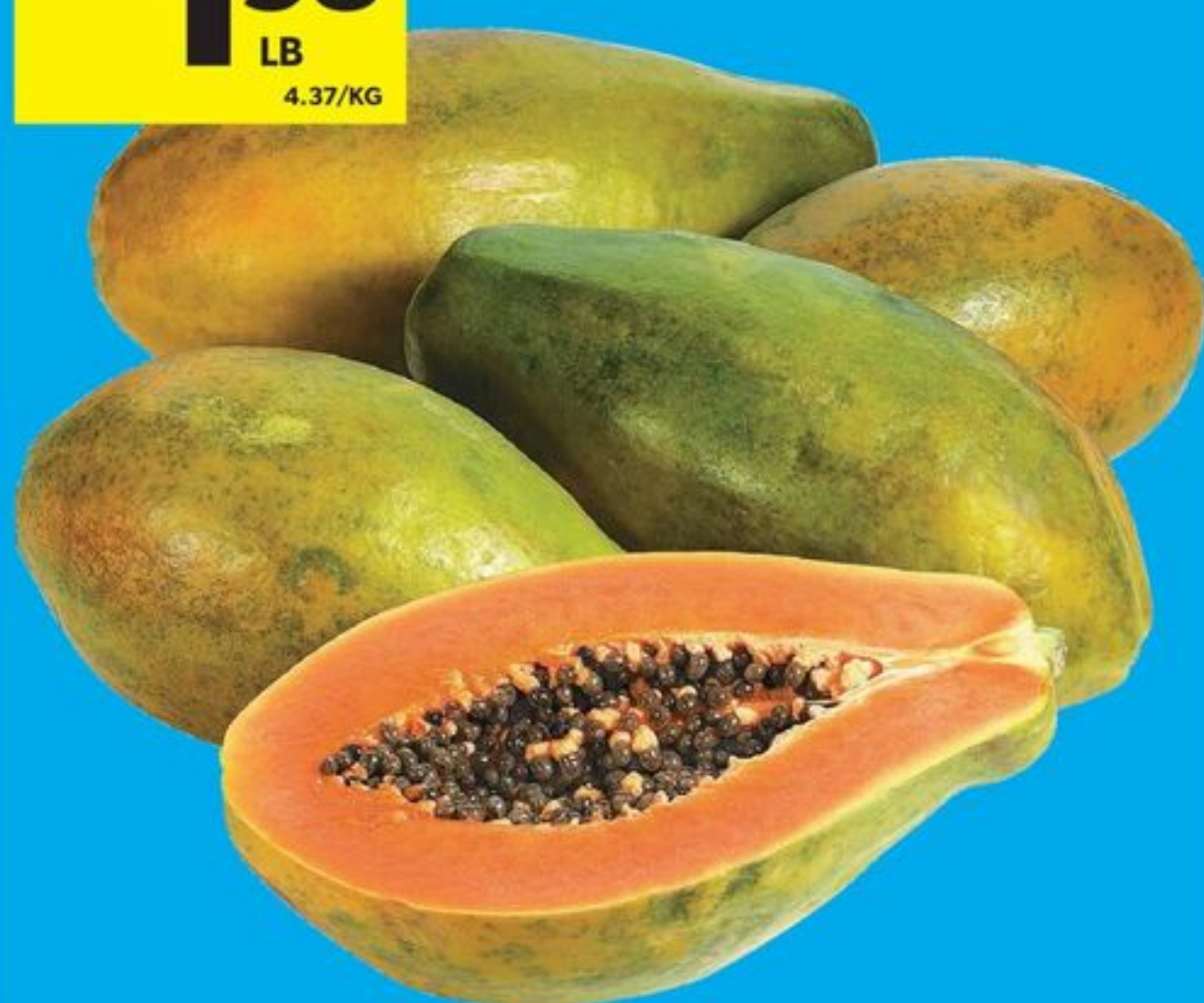
\$3

WHOLE PINEAPPLE
PRODUCT OF COSTA RICA
20160992001_EA



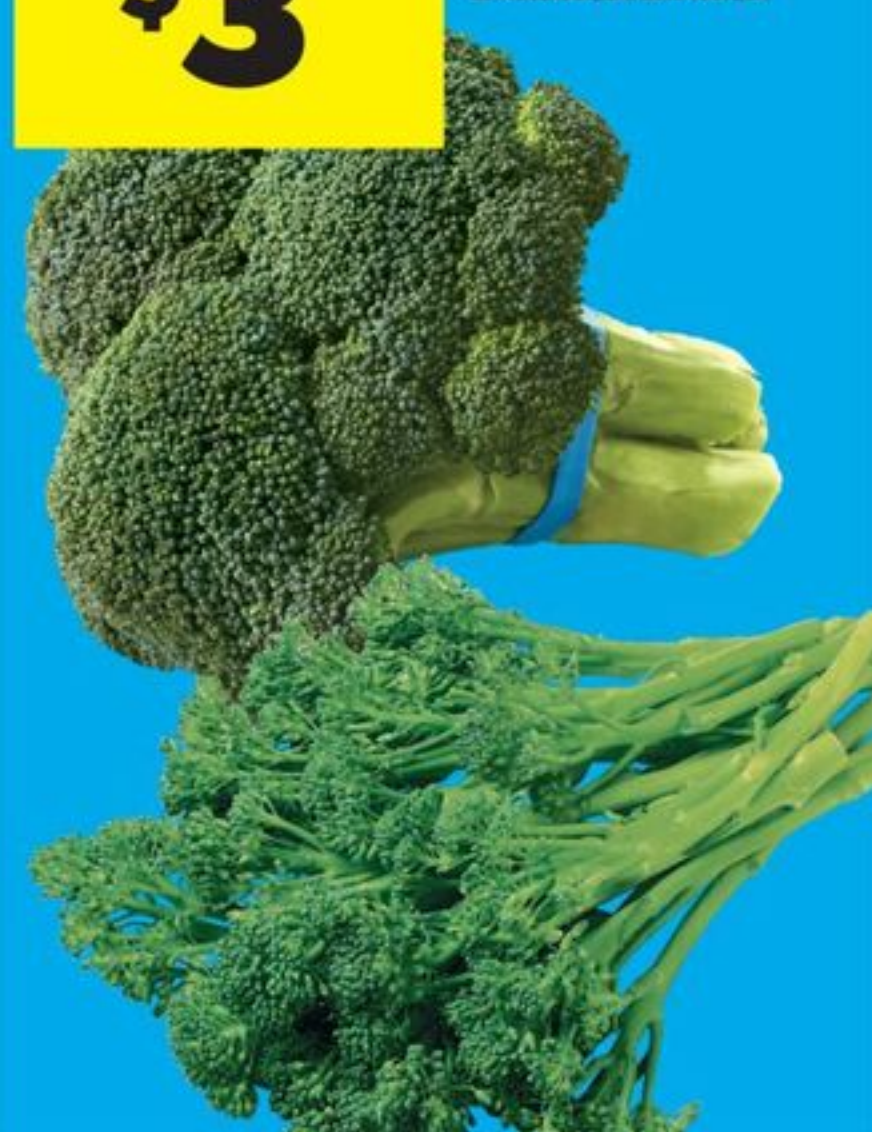
1⁹⁸
LB
4.37/KG

PAPAYA
PRODUCT OF MEXICO
20817066001_KG



\$3

**BROCCOLI OR
BROCCOLINI**
PRODUCT OF MEXICO OR U.S.A.,
20145621001_EA/20154907_EA



\$4

**FARMER'S MARKET™
AVOCADOS**
PRODUCT OF MEXICO, 5'S
21644936001_EA



4⁵⁰

**FARMER'S MARKET™
MINI CARROTS**
PRODUCT OF U.S.A.,
NO. 1 GRADE, 2 LB
20031454001_EA



**CLUB
SIZE**

SUPER FRESH

9⁹⁹
LB
22.02/KG

BEEF STEW
BONELESS
20797672_KG



**CLUB
SIZE**

10⁹⁹
LB
24.23/KG

**OUTSIDE ROUND
ROAST OR STEAK**
CUT FROM CANADA AA
OR USDA SELECT GRADE BEEF
20797389_KG/20820318_KG



**CLUB
SIZE**

\$4
LB
8.82/KG

**CHICKEN LEGS
QUARTERS**
CLUB SIZE, BACK ATTACHED,
WET CHILLED OR HALAL, FRESH
20153925_KG/21646540_KG



**INCLUDES
HALAL**

\$15

PC® WHOLE CHICKEN
