

ATLANTIC

FEED THE DREAM

Verified

2.99

/lb

COMPLIMENTS Fresh AIR-CHILLED Bone-In Chicken Thighs or Drumsticks Family Size 6.59/kg

Verified

5.99

/lb

Fresh Lean Ground Beef Family Size 13.21/kg

Verified

10.99

COMPLIMENTS, JAMES, MAPLE LEAF Prime, PINTY'S or YES! Chicken Wings or PINTY'S Fillets or Chunks or EatWell Gluten-Free Breaded Chicken Burgers, Strips or Nuggets 66.0-80.0 g

Verified

2.88

Broccoli Bunches or Kale product of Mexico or USA

Verified

9.99

/lb

Fresh Steelhead Trout Fillets product of Newfoundland subject to availability 22.02/kg

Verified

1.48

/lb

Red Prince Apples product of Atlantic Canada, Canada extra fancy grade or Sweet Clementines product of USA 3.26/kg

Verified

4.94

NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L, Drumstick or selected Premium Novelties 4-10 pk

Verified

3.47

DR. OETKER Ristorante or Casa Di Mama Pizza 320-410 g

Verified

6.49

CASHMERE Bathroom Tissue 12=24 or 8=24 rolls, SPONGETOWELS 3=6 rolls or SCOTTIES Facial Tissue 6 pk

Verified

16.87

FOLGERS Roast & Ground Coffee 544-865 g or NABOB, MAXWELL HOUSE or FOLGERS Single Serve Pods 30 pk

Verified

6.47

YOGO Creamy Yogurt 16 pk or SIGG'S Icelandic Style Skyr Yogurt 650-750 g

Verified Price Guarantee

LOWEST PRICE

on select flyer items or automatically receive the difference in Scene+ points*

* Conditions apply. See sobeys.com for details.

YOUR 1,000 PTS OFFER IS WAITING

Visit the Sobeys app or MyGroceryOffers.ca

Scan QR code to download or open the app

Scene+ card must be registered and offer must be loaded. See page 2 for full terms and conditions.

That's like \$10 toward your groceries

Scene+ DIGITAL EXCLUSIVE

OFFER AVAILABLE JAN 29-FEB 11, 2026

Global Market

Verified 12.88

EIGHT TREASURES Thai Jasmine Rice 8 kg or SHIRAKIRU Japanese Sekku Rice 6.8 kg

THU 29 FRI 30 SAT 31 SUN 1 MON 2 TUE 3 WED 4

Prices and offers in effect January-February 2026 Nova Scotia

so many deals Scan here for our full digital flyer

POP_SBS_202601_P001_4011_35

2024-05-15 08:10:00

Scene+
MEMBER
PRICING

Swipe your Scene+ Card and Save





2⁹⁹
/lb
6.59/kg

MEMBER PRICING

SAVE UP TO 50%
WITH
MEMBER PRICING

3⁹⁹
/lb
8.80/kg

without Scene+ Card

Fresh Pork Shoulder Blade Roasts or Steak Family Size or Fresh Pork Shoulder Picnic Roast hock removed



MEMBERS SAVE \$1

1⁹⁹
MEMBER PRICING

ORGANIC

2⁹⁹
without Scene+ Card

COMPLIMENTS ORGANIC Whole White or Cremini Mushrooms product of Canada 227 g



MEMBERS SAVE \$1

4⁴⁴
MEMBER PRICING

5⁴⁴
without Scene+ Card

COMPLIMENTS Cheese 400 g or Shreds 226-320 g select varieties



MEMBERS SAVE \$1

2⁹⁹
MEMBER PRICING

3⁹⁹
without Scene+ Card

EARTH'S OWN Almond 1.89 L or Soy 1.75 L

Look for more Member Pricing throughout the flyer and in-store.

F001_S01_WK40_P001_A74_05_08_P01_NFLD

\$3⁴⁹

HUMPTY DUMPTY
Party Mix 250 g or
snacks 200-290 g

400 PTS
when you buy 2

\$7⁹⁹

KRAFT Cheez Whiz
900 g

1,000 Points = \$10 of free groceries

©2016 Unilever North America Inc.

SPEND \$50
OR MORE, GET **2,000** **Plus**



NAGANO Premium Fresh Pork
Loin Hotel Cut Chop, Tenderloin or
Back Ribs starting at 24.23/kg

TENDRE JE
CERTIFIÉE

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallion
cut by your meat expert from Canada AAA grade beef 39.66/kg

12
COMPLIMENTS OF

COMPLIMENTS Breaded or Battered Haddock or Pan Seared Haddock, Cod, Sole or Salmon Fillets 460-580 g

O'

54

100

79

1,000 Poin

FLO2_SBY_WK40_PRRN_ATL_N5_NIL

100% fresh GUARANTEE **Guaranteed fresh or your money back**



3.49
/lb

Fresh Pork Loin Rib and Sirloin Combo Chop
Family Size 769/kg




5.99

LARSEN'S Wieners 900 g, MAPLE LEAF or SCHNEIDER'S Bacon 375 g, MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDER'S Fully Cooked Bacon 100 g or Juicy Jumbos, Regular Beef Wieners or Smoked Sausages 375-450 selected



7.99
/lb

Fresh Boneless Beef Stewing Chunks
Family Size 1761/kg



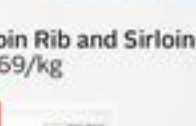


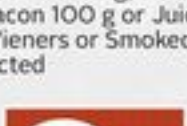
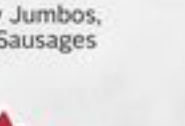


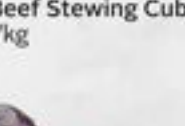



\$7

BEST BUY Cooked Shrimp
65-75 ct per lb or Flavé Shrimp
55-65 ct per lb or 300 g






5.99

COMPLIMENTS Dry Cured
Salami selected 125 g



5.44
/lb

Jumbo Cherries product of Chile no 1 grade 11.99/kg










5.99

COMPLIMENTS Dry Cured
Salami selected 125 g







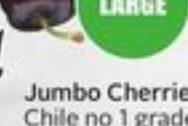



5.99

COMPLIMENTS Dry Cured
Salami selected 125 g







5.99

COMPLIMENTS Dry Cured
Salami selected 125 g

2.09⁹⁹
 GATORADE 24 pk

3.99⁹⁹
 OCEAN SPRAY Cranberry
 Cocktail 1.81 L

4.49⁹⁹
 HERSEY'S Valentine's Novelty
 Chocolates 101-180 g
 while supplies last

5.47⁹⁹
 KELLOGG'S Family Size Cereal
 450-650 g or COMPLEMENTS
 Baggies Cereal 400-750 g

