



Jay C
FOOD STORES
FRESH FOR EVERYONE™

PSRT STD
ECRWSS
U.S. Postage Paid
The Original Company, Inc.
47591



12.99/LB With Card
-3.00/LB
DIGITAL COUPON OFFER

\$9.99
/LB

Boneless Strip Steaks
Family Pack, Limit 5

\$2.49
/LB
With Card

St. Louis Style
Pork Ribs
Bone-In



EARN 4X FUEL POINTS
with digital coupon*
on Simple Truth® products



Scan here or visit JayCFoods.com/FuelEvent
to download coupon. *See coupon for details.

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

Look for
these tags.



*When you buy any 5 or more participating items
in the same transaction with Card.
Participating item varieties and sizes may vary by store.



Taylor Farms
Salad Kits
Select Varieties,
7-13.5 oz

3/\$11

With Card



**MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value**

FREE
With Card



Hillshire Farm
Ultra Thin
Lunch Meat
Select Varieties,
7-9 oz

\$4.99
/LB
With Card



1.89
With Card
-1.00

89¢
/EA*
Vitaminwater
20 fl oz or
Annie's Organic
Mac & Cheese,
5.5-6 oz;
Select Varieties



3.99
With Card
-1.00

\$2.99
/EA*
Chobani
Greek Yogurt
4-Pack or
Cascadian Farm
Organic Cereal,
9.2-15 oz;
Select Varieties



3.49
With Card
-1.00

\$2.49
/EA*
Almond Breeze
Almondmilk
64 fl oz or
Planet Oat
Oatmilk, 52 fl oz;
Select Varieties



2/\$7

With Card



**FINAL COST
When You Buy 4**
4/\$10

With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$5.99 each with Card.

**MIX & MATCH
BUY 2, GET 2
of Equal or Lesser Value**

FREE
With Card



Coca-Cola, Pepsi
or Big Red

6-Pack, 16-19.9 fl oz Bottles
or Bubly Sparkling Water,
8-Pack, 12 fl oz Cans;
Select Varieties, Limit 8 Packages

Regular retail is up to \$7.49 each with Card.



Jack's or
Tombstone Pizza

Select Varieties,

13.8-27 oz

4/\$12

With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$4.99 each with Card.



Private Selection
Ice Cream

Select Varieties,

48 fl oz

\$4.99

With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$2.99 each with Card.



Arm & Hammer
Laundry Detergent

45.5-50 fl oz or
Power Paks, 24 ct;
Select Varieties

MIX & MATCH

BUY 1, GET 1

of Equal or Lesser Value

FREE

With Card

Rice-A-Roni
or Pasta Roni

4.3-7.2 oz or

Starkist Tuna,

2.6-3 oz Pouch; With Card

Select Varieties

10/\$10

Rice-A-Roni
CHICKEN

Wild Caught
Light Tuna

17g Protein | 70 Calories

NET WT 13.9 OZ (395g)



Bud, Miller
or Coors

Select Varieties,

24-Pack, 12 fl oz Cans

4/\$10

With Card

When you buy 4 or more in the same transaction with Card.
Quantities less than 4 are up to \$2.99 each with Card.



\$19.99

Miller Lite

BUD LIGHT



2.99
With Card
-1.00

\$1.99
/EA*
Pepperidge Farm
Goldfish Crackers

5.9-8 oz or
Jell-O Pudding or
Gelatin, 4-Pack;
Select Varieties



2.99
With Card
-1.00

\$1.99
/EA*
Velveeta
Shells & Cheese

9.4-12 oz or
Jif Peanut Butter,
13-16 oz;
Select Varieties



2.99
With Card
-1.00

\$4.99
/EA*
Green Mountain
or McCafe K-Cups

10 ct or Donut Shop
Coffee, 12 oz Bag
or K-Cups, 10 ct;
Select Varieties



\$3.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$8.99 each with Card.



99¢
/EA
With Digital Coupon

Price without digital coupon
is up to \$2.79 each with Card.



\$1.29
/EA
With Digital Coupon

Price without digital coupon
is up to \$2.29 each with Card.

*While supplies last.

Oscar Mayer
Lunchables

Select Varieties,
2.27-4.4 oz



\$3.99
/EA
With Digital Coupon

Simple Truth Eggs
Large, Grade A, 18 ct
Price without digital coupon
is up to \$4.99 each with Card.

