

Moredays
Moredays
Moredays
Moredays



Get more points

More savings, more deals, more points

This week only! Jan 29-Feb 4⁺⁺

Moredays

APP EXCLUSIVE OFFER

Members get

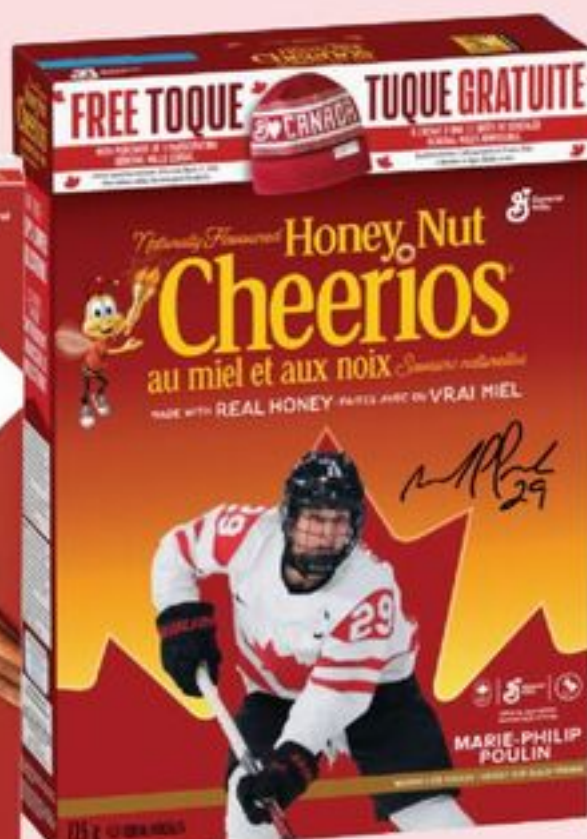
5,000^{pts}
for every \$10*
spent on

\$5
back
in points

**CHEERIOS, CHEX OR
OATMEAL CRISP CEREALS**

SELECTED SIZES AND VARIETIES
21103495_EA/20887966_EA

*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



**ONLY
3⁷⁵**

Moredays

APP EXCLUSIVE OFFER

Members get

1,500^{pts}

\$150
back
in points

ZIGGY'S® SLICED MEAT

SELECTED VARIETIES, 175 G
21592461_EA/21596554_EA



Moredays

APP EXCLUSIVE OFFER

Member Only Price**

2²⁵

Non-Members
2⁷⁵

PC® ENGLISH MUFFINS

6'S

20810728_EA/20810793_EA

*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get

2,000^{pts}
for every \$5*
spent on

\$2
back
in points

**CHRISTIE CRISPERS
OR BITS & BITES**

SELECTED VARIETIES, 145 G
21358333_EA/21395350_EA



Moredays

Member Only Price**

\$10

Non-Members
\$12

Members
save
\$2

NO NAME® CAT LITTER

SELECTED VARIETIES, 18 KG
20177169002_EA

**Must be a registered PC Optimum™
member to load and get this offer.



新年快樂

HAPPY LUNAR
NEW YEAR

Celebrate the Year of the
Horse with low prices.

WOW

88¢
LB
1.94/KG

NAPA CABBAGE
PRODUCT OF MEXICO
OR U.S.A.
20015025001_KG



88¢

LIMIT 4
OVER LIMIT PAY
1.49 EA

SWANSON CHICKEN
BROTH READY TO
SERVE
412 ML
20042814_EA



128

LIMIT 4
OVER LIMIT PAY
1.49 EA

NONG SHIM
CUP NOODLE
SELECTED VARIETIES
75 G
20032441005_EA



WOW

388

MELONA ICE BAR
SELECTED VARIETIES, FROZEN, 560 ML
21622902_EA



SALE

288
LB
6.35/KG

WHOLE CHUB MACKEREL,
DRESSED TILAPIA OR
HEADLESS GUTTED
BLUE COD
FROZEN
20189341_KG/21615951_KG



DEAL DROP

Limited-time deals on PC® home & more.

SAVE 4.00
\$15

PC® TRITAN FOOD STORAGE SET
12-PIECE
21109312_EA

PREPARED IN CANADA

REAL CANADIAN SUPERSTORE
PROUDLY CANADIAN

WOW

2.49
LB
5.49/KG

GREEN OR RED SEEDLESS GRAPES
PRODUCT OF PERU OR CHILE
20425775001_KG/20159199001_KG

27⁸⁸

LIMIT 4
OVER LIMIT PAY
35.99 EA

JASMINE GOLD
級香米
泰國上等
茉莉金

Premium Scented Rice / Riz Parfumé Première
THAI JASMINE RICE 100%
RIZ THAI AU JASMIN 100%

Gạo Thơm Thượng Hảo Hạng
ข้าวหอมจุฬาทองสูง

Net Weight / Poids Net
18 kg / 39.6 lb

PRODUCT OF THAILAND
PRODUIT DE THAILANDE

18 KG

WOW

10⁸⁸
LB
23.99/KG

BEEF SHORT RIBS KOREAN STYLE OR FLANK STEAK
CUT FROM CANADA AA GRADE BEEF
20810384_KG/20810386_KG/21394409_KG

12⁹⁹

LIMIT 4
OVER LIMIT PAY
17.99 EA

PC® OLD FASHIONED BACON
20115704_EA

HOT DEAL **1 KG**

We match prices* so you can just shop!

AD MATCH

*SEE FLYER LEGAL FOR DETAILS

Optimum® Moredays

APP EXCLUSIVE* OFFER!
3 DAYS ONLY! Jan 30 - Feb 1

Members get **30,000 pts** when you spend **\$300*** or more in-store

\$30 back in points

*Spend \$300 or more on almost anything in-store before taxes and after redemptions and all coupons and discounts are deducted in a single transaction (excludes purchase of tobacco, lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time) you will earn the points indicated. *Open the PC Optimum™ app now to get your offers.

1.68

LIMIT 4
OVER LIMIT PAY
2.29 EA

AROY-D COCONUT MILK
SELECTED VARIETIES
400 ML
20063864_EA

2/\$12
OR 7.00 EA

SEAQUEST® SHRIMP 16-20/LB, 300 G, PC® SALMON BURGERS 500 G, MARINA DEL REY SHRIMP MEAT 300 G OR BASA STEAKS 1 KG, FROZEN
21043887_EA/21395555_EA

4.99

LIMIT 4
OVER LIMIT PAY
7.49 EA

DR OETKER RISING OR THIN CRUST PIZZA 439-785 G OR RIP'N SHARE PIZZA BUNS 480 G
SELECTED VARIETIES, FROZEN
21106361_EA/21624864_EA

1.49

LIMIT 4
OVER LIMIT PAY
1.99 EA

UNICO CHICK PEAS, BEANS, LENTILS 540 ML OR TOMATOES 796 ML
SELECTED VARIETIES
20313447001_EA/20314629001_EA

1.66

LIMIT 4
OVER LIMIT PAY
2.49 EA

BARILLA PASTA
SELECTED VARIETIES, 340/410 G
21404912_EA

Moredays

Member Only Price™
5.99

Non-Members
6.99

TEMPTATIONS CAT TREATS TUBS
SELECTED VARIETIES
454 G
21105449_EA

*Must be a registered PC Optimum™ member to load and get this offer.

Members save \$1

PREPARED IN CANADA

19⁹⁷

LIMIT 4
OVER LIMIT PAY
23.99 EA

TIDE LIQUID 3.46/3.9 L OR PODS 45/76'S LAUNDRY DETERGENT, DOWNY BEADS 853 G OR GAIN FLINGS 45/76'S
SELECTED VARIETIES
21593670_EA/21625767_EA

22⁴⁷

LIMIT 4
OVER LIMIT PAY
29.99 EA

BOUNTY PAPER TOWEL
21670311_EA

8-24 Triples
8=24 ROLLS

\$5

LIMIT 6
OVER LIMIT PAY
5.99 EA

LISTERINE CLASSIC 1 L MOUTHWASH, SENSODYNE OR PRONAMEL BASE TOOTHPASTE 75/100 ML, POLIDENT TABLETS 40'S OR POLIGRIP 40 G
SELECTED VARIETIES
20301179003_EA
21091222_EA

Moredays

Members get **10,000 pts** when you spend \$25* on

\$10 back in points

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20209993_EA
20303216001_EA

Basque in cheesecake bliss

PC® BASQUE CHEESECAKE
SELECTED VARIETIES, FROZEN, 600 G
21687935_EA

Moredays

Members get **2,000 pts**

\$2 back in points

\$10

Flyer prices effective from Thursday, January 29th to Wednesday, February 4th, 2026

GOOD HEALTH MORE VALUE

ELEVATE YOUR WELL BEING

5⁵⁰

LIMIT 4
OVER LIMIT PAY
7.00 EA

HEAD & SHOULDERS
SELECTED VARIETIES, 370 ML
21517808_EA/21505044_EA



**SOFTSOAP LIQUID
HAND SOAP REFILL**
SELECTED VARIETIES, 1.47 L
21166983_EA/21167194_EA

\$6

LIMIT 6
OVER LIMIT PAY
7.49 EA



Moredays

Members get
3,000 pts
when you
spend \$15* on

\$3
back
in points

DR TEAL'S EPSOM SALT OR FOAM
SELECTED VARIETIES AND SIZES
21508743_EA/211638210_EA



\$5

LIMIT 6
OVER LIMIT PAY
5.99 EA



Moredays

Members get
1,000 pts

\$1
back
in points

IVORY BODY WASH
621 ML OR BAR
SOAP 10X90 G
SELECTED VARIETIES
20860346002_EA
20860346003_EA

Moredays

Members get
10,000 pts
when you
spend \$50* on

\$10
back
in points

**GILLETTE OR VENUS
SHAVING PRODUCTS**
SELECTED VARIETIES
21086612_EA/21436926_EA



PREPARED IN CANADA FOR CANADIANS



4⁹⁹

PC[®] ORGANICS MUSHROOMS WHOLE CREMINI OR WHITE
CLUB SIZE
PRODUCT OF CANADA
454 G
21219539001_EA
21219496001_EA

PREPARED IN CANADA

\$3

PC[®] ORGANICS COOKING ONIONS
PRODUCT OF CANADA
CANADA NO. 1 GRADE
2 LB
20107532_EA

PRODUCT OF CANADA

\$11⁹⁹ **LB**
24.25/KG

PC[®] FREE FROM[®] BONELESS, SKINLESS CHICKEN BREAST
FRESH
20821992_KG

CLUB SIZE **CANADIAN POULTRY**

4⁹⁹ **LB**
11.00/KG

PORK BUTT ROAST
BONELESS
21662914_KG

CANADIAN PORK

3⁵⁰

PC[®] DIP OR HUMMUS 200/227 G OR NAAN CRISPS 170 G
SELECTED VARIETIES
21681330_EA/21683470_EA

PREPARED IN CANADA

2,500^{pts} **\$250**
back in points
for every \$12* spent on

OLIVIERI[®] FRESH FILLED PASTA OR SKILLET GNOCCHI OR SAUCES
SELECTED VARIETIES
160-700 G
20114410_EA
20311594_EA

PREPARED IN CANADA

\$3

DELI WORLD RYE BREAD
500 G
20097456_EA

PREPARED IN CANADA

6⁵⁰

FARMER'S MARKET[™] COOKIES
SELECTED VARIETIES
12'S
20566295_EA
20566774_EA

PREPARED IN CANADA

2⁹⁹

NO NAME[®] SOUR CREAM
SELECTED VARIETIES
500 ML
20299657_EA

PREPARED IN CANADA

3,000^{pts} **\$3**
back in points
for every \$10* spent on

ACTIVIA[®] YOGURT
SELECTED VARIETIES
650/750 G
4X100 G, 12X100 G
20303412003_EA
21688261_EA

PREPARED IN CANADA

\$8

ARMSTRONG CHEESE BARS
600 G OR SHREDS
500 G
SELECTED VARIETIES
21255902_EA
21681242_EA

LIMIT 4 OVER LIMIT PAY 11.49 EA

PREPARED IN CANADA

\$4

DARE CANDY
SELECTED VARIETIES
475-700 G
21572976_EA/21697971_EA

LIMIT 6 OVER LIMIT PAY 4.99 EA

PREPARED IN CANADA

1²⁵

RAVINE MUSHROOMS
284 ML
21298248_EA

LIMIT 4 OVER LIMIT PAY 1.99 EA

PREPARED IN CANADA

\$2

NO NAME[®] APPLE CIDER VINEGAR
1 L
21466969_EA

LIMIT 4 OVER LIMIT PAY 2.50 EA

PREPARED IN CANADA

2⁹⁹

TIM HORTONS SOUP
SELECTED VARIETIES
540 ML
21203782_EA/21690875_EA

LIMIT 4 OVER LIMIT PAY 3.79 EA

PREPARED IN CANADA

7⁹⁷

NO NAME[®] CANOLA OIL
3 L
20028656_EA

PREPARED IN CANADA

1⁴⁸

PC[®] SOFT DRINKS
SELECTED VARIETIES
2 L
20311645003_EA
20311645012_EA

LIMIT 4 OVER LIMIT PAY 1.69 EA

PREPARED IN CANADA

2²⁵

PC[®] 100% JUICE
SELECTED VARIETIES
1 L
21080954_EA
21080958_EA

PREPARED IN CANADA

15⁹⁹

CLIF BUILDERS PROTEIN BARS
SELECTED VARIETIES
340-408 G
207062330001_EA
21387622_EA

LIMIT 4 OVER LIMIT PAY 17.99 EA

PREPARED IN CANADA

UP TO 15% OFF
29.79-39.99 AFTER SAVINGS

MAMMOTH SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21468648_EA/21468749_EA

PREPARED IN CANADA

From January 29 - February 4, 2026, at across 4,500+ locations in Canada, the PC Optimum[™] Moredays[™] event will provide PC Optimum[™] members with the opportunity to earn PC Optimum[™] points through special offers and promotions across locations where PC Optimum[™] points can be earned. For a list of participating locations and complete program details, please visit www.pcoptimum.ca/Moredays. **FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2026 Loblaws Inc. ***We match prices:** Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™], PC Optimum Member Only Pricing, participating items under the Save it Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum[™] program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum[™] member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

\$5

**FARMER'S MARKET™
SWEET PEPPERS**
PRODUCT OF MEXICO, 4'S
2017550001_EA
*Open your PC Optimum™ app or visit
pcoptimum.ca to get the offer.

