

YOUR WEEKLY AD IS GOING DIGITAL!

January 28 your circular will still be available online and in store.



Scan Here to view the weekly ad online!

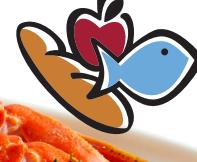
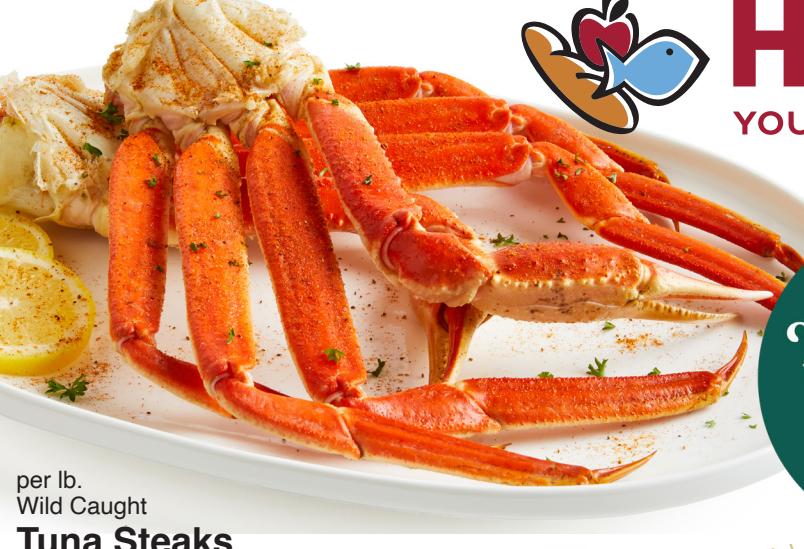
Download the app to shop & save even more!

View circular & eVIC Item of the Week offers

Download 100's of digital coupons

Track Fuel Points

Also available on Harristeeter.com



Harris Teeter

YOUR NEIGHBORHOOD MARKET

Prices Good Through January 13, 2026

WED 7	THU 8	FRI 9	SAT 10	SUN 11	MON 12	TUE 13
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Weekly Specials*



1 lb.
Farmers Market
Strawberries

BUY 1 GET 1 FREE

each item rings at half price with your VIC card



Farmers Market
Broccoli Crowns

1.99

per lb. save big per lb. with your VIC card



Fresh Foods Market
Rotisserie Chicken

6.99

each save big with your VIC card

9.99

save big per lb. with your VIC card



Select Varieties
Fresh Express Salads

BUY 1 GET 1 FREE

each item rings at half price with your VIC card

4.99

save big per lb. with your VIC card



Harris Teeter
Boneless
Chicken Breast



.99

each save big with your VIC card

2.49

per lb. save per lb. with your VIC card

18 - 19 oz.
Progresso
Traditional
or Classic Soups



BUY 2 GET 2 FREE

when you buy 4 with your VIC card or regular price each

9.25 - 10.75 oz.
Doritos,
9.25 - 10 oz.
Fritos



or 6 - 7 oz.
Sun Chips

BUY 2 GET 2 FREE

when you buy 4 with your VIC card or regular price each



12 pk. 12 oz.
Pepsi Products

BUY 2 GET 2 FREE

when you buy 4 with your VIC card or regular price each

9.99

when you buy 5 with your VIC card or regular price each

2.49

when you buy 4 with your VIC card or regular price each

2.49

when you buy 4 with your VIC card or regular price each

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when you buy 4 with your VIC card or regular price each

