



This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef
Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.



\$147
ea.

YOUR CHOICE!
Blackberries, 6 oz., or
LARGE!
Round Mangos

YOUR CHOICE!

FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack



\$2.49
lb.

SAVE up to \$1 per lb.

COSMIC CRISP



\$1.27
lb.

YOUR CHOICE!

Cosmic Crisp Apples or
Poblano Peppers

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast

\$2.99
lb.



SAVE up to \$1.40 per lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes

97¢
lb.



H-E-B Natural
Boneless
Turkey Breast



SAVE
\$5 with
yellow
coupon
in-store or
online

4 LB. BAG

H-E-B
Navel Oranges

\$2.97
ea.



FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound



\$8.97
lb.

SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.

\$6.97
lb.

SAVE up to \$2 per lb.



OUR BIGGEST DEALS IN TEXAS!



SAVE
\$1 with
yellow
coupon
in-store
only



**WHEN YOU
BUY 1 LB. OR MORE OF**
H-E-B Premium
White or Red
Grapes



SAVE
\$3 OFF
YOUR
BASKET
with yellow coupon
in-store or online



**WHEN YOU
BUY \$15 OF**
H-E-B Organics*
Items
(excludes beef)



SAVE
\$3 OFF
YOUR
BASKET
with yellow coupon
in-store or online

**WHEN YOU
BUY \$20 OF**
H-E-B
Grass Fed Beef

Any
Field & Future
by H-E-B™ Items

SAVE
20%
when you clip Digital
Coupon in My H-E-B App



Higher Harvest
by H-E-B™ Products
assorted varieties

SAVE
20%
with yellow coupon
in-store or online



WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

heb.com



WIC
ACCEPTED

HEB
GIFT CARDS

H-E-B MEAL DEAL

save
more
than

\$7

in **FREE ITEMS**

with yellow coupons in-store or online

BUY

Striped Pangasius (Swai)
Fillets, 4 lb. bag



get 3 items free!

with yellow coupons in-store or online

- H-E-B Broccoli Florets, Green Beans, or Vegetable Medley 12 oz. bag, assorted varieties
- H-E-B Long or Medium Grain Rice 1 lb. bag, brown or white
- H-E-B Avocado Oil No Stick Cooking Spray, 5 oz.



Select
Ingredients

Select
Ingredients

Select
Ingredients

Combo Loco®

Welch's
Juiceful Fusions,
Fruit 'n Yogurt, 20 ct., or
Fruit Snacks
22 ct., assorted varieties



BUY

GET
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$2.98!



H-E-B
Lone Stars
Baked Snack
Crackers, 11 oz.
assorted varieties

H-E-B
Texas Tough®
Trash Bags
80 - 100 ct.
assorted varieties



BUY

GET
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$4.47!



H-E-B
Texas Tough®
Aluminum Foil
12 in., 35 - 75 sq. ft. rolls, or
18 in., 37.5 sq. ft. roll
assorted varieties

Tyson Frozen
Chicken Breasts
assorted varieties, or
Tenders
2.25 - 2.50 lb. bags



BUY

GET
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$1.28!



H-E-B Frozen
Vegetables, 12 oz.
assorted varieties

two (2)

Starbucks
Frappuccino
Chilled Coffee
Drinks, 13.7 oz. btl.
assorted varieties



BUY

GET 3RD
FREE!
with yellow coupon
in-store or online
SAVE
UP TO
\$3.28!



LOW PRICES ON EVERYTHING YOU NEED!

WHEN YOU
BUY \$10 OF
Central Market,
H-E-B Broth,
Bone Broth or
Stocks, 9.5 - 48 oz., or
Value Packs, 6 ct.
(excludes
Hill Country Fare
Broth)



SAVE
\$2 OFF
YOUR BASKET
with yellow coupon
in-store or online



SAVE
\$5 OFF
YOUR BASKET
with yellow coupon
in-store or online

WHEN YOU
BUY \$20 OF
H-E-B Vitamins,
Minerals,
Supplements, or
Probiotics



SAVE
\$1
with yellow coupon
in-store or
online
WHEN YOU
BUY 2

H-E-B
Sweetened or
Unsweetened
Sparkling Water
12 pk., 12 oz. cans
assorted varieties

SAVE 50¢

with yellow coupon
in-store or online
WHEN YOU BUY 2



Always Discreet
Liners, 111 - 120 ct.,
Pads, 26 - 66 ct., or
Underwear, 17 - 28 ct.

(excludes Always Discreet
Pads, 30 ct., and all other
counts & Always products)



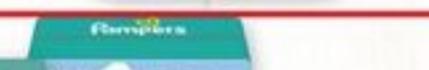
SAVE
\$3
with yellow coupon
in-store or
online

H-E-B
No Scratch,
Light Duty, or
Heavy Duty
Scrub Sponges
3 pk.



2 for \$3
with yellow coupon
in-store or online
WHEN YOU BUY 2

SAVE
\$10 OFF
YOUR BASKET
when you clip Digital
Coupon in My H-E-B App



WHEN YOU BUY \$50 OF

Pampers
Diapers, 16 - 164 ct.,
Easy Ups Training
Pants, 13 - 74 ct.,
Ninjamas Youth
Pants, 11 - 44 ct.,
Wipes, 52 - 1344 ct., or
Luvs Diapers, 18 - 168 ct.

Limit one per household

BUY two (2)
H-E-B Texas Tough®
Food Storage
Containers, 2 - 4 ct.
assorted varieties
(retail value of \$2.75)



GET 3RD
FREE!
with yellow coupon
in-store or online

Dove or M&M's
Valentine's Day
Laydown
Candy Bag
7.94 - 10 oz.
assorted varieties

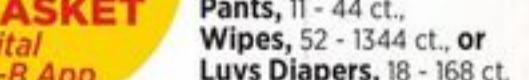


SAVE
\$1
with yellow coupon
in-store or online

Dove or M&M's
Valentine's Day
Laydown
Candy Bag
7.94 - 10 oz.
assorted varieties



SAVE
\$1
with yellow coupon
in-store or online



SAVE
20%
with yellow coupon
in-store or online

Sterilite
Items

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My H-E-B

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