





11.99/LB With Card
-2.00/LB
DIGITAL COUPON OFFER
\$9.99/LB

New York Strip Steaks
Bone-In, Family Pack,
Limit 5



\$2.99/LB
With Card

Fresh Sanderson Farms Boneless Chicken Breasts
All Natural, Family Pack



Kroger 80% Lean Ground Beef
Sold in a 3 lb Roll for \$14.97

\$4.99/LB
With Card



Taylor Farms Chopped Salad Kits
Select Varieties,
7-13.5 oz

3/\$11
With Card



California Halos Seedless Mandarins
3 lb Bag or Simple Truth Organic Seedless Mandarins, 2 lb Bag

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Hillshire Farm Ultra Thin Lunch Meat
Select Varieties,
7-9 oz

\$3.99
With Card



Tropicana Orange Juice
Select Varieties,
46 fl oz

2/\$7
With Card



Doritos
8-10.75 oz or Lay's Potato Chips, 5-8 oz or Sunchips, 7 oz;
Select Varieties

4/\$10
With Card



MIX & MATCH BUY 2, GET 2 FREE
of Equal or Lesser Value
With Card

Coca-Cola, Pepsi or Canada Dry
6-Pack, 16-16.9 fl oz Bottles or Bubly Sparkling Water, 8-Pack, 12 fl oz Cans;
Select Varieties. Limit 8 Packages
Regular retail is up to \$7.49 each with Card.



DiGiorno Pizza
14.14-30.3 oz or Tombstone French Fry Pizza, 18.17-18.8 oz;
Select Varieties

2/\$10
With Card



Private Selection Ice Cream
Select Varieties,
48 fl oz

\$4.99
With Card



Arm & Hammer Laundry Detergent
45.5-50 fl oz or Power Paks, 24 ct;
Select Varieties

MIX & MATCH BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card



Rice-A-Roni or Pasta Roni
4.3-7.2 oz or Starkist Tuna, 2.6-3 oz Pouch;
Select Varieties

10/\$10
With Card



Marie Callender's Bowl
10.5-13 oz or Healthy Choice Café Steamers, 9.5-10.3 oz;
Select Varieties

4/\$10
With Card



White Claw, Cayman Jack or Truly
Select Varieties,
12-Pack, 12 fl oz Cans

\$16.99/EA*
With Card

*When you buy 2 or more in the same transaction with Card. Quantities less than 2 will be 18.99.

EARN 4X FUEL POINTS
with digital coupon*
on Simple Truth® products



FREE FROM
UNWANTED INGREDIENTS



Scan here or visit Kroger.com/FuelEvent to download coupon. *See coupon for details.

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.

Look for these tags.



*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



1.89 With Card
-1.00
89¢/EA*

Vitaminwater
20 fl oz or Annie's Organic Mac & Cheese, 5.5-6 oz;
Select Varieties



3.99 With Card
-1.00
\$2.99/EA*

Chobani Greek Yogurt
4-Pack or Cascadian Farm Organic Cereal, 9.2-15 oz;
Select Varieties



3.49 With Card
-1.00
\$2.49/EA*

Almond Breeze Almondmilk
64 fl oz or Planet Oat Oatmilk, 52 fl oz;
Select Varieties



2.99 With Card
-1.00
\$1.99/EA*

Pepperidge Farm Goldfish Crackers
5.9-8 oz or Jell-O Pudding or Gelatin, 4-Pack;
Select Varieties



2.99 With Card
-1.00
\$1.99/EA*

Velveeta Shells & Cheese
9.4-12 oz or Jif Peanut Butter, 13-16 oz;
Select Varieties

WEEKLY DIGITAL DEALS
Use each coupon **UP TO 5 TIMES** in one transaction*



Find even more deals online!



Look for these tags.



Large Avocados or Mangoes
99¢/EA
With Digital Coupon
Price without digital coupon is up to \$2.79 each with Card.



Boneless Pork Half Loin
\$1.99/LB
With Digital Coupon
Price without digital coupon is up to \$2.49 lb with Card.



32 oz Kroger Cheese
Select Varieties
\$5.99/EA
With Digital Coupon
Price without digital coupon is up to \$6.99 each with Card.



