

HOT HOT HOT DEALS

**Shop a completely remodelled
store with the same great deals!**

Available at this location only:

- **Joseph Howe** 3601 Joseph Howe Drive
- **Trinity Superstore** 89 Trinity Drive
- **Charlottetown Superstore** 465 University Avenue

UP TO
**40%
OFF**

**PC® KITCHEN
GADGETS, BOWLS OR
COLANDERS**

21190090_EA/20982903_EA
21351504_EA



UP TO
**25%
OFF**

LEGO
21668197_EA/21665095_EA



Y-Optimum
**GET
5,000^{pt}**

**\$5
back
in points**

**WHEN YOU SPEND
\$25* ON BODY WASH,
DEODORANT OR SOAP**

SELECTED VARIETIES AND SIZES
21432577_EA/2121317_EA
21346430_EA/21163463_EA



up to
**25%
OFF**

**PC® NUTRITION FIRST®
CAT FOOD**

SELECTED VARIETIES, 2-7 KG
21303268_EA/21303029_EA



\$58

**BLUE BUFFALO
DOG FOOD**

SELECTED VARIETIES
9.9 KG
21360573_EA/21360859_EA



Y-Optimum
**GET
7,000^{pt}**

**\$7
back
in points**

no name®

just low prices
(so switch)

SAVE
UP TO 30%

1.25

NO NAME® VEGETABLES OR NO NAME® BEANS
SELECTED VARIETIES, 341-540 ML
LÉGUMES SANS NOM®
OU LÉGUMINEUSES SANS NOM®
20296401_EA/20554593_EA



2/4.50

OR 2.69 EA

NO NAME® DRINK
SELECTED VARIETIES
2 L
BOISSON
SANS NOM®
20320439006_EA
20320439005_EA

SAVE
UP TO 32%

2.50

NO NAME® BAGELS
SELECTED VARIETIES, 6" S
BAGELS SANS NOM®
21217967_EA



NO NAME® TOMATOES OR
NO NAME® MUSHROOMS
SELECTED VARIETIES
284-796 ML
TOMATES SANS NOM® OU
CHAMPIGNONS SANS NOM®
20600787_EA/20079578_EA

1.50



1.25

NO NAME® CONDENSED SOUP
OR NO NAME® BAKED BEANS
SELECTED VARIETIES, 284-398 ML
SOUPE CONDENSÉE SANS NOM®
OU FÈVES SANS NOM®
20618885_EA/20314839001_EA



ALWAYS LOW PRICE

Find set prices on everyday items.

ALWAYS
LOW PRICE

\$10

**BREADED CHICKEN, MEATBALLS,
POTSTICKERS OR HORS D'OEUVRES**
SELECTED VARIETIES, FROZEN, 700 G-1.81 KG
**POULET PANÉ, BOULETTES DE VIANDE,
QUENELLES OU HORS D'ŒUVRE**
21447587_EA/21669059_EA



ALWAYS
LOW PRICE

\$10

**FISH FILLETS
OR BREADED
SEAFOOD**
SELECTED
VARIETIES FROZEN
200-900 G
**FILETS DE
POISSON
OU FRUITS DE
MER PANÉS**
21473748_EA
21119511_EA



ALWAYS
LOW PRICE

\$10

PC® VEGETABLES
SELECTED VARIETIES, FROZEN, 1.75 KG
LÉGUMES PC®
20713420_EA/20713450_EA



ALWAYS
LOW PRICE

\$3

NO NAME® FRUIT
SELECTED VARIETIES, FROZEN, 300/400 G
FRUITS SANS NOM®
21545097_EA/21545106_EA



ALWAYS
LOW PRICE

\$7

BUTTER CROISSANTS
BAKED IN-STORE, 12'S
CROISSANTS AU BEURRE
21683000_EA



PROUDLY CANADIAN



REAL ATLANTIC
SUPERSTORE™

SAVE
UP TO **54%**

\$3
LB
6.61/KG

PORK LOIN
COMBINATION
CHOPS SIRLOIN
AND RIB PORTION
BONE-IN
CÔTELETTES DE
LONGE DE PORC,
COMBINAISONS DE
COUPES, SURLONGE
ET BOUT DE CÔTE
20822343_KG

**HOT
DEAL**

SAVE
UP TO **36%**

7⁸⁸
LB
17.37/KG

BONELESS CROSS
RIB ROAST
CUT FROM CANADA
AA GRADE BEEF
BONELESS
RÔTI DE CÔTES
CROISÉES
DÉOSSÉ
20794618_KG

**HOT
DEAL**



SAVE
UP TO **37%**

\$10

NO NAME® THICK
CUT BACON
1 KG OR NO NAME®
CHICKEN WINGS
908 G, SELECTED
VARIETIES, FROZEN
BACON EN
TRANCHES EXTRA
ÉPAISSES SANS
NOM® OU AILES
DE POULET
SANS NOM®
21045309_EA/21389815_EA

GET
2,000
back in points

APP
EXCLUSIVE
OFFER*

no name® sans nom®
salt & pepper
chicken wings
17% DE PROTÉINES DE VIANDE - 10% PROTÉINES
POISSONNES EN FRIED - 10% PROTÉINES
POISSONNES EN FRIED
ailes de poulet
sel et poivre



PC® EXTRA LARGE
GREEN OR RED
SEEDLESS GRAPES
PRODUCT OF PERU, NO. 1 GRADE
TRÈS GROS RAISINS
VERTS OU ROUGES
SANS PÉPINS PC®
20425772001_KG/20159199001_KG

2⁹⁹
LB
6.59/KG



1 KG



**EXTRA
LARGE**

SAVE
UP TO **2.00**

\$9

PC® PACIFIC LARGE WHITE
SHRIMP RAW OR COOKED
PEELED OR RAW ZIPPERBACK®
31-40 PER LB 400 G OR SEAQUEST®
WHOLE TILAPIA 1.36 KG OR
WHOLE POMPANO 800 G, FROZEN
GROSSES CREVETTES
BLANCHES DU PACIFIQUE
PC® CRUES OU CUITES,
DÉCORTIQUÉES OU CRUES
DÉCORTICAGE ÉCLAIR® OU
TILAPIA ENTIER OU POMPANO
ENTIER SEAQUEST®
20791381_EA/21591947_EA



ROMA TOMATOES
PRODUCT OF CANADA
OR MEXICO
TOMATES ROMA
20143381001_KG

SAVE
UP TO **20%**

1⁹⁹
LB
4.39/KG



**1000s
OF NEW
LOWERED
PRICES**

Save
hundreds
of dollars
on your
groceries.*

*Estimated annual savings based on average
purchases by a family of 4 of product selections with
newly lowered prices as compared to their previous
shelf prices. Actual savings may vary based on
household shopping habits and product selections.



**NOW
\$2⁹⁷**

KRAFT SALAD DRESSING
SELECTED VARIETIES, 425 ML
VINAIGRETTE KRAFT
21584850_EA

SAVE
UP TO **1.99**

\$6

PC® DELI CHEESE SLICES, 140-170 G
OR PC® NATURAL SELECTIONS
SLICED DELI MEATS TURKEY,
CHICKEN OR HAM 175 G
SELECTED VARIETIES
TRANCHES DE FROMAGE
DE CHARCUTERIE PC® OU
CHARCUTERIES TRANCHÉES
PC® LE CHOIX NATUREL D'INDÉ,
POULET OU JAMBON
20216643_EA/20310580_EA



SAVE
UP TO **40%**

2⁷⁵

MCCAIN SUPERFRIES OR
SPECIALTY POTATOES
SELECTED VARIETIES, FROZEN, 454-800 G
FRITES SUPERFRIES OU
POMMES DE TERRE DE
SPÉCIALITÉ MCCAIN
20324328002_EA/20799522_EA



5⁹⁷

CRACKER BARREL BARS OR
SHREDS 250-400 G OR BLACK
DIAMOND CHEESE SNACKS
252-336 G, SELECTED VARIETIES
BARRÉS DE FROMAGE OU
FROMAGE RÂPÉ CRACKER
BARREL OU COLLATIONS AU
FROMAGE BLACK DIAMOND
20763661_EA/21290384_EA



\$3

COUNTRY HARVEST BREAD
SELECTED VARIETIES, 600/650 G
PAIN COUNTRY HARVEST
21178571_EA/21693323_EA



6⁵⁰

PC® ORANGE JUICE 2.5 L OR
DANONE OIKOS TUBS 650/750 G
SELECTED VARIETIES
JUS D'ORANGE PC® OU
CONTENANTS OIKOS
DANONE
21531644_EA/21652073_EA



SAVE
UP TO **4.00**

\$20

PC® ROAST
AND GROUND COFFEE
SELECTED VARIETIES, 800-930 G
CAFÉ TORRÉFIÉ ET MOULU PC®
21393374_EA/21393573_EA



SAVE
UP TO **30%**

13⁸⁸

HEIWA
CALROSE RICE
15 LBS
RIZ CALROSE
HEIWA
20570305_EA



SAVE
UP TO **1.50**

5⁹⁹

O'TASTY
DUMPLINGS
SELECTED VARIETIES
FROZEN, 567 G
BOULETTES
DE PÂTES
O'TASTY
20319243004_EA



2/\$11
OR 6.49 EA

GET
3,000
back in points
when you buy 2

PC® BLUE MENU™
OR PC® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
EAU PÉTILLANTE PC® MENU BLEU™
OU PC®
20668034002_CO/20668034001_CO



Members-Only Price™
13⁹⁹
Non-members
23⁹⁹

CASHMERE BATHROOM TISSUE
20-60 ROLLS OR SPONGETOWELS
PAPER TOWEL 6-12 ROLLS
SELECTED VARIETIES
PAPIER HYGIÉNIQUE
CASHMERE OU ESSUIE-
TOUIT SPONGE TOWELS
2108655_EA/2167740_EA
**Must be a registered PC Optimum™
member to load and get this offer.



SAVE
FOR
REAL™

PRICE
DROP

FRESH
PROMISE

MEMBERS
SAVE
MORE

no name®

HIT
OF THE
MONTH

IN STOCK
PROMISE

MULTI
SAVE

ALWAYS
\$

CLUB
SIZE

Flyer prices effective from Thursday, January 8th to Wednesday, January 14th, 2026

RA PEI 1

2⁹⁹

INDOMIE INSTANT NOODLES
SELECTED VARIETIES, 5'S
NOUILLES INSTANTANÉES INDOMIE
21246480_EA

PRICE DROP

1²⁵

NO NAME[®] BROTH
SELECTED VARIETIES, 900 ML
BOUILLON SANS NOM[®]
21189610_EA/21189611_EA

PREPARED IN CANADA

PRICE DROP

2⁵⁰

CLIF BUILDERS BAR
SELECTED VARIETIES 56-68 G
BARRE CLIF BUILDERS
20303133002_EA
21610264_EA

PRICE DROP

NOW \$5²⁹

GET 3,000[®] when you buy 2
\$3 back in points
NO NAME[®] BUTTER
SELECTED VARIETIES, 454 G
BEURRE SANS NOM[®]
20316543002_EA/20325029_EA
*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer.