AIR-CHILLED, FRESH
21658901_EA



6⁹⁹
LB
15.41/KG

**PORK CENTRE
AND RIB CHOP**
BONELESS, FRESH
21644356_KG



**CLUB
SIZE**

\$14

**MARCANGELO
ITALIAN SAUSAGES
OR MEATBALLS**
SELECTED VARIETIES, 1 KG
20867488_EA/21067660_EA



9⁹⁹

**NO NAME®
SMOKED SAUSAGES**
SELECTED VARIETIES, 900 G
20734142_EA



**SAVE
UP TO 3.00**
\$15

**PC® BONELESS
CHICKEN BREAST
CHUNKS**
SELECTED VARIETIES, FROZEN,
700/800 G
21106822_EA



13⁵⁰

**MARCANGELO
SOUVLAKI KABOBS**
SELECTED VARIETIES, 480/640 G
21041735_EA/21098855_EA



10⁹⁹
LB
24.22/KG

**MSC HADDOCK
FILLETS**
FROZEN OR PREVIOUSLY FROZEN
21296443_KG



**CLUB
SIZE**

9⁹⁹
LB
22.02/KG

ASC TILAPIA FILLETS
FRESH
21296447_KG



**CLUB
SIZE**

15⁹⁹

**SEAQUEST TILAPIA,
COD, SOLE, HADDOCK
OR WILD SALMON
FILLETS**
FROZEN, 1 KG
21314216_EA/21314738_EA



**CLUB
SIZE**

\$7

**SEAQUEST®
CALAMARI RINGS**
340 G, **TRADITIONS FISH