Scene[®]

MEMBERS

SAVE MORE

749
MEMBER
PRICE

199 without
Scene[®] Card

MICHELIN'S
Frozen Entrées
126-284 g

699
MEMBER
PRICE

799
without
Scene[®] Card

TRE STELLE Feta 200 g selected, Crumbled Feta 150 g, Grated Parmesan 125 g, Boccconcini 200 g or Ricotta 400-475 g

299
MEMBER
PRICE

369 without
Scene[®] Card

DEMPSTER'S Holsum White or Whole Wheat, Texas Toast or Sandwich Bread 700-675 g or English Muffins 6 pk or HOSTESS Snacks 121-225 g

299
MEMBER
PRICE

399
without
Scene[®] Card

LECLERC Celebration or DARE Whippet Cookies 200-350 g

499 without
Scene[®] Card

NATIONAL
CROISSANT
DAY
\$40.00

399
MEMBER
PRICE

BAKED
IN STORE

499 without
Scene[®] Card

All Butter Croissants or Pastries 4 pk 275-400 g

1788
MEMBER
PRICE

NATURE VALLEY Granola Bars or BETTY CROCKER Fruit Snacks or MOTT'S Fruittations 840 g-1.28 kg selected

1288
without
Scene[®] Card

[illegible][illegible]

[illegible]

1,000 points = \$20 in groceries. Score points redeemed at any participating Engine location must be redeemed in increments of 1,000. *Get 2 Score+ pts on every \$1 Sprint. On eligible everyday purchases at participating grocery stores. Other conditions apply. See full list of participating merchants across Canada at scottsbakery.com/participatingstores. *Visa Int. Licensed user.

quick & easy

GET TO FREE GROCERIES FASTER when you scan your **Scene+ membership card** and pay with your **Scotiabank Scene+ Visa® Card**. **GET \$300 OFF ON EVERY \$1000!** **1,000 pts = \$10 in groceries**

seafood

CHOOSE CANADIAN SEAFOOD

4⁹⁹ **MEMBER** **5⁹⁹**
without Scene+ Card

COMPLIMENTS NATURALLY SIMPLE Tilapia, Bass or Pollock Fillets 400 g

9⁹⁹

PANACHE Hot Smoked Atlantic Salmon Strips previously frozen 150 g or COMPLIMENTS Crab-Flavoured Seafood Flake-style 907 g

15⁹⁹

COMPLIMENTS NATURALLY SIMPLE Wild Pink Salmon Fillets 908 g

5⁹⁹ **MEMBER** **7⁹⁹**
without Scene+ Card

HIGH LINER Breaded or Battered Haddock or Pollock, Butterfly or Popcorn Shrimp, Chips & Fish or Fish Cakes 330-700 g

deli & kitchen

6⁹⁹ **MEMBER** **8⁴⁹**
without Scene+ Card

FANTINO & MONDELLO Authentic Italian Charcuterie Meats selected 100-200 g

2⁴⁹ /100 g

MAPLE LEAF Big Stick Wax Bologna

5⁹⁹ **MEMBER** **6⁴⁹**
without Scene+ Card

Wraps 219-300 g

200 PTS when you buy 400 g or more

Value-Sized Meals available chilled sold by 100 g

Give them more with the Grocery Essentials Card

Choose Canadian Seafood!

We work hard to bring you quality Canadian Seafood from Coast-to-Coast. Explore our delicious offerings to make tonight a seafood night.

16⁹⁹ **MEMBER** **12⁹⁹**
without Scene+ Card

Product of Nova Scotia SUSTAINABLE BLUE Land-Raised Fresh Atlantic Salmon Fillets subject to availability 37.46/kg

Product of Atlantic Canada Fresh Wild Haddock Fillets Family Size subject to availability 28.64/kg

13⁹⁹ **MEMBER** **2⁴⁹**
without Scene+ Card

COMPLIMENTS Newfoundland and Labrador Cooked Wild Cold Water Shrimp 340 g

Product of Atlantic Canada Fresh Mussels 5.49/kg

10⁹⁹

WATERVIEW MARKET Lemon Garlic Shrimp & Sauce 454 g

9⁹⁹

EARLS KITCHEN Clam Chowder frozen 550 mL

7⁹⁹

SHOAL WATER SEAFOODS Salt Fish Bits 454 g

10⁹⁹

TOPPITS Gluten-Free Premium Breaded Fish Fillets 400 g

5⁹⁹

SNACK FACTORY Pretzel Crisps selected 155-200 g

4²⁹ /100 g

MAPLE LEAF Natural Selections Ham or Turkey

8⁹⁹

MITCHELL'S Soup Mix 225-400 g

100 PTS when you buy 200 g or more

Value Sized Twice Baked Potatoes sold by 100 g available chilled

Visit sobey.com/giftcards for details

drinks & snacks



100 PTS when you buy 2

7⁹⁹

SPARKLING ICE
503 mL



BUY MORE
SAVE MORE

2⁹⁹

ROCKSTAR Energy Drinks 473 mL
3.79 ea



7⁹⁹

PARTAKE
Non-Alcoholic Beer
4x355 mL



2/\$6

RED BULL Energy Drink 250 mL



9⁹⁹

LINDT or GHIRARDELLI Bags
17-151 g while supplies last



50 PTS when you buy 2

1²²

HERSHEY'S Singles
39-58 g



5²⁹

CADBURY
Bagged Chocolate
144-200 g



9⁴⁹

PEPPERIDGE FARM Valentine
Goldfish Crackers 40 pk
while supplies last



300 PTS when you buy 2

4⁹⁹

SNACK FACTORY Pretzel Bites
240 g or SNYDER'S OF HANOVER
Twisted Pretzel Sticks 340 g