PREPARED IN CANADA

APP EXCLUSIVE OFFER⁺

\$6

KRAFT PEANUT BUTTER
750 G/1 KG OR HAZELNUT SPREAD 725 G
SELECTED VARIETIES
BEURRE D'ARACHIDE OU TARTINADE DE NOISETTES KRAFT
20039581001_EA/21285418_EA

PREPARED IN CANADA

\$17

PC[®] WINGS
SELECTED VARIETIES
FROZEN, 800-907 G
AILES PC^{MD}
20708932_EA/21046615_EA

PREPARED IN CANADA

Members-Only Price[™]

5⁵⁰

Non-members 7⁹⁹

Members save up to \$2⁴⁹
GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES, 475-778 G
CÉRÉALES FORMAT FAMILIAL GENERAL MILLS
20432217004_EA/21103497_EA
**Must be a registered PC Optimum[™] member to load and get this offer.

\$5

KRAFT MIRACLE WHIP
650-890 ML OR HEINZ KETCHUP 750 ML-1L
SELECTED VARIETIES
MIRACLE WHIP KRAFT OU KETCHUP HEINZ
200690801_EA/20298681001_EA

SAVE UP TO 1.00

\$3

GREEN GIANT VEGETABLES
SELECTED VARIETIES
FROZEN, 400-750 G
LÉGUMES GÉANT VERT
21022302_EA/21022373_EA

2⁷⁵

NATURE VALLEY GRANOLA BARS 120-210 G OR BETTY CROCKER FRUIT SNACKS 128-226 G
SELECTED VARIETIES
BARRES GRANOLA VAL NATURE OU COLLATIONS AUX FRUITS BETTY CROCKER
20318542002_EA/21675994_EA
**Must be a registered PC Optimum[™] member to load and get this offer.

SAVE UP TO 31%

3⁷⁵

CRAVE OR KRAFT DINNER ENTRÉES
200-340 G OR PC[®] OR BLUE MENU[®] ENTRÉES
212-365 G
SELECTED VARIETIES, FROZEN
PLATS CUISINÉS CRAVE OU KRAFT DINNER OU PLATS CUISINÉS PC^{MD} OU MENU BLEU^{MC}
20312253001_EA/21085515_EA

NOW \$5⁴⁹

NESTLÉ CONFECTIONERY FROZEN DESSERT
1.5L OR BARS 4-10'S OR DRUMSTICK 4'S
SELECTED VARIETIES, FROZEN
DESSERT GLACÉ DE CONFISERIE OU BARRES NESTLÉ OU DRUMSTICK
20322380003_EA/20324757003_EA

PREPARED IN CANADA

\$12

JANE'S FISH 450-615 G OR PC[®] OR BLUE MENU[®] ENTRÉES 2/2 27.27 KG
SELECTED VARIETIES, FROZEN
POISSON JANES OU PLATS CUISINÉS PC^{MD} OU MENU BLEU^{MC}
20078758_EA/20134930_EA

3⁷⁵

SCOTSBURN OR BAXTER CREAM
SELECTED VARIETIES, 1L
CRÈME SCOTSBURN OU BAXTER
20082602_EA

PREPARED IN CANADA

13⁵⁰

JUST US ORGANIC COFFEE
SELECTED VARIETIES, 340 G
CAFÉ BIOLOGIQUE JUST US
20095523003_EA/20095523011_EA

PREPARED IN CANADA

3²⁹

V8 VEGETABLE COCKTAIL 6X156 ML OR ALLEN'S DRINKS 8X200 ML
SELECTED VARIETIES
COCKTAIL DE LÉGUMES V8 OU BOISSONS ALLEN'S
20315996002_EA/21564993_EA

\$3

OCEAN'S WHITE TUNA 170 G OR GOLD SEAL PINK SALMON 120/213 G
SELECTED VARIETIES
THON BLANC OCEAN'S OU SAUMON ROSE GOLD SEAL
21005158_EA/21186867_EA

2⁴⁹

NO NAME[®] FACIAL TISSUE
126 SHEETS
MOUCHOIRS SANS NOM[®]
20970999_EA

PREPARED IN CANADA

24⁹⁹

GET 2,000[®] back in points
PC[®] PAPER TOWELS
12 ROLLS
ESSUIE-TOUT PC^{MD}
21558605_EA

PREPARED IN CANADA

CLUB SIZE

FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Atlantic Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection of items may be limited and may not be available in all stores.** For inquiries on product availability at your store please contact Customer Relations at the above phone number. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2025 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum[™] program is provided by President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum[™] program members. Membership is free. To register as a PC Optimum[™] member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See atlanticsuperstore.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; **Valid for flyer duration, after which the price will be the same for both PC Optimum[™] and non-PC Optimum[™] members. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. **OUTDOOR/SEASONAL:** For your local store's hours and for a list of Atlantic Superstore locations that DO NOT participate in this flyer, visit www.atlanticsuperstore.ca or call Customer Relations at 1-866-727-0771. **Quantities and/or selection of items may be limited and may not be available in all stores.** Outdoor seasonal items (e.g. lawn and garden) may only be available at select store locations. Please check your local store for pricing, limits and availability. We reserve the right to limit quantities to reasonable family requirements. Rainchecks may be available for out of stock items excluding clearance items or where quantities are advertised as limited. We reserve the right to substitute the out of stock item for an equivalent item in lieu providing a raincheck. **Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location.** All references in our flyer to "Save", "Was", "Now" etc. is in comparison to our own regular prices. **Savings on items advertised within flyer may vary by store location.** Coupons must be presented and redeemed at time of purchase. We are not obligated to sell items based on errors or misprints in typography or photography. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2025 Loblaws Inc. **#PRICE DROP** offer valid in-store at participating locations between January 1-January 28, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

FRESH PROMISE

If it's not fresh, it's free.

*Fresh Promise: Applicable to eligible fresh produce items purchased at Real Atlantic Superstore store locations or online at realatlanticsuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Real Atlantic Superstore store where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.

1.50

ATAULFO MANGO
PRODUCT OF MEXICO OR
RED MANGO
PRODUCT OF PERU
MANGUE ATAULFO OU
MANGUE ROUGE
20121509001_EA/20059635001_EA



3.99
LB
8.80/KG

PC* BLACK GRAPES
PRODUCT OF PERU OR
SOUTH AFRICA, NO. 1 GRADE
RAISINS NOIRS PC^{MD}
20711275001_KG



4.50

CANTALOUPE
PRODUCT OF GUATEMALA OR
HONDURAS
CANTALOUPE
20167017001_EA



\$3

BLACKBERRIES
PRODUCT OF MEXICO OR U.S.A.,
170 G
MÛRES
20051015001_EA



2.50
LB
5.51/KG

GREEN ZUCCHINI
PRODUCT OF U.S.A.
NO. 1 GRADE
COURGETTE VERTE
20426596001_KG



\$8

PC* CARA CARA
ORANGES
PRODUCT OF U.S.A., 3 LB BAG
ORANGES CARA CARA
PC^{MD}
20697748001_EA



\$4

NO NAME* NATURALLY
IMPERFECT™ LIMES
PRODUCT OF MEXICO
680 G BAG
LIMES
NATURELLEMENT
IMPARFAITS™
SANS NOM*
21673921001_KG



**CLUB
SIZE**

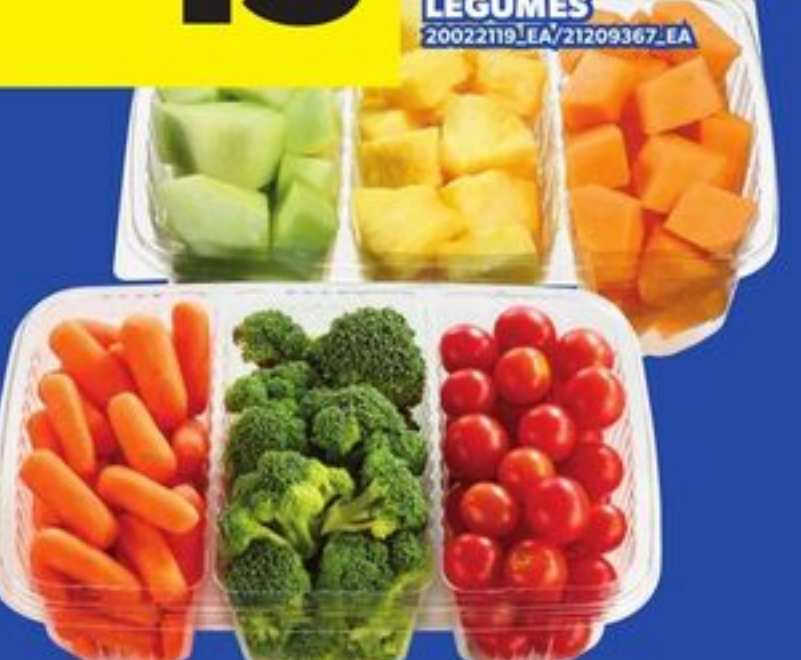
\$4

ICEBERG LETTUCE
PRODUCT OF U.S.A.
LAITUE ICEBERG
20185326001_EA



\$13

FRUIT OR VEGGIE
TRI PACKS
PREPARED IN-STORE
706 G-1.02 KG
TRIOS DE FRUITS OU
LÉGUMES
200221191EA/21209367_EA



\$30

GET 6,000* \$6
back in points
TROPICAL
UPGRADE
ASSORTED VARIETIES, 6 INCH
PLANTE TROPICALE DE
QUALITÉ SUPÉRIEURE
21313218_EA



\$10

INTERMEDIATE ROSES
ASSORTED COLOURS, 9 STEM
ROSES
INTERMÉDIAIRES
21586298_EA



\$24

PC* SIGNATURE
GIFTING BOUQUET
BOUQUET-CADEAU
SIGNATURE PC^{MD}
21087812_EA



7.99
LB
17.61/KG

LEAN GROUND BEEF
BŒUF HACHÉ MAIGRE
20798281_KG



**CLUB
SIZE**



3.50
LB
7.72/KG

CHICKEN LEG
QUARTERS BACK
ATTACHED
FRESH, WET CHILLED OR HALAL
CUISSE DE POULET
AVEC DOS
20153925_KG



\$7

ULTIMATE DINNER OR
BREAKFAST CHICKEN
SAUSAGES
SELECTED VARIETIES, 375/500 G
SAUCISSES DE POULET
À REPAS OU DÉJEUNER
ULTIMATE
21378310_EA/21539969_EA



**PREPARED IN
CANADA**

SAVE UP TO 35%
4.49
SUNRISE
BOLOGNA
BOLOGNE
20806938_EA



**PREPARED IN
CANADA**

SAVE UP TO 5.00
\$13

JANES BONELESS
CHICKEN BITES,
FILLETS OR TENDERS
SELECTED VARIETIES
FROZEN, 710/720 G
BOUCHÉES DE POULET
DÉOSSÉES, FILETS OU
LANIÈRES JANES
21440340_EA/21440360_EA



**PREPARED IN
CANADA**

SAVE UP TO 2.99
LB

FRESH STEELHEAD
TROUT FILLETS
OR FROZEN BAY
SCALLOPS
80-120/LB
FILETS DE TRUITE
STEELHEAD FRAIS OU
PÉTONCLES DE BAIE
SURGELÉS
20850602_EA/21093213_EA



SAVE UP TO 1.99
\$7

VIVASEA COOKED NEW
ZEALAND GREENSHELL
MUSSELS 500 G OR **OCEAN**
MARKET WHOLE WILD
CHUB MACKEREL 1KG
FROZEN
MOULES VERTES DE
NOUVELLE-ZÉLANDE
CUITES VIVASEA OU
MAQUEREAU ESPAGNOL
SAUVAGE ENTIER OCEAN
MARKET
21595040_EA/21079543_EA



