



Verified

7⁸⁸

/lb



Verified

3⁴⁹

/lb



Verified

5⁹⁹



Verified

3⁹⁹



Verified

2⁹⁹

/100 g



Verified

1⁷⁷

/lb



Verified

3⁹⁹



Verified

3⁴⁷



Verified

5⁴⁷



Verified

11⁹⁹



Verified

3⁹⁷



Verified

1⁶⁶

*Verified Prices: For a limited time only if a brick and mortar supermarket competitor offers a lower price on an identical product, upon purchase of that product, you will automatically receive the difference in Scene+ points. Scene+ digital or physical card must be presented at time of transaction. Only applies to products in flyer marked with the Verified Prices icon. Does not apply to competitor errors or competitor promotions. No cash value. Valid at participating Sobeys and Safeway stores for the weekly flyer period. Program subject to change without notice. Visit sobeys.com or safeway.ca for additional details.

Verified Prices

WE CHECK PRICES so you don't have to

If we're not the lowest price on select items, you'll automatically get the difference in Scene+ points*

Scene+

SHIRAKIKU Sekku Japanese Rice 6.6 kg or YAMAY Jasmine Rice 8 kg

Verified

12⁸⁸

THU 8 FRI 9 SAT 10 SUN 11 MON 12 TUE 13 WED 14

Prices and offers in effect January 2026



More deals! Scan here for our full flyer

FILED: 2025-01-01 10:00 AM PST

WST-01-BC

Scene⁺

PLUS UP

POINTS

ALL WEEK LONG!

71,000+ PTS

available in store Jan 8-14

That's like over **\$710** toward your groceries

200 PTS
when you spend \$15 or more

3⁹⁹ /lb

Fresh Boneless
Pork Loin Centre
and Ribs Combo
Chops Family
Size 8.80/kg



There's like **\$5** toward your groceries

500 PTS
when you buy 2

Cookies 10 pk or Gourmet 6 pk 310-475 g



400 PTS
when you buy 4

2⁹⁹

OLD DUTCH Potato Chips 235 g



There's like **\$5** toward your groceries

500 PTS
when you buy 3

4⁹⁹

KRAFT Peanut Butter 500 g
or Cheez Whiz 450 g

See pages 2 & 3 for more offers!

PL01_S01_W013_P001_001-BC

Your family could

WIN*

1 million Scene+ Points towards free groceries

*see page 4 for details

5⁹⁹

ORVILLE

REDENBACHER

Microwave Popcorn

5-9 pk 248-452 g or

Gourmet Popping

Corn 850 g

POWERADE

POWERADE

2/4⁵⁰

POWERADE

710 mL

60 PTS

when you buy 1

13⁹⁹

CORONA Cero

Non-Alcoholic Beer

6x330 mL

McCain

McCain

2/\$⁹

MCCAIN Superfries

454-650 g

TIDE Liquid Detergent

3.4L 3.9 L, Proct 45-76 pk,

GAIN Flingz 45-76 pk,

DOWNY Unstopables 653 g,

IVORY SNOW 3.1 L or

CASCADE Auto Dish Tabs

51-90 pk

400 PTS

when you buy 2

19⁹⁹

Scan to view full list of participating products

FEED THE DREAM

SAFEWAY

SAFETY

Scene
PLUS UP
POINTS

ALL
WEEK
LONG!

 **100 PTS** when you buy 2
3.99
POM WONDERFUL Pomegranate Juice 473 mL selected

 **500 PTS** when you buy 2
\$5 treat's like 5 treats your groceries
Real Cream Layer Cakes 510-725 g, Dessert Bars 6 pk 342-354 g or INSPIRED BY HAPPINESS Gluten-Free Cakes 456-468 g

