

STORE HOURS: MON - SAT: 7am - 8pm | SUN: 8am - 8pm

BUY LOCAL,
BUY FRESH!

Big E's supermarket

11 Union St., Easthampton, MA • Phone: (413) 527-2125

Visit us online: www.bigessupermarket.com

SHOP N' SAVE

WINTER SAVINGS THROUGHOUT THE STORE!

CHECK OUT OUR



Follow Us On

USDA Select Beef

**Boneless
Chuck
Roast**

\$5.69
lb.



Perdue • Grade A
Family Pack

**Chicken
Drumsticks**

99¢
lb.



Big E's • Family Pack

**Bone-In
Assorted
Pork Chops**

\$1.99
lb.



SAVE EVEN MORE
WITH YOUR BIG E'S PERKS+ LOYALTY APP



PRICE WITH
BIG E'S PERKS+
OFFER

\$1.99
ea.

Freshly Sliced
White or Yellow

**Land O Lakes
American Cheese**

\$6.99
lb.



Fresh Baked
**Double Chocolate
or Chocolate Chip
Muffins 4 Pack**

\$4.99
ea.

Product of Peru

**Fresh
Blueberries**

2/\$7

Product of USA
**Tomatoes
On The Vine**

\$1.99
lb.



SAVE EVEN MORE WITH YOUR PERKS+ LOYALTY APP!



9.6-13.1 Oz Box
Asst. Var.

**Kellogg's
Special K Cereal**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$5
MUST
BUY 2



11-12 Oz Pkg. • Asst. Var.
Ground or Whole Bean

**Dunkin'
Coffee**

PRICE WITH
BIG E'S PERKS+
OFFER

**BUY 1, GET 1
FREE**



18.5-19 Oz Can • Asst. Var.

**Progresso
Vegetable Classics
Soup**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$3
MUST
BUY 2



5 Oz Cans • 20 Oz Pkg.

**Bumble Bee
Solid White
Albacore Tuna 4 Pack**

PRICE WITH
BIG E'S PERKS+
OFFER

\$3.98
ea.



20 Oz Squeeze Btl. or
30 Oz Jar • Asst. Var.

**Hellmann's
Real Mayonnaise**

PRICE WITH
BIG E'S PERKS+
OFFER

\$5.48
ea.



5.75-12.4 Oz Box
Asst. Var.

**Cheez-It
Snack Crackers**

PRICE WITH BIG E'S PERKS+ OFFER

FINAL PRICE

2/\$7
LIMIT 1 OFFER
MUST BUY 2
SALE PRICE
2/\$8

DIGITAL COUPON
\$1.00 OFF
TWO

SINGLE USE ONLY



52 Oz Crtn. • Asst. Var.

**Florida's Natural
Orange Juice**

PRICE WITH
BIG E'S PERKS+
OFFER

2/\$7
MUST
BUY 2



48 Oz Crtn.
Asst. Var.

**Hood
Ice Cream**

PRICE WITH
BIG E'S PERKS+
OFFER

**BUY 1, GET 1
FREE**



**JOIN TODAY AND SAVE WITH OUR
LOYALTY PROGRAM**

EARN points, REDEEM rewards and TRACK your points via the app!

**SIGNING UP
IS EASY!**

To enroll into the program,
simply enter your mobile phone
number on the AppCard terminal's
Welcome screen at checkout.

**EARN POINTS
AND
REWARDS**

After you check in, you'll automatically
earn points for your purchases which
can be redeemed for discounts and
free items. Redeem rewards by simply
tapping the icon on the terminal.

**DOWNLOAD
THE APPCARD
APP**

Track your points and available
rewards by downloading the
AppCard mobile app for iPhone
or Android.

**SALE
PRICES
EFFECTIVE**

SUN

1/4

MON

1/5

TUES

1/6

WED

1/7

THURS

1/8

FRI

1/9

SAT

1/10

DOUBLE COUPONS EVERY DAY

Up to 99¢ Value See Details in Store

**Online Shopping
Now Available
Through Instacart!**



Not responsible for typographical errors. We reserve the right to limit quantities. Photos are for design purposes only and do not necessarily depict actual sale items.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

FRESH MEAT DEPT.

ALL THE FRESHEST MEATS TO ADD TO YOUR TABLE!

