

H-E-B® This week's BIG SAVINGS



\$9.99
lb.

FRESH!
Beef Ribeye Steaks
bone-in
USDA Choice
value pack

SAVE up to \$6 per lb.



\$1.47
ea.

YOUR CHOICE!
**Blackberries, 6 oz., or
LARGE!
Round Mangos**

YOUR CHOICE!
FRESH!
H-E-B Seasoned
Boneless, Skinless
Chicken Breasts or
Thighs for Fajitas
value pack



\$2.49
lb.

SAVE up to \$1 per lb.

YOUR CHOICE!
Cosmic Crisp Apples or
Poblano Peppers



\$1.27
lb.

FRESH!
Hill Country Fare
Thin Sliced
Boneless Skinless
Chicken Breast



\$2.99
lb.

SAVE up to \$1.40 per lb.

YOUR CHOICE!
Bosc Pears or
Beefsteak Tomatoes



97¢
lb.

H-E-B Texas Heritage®
Smoked Sausages or
Hot Dogs
12 - 36 oz.
assorted varieties



SAVE \$2
with yellow
coupon
in-store or
online
WHEN YOU BUY 2

YOUR CHOICE!
Bright Farms Crunch Kits
5.85 - 6.7 oz.
assorted varieties, or
H-E-B Navel Oranges



\$2.97
ea.

4 LB. BAG

FRESH SEAFOOD DAILY!

FRESH!
H-E-B Wild Caught
Jumbo Gulf
White Shrimp
16 - 25 ct. per pound



\$8.97
lb.

SAVE up to \$1 per lb.

FRESH!
Rainbow Trout Fillets
responsibly raised
Product of U.S.A.



\$6.97
lb.

SAVE up to \$2 per lb.

OUR BIGGEST DEALS IN TEXAS!



SAVE \$1
with yellow
coupon
in-store
only
**WHEN YOU BUY
1 LB. OR MORE OF
H-E-B Premium
White or Red
Grapes**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online
**WHEN YOU
BUY \$15 OF
H-E-B Organics®
Items
(excludes beef)**



SAVE \$3
OFF YOUR
BASKET
with yellow coupon
in-store or online
**WHEN YOU
BUY \$20 OF
H-E-B
Grass Fed Beef**

Any
Field & Future
by H-E-B™ Items



SAVE 20%
when you clip Digital
Coupon in My H-E-B App

Higher Harvest
by H-E-B™ Products
assorted varieties



SAVE 20%
with yellow coupon
in-store or online

WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.

We reserve the right to limit quantities.

Prices good Wednesday, January 7 thru Tuesday, January 13, 2026 only at your neighborhood H-E-B Stores.

also
heb.com



WIC
ACCEPTED
HERE

H-E-B GIFT CARDS
are redeemable in stores for cash
on purchases of \$25 or more.

50107p01219

HEB **MAJOR DEAL** save more than **\$10** in **FREE ITEMS** *with yellow coupons in-store or online*

BUY
 Salmon Portions
 4 ct. tray



get 3 items free!

with yellow coupons in-store or online

- H-E-B Vegetables
 6 - 16 oz. bag, assorted varieties
 (excludes H-E-B Organics®)
- H-E-B Couscous
 5.66 - 5.89 oz., assorted varieties
- H-E-B Avocado Oil No Stick
 Cooking Spray, 5 oz.



Combo Loco®

Welch's
 Juicefuls Fusions,
 Fruit 'n Yogurt, 20 ct., or
 Fruit Snacks
 22 ct., assorted varieties



BUY
GET FREE!
with yellow coupon
SAVE
UP TO \$2.98!



H-E-B
 Lone Stars
 Baked Snack
 Crackers, 11 oz.
 assorted varieties

H-E-B
 Texas Tough®
 Trash Bags
 80 - 100 ct.
 assorted varieties



BUY
GET FREE!
with yellow coupon
SAVE
UP TO \$4.47!



H-E-B
 Texas Tough®
 Aluminum Foil
 12 in., 35 - 75 sq. ft. rolls, or
 18 in., 37.5 sq. ft. roll
 assorted varieties

two (2)
 Rambler
 Sparkling Water
 8 - 12 pk., 12 oz. cans
 assorted varieties



BUY
GET 3RD FREE!
with yellow coupon
SAVE
UP TO \$5.97!



Any one (1)
 Halo Top
 Ice Cream or Bars



BUY
GET 2ND FREE!
with yellow coupon
SAVE
UP TO \$4.48!



LOW PRICES ON EVERYTHING YOU NEED!