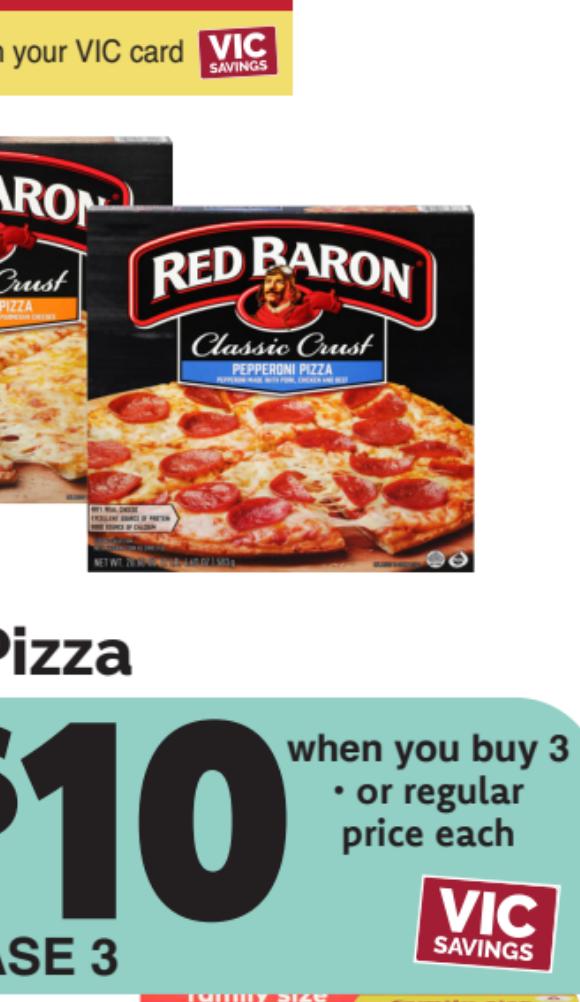
<h1

Prices good through January 13, 2026

WED	THU	FRI	SAT	SUN	MON	TUE
7	8	9	10	11	12	13

Start the New Year with Big Savings

8 pk. 20 oz.
Gatorade
Sports Drink
or 6 pk. 16.9 oz.
Propel
Fitness Water



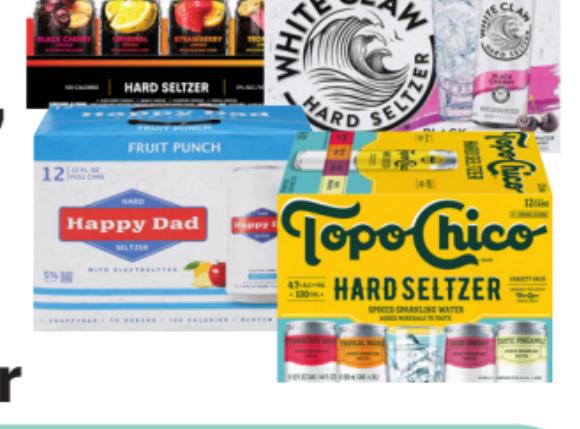
**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

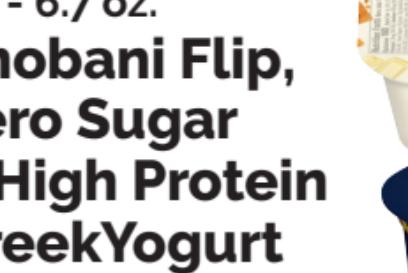
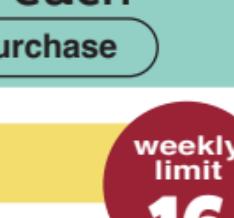


11 - 22 oz.
Red Baron Pizza

3 for \$10
when you buy 3
• or regular
price each



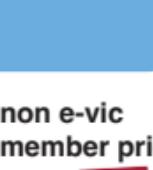
3.99 each
save big with your VIC card



10.5 oz. Bag
Peet's Coffee
8.99
save big with
your VIC card



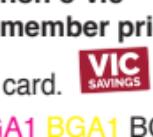
7.99 each
save big with your VIC card



15.99 each
Drink Responsibly - Must be 21 to Purchase



non e-VIC
member price



save at least \$4.48 over our already
low VIC price when you buy 16

8/\$10

All items must be purchased in a single transaction with your VIC card.

16 weekly
limit

0.97

save at least \$4.48 over our already
low VIC price when you buy 16

8/\$10

All items must be purchased in a single transaction with your VIC card.

16 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

save at least \$2.12 over our already
low VIC price when you buy 4

2/\$3

non e-VIC
member price

All items must be purchased in a single transaction with your VIC card.

4 weekly
limit

0.97

**Happier,
Healthier**
with Harris Teeter



**Serve up a
fresh catch**

SHOP SEAFOOD >

Happier, Healthier

with Harris Teeter

Live Naturally with Simple Truth

9 oz.

**Simple Truth
Organic
Tortilla Chips**



2 for \$4

save at least \$1.98 on 2 with your VIC card



6 oz.

**Simple Truth
Protein
Mac & Cheese**



2 for \$4

save at least \$1.98 on 2 with your VIC card



10 oz.

**Select Varieties
Simple Truth
Organic
Frozen Fruit**



2 for \$6

save big on 2 with your VIC card



12 - 12.2 oz.

**Simple Truth
Organic
Toasted Oats
Cereal
or 7.8 oz.
Fruit & Grain Bars**



2 for \$7

save at least \$2.18 on 2 with your VIC card

24 oz.

**Simple Truth
Protein Soup**

2 for \$7

save at least \$2.00 each with your VIC card

25.5 oz.

**Simple Truth
Organic Canola
or Vegetable Oil**

4.49 each

save big with your VIC card

24 oz.

**Simple Truth
Chicken
Bites or Strips**

9.99 each

save at least \$2.00 each with your VIC card

BGB BGB BGB BGB

from our meat department



18.4 - 22 oz.

Hatfield
Marinated
Pork Loin
or Tenderloin

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

**VIC
SAVINGS**



**Boneless
New York Strip Steak**

12.99 per lb.

**Value
Pack**

**VIC
SAVINGS**

save at least \$5.00 per lb. with your VIC card



ANGUS BEEF

USDA
Choice

**New York
Strip Steaks**

14.99 per lb.

save at least \$4.00 per lb.
with your VIC card

**VIC
SAVINGS**

16 oz.

Snake
River Farms

**Wagyu
Ground Beef**

8.99 each

save at least \$2.00 each
with your VIC card

**VIC
SAVINGS**

6 oz.

Verde
Organic

Grass Fed

Filet Mignon

11.99 each

save at least \$4.00 each
with your VIC card

**VIC
SAVINGS**

16 oz.

Niman Ranch

**Ground
Pork or**

Sausage

2 \$10

for
save big on 2
with your VIC card

**VIC
SAVINGS**



16 oz.

**Snake
River Farms**

**Wagyu
Ground Beef**

8.99 each

save at least \$2.00 each
with your VIC card

**VIC
SAVINGS**

9 oz.

Bacon or

**Fajita
Chicken Minis**

2 \$12

for
save big on 2
with your VIC card

**VIC
SAVINGS**

10 - 12 oz.