Moredays

APP EXCLUSIVE OFFER

Members get
1,500 pts

\$150
back in points



CLUB
SIZE

Moredays

APP EXCLUSIVE OFFER

Members get
5,000 pts
for every \$10*
spent on

\$5
back in points

**PILLSBURY PIZZA POPS,
PIZZA BITES, OR TOASTER
STRUDEL, FROZEN OR
REFRIGERATED DOUGH**
SELECTED VARIETIES, 200-760 G
21505340_EA/20318034001_EA/20172664001_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
2,500 pts

\$250
back in points

**CHRISTIE FAMILY
SIZE COOKIES 374-488 G
OR CAKESTERS 285 G**
SELECTED VARIETIES
21520747_EA/21712437_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
4,000 pts
for every \$10*
spent on

\$4
back in points

**CHRISTIE PREMIUM
PLUS 450/481 G OR
GOOD THINGS 100 G**
SELECTED VARIETIES
21023024_EA/21109004_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
1,000 pts
when you
buy 2

\$1
back in points

CHEEZ-IT CRACKERS
SELECTED VARIETIES, 191/200 G
21214557_EA/21214560_EA



Moredays

APP EXCLUSIVE OFFER

Member Only Price**
\$3

Non-Members
3.99

**PC FROZEN
VEGETABLES**
SELECTED VARIETIES, 400-750 G
20308556_EA/20318915_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
20,000 pts
for every \$50*
spent on

\$20
back in points

**PROGRESSIVE, IRON VEGAN
OR SMART SOLUTIONS VITAMINS**
SELECT SIZES AND VARIETIES
21519271_EA/21154467_EA
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Moredays

APP EXCLUSIVE OFFER

Members get
15,000 pts
for every \$100*
spent on

\$15
back in points

**ANY COMBINATION OF
BOSTON PIZZA, DOORDASH,
GAP INC. BRANDS, GOOGLE
PLAY, THE KEG AND ULTIMATE
DINING CARD GIFT CARDS**
*Open your PC Optimum™ app or
visit pcoptimum.ca to get the offer.



Optimum™ Moredays™

3,000 pts

when you spend \$30
or more on fuel.

Jan 29 - Feb 1



Open the app to get this offer.

*Conditions apply. Complete details on the PC Optimum™ app or at www.pcoptimum.ca



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
Moredays
Moredays
Moredays
Moredays

\$4

LITTLE POTATO COMPANY
PRODUCT OF CANADA
CANADA NO.1 GRADE
SELECTED VARIETIES, 454 G
21391616_EA/21450100_EA

Moredays

Members get
1,000 (pts)

\$1
back in points



Member Only Price**
4.38

Non-Members
4.88

ROOSTER™ GARLIC
PRODUCT OF CHINA
21238843001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



1 KG

Moredays

Member Only Price**
6.99

Members save
\$1

Non-Members
7.99

FARMER'S MARKET™ GRAPE TOMATOES
PRODUCT OF CANADA, MEXICO
OR USA, 907 G
20840038001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



CLUB
SIZE

\$7

ULTIMATE DINNER OR BREAKFAST CHICKEN SAUSAGES
SELECTED VARIETIES, 375/500 G
21378310_EA/21539970_EA

Moredays

Members get
2,000 (pts)

\$2
back in points



\$12

SWISS CHALET 600 G OR MONTANA'S 650 G BBQ PORK BACK RIBS
SELECTED VARIETIES
FULLY COOKED
21032221_EA/21203458_EA

Moredays

Members get
2,000 (pts)

\$2
back in points



\$13

PINTY'S CHICKEN
SELECTED VARIETIES
FROZEN, 600-950 G
21699708_EA/21703414_EA

LIMIT 4
OVER LIMIT PAY
17.00 EA

Moredays

Members get
2,000 (pts)

\$2
back in points



6.99

GRIMMS SIZZLIN' SMOKIES™ OR GRIMMS EUROPEAN WIENERS
SELECTED VARIETIES, 450 G
20709991_EA

Moredays

Members get
500 (pts)



\$28

PC® COOKED SHRIMP 31-40/LB, 1.5 KG, BLACK TIGER SHRIMP PLATTER 16-20/LB, 568 G OR PMC SHRIMP 5-9/LB, 2 KG
FROZEN
20979150_EA/21034922_EA

Moredays

Members get
2,000 (pts)

\$2
back in points



15.99

PC® CEDAR PLANK ATLANTIC SALMON
FROZEN, 500 G
21444230_EA

Moredays

Members get
1,000 (pts)

\$1
back in points



\$9

MINI BABYBEL 12'S, 240 G OR THE LAUGHING COW CHEESE 400 G
SELECTED VARIETIES
20318139_EA/20300620_EA

Moredays

Members get
2,000 (pts)

\$2
back in points



Moredays

Members get
1,500 (pts)

\$1.50
back in points

FONTAINE SANTÉ HUMMUS
SELECTED VARIETIES, 454/482 G
20503658_EA/20504500_EA



Moredays

Members get
1,000 (pts)

\$1
back in points

MARCANGELO ITALIAN SLICED MEAT 85-300 G OR FREYBE SALAMI CHUBS OR EUROPEAN WIENERS 300-900 G
SELECTED VARIETIES
21552782_EA/21706645_EA



\$5

STONEMILL BREAD
SELECTED VARIETIES, 425-550 G
20434411_EA/20648974_EA

Moredays

Members get
1,000 (pts)

\$1
back in points



5.50

SIMPLE JOY DONUTS
SELECTED VARIETIES
6'S, 344-486 G
21649686_EA/21706988_EA

Moredays

Members get
1,000 (pts)

\$1
back in points





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
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Moredays
Moredays
Moredays

350

SIGGI'S SKYR 4X100 G
OR **NANO DRINKABLE**
6X93 ML **YOGURT**
SELECTED VARIETIES
20609687001_EA/21589925_EA

Moredays

Members get
1,000 (pts)

\$1
back
in points



Moredays

Members get
4,500 (pts)
for every \$12*
spent on

\$450
back
in points

LIBERTÉ OR YOPLAIT YOGURT
ALL VARIETIES AND SIZES
20317317001_EA/20704361001_EA



Moredays

Member Only Price**

299

Members
save
\$1

Non-Members
399



450

Moredays

Members get
2,000 (pts)
when you
buy 2

\$2
back
in points

**TRE STELLE CREAM
CHEESE**
SELECTED VARIETIES, 200 G
21316018_EA



Moredays

Members get
4,000 (pts)
for every \$12*
spent on

\$4
back
in points

**OASIS JUICE, HEALTH BREAK OR
SMOOTHIES OR DEL MONTE OR FRUITE
JUICE BLENDS**
SELECTED VARIETIES REFRIGERATED
1.5-2.5 L
21376778_EA/21529899_EA



Moredays

Member Only Price**

399

Non-Members
549

Members
save
\$150

**CHAPMAN'S MARKDALE
CREAMERY 2L
COLLECTIONS 8'S OR LOLLYS 28'S**
20315236001_EA/20323757003_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Moredays

Members get
5,000 (pts)
for every \$15*
spent on

\$5
back
in points

**TROPICANA JUICE
OR DRINKS 1.36-2.63 L
OR PURE LEAF
ICED TEA 1.75 L OR
STARBUCKS ICED
COFFEE 1.18/1.42 L**
SELECTED VARIETIES
REFRIGERATED
20119756001_EA/21215527_EA



Moredays

Members get
5,000 (pts)
when you
buy 4

\$5
back
in points

**HEALTHY CHOICE
GOURMET
STEAMERS**
SELECTED VARIETIES
FROZEN 269-298 G
21041002_EA/21406269_EA



699

**LIMIT 4
OVER LIMIT PAY
10.49 EA**

Moredays

Members get
1,000 (pts)

\$1
back
in points

**HIGH LINER BREADED
OR BATTERED FISH
350-700 G OR SHRIMP
315/330 G**
SELECTED VARIETIES, FROZEN
20303200001_EA/20572299004_EA

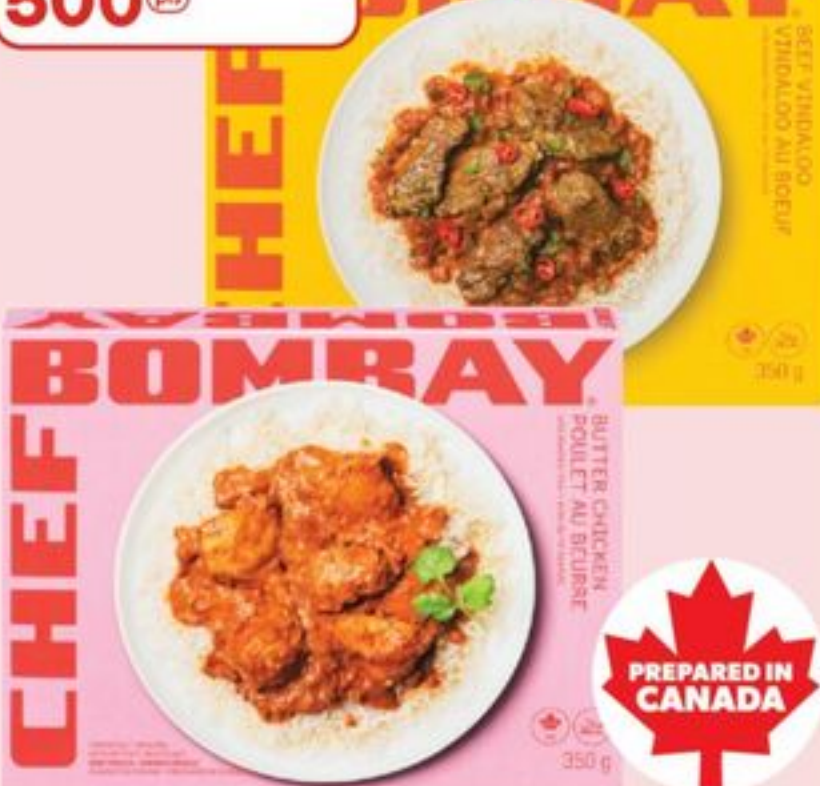


549

**CHEF BOMBAY
ENTRÉES OR
APPETIZERS**
SELECTED VARIETIES, FROZEN
240-354 G
20973182_EA/20973257_EA

Moredays

Members get
500 (pts)



Moredays

Members get
3,000 (pts)
when you
buy 2

\$3
back
in points

**BEN & JERRY'S ICE
CREAM, NON DAIRY**
473 ML OR **MAGNUM** 3/4'S
SELECTED VARIETIES, FROZEN
20342005003_EA/21575899_EA



Moredays

Members get
5,000 (pts)
when you
spend \$15* on

\$5
back
in points

**NESTLE
DRUMSTICK 4-6'S,
CONFECTIONARY
NOVELTIES 4-10'S OR
TUBS 1.5 L**
SELECTED VARIETIES
FROZEN
20304623001_EA
20322380001_EA





Get more on

More savings, more deals, more points

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Moredays
Moredays
Moredays
Moredays
Moredays

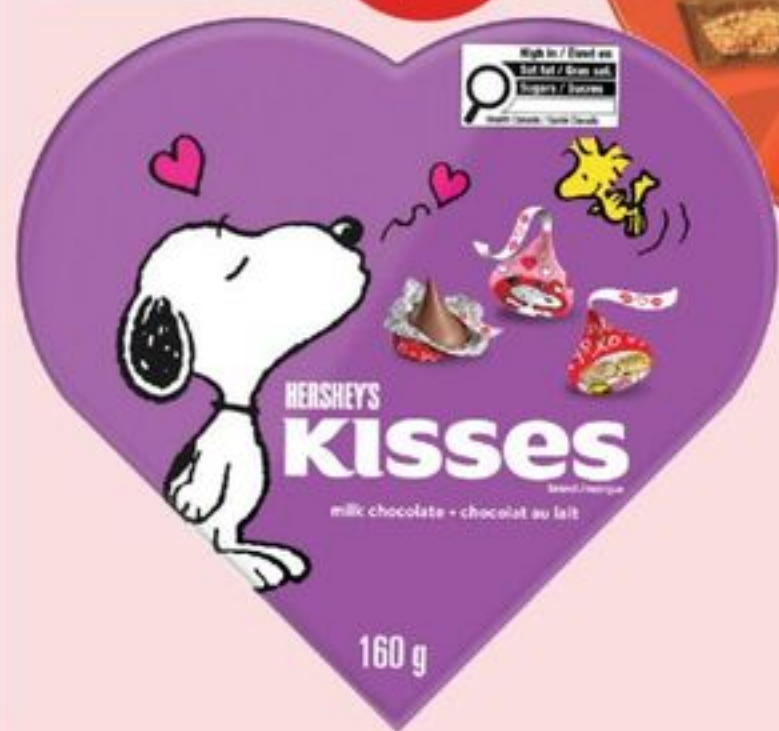
\$10

HERSHEY'S HEART BOX
155-192 G
20275866001_EA/21633740_EA

Moredays

Members get
2,000 pts

\$2
back in points



\$18

NESTLE TURTLES HEART
167 G
21697690_EA

Moredays

Members get
2,000 pts

\$2
back in points



Moredays

Members get
1,000 pts
when you buy 2

\$1
back in points



Moredays

Members get
1,000 pts
when you buy 2

\$1
back in points

CHRISTIE PEEK FREANS COOKIES 275-350 G
OR **CADBURY FINGERS** 114/125 G
SELECTED VARIETIES
21631880_EA/20680381_EA



Moredays

Members get
3,000 pts
for every \$9* spent on

\$3
back in points

MAYNARDS CANDY OR CADBURY CHOCOLATE
SELECTED VARIETIES
EXCLUDING VALENTINE'S OR EASTER
21650490_EA/21694186_EA



Moredays

Members get
500 pts
for every \$6* spent on

MOTT'S FRUITSACTIONS
SELECTED VARIETIES
6'S
20324241001_EA/20324241002_EA



Moredays

Members get
3,000 pts
for every \$10* spent on

\$3
back in points

DARE BRETON OR VINTA CRACKERS
132-225 G, **VEGGIE CRISPS** 100 G,
GRISOL MELBA OR CANAPÉ TOAST
150-200 G OR **BAGUETTES** 120 G
SELECTED VARIETIES
21520701_EA/21520682_EA



Moredays

Members get
1,500 pts
for every \$10* spent on

\$150
back in points

LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES, 200/240 G
21648530_EA/21680155_EA



Moredays

Members get
2,000 pts
when you buy 2

\$2
back in points

PRINGLES SUPER STACK 148/156 G OR
PARTY STACK 194/203 G **POTATO CHIPS**
SELECTED VARIETIES
21003833_EA/21074322_EA



Moredays

Members get
3,000 pts
for every \$15* spent on

\$3
back in points

DORITOS TORTILLA CHIPS, CHEETOS SNACKS, RUFFLES POTATO CHIPS, OR TOSTITOS TORTILLA CHIPS
SELECTED VARIETIES AND SIZES
21370169_EA/21693042_EA



Moredays

Members get
2,000 pts

\$2
back in points

JACK LINK'S BEEF JERKY
SELECTED VARIETIES, 175 G
21648920_EA/21649044_EA





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Moredays

Members get
3,500 (pts)
for every \$15*
spent on

\$3.50
back
in points

**CLUB HOUSE ORGANIC SPICES,
MCCORMICK'S INSTANT SAUCES
OR SPICES**
SELECTED VARIETIES, 0.5-825 G/28-250 ML
20321601001_EA/20323504001_EA



Moredays

Members get
3,000 (pts)
for every \$10*
spent on

\$3
back
in points

**BETTY CROCKER SUPERMOIST CAKE
MIX 375/404 G, FROSTINGS 340/450 G
OR SNACK SIZE BAKING MIX 184/212 G**
SELECTED VARIETIES
20562641002_EA/21547838_EA



Moredays

Members get
5,000 (pts)
for every \$10*
spent on

\$5
back
in points

**KNORR PASTA SAUCE MIXES, OXO
BOUILLON CUBES, STOCK MIX
OR BOVRIL CONCENTRATE**
SELECTED VARIETIES, 17-311 G/250 ML
20297436001_EA/20318301002_EA