BALLS** 750 G OR **SHRIMP
& SURIMI BALLS** 650 G
FROZEN
20027170_EA/21592065_EA



\$6

**SEAQUEST®
SHRIMP RING**
FROZEN, 227 G
20080289_EA



8⁴⁹

**PC® MARYLAND
CRAB CAKES**
170 G OR **BATTERED WILD
COD BITES** 454 G
FROZEN
21108887_EA/21334617_EA



SUPER FRESH

3⁵⁰
/100 G

PC® OR BLUE MENU®
NATURAL CHOICE
TURKEY, CHICKEN OR
SALAMI SERVICE CASE
MEAT
SELECTED VARIETIES, 100 G
20055548_EA_KG



Member Only Price™
\$13

Non-Members
\$14

Members
save
\$1

MAPLE LEAF NATURAL
SELECTIONS OR PC®
FREE FROM* CLUB
PACK 375/400 G OR
FREYBE LYONER 1 KG
SELECTED VARIETIES
20923814_EA/20772015_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price™
6⁵⁰

Non-Members
7⁵⁰

Members
save
\$1

PILLERS PEPPERONI
PIZZA TOPPINGS
175-250 G OR KOLBASSA
250-375 G
SELECTED VARIETIES
20042333_EA/20308469_EA
**Must be a registered PC Optimum™
member to load and get this offer.