2/\$8

TOSTITOS
Tortilla Chips
205-300 g



2/\$9

MISS VICKIE'S Kettle Chips
190-200 g



6⁹⁹

JACK LINK'S or GOLDEN ISLAND
65-81 g



100 PTS when you buy 2

2/\$7

COMPLIMENTS
Mini Cookies
150-210 g
while supplies last



200 PTS when you buy 2

2/7⁵⁰

VOORTMAN No Sugar Added
Cookies or Wafers 142-320 g



4⁴⁹

CHRISTIE Good Thins Crackers
100 g or Ritz Snackwiches 8 pk or
RYVITA Crispbread 200-250 g



MORE SAVE MORE

3²⁹

QUAKER Crispy Minis 90-100 g
or Rice Cakes 127-199 g 4.29 ea



100 PTS when you buy 2

3⁴⁹

COMPLIMENTS Soda Crackers
450 g



\$3

DARE Veggie Crisps 100 g



19⁹⁹

TIMOTHY'S Coffee K-Cup® Pods
30 pk



200 PTS when you buy 2

2/\$10

TWININGS Tea 20 pk



2/\$5

OASIS Juice, ARIZONA
Iced Tea or DEL MONTE Nectar
960 mL tetra



13⁹⁹

VAN HOUTTE Coffee K-Cup®
Pods 10-12 pk or Brew Over
Ice Pods 10 pk



4⁹⁹

NUTELLA Hazelnut Spread 375 g
or B-ready Bars 6 pk



4⁴⁹

WELCH'S Fruit Snacks 150-220 g

Here for your budget and lifestyle

Compliments

Parache



150 PTS when you buy 2

2/\$7

COMPLIMENTS Vegetable,
Tomato or Tomato Clam
Cocktails 1.83 L



2/\$6

COMPLIMENTS ZAZ Water
Enhancers 48 mL



100 PTS when you buy 2

100 PTS when you buy 2

COMPLIMENTS Potato Chips
200 g or Tortilla Chips 250-280 g



3⁴⁹

COMPLIMENTS Kettle-Cooked
Peanuts 275 g



100 PTS when you buy 2

2/\$4

PANACHE
Carbonated
Water
750 mL 1 L



300 PTS when you buy 2

15⁴⁹

COMPLIMENTS Milk Chocolate
Almonds or Raisins 900 g



5⁹⁹

COMPLIMENTS Value Size Candy
600-750 g

Scene[™]

GET 500 PTS FOR EVERY \$25 SPENT IN BOSTON PIZZA GIFT CARDS

Offer valid during January 31 - February 6, 2025.
Sorry no rainchecks or price matching. See gift card
for details, terms, conditions, and if applicable fees.
Subject to availability.

deli & kitchen



8⁹⁹

GREENFIELD Sliced Deli Meats
175 g selected



50 PTS
when you buy 1

12⁹⁹

COMPLIMENTS Charcuterie
Trio selected 250 g



STARTING AT

6⁹⁹

COMPLIMENTS Shredded
Parmesan or Italian Blend 125 g



2⁹⁹

COMPLIMENTS Black Forest Ham,
Honey Ham, Cooked or Smoked Chicken
/100 g

SLICED FRESH



11⁴⁹

COMPLIMENTS
Goat Cheese 300 g



3⁹⁹

COMPLIMENTS Dips or
Hummus regular 200-227 g



STARTING AT

5⁹⁹

OLIVERI Pasta or Gnocchi
280-360 g or Sauce 160-300 mL



100 PTS
when you buy 2

Traditional Poutine
350 g available hot



9⁹⁹

COMPLIMENTS Guiche 500 g select varieties
available chilled



100 PTS
when you buy 2

2/\$25

Real Cream Carrot
Layer Cake 625 g



NATIONAL CARROT CAKE DAY
FEBRUARY 3

6⁹⁹ **8⁹⁹**
MEMBER without Scanner Card

Carrot Cupcakes 6 pk 445 g



NEW

17⁹⁹

WITHENSHAW Cakes Chocolate or Cinnamon
Swirl frozen 600 g



BUT MORE SAVE MORE

3⁹⁹

Mini Danish 6 pk 250 g 4.49 ea

BAKED IN STORE



BAKED IN STORE

2/\$7

Bagels 4 pk 450 g



BUT MORE SAVE MORE

5⁹⁹

Mom's Leaf Cakes 450-500 g 6.49 ea



BAKED IN STORE

5⁹⁹

Almond or Butter Tarts 6 pk
270-400 g



Made with 100% Canadian Flour

BAKED IN STORE

3⁹⁹

Kaiser Buns 6 pk 430 g



100 PTS
when you buy 2

2⁸⁹

COMPLIMENTS White or Whole
Wheat Bread 570 g



BAKED IN STORE

3⁹⁹

NATURAL BAKERY Canadian Rye Bread
500 g

frozen & dairy



6⁹⁹

YOPLAIT Source 16 pk or
LIBERTÉ Greek Yogurt 900 g-1 kg



2⁹⁹ **100 PTE**
when you buy 2

COMPLIMENTS Cream Cheese or
Spread 227-250 g 3.99 ea



4⁹⁹ **150 PTE**
when you buy 2

OASIS Health Break
or Smoothie 1.6 L



2/\$7

KRAFT
Philadelphia Dips
227 g



5⁹⁹

LIBERTÉ Probiotic
Kéfir 1 L



4⁹⁹ **50 PTE**
when you buy 1

COMPLIMENTS
Cheese Sticks 210 g



3⁹⁹ **100 PTE**
when you buy 2

HERSHEY'S Refrigerated Pudding
4 pk or JELL-O Refrigerated
Pudding or Gels 4 pk



5⁹⁹ **100 PTE**
when you buy 2

INTERNATIONAL DELIGHT Creamers
946 mL or Cold Foam 369-396 g or
SILK Cold Foam 369 g Creamers 2
890 mL or Whip Cream 473 mL



2⁹⁹

BAXTER, NORTHBUMBERLAND,
SCOTSBURN or FARMERS
Chocolate Milk 2 L
assortment may vary by province