**Nathan's
Beef Franks**

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

**VIC
SAVINGS**

10 - 12 oz.

**Bob Evans
Family Size
Sides**

2 \$10

for
save at least \$3.98 on 2
with your VIC card

**VIC
SAVINGS**

2.27 - 4.4 oz.

Oscar Mayer Lunchables

**BUY 2 GET 2
FREE**

when you buy 4 with your VIC card or regular price each

**VIC
SAVINGS**

LUNCHABLES

PEPPERONI PIZZA

**13G
PROTEIN
PER SERVING**

NET WT. 4.4 OZ (122g)

LUNCHABLES

**PROTEIN PACK
TURKEY & CHEDDAR**

**12G
PROTEIN
PER SERVING**

NET WT. 4.4 OZ (122g)

from our seafood department

8 - 9.6 oz.

**Scott & Jon's
Seafood Bowls**

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card



new!

new! Salmon bowl

22g protein

NET WT. 9.6 OZ (270g)

15g protein

NET WT. 9.6 OZ (270g)

16 oz.

**Pier 33
Mussels**

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

**VIC
SAVINGS**

New Bold Taste

**Pier 33 Gourmet
Mussels In Tomato Garlic Sauce**

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

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**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

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**QUICK & EASY
KEEP FRESH
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**QUICK & EASY
KEEP FRESH
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**QUICK & EASY
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**QUICK & EASY
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NET WT. 16 OZ (454g)

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NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

NET WT. 16 OZ (454g)

**QUICK & EASY
KEEP FRESH
NO ADDED PRESERVATIVES**

beverages



8 pk. 12 oz.
Coca-Cola
Products

**BUY 2 GET 2
FREE**

when you buy 4 with your VIC card or regular price each

VIC SAVINGS

64 oz.

Tree Top
Apple Juice

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

64 oz.
Ocean Spray
100% Juice

**2 \$7
for**

save big on 2 with your VIC card

VIC SAVINGS

1 ltr.
Vita Coco
Coconut Water

**2 \$9
for**

when you buy 2
or regular price each

MUST PURCHASE 2

VIC SAVINGS

6 pk. 12 oz.

Zevia Soda

4.99

save at least \$2.30 each with your VIC card

VIC SAVINGS



health & beauty



32 - 116 ct.
Tums
Antacids

**150
off**

save big with your VIC card

VIC SAVINGS



80 ct.
Advil
Liqui-Gels

**300
off**

save big with your VIC card

VIC SAVINGS



65 - 100 ct.
One-A-Day
Vitamins

**300
off**

save big with your VIC card

VIC SAVINGS



20 ct.
Neutrogena
Cleansing
Wipes

**150
off**

save big with your VIC card

VIC SAVINGS



1.5 Lt. or 5 - 32 ct.
Swiffer Refills

10.99

save at least \$2.00 each with your VIC card

VIC SAVINGS



22 oz.

Resolve

Carpet
Cleaners

4.99

save big with your VIC card

VIC SAVINGS

* Supplies are limited

snacks



64 oz.
Mott's
Clamato Juice

4.99

save at least \$2.30 each with your VIC card

VIC SAVINGS



24 pk. 16.9 oz.
Dasani
Water

**2 \$10
for**

save big on 2 with your VIC card

VIC SAVINGS



6 pk.
San Pellegrino
Sparkling Water

**2 \$11
for**

save big on 2 with your VIC card

VIC SAVINGS



6 pk. .5 ltr.
Powerade
Power Water

6.99

save at least \$1.30 each with your VIC card

VIC SAVINGS



4 pk.
Hiyo
Social Tonic

11.99

save at least \$2.00 each with your VIC card

VIC SAVINGS



7 - 8 oz.
Chex Mix,
Gardetto's
or Bugles

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS



4.4 oz.
Skinny Pop
Popcorn

3.99

save at least \$1.50 each with your VIC card

VIC SAVINGS



5 - 8 oz.
Lay's Chips
or 6.25 - 7.63 oz.
Baked Lay's

**2 \$7
for**

save big on 2 with your VIC card

VIC SAVINGS



6.53 oz.
Quaker
Rice Cakes

**2 \$7
for**

save big on 2 with your VIC card

VIC SAVINGS



15.5 oz.
Tostitos
Queso
or Lay's Dips

**2 \$7
for**

save big on 2 with your VIC card

VIC SAVINGS



6 - 18 oz.
Stouffer's,
Vital Pursuit
or Hot Pockets

**2 \$8
for**

save big on 2 with your VIC card

VIC SAVINGS



14 oz.
Yasso
Novelties

**2 \$10
for**

save big on 2 with your VIC card

VIC SAVINGS



10.6 - 18.2 oz.
Simple Truth
Organic
or Private
Selection Pizza

5.49

save big with your VIC card

VIC SAVINGS



22 - 42 oz.
Bertolli,
P.F. Chang's
or Voila! Entrees

5.99

save big with your VIC card

VIC SAVINGS



12 - 19 oz.
Tyson
Chicken
Breakfast
Sandwiches

7.99

save big with your VIC card

VIC SAVINGS



19 oz.
Rao's
Brick Oven
Pizza

9.99

save big with your VIC card

VIC SAVINGS

7.4 - 10.1 oz.
Late July
Classic or
Cravings
Tortillas

**2 \$8
for**

save big on 2 with your VIC card



3-30 3-30 3-30



1.5 Lt. or 5 - 32 ct.
Swiffer Refills

10.99

save at least \$2.00 each with your VIC card

VIC SAVINGS

22 oz.