SAVE
UP TO
2.49
6⁵⁰

ALEXIS PORTNEUF
BONAPARTE BRIE AND
CAMEMBERT 300 G OR
DORE MI HALOUMI
CHEESE 160 G
SELECTED VARIETIES
20700411_EA/20817961_EA



Member Only Price™
\$11

Non-Members
\$13

Members
save
\$2

PC® CHEESE BLOCKS
CLUB PACK*, SELECTED
VARIETIES, 500 G
20249328_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price™
\$13

Non-Members
\$15

Members
save
\$1⁵⁰

PC® CHEESE SLICES
SELECTED VARIETIES, 500 G
20217638_EA/20249985_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price™
\$22

Non-Members
\$24

Members
save
\$2

HORMEL SNACK
TRAY DELI TRAY WITH
PEPPERONI AND
GENOA SALAMI
SELECTED VARIETIES, 850 G
20923281_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price™
\$6

Non-Members
\$8

Members
save
\$2

RAINCOAST CRISPS
150 G OR WILDLY
DELICIOUS JELLY 185 ML
SELECTED VARIETIES
21025534_EA/21030996_EA
**Must be a registered PC Optimum™
member to load and get this offer.



2/\$14
OR 8.50 EA

BENTO
CALIFORNIA ROLLS
SELECTED VARIETIES, 190-236 G
21638517_EA



2/\$5
OR 2.99 EA

WONDER BREAD 570 G
OR BUNS 8'S
SELECTED VARIETIES
20276296_EA/20297455_EA



\$5

SILVER HILLS BREAD
SELECTED VARIETIES,
600-680 G
20319061001_EA



6⁵⁰

PIZZA BUNS
IN-STORE, 5'S, 700 G
21668798_EA



\$7

BUTTER CROISSANTS
BAKED IN-STORE, 12'S
21683000_EA



NATIONAL
CROISSANT
DAY
JAN 30TH



7⁵⁰

EXQUISITE
COFFEE CAKES
SELECTED VARIETIES, 750 G
21668678_EA/21668727_EA



6⁵⁰

CHARLOTTE'S
6 INCH CAKES
SELECTED VARIETIES
20970813_EA/21000008_EA



SUPER YOUR EVERYDAY

3⁵⁰

QUAKER, CAP'N CRUNCH OR LIFE OAT, CEREAL, OATMEAL OR CORN SQUARES
SELECTED VARIETIES, 350-500 G
20637355_EA/21219824_EA



\$3

GENERAL MILLS NATURE VALLEY SWEET & SALTY, PROTEIN BARS OR BISCUITS OR FIBRE 1 DELIGHT BARS OR BROWNIES
SELECTED VARIETIES
4-6'S, 125-210 G
20587504001_EA/21213559_EA



\$6

Moredays

Members get 1,000^{pts}

\$1
back in points



2⁴⁹

LANTIC GRANULATED SUGAR
2 KG
20145033_EA



4⁹⁹

ROBIN HOOD OR FIVE ROSES FLOUR OR ROBIN HOOD 00 STYLE PIZZA FLOUR
SELECTED VARIETIES
2/2.5 KG
20039497001_EA
21484990_EA



\$4

ORVILLE REDENBACHER MICROWAVE POPCORN
385-492 G
OR KERNEL
JAR 850 G
SELECTED VARIETIES
20308666_EA
20629532003_EA



2/\$7
OR 3.99 EA

HUMPTY DUMPTY SNACKS
250-290 G,
OLD DUTCH POTATO CHIPS
200/235 G **OR**
RESTAURANTE TORTILLA CHIPS 275/290 G
SELECTED VARIETIES
21445100_EA
21646697_EA