5⁷⁹

NATREL Lactose
Free Butter 250 g



12⁹⁹

KRAFT Velveeta 900 g



4⁹⁹

DR. OETKER
Giuseppe Garlic
Fingers 317 g



3⁹⁹ **200 PTE**
when you buy 2

MICHELINA'S
Pizza Snax 495 g



6⁷⁹ **100 PTE**
when you buy 2

COMPLIMENTS
Flatbread Pizzas
300-310 g



6⁷⁹ **100 PTE**
when you buy 2

COMPLIMENTS
Flatbread Pizzas
300-310 g



4⁹⁹

CRAVE or KD Frozen Entrées
200-340 g or SMART ONES
Frozen Entrées 241-283 g



11⁹⁹

SWANSON Oven Easy or Family
Skillet Meals 110 kg



7⁹⁹ **200 PTE**
when you buy 1

BURNBRAE FARMS
Egg Bakes 340 g



11⁹⁹

SNOWCREST Perfectly Imperfect
Fruit 1.75 kg



2/\$5

COMPLIMENTS Perogies 907 g



2/\$5

COMPLIMENTS Perogies 907 g



6⁹⁹ **100 PTE**
when you buy 2

PILLSBURY
Pizza Pops 8 pk



13⁹⁹

ARCTIC GARDENS Frozen
Vegetables 1.25-1.75 kg

Here for your budget and lifestyle



5⁹⁹ **100 PTE**
when you buy 2

COMPLIMENTS
Greek Yogurt 650 g



5⁴⁹

COMPLIMENTS
Pure Orange
Juice 1.54 L



5⁴⁹

PANACHE Premium
Ice Cream 1 L or
Novelty 4-6 pk
selected



3⁴⁹

COMPLIMENTS Hash Browns
or Diced Hash Browns 650 g



3⁴⁹ **50 PTE**
when you buy 1

COMPLIMENTS Sour Cream
500 mL



3⁴⁹ **35 PTE**
when you buy 1

COMPLIMENTS BALANCE
Non-Hydrogenated Margarine
427 g



100 PTE
when you buy 2

COMPLIMENTS Frozen
Vegetables 750 g



3⁹⁹

COMPLIMENTS Frozen Pie
Shells, Tart Shells or Phyllo
Pastry 255-454 g selected

meal makers



4⁹⁹
KELLOGG'S Vector Granola 311 g



10⁹⁹
JAKETAN'S Maple Syrup 500 mL



15⁹⁹
DEL MONTE Fruit Cups or GOGO SQUEEZ 20 pk



6⁹⁹
BONNE MAMAN Apple Sauce 530 mL



4⁹⁹
COMPLIMENTS Chocolate Chips 225-270 g 3.49 ea



9⁹⁹
BBQ PIT BOYS Seasonings 240-408 g, 52N Burger Binders, Seasonings or Spices 230-360 g or FLEISCHMANN'S Yeast 227 g



30% off
CLUB HOUSE La Grille Seasonings 65-248 g or Spice Blends 111-203 g selected



2⁹⁹ **+100 PTS** when you buy 2
COMPLIMENTS Bagels 6 pk



4⁹⁹
JUST SOUP 480 mL, CHOLULA Hot Sauce 150 mL or Salsa 325 mL



2⁹⁹
CLOVER LEAF Yellowfin Chunk Light Tuna or Flaked Pink Salmon 142 g



3⁴⁹ **+100 PTS** when you buy 3
MINUTE RICE Cups 250 g



3⁹⁹
PACO Tortillas 300-340 g selected



2⁹⁹
CATELLI Smart 340-375 g, Bistro or Healthy Harvest 375 g (excludes lasagna) or COMPLIMENTS Lasagna 375-500 g



1⁷⁹
CLUB HOUSE Beef Stew or Ragoût de Bœuf 36-45 g



4⁴⁹
STRUB'S Pickles 1 L (excludes premium) or COMPLIMENTS Oh Mama! Hot Sauce 354 mL



4²⁹
COMPLIMENTS Instant Long Grain Rice 700 g



3/\$10 **+100 PTS** when you buy 2
COMPLIMENTS Peanut Butter 500 g



4⁴⁹ **+100 PTS** when you buy 2
COMPLIMENTS Graham Crumbs 400 g or Sweetened Condensed Milk 300 mL



300 PTS when you buy 1
COMPLIMENTS Vegetable Oil 3 L



2⁹⁹
COMPLIMENTS Taco or Crema Sauce 245 mL

natural health



3⁹⁹ **+100 PTS** when you buy 2
PLANT UP Puffs 100 g



9⁹⁹
COMPLIMENTS ORGANIC Cranberry Juice 1.36 L



13⁹⁹ **+100 PTS** when you buy 1
COMPLIMENTS ORGANIC Roast & Ground Coffee 275-300 g



15⁹⁹
TERRA Granola 800-850 g



3⁹⁹
EARTH'S OWN Oat Beverages or So Nice Almond Beverages 1.75 L



10⁹⁹
AMY'S KITCHEN Pizza 340-397 g



4⁹⁹ **+100 PTS** when you buy 2
VIO LIFE Vegan Cheese assorted varieties 150-227 g



5⁴⁹ **+100 PTS** when you buy 2
IMAGINE Chicken Bone Broth 946 mL



20% off
OLLY Vitamin Gummies 25-90 pk selected



2/\$7
HERSHEY'S One Bar 60 g or LENNY & LARRY'S Cookie 113 g



1⁹⁹ **+100 PTS** when you buy 2
KIND Core Bars 40 g selected



11⁹⁹ **+100 PTS** when you buy 2
MUSCLE MILK 4 pk

Give them more with the Grocery Essentials Card

Visit sobeyss.com/giftcards for details

home & pet care



STARTING AT 10⁹⁹

PALMOLIVE Dish Detergent 4.27 L or FLEECE 3.5 L or Sheets 200 pk



15⁹⁹

FINISH Dish Tabs 10-55 pk or Jet-Dry 946 mL



5⁴⁹

SCRUBBING BUBBLES Bathroom Cleaner 623 g or 946 mL, Shower Foamer 567 g or 946 mL, or Easy Peasy 385 g or 946 mL selected



12⁹⁹

WOOLITE Laundry Detergent 1.8 L or RESOLVE Stain Remover 1.38 kg



2⁹⁹

SCOTTIES Ultra Soft with Lotion Facial Tissue Cubes 52 sheets



STARTING AT 9⁹⁹

CHARMIN Bathroom Tissue 8-24 rolls BOUNTY Paper Towels 2-3 pk or Napkins 400 pk



7⁹⁹

ALCAN Foil 50-100 ft. REYNOLDS Parchment Paper 75 ft. Parchment Sheets 40 pk or Air Fryer Liners 50 pk selected



