

SAVE \$64

IN THIS WEEK'S AD†

GROCERY
OUTLET
bargain market®

XTREME VALUE™



BUY 1
GET 1
FREE

\$1.00
/EA

WHEN YOU BUY 2

Lunchables Grilled Cheesies, 2 ct
In the freezer.
LIMIT 4 FREE.



SAVE
\$3*

\$1.99 Snyder's of Hanover Milk
Chocolate Pretzels, 6 oz



SAVE
\$4*

\$1.99 Post Honey Bunches of Oats
Chocolate Cereal, 12 oz



\$3.99 Navel Oranges, 8 lb



99¢ Michelina's Pepperoni or
Cheese Pizza, 5.2 oz



99¢ Large Hass Avocados
/EA



**SAVE
\$9***

\$5.99 Free Graze Kobe or Wagyu
Blend Ground Beef, 1 lb



99¢ Roma Tomatoes
/LB



\$3.99 Strawberries, 2 lb



**SAVE
\$4***

**EXTRA
\$1 OFF**
at Register
Limit 4.

\$7.99 Santa Monica Seafood Fresh
Atlantic Salmon Portion, 10 oz

**XTREME
VALUE™**



**HEALTHY EATING
HEADQUARTERS**



**XTREME
VALUE™**

HEALTHY EATING
HEADQUARTERS

SAVE
\$3*

\$3.99 Nellie's Free Range Medium
Grade A Brown Eggs, 1 dozen



SAVE
\$3*

\$1.99 Banza Gluten Free Brown Rice
Pasta, 10 oz Assorted varieties.



SAVE
\$7*

\$1.99 Poppi Prebiotic Soda, 4 Pack
Assorted varieties.
Plus CRV in CA, tax & deposit fee
where applicable.



SAVE
\$7*

\$2.99 Knudsen Low Fat
Cottage Cheese, 3 lb



SAVE
\$5*

\$4.99 Summers Peak Three Berry,
Beachside or Strawberry
Banana Blend, 2 lb

**GROCERY
OUTLET**
bargain market®

**XTREME
VALUE™**

TESTIMONIALS

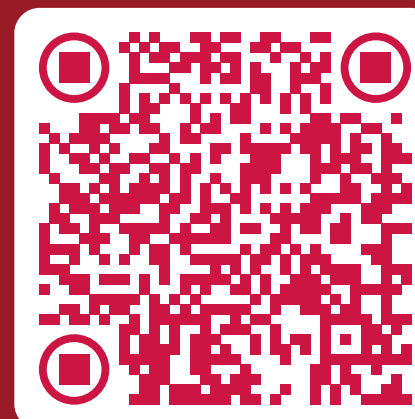
Brands I like, at prices my wallet loves.

-Brittany Dulski from Reading PA

I have several amazing finds!... So many great deals, it makes our hard earned dollars go even further and we can afford more groceries! Thank you, Grocery Outlet, you are my new “go-to.”

-Sara Lee Johnson from Beaumont CA

Have you had that *Wow!* moment too?
Tell us your favorite Xtreme Value find at Grocery Outlet >



GROCERYOUTLET bargain market®

APP EXCLUSIVE OFFERS! JANUARY 7-13, 2026



\$4.99

WITH COUPON!

**SimplyGO Fruit
Cups, 12 ct**
Assorted varieties.
While supplies last.
Limit 5.



2 \$5
for

WITH COUPON!

**SimplyGO
Granola, 11 oz**
Assorted varieties.
While supplies last.
Limit 10.

DOWNLOAD THE APP >



*See coupon in app for offer details.

GROCERY OUTLET

bargain market



2840 DE LA VINA STREET
SANTA BARBARA, CA

Jan 07, 2026 to Jan 13, 2026. While supplies last.



Now!

SAVE UP TO
65%

\$1.50

Unreal Dark Peanut
Gems
2 Ounce



Now!

SAVE UP TO
50%

\$4.99

Magic Spoon Honey Nut
Cereal
7 Ounce



SAVE UP TO
43%

\$3.99

King Arthur
Unbleached Self
5 Pound



SAVE UP TO
40%

\$1.79

Sustainable Seas
Chunk Light Tuna
5 Ounce



Now!

SAVE UP TO
75%

50¢

California Healthy
Harvest Diced
Tomatoes
14.5 Ounce



Now!

SAVE UP TO
56%

\$1.99

Mountain Harvest
Mashed Potatoes
13.7 Ounce

DOWNLOAD
AMAZING

Deals

GET \$5 OFF >

When you download our app and register

GROCERY
OUTLET
bargain market

WHAT IS **NOSH** ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



NOSH

Wow!

SAVE UP TO
70%

\$5.99

Quantum Energy Square
Caramel Almond Sea Salt
Bars
8 Count



NOSH

Wow!

SAVE UP TO
65%

\$7.99

Beyond Good Pure
Madagascar Vanilla
4 Ounce



NOSH

Wow!

SAVE UP TO
63%

\$2.99

Kingsman Kingsman Eng
Cheddar
6 Ounce



NOSH

Wow!