\$6

FERRERO SQUARES CHOCOLATE
SELECTED VARIETIES
105 G
21676633_EA
21676668_EA



\$3

WERTHER'S OR RISEN BAGGED CANDY 70-135 G OR TOFFIFEE 123 G
SELECTED VARIETIES
100/112 G
20103822_EA
20896717_EA



\$14

M&M'S OR MALTESERS EXTRA LARGE CHOCOLATE POUCHES
SELECTED VARIETIES
650/800 G
21464560_EA
21464572_EA



3⁵⁰

GOGO SQUEEZ 4X90 G OR HOMESTYLE CUPS 388 G
SELECTED VARIETIES
2041594001_EA
21701912_EA



SAVE UP TO 2.35

NESCAFÉ SWEET & CREAMY INSTANT COFFEE MIX
SELECTED VARIETIES
144-351 G
21363370_EA
21363371_EA

6⁴⁴



SAVE UP TO 2.99

TWININGS TEA
SELECTED VARIETIES
18/20'S
20303755001_EA
20308680_EA

\$4



3⁴⁹

MINUTE MAID, FIVE ALIVE OR FUZE ICED TEA DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
21646710_C10
20327042001_C10



18⁴⁹

POWERADE SPORTS DRINK
24X591 ML
20854130_C24



SAVE UP TO 19%

Moredays

Members get 1,000^{pts}

\$1
back in points

\$4

HARDBITE CLASSIC POTATO CHIPS 150 G, HARDBITE ROOT VEGETABLE CHIPS 150 G OR AVOCADO OIL POTATO CHIPS 128 G
SELECTED VARIETIES
20370855001_EA
21157616_EA



2⁵⁰

KIND PROTEIN FROM REAL FOOD BARS
SELECTED VARIETIES
62 G
21697722_EA
21697730_EA



3⁷⁵

DAIYA POWDERED MAC AND CHEESE
SELECTED VARIETIES
156 G
21586687_EA



12⁷⁵

OLYMPIC ORGANIC YOGURT
SELECTED VARIETIES
1.75 KG
20001888_EA



SUPER YOUR EVERYDAY

5⁷⁹

**COFFEE MATE
COFFEE ENHANCER**
SELECTED VARIETIES
828/946 ML
21091209_EA/21564632_EA



5⁹⁹

**PILLSBURY PIZZA POPS 8'S
OR PIZZA BITES 693 G**
SELECTED VARIETIES, FROZEN
20972958_EA/21435938_EA



**SAVE
19%**

2²⁵

**NEILSON
CHOCOLATE MILK**
SELECTED VARIETIES, 1 L
20062332001_EA



Moredays

Member Only Price**

5⁹⁹

Non-Members

6⁴⁹

**KELLOGG'S
EGGO WAFFLES**
SELECTED VARIETIES
FROZEN, 16'S
20099730001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