 **200 PTS** when you buy 1
9.99
SUNRYPE Fruit Source Bars Variety Pack 12 pk or Fruit To Go 24 pk

 **200 PTS** when you buy 2
7.99
NANA'S Samosas 2 pk available chilled

 **200 PTS** when you buy 600 g or more
2.29 /100 g
COMPLIMENTS Cooked Ham, Bologna or Mock Chicken

 **400 PTS** when you buy 2
10.99
BBO Chicken Legs back attached 4 pk available hot or chilled in kitchen department

 **200 PTS** when you buy 2
5.99
iögo Frozen Yogurt 946 mL or Yogurt Bars 4-8 pk selected

 **200 PTS** when you buy 2
3.99
YOPLAIT Minigo or Tubes Yogurt 6-8 pk

 **150 PTS** when you buy 2
4.99
OASIS Health Break or Smoothie 1.6 L

 **100 PTS** when you buy 2
5.99
HEALTHY CHOICE Power Bowls 262-280 g

 **100 PTS** when you buy 2
5.29
HERSHEY'S Bagged Chocolate 160-290 g

 **50 PTS** when you buy 1
15.99
MONSTER Energy Drinks 8x355 mL

 **200 PTS** when you buy 2
3.49
MINUTE MAID 100% Juice or Punch or FIVE ALIVE or FUZE Iced Tea 9-10x500 mL tetra

 **100 PTS** when you buy 1
4.99
COMPLIMENTS Exceptional Chocolate Chip Cookies 280 g

71,000+ PTS

available in store January 08-14, 2026

250 PTS

when you spend \$25 or more

14⁹⁹

Fresh STERLING SILVER Bottom Sirloin Tri Tip Grilling Steaks or Premium Oven Roast cut from Canada AAA grade beef 33.05/kg

100 PTS

when you buy 2

4⁹⁹

STARTING AT

COMPLIMENTS Smoked Chicken or Pork Sausages 375 g

100 PTS

when you buy 2

7⁹⁹

WONG WING Frozen Entrees, Egg Rolls, Spring Rolls or Dumplings 360-680 g

400 PTS

when you buy 2

4⁹⁹

EXCLUSIVE

HAYTER'S FARM Turkey Burgers, Sausages, Meatballs or Meatloaf 375-800 g

400 PTS

when you buy 2

14⁹⁹

JANES Ultimates Breaded or Battered Haddock, Sole or Cod or Lightly Duste Haddock or Sole 450-615 g

300 PTS

when you buy 2

5⁹⁹

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon, Cod or Haddock Loins 227 g

180 PTS

when you buy 2

7⁹⁹

MEZZETTA Pasta Sauce 709 mL

200 PTS

when you buy 3

6⁴⁹

COMPLIMENTS Baked Beans 398 mL

200 PTS

when you buy 2

6⁴⁹

QUAKER Muffin or Cookie Mix 750-900 g or Oat Flour 700 g 6.99 ea

400 PTS

when you buy 2

12⁹⁹

NATURE VALLEY Granola Bars, BETTY CROCKER Fruit Snacks or MOTT'S Fruitsations 840 g-1.28 kg selected

100 PTS

when you buy 2

5⁴⁹

PINE-SOL Cleaner 1.41 L or CLOROX Bleach 2.4 L

200 PTS

when you buy 2

2⁹⁹

BEST BUY Paper Towels 2 pk or Napkins 250 pk

100 PTS

when you buy 2

18⁹⁹

ARM & HAMMER Cat Litter 12.7 kg

100 PTS

when you buy 2

13⁴⁹

ZIPLOC Megapack Food Bags 60-270 pk

Scene+ 1,000 PTS = \$10 of free groceries

FOU_SMT_08A37_PTM_WST_1_08_26

seafood

13⁴⁹

MEMBER

ULTRA NATURAL Seasoned Cooked Shrimp Garlic & Parsley or Asian Marinade 454 g or Seasoned Basa Fillets, Garlic & Herb or Tandori 908 g

BUY 2 GET 3RD FREE

Yellowfin Tuna Steaks previously frozen or frozen product of Vietnam

2⁹⁹

700 g

Almond Crusted Sole Fillets or Potato Crusted Cod or Coconut Crusted Tilapia previously frozen

150 PTS

when you spend \$10 or more

Stuffed Mushroom Caps with Imitation Crab and Seafood Stuffing

7⁴⁹

MUSSEL KING Whole Cooked PEI Mussels frozen 454 g

300 PTS

when you buy 2

12⁹⁹

COMPLIMENTS Wild Cold Water Shrimp cooked, product of Newfoundland 340 g

11⁹⁹

NANUK Smoked Coho Salmon Lox 140 g

18⁹⁹

ULTRA NATURAL Raw Shrimp Skewers 8 pk 520 g

bakery

BAKED IN STORE

4⁴⁹

Sourdough Buns 4 pk 315-345 g

BAKED IN STORE

3⁹⁹

Buy 2 or more when you buy 2 or more

Mountain Grain or Good Haven Bread 450 g 4.29 ea

7⁹⁹

MEMBER

9⁹⁹

without Scene+ Card

Small Bar Cakes 325-375 g

BAKED IN STORE

1⁴⁹

Baguettes white or multigrain 234 g

5⁹⁹

200 PTS when you buy 2

PORTOFINO Brioche Burger Buns 6 pk or Loaves 810 g

5

That's like 5 times your groceries

500 PTS

when you buy 2

Real Cream Layer Cakes 510-725 g, Dessert Bars 6 pk 342-354 g or INSPIRED BY HAPPINESS Gluten-Free Cakes 456-468 g