7⁴⁹

GLAD Kitchen Bags, 26-52 pk or Compostable 10 pk



9⁴⁹

PURINA Cat or Kitten Chow 1.6-2 kg



\$2

PEDIGREE Wet Dog Food 375 g



18⁹⁹

ARM & HAMMER Slide Cat Litter 9.1 kg



STARTING AT 1⁵⁰

COMPLIMENTS Cat or Dog Treats or Chews 35-113 g

health, beauty & baby



6⁹⁹

SENSODYNE Whitening or Pronamel Toothpaste 110-135 mL selected



7⁴⁹

DEGREE Deodorant 74-107 g selected



15% off

BIC Men's and Women's Razors or Blades 1-12 pk selected



300 PTS

when you buy 2

8⁹⁹

AVEENO Body Wash 332 mL selected



50 PTS

when you buy 2

9⁹⁹

LADY, MEN SPEED STICK Deodorant 2 pk or PLAYTEX Sport Tampons 32-36 pk selected



9⁴⁹

HERBAL ESSENCES Shampoo or Conditioner 400 mL selected



3⁹⁹

COLGATE Total Toothpaste or Brushes 70-150 mL or 1-3 pk selected



400 PTS

when you buy 2

15% off

AVEENO Skin Care selected



3⁹⁹

Q-TIPS 400 pk or BABY GOURMET Snacks 35-90 g or HUGGIES Wipes 56-64 pk



400 PTS

when you buy 2

28⁹⁹

PAMPERS Easy Ups 40-74 pk or Ninjamas 34-44 pk



50% off

36⁹⁹

PAMPERS Super Ecoone Pac 66-174 pk or ENFAGROW A+ 907 g



69⁹⁹

SIMILAC 360 Total Care Powder 859 g

pharmacy

Only available at Pharmacy Locations

*Select products and only available when a pharmacist is on duty.



10% off

300 PTS

when you buy 2

ADVIL Pain Relief 40-150 pk, Children's ADVIL Liquid 230 mL or Chews 40 pk*



15% off

200 PTS

when you buy 2

TYLENOL Pain Relief 60-150 pk, MOTRIN 400mg Liquid Gel 60 pk, TYLENOL Easy Dissolve 32 pk or Precise 113 g*



10% off

200 PTS

when you buy 2

TYLENOL or BENLYN Cough, Cold & Flu selected*



10% off

150 PTS

when you buy 2

BAND-AID Wound Care selected



10% off

200 PTS

when you buy 2

PEPTO-BISMOL 24-48 pk or 350-480 mL



10% off

400 PTS

when you buy 2

NEXCARE Advanced Healing or Large Wound Care selected



300 PTS

when you buy 1

39⁹⁹

A&D Blood Pressure Monitor UA-660CN 1 pk

Happy Lunar
New Year
新春快樂

Celebrate
with savings



7⁹⁹
/lb
Fresh Skinless Pork Belly
sliced 17.61 kg



2⁸⁸
/lb
Baby Bok Choy or Shanghai Bok Choy
product of USA 6.35/kg



10 lb
CASE
Sunkist
2026
100 買一送一
when you buy 1
14⁸⁸



NEW BRUNSWICK
WILD LOBSTER CLAWS
— PAQUET COMPLET — ENTièrement CUITES —
POURCES DE HOMARDES SAUVAGES
NOUVEAU-
BRUNSWICK
22⁸⁸
COMPLIMENTS New Brunswick Wild
Lobster Claws product of Canada 454 g



5⁴⁸
SIWIN Potstickers 454 g
or Dumplings 500 g selected



3⁹⁸
KJ FOODS Dumplings 380 g
or Fried Pork Buns 450 g selected



9⁸⁸
KIM PHAT Spring Rolls
2.8 kg



5⁸⁸
HUY FONG Chili Garlic Sauce
481 mL



2⁹⁸
CHINA LILY
Soya Sauce
493 mL



7⁹⁸
CJO O'FOOD
Roasted Seaweed
Snack 15 g
selected varieties



5⁹⁸
MINICRUSH Fruit Jelly
1.4 kg



4⁴⁸
LOTTE Yukimi Mochi
270 mL selected varieties



200 買一送一
when you buy 2
10⁹⁸
FERRERO ROCHER Chocolate
Jewel Box 200 g



8⁸⁸
NESCAFÉ Sweet & Creamy
Instant Coffee 16-18 pk



28⁸⁸
BLACK+DECKER 16-Cup Rice
Cooker while quantities last



200 買一送一
when you buy 2
4⁴⁸
COMPLIMENTS Disinfecting
Wipes 75 pk

So ready to entertain

Let's start with apps!

We make it easy!

Beautiful Bites!

Our most popular cheeses cubed for easy nibbling. Mild Cheddar, Provolone, Creamy Havarti, Swiss and Marble Cheddar.

Small serves 8-10
Large serves 15-20

Shop our
selection of

60+

Made-to-order trays!

Take the Wrap!

An appetizing assortment of freshly prepared wraps, including Chicken Caesar, Crispy Chicken, Turkey Club, Buffalo Chicken and Seven Grain Veggie.

Ask in store for full selection.

Small serves 5
Large serves 10

Get **1,000** PTS

When you spend \$75

or

Get **2,500** PTS

When you spend
\$150 or more

That's like

\$25

toward your
groceries

Nature's Bounty!

A beautifully presented variety of Fresh Berries, Pineapple, Red and Green Seedless Grapes, Kiwi, Cantaloupe, Watermelon and Honeydew.

Small serves 20

*Family faves
everyone will
enjoy!*

Dessert Bars!

Our Hand-cut Squares are a welcome addition to any table.

Small serves 15
Large serves 20

Order in-store or online today!