\$14

**NO NAME® NATURALLY
IMPERFECT™ FRUIT**
SELECTED VARIETIES
FROZEN, 2 KG
21480144_EA



4⁹⁹

**HELLMANN'S
MAYONNAISE
OR DIP**
SELECTED VARIETIES
340-445 ML
20008233001_EA/21649789_EA



1⁵⁴

CHEF BOYARDEE PASTA
SELECTED VARIETIES, 418/425 G
20312500001_EA/20312500002_EA



99¢

**SAPPORO ICHIBAN
NOODLES**
SELECTED VARIETIES, 100 G
20275907001_EA/20275907004_EA



**SAVE
27%**

1⁹⁹

BEN'S ORIGINAL CUPS
SELECTED VARIETIES, 62/68 G
21680683_EA/21680713_EA



1⁴⁹

**CLOVER LEAF
LIGHT TUNA**
SELECTED VARIETIES, 85/170 G
20018117001_EA/20315581002_E



**SAVE
2.00**

9⁹⁹

**OXI CLEAN LAUNDRY
STAIN REMOVER**
SELECTED VARIETIES
1.28/1.36 KG
20432379_EA/21219439_EA



6⁹⁹

**THE PINK STUFF
CLEANING PASTE**
SELECTED VARIETIES, 500 G
21520258_EA



**SAVE
6.00**

20⁹⁹

**CASHMERE
BATHROOM TISSUE**
SELECTED VARIETIES
21189845_EA



**24=72
ROLLS**



**SAVE
6.00**

19⁹⁹

**SCOTTIES
FACIAL TISSUE**
SELECTED VARIETIES, 18'S
20311508_EA





UP TO **15% OFF**
3.39-65.44

CATIT CAT TOYS OR CATNIP 1 EA
21120038_EA/21478272_EA



SAVE UP TO 3.49
\$23

IAMS DRY CAT FOOD
SELECTED VARIETIES,
2.72/3.18 KG
20948780_EA/20948823_EA



90¢

WHISKAS POUCHES
SELECTED VARIETIES,
85 G
21659520_EA
21659695_EA

Moredays Members get 150¢



SAVE 2.99
\$22

TIDY CATS CAT LITTER
SELECTED VARIETIES, 5.44 KG
21206285_C01



SAVE 3.99
\$34

CESAR DOG FOOD
SELECTED VARIETIES, 24'S
21359662_EA/21359664_EA



SAVE UP TO 1.99
8.50

CALEDON FARMS CRUNCHY BISCUITS OR BAKED BITES
SELECTED VARIETIES,
265/550 G
21659336_EA/21659337_EA



\$1

PC NUTRITION FIRST™ GRAIN-FREE CAT FOOD
SELECTED VARIETIES, 85 G
21359618_EA/21359624_EA



SAVE 3.00
\$27

PC NUTRITION FIRST™ CAT FOOD
SELECTED VARIETIES, 4 KG
21303157_EA



2.50

PC NUTRITION FIRST™ DOG FOOD
SELECTED VARIETIES, 374 G
21359232_EA/21359235_EA



\$27

PC NUTRITION FIRST™ DOG FOOD
SELECTED VARIETIES, 7 KG
21305879_EA



SAVE .50
7.50

PC NUTRITION FIRST™ DOG TREATS 160/270 G OR EXTRA MEATY TRAINERS 283 G
SELECTED VARIETIES
21544772_EA/21544858_EA



SAVE 2.00
\$22

NO NAME® BLACK OIL SUNFLOWER WILD BIRD SEEDS
8 KG
21308581_EA





**CUDDLY
DEALS,
TINY
PRICES**



2/\$5
OR 3.49 EA

**LITTLE BELLIES
ORGANIC PICK-ME
STICKS**
SELECTED VARIETIES, 16 G
21540210_EA/21540211_EA



2/\$7
OR 4.29 EA

**EARTH'S BEST VEGGIE
STRAWNS OR PUFFS**
SELECTED VARIETIES, 44-78 G
21534883_EA/21534912_EA



5/\$9
OR 2.29 EA

**BABY GOURMET
ORGANIC FRUIT OR
VEGETABLE BABY
FOOD POUCHES**
113/128 ML OR JARS 113 ML
SELECTED VARIETIES
20368074001_EA/21672164_EA



2/\$18
OR 9.99 EA

PEDIASURE COMPLETE
4X235 ML OR INFANT'S
PEDIALYTE SOLUTION
1L OR FREEZER POPS
16X62.5 ML
SELECTED VARIETIES
20322414002_EA/21416360_EA



