CHECK OUT OUR WEBSITE: freshseasonsmarket.com

FRESH SEASONS MARKET

EST. 1947

Download our Freshop App Today! Available for Apple & Android Products

718 4th St.
Gothenburg, NE, 69138

We Gladly Accept:
Major Credit Cards, WIC & USDA Food Stamps
Offered In-Store: Hangar 54 Pizza, Sushi Bar & Champs Chicken

Open 7 Days A Week For Your Shopping Convenience
Monday-Sunday 7:00 a.m. to 9:00 p.m.
Deli Hours: Monday - Friday 7:00 a.m. to 4:00 p.m.
Hot Case Closes at 2:00 p.m.
Saturday - Sunday 9:00 a.m. to 2:00 p.m.

PHONE: 308.537.2048

#9273

We reserve the right to limit quantities and correct typographical and photographical errors Some Items Pictured May Not Be on Sale.

PRICES EFFECTIVE MONDAY, JANUARY 5 THROUGH SUNDAY, JANUARY 11, 2026

Nourish Your Table

Dole Salad Kit
9.1-12.25 Oz.,
Selected Varieties
2/$6

Avocados from Mexico ALWAYS GOOD
Avocados
2/$1

California Poppies Mandarins
3 Lb.
$3.99

Frozen Pork Spare Ribs
$1.77 Lb.

Crisp Green Cabbage
79¢ Lb.

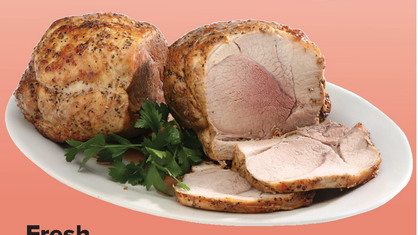
Fresh Boneless Beef Thick Cut London Broil
USDA CHOICE
$6.49 Lb.

Bolthouse Fresh Whole Carrots
1 Lb.
79¢

USDA CHOICE
Fresh Boneless Beef Top Round Roast
$5.99 Lb.

Hothouse Beefsteak Tomatoes
$1.49 Lb.

Daily's Bacon
16 Oz.,
Selected Varieties
$3.99



Fresh Boneless Pork Sirloin Roast
Product of the USA
$1.99 Lb.

PRICE DROP

Savings You Can't Miss

Grape Tomatoes
10 Oz.
$1.99

Crunch Pak Apple Slices
14 Oz.,
Selected Varieties
$2.99

3 DAY SALE!

Prices Effective
Friday, Saturday & Sunday
January 9, 10 & 11, 2026

Old Orchard 100% Juice
64 Oz.,
Selected Varieties
$1.79

Rice A Roni or Pasta Roni
4.3-7.2 Oz.,
Selected Varieties
88¢

Best Choice Ultra Paper Towels
6 Giant Rolls
$5.99

From The Deli
Market Sandwich Wrap
7.9-8.6 Oz.,
Selected Varieties
$4.49

Fresh Strawberries
16 Oz.
$2.99

Best Choice Cocktail Shrimp Ring
10 Oz.
$3.99

Items shown may not be available at all stores. Some brands shown will be substituted with regionally available brands.

Betty Crocker Potatoes
4 Oz.,
Selected Varieties
2/$3

Quaker Instant Oatmeal
6-10 Ct.,
Selected Varieties
2/$6

Dorothy Lynch Home Style Dressing
16 Oz.,
Selected Varieties
$2.99

Hunt's Tomato Paste
6 Oz.,
Selected Varieties
99¢

Best Choice Onion Soup Mix
2 Oz.
99¢

La Choy Sweet & Sour or Orange Sauce
14.4-14.8 Oz.
$2.99

Gerber Baby Yogurt Melts 1 Oz. or **Puffs** 1.48 Oz.,
Selected Varieties
2/$5

belVita Breakfast Biscuits
5-8.8 Oz.,
Selected Varieties
$3.99

Best Choice Superior Selections Granola
11 Oz.,
Selected Varieties
$3.29

Smucker's Preserves, Jam, Marmalade or Jelly
15.5-18 Oz.,
Selected Varieties
$3.49

Swiss Miss Hot Cocoa Mix
8 Ct.,
Selected Varieties
2/$6

Best Choice Sparkling Water
33.8 Oz.,
Selected Varieties
99¢

MiO, Crystal Light, Kool-Aid or Tang Liquid Drink Enhancer
1.62 Oz.,
Selected Varieties
$2.99

Best Choice Purified Drinking Water
24 Pack 16.9 Oz. Bottles
$3.49

School's Back, 2026 START SMART!