Moredays

Members get
3,500 (pts)
for every \$10*
spent on

\$3.50
back
in points

**FLEISCHMANN'S
PRODUCTS**
SELECTED VARIETIES
24-454 G
20102920001_EA
20604833_EA



Moredays

Members get
1,500 (pts)
for every \$10*
spent on

\$1.50
back
in points

LECLERC GO PURE OR NUGABAR 5'S
SELECTED VARIETIES, 140-175 G
21221451_EA/21536595_EA



Moredays

Members get
3,000 (pts)
for every \$11*
spent on

\$3
back
in points

**KELLOGG'S
FAMILY
SIZE
CEREAL**
SELECTED
VARIETIES
450-650 G
21449784_EA
21450811_EA



\$6

Members get
1,500 (pts)
for every \$10*
spent on

\$1.50
back
in points



Moredays

Members get
1,500 (pts)
for every \$15*
spent on

\$1.50
back
in points

**NUTELLA
PRODUCTS**
SELECTED
VARIETIES
132 G-1.45 KG
20436105_EA
21457401_EA



Moredays

Members get
3,000 (pts)
when you
spend \$10* on

\$3
back
in points



Moredays

Members get
2,500 (pts)
when you
spend \$8* on

\$2.50
back
in points



Moredays

Members get
2,000 (pts)
when you
spend \$10* on

\$2
back
in points



Moredays

Members get
1,500 (pts)
when you
spend \$10* on

\$1.50
back
in points



Moredays

Members get
3,000 (pts)
when you
buy 2

\$3
back
in points



Moredays

Members get
1,000 (pts)
when you
buy 2

\$1
back
in points



Moredays

Members get
1,500 (pts)
for every \$7*
spent on

\$1.50
back
in points



Moredays

Members get
4,000 (pts)
for every \$12*
spent on

\$4
back
in points



Moredays

Members get
1,000 (pts)
when you
buy 2

\$1
back
in points



Moredays

Members get
2,000 (pts)
when you
buy 2

\$2
back
in points



Moredays

Members get
2,000 (pts)
when you
buy 2

\$2
back
in points



Moredays

Members get
2,000 (pts)
when you
buy 2

\$2
back
in points





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This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Moredays

Members get **3,000^(pts)** for every \$14* spent on

\$3 back in points

AIR WICK AIR CARE
SELECTED VARIETIES AND SIZES
21085604_EA/21428256_EA



6⁴⁹

Moredays

Members get **2,000^(pts)** for every \$2* spent on

\$2 back in points

GLAD PRESS N' SEAL WRAP
70 SQFT
SELECTED VARIETIES
20170772_EA



Moredays

Members get **5,000^(pts)** for every \$15* spent on

\$5 back in points

CLOROX, PINE-SOL, LIQUID PLUMR OR GREENWORKS PRODUCTS
SELECTED SIZES AND VARIETIES
20298679002_EA
21280246_EA



Moredays

Members get **10,000^(pts)** when you spend \$15* or more on

\$10 back in points

GLADE AND SCRUBBING BUBBLES PRODUCTS
SELECTED VARIETIES AND SIZES
20323855002_EA
21367989_EA



Moredays

Members get **5,000^(pts)** for every \$20* spent on

\$5 back in points

FINISH PRODUCTS
SELECTED VARIETIES AND SIZES
20548797_EA/21217836_EA



Moredays

Members get **5,000^(pts)** for every \$12* spent on

\$5 back in points

LYSOL PRODUCTS
SELECTED VARIETIES AND SIZES
21201264_EA/21607252_EA



8⁹⁹

LIMIT 4
OVER LIMIT PAY 9.99 EA

Moredays

Members get **2,500^(pts)** for every \$2.50* spent on

\$2.50 back in points

GLAD BAGS WHITE INDOOR 30-52'S OR RECYCLED PLASTIC 28/44'S
SELECTED VARIETIES
20297334001_EA/21359460_EA



11⁶⁷

LIMIT 4
OVER LIMIT PAY 13.99 EA

Moredays

Members get **1,000^(pts)** for every \$1* spent on

\$1 back in points

ZIPLOC MEGA STORAGE BAGS
SELECTED VARIETIES, 60-270'S
21196085_EA/21196100_EA



Moredays

Members get **5,000^(pts)** when you spend \$25* or more on

\$5 back in points

VILEDA PRODUCTS
SELECTED VARIETIES
20001949_EA/20856312_EA



Moredays

Member Only Price**

19⁹⁹

Non-Members

23⁹⁹

Members save **\$4**

CASCADE PLATINUM PLUS 51'S, PLATINUM 67'S AND COMPLETE 90'S DISHWASHER TABS
SELECTED VARIETIES
21012172_EA/21318479_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Moredays

Members get **8,000^(pts)** for every \$30* spent on

\$8 back in points

SWIFFER OR FEBREZE PRODUCTS
SELECTED VARIETIES AND SIZES
21359492_EA/21702122_EA



15⁹⁹

LIMIT 4
OVER LIMIT PAY 19.99 EA

Moredays

Members get **1,500^(pts)** for every \$1.50* spent on

\$1.50 back in points

PUREX 6L OR SUNLIGHT 5.6L LIQUID LAUNDRY DETERGENT
SELECTED VARIETIES
21293341_EA/21434686_EA



Moredays

Members get **10,000^(pts)** when you spend \$40* on

\$10 back in points

TIDE, DOWNY, GAIN OR BOUNCE LAUNDRY AND FABRIC ENHANCERS
SELECTED VARIETIES AND SIZES
21593670_EA/21549939_EA



99¢

Moredays

Members get **200^(pts)** for every \$2* spent on

PEDIGREE POUCH
SELECTED VARIETIES
100 G
21659518_EA
21659566_EA



28⁹⁶

Moredays

Members get **3,000^(pts)** for every \$3* spent on

\$3 back in points

FRISKIES WET CAT FOOD
SELECTED VARIETIES
32'S
21186868_C01



41⁹⁹

Moredays

Members get **5,000^(pts)** for every \$5* spent on

\$5 back in points

ALPO DOG FOOD
16 KG
20112174_EA





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350

LIMIT 6
OVER LIMIT PAY
4.29 EA

Moredays

Members get
500 (pts)



LADY OR MEN'S SPEED STICK PREMIUM DEODORANT
SELECTED VARIETIES, 45-85 G
20348223001_EA/20847071_EA



Moredays

Members get
5,000 (pts)
when you spend \$25* on

\$5
back in points



NIVEA DEODORANT ROLL-ON 50 ML, ANTIPERSPIRANT 51/52 G OR MEN'S SKINCARE 75-200 ML, 125/198 G
SELECTED VARIETIES
20321421004_EA
20320922002



Moredays

Members get
4,000 (pts)
when you spend \$20* on

\$4
back in points



BULL DOG PRODUCTS
SELECTED VARIETIES AND SIZES
2178915_EA/21223440_EA



Moredays

Members get
5,000 (pts)
when you spend \$15* on

\$5
back in points



AXE OR DEGREE ANTIPERSPIRANT OR DEODORANT
SELECTED VARIETIES
48-113 G
20216717001_EA
20941536_EA

UP TO 20% OFF
10.79-16.79 AFTER SAVINGS

JUST FOR MEN HAIR COLOR OR CONTROL GX SHAMPOO 118 ML OR BEARD WASH
SELECTED VARIETIES
20986537_EA/21244978_EA

Moredays

Members get
4,000 (pts)

\$4
back in points



Moredays

Members get
5,000 (pts)
when you spend \$20* on

\$5
back in points



METHOD BODY WASH, HAND SOAP, DEODORANT OR HAIR CARE
SELECTED VARIETIES AND SIZES
21647711_EA/21659550_EA

Moredays

Members get
2,000 (pts)
when you buy 2

\$2
back in points

IRISH SPRING BAR SOAP, 6X104 G, BODY WASH 591 ML OR SOAP SOAP BODY WASH 591 ML
SELECTED VARIETIES
21436477_EA/21644972_EA



Moredays

Members get
5,000 (pts)
when you spend \$15* on

\$5
back in points



AXE BODY WASH
SELECTED VARIETIES
473 ML
21438255_EA/21436066_EA

COLGATE PREVIDENT TOOTHPASTE
SELECTED VARIETIES, 39-100 ML
20144469_EA/21216541_EA



Moredays

Members get
3,000 (pts)
when you spend \$15* on

\$3
back in points

COLGATE OR HELLO ORAL CARE PRODUCTS
ALL SIZES AND VARIETIES
21177027_EA/21353925_EA



\$7
LIMIT 4
OVER LIMIT PAY
7.79 EA

Moredays

Members get
2,500 (pts)
when you buy 2

\$250
back in points

CREST PRO HEALTH GUM DETOXIFY TOOTHPASTE 110 ML, ORAL-B FLOSS TWIN PACK, CREST SCOPE OUTLAST AND PROHEALTH ADVANCED RINSE 1L OR ORAL-B BATTERY TOOTHBRUSH
SELECTED VARIETIES AND SIZES
20598749_EA/21354062_EA



Moredays

Members get
10,000 (pts)
when you spend \$50* on

\$10
back in points

PHILIPS SHAVE OR ORAL CARE PRODUCTS
SELECTED VARIETIES
21025843_EA/21355899_EA



\$25

LIMIT 4
OVER LIMIT PAY
29.99 EA

Moredays

Members get
10,000 (pts)
when you buy 2

\$10
back in points

ORAL-B PRO 300 RECHARGEABLE TOOTHBRUSH 1EA, REFILL HEADS 3'S OR CREST 3D WHITESTRIPS 10'S
SELECTED VARIETIES
20346231001_EA/21479017_EA



\$9

LIMIT 4
OVER LIMIT PAY
9.99 EA

Moredays

Members get
1,500 (pts)

\$150
back in points



CREST MULTIPACK TOOTHPASTE 3X70-130 ML, PRO-HEALTH OR 3DWHITE MOUTHWASH, 360 ML-1L OR ORAL-B BATTERY-POWERED TOOTHBRUSH 1EA.
SELECTED VARIETIES
21482014_EA/21506752_EA





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More days
More days
More days
More days
More days

Moredays

Members get
5,000^(pts)
when you
spend \$25* on

\$5
back
in points

**L'ORÉAL FACE CARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
21170224_EA/21423361_EA



Moredays

Members get
3,000^(pts)
when you
buy 2

\$3
back
in points

**ST. IVES SKINCARE
PRODUCTS**
SELECTED VARIETIES
AND SIZES
21086101_EA/21429055003_EA



Moredays

Members get
3,000^(pts)
when you
spend \$15* on

\$3
back
in points

**CERAVE
CLEANSERS OR
MOISTURIZERS**
SELECTED VARIETIES
AND SIZES
20079867001_EA
20432313001_EA



Moredays

Members get
10,000^(pts)
when you
spend \$50* on

\$10
back
in points

**OLAY SUPER
SERUM,
REGENERIST
MOISTURIZERS OR
TREATMENTS**
SELECTED VARIETIES
AND SIZES
21533857_EA/21598463_EA



OLAY
POWER OF
5 SERUM
IN ONE

Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**CERAVE
CLEANSERS OR
MOISTURIZERS**
SELECTED VARIETIES
AND SIZES
21276738_EA/21276745_EA



Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**BIORÉ
CLEANSERS,
SCRUB,
MOISTURIZERS
OR PATCHES**
SELECTED VARIETIES
AND SIZES
21544454_EA/21571518_EA



Moredays

Members get
12,000^(pts)
when you
spend \$40* on

\$12
back
in points

**NEUTROGENA OR
AVEENO SKINCARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
20301106_EA/20853160002_EA



Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**GARNIER MICELLAR
400 ML, BIO CLEANSER,
NATURAL MOISTURIZER
OR ACTIVE CREAM**
SELECTED VARIETIES AND SIZES
21039728_EA/21504539_EA



Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**NIVEA SKINCARE
PRODUCTS**
SELECTED VARIETIES AND SIZES
20688737_EA/21355931001_EA



Moredays

Members get
5,000^(pts)
when you
spend \$15* on

\$5
back
in points

**VASELINE BODY
LOTIONS**
SELECTED VARIETIES
AND SIZES
21085011_EA/21085910_EA



Moredays

Members get
6,000^(pts)
when you
spend \$25* on

\$6
back
in points

**EUCERIN
SKINCARE &
SUNCARE**
SELECTED VARIETIES
AND SIZES
21085698_EA/21247268_EA



Moredays

Members get
6,000^(pts)
when you
buy 2

\$6
back
in points

**COVERGIRL
CLEAN FRESH OR
YUMMY LIP**
SELECTED VARIETIES
21495386008_EA
21672529003_EA



Moredays

Members get
4,500^(pts)
when you
buy 2

\$4⁵⁰
back
in points

**CAPRINA GOATS
MILK BUBBLE
BATH**
SELECTED VARIETIES, 1 L
21658072_EA/21658252_EA



Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**SALLY HANSEN
COMPLETE SALON
MANICURE OR
MIRACLE GEL NAIL
POLISH**
SELECTED VARIETIES
20642367033_EA
21342584005_EA





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More days
More days
More days
More days
More days

Moredays

Members get
4,000 pts
when you
buy 2

\$4
back
in points

**GARNIER
NUTRISSE
HAIR COLOUR**
SELECTED VARIETIES
21005013_EA/21046300_EA



Moredays

Members get
5,000 pts
when you
buy 2

\$5
back
in points

**JOHN FRIEDA
HAIR CARE**
SELECTED VARIETIES
AND SIZES
21570414_EA
21570307_EA



Moredays

Members get
6,000 pts
for every \$15*
spent on

\$6
back
in points

**NICE 'N EASY,
NATURAL
INSTINCTS OR
COLOR STRONG
HAIR COLOUR**
SELECTED VARIETIES
21082577_EA/21642581_EA



Moredays

Members get
5,000 pts
for every \$25*
spent on

\$5
back
in points

**RAW SUGAR HAIR
CARE, BODY WASH OR
DEODORANT**
SELECTED VARIETIES
21575560_EA/21586662_EA



Moredays

Members get
6,500 pts
for every \$20*
spent on

\$6.50
back
in points

**KRISTEN ESS
HAIR CARE**
SELECTED VARIETIES AND SIZES
21395030_EA/21472303_EA



Moredays

Members get
10,000 pts
for every \$20*
spent on

\$10
back
in points

**OGX OR MAUI
HAIR CARE**
SELECTED VARIETIES
AND SIZES
20312551004_EA
21009291_EA



Moredays

Members get
6,000 pts
when you
buy 2

\$6
back
in points

**SHEA MOISTURE
OR NEXXUS HAIR
CARE**
SELECTED VARIETIES
AND SIZES
21174153_EA/21433370_EA



Moredays

Members get
7,000 pts
for every \$25*
spent on

\$7
back
in points

**MARC ANTHONY
HAIR CARE**
SELECTED VARIETIES
AND SIZES
20729211_EA/21649017_EA



Moredays

Members get
5,000 pts
when you
buy 2

\$5
back
in points

**L'ORÉAL
PREFERENCE
OR FÉRIA HAIR
COLOUR**
SELECTED VARIETIES
20304162009_EA
20306667003_EA



Moredays

Members get
3,000 pts
for every \$15*
spent on

\$3
back
in points

**GÖT2B HAIR
STYLING**
SELECTED VARIETIES
20321473001_EA/21631743_EA



Moredays

Members get
4,000 pts
when you
buy 2

\$4
back
in points

AUSSIE HAIR CARE
SELECTED VARIETIES
193 G/236-778 ML
21374001_EA/21374012_EA



\$7

**LIMIT 4
OVER LIMIT PAY
10.00 EA**

Moredays

Members get
1,000 pts

\$1
back
in points

TRESEMMÉ HAIR CARE
SELECTED VARIETIES AND SIZES
20315303005_EA/21169667_EA



Moredays

Members get
2,000 pts
when you
spend \$20* on

\$2
back
in points

**SELSUN BLUE
HAIR CARE**
SELECTED VARIETIES
20357155001_EA/20357155002_EA



Moredays

Members get
4,000 pts
when you
spend \$20* on

\$4
back
in points

L'ORÉAL HAIR CARE
SELECTED VARIETIES AND SIZES
21080545_EA/21647134_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
More days
More days
More days
More days