\$4.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$8.99 each with Card.

WEEKLY DIGITAL DEALS

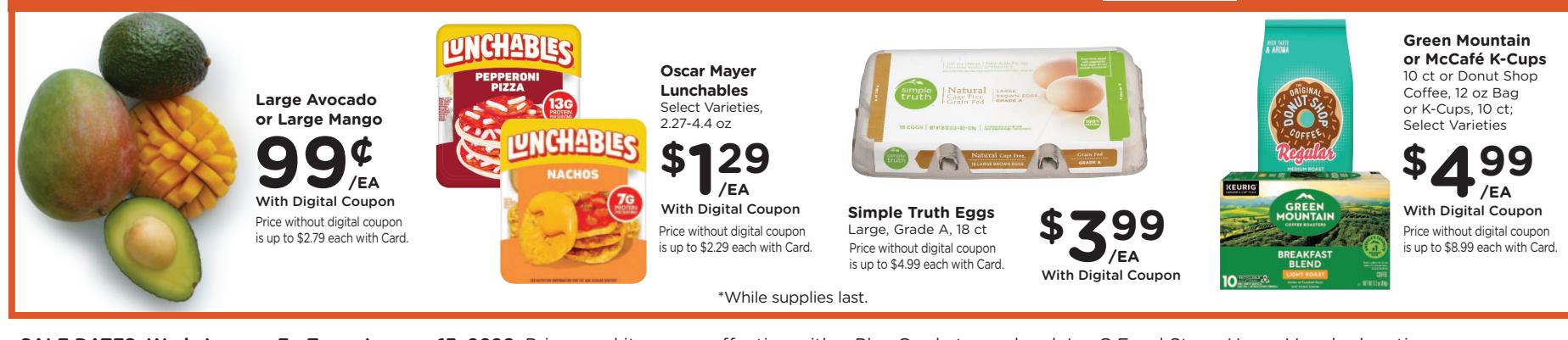
Use each coupon **UP TO 5 TIMES** in one transaction*



Find even
more deals
online!



Look for
these tags.



SALE DATES: Wed. January 7 - Tues. January 13, 2026. Prices and items are effective with a Plus Card at your local Jay C Food Store. Hours Vary by location.

Visit JayCFoods.com for details. Some ad items not available in all stores.

SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



Kroger
Breakfast Sausage
Select Varieties, 12-16 oz
Price without digital coupon
is up to \$2.99 each with Card.

\$2.49
/EA
With Digital Coupon



Simple Truth
Fresh Roasted Chicken
Fully Cooked, 32 oz,
In the Deli

\$7.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$9.99 each.



32 oz Kroger
Cheese
Select Varieties

\$5.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$6.99 each with Card.



40-Pack Kroger
Purified Water
16.9 fl oz Bottles

\$3.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$4.99 each with Card.

WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5 TIMES
in one transaction*

Look for
these tags.



Kettle Brand
Potato Chips
6-7.5 oz or
Takis, 6.5-9.9 oz;
Select Varieties

\$1.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$2.99 each with Card.



Blackberries or Raspberries
6 oz
Price without digital coupon
is up to \$3.19 each with Card.



Kellogg's
Cereal
Select Varieties,
8.9-16.1 oz

\$1.79
/EA
With Digital Coupon

Price without digital coupon
is up to \$3.99 each with Card.



Red Baron
Pizza
Select Varieties,
11.12-23.45 oz

\$2.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$3.99 each with Card.



Bertolli
Pasta Sauce
Select Varieties,
15-24 oz

\$1.49
/EA
With Digital Coupon

Price without digital coupon
is up to \$2.49 each with Card.



Coca-Cola,
Pepsi or Big Red
Select Varieties,
24-Pack, 12 fl oz Cans

\$9.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$16.99 each with Card.



Quilted Northern
Bath Tissue
6 Mega Rolls or Angel Soft
Bath Tissue, 8 Mega Rolls;
Select Varieties

\$5.99
/EA
With Digital Coupon

Price without digital coupon
is up to \$7.79 each with Card.

*While supplies last.

MIX & MATCH SAVE \$10 AN EXTRA

When you buy 2 participating
Household, Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout
with your Card. Items must be purchased in the same transaction.



WEEKLY DIGITAL DEALS

Use each coupon
**UP TO 5
TIMES**
in one transaction*



Look for
these tags.



Price without digital coupon is up to \$8.99 each with Card.