4⁴⁹

50 PTS when you buy 2

Gourmet Cinnamon Buns plain or with cream cheese icing 2 pk 345-375 g

deli & kitchen

5⁴⁹

MEMBER

6

without Scene+ Card

COMPLIMENTS Dry Cured Salami selected 125 g

NEW

value size

14

COMPLIMENTS Value Size Cooked Ham 1 kg

7⁹⁹

PILLER'S Value Size Sliced Salami selected 125 g

STARTING AT

3⁹⁹

200 PTS when you spend \$10 or more

L'EXTRA Brie, Double Cream Brie, OKA Original or L'Artisan Swiss-Style

2⁹⁹

700 g

BRANDT Kolbassa Coil or Loaves

3⁹⁹

700 g

MCLEAN Clean and Lean Roasted Turkey or Ham

STARTING AT

7⁹⁹

MONSIEUR GUSTAV Cheddar 200-250 g, Aged Gouda 170 g, Raclette 150 g or Le Paulin Smoked or Regular 190 g

STARTING AT

4⁹⁹

BABYBEL 6 pk 120 g, THE LAUGHING COW 8 pk 133 g or Dippers 4 pk 140 g

4⁹⁹

MEMBER

5⁴⁹

without Scene+ Card

1/4 Assorted Dagwood 285 g

4⁴⁹

LANTANA Topped Hummus 285 g

300 PTS

when you buy 2

8⁹⁹

PANACHE Soups 625 mL

4⁴⁹

FONTAINE SANTÉ Topped Hummus 227-239 g

7⁹⁹

FONTAINE SANTÉ Snacks 129 g

15⁹⁹

Maple Bacon Back Ribs full rack available hot or chilled 710 g

STARTING AT

5⁹⁹

OLIVIERI Regular Pasta or Skillet Gnocchi 280-350 g or Sauce 160-300 mL

meal makers



8⁹⁹
KELLOGG'S Jumbo Cereal
selected 700 g-1.2 kg



4⁴⁹
POST Cereal
selected 283-525 g



4⁴⁹
CREAM OF WHEAT
336-800 g



6⁴⁹
BONNE MAMAN Jam 250-290 mL
or Spreads 250-360 g



6⁹⁹
ROBIN HOOD Flour selected
2.5 kg or MAGIC Baking Powder
450 g



4⁹⁹
COMPLIMENTS Chocolate Chips
225-270 g 5.49 ea



20% off
CLUB HOUSE
Spices &
Seasonings
selected 81-165 g



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Bagels or
English Muffins 6 pk



2⁹⁹ **150 PTS**
when you buy 2
HABITANT Soup
796 mL



49¢
COMPLIMENTS
Instant Noodles
85 g



1⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Broth 900 mL



3⁴⁹ **100 PTS**
when you buy 2
COMPLIMENTS Hot Dog or
Hamburger Buns 12 pk



4⁹⁹ **50 PTS**
when you buy 1
THE KEG Salad Dressing 475 mL



2⁹⁹
MRS. CUBBISON'S Salad Strips
99 g, Croutons or Texas Toast
142 g product of USA or
COMPLIMENTS Croutons 145 g



2²⁹
MCCORMICK Gourmet Sauces
30-56 g



3⁹⁸
VH Sauces
341-390 mL



3⁹⁹
COMPLIMENTS Bacon Bits
75-85 g or Plant-Based Salad
Dressing 350 mL



15% off
COMPLIMENTS
Baking Nuts 400 g



4/\$5 **100 PTS**
when you buy 4
COMPLIMENTS Deluxe
Macaroni & Cheese or
Macaroni & Cheese 225 g



6⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS
Pure Honey
500 g

natural health



5⁴⁹ **100 PTS**
when you buy 2
THRISTY BUDDHA Organic
Coconut Water Classic 1 L



2/\$7
COMPLIMENTS ORGANIC
Tortilla Chips 240 g



9⁹⁹
SMART JUICE 1 L



5⁴⁹
CALIFIA FARMS
Almond or Oat
Beverage 1.4 L



2/10
EARTH'S OWN
Barista 946 mL



7⁹⁹
LITTLE CREEK
Organic Dressings
295 mL



6⁴⁹
STARTING AT
CARBONAUT Assorted Tortillas,
Bread, Buns, Bagels or Pizza
Crusts 164-550 g