Resolve
Carpet
Cleaners

4.99

save big with your VIC card

VIC SAVINGS

4 pk.

Chobani
Yogurt

**2 \$8
for**

save big on 2 with your VIC card

VIC SAVINGS

4 pk.

Chobani
Yogurt

**2 \$7
for**

save big on 2 with your VIC card

VIC SAVINGS

32 oz.

International
Delight
Creamer

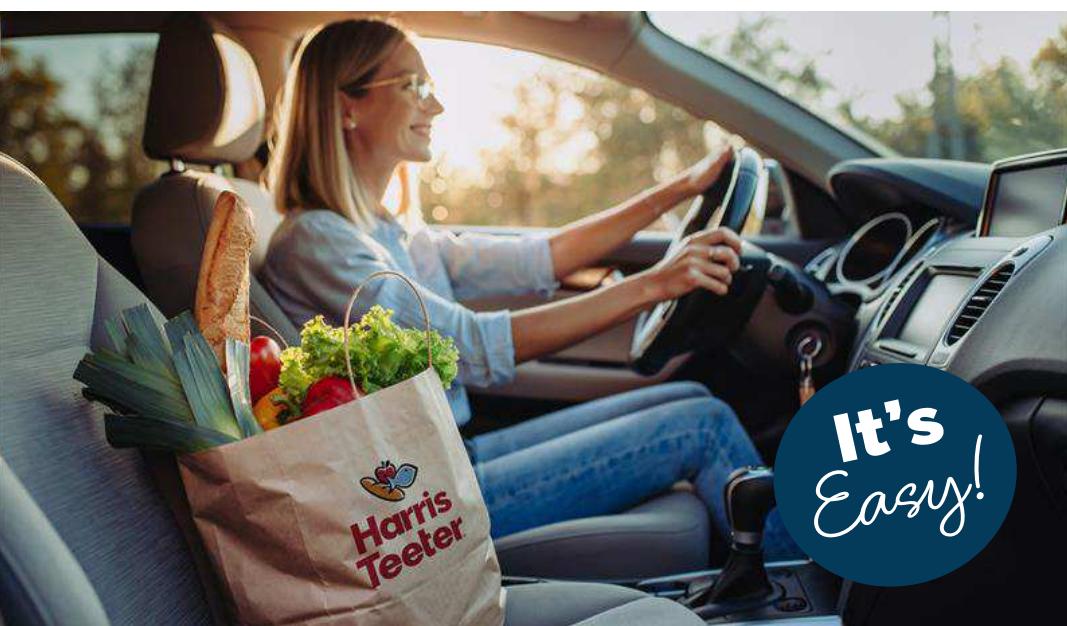
**2 \$7
for**

save big on 2 with your VIC card

VIC SAVINGS</



Harris Teeter
pickup & delivery



Schedule a Pickup order today.

- 1** **Shop Online** from anywhere. Pickup is free on orders of \$35 or more.*
- 2** **Select Date & Time** that fits your schedule. We'll shop for you and reach out if substitutions are needed to complete your order.
- 3** **Pick Up Curbside** at the scheduled time slot and we'll bring your groceries out to you.

[START MY CART >](#)

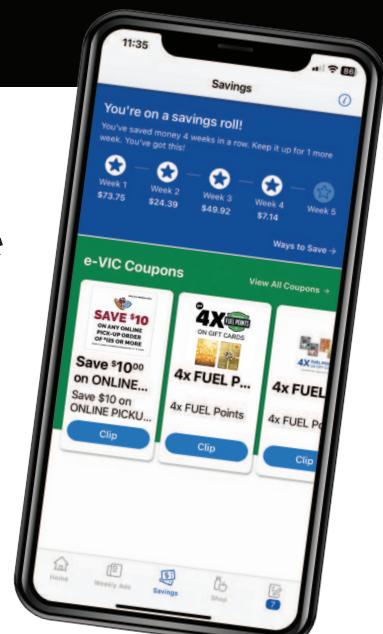
ALL WEEK LONG!

Spend \$125 with Pickup
GET \$10 OFF*

Valid January 7 - 13, 2026

[Download Coupon](#)

*Some restrictions apply. See store for details.
Must clip e-VIC digital coupon and place
a pickup order to redeem.