Price without digital coupon is up to \$5.49 each with Card.

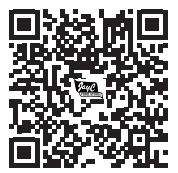
*While supplies last.



Price without digital coupon is up to \$9.99 each with Card.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.



Find even more online!

Scan me to shop all
participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.



Look for
these tags.



1.99 With Card
-1.00

99¢ /EA*

Hamburger
Helper
Select Varieties,
5.5-7.4 oz



2.89 With Card
-1.00

\$1.89 /EA*

Kroger
Apple or
Cranberry Juice
Select Varieties,
64 fl oz



2.49 With Card
-1.00

\$1.49 /EA*

Prego
Pasta Sauce
14.5-24 oz or
Pringles, 5.2-5.5 oz;
Select Varieties



Gatorade
Select Varieties,
8-Pack,
20 fl oz Bottles

8.49 With Card
-1.00

\$7.49 /EA*



3.49 With Card
-1.00

\$2.49 /EA*

General Mills
Cereal

8.9-14 oz or Post Cereal,
10-16.6 oz; Select Varieties



2.79 With Card
-1.00

\$1.79 /EA*

Progresso
Soup

18-19 fl oz or Hormel Chili with Beans,
15 oz; Select Varieties



5.99 With Card
-1.00

\$4.99 /EA*

Hellmann's
Mayonnaise
Select Varieties,
30 fl oz



8.99 With Card
-1.00

\$7.99 /EA*

Kevin's
Chicken Entrée
Select Varieties,
16 oz

8.99 With Card
-1.00

\$7.99 /EA*

Starbucks Coffee
10-12 oz Bag
or K-Cups, 10 ct
or Refreshers,
32 fl oz;
Select Varieties



2.99 With Card
-1.00

\$1.99 /EA*

Cap'n Crunch
or Life Cereal
10.3-13 oz
or Quaker Instant
Oatmeal, 8 ct;
Select Varieties



4.99 With Card
-1.00

\$3.99 /EA*

Breyers
Ice Cream
48 fl oz or Halo Top
Ice Cream, 16 fl oz;
Select Varieties



5.99 With Card
-1.00

\$4.99 /EA*

Totino's
Pizza Rolls
50 ct or
Country Crock
Spread, 45 oz;
Select Varieties



6.99 With Card
-1.00

\$5.99 /EA*

Rana
Family Size Pasta
20 oz or Cooked
Perfect Meatballs,
18-28 oz;
Select Varieties



3.99 With Card
-1.00

\$2.99 /EA*

Cheez-It Crackers
9-12.4 oz or Polar
Seltzer Water, 8-Pack,
12 fl oz; Select Varieties

SAVE ON NATURAL & ORGANIC ITEMS



Amy's
Organic Entrée
Select Varieties,
8.4-10.3 oz

\$4.99
/EA*



Kashi
Organic Cereal
Select Varieties,
12-18 oz

\$4.99
/EA*



24 oz or Bear Naked Granola,
11-12 oz; Select Varieties

4.79
With Card
-1.00

\$3.79
/EA*
The Greek Gods
Greek Yogurt



3.29
With Card
-1.00

\$2.29
/EA*

Pacific Foods
Organic Broth
32 oz or
Simple Truth
Rice & Almond
Thins, 3.5 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.
MIX & MATCH 5 or more
participating items with Card.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

Look for
these tags.



3.49
With Card
-1.00

\$2.49
/EA*

Cedar's
Organic Hommus
10 oz or Simple Truth
Chickpea Crisps,
4 oz; Select Varieties,
In the Deli