39⁹⁹ **300 PTS**
when you buy 1
PERFECT SPORTS Diesel Whey
Protein Powders 908 g selected



19⁹⁹ **200 PTS**
when you buy 1
CENTRUM
MultiGummies
90-130 pk
selected



1⁹⁹ **100 PTS**
when you buy 2
KIND Core Bars 40 g
selected



14⁹⁹
WAKEWATER Electrolytes 8 pk or
SIMPLY PROTEIN Shake 4 pk
selected

Give them more with the Grocery Essentials Card

Visit safeway.ca/giftcards
for details

drinks & snacks



5⁹⁹
FRITO-LAY Value Size Snacks 325-535 g



2/\$9
MISS VICKIE'S Kettle Chips 190-200 g



6⁹⁹ **100 PTS**
when you buy 2
GATORADE Powder 10 pk



\$4
RED BULL Energy Drink 473 mL 4.99 ea



2/\$7
CHRISTIE Mini Cookies 144-200 g; Crispers or Bits & Bites 145 g



2⁹⁹
MAYNARDS Candy 135-154 g



4⁹⁹
LINDT Lindor Bags 60 g while supplies last



4⁴⁹
TIC TAC Mints 3 pk or KINDER Chocolate Bars 126 g



\$4 **150 PTS**
when you buy 2
KELLOGG'S Town House, Cheez-It or Snap'd Crackers 213-391 g



2/\$5
SUNRYPE Juice 900 mL tetra



14⁹⁹
CHASING TIDES Ground Coffee 272 g



3⁹⁹
DUNKAROOS selected 168-175 g or QUAKER Yogurt Bars 175 g

dairy & frozen



5⁹⁹
NATREL Lactose Free Milk 2 L



5⁹⁹
CRACKER BARREL Cheese Slices 200-240 g



7⁹⁹
SAVI GOURMET Gnocchi, Risotto or Penne Pasta Meals 500 g



8⁴⁹
MARIE CALLENDER'S Frozen Meals 680-879 g



2/\$7
PHILADELPHIA Dips 227 g



4⁴⁹
NATURAL ONE Juice 900 mL or DEL MONTE Juice 1.6 L



5⁹⁹
SNOWCREST Frozen Fruit 500-600 g



4⁹⁹
TASTIEZ Frozen Snacks 311 g



4⁴⁹
SIGGI'S Icelandic Style Skyr Yogurt 4 pk



6⁴⁹ **100 PTS**
when you buy 2
GAY LEA Premium Butter 250 g selected varieties



20⁹⁹
PILLSBURY Pizza Pops 30 pk



3⁹⁹
GREEN GIANT Riced Veggies or Restaurant Sides 283-340 g

Here for your budget and lifestyle



100 PTS
when you buy 2
COMPLIMENTS Potato Chips Extra! Flavour 200 g or Flavoured Tortilla Chips 255 g



2⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Snack Crackers 200-225 g



1,000 PTS
That's like \$10 toward your groceries
18⁹⁹
COMPLIMENTS Coffee Pods 30 pk



100 PTS
when you buy 2
COMPLIMENTS Spring or Distilled Water 4 L



50 PTS
when you buy 1
4⁴⁹
COMPLIMENTS Aerosol Whip Cream 225 g



5⁹⁹ **100 PTS**
when you buy 2
COMPLIMENTS Cheese Shreds 226-300 g selected varieties



5⁴⁹
PANACHE Premium Ice Cream 1 L or Novelties 4-6 pk selected



3⁴⁹
COMPLIMENTS Hash Browns or Home Fries 550 g

home & pet care



17⁹⁹ GLAD Waste Bags
20-40 pk or
Compostable 44 pk



9⁹⁹ ENERGIZER
Batteries AA 8 pk,
AAA 4 pk or 9V 2 pk



1⁹⁹ SCOTTIES Facial
Tissue Singles
81-126 sheets



22⁹⁹ CHARMIN Bathroom Tissue
16=64 rolls or BOUNTY Paper
Towel 6=18 or 8=16 rolls



2⁴⁹ PALMOLIVE Dish
Detergent 591 mL



19⁹⁹ DOWNY or GAIN Fabric
Enhancers or Softener
598-694 g or 1.8-4.16 L



2/\$9 LYSOL Bathroom or Toilet Bowl
Cleaner 650-850 mL, All-Purpose
or Power Cleaner 650 mL-1.2 L,
Mildew Remover 950 mL, Shower
Foam Cleaner 538-680 g, Dual
Action Wipes 35 pk or Toilet Bowl
Pucks 100 g selected