Moredays
Members get
7,000 (pts)
when you
buy 2
\$7
back in points



Moredays
Members get
3,000 (pts)
for every \$15*
spent on
\$3
back in points



Moredays
Members get
10,000 (pts)
when you
spend \$30* on
\$10
back in points



Moredays
Members get
3,500 (pts)
when you
buy 2
\$3.50
back in points



Moredays
Members get
3,000 (pts)
when you
buy 2
\$3
back in points



Moredays
Members get
4,000 (pts)
when you
spend \$40* on
\$4
back in points



Moredays
Members get
3,000 (pts)
\$3
back in points



Moredays
Members get
5,000 (pts)
when you
buy 2
\$5
back in points



Moredays
Members get
5,000 (pts)
\$5
back in points



Moredays
Members get
7,500 (pts)
when you
spend \$30* on
\$7.50
back in points



Moredays
Members get
7,000 (pts)
when you
spend \$25* on
\$7
back in points



Moredays
Members get
6,000 (pts)
when you
buy 2
\$6
back in points



Moredays
Members get
3,000 (pts)
when you
spend \$9* on
\$3
back in points



Moredays
Members get
7,000 (pts)
when you
buy 2
\$7
back in points



Moredays
Members get
1,500 (pts)
\$1.50
back in points





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
More days
More days
More days
More days

Optimum Moredays

Members get
4,000^(pts)
when you
spend \$20* on

\$4
back
in points

**TREE HUT SHEA SUGAR
SCRUBS, BODY WASH,
SHAVE OIL OR BODY
BUTTER**

SELECTED VARIETIES AND SIZES

21638225_EA/21683105_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**BURT'S BEES LIP
PRODUCTS**

SELECTED VARIETIES

21227018_EA/21420087002_EA



Optimum Moredays

Members get
2,000^(pts)
when you
buy 2

\$2
back
in points

**REAL
TECHNIQUES
COSMETICS
BRUSHES OR
BEAUTY SPONGE**

SELECTED VARIETIES
AND SIZES

21618061_EA/21664946_EA



Optimum Moredays

Members get
5,000^(pts)
when you
spend \$25* on

\$5
back
in points

**REVLON BEAUTY
TOOLS**

SELECTED VARIETIES

20536410_EA/21339481_EA



Optimum Moredays

Members get
3,000^(pts)
when you
buy 2

\$3
back
in points

**ARDELL, KISS
FALSE LASHES OR
FALSE NAIL**

SELECTED VARIETIES
AND SIZES

2084076002_EA
21575489_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**CAKE BEAUTY BUBBLE
BATH, SHOWER
CREAM, HAND, FOOT
CREAM OR HAIR CARE
PRODUCTS**

SELECTED VARIETIES AND SIZES

21382733_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**L'ORÉAL
TELESCOPIC
MASCARA,
INFALLIBLE
MATTE LIPSTICK,
PLUMP
AMBITION LIP
OIL OR FAUX
BROW**

SELECTED VARIETIES
AND SIZES

20317296002_EA
21638851002_EA



Optimum Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**JERGENS LOTION
620 ML AND CUREL
LOTION 480 ML**

20213025004_EA
20856268_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**MAYBELLINE INSTANT
AGE REWIND
CONCEALER, SUPER
STAY TINT, SUPERFLUFF
BROW MOUSSE OR
SUPER STAY POWDER**

SELECTED VARIETIES
AND SIZES

20379484002_EA
21639420001_EA



Optimum Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**GARNIER
OMBRELLE
SUNCARE
PRODUCTS**

SELECTED VARIETIES
AND SIZES

20940633_EA/21428721_EA



Optimum Moredays

Members get
5,000^(pts)
when you
buy 2

\$5
back
in points

**NYX MICRO
BROW PENCIL,
FAT OIL LIP DRIP
OR FACE GLUE
PRIMER**

SELECTED VARIETIES

21638480_EA
21600945002_EA



Optimum Moredays

Members get
2,000^(pts)
when you
buy 2

\$2
back
in points

**REVLON SUPER
LUSTROUS
LIPSTICK**

SELECTED VARIETIES

21565864003_EA
21566118007_EA



Optimum Moredays

Members get
4,000^(pts)
when you
buy 2

\$4
back
in points

**ALL ESSIE NAIL
POLISH AND
TREATMENT**

21640993_EA
20378843028_EA





Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

More days
Moredays
Moredays
Moredays
Moredays

Moredays

Member Only Price**

\$99

Members save
\$20

APPLE AIRTAG

4-PACK

21709160_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Non-Members
\$119



Moredays

Members get
10,000 pts
for every \$50* spent on

\$10
back in points

NINJA APPLIANCES

40.00-430.00
21345076_EA, 21637356_EA



\$129

LIMIT 2
OVER LIMIT PAY
229.00

Moredays

Members get
20,000 pts

\$20
back in points

NESPRESSO VERTUO

NEXT COFFEE MACHINE

WHITE OR BLACK ROSE GOLD
21399845_EA/21399661_EA



Moredays

Members get
10,000 pts
for every \$50* spent on

\$10
back in points

CUISINART APPLIANCES

30.00-330.00
21355388_EA/20780484_EA

*At least \$10 value in points



Moredays

Member Only Price**

\$110

Members save
\$15

Non-Members

\$125

KITCHENAID 1.25 L KETTLE

21682885_EA

**Must be a registered PC Optimum™ member to load and get this offer.



\$100

LIMIT 2
OVER LIMIT PAY
125.00

Moredays

Members get
10,000 pts

\$10
back in points

KEURIG K-EXPRESS

COFFEE MACHINE

21470463_EA



Moredays

Members get
3,000 pts
when you spend \$10* on

\$3
back in points

RUBBERMAID TAKEALONGS

FOOD STORAGE CONTAINERS

SELECTED VARIETIES

20112454_EA/21109828_EA



Moredays

Member Only Price**

\$40

Members save
\$11

Non-Members

\$51

PC® 13.3" HONEYCOMB WOK

LIMIT 2

21339634_EA

**Must be a registered PC Optimum™ member to load and get this offer.



\$35

Moredays

Members get
5,000 pts

\$5
back in points



Moredays

Member Only Price**

\$100

Members save
\$55

Non-Members

\$155

STARFRIT THE ROCK

8 PIECE COOKWARE SET

20952965_EA

**Must be a registered PC Optimum™ member to load and get this offer.



Moredays

Member Only Price**

\$125

Members save
\$60

Non-Members

\$185

T-FAL INTUITION

9 PIECE COOKWARE SET

LIMIT 2

20972562_EA

**Must be a registered PC Optimum™ member to load and get this offer.



Moredays

Member Only Price**

\$18

Members save
\$4

Non-Members

\$22

PC® 12 CUP GLASS FIBRE SILICONE MUFFIN PAN

LIMIT 2

21648138_EA

**Must be a registered PC Optimum™ member to load and get this offer.



\$20

DENALI PITCHER OR

3-PACK FILTER

SELECTED VARIETIES,

20094145_EA/21524888_EA

Moredays

Members get
3,000 pts

\$3
back in points

BRITA



Moredays

Members get
5,000 pts
when you spend \$20* on

\$5
back in points

DURACELL BATTERIES

SELECTED VARIETIES

AND SIZES

21696877_EA/21696899_EA

*CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OR PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.



Moredays

Member Only Price**

\$39

Members save
\$7

Non-Members

\$46

INTUIT TURBOTAX

DELUXE ONLINE EDITION

TAX YEAR 2025

8 RETURNS

21715290_EA

**Must be a registered PC Optimum™ member to load and get this offer.



* Please note that not all items are available in all stores.



Get more on

More savings, more deals, more points

This week only! Jan 29-Feb 4**

Moredays
Moredays
Moredays
Moredays
Moredays

Optimum Moredays

Member Only Price**
\$30

Members save
\$10

Non-Members
\$40

LEGO FRIENDS HEARTLAKE CITY CANDY STORE
21642057_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$30

Members save
\$10

Non-Members
\$40

LEGO CITY F1 PIT STOP PIT CREW WITH FERRARI CAR
21642041_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$30

Members save
\$10

Non-Members
\$40

LEGO BLUEY'S BEACH & FAMILY CAR TRIP
21655066_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$20

Members save
\$10

Non-Members
\$30

SQUISHMALLOWS
14"
21637603_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$15

Members save
\$10

Non-Members
\$25

SQUISHMALLOWS
12"
21637490_EA/21637447_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum Moredays

Member Only Price**
\$12

Members save
\$5

Non-Members
\$17

FUNKO! POPS
21406284_EA/21405935_EA
**Must be a registered PC Optimum™ member to load and get this offer.

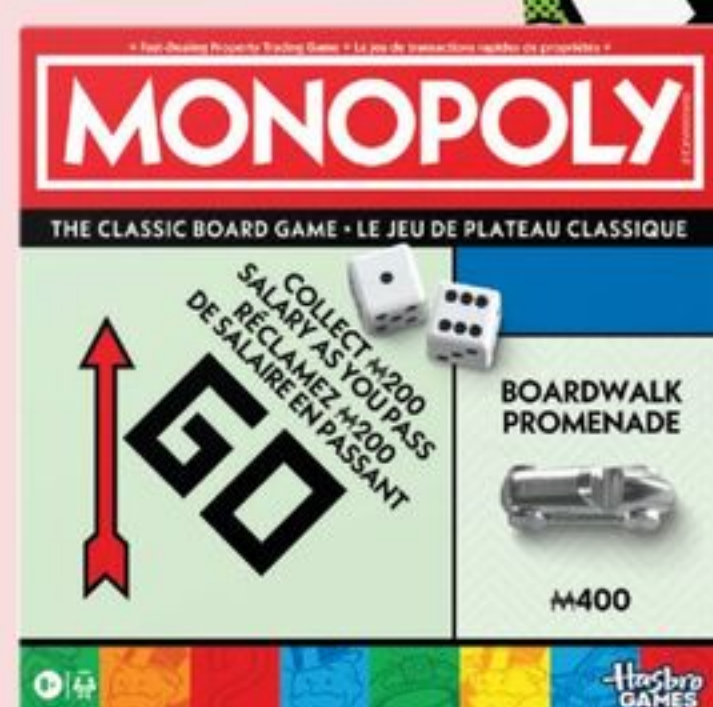


Optimum Moredays

Members get
10,000 (pts)
when you spend \$30* on

\$10
back in points

HASBRO GAMES
21098891_EA/21671182_EA



Optimum Moredays

Members get
10,000 (pts)
when you spend \$40* on

\$10
back in points

BARBIE DOLLS & PLAYSETS
21671875_EA/21671717_EA



Optimum Moredays

Members get
10,000 (pts)
when you spend \$40* on

\$10
back in points

HOT WHEELS TRACKSETS
21609118_EA/21645619_EA



Optimum Moredays

Members get
5,000 (pts)
when you spend \$20* on

\$5
back in points

MATTEL MINECRAFT
21645824_EA



* Please note that not all items are available in all stores.

JANUARY 29 - FEBRUARY 11

LAST CHANCE TO

SAVE BIG

WITH

FEWER
STAMPS

Supplies
are
limited!



Double Redemption

~~40~~ 20 =
stamps

Any **two pieces**
of Ovenware for
60%-80% off each!

COLLECT *& SAVE!* BIG

Offer available for redemption in-store and online at participating Loblaw banner stores until February 11, 2026. 20 digital or paper or a mix of both stamps must be presented to cashier at time of ovenware purchase. Stamps have no cash value and are non-transferrable. Ovenware selection and/or quantities may diminish as completed cards are redeemed. All sales are final. Ovenware is under warranty for 2 years from date of purchase. For full warranty information including warranty exclusions, product replacement process, FAQ's and complete offer details, visit pcoptimum.ca/collectandsave.

新年快樂 HAPPY LUNAR NEW YEAR

Celebrate
 the Year of the
 Horse with
 low prices.

248
 LB
 5.47/KG

LOTUS ROOT
 PRODUCT OF CHINA
 20048557001_KG

188
 LB
 4.14/KG

FUJI APPLES
 PRODUCT OF CHINA
 20081066001_KG

15⁸⁸

MONEY TREE
 21369944_EA

6⁸⁸

LUNAR NEW YEAR TROPICAL UPGRADE
 21369915_EA

388
 LB
 8.55/KG

PORK HOCKS
 FRESH
 21662815_KG

1188
 LB
 26.19/KG

BEEF RIB FINGER MEAT
 BONELESS, CRYOVAC
 20142159_KG

688
 LB
 15.17/KG

WHOLE CHICKEN, HEAD AND FEET ON
 FROZEN
 21587976_KG

CANADIAN POULTRY

\$6

T&T HEAD-ON, SHELL-ON SHRIMP
 SELECTED VARIETIES
 FROZEN, 300/400 G
 21689820_EA
 21689868_EA

LIMIT 4
OVER LIMIT PAY 6.79 EA

148

T&T BAKERY TROPICAL CAKES
 SELECTED VARIETIES
 180 G
 20826537_EA

PREPARED IN CANADA

588

GOLDEN HAPPINESS CHINESE LONG DONUTS
 6'S
 20923195_EA

2/4⁹⁸
 OR 2.89 EA

ROOSTER® TOFU
 SELECTED VARIETIES
 454 G
 21474492_EA
 21474765_EA

288

ROOSTER® LUNCHEON MEAT
 340 G
 20564672_EA

LIMIT 4
OVER LIMIT PAY 3.49 EA

PREPARED IN CANADA

888

KOPIKO BROWN COFFEE INSTANT COFFEE MIX
 SELECTED VARIETIES
 825/900 G
 21238713_EA

LIMIT 4
OVER LIMIT PAY 9.99 EA

688

T&T 3 IN 1 COFFEE REDUCED SUGAR
 525 G
 21209311_EA

LIMIT 4
OVER LIMIT PAY 8.49 EA

598

KIKKOMAN SOY SAUCE
 591 ML
 20139275_EA

LIMIT 4
OVER LIMIT PAY 6.99 EA

298

LEE KUM KEE HOISIN SQUEEZE SAUCE
 445 ML
 20045048_EA

LIMIT 4
OVER LIMIT PAY 3.99 EA

298

LUCKY ME! INSTANT NOODLES
 SELECTED VARIETIES
 360 G
 20689357003_EA
 20689357001_EA

LIMIT 4
OVER LIMIT PAY 3.99 EA

248

T&T SOY SAUCE
 SELECTED VARIETIES
 500 ML
 20698142_EA

LIMIT 4
OVER LIMIT PAY 3.19 EA

1188

ROOSTER® THAI SWEET RICE
 4.54 KG
 20088208_EA

LIMIT 4
OVER LIMIT PAY 14.99 EA

488

FOREWAY PURE SESAME OIL
 370 ML
 20287680_EA

LIMIT 4
OVER LIMIT PAY 5.99 EA

* Please note that not all items are available in all stores.