65¢⁴⁷

**LIMIT 4
OVER LIMIT PAY
72.99 EA**

**ENFAMIL A+
NEUROPRO OR
GENTLEASE POWDER
REFILLS**
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA



59¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
76.49 EA**

**SIMILAC 360 TOTAL
CARE INFANT
FORMULA LARGE TUBS**
SELECTED VARIETIES, 859 G
21697863_EA/21697886_EA



36¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
43.99 EA**

**PULL-UPS ECONO
PACK TRAINING PANTS**
SELECTED VARIETIES, 66-104'S
21021423_EA/21021427_EA



34¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
41.99 EA**

**HUGGIES ECONO PACK
DIAPERS**
SIZE N-7, SELECTED VARIETIES
60-200'S
21456591_EA/21579452_EA



47¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
58.99 EA**

**PAMPERS SWADDLERS
ULTRA VALUE PACK
DIAPERS**
SIZE 2-8, SELECTED VARIETIES
120-192'S
21455883_EA/21455889_EA



7¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
9.99 EA**

**MILLIE MOON 3X
BABY WIPES**
216'S
21520809_EA



34¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
39.99 EA**

**MILLIE MOON DIAPERS
ECONO PACKS**
SELECTED VARIETIES AND SIZES
21590508_EA/21590526_EA



23¢⁹⁹

**LIMIT 4
OVER LIMIT PAY
29.99 EA**

**HUGGIES 16X
BABY WIPES**
SELECTED VARIETIES, 960-1152'S
21172000_EA/21541191_EA



**UP TO
40%
OFF**
2.39-18.74 AFTER SAVINGS

**PC® FEEDING OR
NURSING
ACCESSORIES**
SELECTED VARIETIES
21588434_EA/21589268_EA



**UP TO
20%
OFF**
8.79-18.39 AFTER SAVINGS

**CERA VE OR CETAPHIL
BABY NEEDS**
SELECTED VARIETIES AND SIZES
20979646_EA/21439060_EA



**UP TO
20%
OFF**
5.59-71.99 AFTER SAVINGS

**PHILIPS FEEDING
OR NURSING
ACCESSORIES**
SELECTED VARIETIES
21436116_EA/21602384_EA



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*Terms and conditions apply. See site for details.



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DISCOVER
YOUR
FAVOURITE
BRANDS HERE

NATIVE

UP TO
20%
OFF
11.00-18.00
AFTER SAVINGS



Optimum Moredays

Members get
3,000 pts

\$3
back
in points

when you
buy 2 Native
deodorant,
dry spray, body
wash, lotion or
hair care products

SELECTED VARIETIES AND SIZES
21505267_EA/21505287_EA/21570860_EA
21687405_EA/21687396_EA
21435069_EA/21435048_EA
21346430_EA/21346394_EA
21580861_EA

SHOP
ONLINE AND
GET AN EXTRA
2,000 pts
USING CODE
NATIVE AT CHECKOUT**
SHOP NOW
** Conditions apply

hair
care

Clarifies and
conditions.
Rinses away buildup
while nourishing
your hair and scalp.
Sulfate free.



Complete hair and
scalp detox. Free
from harsh additives.
Sulfate-free,
paraben-free,
silicone-free, and
dye-free for a gentle
experience that
protects your hair's
natural oils.

skin
care

Thoughtfully made with 17 clean
ingredients like niacinimide and
shea butter. Packed with
plant-based moisturizers and
provides all-day moisture to
quench dry, dehydrated skin



soap

Leaves skin feeling soft and
hydrated. Free of sulfated
surfactants, parabens, phthalates,
and dyes, our simple formulas are
thoughtfully made to get you clean.



body

Odor protection for up to
72 hours. Free of
aluminum salts, parabens,
and phthalates, this
deodorant stick is
thoughtfully made with
less than 10 clean
ingredients



SWEET GIFTS. SWEET PRICES.



Optimum **Moredays**

Members get

3,000 pts

\$3
back
in points

**FOR EVERY
\$12 SPENT ON
VALENTINES**

SELECTED VARIETIES



\$3

**VALENTINE'S DAY
GOODIES**
SELECTED VARIETIES
21681092_EA/21679273_EA
21679997_EA

\$4

**VALENTINE'S DAY
EXCHANGE CARDS**
SELECTED VARIETIES
21679328_EA/21679330_EA



\$10

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21682394_EA/21682395_EA



\$19

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21681921_EA/21681922_EA



Members
save
\$10

Optimum **Moredays**

Member Only Price**

\$40

Non-Members

\$50

**JUMBO VALENTINE'S
DAY PLUSH**
21681769_EA/21681770_EA
**Must be a registered PC Optimum™
member to load and get this offer.

CUT DOWN ON CLUTTER FOR LESS

Maximize your space for minimal cost
with our smart storage solutions.