7⁹⁹ COMPLIMENTS
Liquid Laundry
Detergent 1.37-1.47 L



150 PTS
when you buy 10
PURINA Friskies Wet Cat Food
156 g



1⁵⁹ CESAR Gourmet Wet Dog Food
100 g 1.79 ea



15⁹⁹ IAMS Proactive Health Dry Cat
Food 1.36-1.59 kg



125 PURINA Fancy Feast Broths or
LIF Soups 34-40 g 1.59 ea

health, beauty & baby



9⁹⁹ **300 PTS**
when you buy 2
CREST Pro-Health Mouthwash or
ORAL-B Toothbrushes 946 mL-1 L
or 1-2 pk selected



3⁹⁹ **100 PTS**
when you buy 2
LADY or MEN SPEED STICK
49-85 g selected



6⁹⁹ IVORY or OLD SPICE Body Wash
473 mL-1.03 L or OLAY Soap Bar
4 pk selected



5⁴⁹ U BY KOTEX Pads,
Liners or Tampons
14-64 pk selected



15% off
DIAL Body Wash 473-709 mL or
GOT2B Styling Gel 170-175 mL or
340 g selected



5⁴⁹ GARNIER Whole Blends Shampoo
or Conditioner 346-370 mL
selected



1⁹⁹ COLGATE Toothpaste
70-120 mL selected



200 PTS
when you buy 2
10% off CERAVE
Moisturizers and
Cleansers selected



26⁹⁹ HUGGIES Giga Diapers 36-128 pk
or SIMILAC Go & Grow Powders
850 g



9⁹⁹ PEDIASURE Complete 4 pk



53⁹⁹ SIMILAC Pro-Advance Powders
Step 1 and Step 2 837-859 g



2¹⁹ BABY GOURMET Purée Pouches
or Jars 92-128 mL selected 2.49 ea

pharmacy

Only available at Pharmacy Locations

MIX & MATCH

Get
600 PTS
when you buy 2



15% off TYLENOL or BENYLIN Cold, Cough & Flu selected*, TYLENOL Pain Relief 80-150 pk*, MOTRIN 400 mg Liquid Gel 60 pk*, TYLENOL Easy Dissolve 32 pk or Precise 113 g, BAND-AID Premium Bandages, POLYSPORIN Ointment 15 g, NICORETTE Gum or Lozenges 80-105 pk or QuicMist or NICODERM 7 pk selected* or IMODIUM 20-24 pk selected



BENYLIN



POLYSPORIN



IMODIUM



BAND-AID



250 PTS
when you buy 2
10% off VOLTAREN
Emulgel 100-150 g



13⁹⁹ ENSURE or GLUCERNA Meal
Replacement 6 pk



79⁹⁹ ONE TOUCH
Verio Test
Strips 100 pk

JOIN SCENE+ TODAY. sceneplus.ca/register

Source: Scene+ Pharmacy

*Due to provincial regulations, products purchased using a prescription filled by a pharmacist may not be eligible for Scene+ points.

HAPPY
LOHRI



1⁹⁹
/lb
Red Carrots product of China
Long Squash product of USA or Mexico 4.39/kg



3⁴⁹
Husked Coconuts
product of Vietnam



4⁹⁹
COMPLIMENTS or PANACHE Naan 340 g



20⁹⁹
AASHIRVAAD Flour Whole Wheat
9.07 kg



15⁹⁹
BRAR'S Desi Ghee 800 g



13⁹⁹
INDIA GATE Pure Basmati Rice 4.54 kg



3⁷⁹
GAGAN Roasted Peanuts
In Shell 750 g



STARTING AT
1⁴⁹
DEEP IQF Okra selected varieties 340 g



2⁹⁹
DEEP Naan or Paratha
selected varieties 333-426 g



1²⁹
PARLE-G Biscuits
300 g



4⁹⁹
SHERBON Juice Drink
2 L selected varieties



3⁹⁹
DEEP Mango Pulp 850 g



2⁷⁹
SURATI Snacks 341 g selected varieties



9⁹⁹
NANAK Rasmalai Dessert 850 g



7⁷⁹
NANAK Gulabjamun 906 g

Find everything you need for your festivities.

PREPARED to impress

Let's start
with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS
When you spend \$75

OR

Get **2,500** PTS
When you spend
\$150 or more

That's like

\$25

toward your
groceries



Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

Family faves
everyone will
enjoy!