WILD WEDNESDAY!
EVERY WEDNESDAY!
EARN DOUBLE POINTS
IN ALL DEPARTMENTS
WITH YOUR BIG E'S PERKS+ LOYALTY APP
EXCLUDES BEER & WINE,
LOTTERY & GIFT CARDS

USDA Select Beef
Boneless
Chuck
Roast

\$5.69
lb.



99¢
lb.

Perdue • Grade A
Family Pack
Chicken
Drumsticks

Big E's Fresh Pork
Family Pack
Bone-In
Assorted
Pork Chops

\$1.99
lb.



USDA Select Beef
Boneless
Chuck
Steaks

\$7.99
lb.



Springer Mountain Farms Plus
Antibiotic Free • Non GMO
Boneless Skinless
Chicken Breast

\$4.69
lb.



16 Oz Pkg. • Original or Thick Cut
Food Club
Hardwood Smoked
Bacon

\$5.99
ea.



14 Oz Pkg.
Kayem
Polska
Kielbasa

\$5.49
ea.

6 Oz Pillow Pack
Carando
Sliced Pepperoni

\$2.99
ea.

GOURMET SPECIALS

Big E's Gourmet
Bone-In
Stuffed
Pork Chops

\$3.99
lb.

Big E's Gourmet
Seasoned
Chicken
Drumsticks

\$2.49
lb.

SEAFOOD CASE

Fresh
Salmon
Fillets

\$10.99
lb.

Fresh
Sushi



Frozen
Swordfish
Steaks

\$9.99
lb.

TRYTKO'S CORNER

Trytko's
Fresh Store Made
Maple Breakfast
Sausage Links

\$5.99
lb.

Trytko's
Fresh Store Made
Pepper Steaks

\$7.99
lb.

Gourmet Custom
Smoked Meats and
Specialty Products
Fresh Store Made
Beef Sausage Links
Made Fresh Daily!

Kielbasa Of The Week

Trytko's
Store Smoked
Cheddar
Cheese
Kielbasa

\$6.99
lb.

DELI DEPT. DEALS

Freshly Sliced
Butterball
Low Salt
Turkey

\$7.99
lb.

Freshly Sliced
Sahlen's
Old Fashioned
Ham

\$6.99
lb.

We Carry A
Large Selection of
Boar's Head
Deli Products

Freshly Sliced
Kayem
Original
Bologna

\$5.99
lb.

Freshly Sliced
White or Yellow
Land O Lakes
American Cheese

\$6.99
lb.

Freshly Sliced
Lorraine
Swiss
Cheese

\$10.99
lb.

PREPARED FOODS To Go!

\$9.99
ea.

Lunchtime Favorite
Jumbo Italian
Cold Cut Grinder

\$5.99
lb.

Boston Salads
German
Potato Salad

\$9.49
lb.

Hearty & Delicious
Stuffed
Peppers

Cheese
Tortellini
With Pesto

\$9.99
lb.

Delicious
Salisbury
Steak
Dinner

\$9.99
lb.

32 Oz Cntr. • Peggy's Kitchen
Family Size
Macaroni
& Cheese

\$17.99
ea.

BUY LOCAL,
BUY FRESH!

Big E's
supermarket

GROCERY AISLES

WINTER SAVINGS THROUGHOUT THE STORE!

18 Oz Cntr.
Food Club
Old Fashioned
or Quick Oats

2/\$5

20.3 Oz Box
Asst. Var.
Pop-tarts
Toaster Pastries

\$4.49

7.2-8.94 Oz Box • Asst. Var.
Crunchy, Sweet & Salty or
Fruit & Nut
Nature Valley
Granola Bars

2/\$6

46 Oz Btl. • Asst. Var.
V8
Vegetable
Juice

2/\$7

16-17.2 Oz Pkg. • Asst. Var.
Dole
4 Pack
Fruit Bowls

\$3.49

13 Oz Pkg.
Asst. Var.
Snack Pack
Pudding Pack

\$1.99

24 Oz Jar • Asst. Var.
Newman's
Own
Pasta Sauce

2/\$5

28 Oz Can
Asst. Var.
Tuttorosso
Tomatoes

3/\$5

8 Oz Cntr. • Asst. Var.
Kraft
Grated
Parmesan Cheese

\$4.99

4-5.7 Oz Pkg. • Asst. Var.
Knorr
Pasta or
Rice Sides

3/\$4

15.5 Oz Can • Asst. Var.
Food Club
Specialty
Beans

5/\$5

16 Oz Btl. • Asst. Var.
Kraft
Salad
Dressing

\$3.99

12 Oz Cans • Asst. Var.
La Croix
Sparkling
Water 8 Pack

\$4.99
+Dep.