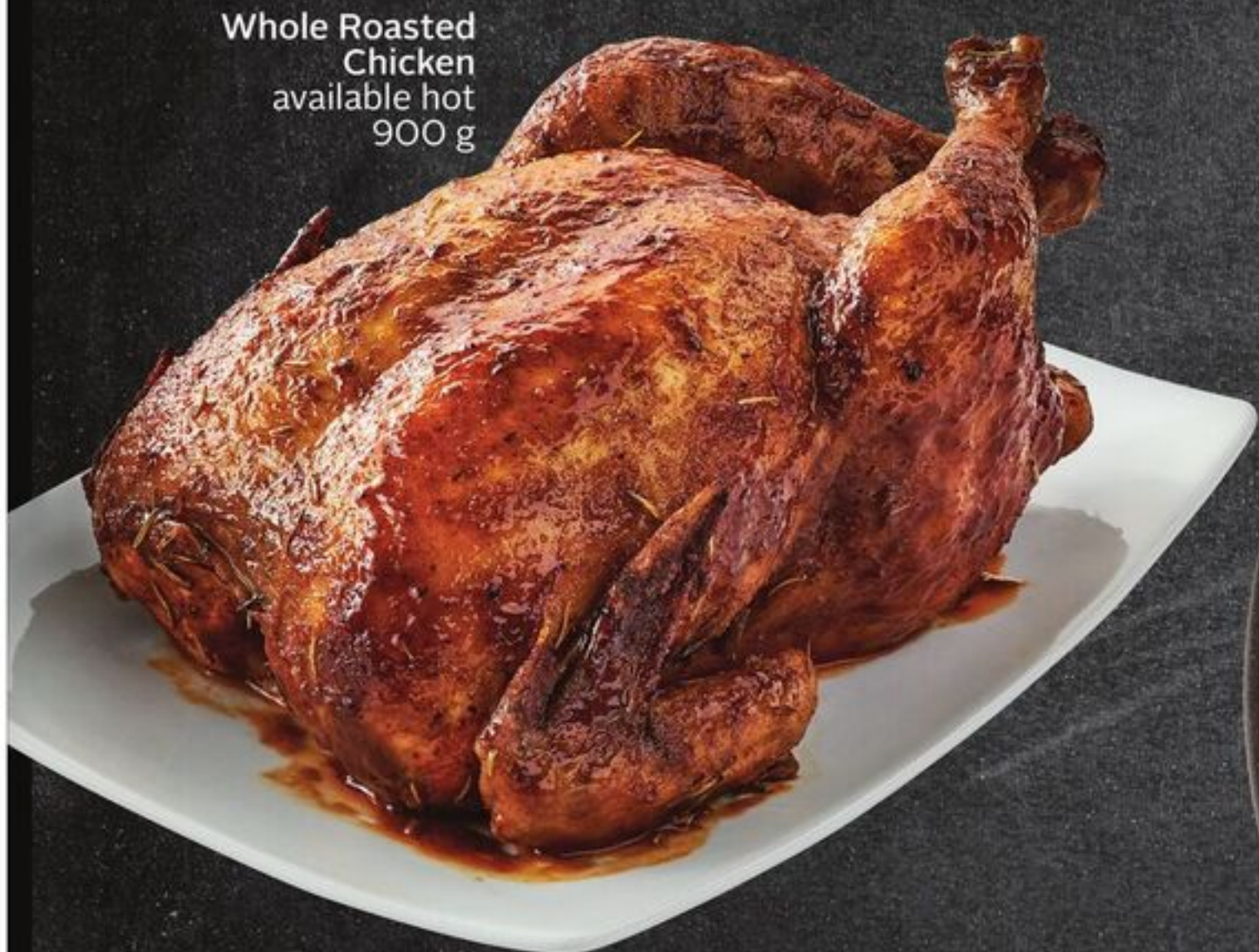
Visit www.sobeys.com/entertaining for tray selections and ordering tips



fresh, Fast, and Ready to Enjoy!

Quick and Convenient - for Families on the Run

Whole Roasted
Chicken
available hot
900 g



Chilled Meals
sold by 100 g



Maple Baked Ham
sold by 100 g
available hot or chilled



Maple Bacon Back Ribs
full rack 710 g or half rack
355 g available hot or
chilled



**Freshly prepared
and ready
for dinner
tonight!**

Pepperoni Take
& Bake Pizza
14"



Assorted Classic
Dagwood 1/2 Sub

STERLING SILVER Fresh Boneless Top Sirloin Grilling Steaks, Family Size or Premium Oven Roast cut by your meat expert from Canada AAA grade beef



HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

CERTIFIED
TENDER*
TENDRETÉ
CERTIFIÉE

DID YOU KNOW?

- Known as the Picanha in South America.
- Our Exclusive Premium STERLING SILVER Top Sirloin Coulotte or Cap is cut with ample marbling.
- It can be smoked, grilled, sous vide or roasted, making it perfect for any meal.

15⁹⁹
/lb

STERLING SILVER Fresh Boneless Top Sirloin Cap/ Coulotte Premium Oven Roast or Family Size Grilling Steaks cut by your meat expert from Canada AAA grade beef 35.25/kg

THE CERTIFIED TENDER* ADVANTAGE

When choosing a roast or steaks, look for the Certified Tender* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

PORC • PORK
Nagano

MAKE IT A NAGANO NIGHT.
RICH FLAVOUR. REMARKABLY TENDER. 100% CANADIAN PORK.



Remarkably
tender cuts!

STARTING AT

10⁹⁹
/lb

NAGANO Premium Fresh Pork Loin Back Ribs, Tenderloin or Hotel Cut Loin Chop starting at 24.23/kg

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf



1st Ingredient is Chocolate Chips!

- Made in Canada
- All butter
- No synthetic colours or artificial flavours
- No hydrogenated oils or MSG

NEW



100 PTS
when you buy 1

4⁹⁹

COMPLIMENTS Exceptional
Chocolate Chip Cookies 280 g



Scene+
DIGITAL
EXCLUSIVE

LOAD IT TO GET IT!