Kellogg's Cereal
Select Varieties,
8.9-16.1 oz
\$1.79/EA
With Digital Coupon
Price without digital coupon is up to \$3.99 each with Card.

*While supplies last.

SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective at your local Kroger store.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



SAVE \$10

WHEN YOU SPEND \$100 OR MORE IN A SINGLE
TRANSACTION WITH DIGITAL COUPON*

[CLIP COUPON](#)

*Exclusions apply. Limit ONE coupon per customer.
See digital coupon for details.



Oscar Mayer Lunchables
Select Varieties, 2.27-4.4 oz
Price without digital coupon
is up to \$2.29 each with Card.



\$1.29
/EA
With Digital Coupon

WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5 TIMES
in one transaction*

Look for
these tags.



Raspberries or Blackberries
6 oz
Price without digital coupon
is up to \$3.49 each with Card.

\$1.88
/EA
With Digital Coupon



**Simple Truth
Fresh Roasted Chicken**
Fully Cooked, 32 oz,
In the Deli

\$7.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$9.99 each.



**Kettle Brand
Chips**
6-7.5 oz or
Takis, 6.5-9.9 oz;
Select Varieties

\$1.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.99 each with Card.



**Green Mountain
or McCafé K-Cups**
10 ct or Donut Shop
Coffee, 12 oz Bag
or K-Cups, 10 ct;
Select Varieties

\$4.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.



Simple Truth Eggs
Large, Grade A, 18 ct

\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Red Baron
Pizza**
Select Varieties,
11.12-23.45 oz

\$2.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$3.99 each with Card.



**Bertolli
Pasta Sauce**
Select Varieties,
15-24 oz

\$1.49
/EA

With Digital Coupon
Price without digital coupon
is up to \$2.49 each with Card.



**40-Pack Kroger
Purified Water**
16.9 fl oz

\$3.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Coca-Cola
or Pepsi**
Select Varieties,
24-Pack, 12 fl oz Cans

\$9.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$16.99 each.

*While supplies last.



**Quilted Northern
Bath Tissue**
6 Mega Rolls or Angel Soft
Bath Tissue, 8 Mega Rolls;
Select Varieties

\$5.99
/EA

With Digital Coupon
Price without digital coupon
is up to \$7.79 each with Card.

MIX & MATCH SAVE \$10 AN EXTRA

When you buy 2 participating
Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout
with your Card. Items must be purchased in the same transaction.



WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5
TIMES
in one transaction*



Look for
these tags.



Dove
Body Wash
\$5.99 /EA
With Digital
Coupon

20 fl oz or Bar Soap,
4 ct; Select Varieties

Price without digital coupon is up to \$8.99 each with Card.



L'Oreal Elvive
Shampoo or
Conditioner
\$3.49 /EA
With Digital
Coupon

Select Varieties,
6.7-12.6 fl oz

Price without digital coupon is up to \$5.49 each with Card.

*While supplies last.



Whitmor
Velvet Hangers
25 ct
\$8.99 /EA
With Digital
Coupon

Price without digital coupon is up to \$9.99 each with Card.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!
Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for these tags.



2.49 With Card
-1.00
\$1.49 /EA*

Prego
Pasta Sauce
14.5-24 oz or
Pringles, 5.2-5.5 oz;
Select Varieties



Gatorade
Select Varieties,
8-Pack, 20 fl oz

8.49 With Card
-1.00
\$7.49 /EA*



8.99 With Card
-1.00
\$7.99 /EA*
Community
Coffee
12 oz Bag or
K-Cups, 12 ct;
Select Varieties



2.89 With Card
-1.00
\$1.89 /EA*
Kroger
Apple or
Cranberry Juice
Select Varieties,
64 fl oz



2.79 With Card
-1.00
\$1.79 /EA*
Progresso
Soup

18-19 fl oz or Hormel Chili with Beans,
15 oz; Select Varieties



5.99 With Card
-1.00
\$4.99 /EA*
Hellmann's
Mayonnaise
Select Varieties,
30 fl oz



11.99 With Card
-1.00
\$10.99 /EA*
Williams
Country Sausage
Patties
Frozen, Select Varieties,
36 oz

3.49 With Card
-1.00
\$2.49 /EA*
General Mills
Cereal

8.9-14 oz or Post Cereal,
10-16.6 oz; Select Varieties



8.99 With Card
-1.00
\$7.99 /EA*
Starbucks Coffee
10-12 oz Bag or
K-Cups, 10 ct or
Refreshers, 32 fl oz;
Select Varieties