Refresh routines with trusted choices



4.5 oz.
Simple Truth
Organic
Croutons

2/\$4

save big on 2
with your VIC card



6 ct.
Simple Truth
Organic Waffles

2/\$5

save at least \$2.98 on 2
with your VIC card

3 oz.
Simple Truth
Organic
Mini Rice Cakes

2/\$4

save at least \$1.98 on 2
with your VIC card



32 oz.
Simple Truth
Organic
Chicken Stock

2/\$5

save big on 2
with your VIC card



18.5 oz.
Simple Truth
Organic
Chicken Noodle Soup

2/\$5

save big on 2
with your VIC card



8 pk. 12 oz.
Simple Truth
Seltzer Water

2/\$6

save at least 98¢ on 2
with your VIC card

2.8 oz.
Simple Truth
Uncured
Bacon Pieces

2/\$6

save big on 2
with your VIC card



12 oz.
Simple Truth
Organic
Salad Dressing

2/\$7

save big on 2
with your VIC card



32 oz.
Simple Truth
Organic Red
or Yellow Onions

3.99

save at least \$1.00 each
with your VIC card



9 - 11 oz.
Simple Truth
Granola

4.99

save at least 50¢ each
with your VIC card



16 oz.
Simple Truth
Organic Tahini

4.99

save at least \$2.00 each
with your VIC card



16 oz.
Simple Truth
Traditional Guacamole

6.49

save at least 50¢ each
with your VIC card



16.9 oz.
Simple Truth
Organic
Filtered or Unfiltered
Extra Virgin Olive Oil

7.99

save big
with your VIC card



12.6 oz.
Simple Truth
Plant Based
Protein Powder

4.50 off

save big
with your VIC card



45 ct.
Simple Truth
Laundry Pacs
or Dish Pacs

8.99

save big
with your VIC card



Healthy Eating Starts here



eVIC members only

weekly limit
16



.97

save at least \$4.48 over our already
low VIC price when you buy 16

8/\$10

each item rings at half price with your VIC card

52 oz.
Florida's Natural
Orange Juice
2/\$7

save big on 2
with your VIC card



2.5 - 10 oz.
Perfect
Protein Bars
BUY 1 GET 1 FREE

each item rings at half price with your VIC card



25.4 oz.
Nutpods
Creamer

BUY 1 GET 1 FREE

each item rings at half price with your VIC card

All items must be purchased in a single transaction with your VIC card.

each item rings at half price with your VIC card

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each item rings at half price with your VIC card

long term Savings



Keeping prices
LOWER, LONGER,
on 1,000s of items
you buy every day.

NEW

long term
Savings

VIC
SAVINGS



15 oz.
Harris Teeter
Small Sweet Peas

2 \$3

for
save big on 2
with your VIC card



**VIC
SAVINGS**



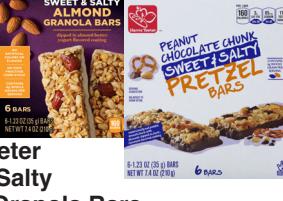
3.54 oz.
King Oscar
Kipper Snacks

2 \$4

for
save big on 2
with your VIC card



**VIC
SAVINGS**



6.2 - 7.4 oz.
Harris Teeter
Sweet & Salty
Almond Granola Bars

2.29

save big
with your VIC card



**VIC
SAVINGS**



8 ct.
Welch's
Fruit 'n
Yogurt Snacks

2 \$5

for
save big on 2
with your VIC card



**VIC
SAVINGS**



7 oz.
Simple Truth
Shirataki Noodles

3.49

save big
with your VIC card



**VIC
SAVINGS**



8 - 9 oz.
Harris Teeter
Frozen
Breaded or Sauced Shrimp

4.99

save big
with your VIC card



**VIC
SAVINGS**



12 ct.
Twinings
Tea Bags

8.29

save big
with your VIC card



**VIC
SAVINGS**



50 oz.
Dapple
Fragrance Free
Laundry Detergent

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card



**VIC
SAVINGS**



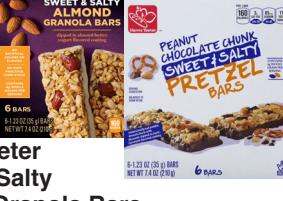
3.54 oz.
King Oscar
Kipper Snacks

2 \$4

for
save big on 2
with your VIC card



**VIC
SAVINGS**



32 oz.
Mahatma
White Rice

2.49

save big
with your VIC card



**VIC
SAVINGS**



11 oz.
Harris Teeter
Chicken or
Burger Sauce

2.29

save big
with your VIC card



**VIC
SAVINGS**



28 oz.
Private Selection
San Marzano Tomatoes

2.49

save big
with your VIC card



**VIC
SAVINGS**



5.5 oz.
Saffron Road
Butter Chicken Wrap

2.99

save big
with your VIC card



**VIC
SAVINGS**



12 oz.
Buffalo Wild
Wings Sauce
or 16 oz.
Chick-fil-A Sauce

2.99

save big
with your VIC card



**VIC
SAVINGS**



24 ct.
Harris Teeter
Waffles

4.49

save big
with your VIC card



**VIC
SAVINGS**



16.9 oz.
Private Selection
Olive &
Avocado Oil Blend

6.99

save big
with your VIC card



**VIC
SAVINGS**



7 oz.
HT Traders
Cracker Cuts

3.99

save big
with your VIC card



**VIC
SAVINGS**



48 - 172 ct.
Puffs
Facial Tissues

2.29

save big
with your VIC card



**VIC
SAVINGS**



3 oz.
Purina Zuke's
Mini Naturals Dog Treats

3.49

save big
with your VIC card



**VIC
SAVINGS**

44 lb.
Purina Dog Chow

28.99

save big
with your VIC card



**VIC
SAVINGS**

VIC
SAVINGS

All Week

January 7 - 13

redeem at

Harris Teeter

Fuel

AMOCO

4X

FUEL POINTS

on all
qualifying items

download the digital coupon

available to clip January 7 - 13, 2026 ONLY



**SAVE
UP TO \$1.00
PER GALLON***

Offer valid January 7 - 13, 2026, with VIC card and digital coupon ONLY. Excludes alcohol, fuel purchases, gift certificates, lottery, mail-order services, money orders, postage stamps, product deposit (if applicable), promotional tickets, tax, tobacco, Harris Teeter Gift Cards and all other gift cards, and ALL FINANCIAL VARIABLE LOAD CARDS (American Express®, MasterCard®, & Visa®) and Pharmacy purchases. *Terms and conditions apply. PO1 PO1 PO1 PO1

wine & beer

*not available at all stores

20% Off Case Wine Sale

Offers valid Thursday, Jan. 8- Sunday, Jan. 11, 2026

All Wines • Mix or Match • Any Combination of 12 - 750 ml. or 6 - 1.5 ltr. bottles



harris teeter
fine wines club

Join our fine wines club and get discounts, learn about recipe pairings and find out about events at our stores.