- 1 Download the Sobeys app
- 2 Load your offers to activate them
- 3 Shop and scan your Scene+ card

Activate your offers in the Sobeys app or at [MyGroceryOffers.ca](https://www.mygroceryoffers.ca)

Get **700 PTS** when you buy 2
COMPLIMENTS Aerosol Whip Cream 400 g

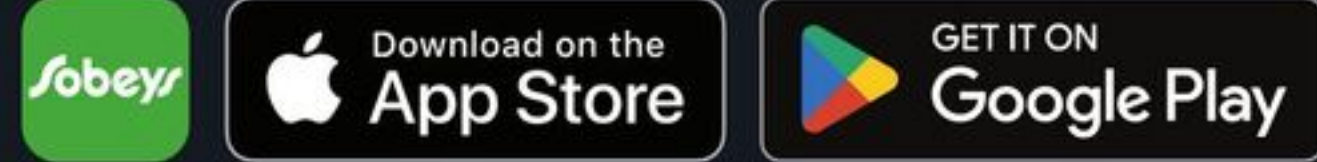
Get **300 PTS** when you buy 2
COMPLIMENTS or COMPLIMENTS BALANCE Salad Dressings 475 mL

Get **250 PTS** when you buy 1
COMPLIMENTS Margarine 850 g

SAVE **\$1.50**
LOAD THIS OFFER AND SAVE \$1.50 ON COMPLIMENTS Stringable Cheese 12-16 pk

SAVE **\$2**
LOAD THIS OFFER AND SAVE \$2 WHEN YOU BUY 2 COMPLIMENTS Traditional Pizza 352-446 g

Get **200 PTS** when you buy 400 g or more
COMPLIMENTS Black Forest Ham, Honey Ham, Cooked or Smoked Chicken



Offer valid January 29th to February 4th, 2026 at all Sobeys locations in Atlantic Canada. Minimum qualifying purchase must be made in a single transaction. No base Scene+ points earned. Offer must be loaded to a registered Scene+ card prior to purchase. Limit one digital offer per Scene+ membership card. Visit <https://www.sceneplus.ca/terms-and-conditions> to see full Terms and Conditions. Offer subject to change and may be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

FAN TASTIC EATS

5⁹⁹

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk 248-492 g or Gourmet Popping Corn 850 g

2/\$10

HEALTHY CHOICE Gourmet Steamers selected 299-309 g

Knorr

Don't just watch the game **taste the win!**

2⁹⁹ KNORR Rice or Pasta Cups 73 g

4⁹⁹ HELLMANN'S Mayonnaise 240-445 mL

GET BACK INTO ROUTINE

2/\$5

PAM Cooking Sprays 113-170 g (excludes Avocado and Organic)

5⁹⁹

2/\$5 SNACK PACK Pudding assorted 92 g

4⁴⁹ ANGIE'S Boomchickapop Popcorn 136 g or Sweet & Salty 198 g

TASTE THE DIFFERENCE

ITALY'S #1 BRAND OF TOMATOES

4⁹⁹ MUTTI Strained Tomatoes 680 mL or Peeled or Finely Chopped Tomatoes 796 mL

4²⁹ MUTTI Tomato Paste 156 mL

ONE FAMILY. ONE PASSION. TOMATOES.

Together is Golden

3⁹⁹ MCCAIN Regular Fries 800 g or Diced Hashbrowns 800 g

4⁴⁹ MCCAIN Breakfast Potatoes 650 g

3⁹⁹ MCCAIN Pizza Pockets 3 pk 300 g

BUY ANY 6 products & receive

1,000 Scene+ Points

= \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

MAKE IT WITH QUAKER

2/\$5 QUAKER Chewy* 120 g or QUAKER* Dippis* 150-156 g

4⁴⁹ QUAKER Crispy Minis* 90-100 g

3²⁹ QUAKER* Rice Cakes 127-199 g 4.29 ea

BUY ANY 6 products & receive

1,000 Scene+ Points

= \$10 Value

OFFER VALID JANUARY 1 - FEBRUARY 11, 2026

START YOUR ACTIVIA GUT HEALTH CHALLENGE

4⁴⁹ ACTIVIA 650 g or ACTIVIA Expert 4x100 g

7⁴⁹ ACTIVIA Expert 750 g or ACTIVIA 12x100 g or 12x95 g

Nestlé Favourites

4⁹⁴ NESTLÉ Premium Frozen Dessert or Real Dairy Ice Cream 1.5 L

4⁹⁴ NESTLÉ Drumstick Frozen Dessert 4x100 mL

4⁹⁴ NESTLÉ Kikkat Confectionery Frozen Dessert 4x80 mL

YOU COULD WIN \$5,000 WORTH OF GROCERIES IN SCENE+ POINTS.

BUY \$10 in any products

SCAN your Scene+ card at checkout

Scene+

Starbucks

SPEND \$50

GET \$15*

13⁹⁹ STARBUCKS® by NESPRESSO® for Vertuo 8 pk

GIUSEPPE

\$7 DR. OETKER Giuseppe Rising Crust or Thin Crust Pizza 439-785 g

Eggo

5⁹⁹ KELLOGG'S Eggo Waffles 560 g or Protein Waffles 280 g

Red Bull

16⁹⁹ RED BULL Energy Drinks 8x250 mL

WELCOME TO Mi Tierra

3⁹⁹ BARCEL Mi Tierra Tequila Chops 250 g

Red Bull

16⁹⁹ RED BULL Energy Drinks 8x250 mL

ZAVIDA

13⁴⁹ ZAVIDA Single Serve Coffee Pods 12 pk or Ground Coffee 340 g

2/\$6
GLACÉAU
Vitaminwater
Beverages
591 mL

2/\$4.50
POWERade
Beverages
473 mL

2/\$4.50
BODYARMOR
Beverages
473 mL

2/\$6
GLACÉAU
Smartwater
Beverages 1 L

Offer valid from January 27 to February 01, 2008.
 *Not available in some areas. Applies only to bottles. Subject to availability while supplies last. Not valid in conjunction with any other offer. Bottle may vary in size. All products are not purchased at the same price, single units or regular price. The products listed above are the prices you may expect to find in stores.

BRING HOME A WIN WITH 2 OFFERS FROM 

NET PRICED @ 10 SERVINGS (1/2 CUP) EACH, ALL VARIETIES

5.99
GENERAL MILLS
Family Size Cheerios or
selected varieties
475-510 g

Some restrictions apply.
See back of coupon for details.
©2013 General Mills. All rights reserved.
Garden of Eatin' is a registered trademark of Garden of Eatin' LLC.