2.99 With Card
-1.00
\$1.99 /EA*
Cap'n Crunch
or **Life Cereal**
10.3-13 oz or Quaker
Instant Oatmeal,
8 ct; Select Varieties



4.99 With Card
-1.00
\$3.99 /EA*
Breyers
Ice Cream
48 fl oz or Halo Top
Ice Cream, 16 fl oz;
Select Varieties



5.99 With Card
-1.00
\$4.99 /EA*
Totino's
Pizza Rolls
50 ct or
Country Crock
Spread, 45 oz;
Select Varieties



1.99 With Card
-1.00
99¢ /EA*
Hamburger
Helper
Select Varieties,
5.2-6.9 oz



3.99 With Card
-1.00
\$2.99 /EA*
Cheez-It Crackers
9-12.4 oz or Polar
Seltzer Water, 8-Pack,
12 fl oz; Select Varieties

SAVE ON NATURAL & ORGANIC ITEMS



Amy's
Organic Entrée
Select Varieties,
8.4-10.3 oz

5.99 With Card
-1.00

\$4.99
/EA*



Kashi Cereal
Select Varieties,
12-18 oz

5.99 With Card
-1.00

\$4.99
/EA*



24 oz or Bear Naked Granola,
11-12 oz; Select Varieties



4.49 With Card
-1.00

\$3.49
/EA*

The Greek Gods
Greek Yogurt



3.29 With Card
-1.00

\$2.29
/EA*

Pacific Foods
Organic Broth
32 oz or
Simple Truth
Rice & Almond
Thins, 3.5 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

*When you buy any 5 or more participating
items in the same transaction with Card.
Participating item varieties and sizes
may vary by store.

Look for
these tags.



3.49 With Card
-1.00

\$2.49
/EA*

Cedar's
Organic Hommus
10 oz or Simple Truth
Chickpea Crisps,
4 oz; Select Varieties,
In the Deli



7.29 With Card
-1.00

\$6.29
/EA*

Vital Farms
Eggs

Large, Grade A, 12 ct



8.99 With Card
-1.00

\$7.99
/EA*

Kevin's
Chicken Entrée
Select Varieties, 16 oz



5.49 With Card
-1.00

\$4.49
/EA*

Kind
Granola
11 oz or Kind
Breakfast Bars, 12 ct;
Select Varieties



5.99 With Card
-1.00

\$4.99
/EA*

Yasso Bars
Select Varieties, 4 ct



6.99 With Card
-1.00

\$5.99
/EA*

Simple Truth
Vapor Distilled
Water
24-Pack, 16.9 fl oz



5.99 With Card
-1.00

\$4.99
/EA*

Kettle & Fire
Bone Broth
16.9 fl oz or Food For Life
Organic Bread, 24 oz;
Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Skinny Pop
Popcorn

4.4-5.3 oz or Planet Oat
Oatmilk Creamer, 32 fl oz;
Select Varieties

1-STOP GAME DAY SHOP

Find more game day deals & recipes at [Kroger.com/Football](https://www.kroger.com/Football)



\$2.49
/LB

With Card
Pork Spareribs
Bone-In



Perdue
Chicken Drumsticks
or Thighs
No Antibiotics Ever,
Bone-In, Family Pack

99¢
/LB
With Card



Fresh Baked
Chocolate Chip
Cookies

\$3.99

or Other Varieties,
12 ct, In the Bakery



Kroger Family
Size Appetizers
Select Varieties,
16-33 oz

\$7.99
With Card



Ro-Tel
Diced Tomatoes
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5
With Card



Kroger
Tortilla Chips
Select Varieties,
9.75-13 oz

\$1.99
With Card



Red Baron
Stuffed Crust
or Fully Loaded
Pizza
Select Varieties,
22.75-28.79 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Kroger
Charcoal Briquets
\$8.99
With Card

Select Varieties,
11.6-15.4 lb



Busch Light
or Natural Light
Select Varieties,
24-Pack, 12 fl oz Cans

\$22.99

Seasonal selection varies by store and is limited to stock on hand.