Dessert Bars!

Our Hand-Cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

Visit www.sobeys.com/entertaining or www.safeway.com/entertaining for tray selections and ordering tips



Fresh Skinless Pork Belly
Portion 15.17/kg



Gift Box 4 ct



COMPLIMENTS
Crab-Flavoured Seafood
flake style 907 g bulk
88¢/100 g



AQUA STAR Squid Tubes & Tentacles 340 g



MAZOLA Oil 1.18 L



Brown Singo Pear Gift Box 5 kg
product of China



Green Muscat Grapes
product of Korea 450 g



LEE KUM KEE Hoisin Sauce
443 mL or Oyster Sauce 510 g



AM YANG Buldak Spicy Noodles
pk selected varieties



AROY-D Canned
Coconut Milk
400 mL



CHINA LILY
Soya Sauce
483 mL



HUY FONG Sriracha Hot Chili Sauce 714 mL or **KEWPIE Japanese Mayonnaise** 450 g



NONGSHIM Bowl Noodle
Soup 12x86 g selected
varieties 13.98/case



SIWIN Potstickers or Dumplings
454-500 g selected varieties



FRITO-LAY Prosperity
Park Snacks 392 g

**everyday
VALUE**



DAN-D-PAK Cashew Medley 12 pk or
Cashews salted or unsalted 454 g



WANT-WANT Mixed Rice Crackers
Gift Pack 566 g

WHILE SUPPLIES LAST. PRODUCT SELECTION MAY VARY BY STORE.



Your destination for
variety and value



9⁸⁸

EIGHT TREASURES Whole Tilapia
1.36/kg



4⁸⁸

EIGHT TREASURES
Basa Steaks 500 g



7⁸⁸

EIGHT TREASURES
Whole Raw Shrimp
400 g



1¹⁸

EIGHT TREASURES
Coconut Milk 400 mL



3⁴⁸

EIGHT TREASURES Sweetened
Condensed Milk 300 mL



3⁹⁸

EIGHT TREASURES
Sesame Oil 185 mL



2¹⁸

EIGHT TREASURES
Rice Stick Noodles
454 g



2¹⁸

EIGHT TREASURES
Rice Vermicelli Noodles 400 g



4⁹⁸

EIGHT TREASURES
Thai Jasmine Rice 2 kg



5⁴⁸

KIM PHAT Roasted
Sesame Oil 163 mL



4⁴⁸

KIM PHAT Pad Thai Sauce 298 g, Sriracha
Chili Sauce 432 mL, Soy Sauce Dark 500 mL



1⁶⁸

KIM PHAT Water Chestnuts
whole or sliced 227 g



2⁷⁸

KIM PHAT Coconut Milk 6% or 18%
400 mL



2⁷⁸

KIM PHAT Chow Mein Noodles
3 Min 454 g



3⁹⁸

KIM PHAT Udon
Noodles 800 g

everyday
VALUE



2⁷⁸

KIM PHAT Instant Noodles
120 g selected varieties



35⁹⁸

KIM PHAT Jasmine Rice
18 kg



2⁷⁸

KIM PHAT Vermicelli or
Pad Thai Noodles 400 g



9⁸⁸

KIM PHAT
Spring Rolls 2.8 kg

WHILE SUPPLIES LAST, PRODUCT SELECTION MAY VARY BY STORE.



REEL IN THE POINTS



\$35

TRUE NORTH Fresh Atlantic Salmon Fillets
product of Canada skinless 908 g
subject to availability

CHANCE TO
WIN* \$10,000 WORTH
OF SCENE+™ POINTS

Scan your Scene+ card between
January 1 - February 11, 2026 to be entered
for a chance to win 1 million Scene+™ points
with every \$15 purchased of **Atlantic Salmon**

*NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.safeway.ca/true-north-seafood-scene-contest. Contest runs from January 1, 2026 and ends on February 11, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are four (4) prizes to be won, one (1) prize will be allocated to each of the following regions: Sobeyes Ontario, Sobeyes Atlantic, Sobeyes West, and Safeway West. Each prize consists of 1,000,000 Scene+ points (ARY \$10,000.00 (CAD) each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