 **5.99**
GARDEN OF EATIN'
Granola Bars or BETTY CROCKER
Fruit or Quakers or WOTTS® 120-230 g

BUY 2 OLD EL PASO® TACO KITS AND GET \$10.00 TO FILL UP YOUR TACOS**
good thru 12/31/13

5.49
OLD EL PASO
Taco Kits
250-510 g selected varieties

*Total purchase of \$20.00 or more required.
**Redemption good thru 12/31/13. See back of coupon for details.

2.99
NATURE VALLEY Lunch Box, Crunchy or
Trail Mix Granola Bars or BETTY CROCKER
Fruit or Quakers or WOTTS® 120-230 g
selected varieties

4/\$5
OLD EL PASO
Seasoning Mix 24 g
selected varieties

Dare  Protein Coated

SNACK SMART THIS SCHOOL SEASON.

150 PTS
when you buy 2

\$4

DARE Bear Paws
168-240 g Wagon
Wheels 315-360 g or
RUFFLES Cookies 250 g

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Fluffy. Irresistible. Dippable.



4.99

Philadelphia
Cream Cheese
Product 237-250 g
selected varieties



9.99

KRAFT Singles
Swiss Process Cheese
Product
825 g selected
varieties

*Based on the 2018 Brandwatch® Canadian Trust Study

 **CANADA DRY**

Crave a wave of flavour?

Try NEW Peach Mango today!

Also available in Zero Sugar

  **Coming Soon**

Also available in 12x355 mL



4.99 **CANADA DRY**
6x222 mL
select varieties

Trademark of Canada Dry Heur's, Inc.

CLICK HERE to view full list
of participating products.

Your
family could

WIN*

1 million Scene+ Points towards
free groceries

Scene+

Earn an instant entry for
every eligible product
purchased when scanning
your Scene+ card



STARTING AT
8.99

MAPLE LEAF Natural Fully Cooked Shredded
Chicken or Pork Breakfast Sausages 250-300 g



2/4.50

BODYARMOR SuperDrink
473 mL



2/4.50

POWERADE Sports Drinks
710 mL



7.99

FUZE Iced Tea or PEACE Tea
12x341 mL



5.99

ORVILLE REDENBACHER Microwave Popcorn 5-8 pk
248-492 g or Gourmet Popping Corn 850 g



4.49

ANGIE'S Boomchickapop Popcorn
136-198 g



4.49

MCCAIN Superfries
454-800 g



5.99

GENERAL MILLS Family Size
Cereal 516-778 g



13.99

CORONA Cero Non-Alcoholic Beer
6x330 mL



19.99

TIDE Liquid Detergent 94-100 Loads 3.46-3.9 L,
Pods 45-76 pk, GAIN Flings! 45-76 pk, DOWNY
Unstopables 853 g, IVORY SNOW 3.1 L or
CASCADE Auto Dish Tabs 51-90 pk

**FEED
THE
DREAM**



Sobeys

OFFICIAL GROCER



*MINI RULES FEED THE DREAM CONTEST 2026 (the "Contest") NO PURCHASE NECESSARY. Full Contest rules and no purchase entry method found at www.sobeys.com/feed-the-dream/participating-suppliers/rules. Contest runs from January 8, 2026 and ends on March 18, 2026. Open to legal residents across all provinces of Canada excluding Québec who have a valid Scene+ account, and who have reached the age of majority on the date they enter the Contest. There are three (3) grand prizes to be won. Each grand prize consists of 1,000,000 Scene+ points (ARV \$10,000.00 (CAD) each). There are two hundred(200) secondary prizes to be won. Each secondary prize consists of 25,000 Scene+ points (ARV \$250.00 (CAD)each). The prizes have no equivalent cash value, are non-transferable and no substitutions will be made. Correctly answered skill testing question required. Odds of winning depend on the number of eligible entries received.

Make every day CATurday

Pamper your cat with the treats they love, extra playtime & nose boops

6⁹⁹

HARTZ Delectables
Stew Cat Treats 6 pk



Great as a handheld treat,
in a bowl or as a topper!

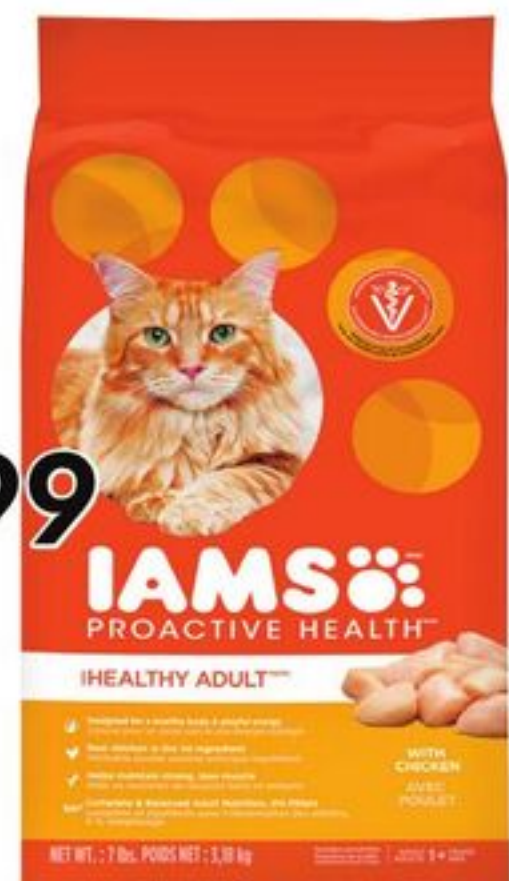
11⁴⁹

HARTZ Squeeze Up
Cat Treats 20 pk



24⁹⁹

IAMS Dry Cat Food
3.18 kg



7⁹⁹

PURINA Friskies
Dry Cat Food
1.5-2 kg



7⁹⁹

COMPLIMENTS
Scoopable Cat
Litter 7 kg



BUY
MORE
SAVE
MORE

1⁴⁹

ea when you
buy 4 or more

SHEBA Bistro
Singles 75 g 1.79 ea



BUY
MORE
SAVE
MORE

1²⁵

ea when you
buy 4 or more

PURINA Friskies
Lil' Soups 34 g or
Fancy Feast Broths
40 g 1.59 ea



GIVE YOUR SCENE+ POINTS A BOOST

Earn Scene+ points **3.7X faster** with
the Scotiabank Scene+ Visa Card.♦

APPLY NOW

♦Conditions Apply