Kellogg's Cereal
12-17.3 Oz.,
Selected Varieties
2/$7

Sunny D Juice Drink
18 Pack
6.75 Oz. Bottles,
Selected Varieties
$5.99

Smucker's Uncrustables Sandwiches
4 Ct.,
Selected Varieties
2/$7

Kellogg's Special K Pastry Crisps
12 Ct.,
Nutri-Grain Bars
8 Ct. or
Rice Krispies Treats
6 Ct.,
Selected Varieties
$2.99

Yoplait Go-Gurt
16 Oz.,
Selected Varieties
2/$5

Best Choice Applesauce
6 Pack 4 Oz. Cups,
Selected Varieties
2/$5

Best Choice Pudding Cups
4 Ct.,
Selected Varieties
99¢

Nabisco Teddy Grahams
10 Oz.,
Selected Varieties
$3.49

MONEY SAVING VALUES!

Best Choice Snack or Sandwich Resealable Bags
40 Ct.,
Selected Varieties
89¢

Oscar Mayer Family Size Deli Fresh Lunchmeat
15-16 Oz.,
Selected Varieties
$5.99

Crystal Farms Deli Sliced Cheese
6-8 Oz.,
Selected Varieties
$2.99

Dairy

Daisy Brand Sour Cream 8 Oz. or **Single Serve Cottage Cheese With Fruit** 6 Oz., Selected Varieties
$1.49

Frozen

Must Buy 3 or Singles at $1.67

Totino's Party Pizza 9.8-10.9 Oz. or **Pizza Rolls** 7.5 Oz., Selected Varieties
3/$4

Buy 3 Save $3.00
When you buy 3 participating items in a single transaction.

*Enjoying Activia twice a day for two weeks as part of a balanced diet and healthy lifestyle may help reduce the frequency of minor digestive discomfort, which includes gas, bloating, rumbling, and abdominal discomfort.

Silk Almond Milk 64 Oz., Selected Varieties
$2.99 −$1.00 = **$1.99**

International Delight Coffee Creamer 32 Oz., Selected Varieties
$3.49 −$1.00 = **$2.49**

Activia Probiotic Dailies Yogurt Drink 8 Pack 3.1 Oz.
$4.99 −$1.00 = **$3.99**

Stok Cold Brew Coffee 48 Oz., Selected Varieties
$4.99 −$1.00 = **$3.99**

Best Choice Orange Juice Frozen Concentrate 12 Oz., Selected Varieties
2/$5

Marie Callender's Entrée 10.5-14 Oz., Selected Varieties
2/$6

Blue Ribbon Classics Dairy Dessert 128 Oz., Selected Varieties
$5.99

Tony's Pizzeria Style Crust Pizza 18.56-20.6 Oz., Selected Varieties
3/$10

Grab A Quick Bite

SNACKS

Ruffles 5.5-8.5 Oz. or **Baked Snacks** 6.25-7.625 Oz., Selected Varieties
$3.99

Cheetos 6.5-10 Oz., **Fritos** 9.2-9.25 Oz. or **Fritos Dip** 8.5-9 Oz., Selected Varieties
2/$7

KID FAVORITES!

Nabisco Chips Ahoy! Cookies 9.5-13 Oz., Selected Varieties
$3.99

Welch's Fruit Snacks 6-10 Ct., Selected Varieties
2/$4

HOME, HEALTH & PET

Kleenex Facial Tissue 4 Ct., Selected Varieties
$6.99

Hefty Storage or Freezer Slider Bags 10-20 Ct., Selected Varieties
$2.99

Hefty Trash Bags 20-45 Ct., Selected Varieties
$8.99

Hello World By Best Choice Supreme Diapers 21-44 Ct., Selected Varieties
$6.99

Pure Wonder By Best Choice Insta-Fresh Scented Cat Litter 20 Lb.
$4.99

Premier Protein Shakes 4 Ct., Selected Varieties
$9.99

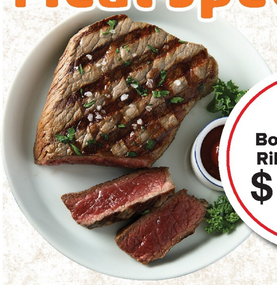
Cascade Action Pacs 19-33 Ct., Selected Varieties
$9.99

Formula 409 or Clorox Disinfecting All Purpose Cleaner 32 Oz., Selected Varieties
$3.79

Best Choice Disinfectant Wipes 75 Ct., Selected Varieties
$3.49

9 Lives Cat Food 4 Pack 5.5 Oz. Cans, Selected Varieties
2/$6

Meat Specials



Fresh Boneless Beef Ribeye Steaks
USDA Choice
$19.99 Lb.