COFFEE

around the clock

**MORNING
WAKE UP**
rise & grind



13⁹⁹

Café William Coffee 340 g or
Barista Coffee Pods 120 g



27⁹⁹

Melitta Whole Bean Coffee 907 g



13⁴⁹

ZAVIDA Single Serve
Coffee Pods 12 pk or
Ground Coffee 340 g



100 PTS
when you buy 2

7⁹⁹

STOK Cold Brew
Coffee 1.42 L

**AFTERNOON
PICK ME UP**



midday
brew to
power
through

**EVENING
WIND DOWN**
decaf for dessert



100 PTS
when you buy 2

5⁹⁹

NESTLÉ Coffee-Mate Creamers
828-946 mL



7⁹⁹

LAVAZZA or TIM HORTONS
Nespresso Compatible Pods 10 pk

CHEERS to great taste



10⁹⁹

SAPPORO Non-Alcoholic Beer 6x355 mL



100 PTS
when you buy 4

2⁷⁹

SOBER CARPENTER Non-Alcoholic Beer 473 mL



9⁹⁹

ST. REGIS De-Alcoholized
Wine 750 mL



11⁹⁹

GUINNESS Non-Alcoholic Beer 4x440 mL or ¹
NOZECO Non-Alcoholic Spritzers 750 mL



200 PTS
when you buy 2

8⁹⁹

PERRIER Non-Alcoholic Spritzer 4x250 mL



80 PTS
when you buy 1

7⁹⁹

ATYPIQUE Non-Alcoholic Drinks 4x355 mL



10⁹⁹

ATHLETIC BREWING CO. Non-Alcoholic Beer 6x355 mL



200 PTS
when you buy 2

COORS Edge Non-Alcoholic Beer 12x355 mL



200 PTS
when you buy 2

9⁹⁹

COMPLIMENTS De-Alcoholized Beer 12x355 mL

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**DIGITAL
EXCLUSIVE**

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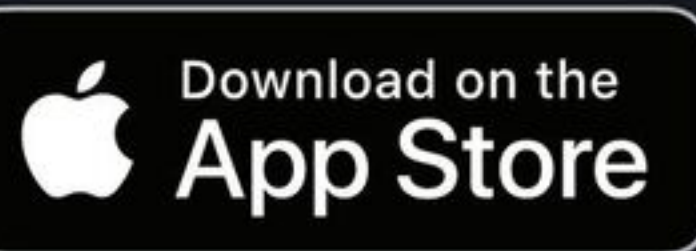
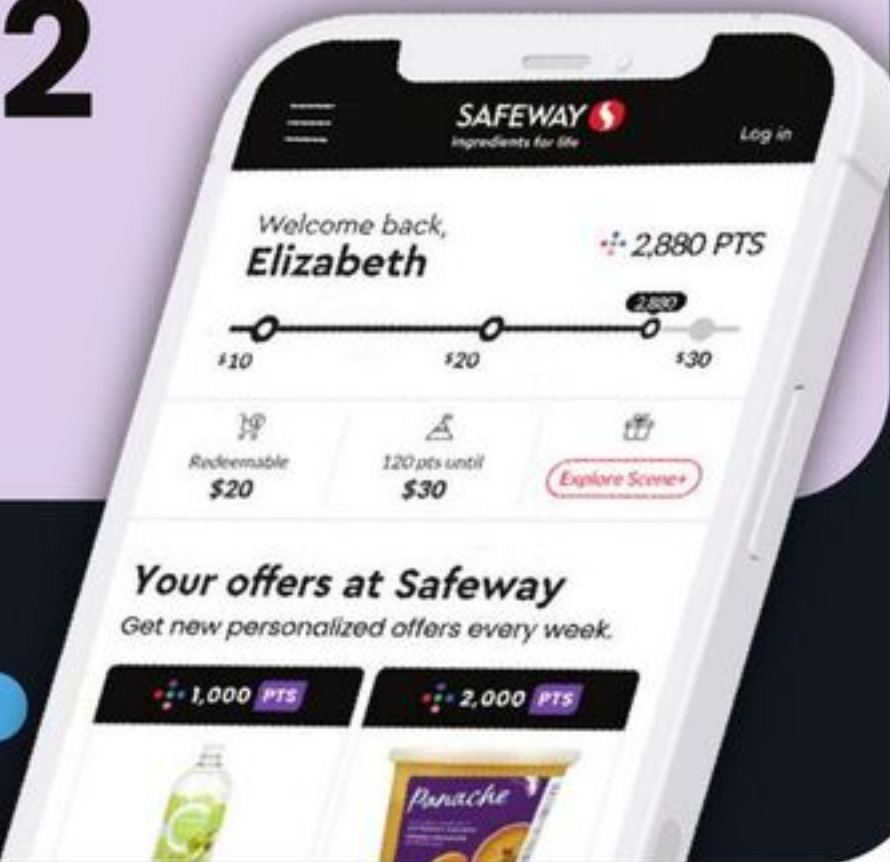


**SAVE
\$2.50**

LOAD THIS OFFER AND
SAVE \$2.50 ON ANY 2
COMPLIMENTS Foil Wrap 25 ft
or Plastic Wrap 30 m

Get
200 PTS
when you buy 2

COMPLIMENTS Goat Cheese 113 g



Offer valid January 8th to January 14th, 2026 at all Safeway locations in Western Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.