SHOP NOW

**BUY 2 GET
20% OFF**

**BUY 3 GET
30% OFF**

**BUY 4 GET
40% OFF**

**PC® Pantry
cannisters and bins**
selected varieties



JOE FRESH

THIS WEEK'S
TOP DEALS



Moredays

Jan. 29 - Feb. 4



Open the app
to get your
offers.



Members get

20,000 pts

for every \$60 spent
on **apparel***

25% off

Sleep Styles*

Ends February 4
Excludes Clearance and Brands



NOW
\$12
~~\$16~~
Sleep T-Shirt

NOW
\$39

~~\$49~~
SoftWash Cropped
Sweatshirt



\$10 Off

Women's Active Sweatshirts & Joggers*

Regular Price \$39 - \$49
Ends February 4
Excludes Clearance and Brands

\$5 Off

FIFA World Cup 2026™ Styles*

Regular Price \$35 - \$45
Ends February 4
Excludes Clearance



NOW
\$30
~~\$35~~
Adult FIFA World Cup 2026™
Canada Jersey

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.



INVITE PRETZEL CRISPS®
They're delicious company

450
Snack Factory® Pretzel Crisps®
 200 g, selected varieties
 20948940_EA/21676303_EA
 20948939_EA

Original Sea Salt & Cracked Pepper Garlic Parmesan

\$7
Snack Factory® Pretzel Crisps®
Milk Chocolate Crunch & Milk Chocolate & Caramel Drizzlers
 155 g, selected varieties
 21576322_EA/21576333_EA

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**BIG GAME
BIG CRUNCH!**



21520692_EA 21520652_EA 21654509_EA 21489952_EA 21589837_EA

**SAVE UP TO 24%
\$3**

KETTLE BRAND POTATO CHIPS
 SELECTED VARIETIES
 156-198 G
 21520652_EA/21520692_EA
 21589952_EA/21589837_EA
 21654509_EA

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CONNOR McDAVID
 TEAM CANADA ATHLETE, ICE HOCKEY



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 12x355 mL Coca-Cola®
 beverages
 20318694002_C12
 selected varieties



750*
 12x341 mL
 Fuze® iced tea
 beverages
 21645563_C12
 selected varieties



**SAVE 26%
125***
 695 mL
 PEACE TEA®
 beverages
 21080320_EA
 selected varieties



\$1
 710 mL POWERADE®
 beverages
 20853723_EA
 selected varieties



2/\$4
 OR 2.49 EA
 473 mL
 BODYARMOR
 beverages
 21582809_EA
 selected varieties



\$3*
 473 mL
 Monster
 Energy®
 beverages†
 21723586_EA
 selected varieties

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
 †This product may not be suitable for everyone. Please read the label for instructions.
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**Happy Lunar
New Year**

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\$10
 when you spend \$50* on back in points

ALWAYS FEMININE HYGIENE PRODUCTS, GILLETTE OR VENUS RAZORS, HEAD & SHOULDERS HAIR CARE, CREST ORAL CARE OR OLAY SKIN CARE
 SELECTED VARIETIES AND SIZES
 21661987_EA/21661859_EA/21291085_EA/21086602_EA
 21354891_EA/21354876_EA/21304988_EA/21506774_EA
 21533857_EA/21546894_EA

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 Edition Limitée

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treatment every
queen deserves**

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 selected varieties
 21716522_EA/21716526_EA

DOVE LIMITED EDITION BRIDGERTON COLLECTION BODY SCRUB
 selected varieties, 425 g
 21716524_EA/21716525_EA

Moredays
Members get
4,000 pts
 when you buy 2 back in points

\$11
 OVER LIMIT PAY 13.00 EA

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Jan. 29–Feb. 4

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MORE POINTS**

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ON THE LATEST PHONES & PLANS**

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all you want.
Earn points
for all you
need.**

**Earn
20,000 **(pts)**
after 2 months
of service**



**AD
MATCH**

**We'll match prices*
when you show us a
lower advertised price!**

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™]. PC Optimum Member Only Pricing, participating items under the Save It Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.