101.4 Oz Btl.
Poland Spring
3 Liter
Spring Water

2/\$3

9.21-14.3 Oz Pkg.
Asst. Var.
Nabisco
Oreo Cookies

\$3.99

128 Oz Btl.
Food Club
White Vinegar

\$3.79

144 Ct Box
Simply Done
Facial
Tissues

3/\$5

9.6 Oz Box • Asst. Var.
Newman's Own
Microwave
Popcorn

2/\$5

33.8 Oz Btl. • Asst. Var.
Polar
1 Liter
Soda or Seltzer

5/\$5
+Dep.

67.6 Oz Btl. • Asst. Var.
Coca-Cola
2 Liter
Soda

2/\$4
+Dep.

BIG E'S PERKS+ LOYALTY APP PRICE
12 Oz Can • Asst. Var.
Celsius
Sparkling
Energy Drink

2/\$5.50
+Dep.
MUST BUY 2

6-10.75 Oz Bag
Asst. Var.
Doritos
Tortilla Chips

\$3.99

2 Oz Cup • Chili Mac
Hamburger
Helper
Cups

2/\$4

40-100 Ct Box
Asst. Var.
Lipton
Tea

\$4.99

15 Oz Jar
Hellmann's
Organic
Mayonnaise

\$6.49

24 Oz Jar
Full Circle
Organic
Applesauce

2/\$5

300 Ct Pkg.
Bounty
6 Double Rolls
Paper Towels

\$12.99

FRESH DAIRY DEPT.

5.3 Oz Cup • Asst. Var.
Fage Total
Greek Yogurt

4/\$5

64 Oz Crtn. • Asst. Var.
Horizon
Organic Milk

\$5.99

4.5 Oz Tub • Asst. Var.
Noosa
Lil Tub
Yoghurt

10/\$10

24-52 Oz • Asst. Var.
Chobani
Oatmilk
or Creamer

2/\$9

16 Oz Cntr.
Food Club
Cottage
Cheese

2/\$4

40-48 Oz Btl. • Asst. Var.
Starbucks
Iced Coffee

\$5.99

12.5-15.5 Oz Pkg. • Asst. Var.
Jell-O
Pudding or Gels

2/\$6

8 Oz Btl.
Olivio
Spray

\$3.99

5.3 Oz Cup • Asst. Var.
Food Club
Yogurt

79¢

FROZEN FOOD FAVORITES

9.25-10 Oz Box • Asst. Var.
Healthy Choice
Café Steamers

2/\$5

9.3-19.8 Oz Box • Asst. Var.
Eggo Waffles
or Pancakes

2/\$6

4.5 Oz Tub • Asst. Var.
Noosa
Lil Tub
Yoghurt

10/\$10

24-52 Oz • Asst. Var.
Chobani
Oatmilk
or Creamer

2/\$9

16 Oz Cntr.
Food Club
Cottage
Cheese

2/\$4

7.2-8 Oz Box
Asst. Var.
Smucker's
Uncrustables

2/\$6

7.5-11.5 Oz Box
Asst. Var.
Lean Cuisine
Entrées

2/\$7

9-13 Oz Pkg.
Asst. Var.
Birds Eye
Vegetables

2/\$4

40-48 Oz Btl. • Asst. Var.
Starbucks
Iced Coffee

\$5.99

12.5-15.5 Oz Pkg. • Asst. Var.
Jell-O
Pudding or Gels

2/\$6

8 Oz Btl.
Olivio
Spray

\$3.99

5.3 Oz Cup • Asst. Var.
Food Club
Yogurt

79¢

20-22.5 Oz Pkg. • Asst. Var.
José Olé
Taquitos

\$6.99

10.6-14 Oz Box • Asst. Var.
Yasso
Frozen Greek Yogurt Bars

\$4.99

16.5-24 Oz Box • Asst. Var.
Friendly's
Ice Cream Novelties

\$4.99

15 Oz Box • Asst. Var.
Outshine
Fruit Bars

\$4.99

BEER & WINE

\$20.99
+Dep.

12 Oz Cans
Budweiser, Bud Light,
Miller Lite, Coors Light
or Banquet 18 Pack Beer

\$19.99
+Dep.