SAVE UP TO 1.99
\$11

PC* SMOKED SALMON
SELECTED VARIETIES
FROZEN, 125/150 G
SAUMON FUMÉ PC^{MD}
200550091EA/201082861EA



SUPER FRESH

SAVE 1.58
WHEN YOU BUY 2
2/\$8
OR 4.79 EA

PREMIUM BAGELS
SELECTED VARIETIES, 6'S
BAGELS DE CHOIX
21016649_EA/21018381_EA



\$4

ARTISAN BREAD
SELECTED VARIETIES
BAKED IN-STORE, 420-660 G
PAIN ARTISAN
21633048_EA/21633233_EA



SAVE 1.58
WHEN YOU BUY 2
2/\$8
OR 4.79 EA

KAISER OR PANINI ROLLS
SELECTED VARIETIES
BAKED IN-STORE'S, 6'S
PETITS PAINS KAISER OU PANINI
21579824_EA/21579825_EA



NOW \$14.49

FARMER'S MARKET™ 7 INCH CAKES
SELECTED VARIETIES, 750-875 G
GÂTEAUX 7 POUCES DÉLICÉS DU MARCHÉ^{MC}
21392537_EA/21392550_EA



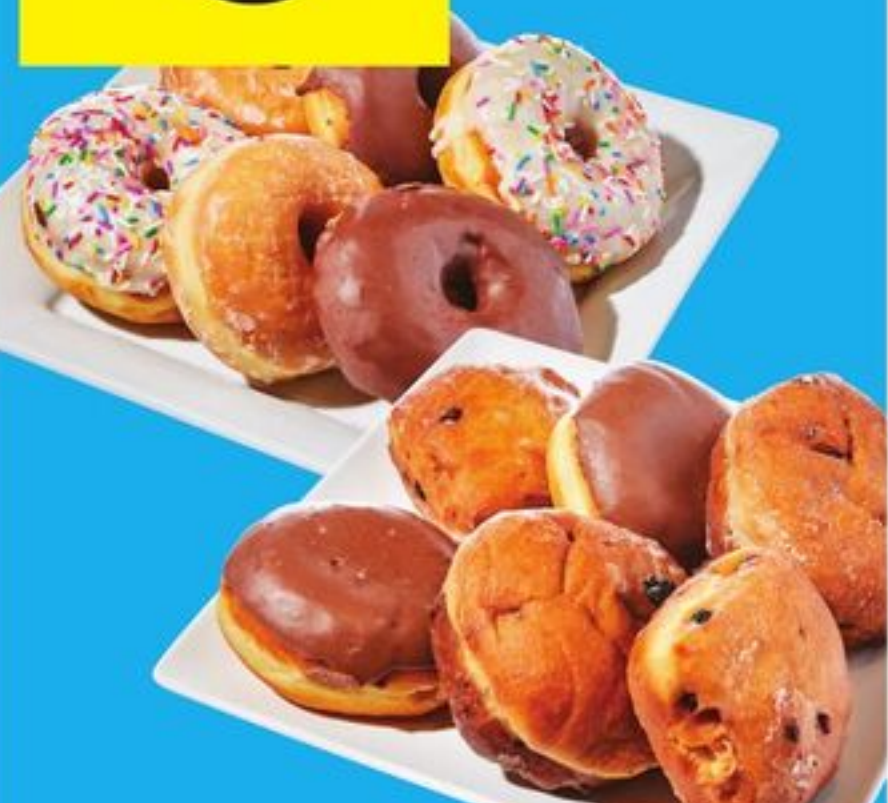
\$7

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES, 6'S
MUFFINS DÉLICÉS DU MARCHÉ^{MC}
21283356_EA/21283357_EA



\$8

ASSORTED DONUTS 6'S
BEIGNES ASSORTIS
21244805_EA/21244806_EA



\$3

HOSTESS SNACK CAKES
SELECTED VARIETIES, 202-206 G
PETITS GÂTEAUX HOSTESS
21283752_EA



\$4

SCHOOL SAFE BARS
SELECTED VARIETIES, 296 G
BARRES SCHOOL SAFE
21363224_EA



\$3

PC® FLATBREAD 220/300 G OR SURAJ® NAAN 5'S
SELECTED VARIETIES
PAIN PLAT PC^{MD} OU NAAN SURAJ®
20910042_EA/21050380_EA



UP TO SAVE 1.99
\$7

CASTELLO HAVARTI, CHEDDAR OR BLUE CHEESE
SELECTED VARIETIES, 125-200 G
HAVARTI, CHEDDAR OU BLEU CASTELLO
20428574_EA/21158086_EA



NOW \$8.99

OKA CHEESE
SELECTED VARIETIES, 190 G
FROMAGE OKA
20920756_EA/20921279_EA



\$3

PC® CHICKEN SERVICE CASE MEATS
DELI SERVICE
SELECTED VARIETIES
POULET PC^{MD} POUR LE COMPTOIR DE SERVICE
20301114_KG



Optimum™
Members-Only Price™
\$8

Members save up to **\$4**

SCHNEIDERS PEPPERETTES
SELECTED VARIETIES, 250-375 G
PEPPERETTES SCHNEIDERS
20976110_EA/21196171_EA



Optimum™
Members-Only Price™
4.50

Members save up to **\$1.50**

Non-members \$6

SNACK FACTORY PRETZEL CRISPS
SELECTED VARIETIES, 200 G
PRETZEL CRISPS SNACK FACTORY
21676303_EA/20948940_EA

**Must be a registered PC Optimum™ member to load and get this offer.



SAVE 2.00
WHEN YOU BUY 2
2/\$10
OR 6.00 EA

DAIYA DAIRY FREE CHEESE
SELECTED VARIETIES AND SIZES
170-227 G
FROMAGE SANS PRODUITS LAITIERS DAIYA
21207740_EA/21660590_EA



\$9

FRESHLY PREPARED IN-STORE MADE ROMANACCIA SANDWICHES
SELECTED VARIETIES, 225-385 G
SANDWICHS ROMANACCIA PRÉPARÉS EN MAGASIN
21693971_EA



SAVE 10.00

\$20

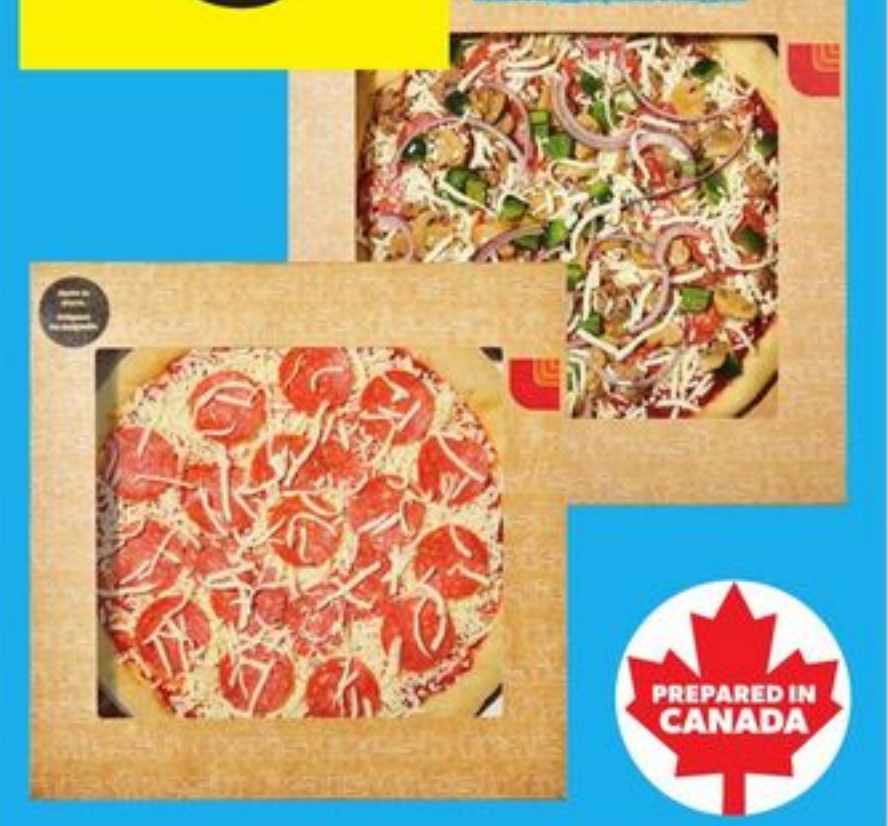
30 PIECE WINGS & WEDGES BUCKET
1.2-2 KG
SEAU DE 30 MORCEAUX D'AILES ET POMMES DE TERRE EN QUARTIERS
21541872_EA/21541877_EA



SERVES 6

FROM \$9

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES, 510-739 G
PIZZA 12 PO CUIRE À LA MAISON
21456415_EA/21456401_EA



新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate the Year of the
Horse with low prices.



