

# H-E-B® This week's BIG SAVINGS



**\$9.99**  
lb.

**FRESH!**  
**Beef Ribeye Steaks**  
bone-in  
USDA Choice  
value pack

**SAVE up to \$6 per lb.**

**YOUR CHOICE!**  
**FRESH!**  
H-E-B Seasoned  
Boneless, Skinless  
Chicken Breasts or  
Thighs for Fajitas  
value pack



**\$2.49**  
lb.

**SAVE up to \$1 per lb.**

**FRESH!**  
Hill Country Fare  
Thin Sliced  
Boneless Skinless  
Chicken Breast



**\$2.99**  
lb.

**SAVE up to \$1.40 per lb.**

H-E-B Natural  
Boneless  
Turkey Breast



**SAVE \$5**  
with yellow  
coupon  
in-store or  
online



**\$1.47**  
ea.

**YOUR CHOICE!**  
**Blackberries, 6 oz., or  
LARGE!  
Round Mangos**

**YOUR CHOICE!**  
Cosmic Crisp Apples or  
Poblano Peppers



**\$1.27**  
lb.

**YOUR CHOICE!**  
Bosc Pears or  
Beefsteak Tomatoes



**97¢**  
lb.

**4 LB. BAG**

H-E-B  
Navel Oranges



**\$2.97**  
ea.

## FRESH SEAFOOD DAILY!

**FRESH!**  
H-E-B Wild Caught  
Jumbo Gulf  
White Shrimp  
16 - 25 ct. per pound



**\$8.97**  
lb.

**SAVE up to \$1 per lb.**

**FRESH!**  
Rainbow Trout Fillets  
responsibly raised  
Product of U.S.A.



**\$6.97**  
lb.

**SAVE up to \$2 per lb.**

## OUR BIGGEST DEALS IN TEXAS!



**SAVE \$1**  
with yellow  
coupon  
in-store  
only

**WHEN YOU BUY  
1 LB. OR MORE OF  
H-E-B Premium  
White or Red  
Grapes**



**SAVE \$3**  
OFF YOUR  
BASKET  
with yellow coupon  
in-store or online

**WHEN YOU  
BUY \$15 OF  
H-E-B Organics®  
Items  
(excludes beef)**



**SAVE \$3**  
OFF YOUR  
BASKET  
with yellow coupon  
in-store or online

**WHEN YOU  
BUY \$20 OF  
H-E-B  
Grass Fed Beef**

**Any**  
Field & Future  
by H-E-B™ Items

**SAVE 20%**  
when you clip Digital  
Coupon in My H-E-B App



**Higher Harvest  
by H-E-B™ Products**  
assorted varieties

**SAVE 20%**  
with yellow coupon  
in-store or online



**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

also **heb.com**

WIC  
ACCEPTED  
HERE

H-E-B GIFT CARDS  
are redeemable in stores for gift  
purchases or for online purchases.

Facebook, Twitter, Pinterest, Instagram, YouTube, TikTok

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# **MAJOR DEAL**

save more than **\$7** in

**FREE ITEMS**  
with yellow coupons in-store or online

**BUY**

Striped Pangasius (Swai)  
Fillets, 4 lb. bag



**get 3 items free!**

with yellow coupons in-store or online

- H-E-B Broccoli Florets, Green Beans, or Vegetable Medley 12 oz. bag, assorted varieties
- H-E-B Long or Medium Grain Rice 1 lb. bag, brown or white
- H-E-B Avocado Oil No Stick Cooking Spray, 5 oz.



## **Combo Loco**

Welch's  
Juicefuls Fusions,  
Fruit 'n Yogurt, 20 ct., or  
Fruit Snacks  
22 ct., assorted varieties



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$2.98!**



H-E-B  
Lone Stars  
Baked Snack  
Crackers, 11 oz.  
assorted varieties

H-E-B  
Texas Tough®  
Trash Bags  
80 - 100 ct.  
assorted varieties



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$4.47!**



H-E-B  
Texas Tough®  
Aluminum Foil  
12 in., 35 - 75 sq. ft. rolls, or  
18 in., 37.5 sq. ft. roll  
assorted varieties

Tyson Frozen  
Chicken Breasts  
assorted varieties, or  
Tenders  
2.25 - 2.50 lb. bags



**BUY  
GET FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$1.28!**



H-E-B Frozen  
Vegetables, 12 oz.  
assorted varieties

two (2)  
Starbucks  
Frappuccino  
Chilled Coffee  
Drinks, 13.7 oz. btl.  
assorted varieties



**BUY  
GET 3RD  
FREE!**  
with yellow coupon  
in-store or online  
**SAVE  
UP TO  
\$3.28!**



## **LOW PRICES ON EVERYTHING YOU NEED!**

**WHEN YOU  
BUY \$10 OF  
Central Market,  
H-E-B Broth,  
Bone Broth or  
Stocks, 9.5 - 48 oz., or  
Value Packs, 6 ct.  
(excludes  
Hill Country Fare  
Broth)**