HALOON

GIVE YOUR
TEETH SOMETHING
TO SMILE ABOUT.

Sensitivity? Weakened Enamel? Stained?
Our toothpastes have it covered.

GUM CARE

REPAIR
SENSITIVITY

EVERYDAY
CARE

SENSODYNE

SENSITIVITY
& GUM

15 mL

SENSODYNE

REPAIR
PROTECT

15 mL

SENSODYNE

COMPLETE
PROTECTION

75 mL

SENSODYNE

TOOTHBRUSHES

2x48g

15%
off

100 PTS

when you buy 2

SENSODYNE or Pronamel Toothpaste or
Toothbrushes 75 mL or 2 pk selected

#1 DENTIST RECOMMENDED BRAND*

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NIVEA

GET WINTER READY SKIN

Spend \$15* on selected NIVEA products
and get 500 Scene+ points

\$5
VALUE!

NIVEA
Creme

100 mL

VISIBLE FIRMER

7

100 mL

NIVEA
Q10

50 mL

NIVEA
SHAVE CARE

150 mL

NIVEA
DEODORANT

50-150 mL

NIVEA
BODY WASH

500-887 mL

NIVEA
Lip Care

4.8 g or 2 pk

NIVEA
Body Wash

500-887 mL

NIVEA
Deodorant

51-52 g or 50-150 mL

NIVEA
Shave Care

198 g or 75-200 mL

NIVEA
Skincare Products

15 mL-1 L selected

NIVEA Lip Care 4.8 g or 2 pk, Body Wash 500-887 mL, Deodorant 51-52 g or 50-150 mL,
Shave Care 198 g or 75-200 mL or Skincare Products 15 mL-1 L selected

*\$15 before taxes on selected NIVEA Products.



YOUR
HAIR REPAIR
EXPERT

300 PTS

when you buy 2

7.99

OGX Shampoo,
Conditioner
250-385 mL or
Stylers 50-118 mL
or 172 g selected

renewing +
argan oil
of morocco

100 mL e 3.3 US FL. Oz.

OGX

thick & full -
biotin &
collagen

SHAMPOO / SHAMPOOING

VOLUME & TEXTURE
VOLUME ET TEXTURE

épaisseur et abondance +
biotine
et collagène

385 mL

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Add to Brushing for
5X MORE Cleaning Power

400 PTS

when you buy 2

9.99

LISTERINE Total Care or
Clinical Solutions Mouthwash
500 mL-1 L selected

DENTIST RECOMMENDED
#1
MOUTHWASH BRAND

LISTERINE
CLINICAL
SOLUTIONS

ALCOHOL FREE

8

100 mL e 3.3 US FL. Oz.

LISTERINE
TOTAL CARE

ALCOHOL FREE

8

100 mL e 3.3 US FL. Oz.

LISTERINE
CLINICAL
SOLUTIONS

ENHANCED FORMULA

8

100 mL e 3.3 US FL. Oz.

LISTERINE

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Promise Gluten Free brings decades of baking expertise to enjoy gluten free living without compromise! Perfect for everyday enjoyment, our range makes living gluten free delicious and easy.

- Real taste and soft texture
- Wholesome and high in fibre
- Vegan-friendly options
- Everyday favourites and indulgent treats
- Trusted quality

BUY 2 GET 3RD
of equal or lesser value
FREE

on these **Gluten Free** items!

MIX & MATCH

PROMISE Gluten Free Bagels
4 pk 280 g



PROMISE Gluten Free Rolls or
Sandwich Thins 160-260 g



PROMISE Gluten Free
Sourdough Baguettes 2 pk 180 g



PROMISE
Gluten Free
Loaves
400-480 g



PROMISE
Gluten Free
Tortillas 4 pk
168 g



PROMISE
Gluten Free
Brioche Hot Dog or
Hamburger Buns
4 pk 260-280 g



PROMISE Gluten Free Muffins
240 g



PROMISE Gluten Free Pitas or
English Muffins 4 pk 240-248 g



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