SAVE
1.00

1⁶⁸

AROY-D
COCONUT MILK
SELECTED VARIETIES
400 ML
2004777A_EA/20063864_EA



4²⁸
LB
9.44/KG

GRADE A, DUCK
FROZEN
20078881_KG



4⁸⁸

NONGSHIM NOODLES
SELECTED VARIETIES, 400-508 G
21503882_EA/21504161_EA



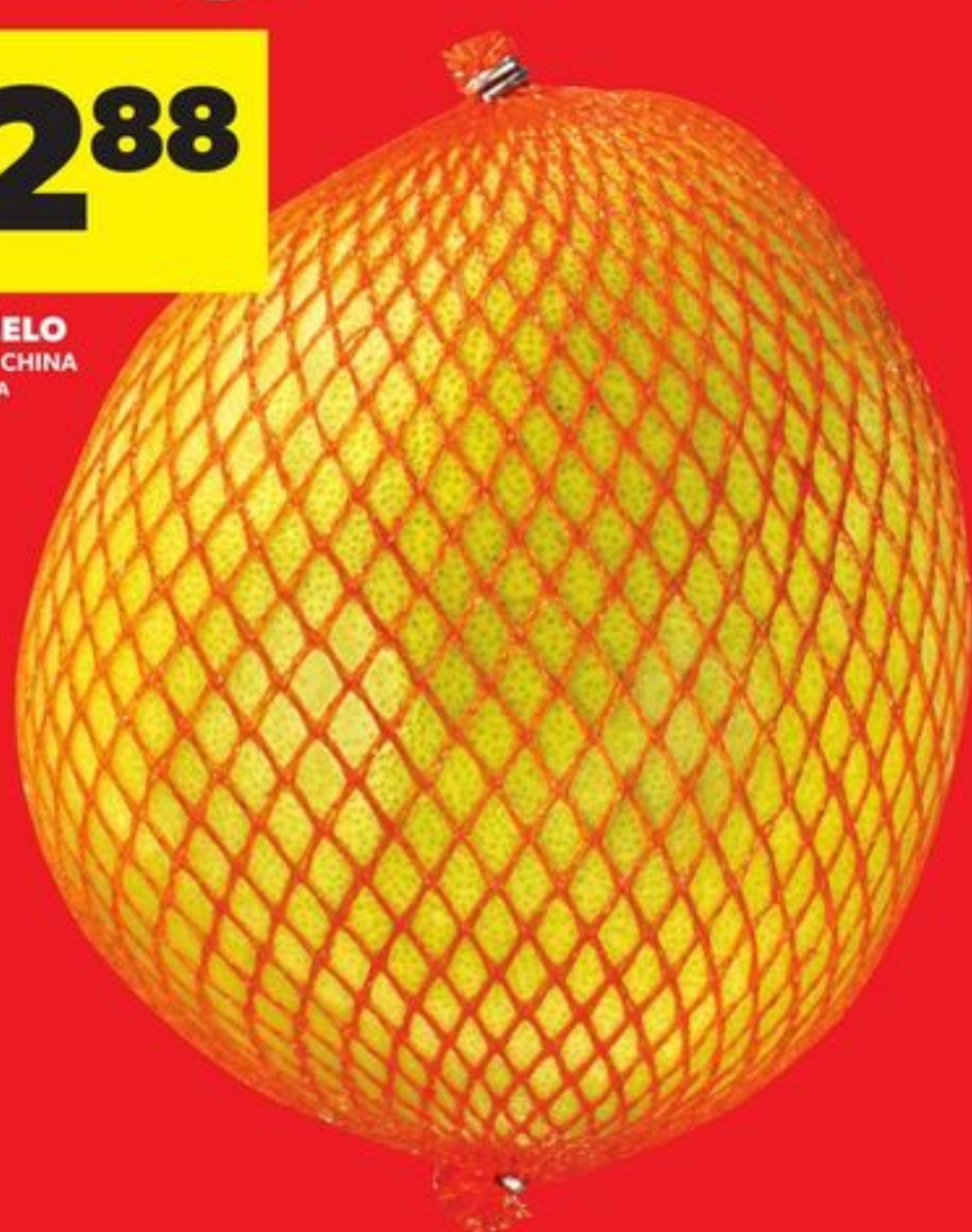
2⁸⁸
LB
6.35/KG

BABY OR SHANGHAI
BOK CHOY
PRODUCT OF MEXICO
OR U.S.A.
20082279001_KG
20032454901_KG



2⁸⁸

RED POMELO
PRODUCT OF CHINA
20081390001_EA



HIT OF THE MONTH

**KELLOGG'S
EGGO WAFFLES**
SELECTED VARIETIES, FROZEN, 8'S
20303770 5A



**CATELLI SMART OR
WHOLE GRAINS PASTA**
SELECTED VARIETIES, 340/375 G
20299819008 EA/20527060 EA



**JANES COSMIC
CHICKEN NUGGETS**
FROZEN, 500 G
21717211 EA



As compared to other major grocery retailers within your local areas.
Valid from January 1 - 31, 2026. While quantities last. See in-store for details.

GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

\$8
LIMIT 4
OVER LIMIT PAY
12.99 EA

MARC ANTHONY
OR CAKE HAIR
CARE
SELECTED VARIETIES
AND SIZES
20846044_EA/21225013_EA



**SAVE
UP TO 2.49**
\$5

DOVE BAR
SOAP 3X106 G,
BODY WASH 325 ML,
BASE DEODORANT
45/74 G, SHAMPOO,
CONDITIONER 355 ML
OR STYLING
142-198 G/195 ML
SELECTED VARIETIES
20188212001_EA
21511893_EA/21644833_EA

6⁵⁰
LIMIT 6
OVER LIMIT PAY
7.49 EA

SENSODYNE OR
PRONAMEL TOOTHPASTE
SELECTED VARIETIES, 110-135 ML
20247931002_EA/20432268002_EA



4/\$7
OR 1.99 EA

GERBER BABY
FOOD JARS
159-162 ML
OR ORGANIC
BABY FOOD
POUCHES
99 G/128 ML
SELECTED
VARIETIES
21024932_EA
21466952_EA

44⁹⁹

KENDAMIL WHOLE
MILK INFANT
FORMULA
800 G
21699547_EA



RA DA FLAP HABA

no name®

just low prices (so switch)

\$10

NO NAME®
MEATBALLS
SELECTED VARIETIES
FROZEN, 680 G
21537713_EA

no name® sans nom®

beef
meatballs
FULLY COOKED

boulettes de
bœuf
ENTIÈREMENT CUITES



680 g 42 MEATBALLS MINIMUM
BOULETTES MINIMUM

KEEP FROZEN
GARDER CONGELÉ

1 piece

NO NAME®
STUFFED CHICKEN
SELECTED VARIETIES
FROZEN, 284 G
21664886_EA

\$4

no name® sans nom®

ham & cheese
uncooked stuffed breaded
chicken breast cutlettes
escalopettes de poitrine
de poulet farcies et panées
non cuites
jambon et fromage

filled with processed mozzarella cheese
and smoked ham
farces de fromage mozzarella fondu
et de jambon fumé



2 pieces
MOUSTES

284 g

KEEP FROZEN
GARDER CONGELÉ

PHOTO (ON ARRET)
PHOTO ARRÊTÉ

PREPARED IN
CANADA

75%

COOK TO
175°C
CUIRE JUSQU'À

\$17

NO NAME® BEEF
BURGERS
FROZEN, 1.36 KG
20114154_EA

no name®

beef
burgers

Simple

12
BURGERS
12 (4 1/2")
3.15"

1.36 kg

UNCOOKED/NE PAS CUIRE
NE PAS CUIRE/NE PAS CUIRE

KEEP FROZEN
GARDER CONGELÉ

PREPARED IN
CANADA

75%

COOK TO
175°C
CUIRE JUSQU'À

CLUB SIZE • FORMAT CLUB

no name® sans nom®

chicken strips
breaded chicken cutlettes

FULLY COOKED • ENTIÈREMENT CUITES

escalopettes de poulet panées
lanières
de poulet

ready with white bread
prêt avec du pain blanc

Simple

1.81 kg

MINIMUM 10 PIECES
DE MOUSTES MINIMUM

KEEP FROZEN
GARDER CONGELÉ

PHOTO (ON ARRET)
PHOTO ARRÊTÉ

PREPARED IN
CANADA

75%

COOK TO
175°C
CUIRE JUSQU'À

\$12

NO NAME® BREADED
CHICKEN NUGGETS,
BURGERS OR STRIPS
CLUB SIZE, SELECTED VARIETIES
FROZEN, 1.81 KG
21178763_EA

5.99

NO NAME® BACON
REGULAR OR SALT REDUCED
500 G
20156771_EA



\$10

NO NAME® GARLIC
COIL SAUSAGE
750 G
20090793_EA



10.99

NO NAME® ORIGINAL WIENERS
1.5 KG
20961816_EA



\$6

NO NAME® NATURALLY
IMPERFECT™ MANGOES
REGULAR OR SALT REDUCED
3 LB
21624837001_EA



\$5

NO NAME® NATURALLY
IMPERFECT™ MINI
CUCUMBERS
PRODUCT OF CANADA
2 LB
21606679001_EA



\$6

NO NAME® NATURALLY
IMPERFECT™ LEMONS
PRODUCT OF U.S.A.
3 LB BAG
21124487001_EA



2.75

NO NAME® GARLIC LOAF OR
GARLIC TOAST
FROZEN, 325 G
21594272_EA
21594313_EA



no name® sans nom®

garlic toast
ready to bake

pain grillé
à l'ail
prêt pour le four



8 pieces
325 g



\$3

NO NAME® HOT DOG
OR HAMBURGER BUNS
SELECTED VARIETIES
8'S
21509434_EA
21509514_EA



2.50

NO NAME® BREAD
WHITE OR WHOLE WHEAT
520 G
21509610_EA



no name®

just low prices (so switch)

2⁷⁵

NO NAME® BRIOCHE SLICED BREAD 550 G OR **ITALIAN STYLE WHITE BREAD** 675 G
21609717_EA
21609894_EA



1⁹⁹

NO NAME® BOLOGNA CHICKEN
375 G
20103516_EA



2⁵⁰

NO NAME® ALMOND CHEWY OR CHOCOLATE CHIP GRANOLA BARS
SELECTED VARIETIES, 120-175 G
20915354_EA/21540823_EA



2⁵⁰

NO NAME® FRUIT BOWLS
SELECTED VARIETIES
4X107 ML
20326314001_EA
20521655_EA



\$6

NO NAME® NATURALLY IMPERFECT™ APPLES
PRODUCT OF CANADA
CANADA NO. 2 GRADE
6 LB
20868985001_EA



5⁵⁰

NO NAME® PEANUT BUTTER
SELECTED VARIETIES
1 KG
20296985001_EA
20296985003_EA



\$11

NO NAME® HONEY, LIQUID SQUEEZABLE OR CREAMED TUB
PASTEURIZED OR UNPASTEURIZED, 1 KG
20033683_EA
20072342_EA



2⁵⁰

NO NAME® ENGLISH MUFFINS
SELECTED VARIETIES
6'S
21216413_EA



\$3

NO NAME® EGG NOODLES
SELECTED VARIETIES
340 G
20313361002_EA
20322635_EA



2⁵⁰

NO NAME® PRETZELS OR NO NAME® NACHO TORTILLA CHIPS
SELECTED VARIETIES
200 G
20315215_EA
21686771_EA



2/\$10
OR 6.00 EA

NO NAME® HOT CHOCOLATE MIX
500 G
20760278_EA



4⁵⁰

NO NAME® PLASTIC WRAP
90 M
20099511_EA



2⁵⁰

NO NAME® SANDWICH BAGS
SELECTED VARIETIES
80/100'S
20180393_EA



\$4

NO NAME® FOOD STORAGE CONTAINERS
SELECTED VARIETIES
21181828_EA
21295288_EA



no name®

just low prices (so switch)

3⁵⁰

**NO NAME®
PANCAKE MIX** 905 G
OR **SYRUP** 750 ML
SELECTED VARIETIES
20306030_EA
20322949_EA



2⁵⁰

**NO NAME®
WAFFLES**
SELECTED VARIETIES
FROZEN, 8'S
20316375001_EA



\$6

NO NAME® RICE
SELECTED VARIETIES
2 KG
20009675_EA
20069589_EA



\$5

GET 1,000⁰⁰ \$1
back in points
**NO NAME®
BATTERED FISH**
SELECTED VARIETIES
454 G
21672264_EA
21672358_EA



3⁵⁰

**NO NAME® ALMONDS
OR WALNUTS**
SELECTED VARIETIES
100 G
20127455001_EA
20599246_EA



3²⁵

NO NAME® COOKIES
SELECTED VARIETIES
198-368 G
20303626_EA
20316133_EA



3⁵⁰

**NO NAME®
BLANCHED PEANUTS**
SELECTED VARIETIES
500 G
20318062001_EA
20318062002_EA



\$5

**NO NAME®
MAYONNAISE**
SELECTED VARIETIES
890 ML
20627614001_EA
20627614002_EA



2⁴⁹

**NO NAME®
YELLOW MUSTARD**
400 ML
20162036_EA



1⁵⁰

**NO NAME®
CRACKERS**
SELECTED VARIETIES
100 G
20297188003_EA
20297188006_EA



\$2

**NO NAME®
PLASTIC WRAP**
SELECTED VARIETIES
30 M
20058286_EA



\$11

**NO NAME®
FACIAL TISSUE**
6'S
20971002_EA



\$7

**NO NAME®
PAPER TOWELS**
6=12 ROLLS
21636318_EA



Organics™

3⁹⁹

**PC® ORGANICS
CARROTS**
PRODUCT OF CANADA OR U.S.A.
OR **COOKING ONIONS**
PRODUCT OF CANADA,
CANADA NO. 1 GRADE, 2 LB
20053421_EA/20107532_EA