12 Oz Btls. or Cans
Asst. Var.
Sierra Nevada
12 Pack Beer

HUGE SELECTION ON SALE

1.5 Liter Btl.
Asst. Var.
Yellow Tail
Wines

\$13.99
ea.

750 mL Btl.
Kono
Sauvignon
Blanc

\$11.99
ea.

11.2 Oz Btls. • Asst. Var.
Seagram's
4 Pack
Wine Coolers

\$5.99
+Dep.

750 mL Btl. • Prosecco
or Selected Var.
Cupcake
Wines

\$10.99
ea.

**Franzia 5 Liter
Boxed Wines**

Fruity Sangria
or Crisp White

\$15.99
ea.

Cabernet,
Chardonnay,
Dark Red, Merlot,
Pinot Grigio
or Sauvignon Blanc

\$18.99
ea.

Tuesday BLITZ

SAVE BIG ONE DAY ONLY!

PRICES VALID TUESDAY, JAN. 6th ONLY!

For **ONE DAY ONLY** we slash our prices, no cards needed, giving you savings you won't find anywhere else. It's one day only, across all departments, while supplies last, so get here early Tuesday!

California
Seedless
Navel Oranges
Product of USA

98¢
Lb.

Boneless
New York
Strip Steaks
USDA Select Beef
Family Pack

\$9.88
Lb.



Armour
Cooked
Ham
Freshly Sliced

\$3.28
Lb.



6 Pack
Glazed
Donuts
9 Oz Pkg.

\$1.98
Ea.

Annie's
Macaroni
& Cheese

5.25-6 Oz Box • Asst. Var.

98¢
Ea.

Canada Dry
12 Pack
Seltzer Water
12 Oz Cans • Asst. Var.

\$2.98
Plus Dep.

Philadelphia
Cream
Cheese Bar
8 Oz Box

\$1.98
Ea.

Red Robin,
Nathan's or
Arby's Fries

16-26 Oz Pkg. • Asst. Var.

\$2.98
Ea.

BAKERY SHOPPE

4 Pack
Fresh Baked
Double Chocolate
or Chocolate Chip
Muffins

\$4.99
Ea.

3.5-4 Oz Pkg.
Asst. Flavors
4 Inch
Pies

4/\$5

46 Oz Pkg.
Our Specialty Treat Shop
8 Inch
Variety Cake

\$21.99
ea.

10.3 Oz Pkg.
Asst. Flavors
Uncle Wally's
Mini
Muffins

\$4.99
ea.

STORE MADE ITEM
OF THE WEEK

Gold,
Chocolate or Marble
Cake
Square

\$3.99
ea.

CAKE SLICE
OF THE WEEK
9 Oz Pkg.
Carrot
Persuasion
Cake Slice

\$5.49
ea.

ARTISAN BREAD
OF THE WEEK

21 Oz Pkg.
Nashoba Brook Bakery
Sourdough
Bread

\$4.99
ea.

FRESH PRODUCE

Product Of USA
Cara Cara
Navel
Oranges

\$1.79
lb.

Product Of USA
Russet
Baking
Potatoes

99¢
lb.

Product Of Mexico
Green
or Yellow
Squash

\$1.69
lb.

Product Of Canada
Honeycrisp
Apples

\$1.99
lb.

Product Of USA
Red
Grapefruit

2/\$3

Product Of USA
Green Kale or
Collard Greens

99¢
lb.

Product Of USA
Blood
Oranges

\$1.79
lb.

Product Of USA
Green
Cabbage

69¢
lb.

Product Of USA
Cosmic Crisp
Apples

\$1.69
lb.

Product Of Costa Rica
Golden Ripe
Pineapple

\$3.49
ea.



ORGANICS



Product Of USA
Organic
Royal Gala Apples

\$1.99
lb.

Product Of USA
Organic
Anjou Pears

\$1.99
lb.

Product Of USA
Organic California
Navel Oranges

\$2.49
lb.

Product Of USA
Organic
Bosc Pears

\$2.49
lb.



Big E's Accepts
AMEX Credit Cards
For all your purchases



All Sale Prices Valid
With The Use Of Your
Big E's Perks Card

- POSTAGE STAMPS
- FAX/COPY SERVICE
- LOTTERY
- AND MUCH MORE!

\$1.00 Greeting
Cards
Every Day!