WHEN YOU
 BUY \$10 OF
 Central Market,
 H-E-B Broth,
 Bone Broth or
 Stocks, 9.5 - 48 oz., or
 Value Packs, 6 ct.
 (excludes
 Hill Country Fare
 Broth)



SAVE
\$2 OFF
YOUR BASKET
with yellow coupon
in-store or online



SAVE
\$5 OFF
YOUR BASKET
with yellow coupon
in-store or online

WHEN YOU
 BUY \$20 OF
 H-E-B Vitamins,
 Minerals,
 Supplements, or
 Probiotics



SAVE
\$1
with yellow coupon
in-store or online
WHEN YOU BUY 2

H-E-B
 Sweetened or
 Unsweetened
 Sparkling Water
 12 pk., 12 oz. cans
 assorted varieties

MORE BIG SAVINGS

Dawn
 Powerwash
 Dish Spray, 16 oz., or
 PowerSuds Liquid
 Dish Soap, 13.6 - 51.5 oz.
 assorted varieties



SAVE
\$2
with yellow coupon
in-store or online

Always Discreet
 Liners, 111 - 120 ct.,
 Pads, 26 - 66 ct., or
 Underwear, 17 - 28 ct.
 (excludes Always Discreet
 Pads, 30 ct., and all other
 counts & Always products)



SAVE
\$3
with yellow coupon
in-store or online

Bounty
 Essentials
 Paper Towels
 6 double rolls



SAVE
\$1
with yellow coupon
in-store or online



SAVE
\$10 OFF
YOUR BASKET
when you clip Digital
Coupon in My H-E-B App

WHEN YOU BUY \$50 OF
 Pampers
 Diapers, 16 - 164 ct.,
 Easy Ups Training
 Pants, 13 - 74 ct.,
 Ninjamas Youth
 Pants, 11 - 44 ct.,
 Wipes, 52 - 1344 ct., or
 Luvs Diapers, 18 - 168 ct.
 Limit one per household

BUY two (2)
 H-E-B Texas Tough®
 Food Storage
 Containers, 2 - 4 ct.
 assorted varieties
 (retail value of \$2.75)



GET 3RD FREE!
with yellow coupon
in-store or online

Dove or M&M's
 Valentine's Day
 Laydown
 Candy Bag
 7.94 - 10 oz.
 assorted varieties



SAVE
\$1
with yellow coupon
in-store or online



SAVE
20%
with yellow coupon
in-store or online

Sterilite
 Items

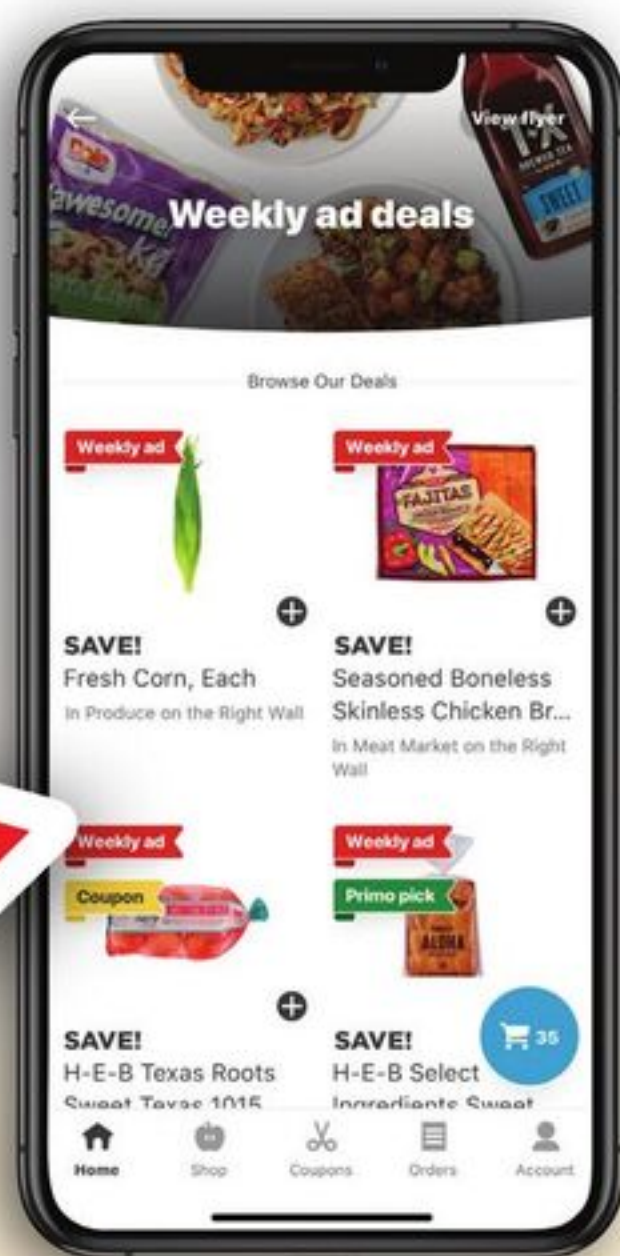
WHILE SUPPLIES LAST. LIMITED TO STOCK ON HAND.
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My H-E-B

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