\$7

**PC® ORGANICS
BLUEBERRIES**
PRODUCT OF MEXICO, PERU,
CHILE OR MOROCCO, 278 G
21179969001_EA



3⁹⁹

**PC® ORGANICS
GRAPE TOMATOES**
PRODUCT OF CANADA OR
MEXICO, 255 G
20171177001_EA



\$3

**PC® ORGANICS
WHOLE CREMINI OR
WHITE MUSHROOMS**
PRODUCT OF CANADA, 227 G
21021965_EA
21021999_EA



7⁹⁹

**PC® ORGANICS
GALA APPLES**
PRODUCT OF CANADA,
CANADA FANCY GRADE, 3 LB
20606349001_EA



\$5

**PC® ORGANICS
SALAD MIX**
SELECTED VARIETIES,
PRODUCT OF U.S.A., 142 G
20305277_EA/20314039_EA



4⁵⁰

**PC® ORGANICS
FRUIT SPREAD**
SELECTED VARIETIES, 365 ML
21591713_EA



\$7

**PC® ORGANICS
PURE
UNPASTEURIZED
HONEY**
375 G
20055665_EA



\$10

**PC® ORGANICS EXTRA
VIRGIN OLIVE OIL**
SELECTED VARIETIES, 500 ML
20027043_EA



\$4

**PC® ORGANICS
MULTIGRAIN
FLATBREAD
CRACKERS**
SELECTED VARIETIES, 142 G
20978831_EA/20982169_EA



\$5

**PC® ORGANICS JUMBO
RAISIN SNACK PACK**
14'S
21170526_EA



\$3

**PC® ORGANICS
APPLE JUICE**
SELECTED VARIETIES, 1.36 L
21209313_EA



5⁵⁰

**PC® ORGANICS
KEFIR**
SELECTED VARIETIES,
1 L
20941529_EA
20944278_EA



7⁵⁰

**PC® ORGANICS
JUMBO RAISINS**
SELECTED VARIETIES, 425 G
21163289_EA



ALWAYS LOW PRICE

ALWAYS LOW PRICE

\$10

PILLERS HAMS
SELECTED VARIETIES, 600 G
21608901_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$7

PC PUB RECIPE™ OR GLUTEN FREE CHICKEN
SELECTED VARIETIES, FROZEN, 600/700 G
21079476_EA/21201321_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$3

POPEYE SELECT SPINACH
PRODUCT OF U.S.A., 283 G
20156570_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$13

SEAQUEST SHRIMP RING WITH MILD COCKTAIL SAUCE
FROZEN, 454 G
21087413_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$7

BASSÉ NUT MIX
SELECTED VARIETIES
415-600 G
21158597_EA/21158603_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$8

IN-STORE PREPARED BOWLS
SELECTED VARIETIES, 345-400 G
21096311_EA/21096361_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$6

ZIGGY'S DELI CHEESE SLICES
SELECTED VARIETIES,
160/180 G
21610744_EA/21610826_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$4

ZIGGY'S SLICED MEAT
SELECTED VARIETIES
175 G
21590279_EA/21592461_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$9

ZIGGY'S PASTA
SELECTED VARIETIES
850/1000 G
21521163_EA/21521156_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$5

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES, 4'S
21639320_EA/21639357_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$5

FARMER'S MARKET™ CUPCAKES
ASSORTED VARIETIES, 6'S
21635700_EA/21635894_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

\$5

MINI COOKIES
SELECTED VARIETIES, 24'S
21596600_EA

PREPARED IN CANADA

ALWAYS LOW PRICE

ALWAYS LOW PRICE

\$5

NO NAME® PEROGIES
SELECTED VARIETIES, FROZEN, 2 KG
20323762001_EA

CLUB SIZE • FORMAT CLUB

no name® sans nom®

potato & cheddar flavour
perogies • pérogies
savour pommes de terre et cheddar

2 kg

CLUB SIZE • FORMAT CLUB

potato & cheddar flavour
perogies • pérogies
savour pommes de terre et cheddar

PREPARED IN CANADA

CLUB SIZE

ALWAYS LOW PRICE

\$3.50

NO NAME® PIZZA
SELECTED VARIETIES, FROZEN, 350-411 G
21541441_EA/21541444_EA

no name® sans nom®

thin crust
pizza
croûte mince
pepperoni

with tomato sauce, mozzarella cheese and pepperoni

thin crust
pizza
croûte mince
spinach
épinards

with spinach, tomato sauce, mozzarella cheese and pepperoni

411 g

350 g

PREPARED IN CANADA

CLUB SIZE

ALWAYS LOW PRICE

\$4.50

PC® BLACK LABEL ICE CREAM
SELECTED VARIETIES, FROZEN, 500 ML
21588234_EA/21648683_EA

STRAWBERRY FRAISE

LONDON FOG
THE LATTE À L'ANGLAISE

500 mL

500 mL

PREPARED IN CANADA

CLUB SIZE

ALWAYS LOW PRICE

\$10

NO NAME® ICE CREAM SANDWICHES OR BARS
SELECTED VARIETIES, FROZEN, 24/30'S
20347400002_EA/21013432_EA

no name®

CLUB SIZE

vanilla
ice cream sandwiches

fudge bars

30 x 60 mL

30 x 60 mL

PREPARED IN CANADA

CLUB SIZE

ALWAYS LOW PRICE

\$8.50

PC® ORGANICS FRUIT
SELECTED VARIETIES, FROZEN, 600 G
20993672_EA
20431483003_EA

Organics Biologique

WHOLE RED RASPBERRIES
FRAMBOISES ROUGES ENTIÈRES

Blueberries
RASPBERRIES EN COQUE

600 g

600 g

ALWAYS LOW PRICE

\$5

PC® ORGANICS FROZEN VEGETABLES
SELECTED VARIETIES, 300-500 G
20416869001_EA
20416869002_EA

Organics Biologique

BROCCOLI FLORETS
FLEURONS DE BROCOLI

Edamame Shelled
EDAMAMES ÉCOSSÉS

300-500 g

300-500 g

ALWAYS LOW PRICE

\$4

PC® ORGANICS VEGAN PUFFS
SELECTED VARIETIES, 142 G
21358684_EA/21358688_EA

Organics Biologique

PLANT-BASED CHEDDAR JALAPENO
BAKED CORN PUFFS
SUFFLES DE MAÏS CROQUÉS AU FOUR
CHEDDAR À BASE DE PLANTES ET JALAPENO

PLANT-BASED CHEDDAR
BAKED CORN PUFFS
SUFFLES DE MAÏS CROQUÉS AU FOUR
CHEDDAR À BASE DE PLANTES

142 g

142 g

ALWAYS LOW PRICE

\$4

PC® ORGANICS UNSWEETENED APPLE SAUCE
SELECTED VARIETIES, 6X100 ML
20320493001_EA
21306828_EA

Organics

unsweetened
APPLE

unsweetened
APPLE STRAWBERRY

6 x 100 mL

6 x 100 mL

ALWAYS LOW PRICE

\$2.50

PC® ORGANICS BROTH
SELECTED VARIETIES, 900 ML
21195472_EA

Organics Biologique

VEGETABLE
Broth • Bouillon
LÉGUMES

900 mL

ALWAYS LOW PRICE

\$4.50

PC® ORGANICS ANIMAL COOKIES
SELECTED VARIETIES, 250 G
20181028_EA/20304981_EA

Organics

Original
animal cookies

250 g

ALWAYS LOW PRICE

\$1

PC® BLUE MENU® OR FREE & CLEAR SPARKLING WATER
SELECTED VARIETIES, 1L
20162061003_EA
20320832004_EA

PC® BLUE MENU® OR FREE & CLEAR SPARKLING WATER

SELECTED VARIETIES, 1L

20162061003_EA

20320832004_EA

1L

1L

PREPARED IN CANADA

ALWAYS LOW PRICE

\$8

NO NAME® CLUMPING CAT LITTER
SELECTED VARIETIES, 7 KG
20023746001_EA

no name®

extra-scented
clumping
cat litter
for multiple cats

7 kg



新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
the Year of the
Horse with
low prices.

128
LB
2.82/KG

NAPA CABBAGE
PRODUCT OF CANADA
20015025001_KG

348

LARGE DRAGON FRUIT
PRODUCT OF VIETNAM
20168395001_EA

1388

T&T HOT POT ROLLS
BEEF OR LAMB
340 G
21570350_EA



128

GOLDEN HAPPINESS SPECIALTY BUN
SELECTED VARIETIES
100 G
21297542_EA

349

LEE KUM KEE HOISIN SAUCE
445 ML
20045048_EA

288

PC UDON NOODLES
800 G
20354811_EA



\$2
LB
4.41/KG

JAPANESE SWEET YAM
PRODUCT OF CANADA
OR U.S.A.
20524922001_KG

128
LB
2.82/KG

DAIKON LO BOK
PRODUCT OF CHINA
20082109001_KG

128
LB
2.82/KG

TAIWANESE FLAT CABBAGE
PRODUCT OF MEXICO
OR U.S.A.
20082109001_KG

\$16

BENTO CALIFORNIA FAMILY PACK SUSHI
SELECTED VARIETIES
470/645 G
21691525_EA/21638655_EA



649

T&T TAIWAN STYLE SAUSAGE
SELECTED VARIETIES
375 G
21637048_EA

548
LB
12.08/KG

CHICKEN GIZZARDS, HEARTS OR LIVERS
FROZEN
21528473_KG

588
LB
12.96/KG

PORK BELLY PORTION
20793502_KG

Optimum
Members-Only Price™
\$3
Non-members
\$4

Members save \$1

SOYGENIC TOFU
SELECTED VARIETIES
350-500 G
21023474_EA



388

LOTTE PEPERO VALUE PACK
SELECTED VARIETIES
128 G
21617953_EA

158

T&T KOREAN ROASTED SEA LAVER
3'S
20593313_EA

\$3

HAITAI HONEY BUTTER POTATO CHIPS
60 G
21365446_EA

388

GOLD KILI INSTANT LATTE
SELECTED VARIETIES
250 G
21166724_EA



新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.

4⁸⁸

MELONA ICE BAR
SELECTED VARIETIES
FROZEN, 560 ML
21622903_EA

8⁹⁹

BIBIGO MANDU
FROZEN, 680 G
21591925_EA

8⁴⁹

O'TASTY BBQ BUNS
FROZEN, 680 G
20219240002_EA

\$7

CANADIAN COVE FRESH PEI MUSSELS
907 G
21556624_EA

4⁹⁹

HEIWA UDON NOODLES
FROZEN, 1.25 KG
20570578_EA

4⁸⁸

SUMMI! SPRING ROLLS OR DUMPLINGS
SELECTED VARIETIES
250-350 G
21143897_EA
21378594_EA

3⁹⁹

NISSIN DUMPLINGS
SELECTED VARIETIES
FROZEN, 201 G
21363910_EA
21363909_EA

5⁴⁹

PALM CORNED BEEF WITH JUICES
SELECTED VARIETIES
326 G
20416342_EA

1²⁸

T&T ORGANIC ROASTED CHESTNUTS
100 G
20873813_EA

\$7

LEE KUM KEE PURE SESAME OIL
445 ML
20165080_EA

2⁴⁸

T&T ALOE VERA DRINK
SELECTED VARIETIES
1.5 L
20593585_EA

2⁴⁹

ROOSTER SWEETENED CONDENSED MILK
300 ML
20126907_EA

1²⁹

CAMP SWANSON CHICKEN BROTH
420 G
20042814_EA

\$6

DANISA TRADITIONAL BUTTER COOKIES
454 G
21245259_EA

3⁴⁹

LEE KUM KEE PANDA BRAND OYSTER FLAVOURED SAUCE
412 ML
20139600_EA

FROM 4⁵⁰

NO NAME PAPER PLATES
SELECTED VARIETIES 40'S
21384127_EA
21384145_EA

UP TO 15% OFF

LEGO LUNAR NEW YEAR
21717895_EA



TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER[†]

Optimum[®]
GET 3,000^{pts}

\$3
back in points

for every \$15* spent on T&T products all sizes and varieties
*Open your PC Optimum[®] app or visit pcoptimum.ca to get the offer. †At least \$3 value in points.