Drink Responsibly - Must be 21 to Purchase

HOT DEAL!

750 ml.
Oyster Bay
Sauvignon Blanc



13.99
-20%

11.19 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.

HOT DEAL!

750 ml.
Four Graces
Pinot Gris

14.99
-20%

11.99 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.

HOT DEAL!



6 pk.
New Belgium,
Sierra Nevada
or Wicked Weed Pernicious

10.99 each

HOT DEAL!



8 pk.
Guinness
or 12 pk. Michelob Ultra

14.99 each

750 ml.

Noble Vines
Chardonnay,
Fre Chardonnay
or Cook's Brut



9.99
-20%

7.99 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.

750 ml. Murphy
Goode Cabernet,
Nobilo Sauvignon
Blanc or Castello
del Poggio
Prosecco

10.99
-20%

8.79 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.

750 ml. Murphy
Goode Cabernet,
Nobilo Sauvignon
Blanc or Castello
del Poggio
Prosecco



10.99
-20%

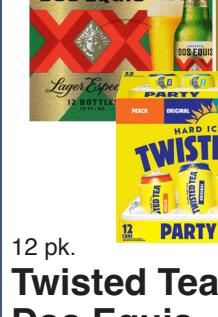
8.79 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.



12 pk.
Bud Family,
Miller Family, Coors
Family or Yuengling

10.99 each



12 pk.
Twisted Tea,
Dos Equis or Pacifico

15.99 each

750 ml.

Ecco Domani
Pinot Grigio
or Matua
Sauvignon Blanc



11.99
-20%

9.59 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.

750 ml. Decoy
Cabernet Sauvignon
or Meiomi
Pinot Noir

19.99
-20%

15.99 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.

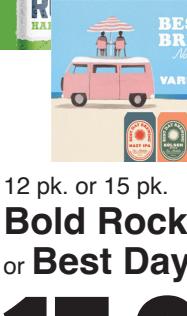
750 ml. Decoy
Cabernet Sauvignon
or Meiomi
Pinot Noir



15.99
-20%

12.99 each

Final Price each when you buy any 12 - 750 mL bottles case purchase during 4 DAY SALE, JANUARY 8 - 11, 2026.



12 pk. or 15 pk.
Bold Rock, Smirnoff
or Best Day Variety

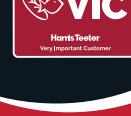
17.99 each



12 pk. or 15 pk.
Founder's,
Goose Island or Bell's

17.99 each

long
term
Savings



Keeping prices
LOWER, LONGER,
on 1,000s of items
you buy every day.



Family Pack
Natural Antibiotic Free
SMART Chicken Breast

4.99 per lb.



2 ct. Tray
Farmers Market
Green Bell Peppers

1.79 each



Mock Tender Steak

6.99 per lb.



Harris Teeter Fresh
Whole Chicken

1.49 per lb.



4 ct. Tray
Farmers Market
Sweet Corn

2 for \$7



6 ct. Tray
Farmers Market
Mini Seedless Cucumbers

2 for \$5



Farm Raised
Coho Salmon Fillets

8.99 per lb.



1 ct.
Caramel Popcorn

5.99 each



12 ct.
Bakery Fresh
Glazed Donuts

6.99 each

PO2B PO2B PO2B PO2B

'Huddle up for winning favorites'



7.4 - 8.9 oz.
Nature Valley
Crunchy or
Protein Bars
or 4.8 - 5.1 oz.
Betty Crocker
Fruit Snacks



**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

5 lb.
Gold Medal
All Purpose
or Unbleached Flour

2/\$6

save big on 2
with your VIC card



11.9 - 17.9 oz.
Betty Crocker
Cookie Mix
or 13.9 - 16.9 oz.
Muffin Mix

2/\$5

save at least \$1.99 on 2
with your VIC card



8.9 - 12 oz.
General Mills
Mid-Size Cereals

2/\$6

save at least \$1.99 on 2
with your VIC card



12 - 16 oz.
Betty Crocker
Delights Cake Mix
or Frosting



3/\$5

save at least \$1.52 on 3
with your VIC card



12 ct.
Pillsbury
Cookie Dough

2/\$7

save at least \$1.99 on 2
with your VIC card

16.3 oz.
Betty Crocker
Favorites
Brownie Mix

3/\$5

save at least \$1.52 on 3
with your VIC card



4.6 - 7.4 oz.
Old El Paso
Flour Tortillas
or Taco Shells

2/\$4

save at least \$1.29 on 2
with your VIC card



2/\$6

save at least \$2.99 on 2
with your VIC card



8 - 16.3 oz.
Pillsbury Grands!
Biscuits, Crescents,
Cinnamon Rolls
or Grands! Crescents

2/\$5

save at least \$1.49 on 2
with your VIC card



2/\$7

save at least \$1.99 on 2
with your VIC card

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

2/\$9

save at least \$4.19 on 2
with your VIC card



Kitchen staples, delicious results

KraftHeinz

23.1 - 29.3 oz.
Maxwell
House Coffee



16.99
-2.00
14.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

10 - 12 oz. Bag
or 10 ct. Pods
Gevalia
Coffee



8.99
-2.00
6.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

19 - 30 oz.
Kraft
Miracle Whip

4.99
-1.00
3.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.