TOP PICKS

DISCOVER OUR ASIAN FOOD SELECTION!



APP EXCLUSIVE OFFER[†]

Optimum[™] Moredays

Members get 3,000^{pts}

\$3
back in points

for every \$15* spent on T&T products all sizes and varieties

*Open your PC Optimum[™] app or visit pcoptimum.ca to get the offer. †At least \$3 value in points.

1.49

LIMIT 4
OVER LIMIT PAY 1.79 EA

T&T READY-TO-EAT ORGANIC CHESTNUTS
100 G
20073813_EA

有機栗子仁
Organic Roasted Chestnut (Shelled)
Châtaigne grillée biologique (écalée)

100 g



T&T SHRIMP DUMPLINGS
FROZEN, 1.04 KG
21471210_EA

4.88

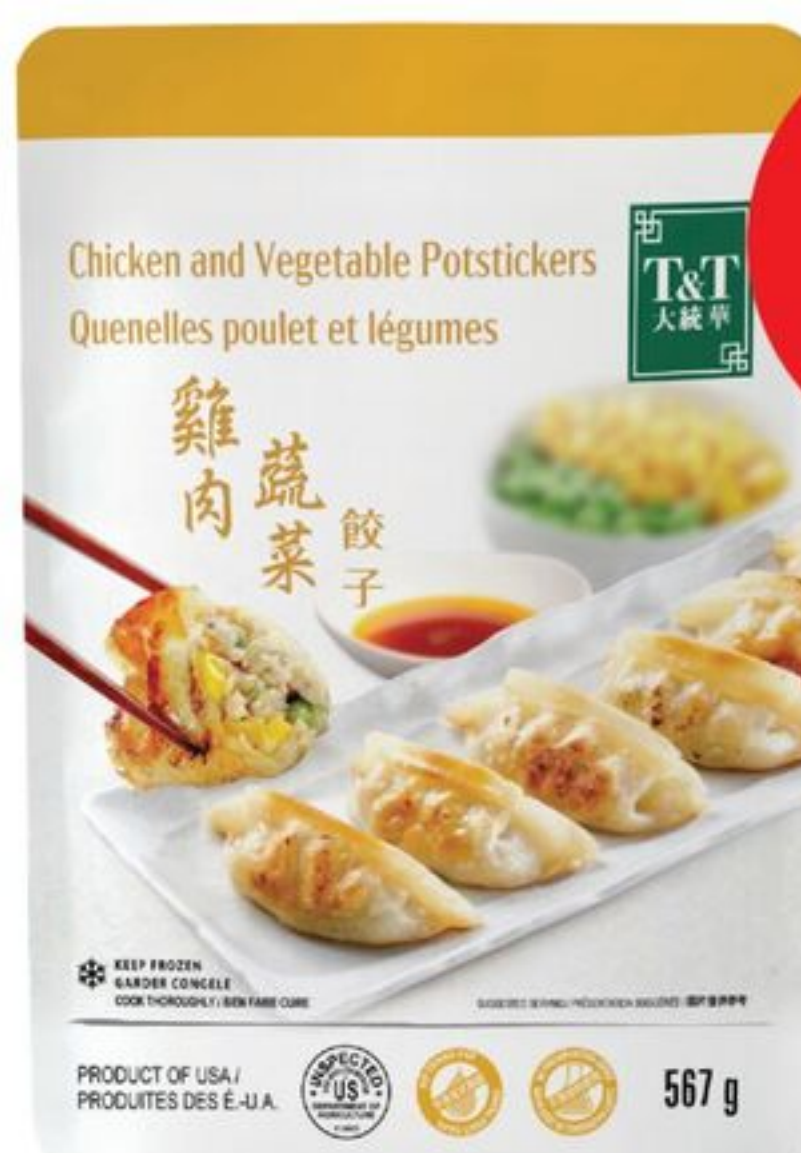
LIMIT 4
OVER LIMIT PAY 7.99 EA



蝦餃
Shrimp Dumplings
Dumplings aux crevettes
1.04 kg (26 g x 40)

2.49

T&T EDAMAME
FROZEN
SELECTED VARIETIES, 454 G
21479539_EA



ALWAYS LOW PRICE
\$5

T&T POTSTICKERS
SELECTED VARIETIES
FROZEN, 567 G
21495805_EA

\$6

LIMIT 4
OVER LIMIT PAY 8.00 EA

T&T VEGETABLE SPRING ROLLS
FROZEN, 500 G
21615702_EA



2.88

LIMIT 4
OVER LIMIT PAY 3.49 EA

T&T SUSHI NORI ROASTED SEAWEED SHEET
27 G
20703060_EA

3.88

LIMIT 4
OVER LIMIT PAY 4.99 EA

T&T 3-MINUTE RAMEN NOODLES
504 G
21447367_EA



1.48

LIMIT 4
OVER LIMIT PAY 1.79 EA

T&T KOREAN ROASTED SEAWEED LAVER
15 G
20593313_EA



4.99

T&T GREEN ONION PANCAKE
FROZEN, 600 G
20081816_EA



11.99

T&T FROZEN DURIAN PULP
SELECTED VARIETIES, 454 G
21541463_EA



5.99

T&T ICE CREAM
FROZEN
SELECTED VARIETIES, 1 L
21300559_EA



2.88

LIMIT 4
OVER LIMIT PAY 3.49 EA

T&T ALOE VERA DRINK
SELECTED VARIETIES, 1.5 L
20593585_EA



رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



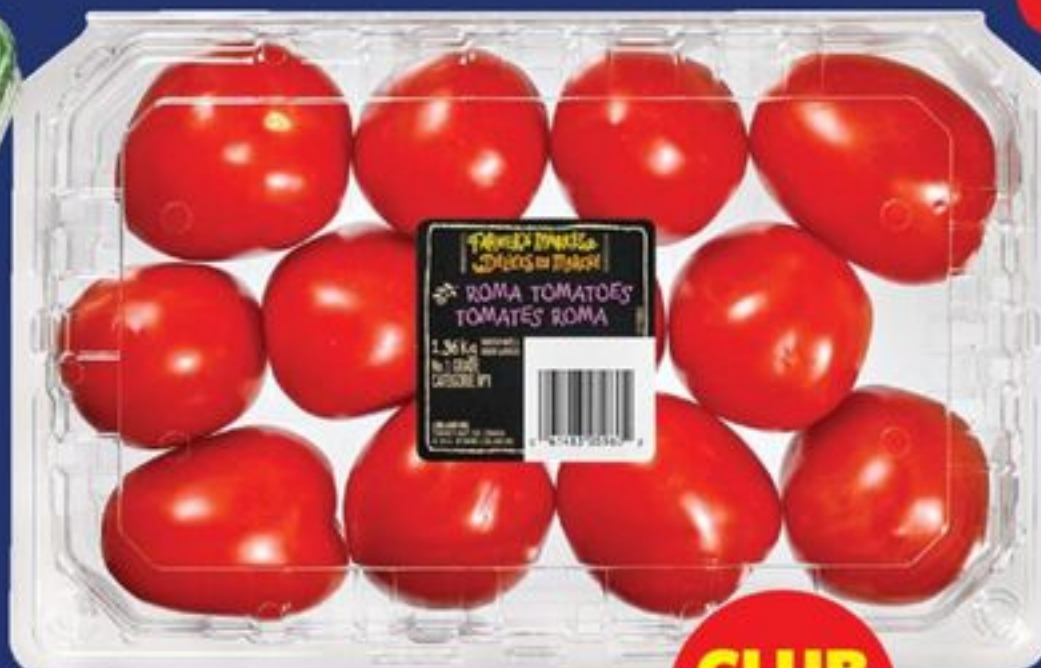
8⁹⁹

MEDJOL DATES
PRODUCT OF U.S.A.
2 LB TUB
20001686_EA



\$6

FARMER'S MARKET™ ROMA TOMATOES
PRODUCT OF CANADA OR MEXICO, 3 LB
20887498001_EA



CLUB SIZE

3⁹⁹

TIPIAK COUSCOUS
500 G
20026012_EA

LIMIT 4
OVER LIMIT PAY
4.49 EA



8⁹⁹

SUFRA' HALAL LEAN GROUND BEEF
454 G
21397283_EA



HALAL

\$15

SUFRA' HALAL CHICKEN LEGS
BACK ATTACHED, FRESH
UP TO 1.60 KG
21616905_EA



CLUB SIZE

HALAL

5⁵⁰

MEDITERRANEAN BAKLAVA
10'S
21106121_EA



99¢

CILANTRO
PRODUCT OF MEXICO
OR U.S.A.
20091825001_EA



\$2

KIRI CREAM CHEESE PORTIONS 144 G
PUCK CHEESE TRIANGLES 120 G
LIMIT 4
OVER LIMIT PAY
3.99 EA



\$3

SURAJ' NAAN
SELECTED VARIETIES
5'S, 500 G
21050380_EA
21051353_EA



2⁵⁰

BYBLOS PITA
WHITE OR WHOLE
WHEAT, 6'S
203132183_EA
20301926_EA



2⁵⁰

BRITANNIA GOOD DAY
231 G OR
FIFTY FIFTY COOKIES 372 G
SELECTED VARIETIES
21023781_EA
21205822_EA



15⁹⁹

DAAWAT BASMATI RICE
4 KG
20896606_EA



1⁹⁹

PUCK THICKENED CREAMY PRODUCT
160 G
21449248_EA



2⁵⁰

SURATI SNACKS
SELECTED VARIETIES
250/341 G
20303745002_EA
20322576007_EA



2⁴⁹

HALDIRAM'S APPETIZERS
SELECTED VARIETIES
420-500 G
20710712_EA



8⁹⁹

PRAN PARATHAS FAMILY PACK
FROZEN, 2400 G
21172364_EA



1⁵⁰

KURKURE SNACKS
SELECTED VARIETIES
115 G
20659742_EA
21702291_EA



1⁴⁹

HALDIRAM'S SNACKS
SELECTED VARIETIES
90/150 G
20309425_EA
20309977_EA



* Please note that not all items are available in all stores.

رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



1.99
LB
4.39/KG

EGGPLANT
PRODUCT OF MEXICO
NO. 1 GRADE
20155709001_KG



\$10

LIMIT 4
OVER LIMIT PAY
12.00 EA



ZABIHA HALAL BREADED CHICKEN
SELECTED VARIETIES
FROZEN, 800 G
21192505_EA

\$27

NEW ZEALAND STEWING LAMB
BONE-IN, FROZEN, 1.25 KG
20007461_EA



\$11

LIMIT 4
OVER LIMIT PAY
13.99 EA



QUALITY BROWN CANE SUGAR
10 LB
20718452_EA

1.49

LIMIT 4
OVER LIMIT PAY
1.79 EA



SHANA VEGETABLES
SELECTED VARIETIES
FROZEN, 300 G
20753995_EA

1.32

LIMIT 4
OVER LIMIT PAY
1.69 EA



MAGGI MASALA NOODLES
280 G
20870359_EA

99¢

LIMIT 4
OVER LIMIT PAY
1.49 EA



PARLE-G ORIGINAL GLUCOSE BISCUITS
300 G OR **HIDE & SEEK FAB! COOKIES** 112 G
SELECTED VARIETIES
20840291_EA
20956495_EA

4.99

LIMIT 4
OVER LIMIT PAY
5.99 EA



HAMDARD ROOH AFZA BEVERAGE
800 ML
21027924_EA

3.49

LIMIT 4
OVER LIMIT PAY
4.99 EA



KFI COOKING SAUCE
SELECTED VARIETIES
375-395 ML
20419490001_EA
20419490003_EA

\$7

LIMIT 4
OVER LIMIT PAY
8.99 EA



BRU INSTANT COFFEE AND ROASTED CHICORY
200 G
20176654_EA

11.99

LIMIT 4
OVER LIMIT PAY
15.49 EA



BROOKE BOND RED LABEL LOOSE LEAF BLACK TEA
900 G
21017684_EA

4.29

LIMIT 4
OVER LIMIT PAY
5.49 EA



BRITANNIA RUSK
550/560 G
21024034_EA

7.99

LIMIT 4
OVER LIMIT PAY
9.29 EA



NANAK DESI GHEE CLARIFIED BUTTER
400 G
20157906_EA

FROM **4.50**
4.50-6.50

NO NAME PAPER PLATES
SELECTED VARIETIES
40'S
21590319_EA
21590410_EA



\$4

NO NAME FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20149018_EA
21161826_EA



\$6

NO NAME NAPKINS
500'S
20306897_EA



10.50

LIMIT 4
OVER LIMIT PAY
11.99 EA

VERKA 6 COMPARTMENT TRAY
40'S
21002899_EA



* Please note that not all items are available in all stores.

رمضان مبارك

BLESSED RAMADAN

Celebrate meals worth sharing and more ways to save.



6⁵⁰

LIMIT 4
OVER LIMIT PAY
8.49 EA

VATIKA SHAMPOO OR CONDITIONER
SELECTED VARIETIES
400 ML
20807515003_EA
20808052001_EA



7⁵⁰

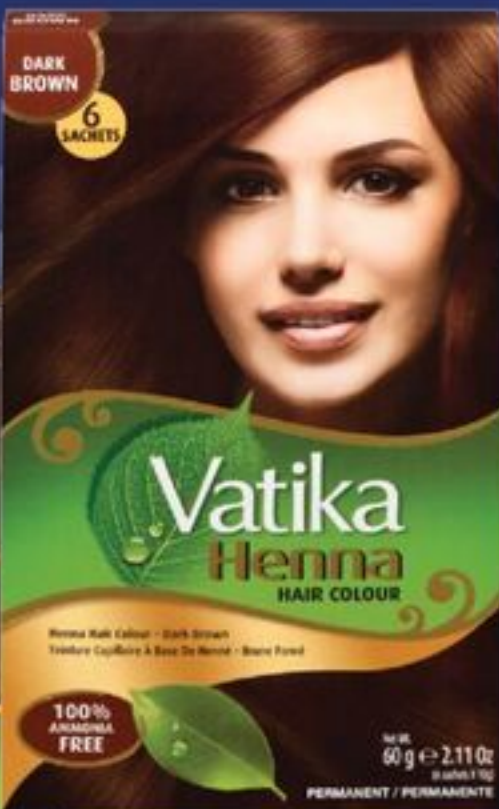
LIMIT 4
OVER LIMIT PAY
9.49 EA

VATIKA ENRICHED HAIR OIL
SELECTED VARIETIES
300 ML
20801973_EA
20801980_EA

4⁵⁰

LIMIT 4
OVER LIMIT PAY
5.29 EA

VATIKA HENNA HAIR COLOUR
SELECTED VARIETIES
208B4499001_EA
208B4499004_EA



\$11

LIMIT 4
OVER LIMIT PAY
13.99 EA

VATIKA HAMAM ZAITH HAIR CARE
SELECTED VARIETIES
1KG
20807807002_EA
20807807004_EA

UP TO
20% OFF
1.99-7.99 AFTER SAVINGS

HIMALAYA HERBALS HAIR OR FACE CARE
SELECTED VARIETIES
75/200G, 150/200 ML
21062432_EA
21062598_EA



UP TO
20% OFF
7.99-9.59 AFTER SAVINGS

VATIKA NATURALS SHAMPOO 425 ML OR
HAIR OIL 300 ML
SELECTED VARIETIES
21669431_EA
21669442_EA

UP TO
20% OFF
8.79-14.79 AFTER SAVINGS

WHOLE BLENDS SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
20941779_EA
21009790_EA



UP TO
20% OFF
5.59-13.59 AFTER SAVINGS

PANTENE SHAMPOO OR CONDITIONER
SELECTED VARIETIES AND SIZES
21424214_EA
21431792_EA



UP TO
20% OFF
8.79-11.19 AFTER SAVINGS

OLD SPICE HAIR CARE
SELECTED VARIETIES AND SIZES
21360086_EA
21360098_EA



\$8

LIMIT 4
OVER LIMIT PAY
8.99 EA

VICKS INHALER TWIN PACK
21114855_EA



27⁹⁹

LIMIT 4
OVER LIMIT PAY
32.99 EA

HUGGIES SKIN ESSENTIALS GIGA PACK DIAPERS
SELECTED VARIETIES
N-7, 42-128'S
21664369_EA/21664372_EA



4⁴⁹

LIMIT 6
OVER LIMIT PAY
5.49 EA

NIVEA BODY WASH
SELECTED VARIETIES
500 ML
21169899_EA



* Please note that not all items are available in all stores.