\$3

T&T FROZEN EDEMAME
SELECTED VARIETIES
454 G
20593404_EA



T&T SHRIMP DUMPLINGS
1.04 KG (26 G X 40)
21471210_EA

11⁸⁸

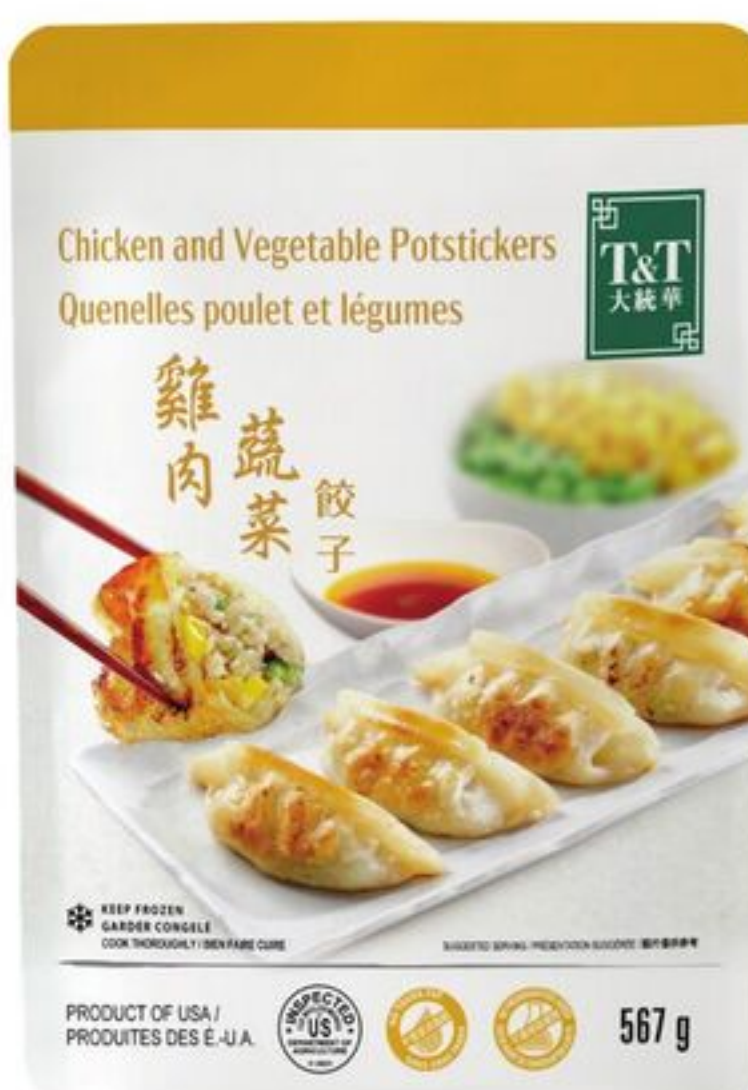


5⁹⁹

T&T ICE CREAM
SELECTED VARIETIES, 1 L
21300559_EA



4⁹⁹



T&T POTSTICKERS
SELECTED VARIETIES, FROZEN
567 G
21495805_EA

\$6

T&T VEGETABLE SPRING ROLLS
FROZEN, 500 G
21615702_EA



T&T FROZEN DURIAN
SELECTED VARIETIES
FROZEN, 454 G
21541463_EA

10⁹⁹



5⁴⁹

T&T GREEN ONION PANCAKE
FROZEN, 600 G
20814816_EA



12⁸⁸

T&T JASMINE RICE
8 KG
20705590_EA



1⁸⁸

WAHAHA YOGURT FLAVOURED DRINK
400 ML
21091972_EA



12⁸⁸

BILLY BEE HONEY
1 KG
20528715_EA



\$6

BULL-DOG TONKATSU SAUCE
500 ML
21576312_EA



3²⁹

LAO GAN MA CHILI CRISP
598 ML
20874066_EA





SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find
international ingredients at low prices.

SHOP NOW



\$2

SANTOSH NAAN
SELECTED VARIETIES, 5'S
21671462_EA



\$2 **LB**
4.41/KG

PAPAYA
PRODUCT OF MEXICO
2087066001_KG



\$4

T&T ALMOND COOKIES
304 G
21049626_EA



\$4

CRISPY SHORTBREAD COOKIES
SELECTED VARIETIES, 300-350 G
20820419_EA



6⁵⁰

SHER BESAN FLOUR
1.81 KG
20869922_EA



2⁹⁹

PRAN SAMOSAS
FROZEN, 400 G
21054779_EA



3⁴⁹

NANAK DAHI
750 G
20133591_EA



3⁵⁰

CRISPY ROTI
SELECTED VARIETIES, 750 G
21195607_EA



2⁴⁹

SHANA PARATHA
SELECTED VARIETIES, FROZEN,
400 G
20990913001_EA



1⁵⁰

MAGGI NOODLES MASALA
280 G
20870359_EA



2⁵⁰

BRITANNIA GOOD DAY
231 G OR FIRST FIFTY
COOKIES 372 G
SELECTED VARIETIES
21023105_EA/21023769_EA



3⁵⁰

LAY'S INTERNATIONAL FLAVORS
SELECTED VARIETIES, 200 G
21663082_EA/21663203_EA



\$5

SURAJ BLACK BEANS
SELECTED VARIETIES, 1.8 KG
20558755_EA/20558758_EA



1⁵⁰

KURKURE MASALA MUNCH
SELECTED VARIETIES, 115 G
20659742_EA/21361077_EA



SUPER YOUR EVERYDAY

6⁵⁰

GIUSEPPE EASY PIZZI
560-600 G OR GIUSEPPE
PIZZA 439-785 G
SELECTED VARIETIES, FROZEN
21106361_EA/21359564_EA



3⁵⁰

CATELLI LASAGNA
375/500 G OR PREGO
SAUCE 645 ML
SELECTED VARIETIES
20325820001_EA/20632367_EA



\$4

GET 500[®]
PATAK'S
COOKING SAUCE 400 ML
OR PASTE 284 ML
SELECTED VARIETIES
20217180002_EA/20307057004_EA



\$12

NO NAME[®] CANOLA
OR VEGETABLE OIL
3 L
20028656_EA/20103390_EA



1⁵⁰

NO NAME[®] CHUNK OR
FLAKED LIGHT TUNA
170 G
20521647_EA/20521648_EA



\$4

SPAM LUNCHEON
MEAT OR HEREFORD
CORNED BEEF
SELECTED VARIETIES, 340 G
20050622_EA/20968255_EA



3⁴⁹

SKINNY GIRL SALAD
DRESSING
SELECTED VARIETIES
237 ML
21448124_EA
21448141_EA



\$5

HARIBO GOLDBEAR,
STARMIX OR
HAPPY COLA
SELECTED VARIETIES
284 G
21387490_EA
21593050_EA



\$6

KELLOGG'S FAMILY SIZE
CEREAL
SELECTED VARIETIES
450-650 G
20054727_EA
21651640_EA



3⁷⁵

IÖGO OR
ASTRO
YOGURT TUBS
SELECTED VARIETIES
650/750 G
20165226001_EA
21659463_EA



SAVE 1.98
WHEN YOU BUY 2

2/\$11
OR 6.99 EA

PC[®] FROZEN
FRUIT
SELECTED VARIETIES
300-600 G
20312227_EA



SAVE 2.00
UP TO

\$10

PC[®] OR BLUE
MENU[®] MEAT
OR VEGETABLE
LASAGNA OR
MAC & CHEESE
ENTRÉES
SELECTED VARIETIES
FROZEN, 1.13 KG



SAVE .98
WHEN YOU BUY 2

2/\$10
OR 5.49 EA

CHEETOS
SELECTED VARIETIES
170-285 G
21370169_EA
21370195_EA



11⁹⁹

GET 2,000[®]
when you buy 2

\$2
back in points

FRITO-LAY
VARIETY PACK
CHIPS
SELECTED VARIETIES
428/448 G
21584889_EA
21584937_EA



2/\$15
OR 8.49 EA

COCA-COLA
OR CANADA
DRY SOFT
DRINKS
SELECTED VARIETIES
12X355 ML
20207569004_C12
20318694002_C12



SAVE 1.98
WHEN YOU BUY 2

2/\$15
OR 8.49 EA

PEPSI SOFT
DRINKS
SELECTED VARIETIES,
12X355 ML
20322361002_C12
20322361004_C12



\$17

FEBREZE PLUG
IN SCENTED
OIL REFILL
SELECTED VARIETIES
3'S
21659197_EA



4⁵⁰

ALCAN FOIL 50 FT
OR REYNOLD
PARCHMENT
PAPER 35 FT
20051862_EA/20871415_EA



COLD BEVERAGES FOR DRY JANUARY

10⁹⁹

BUDWEISER ZERO
FULL-FLAVOURED
ZERO ALCOHOL BREW
SELECTED VARIETIES
6X355 ML
21313108_EA



11⁴⁹

PERONI NASTRO AZZURRO
SELECTED VARIETIES
21622480_C06



8⁹⁹

CORONA CERO 0.0%
ALCOHOL-FREE BEER
6X330 ML
21650191_C06



13⁹⁹

GRÜVI NON ALC
4X275 ML
21512576_C04
21512624_C04



7⁴⁹

PARTAKE OR HOP WATER
SELECTED VARIETIES
4X355 ML
21359004_C04
21643955_C04



\$9

PC® DE-ALCOHOLIZED BEER
SELECTED VARIETIES
12X355 ML
20121729_C12
20325253_C12



7⁵⁰

PC® DE-ALCOHOLIZED WINE
SELECTED VARIETIES
750 ML
21403389_EA
21403385_EA



7⁵⁰

ATHLETIC BREWING CO. NON-ALCOHOLIC BEER
SELECTED VARIETIES
6X355 ML
21538144_C06
21538122_C06



15⁴⁹

BACARDI MARTINI
SELECTED VARIETIES
750 ML
21526570_EA



\$6

PC® NON-ALCOHOLIC BEER
SELECTED VARIETIES
4X355 ML
21589408_C04
21589335_C04



FEEL GOOD CHOICES

AT FEEL GOOD PRICES

\$6

YOGI ORGANIC TEA
SELECTED VARIETIES, 16 BAGS
20309377004_EA/20317306002_EA



\$13

NATURE CLEAN LAUNDRY LIQUID
SELECTED VARIETIES, 3 L
20067905_EA



11⁵⁰

DAIYA FROZEN PIZZA AND FLATBREAD
SELECTED VARIETIES, 327-400 G
21538958_EA



\$8

EVIVE DAIRY FREE SMOOTHIE BITES
SELECTED VARIETIES
FROZEN, 144 G
21659912_EA/21660003_EA



1⁵⁰

THIRSTY BUDDHA ALL NATURAL SPARKLING COCONUT WATER
SELECTED VARIETIES, 330 ML
21014419_EA/21068404_EA



UP TO 20% OFF

OATLY NON-DAIRY BEVERAGES
SELECTED VARIETIES, 946 ML
21560949_EA/21561119_EA



2/\$7
OR 4.49 EA

ALMOND BREEZE NON-DAIRY BEVERAGES
SELECTED VARIETIES 1.89 L
20794060003_EA/20794060004_EA



\$10

NATURE'S PATH ORGANIC BAGGED CEREAL
SELECTED VARIETIES, 650-907 G
20312067001_EA/20319302001_EA



\$19

NATURE'S WAY SAMBUCUS GUMMIES OR LIQUID
SELECTED VARIETIES
21025463_EA/21192086_EA



\$16

NUTTIN BUT SPREADS ALMOND BUTTER
SELECTED VARIETIES
765 G
21126600_EA



\$8

BRAGG ORGANIC APPLE CIDER VINEGAR
SELECTED VARIETIES
946 ML
20983004_EA



\$4

SKINNY POP POPCORN
SELECTED VARIETIES
125/150 G
20785418002_EA
21125567_EA



\$5

PC GLUTEN FREE COOKIES
CHOCOLATE CHIP
200 G
21361485_EA



\$52

GET 5,000TM \$5 back in points
VEGA ONE[®] ALL-IN-ONE PROTEIN POWDER
SELECTED VARIETIES
834-876 G
20645554_EA
20575566003_EA