2/\$7
With Card

Private Selection
Snacking Tomatoes
Select Varieties,
10 oz



CLIP COUPON

EARN **4X** FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.

GROCERY ESSENTIALS



Mission Carb Balance Tortillas
8 ct or Frank's Red Hot Sauce, 12 fl oz;
Select Varieties



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Entenmann's Little Bites, Donuts or Cakes
Select Varieties,
6.88-21 oz



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Cheetos
Select Varieties,
6.5-9 oz
Regular retail is up to
\$5.89 each with Card.



MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Eggo Waffles
10 ct or
Morningstar Farms
Meatless Patties,
5.25-12 oz;
Select Varieties



MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Yoplait Yogurt
Select Varieties,
4-6 oz



10/\$6
With Card



Kroger Cottage Cheese or Sour Cream
Select Varieties,
24 oz

2/\$5
With Card

NATURAL & ORGANIC



Premier Protein Frozen Pancakes
12 ct or Simple Truth Organic Homestyle Waffles, 16 ct

\$5.99
With Card



Chobani Creamer
Select Varieties,
24 fl oz



2/\$9
With Card



Wellshire Turkey Bacon or Lunch Meat
Select Varieties, 7-12 oz

MIX & MATCH
BUY 1, GET 1
FREE
of Equal or Lesser Value
With Card



Simple Truth Plant Based Almondmilk
Select Varieties,
64 fl oz

2/\$5
With Card



Traditional Medicinals Organic Tea
16 ct or Late July Organic Tortilla Chips, 7.4-10.1 oz;
Select Varieties

\$4.99
With Card



Waterloo Sparkling Water
Select Varieties,
8-Pack, 12 fl oz Cans



\$3.99
With Card

BOTTLES & BREWS



Bud, Miller, Coors or Yuengling
\$26.99

Select Varieties,
24-Pack,
12 fl oz Cans



Michelob Ultra
24-Pack, 12 fl oz
Bottles or Cans
or Modelo, 18-Pack,
12 fl oz Bottles;
Select Varieties

\$28.99



Michelob Ultra Zero or Budweiser Zero
Select Varieties,
12-Pack, 12 fl oz Cans

\$14.99



Seaglass Alcohol Removed Pinot Grigio, Clos du Bois Chardonnay or Oliver Blueberry Moscato
750 ml

\$11.99

10 ^{\$}10 for SALE

Each participating item
is just \$1 with Card.*

*Selection varies by store.



Starkist Tuna, 2.6-5 oz • Rice-A-Roni, 4.3-7.2 oz
• Powerade, 28 fl oz • BodyArmor, 16 fl oz
• Nissin Ramen or Chow Mein, 2.54-4 oz
• Sparkling Ice, 17 fl oz • Campbell's
Chicken Noodle or Tomato Soup, 10.75 oz
• Larabar, 1.06-1.7 oz • Simple Truth Organic
Beans, 15 oz • Kroger Snacking Medley, 1.5 oz
• Snapple, 16 fl oz • Cheez-It Grab-N-Go Snacks,
1-3 oz • Old El Paso Taco Seasoning, 1 oz

HOME, HEALTH & MORE!



**Nature Made
Supplements**
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



**TRESemmé
Shampoo or
Conditioner**
Select Varieties,
28 fl oz

\$5.99
With Card



**Dr Teal's
Epsom Salt**
\$5.99
With Card

3 lb or Foaming Bath,
34 fl oz; Select Varieties



**Comforts
Baby Wipes**
Select Varieties,
64-72 ct

\$1.99
With Card



**Premier Protein
Shakes**
Select Varieties,
4-Pack, 11 fl oz

\$9.99
With Card



**Energizer Max
Batteries**
Select Varieties,
AA or AAA, 8 ct

\$7.99
With Card

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or Donuts,
6-12 ct; Select Varieties,
In the Bakery

\$5
With Card



Brownie Bites
Select Varieties,
10.5-11.9 oz,
In the Bakery

\$5
With Card

CELEBRATE THE SEASON WITH FRESH CITRUS



**Private Selection
Heirloom or
Cara Cara Navels**

\$4.49

With Card

3 lb Bag or Private Selection
Blood Oranges, 2 lb Bag



**Wonderful
Seedless Lemons**
3 lb Bag

\$5

With Card



**Sumo Citrus
Mandarins**

2/\$5

With Card

**Kroger Crunchy
Butterfly Shrimp**
Frozen, 2 lb

\$10.99

With Card



Sea Cuisine Seafood
Frozen, Select Varieties,
8-10.5 oz

**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE

With Card



REEL IN GREAT DEALS!