SAVE UP TO
63%

\$2.99

Bonne Maman Raspberry
Spread Ls
11.8 Ounce



Wow!

SAVE UP TO
60%

\$1.99

Banza Brown Rice
Rotini
10 Ounce



NOSH

Wow!

SAVE UP TO
60%

99¢

Tofurky Extra Firm Tofu
10.9 Ounce



NOSH

Wow!

SAVE UP TO
58%

\$4.99

Bolthouse 3pk Organic
Carrot Juice
3 Count



NOSH

Wow!

SAVE UP TO
55%

\$4.99

Yo Mamas Roasted
Garlic
25 Ounce

WHAT IS NOSH ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



NOSH

Wow!

SAVE UP TO
50%

\$2.49

Khazana Org Ylw Lntl
Chckpea
10 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$2.49

Khazana Org Tm
Chickpeas Cur
10 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$9.99

Sweet Heart Org Beet
Root Powd
10 Ounce



NOSH

Wow!

SAVE UP TO
50%

\$2.99

Goodles Bling Bling
Bac'n
6 Ounce



Wow!

SAVE UP TO
50%

\$9.99

180 Snacks Snacks
Organic Pumpkin
16 Ounce



Wow!

SAVE UP TO
50%

\$3.99

Prevail Original Turkey
Jerky
2.25 Ounce



Wow!

SAVE UP TO
50%

\$4.99

Yo Mamas Spicy
Marinara Sauce
25 Ounce



SAVE UP TO
48%

\$2.49

Khazana Org Basmati
Rice
8.81 Ounce

WHAT IS NOSH ANYWAY?

Discover our NOSH products—Natural, Organic, Specialty, or Healthy! Just spot the NOSH symbol for deals that'll make you say, "Wow!"



SAVE UP TO
44%

\$4.49

Sun Tropics Org
Watermelon
1 Liter



SAVE UP TO
41%

\$9.99

Jimmybar Jimmy Bar
Club Pack
14 Count



SAVE UP TO
40%

\$5.99

Yo Mama's Spicy
Alfredo
16 Ounce



SAVE UP TO
40%

\$5.99

Yo Mama's Classic
Alfredo
16 Ounce

BRANDS YOU *Know*. PRICES YOU *Love*.



Now!

SAVE UP TO
50%

\$2⁹⁹

Philadelphia Cream
Cheese Bar
8 Ounce



SAVE UP TO
40%

\$5⁹⁹

Hoffy Original Bacon
12 Ounce



SAVE UP TO
40%

\$2⁹⁹

Jimmy Dean Bis Gravy
Bowl
9 Ounce



Now!

SAVE UP TO
83%

\$9⁹⁹

Thesis Thesis Rrv Pinot
Nr
750 Milliliter



Now!

SAVE UP TO
80%

\$9⁹⁹

Thesis Thesis Rrv Chard
750 Milliliter



Now!

SAVE UP TO
75%

\$1⁹⁹

Elmhurst Hazelnut Milk
32 Ounce

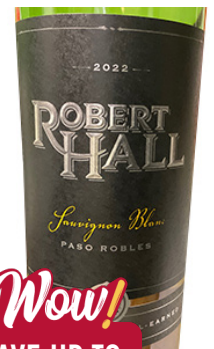


Now!

SAVE UP TO
73%

\$7⁹⁹

Honey Drop Honey Drop
Cab Sauv
750 Milliliter



Now!

SAVE UP TO
70%

\$5⁹⁹

Robert Hall Sauv Blanc
Paso Robles
750 Milliliter

While supplies last at 2840 De La Vina Street.

BRANDS YOU *Know*. PRICES YOU *Love*.



Now!

SAVE UP TO
69%

\$1.99

Honey Bunches Of Oats
Chocolate
12 Ounce

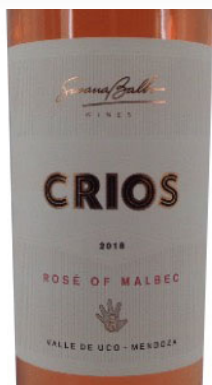


Now!

SAVE UP TO
69%

\$1.99

Pepperidge Farm
Lemon Milanos
7 Ounce



Now!

SAVE UP TO
69%

\$3.99

Susana Balboa Crios
Rose Argentina
750 Milliliter



Now!

SAVE UP TO
68%

\$7.99

19 Crimes Snoop
Gold Spark Rs Snoop
Sparkling Rose
750 Milliliter



Now!

SAVE UP TO
68%

\$4.99

Ember Ember Cali
Chard
750 Milliliter



Now!

SAVE UP TO
67%

99¢

Planters Cajun Trail Mix
6 Ounce



Now!

SAVE UP TO
67%

99¢

Cottonelle Clan &
Sensitive Wipes
42 Count



Now!

SAVE UP TO
67%

\$9.99

Sultan Linens Mattress
Cover Queen
1 Each

While supplies last at 2840 De La Vina Street.