Frozen Chicken Wings
Family Pack, Product of the USA
$1.29 Lb.

Fresh Boneless Skinless Chicken Breasts
Product of the USA
$2.99 Lb.

Smithfield Marinated Boneless Pork Tenderloin, Loin Filet or Roast
18.4-23 Oz., Selected Varieties
$6.99

Fresh 85% Lean Ground Round
10 Lb. Tube, Product of the USA
$5.99 Lb.
Value Pack $6.49 Lb.

Armour Meatballs
11-14 Oz., Selected Varieties
$3.99

El Monterey Burritos or Chimichangas
8 Pack Family Size, 30.4-32 Oz., Selected Varieties
$5.99

Smithfield Fully Cooked Pork Sausage Patties or Links
12 Oz.
$3.99

Tyson Breaded Chicken
23-29 Oz., Selected Varieties
$6.99

Eckrich Polska Kielbasa or Smoked Sausage
13-14 Oz., Selected Varieties
2/$6

Curly's Pulled Pork or Chicken
12-16 Oz., Selected Varieties
$4.99

Catch of the Day!

Best Choice Raw Tail-Off Shrimp
41-50 Ct., 12 Oz.
$4.99

Passport Wild Yellowfin Tuna
16 Oz.
$6.99

Produce Specials

California Cara Cara or Raspberry Oranges or Texas Red Grapefruit
3 Lb.
$4.99

Earthbound Farm Organic Greens
5-7 Oz., Selected Varieties
$2.99

Best Choice Gold or Red Potatoes
5 Lb.
$2.99

Imported Peaches or Nectarines
$5.99 Lb.

Michigan Fuji, Gala, Pink Lady or Red Delicious Apples
3 Lb.
$3.99

Sweet Yellow Onions
$1.49 Lb.

Jackson Sweet Potato Chips
5 Oz., Selected Varieties
$3.99

Jackson Veggie Straws
5 Oz., Selected Varieties
$3.99

Cleveland Kitchen Pickled Jalapeños or Red Onions or Pickle Chips
16 Oz., Selected Varieties
$4.99

Bakery & Deli Specials

Original Bagel Bagels
5-6 Ct., Selected Varieties
$3.49

Rotella's Italian Bakery Split Top Hoagies
6 Ct., Selected Varieties
$2.49

Our Specialty Cake Cup
3.7-5.5 Oz., Selected Varieties
2/$5

Bill Knapp's Dunkers
9.3 Oz., Selected Varieties
$3.99

Kretschmar Turkey Breast
Selected Varieties
$8.99 Lb.

Everyday Savings You Can Count On

Babybel Semisoft Cheese
4.2 Oz., Selected Varieties
$3.49

Kretschmar Colby Jack Cheese
$6.49 Lb.

Red Apple Cheese Spread or Cheese
8 Oz., Selected Varieties
$4.49

Deli Menu

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Tuna Noodle Casserole	Tacos & Nachos	Smothered Chicken Enchiladas	Meatloaf	Sweet & Sour Pork	Sloppy Joes	Champs Chicken