**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card



1 oz.
**Taco Bell
Seasoning Mix**
or 7.56 - 12 oz. Sauces
**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

3.5 - 14 oz.
Kraft or
Velveeta Shells Dinners



2/\$6

save at least \$1.29 on 2
with your VIC card

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

10 - 12 oz. Bag
or 10 ct. Pods
Gevalia
Coffee

8.99
-2.00
6.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

6 - 12 oz.
Kraft Gluten Free
Mac & Cheese
or Deluxe Dinners
or Velveeta Shells & Cheese

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

19 - 30 oz.
Kraft
Miracle Whip

4.99
-1.00
3.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.



**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card



1 oz.
**Taco Bell
Seasoning Mix**
or 7.56 - 12 oz. Sauces
**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

2.52 oz.
Oscar Mayer
Fully Cooked Bacon

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

2.52 oz.
Oscar Mayer
Fully Cooked Bacon

8.99
-2.00
6.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

6 - 12 oz.
Kraft Gluten Free
Mac & Cheese
or Deluxe Dinners
or Velveeta Shells & Cheese

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

19 - 30 oz.
Kraft
Miracle Whip

4.99
-1.00
3.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

3.5 - 14 oz.
Kraft or
Velveeta Shells Dinners

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

3.5 - 14 oz.
Kraft or
Velveeta Shells Dinners

8.99
-2.00
6.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

19 - 30 oz.
Kraft
Miracle Whip

4.99
-1.00
3.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

2.52 oz.
Oscar Mayer
Fully Cooked Bacon

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

2.52 oz.
Oscar Mayer
Fully Cooked Bacon

8.99
-2.00
6.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

19 - 30 oz.
Kraft
Miracle Whip

4.99
-1.00
3.99

ea. with VIC card
Digital Coupon
USE 1 TIME

Final Price
with Digital
Coupon

Limit 1 per offer.

3.5 - 14 oz.
Kraft or
Velveeta Shells Dinners

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS

Limit 1 per offer.

3.5 - 14 oz.
Kraft or
Velveeta Shells Dinners

Live Naturally



17 oz.
Farmers Market
Fruit Medley

4.99

save at least 50¢ each with your VIC card

VIC
SAVINGS

20 oz.
Farmers Market
Cored
Golden
Pineapple

5.99

save at least \$1.00 each with your VIC card

VIC
SAVINGS

16 oz.
Simple Truth
Organic Pasta
3 for \$5

save big on 3 with your VIC card

VIC
SAVINGS

3.17 oz.
Simple Truth
Organic
Chocolate
Bars

2 for \$7

save big on 2 with your VIC card

VIC
SAVINGS

32 oz.
Simple Truth
Organic
100% Juice

4.99

save at least \$1.00 each with your VIC card

VIC
SAVINGS

7.51 oz. Simple
Truth Organic
Mini Cheese
Sandwich Crackers

2 for \$7

save at least \$1.50 on 2 with your VIC card

VIC
SAVINGS

12 ct.
Simple Truth Organic
Baked
Energy Bars
or 24 oz.
HT Traders
Raw Honey

6.99

save at least \$1.00 each with your VIC card

VIC
SAVINGS

14 oz.
Simple Truth
Organic
Ghee

9.99

save big with your VIC card

VIC
SAVINGS



Save BIG on Bagged Citrus



3 lb. Bag
Farmers Market
Mandarins

or 2 lb. Bag Farmers Market
Raspberry Orange

4.99 each

save big with your VIC card

VIC
SAVINGS



3 lb. bag
Cara Cara
Navel Oranges

2 lb. bag
Sumo Mandarin

3 lb. bag
Navel Oranges

5.99

each

VIC
SAVINGS

Get Cracking'



Wonderful Pistachios

High in Protein



5.5 - 6 oz.
Wonderful
Pistachios
Kernels

5.99 ea.

save big with your VIC card

VIC
SAVINGS

8 oz.
Wonderful
In Shell
Pistachios

3.99 ea.

save big with your VIC card

VIC
SAVINGS



14 - 16 oz.