\$26

SIMPLY PROTEIN BARS
SELECTED VARIETIES
12X40 G
21388644_C12
21410560_C12



\$5

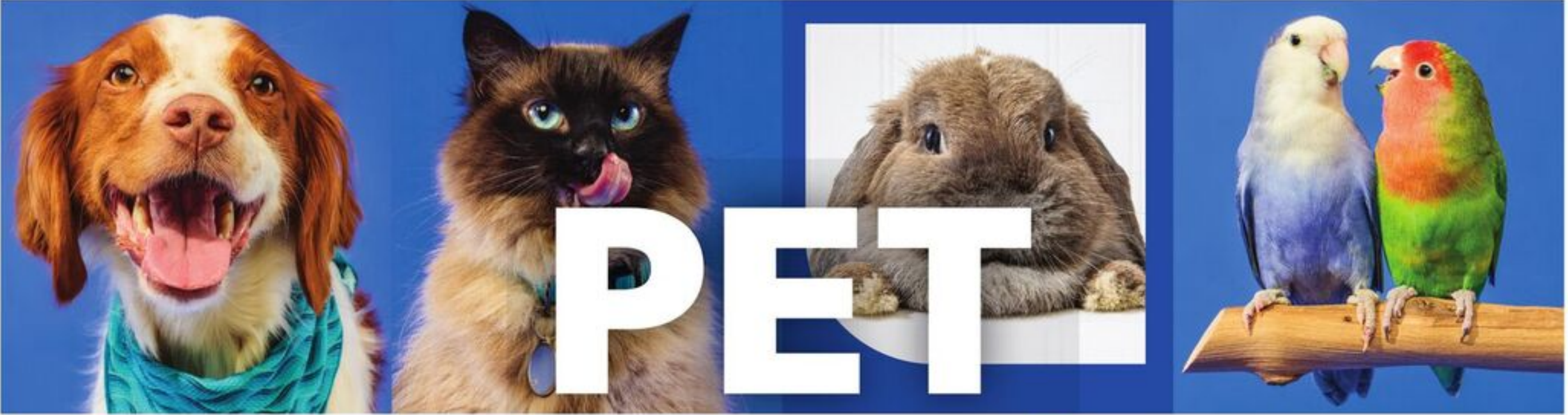
POPCORNERS
SELECTED VARIETIES
142 G
21370205_EA
21370259_EA



8⁵⁰

QUEEN ST. BAKERY BREAD OR ENGLISH MUFFINS
SELECTED VARIETIES
FROZEN, 464-500 G
21529684_EA
21575964_EA





\$7

**TEMPTATIONS
CAT TREATS**
SELECTED VARIETIES, 454 G
21105449_EA

\$9

PURINA CAT CHOW
SELECTED VARIETIES, 1.42-2 KG
20319556001_EA

\$7

MEOW MIX CAT FOOD
SELECTED VARIETIES, 1.42 KG
21586251_EA

\$17

**PC[®] NUTRITION FIRST[®]
DRY CAT FOOD**
SELECTED VARIETIES, 2 KG
21303030_EA

\$1

**PC[®] NUTRITION FIRST[®]
WET CAT FOOD**
SELECTED VARIETIES, 85 G
21359618_EA/21618582_EA

\$10

**PC[®] EXTRA
MEATY CAT FOOD**
SELECTED VARIETIES, 2 KG
21361585_EA

2⁵⁰

**PC[®] NUTRITION FIRST[®]
DOG FOOD**
SELECTED VARIETIES, 374 G
21359227_EA/21359232_EA

\$8

**PC[®] NUTRITION FIRST[®]
DOG TREATS**
SELECTED VARIETIES, 160-270 G
21544858_EA/21544864_EA

\$11

**DENTASTIX[®]
DOG TREATS**
SELECTED VARIETIES
100 G-1.9 KG
21081177_EA

\$10

**DENTALIFE[®]
DOG TREATS**
SELECTED VARIETIES, 408-595 G
21081077_EA

\$43

BENEFUL[®] DOG FOOD
SELECTED VARIETIES, 12.7 KG
21236989_C01

\$15

**PURINA ONE[®]
DOG FOOD**
SELECTED VARIETIES, 6 PK
21303481_EA

\$13

**PURINA ONE[®]
DRY DOG FOOD**
SELECTED VARIETIES
1.72/1.81 KG
20946448_EA

\$11

**MILK-BONE[®] SOFT AND
CHEWY DOG TREATS**
SELECTED VARIETIES, 708 G
21047843_EA

\$11

**NO NAME[®]
CLUMPING CAT LITTER**
SELECTED VARIETIES, 18 KG
20177169002_EA

ELEVATE YOUR WELL BEING

UP TO
20% OFF

**CETAPHIL SKINCARE
CLEANSER OR
MOISTURIZERS**
SELECTED VARIETIES AND SIZES
20079867001_EA/20432313001_EA



UP TO
20% OFF

**LUBRIDERM OR
NEUTROGENA
BODY CARE**
SELECTED VARIETIES AND SIZES
20432375001_EA/21434865_EA



UP TO
25% OFF

L'ORÉAL HAIR CARE
SELECTED VARIETIES AND SIZES
21080562_EA/21080597_EA



\$12

**LIMIT 4
OVER LIMIT PAY
14.99 EA**

**L'ORÉAL PREFERENCE
OR GARNIER OLIA
HAIR COLOUR**
SELECTED VARIETIES AND SIZES
20306667001_EA/21474551_EA



\$8

**LIMIT 6
OVER LIMIT PAY
8.99 EA**

**DOVE WOMEN'S
DEODORANT 74 G OR
DRY SPRAYS 107/113 G**
SELECTED VARIETIES
20840721_EA/21196229_EA



\$8

**LIMIT 4
OVER LIMIT PAY
10.99 EA**

**LISTERINE
MULTIBENEFITS
1L OR CLASSIC 1.5L
MOUTHWASH**
SELECTED VARIETIES
20701283_EA/21091180_EA



FOR HEALTHY LOOKING, BEAUTIFUL SMILES!



**LIMIT 6
3.50**
OVER LIMIT
PAY 4.49 EA

**Crest Complete
Paste or Crest
Pro-Health Paste,**
selected varieties
21041420_EA/21354028_EA



**LIMIT 6
6.50**
OVER LIMIT
PAY 6.99 EA

**Crest Gum Restore
Paste or Crest Scope
Outlast Mouthwash 1 L,**
selected varieties
21354615_EA/20948877_EA



**LIMIT 4
9.50**
OVER LIMIT
PAY 10.49 EA

**Crest 3D White Advanced
Paste Multipack or
Crest Pro-Health
Mouthwash 1 L,**
selected varieties
20902657_EA/21519018_EA



**UP TO
30% OFF**

**Oral-B Pro 300
Electric Brushes or
Oral-B Brush Heads,**
selected varieties
20346231002_EA/21475139_EA

© 2026 P&G

FAST & EFFECTIVE DANDRUFF RELIEF

up to
20% OFF

Selsun Blue haircare
selected varieties
300 mL
21507228_EA

CLINICALLY PROVEN RELIEF WITH
**2.5% MAX STRENGTH
FORMULA**



WORKS FROM 1ST WASH

Visible improvement within uses

DUAL ACTION*

Fights dandruff-causing yeast
Helps reduce flaking

DISCOVER OUR FULL RANGE OF DANDRUFF RELIEF SOLUTIONS



Extra Strength

Daily Care

Botanical

To ensure this product is right for you, always read and follow the label.

* Only applicable to Selsun Blue products containing selenium sulfide.

MA7-CA-2501334 V1 01/2025



Poise

Up to
**100% leak-free
protection**



Depend

offers **All-Day
Protection**



**LIMIT 4
\$20 EACH**
OVER LIMIT PAY 20.99 EA

Depend underwear or Poise pads
selected varieties and sizes
20558843005EA/21302119_EA
21099850_EA/21099790_EA

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HEALTHY NEW YEAR

STAY STRONG WITH CANADA'S
**#1 BRAND OF IMMUNE
SUPPLEMENTS***

Jamieson

up to
20% OFF

Jamieson vitamins or
supplements
selected varieties and sizes



20299993_EA
20303216001_EA
20946455_EA
21176827_EA
20003685_EA
21040920_EA

*#1 brand in immune health supplements (vitamin C, D, and Zinc) Nielsen Market Track, National GB + DR + MM, L52W, period ending May 17, 2025.

EVERYDAY ESSENTIALS™/MC

Quality products
at prices you'll love.

\$30
LIMIT 4
OVER LIMIT PAY
39.00 EA

EVERYDAY ESSENTIALS™
COMFORTER SET
SELECTED VARIETIES
21666909_EA



UP TO
25% OFF

EVERYDAY ESSENTIALS™
SHEET SET
200 THREAD COUNT
21586732_EA/21586822_EA



ALWAYS
LOW PRICE
\$8

EVERYDAY ESSENTIALS™
BATH TOWELS
SELECTED VARIETIES
21434220_EA



\$7
LIMIT 2
OVER LIMIT PAY
10.00 EA

EVERYDAY ESSENTIALS™
18 OZ CANDLES
21593766_EA/21593815_EA



UP TO
20% OFF

EVERYDAY ESSENTIALS™
PLASTIC STORAGE BINS
SELECTED VARIETIES
20022692_EA/21182477_EA



\$7

EVERYDAY ESSENTIALS™
100 PACK TEALIGHT
20426056_EA



FROM
\$3

EVERYDAY ESSENTIALS™
APPLIANCES
21193454_EA/20062430002_EA



UP TO
25% OFF

EVERYDAY ESSENTIALS™
FOOD STORAGE CONTAINERS
SELECTED VARIETIES
21385193_EA/21385196_EA



FROM
\$10

EVERYDAY ESSENTIALS™
COOKWARE
21345662_EA/20735460_EA
21425511_EA



FROM
\$7

EVERYDAY ESSENTIALS™
METAL BAKEWARE & BAKEWARE SETS
20756778_EA/21490134_EA
21485407_EA



FROM
\$2

EVERYDAY ESSENTIALS™
GADGETS
21213665_EA/21424654_EA
21214127_EA



JOE FRESH

FRESH FITS FOR
A FRESH START

Earn
points while
you save



APP
EXCLUSIVE
OFFER

Open the app.
It's as easy as that!