5.49
With Card
-1.00

\$4.49
/EA*

Kind
Granola
Select Varieties,
11 oz



7.49
With Card
-1.00

\$6.49
/EA*
Vital Farms
Eggs

Large, Grade A, 12 ct
or Clif Nut Butter Bars,
5 ct; Select Varieties



5.49
With Card
-1.00

\$4.49
/EA*
Simple Truth
Organic Lunch Meat
Select Varieties, 5-6 oz



5.99
With Card
-1.00

\$4.99
/EA*
Yasso Bars
4 ct or Kind
Breakfast Bars,
12 ct; Select Varieties



5.99
With Card
-1.00

\$4.99
/EA*
Kettle & Fire
Organic
Bone Broth
Select Varieties,
16.9 oz



6.99
With Card
-1.00

\$5.99
/EA*
Simple Truth
Vapor Distilled
Water
24-Pack,
16.9 fl oz Bottles



3.49
With Card
-1.00

\$2.49
/EA*
Skinny Pop
Popcorn

4.4-5.3 oz or Planet Oat
Oatmilk Creamer, 32 fl oz;
Select Varieties



1-STOP GAME DAY SHOP

Find more game day deals &
recipes at JayCFoods.com/Football

\$10

With Card
Boneless
Pork Chops
10 ct, 2 lb



Johnsonville
Smoked
Sausage
Select Varieties,
28 oz

\$8.99
With Card



Fresh Baked
Chocolate Chip
Cookies
\$3.99

or Other Varieties,
12 ct, In the Bakery



Kroger
Family Size
Appetizers
Select Varieties,
16-33 oz

\$7.99
With Card



Ro-Tel
Diced Tomatoes
10 oz or Bush's Best
Chili Beans, 15.5-16 oz;
Select Varieties

4/\$5
With Card



Kroger
Tortilla Chips
Select Varieties,
9.75-13 oz

\$1.99
With Card



Red Baron
Stuffed Crust
or Fully Loaded
Pizza
Select Varieties,
22.75-28.79 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Kroger
Charcoal Briquets
\$8.99
With Card

Select Varieties,
11.6-15.4 lb



Busch Light
Select Varieties,
30-Pack,
12 fl oz Cans
\$20.99



2/\$7
With Card
Private Selection
Snacking Tomatoes
Select Varieties,
10 oz

Seasonal selection varies by store and is limited to stock on hand.



CLIP COUPON

EARN **4X** FUEL
POINTS
with digital coupon*

on Simple Truth® products

*See coupon for details.

10 for \$10 SALE

Each participating item
is just \$1 with Card.*

*Selection varies by store.



Starkist Tuna, 2.6-5 oz • Rice-A-Roni, 4.3-7.2 oz
 • Powerade, 28 fl oz • BodyArmor, 16 fl oz
 • Nissin Ramen or Chow Mein, 2.54-4 oz
 • Sparkling Ice, 17 fl oz • Campbell's
 Chicken Noodle or Tomato Soup, 10.75 oz
 • Larabar, 1.06-1.7 oz • Simple Truth Organic
 Beans, 15 oz • Kroger Snacking Medley, 1.5 oz
 • Snapple, 16 fl oz • Cheez-It Grab-N-Go Snacks,
 1-3 oz • Old El Paso Taco Seasoning, 1 oz

HOME, HEALTH & MORE!



**Nature Made
Supplements**
14-300 ct or
Nature's Bounty
Supplements, 25-360 ct;
Select Varieties
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



**TRESemmé
Shampoo or
Conditioner**
Select Varieties,
28 fl oz

\$5.99
With Card



**Dr Teal's
Epsom Salt**
\$5.99
With Card

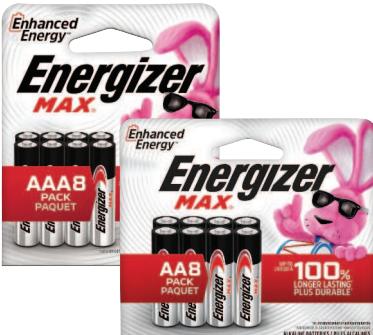
3 lb or Foaming Bath,
34 fl oz; Select Varieties



**Comforts
Baby Wipes**
Select Varieties,
64-72 ct
\$1.99
With Card



**Premier Protein
Shakes**
Select Varieties,
4-Pack, 11 fl oz
\$9.99
With Card



**Energizer Max
Batteries**
AA or AAA,
Select Varieties,
8 ct
\$7.99
With Card

BAKERY FAVORITES



Mini Cupcakes
Select Varieties,
12 ct, In the Bakery

\$5



Mini Muffins
12 ct or Donuts,
6-12 ct; Select Varieties,
In the Bakery

\$5
With Card



Brownie Bites
Select Varieties,
10.5-11.9 oz,
In the Bakery

\$5

CELEBRATE THE SEASON WITH FRESH CITRUS



Sumo Citrus
Mandarins

2/\$5

With Card



Wonderful
Seedless Lemons
3 lb Bag

\$5
With Card



Private Selection
Cara Cara
or Heirloom
Navel Oranges

3 lb or Private Selection
Raspberry Oranges,
2 lb

\$4.49

With Card

Sea Cuisine
Salmon, Tilapia
or Cod Fillets
Frozen, Select Varieties,
8-10.5 oz

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value

FREE
With Card



Aqua Star
Salmon Side
Frozen, 20 oz

\$10.99
With Card



REEL IN GREAT DEALS!