Post Family Size Cereal
18-25 Oz., Selected Varieties
$4.49

General Mills Cereal
11.2-16.8 Oz., Selected Varieties
2/$7

Hot Pockets
12 Ct., Selected Varieties
$13.49

Yasso Frozen Greek Yogurt
4 Ct. Bars or 14 Oz. Cups, Selected Varieties
$5.99

Windsor Canadian Whisky
1.75 Liter
$16.99

Best Choice Chunk or Shredded Cheese
16 Oz., Selected Varieties
$3.69

Chobani Yogurt
4 Pack 5.3 Oz., Selected Varieties
$3.99

Chobani Oatmilk
52 Oz., Selected Varieties
$3.99

2 Sisters' Salsa
16 Oz., Selected Varieties
$3.99

Busch Light Beer
30 Pack 12 Oz. Cans
$23.49

SUPER SALE

3 Weeks of Locked In Low Prices

Hurry in for these Super Savings!
Prices good 12/31/25 through 1/20/26

Best Choice Beans or Blackeye Peas
15-15.5 Oz.,
Selected Varieties
89¢

Best Choice Tomatoes
10-15 Oz.,
Selected Varieties
99¢

Banquet Pot Pie
7 Oz.,
Selected Varieties
88¢

Banquet Breaded Chicken
24-32 Oz.,
Selected Varieties
$4.99

StarKist Chunk Light Tuna
5 Oz.,
Selected Varieties
88¢

Best Choice Boneless Skinless Chicken Breasts
2.5 Lb. IQF
$6.99

Dole Classic Caesar Kit
10 Oz.
$2.99

SUPER SALE

3 Weeks of Locked In Low Prices

Prairie Fresh Pork Sausage or 85% Lean Ground Pork
16 Oz. Roll,
Selected Varieties
$2.99

Best Choice Cereal
10.1-20 Oz.,
Selected Varieties
2/$4

Best Choice Yogurt
6 Oz.,
Selected Varieties
49¢

I Can't Believe It's Not Butter
8-15 Oz. or
Brummel & Brown Spread
15 Oz.,
Selected Varieties
$2.99

Jif Peanut Butter
15.5-16 Oz.,
Selected Varieties
$2.49

From The Bakery
Clyde's Donut Holes
12 Ct.,
Selected Varieties
$1.79

From The Deli
Deli Express Sandwich
4.5-6 Oz.,
Selected Varieties
2/$6

Kraft

Buy 5 Save $5

BUY 5 SAVE $5 • MIX OR MATCH
WHEN YOU BUY 5 PARTICIPATING ITEMS IN A SINGLE TRANSACTION

PRICES EFFECTIVE
ALL WEEK

Ore-Ida Potatoes
19-32 Oz.,
Selected Varieties

$4.49
-$1.00
$3.49

WOW DEAL

Smart Ones Entrée
6.49-10.25 Oz.,
Selected Varieties

$1.99
-$1.00
99¢

Devour Entrée or Bowl
9-14 Oz.,
Selected Varieties

$3.79
-$1.00
$2.79

Oscar Mayer Wieners 16 Oz. or **Smokies Smoked Sausage** 14 Oz.,
Selected Varieties

$3.29
-$1.00
$2.29

Oscar Mayer Fun Pack Lunchables
8.9-10.7 Oz.,
Selected Varieties

$2.99
-$1.00
$1.99

WOW DEAL

Kraft Mac & Cheese Original
5 Pack

$4.49
-$1.00
$3.49

Kool-Aid Jammers
10 Ct.,
Selected Varieties

$2.99
-$1.00
$1.99

Kraft Shredded, Chunk or Crumbles Cheese
5-8 Oz.,
Selected Varieties

$3.29
-$1.00
$2.29

Kraft Singles
10.7-12 Oz.,
Selected Varieties

$3.99
-$1.00
$2.99

Kraft

Buy 5 Save $5

BUY 5 SAVE $5 • MIX OR MATCH
WHEN YOU BUY 5 PARTICIPATING ITEMS IN A SINGLE TRANSACTION

Kraft Philadelphia Cream Cheese
8 Oz.,
Selected Varieties

$3.49
-$1.00
$2.49

Jell-O Pudding or Gelatin
4 Ct. or
Hershey's Pudding
4 Ct.,
Selected Varieties

$2.99
-$1.00
$1.99

Velveeta Shells & Cheese or Deluxe Macaroni & Cheese Dinner
9.4-14 Oz.,
Selected Varieties

$3.49
-$1.00
$2.49

Kraft Dressing
16 Oz.,
Selected Varieties

$2.99
-$1.00
$1.99

Kraft Miracle Whip
19-30 Oz.,
Selected Varieties

$5.49
-$1.00
$4.49

Kraft Mayo
22-30 Oz.,
Selected Varieties

$4.99
-$1.00
$3.99

Heinz Ketchup
32 Oz.

$5.39
-$1.00
$4.39

Classico Pasta Sauce
8.1-24 Oz.,
Selected Varieties

$3.49
-$1.00
$2.49

Maxwell House or Yuban Ground Coffee
23.1-27.9 Oz.,
Selected Varieties

$13.99
-$1.00
$12.99