Optimum™

15,000 pts

When you spend \$75
or more on apparel*

\$15
back
in points

January 8 - 14, 2026

25% off

Leggings, Bike Shorts,
& Sports Bras*

Select Styles | Regular Price \$29 - \$35
January 8 - 21



NOW
\$26²⁵

~~\$35~~
Active Momentum
Sports Bra



~~\$29~~
Active
Bike Short

NOW
\$21⁷⁵



~~\$29~~
Active Balance
High Rise Legging

NOW
\$21⁷⁵



~~\$35~~
Women+ Active
Momentum Sports Bra

NOW
\$26²⁵

NOW
\$15²⁰

~~\$19~~
Toddler Boys'
Active Four-Way
Stretch Jogger



20% off

Children's Active
Apparel & Sneakers*

Regular Price Only
January 8 - 14

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* Visit www.joefresh.com/offerdetails for full details.

START YOUR **ACTIVIA**
GUT HEALTH CHALLENGE

21 ACTIVIA[®] EVERY DAY FOR **14** DAYS



Optimum™

\$3
back
in points

APP EXCLUSIVE OFFER

Earn

3,000 pts

for every \$10 spent
in Activia products*

get entered to win**

10 MILLION pts

That's like
\$10,000!



\$4
Activia[®] Expert - 4 x 100 g
21688261_EA/21687900_EA



\$6
Activia[®] Expert - 750 g
21688207_EA



\$7.50
Activia[®] - 12 x 100 g
20303412001_EA



\$4.50
Activia[®] - 650 g
20325132003_EA



\$7
Activia[®] - 8 x 93 mL
21520253_EA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer. Earn 3,000 PC Optimum™ points for every \$10 spent on participating Activia products. Product availability may vary by store. We reserve the right to limit quantities. We are not obligated to award points based on errors or misprints. Points apply to items sold at individual units and are not awarded per unit when the unit is part of a case pack or variety pack. No cash value. Offer valid from January 1st to February 18th, 2026. Activia[®] used under lic. © 2026 Cie Gervais Danone. All rights reserved.

**NO PURCHASE NECESSARY. Open to Canadian resident PC Optimum members who are 14 years or older. Contest ends February 18, 2026 at 12:00 am ET. Members can get an entry for every \$10 spent on any eligible Activia products at participating Atlantic Superstore, Dominion Fortinos, Loblaws, Maxi, No Frills, Provigo Le Marché, Shoppers Drug Mart, Valu-Mart, Real Canadian Superstore, Wholesale Club, Your Independent Grocer and Zehrs locations and scan their PC Optimum card at the time of purchase. Prize of 10,000,000 PC Optimum points to be won (that's like \$10,000 CDN in value when redeemed each). Limit of one prize per member. Must correctly answer mathematical skill-testing question. Odds of winning a prize depends on total number of eligible entries received. For full rules/details and how to enter without purchase, visit www.pcoptimum.ca/pcocontest-danone.

PACK YOUR MORNING
— WITH PROTEIN —



\$6.50
Oikos[®] - 650 g, 750 g
21305945_EA



3/\$12
OR \$4.99 EA.
Oikos[®] - 4 x 95 g, 4 x 100 g
20625055_EA
20419715001_EA



\$3.50
Oikos[®] Pro™ - 300 mL
21651846_EA

*As part of a complete breakfast and balanced diet. Per 175 g serving.

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10-HOUR BREW
BOLD AND SMOOTH TASTE



\$7.50
Stok[®] - 1.42 L
21203737_EA/21203739_EA



START THE YEAR
WITH A SPOONFUL
OF GOOD.



7.50

Yoplait[®] Source[®] & Creamy[®]
selected varieties
16 x 100 g
20317317001_EA
20120316004_EA



4.50

Liberté Méditerranée[®] 500 g,
Yoplait[®] Source Protein[®] tubs 650 g,
selected varieties
21473714_EA
20788062002_EA



\$5

Yoplait Source[®] tubs 630 g,
Liberté Greek[®] Crunch 2 x 130 g,
selected varieties
21391318006_EA
21391318001_EA



5.50

Liberté Kefir[®]
selected varieties
1 L
21216416_EA



TAXES APPLICABLES
TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE /
TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE /
MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS



MONSTER[®] ULTRA

BLUE Hawaiian

NEW

**FULL FLAVOUR
ZERO SUGAR**



2/6^{50*}
OR \$3.99 EA.
Monster Energy[®]
selected varieties
473 mL
21723586_EA/20938521_EA



**SEE IN-STORE
FOR RETAILS**

Coca-Cola[®]
selected varieties
2 L
20316026002_EA



\$8^{99*}

Fuze[®]
selected varieties
12 x 341 mL
21645563_C12



\$5^{49*}

Core Power[®]
selected varieties
414 mL
21166000_EA



2/9^{50*}
OR \$5.29 EA.
Fresca[®]
selected varieties
6 x 222 mL
21022955_C06

Valid January 8 to January 14, 2025.
*Plus applicable taxes, levies, deposits and fees.
This product may not be suitable for everyone. Please read the label for instructions.
The trademarks that appear are the property of their respective trademark owners.

**TRUSTED
SOFTNESS,
BETTER
TEAR[®]**

*vs. leading US
1-ply bargain brand

NEW

Charmin
Ultra Soft
Ultra Doux
Smooth Tear
Se détache
sans effort

\$18 Charmin
Bath Tissue, 12=48 roll, soft,
21707532_EA

**Cleans
Better[®]**

\$18 Charmin
Bath Tissue,
12=48 roll, strong,
21636641_EA

*vs. Leading Canada 2-ply bath tissue



**+50% MORE
ABSORBENT[®]**

*vs. leading ordinary brand.

Bounty
Paper Towel,
Select A Size, 6=12 roll,
21670280_EA

**THICKER
AND MORE
ABSORBENT[®]**

*vs. the leading US 2-ply napkin

\$11 Bounty
Napkin 400's,
21053171_EA



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**Treat
yourself!**

\$6 Chapman's
Sorbet
selected varieties frozen
2 L
20529120001_EA

\$6 Chapman's
no sugar added
ice cream
and bars
1L/4/6's
20315564001_EA

\$6 Chapman's
Frozen Dessert
selected varieties frozen
2 L
20314434001_EA

\$6 Righteous
Sorbet or Gelato
selected varieties frozen
473 mL
21037730_EA

\$6 PC[®] Chocolate
covered fruit
selected varieties frozen
200 g
21577481_EA

\$6 Halo Top
Frozen Dessert
selected varieties frozen
473 mL
21087002_EA

**What if buying gas
fuelled your points?**

Only Esso[™] and Mobil[™] gas earns you PC Optimum[™] points.



Esso[™] Mobil[™] + Optimum[™]

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GUSTA

**100% VÉGÉTAL
PLANT BASED**

PREPARED IN CANADA

4⁵⁰ ORIGINAL
VEGGIE GROUND
340 G 21454302_EA

15⁵⁰ ORIGINAL
VEGGIE GROUND
1,248 KG 21706674_EA

PLANT-BASED / VÉGÉTAL

GUSTA

ORIGINAL VEGGIE GROUND
HACHÉ VÉGÉ ORIGINAL

15 g OF PROTEIN
DE PROTÉINES
PAR 100 g

SOURCE OF FIBRE
RICH SOURCE
SOURCE DE FIBRES
RICHES EN FIBRES

READY TO EAT / PRÊT À CONSOMMER
NO PREPARATION / SANS PRÉPARATION
PREPARED IN CANADA / PRÉPARÉ AU CANADA

FABRIQUÉ AU CANADA
À PARTIR D'INGRÉDIENTS CANADIENS ET IMPORTÉS

MADE IN CANADA
FROM DOMESTIC AND IMPORTED INGREDIENTS

Little NORTHERN BAKEHOUSE

**DELICIOUSLY
GLUTEN-FREE**

IN THE FREEZER

**WHOLE GRAIN
WIDE SLICE**

**WHITE
WIDE SLICE**

\$8 frozen whole grain wide
slice bread, 567 g
21100055_EA

\$8 frozen white wide slice
bread, 567 g
21100057_EA

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Buy all four for \$28:

- 30 piece wings & wedges bucket
(1.2 - 2 KG, 21541872_EA)
- + PepsiCo Beverages
(1 L, selected varieties, 20040201001_EA)
- + Ruffles® potato chips or Doritos® tortilla chips
(180 - 235 G, 21241052_EA)
- + Farmer's Market Mini Cupcakes 12'S
(selected varieties, 21643619_EA)



Express™

**Online grocery
pickup & delivery**

Save time, Save For Real™

Get **\$15 in PC Optimum™ points**
on your first 5 eligible online
grocery orders*.

Shop now

That's **\$75** back
in (pts)

Use code **PCX5**



*Terms and conditions apply. See site for details.

Our butchers cut quality meat in your store **every day!**



Lou's KITCHEN™

**QUICK AND EASY-
ENJOY!**



LOU'S ENTRÉES
BEEF POT ROAST AU JUS
375 g
20078077_EA



LOU'S ENTRÉES
SHAVED BEEF AU JUS
400 g
20507550_EA



LOU'S ENTRÉES
PHILLY-STYLE SHAVED STEAK
400 g
21046171_EA



LOU'S ENTRÉES
PULLED PORK
400 g
20182404_EA

**DELICIOUS,
SIMPLE TO
PREPARE
MEALS**

\$9 each



LOU'S
PEAMEAL BACON
800 g
20642284_EA
\$7.99 each

Don't leave any points behind at the pump!



**Earn
10^(pts)
per litre**

Add your phone number to your account
on the **PC Optimum™ app**. Enter your
phone number on the pump keypad
before entering your payment card.

OR



**Earn
10^(pts)
per litre**

Insert your **PC Optimum™ card** into the card
reader before entering your payment card.

OR



**Earn at least
3¢
in points**

Pay with your **PC® Mastercard®**
and earn points on fuel.¹

¹ Points amount shown includes the 10 points per dollar for all purchases with the President's Choice Financial® Mastercard®. In addition, earn at least 10 PC Optimum™ points per purchased litre of gasoline or diesel fuel at Esso™ stations in Canada when you pay with your President's Choice Financial® Mastercard®. You will also earn at least 10 PC Optimum™ points per litre available to all PC Optimum™ loyalty members at Esso™ stations in Canada. Earn an additional (10 points per litre of premium gasoline) (Octane 89, 91, 93) at Esso™ stations. Should fuel prices fall below \$1/L, causing total points per litre awarded to fall below 30 points per litre, points will be topped up to ensure a minimum of 30 points per litre are awarded in all transactions paid with a PC Financial® Mastercard® at Esso™ locations. For full details including how points are awarded to your PC Optimum™ account and rounding rules, visit pcfinancial.ca/en/legal-stuff/pc-optimum-mastercard/. PC®, PC Financial®, and President's Choice Financial® are trademarks of Loblaw Inc., used under license. Mastercard® is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. President's Choice Bank is a licensee of the marks. President's Choice Financial® Mastercard® is provided by President's Choice Bank. Esso is a trademark of Imperial Oil Limited. Imperial Oil, licensee.