**Aqua Star
Wild Pacific Salmon**
Frozen, 1.25 lb

\$10.99

With Card





**Fresh Cut Fruit
and Vegetable Bowls**
Select Varieties,
100% Fresh Guaranteed,
Available in Select Stores.

**Bloom Haus
Brilliance in
Bloom Bouquet**

\$9.99



**Import
Red Cherries**

\$4.99
/LB

With Card



\$2.99

With Card
Blueberries
Pint

**Kroger
Mini Peppers**
1 lb Pouch

\$3.99

With Card



Bolthouse Juice
Select Varieties,
12-15.2 fl oz, In the
Produce Department

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card



GUARANTEED FRESH



\$20

**Simple Truth
Organic 85% Lean
Ground Beef**
3 lb Package

**BIG
DEAL!**

**BIG
PACKS**



**King's
Rightly Seasoned
Bacon**
40 oz

\$12.99

With Card



**Kroger
Large Peeled and
Deveined Shrimp**
31-40 ct, Raw or
Fresh Catfish Fillets

\$6.99
/LB

With Card



**Nathan's
Beef Franks**
12 oz or Simple Truth
Smoked Chicken
Sausage, 12 oz;
Select Varieties

\$5.49

With Card



**Mrs. Paul's
Seafood**
Frozen,
Select Varieties,
18-24.6 oz

**MIX & MATCH
BUY 1, GET 1**
of Equal or Lesser Value

FREE

With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

**Fresh Baked
Private Selection
Butter Croissants**
4 ct Large, 12 ct Mini

\$5



**Private Selection
Tomato Bisque
Soup**
or Other Varieties,
24 oz

\$6.99



**Private Selection
Wildflower Honey
Turkey Breast**
or Colby Jack Cheese,
\$8.99 lb with Card;
Select Varieties, Sliced
to Order or Grab & Go

\$12.49
/LB

With Card



BOTTLES & BREWS



\$18⁹⁹

Corona, Modelo or Pacifico
Select Varieties, 12-Pack,
12 fl oz Bottles or Cans



\$9⁹⁹

Blue Moon, Samuel Adams or New Belgium
Select Varieties, 6-Pack,
12 fl oz Bottles or Cans



Woodbridge Chardonnay or Barefoot Pinot Grigio
1.5 Liter
\$13⁹⁹

La Marca
750 ml or Black Box Pinot Noir, 3 Liter; Select Varieties
\$17⁹⁹



Stella Rosa Black, Rubino Moscato Sweet Red or Roscato Rosso Dolce
750 ml
\$12⁹⁹



\$19⁹⁹

Wiseacre, New Belgium or Leinenkugel's
Select Varieties, 12-Pack,
12 fl oz Bottles or Cans

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



**Sterilite
Latch Tote**
Select Varieties,
64 qt

\$8⁹⁹
With Card



Sterilite Tote
Select Varieties,
18 Gallon

\$7⁹⁹
With Card



Sterilite Tote
30 Gallon

\$11⁹⁹
With Card



Sterilite Shoebox
Select Varieties, 6 qt

\$1⁹⁹



Sterilite Sweater Box
1 ct

\$6⁹⁹



**Everyday Living
Hangers**
Select Varieties, 10 ct

\$1⁹⁹



**HD Designs
Frosted Jar
Candle Gift Set**
3-Pack, 4 oz

**SAVE
50%**
Tag Reflects Savings
With Card



**Valentine's Day
Décor**
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



**Holiday Home
Jumbo Bear
Plush**
Select Varieties,
36"

\$19⁹⁹
With Card

Seasonal selection varies by store and is limited to stock on hand.