DOWNLOAD

THE

Deals

GET \$5 OFF*

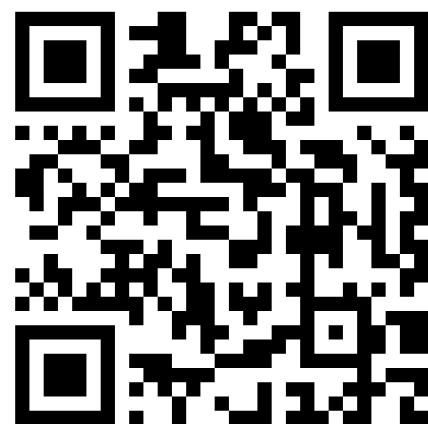
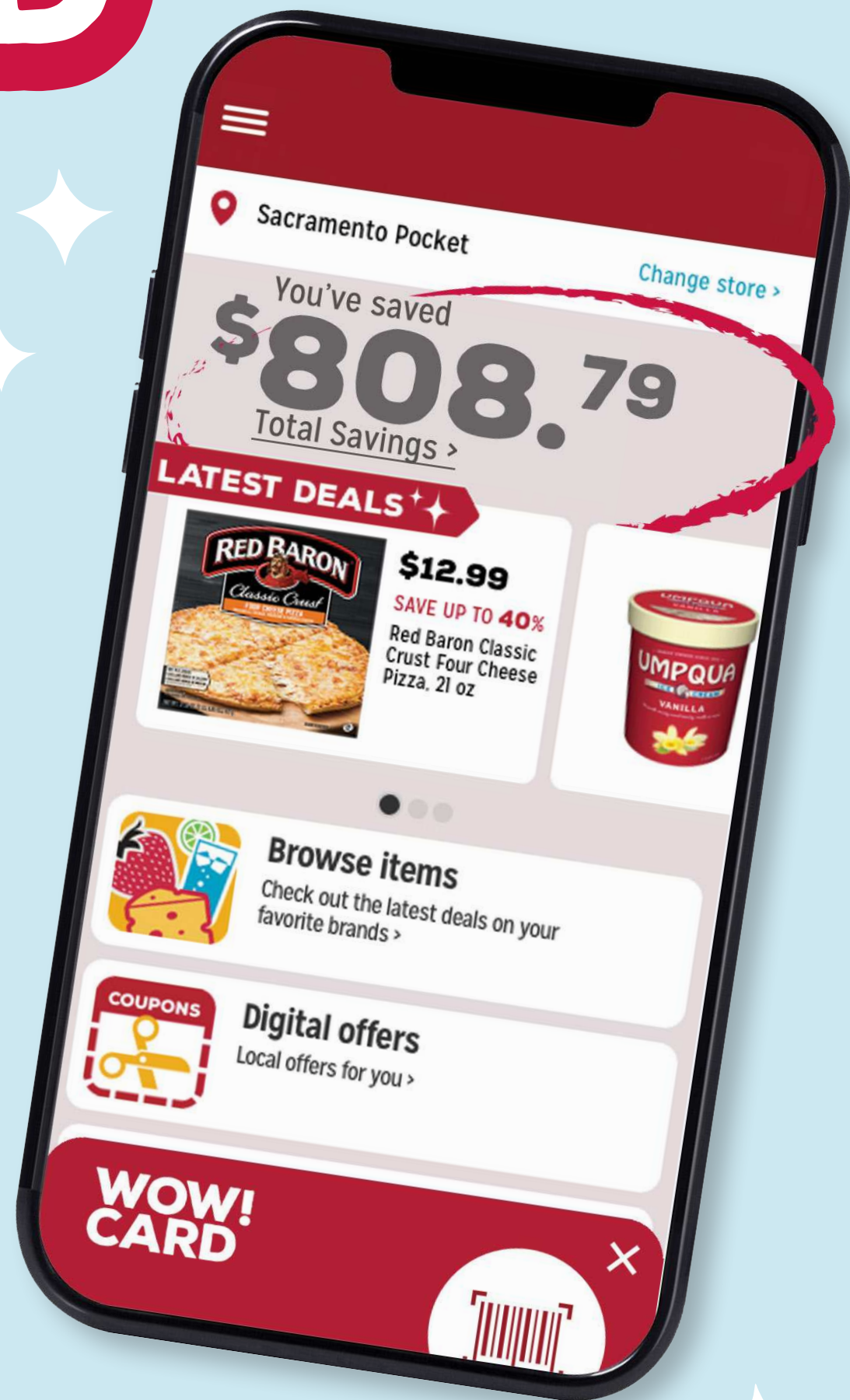
When you download our app
and register

- ➔ Easily see what's in stock
- ➔ Gain access to insider events
- ➔ Every scan is an entry to Win What You Saved**

DOWNLOAD NOW >

* New app users when registering for the first time receive a coupon for \$5 off \$25 minimum purchase, exclusions apply. Excludes alcohol, milk, dairy, gift cards, tax & state bottle deposits.

** See <https://www.groceryoutlet.com/wwys> for details



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App Store

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