Discover Kosher Flavours

Find Kosher must-haves at great prices.*

2⁸⁸

POMEGRANATE
PRODUCT OF PERU OR ISRAEL
20134767001_EA



27⁹⁹
LB
61.70/KG

**KOSHER FIRST CUT
BEEF BRISKET**
20093783_KG



3²⁵

MOTOLA CUCUMBERS
670 G
OR **PIERREBONNE JAM**
SELECTED VARIETIES, 250 G
20214491001_EA/211761022_EA



8⁹⁹

**CROWN S-NATURAL
PURE HONEY** 375 G,
**ZETA EXTRA VIRGIN
OLIVE OIL** 250 ML
21543933_EA/21056631_EA



9⁹⁹
LB
22.03/KG

**MARVID CHICKEN
BREAST BONELESS**
SKINLESS, FROZEN
20697394_EA



1⁹⁹
LB
4.39/KG

**RED DELICIOUS
APPLES**
PRODUCT OF WESTERN
PROVINCES,
CANADA FANCY GRADE
20073899001_KG



\$11

**CROWN
CINNAMON BUNS**
SELECTED VARIETIES, 454 G
20109301_EA



1⁶⁹

TUSCANINI OLIVES
SELECTED VARIETIES, 30 G
21637400_EA



6⁴⁹

**ARTESANAL
TREATS BITES**
SELECTED VARIETIES, 136 G
21704948_EA/21705164_EA



\$4

**KLIYAT GAT
SUNFLOWER SEED
OR PRIGAT
SUNFLOWER SEED**
200 G
21029323_EA/20070700_EA



\$3

**GALIL SUN-DRIED FIGS
GARLAND** 227 G
OR **CERES JUICE** 1L
SELECTED VARIETIES
20132580_EA/20130429



1⁷⁹

**OSEM BAMBA
HAZELNUT FILLING**
60 G
21527498_EA



*Items on this page only available at 550 Kenaston Blvd., Winnipeg MB, 350 S.E. Marine Drive, Vancouver BC and 10505 Southport Road SW, Calgary AB location.

CITRUS DAYS

3⁹⁹
LB
8.80/KG

**STEM & LEAF
CLEMENTINES**
PRODUCT OF SPAIN
20613483001_KG



\$5

**FARMER'S MARKET™
RED GRAPEFRUIT**
PRODUCT OF TURKEY
CLUB SIZE
20118409001_EA



3 LB

5⁹⁹

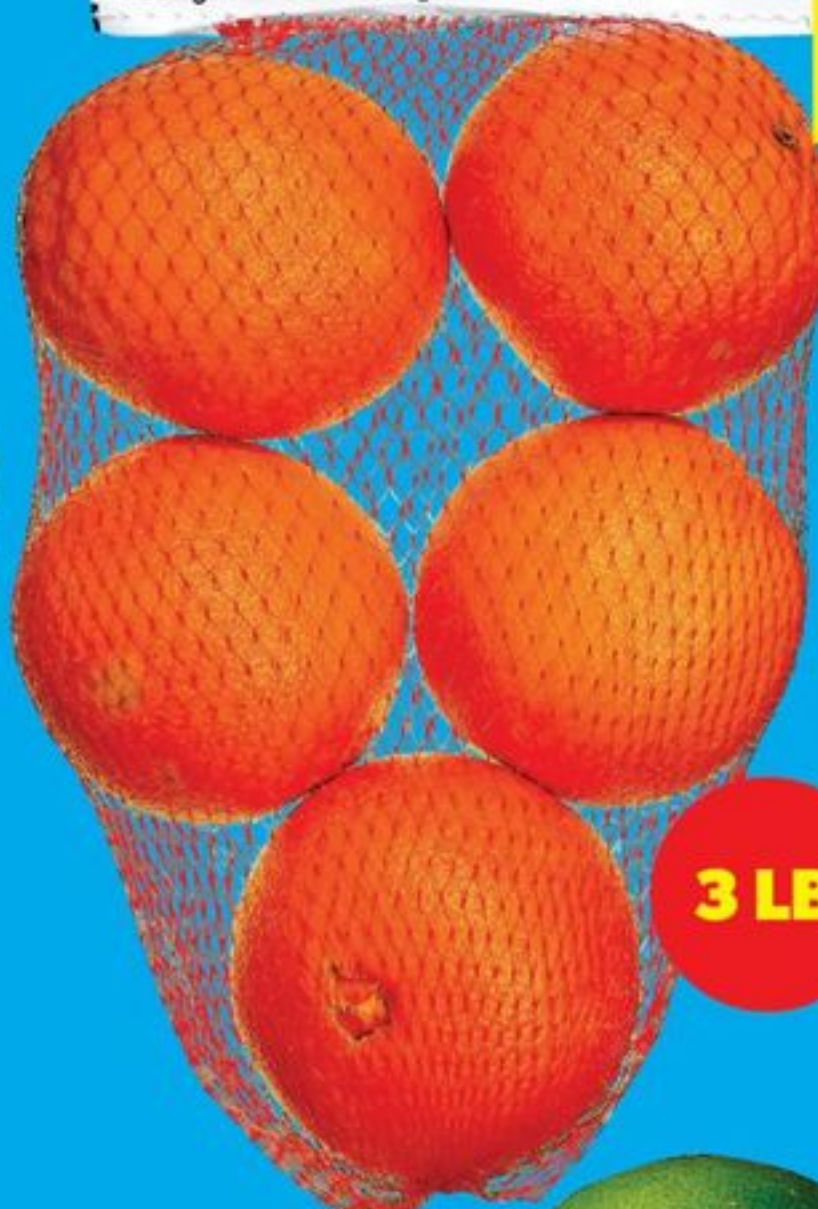
MINNEOLA ORANGE
PRODUCT OF U.S.A., CLUB SIZE
20102035001_EA



3 LB

PRODUCT OF U.S.A.
PRODUIT DES É.-U.A.
1.36kg 3 lb

Organics · Biologique
Navel
oranges



3 LB

7⁹⁹

**ORGANIC NAVEL
ORANGES**
PRODUCT OF U.S.A.
20323404001_EA



\$7

**NO NAME™ NATURALLY
IMPERFECT™ LEMONS**
PRODUCT OF U.S.A.
21124488001_EA

Naturally Imperfect
Naturellement imparfaits
lemons - citrons
1.81 kg (4 lb)



4 LB



\$4

**NO NAME™
NATURALLY IMPERFECT™
LIMES**
PRODUCT OF MEXICO, 680 G
21673921001_EA

Naturally Imperfect
Naturellement imparfaits
limes
680 g (1.5 lb)

**CLUB
SIZE**

1⁶⁴

BULK AVOCADO
PRODUCT OF MEXICO
21097012001_EA



\$6

**NO NAME™ NATURALLY
IMPERFECT™ MANGO**
PRODUCT OF PERU
21624837001_EA



3 LB

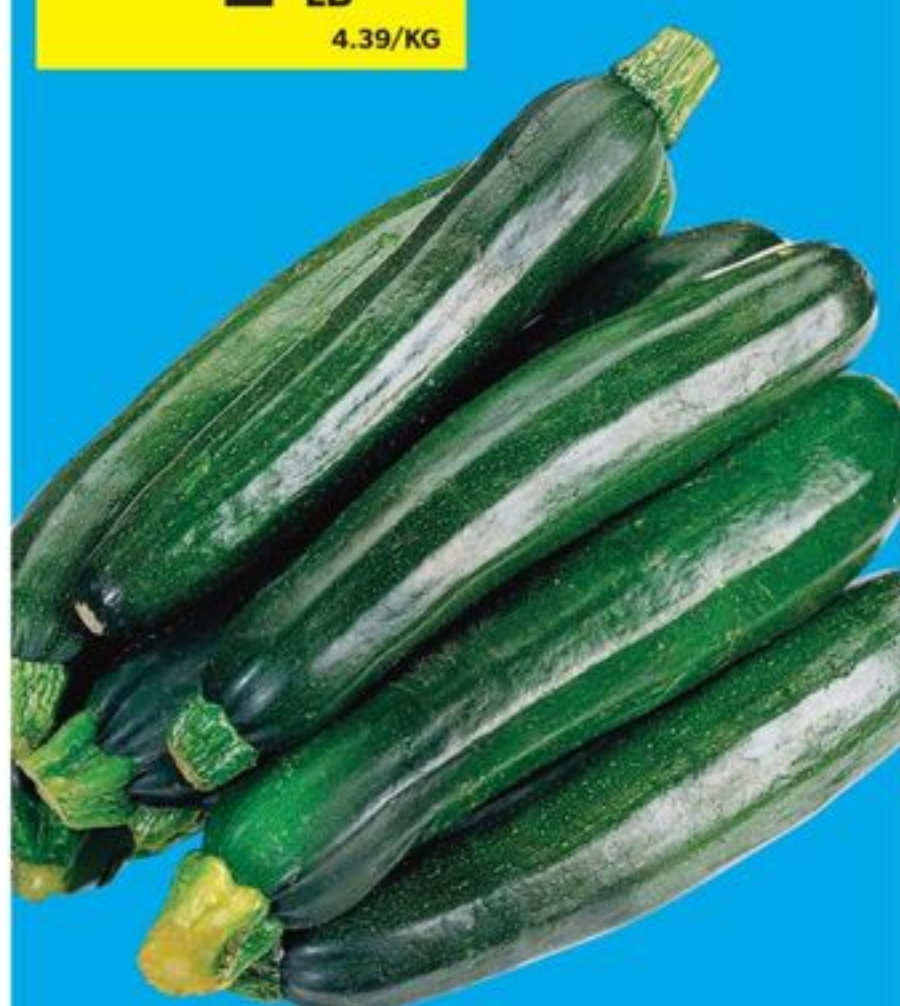
1⁹⁹
LB
4.39/KG

PAPAYA
PRODUCT OF MEXICO
20817066001_KG



1⁹⁹
LB
4.39/KG

GREEN ZUCCHINI
PRODUCT OF MEXICO
NO. 1 GRADE
20426596001_KG



6⁹⁹

COSMIC CRISP APPLES
PRODUCT OF U.S.A.,
US FANCY GRADE, 5 LB
21485188001_EA



**COSMIC
CRISP**

**CLUB
SIZE**

3⁹⁹

**TAYLOR FARMS
CHOPPED SALAD KITS**
PRODUCT OF U.S.A. 267-383 G
21335159_EA / 21335140_EA



SUPER FRESH

\$4
LB

8.82/KG

**CHICKEN THIGHS,
BONE-IN, WET-CHILLED
OR HALAL, FRESH**
CLUB SIZE
20058163_KG



**INCLUDES
HALAL**

\$15

**BONELESS, SKINLESS
CHICKEN BREAST
FILLET**
FRESH, 925 G
21308943_EA



3⁹⁹
LB

8.80/KG

**PORK SIDE RIB
PORTION**
20854497_KG



4⁹⁹
LB

11.00/KG

**MEDIUM
GROUND PORK**
20639981_KG



**CLUB
SIZE**

8⁹⁹
LB

19.82/KG

**BEEF BRISKET
PORTIONS**
CUT FROM CANADA AA
GRADE BEEF
20798405_KG



21⁹⁹
LB

48.48/KG

STRIPLOIN STEAK
CUT FROM CANADA AA
GRADE BEEF
20821010_KG



**CLUB
SIZE**

9⁹⁹

**LIMIT 4
OVER LIMIT PAY
17.99 EA**

**BURNS
SMOKED HAM HALF**
SELECTED VARIETIES, 900 G
21701973_EA



\$15

**LIMIT 4
OVER LIMIT PAY
17.00 EA**

**PC® BONELESS
CHICKEN BREAST
CHUNKS**
SELECTED VARIETIES, FROZEN,
700/800 G
21106822_EA



16⁵⁰

**BUTCHER'S CHOICE®
SAUSAGES**
SELECTED VARIETIES, 1.45 KG
21218891_EA



**CLUB
SIZE**

\$15
LB

33.07/KG

**WILD SOCKEYE
SALMON FILLETS**
FROZEN OR THAWED FOR YOUR
CONVENIENCE
21566473_KG



7⁹⁹

**CLEARWATER ARCTIC
SURF CLAMS 400 G OR
OYSTER MEAT 227 G**
FROZEN
21675225_EA/21686064_EA



\$11

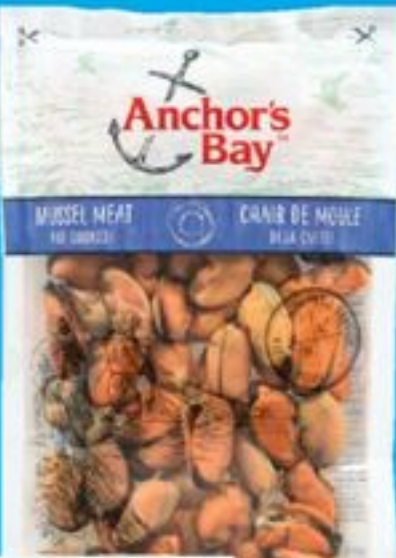
**OCEAN ANGEL WILD
CAUGHT CALIFORNIA
SQUID 1 KG, PMC BLUE
SWIMMING CRAB OR
SQUID TUBES 680 G**
FROZEN
20121461_EA/20809866_EA



\$5

**LIMIT 4
OVER LIMIT PAY
5.99 EA**

**3FISH SNAKEHEAD
FISH FILLET 250 G,
ANCHOR'S BAY
MUSSEL OR
CLAM MEAT 340 G,**
FROZEN
20792247_EA/21675261_EA



\$7

**LIMIT 4
OVER LIMIT PAY
7.99 EA**

**SEAQUEST®
CALAMARI RINGS 340 G,
TRADITIONS FISH 750 G
OR SHRIMP BALLS 650 G,**
FROZEN
20027170_EA/21592065_EA



15⁹⁹

**SEAQUEST TILAPIA,
COD, SOLE, HADDOCK
OR WILD SALMON
FILLETS**
FROZEN, 1 KG
21314738_EA/21379672_EA



**CLUB
SIZE**

SUPER FRESH

3⁵⁰
/100 G

PC® OR BLUE MENU®
NATURAL CHOICE
TURKEY OR CHICKEN
OR GENOA SALAMI
SERVICE CASE MEAT, SELECTED
VARIETIES, 100 G
20095548_EA



Member Only Price**

11⁹⁷

Non-Members

14⁴⁷

Members
save
\$2.50

**MAPLE LEAF
NATURAL SELECTIONS
CLUB PACK**
SELECTED VARIETIES, 375-400 G
20772016_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price**

6⁵⁰

Non-Members

\$8

Members
save
\$1.50

**PILLERS PEPPERONI
PIZZA TOPPINGS**
175-250 G
OR **KOLBASSA** 250-375 G
SELECTED VARIETIES
20042333_EA/20306449_EA
**Must be a registered PC Optimum™
member to load and get this offer.