**BIG
DEAL!**
**BIG
PACKS**

Extra Large
Cooked Shrimp
\$8.99
/LB
With Card



26-30 ct, Sold in a
2 lb Bag for \$17.98





Red, Green or Black Seedless Grapes
3 lb Clamshell
\$7.99
With Card



Bolthouse Farms
Juice or Smoothies
Select Varieties,
12-15.2 oz
FREE
With Card



\$3.99
With Card
Pint
Blueberries

Bloom Haus
Brilliance in
Bloom Bouquet

\$9.99



Red Cherries
\$5.99
/LB
With Card



Fresh Cut
Fruit Bowls
Select Varieties,
18 oz, In Select Stores
\$5
With Card



\$20

With Card

Simple Truth
Organic 85% Lean
Ground Beef
3 lb



LOCAL

Indiana Kitchen
or Kentucky Legend
Bacon
Select Varieties,
16 oz
\$4.99
With Card



Kroger Crunchy
Butterfly Shrimp
Frozen, 2 lb

\$10.99
With Card

DELI & BAKERY

Order party trays, cakes and more at
JayCFoods.com/fresh

Goldminer Bakery
Sourdough Bread
or Other Varieties,
24 oz

\$3.99
With Card



Private Selection
Tomato Bisque
Soup
or Other Varieties,
24 oz

\$6.99



Private Selection
Wildflower Honey
Turkey Breast
or Colby Jack Cheese,
\$8.99 lb with Card;
Select Varieties,
Sliced to Order
or Grab & Go

\$10.99
/LB
With Card



BOTTLES & BREWS

14.99
-10%

\$13.49
/EA*

Josh Cellars Cabernet,
Kim Crawford or
Martini & Rossi

Select Varieties, 750 ml



Jack Daniel's
or Grey Goose
Select Varieties,
750 ml

\$24.99



19.99
-10%

\$17.99
/EA*

Meiomi
Select Varieties,
750 ml



Corona,
Modelo
or Pacifico

\$16.99

Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans



Founders
All Day IPA

\$18.99

15-Pack, 12 fl oz Cans
or High Noon,
8-Pack, 12 fl oz Cans;
Select Varieties



Franzia
Select Varieties,
5 Liter

\$13.99

*Save 10% when you purchase 6 or more bottles of wine 750 ml or 1.5 Liter. Mix and Match 6 bottles. Limit one discount per transaction. Cannot be combined with any other offer. Excludes Bay Bridge.

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

THE BIG STORAGE SALE

Garage • Totes • Closet • Laundry

SAVE AN EXTRA \$5

when you spend \$25 on storage

With Card & Digital Coupon. Exclusions apply. See Digital Coupon for details.



Sterilite
Latch Tote
Select Varieties,
64 qt

\$8.99
With Card



Sterilite Tote
Select Varieties,
18 Gallon

\$7.99
With Card



Sterilite
Tote
30 Gallon

\$11.99



Sterilite
Shoebox
Select Varieties,
6 qt

\$1.99



Sterilite
Sweater Box
2 ct

\$6.99



Everyday Living
Hangers
Select Varieties,
10 ct

\$1.99



HD Designs
Frosted Jar
Candle Gift Set
3-Pack, 4 oz

**SAVE
50%**
Tag Reflects Savings
With Card



Valentine's Day
Décor
Select Varieties

**SAVE
30%**
Tag Reflects Savings
With Card



Holiday Home
Jumbo Bear
Plush
Select Varieties,
36"

\$19.99
With Card

Seasonal selection varies by store and is limited to stock on hand.

PICK UP EVERYTHING FOR GAME DAY!



UK • UofL • IU • SIU FAN REWARDS



SHOP & EARN

Look for the tags on participating items and shop them to earn rewards. You'll earn 1 reward point for every \$1 you spend on participating items. Redeem your points on merchandise and tailgating favorites!

Redeem exclusive rewards at:
JayCFoods.com/FanRewards

Look for
these tags.



DASANI

PURIFIED WATER
Enhanced with minerals for a pure, great taste

32
BOTTLES