In Shell
Pistachios

8.99 ea.

save big with your VIC card

VIC
SAVINGS



Farmers Market
Green
Cabbage

.99 per lb.

save big per lb.
with your VIC card

VIC
SAVINGS



Farmers Market
Sweet Onions

1.69 per lb.

save big per lb.
with your VIC card

VIC
SAVINGS



Farmers Market
Orange, Yellow or
Red Bell Peppers
or Hot House
Cucumbers

3 for \$5

save big on 3
with your VIC card

VIC
SAVINGS



Farmers Market
Red Cherries

4.99 per lb.

save big per lb.
with your VIC card

VIC
SAVINGS

4.5 - 7.75 oz.
Bonduelle Bistro
Salad Bowls

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC
SAVINGS



2 oz.
Vive Organic
Health Shots

**BUY 2 GET 1
FREE**

when you buy 3 with your VIC card or regular price each

VIC
SAVINGS

2 oz.
Vive Organic
Health Shots

**BUY 2 GET 1
FREE**

when you buy 3 with your VIC card or regular price each

VIC
SAVINGS

12 oz.
Sunset
Flavor Bombs

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC
SAVINGS

Farmers Market
Fuji or
Pink Lady Apples

2.49 per lb.

save big per lb.
with your VIC card

VIC
SAVINGS

6 inch
10.99 each

4 inch
5.99 each

save \$5.00 each with your VIC card

VIC
SAVINGS

6 inch
10.99 each

4 inch
5.99 each

save \$5.00 each with your VIC card

VIC
SAVINGS

floral
not available in all stores



Golden
Blooms
Bouquet

12.99 each

save \$1.00 each with your VIC card

VIC
SAVINGS

Bright
& Colorful
Rose
Plants



6 inch
10.99 each

4 inch
5.99 each

10 inch
29.99 each

save \$5.00 each with your VIC card

VIC
SAVINGS

10 inch
29.99 each

save \$5.00 each with your VIC card

VIC
SAVINGS



big savings from our fresh foods market



4 ct.
Bakery Fresh
Muffins

\$5 each

save at least \$1.49 each with your VIC card

VIC
SAVINGS



13.99 per lb.

save big per lb. with your VIC card

VIC
SAVINGS

HT Traders
Tear & Share
or Foccacia

4.99-5.99 each

save at least \$1.00 each with your VIC card

VIC
SAVINGS



13.99 per lb.

save big per lb. with your VIC card

VIC
SAVINGS

each

**Private Selection
Pre-Sliced
Meats & Cheeses**

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC
SAVINGS

VIC
SAVINGS

each

**Private Selection
Pre-Sliced
Meats & Cheeses**

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC
SAVINGS

each

8.99 each

save at least \$1.00 each with your VIC card

VIC
SAVINGS



8.99 each

save at least \$1.00 each with your VIC card

VIC
SAVINGS

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC
SAVINGS

</

health and wellness Essentials



1.76 oz.
Nick's
Protein Bars

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card

VIC SAVINGS



1.5 lb.
Optimum
Protein Powders

**3.00
off**

save big with your VIC card

VIC SAVINGS



4.8 - 5.3 oz.
Bloom
Superfoods

**3.00
off**

save big with your VIC card

VIC SAVINGS



1.94 oz.
Barebells
Protein Bars

2/\$5

save at least 98¢ on 2 with your VIC card

VIC SAVINGS



8 - 10 ct.
Waterboy
Hydration

**3.00
off**

save big with your VIC card

VIC SAVINGS



12 oz.
Trip
Calming Drinks

2/\$5

save big on 2 with your VIC card

VIC SAVINGS



12 oz.
Fit-Aid RX
& Energy Drinks

2/\$5

save big on 2 with your VIC card

VIC SAVINGS



14 - 15 oz.
Spectrum
Flaxseed

**2.00
off**

save big with your VIC card

VIC SAVINGS



Select
Calm Gummies
or Powders

**4.00
off**

save big with your VIC card

VIC SAVINGS



Select
Simple Truth Vitamins

**20%
off**

save big with your VIC card

VIC SAVINGS



10 ct.
Liquid I.V.
Hydration Multiplier

**3.00
off**

save big with your VIC card

VIC SAVINGS



12 oz.
Gym Weed
Energy Drinks

2/\$5

save big on 2 with your VIC card

VIC SAVINGS



1.98 oz.
Aloha
Protein Bars

**BUY 2 GET 1
FREE**

when you buy 3 with your VIC card or regular price each

VIC SAVINGS



2.1 oz.
Think!
Protein Bars

2/\$4

save at least \$1.20 on 2 with your VIC card

VIC SAVINGS



Wholesome comfort in every bite



15.1 oz.
Quaker
Instant Oatmeal

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card 

18 oz.
Quaker
Old Fashioned
or Quick Oats

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card 



12 oz.
Quaker
Instant Grits

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card 



14 oz.
Cap'n Crunch Cereal

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card 

13 oz.
Life Cereal

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card 



14.5 oz.
Quaker
Oatmeal Squares

**BUY 1 GET 1
FREE**

each item rings at half price with your VIC card 



12.6 oz.
Quaker
Premium
Instant Oatmeal

2/\$8

save big on 2 with your VIC card 



16 oz.
Quaker Protein
Old Fashioned Rolled Oats

2/\$8

save big on 2 with your VIC card 



24 oz.
Pearl Milling
Company Syrup

2/\$6

save big on 2 with your VIC card 



2 lb.
Pearl Milling
Company Pancake Mix

2/\$6

save big on 2 with your VIC card 



24.1 oz.
Quaker
Simply Granola

2/\$9

save big on 2 with your VIC card 



6.52 oz.
Quaker
Rice Cakes

2/\$7

save big on 2 with your VIC card 



6 oz.
Quaker
Rice Crisps

2/\$8

save big on 2 with your VIC card 



4 - 7 oz.
Rice-A-Roni

4/\$5

save big on 4 with your VIC card 