6⁵⁰

**ALEXIS PORTNEUF
BONAPARTE BRIE AND
CAMEMBERT 300 G OR
DORE MI HALOUMI
CHEESE 160 G**
SELECTED VARIETIES
20817961_EA/21093684_EA

**LIMIT 4
OVER LIMIT PAY
7.59 EA**



Member Only Price**

\$11

Non-Members

\$13

Members
save
\$2

**BOTHWELL
CHEESE SLICES,
VARIETY PACK 450 G,
CHEESE BLOCKS 540 G
OR PC® CHEESE BLOCKS
CLUB SIZE, 500 G**
SELECTED VARIETIES
20249328_EA/21387033_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price**

\$13

Non-Members

\$15

Members
save
\$2

PC® CHEESE SLICES
SELECTED VARIETIES, 500 G
20217638_EA/20249965_EA
**Must be a registered PC Optimum™
member to load and get this offer.



**CLUB
SIZE**

Member Only Price**

\$22

Non-Members

\$24

Members
save
\$2

**HORMEL SNACK
TRAY DELI TRAY WITH
PEPPERONI AND
GENOA SALAMI**
SELECTED VARIETIES, 850 G
20923281_EA
**Must be a registered PC Optimum™
member to load and get this offer.



Member Only Price**

\$6

Non-Members

\$8

Members
save
\$2

RAINCOAST CRISPS
150 G OR **WILDLY
DELICIOUS JELLY** 185 ML
SELECTED VARIETIES
21025538_EA/21030996_EA
**Must be a registered PC Optimum™
member to load and get this offer.



2/\$14
OR 8.50 EA

**BENTO
CALIFORNIA ROLLS**
SELECTED VARIETIES, 190-236 G
21638517_EA



2/\$5
OR 2.99 EA

**WONDER BREAD 570 G
OR BUNS 12'S**
SELECTED VARIETIES
20305674_EA/20520827_EA



\$4

**CASA MENDOSA
TORTILLAS**
SELECTED VARIETIES,
650 G
21566428_EA



6⁵⁰

PIZZA BUNS
IN-STORE, 5'S, 700 G
21668798_EA



**ALWAYS
LOW PRICE**

\$7

**BUTTER
CROISSANTS**
BAKED IN-STORE, 12'S
21683000_EA



**NATIONAL
CROISSANT
DAY
JAN 30TH**



\$7

**EXQUISITE
COFFEE CAKES**
SELECTED VARIETIES, 750 G
21668678_EA/21668727_EA



6⁵⁰

**CHARLOTTE'S
6 INCH CAKES**
SELECTED VARIETIES, 400-475 G
20970811_EA/20970813_EA



SUPER YOUR EVERYDAY

2⁹⁹

LIMIT 4
OVER LIMIT PAY
4.49 EA

GENERAL MILLS
NATURE VALLEY
SWEET AND SALTY
OR PROTEIN BARS,
BISCUITS OR FIBRE 1
DELIGHTS BARS OR
BROWNIES
SELECTED VARIETIES
4-6'S, 125-210 G
20587504001_EA/21213559_EA



3⁵⁰

LIMIT 4
OVER LIMIT PAY
4.99 EA

QUAKER, CAP'N
CRUNCH OR LIFE OAT,
CEREAL, OATMEAL OR
CORN SQUARES
SELECTED VARIETIES, 350-500 G
20637355_EA/21219824_EA



5⁹⁹

LIMIT 4
OVER LIMIT PAY
6.99 EA

SUNRYPE
FRUIT TO GO
EASY PEEL STRIPS
VARIETY PACK, 15'S, 210 G
21510880_EA



Members get
1,000 back in points
when you buy 2

ORVILLE REDENBACHER
MICROWAVE
POPCORN 385-492 G
OR KERNEL JAR 850 G
SELECTED VARIETIES
20308686_EA
20623932003_EA



2⁹⁹

LIMIT 4
OVER LIMIT PAY
3.99 EA

OLD DUTCH
POTATO CHIPS 200/235 G,
SNACKS
250-290 G,
ARRIBA
235/245 G OR
RESTAURANTE
TORTILLA
CHIPS 275/290 G
SELECTED VARIETIES
21367509_EA
21646697_EA



4⁹⁹

LIMIT 4
OVER LIMIT PAY
5.99 EA

ROBIN HOOD
FLOUR OR
ROBIN HOOD
00 STYLE
PIZZA FLOUR
SELECTED VARIETIES
2/2.5 KG
20039497001_EA
21484990_EA



13⁴⁹

LIMIT 4
OVER LIMIT PAY
15.97 EA

ROGERS
GRANULATED
SUGAR
10 KG
20170195_EA



\$3

LIMIT 6
OVER LIMIT PAY
3.79 EA

WERTHER'S
OR RISEN
BAGGED
CANDY 70-135 G
OR TOFFIFEE
123 G
SELECTED VARIETIES
20103822_EA
20898717_EA



\$6

LIMIT 6
OVER LIMIT PAY
7.49 EA

FERRERO
SQUARES
CHOCOLATE
SELECTED VARIETIES
105 G
21676633_EA
21676668_EA



\$5

LIMIT 6
OVER LIMIT PAY
6.49 EA

MARS
CHOCOLATE
POUCHES
155-230 G
21647378_EA
21648809_EA



3⁴⁹

LIMIT 4
OVER LIMIT PAY
4.49 EA

GOGO SQUEEZ
4X90 G OR
HOMESTYLE
CUPS 388 G
SELECTED VARIETIES
20415694001_EA
21701912_EA



3⁹⁹

TWININGS TEA
SELECTED VARIETIES
18/20'S
20308680_EA
20584048_EA



6⁴⁴

LIMIT 4
OVER LIMIT PAY
8.79 EA

NESCAFÉ
SWEET & CREAMY
INSTANT
COFFEE
SELECTED VARIETIES
144-351 G
21363370_EA
21363371_EA



2⁹⁶

LIMIT 4
OVER LIMIT PAY
3.99 EA

MINUTE MAID,
FIVE ALIVE OR
FUZE ICED TEA
DRINK BOXES
SELECTED VARIETIES
8/10X200 ML
21092667_EA
21646710_C10



17⁹⁹

LIMIT 4
OVER LIMIT PAY
19.99 EA

POWERADE
SPORTS DRINK
24X591 ML
20854130_C24



3⁷⁵

LIMIT 4
OVER LIMIT PAY
4.29 EA

DAIYA
POWDERED
MAC AND
CHEESE
SELECTED VARIETIES
156 G
21586687_EA



\$4

LIMIT 4
OVER LIMIT PAY
4.50 EA

HARDBITE
CLASSIC
POTATO CHIPS
150G, HARDBITE
ROOT
VEGETABLE
CHIPS 150 G
OR AVOCADO
OIL POTATO
CHIPS 128 G
SELECTED VARIETIES
20370855002_EA
2157616_EA



2⁵⁰

KIND PROTEIN
FROM REAL
FOOD BARS
SELECTED VARIETIES
62 G
21697722_EA
21697730_EA



12⁷⁵

OLYMPIC
ORGANIC
YOGURT
SELECTED VARIETIES
1.75 KG
20001888_EA



SUPER YOUR EVERYDAY

5⁹⁹

LIMIT 4
OVER LIMIT PAY
7.49 EA

PILLSBURY PIZZA POPS 8'S
OR **PIZZA BITES** 693 G
SELECTED VARIETIES, FROZEN
20308556_EA/20318915_EA



4⁵⁰

LIMIT 2
OVER LIMIT PAY
6.49 EA

COFFEEMATE
COFFEE ENHANCER
SELECTED VARIETIES
828/946 ML
21091311_EA/21564632_EA



\$6

LACTANTIA
LACTOSE FREE MILK
SELECTED VARIETIES, 2 L
20301822001_EA/20595216_EA



Member Only Price

5⁶⁷

Non-Members

6⁴⁹



KELLOGG'S
EGGO WAFFLES 16'S OR
PROTEIN 8'S
SELECTED VARIETIES
FROZEN
20099730001_EA
**Must be a registered PC Optimum™ member to load and get this offer.

\$14

NO NAME' NATURALLY
IMPERFECT™ FRUIT
SELECTED VARIETIES
FROZEN, 2 KG
21480144_EA



1⁴⁹

LIMIT 4
OVER LIMIT PAY
1.99 EA

CLOVER LEAF
FLAVORED
LIGHT TUNA
SELECTED VARIETIES, 85 G
20315581001_EA/20315581002_EA



1⁹⁹

LIMIT 4
OVER LIMIT PAY
2.75 EA

BEN'S ORIGINAL CUPS
SELECTED VARIETIES, 62/68 G
21680683_EA/21680713_EA



1⁵⁴

LIMIT 4
OVER LIMIT PAY
2.29 EA

CHEF
BOYARDEE PASTA
SELECTED VARIETIES, 418/425 G
20312500001_EA/20312500005_EA



3²⁵

LIMIT 4
OVER LIMIT PAY
4.79 EA

MARIO'S CORNED
BEEF OR COOKED
HAM
340 G
21295614_EA/21675440_EA



3⁹⁸

LIMIT 4
OVER LIMIT PAY
5.49 EA

HELLMANN'S REAL
MAYONNAISE
SELECTED VARIETIES
340-445 ML
21518398_EA/21649862_EA



6⁹⁹

LIMIT 4
OVER LIMIT PAY
7.99 EA

THE PINK STUFF
CLEANING PASTE
SELECTED VARIETIES, 500 G
21520258_EA



9⁹⁸

LIMIT 4
OVER LIMIT PAY
11.99 EA

OXI CLEAN LAUNDRY
STAIN REMOVER
SELECTED VARIETIES
1.28/1.36 KG
20432579_EA/21219439_EA



19⁹⁷

LIMIT 4
OVER LIMIT PAY
25.99 EA

SCOTTIES
FACIAL TISSUE
SELECTED VARIETIES, 18'S
20311508_EA

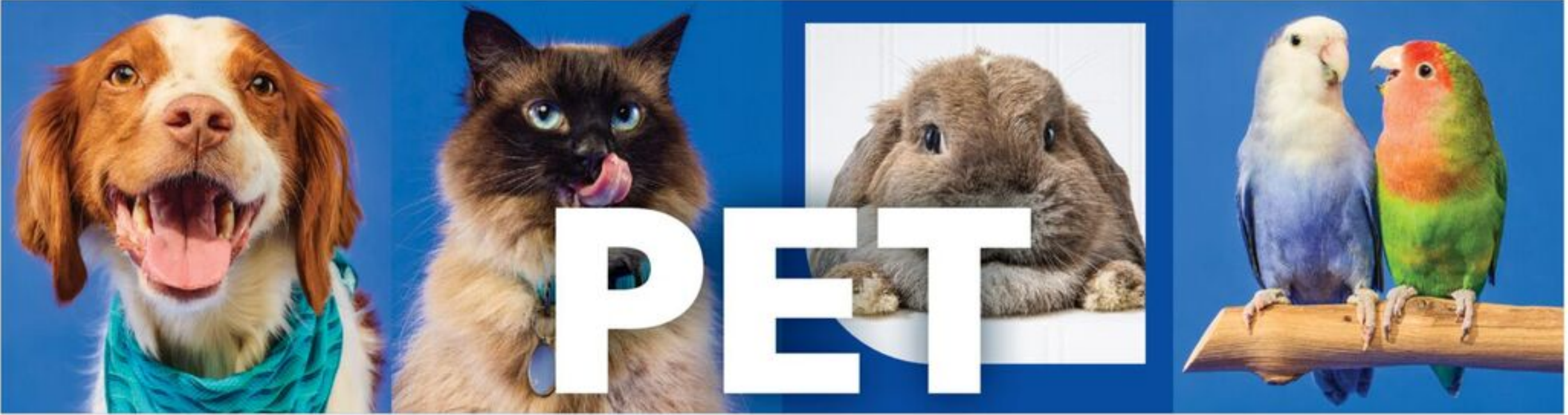


19⁹⁹

LIMIT 4
OVER LIMIT PAY
26.99 EA

PUREX
BATHROOM TISSUE
SELECTED VARIETIES
21189854_EA





\$1

LIMIT 4
OVER LIMIT PAY
1.19 EA

**PC* NUTRITION FIRST™
GRAIN - FREE
CAT FOOD**
SELECTED VARIETIES, 85 G
21359618_EA/21359624_EA

**GRAIN-FREE
SANS GRAINS**
Beef & Vegetable Stew
Ragoût de bœuf
et de légumes
85 g
PREMIUM CAT FOOD/NOURTURE
DE QUALITÉ SUPÉRIEURE POUR CHATS

**GRAIN-FREE
SANS GRAINS**
Chicken & Vegetable
Dinner Pâté
Repas de pâté
au poulet et
aux légumes
85 g
PREMIUM CAT FOOD/NOURTURE
DE QUALITÉ SUPÉRIEURE POUR CHATS

whiskas
Favourites / Favoris

whiskas
Favourites / Favoris
100% COMPLETELY
BALANCED
PREMIUM QUALITY
INGREDIENTS
DE QUALITÉ
SUPÉRIEURE
85 g

whiskas
Favourites / Favoris
2-12 MONTHS
Salmon Flavour / Saveur de saumon
Morris in Gelatin Gravy / Bouchées dans une sauce en gelée
85 g

80¢

Moredays
Members get
150¢

**WHISKAS
POUCHES**
SELECTED VARIETIES,
85 G
21659520_EA
21659695_EA

**UP TO
15%
OFF**
3.39-65.44 AFTER SAVINGS

**CATIT CAT TOYS
OR CATNIP**
SELECTED VARIETIES, 1 EA
2120038_EA/21478272_EA

catit
CATNIP & SILVERVINE
HERBE À CHAT ET MATATABI / KATZENMINZE & SILBERVINE /
CATNIP Y MATATABI
e 28g | 1oz

catit
FOAM CAT TOYS
JOUETS EN MOUSSE
POUR CHATS
4
LIGHT, COLOURFUL
AND FUN
LÉGERS, COLORÉS
ET JOYEUX
SOFTENING
MOUSSE DE SOUSSE

TIDY CATS CAT LITTER
SELECTED VARIETIES, 5.44 KG
21206285_C01

**PURINA
TIDY CATS**
MULTI-CAT CLUMPING LITTER
LIGHTWEIGHT™
GUARANTEED
21
DAY
ODOUR
CONTROL
OVER 50% LIGHTER COMPARED TO TYPICAL
CLUMPING LITTER
TIGHT MAXX®
CLUMPS
For an EASY Scape
24/7
PERFORMANCE®
Continuous Odour Control
99.9%
DUST FREE
5.44 kg