**SAVE  
\$2 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online



**SAVE  
\$5 OFF  
YOUR  
BASKET**  
with yellow coupon  
in-store or online

**WHEN YOU  
BUY \$20 OF  
H-E-B Vitamins,  
Minerals,  
Supplements, or  
Probiotics**



**SAVE  
\$1**  
with yellow coupon  
in-store or online  
**WHEN YOU  
BUY 2**

H-E-B  
Sweetened or  
Unsweetened  
Sparkling Water  
12 pk., 12 oz. cans  
assorted varieties

## **MORE BIG SAVINGS**

H-E-B  
Texas Tough®  
Double Zipper  
Snack or  
Sandwich Bags  
30 - 300 ct.  
assorted varieties



**SAVE  
50¢**  
with yellow coupon  
in-store or online

Always Discreet  
Liners, 111 - 120 ct.,  
Pads, 26 - 66 ct., or  
Underwear, 17 - 28 ct.  
(excludes Always Discreet  
Pads, 30 ct., and all other  
counts & Always products)



**SAVE  
\$3**  
with yellow coupon  
in-store or online

H-E-B  
No Scratch,  
Light Duty, or  
Heavy Duty  
Scrub Sponges  
3 pk.



**2 for \$3**  
with yellow coupon  
in-store or online  
**WHEN YOU BUY 2**



**SAVE  
\$10 OFF  
YOUR  
BASKET**  
when you clip Digital  
Coupon in My H-E-B App

**WHEN YOU BUY \$50 OF  
Pampers  
Diapers, 16 - 164 ct.,  
Easy Ups Training  
Pants, 13 - 74 ct.,  
Ninjas Youth  
Pants, 11 - 44 ct.,  
Wipes, 52 - 1344 ct., or  
Luvs Diapers, 18 - 168 ct.  
Limit one per household**

**BUY two (2)  
H-E-B Texas Tough®  
Food Storage  
Containers, 2 - 4 ct.  
assorted varieties  
(retail value of \$2.75)**



**GET 3RD  
FREE!**  
with yellow coupon  
in-store or online

Dove or M&M's  
Valentine's Day  
Laydown  
Candy Bag  
7.94 - 10 oz.  
assorted varieties



**SAVE  
\$1**  
with yellow coupon  
in-store or online



**SAVE  
20%**  
with yellow coupon  
in-store or online

Sterilite  
Items

**WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.**  
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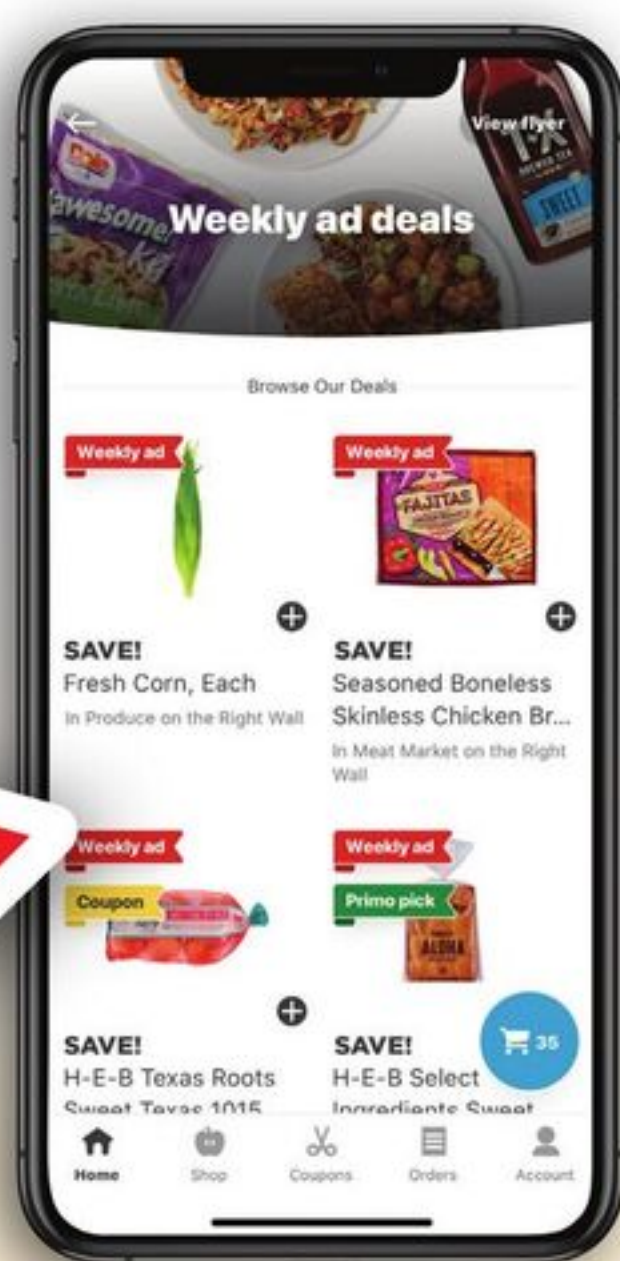




My H-E-B

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