20⁹⁹

LIMIT 4
OVER LIMIT PAY
24.99 EA

\$23

LIMIT 4
OVER LIMIT PAY
27.99 EA

IAMS DRY CAT FOOD
SELECTED VARIETIES,
2.72/3.18 KG
20948780_EA/20948823_EA

IAMS
PROACTIVE HEALTH™
HEALTHY ADULT
100%
NATURAL
INGREDIENTS
100%
NATURAL
INGREDIENTS
100%
NATURAL
INGREDIENTS

**PC* NUTRITION FIRST™
CAT FOOD**
SELECTED VARIETIES, 4 KG
21303157_EA

**NUTRITION
FIRST-PREMIÈRE™**
Weight & Hairball Control
Contrôle du poids et
des boules de poils
Chicken, Rice & Fish Recipe
Poulet, riz, poisson
4 kg

\$27

LIMIT 4
OVER LIMIT PAY
30.00 EA

PREPARED IN CANADA

2⁵⁰

LIMIT 4
OVER LIMIT PAY
3.00 EA

**PC* NUTRITION FIRST™
DOG FOOD**
SELECTED VARIETIES, 374 G
21359232_EA/21359235_EA

**NUTRITION
FIRST-PREMIÈRE™**
GRAIN-FREE
SANS GRAINS
Duck, Chicken, Pumpkin,
Carrot & Sweet Potato Stew
Ragoût de canard, poulet,
citrouille, carottes et
patates douces
1 to 3 months
Pâté Chien - Vrai poulet
374 g
PREMIUM DOG FOOD/NOURTURE
DE QUALITÉ SUPÉRIEURE POUR CHIENS

**EXTRA
meaty • viande**
TENDER POULTRY BREASTS
374 g

7⁵⁰

LIMIT 4
OVER LIMIT PAY
8.29 EA

**PC* NUTRITION
FIRST™ DOG TREATS**
160/270 G OR EXTRA
MEATY TRAINERS 283 G
SELECTED VARIETIES
21544772_EA/21544858_EA

**NUTRITION
FIRST-PREMIÈRE™**
Sweet Sweet Potato
Treats
374 g

**EXTRA
meaty • viande**
TENDER POULTRY BREASTS
283 g

8⁵⁰

LIMIT 4
OVER LIMIT PAY
9.99 EA

**CALEDON FARMS
CRUNCHY BISCUITS
OR BAKED BITES**
SELECTED VARIETIES, 265/550 G
21659336_EA/21659337_EA

Crunchy Biscuits
Chicken with Apple & Raspberry
Poulet avec pomme et framboise
265 g

Crunchy Biscuits
Gentle Baked / Doucement cuit au four
265 g

\$27

LIMIT 4
OVER LIMIT PAY
30.00 EA

**PC* NUTRITION FIRST™
DOG FOOD**
SELECTED VARIETIES, 7 KG
21305879_EA

**NUTRITION
FIRST-PREMIÈRE™**
Lamb, Brown Rice
& Pea Recipe
Formule à l'agneau,
au riz brun et
aux pois
7 kg
PREPARED IN CANADA

\$34

LIMIT 4
OVER LIMIT PAY
36.99 EA

CESAR DOG FOOD
SELECTED VARIETIES, 24'S
21359662_EA/21359664_EA

Cesar
MeatMez
Kebab
24'S
21359662_EA/21359664_EA

Cesar
Beef Selection
Sélection de bœuf
24'S
21359662_EA/21359664_EA

\$22

LIMIT 4
OVER LIMIT PAY
25.00 EA

**NO NAME* BLACK OIL
SUNFLOWER WILD
BIRD SEEDS**
8 KG
21308581_EA

**black oil
sunflower
wild bird seeds**
graines de oil
tournesol noires
oiseaux sauvages
8 kg
PREPARED IN CANADA



**CUDDLY
DEALS,
TINY
PRICES**



2⁵⁰

**LITTLE BELLIES
ORGANIC PICK-ME
STICKS**
SELECTED VARIETIES, 16 G
21540211_EA/21606580_EA

**LIMIT 8
OVER LIMIT PAY
3.49 EA**



3⁵⁰

**EARTH'S BEST VEGGIE
STRAWNS OR PUFFS**
SELECTED VARIETIES, 44-78 G
21534883_EA/21534912_EA

**LIMIT 6
OVER LIMIT PAY
4.29 EA**



5/\$9
OR 2.29 EA

**BABY GOURMET
ORGANIC FRUIT OR
VEGETABLE BABY
FOOD POUCHES**
113/128 ML OR JARS 113 ML
SELECTED VARIETIES, 92-128 ML
20368074001_EA/21291241_EA



2/\$18
OR 9.99 EA

**PEDIASURE COMPLETE
4X235 ML OR INFANT'S
PEDIA-LYTE SOLUTION
1L OR FREEZER POPS**
16X62.5 ML
SELECTED VARIETIES
20322414002_EA/21641977_EA



65⁴⁷

**LIMIT 4
OVER LIMIT PAY
72.99 EA**



59⁹⁹

**LIMIT 4
OVER LIMIT PAY
76.49 EA**



36⁹⁷

**PULL-UPS ECONO
PACK TRAINING PANTS**
SELECTED VARIETIES, 66-104'S
21021423_EA/21021427_EA

**LIMIT 4
OVER LIMIT PAY
43.99 EA**



34⁹⁷

**LIMIT 4
OVER LIMIT PAY
41.99 EA**



47⁹⁹

**LIMIT 4
OVER LIMIT PAY
58.99 EA**



7⁹⁹

**MILLIE MOON 3X
BABY WIPES**
216'S
21520809_EA

**LIMIT 4
OVER LIMIT PAY
9.99 EA**



34⁹⁹

**LIMIT 4
OVER LIMIT PAY
39.99 EA**



23⁹⁹

**HUGGIES 16X
BABY WIPES**
SELECTED VARIETIES, 960-1152'S
21172000_EA/21541191_EA

**LIMIT 4
OVER LIMIT PAY
29.99 EA**



**UP TO
40%
OFF**
2.39-18.74 AFTER SAVINGS

**PC® FEEDING
OR NURSING
ACCESSORIES**
SELECTED VARIETIES
21588476_EA/21589217_EA



**UP TO
20%
OFF**
8.79-18.39 AFTER SAVINGS

**CERAVE OR CETAPHIL
BABY NEEDS**
SELECTED VARIETIES AND SIZES
21014772_EA/21439060_EA



**UP TO
20%
OFF**
5.59-71.99 AFTER SAVINGS

**PHILIPS FEEDING
OR NURSING
ACCESSORIES**
SELECTED VARIETIES
21436116_EA/21601488_EA



**Shopping for baby
is easy with PC Express**

Try it and get 15,000 pts on each
of your first 5 eligible online orders*.

Use code
PCX5

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*Terms and conditions apply. See site for details.



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**Online grocery
pickup & delivery**



DISCOVER
YOUR
FAVOURITE
BRANDS HERE

NATIVE

UP TO
20%
OFF
11.00-18.00
AFTER SAVINGS



Optimum **Moredays**

Members get
3,000 pts

\$3
back
in points

when you
buy 2 Native
deodorant,
dry spray, body
wash, lotion or
hair care products

SELECTED VARIETIES AND SIZES
21505267_EA/21505287_EA/21570860_EA
21687405_EA/21687396_EA
21435069_EA/21435048_EA
21346430_EA/21346394_EA
21580861_EA

SHOP
ONLINE AND
GET AN EXTRA
2,000 pts
USING CODE
NATIVE AT CHECKOUT**
SHOP NOW
** Conditions apply

hair
care

Clarifies and
conditions.
Rinses away buildup
while nourishing
your hair and scalp.
Sulfate free.



Complete hair and
scalp detox. Free
from harsh additives.
Sulfate-free,
paraben-free,
silicone-free, and
dye-free for a gentle
experience that
protects your hair's
natural oils

skin
care

Thoughtfully made with 17 clean
ingredients like niacinimide and
shea butter. Packed with
plant-based moisturizers and
provides all-day moisture to
quench dry, dehydrated skin



soap

Leaves skin feeling soft and
hydrated. Free of sulfated
surfactants, parabens, phthalates,
and dyes, our simple formulas are
thoughtfully made to get you clean.



body

Odor protection for up to
72 hours. Free of
aluminum salts, parabens,
and phthalates, this
deodorant stick is
thoughtfully made with
less than 10 clean
ingredients



SWEET GIFTS. SWEET PRICES.



Optimum **Moredays**

Members get

3,000 pts

\$3
back
in points

**FOR EVERY
\$12 SPENT ON
VALENTINES**

SELECTED VARIETIES



\$3

**VALENTINE'S DAY
GOODIES**
SELECTED VARIETIES
21681092_EA/21679273_EA
21679997_EA

\$4

**VALENTINE'S DAY
EXCHANGE CARDS**
SELECTED VARIETIES
21679328_EA/21679330_EA



\$10

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21682394_EA/21682395_EA



\$19

**VALENTINE'S DAY
PLUSH**
SELECTED VARIETIES
21681921_EA/21681922_EA



Members
save
\$10

Optimum **Moredays**

Member Only Price**

\$40

Non-Members

\$50

**JUMBO VALENTINE'S
DAY PLUSH**
21681769_EA/21681770_EA
**Must be a registered PC Optimum™
member to load and get this offer.

CUT DOWN ON CLUTTER FOR LESS

Maximize your space for minimal cost
with our smart storage solutions.

SHOP NOW

**BUY 2 GET
20% OFF**

**BUY 3 GET
30% OFF**

**BUY 4 GET
40% OFF**

**PC® Pantry
cannisters and bins**
selected varieties



JOE FRESH

THIS WEEK'S
TOP DEALS



Moredays

Jan. 29 - Feb. 4



Open the app
to get your
offers.



Members get

20,000 pts

for every \$60 spent
on **apparel***

25% off

Sleep Styles*

Ends February 4
Excludes Clearance and Brands



NOW
\$12
~~\$16~~
Sleep T-Shirt

NOW
\$39

~~\$49~~
SoftWash Cropped
Sweatshirt



\$10 Off

Women's Active Sweatshirts & Joggers*

Regular Price \$39 - \$49
Ends February 4
Excludes Clearance and Brands

\$5 Off

FIFA World Cup 2026™ Styles*

Regular Price \$35 - \$45
Ends February 4
Excludes Clearance



NOW
\$30
~~\$35~~
Adult FIFA World Cup 2026™
Canada Jersey

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.



INVITE PRETZEL CRISPS®
They're delicious company

4⁵⁰

Snack Factory® Pretzel Crisps®
 200 g, selected varieties
 20948940_EA/21676303_EA
 20948939_EA

Original Sea Salt & Cracked Pepper Garlic Parmesan

\$7

Snack Factory® Pretzel Crisps®
Milk Chocolate Crunch & Milk Chocolate & Caramel Drizzlers
 155 g, selected varieties
 21576322_EA/21576333_EA

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**BIG GAME
BIG CRUNCH!**



**LIMIT 4
\$3**

**OVER LIMIT
PAY 3.99 EA**

**KETTLE BRAND
POTATO CHIPS**
 SELECTED VARIETIES
 156-198 G
 21520652_EA/21520692_EA
 21589952_EA/21589937_EA
 21654509_EA

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**Refresh like
a Champion**

Coca-Cola | 

PROUD PARTNER



CONNOR McDAVID
 TEAM CANADA ATHLETE, ICE HOCKEY

**LIMIT 4
3⁹⁷***

OVER LIMIT PAY 4.49 EA

**6x222 mL Coca-Cola®
beverages**
 20354288002_C06
 selected varieties

**LIMIT 4
7⁴⁷***

OVER LIMIT PAY 8.49 EA

**12x341 mL
Fuze® iced tea
beverages**
 21645563_C12
 selected varieties

**LIMIT 4
1²⁵***

OVER LIMIT PAY 1.69 EA

**695 mL
PEACE TEA®
beverages**
 21080320_EA
 selected varieties

**LIMIT 4
\$1***

**OVER LIMIT
PAY 1.79 EA**

**710 mL
POWERADE®
beverages**
 20853723_EA
 selected varieties

2/\$4*
 OR 2.49 EA

**473 mL
BODYARMOR
beverages**
 21582809_EA
 selected varieties

2⁷⁹*

**473 mL
Monster
Energy®
beverages†**
 21723586_EA
 selected varieties

*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last. Retailer may sell for less.
 †This product may not be suitable for everyone. Please read the label for instructions.
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**Happy Lunar
New Year**

**Get ready with your
favourite brands**



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Moredays
**Members get
10,000 pts**
\$10
**when you
spend \$50* on**
**back
in points**

**ALWAYS FEMININE HYGIENE
PRODUCTS, GILLETTE OR VENUS
RAZORS, HEAD & SHOULDERS
HAIR CARE, CREST ORAL CARE OR
OLAY SKIN CARE**

SELECTED VARIETIES AND SIZES
 21661987_EA/21661859_EA/21291085_EA/21086602_EA
 21354891_EA/21354876_EA/21304988_EA/21506774_EA
 21533857_EA/21546894_EA

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low prices**



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BRIDGERTON
 LIMITED EDITION
 EDITION LIMITEE

MOONLIT MASQUERADE
 MASQUERADE
 ou chair de lune

Dove
 body wash
 nettoyant corporel

Illegible WISTERIA
 Glycerine
 body lotion

LIMITED EDITION

BRIDGERTON
 shondaland | NETFLIX

**The royal
treatment every
queen deserves**

**DOVE LIMITED
EDITION BRIDGERTON
COLLECTION BODY
WASH 591 mL OR
DEODORANT 74 g**
 selected varieties
 2176522_EA/2176526_EA

**DOVE LIMITED
EDITION BRIDGERTON
COLLECTION
BODY SCRUB**
 selected varieties, 425 g
 2176524_EA/2176525_EA

Moredays
**Members get
4,000 pts**
\$4
**when you
buy 2**
**back
in points**

**LIMIT 6
\$11**

**OVER LIMIT
PAY 13.00 EA**

TM/© Netflix, Shondaland TM Shondaland.



Express[™]
Pass

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of PC Express Pass for

\$2/month*

- Unlimited grocery delivery or pickup
- Earn 2% back in **(pts)** with eligible pickup orders**

Use code

PASS76

Learn more

*/** Offer valid until February 18, 2026. Conditions apply. \$30 minimum order. Regular price \$99.99/year after your first year.



Moredays[™]

Jan. 29–Feb. 4

**MORE SAVINGS
MORE POINTS**

UP TO **150,000**

**PC OPTIMUM[™] POINTS
ON THE LATEST PHONES & PLANS**

**FIND ALL THE DEALS
IN STORE.**

Bell

ROGERS.

plus

fido

*0% APR. Available with device return on select 2-year plans. Subject to credit approval. PC Optimum[™] points earned vary by device and plan. Product availability may vary by store. Subject to change. Conditions apply. Visit themobileshop.ca for full details.



Mobile

**Connect
all you want.
Earn points
for all you
need.**

**Earn
20,000 **(pts)**
after 2 months
of service**



**AD
MATCH**

**We match prices*
so you can just shop!**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum[™], PC Optimum Member Only Pricing, participating items under the Save it Forward[™] program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.